IAPP **ASIA FORUM 2026**

Privacy | AI governance | Cybersecurity law

Training 21 July

Conference 22-23 July | SINGAPORE

#IAPPForum26

The GBA Springboard: Strategic Compliance for Chinese Companies Going Global

GBA_Video Clip

Speakers

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AGENDA OUTLINE

I. Introducing the Guangdong - Hong Kong - Macao Greater Bay Area (the “GBA”)

II. The Two-Way GBA Data Corridor

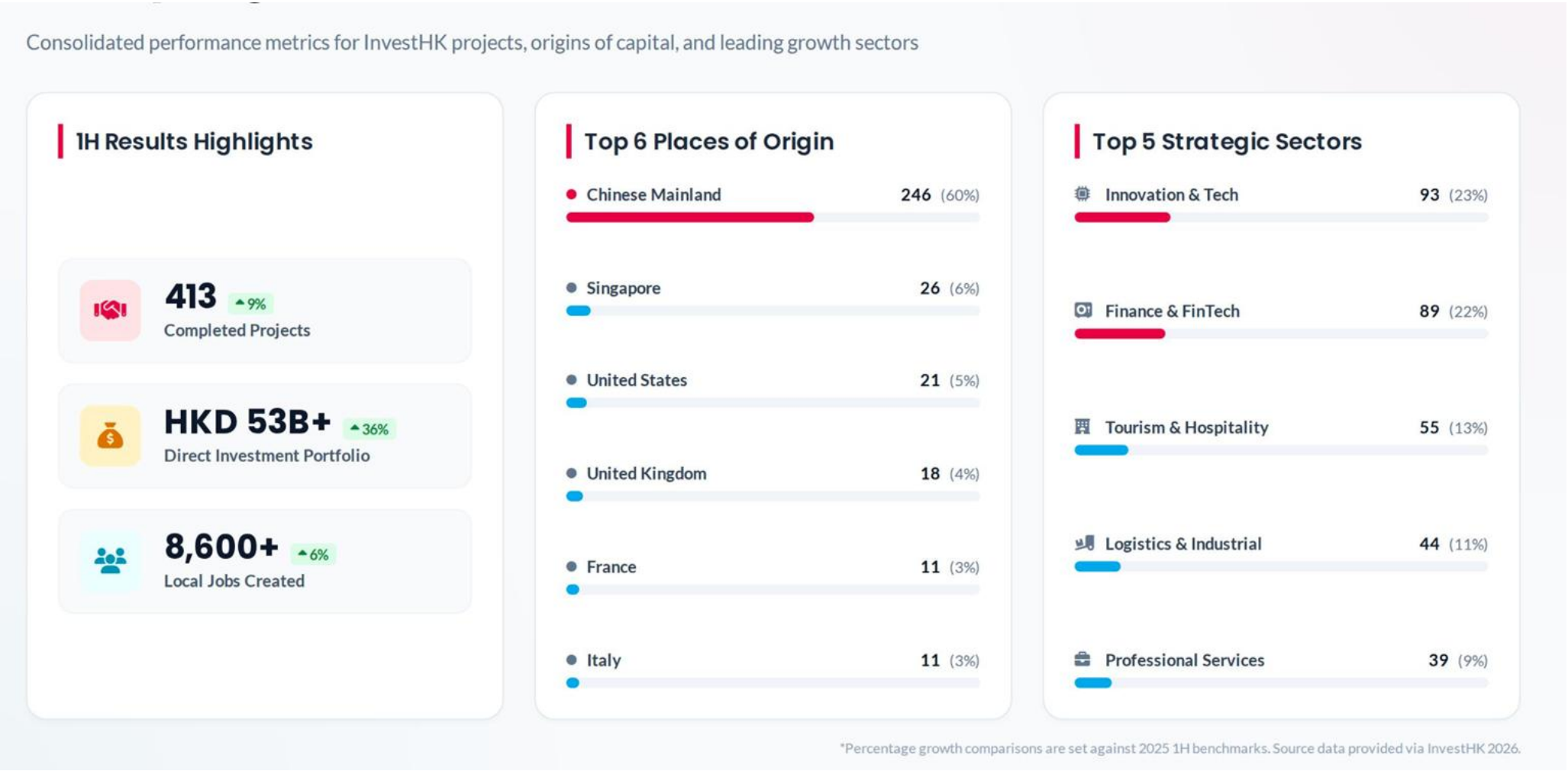
III. Regulatory updates – Demystify Hong Kong New Cyber Law

