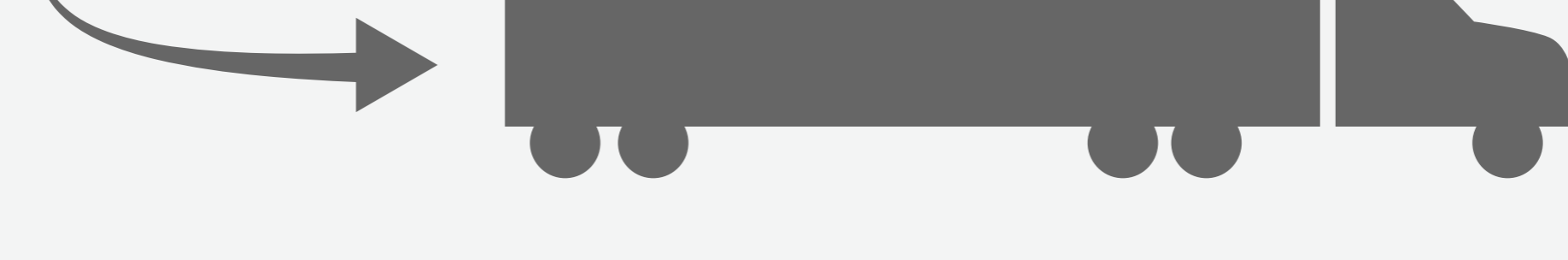


MANUFACTURER GAINS EFFICIENCY BY REPLACING PRIVATE FLEET



A manufacturer of dessert and drink mixes found that its private fleet with LTL was too expensive to maintain and not scalable for the growth it wished to achieve. Schneider implemented a pooling solution to help the manufacturer optimize its LTL shipping process.

THE SITUATION



Private fleet was not scalable for manufacturer's growth



Lack of reporting systems made it hard to identify opportunities for improvement



Keeping up with regulations and repairs made private fleet costly to maintain



The manufacturer lacked an efficient shipment tracking system

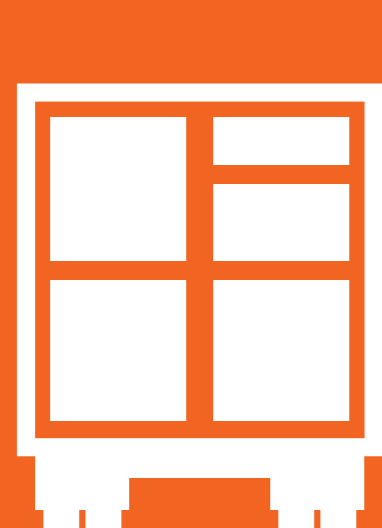
THE SCHNEIDER SOLUTION



Schneider brought in the right LTL and truckload carriers to replace the private fleet



Data from new KPI reporting helped identify opportunities for improvement



Pooling products from same zones into one truckload decreased shipping costs



Schneider customer portal enabled manufacturer to track LTL shipments

THE RESULTS

**POOLING SOLUTION RESULTED
IN AN AVERAGE WEEKLY
SAVINGS OF \$1,000**

**DECREASED TRANSIT TIME
ON OPTIMIZED FREIGHT BY
UP TO 1.5 DAYS**

**IMPROVED  N-TIME
DELIVERY RATES FROM**

96% TO 98%

By replacing the manufacturer's private fleet with the right carriers and implementing a pooling solution, Schneider was able to decrease shipping costs and delivery time. The reporting and tools from Schneider allowed the manufacturer to easily track its shipments, so it could focus more on its core business.

Let us roll up our sleeves and dig into your toughest LTL challenges. Contact us today.

Schneider FreightPower[®]