

2022

PRIVACY TECH
VENDOR REPORT

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BigID.com/IAPP

Product Category Descriptions

Privacy program management – solutions designed specifically for the privacy office.

Assessment managers tend to automate different functions of a privacy program, such as operationalizing privacy impact assessments, locating risk gaps, demonstrating compliance and helping privacy officers scale complex tasks requiring spreadsheets, data entry and reporting.

Consent managers help organizations collect, track, demonstrate and manage users' consent.

Data mapping solutions can come in manual or automated form and help organizations determine data flows throughout the enterprise.

Data subject request solutions help organizations facilitate inquiries made by individuals who wish to exercise their data rights. These can include requests involving the right to access, rectification, portability and erasure.

Incident response solutions help companies respond to a data breach incident by providing information to relevant stakeholders of what was compromised and what notification obligations must be met.

Privacy information managers provide organizations with extensive and often automated information on the latest privacy laws around the world.

Website scanning is a service that primarily checks a client's website to determine what cookies, beacons and other trackers are embedded to help ensure compliance with various cookie laws and other regulations.

Enterprise privacy management – solutions designed to service the needs of the privacy office alongside the overall business needs of an organization.

Activity monitoring helps organizations determine who has access to personal data and when it is being accessed or processed. These solutions often come with controls to help manage activity.

Data discovery tends to be an automated technology that helps organizations determine and classify what kind of personal data they possess to help manage privacy risk and compliance.

Deidentification/Pseudonymity solutions help data scientists, researchers and other stakeholders derive value from datasets without compromising the privacy of the data subjects in a given dataset.

Enterprise communications are solutions that help organizations communicate internally in a secure way to avoid embarrassing or dangerous leaks of employee communications.



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- IDC



Sensitive Data Intelligence



DSR Robotic Automation



Cookie & Universal Consent



People Data Graph



Assessment Automation



Breach Management



Data Mapping Automation



Vendor Risk Management



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Diamond members



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EY
IBM
KPMG International
OneTrust
OneTrust DataGuidance

Relyance AI
Salesforce
Securiti
TrustArc
Tugboat Logic by OneTrust

Platinum members



BigID

Gold members



2B Advice
AvePoint
BSI Digital Trust
CyberRes
DataGuard
Exterro

HITRUST Alliance
Iron Mountain
Ketch
Protiviti
RadarFirst
Tata Consultancy Services

Thomas Reuters
Privacy Office
Truyo
Veritas Technologies
WireWheel

IAPP Member Directory



Silver members

| | | | |
|----------------------|-------------------|---------------|--------------------|
| Blueprint | HERE Technologies | Privacy Tools | Transcend |
| Breakwater Solutions | Kroll | Smartsheet | Trūata |
| Collibra | LiveRamp | Socure | Very Good Security |
| CompliancePoint | NetApp | Sourcepoint | Wired Relations |
| DataGrail | OpenText | Spirion | |
| Ethyca | Osano | Termly | |
| Grant Thornton | Prighter | Text IQ | |



Bronze members

| | | | |
|-----------------------|--------------------|-------------------|--------------|
| 4Thought Marketing | CYTRIO | Lokker | SAP |
| ActiveNav | Data Sentinel | Mandatly | Secuvy |
| Anonomatic | DeleteMe | Munich Re | SixFifty |
| Ardent Privacy | Divebell | ObservePoint | Skyflow |
| BlackCloak | DPOrganizer | PossibleNOW | Syrenis |
| Bloomberg Law | EPI-USE Labs | Privacera | TerraTrue |
| Boltive | fox-on Datenschutz | PrivacyPerfect | TokenEx |
| brighter AI | Gradient Zero | Privado | Tumult Labs |
| Canon USA | Guild | Privily | Usercentrics |
| Canopy Software | Haystack | Privitar | UST Global |
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2022 Privacy Tech VENDOR REPORT

By IAPP Staff Writer Alex LaCasse

The IAPP presents its sixth annual “Privacy Tech Vendor Report.”

In previous editions, the report examined the growth and trends of the privacy technology marketplace year over year. This issue, the IAPP lists 368 privacy technology vendors, each featured in the [directory section](#) of this report.

In the last six years, privacy tech has become a critical industry offering solutions for an ever-evolving global regulatory system that places a greater emphasis on user privacy. A key takeaway is that while the privacy tech industry has grown exponentially, it stands on the precipice of a fundamental sea change, facing possible consolidation and specialization geared toward specific customer solutions.

This year’s “Privacy Tech Vendor Report” finds the industry at a crossroads of sorts. As privacy has shifted from an afterthought to a necessity within the last decade, the conversation today regarding its place in product development has evolved from the abstract to the technical implementation of an array of solutions.

“Companies are now moving toward understanding what their privacy tech requirements are, and I can’t say enough about how that was just not a thing, even a few years ago,” said Information Accountability Foundation President Barbara Lawler, CIPP/US, CIPM, FIP.

“Organizations are being much more specific in their needs, wants and desires. Likewise their tolerance of solutions which do not closely align with these expectations is diminishing,” said IAPP

Chief Strategy Officer Mark Thompson, CIPP/E, CIPM, CIPT, FIP. “For the vendors that have ‘got it right,’ there is a clear opportunity to differentiate from the pack by showing an enhanced understanding of customer needs and how their products help solve these challenges.”

Astrachain co-founder and CEO Yosra Jarraya said the privacy tech marketplace has grown past the point of solely playing catch-up with the implementation and enforcement of privacy laws around the world. Instead, it now looks to build comprehensive technical solutions to big-picture data security concerns.

Companies are now moving toward understanding what their privacy tech requirements are, and I can’t say enough about how that was just not a thing, even a few years ago.

— Information Accountability Foundation President Barbara Lawler, CIPP/US, CIPM, FIP

“The question of data privacy and data security is no longer only a legal issue — I think it has become a question of trust,” Jarraya said. “From a European’s (perspective), there is a huge trust gap today between the big,

business-to-business, software-as-a-service players that are mostly U.S.-based and their customers, and I think that there is a place for privacy tech innovators to fill that gap because it has huge economic consequences.”

With more solutions comes more fundraising competition

While new technologies continue to roll out, the dynamic that underpins the privacy tech marketplace is the availability of capital. In previous years, smart money from investors flooded into startups, targeting data subject access requests and consent management.

More recently, companies like **BigID**, **DataGrail**, **Ethica**, **OneTrust**, **Privitar**, **Securiti** and **TrustArc** secured millions of capital investment. For example, OneTrust secured two rounds of funding worth a combined \$500 million in 2020 amid the havoc of COVID-19.

However, a contracting global economy in the wake of the pandemic and geopolitical uncertainty has led to some reticence for investors. Kemp Au Ventures Managing Director Thomas Kemp said investors are not jumping in with both feet like in years prior.

“There continues to be interest by entrepreneurs to form businesses in this space,” Kemp said. “But I do see that funding is slowing down across the board — just because of the some of the economic issues, I think venture capitalists are being more cautious.”

That is not to say investor funds have dried up. However, the market landscape is beginning to separate itself among the haves and have-nots in terms of accessing seed funding.

“The gap between funded and not funded is increasing,” said Thompson. “There is still a fair amount of white space to fight for and this is where the smaller vendors really have a chance to challenge the larger vendors. This won’t be through feature-rich functionality with hundreds of support analysts who tend to the clients’ every need, but rather novel and innovative solutions to endemic problems that organizations are still struggling with.”

While some of the capital funding overall has slowed, the trend line is still pointing upward.

“This is sort of a momentary pause or slowing of an upward trajectory that’s been in place for many years now,” said SPQR Strategies principal and founder Tim Sparapani, who is also a technology policy lawyer by trade. “But the trajectory is up

The advertisement features the BigID logo at the top. Below it, the headline reads "Proactive Privacy for New and Emerging Regulations". A list of services follows: Data Rights Automation, Breach Response, Data Retention, Data Mapping, Deletion Validation, Consent Governance, Data Minimization, Privacy by Design, Identity Correlation, Data Sharing, Regulatory Reporting, and Data Risk Management. The central graphic is a map of the United States with various state privacy laws labeled: WPA (Washington Privacy Act), CPRA (California Privacy Rights Act), SB220 (California Consumer Privacy Act), CCPA (California Consumer Privacy Act), Consumer Privacy Act (multiple locations), Computer Data Privacy Act, NYPA (New York Privacy Act), NY SHIELD (New York Stop Hacks and Increase Transparency Act), CDPA (Colorado Data Privacy Act), and Information Privacy Act. A "Get A Demo" button is located at the bottom right.

and going up with respect to the growth of the privacy tech industry, and even during this downturn in the global economy, I see a bunch of businesses that are using privacy tech vendors as a means of limiting their legal and regulatory costs.”

There continues to be interest by entrepreneurs to form businesses in this space, but I do see that funding is slowing down across the board ... I think venture capitalists are being more cautious.

— Kemp Au Ventures Managing Director Thomas Kemp

Despite larger macroeconomic forces driving investors to conduct a higher level of due diligence before committing funding to a startup, they are still betting big on privacy tech.

Based on the experience of her company and contemporaries, Jarraya believes privacy and data security are still high on investors’ pecking order. However, she’s found raising capital this year has come with greater scrutiny from investors.

“This year, now that we are fundraising again, it takes a longer time (to secure capital),” Jarraya said. “Investors are still very interested in cybersecurity — more specifically, data security. One thing (I find) interesting is if you call it data-centric security — and not privacy tech, because privacy tech is still seeing a lot of the mere legal issues — people immediately

understand what you’re trying to do is protect data. So it’s easier to understand what we do in privacy tech if you’re (able to) somehow call it a subsection of cybersecurity.”

Rekindled interest in privacy by design

Vendors in the privacy tech marketplace have continually placed an emphasis on privacy by design as their modus operandi. According to Lawler, the next evolution in the marketplace could come as the ability to build specific tools to implement a given organization’s privacy-by-design goals.

For instance, Lawler said a company needing to improve its consent management solutions must be able to ascertain all the databases holding a specific user’s data. However, the privacy tech industry is still finding its way in the internal back end of executing a data subject consent request.

“I see this renewed interest in privacy by design, and not just principle-based privacy by design, but the technology piece that actually supports that,” Lawler said. “Most of the vendors in the space focus on the first part, which is ‘let’s get the implementation right, let’s get the forms right and the requests right.’ But typically, what they don’t do or aren’t very good at now is ensuring there is follow-through on the back end, because it requires extensive internal knowledge of an organization.”

OneTrust Founder and CEO Kabir Barday, CIPP/E, CIPP/US, CIPM, CIPT, FIP, said three major trends he has observed in privacy tech are incorporating trust throughout an enterprise, building systems that can “touch” all the data an organization collects, and focusing on privacy-enhancing technologies to solve technical privacy challenges. He said privacy tech has evolved beyond the sole



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concept of ensuring user privacy and vendors are now focused on delivering what he called “trust intelligence.”

“Companies are looking for broader efficiencies now. Number one, those efficiencies come from not thinking about privacy as a siloed program in an organization but thinking about trust as a transformation in an organization,” Barday said. “These technology platforms need to go way deeper into policy enforcement, and actually touching and enforcing data in the stack. So, instead of just having tasks to go find all your data subject rights requests but still having people manually go through them, (technologies that are) layering automation, robotic automation and data discovery” are all part of that trend.

