

# THE IAPP 2021 SALARY SURVEY



Despite the upheaval of the past year, **the job market in the field of privacy has remained strong**. Although remote and at home, privacy professionals continue their work, few privacy jobs have been lost and most roles are paid even more today than just a few years ago.

## AVERAGE SALARY FOR PRIVACY PROS

**\$141,000**

**2021**

**+\$6,000**

**SINCE 2019**

## HIGHEST PAID PRIVACY PROS



**\$200,000**  
MEDIAN SALARY



**6 IN 10 PRIVACY PROS**  
received a raise over the past year



**75%**  
received an average of  
**\$21,000**  
in additional compensation

**THE GENDER  
PAY GAP  
CONTINUES  
TO EXIST**



On average,  
compared  
to women,  
men earn

**+9%**  
globally

**+14%**  
in the U.S.

## PRIVACY PROS RAISING THE BAR



**+\$5,000**  
PER YEAR



**+\$15,000**  
PER YEAR

(COMPARED TO THE AVERAGE ANNUAL EARNING)



On average, privacy pros reported a  
**7.3 OUT OF 10 JOB SATISFACTION**

The biggest driver of satisfaction was  
**how interesting their work was.**

## THE FUTURE OF WORK POST-COVID



**90%**  
of privacy professionals  
were working **mostly or  
entirely from home** as of  
March 2021.



**50%**  
of privacy pros expect  
to have a **hybrid work  
arrangement** after the  
pandemic ends.