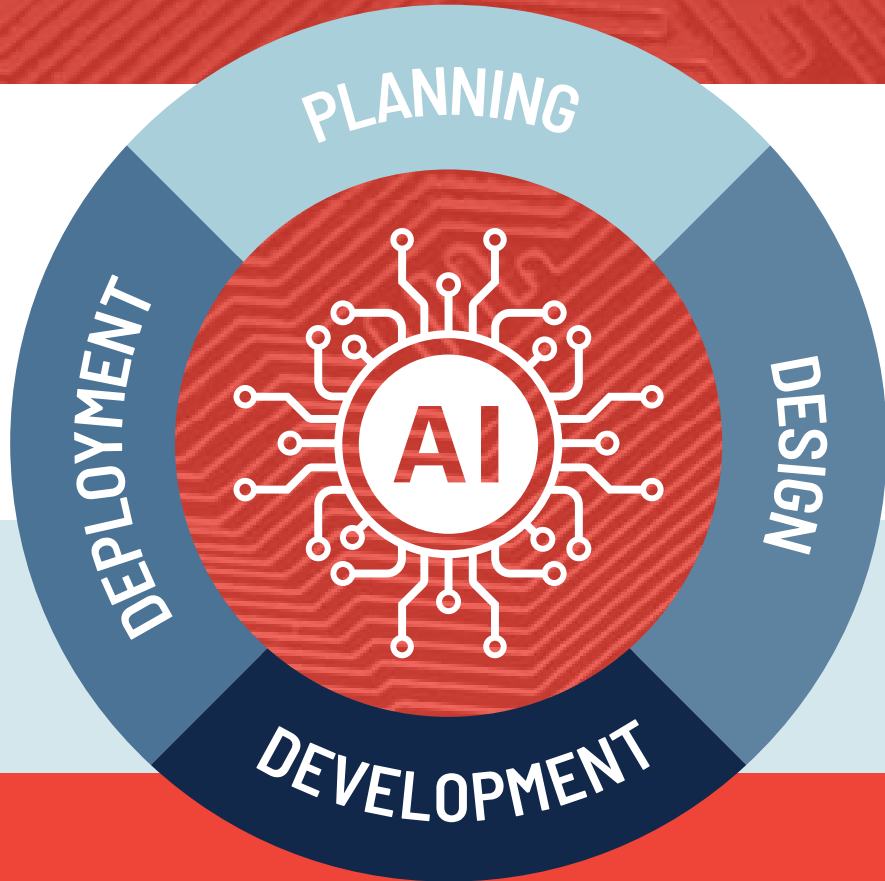


AI Governance in Practice Report 2024


THE AI LIFE CYCLE

Organisations are responsible for managing risks and harms throughout the AI lifecycle by implementing effective AI governance controls.




See the full [AI Governance in Practice Report 2024](#) for the most common and critical challenges in developing and deploying AI, and actionable remediation strategies.

CHALLENGES



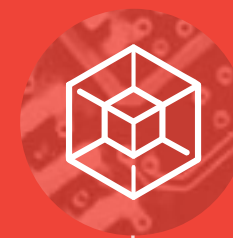
Data

The quality of training, testing, validation and operational datasets used to develop and operate AI systems can generate risks.




Privacy and data protection

The inherent dependency of AI on data can conflict with fundamental privacy principles like data minimization and purpose specification.




Transparency, explainability and interpretability

Users and developers both struggle to explain or interpret the inner workings and outputs of AI systems.




Bias, discrimination and fairness

Bias can encode into AI throughout the system life cycle through the data, algorithms or humans involved in developing and deploying the system.




Security and robustness

Compromised security of AI systems could lead to a range of harms, from incorrect outputs to physical harm.



AI safety

Safety risks include alignment, security, malicious use and rogue behavior risks.



Copyright

Training data for generative AI may include copyrighted content, raising issues related to infringement and fair use.

PRACTICAL APPROACHES

DATA GOVERNANCE

DATA MANAGEMENT PLANS

DATA LABELS

CONFORMITY ASSESSMENTS

INVENTORIES

PRIVACY BY DESIGN

RISK ASSESSMENTS

MODEL AND SYSTEM CARDS

OPEN-SOURCE AI

WATERMARKING

PUBLIC-FACING INTERNAL AI ETHICS POLICIES

BIAS TESTING

IMPACT ASSESSMENTS

HUMAN IN THE LOOP

RED TEAMING

SECURE DATA SHARING PRACTICES SUCH AS DIFFERENTIAL PRIVACY

POST-MARKET MONITORING

PROMPT ENGINEERING

REPORTS AND COMPLAINTS

SAFETY BY DESIGN

INTERNAL AI SAFETY POLICIES

TESTING AND EVALUATION

OPT OUTS

LIABILITY CONSIDERATIONS

TECHNICAL GUARDRAILS SUCH AS CONTENT FILTERS, ABUSE DETECTION AND CLASSIFIERS

CROSS-CUTTING APPROACHES: RISK MANAGEMENT | TARGET OPERATING MODELS | POLICY AND PROCEDURE | COMPLIANCE ASSESSMENTS | TRAINING AND AWARENESS