As the tasks that used to be performed manually by privacy engineers become automated more and more, the need for transparency of the artificial intelligence and machine-learning systems that power

the decision-making becomes more and more important.

IAPP Principal Technology Researcher Katharina Koerner, CIPP/US, said privacy tech companies that enter the market will need to build in “transparency by design.”

“The term ‘transparency by design’ is not very well known yet,” Koerner said. “Some vendors are moving into this space and (generally) systems use data annotation, which filters it through the whole system. So, this whole space is growing.”

Buyers piecemeal disparate privacy tech solutions

With a privacy tech marketplace that has enjoyed continued growth over the last six years, how do practitioners whose companies are seeking a certain solution determine what the best product is to meet their needs?

Uber Director of Privacy Engineering, Architecture and Analytics Nishant Bhajaria said there are two primary factors that drive the privacy tech ecosystem: the large volume of vendors producing comparable solutions vying for the same customers, and enterprises’ ability to integrate the solutions they purchase. He said the prosperity of the privacy tech vendor marketplace has not always led to organizations obtaining the most effective solution for their needs.

“There is a ton of competition in this space, tons of entrants, lots of noise, lots of people selling lots of products,” Bhajaria said. “There is also, concurrently, ... the suitability adoption challenges, so you have a lot of choices, and you also have a lot of noise that comes with those choices. So, the volume (of products and choices) does not correspond to wisdom; there has been a lot of movement (in the market) and not as much progress.”

For clients, Bhajaria said the volume of solutions in the marketplace can hinder companies from successfully finding the right product.

“The challenge is people don’t always know what they need, and they don’t always know what they want,” Bhajaria said. “The right people aren’t at the table to make the right decisions. And oftentimes, buying decisions are made in a rush or panic, with the most recent crisis on people’s minds.”

Defining the problem in granular detail is the most critical consideration before purchasing a privacy tech solution, Bhajaria said.

“Building a shopping list itself is a challenge. That’s number one,” Bhajaria said. “Because the space has grown up so fast — all the challenges and all the work practices that are in place as an industry. (Privacy tech is) decentralized, it’s go-go-go, so the things that made this industry very successful are the same things that make (delivering) privacy very challenging.”

However, Bhajaria said the effective mass deployment of privacy tech throughout enterprises will require untangling of some of the inherent contradictions between cybersecurity and privacy. He said companies that look to build their own internal solutions run the risk of tasking their engineers with solving a privacy challenge that may have been created by their systems in the first place.

“(If) you build in-house, you run into the challenge of people building for the most recent use case and the same people who broke privacy having to fix it now,” Bhajaria said. “Or if you buy a third-party vendor, the challenge is how do you onboard something that is inherently built for something much larger than just your company.”

The right people aren’t at the table to make the right decisions. And oftentimes, buying decisions are made in a rush or panic, with the most recent crisis on people’s minds.

— Uber Director of Privacy Engineering, Architecture and Analytics Nishant Bhajaria

Still, the privacy tech industry is driven in large part by the continued adoption of consumer privacy regulations on local, regional and national levels around the world.

“Over the last year the privacy tech market has stalled a bit because the whole market has stalled, but that’s not unique (to this industry),” Sparapani said. “My sense is that there is an ever-growing demand for privacy tech services driven by the increasing number of countries and states — even local jurisdictions in some cases — that have intricate overlapping, (with) entirely disharmonious laws and regulations on privacy.”

Along with coding specific privacy-by-design solutions, a potential area for growth in the market is tech that can better demonstrate user consent for advertising. Sparapani said companies that can create such a platform are poised for success as data protection authorities around the world begin to flex their enforcement muscles with more regularity.

“The great problem that most companies need to solve right now is demonstrating

actual consent of users,” Sparapani said. “Look at what companies such as Apple and Google have done to create walled gardens with their advertising. Then, you look at what regulators around the world are requiring — they’re getting serious about demanding that businesses show they have consent for collection, use, sharing, storage, reselling and repurposing of data.”

PrivacyCheq CEO Roy Smith said effective consent management is paramount under laws like the EU General Data Protection Regulation because it is a very routine task for DPAs to check websites for cookie banners or proper user consent tools for email signup.

“It’s been surprising to us that consent has been the last thing that everybody thinks about, because the user-facing notices and the consent part of it is the easiest thing

for a regulator to check if you want to see if you comply with the (GDPR),” Smith said. “All I need to do is go to your website and say I want to sign up for an email list. If I’m not shown a notice and given an opportunity to give my consent, the regulator now understands that you’re not complying with the GDPR.”

Smith said some in the consent management space believe the Internet Advertising Bureau’s cookie framework does not meet the legal standard as required under the GDPR. And with DPAs taking more frequent and severe enforcement actions around adtech and cookies, the IAB’s cookie infrastructure may require a major overhaul to the adtech infrastructure, Smith said. Cookie banners that were sold to enterprises “simply don’t work,” he added, and fail to transmit user preferences to the entities charged with acting upon their requests.

“A tipping point (took place) in the last year, as the regulators have finally called out the IAB and said, ‘your cookie framework doesn’t provide compliance with the law,’” Smith said. “So, we have this weird market situation where all the enterprises wanted a quick, easy fix. (They said), ‘Get me out of this GDPR stuff, I’m afraid of it. I don’t want to do anything, so sell me something that’s cheap so that I can tell my CEO that we fixed (user cookie consent).’”

The impending end of advertising cookies illustrates the competition dynamic between large vendors offering a suite of services and the small vendors offering specific point solutions for a single privacy concern. So far, most large companies have opted for one-size-fits-all solutions to meet their obligations under the privacy laws governing the jurisdictions in which they operate.

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- Automate DSRs with **Privacy Requests**
- Cover all 200+ trackers with **Consent**

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Data Inventory

| DATA ID | PROJECT | PROVIDER | DATA CATEGORY | PURPOSE OF PROCESSING | RETENTION PERIOD |
|---------|-----------|------------|---------------|-----------------------------|------------------|
| 1 | Analytics | Google | User Activity | Analytics & Performance | 24 Months |
| 2 | Marketing | Facebook | User ID | Advertising & Targeting | 24 Months |
| 3 | Support | Zendesk | User ID | Customer Support | 24 Months |
| 4 | Security | Cloudflare | User ID | Security & Fraud Prevention | 24 Months |

Connected Services

- Analytics: Google Analytics, Mixpanel, Amplitude
- Marketing: Facebook, LinkedIn, Twitter
- Support: Zendesk, Intercom, HubSpot
- Security: Cloudflare, Akamai, Sucuri

Download all my data (Step 1 of 2)
Request your data for browsing and download.

Delete all my data (Step 1 of 2)
Request your user data to be deleted from Privacy.

Get Out (Step 1 of 2)
Request your data to be deleted from all connected services.

Trusted by **clubhouse** **eventbrite** **Robinhood** **PATREON**

Sparapani said unless a startup makes a “groundbreaking” product, it is difficult to compete with the larger players in the privacy tech marketplace that can offer a host of solutions at a cheaper cost.

Buyers are “trying to get one-stop shop whenever they can or solve a difficult solution to make sure that they are solving their legal problems,” Sparapani said. “If you are a small, one-off kind of technology, but that technology is especially vital ... and really does solve a vital business solution, then you are likely to be successful,” he said. “Eventually, you are likely to be acquired by one of the larger players in the industry, or a private equity group that’s trying to create another roll-up of various parts and pieces to build another omnibus privacy tech solution.”

A tipping point (took place) in the last year, as the regulators have finally called out the IAB and said, ‘your cookie framework doesn’t provide compliance with the law,’ so, we have this weird market situation where all the enterprises wanted a quick, easy fix.

— PrivacyCheq CEO Roy Smith

OneTrust’s Barday said the marketplace of today is moving beyond mere legal compliance. He said because the privacy tech market is still maturing, no one knows what the carrying capacity for startups is

in the space. Ultimately, he said established vendors are positioned to be leaders in the tech vendor space of tomorrow because they already staked out a sizeable portion of the marketplace.

“Privacy buyers want platforms, not point solutions,” Barday said. “The demands on a privacy professional today are to fit into the ecosystem of (environmental, social and governance), security, and ethics in an organization in a cohesive strategy,” Barday said. “When you see a lot of startups in a market, that’s great, but that’s not what you’re ultimately looking for. You’re looking for the Microsofts, the Oracles, the SAPs, the Salesforces to want to get into that market because they only get into markets when there’s billions of revenue opportunities available.”

So how does a company identify the proper privacy tech solution to incorporate into their systems?

With the number of privacy tech solutions only increasing in the past year along with rising privacy and regulatory challenges, enterprises need to empower the proper decision-maker within the organization to identify the right solutions for their specific needs, according to Thompson.

“I have seen a lot of chief privacy officers tell the chief information officer function they need ‘X solution’ (and) the CIO function does their standard technical, functional and cost-benefit analysis and forms a different view of (which) vendor is right, given the analysis and current technical architecture,” Thompson said. “A lot of CPOs will be sad at this change, but the CIO function is the much better-placed one to make these decisions. It’s their core function to ensure that the business has the solutions and tools they need to efficiently undertake their day-to-day activities.”

You're looking for the Microsofts, the Oracles, the SAPs, the Salesforces to want to get into that market because they only get into markets when there's billions of revenue opportunities available.

— OneTrust Founder and CEO
Kabir Barday, CIPP/E, CIPP/US,
CIPM, CIPT, FIP

Thompson said for companies in need of purchasing new privacy tech, the decision-makers should look to build consensus from higher-ups — from the CIO to the engineers and architects who will be integrating the solution with their application programming interface.

“Undertake a detailed technical and functional analysis exercise, and don't cut corners here,” Thompson said. “Don't try to force the result based on what tool you think you want. Assess how each vendor meets your needs. The one that ticks the most boxes will likely give you the best long-term outcome.”

The next wave? Integration of multiple vendor solutions

Given the growth of the privacy tech industry over the last six years, some experts believe the marketplace is heading toward a wave of consolidation. The entrance of Big Tech companies like Microsoft and IBM into the marketplace may catalyze the acquisition of smaller tech

vendors that offer scalable solutions for a host of privacy-related issues.

“What does it mean for specialists? It could mean prepare to be acquired or think about being acquired, depending on what the long-term business plan is,” Lawler said.

Thompson said the marketplace may soon reach the tipping point to set off a wave of mergers and acquisitions. He pointed to the more than \$5 trillion worth of mergers and acquisitions that took place in 2021 as a signal that more consolidation in privacy tech is around the corner. He has a point: Since last year's fall issue of the Privacy Tech Vendor Report containing 365 vendors, approximately 50 different previously listed vendors merged or were acquired by another company.

“The well-funded vendors are looking at how to increase (their) market share,” Thompson said. “They're quickly advancing functionality through a raft of acquisitions. A number of the Big Tech companies, as well as private equity, are looking at the privacy tech landscape and trying to identify solutions to combine with existing portfolios that provide opportunity for differentiating synergies.”

Other privacy tech vendors believe mass consolidation in the marketplace is still a few years away.

