

# What Happens on May 26th?



*"There will be fines, and they will be significant. ... I think it is quite clear that when we do identify an infringement that's of the gravity, duration and scope that is serious, then we are obliged considerably to administer an administrative fine."*

**- Helen Dixon, Irish DPA**

*"You need to make sure that this question of compliance is not focused on the legal departments, but throughout the company. It is a strategy question; it's not a technical legal question. It has to raise to all levels of the company and obey to a strategic decision from the top."*

**- Isabelle Falque-Pierrotian,  
French DPA; Former Chair, A29WP**



*"The aim of our office is to prevent harm, and we place support and compliance at the heart of our regulatory action. Voluntary compliance is still the preferred route, but we will back that up with tough action where it's necessary."*

**- Elizabeth Denham, U.K. Information Commissioner**

*"It's not our first task to fine, it's our first task to see if you're compliant, and if you're not compliant it will be a problem. There are no grace periods because the grace period was already two years."*

**- Andrea Jelinek, Austrian DPA;  
Chair, A29WP**

