



ROT to resilience: Building a defensible disposition program privacy teams trust

Wednesday, 12 November

08:00–09:00 PDT

11:00–12:00 EDT

17:00–18:00 CEST



ROT to resilience:

**Building a defensible disposition
program privacy teams trust**



Agenda

Welcome & Speaker Introductions
Defensible Disposition in Context
Where to start
Empowering Privacy
Minimising Risk
Automation
Q&A session



The Speakers



Alan Friel

*Chair Global Data Practice
Squire Patton Boggs*



Emily O'Carroll

*Field CISO
Guidepoint Security*



Hugo Teufel III

*VP, CPO
Lumen Technologies*



Joseph Byrne

*Senior Solutions Architect
Exterro*



What is Defensible Disposition?

The ability to confidently delete data while maintaining compliance, legal hold and audit trail

Controlled, policy-driven data deletion

Aligned with legal and regulatory standards

A proactive risk reduction strategy



Aspiration to Action

Why is secure data disposition is often overlooked in privacy programs, despite being so critical for compliance?

What should teams consider if they are starting from scratch?



Empowering Privacy Teams

How can an integrated approach to defensible disposition empower teams to be compliant and carry out privacy actions?



Engaging with Regulators

If a regulator asks:

"How do you know this data should have been deleted?"

How can we be prepared to answer this question confidently and evidence our response?



Reducing Discovery Burdens

How should organisations approach purging non-essential data or ROT (Redundant, out of date and trivial data)?

What affect does this have on data discovery?



Minimising Risk

How does defensible disposition relate to incidents and breaches? How can we reduce this risk?



Demonstrating Compliance

Considering legislation such as HIPPA, GDPR and others, how can defensible disposition be used to demonstrate compliance?



Introducing Automation

How can we introduce automated retention schedules, and which teams need to be involved?



Next Steps

Looking ahead, how do you see secure data disposition evolving as part of global privacy and cybersecurity strategies?



Questions & Answers



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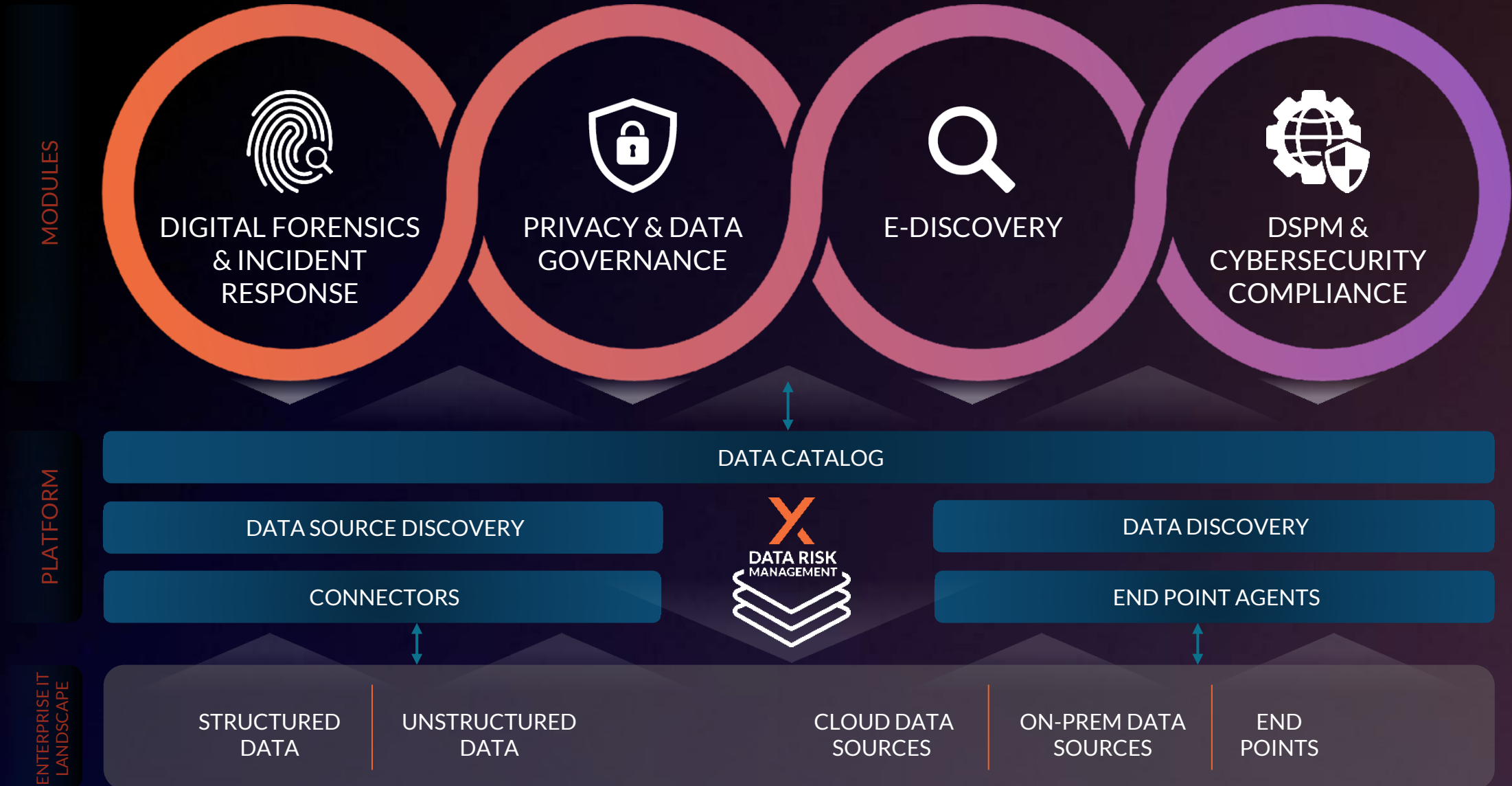


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Exterro Data Risk Management Platform





Thank you

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