Barday said despite the exponential growth the industry has seen in the past several years, it is still maturing. Many small vendors offer point solutions that carve out their own market.

“We haven't even approached the phase of the market where there's massive consolidation,” Barday said. “We're still in the face of the market where there's a proliferation: hundreds of point solutions,

and small, different companies tackling different niches.”

Lawler said consolidation could pave the way for better integration of multiple privacy tech solutions.

“The next wave, and where I think the place where this is evolving to, is companies that can really tie together different solutions,” she said.

Today though, the bottleneck for tech vendors is the disparate nature of combining multiple solutions across an enterprise’s digital infrastructure.

“There’s no predefined system for all those (solutions) to interact,” Smith said. “That’s really the reason why the all-in-one (solutions) are preferred by enterprises. I understand why there’s friction against the standalone tools, because from a competitive standpoint, the all-in-one tools do not want to make it easier for other things to interact with it.”

Some startups, like Astrachain, are trying to fill the integration void in the marketplace. Jarraya said the mission of her company is to “achieve maximum privacy” for customers while keeping the solution “simple” for them.

“We think that the existing solutions are too painful to manage, and our final objective is (to bridge) ... the gap between B2B SaaS providers and their customers because today, customers want to own their data, and it’s still not feasible for most cloud solutions,” Jarraya said.

Beyond the challenge of integrating any number of privacy tech solutions from the products currently available in the market, Koerner said the industry is just beginning to break ground on unleashing a number of new PETs.

“This space is really maturing,” Koerner said. “People who haven’t heard of privacy-enhancing technologies like multiparty computation, homomorphic encryption, synthetic data, federated learning and zero-knowledge proof are beginning to read into those technologies, and they want to understand how those technologies can support their compliance. (They offer) new capabilities or new options for data sharing that would not have been done otherwise without them.”

The developments in the privacy tech marketplace in the last six years have catapulted the industry from procedural steps on the periphery of businesses’ product development to a vital necessity for commerce. As the industry looks into the future, the innovations of today will be a key driver of consumer and commercial privacy tomorrow.

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Protect privacy and ensure US
compliance across the business

Protect consumer rights

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Respond to employee privacy requests

Fully automate employee rights requests like access, deletion, and broader do not sell requests

Conduct privacy risks assessments

Embed privacy by design into your business data strategy to manage risk as scale

Enforce data retention and minimization

Reduce your sensitive data footprint in compliance with retention and limitation requirements

[Learn more](#)



1touch.io

Location: New York, New York, U.S.

Number of employees: 26–100

Founded: 2017

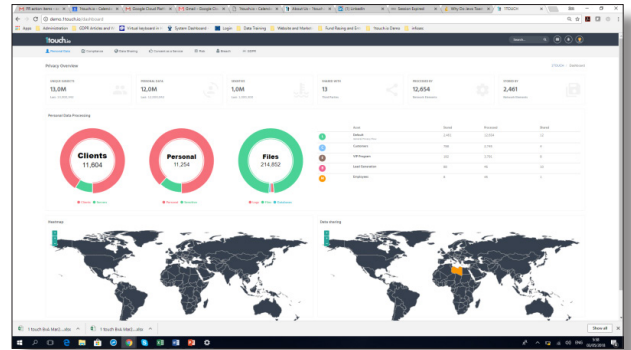
Funded: Privately held

Privacy-related products:

Consent Manager, **Data Discovery**,
Data Mapping, **Data Subject Requests**,
Deidentification/Pseudonymity, **Incident Response**,
Privacy Information Manager

Description: 1touch helps businesses discover sensitive data from known and unknown sources while creating a master catalog and providing full visibility in the data life cycle. 1touch allows users to locate personality identifiable information at rest and in motion, structured and unstructured data, and known and unknown data. It also helps users rationalize PII data saved in different formats and files and create a smart catalog of all the PII data and provides full visibility in the data lifecycle, including data origin and where it moved over time and identifies how many copies of that data exists.

1touch.io



2B Advice



Location: Bonn, Germany; Carlsbad, California, U.S.

Number of employees: 101–500

Founded: 2003

Funded: Privately held

Privacy-related products:

Assessment Manager, **Consent Manager**,
Data Mapping, **Data Subject Requests**,
Enterprise Communications, **Incident Response**,
Privacy Information Manager, **Website Scanning**

Description: 2B Advice provides privacy compliance and risk management software and services. We have 19 years of privacy, legal and technical experience in European and U.S. data privacy protection. The easy-to-use, integrated 2B Advice PRIME privacy management software helps more than 4,400 companies worldwide manage their privacy programs in accordance with the EU General Data Protection Regulation, the California Privacy Rights Act, the Children's Online Privacy Protection Act, and other regulations.


2^B Advice
The Privacy Benchmark



3PHealth

Location: Boulder, Colorado, U.S.

Number of employees: 1–25

Founded: 2006

Funded: Privately held

Privacy-related products:

Consent Manager, Data Discovery

Description: Choice is a unique mobile interface that enables users to choose what data they share and with whom it's shared. It is designed to support privacy and commerce while working with business and privacy solutions to enable degrees of data sharing versus an all-or-nothing approach. It enables meaningful engagement through individualized navigation based on users' data sharing preferences and usage behavior. Choice facilitates trust-based data ecosystem development by providing businesses with consent-based user information in web standard formats. It is available via an original equipment manufacturer license and is designed to be integrated with existing solutions and infrastructure.



4Thought Marketing



Location: Garden Valley, California, U.S.

Number of employees: 1–25

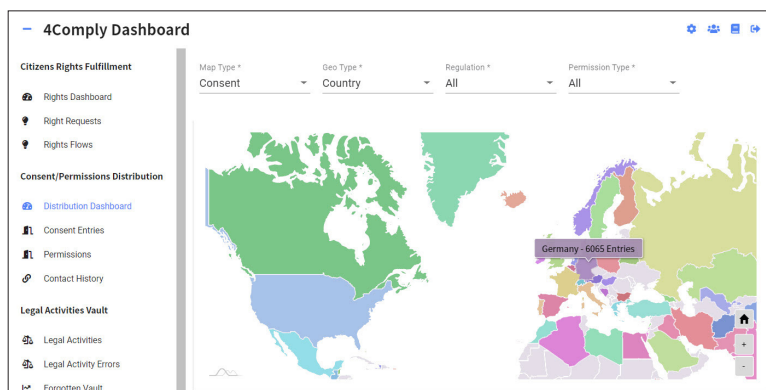
Founded: 2008

Funded: Privately held

Privacy-related products:

Consent Manager, Data Subject Requests

Description: 4Comply is a privacy compliance API solution for adding compliance to any system. It offers centralized consent management, data subject request processing, and an activity history vault. 4Comply helps legal and compliance teams keep up with and satisfy current and emerging compliance laws, and to enable new countries and their regulations in the 4Comply dashboard, configuring them to meet specific policies.



Achieved Compliance Solutions

Location: Alexandria, Virginia, U.S.

Number of employees: 1–25

Founded: 2014

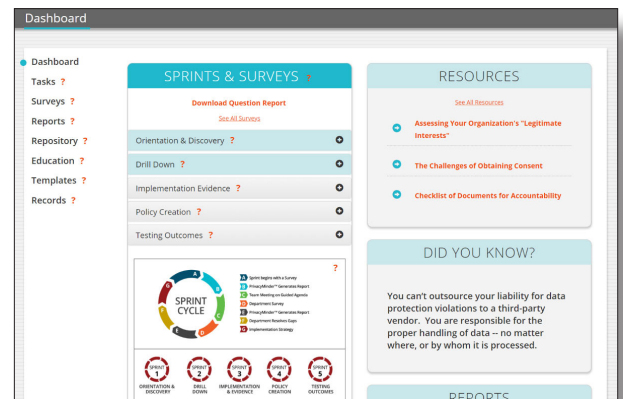
Funded: Privately held

Privacy-related products: Incident Response, Privacy Information Manager

Description: Achieved Compliance offers privacy compliance solutions to help organizations comply with the EU GDPR, the CCPA and accountability-based laws across the globe. Achieved offers PrivacyMinder, a tool to build data and system inventories, account for processing, and provide sources and other foundational information. The Virtual Data Protection Officer service will help organizations comply when an FTE is not yet needed. Achieved Representation for GDPR Article 27 offers a white-labeled .eu or .uk email box, monitoring, response date warnings, automation of responses, maintenance of records, subject access and incident logs, and U.S.-based customer service with EU/U.K. representatives.



ACHIEVED COMPLIANCE
S O L U T I O N S



ActiveNav



Location: Washington, D.C., U.S.

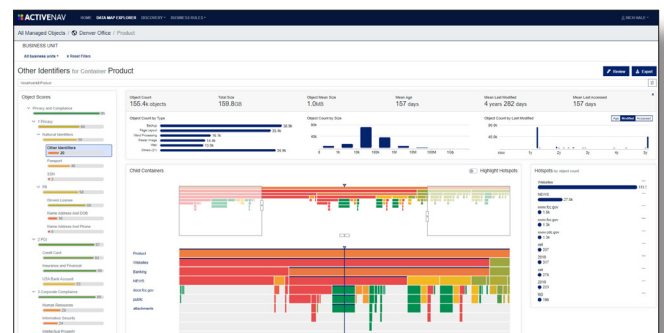
Number of employees: 26–100

Founded: 2008

Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping, Data Subject Requests

Description: ActiveNav is a data privacy and governance software provider and innovator of the hybrid cloud data mapping solution, Inventory, which enables users to identify toxic data hotspots and prioritize their minimization efforts through risk scoring and unique visualizations. With ActiveNav, enterprises, federal agencies and public sector entities can map, clean, classify, quarantine and delete sensitive, redundant, obsolete and trivial data. ActiveNav helps users control sensitive data and support compliance with privacy regulations such as the CCPA and the EU GDPR.



Aircloak

Location: Berlin, Germany

Number of employees: 1–25

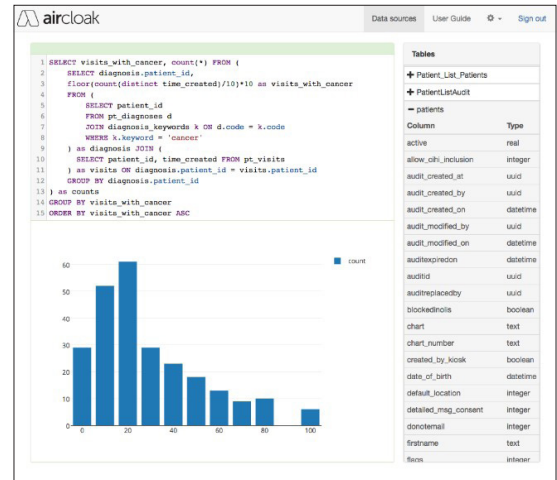
Founded: 2014

Funded: Privately held

Privacy-related products:

Deidentification/Pseudonymity

Description: Aircloak Insights provides instant privacy compliance by anonymizing database outputs on the fly. Strong GDPR-level anonymity, regardless of use case, has been confirmed by the French data protection authority, CNIL. The software acts as a proxy between a database containing sensitive information and an analyst or application such as Tableau querying that database. Both queries and answers are dynamically modified by Aircloak to ensure anonymity while still providing high analytics accuracy even on dynamic datasets. Aircloak Insights does not require a-priori identification of quasi-identifiers, does not modify the existing database in any way, and can anonymize unstructured data as well.



