



# IAPP Global Summit 2026

Privacy | AI governance | Cybersecurity law

**Conference 30-31 March**

Workshops 1 April

Training 1-2 April

**WASHINGTON, DC**

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# Operationalizing AI Governance Before the Incident

RadarFirst + Airbnb

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# WELCOME AND INTRODUCTIONS



**Zach Burnett**

CEO, RadarFirst



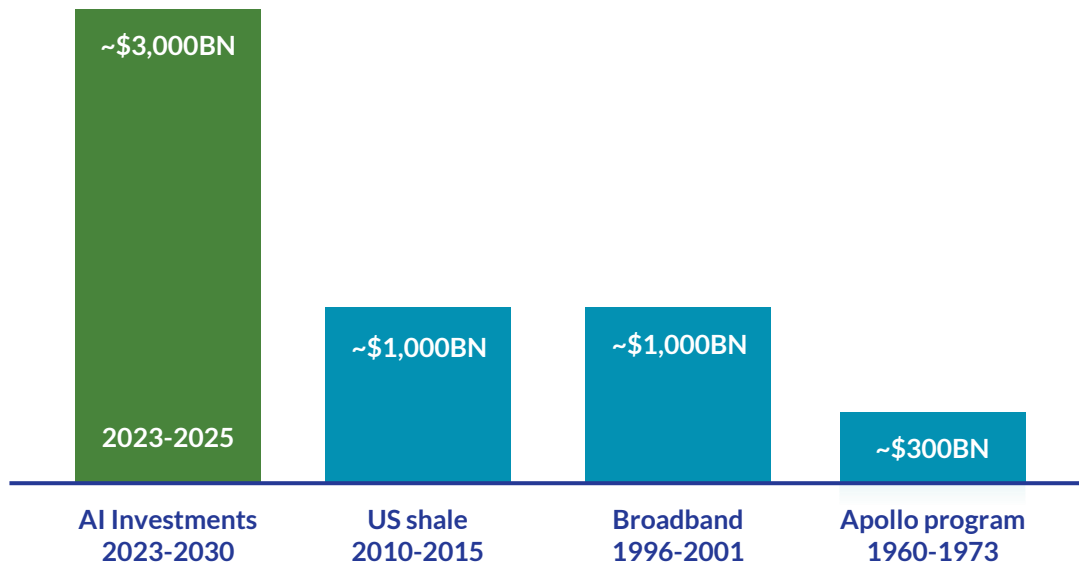
**Kalinda Raina**

VP & Chief Privacy Officer, Airbnb



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# An Investment Cycle to Eclipse All Investment Cycles



