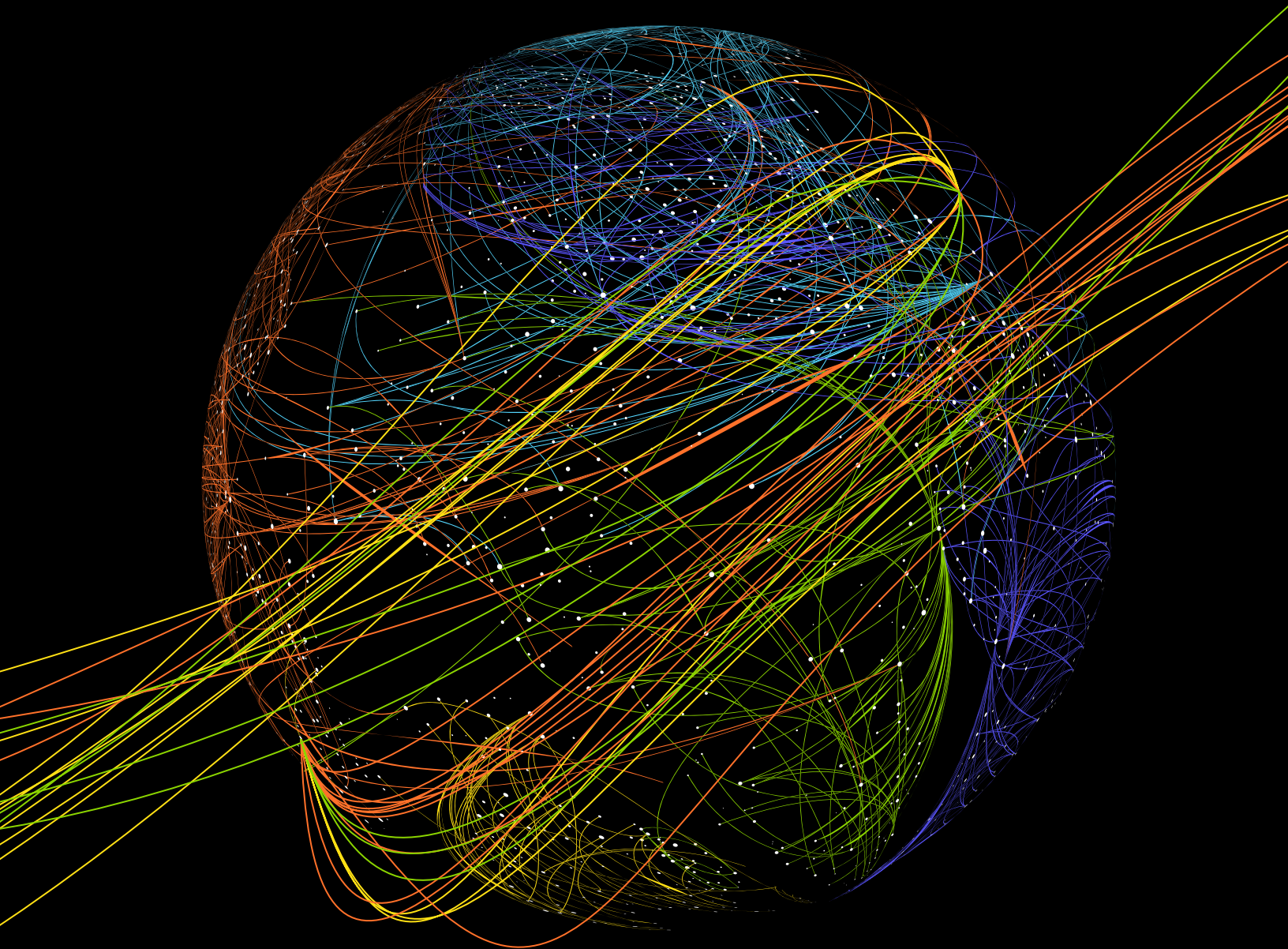


# 2019 Privacy Tech

## **VENDOR REPORT**

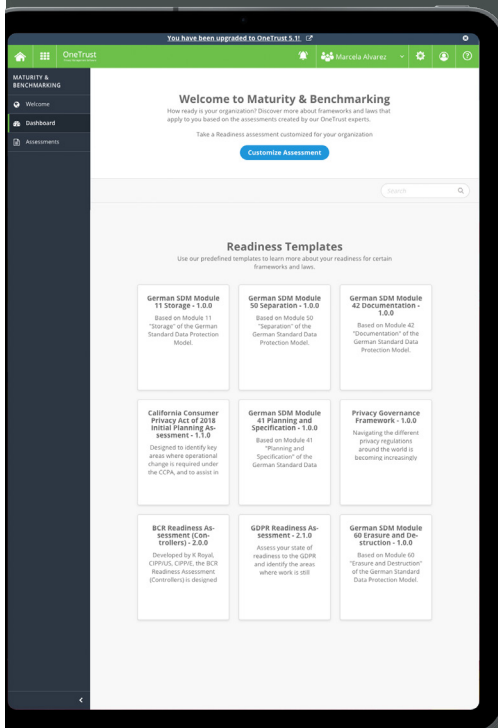
V.3.2



# OneTrust Privacy

## PRIVACY MANAGEMENT SOFTWARE

# Not Your Average Data Discovery



Automate Manual Processes for Fulfilling Consumer Rights Requests



Works Across Thousands of Systems, On Premise, Cloud, Structured and Unstructured Data



Supports Email Redaction, Data Deletion, Identity Validation and Information Consolidation



Drastically Reduce Implementation Timelines, Get Up and Running within 48 hours

**Ready Your Consumer Rights Response  
for January 2020 CCPA Deadline**  
*Trade Complexity for Simplicity with OneTrust*

**See What's Possible**

[OneTrust.com/Products/Targeted-Data-Discovery/](https://OneTrust.com/Products/Targeted-Data-Discovery/)



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# Product Category Descriptions

**Privacy Program Management** – solutions designed specifically for the privacy office

**Assessment managers** tend to automate different functions of a privacy program, such as operationalizing PIAs, locating risk gaps, demonstrating compliance, and helping privacy officers scale complex tasks requiring spreadsheets, data entry, and reporting.

**Consent managers** help organizations collect, track, demonstrate and manage users' consent.

**Data mapping** solutions can come in manual or automated form and help organizations determine data flows throughout the enterprise.

**Incident response** solutions help companies respond to a data breach incident by providing information to relevant stakeholders of what was compromised and what notification obligations must be met.

**Privacy information managers** provide organizations with extensive and often automated information on the latest privacy laws around the world.

**Website scanning** is a service that primarily checks a client's website in order to determine what cookies, beacons and other trackers are embedded in order to help ensure compliance with various cookie laws and other regulations.

**Enterprise Privacy Management** – solutions designed to service the needs of the privacy office alongside the overall business needs of an organization

**Activity monitoring** helps organizations determine who has access to personal data and when it is being accessed or processed. These solutions often come with controls to help manage activity.

**Data discovery** tends to be an automated technology that helps organizations determine and classify what kind of personal data they possess to help manage privacy risk and compliance.

**De-identification/pseudonymity** solutions help data scientists, researchers and other stakeholders derive value from datasets without compromising the privacy of the data subjects in a given dataset.

**Enterprise communications** are solutions that help organizations communicate internally in a secure way in order to avoid embarrassing or dangerous leaks of employee communications.

# Vendors by Product Category

## Activity Monitoring

2B Advice  
 Alation  
 Alexio Corporation  
 AvePoint  
 CAPS Group  
 CENTRL Inc  
 Chino.io  
 CipherCloud  
 Clearswift  
 Compliance Technology Solutions BV  
 CompliancePoint  
 CompLions-GRC BV  
 ContextSpace Solutions Ltd  
 Cookie Information  
 CUBE  
 D.Day Labs  
 DataGrail  
 DataGravity  
 Dataguise  
 DataTrue  
 Datex Inc.  
 DLP Assured  
 DocEx  
 Draftit Privacy  
 DSS Consulting Ltd.  
 Egnyte  
 Ethyca  
 Exate Technology  
 FairWarning  
 Global IDs  
 Heliometrics  
 HexaTier  
 IBM Security  
 ICONFIRM AS  
 Immuta  
 Indica  
 Informatica  
 Information First  
 Integris Software  
 Janusnet  
 Keepabl  
 Kryptowire  
 The Media Trust  
 Mentis  
 Mighty Trust  
 Miner Eye  
 NextLabs, Inc.  
 NICE  
 Nuix  
 Odaseva  
 OMNINET Technologies

OneTrust  
 OptInsight  
 Preclusio  
 Prifender  
 Privacera  
 Privacy Company  
 The Privacy Compliance Hub  
 Privacy Control Center  
 Privacy Insights (Coöorporatie U.A.)  
 Privacy Lab  
 Privsee  
 Proofpoint  
 Protenus  
 Proteus-Cyber Ltd  
 SafeHarbour BV  
 SAS Global Data Management  
 SecuPi  
 SecureB2B  
 SkyHigh  
 Solidatus  
 Spirion  
 StratoKey  
 SuitePrivacy  
 Surecloud  
 Tanium  
 Tealium  
 Transcend  
 Tresorit  
 Trust-Hub  
 USoft  
 Varonis  
 Veritas  
 Vigilant Software  
 WireWheel.io  
 Wizuda

## Assessment Manager

2B Advice  
 Achieved Compliance Solutions  
 Advanced Metadata  
 Aptible Inc.  
 AuraPortal  
 Automated Intelligence  
 AvePoint  
 BitSight  
 Bloomberg Law  
 CENTRL Inc  
 Clarip  
 Clearwater Compliance  
 Collibra  
 Compliance Technology Solutions BV  
 CompliancePoint  
 CompLions-GRC BV

ComplyCloud  
 ConsentEye  
 ContextSpace Solutions Ltd  
 CSR Privacy Solutions, Inc.  
 CUBE  
 CyberSaint Security  
 Data Protection People  
 Data Solver  
 DataGrail  
 Dataguise  
 Datastreams.io  
 Direct Line To Compliance, Inc.  
 DLP Assured  
 DPMS  
 DPOrganizer  
 Draftit Privacy  
 DSS Consulting Ltd.  
 ECOMPLY.io  
 eDatask  
 Enterprivacy  
 Ethyca  
 EURA NOVA  
 EuroComply  
 Fastweb  
 Heureka Software  
 HITRUST  
 ICONFIRM AS  
 IITR Datenschutz GmbH  
 Informatica  
 Information Builders  
 InnoSec  
 Integris Software  
 Iron Mountain  
 ISMS.online  
 Keepabl  
 KPMG International  
 Kroll  
 Kybele Joint Stock Company  
 Madana  
 MEGA International  
 MetaCompliance  
 Mexon Technology  
 Mighty Trust  
 The Morganfield Group  
 Nymity  
 OMNINET Technologies  
 OneTrust  
 Opus  
 Poslovna inteligencija  
 Prince Group NL  
 Privacy Company  
 The Privacy Compliance Hub  
 Privacy Insights (Coöorporatie U.A.)



# Vendors by Product Category

Privacy Lab  
 PrivacyAnt Ltd.  
 PrivacyPerfect  
 Privaon  
 Privatar  
 Proteus-Cyber Ltd  
 Qnister  
 RadarFirst  
 Raptor Compliance  
 SafeGuard Privacy  
 SafeHarbour BV  
 Secure Digital Solutions  
 Securiti.ai  
 Security Scorecard  
 Sensorpro  
 Sentinel LLC  
 Senzing  
 Smart Global Privacy  
 Smart Privacy  
 SoftwareAG  
 Spearline Risk and Compliance  
 Stratrai Ltd  
 SuitePrivacy  
 Surecloud  
 Sytorus  
 TCRsquare BVBA  
 Transcend  
 TrustArc  
 USoft  
 Vigilant Software  
 Whistic  
 WireWheel.io  
 Wizuda  
 Zartech

## Consent Manager

2B Advice  
 3PHealth  
 Achieved Compliance Solutions  
 AuraPortal  
 AvePoint  
 Baycloud  
 BigID  
 CAPS Group  
 CENTRL Inc  
 Clarip  
 ComplianceLog  
 ConsentEye  
 Consentric  
 Consentua  
 ContextSpace Solutions Ltd  
 Cookie Information  
 Cookiebot

Crownpeak  
 Data Solver  
 DataGrail  
 Datastreams.io  
 Didomi  
 digi.me  
 DocEx  
 DSS Consulting Ltd.  
 eDatask  
 Ensignten  
 EPI-USE Labs  
 Ethyca  
 Evidon  
 Exate Technology  
 Faktor  
 ICONFIRM AS  
 Integris Software  
 iWelcome  
 JLINC Labs  
 LCubed AB (iGrant.io)  
 Legal Monster  
 Lenos Software  
 Madana  
 MEGA International  
 Metomic  
 Metrisolve  
 The Morganfield Group  
 Munvo  
 Obsequio Software  
 OneTrust  
 OptInsight  
 PactSafe  
 PlanetVerify  
 Poslovna inteligencija  
 PossibleNOW  
 Privacy Tools  
 Privacy Lab  
 PrivacyCheq  
 Privally  
 Privaon  
 Privsee  
 Proteus-Cyber Ltd  
 Retrospect  
 SAP  
 SecuPi  
 Securiti.ai  
 Sensorpro  
 Senzing  
 Signatu  
 Smart Global Privacy  
 Smart Privacy  
 Spearline Risk and Compliance  
 Stratrai Ltd

Syrenis Limited  
 T Closeness  
 TCRsquare BVBA  
 Transcend  
 Trunomi  
 TrustArc  
 Trust-Hub  
 Truyo  
 Usercentrics GmbH  
 USoft  
 WireWheel.io  
 Wizuda

## Data Discovery

Achieved Compliance Solutions  
 Advanced Metadata  
 Alation  
 Automated Intelligence  
 AvePoint  
 BigID  
 CanopyCo LLC  
 CENTRL Inc  
 CipherCloud  
 Clarip  
 Collibra  
 CompLions-GRC BV  
 ContextSpace Solutions Ltd  
 Cookie Information  
 CSR Privacy Solutions, Inc.  
 D.Day Labs  
 DataGrail  
 DataGravity  
 Dataguise  
 DataTrue  
 Direct Line To Compliance, Inc.  
 Draftit Privacy  
 DSS Consulting Ltd.  
 Egnyte  
 EPI-USE Labs  
 Ethyca  
 Exonar  
 Expert Techsource  
 Exterro  
 filerskeepers  
 Global IDs  
 GTB Technologies  
 Heureka Software  
 HexaTier  
 IBM Security  
 Immuta  
 Indica  
 Informatica  
 Information First

# Vendors by Product Category

Infosum  
 Integris Software  
 Janusnet  
 KPMG International  
 Madana  
 The Media Trust  
 Mentis  
 Micro Focus  
 Miner Eye  
 The Morganfield Group  
 NextLabs, Inc.  
 Nortal  
 Nuix  
 Odaseva  
 Ohalo  
 OneTrust  
 OptInsight  
 Opus  
 Poslovna inteligencija  
 Preclusio  
 Predesto  
 Prifender  
 Proofpoint  
 Protenus  
 Proteus-Cyber Ltd  
 Qixium  
 Qnister  
 Raptor Compliance  
 Rever  
 RISMA Systems  
 SAP  
 SAS Global Data Management  
 Securiti.ai  
 Segment  
 Senya Limited  
 Senzing  
 Solidatus  
 Spirion  
 StratoKey  
 Structure Systems  
 SuitePrivacy  
 Systnaps  
 T Closeness  
 Tanium  
 Tealium  
 Tonic  
 Transcend  
 Truyo  
 Varonis  
 Veritas  
 Vigilant Software  
 WireWheel.io  
 ZLTech

## Data Mapping

2B Advice  
 Achieved Compliance Solutions  
 Advanced Metadata  
 Alation  
 Aptible Inc.  
 Automated Intelligence  
 AvePoint  
 BigID  
 CENTRL Inc  
 CipherCloud  
 Clarip  
 Clearswift  
 Compliance Technology Solutions BV  
 Compliancelog  
 CompLions-GRC BV  
 ComplyCloud  
 ContextSpace Solutions Ltd  
 Cookie Information  
 CSR Privacy Solutions, Inc.  
 CUBE  
 D.Day Labs  
 Data Solver  
 DataGrail  
 DataGravity  
 Dataguise  
 Datastreams.io  
 DLP Assured  
 dpify  
 DPOrganizer  
 Draftit Privacy  
 DSS Consulting Ltd.  
 ECOMPLY.io  
 eDatask  
 Egnyte  
 Ethyca  
 EURA NOVA  
 Exate Technology  
 Exonar  
 Exterro  
 FairWarning  
 Feroot Privacy  
 Global IDs  
 GTB Technologies  
 Heliometrics  
 Heureka Software  
 ICONFIRM AS  
 IITR Datenschutz GmbH  
 Immuta  
 Informatica  
 Infosum  
 Integris Software  
 Iron Mountain

Keepabl  
 Madana  
 MEGA International  
 MetaCompliance  
 Mighty Trust  
 Miner Eye  
 The Morganfield Group  
 NextLabs, Inc.  
 NICE  
 Nortal  
 Nuix  
 Nymity  
 Ohalo  
 OneTrust  
 Opus  
 Poslovna inteligencija  
 Preclusio  
 Predesto  
 Prifender  
 Privacera  
 Privacy Company  
 Privacy Control Center  
 Privacy Lab  
 PrivacyAnt Ltd.  
 PrivacyPerfect  
 Proofpoint  
 Protenus  
 Proteus-Cyber Ltd  
 Qixium  
 Raptor Compliance  
 Rever  
 RISMA Systems  
 SecuPi  
 Securiti.ai  
 Segment  
 Senya Limited  
 Senzing  
 SkyHigh  
 Smart Global Privacy  
 Smart Privacy  
 Solidatus  
 Spearline Risk and Compliance  
 Spirion  
 Stratrai Ltd  
 Structure Systems  
 Surecloud  
 Systnaps  
 T Closeness  
 Tanium  
 TCRsquare BVBA  
 Tealium  
 TrustArc  
 Trust-Hub

# Vendors by Product Category

Truyo  
USoft  
Varonis  
Veritas  
Vigilant Software  
WeDoPrivacy  
WireWheel.io  
Wizuda  
Zartech  
ZLTech

## De-identification/Pseudonymity

Aircloak  
Anonos  
Arcad  
AvePoint  
ContextSpace Solutions Ltd  
CRM Partners  
Cybernetica  
DataFleets  
Data Solver  
Datex Inc.  
DE-ID Data Corp  
Ethyca  
Exate Technology  
Hazy  
HexaTier  
ICONFIRM AS  
Immuta  
Informatica  
Information First  
Integrus Software  
Lenos Software  
Madana  
Mentis  
Micro Focus  
Mostly AI  
Odaseva  
Privacy Analytics  
Privatar  
Privsee  
Protegrity  
Qixium  
Replica Analytics Ltd  
SAS Global Data Management  
SecuPi  
Semele  
Sensorpro  
Smartpipe Solutions  
Statice  
StratoKey  
Structure Systems  
Systnaps

TokenEx, LLC  
Tonic  
Truata  
Wizuda  
ZLTech

## Enterprise Communications

2B Advice  
3PHealth  
AuraPortal  
Canon USA  
CAPS Group  
CompliancePoint  
ContextSpace Solutions Ltd  
Cryptshare  
Datex Inc.  
DLP Assured  
DocEx  
Echoworx Corporation  
Frama Systems India  
Gamma Networks  
HaloPrivacy  
Hotshot Technologies, LLC  
Integrus Software  
Iron Mountain  
Janusnet  
JLINC Labs  
KPMG International  
Kybele Joint Stock Company  
The Morganfield Group  
NextLabs, Inc.  
NICE  
OMNINET Technologies  
Poslovna intelgencija  
priVapp  
Privsee  
Privus  
Rocket.Chat  
Securiti.ai  
SophiMail  
Tresorit  
Usercentrics GmbH  
Virtru  
Vysk  
Wickr  
Wizuda

## Incident Response

2B Advice  
Aptible Inc.  
AuraPortal  
AvePoint  
BigID  
CanopyCo LLC

CAPS Group  
Clearswift  
Clearwater Compliance  
Compliance Technology Solutions BV  
ComplianceLog  
CompLions-GRC BV  
ComplyCloud  
ContextSpace Solutions Ltd  
CSR Privacy Solutions, Inc.  
CUBE  
D.Day Labs  
Dataguise  
DLP Assured  
Draftit Privacy  
DSS Consulting Ltd.  
Ethyca  
Exonar  
FairWarning  
Informatica  
Integrus Software  
ISMS.online  
Keepabl  
KPMG International  
Kroll  
The Media Trust  
MEGA International  
MetaCompliance  
Mighty Trust  
The Morganfield Group  
OMNINET Technologies  
OneTrust  
Poslovna intelgencija  
Privacy Control Center  
Privacy Insights (Coöorporatie U.A.)  
Privacy Tools  
PrivacyPerfect  
Privaon  
Proofpoint  
Proteus-Cyber Ltd  
Qnister  
RadarFirst  
Resilient  
SecureB2B  
Securiti.ai  
SkyHigh  
Smart Global Privacy  
Smart Privacy  
Spearline Risk and Compliance  
Stratrai Ltd  
Surecloud  
Tanium  
TCRsquare BVBA  
Usercentrics GmbH

# Vendors by Product Category

USoft  
Veritas  
Vigilant Software  
Wizuda

## Privacy Information Manager

2B Advice  
Achieved Compliance Solutions  
Alexio Corporation  
Anyome Labs  
AuraPortal  
AvePoint  
Bloomberg Law  
Canon USA  
CAPS Group  
ComplyCloud  
ContextSpace Solutions Ltd  
CSR Privacy Solutions, Inc.  
CUBE  
The Data Support Agency  
Dataguise  
Didomi  
dpify bvba  
DPMS  
Ethyca  
Exate Technology  
Exonar  
Expert Techsource  
FairWarning  
filerskeepers  
GTB Technologies  
Integris Software  
Iron Mountain  
JLINC Labs  
Keepabl  
KPMG International  
Kybele Joint Stock Company  
Madana

Micro Focus  
Mighty Trust  
The Morganfield Group  
Munich Re  
NextLabs, Inc.  
Nymity  
Odaseva  
OMNINET Technologies  
OneTrust  
Onetrust DataGuidance  
PactSafe  
Poslovna intelijencija  
Privacy Company  
The Privacy Compliance Hub  
Privacy Control Center  
Privacy Insights (Coöporatie U.A.)  
PrivacyPerfect  
Privaon  
Privatar  
Privsee  
Proteus-Cyber Ltd  
RadarFirst  
Securiti.ai  
Sentinel LLC  
Signatu  
Smart Global Privacy  
Smart Privacy  
StratoKey  
Stratrai Ltd  
Surecloud  
TCRsquare BVBA  
Termageddon, LLC  
Thomson Reuters  
TrustArc  
Usercentrics GmbH  
USoft  
Very Good Security  
Vigilant Software

WEKA MEDIA GmbH & Co. KG  
Wizuda  
Zartech

## Website Scanning

Audito  
AvePoint  
Baycloud  
Clarip  
Cookie Information  
Cookiebot  
Cryptzone  
DataGrail  
DataTrue  
Didomi  
Ensignten  
EuroComply  
Kryptowire  
The Media Trust  
Metomic  
OneTrust  
Poslovna intelijencija  
Privacy Control Center  
Privacy Tools  
Privally  
Privaon  
SafeHarbour BV  
Securiti.ai  
Signatu  
Smart Global Privacy  
Tag Inspector  
TokenEx, LLC  
Transcend  
TrustArc  
Usercentrics GmbH



# Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	De-identification/Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
2B Advice	●	●	●		●		●	●	●	
3PHealth			●				●			
Achieved Compliance Solutions		●	●	●	●				●	
Advanced Metadata		●		●	●					
Aircloak						●				
Alation	●			●	●					
Alexio Corporation	●								●	
Anonos						●				
Anyonome Labs									●	
Aptible Inc.		●			●			●		
Arcad						●				
Audito										●
AuraPortal		●	●				●	●	●	
Automated Intelligence		●		●	●					
AvePoint	●	●	●	●	●	●		●	●	●
Baycloud			●							●
BigID			●	●	●			●		
BitSight		●								
Bloomberg Law		●							●	
Canon USA							●		●	
CanopyCo LLC				●				●		
CAPS Group	●		●				●	●	●	
CENTRL Inc	●	●	●	●	●					
Chino.io	●									
CipherCloud	●			●	●					
Clarip		●	●	●	●					●
Clearswift	●				●			●		
Clearwater Compliance		●						●		
Collibra		●		●						
Compliance Technology Solutions B.V.	●				●			●		

# Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	De-identification/Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
Compliancelog			●		●			●		
CompliancePoint	●	●					●			
Complions	●	●		●	●			●		
ComplyCloud		●			●			●	●	
ConsentEye		●	●							
Consentric			●							
Consentua			●							
ContextSpace Solutions Ltd	●	●	●	●	●	●	●	●	●	
Cookie Information	●		●	●	●					●
Cookiebot			●							●
CRM Partners						●				
Crownpeak			●							
Cryptshare							●			
Cryptzone										●
CSR Privacy Solutions, Inc.		●		●	●			●	●	
CUBE	●	●			●			●	●	
Cybernetica						●				
CyberSaint Security		●								
D.Day Labs	●			●	●			●		
Data Protection People		●								
Data Solver		●	●		●	●				
The Data Support Agency									●	
DataFleets						●				
DataGrail	●	●	●	●	●					●
DataGravity	●			●	●					
Dataguise	●	●		●	●			●	●	
Datastreams.io		●	●		●					
DataTrue	●			●						●
Datex Inc.	●					●	●			
DE-ID Data Corp						●				

# Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	De-identification/Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
Didomi			●						●	●
digi.me			●							
Direct Line To Compliance, Inc.		●		●						
DLP Assured	●	●			●		●	●		
DocEx	●		●				●			
dpify					●				●	
DPMS		●							●	
DPOrganizer		●			●					
Draftit Privacy	●	●		●				●		
DSS Consulting Ltd.	●	●	●	●	●			●		
Echoworx Corporation							●			
ECOMPLY.io		●			●					
eDatask		●	●		●					
Egnyte	●			●	●					
Ensignten			●							●
Enterprivacy		●								
EPI-USE Labs			●	●						
Ethyca	●	●	●	●	●	●		●	●	
EURA NOVA		●			●					
EuroComply		●								
Evidon			●							●
Exate Technology	●		●		●	●			●	
Exonar				●	●			●	●	
Expert Techsource				●					●	
Exterro				●	●					
FairWarning	●				●			●	●	
Faktor			●							
Fastweb		●								
Ferroot Privacy					●					
filerskeepers				●					●	

# Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	De-identification/Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
Frama Systems India							●			
Gamma Networks							●			
Global IDs	●			●	●					
GTB Technologies				●	●				●	
HaloPrivacy							●			
Hazy						●				
Heliometrics	●				●					
Heureka Software		●		●	●					
HexaTier	●			●		●				
HITRUST		●								
Hotshot Technologies, LLC							●			
IBM Security	●			●						
ICONFIRM AS	●	●	●		●	●				
IITR Datenschutz GmbH		●			●					
Immuta	●			●	●	●				
InCountry, Inc.										
Indica	●			●						
Informatica	●	●		●	●					
Information Builders		●								
Information First	●			●		●				
InfoSum				●	●					
InnoSec		●								
Integris Software	●	●	●	●	●	●	●	●	●	
Iron Mountain		●			●		●		●	
ISMS.online		●						●		
iWelcome			●							
Janusnet	●			●			●			
JLINC Labs			●				●		●	
Keepabl	●	●			●			●	●	
KPMG International		●		●			●	●	●	



# Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	De-identification/Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
Kroll		●						●		
Kryptowire	●									●
Kybele Joint Stock Company		●					●		●	
LCubed AB (iGrant.io)			●							
Legal Monster			●							
Lenos Software			●			●				
Madana		●	●	●	●	●			●	
The Media Trust	●			●				●		●
MEGA International		●	●		●			●		
Mentis	●			●		●				
MetaCompliance		●			●			●		
Metomic			●							●
Metrisolve			●							
Mexon Technology		●								
Micro Focus				●		●			●	
Mighty Trust	●	●			●			●	●	
Miner Eye	●			●	●					
The Morganfield Group		●	●	●	●		●	●	●	
Mostly AI						●				
Munich Re									●	
Munvo			●							
NextLabs, Inc.	●			●	●		●		●	
NICE	●				●		●			
Nortal				●	●					
Nuix	●			●	●					
Nymity		●			●				●	
Obsequio Software			●							
Odaseva	●			●		●			●	
Ohalo				●	●					
OMNINET Technologies	●	●					●	●	●	

# Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	De-identification/Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
OneTrust	●	●	●	●	●			●	●	●
Onetrust DataGuidance									●	
OptInsight	●		●	●						
Opus		●		●	●					
PactSafe			●						●	
PlanetVerify			●							
Poslovna inteligencija		●	●	●	●		●	●	●	●
PossibleNOW			●							
Preclusio	●			●	●					
Predesto				●	●					
Prifender	●			●	●					
Prince Group NL		●								
Privacera	●				●					
Privacy Analytics						●				
Privacy Company	●	●			●				●	
The Privacy Compliance Hub	●	●							●	
Privacy Control Center	●				●			●	●	●
Privacy Insights (Coöporatie U.A.)	●	●						●	●	
Privacy Lab	●	●	●		●					
Privacy Tools			●					●		●
PrivacyAnt Ltd.		●			●					
PrivacyCheq			●							
PrivacyPerfect		●			●			●	●	
Privally			●							●
Privaon		●	●					●	●	●
priVapp							●			
Privitar		●				●			●	
Privsee	●		●			●	●		●	
Privus							●			
Proofpoint	●			●	●			●		

# Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	De-identification/Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
Protegrity						●				
Protenus	●			●	●					
Proteus-Cyber Ltd	●	●	●	●	●			●		
Qixium				●	●	●				
Qnister		●		●				●		
RadarFirst		●						●	●	
Raptor Compliance		●		●	●					
Replica Analytics Ltd						●				
Resilient								●		
Retrospect			●							
Rever				●	●					
RISMA Systems				●	●					
Rocket.Chat							●			
SafeGuard Privacy		●								
SafeHarbour BV	●	●								●
SAP			●	●						
SAS Global Data Management	●			●		●				
SecuPi	●		●		●	●				
Secure Digital Solutions		●								
SecureB2B	●							●		
Securiti.ai		●	●	●	●		●	●	●	●
Security Scorecard		●								
Segment				●	●					
Semele						●				
Sensorpro		●	●			●				
Sentinel LLC		●							●	
Senya Limited				●	●					
Senzing		●	●	●	●					
Signatu			●						●	●
SkyHigh	●				●			●		

# Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	De-identification/Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
Smart Global Privacy		●	●		●			●	●	●
Smart Privacy		●	●		●			●	●	
Smartpipe Solutions						●				
SoftwareAG		●								
Solidatus	●			●	●					
SophiMail							●			
Spearline Risk and Compliance		●	●		●			●		
Spirion	●			●	●					
Statice						●				
StratoKey	●			●		●			●	
Stratrai Ltd		●	●		●			●	●	
Structure Systems				●	●	●				
SuitePrivacy	●	●								
Surecloud	●	●			●			●	●	
Syrenis Limited			●							
Systnaps				●	●	●				
Sytorus		●								
T Closeness			●	●	●					
Tag Inspector										●
Tanium	●			●	●			●		
TCRsquare BVBA		●	●		●			●	●	
Tealium	●			●	●					
Termageddon, LLC									●	
Thomson Reuters									●	
TokenEx, LLC						●				●
Tonic				●		●				
Transcend	●	●	●	●						●
Tresorit	●						●			
Truata						●				
Trunomi			●							



# Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	De-identification/Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
TrustArc		●	●		●				●	●
trust-hub	●		●		●					
Truyo			●	●	●		●	●	●	●
Usercentrics GmbH			●							
USoft	●	●	●		●			●	●	
Varonis	●			●	●					
Veritas	●			●	●			●		
Very Good Security									●	
Vigilant Software	●	●		●	●			●	●	
Virtru							●			
Vysk							●			
WeDoPrivacy					●					
WEKA MEDIA GmbH & Co. KG									●	
Whistic		●								
Wickr							●			
WireWheel.io	●	●	●	●	●					
Wizuda	●	●	●		●	●	●	●	●	
Zartech		●			●	●			●	
ZLTech				●	●					



## Redefine Personal Data Protection & Privacy

Data Discovery &  
Data Intelligence

Classification,  
Correlation,  
& Cataloging

Unmatched  
Data Coverage

CCPA & GDPR  
Data Privacy

360° Visibility  
of Data-at-Risk

See it in action

# 2019 Privacy Tech VENDOR REPORT

The privacy tech vendor market continues to mature as more organizations around the world adopt products and services that help automate and streamline necessary functions for the privacy office and enterprise as a whole.

Since the last iteration of the IAPP Privacy Tech Vendor Report earlier this year, 48 new vendors have entered the marketplace. Many of these vendors are startups backed by angel or venture capital funding. Other more established organizations are also getting into the privacy space, as comprehensive laws like the EU General Data Protection Regulation and the California Consumer Privacy Act become an operational reality and catch the attention of corporate leadership.

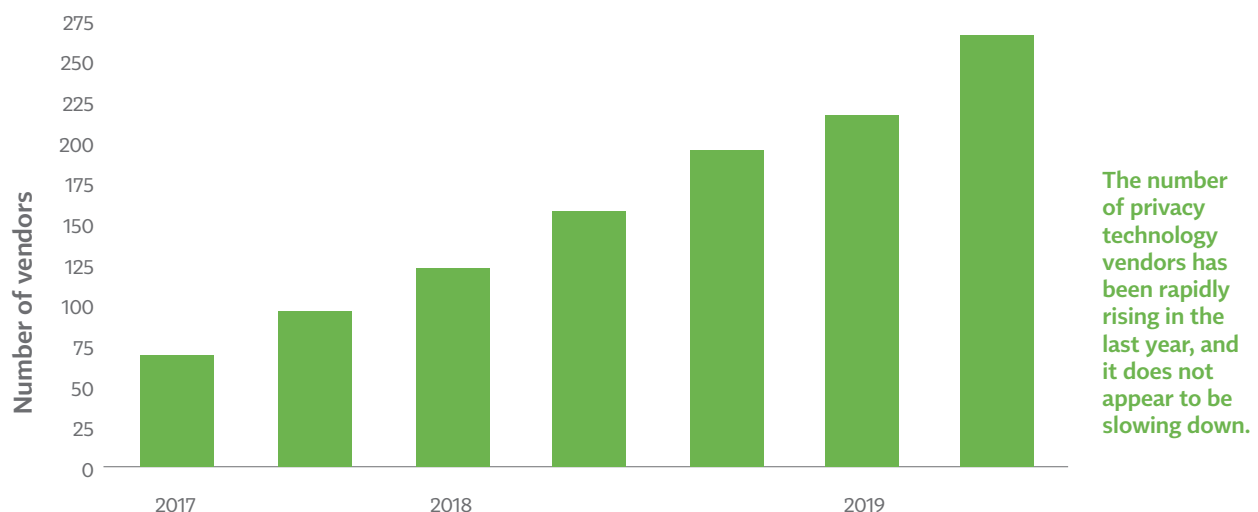
In the past 12 months, more capital has entered the market as demand for privacy tech services increases. Venture capitalists and, to an extent, angel funders are identifying a worthy investment in privacy tech vendors. This is a good sign for the privacy profession. Technology to help the

privacy office is proliferating, evolving and becoming more sophisticated. Many privacy tech vendors are also hiring privacy pros, not only to help evangelize for the company, but also to provide expertise for clients in implementing a product or service.

In the inaugural report, the IAPP focused on the emerging marketplace. In late 2016 and early 2017, the privacy tech industry was still relatively nascent, so the initial report spoke with CEOs of several privacy tech vendors in order to understand why they were putting their time, money and energy into a new service. In the 2018 report, the IAPP flipped the script, so to speak, by interviewing privacy practitioners and outside consultants to help establish advice on how to shop for, vet, hire and implement a privacy tech vendor and service.

This 2019 report aims to provide an overview of investments being made in the current market, as well as track some recent mergers and acquisitions of privacy tech companies.

**Growth of the Privacy Technology Marketplace**



## The purchase and deployment of privacy tech

In 2019, the IAPP conducted a survey in conjunction with TrustArc to explore how privacy tech is bought and deployed. It canvassed 345 privacy professionals and found that the most likely new technologies to be purchased by privacy officers in the next 12 months are data mapping and data discovery services, as well as assessment managers.

*Venture capitalists invested nearly \$500 million in privacy-related startups around the world in 2017.*

Of the 10 categories of privacy tech products identified in the IAPP Privacy Technology Vendor Report, the least likely one to be purchased are deidentification/pseudonymity tools, and to top it off, 59% of those companies do not plan to invest in this suite of tools. Deidentification and pseudonymity tools are the second least likely to be purchased, with 42% of those surveyed saying they'd acquire deidentification tools.

Larger companies will likely have privacy teams in charge of privacy tech budget, while information technology or information security teams would have budget authority for smaller companies. Notably, however, privacy pros often have some influence on purchasing decisions for enterprise privacy management tools, such as activity monitoring and enterprise communications tools, in addition to the other privacy program management tools.

Data mapping, data discovery and assessment management tools are also growing in popularity. Compared to the 2018 survey, privacy information

management tools are also on the radars of privacy pros, with a 5% increase in planned purchases. The privacy office is the top budget source for assessment managers, privacy information management tools and data mapping solutions.

## Capital investments in privacy tech

According to estimates from Pitchbook, venture capitalists invested nearly \$500 million in privacy-related startups around the world in 2017, and, as of September 2018, more than \$500 million was invested in 2018 alone, tripling investment dollars from five years previous.

In parallel with the 2018 findings in the IAPP-TrustArc survey, outside investments are being made into privacy tech vendors. This report will highlight some, but not all, of the recent investments in the privacy tech market.



E T H Y C A

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**OneTrust made headlines** in early July when it announced it received a record-breaking \$200 million in Series A funding from Insight Partners, a global venture capital and private equity firm known for investing in the tech and software industries. According to OneTrust, the company is now valued at \$1.3 billion, making it the first “unicorn” in the privacy tech marketplace. In finance, a unicorn is used to describe a startup valued at more than \$1 billion.

“This allows us to invest in big ways,” OneTrust CEO Kabir Barday, CIPP/E, CIPP/US, CIPM, CIPT, FIP, said. “It also says that we’re here to stay for the long term. We’re not a fly-by-night company, and we’re not in it to make a quick buck.”

During the same week, TrustArc announced a \$70 million investment in a Series D round of funding from private equity firm Bregal Sagemount. **TrustArc CEO Chris Babel told Privacy Tech** he is excited for the opportunities the company can pursue with the investment and called the deal a “testament to the growing needs in the marketplace.” Companies look for the right balance between using data in new ways and the growing number of privacy laws popping up around the world, and Babel said that is where privacy technology comes into play.

“This is an exciting time to be in this space,” VortexLegal CEO and General Counsel Jonathan Broder said. “What we’ve seen in recent years in ‘fintech’ and ‘regtech,’ we are seeing now with the explosion of privacy tech. I’ve been in lots of conversations with people and there’s clearly a lot of research being done by venture capitalists right now on understanding the privacy tech landscape. There’s lots of due diligence across the whole industry, too.”

One big venture capital investment came in the fall of 2018 when Vista Equity Partners and incident response platform

**Radar announced a strategic partnership.** Vista’s investment strategies focus on software, data and tech-enabled businesses. Specifically, the investment in Radar came from Vista’s Endeavor Fund, which focuses “on emerging, high-growth companies with mission critical enterprise software.”

Radar CEO Mahmood Sher-Jan said Vista’s investment in Radar was a strategic one that looks to “augment our capabilities.” He said Vista looks to invest in companies that are evolving along with the digital environment and can provide “digital competency at scale. ... They look for organizations that address those.”

As part of the investment process, Vista and Radar met several times. Vista also reached out to Radar’s main clients at the time to learn more about their needs and pain points to get a better understanding of their potential investment.

Strategic investments, like the one between Vista and Radar, are quite common but may be fairly new to the privacy tech space. Sher-Jan explained that his team remains in place, and he continues to act as CEO, but, as part of the investment, Vista has joined Radar’s board. “We operate as is,” Sher-Jan said. “We still feel that we have autonomy and control but now we have strong and proven advisor and collaborators.” He said the partnership gives Radar a whole new suite of capabilities and services.

He also said an investment like this doesn’t mean it’s a “You must do it our way” kind of partnership, but rather, it is collaborative. He said Vista is the fourth-largest software company in the world, so it can offer Radar its experience and advice to help Radar expand in a “deep and broad” way. Getting an investment for growth, too, means that organizations must create an infrastructure that is scalable. There are best practices around implementing larger customer management systems, financial systems and marketing infrastructure. These are

areas a venture firm can offer privacy tech companies strategic and operational help so they can grow accordingly with the market.

“We’re now learning from other companies that have come ahead of us; learning the ‘dos and donts,” Sher-Jan said. “This has been a collaborative process. It’s not a ‘here is our way,’ it’s a ‘here’s our experience so pick and choose and adopt to your needs.’ They know we know the privacy space.”

*“With the advent of the GDPR, more companies are shifting from manual and survey-based compliance to data-centric automation and operationalization.”*

In June 2018, data protection startup BigID [announced](#) it raised \$30 million in Series B funding. The aim for the second round of investment was geared toward marketing initiatives and to accelerate its product introductions. The move came just five months after an initial round of \$14 million in investments. The capital came from Scale Venture Partners, along with a suite of other investors. As part of the deal, BigID announced that a partner from Scale Venture Partners, Ariel Tseitlin, joined BigID’s board of directors.

Indeed, according to Scale Venture Partners “[Cybersecurity Perspectives 2018](#)” survey, recent high-profile data breaches, such as the Equifax data breach, prompted 91% of respondents to say their CEO and/or board of directors changed their security programs. The survey of “C-level executives found that data privacy and lack of privacy controls are an increasingly pressing concern,” Tseitlin said. “With the advent of the GDPR, more companies are

shifting from manual and survey-based compliance to data-centric automation and operationalization.”

Sher-Jan also contemplated the rise in investment and proliferation of the privacy tech market, saying it is the confluence of many things. “More people in the privacy community are open to technology – maybe that’s because some are coming from other industries. Likewise, vendors see an opportunity because of that.”

## **Market consolidation: Mergers and acquisitions**

As part of the market cycle, the privacy tech space has been in the initial “fragmentation” phase in recent years. This means as more market opportunities and investment come to light, more startups and vendors enter the space offering niche products and services. The growth in numbers of vendors included in the varying iterations of the Privacy Tech Vendor Report demonstrates this fragmentation and rush to market.

Many vendors started out by offering specific categories – such as assessment management, data mapping or consent management – but some companies have grown and offer a suite of services. Other startups look to get bought out by other larger, capital-flushed vendors. At the same time, larger, more established organizations, such as governance, risk management and compliance or larger security companies, enter the space from the top down, either by acquiring smaller vendors, creating similar products and services themselves, or both.

Established auditing firms, including ones that already work with other privacy tech vendors, often create their own privacy tech solutions in house. KPMG, for example, has created privacy modules to help its clients manage the consent preferences of their customers. As was reported on [Privacy Tech](#), these apps are designed for data

subject rights, personal data breaches and privacy impact assessments and include a “privacy help desk app” and inventory app to help organizations meet obligations under Article 30 of the GDPR.

Though there is still plenty of fragmentation in the market, there is some consolidation underway. In August 2017, digital experience management company Crownpeak acquired digital governance provider Evidon to shore up its cookie-management offerings. The acquisition, at the time, was backed by K1 Investment Management, which considers itself a “midmarket software-as-a-service-focused private equity platform.”

Like other mergers and acquisitions, the move helped increase both organizations’ customer bases through cross-channel efforts. Scott Meyer, who was then Evidon’s CEO, said the “move makes use much stronger and the connection with Crownpeak enables us to focus on UX, which ultimately is essential for privacy pros.” Moves like this often allow the existing customers to eventually get added value from the technology offerings by the acquiring company.

This is clearly the intent in a more recent development in March 2019 when OneTrust announced it acquired long-time privacy information management platform DataGuidance. OneTrust CEO Kabir Barday and DataGuidance CEO David Longford both noted that existing customers would still experience the services they had originally signed up for, but OneTrust’s technology capabilities and extensive staffing of engineers will likely allow DataGuidance to offer existing customers added value to the user experience and user capabilities.

An acquisition like OneTrust’s of DataGuidance can also mean further improvement of services in combination. For example, DataGuidance provides a robust and searchable library of content assets, templates and other tools, while OneTrust

offers benchmarking tools for clients. The combination of the two services allows customers, for example, who are moving into a new jurisdiction to use DataGuidance’s platform to find out what regulations will apply. OneTrust’s benchmarking and maturity tools then allow that company to assess the remaining gaps toward compliance.

*The privacy tech space has been in the initial “fragmentation” phase in recent years. . . the Privacy Tech Vendor Report demonstrates this fragmentation and rush to market.*

In early March, data protection and management software developer Veritas announced it acquired Aptare, “which provides single-pane-of-glass insight into data across heterogeneous vendors including physical, virtualized, and cloud environments,” a [report](#) on the news states.

Privacy tech vendors can also create informal [alliances](#). An early example came in October 2017 when five vendors – Evidon, MediaPro, Nymity, Prifender and Radar – came together to help privacy pros make informed decisions about the privacy tech space.

There are other examples of a more formal approach, as [evidenced in February](#), when OneTrust announced the launch of a partner program focused on data discovery. The partnership includes data discovery vendors BigID, Dataguise, IBM Security and Varonis. The program is designed to allow customers to input data discovery scans into OneTrust’s mapping solution.



## Where to next?

In June, the Future of Privacy Forum, together with the Israel Tech Policy Institute, launched the Privacy Tech Alliance. The initiative brings together privacy technology vendors, investors, academics and companies in order to meet and establish relationships with one another. In an [IAPP Privacy Tech article](#), FPF's Jules Polonetsky said, "It's the increasing complexity of compliance, the recognition by the investor community that this is a market. ... We have been documenting how every sector of the economy today is increasingly dependent on more and more sensitive and sophisticated uses of data, whether it's real-world evidence for health, the data needed for machine learning or evidence-based policymaking that policymakers want in order to understand what decisions to make. It's a perfect storm."

Though many privacy tech solutions are geared toward larger companies, the Privacy Tech Alliance would also facilitate an approach to help startups, nonprofits and other smaller companies to acquire privacy tech solutions as a first point of entry for privacy compliance.

Additionally, the alliance will explore specific industry verticals, including digital health, smart cities, smart mobility and digital education to better understand how these areas leverage privacy tech. ITPI Managing Director Limor Shmerling Magazanik said, "I think there is a realization that in today's complicated data protection regulatory environment, we must create better tech solutions, because managing privacy concerns and risks manually, or only by people in simple types of data software, is not a proper way to do the job."

As the market continues to mature and some companies are acquired by others, other vendors, naturally, will go out of business. Tracking which businesses can be more

difficult from a research perspective because, unlike when they offer a new product, service or merger, companies do not often publicly announce that they are closing shop.

The combination of acquisitions and companies that go out of business further adds to market consolidation. That means big companies in the space will likely continue to thrive and compete against other large and established companies looking to get into the space. Information security companies, the precursors to privacy tech companies, are one logical possibility, as are more traditional GRC organizations.

That said, the continued rise in new vendors in the Privacy Tech Vendor Report indicates that the market is still in early development. As more capital is invested, this dynamic market will continue to evolve. In addition to the influx of capital investment, privacy awareness among consumers is only growing, not just in traditional privacy markets like the EU, U.S., Canada and pockets in Asia-Pacific, but also new privacy laws are emerging in Africa, the Middle East, South America and elsewhere. Brazil has a comprehensive privacy law, as does Bahrain and Thailand. Governments in Africa are developing new privacy legislation, as well.

Even the traditionally industry-friendly U.S. has the CCPA, which is prompting other states to create their own frameworks. This is driving industry, advocacy and lawmakers to even hammer out a potential federal privacy law, something that was likely unheard of a few years back.

No doubt, increased public awareness, combined with additional privacy frameworks around the globe, will create an even more complex regulatory environment for businesses. The privacy office will continue to need help to navigate this fraught landscape, and it will need privacy technology to do so.



# OneTrust Privacy

PRIVACY MANAGEMENT SOFTWARE

The image features a composite background. On the left, the California state flag is shown, featuring a red star in the upper left corner, a brown grizzly bear standing on a green patch of grass in the center, and the words "CALIFORNIA REPUBLIC" in black capital letters below the bear. The background also includes a faint, stylized image of the California State Capitol building. The entire graphic is overlaid with a green geometric pattern of triangles.

## CCPA Master Class Series

Master CCPA Requirements  
Implement with Confidence

**Free Expert-Led Webinar Series**

**Prepare for CCPA-Specific Requirements**

### **Webinar Topics Include**

Consumer Rights | Do Not Sell | Identity Verification  
Targeted Data Discovery™ | Data Mapping for CCPA  
Cookie Banner Management | Vendor Management

**Watch Now**

[onetrust.com/ccpa-compliance/masterclass/](https://onetrust.com/ccpa-compliance/masterclass/)

# 2B Advice



**Location:** Bonn, Germany; Carlsbad, California, US

**Number of employees:** 50-100

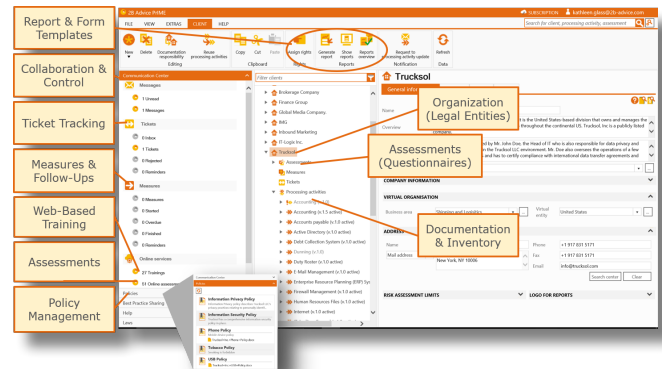
**Founded:** 2003

**Leadership:** Marcus Belke, Founder and CEO

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**, **Activity Monitoring**, **Consent Manager**, **Data Mapping**, **Enterprise Communications**, **Incident Response**, **Privacy Information Manager**

**Description:** 2B Advice provides technology-enabled privacy compliance and risk management services. 2B Advice specializes in European and U.S. privacy management and data protection. 2B Advice has a team of privacy and legal professionals who work with clients to develop privacy management solutions tailored to each client needs and budget. 2B Advice's PRIME privacy management software that helps more than 3,800 companies worldwide manage their privacy programs for EU General Data Protection Regulation, California Consumer Privacy Act, the U.S. Children's Online Privacy Protection Rule and other regulations.



# 3PHealth

**Location:** Boulder, CO

**Number of employees:** 2

**Founded:** 2006

**Leadership:** Peter J. Cranstone, CEO; Elizabeth Cooker, COO

**Funded:** Privately held

**Privacy-related products:** **Consent Manager**, **Enterprise Communications**

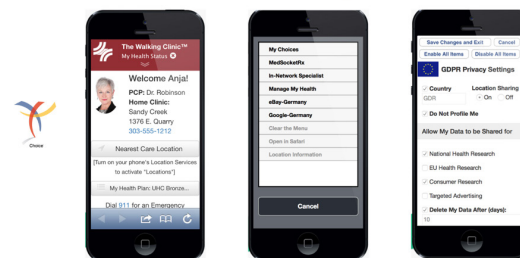
**Description:** 3PHealth is a communications platform for health enterprises and their users, providing privacy and security solutions for the transfer of sensitive personal health information, not only between a primary care physician and her patient, but between the patient's mobile device and connected medical devices. 3PHealth's platform also manages patient consent to help users control the collection, flow, use, and assignment of their private data. Its technology also allows users to fine tune their sharing preferences in a secure fashion.



**Choice®**  
A Web-Standards Framework for Privacy Centric Communications

Provides a simple navigation solution and single point of access to cost effectively enable an individual's *privacy needs* based on their *personal choices* and environment

Individualized Navigation



# Achieved Compliance Solutions

**Location:** Alexandria, Virginia

**Number of employees:** 6

**Founded:** 2017

**Leadership:** Melise Blakeslee, Founder & CEO; Paula Bruening, Senior Director, Global Privacy Policy; Shawn Curtis, CTO

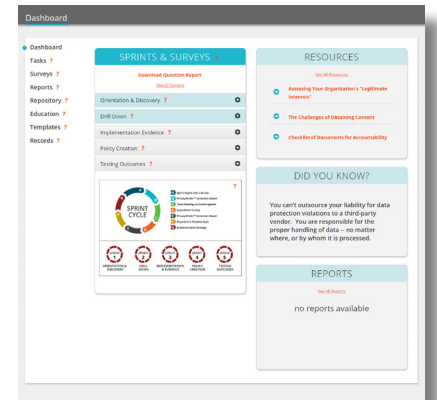
**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**, **Consent Manager**, **Data Discovery**, **Data Mapping**, **Privacy Information Manager**

**Description:** Achieved Compliance offers a suite of privacy and data protection solutions designed for business professionals. We help organizations comply with the EU General Data Protection Regulation and other accountability laws, while building a culture of data protection across the organization. Tools Achieved Compliance provides include, PrivacyMinder, a compliance management platform that supports a review of GDPR and its regulatory requirements and the Virtual Data Protection Officer, which offers Oversight that informs organizations of their obligations under GDPR. Achieved Compliance assists with Article 27 representation by allowing user to record maintenance on its platform in the Republic of Ireland with access to requests and report and implementation services, which includes consulting to help users implement compliance that honors personal data rights.



**ACHIEVED COMPLIANCE**  
S O L U T I O N S



# Advanced Metadata

**Location:** Dublin, Ireland

**Number of employees:** 11-50

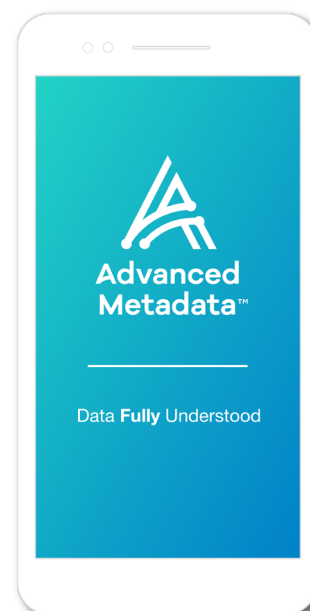
**Founded:** 2015

**Leadership:** Allan Beechinor, CEO; Jeffrey C. Leo, Board Member; Yashpal Singh, Data Analyst

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**, **Data Discovery**, **Data Mapping**

**Description:** Advanced Metadata allows organizations to map out all of the information they have and how it flows throughout the enterprise. The company indexes data, offers validation reports, risk heat maps and remediation recommendations to help organizations comply with the EU General Data Protection Regulation. Advanced Metadata categorizes and classifies all of the data within an organization, and uses machine learning and artificial intelligence to help automate data processes. The company also offers a Self Assessment Tool and Risk Dashboard and a company-wide assessment tool for the GDPR.





**Location:** Berlin, Germany

**Number of employees:** 7

**Founded:** 2014

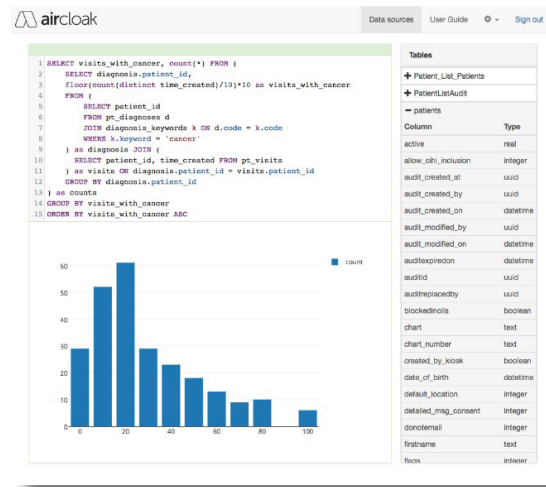
**Leadership:** Felix Bauer, CEO; Sebastian Probst Eide, CTO; Paul Francis, Co-founder

**Funded:** Privately held

### Privacy-related products:

## De-identification/Pseudonymity

**Description:** Aircloak Insights provides instant privacy compliance by anonymizing database outputs on the fly. Strong GDPR-level anonymity, regardless of use case, has been confirmed by the French data protection authority, CNIL. The software acts as a proxy between a database containing sensitive information and an analyst or application such as Tableau querying that database. Both queries and answers are dynamically modified by Aircloak to ensure anonymity while still providing high analytics accuracy even on dynamic datasets. Aircloak Insights does not require a-priori identification of quasi-identifiers, does not modify the existing database in any way, and can anonymize unstructured data as well.



# Alation

**Location:** Redwood City, CA

**Number of employees:** 75-200

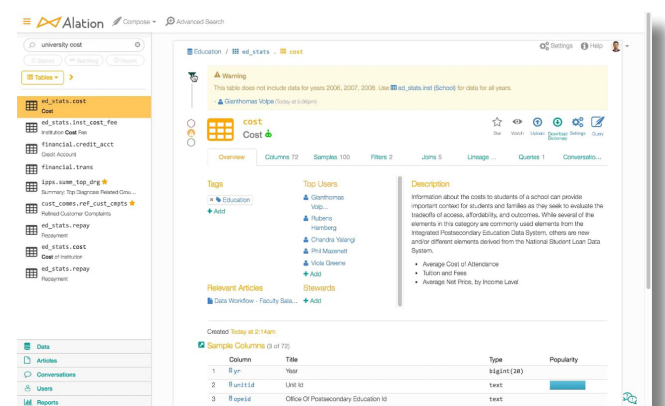
**Founded:** 2012

**Leadership:** Satyen Sangani, CEO, Eric Brisson, Chief Revenue Officer, Venky Ganti, CTO, Aaron Kalb, Head of Product, Max Ochoa, CFO and General Counsel, Madhu Talluri, VP of Engineering

**Funded:** Privately held

**Privacy-related products:** Activity Monitoring, Data Discovery, Data Mapping

**Description:** Alation offers a product designed to be a collaborative data catalog for the enterprise. The product maps all the data assets within an organization, while profiling and monitoring usage to ensure users have insight into their data. Alation examines technical metadata, user permissions, and business descriptions and places them into a central repository to be accessed by all data users within an organization. The product incorporates machine learning to analyze the ways data is used and to identify patterns from those accessing information. Alation allows data users to curate the information, including upvoting and downvoting data assets, noting the ways filters were used, and adding more information to a data definition.





