



IAPP UK Intensive 2026

Privacy | AI governance | Cybersecurity law

Training 23-24 February

Workshops 24 February

Conference 25-26 February

LONDON

#IAPPIntensive26

UK Data Reform in Focus: Does the DUA Act Go Far Enough



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WELCOME AND INTRODUCTIONS



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CIPL's Big Ideas for Digital Simplification

1 Smart, Surgical Updates to Data Protection Laws

- Modernise purpose limitation rules
- Adopt a risk-based approach for sensitive data
- Update ADM rules for AI
- Clarify GDPR research data provisions
- Define recognised legitimate interests
- Remove blanket cookie consent rules
- Recognise trusted international frameworks

2 Remove Friction Across Digital Rulebook

- Align privacy and safety duties
- Align DMA-GDPR consent rules
- Align EU data-mobility rules
- Bring relevant ePrivacy rules under EDPB
- Scrap Digital Fairness Act proposals

3 Create Coherent Accountability System

- Establish common accountability framework
- Align GDPR and AI Act risk assessments
- Align user transparency obligations
- Create unified incident reporting framework

4 Equip Regulators with Modern Tools

- Mandate regulatory sandboxes
- Require regulators to consider economic growth
- Embed risk-based enforcement
- Require consultation and impact assessment
- Introduce regulatory cooperation duty

5 Build Regulatory Readiness for Change

- Use GDPR margin of manoeuvre
- Accelerate codes, certifications and BCRs
- Embed outcome-focused approaches
- Expand regulatory sandboxes
- Advance transparent, evidence-based decisions
- Extend cross-regulatory cooperation



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