

Mexico Transportation Market Update

May 20, 2022



Transportation Market Update

Schneider's goal is to provide the latest market insights to help you navigate the ongoing market volatility.

Whether moving a critical load, keeping your supply chain going or long-term planning, Schneider remains committed to safely and securely delivering your freight.

Schneider leverages data and analytics from multiple sources to provide the most up-to-date insights available including, but not limited to, FTR, DAT, FreightWaves SONAR, Cass Information Systems, Inc., FleetOwner, FMCSA, The New York Times, ATRI and Transport Topics. For the latest information and updates, visit [Schneider's Trending Topics page](#).

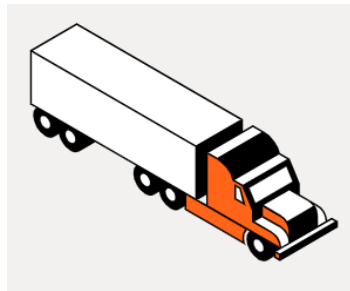


Celebrating 30 years of serving you!

2022 marks 30 years that Schneider has been servicing the Mexico cross-border market. Our decades of cross-border freight experience mean your cargo moves throughout North America without delay. We have the assets, facilities, associates and third-party relationships in place to deliver safely, securely and on-time. Throughout the year you will see more content celebrating the last 30 years!



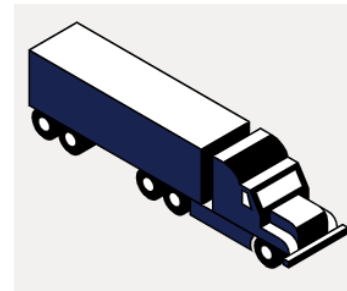
Dry Van Truckload



Dedicated



Intermodal



Brokerage



Bulk



Logistics



Mexico 30th Anniversary Celebration

Our Mexico team and customers recently celebrated Schneider Mexico's 30th Anniversary together at Parque SMP, where they cooked with Grill Masters, enjoyed dinner and live music. Thank you to our customers for your continued business -- we look forward to many more years of working together!



Schneider Team Spotlight: John Bozec

John Bozec, senior vice president/general manager of Van Truckload at Schneider, is responsible for all aspects of the North American Van/Truckload division, which includes Dedicated services as well as Schneider's Mexico segment.

Bozec has recently had the opportunity to travel to Mexico to visit our customer locations, our intermodal providers and most recently, to celebrate Schneider Mexico's 30th Anniversary.

John reflected on his experiences and the accomplishment of Schneider's 30th Anniversary in serving Mexico.

"We are incredibly proud of our service into and out of Mexico for the past thirty years. The evening was a night of celebration, connection and discussion on how we can continue to innovate and move forward with our customers. I am so thankful for the Schneider associates in Mexico who not only planned a wonderful event, but more importantly perform at such a high level across modes for our customers."





Join us in-person

2022 Shipper Insight events

Interested in **learning** the latest strategies for navigating the ever-changing transportation industry?

Want to **network** with your industry peers and the Schneider team?

If your answers are yes, you'll find great value in attending any of our Shipper Insight Series events!

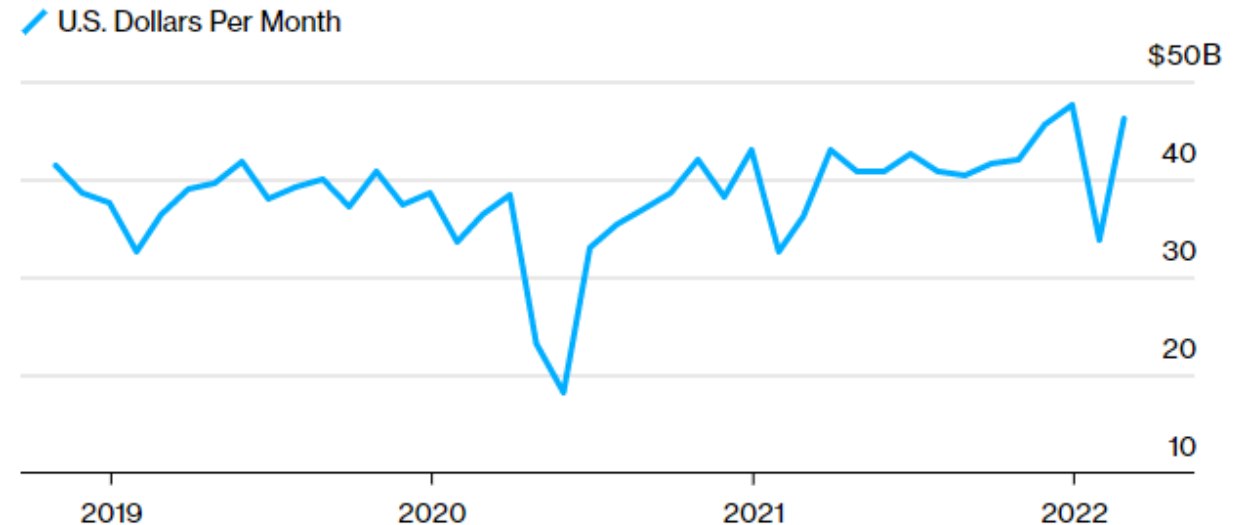
[Learn more and register](#)



