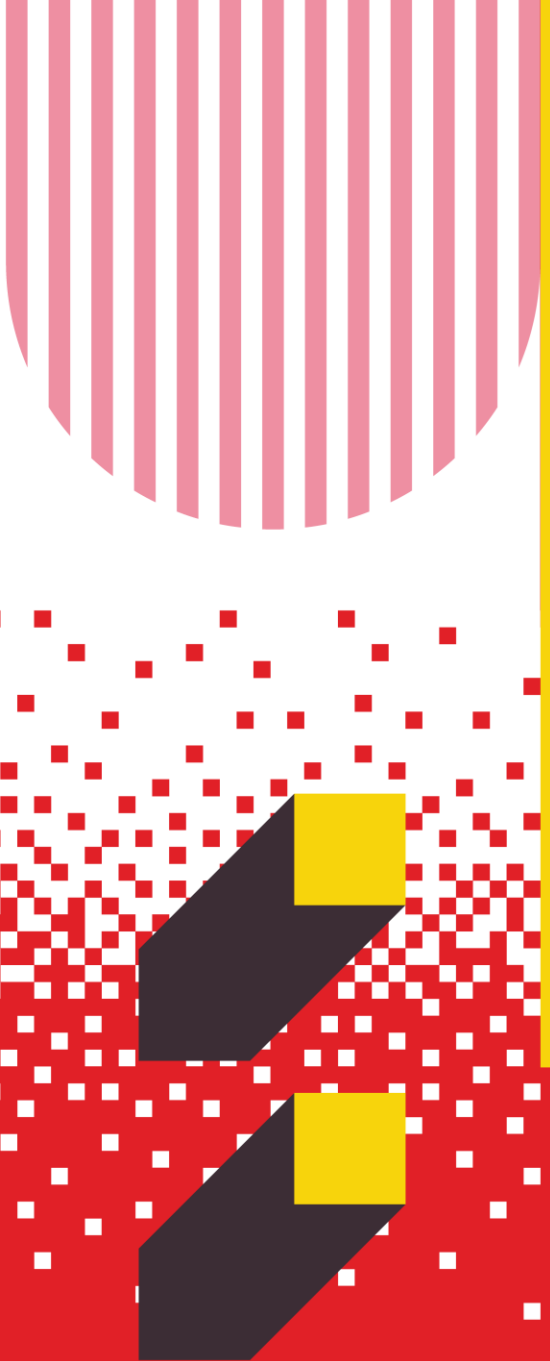




IAPP ASIA FORUM 2026

Privacy | AI governance | Cybersecurity law

Training 21 July

Conference 22-23 July | **SINGAPORE**

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Certification as a Trusted Mechanism for Cross-border Data Transfers



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WELCOME AND INTRODUCTIONS



Dr. Sébastien Ziegler

President of Europrivacy International
Board of Experts



Alain Herrmann

Commissioner, CNPD
Luxembourgish Supervisory Authority



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AGENDA OUTLINE

- I. Session Outline
- II. Welcome and Introductions (5 Mins, Max)
- III. New EDPB Opinions (10 Mins, Max)
- IV. Europrivacy Certification (10 Mins, Max)
- V. Interprivacy Certification (5 Mins, Max)
- VI. Available resources (5 Mins, Max)
- VII. Questions and Answers (10 Mins, Max)
- VIII. Closing Remarks – (5 Mins, Max)





European Data Protection Seal under Art. 42 GDPR

officially approved by EDPB and EA

www.europrivacy.com

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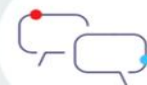
Regular Certification Art. 42 →



**Opinion 14/2026 on the Europrivacy
certification criteria regarding their
approval by the Board as European Data
Protection Seal pursuant to Article 42.5
GDPR**

Adopted on 15 April 2026

Data Importer Art. 46 GDPR International data transfer mechanism



**Opinion 15/2026 on the Europrivacy
certification criteria regarding their
approval by the Board as European Data
Protection Seal to be used as tool for
transfers pursuant to Articles 42 and 46
GDPR**

