



# IAPP Europe **Data Protection Congress 2025**

Training 17-18 November

Workshops 18 November

Conference **19-20 November**

**BRUSSELS**

**#DPC25**

# Cross-border Data Transfers: Now and Next



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# Welcome and Introductions



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# Agenda

I.

From Then to Now: key developments since November 2024

II.

Global Data Transfers: the reality behind the rhetoric

III.

Operational and Strategic Considerations

VI.

Regulatory landscape and future outlook

V.

Questions and Answers

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# From then to now: key developments since November 2024

## **Storm Clouds Ahead?:**

Political and legal uncertainty surrounding the Data Privacy Framework

## **Adequacy in Motion:**

UK renewal, Brazil, and the EPO

**Bridging Borders:** South Korea's PIPC recognising EU's personal data framework as equivalent

## **The Localisation**

**Wave:** stricter data laws fueling fragmentation

## **Across the Oceans:**

the US "Bulk Data Rule"

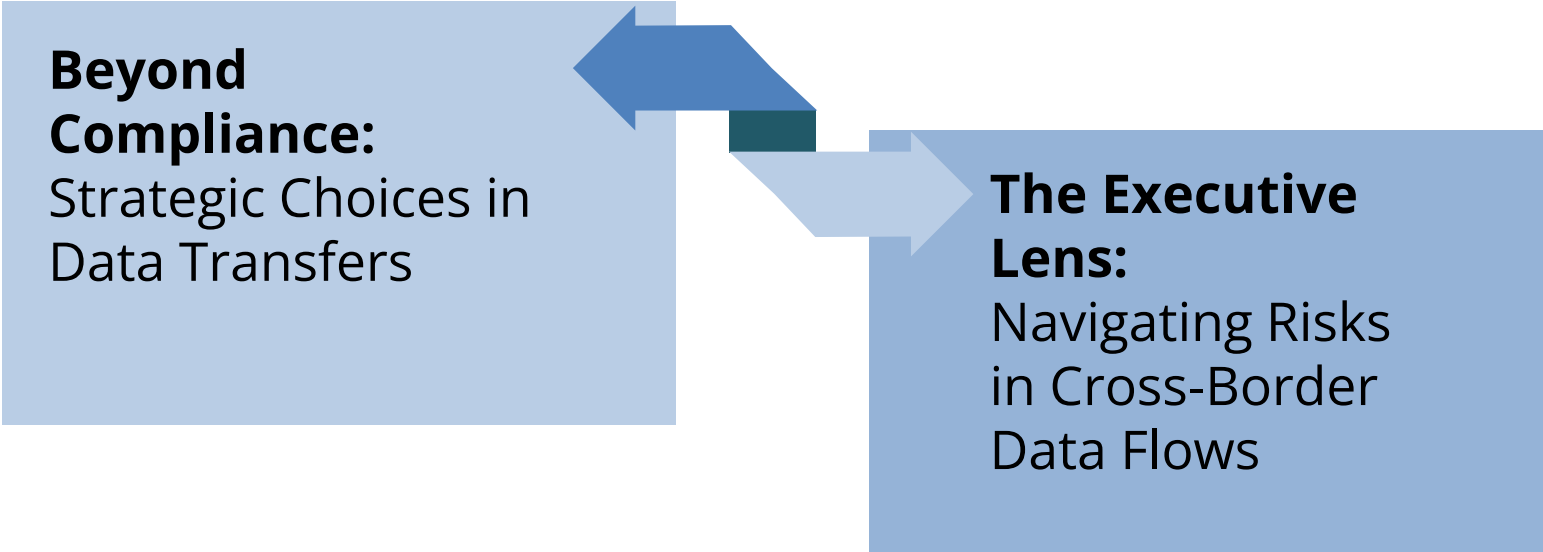
## **EDPB in Action:**

Guidelines on Article 48 GDPR and 19 BCRs opinions adopted

# Global Data Transfers: the reality behind the rhetoric

**Are international data transfer  
frameworks converging, or just  
politely disagreeing in multiple  
languages?**

# Operational and Strategic Considerations



**Beyond Compliance:**  
Strategic Choices in  
Data Transfers

**The Executive Lens:**  
Navigating Risks  
in Cross-Border  
Data Flows

# Regulatory Landscape and Future Outlook

**Tracking Tomorrow:**  
Monitoring Future Developments and trends

Anticipating impacts on your data transfer strategy

# Q&A



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# How Did Things Go? (We Really Want To Know)

Did you enjoy this session?

Is there any way we could  
make it better?

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