

Drop trailer solution improves cross-border shipping

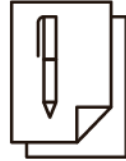


A global medical supply manufacturer was chosen to make N95 masks amid the pandemic. The manufacturer stores materials and trailers at its facility in Texas and moves the supplies across the border into Mexico where the product is manufactured. It then makes its way back across the border and is transported to distribution centers throughout the United States. The increased need and expedited timelines led to a stressed supply chain without clear direction on how to efficiently move forward.

The Situation



Poor visibility into production time, trailer turn time and total loads.



Difficulty planning accurate driver capacity.



Seven-day timeline from product completion to final delivery.

The Schneider Solution



A custom, out-of-the-box drop trailer solution.



A blended cross-border solution that fits the manufacturer's network.



An inbound and outbound shipping approach to increase capacity and improve service.

The Results

The manufacturer was impressed with the speed and thoroughness Schneider provided during a pivotal time. When it comes to managing cross-border logistics and the ever-present need for capacity, the manufacturer knows that it has a transportation and logistics provider in its corner prepared to make a big impact to help protect people—and profit.



Moved up to 40 loads per week



Reliable, flexible capacity



Improved communication around supply chain needs