Adopted on 15 April 2026



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GDPR Mechanisms Comparison

	SCC	BCR	CC	Certification
Data protection by design & by default (Art. 25 GDPR)	NO	NO	NO	YES
Adequacy of Data Controllers (Art. 24 GDPR)	NO	NO	YES	YES
Adequacy of Data Processors (Art. 28 GDPR)	NO	NO	YES	YES
Adequacy of security (Art. 32 GDPR)	NO	NO	YES	YES
Impact on administrative fines (Art. 83 GDPR)	NO	NO	YES	YES
Universality: Cross-industry applicability	YES	NO	NO	YES
Valuable as an intangible asset	NO	NO	NO	YES
Possibility to focus on priority data processing	YES	NO	NO	YES
Scalability (1 for all B2B partners)	NO	YES	YES	YES

Source: ECCP ©

Number of GDPR references:

7

25

36

73



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TSL		Trust Scale Level
Certification	A	Regular controls of effective compliance by independent third-party
	B	Single control of effective compliance by independent third-party
	C	Due diligence control of compliance by the Data Provider
	D	Regular internal audits with published reports
SCC	E	Formal commitment with right of access and control
	F	Formal commitment without right of access and control
	G	Comprehensive public policy of compliance
	H	Lack of information on compliance
	I	Evidence of non-compliance

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Testimonials



Early Adopters Testimonials



Philipp Raether, Group Chief Privacy Officer at Allianz

International Financial Services Provider

"There is an external benefit and an internal benefit to the Europrivacy certification. From an internal perspective, it is a risk management process where you have certain findings, you remediate them, and get better. For external benefits, you are showing to the customers, to the employees, and to the investors that data is safe here, proven by the European Data Protection Seal, which increases the trust of the stakeholders in your organisation and data handling".



Cédric Nédélec, DPO of PwC Luxembourg

First European Data Protection Seal Delivered

"The GDPR sets forth principles and targets but does not give the means to achieve those goals. The Europrivacy certification raised some questions, offered multiple angles for data protection and made us think differently. It also materially enables us to be more efficient operationally. The fact that we can officially indicate that an independent third party has considered our platform to be compliant with different controls, provides added value with clients and stakeholders".



Davide Ruffo, Chief of Institutional Relations at AINDO

Startup in Artificial Intelligence on Synthetic Data

"The Europrivacy certification significantly mitigates our risks, reducing the likelihood of data breaches and noncompliance penalties, and is a powerful tool for building trust with our clients, partners and stakeholders. It acts as a safeguard internally, but also enables to reinforce insurance for clients. It not only validates our compliance efforts but enhances our reputation as a responsible and trustworthy organization and fosters a culture of compliance within your organization by educating and training the team".



Louis-Marie Guérif, Digital Ethics Officer at Piano

Privacy-compliant Digital Analytics

"Achieving Europrivacy certification reflects the deep work our team has done to embed privacy, ethics and compliance by design into the foundation of Piano Analytics. Passing audits on the Europrivacy scheme confirms that these principles are not just aspirational, but that they're operational. This is a recognition we're proud to share with our clients and partners."

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[Certification Value and Cost](#)

[Comparing the GDPR Instruments](#)