ACTUAL 1s

\$660BN

\$500BN

\$25BN

INFLATION PER YEAR

3%

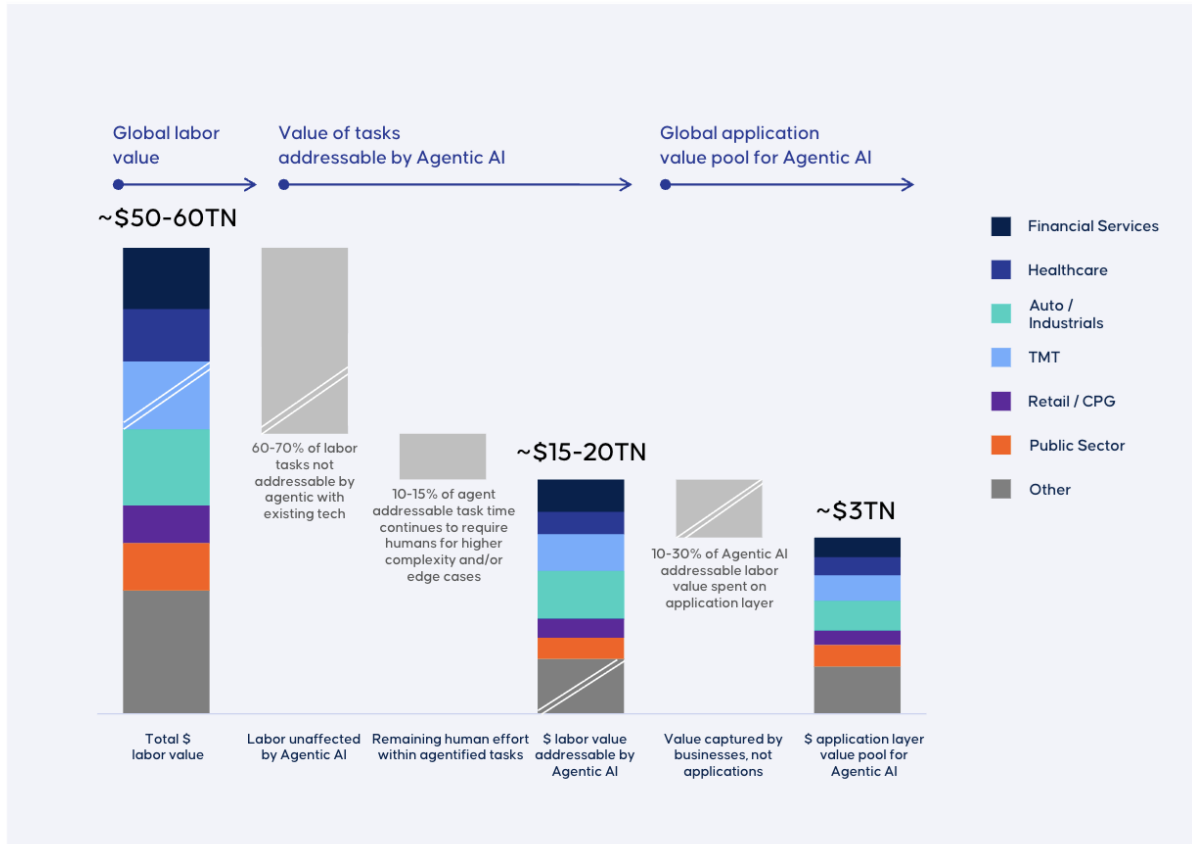
2%

4%



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Agentic Enterprise Solutions Could Capture \$3TN of the Current Value of Global Human Labor<sup>14</sup>

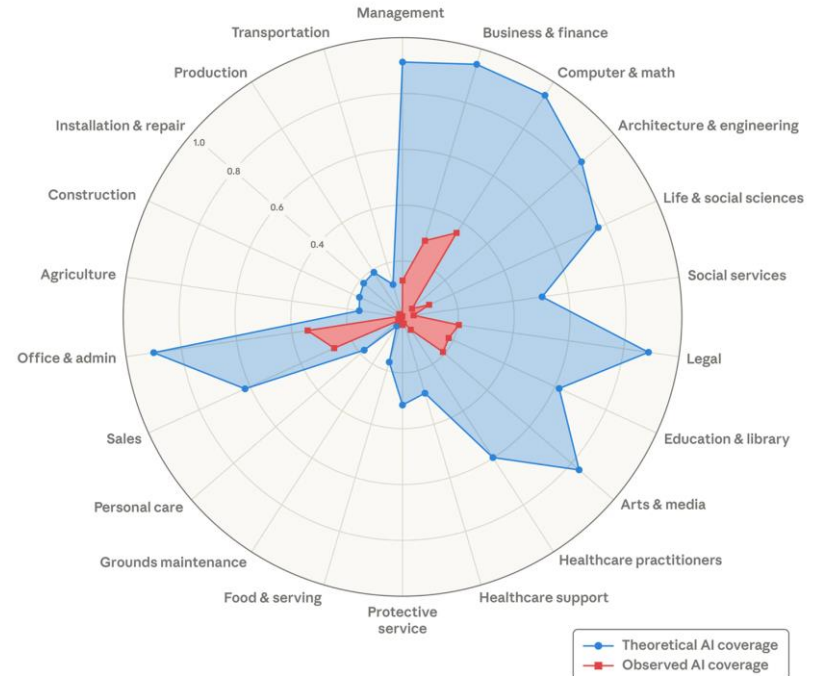


Source: Vista Equity Partners, Monte Saroya and Ashley MacNeil, "Agentic AI and the Future of Software"

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# AI's biggest constraint isn't capability— it's operationalization

Theoretical capability and observed usage by occupational category



Source: 'Labor market impacts of AI: A new measure and early evidence' (2026) Anthropic

<https://www.anthropic.com/research/labor-market-impacts>

**63%** of organizations  
don't have  
governance policies.

Nearly two-thirds of organizations (63%) said they don't have governance policies in place to manage AI or detect shadow AI.