IV. The GBA as a Global Trust Corridor (3–5 Year Outlook)

V. Questions and Answers

Introducing the Guangdong - Hong Kong - Macao Greater Bay Area (the "GBA")

GBA Springboard: 1H 2026 Inbound Metrics



Privacy Law Landscape in the GBA

The Landscape: 3 Data Protection Legal Regimes
Chinese Mainland (PIPL & CSL & DSL) • Hong Kong (PDPO) • Macao (PDPA)

The GBA Mechanism

- Relaxation of Mainland's CBDT mechanism
- Standard Clauses for a Digital GBA

(PCPD, CAC & ITIB Cooperation)

Core Objectives

- Cover dual data flow
- Eliminate volume limits
- Navigate cross-border transfer restrictions

Scope of Application

- Large scale data flow
- Cross border service
- Intra-group data sharing

Key Limitations

- Excludes "Important Data" transfer
- Does not cover data transferred outside GBA

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Macao: China's Bridge to Portuguese Speaking Countries

Mainland China / GBA → MACAU → Portuguese-Speaking Markets

ONE PLATFORM

- China–PSC trade platform
- Forum Macao (since 2003)

HENGQIN ZONE

- Cross-border registration
- Foreign-law recognition
- China–PSC trade hub

PROJECT MBRIDGE

- AMCM joined mBridge (2026)
- Real-time settlement, no USD

Market-Entry Friction

Dimension	Direct Export (High friction)	Via Macau (Low friction)
Legal	Foreign counsel required	Civil-law alignment
Language	Ad-hoc translation	Official bilingual
Settlement	USD / SWIFT delays	mBridge real-time

The Two-Way GBA Data Corridor

Opportunities & Advantages

Strategic National Centre: Mature compliance gateway and geographical hub.

Going Global: A regional cooperation framework. Chinese companies leveraging GBA-specific mechanisms for international trust.

The Macao Bridge: Unique position as a neutral digital hub connecting China to PSC.

Connectivity: Marine fiber hub of South Asia with technical redundancy via HK-Guangdong dual-data centers.

Challenges & Constraints

Regulatory Friction: Triple pressure from China's PIPL, HK's cybersecurity law/PDPO, and Macao's PDPA.

Data Sovereignty: Real-world friction in moving data across the $225B+ China-PSC corridor.

Market Complexity: Navigating diverse privacy regimes across ASEAN alongside GBA-specific rules.

Sector Specifics: High-stakes compliance hurdles for financial and gaming sectors.

Geopolitics: Hard to avoid and pre-empt.

Regulatory Updates: Demystify Hong Kong New Cyber Law (effective Jan 2026)

Purpose of the Protection of Critical Infrastructures (Computer Systems) Ordinance (Cap. 653) (the "CI Ordinance")

Minimise disruption or **compromise** of **essential services** due to **cyberattacks**, enhancing overall computer system security in Hong Kong.

Promote establishment of good preventive management systems by operators of CI, securing their **computer systems**, for smooth operation of essential services, consolidating Hong Kong's favourable business environment and international financial centre status.

Focus on **securing critical computer systems**, not targeting personal data nor commercial secret therein.

The GBA as a Global Trust Corridor
Shifting from regional compliance friction to global market acceleration
(3–5 Year Outlook)

RESOURCE LIST

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(We Really Want To Know)

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