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EP Europrivacy^{TM/®}

Reduce Risks



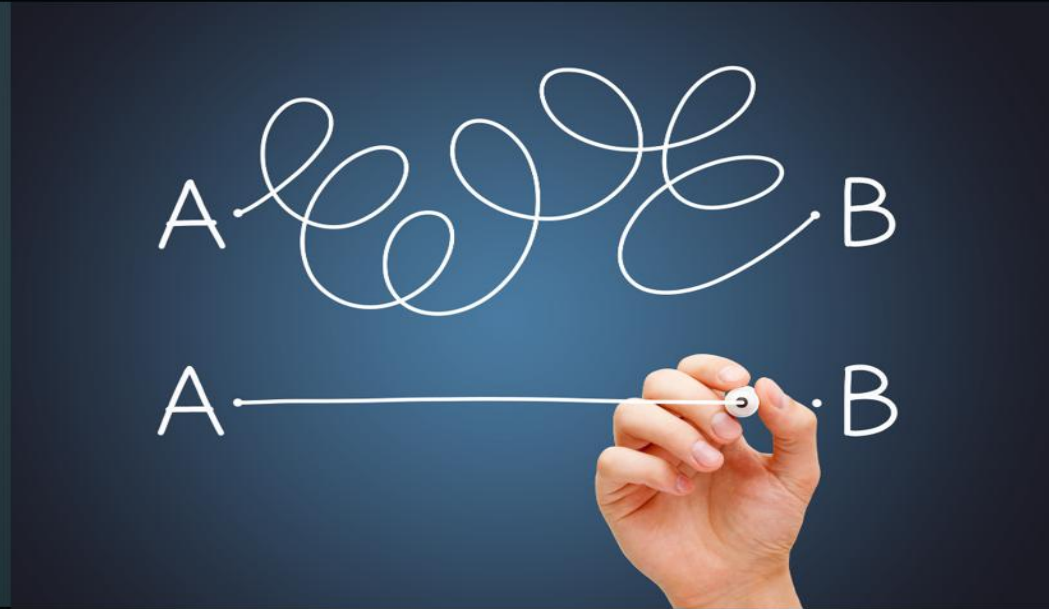
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Protect & Simplify



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Value Compliance

with GDPR Certification



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Key Benefits for non-European Applicants

- **Major reputational and competitive advantage**
- **Protects and allows international data transfer from Europe**
- **Reduces legal risks and costs for the Applicant and its European B2B partners**
- **Far more reliable and trustable than SCCs**
(thanks to regular audit of effective compliance)
- **Simplifies compliance:**
One certification for all data exporters
- **Must be taken into account in case of administrative fines**
(Art. 83 GDPR)





Save risks
and costs:

Request your
Service Providers
to be Certified

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**the International
Data Protection Seal
approved by IAF**



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EU GDPR

Convention 108+

Global CBPR

Malabo Convention

ASEAN Framework

Iberoamerican PDPS

EU-US DPF

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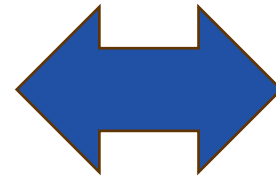
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Regulated by GDPR
EU focus + legal effects



GDPR Independent
International focus



SAME METHODOLOGY
ALMOST IDENTICAL CRITERIA
SAME LEVEL OF REQUIREMENTS

= Interoperable and easily combinable

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WELCOME



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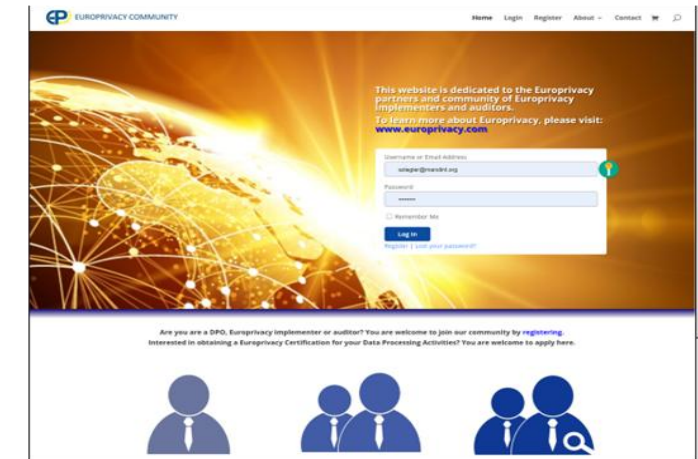
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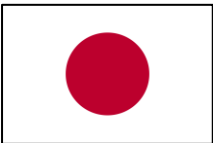
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GDPR Certification White Paper



and soon:



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Questions?



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RESOURCE LIST

- <https://euoprivacy.com>
- <https://academy.euoprivacy.com>
- https://www.edpb.europa.eu/documents/opinion-of-the-board-art-64/opinion-152026-on-the-euoprivacy-certification-criteria_en
- https://www.edpb.europa.eu/documents/opinion-of-the-board-art-64/opinion-142026-on-the-euoprivacy-certification-criteria_en
- <https://privacysymposium.org>



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1. Open the IAPP Events app.
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Thank you!



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