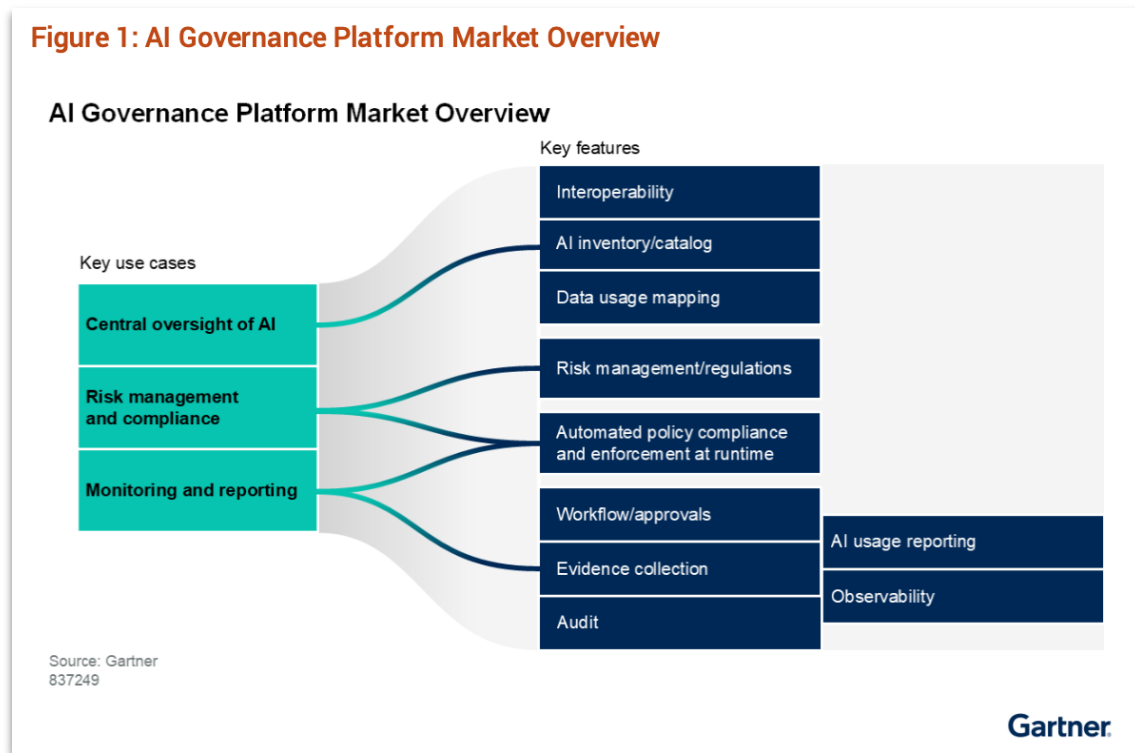
Source: IBM 'Cost of Data Breach Report 2025'

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# Gartner – Market Guide for AI Governance Platforms

The global AI governance market size accounted for \$227.65 million in 2024 and is predicted to increase from \$309.01 million in 2025 to approximately \$4,834.44 million by 2034, expanding at a CAGR of 35.74% from 2025 to 2034.

Figure 1: AI Governance Platform Market Overview



# Global & U.S. AI Regulation Landscape (2026)

Category	Key Developments
International	<ul style="list-style-type: none"><li>• EU AI Act (2024) - risk-based AI regulation with phased rollout (2025-2027)</li><li>• South Korea AI Basic Act - national AI governance law (effective Jan 2026)</li><li>• United Kingdom - principles-based oversight through existing regulators</li></ul>
United States - Federal	<ul style="list-style-type: none"><li>• No comprehensive federal AI law</li><li>• Policy driven by Executive Orders, agency guidance, and the NIST AI Risk Management</li></ul>
United States - State Laws	<ul style="list-style-type: none"><li>• Colorado AI Act (SB24-205) - comprehensive law governing high-risk AI systems (effective June 30, 2026)</li><li>• New York AI Act (S1169A - proposed) - audits, risk management programs, and human review</li></ul>
Trend	30+ U.S. states have introduced AI legislation, many modeled on EU-style risk-based governance.

