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## HOW TO PROTECT YOUR BRAND

# IMPORTANT QUESTIONS TO ASK BEFORE HIRING A FREIGHT CARRIER

Now that CSA ratings are no longer displayed publicly, more responsibility lies in the hands of the shipper to verify the freight carrier's compliance and safety performance. To help make an informed choice, here are 10 questions to consider:

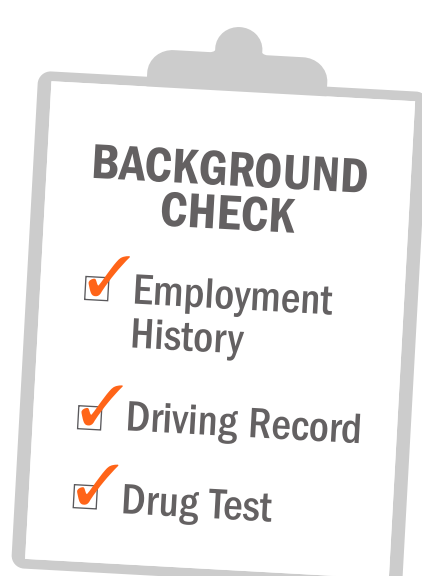
### What is the carrier's safety rating?

Ratings are available at <http://safer.fmcsa.dot.gov/companysnapshot.aspx>



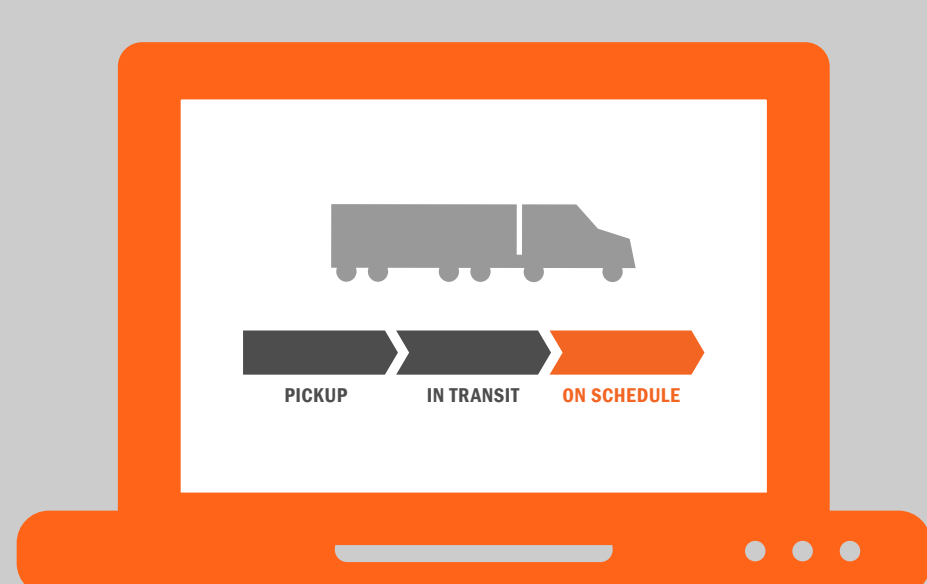
### Does the carrier perform thorough background checks on its employees?

This includes pre-employment verification, clean driving records and DOT drug tests.



### Does the carrier have sufficient insurance coverage with a reputable insurance entity?

For motor carriers not transporting hazardous materials, the minimum level of insurance is \$750,000.



### Can the carrier track your shipment?

A carrier should have the technology to offer you visibility to your freight so you know where it is from start point to final destination.

### Is the carrier in constant communication with its drivers?

Trucks equipped with cutting-edge in-cab technology help drivers stay in touch with the company and the world around them.



### Is the carrier up to speed with industry rules and regulations?

Carriers who don't stay on top of regulatory changes risk leaving cargo vulnerable to capacity, compliance and safety issues.



### Does the carrier offer regular training for its drivers?

Carriers should have drivers participate in semiannual training sessions that focus on safety awareness.

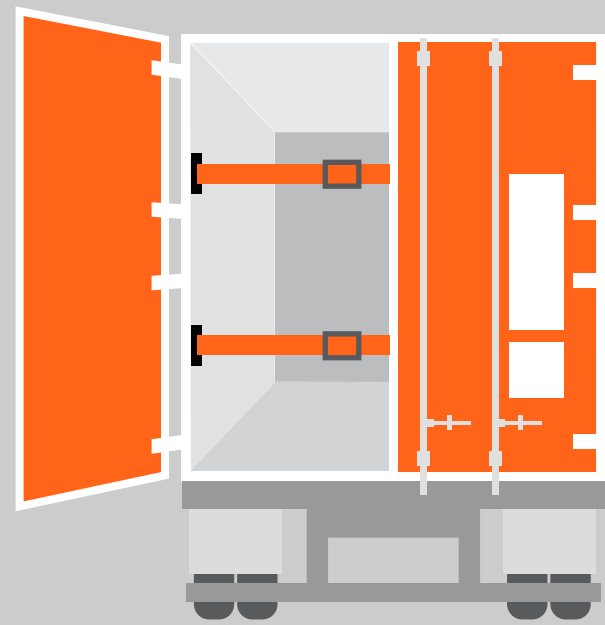


### Does the carrier ask the right questions about your load and protect that data?

Information about a load's contents should be communicated clearly and access to that data should be restricted.

### Does the carrier have a plan for emergency stops?

When trucks or trailers break down or when a driver experiences an emergency, the carrier must have mechanisms in place to get the load moving again.



### Does the carrier properly secure its loads?

Vibrations, shocks and weight shifts can cause delays and damage shipments. Can the carrier customize its loading practices to your freight?



Qualifying a freight carrier can be a time-consuming but invaluable step toward protecting your cargo, customers and brand. With safety as our number one core value, we encourage you to take this action to continue safe operations across the industry. To learn more, contact your Schneider representative. [To learn more, contact us at solutions@schneider.com.](mailto:solutions@schneider.com)

**SCHNEIDER**