



# **ROT to resilience: Building a defensible disposition program privacy teams trust**

**Wednesday, 12 November**

08:00–09:00 PDT

11:00–12:00 EDT

17:00–18:00 CEST



ROT to resilience:

**Building a defensible disposition  
program privacy teams trust**

The background of the slide features a dark blue and black abstract design. A graphic of a computer keyboard is overlaid. The "DELETE" key is highlighted in a bright blue color, with the word "DELETE" written in a large, white, sans-serif font. Below the keyboard, the word "Ctrl" is partially visible in a smaller, white, sans-serif font. In the bottom right corner, there is a large, stylized white "X" mark.

# Agenda

Welcome & Speaker Introductions  
Defensible Disposition in Context  
Where to start  
Empowering Privacy  
Minimising Risk  
Automation  
Q&A session



# The Speakers



**Alan Friel**  
*Chair Global Data Practice*  
*Squire Patton Boggs*



**Emily O'Carroll**  
*Field CISO*  
*Guidepoint Security*



**Hugo Teufel III**  
*VP, CPO*  
*Lumen Technologies*



**Joseph Byrne**  
*Senior Solutions Architect*  
*Exterro*



# What is Defensible Disposition?

*The ability to confidently delete data while maintaining compliance, legal hold and audit trail*

Controlled, policy-driven data deletion

Aligned with legal and regulatory standards

A proactive risk reduction strategy



# Aspiration to Action

*Why is secure data disposition often overlooked in privacy programs, despite being so critical for compliance?*

*What should teams consider if they are starting from scratch?*



# Empowering Privacy Teams

*How can an integrated approach to defensible disposition empower teams to be compliant and carry out privacy actions?*



# Engaging with Regulators

*If a regulator asks:*

*"How do you know this data should have been deleted?"*

*How can we be prepared to answer this question confidently and evidence our response?*



# Reducing Discovery Burdens

*How should organisations approach purging non-essential data or ROT (Redundant, out of date and trivial data)?*

*What affect does this have on data discovery?*



# Minimising Risk

*How does defensible disposition relate to incidents and breaches? How can we reduce this risk?*



# Demonstrating Compliance

*Considering legislation such as HIPPA, GDPR and others, how can defensible disposition be used to demonstrate compliance?*



# Introducing Automation

*How can we introduce automated retention schedules, and which teams need to be involved?*



## Next Steps

*Looking ahead, how do you see secure data disposition evolving as part of global privacy and cybersecurity strategies?*



# Questions & Answers



**Alan Friel**  
*Chair Global Data Practice*  
*Squire Patton Boggs*



**Emily O'Carroll**  
*Field CISO*  
*Guidepoint Security*



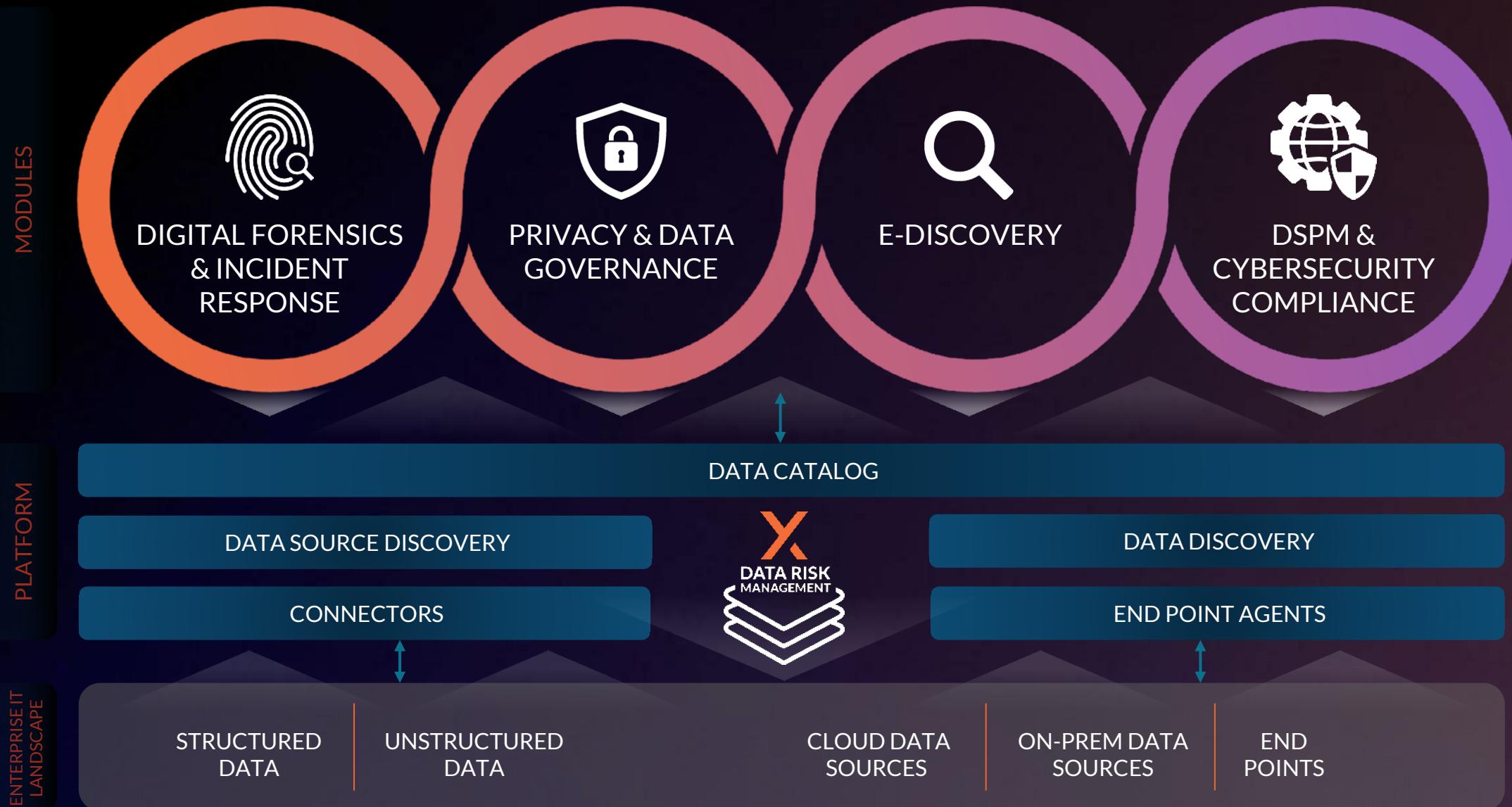
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# Exterro Data Risk Management Platform



# exterro<sup>®</sup>

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DATA  
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# Thank you

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