# Alexio Corporation

**Location:** Ontario, Canada

**Number of employees:** 8

**Founded:** 2010

**Leadership:** Anne Genge CEO, Co-founder

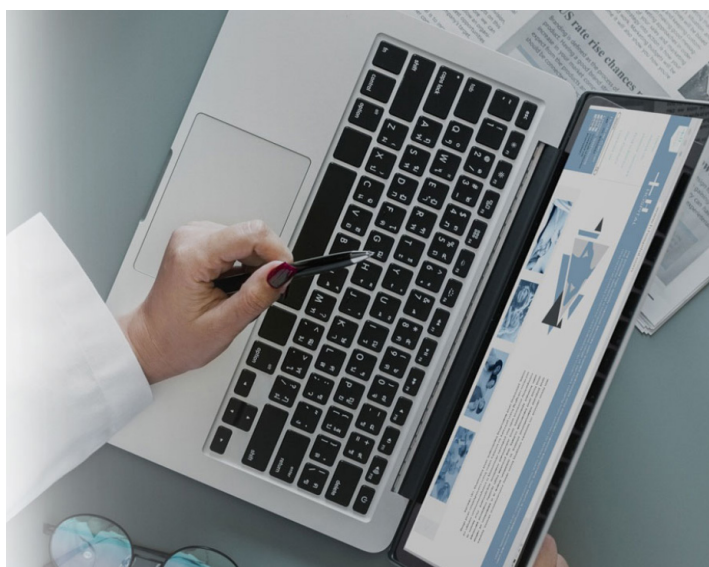
**Funded:** Privately held

**Privacy-related products:**

**Activity Monitoring,**

**Privacy Information Manager**

**Description:** Alexio solves cyber-security and compliance for healthcare practices using automated system security and automated training and privacy management solutions. Alexio allows health care organizations to be compliant with the U.S. Health Insurance Portability and Accountability Act and the Personal Information Protection and Electronic Documents Act. Alexio also offers assessments to determine which individuals within a health care organization may put data at risk



# Anonymome Labs

**Location:** Salt Lake City, UT

**Number of employees:** 90

**Founded:** 2014

**Leadership:** Dr. Paul Ashley, CTO;  
JD Mumford, Head of Partnerships & Operations;  
Flora Lels, Head of Marketing

**Funded:** Privately held

**Privacy-related products:**

**Privacy Information Manager**

**Description:** The Sudo Platform hosts identity-centric capabilities for global consumer brands whose model requires helping consumers interact and transact with many other people and services, such as online marketplaces, financial services and shared economy services. The suite of solutions can be accessed via APIs and SDKs, all available on iOS, Android, web and desktop applications. Capabilities include, but are not limited to, telephony, advanced messaging, video calling, email, virtual payment cards, private browsers, ad & tracker blockers, VPN, password manager, extensions, handles and decentralized digital identities.

## ANONYOME LABS



**Location:** New York, NY

**Number of employees:** 11-50

**Founded:** 2012

**Leadership:** Gary LaFever, CEO & Co-Founder;  
Ted Myerson, Chairman and Co-Founder

**Funded:** Privately held

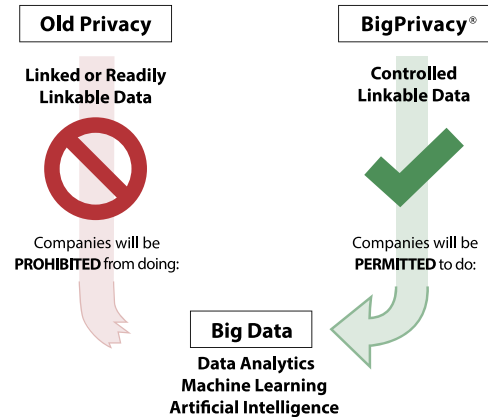
**Privacy-related products:**

**De-identification/Pseudonymity**

**Description:** The Anonos platform improves the value of data by embedding digital rights management-like systematic capabilities into the data to prevent unauthorized use. It does this by replacing persistent identifiers with constantly changing identifiers to capture data and provide control throughout the data's life cycle. The platform "anonomizes" the data, meaning any data subject can map to any data attribute, and vice versa. The data can then be programmed to support data protection policies applicable to different companies, industries, states, and countries. The data can be adjusted in real time to the changing requirements of different policies, including the General Data Protection Regulation.



## NEW GDPR REQUIREMENTS MAY SOON PREVENT YOU FROM DOING BIG DATA ANALYTICS



## GDPR Revolutionizes Data Repurposing & Sharing



**Pre-GDPR  
Free-Flowing Data**



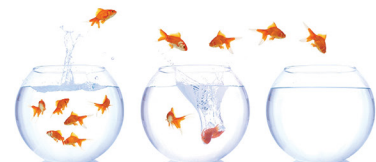
**Free Market**

**Post-GDPR  
Processing Limits  
...without Pseudonymisation**



**Limited Utility  
Siloed Processing**

**Post-GDPR  
Lawful Data Repurposing  
...with Pseudonymisation**



**Maximum Lawful  
Utility & Value**

[LearnMore@anonos.com](mailto:LearnMore@anonos.com)

# Aptible Inc.

**Location:** San Francisco, CA

**Number of employees:** 14

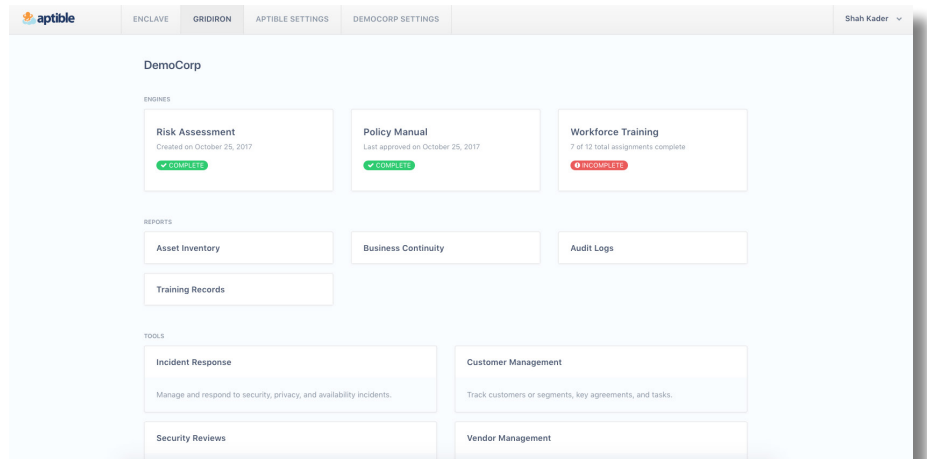
**Founded:** 2014

**Leadership:** Chas Ballew, CEO;  
Frank Macreery, CTO

**Funded:** Privately held

**Privacy-related products:**  
**Assessment Manager,**  
**Data Mapping, Incident Response**

**Description:** Aptible has two main products to help automate compliance. Enclave is a container orchestration platform that automates host-level requirements, such as encryption and backups, around compliance. Gridiron is a SaaS that spins up a complete ISMS for our customers - including drafting of risk assessments, policy manuals, conducting training, and a full suite of compliance tools to manage and maintain a program.



# Arcad

**Location:** Peterborough, NH

**Number of employees:** 50-100

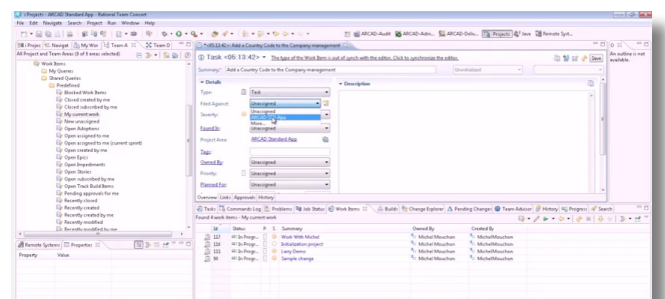
**Founded:** 1992

**Leadership:** Philippe Magne, CEO and Chairman;  
Alexandre Codinach, COO; Marc Dallas, R&D Director;  
Michel Mouchon, CTO; Marie-Celine Burlats, CFO

**Funded:** Privately held

**Privacy-related products:**  
**De-identification/Pseudonymity**

**Description:** Arcad has several software solutions for helping organizations with their data. Their Datachanger software helps a company with data configuration management. It identifies and maintains a list of configuration data and packages them into different versions. It builds audits for the data, and lets users see what data elements were changed, the before and after of the changes, who changed the data, and when. The company's DOT Anonymizer allows testers to safely extract production data for testing.



# Privacy Compliance and Risk Management



## Simplify Privacy Compliance and Risk Management with the TrustArc Platform.

The TrustArc Platform provides a flexible, secure, scalable solution  
to manage and demonstrate privacy compliance.

Proven  
Technology

Modular  
Solution



Fast  
Deployment

Continuous  
Innovation

Designed by privacy experts based on 20+ years of global privacy management experience.

Supports a wide range of use cases, including GDPR, ePrivacy, CCPA, HIPAA, LGPD.

Flexible, modular design - select the modules you need, expand at any time.

Used by clients worldwide across all industries.



# Audito

**Location:** La Seyne-sur-Mer, France

**Number of employees:** 2-10

**Founded:** 2014

**Leadership:** Pierre Bartel, CEO

**Funded:** Privately held

**Privacy-related product:** Website Scanning

**Description:** Audito allows companies installing cookies to ensure their websites are compliant with all regulations, including the upcoming EU General Data Protection Regulation. Audito's services include installing cookies and checking for compliance with the GDPR and the French Data Protection Act. Audito ensures companies are complying with these rules by regularly monitoring a company's website, and offering technical and legal tracking. The company states the cookies will not be installed when a user first appears on a company website, but instead waits for opt-in consent before moving forward.



# AuraPortal

**Location:** Valencia Spain

**Number of employees:** 150

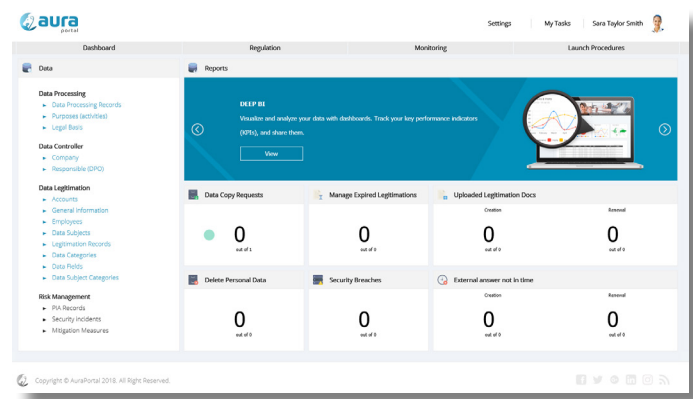
**Founded:** 2001

**Leadership:** Olivia Trilles, Co-CEO;  
Pablo Trilles, Co-CEO

**Funded:** Privately held

**Privacy-related products:** Assessment Manager, Consent Manager, Enterprise Communications, Incident Response, Privacy Information Manager

**Description:** AuraPortal GDPR ensures the correct automation of the procedures as indicated by the GDPR and provides the necessary access to them. This work is of vital importance, since it ensures that employees process data in compliance with the regulation. AuraPortal GDPR includes features that cover the spectrum of needs for any type of company such as: unlimited requests, unlimited surveys, unlimited processes, multi-language, and free initial training. lawful basis; retention periods; explicit consent; customizable measures and files; records; diligence; data breach communication; data processors; and PIA assistant, register and reports.



# Automated Intelligence

**Location:** Belfast, Northern Ireland

**Number of employees:** 51-200 employees

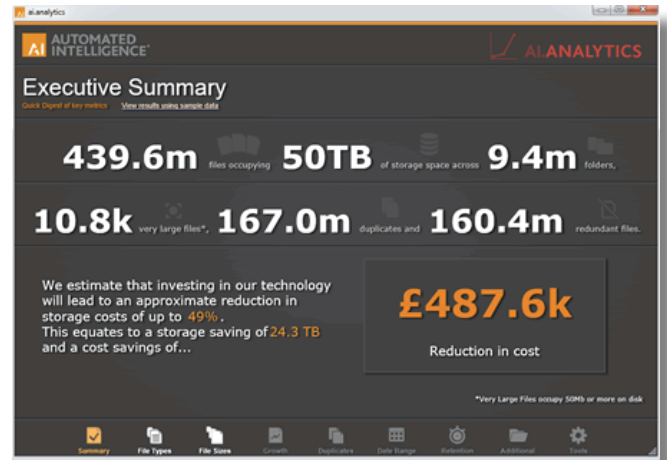
**Founded:** 2010

**Leadership:** Mark Godfrey, CEO; Simon Cole, CTO; Fergus McIllduff, COO

**Funded:** Privately held

**Privacy-related product:** **Assessment Manager**, **Data Discovery**, **Data Mapping**

**Description:** Automated Intelligence provides software and services that enable enterprises to manage their data throughout its lifecycle. Its analytics tool can analyze and categorize enterprise data to locate potential risk, duplications, and securely prepare it for migration to cloud services. Automated Intelligence can also provide insights that allow companies to identify and mitigate risks in order to help comply with the EU General Data Protection Regulation. This is done by identifying “personal data” in structured data sets and workflow-driven approaches for an audit trail throughout the data lifecycle. It can also develop automated processes for on-going GDPR compliance.



## AvePoint



**Location:** Jersey City, NJ

**Number of employees:** 1,500+

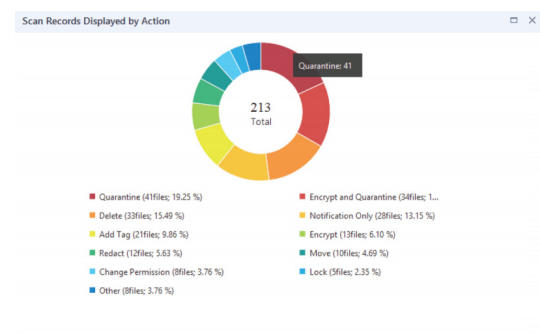
**Founded:** 2001

**Leadership:** Kai Gong, CEO and Co-founder; Tianyi Jiang, Co-CEO and Co-founder; Dana Simberkoff, Chief Risk, Privacy, and Information Security Officer

**Funded:** Privately held

**Privacy-related products:** **Activity Monitoring**, **Assessment Manager**, **Consent Manager**, **Data Discovery**, **Data Mapping**, **De-identification/Pseudonymity**, **Incident Response**, **Privacy Information Manager**, **Website Scanning**

**Description:** AvePoint offers numerous solutions to ensure regulatory compliance. Its data governance and data-centric audit and protection solutions allow companies to maximize compliance efforts by integrating policies to actively enforce data governance, while using tools to minimize privacy and security risks. AvePoint solutions enable organizations to take a risk-based approach to data protection across programs and systems. Its compliance solutions monitor and report on the actions and safeguards implemented to prove policies are in compliance. Companies can export reports to C-suite executives and legal professionals. Its management tool allows companies to automate detection and response to out-of-policy changes as they occur.



# Baycloud

**Location:** Oxford, U.K.

**Number of employees:** 10

**Founded:** 2010

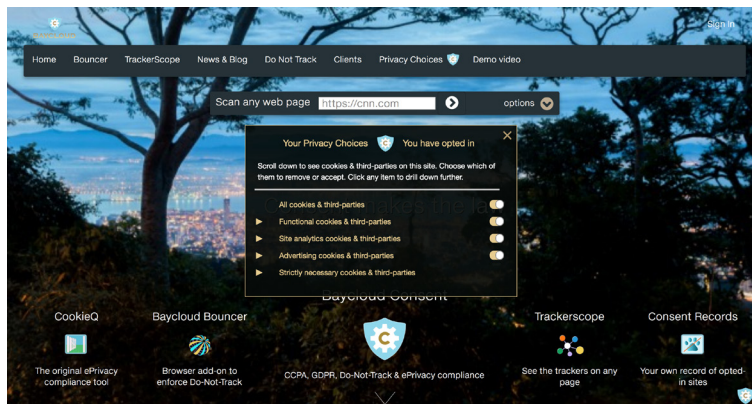
**Leadership:** Ms Valerie Alexandra O'Neill,  
Mr Michael O'Neill

**Funded:** Privately held

**Privacy-related products:**

**Consent Manager, Website Scanning**

**Description:** The Baycloud CookieQ Consent Platform manages the consent request process, presenting information on usage commitments and user benefits in any language, with a per-site customized user experience and ensuring their choice is continuously available. The platform ensure that tracking and storage consent policies are properly adhered to, with users' consent capable of being revoked at any time and automatically after a configurable "sunset" period. Consent is signaled using a range of industry standard protocols including W3C Do-Not-Track and IABEU TCF 2.0.



**We offer the most advanced ePrivacy consent & scanning tools available.**

**Trusted by leading brands.**

**Actually stop all but consented-to or exempted cookies.**

**Now also supports IABEU TCF, certified as compliant & implements TCF 2.0.**

**Automatic website scanning detects compliant & non-compliant Vendors.**

**Built-in Google compatible analytics, no cookies or singling-out so consent not required.**



**Location:** New York, NY, Tel Aviv, Israel

**Number of employees:** 120

**Founded:** 2016

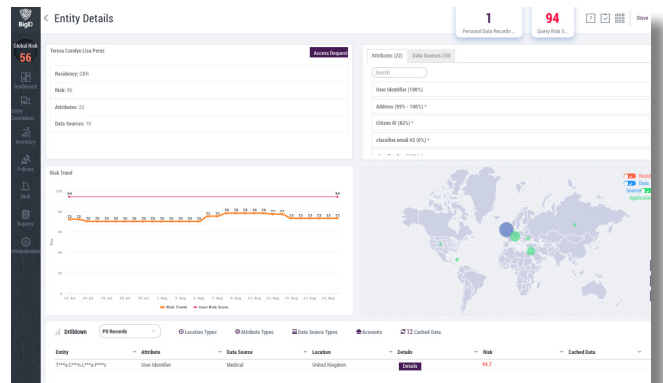
**Leadership:** Dimitri Sirota, CEO and Co-founder;  
Nimrod Vax, Chief Product Officer and Co-founder

**Funding:** Privately held

**Privacy-related products:**

**Consent Manager**, **Data Discovery**, **Data Mapping**,  
**Incident Response**

**Description:** BigID's identity-centric approach enables organizations to operationalize data privacy compliance, through AI-driven automation, as well as enable protection of customer and employee personal information data across the enterprise. BigID helps organizations to discover and map all types of data; automatically classify, correlate, and catalog identity & entity data into profiles; manage and protect enterprise data with advanced data intelligence; and automate data privacy and protection to operationalize compliance, manage and protect customer data across data centers and in the cloud, meet data privacy and protection regulations, and provide coverage for all types of data across all data stores.



bigid.com @bigidsecure info@bigid.com

## Redefining Personal Data Protection and Privacy

Data Discovery &  
Data Intelligence

Classification,  
Correlation,  
& Cataloging

Unmatched  
Data Coverage

CCPA & GDPR  
Data Privacy

360° Visibility  
of Data-at-Risk

See it in action



# BitSight

**Location:** Cambridge, MA

**Number of employees:** 200-500

**Founded:** 2011

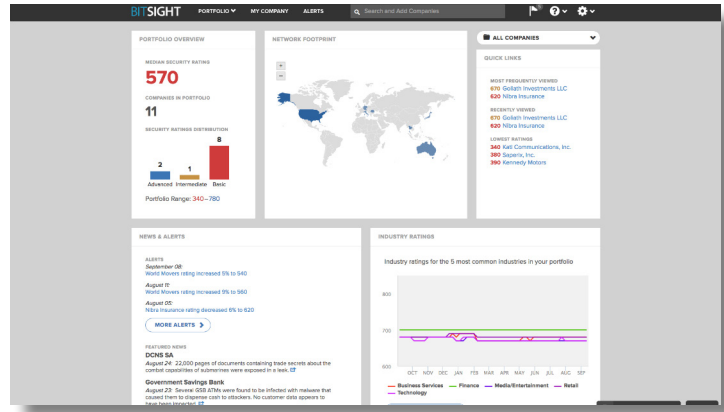
**Leadership:** Stephen Boyer, CTO and Co-Founder; Shaun McConnon, Executive Chairman of the Board; Tom Turner, CEO and President; Nagarjuna Venna, CPO and Co-Founder; Brian Cohen, CFO

**Funded:** Privately held

**Privacy-related product:**  
**Assessment Manager**

**Description:** BitSight offers a security rating platform designed to generate measurements on a company's security performance on a daily basis, with ratings ranging from 250 to 900. The ratings are generated by the platform using algorithms to analyze prior security incidents and practices and can be used by companies to examine the impact of their risk mitigation efforts, while comparing their progress with rival companies. The platform allows for companies to engage with third parties and company stakeholders to collaborate on risk and data-driven security.

# BITSIGHT



# Bloomberg Law



**Location:** Arlington, VA

**Number of employees:** 1,000-5,000

**Founded:** 2010

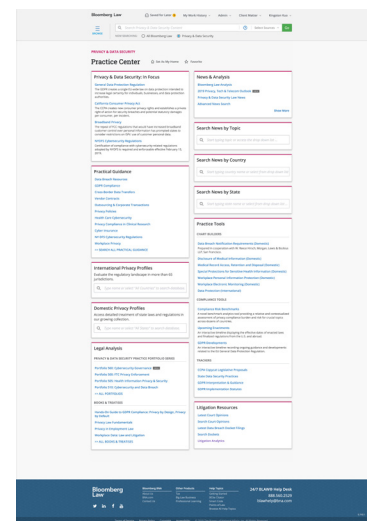
**Leadership:** Joseph Breda, President; Alex Butler, Vice President of Content & Analysis; Todd Barton, Sr. Director of Product Management

**Funded:** Privately held

**Privacy-related product:** **Assessment Manager**,  
**Privacy Information Manager**

**Description:** Bloomberg Law's Privacy & Data Security Practice Center is a fully integrated component on the Bloomberg Law platform, including unlimited access to our primary and secondary sources, practice tools, news, and business and market intelligence. Coverage includes Privacy & Data Security Law News; relevant domestic and international primary source materials; in-depth secondary coverage including the Privacy & Data Security Portfolio Series; and a variety of practitioner tools to support the day-to-day needs of a practice or organization such as our exclusive Practical Guidance collection, topically organized State and International Chart Builders, and In Focus pages providing analysis of privacy and data security issues that are driving change in the market.

# Bloomberg Law®



# Canon USA



**Location:** Melville, NY

**Number of employees:** 197,776

**Founded:** 1937

**Leadership:** Hiro Imamura, Sr. VP & GM, Marketing; Sam Yoshida, EVP & GM, Business Imaging Solutions Group; Peter P. Kowalczyk, President Canon Solutions America

**Funded:** Publicly traded

**Privacy-related product:**  
**Enterprise Communications,**  
**Privacy Information Manager**

**Description:** Managing information securely is a fundamental aspect of Therefore software. Features include: System permissions that restrict unauthorized access to the repository; fully customizable access permissions for specific content and data; an anti-tamper measures ensure document authenticity; automatic document back-up for disaster recovery; automated data retention policies with workflows; and Audit Trail tracks user and document activity. For secure enterprise communications, Canon's image Runner Advance MFD systems include several types of security features as a standard configuration. Devices can be hardened to minimize outside threats.



# CanopyCo LLC

**Location:** Reston, VA

**Number of employees:** 10

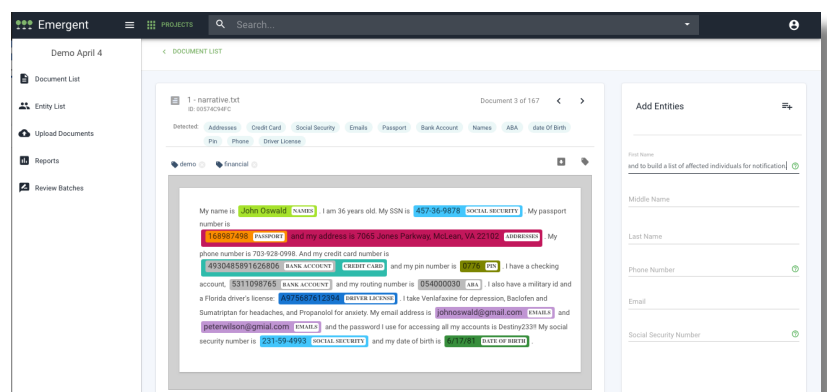
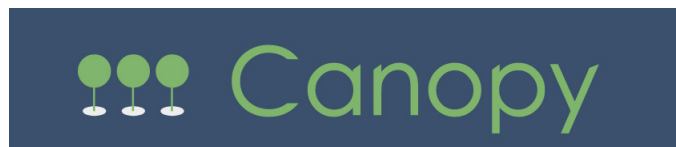
**Founded:** 2018

**Leadership:** Ralph Nickl, CEO; Oran Sears, CTO; Martin Borak, CFO

**Funded:** Publicly traded

**Privacy-related product:**  
**Data Discovery, Incident Response**

**Description:** Canopy develops and operates a software platform for data mining sensitive personally identifiable information and to build a list of affected individuals for notification. Canopy's flagship product Emergent for Incident Response is designed for service providers and law firms responding to data breaches in compliance with the EU General Data Protection Regulation, Family Educational Rights and Privacy Act, PCI, Health Insurance Portability and Accountability Act, California Consumer Privacy Act and other privacy laws or regulations.



# CAPS Group

**Location:** London, ON.

**Number of employees:** 70

**Founded:** 2012

**Leadership:** Tim Graham, President and COO; Neil Beaton, VP Corporate Development; Alan Gilson, CTO

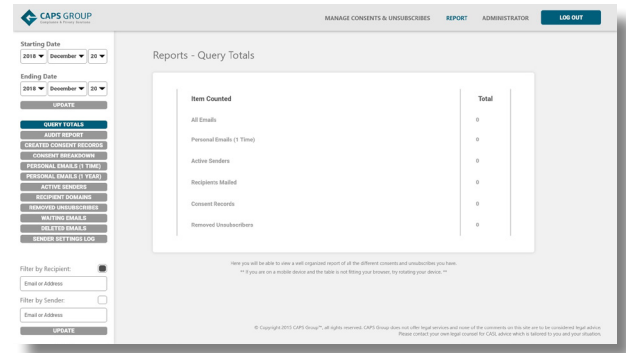
**Funded:** Privately held

**Privacy-related product:** **Activity Monitoring**, **Consent Manager**, **Enterprise Communications**, **Incident Response**, **Privacy Information Manager**

**Description:** Total Compliance Solutions is a fully automated and integrated solution that provides CAPS Group customers with all the operational, management and audit tools required to manage compliance with the EU General Data Protection Regulation, the California Consumer Privacy Act, PIPEDA, CAN-SPAM and CASL. In addition, TCS provides organizations with a GDPR management hub to ensure compliance with all eight individual's rights as required by GDPR. Global email compliance is achieved in a single deployment with different rules for different users depending on their geographic requirement. Companies with subsidiaries and/or multiple domains can have distinct GDPR management hubs, opt-outs and corporate identification options for each company and/or domain all within the same deployment.



**CAPS GROUP**  
Compliance & Privacy Solutions Group



# CENTRL Inc



**Location:** Mountain View, CA (USA); London, U.K.

**Number of employees:** 50+

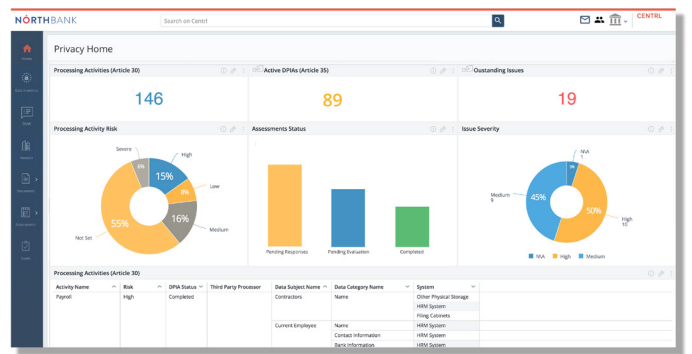
**Founded:** 2015

**Leadership:** Sanjeev Dheer, CEO; Chris Marino, COO; Shailesh Alawani, VP Product Management

**Funded:** Privately held

**Privacy-related product:** **Activity Monitoring**, **Assessment Manager**, **Consent Manager**, **Data Discovery**, **Data Mapping**

**Description:** CENTRL is an enterprise privacy management solution, and its Privacy360 is flexible, scalable and adaptable for evolving privacy management requirements world-wide, including compliance requirements for the GDPR, ePrivacy, and the California Consumer Privacy Act. The CENTRL platform scales for large organization enterprise needs and is flexible enough for companies of all sizes to get up and running with minimal configuration and implementation effort. The CENTRL solution has a full suite of modules for GDPR and other needs – spanning assessments, data mapping, data subject access requests and consent management, while including complete third party and vendor risk management capabilities to complement the enterprise's privacy management needs.



# Chino.io

**Location:** Rovereto, Italy

**Number of employees:** 11-50

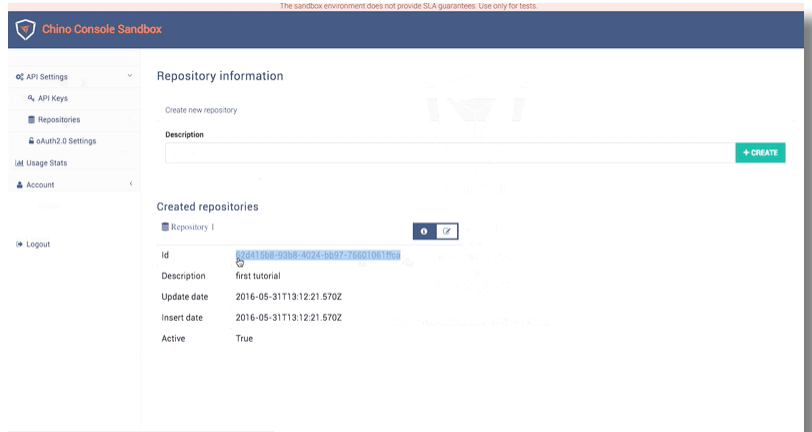
**Founded:** 2014

**Leadership:** Jovan Stevovic, CEO

**Funded:** Privately held

**Privacy-related product:**  
**Activity Monitoring**

**Description:** Chino.io offers a cloud-based technical solution designed to help companies comply with a variety of different regulations, including the EU General Data Protection Regulation, HIPAA, individual EU member states' data protection laws and standards, and international cybersecurity standards and regulations. The company's product offers control policies for data access, and allows companies to keep an audit log tracking who controls data, when it was accessed, and from where. Each Chino API call uses encryption to protect data transfers, giving each user different encryption keys stored on different locations.



# CipherCloud

**Location:** San Jose, CA

**Number of employees:** 400-500

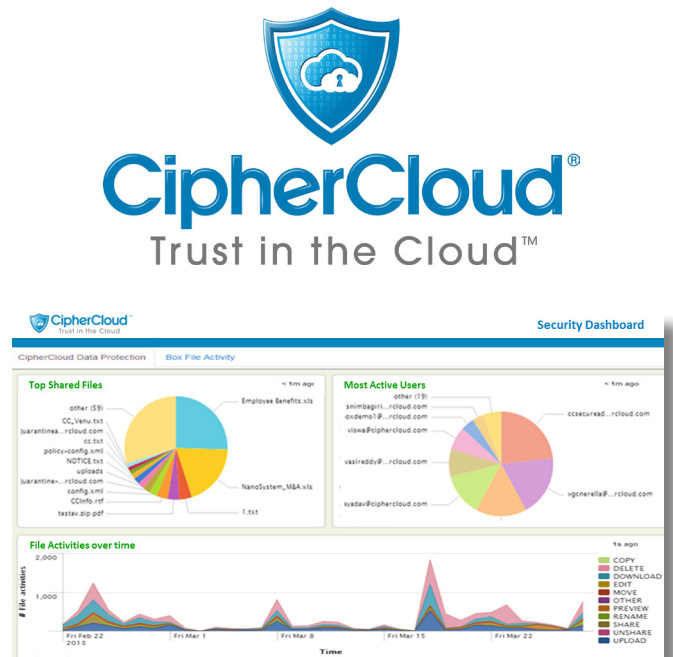
**Founded:** 2010

**Leadership:** Pravin Kothari, Founded, Chairman & CEO; Arturo Cazares, COO; Dev Ghostal, Senior VP, Global Alliances & Customer Success; Simon Pius, CFO; Harnish Kanani, SVP; Global Services and Support; Willy Leichter, VP, Marketing; Jeroen, Blaas, VP and GM, EMEA; Viswa Soubramanien, VP, Engineering; Ramesh Rathui, VP and GM

**Funded:** Privately held

**Privacy-related products:** Activity Monitoring, Data Discovery, Data Mapping

**Description:** CipherCloud for cloud discovery helps an organization identify sensitive data to minimize risk. The dashboard examines data by usage, data volume and risk level. CipherCloud also features an activity monitoring service for the cloud, including for Box and Salesforce, allowing a company using the platform to monitor activity, data flows, examine all data in use, and prevent data loss. The Salesforce version lets an organization determine whether there is any unnatural behavior coming from users. The ServiceNow feature allows for privacy controls to be added with sensitive business processes.







# PII Catalog Primer: 4 Steps to Building a PII Catalog for Privacy

A PII catalog gives organizations a single source of truth of what, where, and whose personal data they're storing, processing and analyzing.

**Get the Primer**

**Location:** Philadelphia, PA

**Number of employees:** 10

**Founded:** 2016

**Leadership:** Andy Sambandam, CEO

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**, **Consent Manager**, **Data Discovery**, **Data Mapping**, **Website Scanning**

**Description:** Clarip's SaaS privacy management platform is trusted by several Fortune 100 organizations to comply with GDPR, ePrivacy, and other privacy laws. Based on patent-pending Hybrid AI technology, Clarip brings "Data-Risk-Intelligence" to help stop customer data leakage, visualize data flows, and identify gaps in disclosure notices. Clarip's unified consent and preference management APIs help manage consent for millions across multiple channels including IoT devices. Clarip's "Just-in-Time" privacy notices offer greater transparency, while the Privacy Center for Humans allow management of subject rights. From cookie compliance and custom consent forms, to the most comprehensive website scanning, Clarip is an artificial intelligence solution that makes enterprise-wide privacy management affordable.



## Clearswift

**Location:** Theale, Berkshire, U.K.

**Number of employees:** 200+

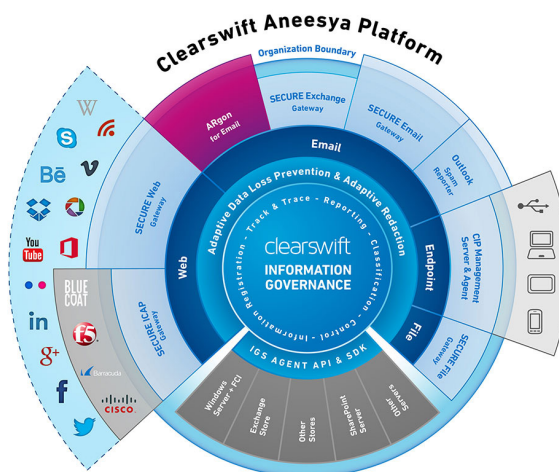
**Founded:** 1982

**Leadership:** Heath Davies, CEO; Andy Balchin, Chief Financial Officer; Ciaran Rafferty, Senior VP WW Sales; Dat Thrower, Senior Vice President, Customer Services; Guy Bunker, Senior VP Products; Maksym Schipka, Senior VP Engineering

**Funded:** Privately held

**Privacy-related products:** **Activity Monitoring**, **Data Mapping**, **Incident Response**

**Description:** Clearswift offers a platform designed to help an organization identify, manage, and protect their sensitive information. The platform does this by inspecting a company's data communication flows, including emails, web, and online collaboration tools, and examining data both in motion and at rest. The platform monitors data based on the company's own classification rules, allowing it to ensure the organization is in compliance, protected against data leaks, data usage policies are enforced, and it can discover data duplication and manage out of date documents. Clearswift also provides data visualization to help ensure compliance with the GDPR.



# Clearwater Compliance

**Location:** Nashville, TN

**Number of employees:** 11-50

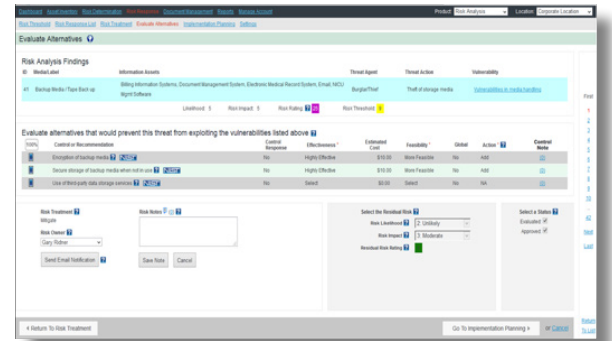
**Founded:** 2010

**Leadership:** Bob Chaput, CEO; Mary Chaput, Chief Financial and Compliance Officer; Kathy Ebbert, Executive VP and COO; Barry Mathis, Senior VP and Chief Business Development Officer; Jon Stone, VP, Product Innovation; Dan Pruyn, VP Business Development; Michelle Caswell, Senior Director & Legal Compliance; Elaine Axum, Sales & Marketing Administrator

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**, **Incident Response**

**Description:** Clearwater Compliance offers software designed to help companies create privacy and breach notification compliance programs. The software helps companies navigate through the 78 requirements of the HIPAA Privacy Rule and 10 requirements for the Breach Notification Interim Final Rule. The software helps organizations identify gaps in their privacy and breach notification programs, stores all compliance documentation in a central, secure location, creates and prioritizes remediation actions, and prepares documentation in case of an OCR audit. It also includes an Executive Dashboard that is updated as gaps are fixed.



# Collibra



**Location:** New York, NY

**Number of employees:** over 225

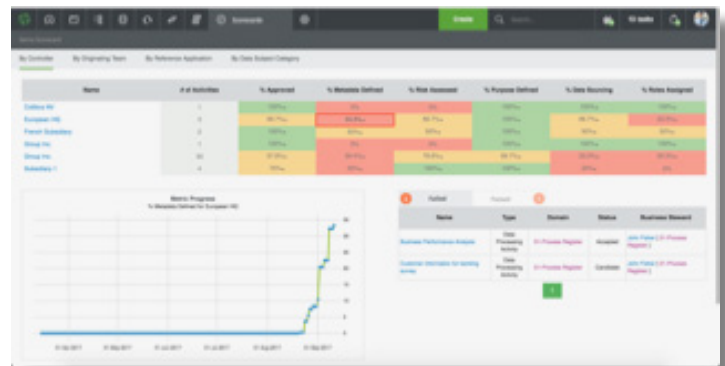
**Founded:** 2008

**Leadership:** Felix Van de Maele, Co-founder and CEO; Stan Christiaens, Co-founder and CTO; Pieter de Leenheer, Co-founder and VP, Education & Research

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**, **Data Discovery**

**Description:** The Collibra data governance platform provides an enterprise-wide solution that automates data governance and management to quickly and securely deliver trusted data to the business users who need it. Collibra does this by delivering a centralized inventory of data across the business and technical landscape, along with governance, accountability, and workflow for personal data ownership, definition, and requirements. Our platform delivers searchable, end-to-end traceability of personal data across - and broad management around - data usage processes. We're also extending these capabilities with a new GDPR accelerator that helps to further support efforts around this expansive regulation.



# Compliance Technology Solutions B.V.

**Location:** Amsterdam, The Netherlands

**Number of employees:** 8

**Founded:** 2017

**Leadership:** Tai Chesselet, CEO, Nicholas Eckert, Business Development Manager and Co-founder

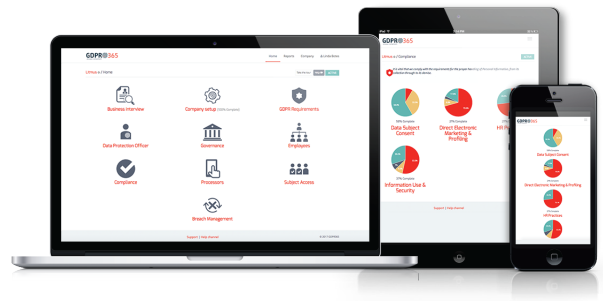
**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**, **Data Mapping**, **Incident Response**

**Description:** GDPR365 is a collaborative online hub that uses workflows and processes to simplify compliance with data protection regulations. The solution offers the following comprehensive suite of tools: HR, marketing, consent and data security compliance checklists; video courses for employee awareness and training; personal data mapping; case management tools for handling subject access requests; data breach incidents reporting; generation of required reports such as records of processing activities; generation of privacy notices and internal governance policies; and data protection impact assessment workflows and assessment creation. Assessment reports and other required reports like records of processing activities provide visibility and accountability with complete oversight of all open and resolved compliance.



always compliant



## Compliancelog

**Location:** Odense

**Number of employees:** 5

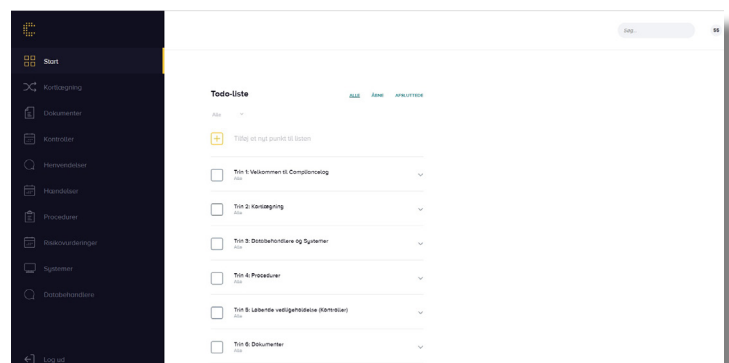
**Founded:** 2017

**Leadership:** Sebastian Guldstoev, Chief Compliance Officer; Christian Blicher Møller, Co-Founder

**Funded:** Privately held

**Privacy-related products:** **Consent Manager**, **Data Mapping**, **Incident Response**

**Description:** Compliancelog offers users the ability to create records of processing and visualized data-mapping along with keeping track of data processors and IT-systems. The system allows users to create systematic reviews on documents, periodic controls and provides the compliance officer with a place to hold GDPR-related documents and procedures. Finally, Compliancelog supports the reporting of data-breaches and the controllers obligations in regards to the data subjects rights by providing a user-friendly interface, which keeps track of requests and incidents along with time limits and notification periods. Compliancelog is currently only available in Danish but is being used by a number of influential Danish brands and companies.



# CompliancePoint



**Location:** Duluth, GA

**Number of employees:** 70

**Founded:** 2001

**Leadership:** Scott Frey, President & CEO; Rick Stauffer, COO; Greg Sparrow, SVP & GM

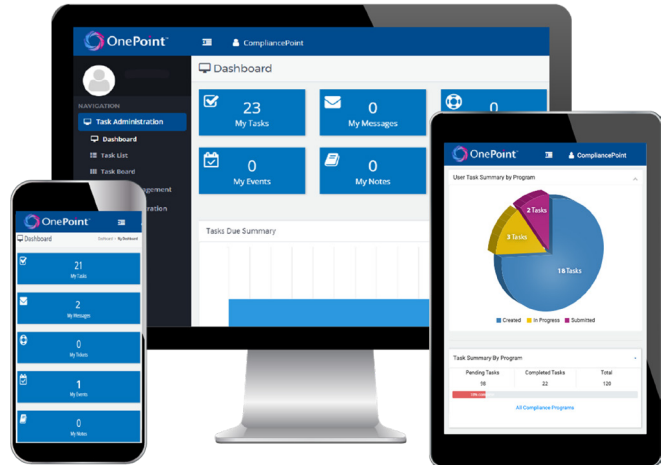
**Funded:** Privately held

**Privacy-related products:**

**Activity Monitoring, Assessment Manager, Enterprise Communications**

**Description:** CompliancePoint's OnePoint Portal is a real-time, easy-to-use solution that helps organizations maintain visibility, implement monitoring, and simplify critical privacy, security and compliance tasks. OnePoint enables organizations to operationalize risk management programs, capture valuable institutional knowledge, and easily demonstrate compliance

with regulations and industry standards such as the GDPR, HIPAA, PCI, SSAE 16, FISMA, NIST, ISO, Cyber Security Framework, and more. OnePoint is a centralized platform designed to reduce the cost, effort and time required to manage risk and prepare for audits.



# CompLions

**Location:** Deventer, The Netherlands

**Number of employees:** 25

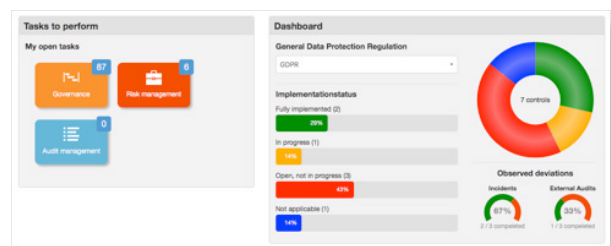
**Founded:** 2008

**Leadership:** Frans Broekhof CEO; Ron Boscu CCO

**Funded:** Privately held

**Privacy-related products:** **Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, De-identification/Pseudonymity, Enterprise Communications, Incident Response, Privacy Information Manager, Website Scanning**

**Description:** GRCcontrol from CompLions is a GRC management solution that offers tools to help an organization with its risk & compliance based objectives. CompLions specializes in privacy and information security, IT Risk management and internal control. GRCcontrol combines the mapping of rules and regulations over a multitude of standards and laws. GRCcontrol offers GRC management tools, such as task-oriented PDCA cycles, roll based access & span of control, 1st line risk analyses, 2nd line risk operations, 3rd line audit functionality and planning & trails, both internal and external. GRCcontrol also offers privacy protection tools, such as data protection impact analyses, processing and suppliers registries and privacy protocol & Incident management, as well as Information security tools, which include business impact & threat assessment, GAP analyses and cybersecurity Protocol & incident management.





# ComplyCloud

**Location:** Denmark

**Number of employees:** 12

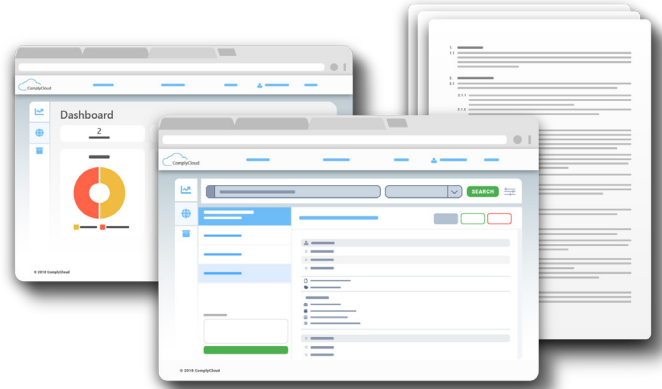
**Founded:** 2017

**Leadership:** Martin Folke Vasehus, CEO, Founder and attorney-at-law; Hans Peter Vith, CTO and Co-Founder

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**, **Data Mapping**, **Incident Response**, **Privacy Information Manager**

**Description:** ComplyCloud is developed by Danish lawyers and enables users to create all legal documentation required under the EU General Data Protection Regulation in order to demonstrate compliance. Documents are created by answering questionnaires, and users are advised by a dynamic “to-do list” that automatically adapts itself to the specific company and follows an annual cycle of controls and assessments to secure ongoing documentation of compliance. All required documents and controls are incorporated and include data processor agreements, article 30 records, privacy policies, procedures, DPIA’s, answers to request from subjects and data processor audits.



# ConsentEye

**Location:** London, U.K.

**Number of employees:** 2-10

**Founded:** 2017

**Leadership:** Paul Tarantino, CEO and Co-founder

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**, **Consent Manager**

**Description:** ConsentEye is a secure and scalable consent management platform that empowers organizations by building trusted and transparent relationships while complying with privacy regulations, including the GDPR, PECR and U.K. DPA. ConsentEye provides a user-friendly dashboard system to check and manage what permissions customers and employees have given for their personal data; a real-time risk register for the data protection officer; and ePrivacy portal to provide a self-service tool for customers and employees to manage their consent preferences; and open APIs for customization.



# Consentric

**Location:** Bath, U.K.

**Number of employees:** 30-100

**Founded:** 2015

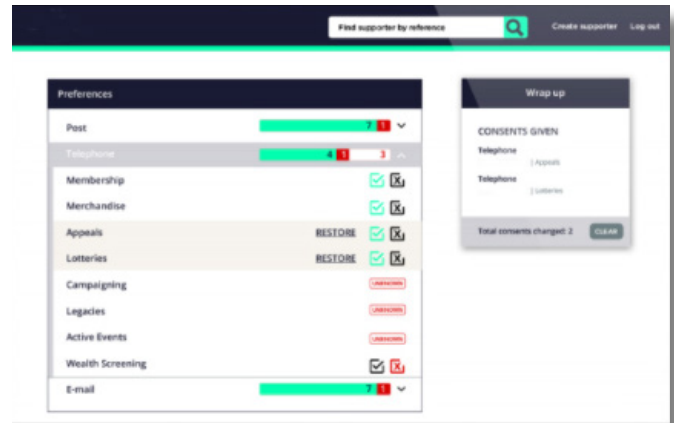
**Leadership:** Bruce Finnamore, Chairman; Jeffrey Thomas, Director; John Hall, CEO; Mark Reed, CTO

**Funded:** Privately held

**Privacy-related products:**

**Consent Manager**

**Description:** Consentric Permissions enables organisations to increase trust and demonstrate compliance with data protection legislation by providing digital management of personal data consents for individuals. A cloud-based solution, it provides machine-readable API and human interfaces for managing data consents for organisations and individuals. Permissions is designed to capture, store and update individual citizens' data consents, based on what (data), who (has access) and why (purpose) dimensions. Permissions helps organisations comply with data protection legislation. It has been designed to be the single source of truth for consent with specific reference to complying and managing risks associated with the GDPR legislation.



# Consentua

**Location:** Hampshire Terrance, U.K.

**Number of employees:** 4-10

**Founded:** 2013

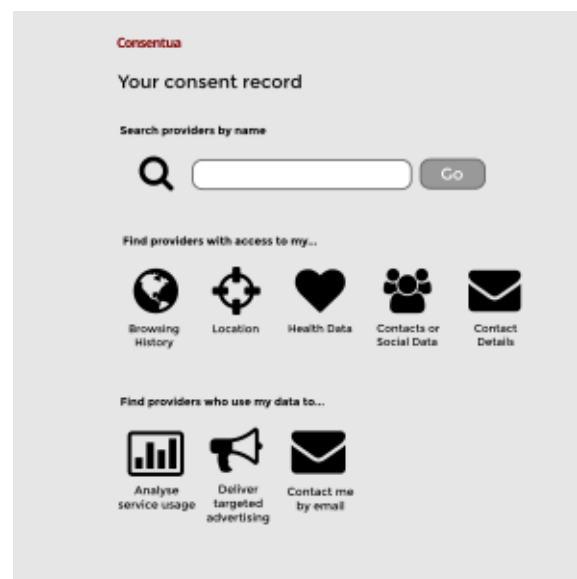
**Leadership:** Chris Cooper, Director and Co-Founder

**Funded:** Privately held

**Privacy-related products:**

**Consent Manager**

**Description:** Consentua is an app that captures users' consent to the use of personal data. The app provides regulatory compliance to organizations processing data and allows individuals to control the manner in which their data is used. The app offers a user-friendly dashboard allowing users to see which providers have access to their browsing history, location, health data, and other information. The app ensures companies are compliant with the GDPR by offering query consent in real-time to detect revocations and offers audit trails to demonstrate that the companies are indeed tracking consent.



# ContextSpace Solutions Ltd

**Location:** Tel Aviv, Israel

**Number of employees:** 10

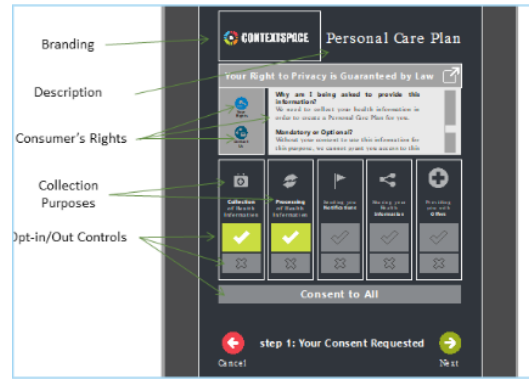
**Founded:** 2015

**Leadership:** Shmuel Levine, CEO; Eitan Eibschutz, CTO; Gidon Pely, VP Marketing

**Funded:** Privately held

**Privacy-related products:** Activity Monitoring, Assessment Manager, Consent Manager, Data Mapping, De-identification/Pseudonymity Enterprise Communications, Incident Response, Privacy Information Manager

**Description:** ContextSpace provides an open, operational solution to compliance regulations for the EU General Data Protection Regulation and other national privacy laws. ContextSpace contains a data encryption, privacy firewall and data subject rights engine that simplifies and reduces the cost of application remediation and privacy by design. Included in the suite is a Privacy Impact Assessment module that generates lawful, purpose-limitation policies that are enforced by ContextSpace's privacy firewall. The ContextSpace solution can be hosted on premises, in the cloud or cloud-premises hybrid configuration. The suite is scalable and includes support for privacy-protected analytics.



## Cookie Information

**Location:** Copenhagen, Denmark

**Number of employees:** 15

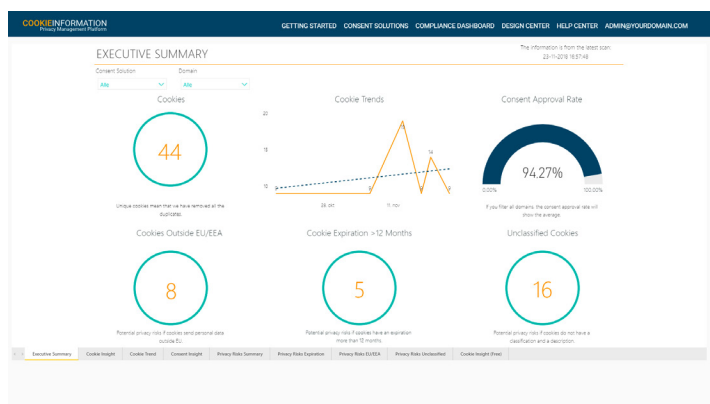
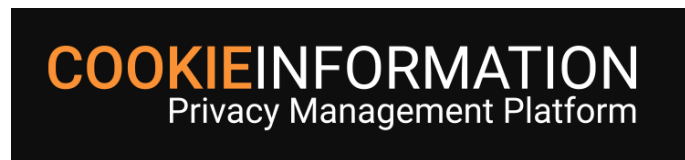
**Founded:** 2011

**Leadership:** Karsten Rendemann, CEO; Jonas Voldbjerg Andersen, CTO; Morten Ertner, CSO

**Funded:** Privately held

**Privacy-related products:** Activity Monitoring, Consent Manager, Data Discovery, Data Mapping, Website Scanning

**Description:** Cookie Information offer services to ensure compliance with the EU General Data Protection Regulation and ePrivacy across websites and mobile apps. It provides a Privacy Management Platform that includes a Consent Management Platform with website scanning, and privacy widgets such as Consent pop-up's, Privacy Controls and Cookie Policies. The platform also includes a Compliance Dashboard with an overview of consent rates, data processing to unsafe third countries, data retention and other compliance issues and a Mobile App Compliance Audit feature that provides an assessment of data privacy and security risks of a mobile app.





# Cookiebot

**Location:** Copenhagen, Denmark

**Number of employees:** 20

**Founded:** 2012

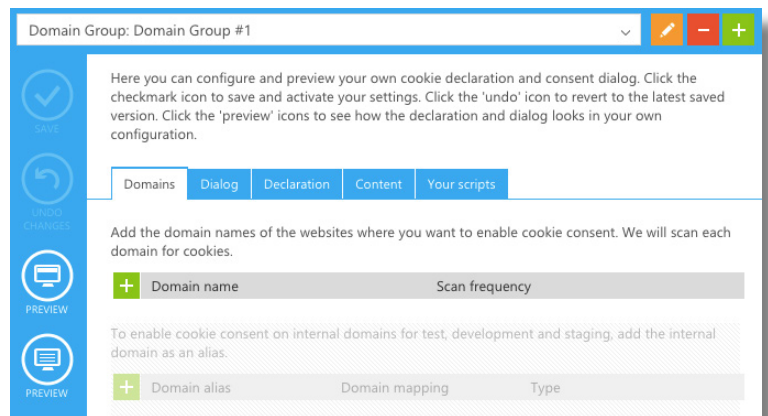
**Leadership:** Daniel Johannsen, CEO;  
Ea Luise Winther Andersen, COO;  
Simon Høgsbro, CCO

**Funded:** Privately held

**Privacy-related products:**  
**Consent Manager, Website Scanning**

**Description:** Cookiebot is a cloud-based tool that gives full control to website owners, empowering them to build transparency and trust with their users and assists in compliance efforts with the EU General Data Protection Regulation and ePrivacy. Through fully rendered user simulations, Cookiebot automatically identifies and maps out all cookies and other trackers on any website. Based on this information, Cookiebot generates a cookie declaration, as well as a customizable consent banner, which fully supports the legally required “prior consent,” withholding all cookies and other trackers until consent is given. All user consents are logged anonymously for future documentation, thus securing compliance.

# Cookiebot



# CRM Partners

**Location:** Barneveld, The Netherlands

**Number of employees:** 365

**Founded:** 2005

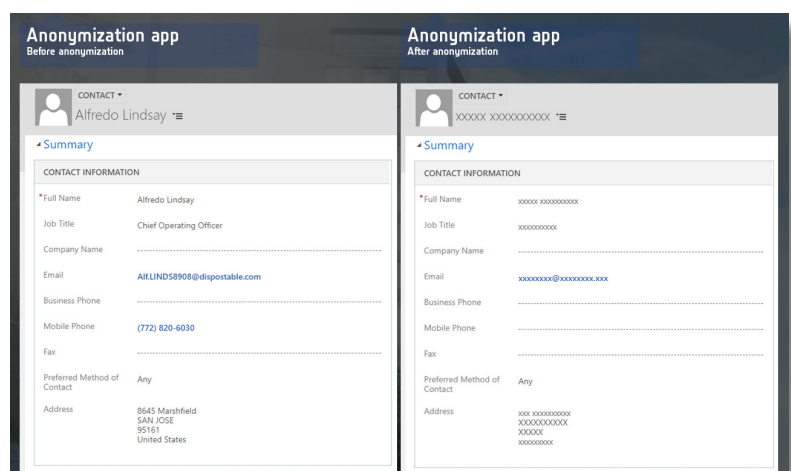
**Leadership:** Emiel Putman, CEO;  
Rik Dubbink, CTO; Peter Stulp, COO

**Funded:** Privately held

**Privacy-related products:**  
**De-identification/Pseudonymity**

**Description:** Our anonymization app offers solutions for several essential privacy requirements, including parts of the EU General Data Protection Regulation. The application allows for a user-friendly way of anonymizing and scrambling personal data in Microsoft Dynamics 365. This application is built on top of Dynamics 365, and provides IT professionals with two main functionalities. First, it allows users to delete personal data on demand or at the end of a data retention period. Second, the application makes it easy to scramble personal data so that it can be used in test environments.

# crmpartners



# Crownpeak



**Location:** Denver, CO

**Number of employees:** 51-200

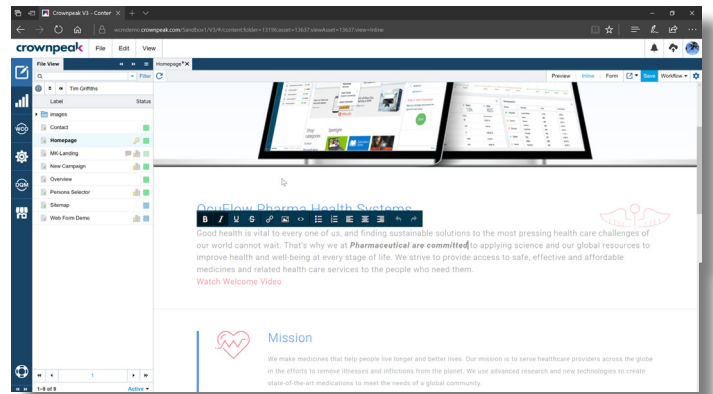
**Founded:** 2001

**Leadership:** Ravi Kumaraswami, CEO; Dave Gully, COO; Adrian Newby, CTO

**Funded:** Privately held

**Privacy-related products:** **Consent Manager**

**Description:** Crownpeak offers companies a GDPR consent solution designed to give users the ability to opt-in to any services while maintaining a website's functionality. The solution places banners onto any website page, giving patrons the ability to give their consent when needed. Crownpeak's solution has templates where companies can place their privacy policy, while letting visitors update their preferences whenever they choose. Internet users can also fill out one of the solution's personal data request forms to inquire about their data rights as granted by the GDPR.