Alation

Location: Redwood City, California, U.S.

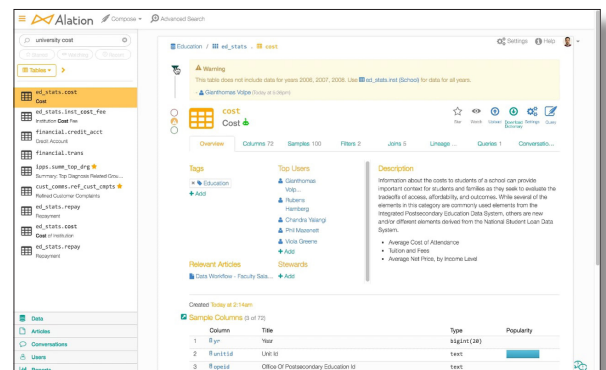
Number of employees: 101–500

Founded: 2012

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping

Description: Alation offers a product designed to be a collaborative data catalog for the enterprise. The product maps all the data assets within an organization, while profiling and monitoring usage to ensure users have insight into their data. Alation examines technical metadata, user permissions, and business descriptions and places them into a central repository to be accessed by all data users within an organization. The product incorporates machine learning to analyze the ways data is used and to identify patterns from those accessing information. Alation allows data users to curate the information, including upvoting and downvoting data assets, noting the ways filters were used, and adding more information to a data definition.



Alexio Corporation

Location: Ontario, Canada

Number of employees: 1–25

Founded: 2010

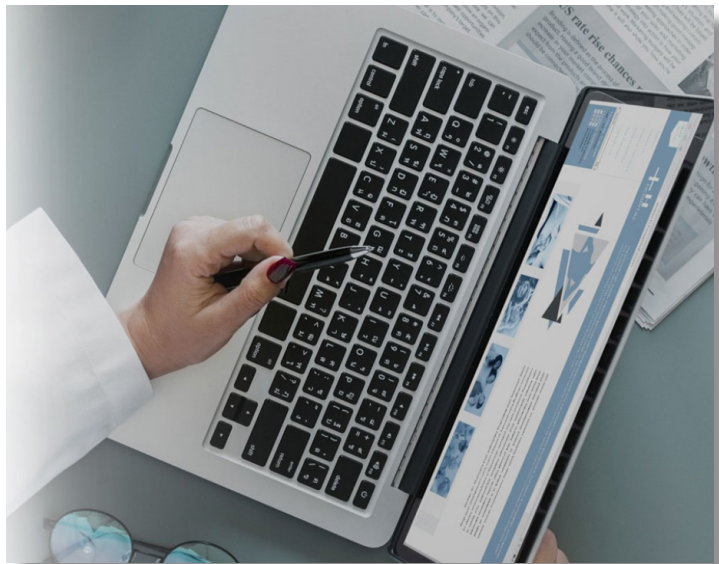
Funded: Privately held

Privacy-related products:

Activity Monitoring,

Privacy Information Manager

Description: Alexio solves cyber-security and compliance for healthcare practices using automated system security and automated training and privacy management solutions. Alexio allows health care organizations to be compliant with the U.S. Health Insurance Portability and Accountability Act and the Personal Information Protection and Electronic Documents Act. Alexio also offers assessments to determine which individuals within a health care organization may put data at risk.



Anonomatic



Location: Menlo Park, California, U.S.

Number of employees: 1–25

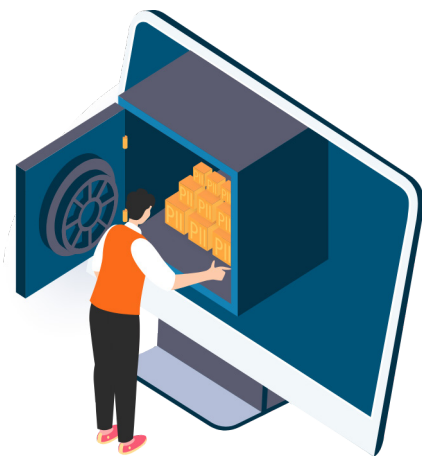
Founded: 2019

Funded: Privately held

Privacy-related products:

Deidentification/Pseudonymity

Description: The Anonomatic PII Vault data privacy solution provides a novel way to mine private data. It provides complete privacy protection for multi-sourced data sciences. PII Vault anonymized data may be joined at the individual level, enabling 100% accurate results from AI and analytics against anonymous data, without risk of loss or exposure of PII. Organizations may safely use production data in non-production environments after PII Vault has replaced all PII with anonymous values. All capabilities are available via web service APIs.



Anonos

Location: New York, New York, U.S.

Number of employees: 26–100

Founded: 2013

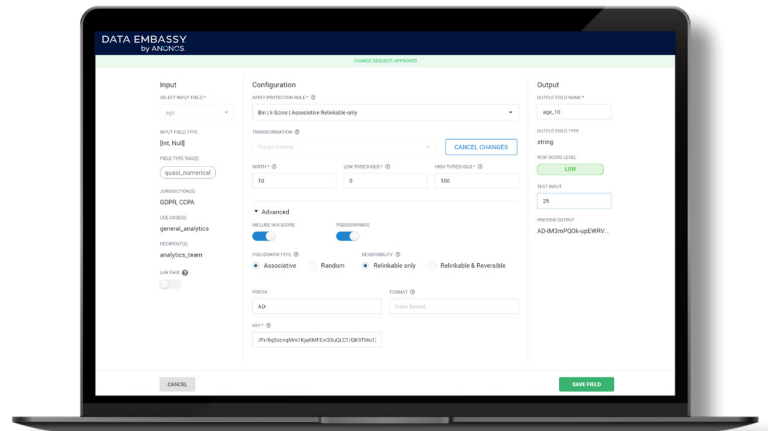
Funded: Privately held

Privacy-related products:

Deidentification/Pseudonymity

Description: Anonos provides technology to protect data in use with 100% accuracy, even in untrusted environments, making otherwise restricted assets accessible to expand and expedite data-driven initiatives. Its patented Data Embassy platform transforms source data into Variant Twins: non-identifiable yet 100% accurate data assets for specific use cases. Because multilevel data privacy and security controls are embedded into the data and technologically enforced, Variant Twins can travel anywhere — across departments, outside the enterprise or around the globe. Projects for capturing valuable insights can advance without compromising data privacy, security, accuracy or speed.

ANONOS®



Data Embassy® by Anonos® is your passport to data protection anywhere.

Protect enterprise data in use – even in untrusted environments – without compromising privacy, security, accuracy or speed.

• Data without the drama™

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ANONOS

Anonymome Labs

Location: Salt Lake City, Utah, U.S.

Number of employees: 26–100

Founded: 2014

Funded: Privately held

Privacy-related products:
Privacy Information Manager

Description: Anonymome Labs offers a scalable developer platform that provides companies with the necessary tools to build privacy and cybersafety solutions into new and existing products for their end users. The Sudo Platform's public APIs and SDKs offer developers various privacy-oriented capabilities including private telephony and email services, end-to-end encrypted communications, private browsing, password management, virtual card payments. These capabilities are available for mobile, desktop, and web applications.



aosphere

Location: London, U.K.

Number of employees: 26–100

Founded: 2001

Parent company: Allen & Overy

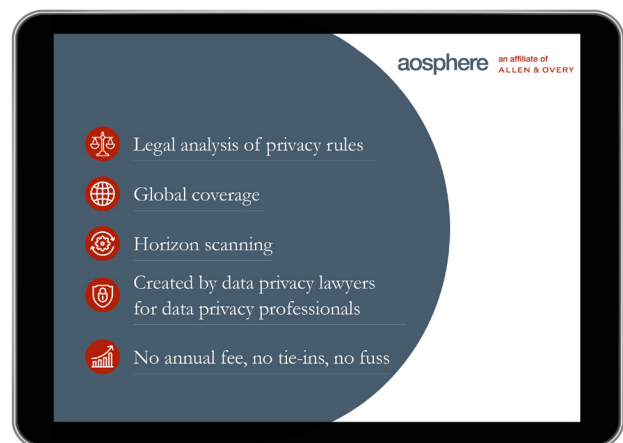
Funded: Privately held

Privacy-related products: **Consent Manager**,
Data Subject Requests, **Incident Response**,
Privacy Information Manager

Description: Aosphere, an affiliate of Allen & Overy, provides global legal analysis. We offer an online database, curated by experienced lawyers and supported by in-depth legal surveys from leading local counsel and a horizon scanning alerts service. Our approach to legal design is to provide organizations with high quality, clear, actionable analysis. We consider laws applicable to employment and direct marketing scenarios, organizational requirements, breach response, consent, data transfers and data handling. Color-coded reports on all topics are consistent and comparable across jurisdictions. We also track "Schrems II," sanctions and forthcoming laws globally.

aosphere

an affiliate of
ALLEN & OVERY



Aparavi

Location: Santa Monica, California, U.S.

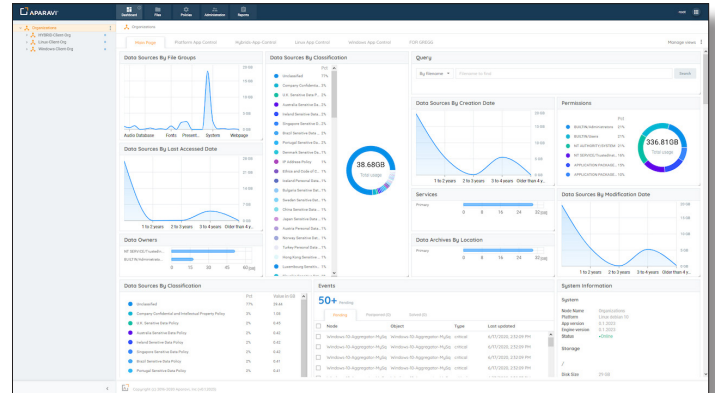
Number of employees: 26–100

Founded: 2016

Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping

Description: Aparavi's platform empowers organizations to control and exploit their data simply while lowering data costs, reducing risks and providing greater insight for data-driven companies. Intelligent search and advanced automation help users classify, protect, and optimize their data from the edge, on-premises and across multi-cloud storage, breaking through data silos and transforming operations.



AppCensus

Location: Berkeley, California, U.S.

Number of employees: 1–25

Founded: 2019

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Privacy Information Manager

Description: AppCensus provides a scalable application analysis platform that detects behaviors relevant to compliance, privacy policies and regulations. The platform generates reports on app behaviors and provides data discovery capabilities while also providing analysis on permission usage and personal information collected and sent to the app and third parties. AppCensus provides its analysis on actual data flows and usage, using a combination of static and dynamic analysis to provide a fuller picture of what an app and third parties actually do to help decision makers assess their privacy stance.



AppCensus

AppGate

Location: Waltham, Massachusetts, U.S.

