

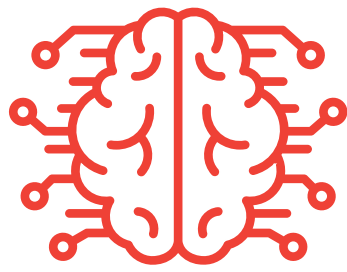
AT-A-GLANCE

IAPP-EY Professionalizing Organizational AI Governance Report

→ USE OF AI WITHIN THE ORGANIZATION

74%

said their organization either uses artificial intelligence products or plans to within the next 12 months.



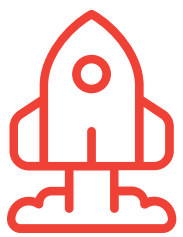
→ CHALLENGES IN IMPLEMENTING AN AI GOVERNANCE PROGRAM

> 50%

identified absence of controls over AI deployment and lack of understanding over benefits and risks related to AI deployment as the AI governance challenges they currently face.



→ AI GOVERNANCE AS A STRATEGIC PRIORITY



AI governance ranks highly as a strategic privacy priority, rocketing from ninth in 2022 to second in 2023.

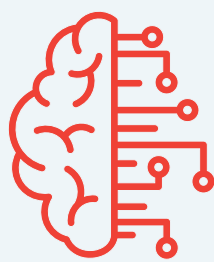
33%

 identified a lack of professional training and certification as a challenge.

Learn more about IAPP's AI Governance Professional certification here: iapp.org/certify/aigp.



Of those currently using AI



72%

rely on third parties in some way for the integration and deployment of AI.

46%

are developing AI internally and deploying third-party AI products.



33%

use AI tooling for data analysis.

28%

use AI tooling for process automation.



42%

utilize the National Institute of Standards and Technology AI Risk Management Framework to manage AI risk.

25%

do not use a framework at all.

→ THE AI GOVERNANCE FUNCTION

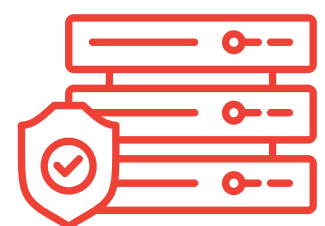
60%

report their organization either already established a dedicated AI governance function or plans to within the next 12 months.



63%

of organizations have tasked their privacy functions with AI governance responsibility, with 16% of organizations making the privacy function the lead for AI governance within the organization.



Confidence in company's privacy compliance

Of those who feel totally confident,



32%

work at companies with established AI governance functions.

Of those who are not at all confident,

12%



work at companies with established AI governance functions.

Visit iapp.org/resources to view the full IAPP-EY Professionalizing Organizational AI Governance Report.