# Cryptshare

**Location:** Woburn, Massachusetts

**Number of employees:** 2-10

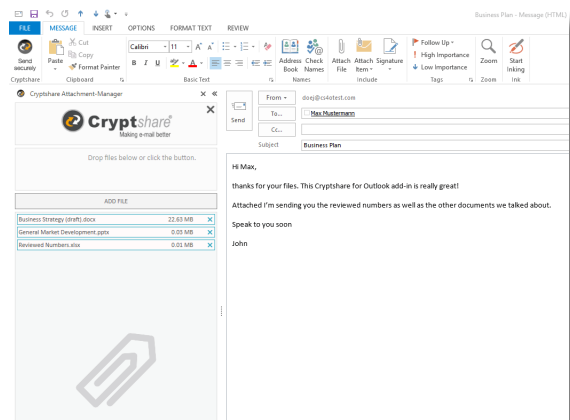
**Founded:** 2000

**Leadership:** Mark Forrest, CEO; Dominik Lehr, Founder and CEO; Matthias Kess, CTO

**Funded:** Privately held

**Privacy-related products:**  
**Enterprise Communications**

**Description:** Cryptshare allows users to send encrypted emails, while also using the technology to protect any attachments they wish to send in any size. In order for another party to open a file send via Cryptshare, they will need to know the agreed-upon password. The service helps organizations comply with the EU General Data Protection Regulation by allowing users to configure the settings to determine the amount of time they will hold onto information, allowing anyone to send data in any format they choose, encrypting metadata and by giving companies the choice between using the service onsite, or on the cloud.



# Cryptzone

**Location:** Waltham, MA

**Number of employees:** 100-200

**Founded:** 2008

**Leadership:** Barry Field, CEO; Leo Taddeo, CSO; Kurt Glazemakers, CTO; Paul Campaniello, CMO; Mark McCue, Senior VP and General Manager, Americas; Alex Pearson, Senior VP and General Manager, EMEA & APAC; Tina Gravel, Senior VP of Strategic Alliances; Jason Garbis, VP of Products; John Reilly, Global Controller; David Kennedy, Global VP Services and Support

**Funded:** Privately held (owned by Cyxtera)

**Privacy-related products:** Website Scanning

**Description:** Cryptzone's Compliance Sheriff scans the content on a website to ensure the company is not out of compliance with privacy laws. The Compliance Sheriff monitors online content to ensure information is kept safe and appropriate and within regulatory guidelines. The tool sends out automated email notifications to alert site administrators to any content that may be in violation so they can address it quickly. It also helps companies prevent privacy breaches involving personal and health information.



Compliance Sheriff - Summary							
Results as of: 5/17/2016, compared to 5/17/2015							
	Enterprise and Label Accessibility	Section 508	WCAG 2.0 - Compliance Level A	WCAG 2.0 - Compliance Level AA	Compliance Snapshot - Accessibility	Compliance Snapshot - Privacy	Compliance Snapshot - Site Quality
1. Enterprise and Label Accessibility	100%	100%	100%	100%	100%	100%	100%
2. Section 508	100%	100%	100%	100%	100%	100%	100%
3. WCAG 2.0 - Compliance Level A	100%	100%	100%	100%	100%	100%	100%
4. WCAG 2.0 - Compliance Level AA	100%	100%	100%	100%	100%	100%	100%
5. Compliance Snapshot - Accessibility	100%	100%	100%	100%	100%	100%	100%
6. Compliance Snapshot - Privacy	100%	100%	100%	100%	100%	100%	100%
7. Compliance Snapshot - Site Quality	100%	100%	100%	100%	100%	100%	100%

# CSR Privacy Solutions, Inc.



**Location:** Jensen Beach, FL

**Number of employees:** 11-50

**Founded:** 2014

**Leadership:** Ross Federgreen, CEO & Founder; Jenny Kim Heyns, VP of Information Systems; Susan Federgreen, Corporate Comptroller

**Funded:** Privately held

**Privacy-related products:** Assessment Manager, Data Discovery, Data Mapping, Incident Response, Privacy Information Manager

**Description:** CSR Privacy Solutions, Inc. provides tools and consulting services aiding compliance with the multiple regulations associated with data management. CSR's SaaS-based tool, CSR Readiness, facilitates the evaluation, remediation and compliance with jurisdictional regulatory requirements. CSR's patented Breach Reporting Service facilitates the analysis, notification and reporting requirements both on the regulatory and consumer notification level. CSR completes the regulatory reporting on behalf of the customer. Its consulting services are broad and detailed, and cover the EU General Data Protection Regulation, EU-US Privacy Shield, audits, contract reviews, validation and verification, data mapping and others. CSR focuses on the SMB marketplace by providing privacy solutions in a cost sensitive environment.





# World's #1 Most Widely Used Privacy Management Software

*FOR PRIVACY, SECURITY & THIRD-PARTY COMPLIANCE*

Fast Track Your Compliance with CCPA, GDPR, LGPD, ISO & Hundreds of Global Privacy Laws & Security Frameworks

## Technology to Power Your Privacy, Security & Third-Party Risk Programs

Privacy Program Management	Marketing & Privacy User Experience	Third-Party Risk Management	Incident & Breach Response
<b>Maturity Planning</b> Compliance Reporting Scorecard	<b>Cookie Compliance</b> Website Scanning & Consent	<b>Vendor Assessments</b> Security & Privacy Risk	<b>Incident &amp; Breach Response</b> Assessments, Notifications & Reporting
<b>Program Benchmarking</b> Comparisons Against Peers	<b>Mobile App Compliance</b> App Scanning & Consent	<b>Vendorpedia Risk Exchange</b> Security & Privacy Risks	<b>Incident Intake</b> Centralized Register
<b>Assessment Automation</b> PIAs, DPIAs, PbD & Info Sec	<b>Preference Management</b> End User Preference Center	<b>Vendorpedia Monitoring</b> Privacy & Security Threats	<b>Risk Assessments</b> Risk & Harms Analysis
<b>Data Mapping</b> Inventory & Records of Processing	<b>Data Subject &amp; Consumer Requests</b> Intake to Fulfillment Automation	<b>Vendor Chasing Services</b> Managed Chasing Services	<b>Notification &amp; Reporting</b> Obligation Tracking
<b>Targeted Data Discovery™</b> Access, Deletion & Portability	<b>Policies &amp; Notices</b> Centrally Host, Track & Update	<b>Vendor Data Flows</b> Reporting & Recordkeeping Automation	<b>Real-Time Activity Feed</b> Breaches & Enforcements

## Defining the Future of Privacy, Security & Third-Party Risk Together

Powerful Technology Platform	World-Class Regulatory Intelligence	Expert Global Professional Services	Large Active User Community
The most depth and breadth of privacy & security use cases than any solution in the market	Industry's most intelligent platform powered by massive regulatory datasets updated daily	The most certified resources available worldwide to support your deployment	The largest and most active global community sharing best practices
<b>50+</b> Patents Awarded	<b>40</b> In-House Researchers	<b>200</b> Implementation Team	<b>10k+</b> Participants
<b>60+</b> Languages	<b>500</b> Lawyer Network	<b>2,500</b> Certified Partners	<b>250+</b> Global Workshops
<b>300+</b> Technology Plugins	<b>300</b> Jurisdictions Covered	<b>95%</b> Customer Satisfaction	<b>100+</b> Cities Worldwide

**OneTrust Privacy**  
PRIVACY MANAGEMENT SOFTWARE

# CUBE

**Location:** London, UK

**Number of employees:** 100

**Founded:** 2011

**Leadership:** Ben Richmond, Founder & CEO

**Funded:** Privately held

**Privacy-related products:** **Activity Monitoring**, **Assessment Manager**, **Data Mapping**, **Incident Response**, **Privacy Information Manager**

**Description:** CUBE is an enterprise regulatory intelligence and change management platform that automates the entire end-to-end compliance lifecycle, cutting costs out of people-centric compliance processes, and ensuring a defensible position with the regulators. Leveraging AI (machine learning and natural language processing) to automatically capture global regulatory data (180 countries, 60 languages), CUBE has created a vast proprietary data lake of regulatory intelligence that is updated continuously. CUBE identifies which regulations are relevant to your business and jurisdictions, alerts you to regulatory changes and trends that pose a compliance risk, pinpoints all policies and procedures that are affected, and enables rapid remediation.



# Cybernetica

**Location:** Tallinn, Estonia

**Number of employees:** 122

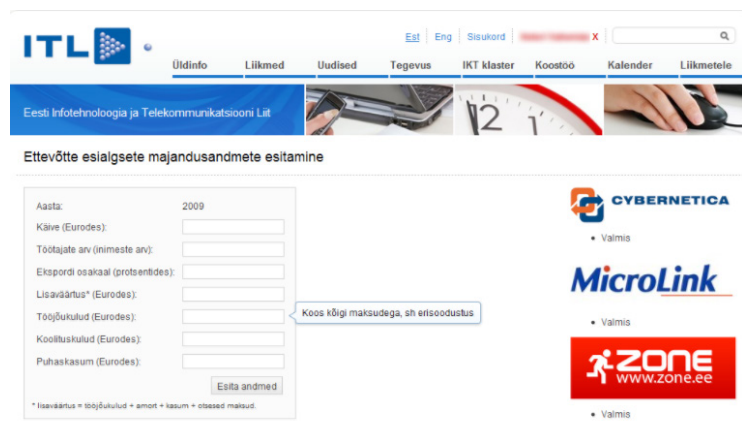
**Founded:** 1997

**Leadership:** Dan Bogdanov, Head of the Department of Privacy Technologies

**Funded:** Privately held

**Privacy-related products:**  
**De-identification/Pseudonymity**

**Description:** Sharemind is a secure data analysis product designed by Cybernetica. Data owners encrypt their data, upload it into Sharemind. Sharemind processes it without removing the encryption. All intermediate and final results are encrypted as well. No single organisation can decrypt the data or run a query that would breach privacy. Sharemind MPC uses secure multiparty computation based on homomorphic secret sharing and Sharemind HI is based on trusted execution environments, e.g. the Intel(R) SGX instruction set. Sharemind's privacy-preserving statistical suite has been used for government data, cloud services, financial and health analytics. It has been validated as a data de-identification tool.





# CyberSaint Security

**Location:** Burlington, MA

**Number of employees:** 15

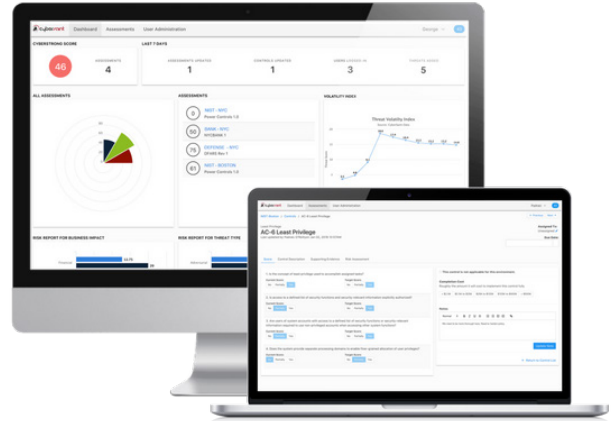
**Founded:** 2017

**Leadership:** George Wrenn, CEO and Founder;  
Dave Furneaux, Chairman and Investor;  
Jack Hembrough, Board

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**

**Description:** The CyberStrong platform provides visibility, measurement, and intelligence to cyber program management. The CyberStrong Security Operations, Analytics and Reporting platform uses machine learning and artificial intelligence for intelligent cybersecurity program management tailored to any existing or growing program. The software allows companies of any size to comply to their regulations and standards based on the depth of the NIST Cybersecurity Framework. CyberStrong allows for swift framework assessments and continuous compliance, providing organization-wide visibility into all framework functions in hours, including DFARS NIST SP 800-171 compliance, ISO27001, HIPAA and others.



# D.Day Labs

**Location:** Tel Aviv, Israel

**Number of employees:** 9

**Founded:** 2016

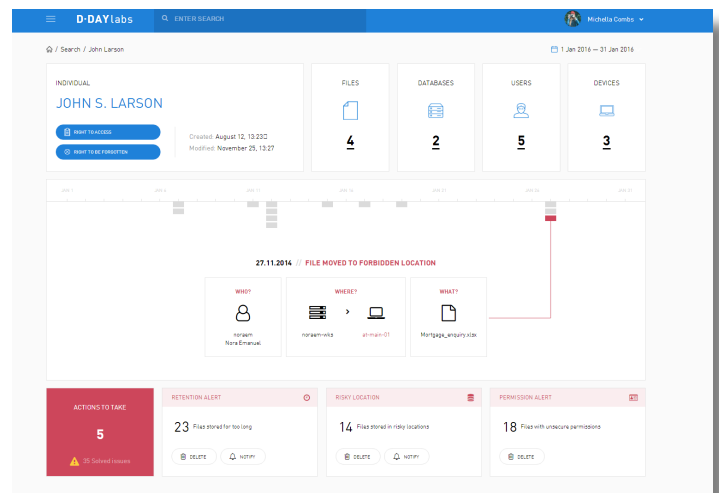
**Leadership:** Guy Leibovitz, Founder & CEO

**Funded:** Privately held (owned by NetApp)

**Privacy-related products:** **Activity Monitoring, Data Discovery, Data Mapping, Incident Response**

**Description:** Founded in 2016, D.Day Labs uses artificial intelligence to automatically manage both structured and unstructured data in various repositories. D.Day Labs' solution, DataSense is able to classify data, enforce security policy, and actively respond to both internal and external security threats in real time. DataSense provides actionable risk and compliance assessment with automated violation remediation. The solution brings an integrative approach to data management and compliance with a single, comprehensive platform.

# D.DAY LABS



# Data Protection People

**Location:** Leeds, U.K.

**Number of employees:** 7

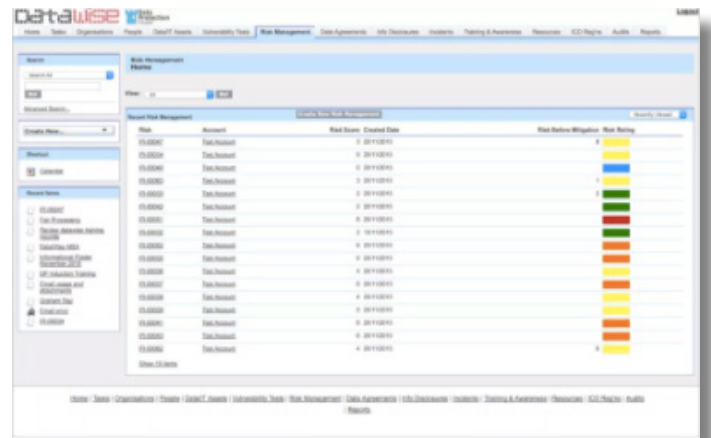
**Founded:** 2015

**Leadership:** Phil Brining, Operations Director; David Hendry, Sales & Marketing Director; Andrew Mason, Founder and Owner, and Robin Hill, Investor

**Funded:** Privately held

**Privacy-related products:**  
**Assessment Manager**

**Description:** The DataWise solutions feature a single dashboard that includes templates for data protection compliance, allowing organizations to automate and control many of the tasks to meet the Data Protection Act and General Data Protection Regulation. It includes asset and risk registers, activity reports, training and incident logs and offers task reminders and workflow assignments, document review logs, an agreement repository, and an audit schedule.



# Data Solver

**Location:** Bletchley, U.K.

**Number of employees:** 5-9

**Founded:** 2016

**Leadership:** Claire Banwell Spencer; Vinay Nagaraju; Stella Donoghue

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**, **Consent Manager**, **Data Mapping**, **De-identification/Pseudonymity**

**Description:** Data Solver's privacy management software is designed to enable organisations to demonstrate their ongoing GDPR compliance. It automates the requirements of the GDPR, through case management processing, process re-engineering, risk mapping, data analytics and machine learning. By simplifying the GDPR into a series of accessible steps, Data Solver's software enables greater consistency and visibility of data-driven decision making, resulting in faster and less expensive real-time operational compliance, whilst also protecting the privacy of individuals.



# The Data Support Agency

**Location:** Basingstoke, UK

**Number of employees:** 20

**Founded:** 2017

**Leadership:** Nicola Hartland, CEO & Co-Founder;  
Kevin Gaskell, Chairman & Co-Founder

**Funded:** Privately held

**Privacy-related products:**  
**Privacy Information Manager**

**Description:** The Data Support Agency's cloud-based software platform, iCaaS (Compliance as a Service), helps businesses to manage and maintain their compliance with the EU General Data Protection Regulation in one place. The platform will take users through a step-by-step process, highlighting areas that require attention, providing users with all the necessary tools, templates, and processes required, all of which are held securely in a private digital portal. The Data Support Agency's service includes data security, upgrades and the addition of new procedures and policies in line with evolving legislation. Its gap analysis tool highlights areas that may need attention as legislation evolves. Users' subscription to the service includes access to the support team of certified GDPR professionals who can help with any GDPR related questions. Users can contact these professionals through live chat, email and phone.



## DataFleets

**Location:** Palo Alto, CA

**Number of employees:** 10

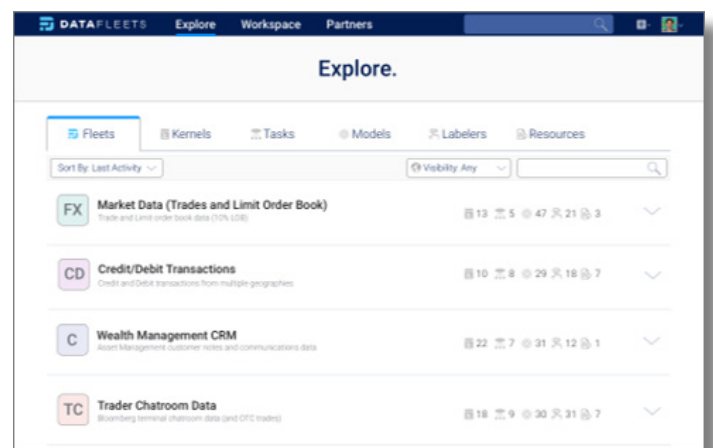
**Founded:** 2018

**Leadership:** David Gillmore, CEO;  
Nick Elledge, CFO

**Funded:** Privately held

**Privacy-related products:**  
**De-identification/Pseudonymity**

**Description:** DataFleets is an enterprise software platform that enables organizations to run analytics, perform machine learning and build software application on distributed and private data, without the need to aggregate, move or expose it. DataFleets aims to make data sharing, access, and innovation faster and more efficient, while helping manage controls and meet compliance requirements. Project owners and data scientists can perform machine learning and simple queries across siloed data sets without requiring de-identification. Data controllers can limit access to underlying data, keeping it compliant, resident, private, and secure. DataFleets supports private analytics internal to enterprises or across multiple parties, such a data exchange partnership, multiple customers with sensitive data or multiple regulated market participants.





# DataGrail



**Location:** San Francisco, CA

**Number of employees:** 30-70

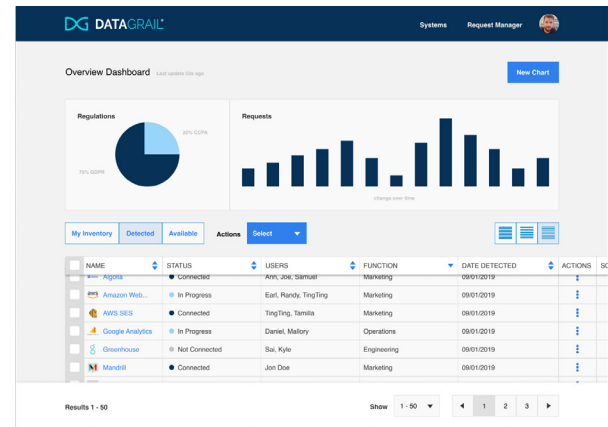
**Founded:** 2018

**Leadership:** Daniel Barber, CEO and Co-founder; Earl Hathaway, CPO and Co-founder; Ignacio Zendejas, CTO and Co-founder

**Funded:** Privately held

**Privacy-related products:** Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Website Scanning

**Description:** DataGrail is a privacy platform built to help companies comply with the EU General Data Protection Regulation, the California Consumer Privacy Act and Brazil's LGPD. Using DataGrail, enterprises can identify and map applications and personal data; operationalize privacy requests; and manage company-wide communication preferences. DataGrail has 150+ pre-built application connectors and integrations for data lakes, providing a no-code onboarding for customers. New systems are automatically detected without manual surveys and privacy requests are performed without involving application owners. Data inventory is continuously updated, and communication preferences propagated seamlessly across all systems, with a robust compliance log and monitoring for high risk personal data.



# DataGravity

**Location:** Nashua, NH

**Number of employees:** 75-100

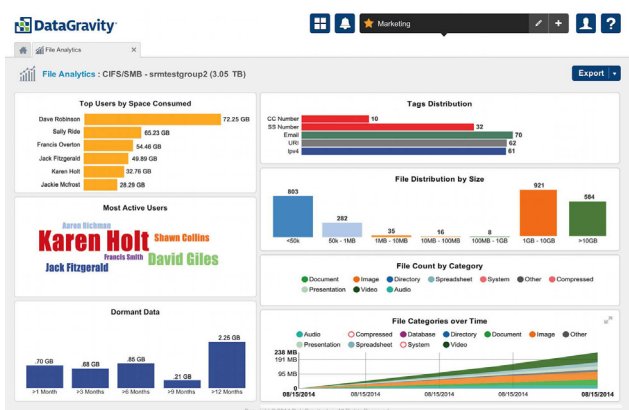
**Founded:** 2012

**Leadership:** Paula Long, CEO & Co-Founder; John Joseph, President and Co-Founder; David Siles, CTO; Andrew Hay, CISO; Becky Zehr, CFO

**Funded:** Privately held (owned by HyTrust)

**Privacy-related products:** Activity Monitoring, Data Discovery, Data Mapping

**Description:** DataGravity allows a company to get a complete view of its data, allowing them to understand its composition, and who is using it. It allows companies to identify sensitive data such as credit card and Social Security numbers, and other information so a company can report any security concerns that may rise. Built in dashboards allow companies to understand data access patterns by monitoring all interactions across all files and users within an enterprise. If there is any user behavior the system finds suspicious, it will take the proper precautions to ensure the right people are notified of the issue, including logging the issue into its own system log.



# Dataguise



**Location:** Fremont, CA

**Number of employees:** 100-200

**Founded:** 2007

**Leadership:** Manmeet Singh, Co-founder and CEO; JT Sison, VP of Marketing and Business Development; Subra Ramesh, VP of Products

**Funded:** Privately held

**Privacy-related products:** Activity Monitoring, Assessment Manager, Data Discovery, Data Mapping, Incident Response, Privacy Information Manager

**Description:** Designed for global enterprises with GDPR, HIPAA, or PCI requirements, DgSecure by Dataguise automates the discovery, classification, encryption, masking, and monitoring of all sensitive and personal data—including known, structured (e.g., credit card numbers or email addresses) and unstructured (e.g., voice-to-text recordings) data types, as well as unknown, hard-to-find data inadvertently left exposed. It works in real time across a broad range of repositories, both on premises and in the cloud, and requires no coding to deploy and use. From a single dashboard, business and IT leaders can manage risk and compliance while maximizing the value of information assets.



# Datastreams.io

**Location:** London, U.K.

**Number of employees:** 10+

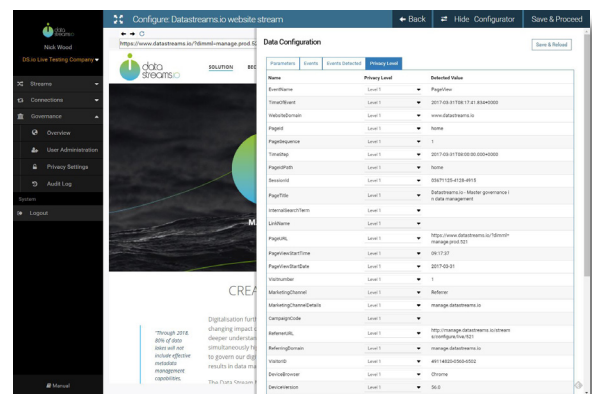
**Founded:** 2016

**Leadership:** Eric Kroon, Chief Revenue Officer; Bob Nieme, CEO & Founder; Nick Wood, Partnership Operations Director & DPO

**Funded:** Privately held

**Privacy-related products:** Assessment Manager, Consent Manager, Data Mapping

**Description:** Datastreams's data driven collaboration solution provides governed access to trusted data sources. Its 'Data Stream Manager' offers instant, compliancy-first, data-driven logistics. With the DSM, enterprises can quickly and easily leverage extensive data source and destination connectors to access the right data, in the right place, in the right format, at the right time. For more than 10 years, its data management team has built up its leading edge expertise from hundreds of complex worldwide implementations for analytics solutions. Datastreams utilizes best practices and privacy-by-design principles then addressed these within the DSM in order to meet EU GDPR requirements and obligations.



# DataTrue

**Location:** Vancouver, Canada

**Number of employees:** 15-30

**Founded:** 2016

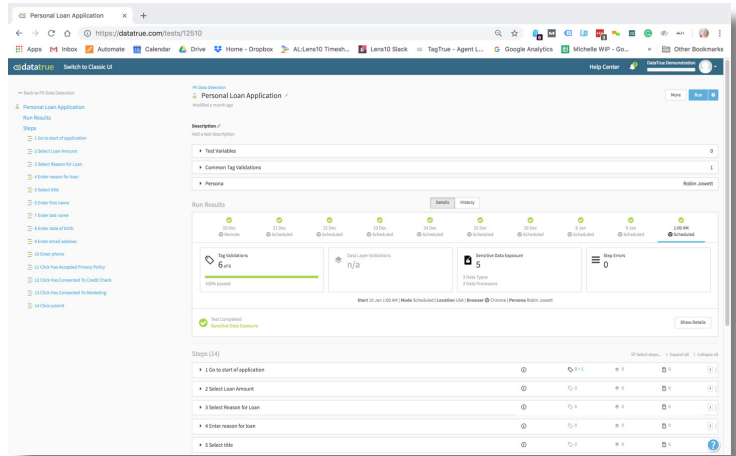
**Leadership:** Robin Jowett, CEO; Michelle McGrath, CMO; Dean Gingell, Director

**Funded:** Privately held

**Privacy-related products:**

**Activity Monitoring, Data Discovery, Website Scanning**

**Description:** DataTrue is an automated quality assurance platform designed to scan websites to audit tags, datalayer values, data variables and exposed data, monitor sites, critical workflows and email campaigns for unapproved vendors and tags, report exposure to third parties of sensitive data, personally identifiable information, and data subject to privacy regulation, validate data as part of a software release process to identify errors before release and apply regression testing and unit testing methodologies to the collection and exposure of data to third parties from websites.



# Datex Inc.

**Location:** Mississauga ON, Canada

**Number of employees:** 30

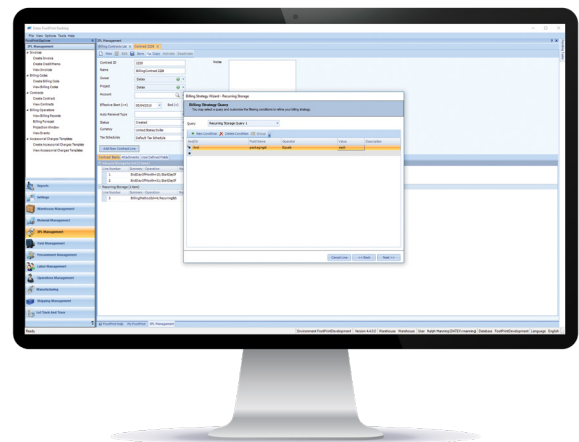
**Founded:** 1991

**Leadership:** Ed Leavens, CEO; Derek Schenk, CTO; Marc Carrafiello, CIO

**Funded:** Privately held (owned by DataStealth)

**Privacy-related products:** **Activity Monitoring, De-identification/Pseudonymity, Enterprise Communications**

**Description:** Instead of trying to block unauthorized access at the perimeter of an IT environment, or installing alert and monitor software to notify when unauthorized access has already occurred, DataStealth takes a more proactive approach to addressing data privacy concerns. DataStealth is a plug-n-play data protection solution that combines an organization's privacy, regulatory, compliance and other standards and requirements, with our suite of tokenization, de-identification and encryption options, to create an easily configurable and flexible data protection policy. DataStealth offers an enhanced level of security and privacy for both structured and unstructured data and documents, helping to ease the burden of risk mitigation and regulatory compliance requirements.



# DE-ID Data Corp

**Location:** Richboro, PA

**Number of employees:** 2-10

**Founded:** 2003

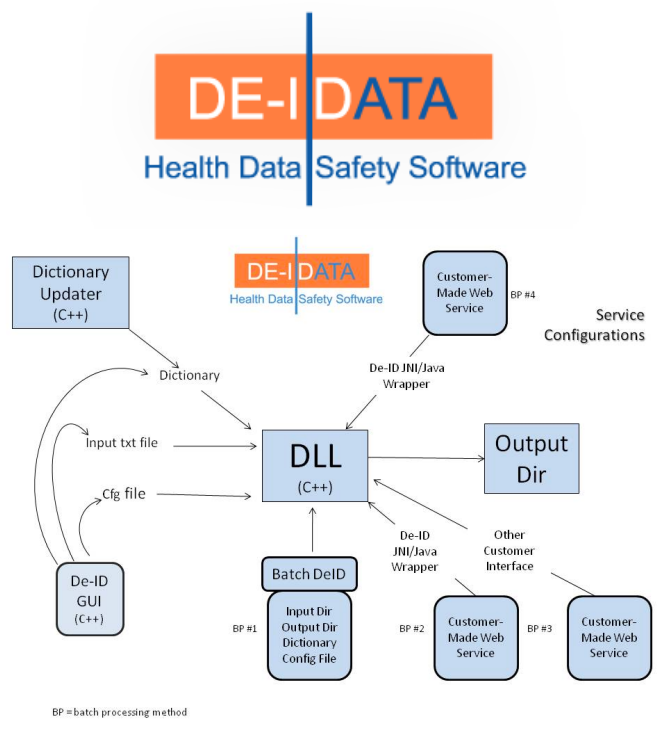
**Leadership:** Daniel Wasserstrom, Founder and Chairman; Steven Merahn, Chief Medical Officer

**Funded:** Privately held

**Privacy-related products:**

**De-identification/Pseudonymity**

**Description:** DE-ID Data Corp provides accurate, automated solutions to meet patient privacy standards while achieving a high level of data access and integrity for the development of data repositories, clinical, quality and outcomes research, multi-institution data sharing, and clinical trial recruitment. Our software, DE-ID, integrates easily into data management systems to provide cost-effective and rapid de-identification of patient information in all forms of data, including discharge summaries, pathology, radiology and surgical reports, history, and physical narrative and unstructured text in clinical information systems.



# Didomi



**Location:** Paris, France; New York, NY

**Number of employees:** 15

**Founded:** 2017

**Leadership:** Romain Gauthier, CEO; Jawad Stouli, CTO; Raphael Boukris, VP Sales and Operations

**Funded:** Privately held

**Privacy-related products:**

**Consent Manager,**

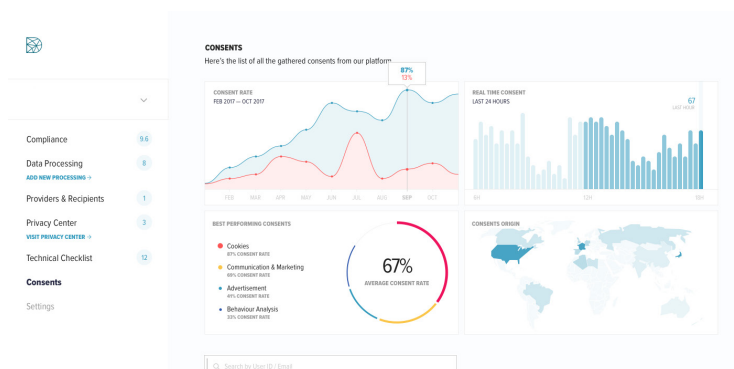
**Privacy Information Manager,**

**Website Scanning**

**Description:** Didomi is a consent management platform helping brands and businesses collect, store and leverage their customer consents. Didomi provides widgets and solutions, such as banners, notices, pop-ups and forms, to collect consents across web, mobile and offline channels. Didomi widgets integrate with clients' vendors and tag managers to automatically enforce customer consents. With Didomi Preference Center solution, brands give their customers access to a dedicated space where they can access and manage their consent and preferences. All Didomi solutions are entirely whitelabeled, easy to embed and seamlessly integrated with leading data and marketing platforms.



## DIDOMI





# digi.me

**Location:** Tongham, U.K.

**Number of employees:** 63

**Founded:** 2012

**Leadership:** Julian Ranger, Founder & Chairman;  
Roger Goscomb, COO; Rory Donnelly, CEO

**Funded:** Privately held

**Privacy-related products:** **Consent Manager**

**Description:** Digi.me is a platform allowing individuals to build and store data where they choose in a personal cloud. It facilitates the sharing of medical, financial, fitness, music, and social data from many different sources for sharing with businesses via consent. It is normalized, aggregated, curated using tiles. It provides insights and views of a person's data at no fee to the individual. Businesses can then request access to data using digi.me's Consent Access APIs SDK for a fee. Digi.me is a librarian for individuals and a postal service for businesses.



# digi.me



## Direct Line To Compliance, Inc.

**Location:** Houston, Texas

**Number of employees:** 35

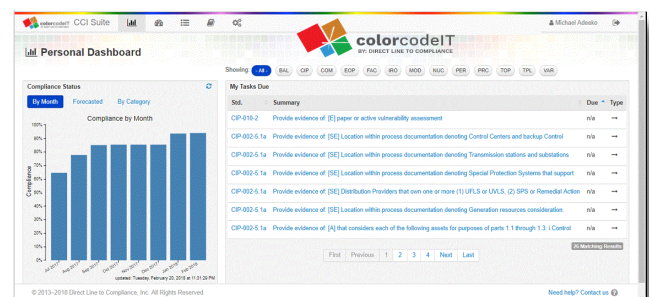
**Founded:** 2008

**Leadership:** Monica Brown, President;  
Michael Adeeko, Chief Technical Officer

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager, Data Mapping**

**Description:** ColorCodeIT is cloud-based software that calculates real-time updates on an organization's regulatory compliance status, mapped to the exact language elements of the compliance standards themselves. AI and natural language processing assist the standards parsing process, generating color-coded templates with core language metrics. During configuration, binary mapping to the organization's digital evidence is completed. Updated files are imported from web containers to sustain compliance on an ongoing basis. Audit work papers are auto-populated from the database. Integrated risk is monitored on a calculative basis via live dashboard reporting, performing months of work by multiple resources in a fraction of a second.



# DLP Assured



**Location:** London, UK

**Number of employees:** 51-200

**Founded:** 2010

**Leadership:** Barry Seward, CTO

**Funded:** Privately held

**Privacy-related products:**

**Activity Monitoring**, **Assessment Manager**,  
**Data Mapping**, **Enterprise Communications**,  
**Incident Response**

**Description:** “The Governance, Privacy, Risk and Compliance Hub is an integrated platform that extends control beyond the EU General Data Protection Regulation to help organizations manage risk. Its GDPR capabilities integrate into an organization’s wider compliance obligations, such as ISO 27001 and ISO 9001. The GPRC Hub has data protection processes to manage and promote the practice of good information security and privacy. It assists with GDPR compliance by handling data subject access requests, and providing data catalogue, data mapping and incident response capabilities. In addition, it also provides ISO 27001 features such as risk assessment, asset management, audit, deployment and management of documents.”



# DocEx

**Location:** Minneapolis, MN

**Number of employees:** 11-50

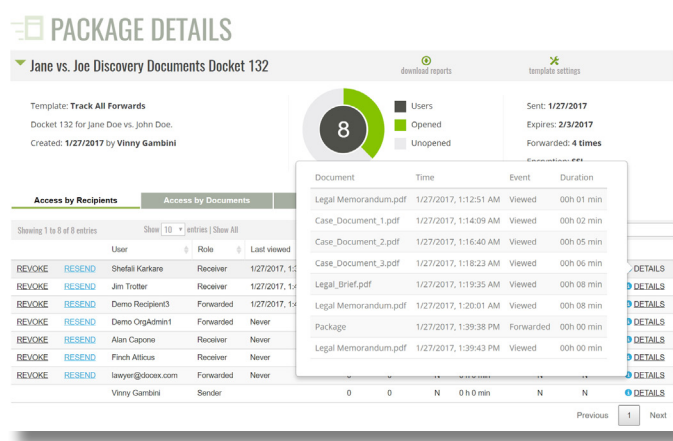
**Founded:** 2017

**Leadership:** Anwar Parvez, Olga Kurts

**Funded:** Privately held

**Privacy-related products:** **Activity Monitoring**,  
**Consent Manager**, **Enterprise Communications**

**Description:** DocEx allows protection and access-control for sensitive documents in-transit, internally or externally. Companies can maintain full custody, control and track forwards, views, prints, downloads, and all other actions. You can manage consents, authentications, watermarks, bates numbering, and geo-location rules. You can also manage service levels, revoke access manually or automatically, and download full reports for proof-of-compliance. Live policy enforcements, alerts, and dashboards make you proactive to threats and give you insights into the usage of your content. Additionally using custom policy templates, you can comply with GDPR, GLBA, Privacy Shield, Communications Act, and other regulations.





# dpify

**Location:** Ghent, Belgium

**Number of employees:** 1-10

**Founded:** 2018

**Leadership:** William Koninckx, Managing director; Robin Remue, Technical director

**Funded:** Privately held

**Privacy-related products:** **Data Mapping**, **Privacy Information Manager**

**Description:** Dpify is a simple and user-friendly web-based software tool specifically designed for maintaining such a record in an intuitive and efficient way. It can be used as the record of processing activities of both an individual business or organization, as well as an entire group. You can work together with colleagues from various departments or other group entities anywhere in the world to jointly feed and maintain the record.



## DPMS

**Location:** Paris, France

**Number of employees:** 17

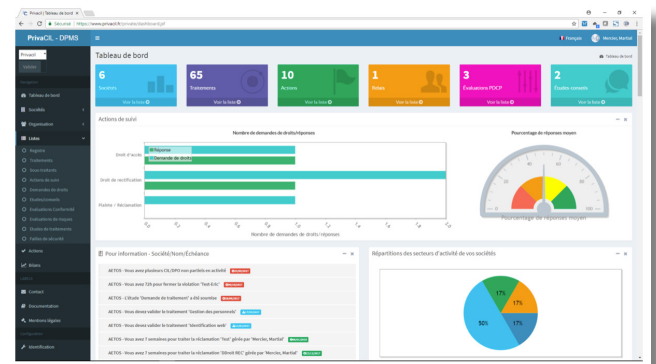
**Founded:** 2008

**Leadership:** Xavier Leclerc, Président, Chairman and Co-Founder; Martial Mercier, Directeur Général, CEO & Co-Founder

**Funded:** Privately held

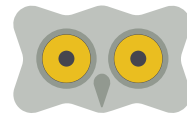
**Privacy-related products:** **Assessment Manager**, **Privacy Information Manager**

**Description:** PRIVACIL-DPMS is designed for all organizations and all data privacy professionals, such as data controllers, data protection officers, information systems security managers, project managers and any other authorized persons. PRIVACIL-DPMS provides, in addition to the basic components such as keeping of the data processes register, the publication of the DPO reports (and GDPR documentation), the demands and rights management, such as access, rectification, opposition, portability, limitation and the right to be forgotten. PRIVACIL-DPMS offers a wide range of functionalities in a context of workflow, regardless the size of the organization or its business sectors, including help with accountability, data privacy governance, data privacy impact assessments, risk analysis associated with the processes, Data breaches notifications, workflows management, processes repositories and processes audits.



# PrivacyOps

## for CCPA



Meet Auti  
your privacy bot

You can converse with Auti in natural language to find answers about various aspects of privacy compliance in your company or just to get things done.



Hey Auti, what **PII data** do we have for Jill Anderson?



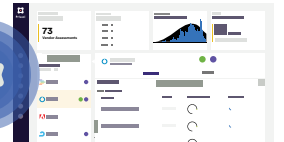
And what **consents** do we have for Jill?



Hey Auti, which internal tasks are pending for Jill's **data request**?



Oh, and Auti, how is **privacy assessment** going for our vendor Acme?

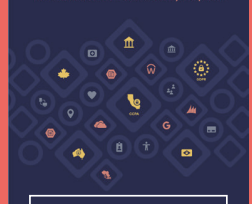


**PRIVACI.ai**  
by SECURITI.ai

PRIVACI is the world's first PrivacyOps platform that helps automate all major functions needed for privacy compliance in one place.

**PrivacyOps**

Automation & Orchestration for Privacy Compliance



[download the book](#)

# DPOrganizer



**Location:** Stockholm, Sweden

**Number of employees:** 5-10

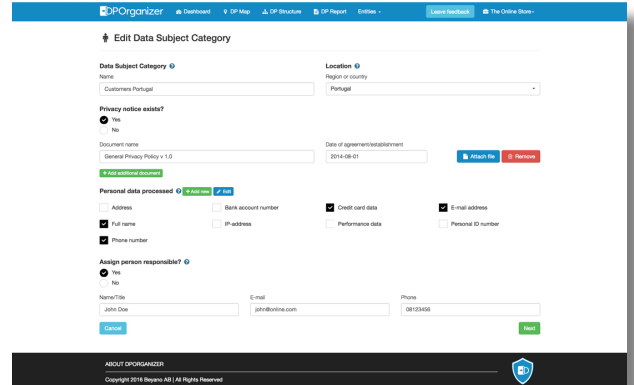
**Founded:** 2015

**Leadership:** Egil Bergenlind, CEO; Sebastian Norling, CTO; Lelle, Cryssanthander, Chief Revenue Officer; Andres Yannelos, Chief Design Officer

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**, **Data Mapping**

**Description:** DPOrganizer offers a platform to help companies map, visualize, report, and manage their processing of personal data. The platform asks questions such as the purpose and legal basis of data processing, data processors and their instructions, data controllers and their responsibilities, storage, accessibility and retention time of personal data. It also allows companies to upload documentation such as privacy policies, processing agreements and privacy impact assessments to the software. DPOrganizer creates reports for organizations to use to find out where data is stored, and how it is used both internally and externally. The platform alerts users to any changes that have been made, and notifications are sent if any information needs to be updated.



# Draftit Privacy

**Location:** Stockholm, Sweden

**Number of employees:** 25-50

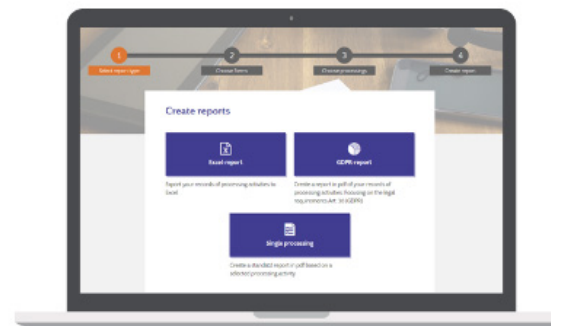
**Founded:** 2006

**Leadership:** Mikael Sundström, CEO

**Funded:** Privately held

**Privacy-related products:** **Activity Monitoring**, **Assessment Manager**, **Data Mapping**, **Incident Response**

**Description:** Draftit Privacy AB offers a full-fledged GDPR-product suite supporting organizations in the private and public sector to incorporate privacy compliance into their operations. Our range of solutions includes Privacy Records, an intuitive web-based solution designed to help map and manage records of processing activities and monitor privacy procedures to ensure GDPR compliance. The Privacy Evaluation tool provides an overview and snapshot of an organization's data privacy compliance with regards to the GDPR. It highlights any areas that may require attention and provides guidance and recommendations, all presented on a descriptive dashboard. The Privacy Expert tool provides competence and practical solutions on how to meet legal requirements and best practices within the area of privacy. Base efforts on the Privacy Program methodology developed by experts and implement the GDPR with the help of step-by-step guides and templates. Draftit Privacy AB offers an extensive Privacy E-learning capability filled with relevant facts, challenging tests and educational assets.



# DSS Consulting Ltd.

**Location:** Budapest, Hungary

**Number of employees:** 60-80

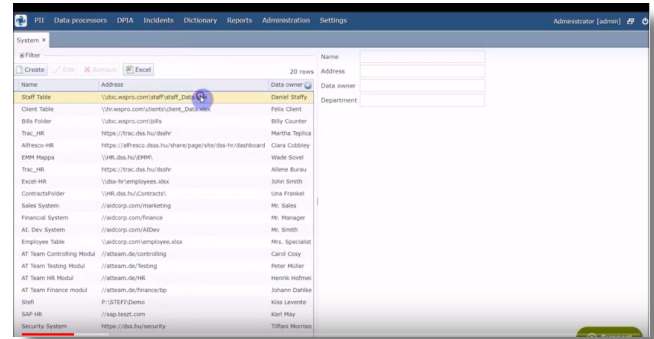
**Founded:** 1998

**Leadership:** Lajos Lukács, Executive Director; László Sütő, Operative Director; Balázs Bauer, Sales Director

**Funded:** Privately held

**Privacy-related products:** Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Incident Response

**Description:** GDPRoofed supports the principle of accountability complying with the GDPR and other key principles, enabling the organization to manage all GDPR-related information and activities at a single place, in a single system. Connecting GDPRoofed to IT systems storing personal data, companies can maintain an up-to-date central filing system for all personal data. GDPRoofed provides automation tools for data mapping, managing data transmission by data processor, incident management, data privacy impact assessment, and designing company data flows. The solution includes dashboards, reports, and automated email notifications that allow organizations to regularly monitor GDPR compliance.



# Echoworx Corporation

**Location:** Toronto, ON, Canada

**Number of employees:** 60

**Founded:** 2000

**Leadership:** Michael Ginsberg, CEO; Alex Loo, VP Operations; Sam Elsharif, VP Development

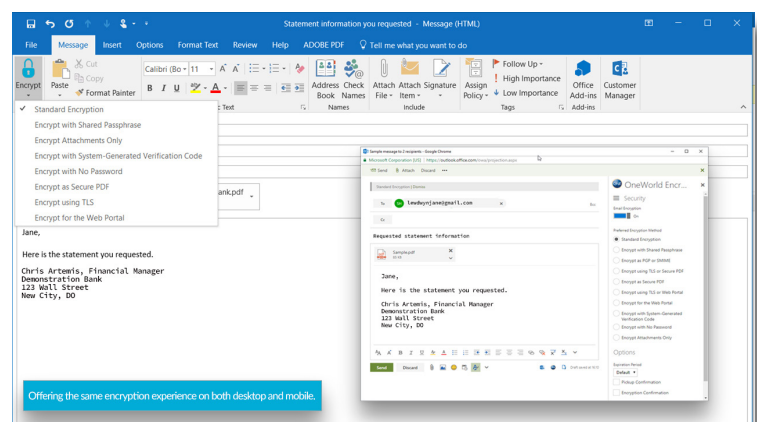
**Funded:** Privately held

**Privacy-related products:** Enterprise Communications

**Description:** As a pure-play encryption solutions provider, Echoworx works with finance, government, healthcare, legal, and compliance professionals to tailor secure communication solutions that don't impede on customer experience. Our encryption experts transform chaos into order for leading multi-national enterprises using our SaaS encryption platform. Clients in 30 countries use the OneWorld encryption platform and more than 5,000 business, public sector, and institutional deployments are serviced through our data centers in the U.S., Canada, Ireland, Mexico, and the U.K.

# ECHOWORX

A trusted path to secure communications



# ECOMPLY.io

**Location:** Munich, Germany

**Number of employees:** 5-10

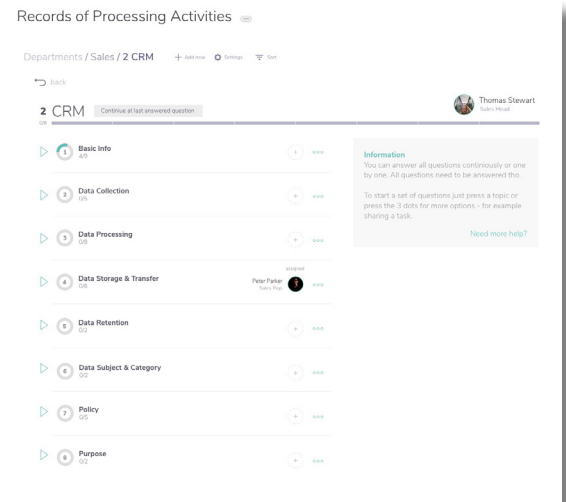
**Founded:** 2017

**Leadership:** Aazar Ali Shad, Co-founder, Head of Sales & Marketing; Hauke Holtkamp, Co-founder, CEO

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**, **Data Mapping**

**Description:** ECOMPLY.io is a SaaS data protection management platform based on the EU General Data Protection Regulation. This platform is designed for users who have less knowledge about the GDPR and privacy. The software helps companies with the records of processing activities that is a mandatory requirement in Article 30. It also helps with the GDPR gap assessment, vendor risk management, incident reporting, DPIA and data protection audit. This data protection management platform helps companies step-by-step and guides the user to generate reports for the company, internally and externally.



# eDatask

**Location:** Le Perreux sur Marne, France

**Number of employees:** 2

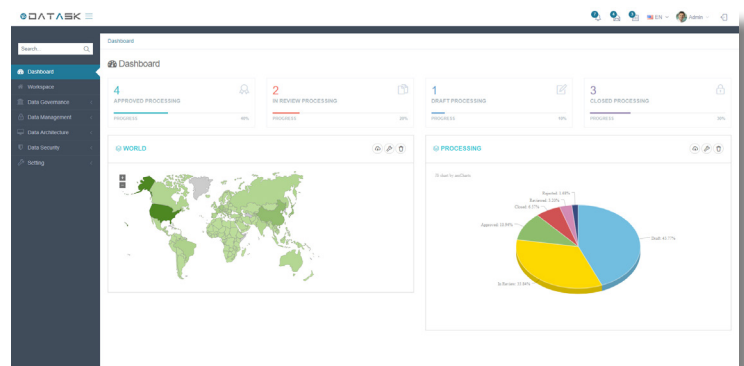
**Founded:** 2017

**Leadership:** Jawaher Allala

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**, **Consent Manager**, **Data Mapping**

**Description:** eDatask offers a complete GDPR-compliance solution, which combines two modules: REG and PIMS. eDatask REG is a collaborative data governance platform designed with the GDPR rules in mind. It allows organizations to map the personal data flow within the information system and maintain a real-time record of data processing activities. It tracks all modifications in order to demonstrate accountability. eDatask PIMS is a unique entry point to data subjects' right management. The personal information management system interacts with REG to provide the appropriate and accurate processing information. eDatask streamlines the data subject relationship management for your privacy protection professionals.





# Egnyte

**Location:** Mountain View, CA

**Number of employees:** 201-500

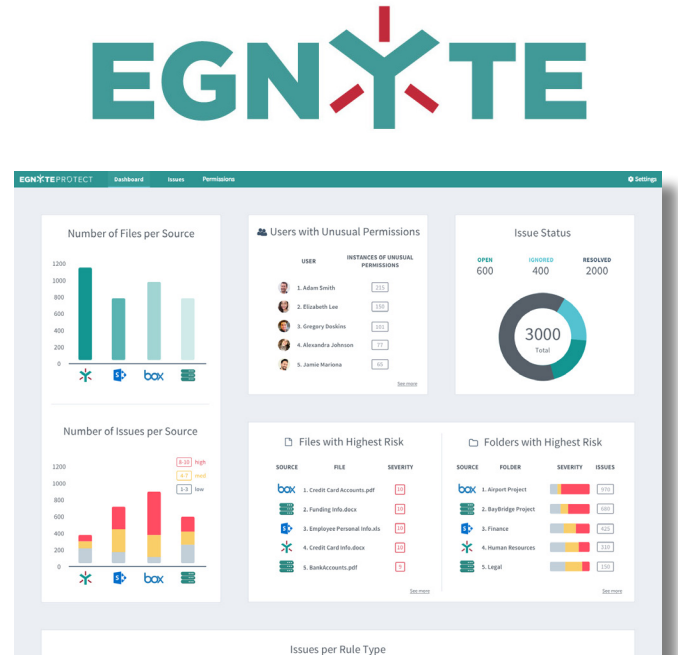
**Founded:** 2007

**Leadership:** Vineet Jain, CEO; Amrit Jassal, CTO; Steve Sutter, CFO

**Funded:** Privately held

**Privacy-related products:** Activity Monitoring, Data Discovery, Data Mapping

**Description:** Egnyte has released a platform supporting compliance with the General Data Protection Regulation in all 28 EU member states. The platform allows an organization to identify all the personally identifiable information it holds, whether it's in the cloud, or on site. The platform makes sure all software, tools, servers, and apps are updated and compliant with the GDPR. Egnyte's platform allows organizations to categorize all forms of PII in case a data subject makes a right-to-be-forgotten request, and offers the ability to notify administrators if any files are accessed inappropriately. The platform supports the use of multiple domains for companies located in countries with strict data residency requirements.



# Ensighten

**Location:** San Jose, CA

**Number of employees:** 80-100

**Founded:** 2010

**Leadership:** Josh Manion, Founder & CEO; Josh Goodwin, CTO; Ian Woolley, GM EMEA

**Funded:** Privately held

**Privacy-related products:** Consent Manager, Website Scanning

**Description:** Ensighten offers a patented website data privacy solution designed to help organizations quickly and easily comply with data privacy regulations, assess privacy risk, and block any unauthorized tag from firing, including piggybacked tags. By adding a single line of code to your web page, Ensighten blocks data from leaving on the first page visit, making you GDPR-compliant. Ensighten also provides an integrated notification and consent experience, supporting any language – all configurable from a user-friendly UI. The platform offers dashboards, metrics, and reports for audit purposes and for companies to stay informed about the tags on their websites.





# Enterprivacy

**Location:** Miami, Florida

**Number of employees:** 1-5

**Founded:** 2019

**Leadership:** R. Jason Cronk, President; David Clark-Joseph, CFO

**Funded:** Privately held

**Privacy-related products:**  
**Assessment Manager**

**Description:** Enterprivacy's suite of privacy tools includes the Privacy Risk Calculator to quantify privacy risks to individuals, the Privacy Design Wizard to help companies walk through and identify strategic controls to mitigate privacy risks and Privacy Sales Tool to help sales teams promote their privacy posture to business clients.



User	Apply To														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Implementer	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
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	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
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	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27
	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29

# EPI-USE Labs

**Location:** Atlanta, GA

**Number of employees:** 250

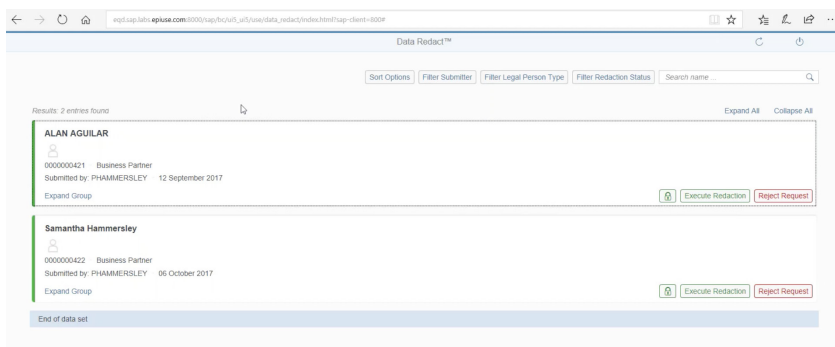
**Founded:** 2016

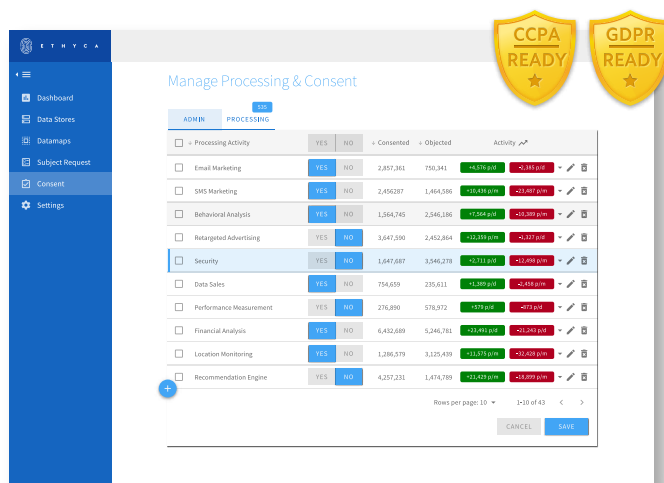
**Leadership:** Phillip Stofberg, CEO; Wouter du Preez, COO; Paul Hammersley, Product Portfolio Owner; Jan van Rensburg, Information Security Specialist

**Funded:** Privately held

**Privacy-related products:**  
**Consent Manager, Data Discovery**

**Description:** Our SAP GDPR Compliance suite has three components. Data Disclose is a reporting tool for highlighting sensitive data across your SAP portfolio - addressing the right of access (GDPR article 15). Data Redact intelligently removes or replaces sensitive data in your SAP systems and beyond - addressing the right to be forgotten (GDPR article 17). Data Retain - Rule framework for periodic redaction of sensitive data - to proactively address the right to be forgotten (GDPR article 17).





# EURA NOVA

**Location:** Mont-Saint-Guibert, Belgium

**Number of employees:** 150

**Founded:** 2008

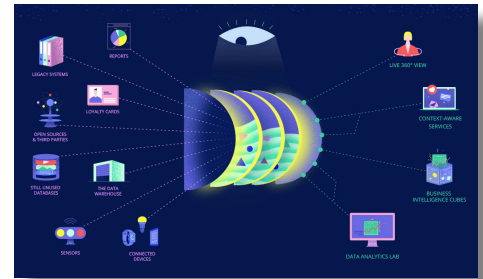
**Leadership:** Eric Delacroix, Partner, Chief Executive Officer; Hervé Bath: Partner, Chief Business Officer; Quentin Dugauthier, Managing Director

**Funded:** Privately held

### Privacy-related products:

## Assessment Manager, Data Mapping

**Description:** digazu, a tech solution developed by EURA NOVA, is software that enables companies to realize the value of their data. digazu collects data from all the data sources of a company and enables the implementation and automation of data science use cases in a compliant manner. digazu provides companies with a map of their data and by keeping data traceable, it allows them to discover where their data resides and for what reason it is being processed. With digazu, companies can track every transformation applied to data and therefore, they can create the necessary documentation, audit the data processing activities and produce the legally required notices. Having a clear map of data and data processing activities make it possible to implement the data quality tests as well. digazu can integrate with access control systems, where access policies can be defined at different granularity levels. digazu ensures that the policies are applied to all data accesses within the platform. These capabilities facilitate compliance with the EU General Data Protection Regulation and other data protection laws.



# EuroComply

**Location:** Dublin, Ireland

**Number of employees:** 1-10

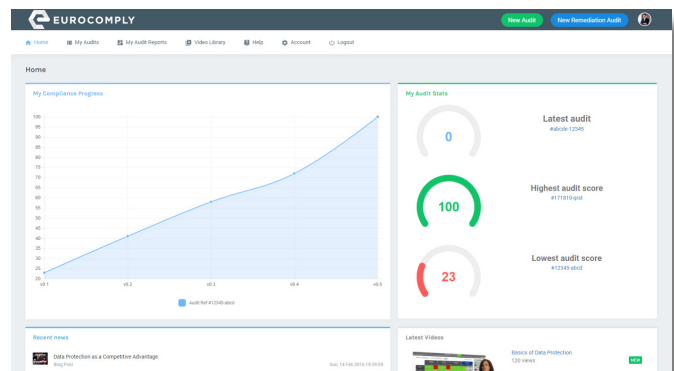
**Founded:** 2015

**Leadership:** Emerald de Leeuw, CEO

**Funded:** Privately held

## Privacy-related products: **Assessment Manager**

**Description:** EuroComply's software is designed to help companies implement and understand the General Data Protection Regulation. The software offers a self-service audit function to guide an organization through a data protection audit of the entire company, assessing its current state of compliance. The answers from the audit will help the software offer suggestions of training to prepare for the GDPR and demonstrate accountability. The software also helps evaluate privacy awareness and training effectiveness and can assist in discovering issues in records management, as well as assessing whether third-party services used by the company could affect compliance status.



