



# IAPP Privacy. Security. Risk. 2025

Training 28-29 October

Workshops 29 October

**Conference 30-31 October**

**SAN DIEGO**

**#PSR25**



# Jessica Pate

*Data privacy, my favorite problem to solve*

Head of Privacy Expert  relyanceai

# Today's Panelists



**Heather**  
Allen

**CHG** Healthcare



**Sheila**  
Jambekar

**dayforce**

# Today's Session

## The Challenge

AI Agents are rising, and risks are compounding

## The Rewiring of Mindset

Adapting our mindset for autonomous AI systems

## The Framework

The governance playbook for AI Agents, with lineage at the core

## Live Demo

Putting the governance framework into practice – live



# Your Data Defense Engineer

From Code-to-Cloud



# The State of Enterprise Agentic AI

## Unlock

**79%**

They have some form of adoption of AI agents

Source - PWC AI Agents reports

**88%**

Plan to increase AI Budget driven by AI agent adoption

Source - PWC AI Agents reports

## Blind Spots

**\$412M**

2024 US regulatory settlement due to AI Security related Incidents

Source - IBM Cost of Data breach report

**63%**

Breached organizations don't have an AI governance policy

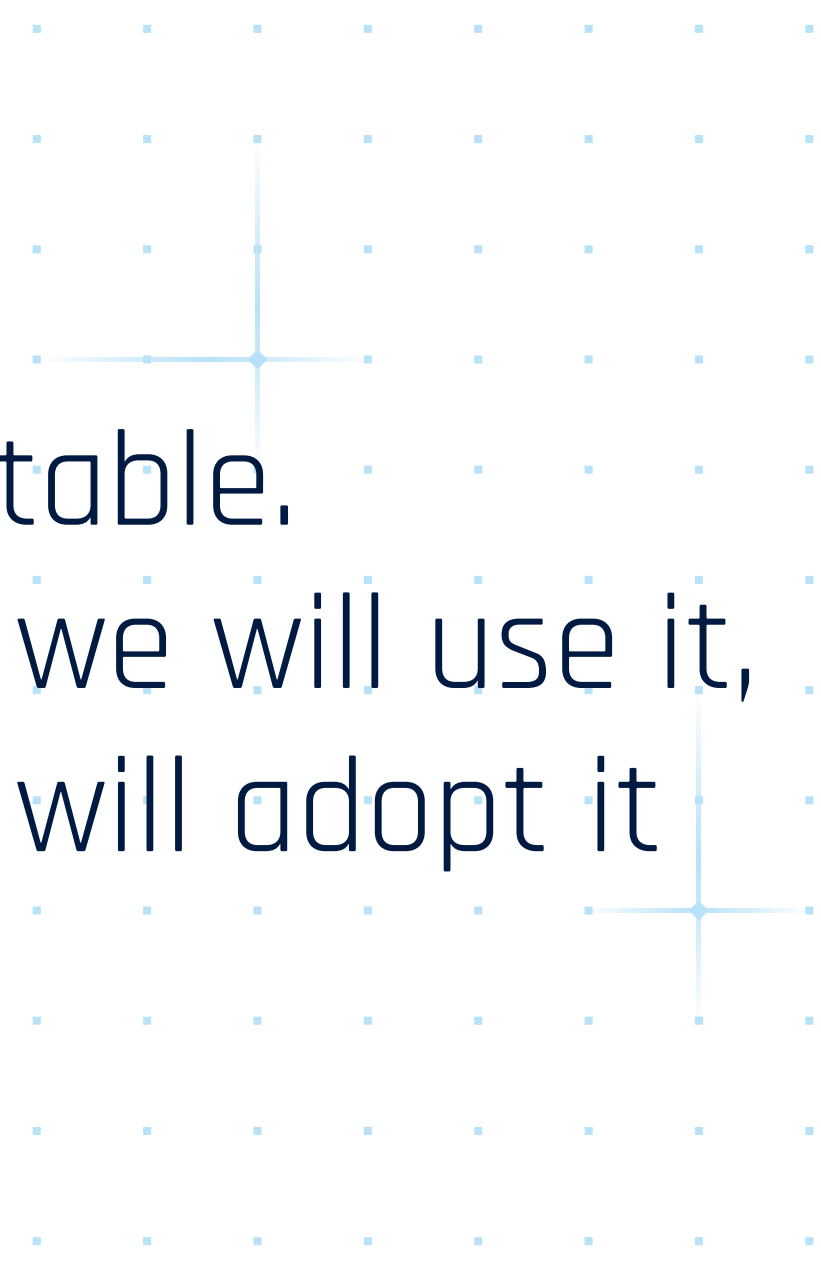
Source - IBM Cost of Data breach report

*60% of AI incidents led to data compromise, 31% to operational disruption*

*"We are now confident we know how to build AGI as we have traditionally understood it. We believe that, in 2025, we may see the first AI agents join the workforce and materially change the output of companies"*

**- Sam Altman**



A decorative background element consisting of a grid of small blue dots. Two larger, light blue crosshair-like shapes are overlaid on the grid, one centered in the upper right and one centered in the lower right.

Agentic AI is inevitable.  
The choice is not whether we will use it,  
but how responsibly we will adopt it

# From Rules to Self-Direction: Compounding AI Risks



## Traditional AI

Executes fixed tasks - reliable but narrow  
Uses structured data - limited input scope  
Deterministic rules - predictable, inflexible

### Governance Risk

Bias in encoded rules  
Opaque decision processes

### Security Risk

Rule bypass exploits  
Data drift failures



## Generative AI

New outputs - from unstructured data  
Learns patterns & behaviors - beyond rules  
Context-aware reasoning - probabilistic

### Governance Risk

Training data misuse  
Unexplainable model outputs

### Security Risk

Sensitive data leakage  
Prompt injection attacks



## Agentic AI

Interprets intent - converts goals to plans  
Chains actions - executes across systems  
Autonomous - adaptive, fewer touchpoints

### Governance Risk

Accountability void  
Opaque reasoning chains

### Security Risk

Cascading system failures  
Privilege and identity misuse



## AGI

Self-reflection - learns from past actions  
Transfer learning - adapts across domains  
Open-ended goals - self-directed objectives