In the news: U.S. Importers Looking Outside China

- According to Monterrey-based Grupo Financiero BASE, demand from the United States keeps growing, and there is an expectation that exports will grow another 6% in 2022.
- Due to the pandemic experience over the last two years and now, the conflict in Ukraine, numerous manufacturers are in the process of moving manufacturing closer, or expanding, in Mexico. (*Grupo Financiero BASE*)
- The five Mexican states responsible for most of the exports are along the border, in: Tamaulipas, Nuevo Leon, Baja California, Coahuila and Chihuahua.

Mexico's Exports



Source: Instituto Nacional de Estadística, Geografía e Informática

[>> Read article](#)

Source: [Bloomberg.com](https://www.bloomberg.com); May 2022

In the news: Skyrocketing diesel prices affecting U.S.-Mexico import rates

- The prices of diesel hit an all-time high in the U.S. at \$5.55 a gallon, an increase of almost 20 cents from just a week ago and 51 cents more than prices in April. *(As of 5/16/22)*
- Last year in Mexico, diesel prices were about \$4 a gallon. They are now at \$4.31 a gallon. *(As of 5/13/22)*
- Although diesel prices are not as high in Mexico because the government subsidizes the cost, it still accounts for about 30% of the cost of transportation and is beginning to affect transportation rates.
- About 80% of Mexico fleets are small trucking companies or owner-operators – and Mexico imports 80% of its fuel from the U.S.



Source: FreightWaves

[>> Read article](#)

Source: freightwaves.com; May 2022

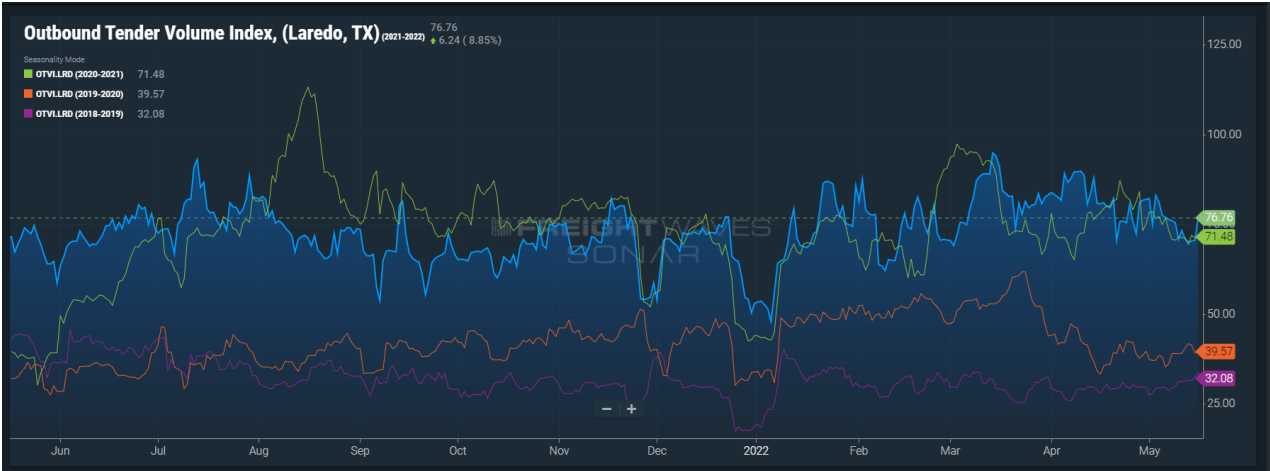
In the news: Exports of Mexican tequila soar 32% in first quarter of 2022

- Mexican tequila producers exported 126 million liters (33 million gallons) of tequila in the first quarter of 2022, an increase of 32% year-over-year.
- In the past two years, exports of Mexican tequila have increased nearly 50%.
- The U.S. continues to be the top importer of Mexican tequila.

