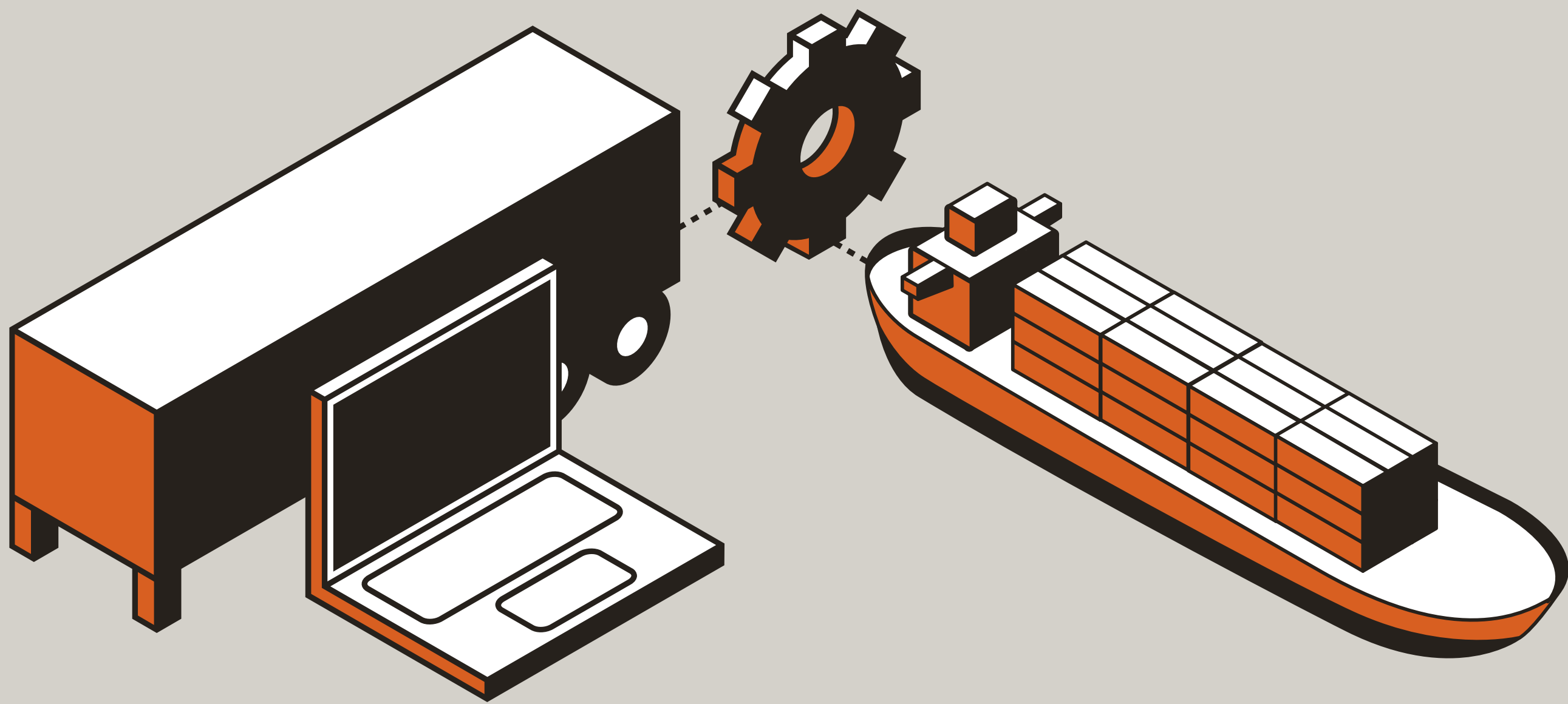
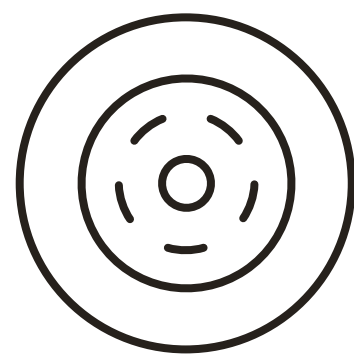


# Uncertainty at the port leads tire manufacturer to optimize supply chain

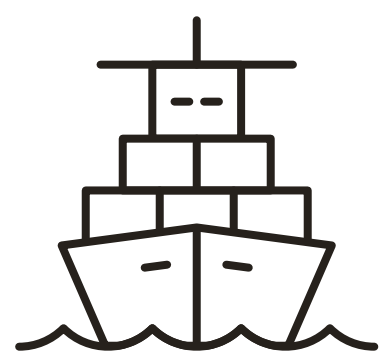


**When its primary carrier** dropped its business, a tire manufacturer was left scrambling to transport raw materials from the Port of New Orleans to manufacturing plants throughout the country. Making the situation more complex, there is little consistency on the manufacturer’s shipping lanes. This made it hard to find a carrier able to adapt to fluid freight volumes.

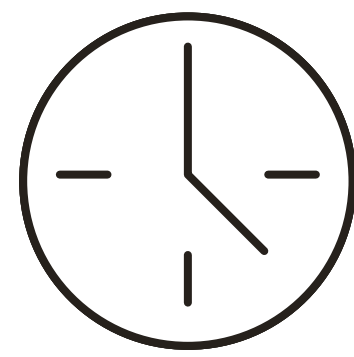
## The Situation



A lean manufacturing model meant a delay in shipments would lead to a delay in production.



Unexpected weather would cause imports to be rerouted to a different port for pickup.



The carrier often had less than 24 hours’ notice when a load was tendered.

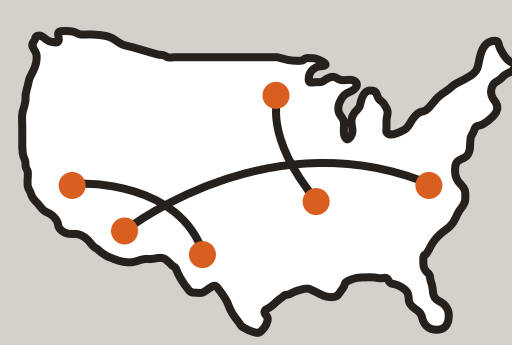
## The Schneider Solution



Quickly delivered dynamic capacity solutions to accommodate a volatile supply chain.



Provided a dedicated team to navigate complexities in the manufacturer’s shipping.



Schneider’s network meant the manufacturer could be serviced regardless of port location.

## The Results



**Schneider’s efficient solutions eliminated headaches caused by a volatile supply chain.**



**Schneider is continuing to work with the manufacturer to further optimize its supply chain and reduce costs.**

Schneider was able to quickly step in and navigate complex port logistics to ensure that the manufacturer’s shipping needs were met, even when unexpected disruptions occurred.

To learn how Schneider Transportation Management can create a custom solution for your tire or automotive business, contact:

[solutions@schneider.com](mailto:solutions@schneider.com)