### Governance Risk

Oversight collapse  
Unbounded machine decisions

### Security Risk

Emergent unpredictable behaviors  
Autonomous misuse at scale

Rule

Behavior

Intent

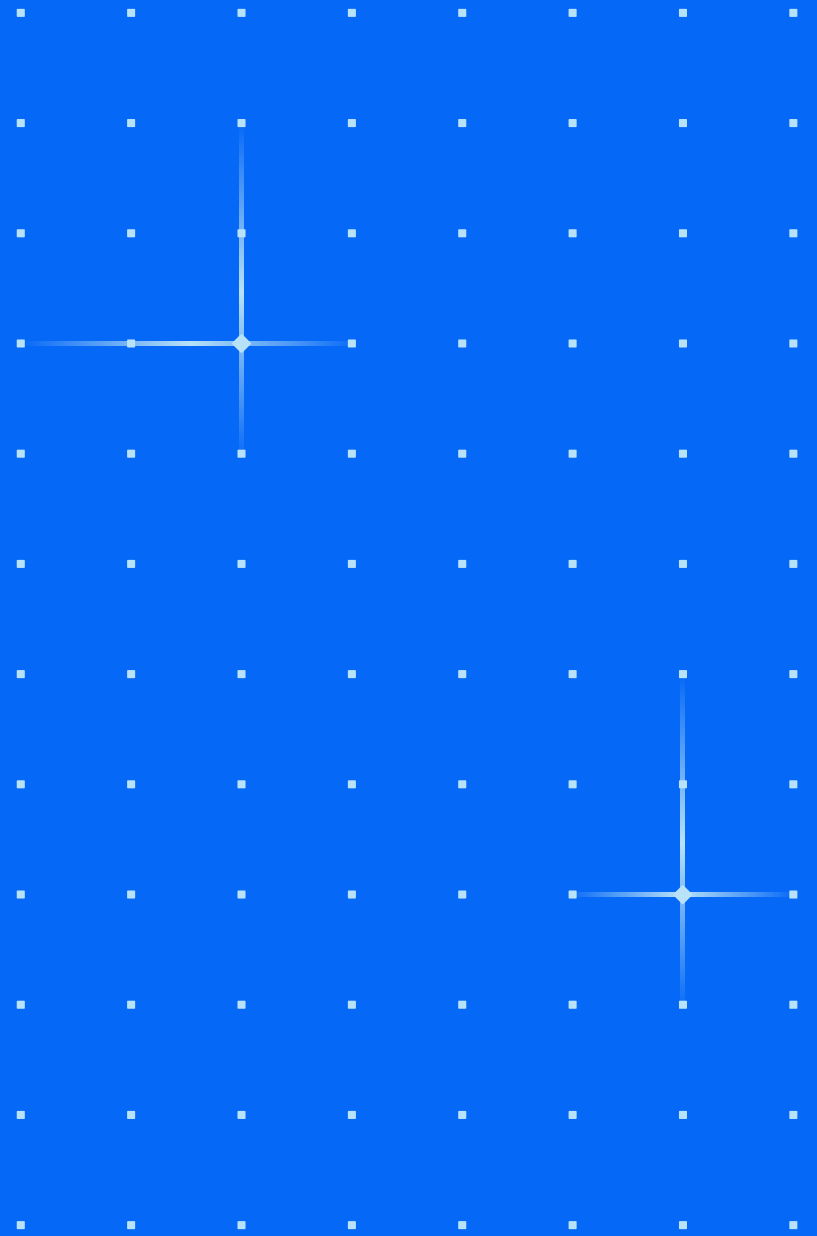
Autonomy

Self-reflection

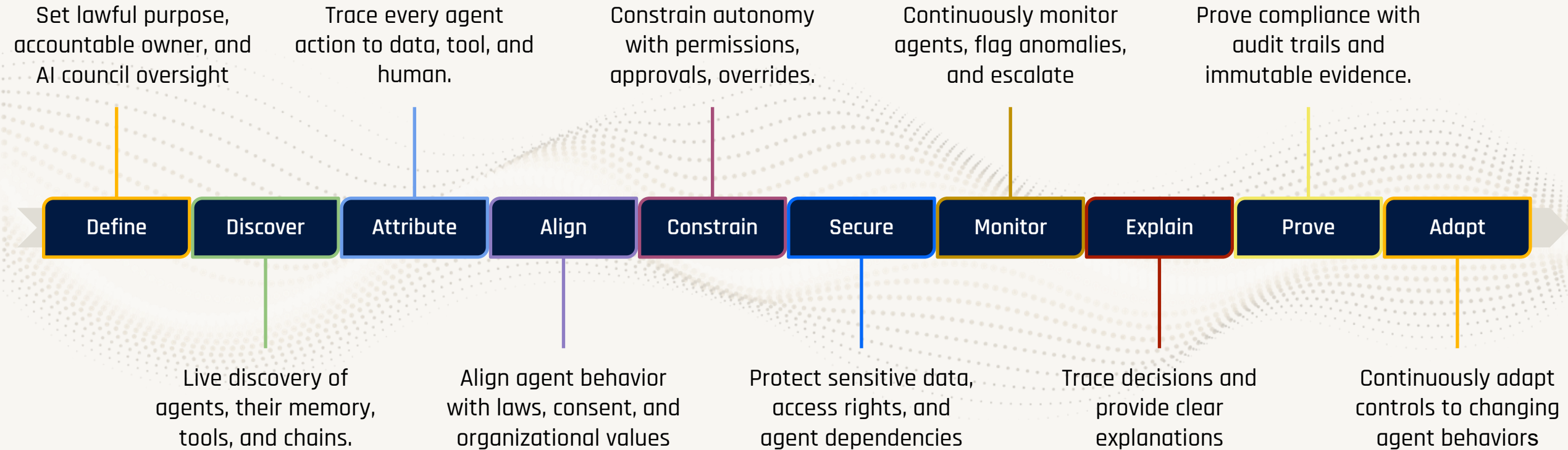
Self-direction

As AI risks compound, our mindset for  
Governing and Securing AI applications  
must evolve

# 10 Stage AI Governance Framework



# The Agentic AI Governance Framework → *Autonomy to Accountability*



A decorative grid pattern of small blue dots on the right side of the slide. Two larger, light blue crosshair shapes are overlaid on the grid, one centered vertically and one centered horizontally.