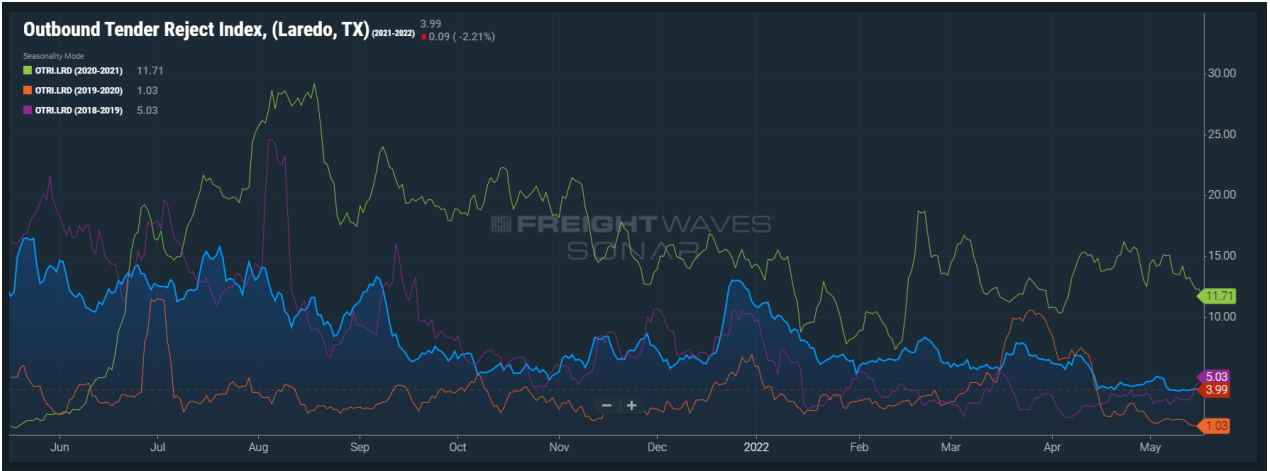


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Laredo Outbound Tender Volumes continue to be strong



Compared to the Outbound Tender Volume Index levels during this time in the previous two years, current OTVI is 7% higher than the same time in 2021, 94% higher than 2020 and 139% higher than 2019.

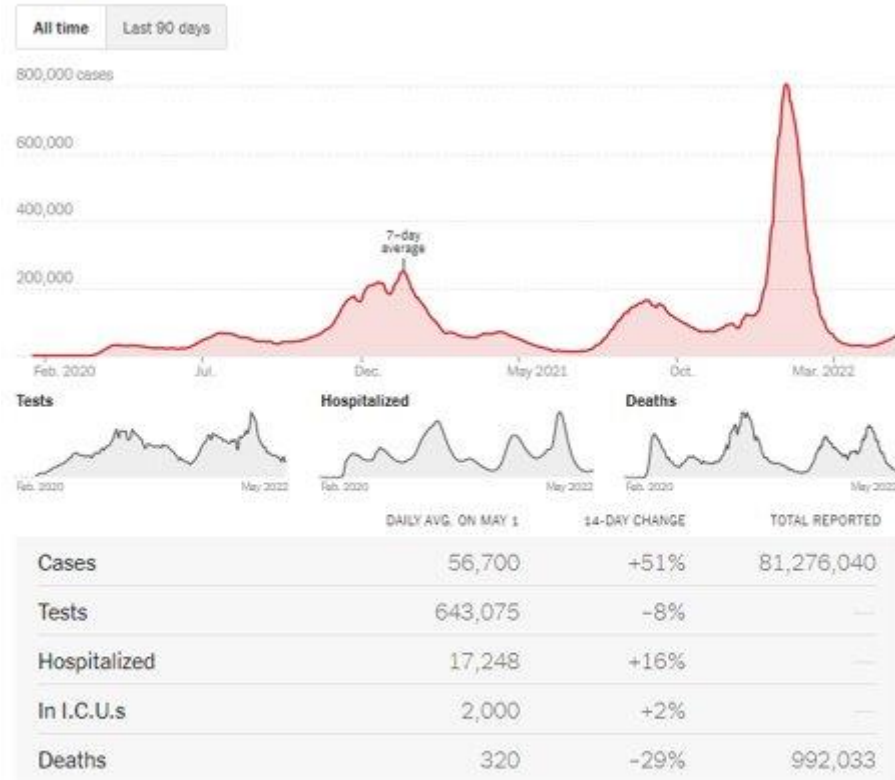


Outbound Tender Rejects remain about 66% lower than they were at the same time last year.

Sources: FreightWaves SONAR; Updated 5/16/2022

COVID-19 cases rise in more than half a dozen states, though numbers are still the lowest they've been since last summer

New reported cases



About this data:

Sources: State and local health agencies (cases, deaths); U.S. Department of Health and Human Services (tests, hospitalizations, I.C.U. patients). Tests, hospitalizations, I.C.U.s and deaths show seven-day averages. Hospitalization data may not yet be available for yesterday. The number of average tests is for the most recent day for which all states have reported data. 14-day change is hidden if not enough data is available to make a comparison. Figures shown are the most recent data available.

