

# CaCPA: What To Disclose and Where To Disclose It



		WHO MUST DISCLOSE		WHERE TO DISCLOSE		
		Collector of personal information	Seller of personal information	Online privacy notice or website's "California Rights" section	Response to consumer access request	
<b>WHAT MUST BE DISCLOSED</b>	<b>Notice about PI processing</b>	Categories of personal information collected about the consumer	X	X	X	X
		Categories of the sources from which the personal information was collected	X	X	X	X
		Business or commercial purpose for collecting or selling personal information	X	X	X	X
		Categories of third parties with whom the business shares personal information	X	X	X	X
		Specific pieces of personal information	X	X	X*	X
		Categories of personal information sold		X		X
		Categories of third parties to whom personal information was sold, by category or categories of personal information sold for each third party to whom personal information was sold		X		X
		Categories of personal information disclosed for a business purpose		X		X
		A list of the categories of personal information sold about consumers in the preceding 12 months or, if no sale occurred, that fact		X	X	X
		A list of categories of personal information disclosed for a business purpose in the preceding 12 months or, if no disclosure occurred, that fact		X	X	X



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<b>WHAT MUST BE DISCLOSED</b>	<b>Consumers' rights</b>	To request access to their personal information, along with one or more designated methods for submitting such requests	X	X	X	
		To request deletion of their personal information	X	X	X	
		To opt out of the sale of their business information		X	X	
		Not to be discriminated against for exercising any of their other CaCPA rights	X	X	X	
	<b>Financial incentives programs</b>	Notice of any financial incentives pursuant to <a href="#">Section 1798.125(b)</a>	X	X	X	
		Clear description of material terms of any financial incentive program	X	X	X	

\*See discussion of: [Section 1798.110\(c\)](#)