



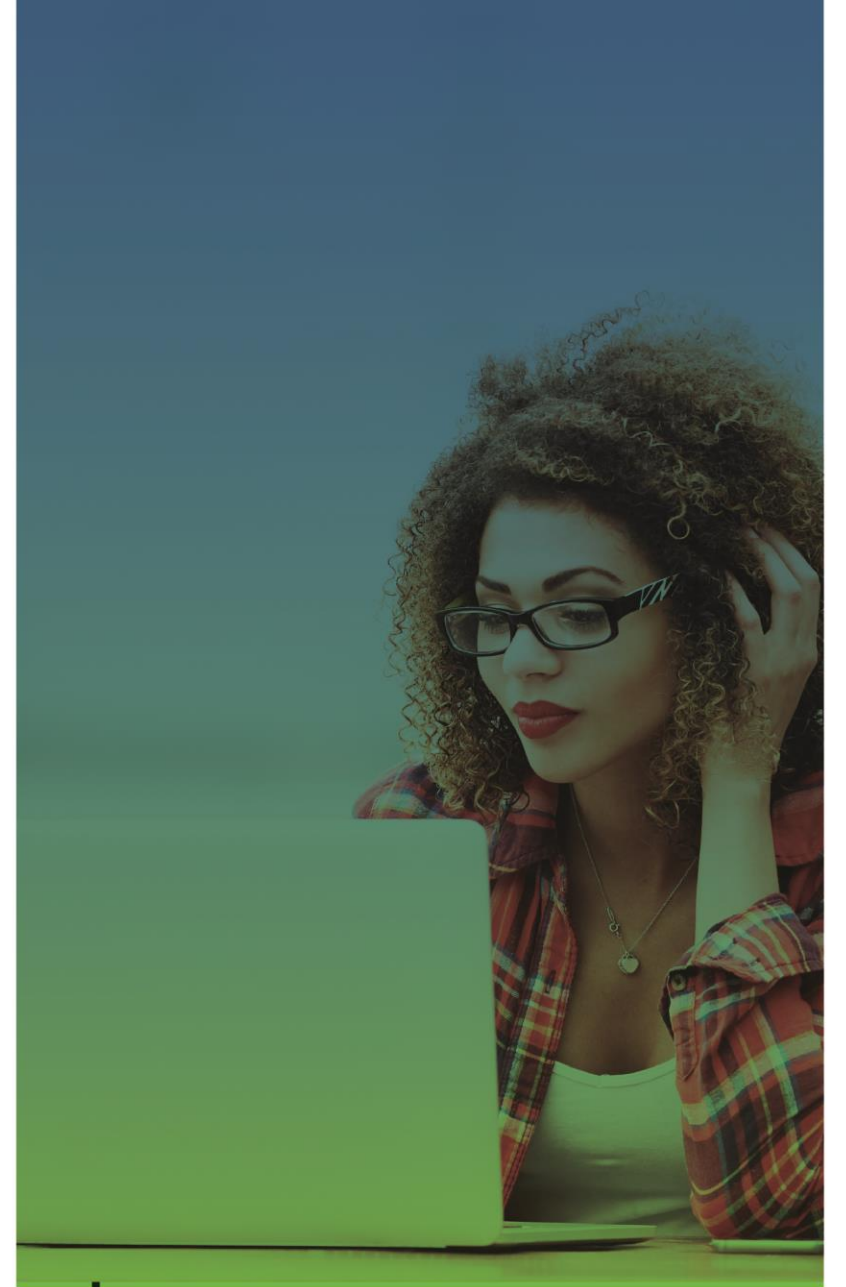
Beyond setup: Key steps to continuous compliance in consent management

Wednesday, 14 May 2024

8:00-9:00 PST

11:00-12:00 EST

17:00-18:00 CET



ePrivacy Directive, article 5

“...prohibit listening, tapping, storage or other kinds of interception...without the consent of the users concerned...This paragraph shall not prevent technical storage which is necessary for the conveyance of a communication....

Regulation overview

General Data Protection Regulation, GDPR

Article 4

Definition of the term consent

Article 7

Conditions for consent

GDPR, article 4

Definition of consent, recitals 32, 33, 42 and 43

Controllers determine the **purposes and means** of processing

Consent must be:

- Freely given
- Specific
- Informed
- Unambiguous
- Given through a clear affirmative action

GDPR, article 7

Conditions for consent, recitals 32, 33, 42 and 43

Controllers shall be able to **demonstrate** that they have obtained **valid consent**

All processing based on consent

- Clearly distinguishable from the other matters
- Intelligible and easily accessible form
- Clear and plain language
- Right to withdraw consent
- Performance of a contract cannot be conditional on consent, if the processing is not necessary for the contract

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