Number of employees: 101–500

Founded: 2008

Funded: Publicly funded

Privacy-related products: Website Scanning

Description: Cryptzone's Compliance Sheriff scans the content on a website to ensure the company is not out of compliance with privacy laws. The Compliance Sheriff monitors online content to ensure information is kept safe and appropriate and within regulatory guidelines. The tool sends out automated email notifications to alert site administrators to any content that may be in violation so they can address it quickly. It also helps companies prevent privacy breaches involving personal and health information.



| Compliance Sheriff - Summary | | | | | | | | | |
|---|-------------------------------|-------------|-------------------------------|--------------------------------|-----------------------------------|-----------------------------|----------------------------------|-----|-----|
| Results as of: 3/17/2016, compared to 3/17/2015 | | | | | | | | | |
| Score Card | Image and Label Accessibility | Section 508 | WCAG 2.0 - Compliance Level A | WCAG 2.0 - Compliance Level AA | Compliance Design - Accessibility | Compliance Design - Privacy | Compliance Design - Site Quality | | |
| 1. External Portal | 85% | 85% | 85% | 85% | 85% | 85% | 85% | 85% | 85% |
| 2. Sales Rep | 85% | 85% | 85% | 85% | 85% | 85% | 85% | 85% | 85% |
| 3. Partner | 85% | 85% | 85% | 85% | 85% | 85% | 85% | 85% | 85% |
| 4. Data | 85% | 85% | 85% | 85% | 85% | 85% | 85% | 85% | 85% |
| 5. Compliance University | 85% | 85% | 85% | 85% | 85% | 85% | 85% | 85% | 85% |
| 6. Compliance University | 85% | 85% | 85% | 85% | 85% | 85% | 85% | 85% | 85% |
| 7. Compliance University | 85% | 85% | 85% | 85% | 85% | 85% | 85% | 85% | 85% |
| 8. Compliance University | 85% | 85% | 85% | 85% | 85% | 85% | 85% | 85% | 85% |
| 9. Compliance University | 85% | 85% | 85% | 85% | 85% | 85% | 85% | 85% | 85% |
| 10. Compliance University | 85% | 85% | 85% | 85% | 85% | 85% | 85% | 85% | 85% |

Aptible

Location: San Francisco, California, U.S.

Number of employees: 1–25

Founded: 2014

Funded: Privately held

Privacy-related products: Assessment Manager, Data Mapping, Incident Response

Description: Aptible has two main products to help automate compliance. Enclave is a container orchestration platform that automates host-level requirements, such as encryption and backups, around compliance. Gridiron is a SaaS that spins up a complete ISMS for our customers - including drafting of risk assessments, policy manuals, conducting training, and a full suite of compliance tools to manage and maintain a program.



| DemoCorp | | |
|--|---|---|
| ENGINES | REPORTS | TOOLS |
| Risk Assessment Created on October 25, 2017 COMPLETED | Policy Manual Last approved on October 25, 2017 COMPLETED | Workforce Training 7 of 12 total assignments complete INCOMPLETE |
| Asset Inventory Training Records | Business Continuity | Audit Logs |
| Incident Response Manage and respond to security, privacy, and availability incidents. | Customer Management Track customers or segments, key agreements, and tasks. | Vendor Management |
| Security Reviews | | |

Arcad

Location: Peterborough, New Hampshire, U.S.

Number of employees: 26–100

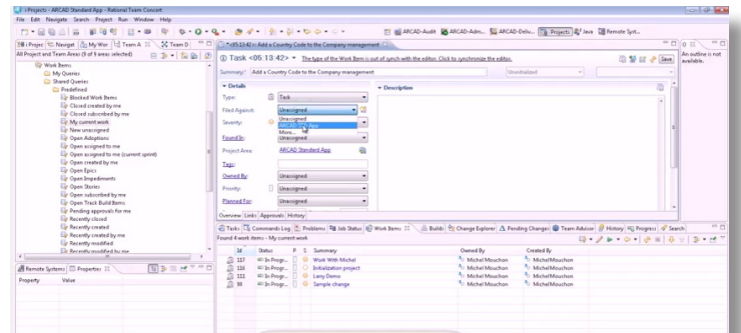
Founded: 1992

Funded: Privately held

Privacy-related products:

Deidentification/Pseudonymity

Description: Arcad has several software solutions for helping organizations with their data. Their Datachanger software helps a company with data configuration management. It identifies and maintains a list of configuration data and packages them into different versions. It builds audits for the data, and lets users see what data elements were changed, the before and after of the changes, who changed the data, and when. The company's DOT Anonymizer allows testers to safely extract production data for testing.



Ardent Privacy



Location: Catonsville, Maryland, U.S.

Number of employees: 1–25

Founded: 2017

Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping, Data Subject Requests

Description: Ardent provides privacy-centric data discovery and data minimization capabilities, such as data identification, mapping, inventory, data localization, secure deletion, and more. Ardent empowers enterprises to efficiently comply with data privacy regulations, like CCPA, GDPR and FISMA, while reducing the enterprise risk. Excess data is a liability for organizations and Ardent minimizes that privacy risk.



Data Minimization Process



Discover

Assess your data



Identify

Identify data at risk



Minimize

Minimize data.

Arrka Infosec

Location: Pune, India

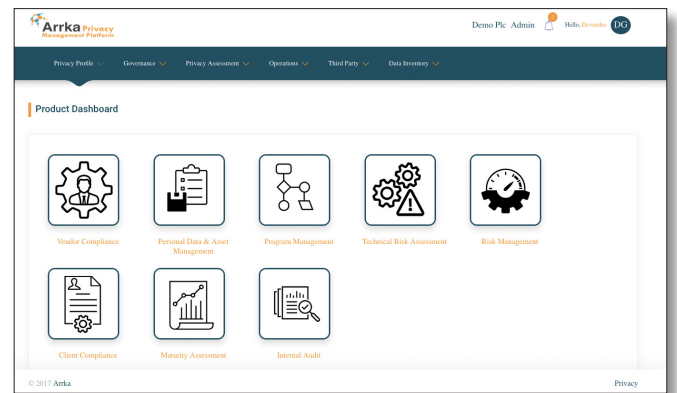
Number of employees: 1–25

Founded: 2012

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Data Mapping**, **Data Subject Requests**, **Incident Response**, **Privacy Information Manager**

Description: The Arrka Privacy Management Platform empowers organizations in assessment, implementation and end-to-end management of their privacy programs, addressing requirements across multiple laws and regulations. Arrka offers a complete privacy program lifecycle; built-in repositories and workflows for all privacy requirements; repositories and intelligence engines.



Astrachain

Location: Paris, France

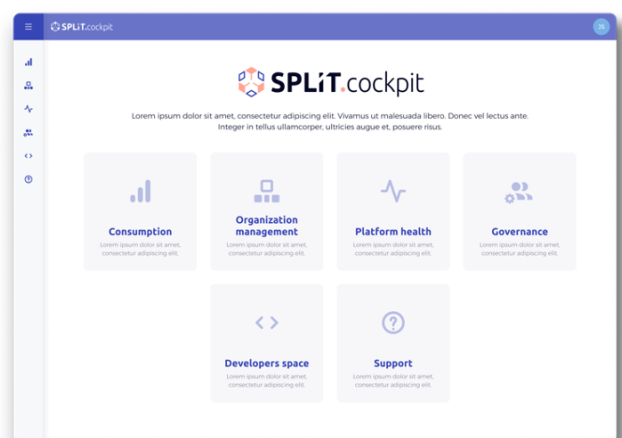
Number of employees: 1–25

Founded: 2021

Funded: Privately held

Privacy-related products: **Enterprise Communications**

Description: Astrachain provides a data privacyaaS through API to store, manage and share live and cold data in a secure way (combining separation of keys, end-to-end encryption, fragmentation, distributed fragment storage on multiple clouds simultaneously) and remain continuously available (inter-cloud Reed Solomon). This platform covers zero-trust, anti-leak, anti-ransomware, built-in versioning, data obscurity, governance/audit, data residency and regulatory compliance. Astrachain can be included in other SaaS solutions, allowing teams to focus on business features while Astrachain provides the data management.



AuraQuantic

Location: Valencia, Spain

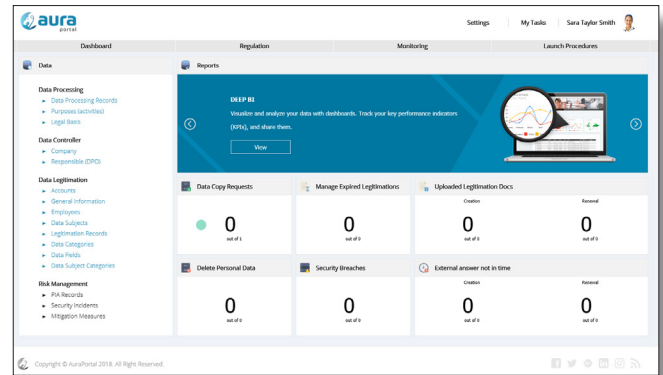
Number of employees: 101–500

Founded: 2001

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Consent Manager**, **Enterprise Communications**, **Incident Response**, **Privacy Information Manager**

Description: AuraQuantic GDPR ensures the correct automation of the procedures as indicated by the GDPR and provides the necessary access to them. This work ensures employees process data in compliance with the regulation. AuraQuantic GDPR includes features such unlimited requests, surveys and processes; multilingual and free initial training; lawful basis; retention periods; explicit consent; customizable measures and files; records; diligence; data breach communication; data processors; and PIA assistant, register and reports.



Australian Data Exchange

Location: Sydney, Australia

Number of employees: 1–25

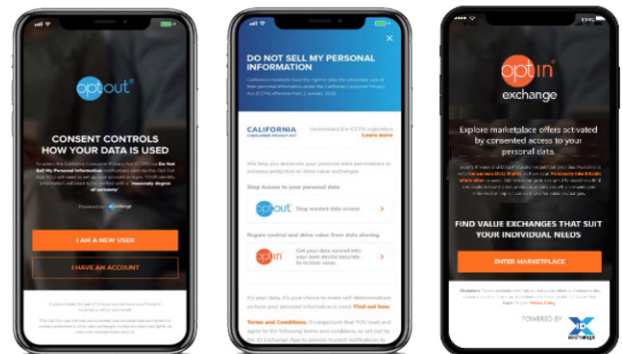
Founded: 2015

Parent company: ID Exchange

Funded: Privately held

Privacy-related products: **Consent Manager**, **Data Discovery**, **Data Mapping**, **Deidentification/Pseudonymity**, **Enterprise Communications**

Description: Australian Data Exchange is a “privacy-first” operator to help government and business organizations as well as individuals safely unlock the value of personal data exchanges to create value, convenience or reward in a compliant and ethical manner. Our mission is to provide the market with turnkey, decentralized platforms that represent seamless data mobility through the combined technology layers of consumer-centric data sharing that promote interoperability, security, privacy, consent, identity and verifiable credentials. Australian Data Exchange follows policy and regulation that enables Consumer Data Rights.