# From Framework to Frontline Making it Real in Practice

## Business Outcome

**Full visibility** into all sanctioned and shadow agents

Proactively spot consent and **privacy blind spots**.

Build a **reliable digital map of every system**, including its inputs, outputs, and the sensitive data it interacts with.

## Jobs To Be Done

**Inventory** all agents with their memory, tools, and task chains

**Detect shadow** agents operating outside sanctioned systems

**Map data flows** and dependencies touched by each agent

**Continuously update** inventory – not a one-off exercise

## Key Metric

**Shadow Agent Detection Rate**  
% of rogue/unsanctioned agents identified over a given time.

**AAC - Accountable Agent Coverage**  
% of agents that are discovered, registered, and tied to a human owner with a defined purpose



## Constrain

### Business Outcome

**Prevent** agents from exceeding approved authority

**Reduce** liability from high-risk or unauthorized actions

**Ensure** humans retain final decision rights

### Jobs To Be Done

**Define** agent permissions and escalation thresholds

**Implement** human approvals for high-risk actions

**Establish** kill switches and override controls

**Apply** tiered autonomy – expand only when proven safe

### Key Metric

**UAR - Unauthorized Action Rate**  
% of actions beyond granted scope

**HEP - Human Escalation Precision**  
accuracy of escalations vs false positives

## Business Outcome

**Protect** sensitive data from misuse or leakage

**Prevent** unauthorized access to tools and systems

**Ensure** resilience against adversarial attacks and exploits

## Jobs To Be Done

**Enforce** least-privilege and zero-trust access for agents

**Protect** sensitive data lineage across memory and tools

**Test** resilience through adversarial probes and red teaming

**Secure** agent dependencies (APIs, plugins, external services)

## Key Metric

**SDLE - Sensitive Data Lineage Exposure**  
% of data flows untracked or unsecured

**PSE - Prompt Shield Effectiveness**  
% of injection/jailbreak attempts blocked

# Data Lineage: The Crown Jewel of Agentic AI Governance



Context-aware *Data Lineage*

*Data lineage enables compliance* with EU AI Act, ISO 42001, and NIST AI RMF.  
*Data lineage exposes shadow* agent call chains, sensitive data flows, and agent overreach.  
*Data lineage provides accountability* through audit trails of data, prompts, and actions.  
*Data lineage strengthens security* by tracing leaks, privilege abuse, and cross-system cascades.  
*Data lineage builds trust* with explainable and defensible AI outcomes

# What if.....

AI Agent(s)

