



**iapp**

# **How to become a trusted brand in the age of data privacy**

**Thursday, 18 April**  
**10:00-11:00 PST**  
**13:00-14:00 EST**  
**19:00-20:00 CET**

# Introductions



**Arlo Gilbert**

CEO & Co-Founder  
Osano



**Sam Mitchell**

CRO  
Zaviant

# Agenda

- Interview
- Q&A
- IAPP Survey

# How to Become a Trusted Brand in the Age of Data Privacy



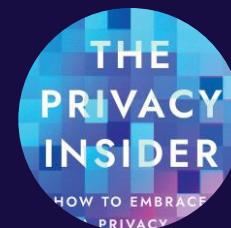
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**Zaviant** A red icon of a padlock with a keyhole, positioned to the right of the Zaviant wordmark.

# Q&A

Ask your most pressing data privacy questions.



# Thank You!

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# Web Conference Participant Feedback Survey

Please take this quick (2 minute) survey to let us know how satisfied you were with this program and to provide us with suggestions for future improvement.

**Click here: [IAPP TO ADD SURVEY LINK HERE](#)**

**Thank you in advance!**

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