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IAPP FOUNDATIONS OF PRIVACY AND DATA PROTECTION®

Foundations of Privacy and Data Protection describes common operational processes, illustrates privacy at work through case studies and real-world examples, and teaches a common vocabulary to help professionals throughout institutions communicate privacy issues clearly.

Privacy and data protection experts with decades of experience developed the Foundations curriculum exclusively for the IAPP. Seven modules combine theoretical and practical content that teaches how to identify and address privacy issues.

Build fundamental privacy knowledge across all your teams with IAPP training

With the ever-growing number of data protection laws and regulations, privacy responsibilities can land on almost anyone's desk with no warning or training. Foundations provides ready-to-go knowledge for staff at any level of your company to put to work immediately, even without being fully trained privacy professionals.

This introductory course allows companies to cultivate in-house privacy knowledge in operational areas with growing privacy responsibilities, such as marketing, human resources, technology and finance. The course modules even integrate with corporate learning management systems for easy inclusion into existing training programs.

By investing in your staff with IAPP training, you give them the tools to elevate your company's privacy, artificial intelligence governance, and digital responsibility knowledge.

This comprehensive training course quickly teaches privacy fundamentals to groups and individuals. It provides a practical understanding of basic principles and is excellent preparation for advanced IAPP training and certification testing. It is the first step toward building the credentials needed to join the fast-growing privacy profession.

MODULES:

Module 1: Key privacy concepts
Introduces the fundamental roles and concepts of privacy and data protection professionals, those charged with integrating sophisticated information management practices used to safeguard personal data, earn customer and stakeholder trust and meet business and operational needs.

Module 2: Fair Information Practices
Defines the FIPs, explores their origins, examines how they relate to one another to create a framework of data protection and helps learners interpret them to solve data protection problems in regular work activity.

Module 3: Data life cycle
Helps learners identify each phase of the data life cycle, understand how each phase ties to relevant stakeholder needs and expectations, and identify gaps and propose improvements in data life cycle governance within their professional environments.

Module 4: Major privacy and data protection laws
Examines the models for data protection and provides an overview of major privacy and data protection laws around the world to help learners better understand the evolving data protection landscape and its current state.

Module 5: Case studies
Offers real-world examples of companies accused of failing to comply with data protection provisions, as well as success stories of those that worked effectively with data subjects and regulators to protect personal data.

Module 6: Emerging topics
Investigates key emerging topics related to privacy and data protection, defines a consistent methodology for examining and reacting to an emerging issue, and explores how to identify relevant components of a new topic, assess it and apply privacy principles.