



# How to become a trusted brand in the age of data privacy

Thursday, 18 April

10:00-11:00 PST

13:00-14:00 EST

19:00-20:00 CET



# Introductions



**Arlo Gilbert**

CEO & Co-Founder

Osano



**Sam Mitchell**

CRO

Zaviant

# Agenda

- Interview
- Q&A
- IAPP Survey

# How to Become a Trusted Brand in the Age of Data Privacy

A warm, dimly lit room featuring a fireplace. A bright fire burns within the hearth, which has a decorative metal grate. To the left of the fireplace, a large pile of cut logs sits on a stone mantel. Below the mantel, a small alcove contains more logs. The fireplace is built into a wall of light-colored stone blocks.

Zaviant  
osano





[Schedule a Demo](#)



[Contact Zaviant](#)

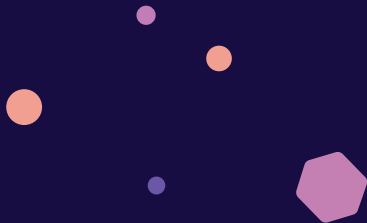


[Get the Book](#)

osano  
Zaviant

# Q&A

Ask your most pressing data privacy questions.



# Thank You!

Zaviant  
osano

# Web Conference Participant Feedback Survey

Please take this quick (2 minute) survey to let us know how satisfied you were with this program and to provide us with suggestions for future improvement.

Click here: **IAPP TO ADD SURVEY LINK HERE**

Thank you in advance!

For more information: [www.iapp.org](http://www.iapp.org)

### **Attention IAPP Certified Privacy Professionals:**

This IAPP web conference may be applied toward the continuing privacy education (CPE) requirements of your CIPP/US, CIPP/E, CIPP/A, CIPP/C, CIPT or CIPM credential worth 1.0 credit hour. IAPP-certified professionals who are the named participant of the registration will automatically receive credit. If another certified professional has participated in the program but is not the named participant then the individual may submit for credit by submitting the continuing education application form here: [submit for CPE credits](#).

### **Continuing Legal Education Credits:**

The IAPP provides certificates of attendance to web conference attendees. Certificates must be self-submitted to the appropriate jurisdiction for continuing education credits. Please consult your specific governing body's rules and regulations to confirm if a web conference is an eligible format for attaining credits. Each IAPP web conference offers either 60 or 90 minutes of programming.



For questions on this or other  
IAPP Web Conferences or recordings  
or to obtain a copy of the slide presentation please  
contact:

[livewebconteam@iapp.org](mailto:livewebconteam@iapp.org)