# Evidon

**Location:** New York, NY

**Number of employees:** 60

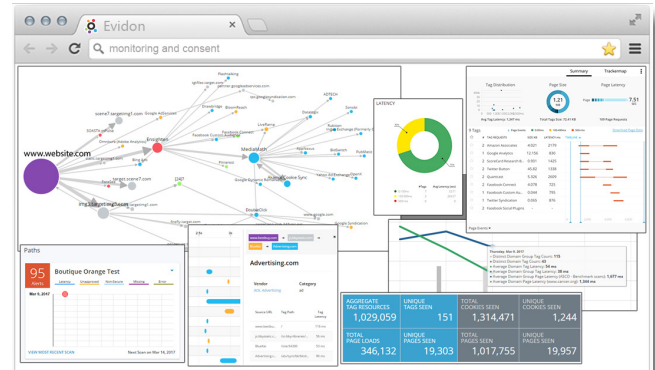
**Founded:** 2009

**Leadership:** Scott Meyer, Co-Founder and CEO; Todd Ruback, CPO and VP of Legal; Mark Rudolph, COO and CRO

**Funded:** Privately held; Owned by Crownpeak

**Privacy-related products:** **Consent Manager**, **Website Scanning**

**Description:** Evidon offers a full suite of privacy-consent & monitoring solutions for compliance with the GDPR, ePrivacy Directive, Ad Choices and other programs. Evidon's Site Notice is a patented desktop, mobile and in-app consent solution that ensures compliance with GDPR, ePrivacy Directive, PIPEDA, CalOPPA and more. Evidon's Trackermap identifies all website tracking and is a key part of any GDPR-readiness assessment and ePrivacy Directive compliance program. Ad Notice powers compliance with the transparency & control requirements of the Ad Choices Program.



# Exate Technology

**Location:** London, UK

**Number of employees:** 16

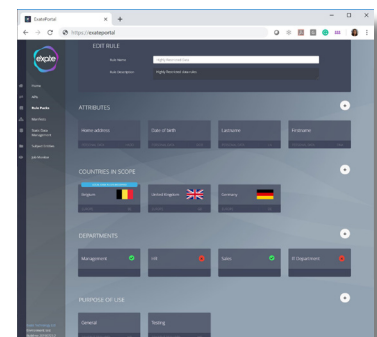
**Founded:** 2015

**Leadership:** Peter Lancos, CEO & Co-Founder; Sonal Rattan, CTO & Co-Founder; Jose-Luis Guerrero, Senior Advisor

**Funded:** Privately held

**Privacy-related products:** **Activity Monitoring**, **Consent Manager**, **Data Mapping**, **De-identification/Pseudonymity**, **Privacy Information Manager**

**Description:** eXate provides data access controls in order to ensure that sensitive attributes, such as names, addresses and passport numbers, are only viewed by the right people, at the right time and in the right geography. The eXate platform delivers trust between organizations and their customers by using technology to uphold their regulatory and internal policies on sensitive data. The eXate solution has been designed for micro data, as well as for global complex organisations with imperfect data. The platform consists of three engines: the Rules Engine for the digitisation of data policy, allowing it to be centrally queried and maintained while focusing on cross-border data transfers, internal policy and control of information, the Anonymisation/Pseudonymisation Engine for data protection and applying restrictions on data and Reconstruction Engine for automation of data policy enforcement by reconstructing protected data when in compliance with the Rules Engine. The engines may be used individually, or all three engines can be used together.



# Exonar

**Location:** Reading, United Kingdom

**Number of employees:** 55

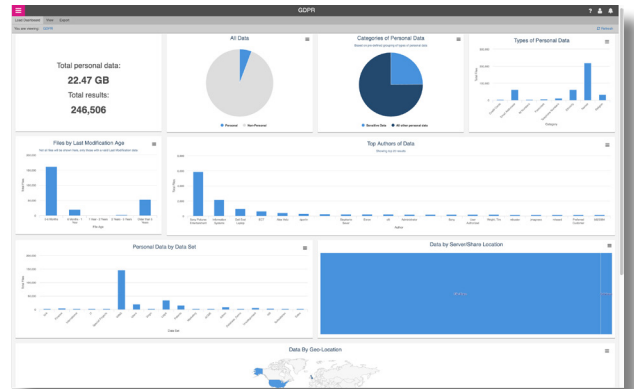
**Founded:** 2007

**Leadership:** “Adrian Barrett, Founder and CEO; Richard Jones, CTO; Simon Orr, CSO

**Funded:** Privately held

**Privacy-related technology:** Data Discovery, Data Mapping, Incident Response, Privacy Information Manager

**Description:** Exonar enables organizations to understand what information they’ve got, where it is stored, and how it could be used. Customers in defense and banking use Exonar’s data discovery technology to index data at scale. Using machine learning, millions of documents and Terabytes of files can be crawled, indexed and understood across fileshares, shared drives, mail servers and cloud storage systems, giving a holistic view of both structured and unstructured data. The ability to reveal data and then take action on it by copying, moving and deleting at scale and enforcing data protection policies, assures regulatory compliance to the EU General Data Protection Regulation, the California Consumer Privacy Act and other global privacy laws.



# Expert Techsource

**Location:** Gurugram, India

**Number of employees:** 15

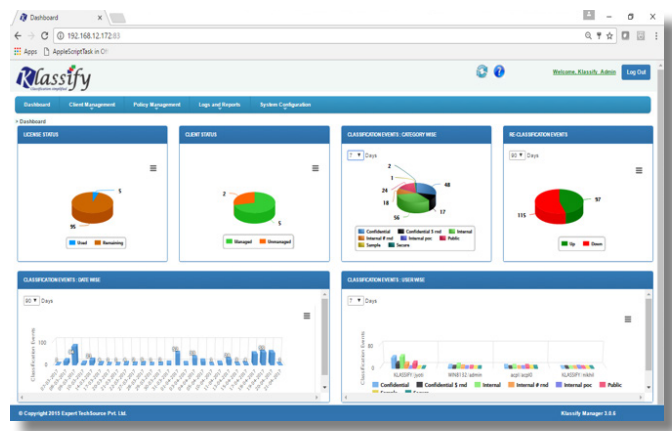
**Founded:** 2013

**Leadership:** Vishal Bindra Founder and CEO; Aarti Bindra, Founder

**Funded:** Privately held (owned by Klassify)

**Privacy-related technology:** Data Discovery, Privacy Information Manager

**Description:** Klassify is an enterprise discovery and data classification tool. It scans the complete enterprise and maps out the data to ensure compliance with different laws such as the EU General Data Protection Regulation and HIPAA. Klassify also has the capability perform data classification documents are generated, and has complete drilled down forensic capabilities.





**Location:** Beaverton, OR

**Number of employees:** 300

**Founded:** 1989

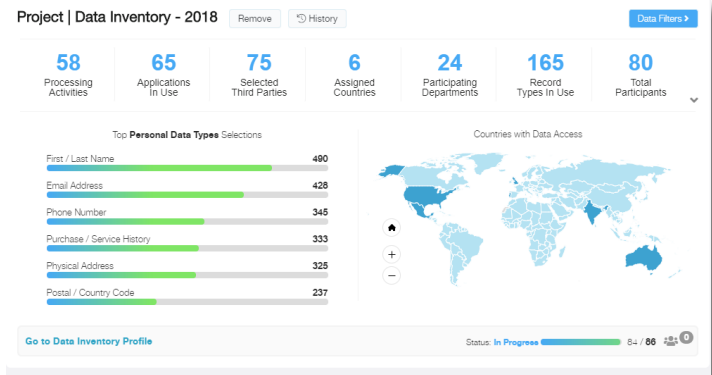
**Leadership:** Alice Lawrence, Chief Customer Officer; Marty Provin, Vice President Data Privacy; Bobby Balachandran, Founder and CEO

**Funded:** Privately held

**Privacy-related technology:**  
**Data Discovery, Data Mapping**

**Description:** Jordan Lawrence helps clients with regulatory and legal compliance in the fields of data privacy, data subject access requests, data minimization and vendor process risks. Jordan Lawrence has created a way to develop and maintain a comprehensive data inventory to help companies meet their regulatory requirements and to develop, resolve, and maintain their inventory in less than 30 days. Jordan Lawrence also offer a complete DSAR solution that orchestrates the entire process – from request receipt, verification, workflow, and search, collect, review, redact and deliver the requested information.

**Jordan Lawrence®**  
an **exterro** company



## FairWarning

**Location:** Clearwater, FL

**Number of employees:** 125

**Founded:** 2005

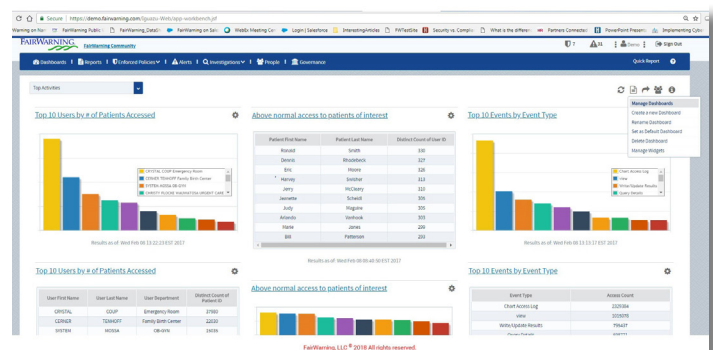
**Leadership:** Shane Whitlatch, Enterprise Vice President; Tim Devlin, Vice President Sales; Brian Stone, Vice President Customer Success

**Funded:** Privately held

**Privacy-related technology:**  
**Activity Monitoring, Data Mapping, Incident Response, Privacy Information Manager**

**Description:** FairWarning helps customers manage the full lifecycle of privacy and security incidents, insider threats, and governance reporting across their applications. Its security solutions provide data protection and governance for electronic health records, Salesforce, Office 365, and hundreds of other applications. FairWarning's managed services enhance its customers' protection of patient data with a team of health care privacy and security experts that function as an extension of the customer's team.

**FAIRWARNING®**





# Faktor

**Location:** The Netherlands, Amsterdam

**Number of employees:** 10

**Founded:** 2017

**Leadership:** Tim Geenen, CEO; Anke Kuik, COO; Niels Baarsma, CPO; Johan de Groot, CTO

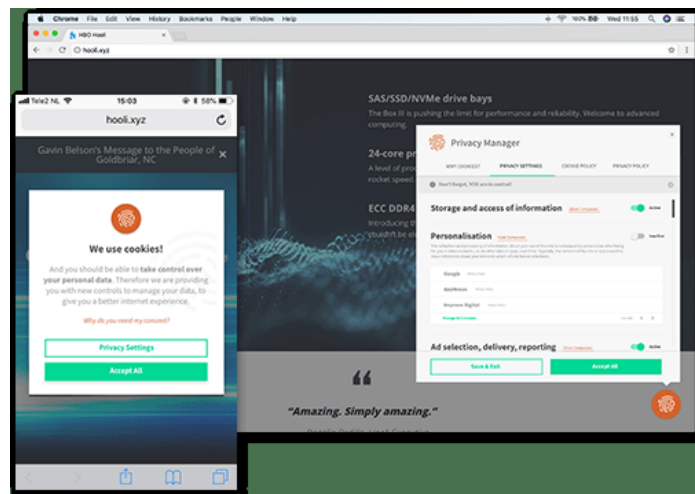
**Funded:** Privately held

**Privacy-related technology:**

**Consent Manager**

**Description:** Faktor offers a consent management platform in which users can manage their consent and preferences for advertising and marketing. Companies can offer the Privacy Manager to their visitors to ensure GDPR compliance for digital advertising, reduce data leakage, maintain revenue and to empower their users. The Privacy Manager is in line with the Transparency & Consent Framework provided by IAB Europe and the IAB Tech Lab, but also features custom vendor lists, audit trail and full customization.

faktor 



# Fastweb

**Location:** Milan, Italy

**Number of employees:** 1,000-5,000

**Founded:** 1999

**Leadership:** Alberto Calcagno, CEO, Fabrizio Casati, Chief Wholesale Officer, Peter Grüter, CFO

**Funded:** Publicly traded

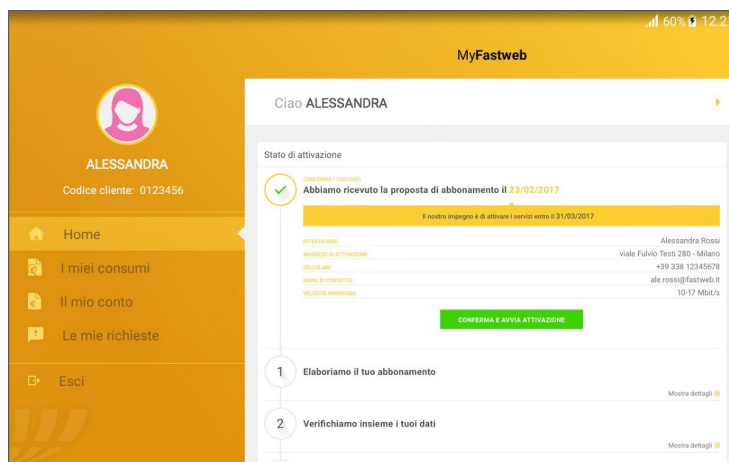
**Privacy-related products:**

**Assessment Manager**

**Description:** Fastweb is offering its Fast GDPR Suite, a platform designed to help companies ensure they are compliant with the EU General Data Protection Regulation. The platform helps an organization assess their systems and procedures, and identifies the areas in need of improvement. The suite offers companies a

set of tools to help protect customer information and to protect their systems against cyberattacks. The solution also allows organizations to access their data during instances of disruption through back-up and disaster recovery solutions in compliance with the GDPR.

FASTWEB



# Ferroot Privacy

**Location:** Toronto, Ontario

**Number of employees:** 5

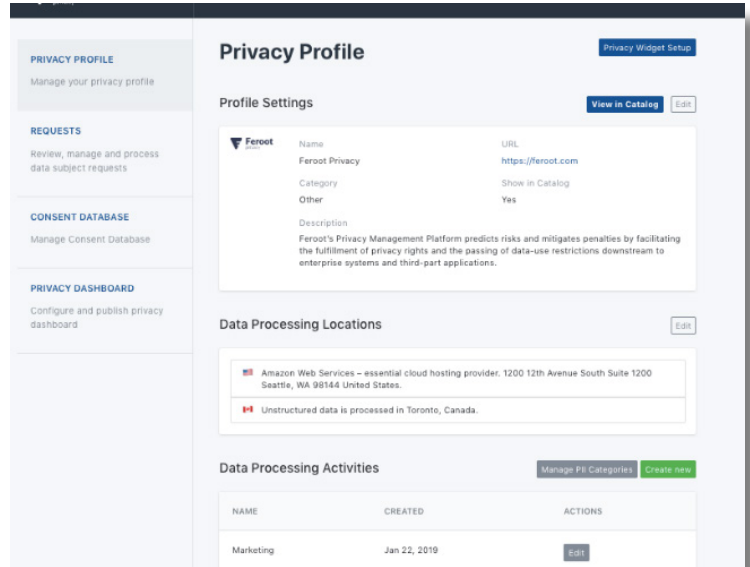
**Founded:** 2017

**Leadership:** Ivan Tsarynny, CEO & Co-Founder;  
Vitaliy Lim, CTO & Co-Founder

**Funded:** Privately held

**Privacy-related products:**  
**Data Mapping**

**Description:** Ferroot is a privacy operations platform that automates the ongoing maintenance of an organization's data inventory through a Dynamic Data Registry. The Dynamic Data Registry drives action across multiple jurisdictions and third-party applications, giving an organization full data visibility and control across all on-premise applications and third-party vendors. With Ferroot's privacy platform, users can quickly and easily scale privacy across your entire organization from one central location.



# filerskeepers

**Location:** Amsterdam, The Netherlands

**Number of employees:** 9

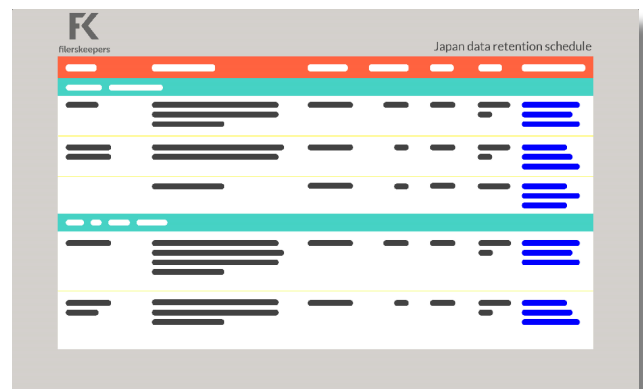
**Founded:** 2018

**Leadership:** Wanne Pemmelaar, Founder and CEO;  
Madeleine Vos, Founder and CEO

**Funded:** Privately held

**Privacy-related products:**  
**Data Discovery, Privacy Information Manager**

**Description:** Filerskeepers provides multinationals insight into how long they should store their data based on legal requirements. Filerskeepers provides data retention schedules that give insight into the legal maximum and minimum retention periods applicable in the countries relevant to them. This helps companies to justify why they are storing data and for how long. Retention schedules can be ordered one-off or as a subscription. The vendor's data retention schedules include all relevant country specific data retention periods relevant to your company, info regarding who should keep what data, how long, when, and if it is a maximum or minimum period and legal references and links to the official legal source. All data retention schedules are up to date and updated frequently



# Frama Systems India

**Location:** New Delhi, India

**Number of employees:** 300+

**Founded:** 2010

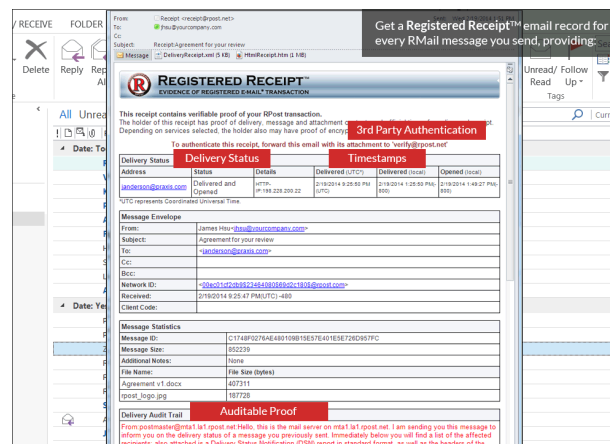
**Leadership:** Amit Mital, Executive Director

**Funded:** Privately held

**Privacy-related products:**  
**Enterprise Communications**

**Description:** Frama's RMail platform allows an organization to track the emails they send in order to find out when they have been received. All emails sent through the RMail platform are encrypted, with the platform ensuring each message has a proof of encryption upon delivery for compliance purposes. The platform allows users to send a system-generated password for the recipient of the message, or the sender can create a password of their own. The platform offers a receipt record designed to prove when a message has been sent or received, allowing organizations to prove they are complying with privacy laws. The platform can be used with an existing email address, as well as a free RMail address users can sign up for.

**FRAMA**   
mail. message. managed.



# Gamma Networks



**Location:** Sunnyvale, CA

**Number of employees:** 10

**Founded:** 2018

**Leadership:** Arpit Goel, CEO; Chandra Nukala, CPO; Naresh Guntupalli, CTO

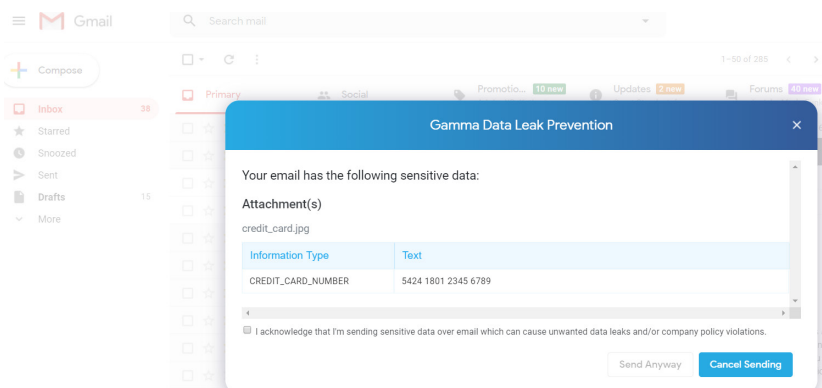
**Funded:** Privately held

**Privacy-related Products:**  
**Enterprise Communications**

**Description:** Gamma is a data loss prevention platform. Gamma uses artificial intelligence and machine learning to classify an organization's most sensitive and confidential data in real time and proactively prevents employees from negligently sharing it over incorrect channels. Organizations can use Gamma to mitigate data exposure risks, minimize insider threats and prevent social engineering attacks.



**Gamma Networks**



# Global IDs

**Location:** Princeton, NJ

**Number of employees:** 80-200

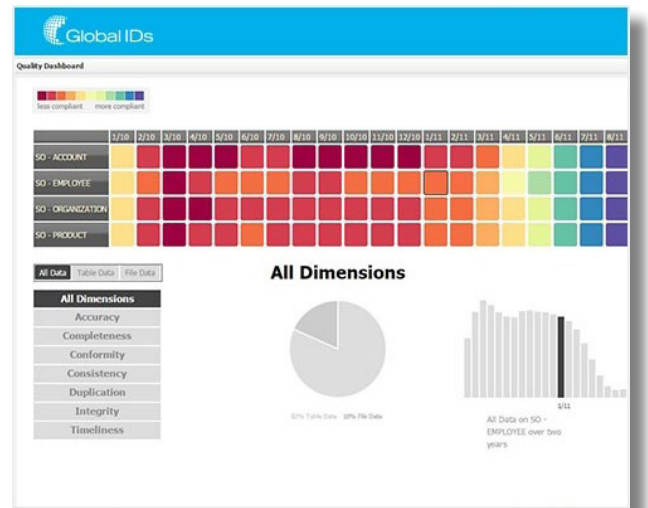
**Founded:** 2001

**Leadership:** Arka Mukherjee, CEO; Bill Winkler, CTO; Robert Scott, Chief Strategy Officer

**Funded:** Privately held

**Privacy-related Products:** Activity Monitoring, Data Discovery, Data Mapping

**Description:** Global IDs offers several types of software designed to examine the data within an organization. Global ID allows a company to view their data as business is conducted across the enterprise, while allowing CISOs to monitor all databases for attacks within and outside of their organization. Global IDs Data Profiling software lets large organizations map out of the data within their ecosystem, while its Data Quality software allows a business to measure the worth of the information it possesses. The company's Data Integration software monitors the ways data moves and to create authoritative data sets.



# GTB Technologies

**Location:** Newport Beach, California

**Number of employees:** 51-100

**Founded:** 2005

**Leadership:** Uzi Yair, Co-founder

**Funded:** Privately held

**Privacy-related products:** Data Discovery, Data Mapping, Privacy Information Manager

**Description:** The GTB Data Protection that Works platform offers real-time, accurate data discovery, data mapping & data classification of sensitive data whether it be on servers, workstations, endpoints or the cloud. Completely transparent, policies are accurately enforced in real-time, providing an accurate way to become secure and compliant with government data security regulations related to the GDPR, PII, PCI-DSS, FERC/NERC, ITAR, NY DFS, NIST, SOX, PIPEDA, and many more.



## GTB Technologies

Data Protection that Works™



# HaloPrivacy

**Location:** Seattle, WA

**Number of employees:** 10-20

**Founded:** 2015

**Leadership:** L. Kevin Kelly, CEO;  
Lance Gaines, CTO

**Funded:** Privately held

**Privacy-related products:**  
**Enterprise Communications**

**Description:** Halo Privacy runs its solutions through its Halo – Corona privacy appliance, allowing for companies to use its collaboration and messaging applications. Halo offers software to let users bring all of their communications under one roof, providing private, real-time messaging and searchable archives. Halo also lets an organization secure all their information onto the privacy platform, and allows users to securely deliver emails on the platforms they currently use. The company also offers a secure VPN option.



# Hazy

**Location:** London, UK

**Number of employees:** 20

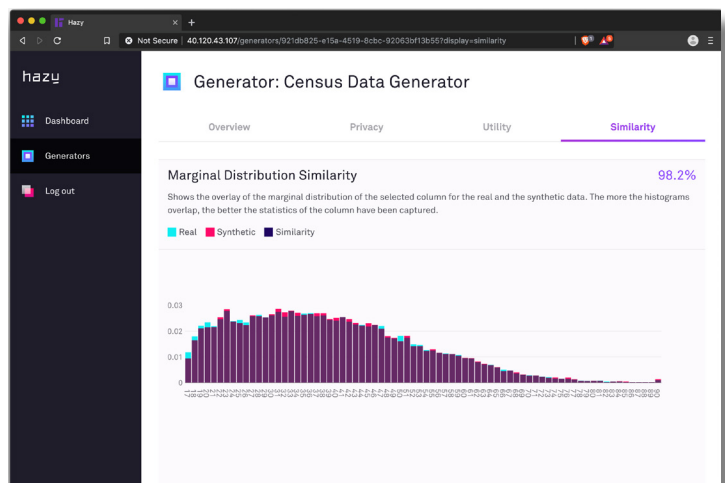
**Founded:** 2017

**Leadership:** Harry Keen CEO;  
James Arthur CTO; Luke Robinson CSO

**Funded:** Privately held

**Privacy-related products:**  
**De-identification/Pseudonymity**

**Description:** Hazy helps companies unlock data innovation. Hazy creates synthetic data that is derived from its customer's raw data. This process makes the data safer to use, quicker to access and easier to share. Hazy is using synthetic data to help companies speed up analytics workflows and get products to market more quickly by removing the governance, security and privacy concerns from data provisioning.





# Heliometrics

**Location:** St. Louis Park, MN

**Number of employees:** 4-10

**Founded:** 2013

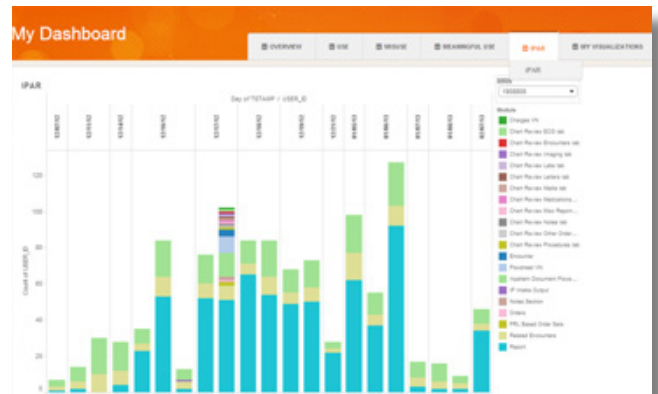
**Leadership:** Jeremy Wunsch, Founder and CEO

**Funded:** Privately held

**Privacy-related products:**

**Activity Monitoring, Data Mapping**

**Description:** Heliometrics' solutions include its Healthcare Privacy Analytics, which monitors the access to electronic protected health information within a health care organization to ensure patient data privacy. All findings are displayed as interactive visualizations, allowing organizations to identify any behavior requiring further attention. Heliometrics also helps health care organizations and patients monitor when participants access electronic health records. Heliometrics' Individual Patient Access Report discloses to patients when their information is accessed, and for what purpose. This is designed to help quickly answer any patient requests for who, or what organizations, has accessed their electronic health records.



# Heureka Software

**Location:** Cleveland, Ohio

**Number of employees:** 10

**Founded:** 2013

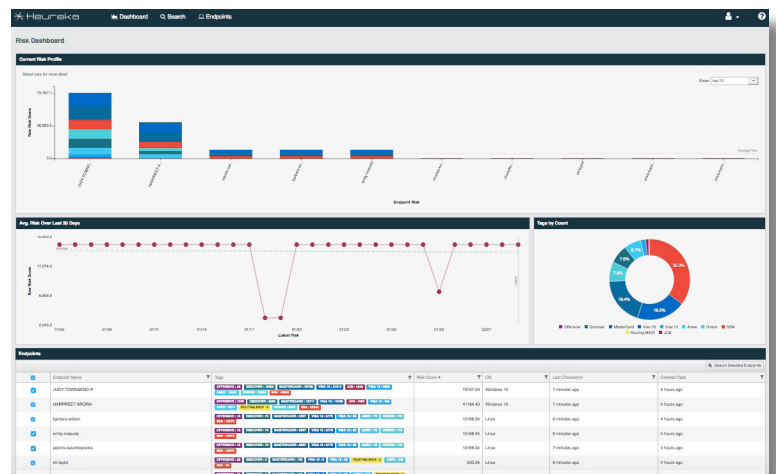
**Leadership:** Greg Pacholski, CEO;  
Nate Latessa, COO; David Ruel, Sr. Product Manager

**Funded:** Privately held

**Privacy-related products:**

**Assessment Manager, Data Discovery, Data Mapping**

**Description:** Heureka Software is a technical leader in endpoint searching, identifying and classifying information. Heureka brings order to unstructured data by automating the identification of risk and provides the tools needed to remediate and control private and sensitive data regardless of location or type. Heureka Software's clients operate in higher education, technology, energy, as well as legal, government and healthcare.

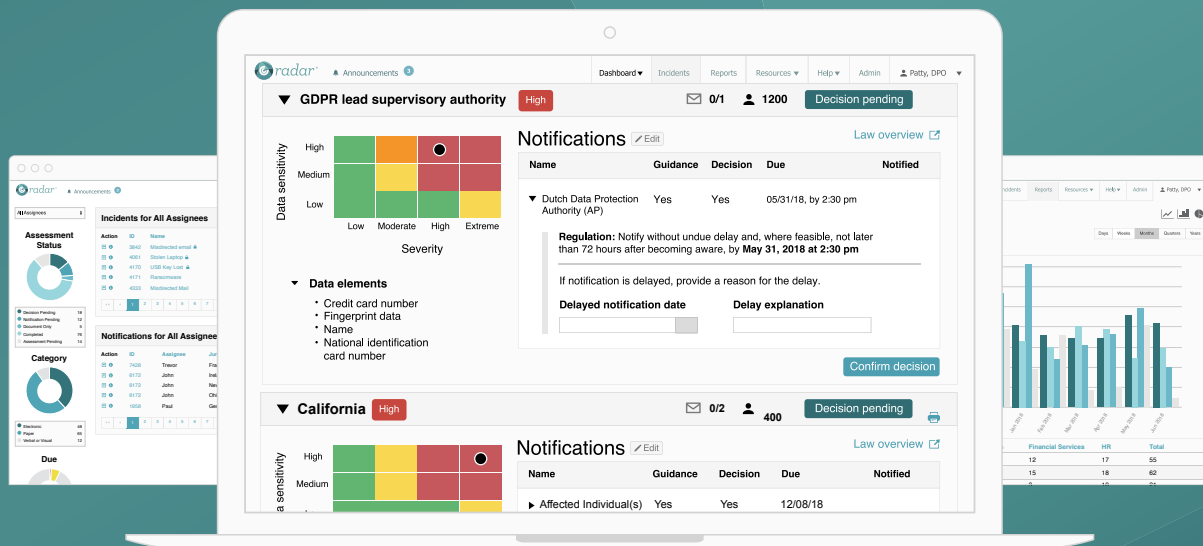






# RadarFirst

## Privacy Incident Response in Half the Time



Technology to streamline compliance  
with data breach notification regulations

- Make defensible notification decisions
- Meet contractual and regulatory notification deadlines
- Stay up-to-date with data breach notification laws
- Derive data-driven insights with real-time reporting and dashboards

Visit [radarfirst.com](http://radarfirst.com)

# HexaTier

**Locations:** Bar Cochva, Israel

**Number of employees:** 35-50

**Founded:** 2009

**Leadership:** Dan Dinnar, CEO; Shay Akirav, VP R&D; Mark Fullbrook, VP of Sales; Dror Haliva, VP of Marketing; Anat Gafni, VP of Human Resources; Yaron Ofer, Head of Professional Services; Amos Rozental, VP of Finance

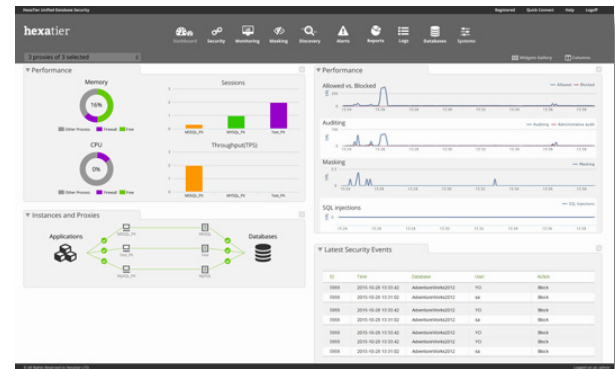
**Funding:** Privately held (owned by Huawei)

**Privacy-related products:** Activity Monitoring, Data Discovery, De-identification/Pseudonymity

**Description:** HexaTier can discover and classify sensitive data. It will scan according to regulations, and will scan for data on a schedule assigned by the company. The solution offers database activity monitoring, which means it will compile an audit of logins, admin commands, access, queries, and stored procedures. It will send out real-time alerts and compliance reports and offers advanced notice before and after auditing for personally identifiable information. The solution also masks data when it is in motion, but does not do so for data at rest.

# hexatier

Secure, Comply, Go!



# HITRUST

**Location:** Frisco, Texas

**Number of employees:** 11-50

**Founded:** 2007

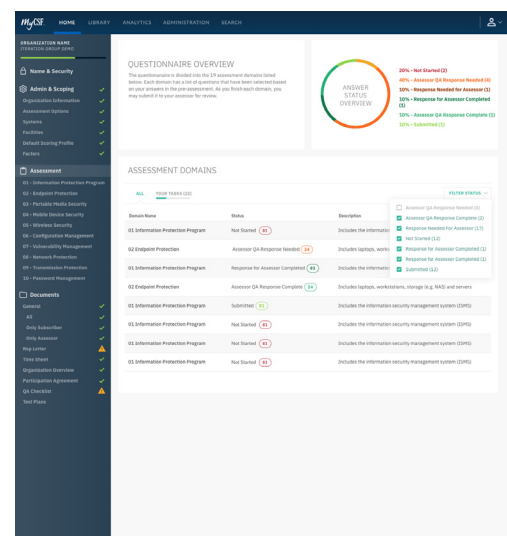
**Leadership:** Jason Taule, Chief Information Security Officer, Vice President of Standards; Anne Kimbol, Chief Privacy Officer, Assistant General Counsel

**Funded:** Privately held

**Privacy-related products:** Assessment Manager

**Description:** HITRUST helps programs that safeguard sensitive information and manage information risk for organizations across all industries and throughout the third-party supply chain. HITRUST develops, maintains and provides access to its common risk and compliance management framework, the HITRUST CSF, as well as related assessment and assurance methodologies in an integrated strategy called the HITRUST Approach. One of the core elements of the HITRUST Approach is MyCSF, a Software as a Service information risk management platform that facilitates process for organizations to manage information risk and meet international, federal and state regulations concerning privacy and security.

# HITRUST®



# Hotshot Technologies, LLC

**Location:** Idaho Falls, ID

**Number of employees:** 3

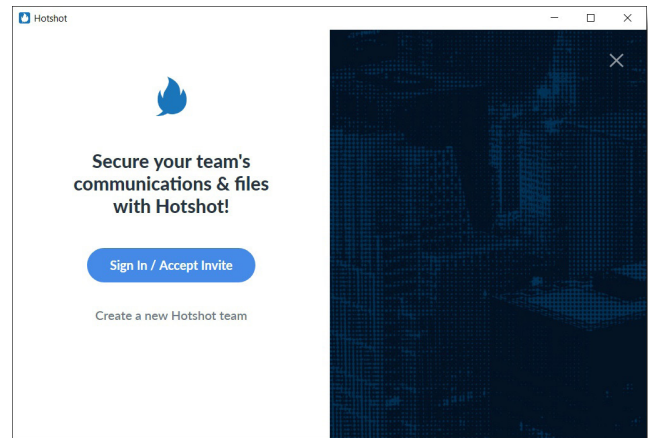
**Founded:** 2017

**Leadership:** Aaron Turner, CEO;  
Kris Bertagnolli, CRO

**Funded:** Privately held

**Privacy-related products:**  
**Enterprise Communications**

**Description:** Hotshot is a high-performance team-messaging that eliminates information handling and compliance concerns for businesses. It helps companies solve the toughest data security problems in a way that positively impacts company culture and productivity. Hotshot's encrypted messaging system is focused on reducing data handling liabilities for employers through the use of a time- and location-based encryption engine. Hotshot has all of the security benefits of Signal with the collaboration potential of Slack, with compliance features to help employers retain critical data, even when an employee leaves the company and is denied access to it after their departure.



# IBM Security



**Locations:** Cambridge, MA

**Number of employees:** 8,000

**Founded:** 2011

**Leadership:** Mary O'Brien, General Manager of IBM Security; Justin Youngblood, VP, R&D and Offering Management

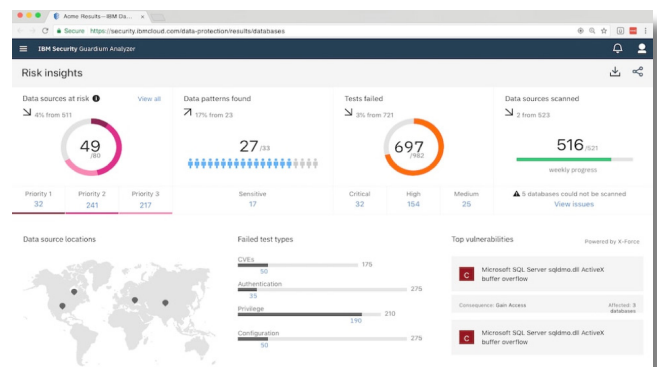
**Funding:** Publicly traded

**Privacy-related products:**  
**Activity Monitoring, Data Discovery**

**Description:** IBM Security recently released Guardium Analyzer, a SaaS solution designed to help organizations find personal data, uncover associated risk, and act to reduce that risk. It applies next-generation classification and vulnerability scanning to uncover privacy risks associated with data in cloud and on-prem databases, then applies risk scoring to identify and prioritize databases needing attention. IBM Security also provides Guardium Data Protection, a platform that enables activity monitoring, captures audit trails for compliance, and provides alerting, blocking, masking or quarantining to protect the privacy of personal data, along with various regulatory accelerators with predefined classifiers and policies to support compliance.



## IBM Security



# ICONFIRM AS

**Locations:** Oslo, Norway

**Number of employees:** 5

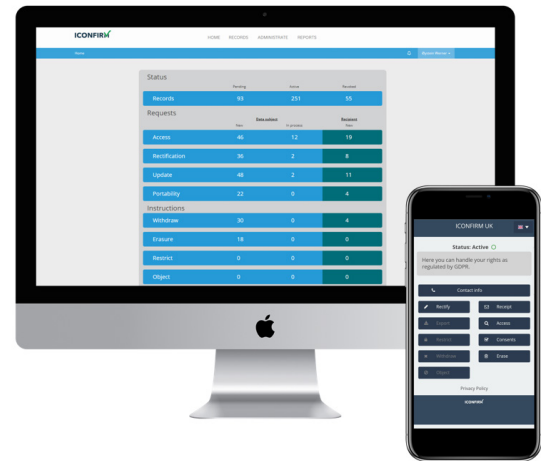
**Founded:** 2016

**Leadership:** Christian Butenschøn, Founder and CEO; Svein Hansen, Head of development; Øystein Werner, Head of sales

**Funding:** Privately held

**Privacy-related products:** Activity Monitoring, Assessment Manager, Consent Manager, Data Mapping, De-identification/Pseudonymity

**Description:** ICONFIRM offers a framework to document all aspects of data processing, supported by built-in templates. ICONFIRM comes with a collaboration tool that links the documentation to data subjects, data processors and internal employees. This enables clear and specific communication throughout the data processing. In addition, ICONFIRM's Privacy Portal provides rights management for the data subjects, with complete overview and tasks for the Controller through dashboard and logs. Reporting, document library, integrations and secure data-flow are additional ICONFIRM features.



# IITR Datenschutz GmbH

**Locations:** Munich, Germany

**Number of employees:** 10

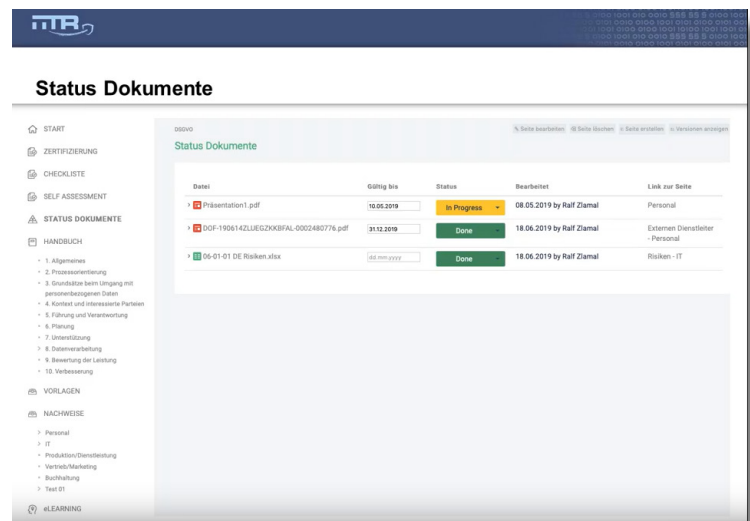
**Founded:** 2009

**Leadership:** Dr. Sebastian Kraska, CEO

**Funding:** Privately held

**Privacy-related products:** Assessment Manager, Data Mapping

**Description:** The web based Compliance-Kit 2.0 is a certified privacy management system for medium-sized and large companies. It helps organizations to meet the accountability requirements under the EU General Data Protection Regulation. The documentation is based on the ISO high level structure and can be used to prepare for a certification under ISO27701. Embedded checklists help to determine a company's privacy status. The eLearning system of IITR Datenschutz GmbH can be added in the Compliance-Kit 2.0.



# Immuta



**Location:** College Park, MD

**Number of employees:** 70

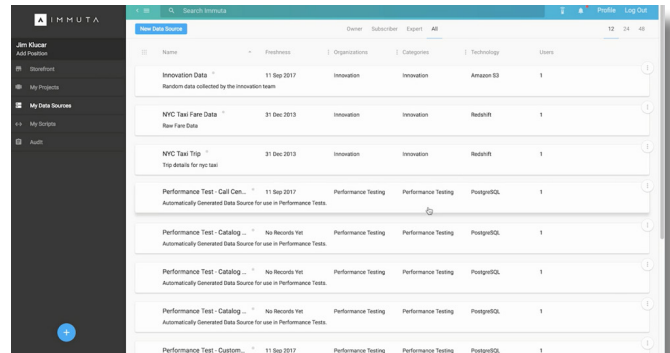
**Founded:** 2004

**Leadership:** “Matthew Carroll, Chief Executive Officer; Andrew Burt, Chief Privacy Officer & Legal Engineer; Steven Touw, Chief Technology Officer

**Funded:** Privately held

**Privacy-related products:** Activity Monitoring, Data Discovery, Data Mapping, De-identification/Pseudonymity

**Description:** Immuta provides data scientists, data owners, and data governance professionals with secure access to enterprise data through an automated data governance platform. Immuta is unique in that it automatically enforces data governance policies as users query data, ensuring they only see what they’re supposed to see, for their role and purpose. Users of Immuta see a catalog of available data sources, connect to data through subscription-based access, and query data through their data science or visualization tools of choice -- with Immuta working in the background to ensure fine-grained access control (row- and column-level). Available as a cloud, hybrid cloud or on-premise solution, Immuta is easy to get up and running and offers a free, 4-user trial through Amazon Web Services Marketplace.



# InCountry, Inc.



**Location:** San Francisco, CA

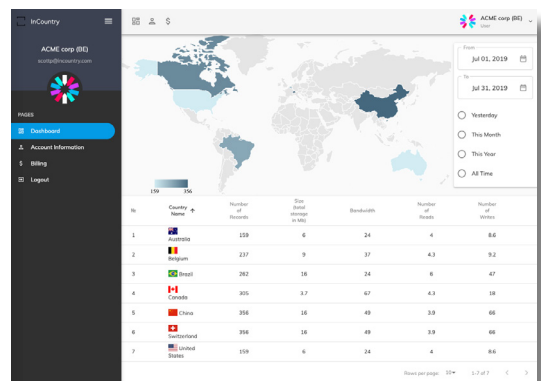
**Number of employees:** 60

**Founded:** 2017

**Leadership:** Peter Yared, Founder & CEO; Renne Devasia, Chief Compliance Officer; Pierre-R. Wolff, SVP of Business Development

**Funded:** Privately held

**Description:** InCountry provides companies access to a data storage platform so they may comply with local data residency requirements of countries they are operating in. The company will soon also enable local processing for jurisdictions that require that certain types of data never leave the country. InCountry focuses on highly regulated data categories such as profile data, health data, payments data, employee data and transactions data. Access to InCountry’s platform is offered via SDK available in several languages focused on the needs of application developers needing to integrate the ability to localize data in their applications. Access is also offered through it’s new proxy service called InCountry Border focused on the needs of ‘devops’ or data operations teams, or through a managed service offering for companies requiring more flexibility in their database schemas in a single tenant solution.





# Indica

**Location:** Hilversum, The Netherlands

**Number of employees:** 11

**Founded:** 2013

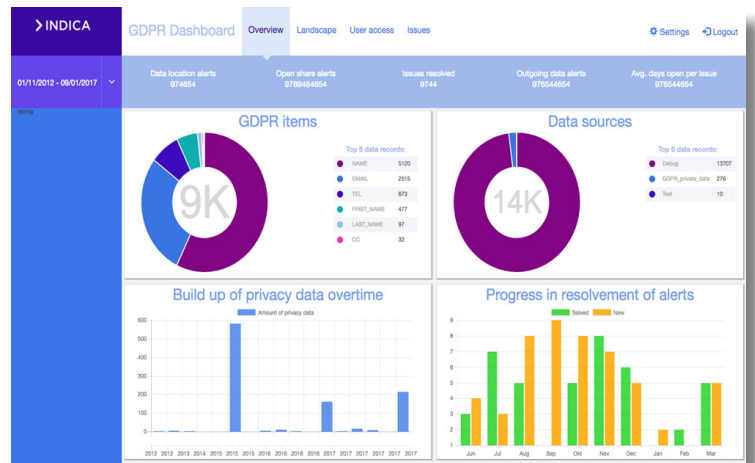
**Leadership:** Pieter Klinkert, CEO; Elmar Pigeaud, COO; Pieter Scherpenhuijsen, CTO

**Funded:** Privately held

**Privacy-related products:**  
**Activity Monitoring, Data Discovery**

**Description:** Indica GDPR Module is a dedicated solution on top of our e-discovery solution tailored to help companies prepare for new regulations. It provides a comprehensive overview of the data and finds out what personal data is stored; where it is stored; and who has access to it.

Indica inherits access policies, scans all the data available, correlates structured and unstructured data, recognizes privacy data attributes (CC, telephone, Social Security, IBAN, etc..), shows who has access to the data and where it is. With Indica one can create multiple dashboards for different stakeholders based on their interests and access rights.



# Informatica

**Location:** Redwood City, CA

**Number of employees:** 3,900+

**Founded:** 1993

**Leadership:** Anil Chakravarthy, CEO; Amit Walia, President, Product and Strategic Ecosystems; Bill Burns, Chief Trust Officer and VP

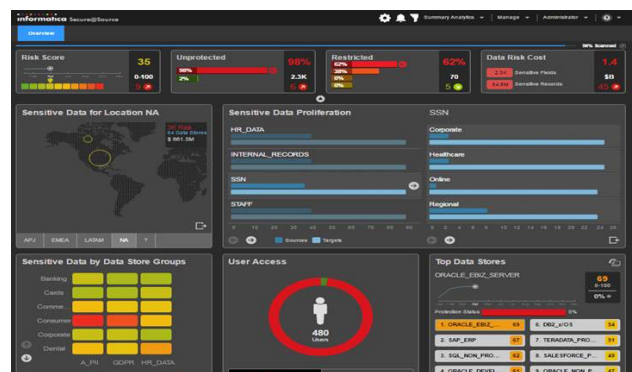
**Funded:** Privately held

**Privacy-related products:**  
**Activity Monitoring, Data Discovery, Data Mapping, De-identification/Pseudonymity**

**Description:** Informatica's data privacy and protection provides capabilities to locate, classify, and monitor personal and sensitive data; map data subjects and identities; analyze and track sensitive data risk; orchestrate the application of security controls; and communicate the status of data privacy actions. The solution delivers the following capabilities: Automated and integrated sensitive data discovery, proliferation analysis, AI-driven detection of anomalous user activities, subject identity mapping, multi-factor data risk analytics; automated orchestration of remediation, leveraging data-centric security such as masking, encryption, access controls; mapping of identity to sensitive data; and integration to enterprise consent management.



Informatica™





# Information Builders

**Location:** New York, NY

**Number of employees:** 1,001-5,000

**Founded:** 1975

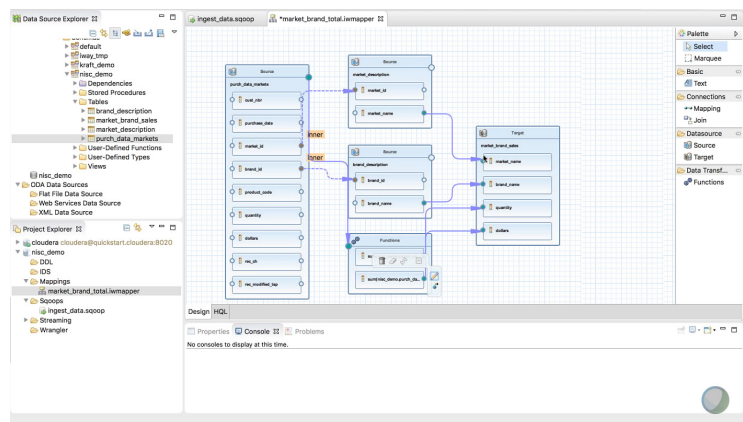
**Leadership:** Gerald Cohen, President and CEO; Jake Freivald, VP, Product Marketing; Dan Ortolani, Sr. VP, Worldwide Customer Support Services

**Funded:** Privately held

**Privacy-related products:**  
**Assessment Manager**

**Description:** The Data Management Platform provides complete administrative control of an organization's vital data assets. The software can be implemented on sight or in the cloud and enables access to timely, accurate data across all systems, processes and stakeholders. The Omni-Gen provides technology that aligns business users and IT to define and manage their most important data domains.

# Information Builders



# Information First

**Location:** Virginia, USA

**Number of employees:** 18

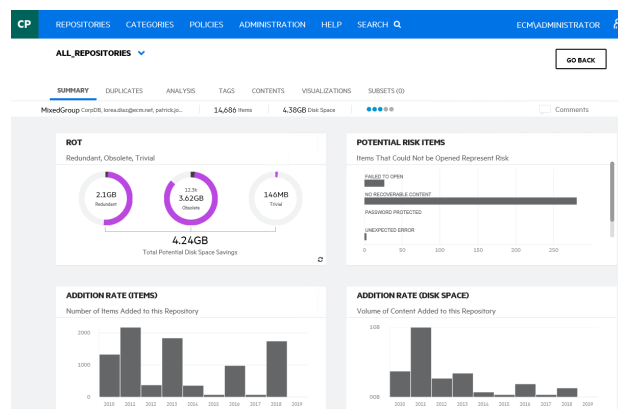
**Founded:** 2002

**Leadership:** John Lontos, President and Founder

**Funded:** Privately held

**Privacy-related products:** **Activity Monitoring**, **Data Discovery**, **De-identification/Pseudonymity**

**Description:** Information First provides information governance, file analytics, data protection services and software solutions for government and regulated industry. Information First has experience with the EU General Data Protection Regulation, HIPAA, Privacy Act, DoD 5015.2, CFR 21 Part 11 and GxP, SOX, SEC and related compliance mandates. Its services include: GDPR and file analytics assessments; legacy data cleanup, ROT analysis and records autoclassification solutions; records management services and staff augmentation; application and system decommissioning; record classification and retention schedule development and simplification; email and enterprise content management software and solutions; solution architecture development and design; and Micro Focus Content Manager, ControlPoint and Structured Data Manager experts.



# InfoSum

**Location:** Basingstoke, Hampshire, U.K.

**Number of employees:** 11-50

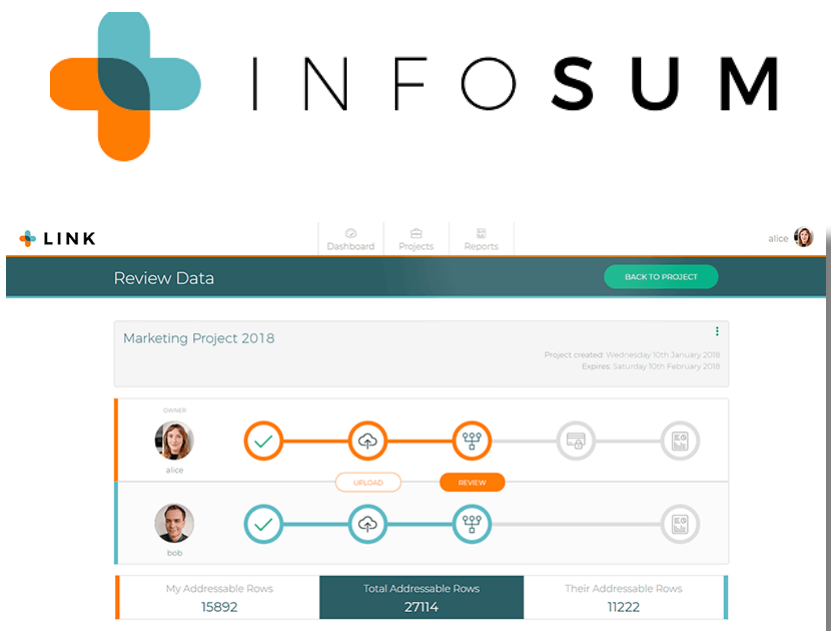
**Founded:** 2016

**Leadership:** Nicholas Halstead, Founder and CEO; Danvers Baillieu, COO; Nicola Walker, Chief Commercial Officer

**Funded:** Privately held

**Privacy-related products:**  
**Data Discovery, Data Mapping**

**Description:** InfoSum has released a product called Link, designed to help companies combine large datasets into one pool while ensuring the privacy rights of the data subjects are respected. Link uses decentralized technology to perform its tasks, moving data into a separate location rather than sending it to a third party. All of the data can only be accessed by the organization, with all of the data gathered from the databases placed into the central location. Link will match any of the personal information it gathers, and gives organizations the ability to choose how they wish to report any data they collect.



# InnoSec

**Location:** Hod Hasharon, Israel

**Number of employees:** 11-50

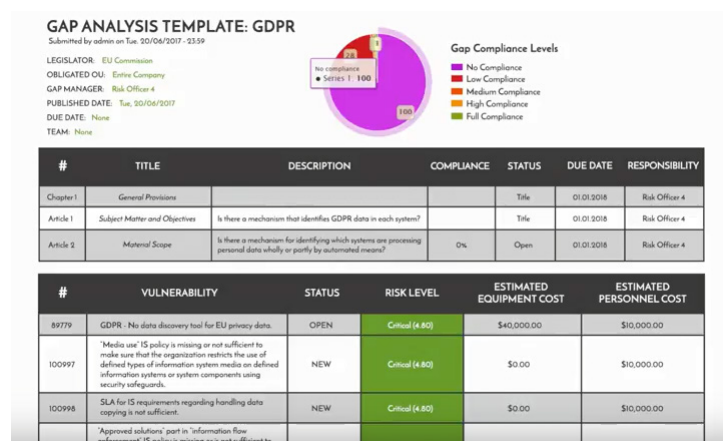
**Founded:** 2015

**Leadership:** Ariel Evans, CEO; Asaf Bergerbaum, COO; Amit Koren, CTO

**Funded:** Privately held

**Privacy-related products:**  
**Assessment Manager**

**Description:** InnoSec offers its own privacy impact and risk assessments to help companies ensure they are compliant with the EU General Data Protection Regulation. InnoSec's GDPR solutions will help companies with several GDPR-related tasks, including determining how they will comply with each article, figuring out a GDPR budget, assigning tasks to staff and defining the tasks needed to comply with the rules. After the assessments are conducted, reports will be generated for data protection authorities.



# Integris Software



**Location:** Seattle, WA

**Number of employees:** 50

**Founded:** 2016

**Leadership:** Kristina Bergman, Founder and CEO; Raghu Gollamudi, Co-Founder and VP of Engineering; Nick Brandreth, VP of Sales

**Funded:** Privately held

**Privacy-related products:**

**Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, De-identification/Pseudonymity, Enterprise Communications, Incident Response, Privacy Information Manager**

**Description:** Integris Data Privacy Automation identifies and tags personal data across any system, applies rules and obligations, assesses risk, and takes action. The solution allows users to connect to any data type, at rest or in motion, and use machine learning and natural language processing to create a live map of an organization's data privacy landscape, continuously monitor sensitive data against the EU General Data Protection Regulation, California Consumer Privacy Act, DSARs, the right-to-be-forgotten, data sharing agreements and internal data management policies and kick off workflows with an organization's existing ticketing system to remediate issues on the fly.



# Iron Mountain



**Location:** Boston, MA

**Number of employees:** 25,000

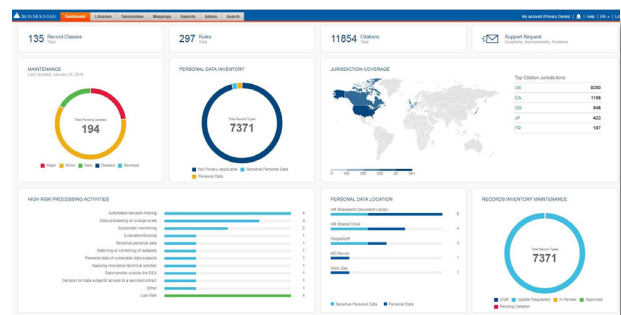
**Founded:** 1951

**Leadership:** "William Meaney, President & CEO; Raymond Aschenbach, Senior Vice President & General Manager; Steven Formica, Vice President of Professional Services

**Funded:** Publicly traded

**Privacy-related products:** **Assessment Manager, Data Mapping, Enterprise Communications, Privacy Information Manager**

**Description:** Iron Mountain Policy Center solution is a cloud-based records retention and privacy policy management platform that helps organizations know their obligations and show compliance. As laws change, users receive research from Iron Mountain's global network of law firms to know how changes impact an organization and update its policies accordingly. To show compliance, users have tools to document and map critical information about processes that contain personal data. Users will be able to apply policy to content using Policy Center's open API and content management and workflow solutions. Iron Mountain's Advisory Services team will customize users' retention and privacy policies to match their global footprint and help them mitigate risks by finding and deleting redundant and obsolete data in their structured and unstructured content.



# ISMS.online

**Location:** Brighton, Sussex, U.K.

**Number of employees:** 13

**Founded:** 2005

**Leadership:** Mark Darby, Founder & CEO

**Funded:** Privately held

**Privacy-related products:**

**Assessment Manager**, Incident Response

**Description:** ISMS.online is a cloud-based software solution that helps organisations implement, manage and improve their information security management systems. It includes the frameworks, policies and tools to meet the requirements of ISO 27001, and to prepare for and manage GDPR compliance. Other available frameworks include NIST, NCSC Cloud Security Principles, SSAE 16, Cyber Essentials, PCI:DSS, and more. ISMS.online provides one secure, ISO 27001 accredited, place where teams can manage policies and controls, risk, incidents, audits, reviews, corrective actions and improvement, plus other work processes required for effective data protection and information security management.