Automated Intelligence

Location: Belfast, Northern Ireland

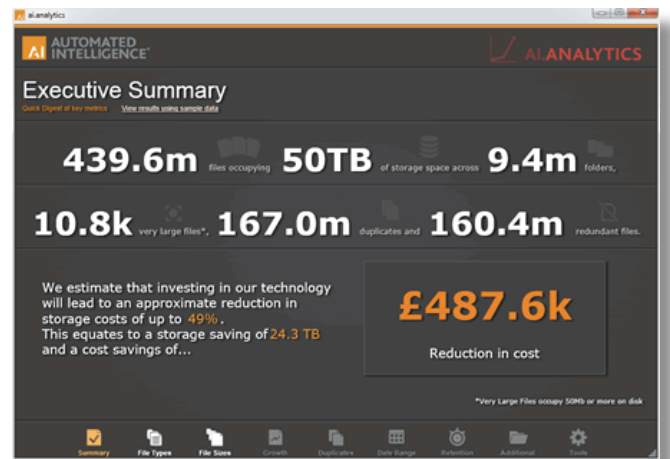
Number of employees: 101–500

Founded: 2010

Funded: Privately held

Privacy-related product: **Assessment Manager**, **Data Discovery**, **Data Mapping**

Description: Automated Intelligence provides software and services that enable enterprises to manage their data throughout its lifecycle. Its analytics tool can analyze and categorize enterprise data to locate potential risk, duplications, and securely prepare it for migration to cloud services. Automated Intelligence can also provide insights that allow companies to identify and mitigate risks to help comply with the EU General Data Protection Regulation. This is done by identifying “personal data” in structured datasets and workflow-driven approaches for an audit trail throughout the data lifecycle. It can also develop automated processes for on-going GDPR compliance.



AvePoint



Location: Jersey City, New Jersey, U.S.

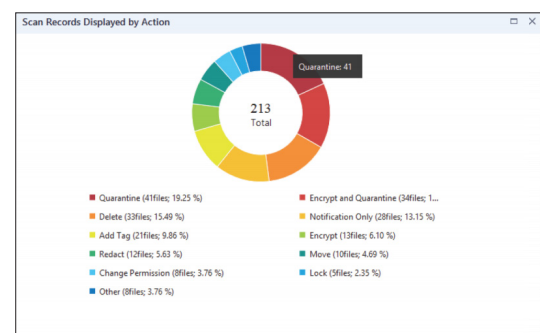
Number of employees: 500+

Founded: 2001

Funded: Privately held

Privacy-related products: **Activity Monitoring**, **Assessment Manager**, **Consent Manager**, **Data Discovery**, **Data Mapping**, **Deidentification/Pseudonymity**, **Incident Response**, **Privacy Information Manager**, **Website Scanning**

Description: AvePoint offers numerous solutions to ensure regulatory compliance. Its data governance and data-centric audit and protection solutions allow companies to maximize compliance efforts by integrating policies to actively enforce data governance, while using tools to minimize privacy and security risks. AvePoint solutions enable organizations to take a risk-based approach to data protection across programs and systems. Its compliance solutions monitor and report on the actions and safeguards implemented to prove policies are in compliance. Companies can export reports to C-suite executives and legal professionals. Its management tool allows companies to automate detection and response to out-of-policy changes as they occur.



Axxemble

Location: Enschede, Netherlands

Number of employees: 1–25

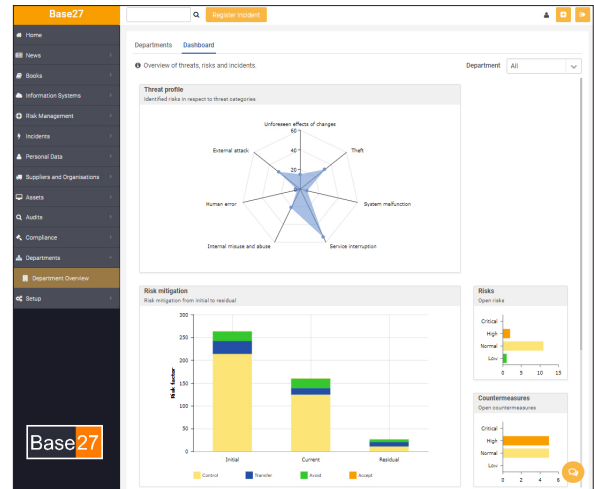
Founded: 2016

Funded: Privately held

Privacy-related products:

Assessment Manager, **Data Subject Requests**,
Privacy Information Manager

Description: Base27 is a privacy and information security management system that supports small- and medium-sized organizations in their privacy and security activities, helping maintain compliance with international standards and laws. It offers versioned and reviewed documentation, registration of processes, assets and suppliers, risk, incident and asset management and full GDPR support to handle processing activities, DPIAs, data breaches and data subject requests. Compliance is shown in clear dashboards and reporting that can be exported to Word and Excel.



Azami

Location: Roermond, Netherlands

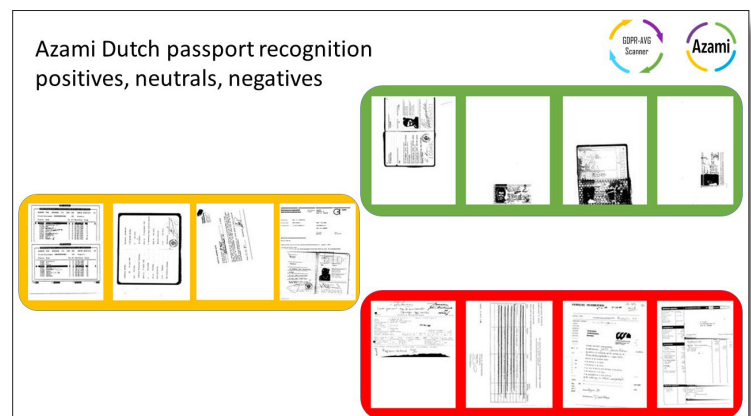
Number of employees: 1–25

Founded: 2017

Funded: Privately held

Privacy-related products: **Data Discovery**,
Deidentification/Pseudonymity,
Privacy Information Manager

Description: Azami automatically recognizes and removes images of Dutch passports in unstructured data like PDFs and documents. We have used more than 100,000 legal Dutch passport images to train the machine-learning algorithm to recognize, predict and remove passports. Our Python-based solution processes 1,500 documents per minute.



B-152

Location: Moscow, Russia

Number of employees: 1–25

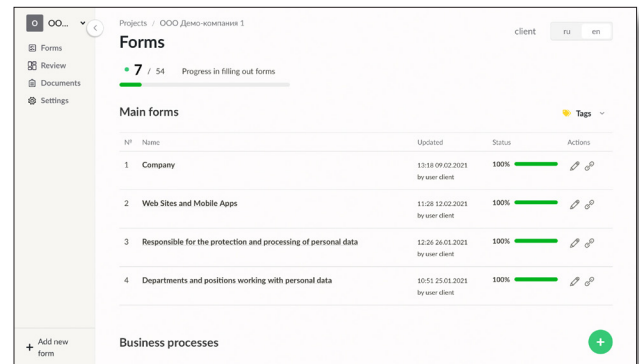
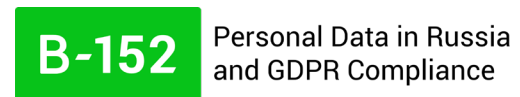
Founded: 2011

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Data Mapping, Privacy Information Manager, Website Scanning

Description: PrivacyBox solves the problem of the collection of information on data processing needed to comply with GDPR and the Russian Federal Law on Personal Data. With the help of templates and automation, the tool allows companies to reduce time and financial costs by at least 40% and to automatically estimate and minimize risks.

With PrivacyBox you can easily collect and update information by filling out online questionnaires designed by personal data experts, create and send links to the questionnaires to colleagues, and monitor their status. Built-in AI helps to automatically scan the website for all forms that collect personal data, consent, and privacy policies.



Baffle

Location: Santa Clara, California, U.S.

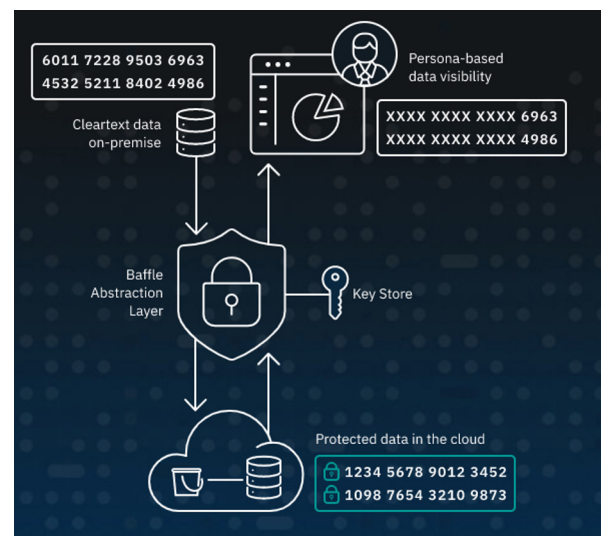
Number of employees: 26–100

Founded: 2015

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Mapping, Deidentification/Pseudonymity, Privacy Information Manager

Description: Baffle enables sensitive data to be deidentified on the fly as it is migrated or used in the cloud without requiring any application changes. It then provides users role-based access to that data, only allowing them to see what they need per fine-grained policies that can be defined centrally. This ensures unprotected data is never available to an attacker and is not accessible to cloud providers or administrators. Our data protection solutions protect data as soon as it is produced and keep it protected when in use. Existing applications can perform a full range of analytics on encrypted data without ever having to decrypt data by using our advanced privacy-enhanced computation capabilities.



Baycloud

Location: Oxford, U.K.

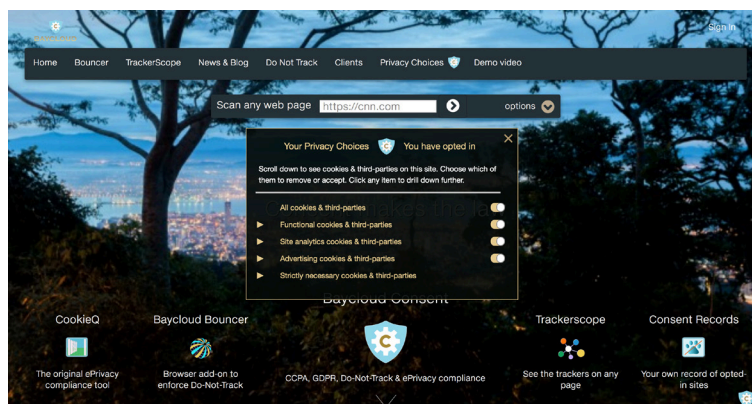
Number of employees: 1–25

Founded: 2010

Funded: Privately held

Privacy-related products:
Consent Manager, Website Scanning

Description: The Baycloud CookieQ Consent Platform manages the consent request process, presenting information on usage commitments and user benefits in any language, with a per-site customized user experience and ensuring their choice is continuously available. The platform ensure that tracking and storage consent policies are properly adhered to, with users' consent capable of being revoked at any time and automatically after a configurable "sunset" period. Consent is signaled using a range of industry standard protocols including W3C Do-Not-Track and IABEU TCF 2.0.



BigID



Location: New York, New York, U.S.

