

STRATEGIC ONBOARDING PROCESS SETS UP A PET FOOD SUPPLIER FOR SUCCESS



Fed up with mediocre carriers, a pet food supplier called for one that would make its freight the top priority and put it ahead of the pack. Schneider stepped in by supporting the supplier with a strategic intermodal onboarding process to ensure its goods would reach furry friends throughout the nation on time, as promised.

THE SITUATION



Carriers' poor communication of freight arrival led to regularly missed delivery windows



Fees added up from overweight loads entering the uniquely regulated California market



Drivers prioritized hauling freight from shippers with friendlier driver accommodations

THE SCHNEIDER SOLUTION



onboarding team of intermodal experts ensured an optimized network for on-time deliveries

A customized plan with the

supplier's manufacturing site

Regular check-ins with the



reduced overweight shipments entering the California market

Implementing shipper of choice

attributes like open appointments

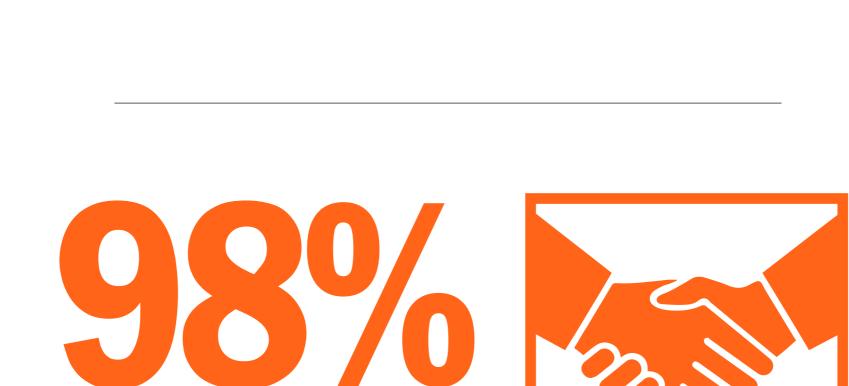


and drop-and-hook loads made freight more attractive to drivers

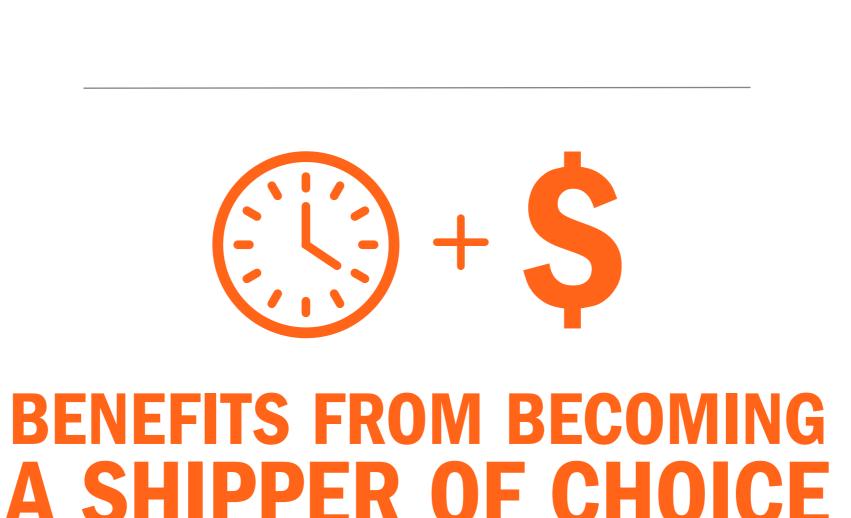
ON-TIME AND

PAYLOADS

THE RESULTS



ACCEPTANCE RATE



As a result of the collaborative and proactive nature of Schneider's intermodal onboarding process,

with a reliable plan for growing its supply chain.

Set your network up for success with Schneider's

solutions@schneider.com

the pet food supplier finally had a strategic carrier

intermodal onboarding process by emailing:

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