# iWelcome

**Location:** Amersfoort, The Netherlands

**Number of employees:** 51-200

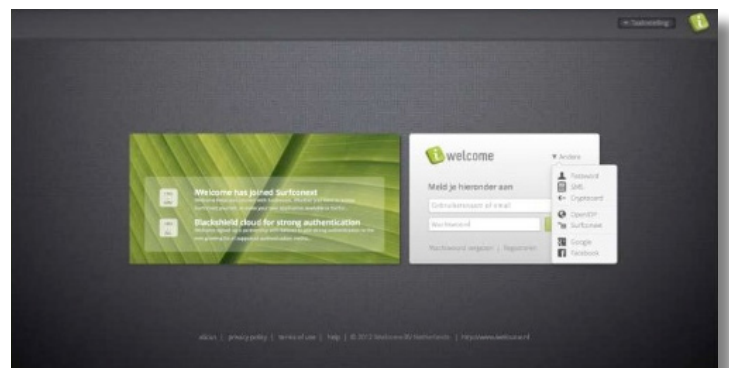
**Founded:** 2010

**Leadership:** Danny de Vreez, CEO & Founder; Maarten Stultjens, VP Sales & Business Development; Jordi Clement, CTO

**Funded:** Privately held

**Privacy-related products:** **Consent Manager**

**Description:** iWelcome offers organizations an "Identity & Access Management as-a-Service" platform designed to help with EU General Data Protection Regulation compliance efforts. The platform allows organizations to store consent preferences, while giving data protection officers the ability to check on consent statuses in real time. Consumers are also given the ability to view, edit, and export their personal data whenever they choose. Users can freeze their accounts and delete their personal data as long as they allowed to through legislation.





# Janusnet

**Location:** Australian and U.K.

**Number of employees:** 12

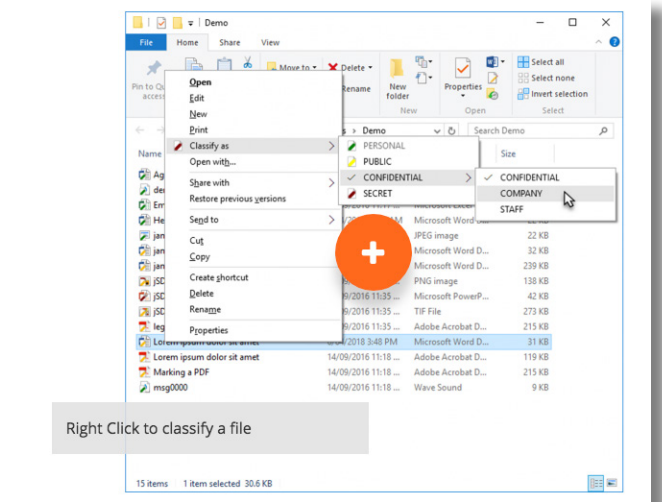
**Founded:** 2004

**Leadership:** Greg Colla, Co-founder; Neville Jones, Co-founder; Alan Schaverien, COO

**Funded:** Privately held

**Privacy-related products:** Activity Monitoring, Data Discovery, Enterprise Communications

**Description:** Serving customers globally, Janusnet offers a range of technologies to control unstructured sensitive information including personal data. Janusnet technologies enforce data classification policies, which is particularly important for organizations handling personal data. In addition, Janusnet technologies are designed to interface with DLP software, data governance systems, and other information-security systems to alert and control access to information, control distribution, and avoid accidental loss. Information classified by Janusnet technology can be encrypted, based on its sensitivity, thus offering much more efficient use of cryptography. The Janusnet software is mature, stable, and has a very low support requirement.



# JLINC Labs

**Location:** Oakland CA

**Number of employees:** 10

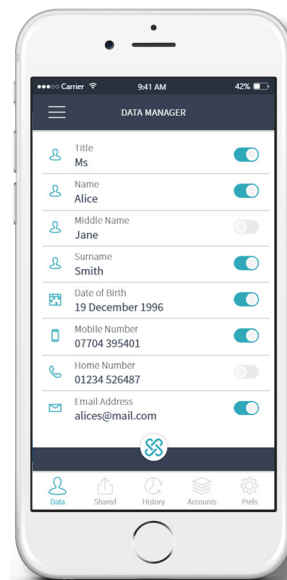
**Founded:** 2015

**Leadership:** Jim Fournier, CEO; Victor Grey, Chief Architect

**Funded:** Privately held

**Privacy-related products:** Consent Manager, Enterprise Communications, Privacy Information Manager

**Description:** JLINC Labs offers a GDPR-safe email solution for organizations using MailChimp, or similar mailing systems, and a real-time personal data and consent solution integrated into Salesforce. JLINC is a way for people to manage their own data and permission preferences across all of their organizations. The outsourced user preferences portal and mobile app allows end users to set their own preferences and permissions and apply them each new organization with one click.



# Keepabl



**Location:** London, UK

**Founded:** 2017

**Leadership:** Robert Baugh, Founder & CEO

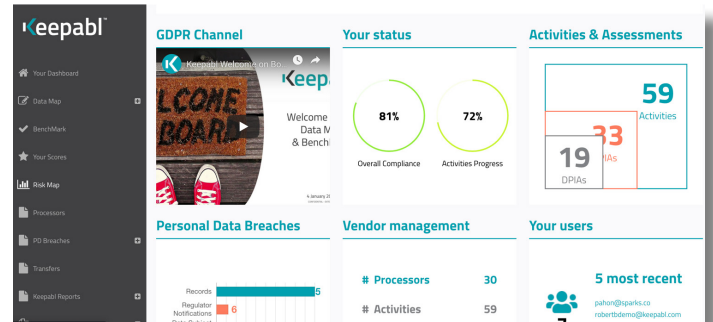
**Funded:** Privately held

**Privacy-related products:**

**Activity Monitoring, Assessment Manager, Data Mapping, Incident Response, Privacy Information Manager**

**Description:** Keepabl has developed a solution designed to help organizations comply with the EU General Data Protection Regulation. It allows organizations to produce and update required reports and outputs, as well as provide a Privacy Policy Pack with GDPR policies, procedures and templates. Keepabl benchmarks an organization's readiness, illuminates risks in their processing and creates reports including Article 30 Records and Activity Analysis, showing answers about their Data Map. Keepabl's breach module allows entities to record suspected breaches and conduct rapid breach management, with email alerts to security teams, an instant breach log and guidance on notification.

**Keepabl™**  
PRIVACY  
SECURITY  
COMPLIANCE



# KPMG International



**Location:** Amstelveen, Netherlands

**Number of employees:** 207,000

**Founded:** 1987

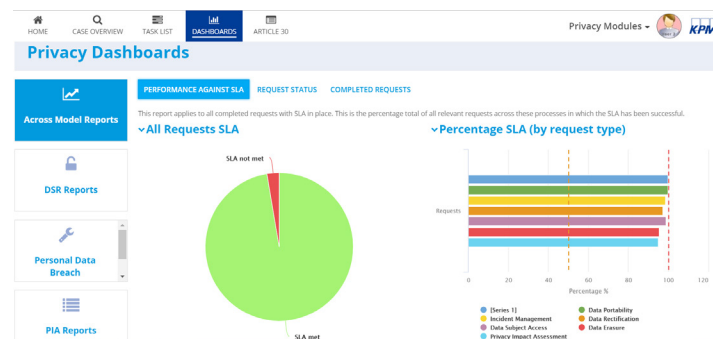
**Leadership:** Natalie Semmes, Partner, Head of Intelligent Automation, KPMG in the UK; Mark Thompson, Global Head of Privacy Advisory Services, KPMG International

**Funded:** Privately held

**Privacy-related products:**

**Assessment Manager, Data Discovery, Enterprise Communications, Incident Response, Privacy Information Manager**

**Description:** KPMG Privacy Apps can help automate key privacy processes, such as Rights Requests, Records of Processing, Privacy Impact Assessments, Data Breach Management, Vendor Risk Management, and Privacy Helpdesk. The apps leverage innovative robotic process orchestration capabilities to enable sustainable and effective Privacy Risk Management, and are designed to reduce cost, time and effort. These tools aim to provide a clear view of an organization's privacy compliance with simple-to-use dashboards and reporting features. They can integrate into an organization's systems and technology landscape to help embed privacy in the business.





**Location:** New York, NY

**Number of employees:** 2,000+

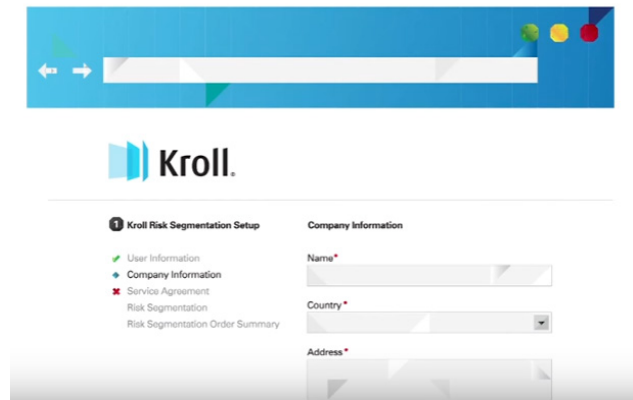
**Founded:** 1972

**Leadership:** David Fontaine, CEO; Bill Krivoschik, CTO; Barbara Cooperman, CMO; Wayne Peterson, CISO; James Cesarano, VP, Ethics and Compliance

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager, Incident Response**

**Description:** Kroll offers several different technology solutions for its users. Kroll offers flexible technology tools to help companies design and set up compliance programs and policies. Kroll's Third Party Compliance portal is a web-based due diligence, governance and compliance platform allowing companies to manage the risk they take on by assessing the third parties they work with. Kroll also offers a 3rd Party Risk Assessor compliance software solution accomplishing the same goal. Kroll features a web-based credit monitoring service allowing users to keep track of personally identifiable information that may be compromised during a cyberattack.



## Kryptowire

**Location:** Fairfax, VA

**Number of employees:** 10-20

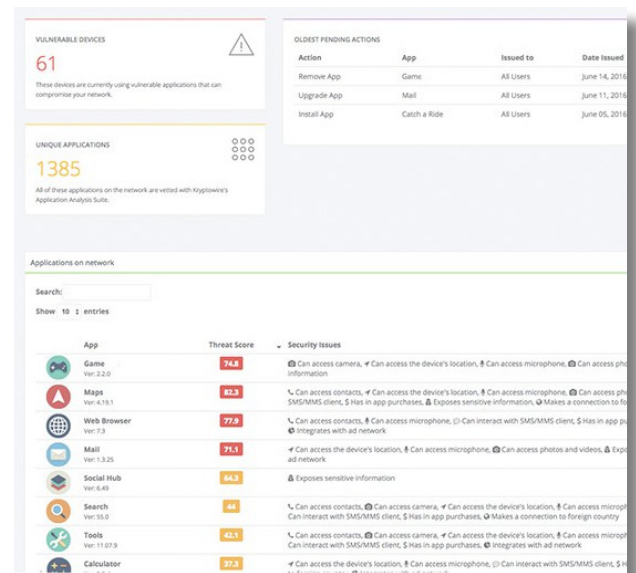
**Founded:** 2011

**Leadership:** Angelos Stavrou, Founder

**Funded:** Privately held

**Privacy-related technology:**  
**Activity Monitoring, Website Scanning**

**Description:** Kryptowire's services are designed to examine mobile applications. Its analytics services collect, store and continuously monitor mobile app data from marketplaces across all major platforms. Its EMM+S continuously monitors the security of every mobile app on a device against high assurance standards, while enforcing enterprise-wide privacy and security policies. Its software assurance solution performs security analysis on third-party apps from different operating systems to identify apps putting an organization's data, network, user privacy, and resources at risk. It also offers continuous authentication to analyze user behavior to detect any unauthorized users attempting to use the device.



# Kybele Joint Stock Company

**Location:** Istanbul, Turkey

**Number of employees:** 10

**Founded:** 2019

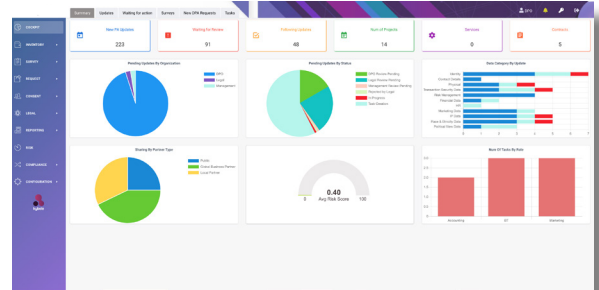
**Leadership:** Mr. Serhat Turan, CIPPE (VP);  
Mr. Baran Erdoğan, CTO; Mr. Cem ISIK, R&D

**Funded:** Privately held

**Privacy-related technology:**

**Assessment Manager**, **Enterprise Communications**,  
**Privacy Information Manager**

**Description:** Kybele is an end-to-end-Enterprise Privacy Management GRC Software that lets organizations manage all governance processes by integrating with existing business and IT infrastructure. Kybele provides an approach to gather all different perspectives into a single solution. It will ensure that an organization will start managing risks associated with the EU General Data Protection Regulation from the first day and keep it continuous by integration with existing tools such as service desks, contract management tools, BPM's, workflow engines, CRM's, HR or IT security tools if necessary. The integration with its live PII inventory workflow, consent management, incident management, retention management, legal management, governance management, request management, risk management and system integration modules and dashboards increase visibility for different roles across any hierarchical organization starting from the top to the bottom levels where it is necessary.



# LCubed AB (iGrant.io)

**Location:** Stockholm, Sweden

**Number of employees:** 12

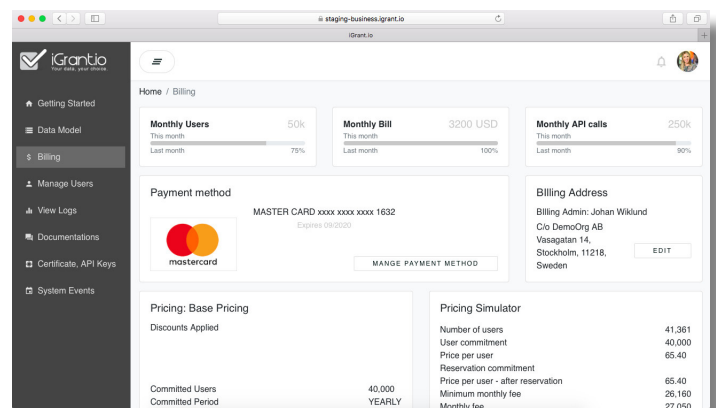
**Founded:** 2017

**Leadership:** Lotta Lundin, Co-Founder and CEO;  
Lal Chandran, Co-Founder and CTO

**Funded:** Privately held

**Privacy-related products:** **Consent Manager**

**Description:** LCubed AB is a SaaS provider that offers data protection services via the brand iGrant.io. iGrant.io is a personal data exchange and consent mediation platform that helps organizations unlock the value of personal data. For consumers, it is a self service privacy tool to manage their personal data in real-time via an app, allowing them to exercise their privacy rights. For businesses it provides a compliance solution with interfaces that can be plugged into existing IT systems. Using iGrant.io, businesses can obtain consumer consent in order to share personal data.



# Legal Monster

**Location:** Copenhagen, Denmark

**Number of employees:** 10

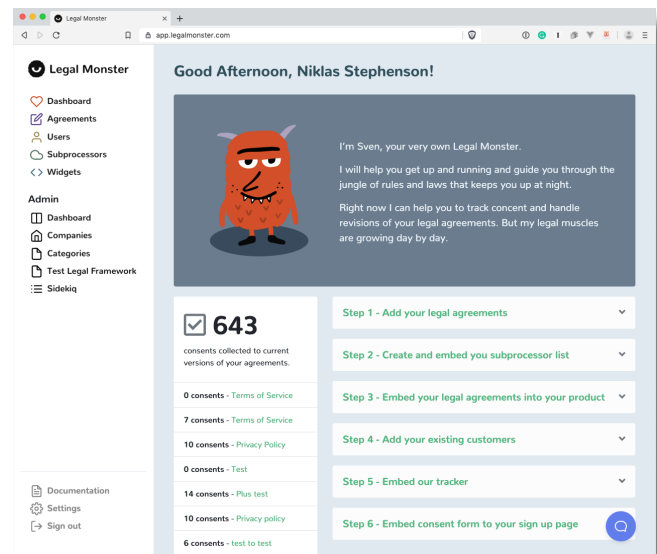
**Founded:** 2019

**Leadership:** Niklas Stephenson, CEO;  
Stine Mangor Tornmark, General Counsel;  
Søren Viuff, CPO

**Funded:** Privately held

**Privacy-related products:** **Consent Manager**

**Description:** Legal Monster helps companies by enabling them to collect legally-compliant consent when potential customers sign up for their service or for marketing emails. Legal Monster has built a solution that is inserted into customers' marketing, signup and checkout forms, which automatically shows a compliant consent-request depending on the end-users jurisdiction and language. By implementing this solution, customers reach a much higher level of compliance while ensuring that they still have the best possible conversion.



# Lenos Software

**Location:** San Francisco, CA

**Number of employees:** 38

**Founded:** 1999

**Leadership:** Debra Chong, Co-Founder and CEO;  
Patti Tackeff, Co-Founder and President

**Funded:** Privately held

**Privacy-related technology:**

**Consent Manager,**  
**De-identification/Pseudonymity**

**Description:** Lenos Software's Strategic Event Management Platform enables management of meetings and events enterprise wide (processes and supply-chain) to achieve strategic goals and data governance, and provide financial transparency and consolidated financial reporting. The GDPR Consent and Data Management Module is integral to the lifecycle of meetings and events as it (a) tracks and retains privacy policies, consents and withdrawals of consent, (b) provides for correction of data, withdrawals and re-affirmations of consent, (d) de-identifies data as needed, (e) tracks data transfers to third-parties, and (f) is seamless with CRM (i.e., Salesforce).



# Madana

**Location:** Berlin, Germany

**Number of employees:** 8

**Founded:** 2017

**Leadership:** Christian Junger, CEO & Co-Founder; Dieter Schule, COO & Co-Founder; J. Fabian Wenisch, CTO & Co-Founder

**Funded:** Privately held

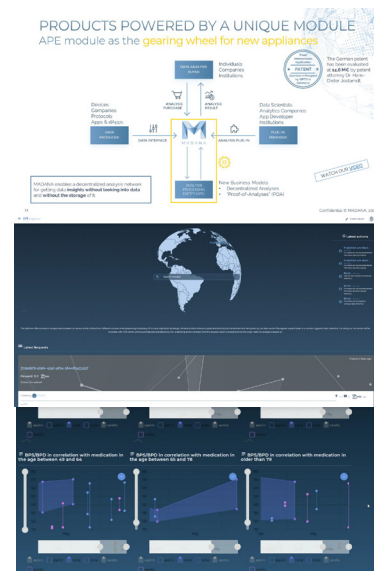
**Privacy-related technology:**

**Assessment Manager, Consent Manager, Data Discovery, Data Mapping, De-identification/Pseudonymity, Privacy Information Manager**

**Description:** “Madana’s solution offers a method and a system to protect electronic data from its origins to when it is processed by a third party. The system allows a data analysis buyer to provide funds in exchange for more unique insights without knowing the identity of a data producer. Madana helps an organization all of this is done in compliance with the EU General Data Protection Regulation. This is made possible through the combination of its three main technological components: asymmetrical encryption, trusted execution environments and blockchain technology.”



MADANA



# The Media Trust

**Location:** Vienna, VA

**Number of employees:** 100

**Founded:** 2005

**Leadership:** Chris Olson, CEO & Co-Founder; David Crane, CTO & Co-Founder; Alex Calic, CRO

**Funded:** Privately held

**Privacy-related technology:**

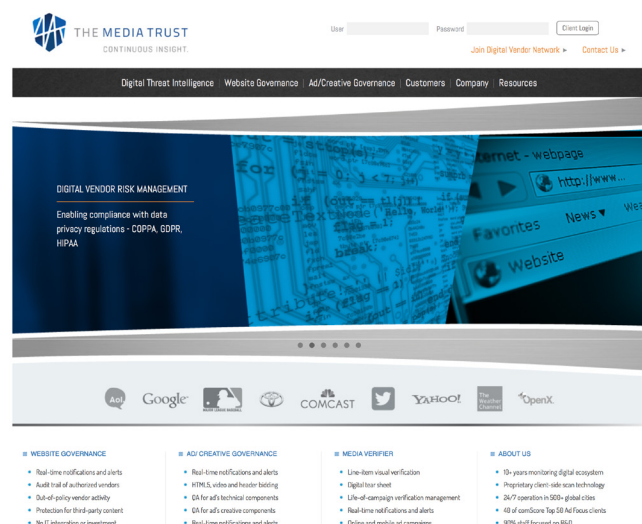
**Activity Monitoring, Data Discovery, Incident Response**

**Description:** The Media Trust’s GDPR Compliance solution continuously monitors digital assets for unauthorized tracking of consumer data and company-specific privacy and data collection policies. The Media Trust provides real-time insight into user identification and tracking behavior executing through website and mobile app environments.

With 12+ years experience in monitoring the digital ecosystem, our unique capabilities facilitate holistic digital risk management for websites to enable companies to demonstrate reasonable care.



THE MEDIA TRUST



# MEGA International

**Location:** Paris, France

**Number of employees:** 350

**Founded:** 1994

**Leadership:** Lucio de Risi, CEO Founder; Robert Raiola, CMO; Henri-Louis de Villmorin, Senior VP Head of Operations

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**, **Consent Manager**, **Data Mapping**, **Incident Response**

**Description:** MEGA International is a global software firm developing governance, risk and compliance solutions for more than 15 years. HOPEX GDPR provides a collaborative workspace for DPOs and cross-functional stakeholders to manage a GDPR-compliance initiative. Our solution gives you the right tools to understand how your organization complies with the GDPR to implement the needed changes and automatically produce documents required by the regulator. Our methodology has been developed with Gruppo IMPERIALI, which brings more than 30 years of data protection legal expertise. HOPEX GDPR integrates up-to-date regulatory details and legal templates to accelerate your remediation plans.



## PRIVACY TRAINING

**For EVERY role and EVERY function.**

Customer Service  
Finance  
Healthcare  
Human Resources  
IT  
Legal  
Marketing  
Sales



iapp

Build an organization that handles personal information expertly at every level with role-specific IAPP training. Whether you're building a privacy office or leading a well-established privacy culture, we have the training to fit your enterprise needs. **Find out how at [iapp.org/enterprise](https://iapp.org/enterprise).**





# The only purpose-built platform for sustained privacy compliance.

✓ Scale seamlessly with new regulations

✓ SOC 2 compliant

✓ Compliance log maintenance

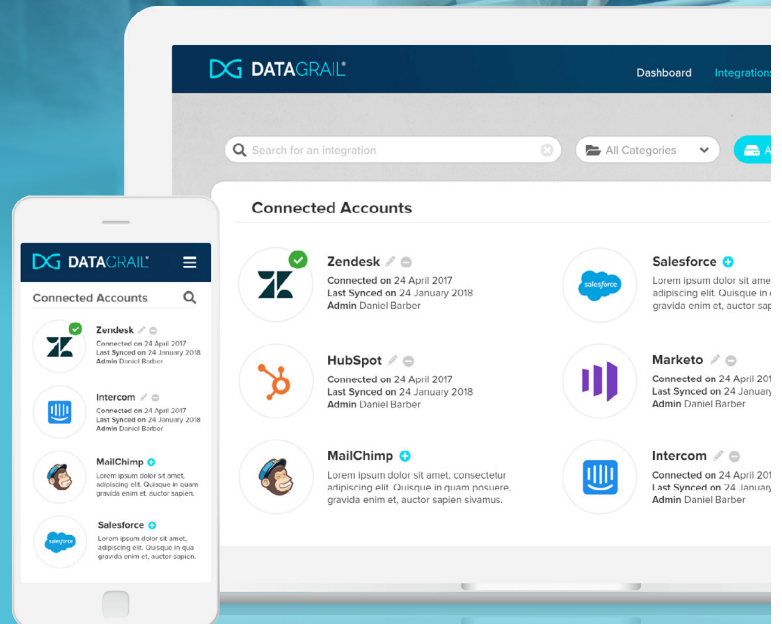
Live Data Inventory and Mapping

Process Requests In Minutes

Instant Visibility

Delight Customers & Reduce Unsubscribe Complaints

No Code Onboarding



**“I don’t know how many emails (we) get but if we had to keep track of all the data subject requests, there would be a high likelihood something would fall through the cracks.”**

Justin Olsson, Associate General Counsel, Product & Privacy at Databricks

Trusted by



[datagrail.io/demo-iapp](https://datagrail.io/demo-iapp)

# Mentis

**Location:** New York, NY

**Number of employees:** 100-150

**Founded:** 2004

**Leadership:** “Rajesh K. Parthasarathy, Founder, President and CEO; Paula Capps, Co-founder, COO; Suresh Sundaram, Executive Director

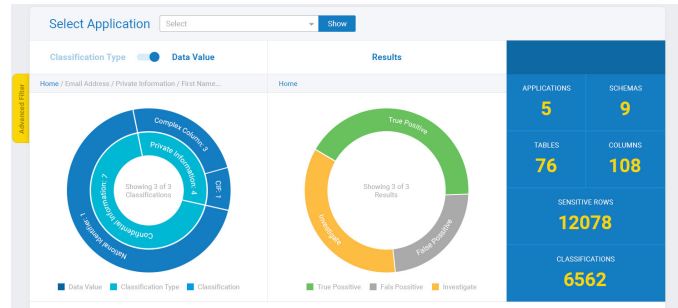
**Funded:** Privately held

**Privacy-related products:**

**Activity Monitoring, Data Discovery,**

**De-identification/Pseudonymity**

**Description:** MENTIS provides a single platform solution that integrates seamlessly throughout the data lifecycle from data discovery to pseudonymization in production and non-production, to continuously monitor and deidentify sensitive data. Using 29 out-of-the-box and custom ways to classify sensitive data, MENTIS’ data discovery module can find sensitive data by dictionary search, patterns, master data, NLP and code matching. The pseudonymization module leverages the metadata generated by the data discovery module and pseudonymizes data using masking, encryption or tokenization techniques. Additionally, its monitor module, in combination with the pseudonymization module, can monitor and restrict data access based on role, program and location. MENTIS can also provide data de-identification, sub-setting, two-factor authentication and DB firewall solutions.



## DATA-DRIVEN PRIVACY PROGRAM

DATA MINIMIZATION

DISCOVERY AND CLASSIFICATION

REGULATORY COMPLIANCE

ANONYMIZATION AND PSEUDONYMIZATION

REGULATORY COMPLIANCE

AUTOMATED PRIVACY PROGRAM

PRIVACY IMPACT ASSESSMENT

BREACH REPORTING

### OUR CUSTOMERS

- FORTUNE 15 ENTERPRISE
- TOP HR SERVICE PROVIDER
- IVY LEAGUE UNIVERSITY
- TOP SWISS BANK
- TOP CREDIT RATING AGENCY

“

In terms of functionality and capability it is a market leader. Capabilities are available from competitive suppliers they tend to be in multiple products that are not well integrated, whereas integration is a major strength for

**MENTIS**

### Gartner

- ✓ Rated ★★★★★ 4.3/5 in Peer Insights
- ✓ Gartner Market Guide for Data Masking – 2018 with capabilities in static, dynamic & unstructured data masking
- ✓ Hype cycle for Privacy, 2019

[WWW.MENTISINC.COM](http://WWW.MENTISINC.COM)

[+1 212 203 4365](tel:+12122034365)

[INFO@MENTISINC.COM](mailto:INFO@MENTISINC.COM)

# MetaCompliance

**Location:** London, U.K.

**Number of employees:** 50+

**Founded:** 2006

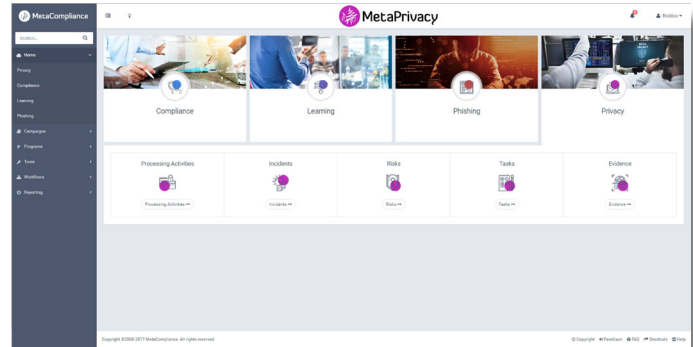
**Leadership:** Robert O'Brien, CEO; Eamonn Jennings, CTO

**Funded:** Privately held

**Privacy-related products:**

**Assessment Manager**, **Data Mapping**, **Incident Response**

**Description:** MetaCompliance offers a one-stop-shop Privacy Management solution specifically designed to provide organizations with step-by-step guidance in preparing for, and operating in compliance with, the General Data Protection Regulation. The solution resides within the MyCompliance Cloud platform which provides customers with a fully integrated suite of GDPR capabilities which includes processing activity assessments, risk management, task management, policy management, incident management and eLearning. The platform also offers management dashboards and detailed reporting allowing data protection officers to easily track implementation progress and demonstrate ongoing accountability.



# Metomic

**Location:** London, U.K.

**Number of employees:** 11

**Founded:** 2018

**Leadership:** Richard Vibert, CEO; Benjamin van Enckevort, CTO

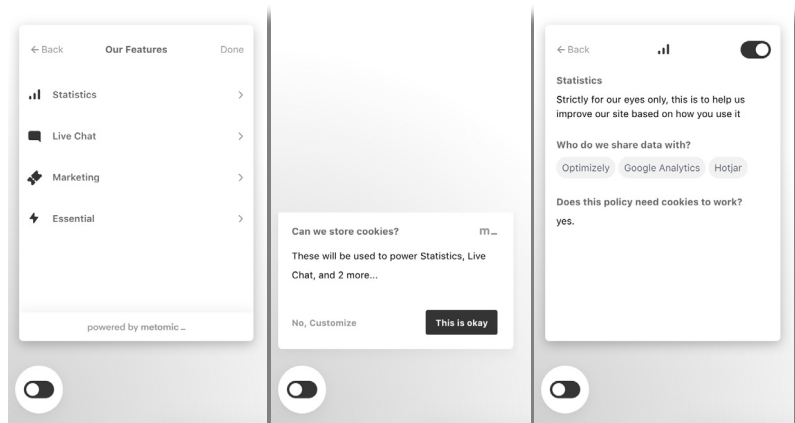
**Funded:** Privately held

**Privacy-related products:**

**Consent Manager**,  
**Website Scanning**

**Description:** Metomic is a Consent Management Platform that enables organizations to universally manage users' consents for any data you collect and use, including cookies. Metomic does not use cookie banners, but rather a widget that lives on an organization's site. The widget allows an organization's users to pick and choose what of their data is handled, and when. Metomic ensures companies are compliant with privacy laws such as the EU General Data Protection Regulation, the California Consumer Privacy Act and ePrivacy.

# metomic



# Metrisolve

**Location:** Dublin, Ireland

**Number of employees:** 5-10

**Founded:** 2016

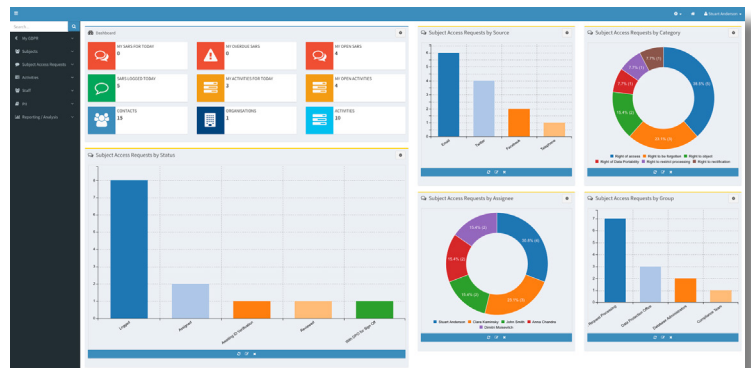
**Leadership:** Philippe Duval, Managing Director; Stuart Anderson, Services Director; Duncan Styles, Commercial Director

**Funded:** Privately held

**Privacy-related products:**

**Consent Manager**

**Description:** Metrisolve delivers workflow-driven case management solutions to organizations and has developed a specific SaaS solution for organizations to manage their data subject access requests. Metrisolve is focusing on the automated compliance of organizations to the regulation's processes. Our product, JustGDPR is a SaaS solution that delivers automated workflows and processing of EU General Data Protection Regulation-mandated DSARs with regulatory reporting in line with the EU guidelines.



# Mexon Technology

**Location:** Leusden, Netherlands

**Number of employees:** 150

**Founded:** 1994

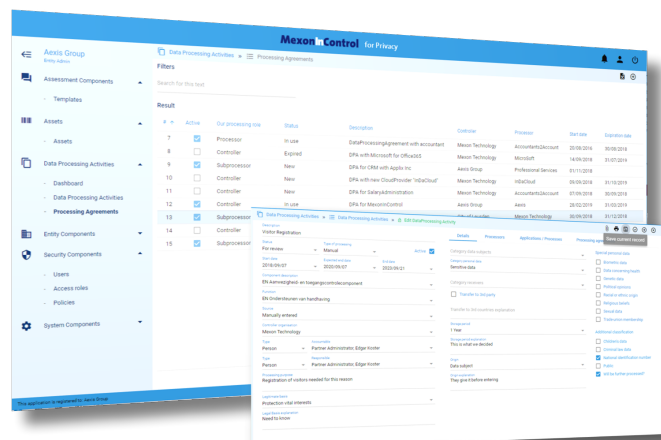
**Leadership:** Frank Peeters, CEO; Christian Pauwels, General Manager Benelux

**Funded:** Privately held

**Privacy-related products:**

**Assessment Manager**

**Description:** MexonInControl for Privacy is made specifically for organizations to adhere to the GDPR. The registers you need to maintain in order to show compliance with the regulation and the assessments you have to execute to comply (or explain) are provided to you in a multi-language SAAS solution. Highly configurable to fit your organization's needs, without the need for unnecessary technical skills. Not only does MexonInControl support standard DPIA assessments, you can also create your own or import others to suit your organization's needs. MexonInControl supports multi-organization users by creating need-to-know based setups. For controllers, processors and sub-processors, it is an effective tool.





# Micro Focus



**Location:** Newbury, Berkshire, U.K.

**Number of employees:** 14,000

**Founded:** 1976

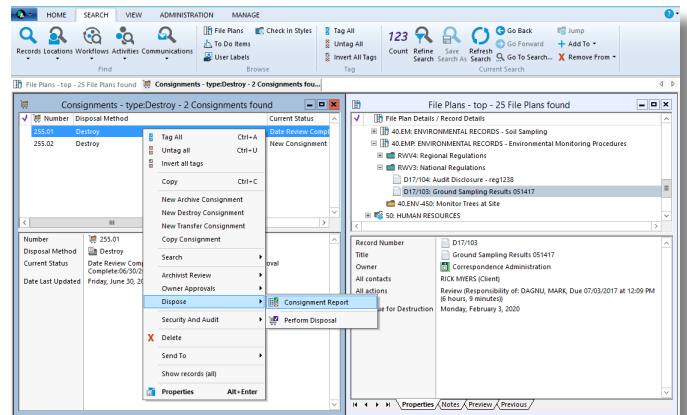
**Leadership:** Stephen Murdoch, Chief Executive Officer; Paul Rodgers, Chief Operating Officer; Brian McArthur-Muscroft, Chief Financial Officer

**Funded:** Publicly traded

**Privacy-related products:**

**Data Discovery, De-identification/Pseudonymity, Privacy Information Manager**

**Description:** Secure Content Management suite helps organizations balance the requirements for collaboration and productivity with information security, privacy and compliance across enterprise systems. Authorized access, exposure and ongoing use of content from business applications, including emails and SharePoint/O365, and database applications is managed with reduced risk, complexity and cost. Content is analyzed for sensitivity and risk, classified accordingly with policy applied to govern access and retention. Powerful search coupled with policy-based management makes it easier to find the permissible data. Unstructured content can be managed in-place or moved to a secure repository.



# Mighty Trust



**Location:** Dublin, Ireland

**Number of employees:** 10

**Founded:** 2017

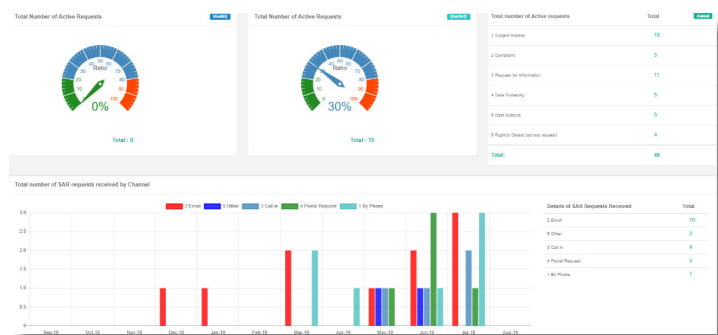
**Leadership:** Brendan Quinn, CEO

**Funded:** Privately held

**Privacy-related products:**

**Activity Monitoring, Assessment Manager, Data Mapping, Incident Response, Privacy Information Manager**

**Description:** PRIVACYPLUS is a risk and project management toolkit for enterprises, DPOs and privacy professionals. PRIVACYPLUS offers flexible organizational hierarchies to accommodate different access rights at group, company, department and individual levels and applying data minimization and least privilege. PRIVACYPLUS has a platform for outsourcing activities to call centers, monitoring supply chain compliance, and for business collaboration and reviewing compliance in multiple locations and teams. Modules include inventory, gap analysis, reporting, incident response, DPIAs, data subject rights, third country transfers, consent, CCTV and employee training. The dashboards provide insights into projects and high-risk items. The secure centralized document management platform facilitates data sharing with regulators and counter parties.





# Miner Eye

**Location:** Ganei-Am, Israel

**Number of employees:** 11-50

**Founded:** 2014

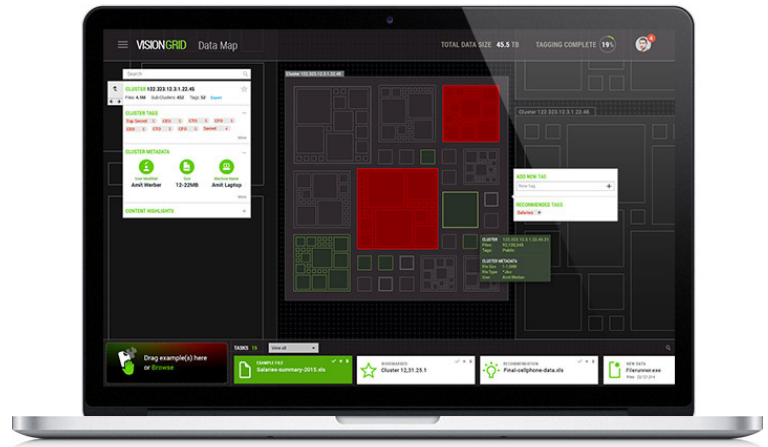
**Leadership:** Yaniv Avidan, CEO and Co-founder; Gideon Barak, Chairman of the Board and Co-founder; Avner Atias, CTO and Co-founder

**Funded:** Privately held

**Privacy-related products:**

**Activity Monitoring, Data Discovery, Data Mapping**

**Description:** MinerEye's VisionGrid platform is self-learning software that automatically identifies, classifies, and tracks data on premise, remote storages, and in the cloud. It enables scalable, automated analysis and governance of unstructured data across the enterprise. This enables companies to efficiently discover, analyze, and act on data for data privacy and security. Its AI technology identifies similar data between data centers and across the cloud by learning patterns, enabling the user to be alerted when a behavioral outlier occurs.



# The Morganfield Group

**Location:** Snellville, GA

**Number of employees:** 3

**Founded:** 2013

**Leadership:** Andre Morganfield, CEO

**Funded:** Privately held

**Privacy-related products:**

**Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Enterprise Communications, Incident Response, Privacy Information Manager**

**Description:** The Morganfield Group implements scalable frameworks, tools, and processes that protect the personal data of clients' employees, customers, and vendors. Its approach encompasses different components of a privacy program office, which include privacy program strategy, privacy governance and policy, third party privacy risk management, consent management, process/system gap identification and remediation, privacy by design, metrics monitoring and reporting, training, awareness, and communications, program localization and breach management.



# Mostly AI

**Location:** Vienna, Austria

**Number of employees:** 11

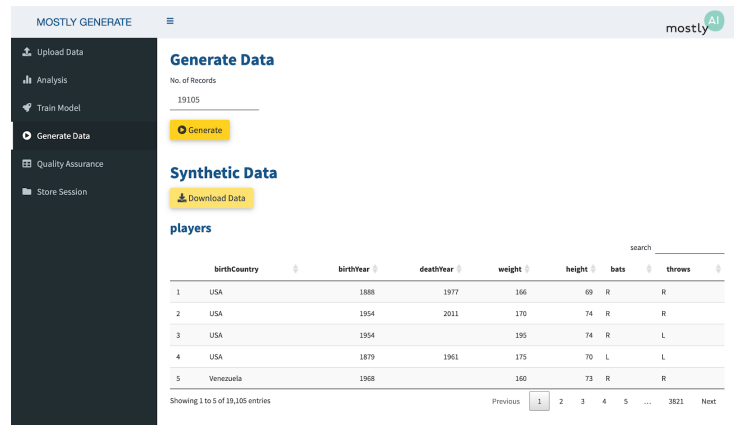
**Founded:** 2017

**Leadership:** Michael Platzer, CEO; Roland Boubela, CTO; Klaudius Kalcher, Chief Data Scientist

**Funded:** Privately held

**Privacy-related products:**  
**De-identification/Pseudonymity**

**Description:** Based on Mostly AI's Synthetic Data Engine, Mostly GENERATE allows an organization to simulate highly realistic & representative synthetic data at scale, by automatically learning patterns, structures and variations from its existing data. The software-solution leverages state-of-the-art generative deep neural networks with in-built privacy mechanism to build a mathematical model of customers and their actions. As synthetic data is anonymous and exempt from data protection regulations, this opens up a whole range of opportunities for locked-up data, resulting in faster innovation, less risks and less costs.



# Munich Re



**Location:** Munich, Germany

**Number of employees:** 42,000

**Founded:** 1880

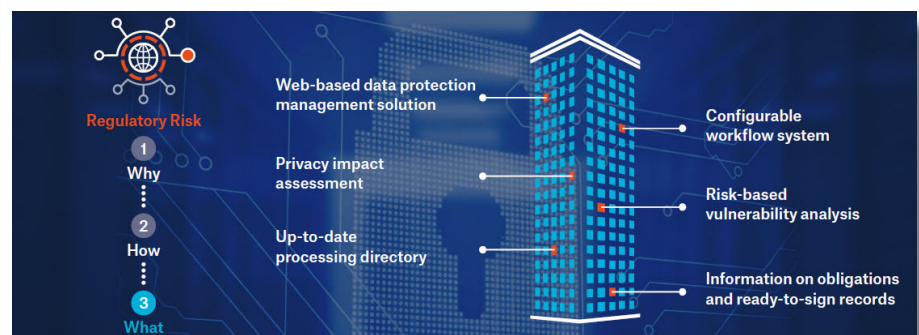
**Leadership:** Dr. Joachim Wenning, CEO

**Funded:** Publicly traded

**Privacy-related products:**  
**Privacy Information Manager**

**Description:** Munich Re's Compliance Web is a user-friendly tool based on an intuitive dialogue and workflow system to guide staff with respect to data protection and data security. The tool

classifies the data, compares the data processing with the legal requirements, documents the processes and explains step by step what needs to be done. For every step, it automatically generates all legally required documents, including records of processing activities, documentation of the data protection impact assessment, ready-to-sign data processing agreements including technical and organizational measures as well as templates to fulfill information duties.



# Munvo

**Location:** Montreal, Quebec, Canada

**Number of employees:** 100

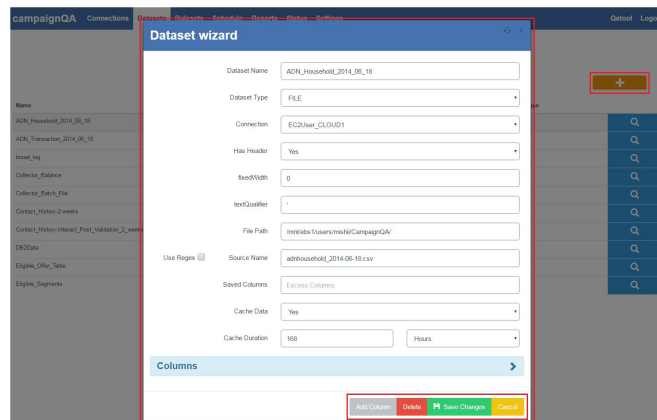
**Founded:** 2004

**Leadership:** Mathieu Sabourin, Founder and President; Nabil Taydi, Managing Partner, Professional Services; Rob Davis, Managing Partner, Business Development and Alliances

**Funded:** Privately held

**Privacy-related products:** **Consent Manager**

**Description:** CampaignQA automates and simplifies the complexities in dealing with new customer privacy regulations, such as the EU General Data Protection Regulation and Canada's Anti-Spam Law. CampaignQA creates a global dashboard of quality assurance activities, while maintaining a comprehensive audit trail of past validations and issues. This helps to achieve and document organizational compliance with GDPR's and CASL's regulations. CampaignQA even comes standard with some GDPR & CASL rules pre-built and ready to incorporate across your organization's marketing activities.



iapp



BE **SMART** ABOUT THE GDPR,  
**NOT SCARED.**

More than **373€ million in fines to date** proves how serious regulators are about GDPR compliance. Training for and attaining the IAPP's ANSI/ISO-accredited CIPP/E and CIPM certifications provides the knowledge to design data privacy programs that minimize risk and enhance customer trust. Visit [iapp.org/gdprready](https://iapp.org/gdprready) for details.

# NextLabs, Inc.

**Location:** San Mateo, CA

**Number of employees:** 200

**Founded:** 2004

**Leadership:** Keng Lim, CEO; Patrick Ball, SVP of Sales; Steve Kwong, VP of Business Operations

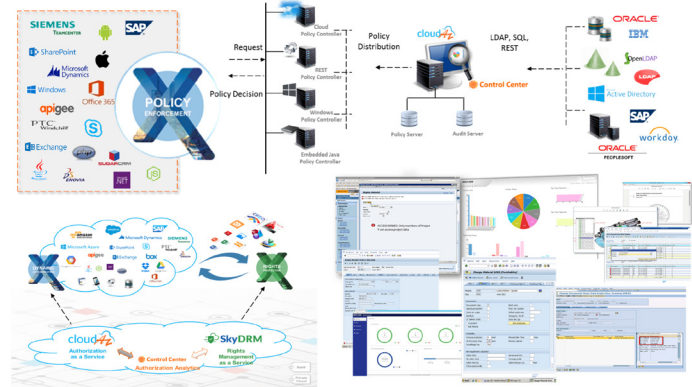
**Funded:** Privately held

**Privacy-related products:**

**Activity Monitoring, Data Discovery, Data Mapping, Enterprise Communications, Privacy Information Manager**

**Description:** NextLabs provides data-centric security software to protect business-critical data and applications. Its dynamic authorization technology and attribute-based policy platform help enterprises identify, monitor and control access to sensitive data, and help prevent security and regulatory violations—whether on the cloud or on premise. The software audits and automates enforcement of security controls and compliance policies to secure information sharing across the extended enterprise. NextLabs has some of the largest global enterprises and government agencies as customers and strategic relationships with industry leaders.

# NEXTLABS®



# NICE

**Location:** Hoboken, New Jersey,

**Number of employees:** 5,000

**Founded:** 1999

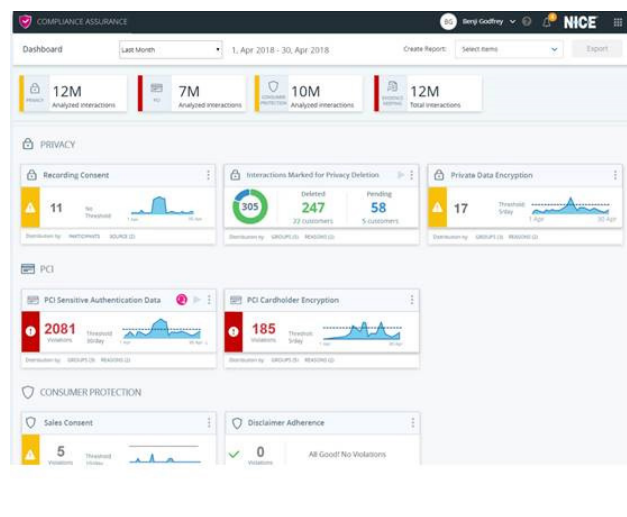
**Leadership:** Barak Eilam, CEO

**Funded:** Publicly traded

**Privacy-related products:**

**Activity Monitoring, Data Mapping, Enterprise Communications**

**Description:** The Compliance Center is an end-to-end compliance solution for contact centers, bringing together the abilities to visualize data, take action on policies, and bridge silos between data systems to efficiently manage interactions and policies. The solution offers a “Compliance Assurance” application displaying multiple dashboards to gauge the adherence to data minimization. The “Policy Manager” application centralizes all retention policies and empowers authorized users to take direct actions on the data archived—deletion, extraction, playback lock and encryption.





# Nortal

**Location:** Tallinn, Harjumaa, Estonia

**Number of employees:** 501-1,000

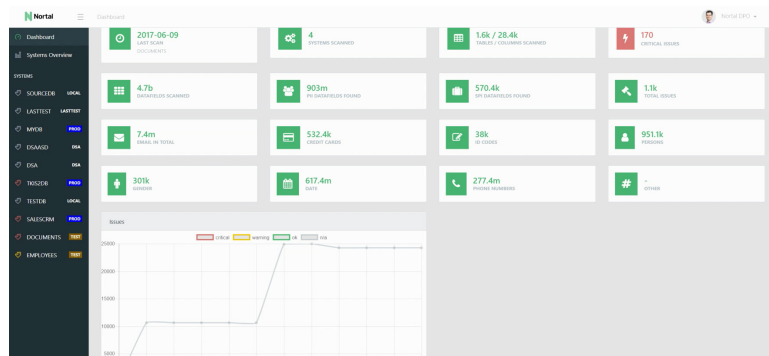
**Founded:** 2000

**Leadership:** Priit Alamäe, Founder and CEO; Andre Krull, Partner and COO; Jonas Ander, CMO

**Funded:** Privately held

**Privacy-related products:**  
**Data Discovery, Data Mapping**

**Description:** Nortal offers its DeepScan solution to help companies comply with the EU General Data Protection Regulation. DeepScan analyzes all of the data sources within an enterprise in order to map out where all of the information is located, including locations such as databases, emails, and scanned documents. After scanning all of the information, DeepScan will classify the information into different categories, determining whether it is personal information or business data. All of the information is placed onto a dashboard where companies can get a bird-eye view of all the data it currently possesses.



# Nuix

**Location:** Sydney, Australia

**Number of employees:** 550

**Founded:** 2003

**Leadership:** Rod Vawdrey, Group CEO; Stephen Stewart, CTO; Danny Pidutti, CPO

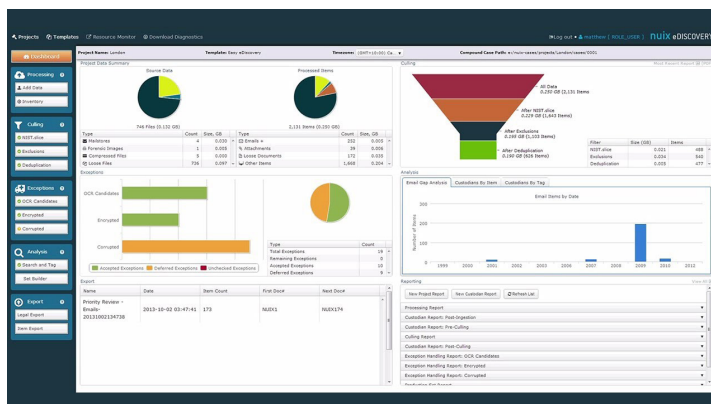
**Funded:** Privately held

**Privacy-related products:**  
**Activity Monitoring, Data Discovery, Data Mapping**

**Description:** Nuix is a global enterprise class indexing, classification, and monitoring platform used for data discovery, classification, remediation and protection. Nuix can reach into a wide variety of corporate and social media systems and content repositories, and over 1,200 file types to look for and act upon sensitive and valuable information. Nuix can extract PII, PHI and PCI from photos, image files, audio files and video files. Once identified and remediated, Nuix monitors user activities on endpoints for protection and breach response.



Simple. Powerful. Precise.





## NYMITY

### PRIVACY COMPLIANCE SOFTWARE

**Location:** Toronto, CA

**Number of employees:** 51-200

**Founded:** 2002

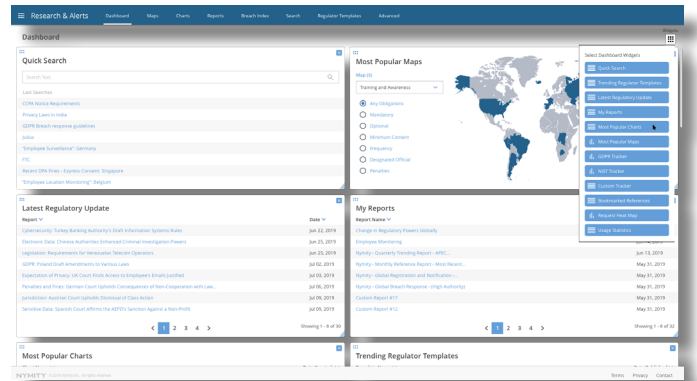
**Leadership:** "Terry McQuay, President and Founder;

Oleg Lemeshko, Chief Technology Officer;  
Ray Pathak, Chief Operating Office

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**,  
**Data Mapping**, **Privacy Information Manager**

**Description:** Nymity provides business-friendly privacy compliance software solutions that minimize time to compliance with the world's privacy laws, including the California Consumer Privacy Act, the EU General Data Protection Regulation, and Brazil's LGPD. Nymity solutions reduce complexity and improve responsiveness to the business as they are based on four levels of research maintained by a dedicated research team. Nymity offers privacy compliance software solutions in three categories: Knowledge Solutions, Assessment Solutions and Data Subject Requests Solutions.



## Obsequio Software

**Location:** Cambridge, UK

**Number of employees:** 5-10

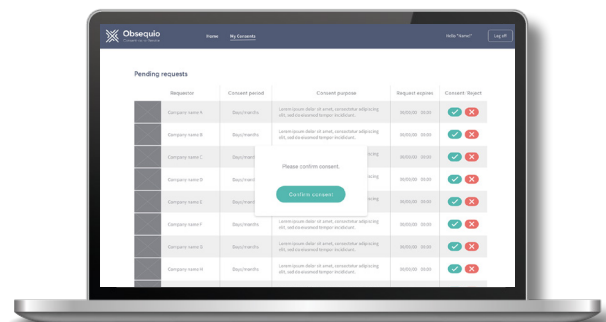
**Founded:** 2017

**Leadership:** Phil Schofield, Founder & Managing Director; Kristy Gouldsmith, Non-Exec Director & GDPR Consultant

**Funded:** Privately held

**Privacy-related products:** **Consent Manager**

**Description:** Obsequio is a consent management application, designed to support organisations managing customer consent throughout the relationship lifecycle. Obsequio provides comprehensive consent management that includes suppression list management and referencing, consent validation across the data processing chain. For their customers, Obsequio facilitates subject access, data portability and withdrawal requests. Underpinning Obsequio is granular and comprehensive audit that records every human and application action. Authorized users can access and interrogate the audit log to verify compliance internally and externally. Data subjects can dynamically manage their consent preferences in a single interface: marketing preferences, approval for data controllers to share with named data processors, and more.



# Odaseva



**Location:** San Francisco, CA

**Number of employees:** 11-50

**Founded:** 2012

**Leadership:** Sovan Bin, CEO and Founder;  
Vincent Delemarre, COO and Co-Founder

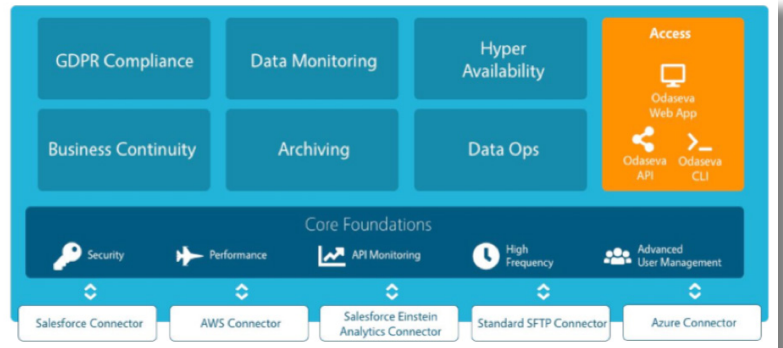
**Funded:** Privately held

**Privacy-related products:**

**Activity Monitoring, Data Discovery,  
De-identification/Pseudonymity,  
Privacy Information Manager**

**Description:** Odaseva offers its Data Management Cloud platform that allows users to automate its data processes and configure its data management apps. The platform allows organizations to fully

automate a range of data procedures. Its data management apps can help with EU General Data Protection Regulation compliance, as well as backup and restore information. Users that have access to Odaseva's Data Management App builder will have the ability to package their own solutions. Odaseva's platform gives users the ability to enable "granular" segregation of data and location restrictions for processing and storage.



# Ohalo

**Location:** London, United Kingdom

**Number of employees:** 5

**Founded:** 2016

**Leadership:** Kyle DuPont, CEO; Alistair Jones, Lead Engineer; Ed Goold, Counsel and COO

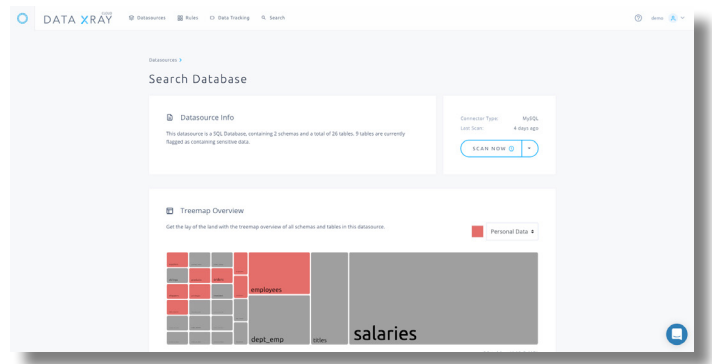
**Funded:** Privately held

**Privacy-related products:** **Data Discovery,  
Data Mapping**

**Description:** Ohalo provides automated software solutions for our clients' data discovery, mapping and subject access request needs. Ohalo's Data X-Ray lets users scan their data sources for regulatory-responsive personal data, mapping the results out for the user through an easy-to-use interface at both a high level and a more detailed column-by-column, file-by-file view. Users can then search across those scanned data sources at scale for individual personal data elements in response to data subject requests, saving many hours of manual labour and/or consultant/lawyer fees. The Data X-Ray supports both structured and unstructured data and a wide range of datasources.