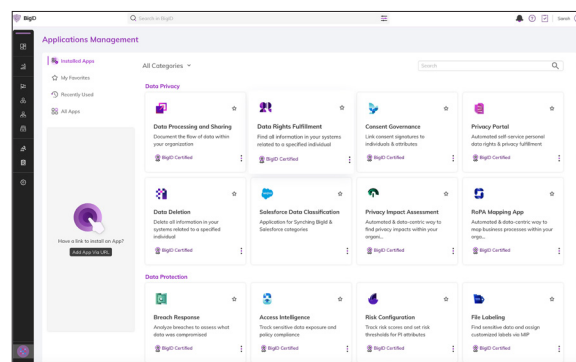
Number of employees: 101–500

Founded: 2016

Funded: Privately held

Privacy-related products: **Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Enterprise Communications, Incident Response, Privacy Information Manager, Website Scanning**

Description: BigID's data intelligence platform enables organizations to know their enterprise data and take action for privacy, protection and perspective. Customers deploy BigID to proactively discover, manage, protect and get more value from their regulated, sensitive and personal data across their data landscape. BigID's privacy management solutions are built on a foundation of machine learning-driven data discovery and intelligence, with apps to take action for privacy preference management, policy management, end-to-end data rights automation, regulatory reporting, data life cycle management, data risk mitigation and more, enabling customers to achieve compliance with current and emerging data privacy and protection regulations.



Prepare for the Change in Consent and Preference Management

New privacy laws and the end of third-party cookies signal a move to active consent and first-party data collection. Your organization needs to adapt to the changing ecosystem and adopt a new way of managing consents and preferences.

The cookieless future is near.

How will you manage your
customers' data?

BOOK A DEMO



BE TRANSPARENT. BE TRUSTWORTHY. WE CAN HELP.

Bitfount

Location: London, U.K.

Number of employees: 1–25

Founded: 2020

Funded: Privately held

Privacy-related products: **Data Discovery**,
Deidentification/Pseudonymity

Description: Bitfount is a distributed data science platform enabling data custodians and data scientists to collaborate on federated, privacy-preserving data analysis and AI/ML.



BitSight

Location: Cambridge, Massachusetts, U.S.

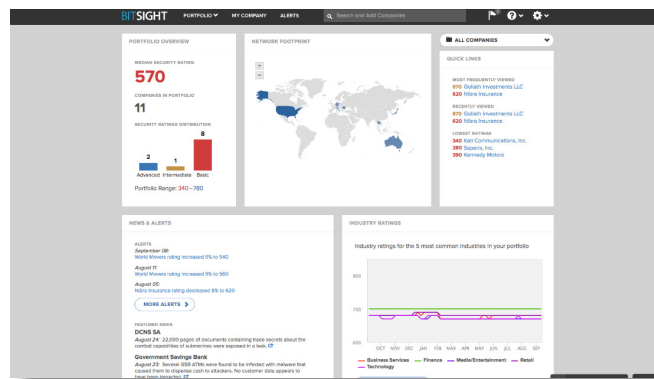
Number of employees: 101–500

Founded: 2011

Funded: Privately held

Privacy-related product: **Assessment Manager**

Description: BitSight offers a security rating platform designed to generate measurements on a company's security performance on a daily basis, with ratings ranging from 250 to 900. The ratings are generated by the platform using algorithms to analyze prior security incidents and practices and can be used by companies to examine the impact of their risk mitigation efforts, while comparing their progress with rival companies. The platform allows for companies to engage with third parties and company stakeholders to collaborate on risk and data-driven security.



BlackCloak



Location: Lake Mary, Florida, U.S.

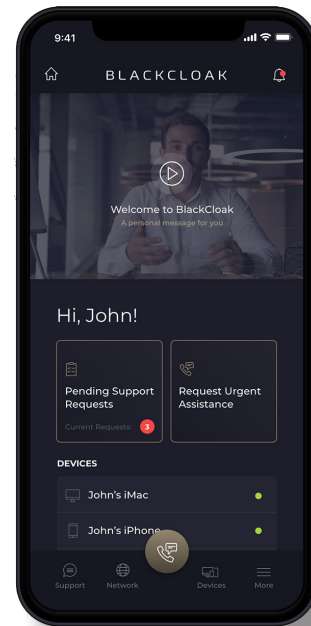
Founded: 2018

Funded: Privately held

Privacy-related products: Incident Response

Description: BlackCloak provides Concierge Cybersecurity & privacy protection to help corporate clients protect their digital life with privacy protection, cybersecurity and threat intelligence. Data breach prevention and response is powered by vulnerability detection, anonymization and monitoring for inbound cyberattacks.

BLACKCLOAK



Blanco Technologies Group

Location: Bishop's Stortford, U.K.

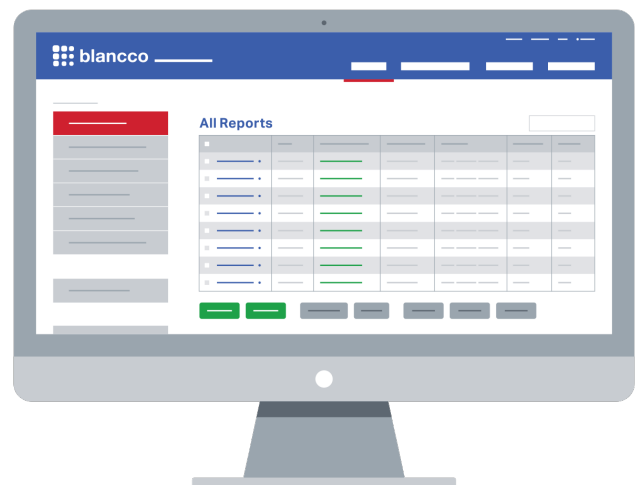
Number of employees: 101–500

Founded: 1997

Funded: Publicly traded

Privacy-related products:
Deidentification/Pseudonymity

Description: Blanco's data erasure software provides organizations with the tools they need to enable sustainable data sanitization processes across a wide array of IT assets. By focusing on erasing and reusing assets, instead of physically destroying them, organizations can improve their security posture and address corporate social responsibility requirements, while also ensuring compliance with local and global data privacy requirements.



Bloomberg Law



Location: Arlington, Virginia, U.S.

Number of employees: 500+

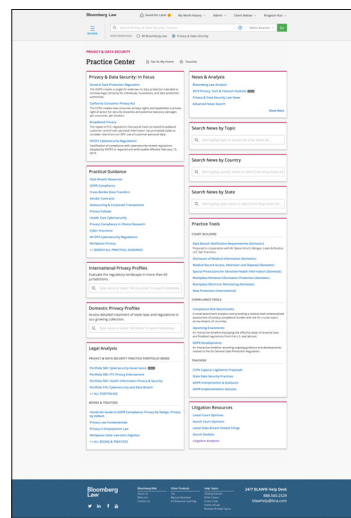
Founded: 2010

Funded: Privately held

Privacy-related product: **Assessment Manager**,
Privacy Information Manager

Description: Bloomberg Law's Privacy & Data Security Practice Center is a fully integrated component on the Bloomberg Law platform, including unlimited access to our primary and secondary sources, practice tools, news, and business and market intelligence. Coverage includes Privacy & Data Security Law News; relevant domestic and international primary source materials; in-depth secondary coverage including the Privacy & Data Security Portfolio Series; and a variety of practitioner tools to support the day-to-day needs of a practice or organization such as our exclusive Practical Guidance collection, topically organized State and International Chart Builders, and In Focus pages providing analysis of privacy and data security issues that are driving change in the market.

Bloomberg Law®



Blueprint (formerly Ethos Privacy)



Location: Bellevue, Washington, U.S.

Number of employees: 500+

Founded: 2013

Funded: Privately held

Privacy-related products: **Assessment Manager**,
Privacy Information Manager

Description: Blueprint's Ethos is a SaaS platform that provides a comprehensive list of a user's privacy obligations and specific, actionable guidance on implementing a privacy program that fits your risk profile. Our technology maps your use of personal information to our catalog of privacy laws and other frameworks from around the globe and allows you to prioritize them according to your company's risks, needs and capabilities. Ethos then provides powerful insights into how well you're meeting your privacy objectives, allowing you to tailor your investments to ensure optimal results.

Blueprint



Boltive



Location: Seattle, Washington, U.S.

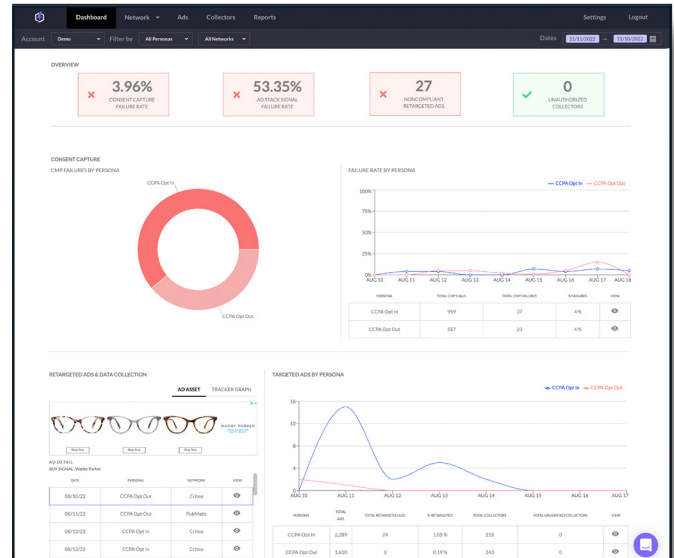
Number of employees: 26–100

Founded: 2016

Funded: Privately held

Privacy-related products: **Consent Manager**, **Website Scanning**

Description: Boltive Privacy Guard software audits and remediates your data sharing for compliance with the CCPA, VCDPA, CPA, UCPA, CTDPa, ePrivacy Directive and GDPR so you verify: Consent: Are opt-outs and opt-ins correctly gathered by your systems? Collection: Are webpage digital objects authorized and operating properly? Vendors: Are any vendors unknown to you and/or likely to leak data? Targeting: Are you optimizing CPMs and spending, and avoiding erroneous retargeting?



BreachRx

Location: San Francisco, California, U.S.

Number of employees: 1–25

Founded: 2018

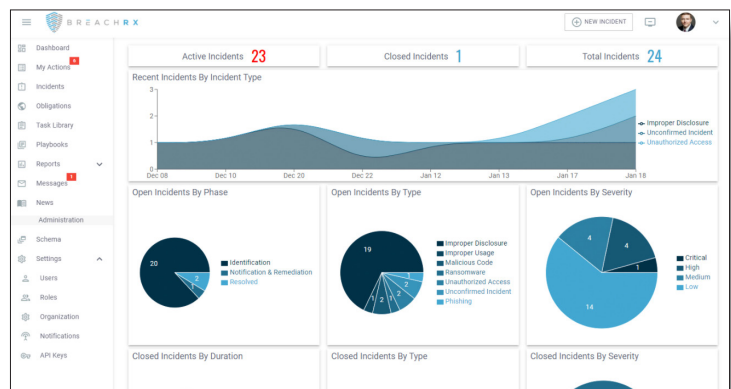
Funded: Privately held

Privacy-related product: **Assessment Manager**, **Data Subject Requests**, **Enterprise Communications**, **Incident Response**, **Privacy Information Manager**

Description: BreachRx empowers privacy and legal teams to get ahead of privacy events. The privacy incident management platform helps businesses reduce risk by moving them beyond traditional spreadsheets and documents into an actionable, dynamic SaaS platform that keeps pace with evolving regulatory and contractual obligations. The platform strengthens privilege protections in ways that traditional alternatives cannot.



