Evolving Jobs in Privacy

AI & Big Data's Impact on Role Redefinition

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tru Privacy, Ediscovery, & Cybersecurity Staffing

iapp

Meet the Experts

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By the Numbers

TRU surveyed more than 100 CPOs in the Fortune 1000

2%
Of advertised privacy jobs in 2024 were CPOs

10-20%
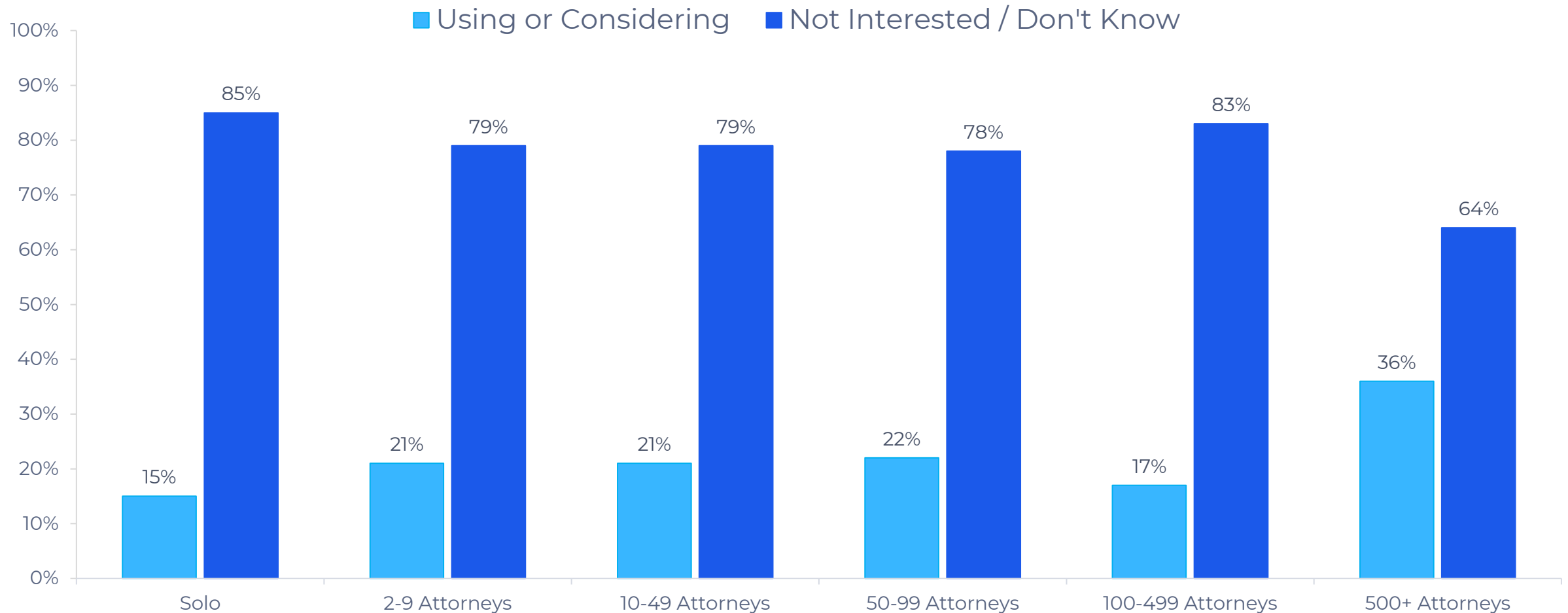Time spent by CPOs personally recruiting in 2024

15-25%
Time spent on A.I. Governance by CPOs

AI Based Technology Adoption Among Law Firms
Percentage Adoption by Firm Size

Source: American Bar Association

Legend: ■ Using or Considering ■ Not Interested / Don't Know

Firm Size	Using or Considering	Not Interested / Don't Know
Solo	15%	85%
2-9 Attorneys	21%	79%
10-49 Attorneys	21%	79%
50-99 Attorneys	22%	78%
100-499 Attorneys	17%	83%
500+ Attorneys	36%	64%

What's Needed?

Education

Evangelism

Adoption

Emerging AI Job Categories

How the job market is compartmentalizing skill and experience

- **AI Lawyers**
  - Contract negotiation/data usage/IP
  - Regulatory

- **Privacy AI**
  - AI Governance
  - PET (privacy-enhanced technology) AI
  - Risk

- **AI Products**
  - Engineering

- **AI Strategy**
  - Leadership/Vision

- **AI Services**
  - Bespoke/custom

- **Law Firm AI**
  - Operations
  - Project Management

AI Governance Salary Ranges
Snapshot as of Q3 2024

	Min	Median	Max
Analyst	$59,000	$107,500	$151,600
Specialist	$63,200	$103,150	$220,000
Lead	$76,600	$175,000	$325,000
Manager	$105,400	$161,000	$321,000
Director	$110,000	$200,000	$282,800
Executive	$133,700	$203,700	$500,000

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Thank You!

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