# OHALO



# OMNINET Technologies

**Location:** Eckental, Germany

**Number of employees:** 200

**Founded:** 1993

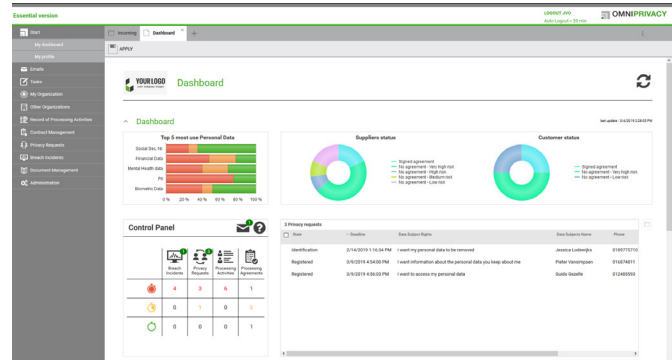
**Leadership:** Dr. Joachim Lenzer, CEO; Guy Werckx, Managing Director, Benelux

**Funded:** Privately held

**Privacy-related products:**

**Activity Monitoring, Assessment Manager, Enterprise Communications, Incident Response, Privacy Information Manager**

**Description:** OMNIPRIVACY is a cloud-based application to assist data protection officer and privacy professionals. It supports the definition and maintenance of the record of processing activities and processing agreements. For assessment purposes and monitoring of the progress of compliance, a dashboard is available. Processes for privacy requests, data breaches and privacy impact assessments, including risk management and follow-up of related controls, are available within the application. Organizations can delegate tasks or complete processes to the data owners and follow-up on deadlines and progress, increase awareness with GDPR Academy, and keep all personal and public notes in one place.



# Onetrust DataGuidance



**Location:** London, UK

**Number of employees:** 50+

**Founded:** 2007

**Leadership:** Kabir Barday, CEO; David Longford, Offering Manager

**Funded:** Privately held

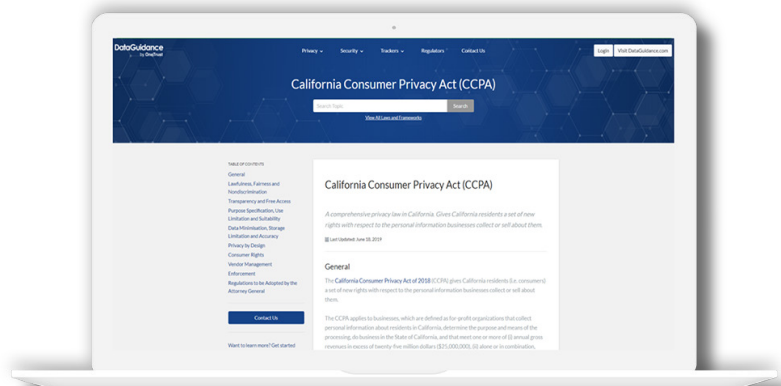
**Privacy-related products:**

**Privacy Information Manager**

**Description:** OneTrust DataGuidance is an in-depth and up-to-date privacy and security regulatory research platform powered by more than two decades of global privacy law research. Hundreds of global privacy laws and over ten thousand additional resources are mapped into OneTrust DataGuidance to give customers in-depth research, information, insight and perspectives on the world's evolving list of global privacy regulations.

## OneTrust DataGuidance™

REGULATORY RESEARCH SOFTWARE



# OneTrust



**Location:** Co-Headquartered in London, UK and Atlanta, GA, US

**Number of employees:** 1,000+

**Founded:** 2016

**Leadership:** Kabir Barday, CEO; John Marshall, Co-Chairman; Alan Dabbiere, Co-Chairman

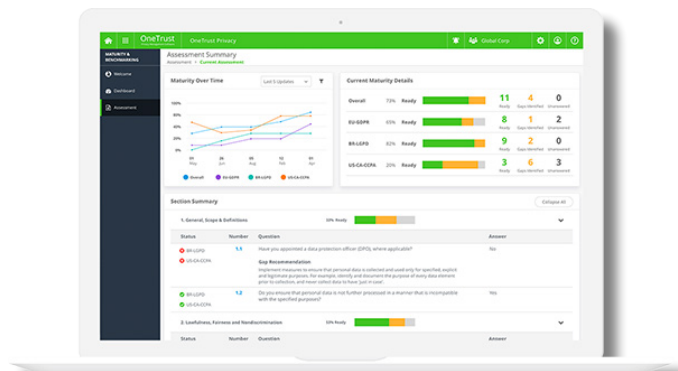
**Funded:** Privately held;  
\$200 million Series A from Insight Partners

**Privacy-related products:** Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Incident Response, Privacy Information Manager, Website Scanning

**Description:** OneTrust is a privacy, security and third-party risk technology platform designed to help companies to comply with the California Consumer Privacy Act, the EU General Data Protection Regulation, ISO 27001 and hundreds of the world's privacy and security laws. OneTrust's three primary offerings include OneTrust Privacy Management Software, OneTrust PreferenceChoice consent and preference management software and OneTrust Vendorpedia third-party risk management software and vendor risk exchange. OneTrust is co-headquartered in Atlanta and in London, and has additional offices in Bangalore, San Francisco, Melbourne, New York, Munich and Hong Kong. Its team surpasses 1,000 employees worldwide.

# OneTrust

PRIVACY, SECURITY & THIRD-PARTY RISK



## OneTrust Privacy

PRIVACY MANAGEMENT SOFTWARE

### Complete Technology Solution to Implement CCPA

Operationalize & Automate CCPA Requirements Across Do Not Sell and Consumer Rights

- Engage & Respond to Consumer Requests
- Enable 'Do Not Sell' on Websites
- Track Verifiable Consent

**Ready Your CCPA Response**  
[OneTrust.com/CCPA-Compliance](https://OneTrust.com/CCPA-Compliance)

# OptInsight

**Location:** The Netherlands, Heemstede

**Number of employees:** 8

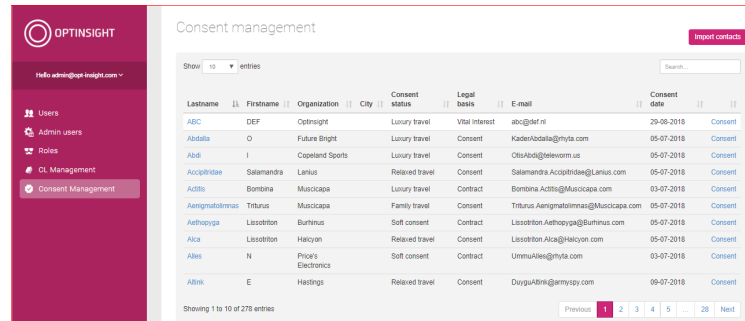
**Founded:** 2018

**Leadership:** Marijn van den Corput, Chief Commercial Officer; Michel van Koningsbrugge, Chief Technology Officer; Tjeerd van der Stroom, Chief GDPR & Analytics

**Funded:** Privately held

**Privacy-related products:**

**Activity Monitoring,**  
**Consent Manager, Data Discovery**



**Description:** OptInsight's consent management solution is omni-channel, enabling organizations to manage consent through web, app, call center and in meetings. OptInsight gives companies full control over: Gaining explicit consent of business relations on personal preferences with the consent functionality; sharing relevant content for gaining and retaining explicit consent on personal preferences with the content functionality; proving the evidence of consent on personal level and the other 5 lawful grounds of data processing by an audit trail with the control functionality; better decision making by commercial and GDPR analytics with the Control functionality.

# Opus

**Location:** New York, NY

**Number of employees:** 201-500

**Founded:** 2013

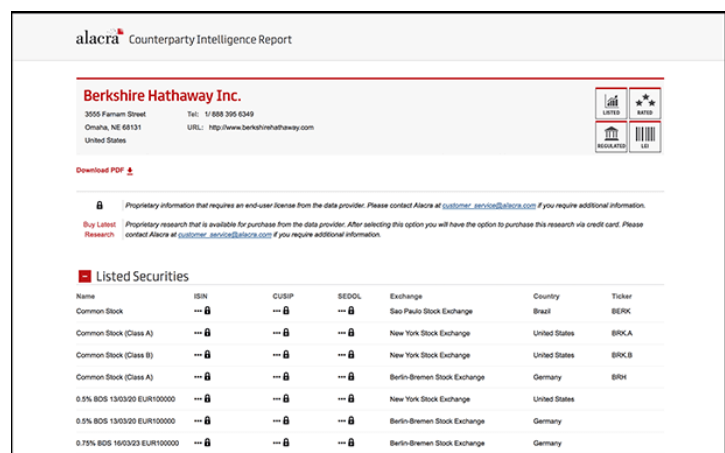
**Leadership:** Emanuele Conti, CEO & Director; Mike Angle, CTO; Glenn Renzulli, CFO

**Funded:** Privately held

**Privacy-related products:**

**Assessment Manager, Data Discovery**

**Description:** Opus's Third Party GDPR Compliance solution allows organizations to identify the third parties they share customer information with, and identifying the proper controls for each relationship based on the shared data and regulatory compliance. The solution helps organizations document the data they hold and where the data comes from. Following the conclusion of a GDPR assessment, the solution will automatically document the effectiveness of the controls, and complete continual compliance reviews.





# PactSafe

**Location:** Indianapolis, IN

**Number of employees:** 11-50

**Founded:** 2013

**Leadership:** Brian Powers, Co-Founder and CEO; Eric Prugh, Co-Founder and COO; Adam Gillaspie, Co-Founder and CTO

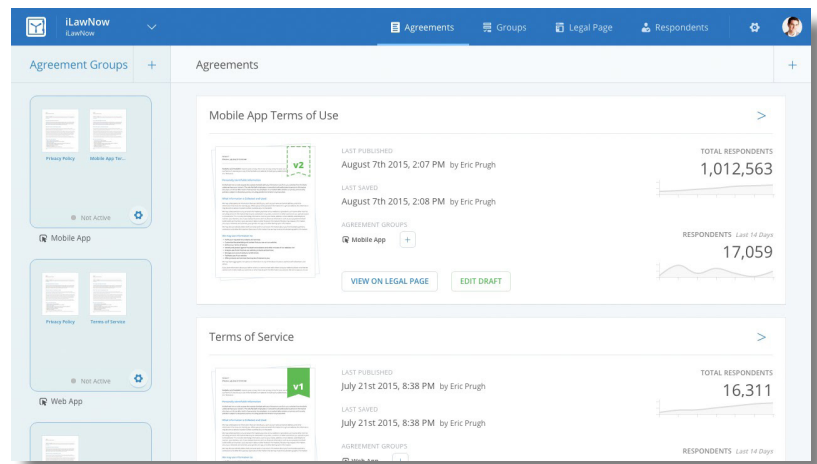
**Funded:** Privately held

**Privacy-related products:**

**Consent Manager,**

**Privacy Information Manager**

**Description:** PactSafe offers users a tool to help organizations monitor signatures for contracts, as well as several other features. The tool allows companies to manage and track all of their privacy policies, online legal terms, and opt-ins and opt-outs. PactSafe has a legal center organizations can use to manage their legal website. The tool gives users the ability to track all activity conducted by both the company's internal team and by their customers. Companies are also given the ability to determine who can create, edit, and send contracts through the tool.



# PlanetVerify

**Location:** Dublin, Ireland

**Number of employees:** 2-10

**Founded:** 2013

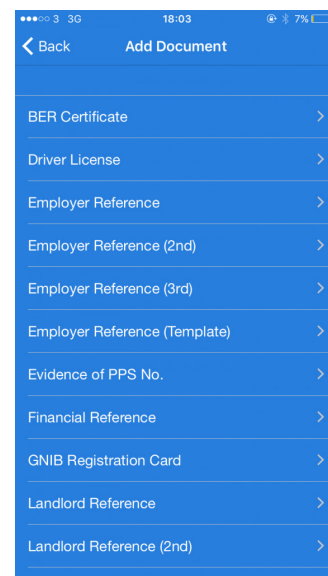
**Leadership:** Owen Sorensen, Founder & CEO

**Funded:** Privately held

**Privacy-related products:**

**Consent Manager**

**Description:** PlanetVerify is a document collection platform designed to collect customer data by gaining explicit consent in order to ensure the company is compliant with the General Data Protection Regulation. The platform offers real-time tracking of data requests, and gives organizations a data trail of the ways it manages customer consent. PlanetVerify's services are fully encrypted, and allows organizations to respond to consumer and employees requests to access, move, or erase their data.



# Poslovna inteligencija

**Location:** Zagreb, Croatia

**Number of employees:** 108

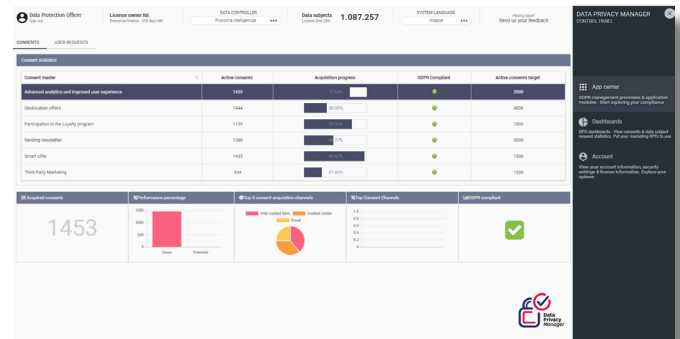
**Founded:** 2001

**Leadership:** Dražen Oreščanin, President of the Board; Anita Cvetić Oreščanin, Board Member; Lidija Karaga, Board Member

**Funding:** Privately held

**Privacy-related products:** **Assessment Manager**, **Consent Manager**, **Data Discovery**, **Data Mapping**, **Enterprise Communications**, **Incident Response**, **Privacy Information Manager**, **Website Scanning**

**Description:** DPM is a state-of-the-art software platform designed to help companies perform efficient management of personal data and processes for the EU General Data Protection Regulation. It is available as a SaaS in EU cloud or on-premise applications. The platform monitors all personal data flows and provides DPOs with necessary tools for monitoring GDPR compliance and collaboration with other stakeholders. Personal data can either be pseudonymized or centrally managed using Informatica MDM platform for Data Subject domain. DPM's architecture allows easy integration with external systems processing personal data and brings privacy by design and default into existing complex IT environments.



# PossibleNOW



**Location:** Duluth, GA

**Number of employees:** 100

**Founded:** 2000

**Leadership:** Scott Frey, President & CEO; Chris Hoover, CTO; Rick Stauffer, COO

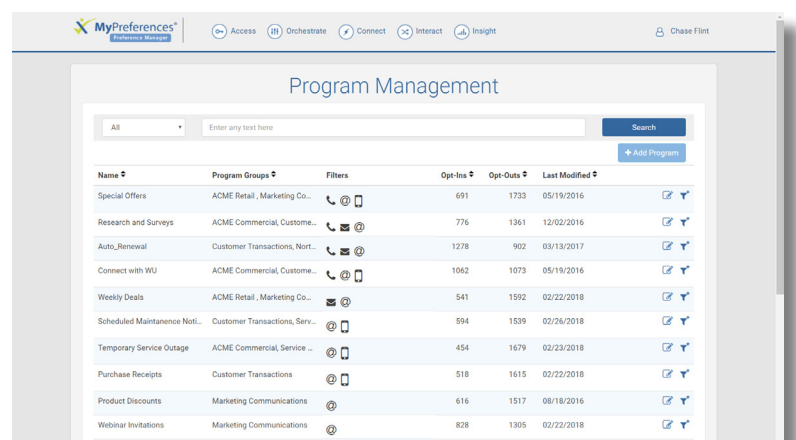
**Funding:** Privately held

**Privacy-related products:** **Consent Manager**

**Description:** MyPreferences is a data management platform that connects any system or interface used to communicate with customers across the entire company. It collects express consent, cookie consent and preferences that customers share about themselves, stores them securely in a central repository and integrates them with any system the company uses to interact with those customers in the future. MyPreferences enhances customer experience by collecting their communication preferences such as topic of interest, preferred channel and frequency. It reduces marketing compliance risk by adapting to constantly changing privacy regulations, ensuring consent is collected and opt-outs are honored.



POSSIBLENOW™



# Preclusio



**Location:** Redwood City, CA

**Number of employees:** 2

**Founded:** 2019

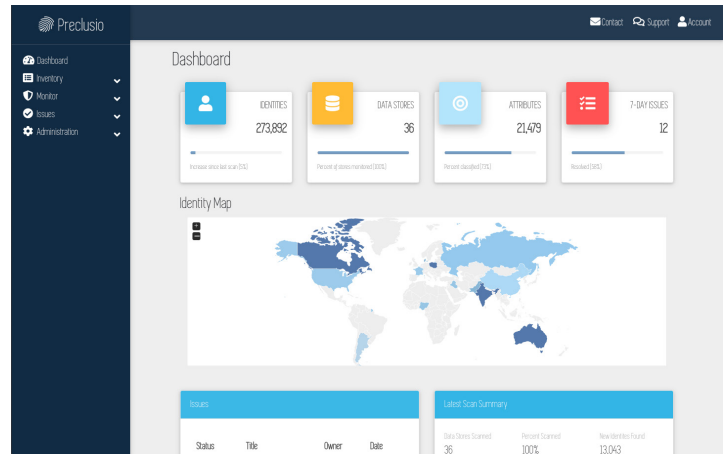
**Leadership:** Heather Wade, CEO;  
John Wade, COO

**Funding:** Privately held

**Privacy-related products:**

**Activity Monitoring, Data Discovery, Data Mapping**

**Description:** Preclusio helps organizations comply with privacy regulations through the automation of data inventories and maps, without the need for surveys or questionnaires. Once an organization's data is inventoried, the software continually monitors their environment for new data elements and policy exceptions. Preclusio's solution lives entirely in an organization's cloud environment or data center in order to avoid sharing your data with additional vendors.



# Predesto

**Location:** Palo Alto, CA

**Number of employees:** 2-10

**Founded:** 2017

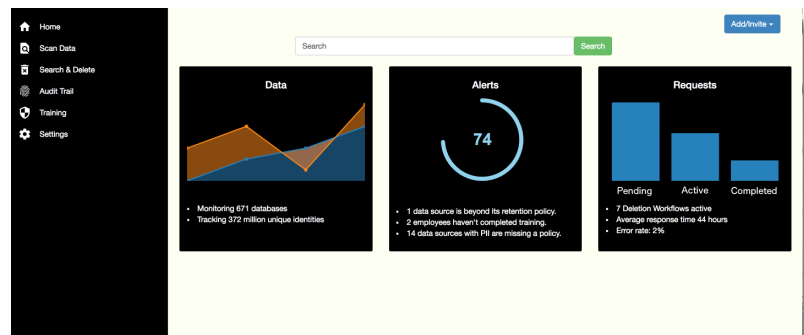
**Leadership:** Masood Akbar, CTO

**Funding:** Privately held

**Privacy-related products:**

**Data Discovery, Data Mapping**

**Description:** Predesto provides software for online employee privacy training, automatic scanning & classification of PII, an open framework to setup and manage deletion workflows for GDPR, and an immutable audit log with reporting for compliance. Our scanner supports all the standard databases/warehouses, and has dozens of pre-built PII classifiers. It is designed to support real-time communication and collaboration between teams across an organization and is available both in the cloud or on-premise.



# Prifender

**Location:** Bellevue, WA

**Number of employees:** 23

**Founded:** 2015

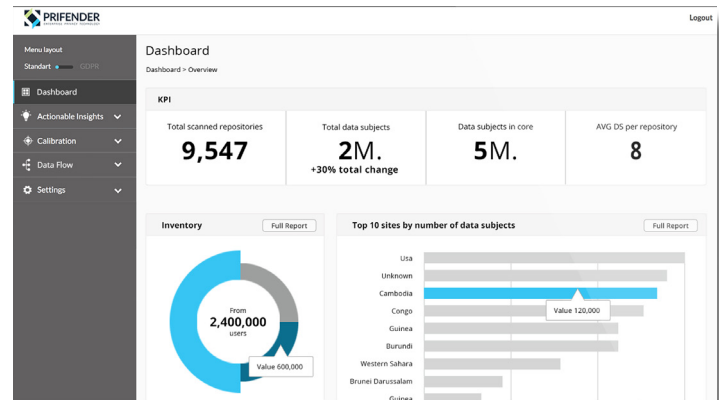
**Leadership:** Nimrod Luria, Founder, CEO;  
Omer Matityahu, COO; Sagi Leizerov, CDSO,  
Christopher Glover, CTO

**Funded:** Privately held

**Privacy-related products:**

**Activity Monitoring, Data Discovery,  
Data Mapping**

**Description:** Prifender is an enterprise privacy technology solution. Its platform is designed to use cyber forensics and advanced data searches to help companies track their data asset usage across their entire organizations. The platform uses artificial intelligence technology to detect sensitive data and identify data flows. Prifender helps organizations discover and map personal information across all systems, whether they are structured or unstructured. The platform helps companies view, control, report, and query data in order to meet privacy obligations, key performance indicators, and review activities taking place over millions of identities.



# Prince Group NL

**Location:** Loenen a/d Vecht, The Netherlands

**Number of employees:** 5-10

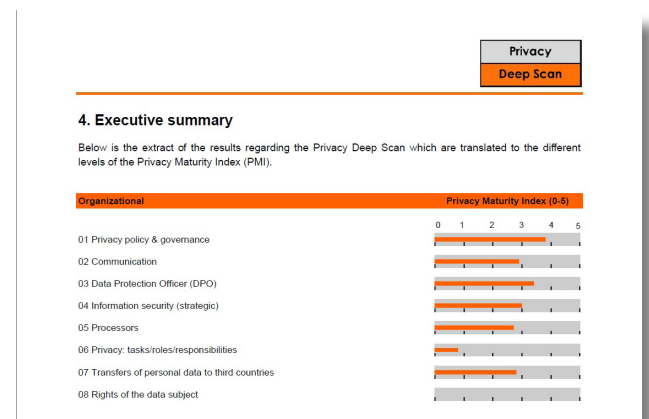
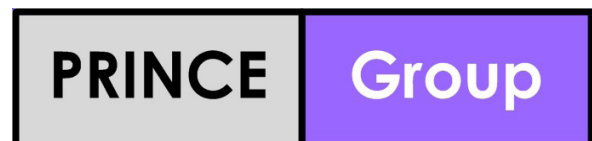
**Founded:** 2016

**Leadership:** Marc Ernst, CEO; Gerard Smits, CTO

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**

**Description:** MyPrivacySolutions is a compliance solution and is deployed as Software-as-a-Service, available through a network of consultancy partners. Our tools create awareness and prioritization by taking snapshots of the organization regarding privacy, data protection and information security. It provides information on gaps and potential actions/controls and is applicable for small organizations. As for large organizations, our solutions can be used to benchmark between business units and measure their readiness and monitor improvement. The Privacy Deep Scan is an assessment toolkit that consists of more than 1400 data points. It is GDPR-ready, addressing legal, compliance and information security, but also 'soft' topics like communication, ethics and awareness. It creates a custom report for continuous improvement.



# Privacera

**Location:** San Francisco, CA

**Number of employees:** 2-10

**Founded:** 2016

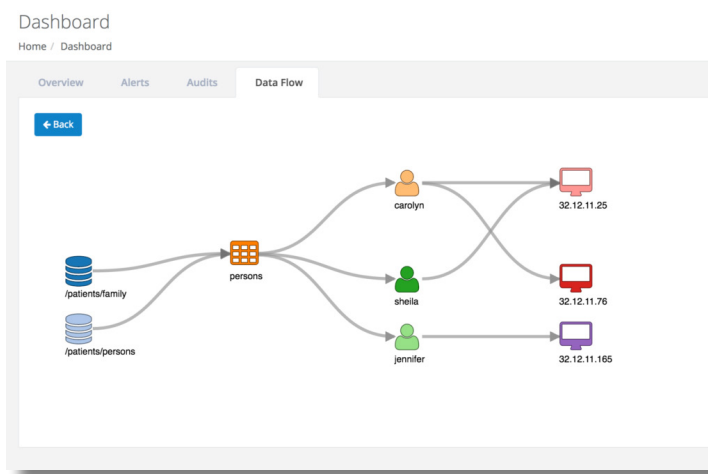
**Leadership:** Balaji Ganesan, Co-Founder;  
Don Bosco Durai, Chief Security Architect

**Funded:** Privately held

**Privacy-related products:**

**Activity Monitoring, Data Mapping**

**Description:** Privacera helps enterprises discover, manage, and monitor sensitive information within their systems. It continuously ingests the enriched audit data and evaluates using machine learning and analytical models, which can generate alerts and perform mitigating actions. It can track how users are using sensitive data and correlates use in one dashboard. In addition to discovering and mapping data, it can monitor where data is flowing.



# Privacy Analytics

**Location:** Ontario, Canada

**Number of employees:** 100+

**Founded:** 2007

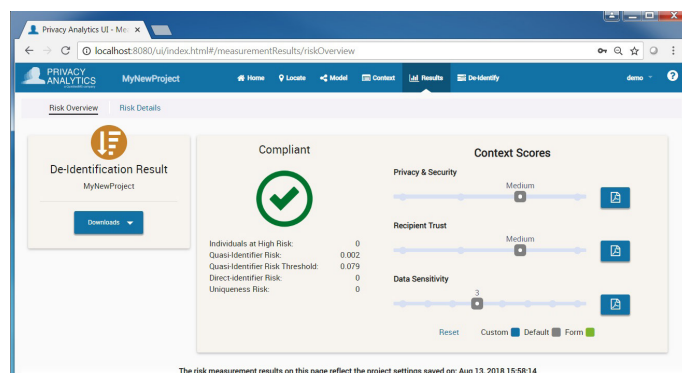
**Leadership:** “Khaled El-Emam, General Manager;  
Luk Arbuckle, Chief Methodologist; Sarah Lyons,  
Sr. Director, Operations

**Funded:** Publicly traded

**Privacy-related products:**

**De-identification/Pseudonymity**

**Description:** Privacy Analytics helps companies maximize the value of their sensitive healthcare data. By measuring re-identification risk across datasets and disclosure contexts, Privacy Analytics allows organizations to de-identify data in a manner compliant with the EU General Data Protection Regulation, the Health Insurance Portability and Accountability Act, and the California Consumer Privacy Act. In addition to unlocking business value from data, Privacy Analytics’ solutions can be integrated into existing pipelines and workflows, providing ongoing, auditable proof that an organization consistently takes legally defensible steps to protect sensitive data.





# Privacy Company

**Location:** The Hague, The Netherlands

**Number of employees:** 40

**Founded:** 2014

**Leadership:** Frank Koppejan, Founder and CEO; Marlies Blokland, Director; Arnold Roosendaal, Director

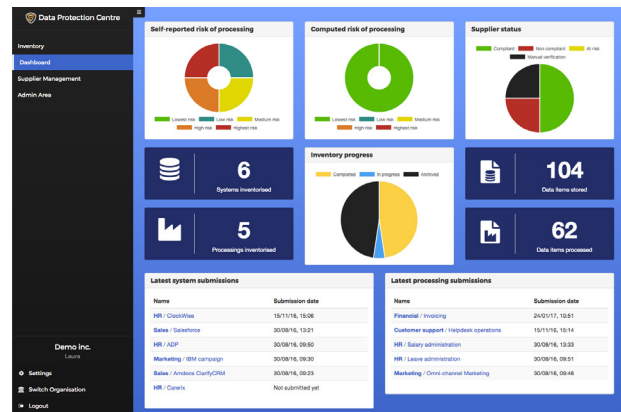
**Funded:** Privately held

**Privacy-related technology:**

**Activity Monitoring, Assessment Manager, Data Mapping, Privacy Information Manager**

**Description:** Privacy Company offers a wide variety of privacy services, including consultancy, training and software. Our privacy management software is called Privacy Nexus. It offers a complete customer journey for

the privacy management of your organization in a single, user-friendly software platform. Designed in accordance with the GDPR. With Privacy Nexus you can make a complete data inventory, conduct DPIAs and manage third-party privacy compliance. The dashboard gives an organization a clear overview of the compliance status and helps to manage privacy risks in real-time. Privacy Nexus is multilingual, so the user can switch easily between languages.



# The Privacy Compliance Hub

**Location:** London, UK

**Number of employees:** 10

**Founded:** 2017

**Leadership:** Nigel Jones, Co-Founder; Karima Noren, Co-Founder

**Funded:** Privately held

**Privacy-related technology:** **Activity Monitoring, Assessment Manager, Privacy Information Manager**

**Description:** The Privacy Compliance Hub aims to help organizations build a continuous culture of privacy compliance through a platform from which compliance is created, maintained, recorded and demonstrated. It features an online privacy training, an integrated map, a suite of records required for compliance, a library of privacy compliance templates, a glossary with all key privacy terms explained, and text of the GDPR in an easy-to-use format. The Hub also features all documentation in one central archive to demonstrate compliance, ongoing legal updates, as well as continuous product updates and enhancements.



THE PRIVACY COMPLIANCE HUB



PRIVACY CHAMPIONS MEETING 1	
Explaining The Privacy Compliance Hub	
Starting Promise 2 - Inventory	
<b>PREPARATION</b>	
Read agenda for this meeting	
Read Promise 1 (Awareness)	
Read Promise 2 (Inventory)	
<b>IN ATTENDANCE</b>	
[Privacy Hub Owner]	
[Privacy Champion 1]	
[Privacy Champion 2]	
[Privacy Champion 3]	
<b>AGENDA</b>	<b>DONE</b>
1. A Privacy Champion is nominated to take the minutes of the meeting.	
2. The Privacy Hub Owner explains privacy compliance and demonstrates the Privacy Compliance Hub using the <b>Privacy Awareness Training Deck</b> and the <b>Privacy Champions Training Deck</b> .	
3. The Privacy Hub Owner explains what it means to be a Privacy Champion using the <b>DPA and the Privacy Champions Roles Document</b> .	

# Privacy Control Center (Thirdwave PCS)

**Location:** Leiden, Netherlands

**Number of employees:** 7

**Founded:** 2017

**Leadership:** Robert Jan de Vries, Managing Partner; Arjaan Kunst, Managing Partner

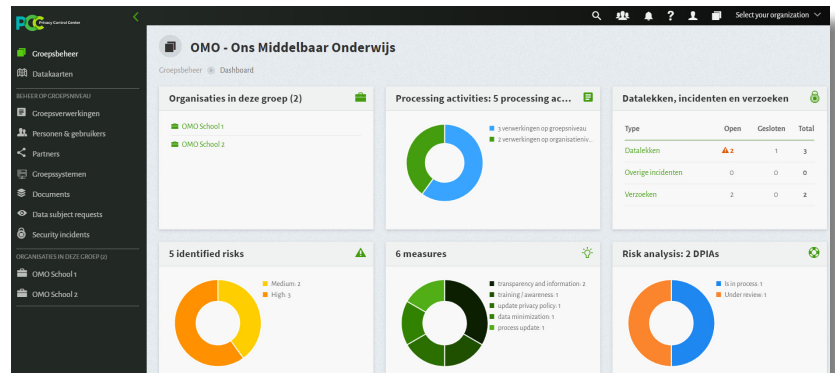
**Funded:** Privately held

**Privacy-related technology:**

**Activity Monitoring,**  
**Data Mapping, Incident Response,**  
**Privacy Information Manager,**  
**Website Scanning**

**Description:** Privacy Control Center (PCC) is a SaaS platform which guides organisations in becoming

compliant with the EU General Data Protection Regulation. With practical modules, PCC supports those responsible for the management of personal data in all aspects of working with and protecting personal data within the organisation. One of the main elements of PCC is the register of processes which is integrally linked in order to provide for the whole “plan, do, check, act-cycles.” By using clear reports and overviews, the division of tasks and responsibilities will be apparent.



# Privacy Insights (Coöorporatie U.A.)

**Location:** Groningen, The Netherlands

**Number of employees:** 4

**Founded:** 2017

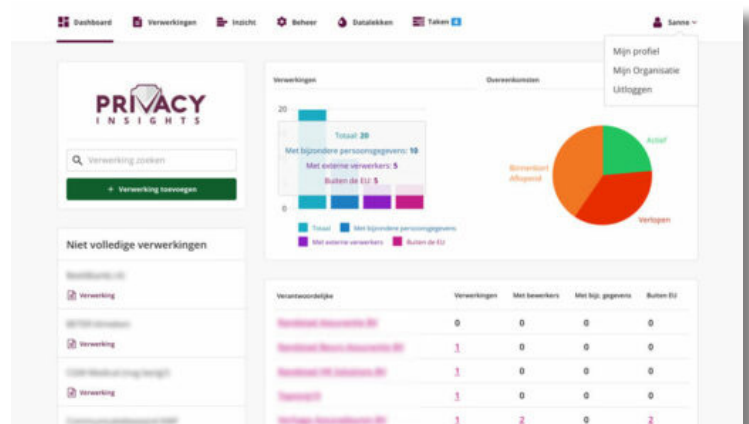
**Leadership:** Arnoud Punt, Founder; Peter Tak

**Funded:** Privately held

**Privacy-related technology:**

**Activity Monitoring,**  
**Assessment Manager, Incident Response,**  
**Privacy Information Manager**

**Description:** “Privacy Insights is based in The Netherlands, and we’ve designed an online tool for registering processing activities. The decentralized solution is designed to help organizations comply with Article 30 of the EU General Data Protection Regulation. The tool generates reports and exports, keeps track of data breaches and assists with request from data subjects. The tool also has the options for pre-defined (standard) content, an API to show the processes that apply to a data subject on a website and a SAML option. All content is available in both Dutch and English.”



# Privacy Lab

**Location:** Reggio Emilia, Italy

**Number of employees:** 25-30

**Founded:** 2002

**Leadership:** Andrea Chiozzi, CEO & Founder; Roberto Ghinolfi, Privacy Consultant; Emanuela Menna, Privacy Consultant

**Funded:** Privately held

**Privacy-related products:** **Activity Monitoring**, **Assessment Manager**, **Consent Manager**, **Data Mapping**

**Description:** Privacylab is a web solution to manage privacy compliance for GDPR and demonstrate accountability. Privacylab uses wizard procedures to save time and avoid errors. It provides the user with: information reports for each category of data subject; consent management, automatically created when provided by law; appointment of processors and other personnel, customized with tasks for each employee; organizational chart of tasks and competences of privacy; appointment of system administrator; and records of processing activities. Other features: External processing, risk-gap analysis and improvement plan, security measures taken, recovery data plan.



# Privacy Tools

**Location:** Porto Alegre, Brazil

**Number of employees:** 8

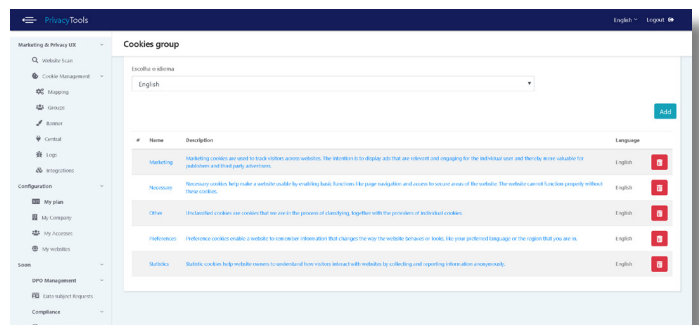
**Founded:** 2019

**Leadership:** Aline Lucia Deparis, CEO; Marison Souza Gomes, CTO

**Funded:** Privately held

**Privacy-related products:** **Consent Manager**, **Incident Response**, **Website Scanning**

**Description:** Privacy Tools has developed a platform for consultancies and other organizations to assist in their compliance with LGPD, the Brazilian Privacy Law, the EU General Data Protection Regulation and the California Consumer Privacy Act. The website scanning delivers technical and management reports in order to let organizations know what kind of feature need to be improved first. Privacy Tools also offer a Cookie Management platform, hosted in Brazilian territory, to help companies to better control the cookie usage. As part of a privacy program management platform, the data subject requests tool offers a Privacy Portal to manage the requests.



# PrivacyAnt Ltd.

**Location:** Helsinki, Finland

**Number of employees:** 6

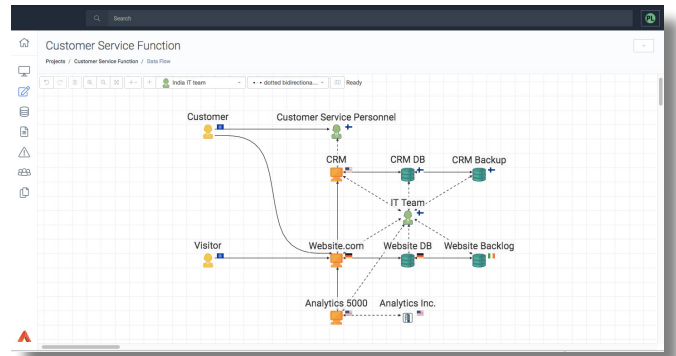
**Founded:** 2016

**Leadership:** Heikki Tolvanen, Chief Legal Engineer, Co-founder; Jane Tahvanainen, Chief Operations Officer, Co-founder; Pekka Lampelto, Chief Executive Officer, Co-founder

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager, Data Mapping**

**Description:** PrivacyAnt Software is a privacy-compliance platform that integrates data mapping and compliance assessments. Employees collaborate across an organization to produce and maintain documentation that is visualized in data-flow maps, and processing activities. The software triggers assessment questions at IT-systems, vendors, processing activities, and other entities based on conditions that can be configured. This enables privacy teams to plan and implement privacy policies across business units. Found risks and gaps are assigned as tasks for employees to correct. Business units can also run preliminary assessments for new projects.



# PrivacyCheq

**Location:** York, PA

**Number of employees:** 11-50

**Founded:** 2013

**Leadership:** Roy R. Smith II, Co-Founder & CEO; Dale R. Smith Jr, Co-Founder & Futurist

**Funded:** Privately held

**Privacy-related products:** **Consent Manager**

**Description:** PrivacyCheq offers SaaS technical solutions for data subject interactions. The ConsentCheq service is a scale-proven service offering multilingual notice and consent management for websites, mobile apps, email, telemarketing, and physical locations. PrivacyCheq facilitates consent logging, role-based dashboards automating required SAR, RTBF, breach, child/parent, and managed API for internal and third-party consent verification. The ConsentCheq privacy dashboard is a user-friendly single sign-on common-consent management tool. The PrivacyUX service delivers transparent and understandable notices in both WP29 and mobile-friendly Privacy Facts Interactive styles.



## PrivacyCheq

**Key Features Of World Class Consent Management Services**



# PrivacyPerfect



**Location:** Rotterdam, Netherlands

**Number of employees:** 25

**Founded:** 2014

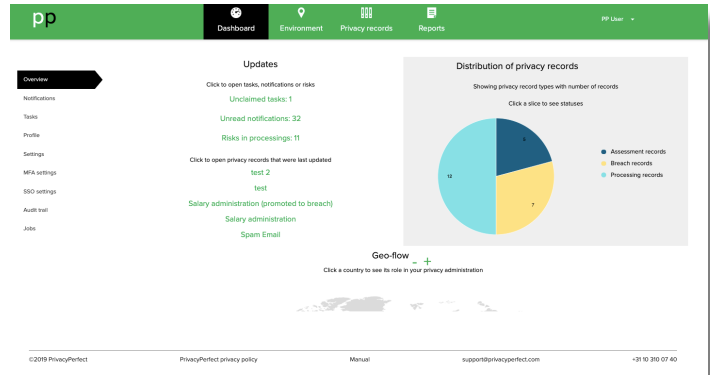
**Leadership:** Sander Schoneveld, CEO;  
Bas Oostveen, CCO

**Funded:** Privately held

**Privacy-related products:**

**Assessment Manager,**  
**Data Mapping, Incident Response,**  
**Privacy Information Manager**

**Description:** PrivacyPerfect offers a SaaS solution to help organizations comply with the EU General Data Protection Regulation. The functionality of the software allows for legal counsels and data protection officers to tackle data protection whilst having their efforts visible and transparent to everyone within the organization. The software allows organizations to manage assessments, processing activities and data breaches, and providing privacy professionals full control and overview of everything that is happening for privacy in their organization in one dashboard. The software helps with accountability towards supervisory authorities, improved transparency towards customers, and furthering compliance.



# Privally

**Location:** São Paulo, Brazil

**Number of employees:** 8

**Founded:** 2016

**Leadership:** Vinicius Cezar, CEO;  
Fernando Fonseca, CVO;  
Douglas Chagas, CTO

**Funded:** Privately held

**Privacy-related products:**

**Consent Manager, Website Scanning**

**Description:** Privally develops solutions that support consultancies and other organizations in their compliance with LGPD, the Brazilian Privacy Law, and the EU General Data Protection Regulation. Privally's first product, the CCM Cookie Consent Manager, deals with the web presence of the company, such managing cookies, tags, inputs and privacy policies. Privally's other tools are available to coincide with the phases of implementing a Data Protection and Privacy Management System, starting with an Assessment Tool and arriving at an enterprise privacy manager that limits and/or registers the access to all personal data.





# Privaon

**Location:** Espoo, Finland

**Number of employees:** 20

**Founded:** 2014

**Leadership:** Tomi Mikkonen, CEO

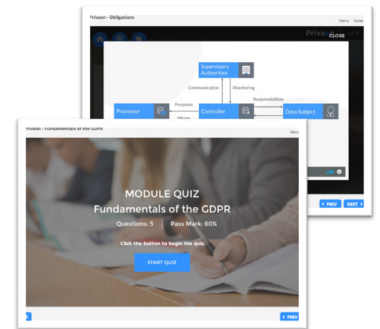
**Funded:** Privately held

**Privacy-related products:**

**Assessment Manager**,  
**Consent Manager**, Incident Response,  
**Privacy Information Manager**,  
**Website Scanning**

**Description:** Privaon provides solutions and services in the areas of privacy risk management, privacy awareness, privacy engineering and compliance with the EU General Data Protection Regulation.

Privaon's cloud-based Privacy Assessment Tool allows for scoping of current privacy risk- and compliance levels. Privaon's e-Learning training provides an interactive way for organizations' to train their entire staff. The e-Learning solutions include advanced GDPR training, and focused trainings for HR specialists, customer service and research staff. Privaon offers also Data Protection Officer as a Service together with advanced consultancy focusing on privacy engineering.



# priVapp

**Location:** San Francisco, CA

**Number of employees:** Fewer than 20

**Founded:** 2014

**Leadership:** Sara Duryea, Founder

**Funded:** Privately held

**Privacy-related technology:**  
**Enterprise Communications**

**Description:** Circle is an encrypted, secure and multi-faceted collaboration tool built for private and highly sensitive business communications. Its system provides a secure, easy-to-use and on-demand platform that installs in minutes, and uses AES encryption with keys stored on the endpoint devices. Data is not stored on intermediary servers and priVapp never has access to customer data. The interface allows real-time commenting and editing on Word documents and launching of shared PowerPoint, Excel and other documents. Circle gives enterprise work groups an easy-to-use collaboration with secure architecture.



# Privitar



**Location:** London, U.K.

**Number of employees:** 50

**Founded:** 2014

**Leadership:** Jason du Preez, CEO;  
Jason McFall, CTO

**Funded:** Privately held

**Privacy-related technology:**

**Assessment Manager,**

**De-identification/Pseudonymity,**

**Privacy Information Manager**

**Description:** Privitar is a London-based, globally-focused enterprise software company, with three products designed to protect sensitive data.

Privitar Publisher takes sensitive data and applies a privacy policy to create an anonymized copy which can safely be used for investigative analytics, machine learning, and sharing with trusted parties; Privitar Lens is a privacy-preserving query interface for reporting and advanced analytics at enterprise-scale; and Privitar SecureLink is a data de-identification system that can be used by organizations to overcome trust barriers and combat data siloing. Privitar helps innovation-hungry organizations engineer privacy-safe data operations, using advanced techniques that preserve sensitive information while retaining data utility.



# PRIVITAR

Name	Schema	Status	Owner	Modified
Bank Account Data (agen)	Bank Account Data	Ready	Chris Smith	Oct 18, 2016 1:19:54 PM
Bank Customer Profile and Account Data	Bank Customer Profile and Account Data	Ready	Robert Greenwood	Oct 18, 2016 11:51:37 AM
Bank Account Data (mgnt)	Bank Account Data	Ready	Chris Smith	Oct 18, 2016 11:37:18 AM
Bank Customer Profile and Account Data using Encryption	Bank Customer Profile and Account Data	Ready	Vladimir Eatwell	Oct 13, 2016 3:19:19 PM
Full Subscriber Policy - Gen	Full Subscriber Profile	Ready	Chris Smith	Aug 10, 2016 5:58:10 AM
Full Subscriber Policy - Tok	Full Subscriber Profile	Ready	Chris Smith	Aug 9, 2016 12:24:34 PM
Telco Subscriber Profile	Telco Subscriber Profiles	Ready	Chris Smith	Aug 4, 2016 10:10:32 AM
Telco Subscriber Profile and Monthly Bill Data	Telco Subscriber Profile and Monthly Bill Data	Ready	Chris Smith	Aug 4, 2016 10:10:32 AM
Retain everything	HR Data	Ready	Administrator	Aug 4, 2016 10:10:32 AM
Shakedown	Shakedown	Ready	Administrator	Aug 4, 2016 10:10:32 AM

# Privsee

**Location:** Fort Lauderdale, FL

**Number of employees:** 5

**Founded:** 2018

**Leadership:** Jonathan Broder, CEO

**Funded:** Privately held

**Privacy-related technology:**

**Activity Monitoring,**

**Consent Manager,**

**De-identification/Pseudonymity,**

**Enterprise Communications,**

**Privacy Information Manager**

**Description:** Privsee takes advantage of the EU General Data Protection Regulation and U.S. privacy laws that allow consumers to request their data from companies. Privsee allows anyone to request their personal information and privacy data from every company they've ever done business with.



# Privsee



# Privus

**Location:** Switzerland.

**Number of employees:** 10

**Founded:** 2016

**Leadership:** Henrique Correa da Silva, CEO;  
Luis D'Almeida, CFO

**Funded:** Privately held

**Privacy-related technology:**  
**Enterprise Communications**

**Description:** SecurLine is a smartphone application designed to allow you to speak on the phone, exchange messages, have video and conference calls, all completely secure and private. Privus developed SecurLine to be a secure and transparent encryption app for smartphones, offering high quality voice and video calls, conference calls, text and image messaging. We employ the secure AES cypher with robust 256 bit key sizes and the ZRTP protocol, which has been classified internally as “catastrophic” by the NSA, ensuring your data has the highest level of end-to-end encryption and remains absolutely private. SecurLine works collectively with our network infrastructure to allow communications to flow directly between devices, enhancing their security, privacy and quality. It allows you to reclaim your right to privacy, and empowers your ability to do business on the move while saving on costs.



# Proofpoint

**Location:** Sunnyvale, CA

**Number of employees:** 4,000

**Founded:** 2002

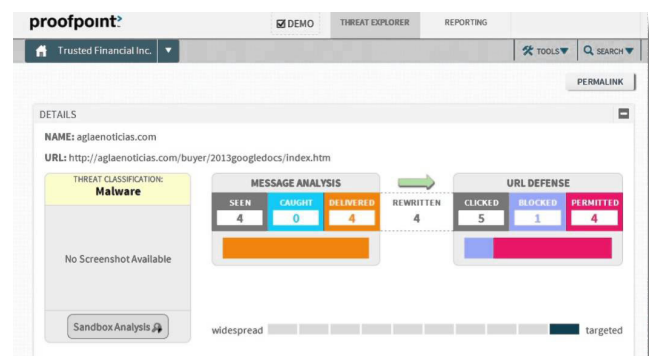
**Leadership:** Gary Steele, CEO, Paul Auvil, CFO; Lyn Campbell, VP, Global Operations; Marcel Depaolis, CTO; Ryan Kalember, SVP, Cybersecurity Strategy

**Funded:** Privately held

**Privacy-related products:** Activity Monitoring, Data Discovery, Data Mapping, Incident Response

**Description:** Proofpoint offers automated content analysis to help companies discover sensitive information and track data across the network. The analysis helps a company discover where sensitive data is located and the data that is most at risk for exposure. The Data Discover tool also provides organizations with data visualization and heat maps locating where the data is most at risk. Companies can fix compliance breaches in real time and revoke access to any unwanted users. Proofpoint also offers a Threat Response platform to help companies resolve threats faster by automatically alerting a company to incidents, while collecting and comparing data forensics.

# proofpoint™



# Protegrity

**Location:** Stamford, CT

**Number of employees:** 200+

**Founded:** 2004

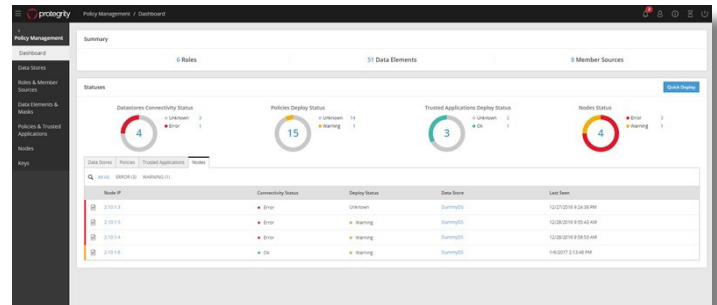
**Leadership:** Suni Munshani, CEO; Dominic Sartorio, Senior VP, Products & Development; Clare Cuniffe, Senior VP, Sales

**Funded:** Privately held

**Privacy-related products:**

**De-identification/Pseudonymity**

**Description:** Protegrity offers an enterprise data security software platform that leverages scalable, data-centric encryption, vaultless tokenization and masking to help businesses secure sensitive information while maintaining data usability. Built for complex, heterogeneous business environments, the Protegrity Data Security Platform provides data security certified across applications, data warehouses, mainframes, big data, and cloud environments. Protegrity helps manage risk, achieve compliance, enable business analytics, and adopt new platforms while maintaining the privacy of customers and employees.



# Protenus

**Location:** London, U.K.

**Number of employees:** 23

**Founded:** 2014

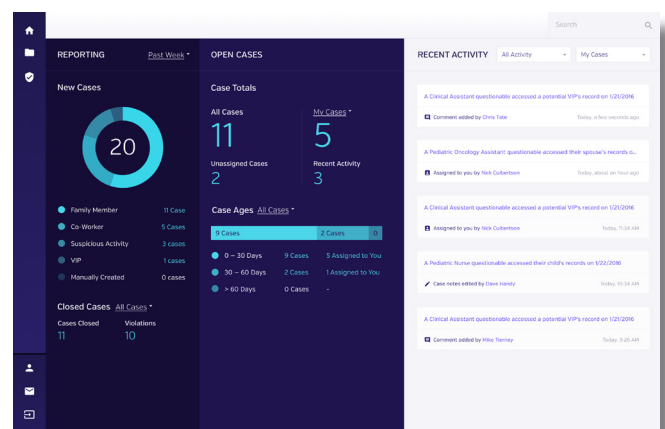
**Leadership:** Robert Lord, Co-founder, CEO; Nick Culbertson, Co-Founder, COO & President; Chris Jeschke, CTO

**Funded:** Privately held

**Privacy-related products:** Activity Monitoring, Data Discovery, Data Mapping

**Description:** Protenus' patient monitoring platform consists of two main parts: The first is the analytics and proactive detection piece, which takes big data, machine learning, AI, and combines it with user workflow, HR data, and other elements to create a second-by-second account of all the activity occurring within an electronic health record. The combination can help determine a user's normal behavior and help detect any abnormalities. The "forensics and investigation" part of the platform lets electronic health record users sift through patient information in a point-and-click interactive interface, while limiting the amount of false positives.

# PROTENUS





# Redefine Personal Data Protection & Privacy

Find, Inventory, and Map Any Data, Anywhere

---

## Privacy-Centric Discovery, Advanced Data Intelligence, and Privacy Automation

- ✓ Discover & inventory all PI/PII at scale
- ✓ Classify data based on content, structure, and relationship
- ✓ Correlate sensitive and personal data to an identity
- ✓ Automate data subject access rights fulfillment
- ✓ Govern consent across data sources
- ✓ Manage & monitor third-party data sharing

---

From Data Discovery to DSAR: get a  
**Buyer's Guide To Automating Personal Data Rights  
For CCPA And GDPR**

**Get the Guide**



# Proteus-Cyber Ltd



**Location:** London, U.K.

**Number of employees:** 10-20

**Founded:** 2013

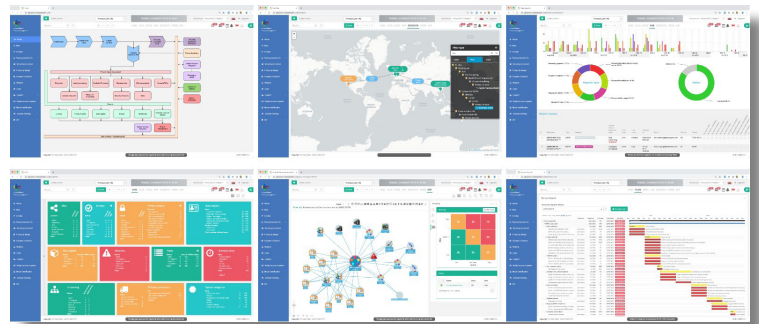
**Leadership:** John Clelland, Managing Director;  
Chris Greenslade, Director

**Funded:** Privately held

**Privacy-related products:**

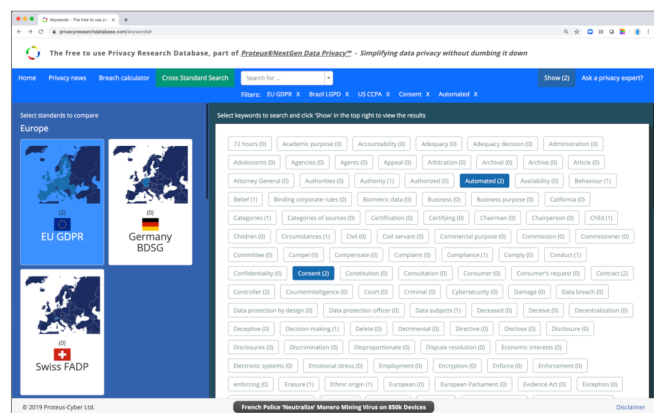
**Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Incident Response, Privacy Information Manager**

**Description:** Proteus NextGen Data Privacy software is an enterprise-grade application designed to handle existing and upcoming data privacy regulations across the world. Core functionality includes data mapping with online surveys, building and reporting of the data register. The software also includes breach notification, subject access request management, consent management, risk assessment and project management to help the Data Protection Officer deliver and demonstrate compliance with applicable privacy regulations, such as the EU General Data Protection Regulation, the California Consumer Privacy Act and Brazil's LGPD.



## Proteus® NextGen Data Privacy™

Rated #1 by GDPR users\*



Try our free to use Privacy Research Database to compare GDPR vs CCPA, LGPD & more. [www.privacyresearchdatabase.com](http://www.privacyresearchdatabase.com)

\*SoftwareReviews (a division of Info-Tech Research Group) GDPR Compliance Data Quadrant.

# Qixium

**Location:** Ede, The Netherlands

**Number of employees:** 11-50

**Founded:** 2004

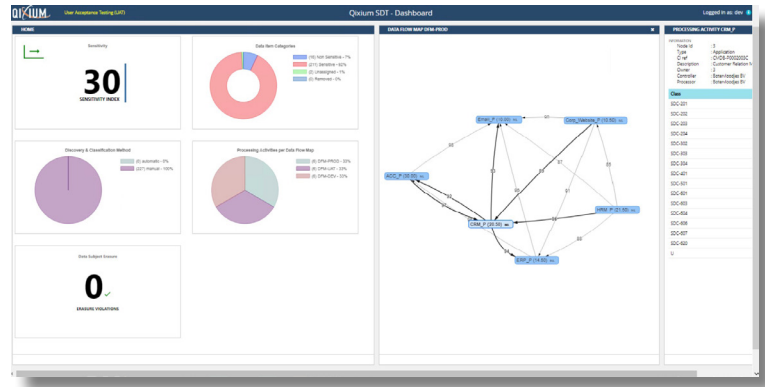
**Leadership:** Joost Ale, CEO; Bradley Bakker, head of R&D; Marcel van de Steeg, COO

**Funded:** Privately held

**Privacy-related products:**

**Data Discovery, Data Mapping, De-identification/Pseudonymity**

**Description:** Qixium is Scope4Mation's next generation platform designed to help organisations protect and manage sensitive data to help support GDPR compliance. Its extended features for the discovery and classification of sensitive data offer an ideal platform to provide the DPO with a comprehensive inventory of the enterprise's data privacy landscape. Qixium's data anonymization technology significantly reduces the risk of data being compromised while in non-production environments for activities such as testing, training, BI etc. The intuitive user dashboard provides an up-to-date status overview containing clear insights on the management of sensitive and privacy data.



# Qnister

**Location:** Jönköping, Sweden

**Number of employees:** 5-10

**Founded:** 2017

**Leadership:** Camilla Danielsson, CEO; Emelie Terlinder, Founder; Anna-Lena Isaksson, Founder

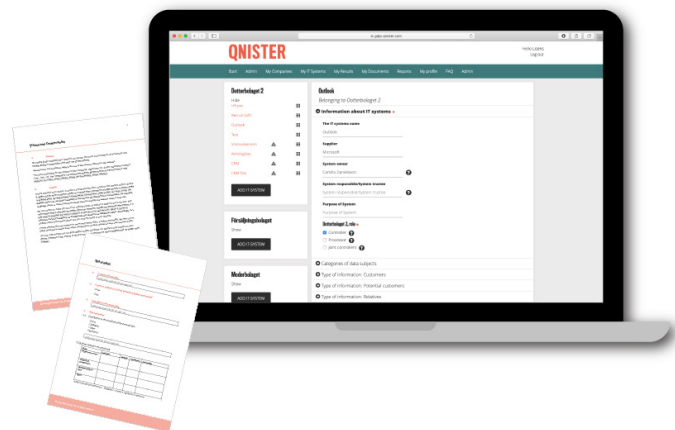
**Funded:** Privately held

**Privacy-related products:**

**Assessment Manager, Data Discovery, Incident Response**

**Description:** Qnister GDPR is a platform that guides an organisation into compliance with the EU General Data Protection Regulation and provides storage for all the necessary documentation. By letting the user answer questions about the content of the personal data in process and security measurements, the platform generates a list of specific action steps by locating risk gaps in the process. The platform provides checklists, policy templates, agreements and a knowledge bank to help guide users. In the event of a data breach, the user will find valuable information, links and templates to handle the breach in time and to log it properly.

