Women Leading Privacy Advisory Board presents

10 Tips for Protecting Children's Privacy Online

1. Think before you share (stop "sharenting")

Be mindful of what you post online about your children. Think about their future privacy and the potential impact of the information you share. Avoid posting information that could reveal their location and routines.

2. Have open conversations about privacy with kids

Make privacy a regular topic. Teach your kids what personal information is and why it is important to protect it. Remind them not to share personal details on any online forums.

3. Understand the apps and platforms they use

Take time to learn about the privacy settings, policies and data collection practices of the apps, games, and social media platforms your children use and adjust the settings to improve privacy.

4. Review connected devices

Be aware of the privacy implications of connected devices. Understand how they collect and use data and ensure appropriate privacy controls are in place. Turn off microphones and cameras when not in use.

5. Be mindful of location sharing

Learn how location services work on your child's devices and discuss when and with whom it is appropriate to share their location. Regularly review app permissions related to location access.

6. Manage cookies and tracking

Explain the basics of cookies, online tracking and profiling. Consider using privacy-focused browsers or browser extensions to limit tracking and enhance online security.

7. Educate about phishing and scams

Teach your child to identify phishing scams and suspicious emails or messages, verify the identity of senders and only engage with trusted online accounts. Avoid unknown links and attachments from unfamiliar sources.

8. Encourage online anonymity

Advise your child to use anonymous usernames and profile pictures that do not reveal their real name or personal details when creating online accounts, wherever possible.

9. Discuss the permanence of online actions

Help your child understand that anything they post online can be permanent, even if they delete it later. Encourage them to think carefully before sharing photos, videos or comments.

10. Stay informed and adapt

The digital landscape is constantly evolving. Stay updated on the latest privacy threats and best practices and be prepared to adjust your approach as your children grow and technology changes.