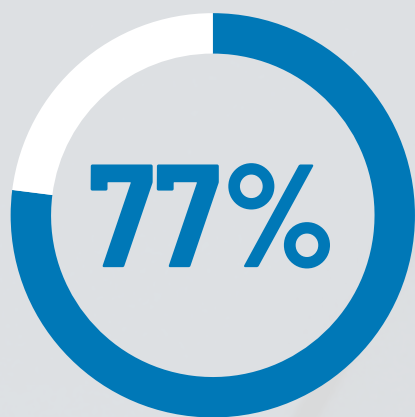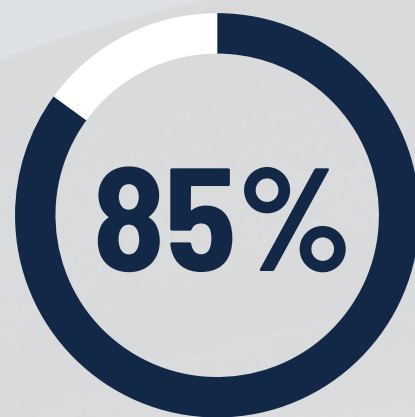iapp | credo ai

AT-A-GLANCE

AI Governance Profession Report 2025

AI governance is no longer a nice-to-have but increasingly a business imperative. Learn in IAPP and Credo AI's latest report about how your peers are implementing AI governance.
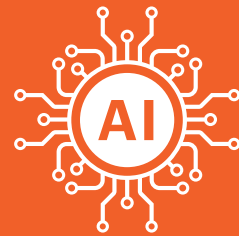
77%

77% of organizations are currently working on AI governance and this number increases significantly to over 85% if they are also using AI.

85%

30%

of organizations not yet using AI reported as working on AI governance, revealing "governance first" prioritization.
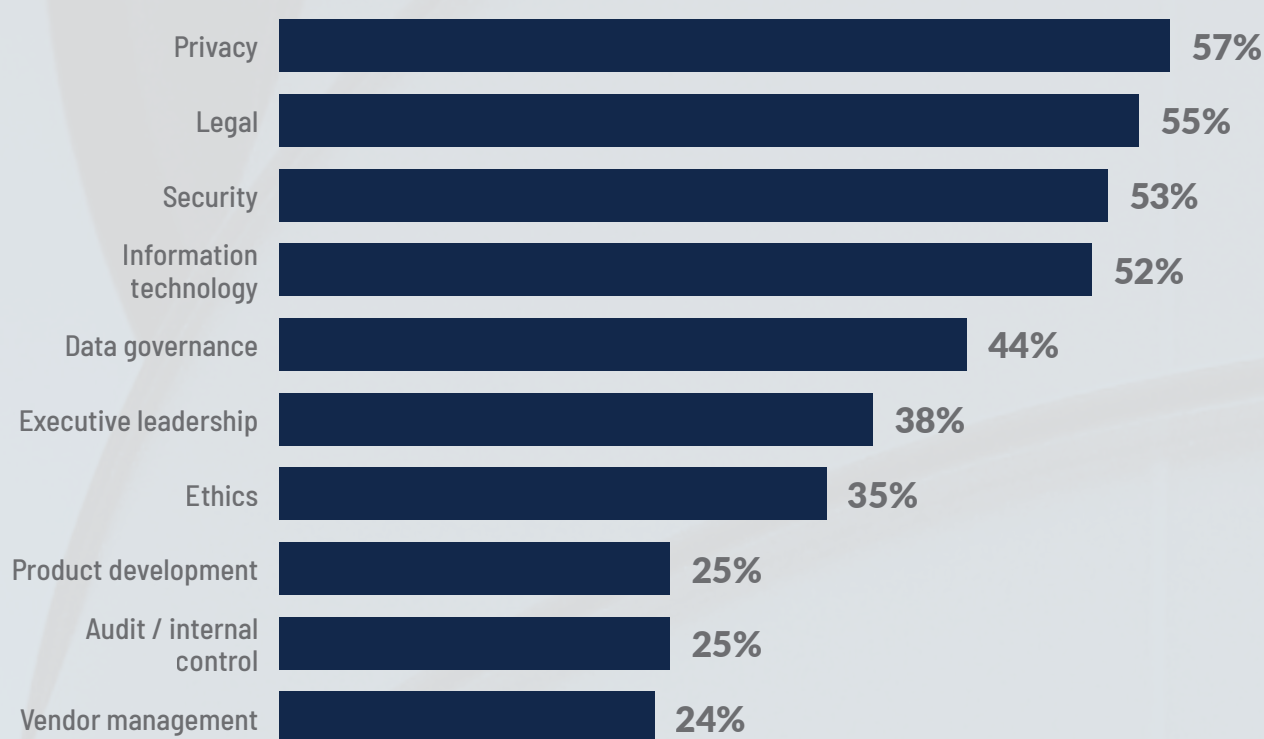
AI

98% anticipate needing additional employees. On average, organizations anticipate needing to task 9.8 people with AI governance over the next 12 months but only 8% of organizations were recruiting.
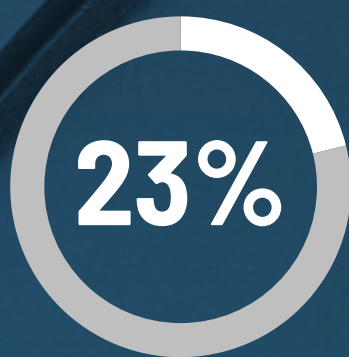
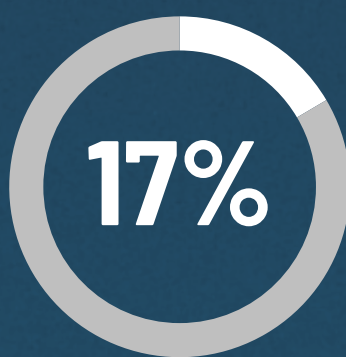23.5% reported finding qualified AI professionals as a significant challenge of delivering AI.

Which organizational functions have or will have additional responsibility for AI governance?
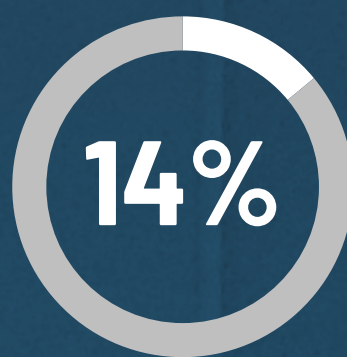
Function	%
Privacy	57%
Legal	55%
Security	53%
Information technology	52%
Data governance	44%
Executive leadership	38%
Ethics	35%
Product development	25%
Audit / internal control	25%
Vendor management	24%

Most AI governance departments report to the general counsel or head of legal (23%), the CEO (17%) or the CIO (14%).

23%
General counsel or head of legal

17%
CEO

14%
CIO

39%

of organizations report having an AI governance committee.

52%

of organizations were confident they were able to comply with the EU AI Act. This rises to:

71% for organizations using AI for **personalizing experiences**

62% for organizations using AI for **process automaton**

60% for organizations using AI for **automated decision-making**

67% where **primary responsibility** for AI governance rests with the **privacy function**

71% when the **most senior AI governance professional** in the organization is **at least a senior vice president** in the organization