Implication: Organizations are adopting structured AI governance programs (e.g. ISO 42001) to prepare for emerging regulation.



# Cost of AI-Levelized Cost of Intelligence (LCOAI)

## Levelized Cost of Artificial Intelligence

Standardized economic metric designed to quantify:

CAPEX & OPEX expenditure per unit of productive AI output normalized by valid inference volume

**x API Tokens**

**x GPU-hour billing**

**x Total Cost of Ownership**

Source: Eliseo Curcio, 'Introducing LCOAI: A Standardized Metric for Evaluating AI Deployment Costs.'

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Even if AI Caused  
It, You're Still  
Legally  
Responsible.



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**10.3%** malicious incidents  
growth in 2025.

Data breach intent: impact of AI in data incidents.

Source: IBM 'Cost of Data Breach Report 2025'

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# Incident Volume Trends from 2026 RadarFirst Privacy Benchmarking Report

Incident volume YoY (2024 vs. 2025)

All Incidents



Healthcare



Finance



Insurance



Healthcare shows a clear upward trend in reported incidents compared to financial services and insurance, indicating higher privacy risk in that vertical due to interconnected systems, sensitive data, and regulatory scrutiny.



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**1 in 6** data breaches  
involved AI driven  
attacks.

On average, 16% of data breaches involved attackers using AI, most often for AI-generated phishing (37%) and deep fake impersonation attacks (35%).

Source: IBM 'Cost of Data Breach Report 2025'

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# The New Era of AI Governance

BlackRock, Glass Lewis and ISS, will require boards to demonstrate both:

- (1) AI oversight and
- (2) Board training in their proxy disclosures.

This means that boards will now need to **explain how they are effectuating oversight of AI systems and staying GenAI fluent** and they must be able to show evidence to defend those claims.



# Impact of AI in the Market

## Publication of a fictional scenario led to stock sell off

Will AI improvement slow and organizations absorb changes will less disruption?

Can this smooth the change curve and calm the markets?

THE WALL STREET JOURNAL.

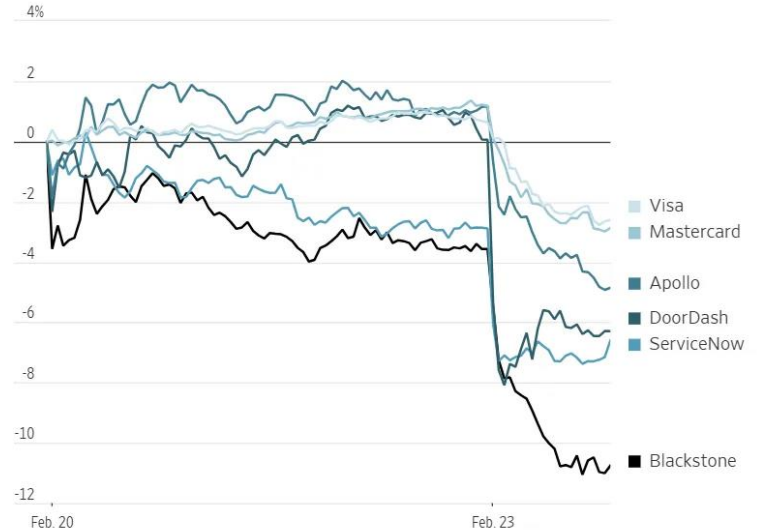
Feb. 23, 2026 12:10pm ET

## The Viral Citrini Substack Post That Has Sparked New AI Worries on Wall Street



By [David Uberti](#), Reporter

Share-price performance



Source: FactSet

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# Key Takeaways

- AI cost will require controls
- Definition of incidents is expanding-regulations are unclear
- Organizations need to own and govern the use of AI and governance
- AI governance regulatory obligations and the management of data will be complex and need tools to help

# Thank you for joining us!

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