Hot spots

Legend: 0-10 10-20 20-30 30-40 40-50 50-60 60-70 70-80 80-90 90-100 100-110 110-120 120-130 130-140 140-150 150-160 160-170 170-180 180-190 190-200 200-210 210-220 220-230 230-240 240-250 250-260 260-270 270-280 280-290 290-300 300-310 310-320 320-330 330-340 340-350 350-360 360-370 370-380 380-390 390-400 400-410 410-420 420-430 430-440 440-450 450-460 460-470 470-480 480-490 490-500 500-510 510-520 520-530 530-540 540-550 550-560 560-570 570-580 580-590 590-600 600-610 610-620 620-630 630-640 640-650 650-660 660-670 670-680 680-690 690-700 700-710 710-720 720-730 730-740 740-750 750-760 760-770 770-780 780-790 790-800 800-810 810-820 820-830 830-840 840-850 850-860 860-870 870-880 880-890 890-900 900-910 910-920 920-930 930-940 940-950 950-960 960-970 970-980 980-990 990-1000 1000-1010 1010-1020 1020-1030 1030-1040 1040-1050 1050-1060 1060-1070 1070-1080 1080-1090 1090-1100 1100-1110 1110-1120 1120-1130 1130-1140 1140-1150 1150-1160 1160-1170 1170-1180 1180-1190 1190-1200 1200-1210 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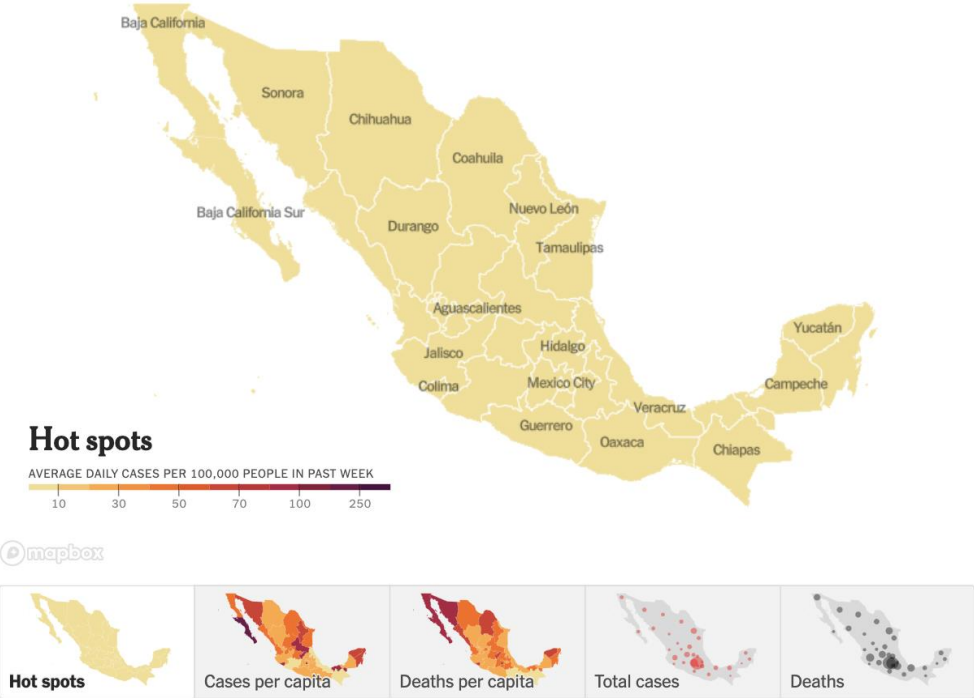
In a similar trend, COVID-19 continues to trend downwards in Mexico after spike at the beginning of the year.

New reported cases



	DAILY AVG. ON MAY 15	14-DAY CHANGE	TOTAL REPORTED
Cases	853	+1%	5,745,652
Deaths	19	-36%	324,465

About this data:
Source: Data for Mexico comes from the [Center for Systems Science and Engineering at Johns Hopkins University](#). Population data from the [National Institute of Statistics, Geography and Informatics](#). Daily cases are the number of new cases reported each day. The seven-day average is the average of a day and the previous six days of data.



About this data:
The hot spots map shows the share of population with a new reported case over the last week.

Source: [nytimes.com](#); Updated 5/16/2022

Struggling to get the capacity you need? Lacking supply chain visibility? Looking to improve your freight procurement process?



Schneider's supply chain experts are here to help you solve your supply chain challenges beyond U.S. borders.

Learn from our experts where more opportunity exists in your supply chain. Just take this quick survey for your free consultation.

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Not sure how you could benefit? [Read this case study](#) to learn how one manufacturer gained reliable, consistent cross-border capacity.



Cross borders as if there are none

[Learn more about Schneider's reliable,
expert Mexico/U.S. cross-border freight shipping solutions.](#)