



# IAPP Europe **Data Protection Congress 2025**

Training 17-18 November

Workshops 18 November

Conference **19-20 November**

**BRUSSELS**

**#DPC25**

# Setting age assurance expectations in Europe

#DPC25



# WELCOME AND INTRODUCTIONS



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Legal Officer  
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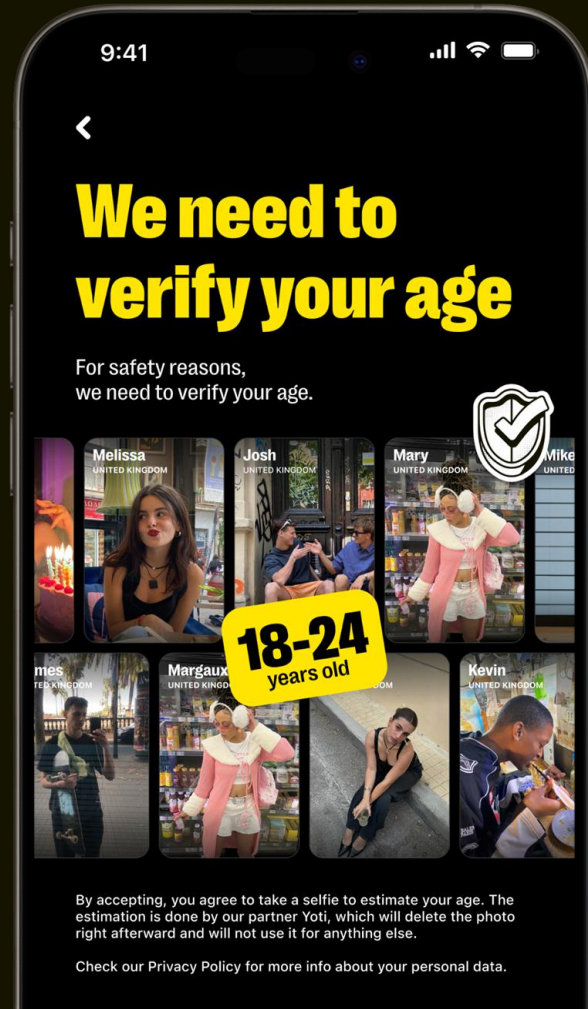
Alexandre Euverte  
Head of Legal and  
DPO  
**Yubo**



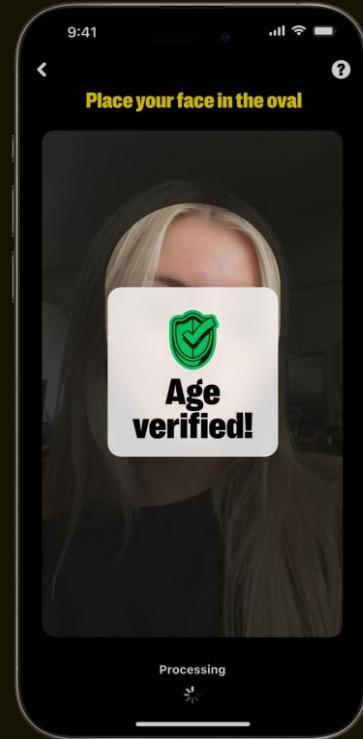
# Yubo & Yoti Age estimation solution

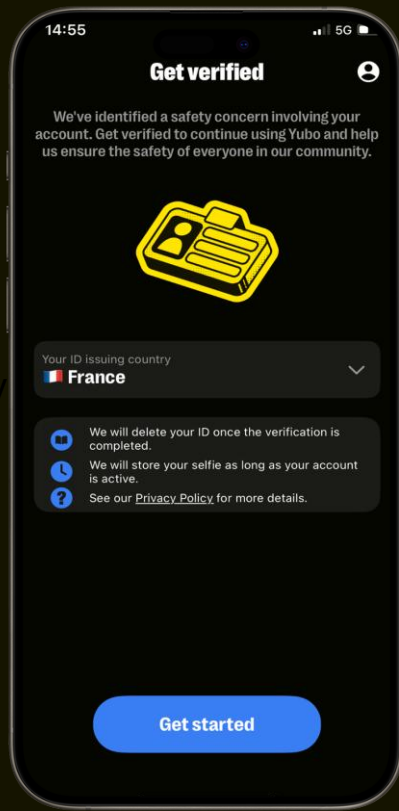
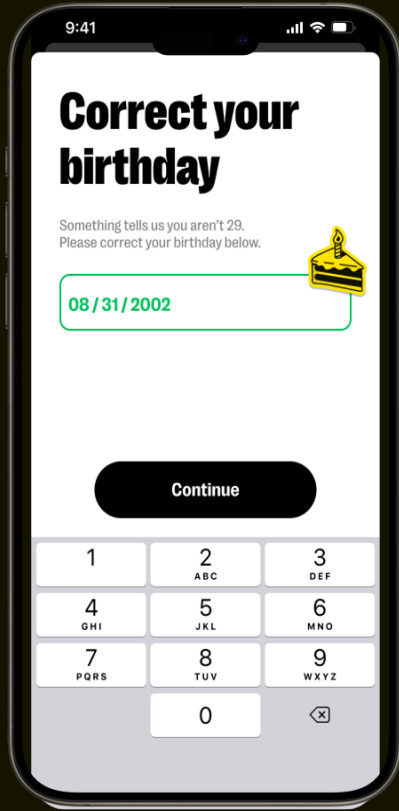
Deployed on 100% of our users (existing and new)  
since July'23

100% of users are required to have their age self  
estimated with a photo selfie



# How does it work?





# How does it work?



A second attempt is allowed to correct the birth date.

Approximately 30% of users who make corrections are approved.

They can then complete their account setup.

# Multi-Layered Age Assurance

## Age Detection

- ✓ AI flags age inconsistencies in profiles.
- ✓ Inauthentic and underage accounts are banned

## Authenticity

- ✓ Users can verify voluntarily or with ID if risk is detected (e.g. birthdate change)
- ✓ Linked accounts with different ages can be flagged.
- ✓ Verified profiles get a yellow badge.

## User reports

- ✓ Users can report suspected age misrepresentation or underage.
- ✓ Reported accounts may require ID verification.

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# How Did Things Go? (We Really Want To Know)

Did you enjoy this session? Is there any way we could make it better? Let us know by filling out a speaker evaluation.

1. Open the IAPP Events app.
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3. Tap "Schedule" on the bottom navigation bar.
4. Find this session. Click "Rate this Session" within the description.
5. Once you've answered all three questions, tap "Done".