# QNISTER



**Location:** Portland, OR

**Number of employees:** 53

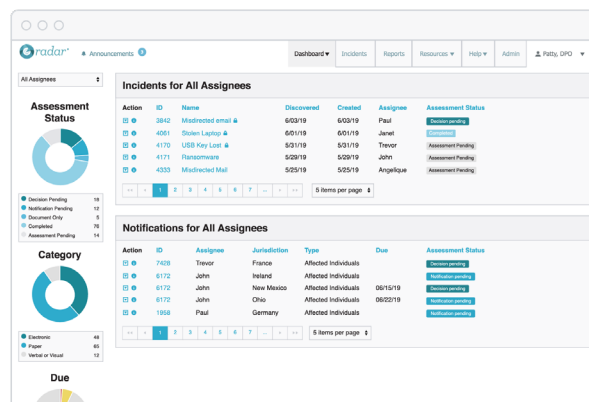
**Founded:** 2014

**Leadership:** Mahmood Sher-Jan, CEO and Founder; Rob Warmack, CRO; Neva DePalma, General Counsel, VP of Customer Success, Privacy Officer

**Funded:** Privately held

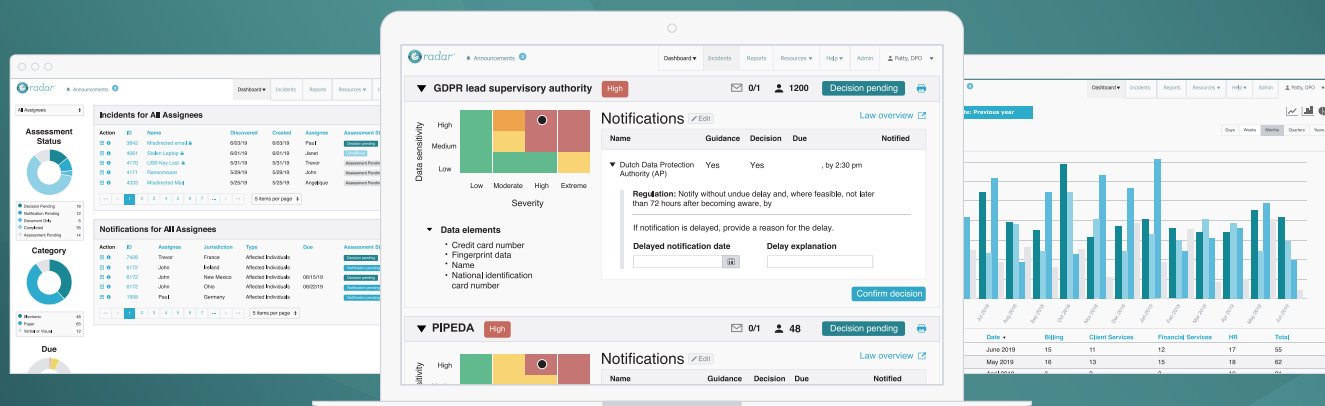
**Privacy-related products:**  
**Assessment Manager**, **Incident Response**,  
**Privacy Information Manager**

**Description:** Radar is a patented incident response management and decision-support platform that simplifies and streamlines compliance with global data breach notification laws, including the the EU General Data Protection Regulation, Personal Information Protection and Electronic Documents Act, and U.S. federal and state regulations such as the California Consumer Privacy Act. The RADAR Breach Guidance Engine™ profiles and scores privacy and security incidents for incident-specific risk of harm analysis that is consistent, objective, and defensible. Organizations can receive clear guidance as to regulatory and contractual notification obligations, eliminating the risk of over or under reporting. Radar can help organizations keep up to date with complex and changing regulations with comprehensive law overviews and regulatory watchlists.



## Is this data breach notifiable?

Cut your incident response efforts in half



# Raptor Compliance

**Location:** Schwerzenbach, Zürich

**Number of employees:** 2-10

**Founded:** 2017

**Leadership:** Dominic N. Staiger, CEO;  
Oliver Stutz, Head of Product; Philipp A. Staiger,  
Head of Marketing

**Funded:** Privately held

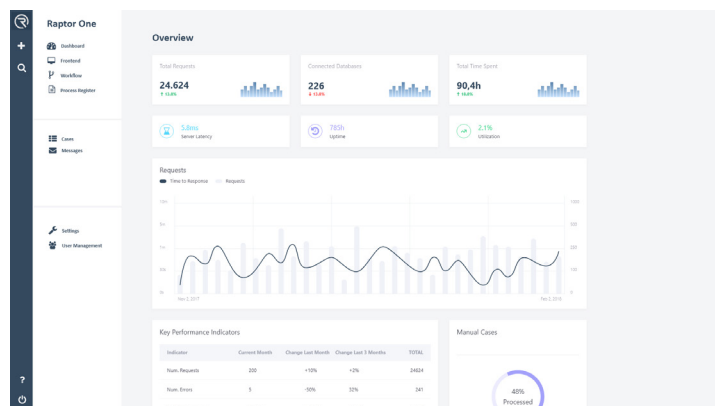
**Privacy-related products:**

**Assessment Manager**, **Data Discovery**,  
**Data Mapping**

**Description:** Raptor Compliance's solution helps organizations comply with Article 15 of the General Data Protection Regulation. The platform gives companies the ability to answer data requests from stakeholders, while ensuring compliance through audits and management reporting. Raptor's platform can connect with any digital data source, and has additional modules allowing users to ensure they are compliant with Article 20 of the GDPR. The platform also has an interactive interface allowing management to observe the compliance efforts of their organization.



**RAPTOR COMPLIANCE**



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interactive online privacy training programs.

**Start training today at [iapp.org/onlinetraining](https://iapp.org/onlinetraining).**

# Replica Analytics Ltd

**Location:** Ottawa, Canada and London, UK

**Number of employees:** 5-10

**Founded:** 2019

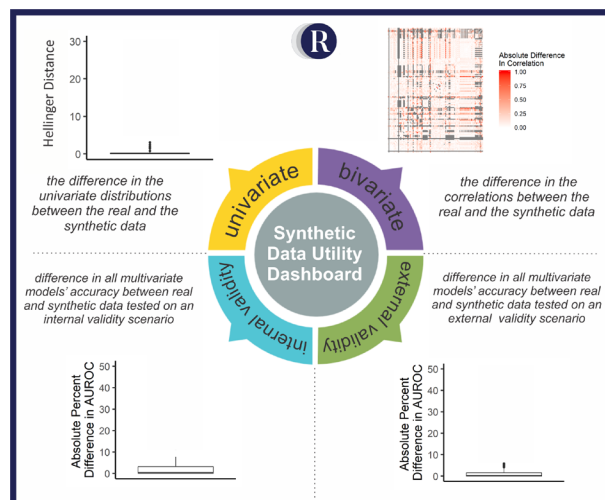
**Leadership:** Richard Hoptroff, Director; Lucy Mosquera, Lead Statistician; Sheldon Stevens, CFO

**Funded:** Privately held

**Privacy-related products:**

**De-identification/Pseudonymity**

**Description:** Replica Analytics offers solutions for the generation of synthetic data and for the privacy assurance of synthetic data. Synthetic data is created from models of real data and retain the statistical properties of the real data with high fidelity, but they do not contain individual information about data subjects. This data can be used for secondary analytics, such as building and testing machine learning models, for technology evaluation initiatives, such as evaluating analytics software from vendors, realistic software testing, and open data. Replica has developed AI-based synthesis technology for complex data, and a privacy assurance methodology.



# Resilient



**Location:** Cambridge, MA

**Number of employees:** 140-200

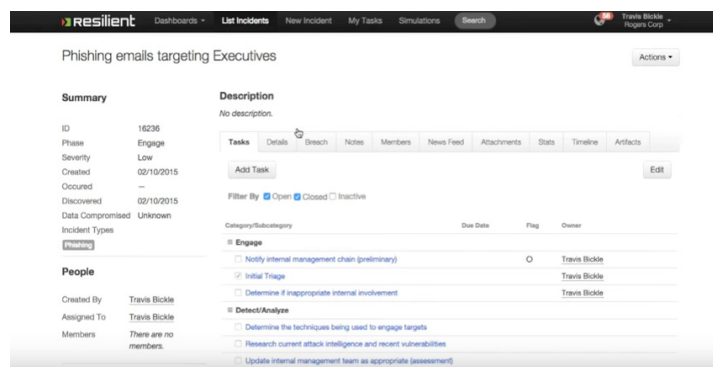
**Founded:** 2010

**Leadership:** John Bruce, CEO & Co-Founder; Bruce Schneier, CTO; Ted Julian, VP of Product Management & Co-Founder; Maria Battaglia, CMO; Gene Fay, VP of Sales; Allen Rogers, VP of Engineering; Paul Ayers, GM, EMEA

**Funded:** Publicly traded (owned by IBM)

**Privacy-related products:** Incident Response

**Description:** The Resilient Incident Response Platform integrates with an organization's existing security and IT system to make sure alerts are instantly actionable, offers intelligence and the context of an incident, and enables adaptive response to complex threats. Teams can collaborate on their response within the platform. It offers analysis, customizable dashboards, and reporting to ensure senior leadership can access information on an incident at any time. Included in the platform is a privacy module providing information on global regulations and data breach response plans instantly mapping to the latest regulations. The maps help organizations simplify their response by removing regulatory complexity.





# Retrospect

**Location:** Walnut Creek, CA

**Number of employees:** 11-50

**Founded:** 2011

**Leadership:** JG Heithcock, CEO;  
Brian Dunagan, COO

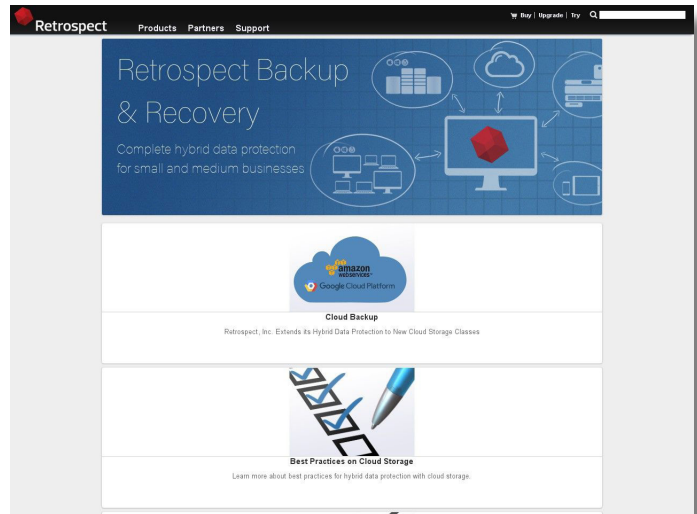
**Funded:** Privately held

**Privacy-related products:**  
**Consent Manager**

**Description:** Retrospect has released its latest version of its software, assisting companies with their EU General Data Protection Regulation compliance efforts. Retrospect 15.1 allows companies to tackle the “right to be forgotten” provision of the GDPR and allows companies to protect and delete any data they have on their users. The tool uses rule-based filtering to allow companies to remove specific data from any backups they possess.



# Retrospect®



# Rever

**Location:** Brussels, Belgium

**Number of employees:** 15-50

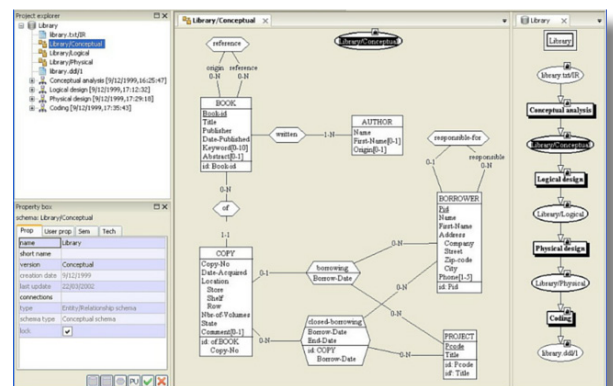
**Founded:** 2004

**Leadership:** Dominique Orban de Xivry, CEO;  
Stephane Coethals, VP Sales & Operations;  
Maxime Cools, Director of Corporate Sales;  
Muriel Adamski, Online Communications Officer

**Funded:** Privately held

**Privacy-related products:** **Data Discovery**,  
**Data Mapping**

**Description:** Rever offers several products designed to allow an organization to identify all of the data within the enterprise. Among the products the company offers is the Rever Enterprise Foundation, which creates a data-usage map, and is the place where physical, logical, and conceptual data models would be stored. The Enterprise Foundation lets a company build a data dictionary, carry out data management products, and ensures an organization is ready for big data applications. Another product, Rever Protect, lets a company select and identify sensitive data according to an organization's needs.



# RISMA Systems

**Location:** Herlev, Denmark

**Number of employees:** 20-49

**Founded:** 2014

**Leadership:** Lars Nybro Munksgaard, CEO;  
Steen Rath, CCO

**Funded:** Privately held

**Privacy-related products:** Data Discovery,  
Data Mapping

**Description:** RISMAgdpr is a GDPR software platform designed to help organisations comply with data privacy regulations whether you are a small, medium-sized or global. Developed by RISMA and the Danish law firm, Plesner, the software guides you through the jurisdictions and provides a platform with structure, data mapping, tasks and GAP-analysis. It offers dashboards, metrics and reports for companies to track their progress, and management will have a full overview of every process.

# RISMA



# Rocket.Chat

**Location:** Porto Alegre, Brazil

**Number of employees:** 30-50

**Founded:** 2015

**Leadership:** Gabriel Engel, CEO; Rodrigo Nascimento, CTO; Marcelo Schmidt, COO

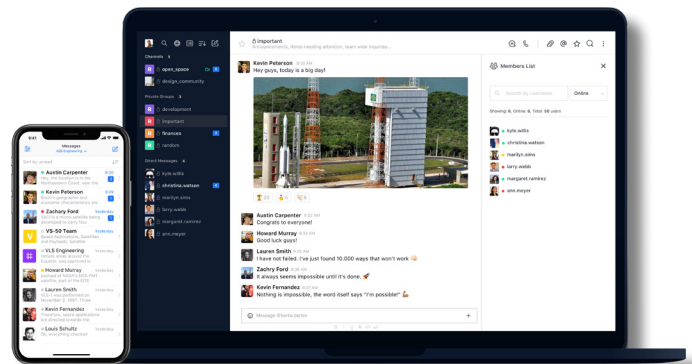
**Funded:** Privately held

**Privacy-related products:**  
Enterprise Communications

**Description:** Rocket.Chat is an open-source communications platform with more than 10 million users and 350,000 servers deployed. The platform bridges the silos created by individual communication tools by offering a way to connect them into a single platform. Advanced audit and authentication options are suited for compliance-driven enterprise deployments, whereas confidential conversations can leverage end-to-end encrypted messaging. Rocket.Chat's public source code has more than a thousand contributors and is free of hidden backdoors. Rocket.Chat comes with a free community edition and web, desktop and mobile clients. Various deployment models are supported, including running Rocket.Chat inside a private cloud.



# ROCKET.CHAT



# SafeGuard Privacy

**Location:** Rye, New York

**Number of employees:** 20

**Founded:** 20128

**Leadership:** Richy Glassberg, Co-Founder, CEO; Wayne Matus, Co-Founder, General Counsel & Chief Compliance Officer

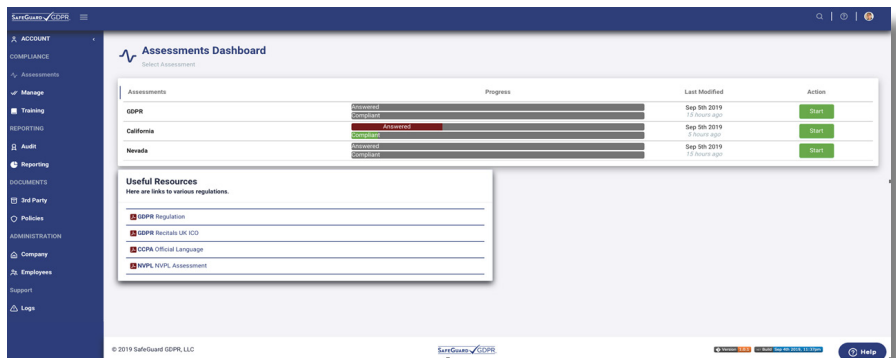
**Funded:** Privately held

**Privacy-related products:**  
**Assessment Manager**

**Description:** SafeGuard

Privacy is a privacy compliance assessment platform that offers an accountability, management and governance solution help

organizations minimize risk, save money, and demonstrate accountability and compliance with privacy laws worldwide. SafeGuard Privacy's platform is compatible with existing digital privacy tools and has seven integrated modules: Assessment, Project Management for Remediation, Internal and External Reporting, Customizable Policy Templates, Employee Training, Secure Critical Document and Audit Log Storage, Tailored Regulatory Impact Alerts and Compliance Auditing.



# SafeHarbour BV

**Location:** Amsterdam, Netherlands

**Number of employees:** 2-10

**Founded:** 2012

**Leadership:** Eva de Wit, CISO/DPO; Ronald Driehuis, CIPM, Product owner; Erwin Boerhoop, Director

**Funded:** Privately held

**Privacy-related products:**

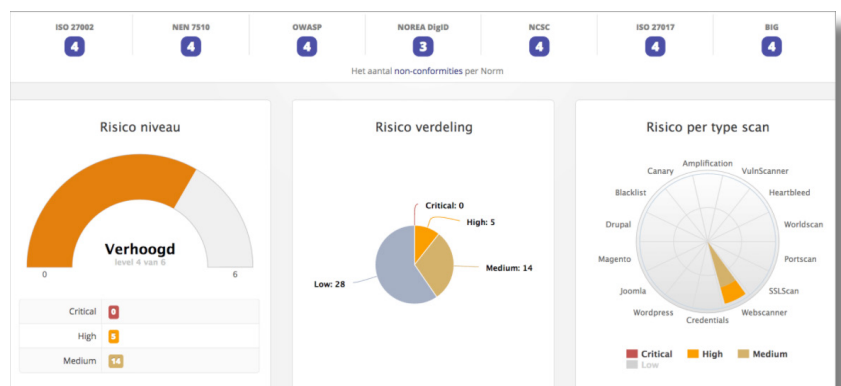
**Activity Monitoring,**  
**Assessment Manager,**  
**Website Scanning**

**Description:** SafeHarbour BV's products allow organizations to scan and monitor their websites for potential trouble spots. Its "BIG" scan allows a business to scan its entire digital environment to monitor for any

malicious activity. SafeHarbour offers a dashboard designed to let organizations see where they do not meet the company's BIG standard. It also provides a number of tools to support the work of data protection officers and chief information security officers.



**SafeHarbour**  
AUDIT PRIVACY SECURITY



# SAP

**Location:** Walldorf, Germany

**Number of employees:** 10,000+

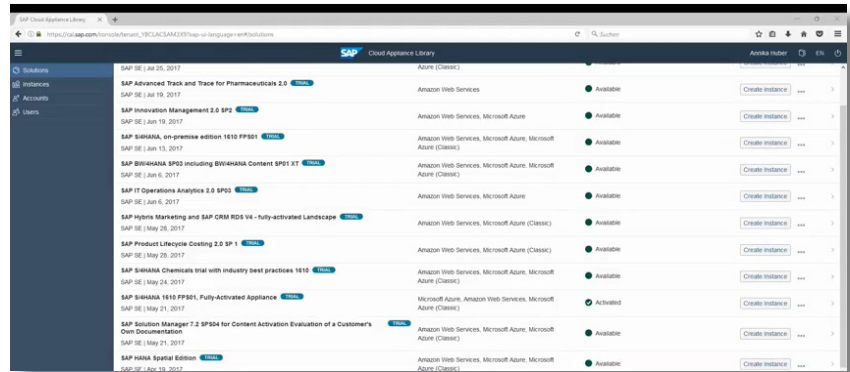
**Founded:** 1972

**Leadership:** Bill McDermott, CEO;  
Luka Muci, CFO; Robert Enslin,  
Cloud Business Group

**Funded:** Publicly traded

**Privacy-related products:**  
**Consent Manager**, **Data Discovery**

**Description:** SAP has released three solutions designed to help companies comply with the EU General Data Protection Regulation. This includes SAP Hybrid Identity, which facilitates customer registration and logins throughout an enterprise; SAP Hybris Consent, which notes consumer consent for terms of services, cookies, and marketing communications; and SAP Hybrid Profile, giving an organization the ability to see all of the information related to a customer, including identity information and profile data. The three solutions are available individually, or as part of one package.



# SAS Global Data Management



**Location:** Cary, NC

**Number of employees:** 10,000+

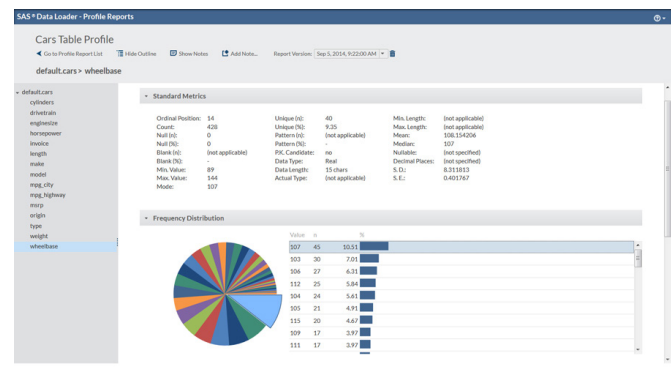
**Founded:** 1976

**Leadership:** Jim Goodnight, Co-Founder and CEO;  
John Sall, Co-Founder and Executive VP; John Boswell, Executive VP and Chief Legal Officer;  
Oliver Schabenberger, Executive VP and CTO

**Funded:** Privately held

**Privacy-related products:**  
**Activity Monitoring**, **Data Discovery**,  
**De-identification/Pseudonymity**

**Description:** SAS offers a platform designed to allow organizations to access, identify, govern and protect all of its data in order to ensure compliance with the General Data Protection Regulation. SAS gives organizations a single interface they can use to access and manage the different types of data within their enterprise. Organizations can identify data sources, evaluate the need for de-identification, and assess the risk of exposing personally identifiable information. SAS allows companies to implement pseudonymization, anonymization and encryption, while implementing safeguards to allow an organization to know who is accessing personal data, and ensuring only relevant data can be accessed.



# SecuPi

**Location:** Jersey City, NJ

**Number of employees:** 11-50

**Founded:** 2014

**Leadership:** Alon Rosenthal, Co-founder & CEO; Dotan Adler, Co-founder & CTO; Amir Fligler, VP R&D

**Funded:** Privately held

**Privacy-related products:**

**Activity Monitoring, Consent Manager, Data Mapping, De-identification/Pseudonymity**

**Description:** SecuPi applies client consent processing, pseudonymization, real-time monitoring, data access, and cross-border controls on your sensitive and regulated data flows. Our software platform also maps sensitive and regulated data-flows keeping a full audit of all user activity that can be easily assessed by regulators and auditors.



# Secure Digital Solutions

**Location:** Minneapolis, MN

**Number of employees:** >10

**Founded:** 1995

**Leadership:** Chad Boeckmann, Founder and CEO; Mike Edlund, Product Director; Adam Stone, Principal Consultant and Chief Privacy Officer; Ed Snodgrass, Principal Consultant and Chief Security Officer

**Funded:** Privately held

**Privacy-related products:**

**Assessment Manager**

**Description:** We are Secure Digital Solutions, a Minneapolis-based consultancy focused on providing strategic security and data privacy guidance to organizations across business sectors. With our cloud-based platform, TrustMAPP, our firm uses process maturity as the foundation for an effective program strategy. This approach is quickly becoming the industry standard for measuring and communicating the business value of information security and privacy management.





# SecureB2B

**Location:** Frome, England

**Number of employees:** 2-10

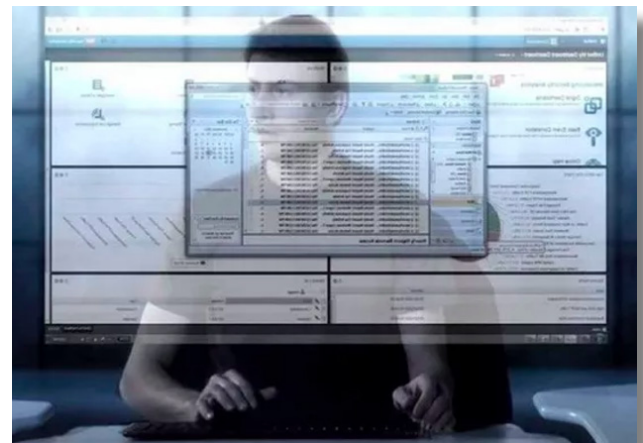
**Founded:** 2017

**Leadership:** Nick Carus, CEO

**Funded:** Privately held (owned by **BlackStratus**)

**Privacy-related products:** **Activity Monitoring**, **Incident Response**

**Description:** SecureB2B's main service is CYBERShark, a cloud-based security and compliance monitoring platform designed to help organizations avoid suffering data breaches and falling out of compliance with the General Data Protection Regulation. The service collects and analyzes log data generated from an organization's IT infrastructure. The data is then labeled based on various categories. CYBERShark allows organizations to view specific datasets, and reports on data, incident management, and compliance. The service scans for risk levels based on user activity, with the intention of proactively stopping data breaches before they occur.



# Securiti.ai

**Location:** San Jose, CA

**Number of employees:** 130

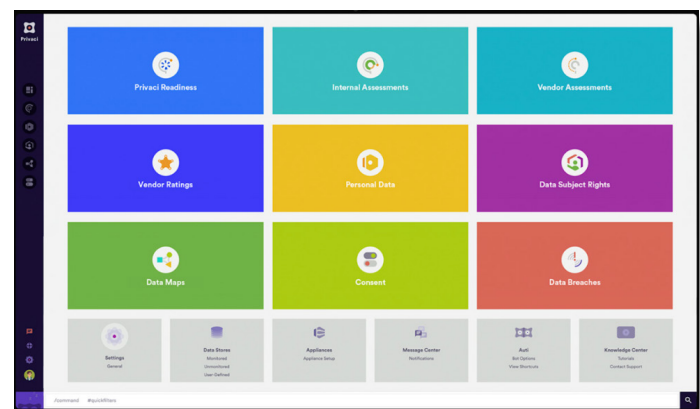
**Founded:** 2018

**Leadership:** Rehan Jalil, CEO

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**, **Consent Manager**, **Data Discovery**, **Data Mapping**, **Enterprise Communications**, **Incident Response**, **Privacy Information Manager**, **Website Scanning**

**Description:** PRIVACI.ai is a PrivacyOps platform that helps automate all major functions needed for privacy compliance in one place. It enables enterprises to give rights to people on their data, be responsible custodians of people's data, comply with global privacy regulations and bolster their brands. The AI-Powered PrivacyOps platform is a full-stack solution that operationalizes and simplifies privacy compliance using robotic automation and a natural language interface. These include the Personal Data Finder and Owner Identifier, Data Request Fulfilment Automator, Secure Data Request Portal, Consent Lifecycle Manager, Third-Party Privacy Assessment, Third-Party Privacy Ratings and Privacy Assessment Automation.



# Security Scorecard

**Location:** New York, NY

**Number of employees:** 100+

**Founded:** 2013

**Leadership:** Aleksandr Yampolskiy, CEO and Founder; Sam Kassoumeh, COO and Co-Founder; Bill Siegel, CFO; Jasson Casey, CTO; Alexander Heid, CRO; Tom Wells, VP Global Sales; Sean Goldstein VP Global Marketing; Mike Rogers, VP Strategic Alliance and Channels

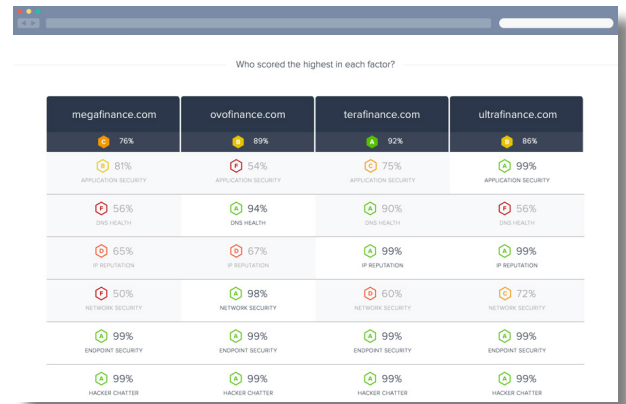
**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**

**Description:** The Security Scorecard platform is a risk assessment manager allowing an organization to get risk ratings on all of their vendors. The platform allows the organization to monitor those vendors to see if there are any changes in their risk standing. Companies can sort their vendors by their level of risk and find critical vulnerabilities across their entire portfolio. The platform allows companies to receive a breakdown of the categories where their vendors struggle and has a questionnaire to ensure vendors are in compliance with different frameworks. Vendors are invited to fix their troublesome areas, and the platform gives remediation advice to solve any issues.



## Security Scorecard



# Segment

**Location:** San Francisco, California

**Number of employees:** 440

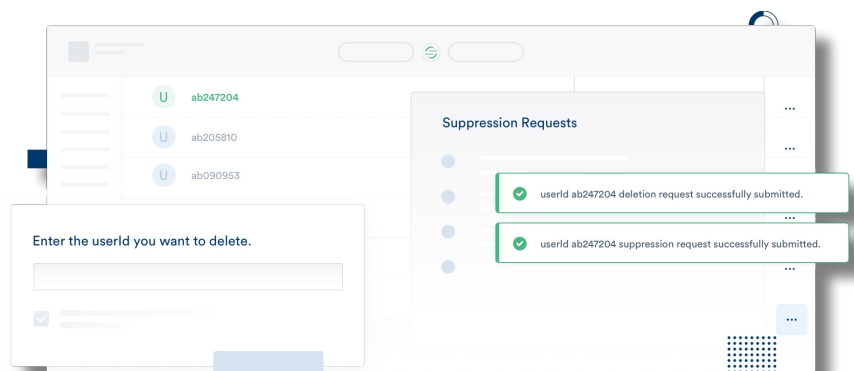
**Founded:** 2011

**Leadership:** Peter Reinhardt, CEO and co-founder; Calvin French-Owen, CTO and co-founder; Ilya Volodarsky, President and co-founder

**Funded:** Privately held

**Privacy-related products:** **Data Discovery, Data Mapping**

**Description:** As the single point of collection for first-party customer data, Segment provides companies automated discovery of what personal information they are collecting, where they are collecting it from and where they are sending it. As the data is audited, Segment applies a risk-based classification to help customers assess their privacy risk. This data is then added to the company's data inventory, which can be used to understand where data is being collected from and where it is being sent. Segment also offers user data deletion and suppression to help companies comply with subject rights requests.



# Semele

**Location:** Jacksonville, FL

**Number of employees:** 15

**Founded:** 2018

**Leadership:** Chris Pillay, CEO & President

**Funded:** Privately held

**Privacy-related products:**

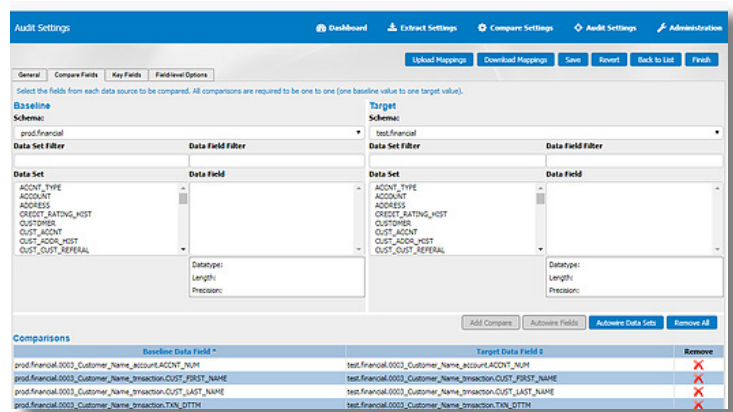
**De-identification/Pseudonymity**

**Description:** The Semele platform delivers automated solutions for test data subsetting, obfuscation and sensitive data auditing.

Semele utilizes built-in and customizable transformations to anonymize production data in a way that cannot be reversed engineered. Data can be de-identified “in-flight” as part of a test data extraction workflow or updated in place. Semele’s

obfuscation application maintains referential integrity across databases without storing any PII. Semele’s automated audit application finds exact copies of production data in non-production environments.

Unlike traditional data discovery tools, Semele’s audit utility compares values in non-production environments to those in production to locate actual customer data, not look-alike data.



# Sensorpro

**Location:** Palashji, India

**Number of employees:** 51-200

**Founded:** 2002

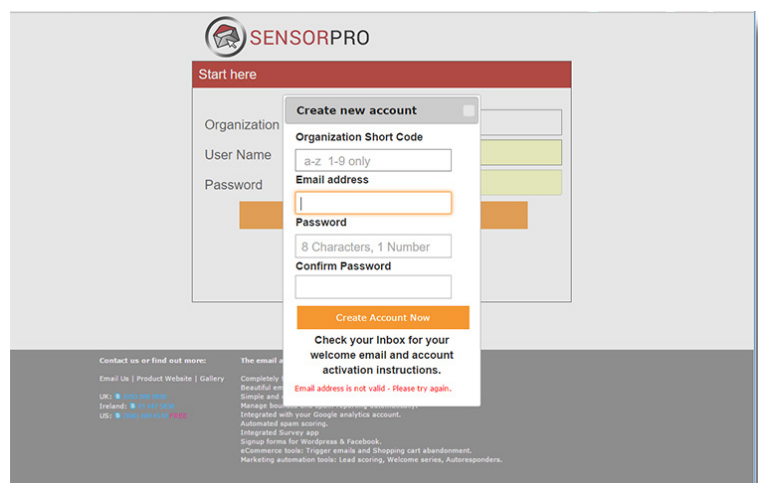
**Leadership:** Christopher J. Byrne, Founder and CEO; Richard Coady, CTO

**Funded:** Privately held

**Privacy-related products:**

**Assessment Manager, Consent Manager, De-identification/Pseudonymity**

**Description:** Sensorpro offers organizations a marketing platform to help comply with the EU General Data Protection Regulation. The platform allows companies to make changes to customer data, while possessing subscriber management tools to help remove dormant or unwanted contacts. Sensorpro’s product allows for survey responses to be anonymized, and reports for organizations to use for proof of opt-ins. Sensorpro also offers a GDPR marketing audit for companies to make sure all of their marketing activities fall into compliance with the impending regulation.



# Sentinel LLC



SENTINEL

**Location:** Bellevue, WA

**Number of employees:** 15-20

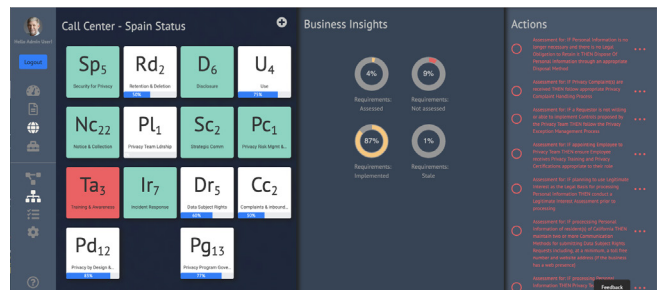
**Founded:** 2018

**Leadership:** Danielle Funston, President; Chris Carter, CTO; Aaron Weller, VP, Strategy

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**, **Privacy Information Manager**

**Description:** Sentinel's Ethos platform delivers a culture of privacy throughout organizations of all sizes. Rather than focusing on compliance as the ultimate goal, Ethos allows you to identify and manage the key commitments your company has made across multiple dimensions– legal, contractual, strategic, ethical and customer-centric, then mobilize necessary behavior within critical business units to drive alignment and ultimately a program that delivers the right results, for the right reasons. With comprehensive program automation and measurement capabilities, you can drive exactly the actions necessary to address regulations such as GDPR and CCPA, while also understanding, building and monitoring other commitments such as vendor agreements and corporate leadership initiatives that impact the ways you use personal information. Ethos allows you to implement and operate a right-sized privacy program at multiple levels of a business, whether it's a globe-spanning multinational or a regional franchise.



# Senya Limited

**Location:** United Kingdom

**Number of employees:** 7

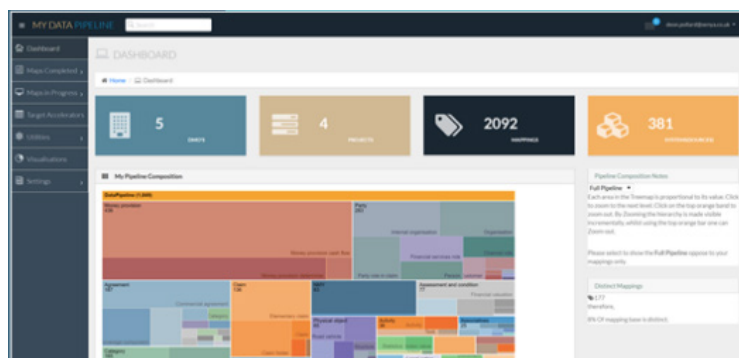
**Founded:** 2005

**Leadership:** Amit Mandal, Director; Quentin Friday, Consultant; Deon Pollard, Consultant

**Funded:** Privately held

**Privacy-related products:** **Data Discovery**, **Data Mapping**

**Description:** Capiible is an intelligent data discovery and classification template containing base classification structures to identify and understand the personal data store within the organization. The template enables a list of source systems containing structured, semi-structured or un-structured data to be identified; provides an approach to discovering and classifying the source system data elements using a target personal data map; helps organizations quickly understand where personal data resides across the source systems. "Fuzzy Logic" is used to accelerate the data classification process, by automating the matching of source-to-target data, and machine learning to help in the discovery effort.





# Senzing

**Location:** Venice, CA

**Number of employees:** 10-20

**Founded:** 2016

**Leadership:** Jeff Jonas, CEO and Founder; Brian Macy, COO; John Bliss, CPO

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**, **Consent Manager**, **Data Discovery**, **Data Mapping**

**Description:** Senzing ER for GDPR helps organizations comply with data subject access requests by quickly determining who's who in their data, a critical first step in GDPR compliance efforts. First Senzing ER creates a centralized index of anonymized personal citizen data from source systems. Then users perform single subject searches and Senzing ER for GDPR produces reports with pointers to subject data, including records with name variations, misspellings, etc. Senzing ER uses entity resolution with privacy by design, developed and tested over the last decade, which makes it easy to locate all data and assemble subject information as required by GDPR.

# Senzing



# Signatu

**Location:** Oslo, Norway

**Number of employees:** 2-10

**Founded:** 2015

**Leadership:** "Torgeir Hovden, Co-founder & CEO; Georg Philip Krog, Co-founder & Chief Legal Counsel

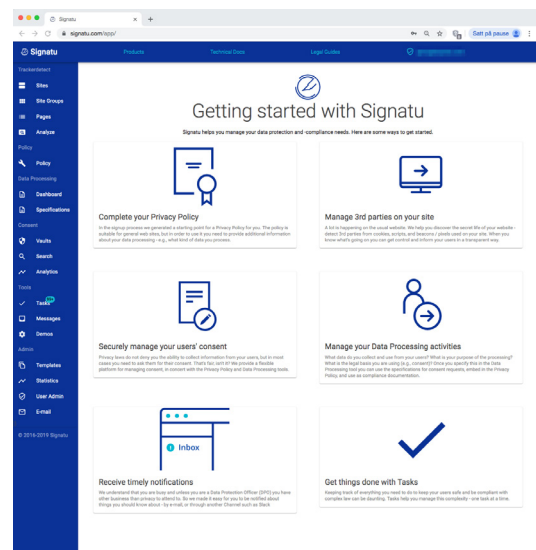
**Funded:** Privately held

**Privacy-related products:** **Consent Manager**, **Privacy Information Manager**, **Website Scanning**

**Description:** Signatu is a Permission Management Platform that enables users to grant permissions to place and access cookies on their devices and use their personal data, scan their sites for cookies, request, receive and manage permissions, to send permission events to other systems, and to integrate permission requests in a privacy notice and enables businesses to lawfully act on and create value from user permissions. The platform is self serviced and developer friendly, offering technical docs for how to use its REST APIs and integrate to Signatu. The Kantara Consent Receipt Specification is adopted.



**SIGNATU**





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# SkyHigh

**Location:** Campbell, CA

**Number of employees:** 303

**Founded:** 2011

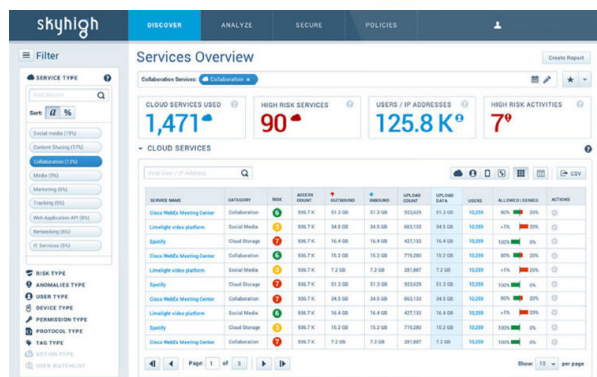
**Leadership:** Rajiv Gupta, CEO; Don Dixon, CFO; Sekhar SarU.K.kai, SVP Engineering; Mike Muñoz, SVP WW Sales; Kaushik Narayan, CTO; Abhay Solapurkar, VP of Global Support and Customer Success; Jason Reeve, VP of Sales Engineering; Bruce Lennon, VP of Sales West; Srinu Gurrapu, VP of Customer Solutions; Kamal Shah, SVP of Products and Marketing; Charlie Howe, VP of EMEA; Kevin Jones, VP of Public Sector

**Funding:** Privately held

**Privacy-related products:** Activity Monitoring, Data Mapping, Incident Response

**Description:** Skyhigh's platform allows an organization to enforce policies in both corporate sanctioned and employee introduced cloud services. The platform finds all cloud services in use and assess them a 1-10 score based on enterprise readiness, revealing gaps in cloud policy enforcement. It has real-time coaching and policy enforcement to guide users to corporate-approved services. The platform finds sensitive or regulated data both in motion and at rest, and captures all user activity in the cloud and uses entity behavior analytics to detect insider threats and compromised accounts. The platform lets an organization edit a user's role and permissions in real time.

skyhigh



# Smart Global Privacy

**Location:** Paris, France

**Number of employees:** 45

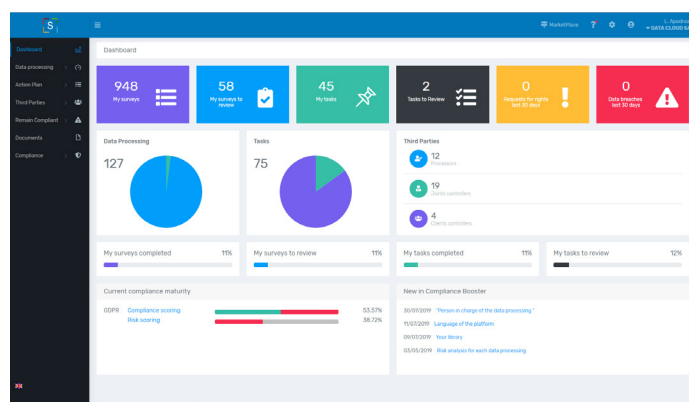
**Founded:** 2017

**Leadership:** Olivier Guillo, CEO; Benoit Guignard, CTO; Guy Birenbaum, CCO

**Funded:** Privately held

**Privacy-related products:** Assessment Manager, Consent Manager, Data Mapping, Incident Response, Privacy Information Manager, Website Scanning

**Description:** Smart Global Privacy helps organizations to comply with existing and new regulations by offering a solution to organize, realize, maintain and demonstrate compliance in real time. SGP helps organizations comply with regulations such as the California Consumer Privacy Act, the EU General Data Protection Regulation, the Turkish Data Protection Law and Brazil's LGPD by offering e-learning, data mapping, collaborative assessment manager, GDPR PIA, custom dashboards, virtual assistants for DPOs, incident response, consent management, information privacy manager, website scanning, remediation marketplace, and prevention tools.



# Smart Privacy



**Location:** London, England

**Number of employees:** 20

**Founded:** 2002

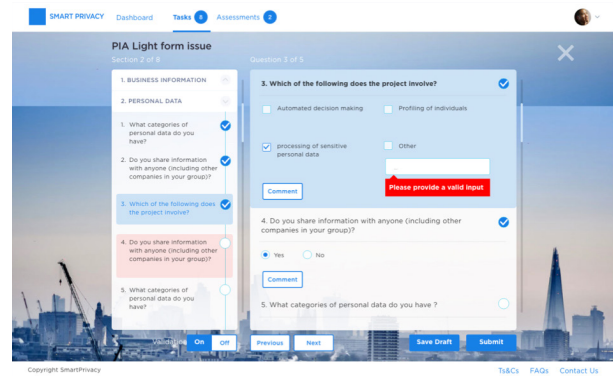
**Leadership:** Nicola Mckilligan, Director; Jacqueline Gazey, Director; Rafaqat Ali, CTO

**Funded:** Privately held

**Privacy-related products:**

**Assessment Manager**, **Consent Manager**,  
**Data Mapping**, **Incident Response**,  
**Privacy Information Manager**

**Description:** Smart Privacy is a software-as-a-service platform which simplifies compliance with data privacy legislation and supports both internal and external data privacy offices. Conduct privacy impact assessments, audits, generate reports and manage risk through one simple user-friendly interface. Maintain a personal data inventory, data subject rights, map data flows, and manage privacy impact assessments and audits in one place. Manage privacy notices, contracts and data processors. Quickly assess and act on security breaches. Comply with record keeping requirements of European legislation including the GDPR. Expert privacy knowledge is built into surveys and ready made customizable questionnaires. Secure survey facility is hosted on premise or in a secure cloud. Automating privacy auditing, document and data management with smart privacy improves staff efficiency and reduces costs by up to 70 percent.



# Smartpipe Solutions

**Location:** London, England; Cwmbran, U.K.

**Number of employees:** 45

**Founded:** 2014

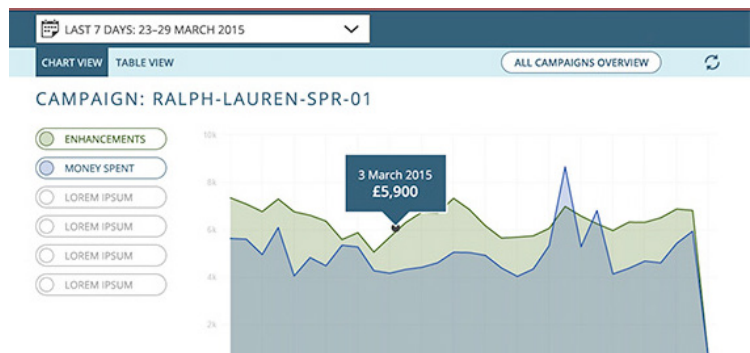
**Leadership:** Tobin Ireland, Co-founder and CEO; Yvonne Fern, Co-founder and Chief Product Officer; Thomas Remmert, CTO; Phil Guest, Chief Revenue Officer

**Funded:** Privately held

**Privacy-related products:**

**De-identification/Pseudonymity**

**Description:** Smartpipe works with telcos around the world to help them monetize their customer data across open ecosystems in a safe and compliant way. Initially supporting telco strategies for entering programmatic advertising, the Smartpipe solution is equally fit for the wider market, including IoT, smart cities, and ID verification. Smartpipe's Header Injection solution is deployed into the secure environments of telcos to appropriately augment or replace persistent unique identifiers with event-level transient tokens as they are routed across the network between contracted and consented parties. This enables attributes to be attached to the token and matched for transaction, without creating links between one event and the next. Smartpipe is building a new type of privacy-first, identity ecosystem, leveraging network and data assets to support new services across open ecosystems.



# SoftwareAG

**Location:** Darmstadt, Germany

**Number of employees:** 4,400

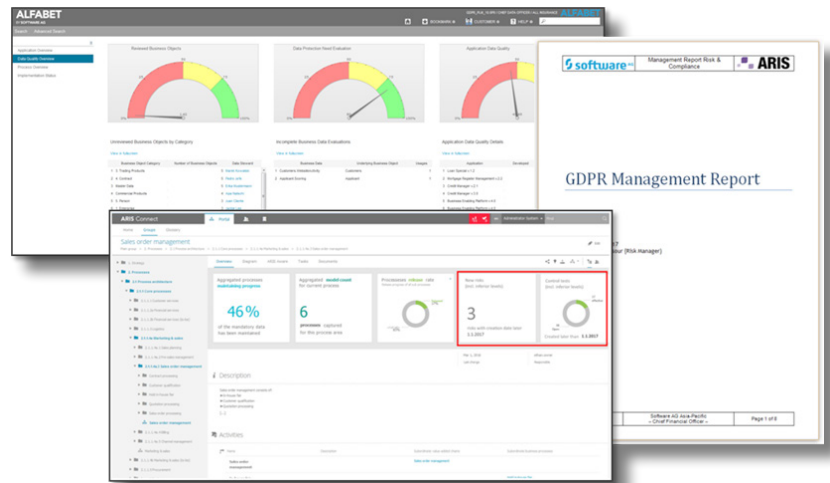
**Founded:** 1969

**Leadership:** Karl-Heinz Streibich, CEO;  
Arnd Zinnhardt, CFO; Wolfram Jost, CTO

**Funded:** Publicly traded

**Privacy-related products:**  
**Assessment Manager**

**Description:** Through Software AG's business and IT transformation platform, enterprises will have the capabilities needed to manage data privacy, including the ability to achieve data transparency, establish a system for recording processing activities, satisfy the requirements for fulfilling subjects' rights, and introduce comprehensive data protection management that defines data protection processes. The breadth of Software AG's product portfolio addresses business process analysis, enterprise architecture management, IT portfolio management and planning, and GRC practices – all to simplify the process for customers to manage data privacy without disrupting other business initiatives.



# Solidatus

**Location:** London, U.K.

**Number of employees:** 5-10

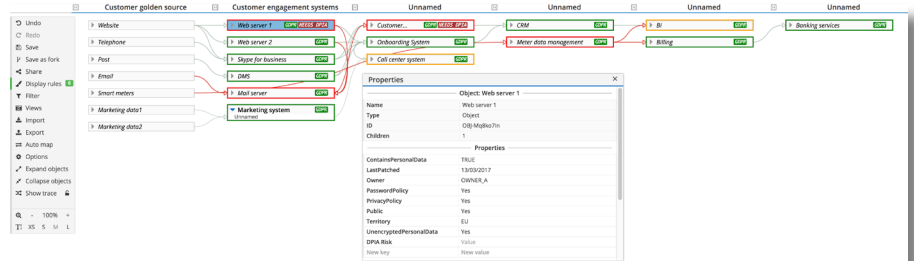
**Founded:** 2017

**Leadership:** Philip Miller & Philip Dutton; Chief Commercial Officer: Howard Travers; Head of Software: Daniel Waddington

**Funding:** Privately held

**Privacy-related products:**  
**Activity Monitoring,**  
**Data Discovery, Data Mapping**

**Description:** Solidatus provides a web-based application that rapidly maps, visualises and shares the flow of data (including personal data) through the organisation. The platform allows for delegation of the data models and privacy metadata to key data users to rapidly build a global model including DPIA risk assessments. All changes go through an internal approval process, which incorporates version control to provide comprehensive auditing facilities. The data map can also be shared in a read-only form as a whole or in clearly defined filtered views to make it more relevant to the end user enabling clear management visibility, quality, validation; which can also be prove compliance to the regulator.



# SophiMail

**Location:** Nicosia, Cyprus

**Number of employees:** 3

**Founded:** 2014

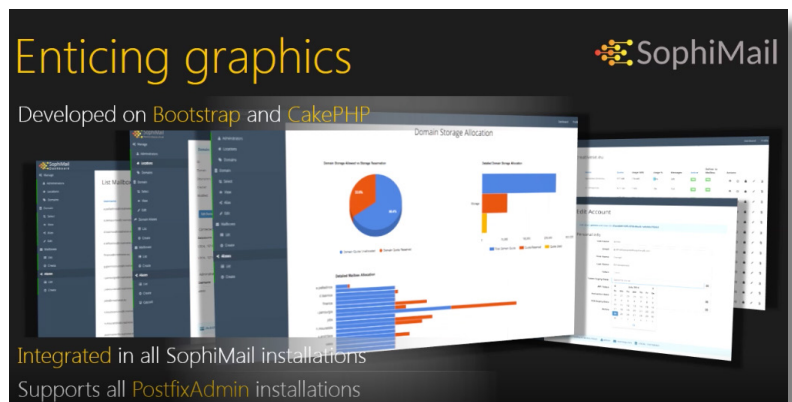
**Leadership:** George Dimakopoulos  
CTO; Ioli Papadopoulou, Business  
Development Manager

**Funded:** Privately held

**Privacy-related products:**  
**Enterprise Communications**

**Description:** SophiMail is a business email, engineered for business continuity and data privacy. SophiMail delivers solutions serving complex challenges, beyond the user experience, such as business continuity, data privacy, firm IT-control, and cost efficiency. SophiMail

combines cloud infrastructure and sophisticated engine simplicity. Unique features include daily backup, downloaded server-side on a trusted location you indicate, and a role-based dashboard, for easy management of multiple email domains across the globe, on cloud or on premise.



# Spearline Risk and Compliance



**Location:** Skibbereen, Co. Cork, Ireland

**Number of employees:** 70

**Founded:** 2003

**Leadership:** Ciara Lucy, Managing Director;  
Kevin Buckley, CEO; Matthew Lawlor, CTO

**Funded:** Privately held (owned by BeaconAI)

**Privacy-related products:**  
**Assessment Manager, Consent Manager,**  
**Data Mapping, Incident Response**

**Description:** Spearline Data Protection is a GDPR operational compliance software solution, created in conjunction with data protection and legal experts to ensure the optimum support in your GDPR journey. It is a workflow tool that gives you a central place to record all of your GDPR efforts including your data mapping, privacy-related policies and procedures. Our solution will allow you to identify, investigate and report on any breaches that may occur in your organization. We developed an easy-to-use software tool that allows you to pick and choose the modules that best fit the individual needs of your business.



SOLUTION MODULES:

DATA MAPPING	POLICIES
CONSENT	INCIDENT
DSAR	DPIA
VENDOR	RISK



# Spirion

**Location:** St. Petersburg, Florida

**Number of employees:** 100

**Founded:** 2006

**Leadership:** “Rekha Shenoy, Chief Revenue Officer; Abey Joseph, Chief Technology Officer; Todd Feinman, Chief Strategy Officer and Co-Founder

**Funded:** Privately held

**Privacy-related products:** Activity Monitoring, Data Discovery, Data Mapping

**Description:** Spirion is an automated data discovery and classification solutions that secures sensitive personal data, and amplifies existing security investments with the visibility and control needed to minimize risk, while integrating with existing IT security infrastructures. Spirion helps users to reduce the sensitive data footprint within structured and unstructured data stores across networks and in the cloud. Spirion also helps to manage data protection programs while advancing compliance with the world’s most demanding data protection regulations, including the California Consumer Privacy Act, the EU General Data Protection Regulation, the Health Insurance Portability and Accountability Act/, the Health Information Technology for Economic and Clinical Health Act, the Gramm–Leach–Bliley Act and U.S. state statutes.



# Statice



**Location:** Berlin, Germany

**Number of employees:** 13

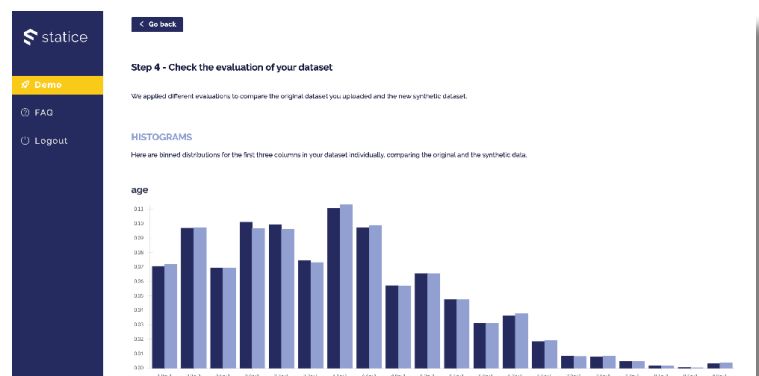
**Founded:** 2017

**Leadership:** Sebastian Weyer, CEO; Mikhail Dyakov, CTO; Omar Ali Fdal, CDO

**Funded:** Privately held

**Privacy-related products:** De-identification/Pseudonymity

**Description:** Statice is an automatic data anonymization software that allows companies and their partners to easily leverage and process existing or new personal data and ensures that no personal information is ever exposed. Statice does this by implementing the concept of differential privacy on top of generating synthetic data. Synthetic data resembles statistical properties of original data, but consists of completely artificial data points, thus guaranteeing a maximum degree of privacy. This simplifies access to necessary data in order to run meaningful data analysis or build machine-learning models.



# StratoKey

**Location:** Australia

**Number of employees:** Less than 50

**Founded:** 2012

**Leadership:** Anthony Scotney, CEO

**Funded:** Privately held

**Privacy-related products:**

**Activity Monitoring, Data Discovery, De-identification/Pseudonymity, Privacy Information Manager**

**Description:** The StratoKey Cloud Data Protection product is a gateway that layers encryption, monitoring, analytics and defensive capabilities into any cloud or SaaS hosted application. Utilizing StratoKey, organizations take complete control over their data privacy, via on-premise encryption key management, in a non-intrusive manner.



# Stratrai Ltd

**Location:** London

**Number of employees:** 3

**Founded:** 2016

**Leadership:** Neha Sehgal Grover

**Funded:** Privately held

**Privacy-related products:**

**Assessment Manager, Consent Manager, Data Mapping, Incident Response, Privacy Information Manager**

**Description:** GDPRProgram delivers a comprehensive solution to build, implement, sustain and demonstrate GDPR compliance. GDPRProgram consists of 15 modules: Policies, Notices, Asset Management, Individual Rights & Consent Management, Supplier & Contract Management, Incident Management, Security & Disaster Recovery, Trainings and Audit Management. Each module includes guidance documentation, error-proof forms, and online workflows for fast track implementation and process automation. Individual notifications, activity logs, status reports, compliance scorecards and management dashboards ensure program visibility and control. GDPRProgram is a Software as a Service that allows immediate secure deployment with roles based access for various stakeholders including customers, suppliers and auditors.



# Structure Systems

**Location:** Nijmegen, The Netherlands

**Number of employees:** 2-10

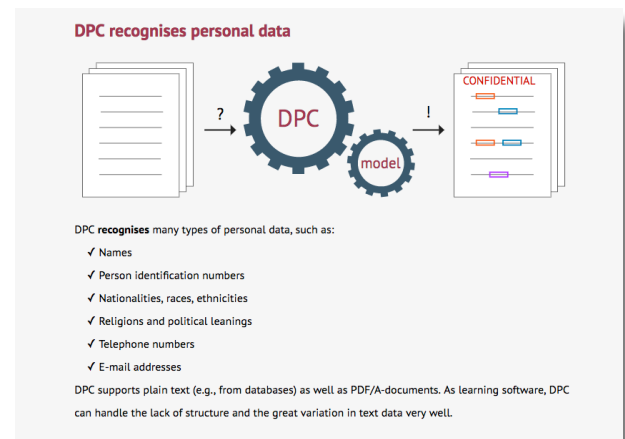
**Founded:** 2017

**Funded:** Privately held

**Privacy-related products:**

**Data Discovery, Data Mapping, De-identification/Pseudonymity**

**Description:** Our software package, Data Protection Control, gives organizations automated control and insight into their processing of personal data or personally identifiable information. DPC helps organizations to make their digital administrations and documents in better compliance with the ever-stricter privacy laws, such as the GDPR. Furthermore, DPC supports a better involvement of customers in how their personal data is being processed. DPC uses machine-learning technology to recognize and redact (anonymize, pseudonymize) personal data in unstructured data, including PDF/A documents and texts in databases.



# SuitePrivacy

**Location:** Cosenza, Italy

**Number of employees:** 2-10

**Founded:** 2005

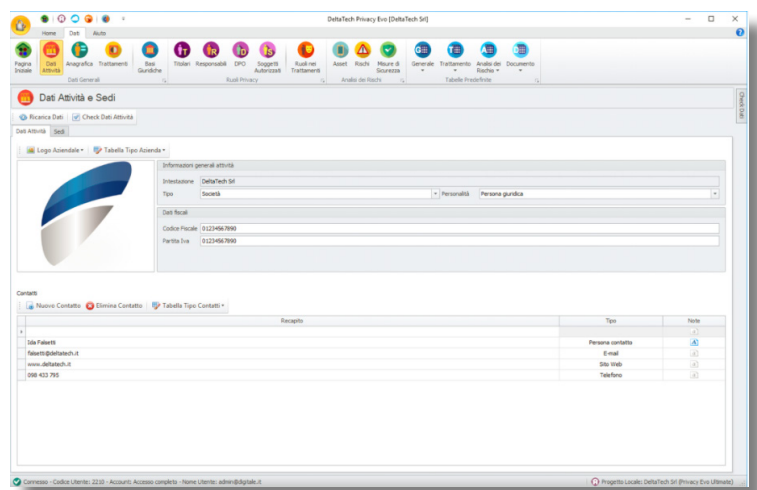
**Leadership:** Davide Giuliani, Administrator; Stefano De Bastiani, Programmer

**Funded:** Privately held

**Privacy-related products:**

**Assessment Manager, Data Discovery**

**Description:** SuitePrivacy offers its Privacy Evo platform designed to help companies comply with the EU General Data Protection Regulation. Privacy Evo allows companies to define the data roles within an enterprise, manage different types of data, forecast data transfers to other companies in comparison to those within the European Union, record the data processing activities of everyone handling information, and evaluating risk. The solution also allows organizations to conduct data protection impact assessments, assist with data breach management, and can help automate the generation of information and consent requests.