Automate Operationalize

JOB(S) TO BE DONE

Define

Discover

Attribute

Align

Constrain

Secure

Monitor

Explain

Prove

Adapt

10 Stage Agentic AI Governance Framework

# Meet Your Data Defense Engineer

From Code-to-Cloud

◆ Ask Your Data Defense Engineer



Privacy Expert



Data Security



AI Governance Expert

Automate Operationalize

JOB TO BE DONE

Define

Discover

Attribute

Align

Constrain

Secure

Monitor

Explain

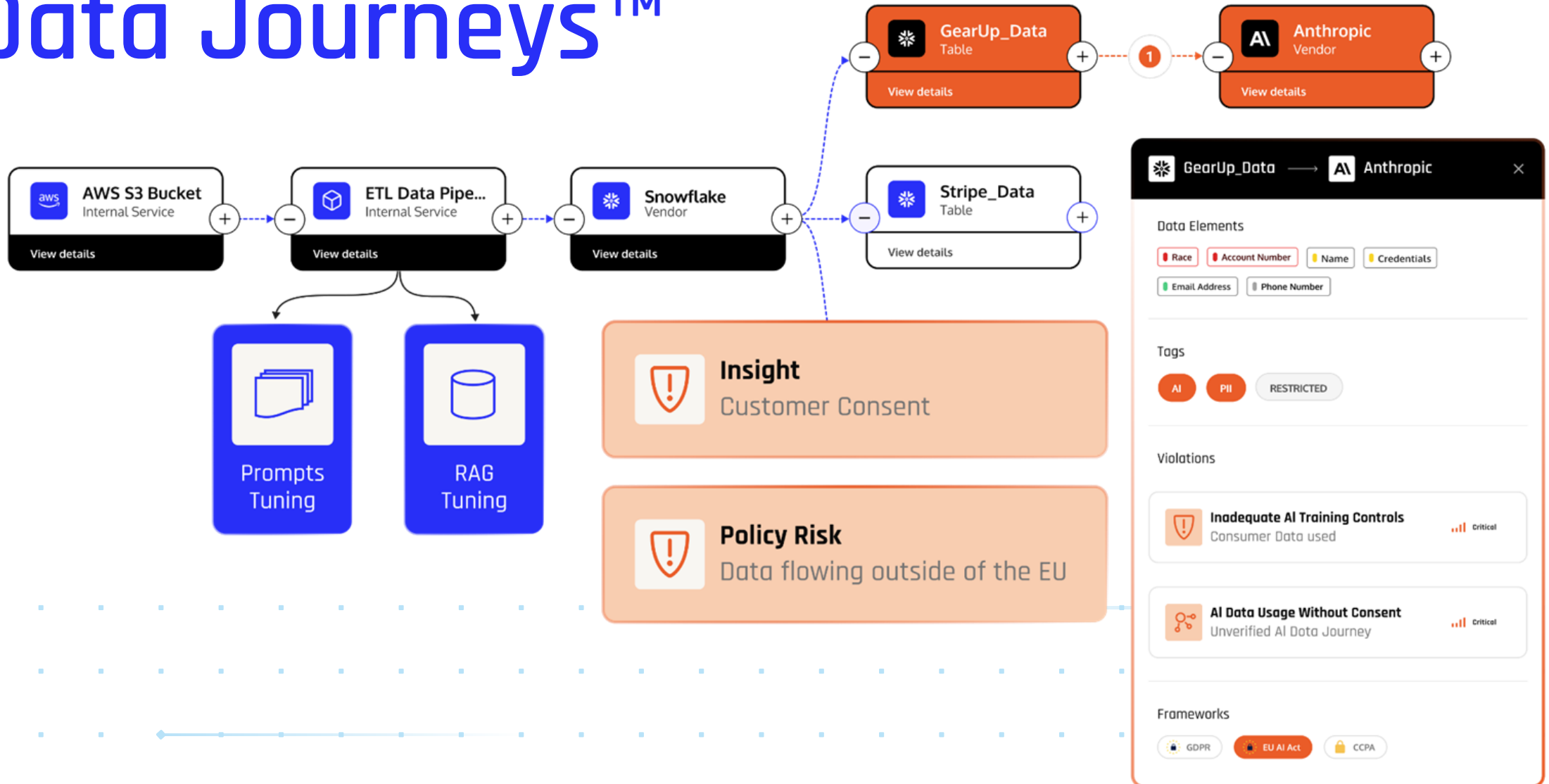
Prove

Adapt

10 Stage Agentic AI Governance Framework



# Context-Aware Data Journeys™



Live Demo

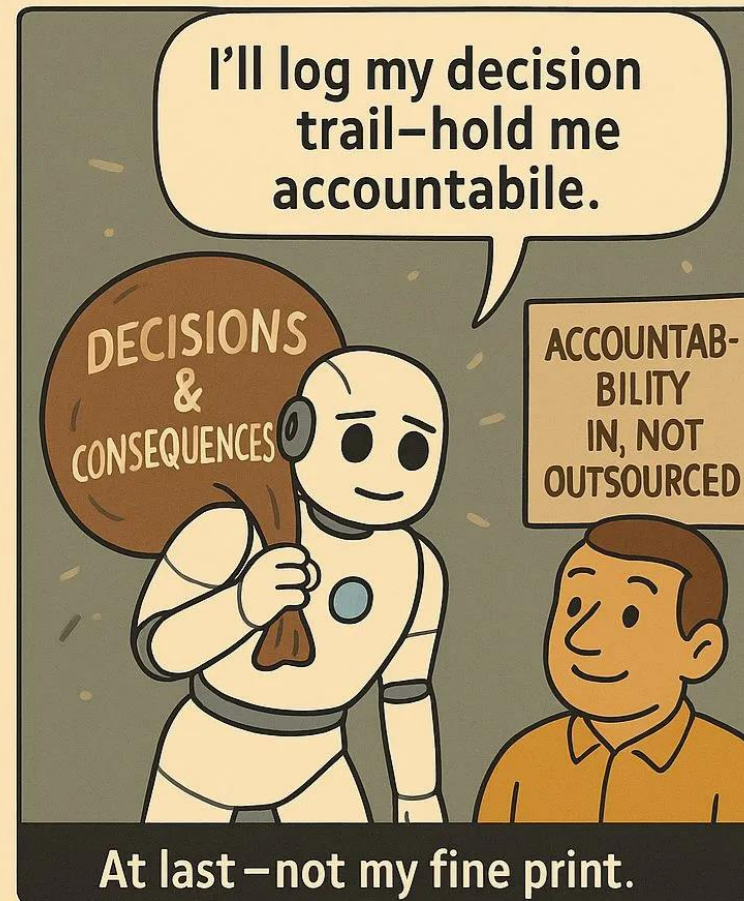
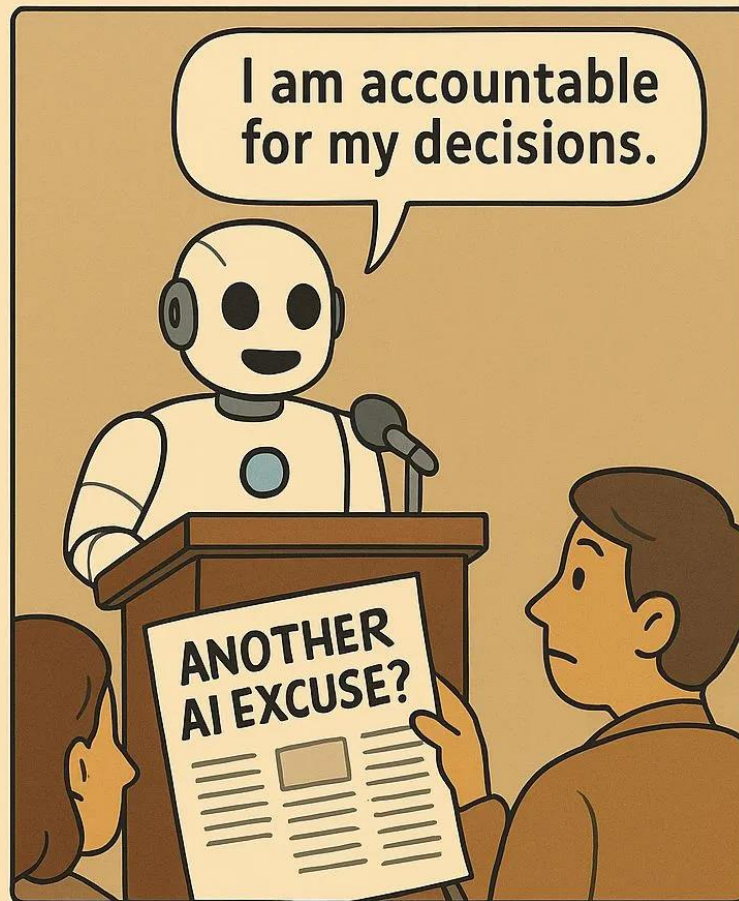


Purpose Validation

Data Journeys™

# Q & A

## FINALLY, AN AGENT THAT'S ACCOUNTABLE



Free Resource!

