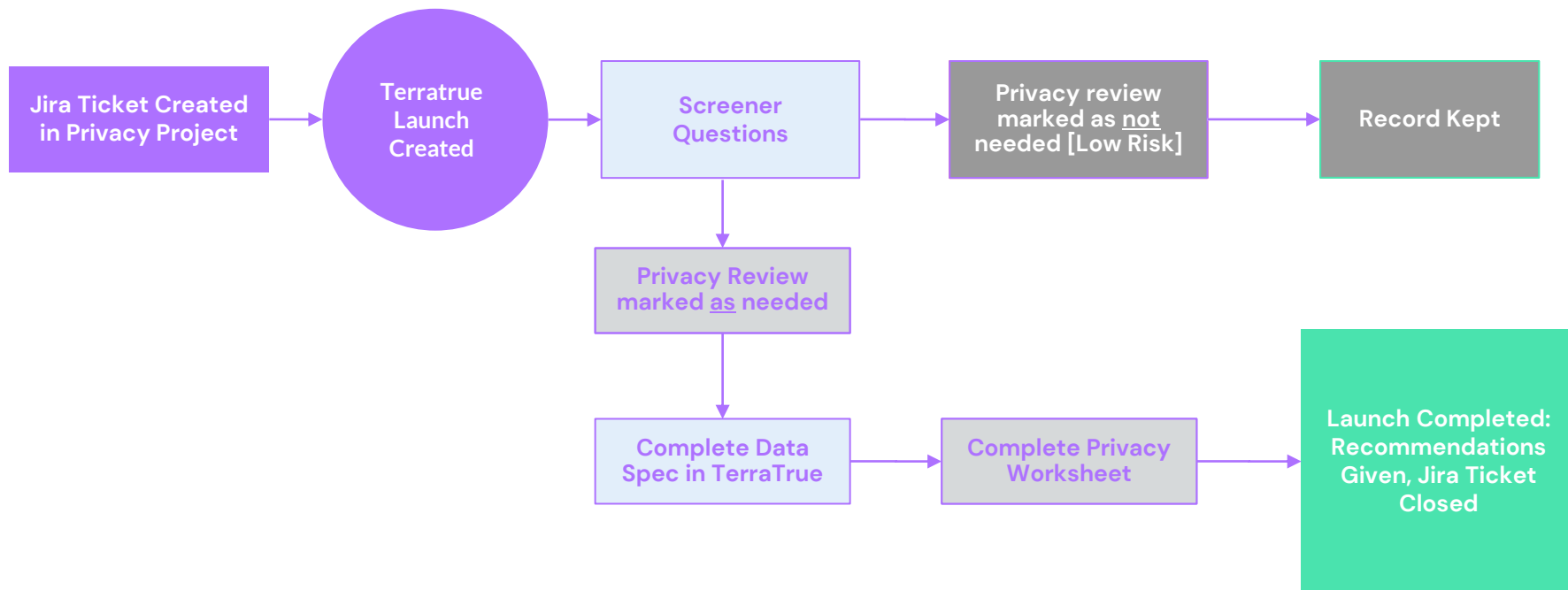


Privacy Risk Labels Example

Low	Little or no impact to personal information	<ul style="list-style-type: none">• Auto-close for later spotcheck review• Auto-comment, may be reopened• Not launch blocking
Medium	Some impact to personal information	<ul style="list-style-type: none">• Auto-comment• 3 week SLA• Not a blocker for launch
High	Significant impact to personal information	<ul style="list-style-type: none">• Auto-comment• 1-2 week SLA• Blocker for launch

Privacy by Design workflow (example)



Metrics example

Privacy Operations December 2023

Total launch reviews completed:  12

High-risk reviews completed:  2

% Completed within SLA: **100%**

Review Trends

AI Trend: Increased number of AI use cases have been reviewed over the past month, signals that we should look into creating clear guidelines for use of AI.

Review Highlights

XYZ feature: New collection of user data prompted update to privacy policy

ABC product V1: Upcoming product release involving sensitive privacy practices, working closely with product team to ensure appropriate notice and consent are provided, and any CA Opt-out requirements.

Revenue Supported/Unlocked

\$11.3 million

- \$1.3 million in potential revenue unlocked through review/support of ABC product.
- \$10 million of projected revenue from XYZ feature.