# Surecloud

**Location:** London

**Number of employees:** 50+

**Founded:** 2006

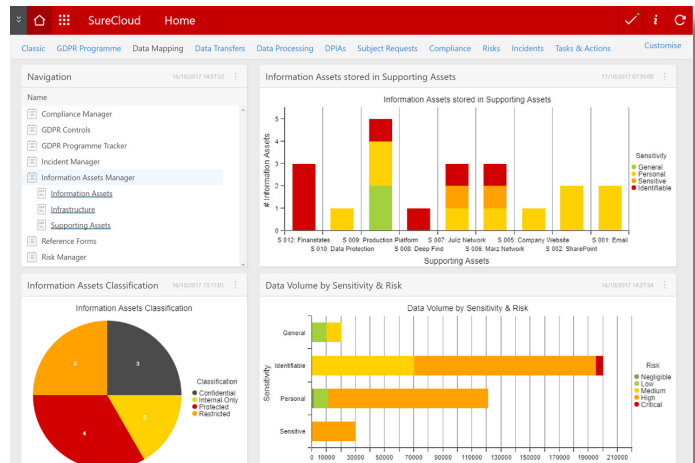
**Leadership:** Richard Hibbert, CEO, Co-Founder; Nick Rafferty, COO, Co-Founder

**Funded:** Privately held

**Privacy-related products:**

**Activity Monitoring,**  
**Assessment Manager,**  
**Data Mapping, Incident Response,**  
**Privacy Information Manager**

**Description:** SureCloud provides cloud-based, integrated risk-management software that is customizable. SureCloud has created a suite of applications for enterprise data privacy programs, from discovery to ongoing data privacy management. Built on a highly configurable platform, SureCloud is simple, intuitive and flexible technology that compliments process within an organization.



# Syrenis Limited

**Location:** Daresbury, UK

**Number of employees:** 30

**Founded:** 2006

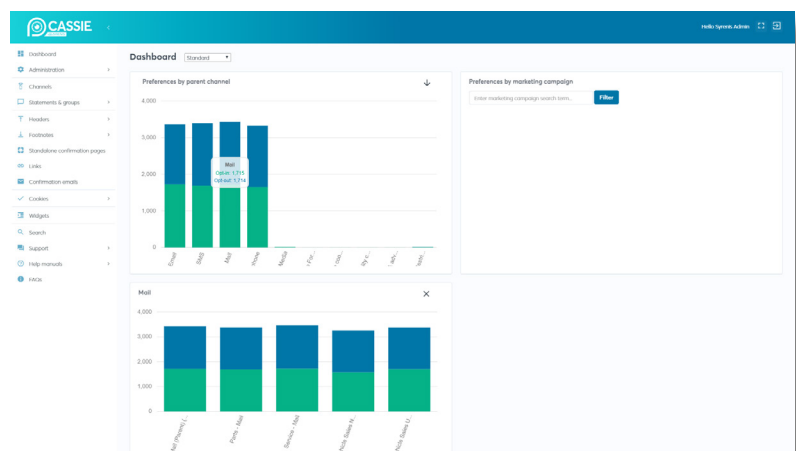
**Leadership:** Glenn Jackson CEO; Nicky Watson, Chief Architect; David Murfitt, CTO

**Funded:** Privately held

**Privacy-related products:**

**Consent Manager**

**Description:** Cassie is a privacy and data management platform, enabling organizations to comply with global data privacy regulations including the EU General Data Protection Regulation and the California Consumer Privacy Act. Cassie is multilingual and multibrand, allowing for granular consent management and detailed matching rules to be configured. Cassie has a suite of modules covering management and data collection and redistribution. Cassie is structured and non-structured data compatible, and has web form widgets, email links, restful API, customer service plugins, public portals and legacy system ingestion/export. Cassie has audit reporting and is available in cloud or on-site, managed by a point-and-click interface.



# Systnaps

**Location:** Le Perreux sur Marne, France

**Number of employees:** 9

**Founded:** 2007

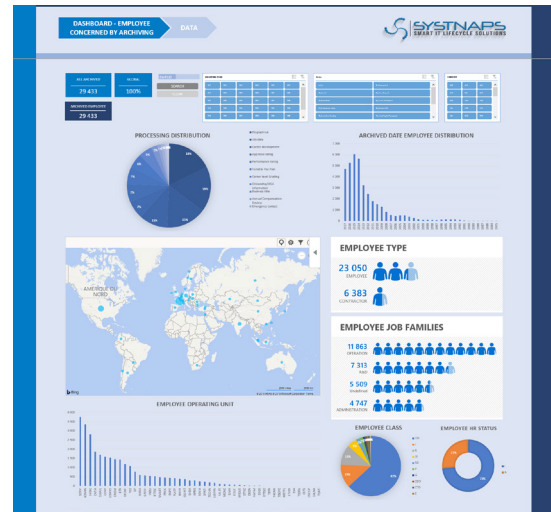
**Leadership:** Jawaher Allala, CEO; Didier Rousseau, CTO

**Funded:** Privately held

**Privacy-related products:**

**Data Discovery, Data Mapping, De-identification/Pseudonymity**

**Description:** Systnaps features the “Dynamic Data Tree Modeling” system, which allows organizations to quickly scan their databases’ structure and recreate a graphical view of the data model. Based on this unique algorithm, Systnaps can also identify and record any change made to the databases’ structure, and thus helps organization discover any personal data that resides inside of a database and makes the monitoring effortless. A built-in graphical modeling system enables organizations to recreate the business objects from a technical point of view. By applying the local archiving and de-identification rules to the object models, users can archive and anonymize personal data dynamically.



# Sytorus

**Location:** Dublin, Ireland

**Number of employees:** 11-50

**Founded:** 2013

**Leadership:** John Ghent, CEO, Mike Morrissey, Chief Commercial Officer and Certified Data Protection Practitioner, Hugh Jones, CPOt

**Funded:** Privately held

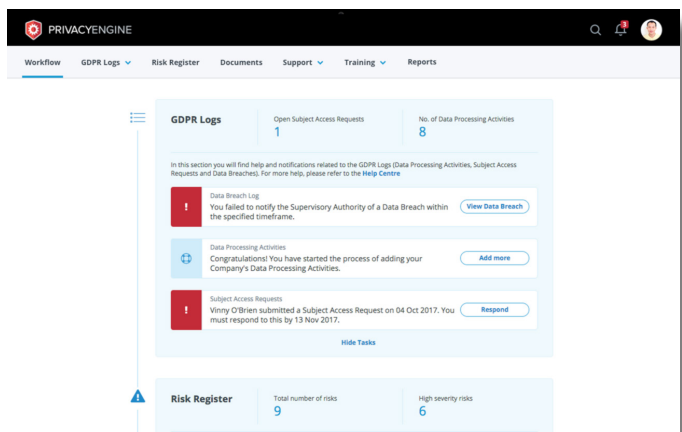
**Privacy-related products:**

**Assessment Manager**

**Description:** PrivacyEngine offers real-time support to organizations looking to comply with privacy legislation. The company offers access to data protection officers to help companies ensure their documents and policies are up-to-date. PrivacyEngine offers data protection training to help organizations keep their employees on top of their obligations, while making sure they know the company’s policies and procedures. The solution also offers logs for companies to track their activities related to the EU General Data Protection Regulation. The log can be used to keep a record of data breaches and subject access requests, as well as assess any risks to compliance.



**PRIVACYENGINE**  
POWERED BY SYTORUS





# T Closeness

**Location:** San Francisco, California

**Number of employees:** 10

**Founded:** 2018

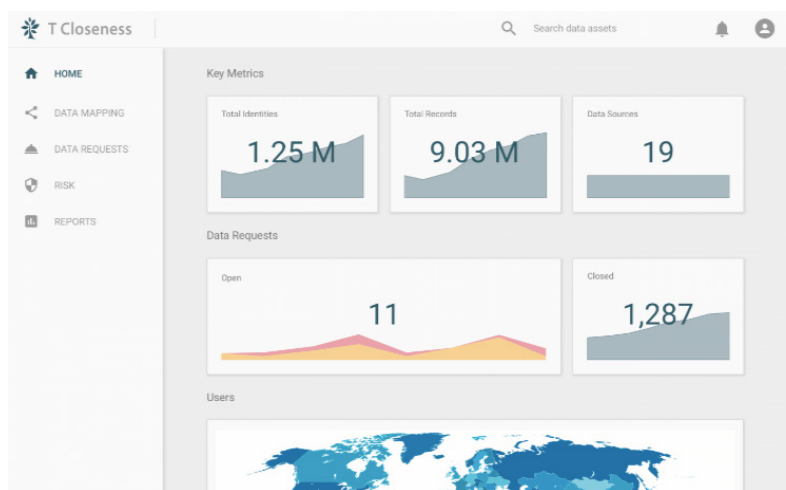
**Leadership:** Patrick Postrehovsky, Co-Founder & CEO ; Mark Watson, Co-Founder & CTO; Gearóid O'Brien, Co-Founder & Chief Data Scientist

**Funded:** Privately held

**Privacy-related products:**

**Consent Manager**, **Data Discovery**, **Data Mapping**

**Description:** T Closeness scans your IT systems and third-party vendor accounts to provide a clear view of data across your organization. Using the power of AI and machine learning, we programmatically build the actions required for each system to handle subject data requests and include a ticket tracker to clearly show the status of every request.



# Tag Inspector

**Location:** Cincinnati, OH

**Number of employees:** 35

**Founded:** 2004

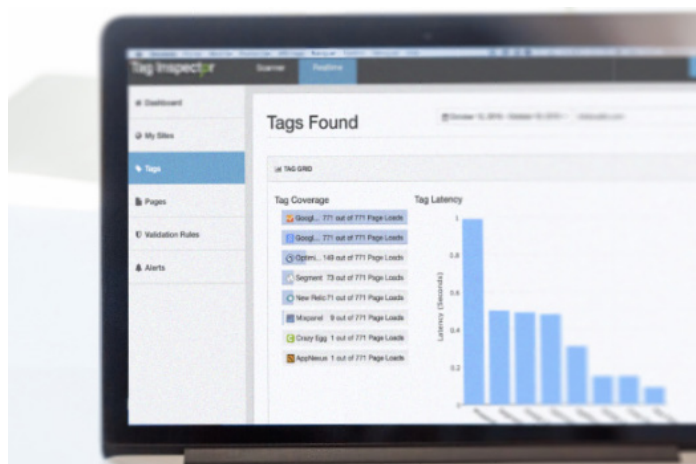
**Leadership:** Alex Yastrebenetsky, CEO; Michael Loban, CMO; Lucas Long, Product Manager

**Funded:** Privately held

**Privacy-related products:** **Website Scanning**

**Description:** Tag Inspector is a tag auditing platform that provides both synthetic scanning (website crawler that simulates user session) and real user monitoring (monitoring of live tag behavior) to address data quality, site performance, and data privacy. With Tag Inspector, review a visual representation of your site's tag hierarchy to catch double-tagged or unauthorized piggybacking, monitor data collection of all tags, and be notified of any unauthorized tag loading behavior based on rules for allowed and required tags.

**Tag Inspector**  
AN INFOTRUST PRODUCT



# Tanium

**Location:** Emeryville, CA

**Number of employees:** 1,200

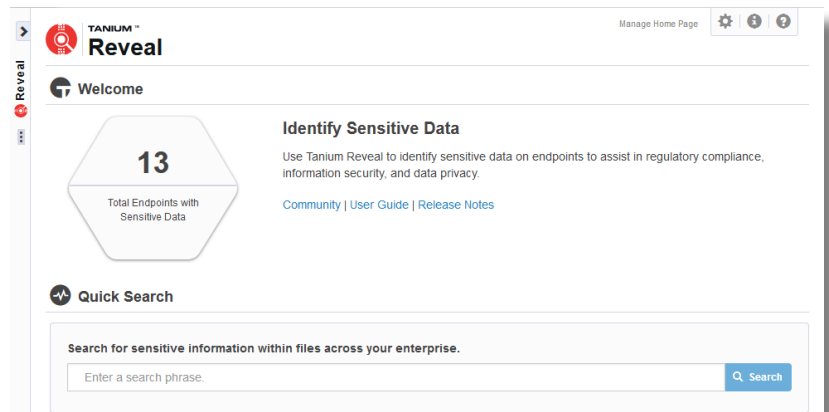
**Founded:** 2007

**Leadership:** Orion Hindawi, Co-founder and Co-CEO; David Hindawi, Co-founder and Executive Chairman; Fazal Merchant, Co-CEO

**Funded:** Privately held

**Privacy-related products:** Activity Monitoring, Data Discovery, Data Mapping, Incident Response

**Description:** Tanium, a provider of IT Operations, Security, and Risk Management solutions, gives large enterprises and government organizations the ability to secure, control, and manage millions of endpoints across the enterprise. Tanium provides real-time asset discovery, data compliance management, and incident response capabilities at any scale. Tanium gives security, risk, compliance, and IT operations teams complete and accurate information on the state of endpoints to more effectively protect against modern-day threats, quickly and effectively manage sensitive data and realize new levels of cost efficiency in IT operations.



# TCRsquare BVBA

**Location:** Ghent, Belgium

**Number of employees:** 3

**Founded:** 2009

**Leadership:** Joop Verelzen, Managing Director

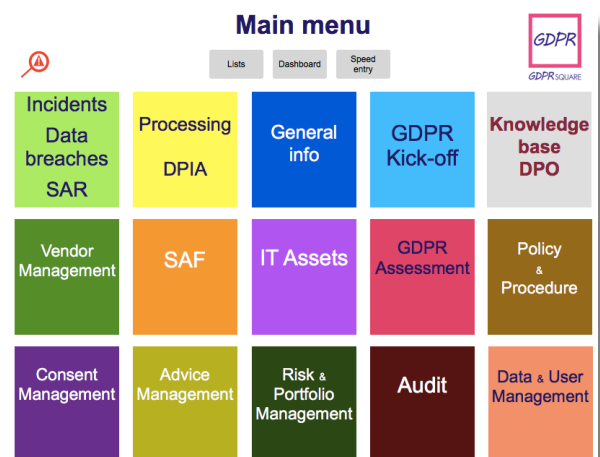
**Funded:** Privately held

**Privacy-related products:** Assessment Manager, Consent Manager, Data Mapping, Incident Response, Privacy Information Manager

**Description:** TCRsquare BVBA offers its GDPRsquare solution, which is designed to help DPOs and GDPR consultants by making their GDPR-administration more cost-effective and their GDPR-processes more efficient. GDPRsquare has an encrypted database and also facilitates operations within the area of contract management, data processing agreements, risk management, advice management, disposal management, project portfolio management, communication with vendors and data protection authorities, document management for policy and procedure documents, knowledge base for the DPO, action plan, IT Asset Management, GDPR team composition, findings.



GDPRsquare



# Tealium

**Location:** San Diego, CA

**Number of employees:** 201-500

**Founded:** 2008

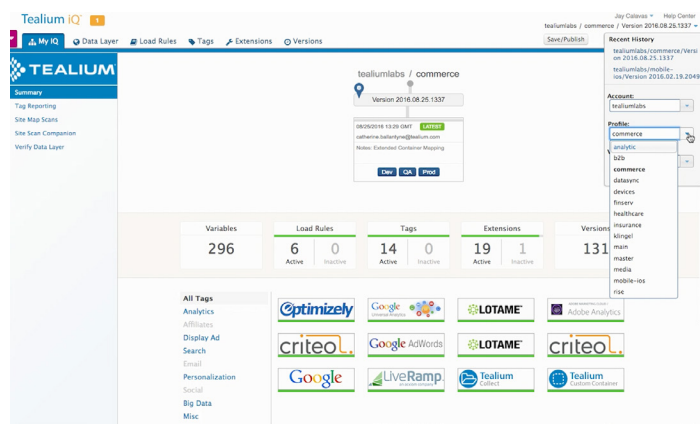
**Leadership:** Jeff Lunsford, CEO; Mike Anderson, Founder & CTO; Ali Behnam, Founder

**Funded:** Privately held

**Privacy-related products:**

**Activity Monitoring**, **Data Discovery**,  
**Data Mapping**

**Description:** Tealium offers several products designed to help organizations map out all of the data they possess. Products such as TealiumIQ, EventStream, and AudienceStream gives companies the ability to define audience-level data and place it in a central hub. Tealium's DataAccess delivers the information to a company's data team in real time, giving them the opportunity to take the results and communicate them to marketing and customer service teams. Tealium's services also help an organization comply with the General Data Protection Regulation by mapping out information, allowing a company to share its data policy across an organization and to its customers, and creating user permissions for accessing data.



# Termageddon, LLC

**Location:** Chicago, IL

**Number of employees:** 2

**Founded:** 2017

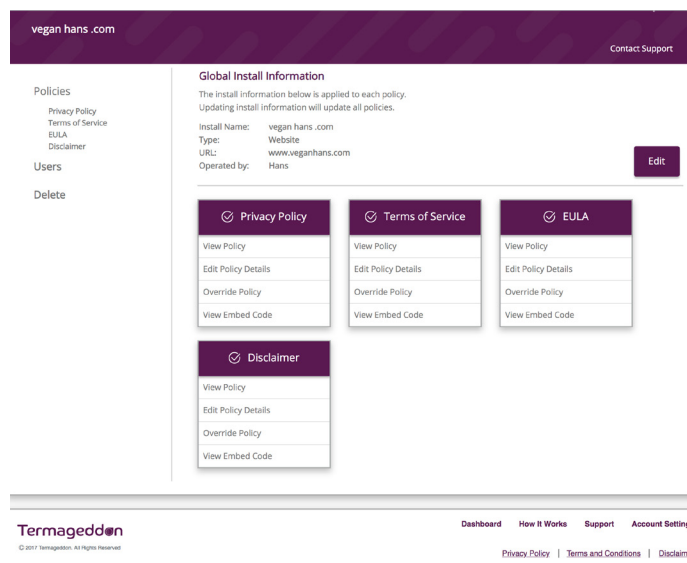
**Leadership:** Donata Kalnenaite, President; Hans Skillrud, Vice President

**Funded:** Privately held

**Privacy-related products:**

**Privacy Information Manager**

**Description:** Termageddon generates Privacy Policies, Terms of Service, Disclaimers and End User License Agreements by asking questions and taking clients through a setup process. Termageddon also updates its clients' policies automatically whenever the laws change to ensure consistent compliance and protection. The software offers compliance with the EU General Data Protection Regulation (GDPR), Nevada privacy law, SB220, CalOPPA, and the California Consumer Privacy Act. Termageddon seeks to make policies accessible to all small businesses.



# Thomson Reuters



**Location:** New York, NY

**Number of employees:** 10,000+

**Founded:** 2008

**Leadership:** James C. Smith, President and CEO; Stephane Bello Executive VP and CFO; Gus Carlson, Executive VP and Chief Communication Officer

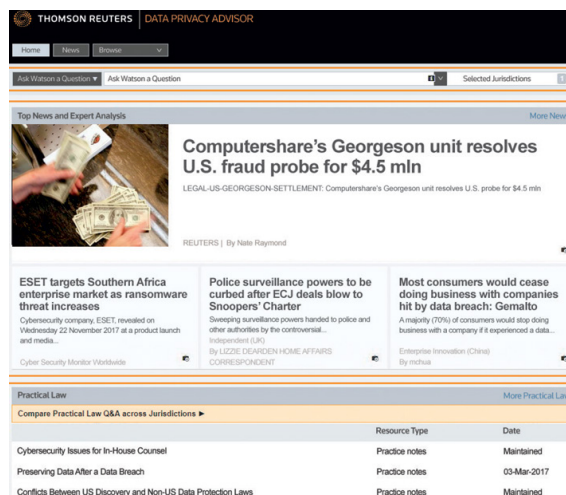
**Funded:** Publicly traded

**Privacy-related products:**  
**Privacy Information Manager**

**Description:** Thomson Reuters has released its Data Privacy Advisor, a solution designed to help privacy professionals answer compliance questions through resources it has compiled and artificial intelligence. Users can enter a question into the platform, and the solution will come up with answers ranked by a confidence rating. The confidence rating is powered by IBM Watson and is created with the intention of getting smarter with each interaction. The solution also allows users to stay up to date with current privacy news, browse topics by jurisdiction, and see where enforcement actions have been taken around the world.



THOMSON REUTERS



# TokenEx, LLC



**Location:** Edmond, OK

**Number of employees:** 30

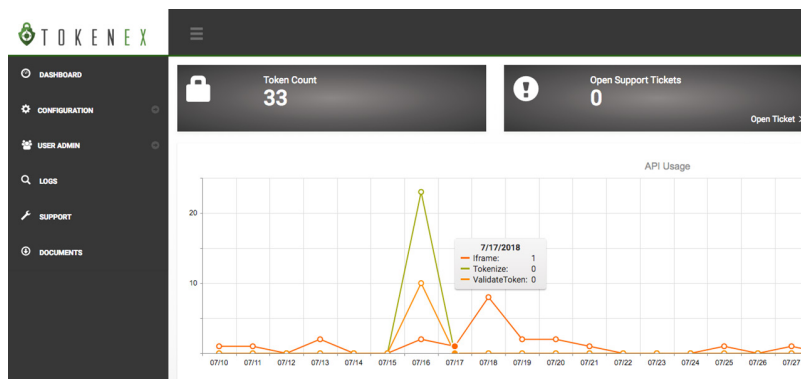
**Founded:** 2010

**Leadership:** Alex Pezold, CEO; John Noltensmeyer, Head of Global Privacy and Compliance Solutions; Avery Oden, Marketing Director

**Funded:** Privately held

**Privacy-related products:**  
**De-identification/Pseudonymity, Website Scanning**

**Description:** TokenEx is a cloud-based data protection platform with a global presence, focused on safeguarding our clients and their partners against the inherent risk of storing and sharing sensitive information. Providing flexible and custom solutions, TokenEx enables clients to pseudonymize and de-identify any data set across a range of environments and applications. Utilizing a combination of tokenization, encryption and data vaulting, TokenEx works with customers to manage their risk and meet compliance obligations, while still enabling their business processes.



# Tonic

**Location:** San Francisco, CA

**Number of employees:** 8

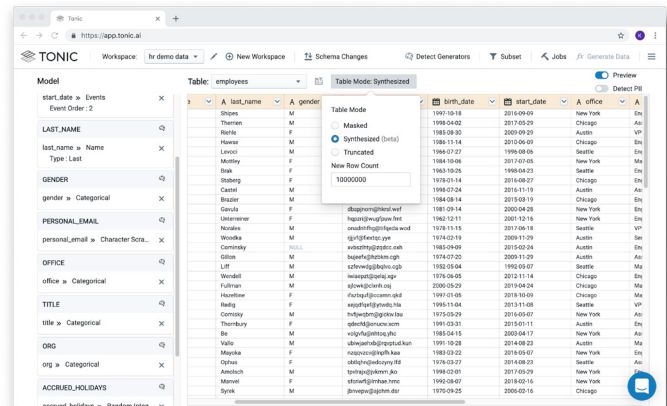
**Founded:** 2018

**Leadership:** Ian Coe, CEO; Andrew Colombi, CTO; Karl Hanson, COO

**Funded:** Privately held

**Privacy-related products:** Data Discovery, De-identification/Pseudonymity

**Description:** Tonic helps organizations protect their customer's data, meet regulatory requirements, and simplify their development and testing process. Tonic does this by making a version of data that is freely shareable. Using machine learning and the latest data processing techniques, Tonic creates data that looks and feels like sensitive or production data, but is based on an underlying model. Organizations can safely use the synthetic data anywhere, such as in testing, development, marketing, sales demonstrations, on-prem, or in the cloud.



# Transcend



# TRANSCEND

**Location:** San Francisco, California

**Number of employees:** 5

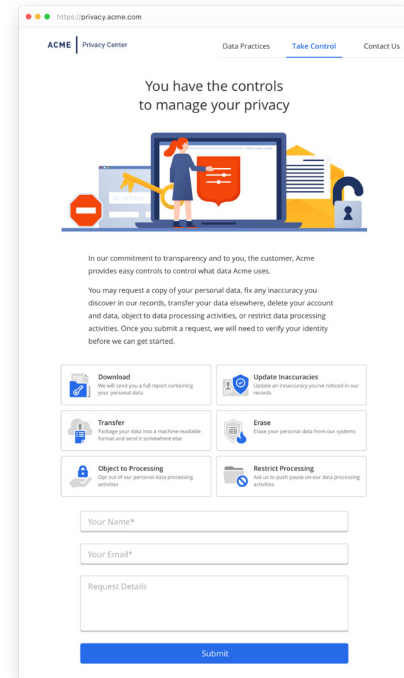
**Founded:** 2018

**Leadership:** Benjamin Brook, CEO; Michael Farrell, CTO; Faris Mohiuddin, VP Business

**Funded:** Privately held

**Privacy-related products:** Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Website Scanning

**Description:** Transcend is an automation system for data subject requests. Transcend orchestrates the entire process automatically across a company's suite of third-party vendors and internal data silos. As an interface to receive DSRs, Transcend also provides companies with a modern Privacy Center, hosted at privacy.<company>.com. The Privacy Center is hosted by us, on your domain, for your customer. Transcend can send and receive data via our API, connect directly to your database, and ping people to upload or erase data. It also undergoes recurring third-party attestations for SOC 2.





# Tresorit

**Location:** Teufen, Switzerland; Budapest, Hungary

**Number of employees:** 51-200

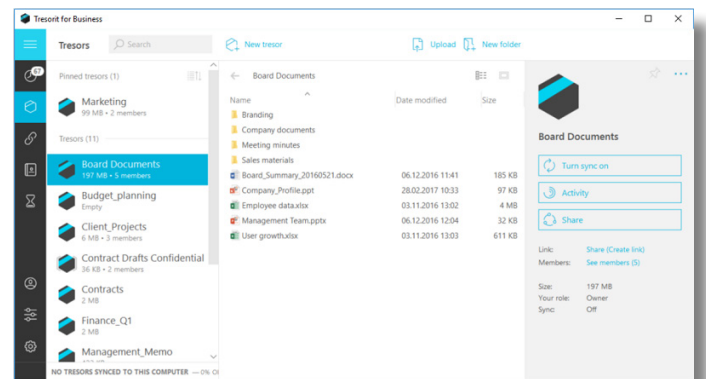
**Founded:** 2011

**Leadership:** Istvan Lam, CEO; Szilveszter Szebeni, Co-founder, CIO; Gyorgy Szilagyi, Co-founder, CPO

**Funded:** Privately held

**Privacy-related products:** **Activity Monitoring, Enterprise Communications**

**Description:** Tresorit is a secure file synchronization software that uses the cloud to store encrypted data in order to make it shareable and accessible from everywhere. Tresorit is specifically designed to share confidential data of business users. Encryption is performed before the data gets uploaded to the cloud, therefore, users of Tresorit do not require to trust the cloud provider or the communication links. Encrypted content handled by Tresorit is shareable without re-encryption and sharing is reversible by permission revocation.



# Truata



**Location:** Dublin, Ireland

**Number of employees:** 30-50

**Founded:** 2018

**Leadership:** Felix Marx, CEO; Aoife Sexton, CPO; Nehal Maniar CTO

**Funding:** Privately held

**Privacy-related products:** **De-identification/Pseudonymity**

**Description:** Truata is an independent Irish Trust founded by Mastercard and IBM in 2018, which offers a new approach to data anonymization and analytics. It helps solve one of the most challenging issues under EU data protection: namely to allow companies to meet the very high threshold for anonymization. Truata offers its customers a service to lawfully conduct analytic services on fully anonymized data through various tools, data insights, algorithms and reports that customers can use in their own products and solutions. As a privacy-enhancing organization, Truata allows companies to extract value from data sets while preserving individuals' privacy.

# TRUATA.

SOLUTION

## Overview

BASE PRODUCT	ADDITIONAL VALUE ADDED TOOLS	CUSTOMER BENEFITS
<ul style="list-style-type: none"><li>• Data Hosting &amp; Anonymization</li><li>• Analytics &amp; Reporting Tool</li><li>• Retained Analytics Resources</li></ul>	<ul style="list-style-type: none"><li>• Business Intelligence</li><li>• A/B Testing</li><li>• Customer Journey</li><li>• Modeling &amp; Segmentation</li></ul>	<ul style="list-style-type: none"><li>• Continue to get value out of data assets in a GDPR-compliant manner</li><li>• Leverage a value added stack of leading analytical solutions and resources</li><li>• Scale and stay current with the technology of analytics</li><li>• Free-up limited internal IT resources for other priorities</li></ul>

TRUATA.

# Trunomi

**Location:** San Jose, CA.; London, U.K.; Bermuda

**Number of employees:** 10

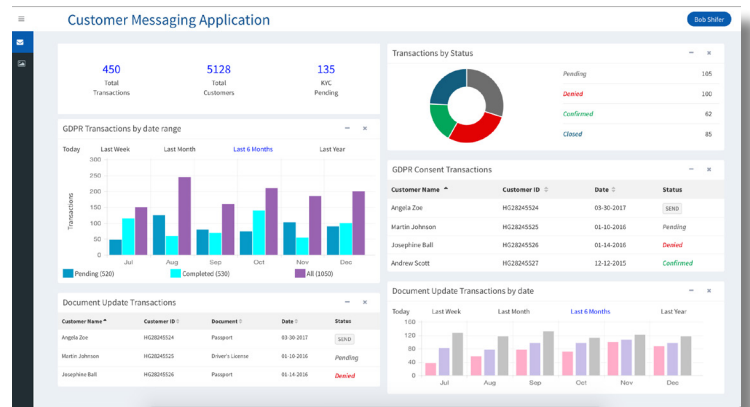
**Founded:** 2013

**Leadership:** Stuart Lacey, Founder & CEO; Naresh Singhal, CTO; Kartik Venkatesh, Chief Architect

**Funding:** Privately held

**Privacy-related products:**  
**Consent Manager**

**Description:** Trunomi unlocks customer data using consent and data rights. Trunomi provides customer consent and data rights management technology which enables businesses to request, receive and capture customer consent to the use of their personal data. For the business we create consent receipts and convert them to customer data rights accessible across all data systems. We enable businesses to comply with EU GDPR, data privacy laws, and replace inefficient and costly legacy approaches. For the customer we provide control and transparency over how their personal data is used.



# trust-hub



**Location:** London, UK

**Number of employees:** 50

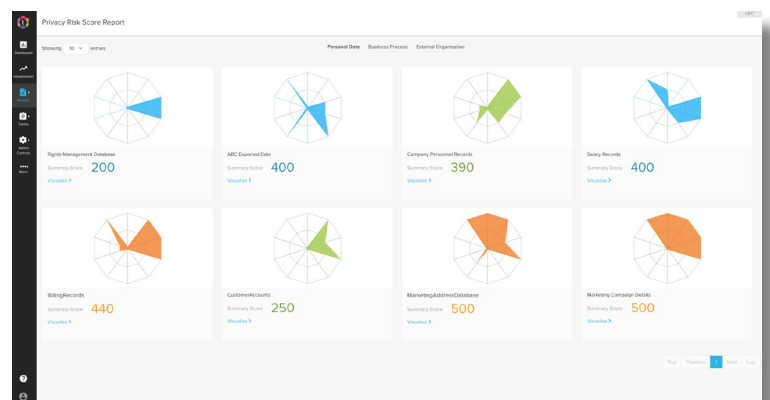
**Founded:** 2015

**Leadership:** Simon Loopuit, CEO & Founder; Ian Bryant, COO; Will Parton, Chief Technical Architect

**Funded:** Privately held

**Privacy-related products:**  
**Activity Monitoring, Consent Manager, Data Mapping**

**Description:** Trust-hub is a global technology leader in the field of personal data governance. Its patent pending technology enables global organizations to optimize the business benefits from using personal data whilst dynamically managing their global regulatory obligations and associated risk profile. The trust-hub platform is provided as SaaS and leverages graph database technology, visualization techniques, machine learning algorithms, flexible interfaces and data level encryption to deliver functionality and security. The platform assists with dynamic data mapping, both internal and supply chain, gap analyses, rights and consent management, DPIAs, risk assessments and breach mitigation.



**Location:** San Francisco, CA

**Number of employees:** More than 300

**Founded:** 1997

**Leadership:** Chris Babel, CEO; Tim Sullivan, CFO; Hilary Wandall, SVP Privacy Intelligence

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**, **Consent Manager**, **Data Mapping**, **Privacy Information Manager**, **Website Scanning**

**Description:** TrustArc offers privacy compliance and risk-management solutions to help design and build privacy programs, assess and remediate risks, and manage and demonstrate compliance. The TrustArc Platform includes website/app scanning; data inventory and data flow mapping; assessment management, library of assessment templates including off-the shelf DPIAs / PIAs, cross-border data transfer and GDPR solutions; and cookie consent and ad-compliance management. It has scanning technology for insight into PII, data collection, first and third-party trackers, and risk levels. TrustArc offers a central, searchable repository and data register for audit trails. TrustArc also provides Privacy Shield assessments and TRUSTe certifications for APEC CBPR, COPPA, and Enterprise Privacy certifications in addition to a dispute-resolution service.



## TrustArc

### Why TrustArc?

#### Powerful Technology

- 9+ years of high-scale SaaS experience
- Intelligence powered workflow
- Comprehensive capabilities with regular updates
- Extensive engineering and customer success resources

#### Proven Methodology

- Based on 1,000s of engagements over two decades
- Powered by TrustArc Framework encompassing GDPR, OECD, CCPA, HIPAA, etc.
- Developed by privacy experts with deep experience

#### Deep Expertise

- Large global team with 20+ years of hands-on experience
- Former CPOs / privacy leads from companies worldwide
- World-renowned policy experts
- Expert privacy consulting team

[www.trustarc.com](http://www.trustarc.com)

**Location:** Chandler, AZ

**Number of employees:** 1,000

**Founded:** 2002

**Leadership:** Kal Somani, CEO and Founder;  
Dan Clarke, President; Larry Fraize, VP

**Funded:** Privately held

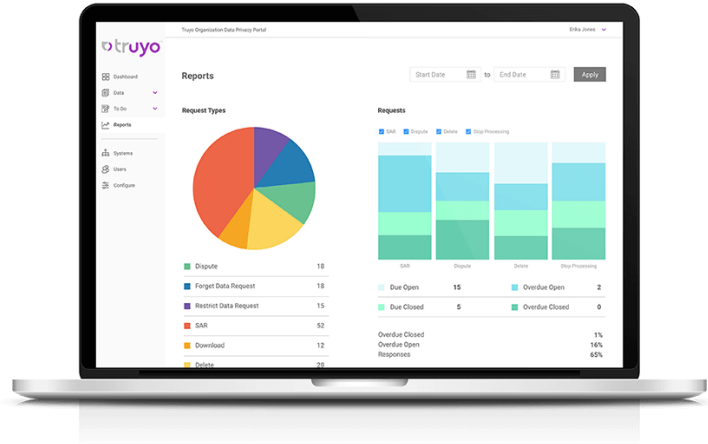
**Privacy-related products:**

**Consent Manager**, **Data Discovery**,  
**Data Mapping**

**Description:** Truyo, an IntraEdge product, is an enterprise-grade platform purpose-built to automate data subject access requests and other Individual Rights requests associated with the California Consumer Privacy Act, EU General Data Protection Regulation and similar privacy frameworks. Truyo allows end-users to exercise their data privacy rights without overburdening an organization's workforce or budgets. Truyo gives DSAR, consent, and data privacy rights management automation for any organization. Tyuro helps organizations stay current with the latest requirements in privacy rights regulations.



Privacy Rights. Automated.



## Usercentrics GmbH

**Location:** München, Germany

**Number of employees:** 25

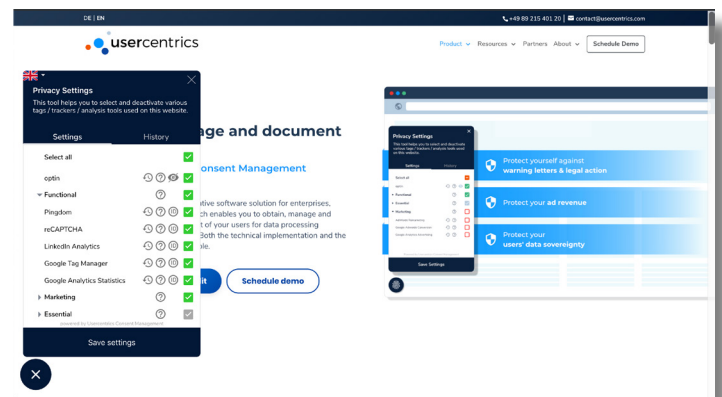
**Founded:** 2018

**Leadership:** Mischa Rürup, Founder und CEO;  
Vinzent Ellissen, Founder und CTO;  
Lisa Gradow, Co-Founder and CPO

**Funded:** Privately held

**Privacy-related products:** **Consent Manager**,  
**Enterprise Communications**,  
**Incident Response**,  
**Privacy Information Manager**,  
**Website Scanning**

**Description:** Usercentrics is a Consent Management Platform. The Software-as-a-Service solution enables advertisers, publishers, agencies and technology providers to obtain, manage and document the consent of their website visitors to process the data of different web technologies. The Usercentrics software is fully customizable and allows websites to be fully compliant with the EU General Data Protection Regulation and ePrivacy policy regulations. The IAB-certified CMP offers an intuitive user interface, real-time monitoring, various options for Opt-in A/B-Testing as well as other optimization tools.



**Location:** Naarden, The Netherlands

**Number of employees:** 50+

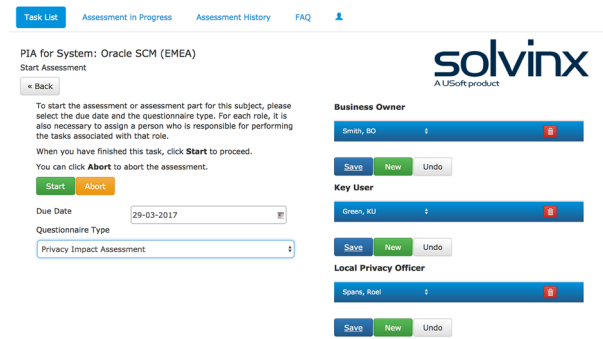
**Founded:** 1987

**Leadership:** Roel Spans, CCO; Patrick Dekker, CEO; Albert Holl, Privacy Director

**Funded:** Privately held

**Privacy-related products:** Activity Monitoring, Assessment Manager, Consent Manager, Data Mapping, Incident Response, Privacy Information Manager

**Description:** USoft helps organizations with its product, Solvinx, to easily and responsibly implement the privacy legislation and other regulations. Solvinx is a platform of solid tooling, services and training. USoft offers several modules. The SMART PIA module is designed to facilitate an organization's data register, data breach notifications, data subject rights, quickly assess high-risk areas and run DPIA in one database. The SMART Studio helps to record policies and regulations and to describe and draw data flows. SMART Connector allows external software to be connected. SMART Dashboard allows an organization to monitor its privacy status at any time. SMART Opt-in processes and manages consent at a data subject level. SMART Services helps with the implementation of Solvin through training and support.



## Varonis



**Location:** New York, NY

**Number of employees:** 966

**Founded:** 2004

**Leadership:** Yaki Faitelson, CEO, President, Co-Founder; Ohad Korkus, CTO & Co-Founder; Gili Iohan, CFO; Jim O'Boyle, Senior VP of WW Sales; David Bass, Senior VP of Engineering; Gilad Raz, CIO & VP of Technical Services; David Gibson, VP of Strategy and Market Development; Ken Spinner, VP of Global Field Engineering; Seth Gerson, VP and General Counsel; Eric Mann, COO; Yzhar Kaysar, Chief Architect; Tami Bronner, VP of Product Management

**Funded:** Publicly traded

**Privacy-related technology:** Activity Monitoring, Data Discovery, Data Mapping

**Description:** Varonis offers products designed to help companies combat cyberattacks and insider threats. Its enterprise security software uses entity behavior analytics to profile anyone using data and will alert the proper channels whenever there is any suspicious activity. It uses predictive threat models to notify if there is any abnormal access to sensitive files, account hijacking, or privilege abuse. Its Data Classification Framework helps a company identify sensitive data and shows where it is exposed. The software helps companies protect any exposed sensitive data, and lets them know if it has been breached.





**Location:** Mountain View, CA

**Number of employees:** 7,800

**Founded:** 1995

**Leadership:** Bill Coleman, CEO; Mike Palmer, Executive VP, Chief Product Officer; Mick Lopez, CFO; Lynn Lucas, Chief Marketing Officer; Todd Hauschildt, Sr. VP and CIO; Michelle VonderHaar, Sr. VP and General Counsel

**Funded:** Privately held

**Privacy-related products:** Activity Monitoring, Data Discovery, Data Mapping, Incident Response

**Description:** Veritas markets its solutions as tools that enable organizations to harness the power of their information to drive business success. Their “regulatory readiness” portfolio delivers capabilities that allow organizations to gain visibility into their data estate, take action to retain and delete data, and assume control over their data to successfully manage the information explosion. From advanced file and user analytics through auto-classification and cloud archiving, Veritas streamlines the collection of custodian data from multiple sources and reduces the manual effort required to stay compliant. Veritas provides an integrated approach to help with the identification, search, retention, protection, and monitoring of key personal and sensitive data.



## Very Good Security

**Location:** San Francisco, CA

**Number of employees:** 80

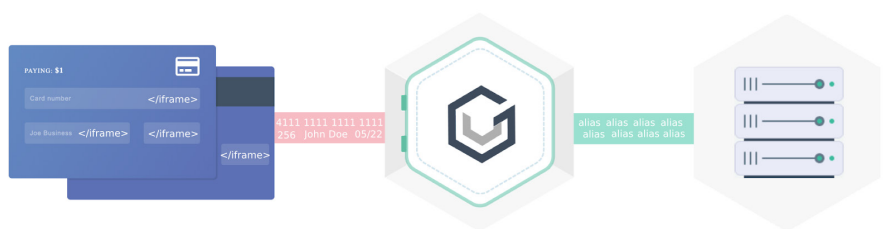
**Founded:** 2016

**Leadership:** Mahmoud Abdelkader, CEO and co-founder; Marshall Jones, CTO and co-founder; Peter Berg, VP of Business Development and Strategy

**Funded:** Privately held

## Privacy-related products: Privacy Information Manager

**Description:** VGS enables startups and enterprises to store, process and transmit sensitive data securely without stifling innovation. If an organization needs to send sensitive data to a third party, VGS goes beyond encryption by transforming the data into identical safe substitutes for transmission and processing. If an organization's employees need access to some sensitive data, but not all of it, VGS masks unneeded sensitive data fields, so employees can only see the data needed to do the job. Organizations can innovate using sensitive data without exposing customers or employees to the risks that can be introduced by storing, transmitting, and processing sensitive data.



# Vigilant Software

**Location:** Ely, Cambridgeshire

**Number of employees:** 10

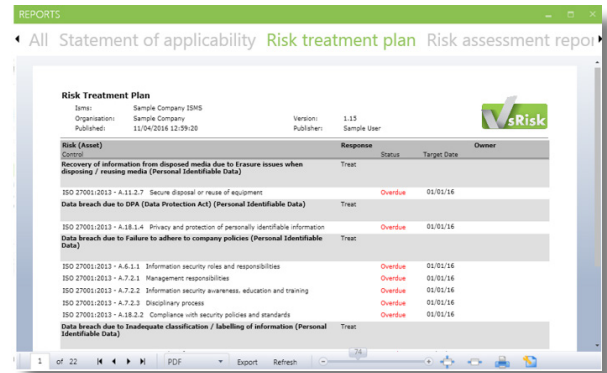
**Founded:** 2009

**Leadership:** Alan Calder, Founder and Executive Chairman; Gemma Platt, Managing Executive

**Funded:** Privately held

**Privacy-related products:** Activity Monitoring, Assessment Manager, Data Discovery, Data Mapping, Incident Response, Privacy Information Manager

**Description:** Vigilant Software develops industry-leading tools for intelligent, simplified compliance, including ISO27001-risk management and for the EU General Data Protection Regulation. Drawing on years of experience in developing and deploying risk management tools and services, Vigilant's product range provides businesses with regulatory software tools that save users both time and money. Its flagship solution, vsRisk Cloud, is the industry-leading ISO27001-compliant risk assessment tool, simplifying and automating the information security risk assessment process for many organizations across the globe, both large and small. Other solutions include a Data Flow Mapping Tool, a DPIA Tool, GDPR Manager and Compliance Manager.







## Get CCPA Ready with IAPP Training.

IAPP's ANSI/ISO-accredited certifications and CCPA online training feature rich content from experts on CCPA compliance and U.S. privacy law. Choose the bundle that fits your needs at [iapp.org/ccpa](https://iapp.org/ccpa).

# Virtru



**Location:** Washington, DC

**Number of employees:** 110

**Founded:** 2012

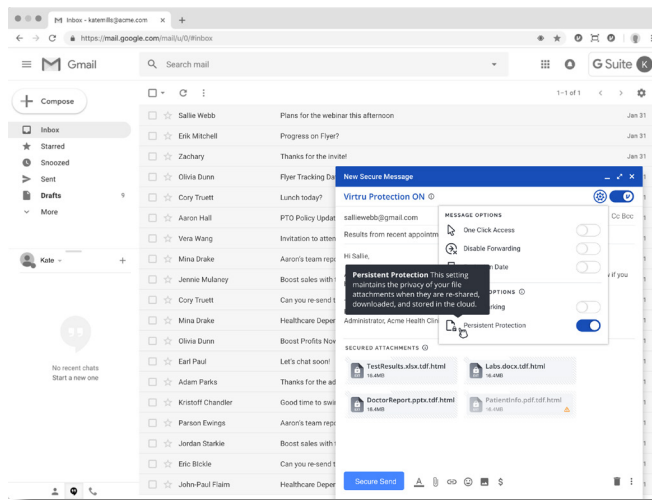
**Leadership:** John Ackerly, Co-Founder, CEO;  
Will Ackerly, Co-Founder, CTO

**Funded:** Privately held

**Privacy-related products:**  
**Enterprise Communications**

**Description:** The Virtru Data Protection Platform helps organizations protect and share data wherever it travels. From real-time streaming data to large files and images, Virtru enables object-level data protection that is customizable, revocable, platform-agnostic and includes audit logs to track all access and access attempts. Privacy-preserving data protection becomes streamlined and impactful through turn-key SDKs, APIs, and key management.

Built-in integrations into GSuite, Office365, and many SaaS applications are available to scale solutions in any environment through Virtru Hosted, Hybrid, and On-Prem deployment models.



# Vysk

**Location:** San Antonio, TX

**Number of employees:** 50+

**Founded:** 2012

**Leadership:** Victor Cocchia, Founder and CEO;  
Davis Eberhart, VP of Engineering

**Funded:** Privately held

**Privacy-related products:**  
**Enterprise Communications**

**Description:** The Vysk QS1 smartphone case delivers true end-to-end encrypted secure voice calls by jamming the smartphone's microphones and using a physically separate audio system and encryption processor to create a secure pathway for voice data. Encryption takes place at the source, not in software, and is made even more secure with the Vysk Privacy Network. QS1 users are able to talk securely and to protect their in-person meetings from eavesdropping, all while using their own smartphones and without changing their habits. The QS1 offers the convenience of making and receiving truly private communications by simply sliding a switch.



# Privacy Compliance and Risk Management



## Simplify Privacy Compliance and Risk Management with the TrustArc Platform.

The TrustArc Platform provides a flexible, secure, scalable solution  
to manage and demonstrate privacy compliance.

Proven  
Technology

Modular  
Solution



Fast  
Deployment

Continuous  
Innovation

Designed by privacy experts based on 20+ years of global privacy management experience.

Supports a wide range of use cases, including GDPR, ePrivacy, CCPA, HIPAA, LGPD.

Flexible, modular design - select the modules you need, expand at any time.

Used by clients worldwide across all industries.

# WeDoPrivacy

**Location:** Netherlands, Zoetermeer

**Number of employees:** 5

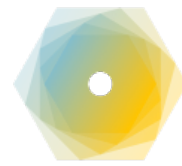
**Founded:** 2018

**Leadership:** Frank van Vonderen, CEO;  
Steven Debets, COO

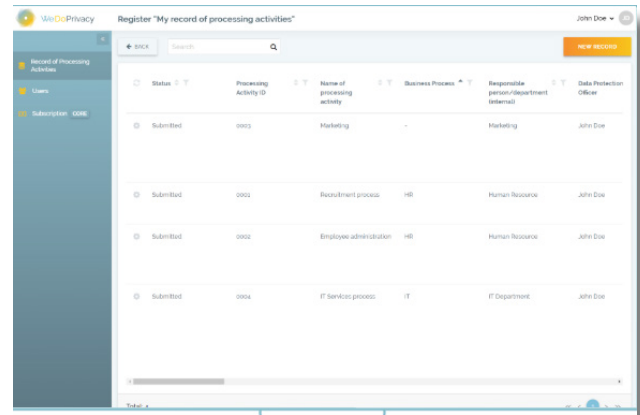
**Funded:** Privately held

**Privacy-related products:** Data Mapping

**Description:** We Do Privacy offers software that allows users to record its processing activities to ensure compliance with the EU General Data Protection Regulation. Its Register tool can be accessed by from any internet location, and allows organizations to see all of its registrations, privacy impact assessments and other activities. We Do Privacy offers templates for processors such as human resources, ICT, facilities or customer relationship management, as well as industry specific templates such as government, care or construction. The company's software allows companies to report on the number of processing operations it conducts and the progress of each processing activity.



WeDoPrivacy



# WEKA MEDIA GmbH & Co. KG

**Location:** Kissing, Germany

**Number of employees:** 360

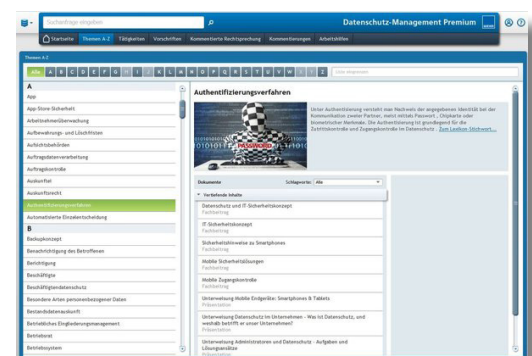
**Founded:** 2001

**Leadership:** Werner Pehland, Managing Director; Stephan Behrens, Managing Director; Michael Bruns, Managing Director

**Funded:** Privately held

**Privacy-related products:**  
Privacy Information Manager

**Description:** We offer practical solutions for data protection officers who want to implement the full range of corporate data protection tasks efficiently and to the highest professional standards. Whether an initial data protection inventory or a complex IT audit, from the documentation of the TOMs to the creation and maintenance of procedural directories, from data protection impact assessments to creating inputs to compliance management. In this way, data protection officers are able to reliably implement data protection in the corporate environment. The carefully coordinated combination of technical contributions and commentaries, regulations and news eliminates tedious research. Topic-based overview pages, practical search functions and variable hit lists, as well as all tools are immediately available to the user.





# Whistic

**Location:** Orem, UT

**Number of employees:** 11-50

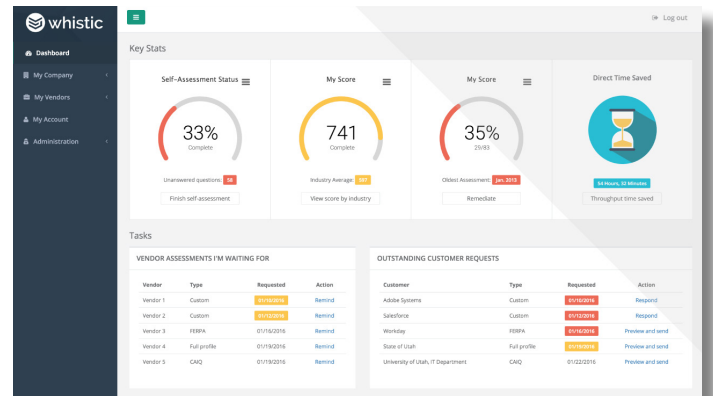
**Founded:** 2015

**Leadership:** Josh Mortensen, CEO;  
Nick Sorensen, President and COO;  
Juan Rodriguez, CTO

**Funded:** Privately held

**Privacy-related products:**  
**Assessment Manager**

**Description:** Whistic, in addition to its general vendor management solution, offers an online tool allowing companies to conduct risk assessments both internally and with third parties in relation to the Privacy Shield. The Privacy Shield assessment tool includes a self-assessment tool and provides a team collaboration solution to help manage and hold employees accountable for accurate data entry. Whistic then provides a gap analysis report for Privacy Shield and offers an annual registration tool to maintain certification.



# Wickr

**Location:** San Francisco, CA

**Number of employees:** 35-50

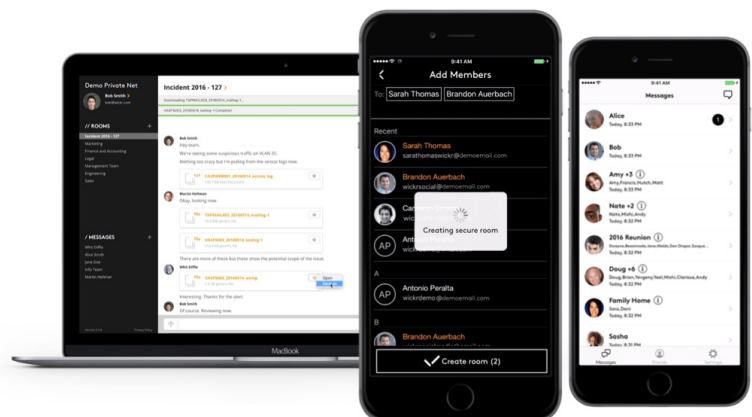
**Founded:** 2012

**Leadership:** Joel Wallenstrom, CEO; Chris Howell, CTO; Chris Lalonde, COO

**Funded:** Privately held

**Privacy-related products:**  
**Enterprise Communications**

**Description:** Wickr offers a secure messaging service designed for both business and personal use. Wickr offers ephemeral communications, meaning all messages only last for a short amount of time before they are permanently deleted. Users can determine how long the messages will exist before they are eliminated. All messages are encrypted, and no third party, or Wickr themselves, can access them. Wickr offers the same services for group messages as well.



# WireWheel.io



**Location:** Arlington, VA

**Number of employees:** 30-50

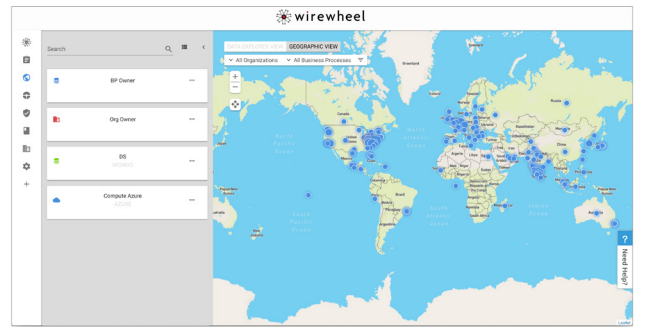
**Founded:** 2016

**Leadership:** Justin Antonipillai, Chief Executive Officer; Ed Peters, Chief Technology Officer; Amol Deshpande, Chief Scientist; Chris Getner, Chief Product Officer

**Funded:** Privately held

**Privacy-related technology:** Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping

**Description:** WireWheel is a comprehensive platform for building and managing privacy programs designed to help companies comply with the EU General Data Protection Regulation, the California Consumer Privacy Act and any other privacy regulation. A central hub for privacy management operations, WireWheel improves collaboration throughout the data supply chain in order for companies to be responsible data stewards. WireWheel's solution supports all phases of privacy management, including data discovery and classification, documentation and reporting, and fulfillment of Subject Rights Requests. WireWheel helps IT, security and privacy teams understand what personal data they have, where that data is stored and computed and who it's shared with.



# Wizuda



**Location:** Dublin, Ireland

**Number of employees:** 30-50

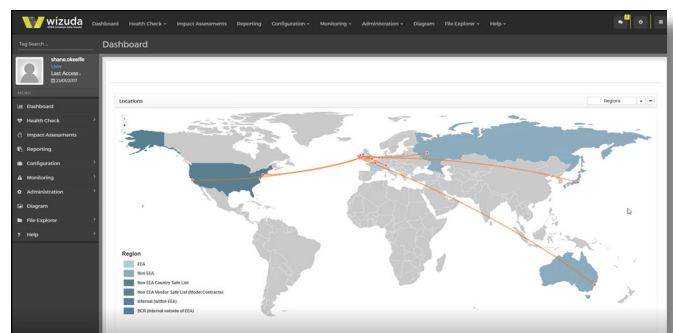
**Founded:** 2001

**Leadership:** Danielle Cussen, Managing Director; Paul Watson, COO; Shane O'Keeffe, CTO

**Funded:** Privately held; Owned by ICONX Solutions

**Privacy-related technology:** Activity Monitoring, Assessment Manager, Consent Manager, Data Mapping, De-identification/Pseudonymity, Enterprise Communications, Incident Response, Privacy Information Manager

**Description:** Wizuda provides software solutions that allow organizations to take control and track all data flows, internally and externally, to create an environment of compliance and data privacy. Wizuda is focused on developing IT solutions that help businesses grow and empower people to collaborate and stay connected securely and compliantly. Headquartered in Dublin, Ireland, the company's ethos is, "Because Data Deserves Privacy." It's Compliant File Share, Compliant Data Transfer and Digital Subject Access Requests products, simplify GDPR compliance and enable secure file transfers for companies throughout the world, every minute of every day.



# Zartech

**Location:** Dallas, TX

**Number of employees:** Less than 10

**Founded:** 2016

**Leadership:** Abu Sadeq, Founder & CEO

**Funded:** Privately held

**Privacy-related products:** **Assessment Manager**, **Data Mapping**, **De-identification/Pseudonymity**, **Privacy Information Manager**

**Description:** Zartech is a U.S.-based cybersecurity products and advisory services company. Zartech's GRC solution Cyberator can take a 360-degree view of an organization's cybersecurity program in areas such as process, people and technology and accurately identify all the security gaps. It uses industry expertise, data-driven analysis and industry best practices to transform the security program management. It's Privacy Modeling tool can be used to design privacy into products and services, find laws applicable to using personal information and data and guide users through complex privacy laws. The tool can help reduce significant manual effort and also help you stay in compliance with regulations. Other features include, powerful dashboards, cybersecurity maturity & risk assessment, information security road map development, compliance Management, 3rd party vendor risk management, central hub for policy life-cycle management and issue management.



# ZLTech



**Location:** Milpitas, CA

**Number of employees:** 150

**Founded:** 1999

**Leadership:** Kon Leong, CEO & President; Arvind Srinivasan, CTO; Erna Arnesen, Chief Channel and Alliances Officer

**Funded:** Privately held

**Privacy-related products:** **Data Discovery**, **Data Mapping**

**Description:** ZL Technologies Unified Archive is a centralized information governance platform that enables organizations to govern structured and unstructured data within a singular environment, comprising eDiscovery, compliance, records management, storage management, file analysis and analytics. Using its metadata and content analysis functions along with built-in visualization capabilities, organizations can classify and remediate sensitive information throughout the enterprise for the EU General Data Protection Regulation, risk mitigation, and data privacy. As a primary component, ZL UA offers customizable rules-based classification policies, which allow organizations to govern data long-term on an automated basis.