# “The Agentic AI Governance Playbook”

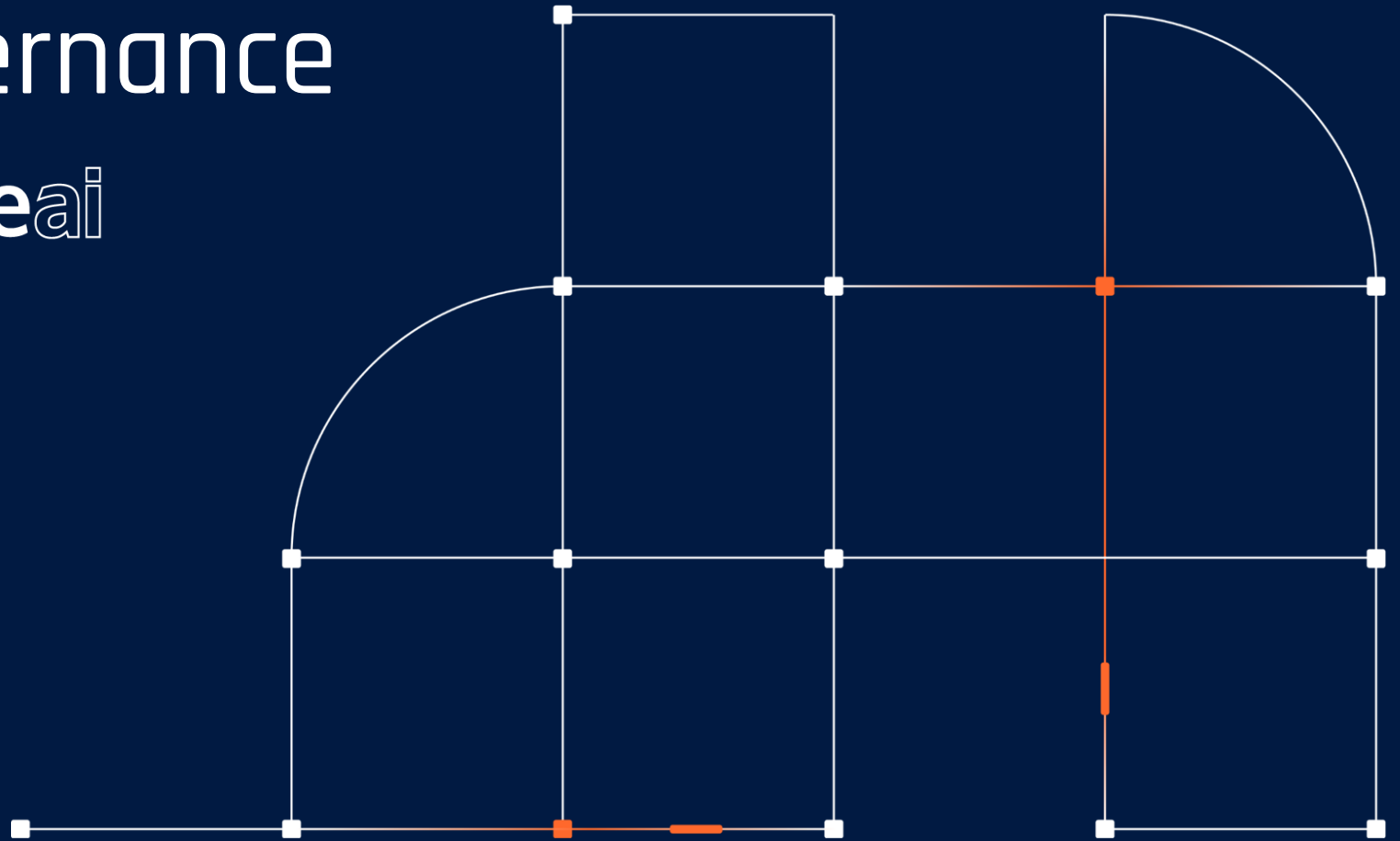


or email at

[jessica.pate@relyance.ai](mailto:jessica.pate@relyance.ai)

Take your first steps  
toward AI Governance  
with  relyanceai

**Booth #213**



# How Did Things Go? (We Really Want To Know)

Did you enjoy this session? Is there any way we could make it better? Let us know by filling out a speaker evaluation.

1. Open the IAPP Events app.
2. Select **IAPP Privacy. Security. Risk. 2025**
3. Tap "Schedule" on the bottom navigation bar.
4. Find this session. Click "Rate this Session" within the description.
5. Once you've answered all three questions, tap "Done".

Thank you!

#PSR25