B R E A C H R X



Breakwater Solutions



Location: Austin, Texas, U.S.

Number of employees: 26–100

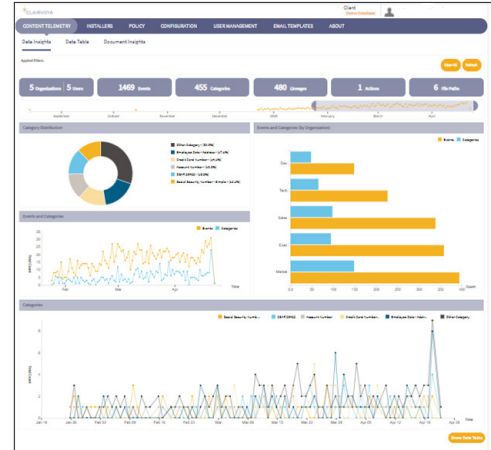
Founded: 2021

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Data Subject Requests, Incident Response

Description: Breakwater helps enterprises mitigate risk and gain insight from sprawling information by combining technology automation and human expertise. We empower governance, legal and risk professionals to locate, access, analyze and manage information by making data transparent and actionable. Our solutions are comprised of expert consulting, AI-infused technology and ongoing managed services, all of which directly address the myriad challenges within information governance, disputes and investigations, regulatory compliance, privacy, and cybersecurity.

BREAKWATER



brighter AI



Location: Berlin, Germany

Number of employees: 1–25

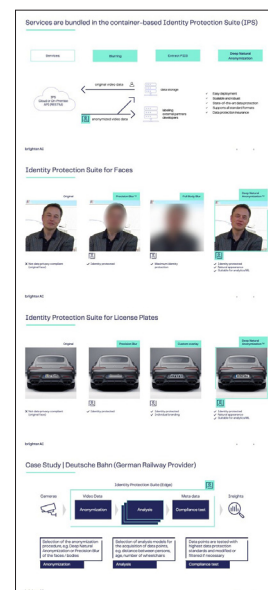
Founded: 2017

Funded: Privately held

Privacy-related products: Deidentification/Pseudonymity

Description: brighter AI provides image & video anonymization solutions based on deep learning technology. The services are bundled in the Identity Protection Suite, which includes Precision Blur and Deep Natural Anonymization for faces and license plates. Precision Blur is the most advanced redaction solution. Deep Natural Anonymization replaces faces and license plates with natural-looking overlays that protect individuals from facial recognition. Product options include Edge, Enterprise (on-premise) and Online deployment.

brighter AI



BSI Digital Trust



Location: Dublin, Ireland

Number of employees: 101–500

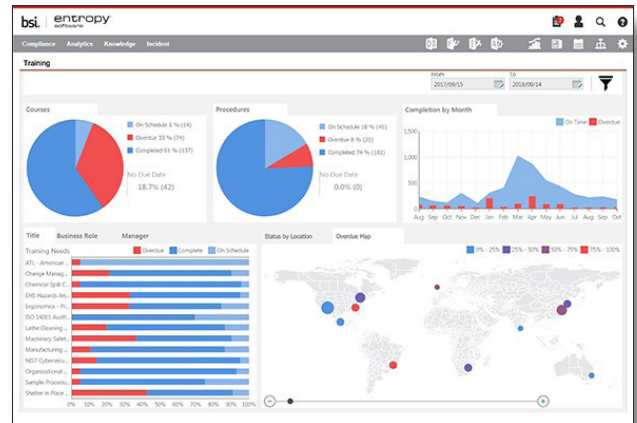
Founded: 2016

Funded: Privately held

Privacy-related product: **Assessment Manager**, **Data Discovery**, **Data Subject Requests**, **Incident Response**, **Privacy Information Manager**

Description: BSI Cybersecurity and Information Resilience offers cybersecurity services ranging across a broad spectrum of testing and vulnerability management. BSI provides a host of cloud security solutions, from web and cloud access security brokerage to identity access management and data protection in the cloud. If an organization suffers a breach, BSI provides forensic capability to identify where it occurred and if data was compromised. BSI also offers security awareness and training, as well as compliance services.

bsi.



Canon USA



Location: Melville, New York, U.S.

Number of employees: 500+

Founded: 1937

Funded: Publicly traded

Privacy-related product: **Enterprise Communications**, **Privacy Information Manager**

Description: Managing information securely is a fundamental aspect of Therefore software. Features include: System permissions that restrict unauthorized access to the repository; fully customizable access permissions for specific content and data; an anti-tamper measures ensure document authenticity; automatic document back-up for disaster recovery; automated data retention policies with workflows; and Audit Trail tracks user and document activity. For secure enterprise communications, Canon's image Runner Advance MFD systems include several types of security features as a standard configuration. Devices can be hardened to minimize outside threats.

Canon



Canopy Software



Location: Reston, Virginia, U.S.

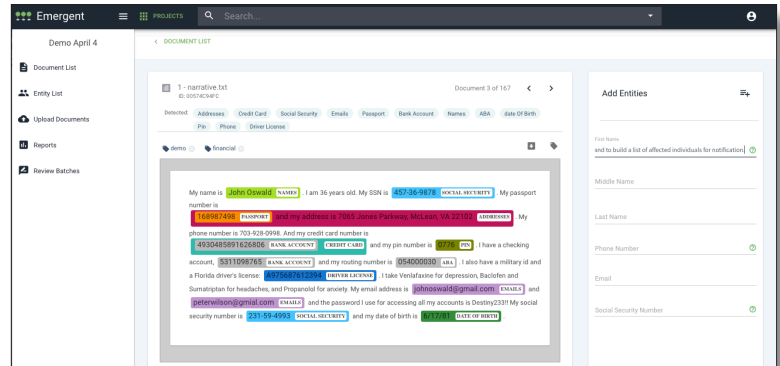
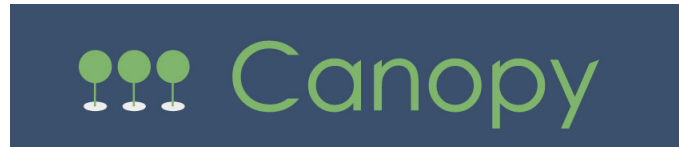
Number of employees: 1–25

Founded: 2018

Funded: Publicly traded

Privacy-related product:
Data Discovery, Incident Response

Description: Canopy develops and operates a software platform for data mining sensitive personally identifiable information and to build a list of affected individuals for notification. Canopy's flagship product Emergent for Incident Response is designed for service providers and law firms responding to data breaches in compliance with the EU General Data Protection Regulation, Family Educational Rights and Privacy Act, PCI, Health Insurance Portability and Accountability Act, California Consumer Privacy Act and other privacy laws or regulations.



CCPA Toll Free

Location: Claymont, Delaware, U.S.

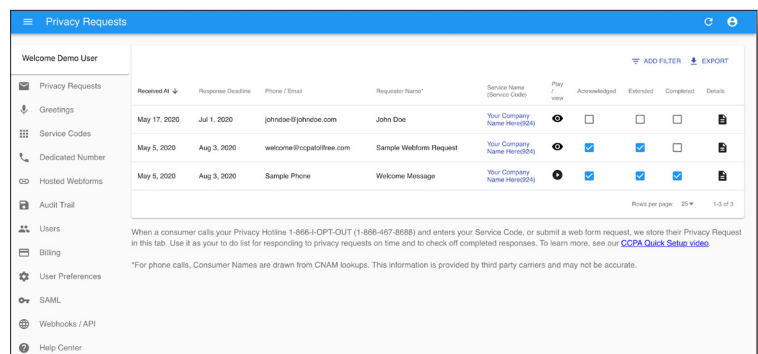
Number of employees: 1–25

Founded: 2018

Funded: Privately held

Privacy-related products:
Consent Manager, Data Subject Requests, Enterprise Communications, Privacy Information Manager

Description: We provide tools that enable businesses to accept privacy requests, manage them in a central portal, verify consumer privacy requests, track responses to consumers and audit compliance with the CCPA and GDPR. Our tools connect to other enterprise systems via webhooks and APIs to automate responses to privacy requests. We offer enterprise security features such as SSO, 2FA and encryption in transit and at rest.



CENTRL

Location: Mountain View, California, U.S.

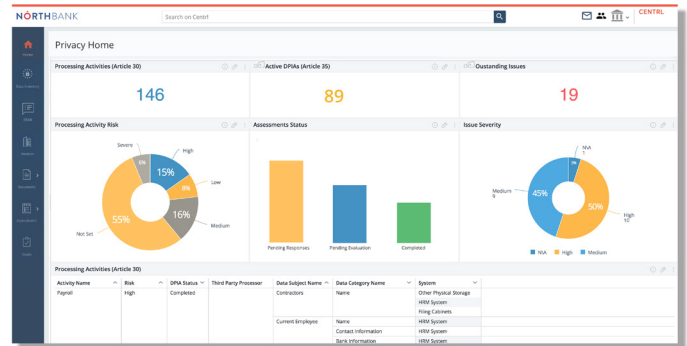
Number of employees: 26–100

Founded: 2015

Funded: Privately held

Privacy-related product: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager

Description: CENTRL's Privacy360 is an enterprise privacy compliance management platform. It is scalable and adaptable to current and evolving data privacy regulations world-wide, like the EU General Data Protection Regulation, ePrivacy, Brazil's LGPD, the California Consumer Privacy Act and others. The CENTRL platform scales for large organization enterprise needs and is flexible enough for companies of all sizes. The CENTRL solution has a full suite of modules for privacy compliance — spanning assessments, data mapping, data subject rights management, incident response and consent management, while including complete third party and vendor risk management capabilities to complement an enterprise's privacy management needs.



Chino.io

Location: Rovereto, Italy

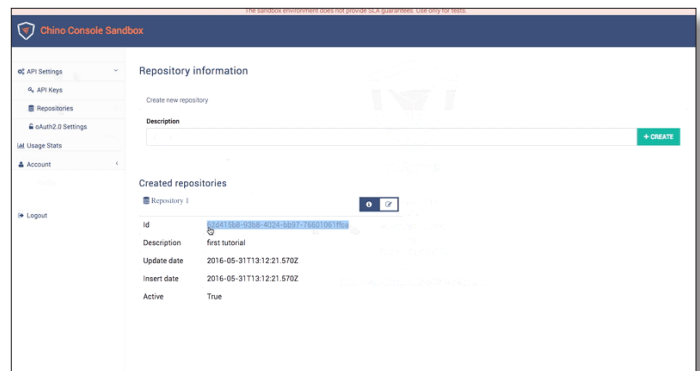
Number of employees: 26–100

Founded: 2014

Funded: Privately held

Privacy-related product: Activity Monitoring

Description: Chino.io offers a cloud-based technical solution designed to help companies comply with a variety of different regulations, including the EU General Data Protection Regulation, HIPAA, individual EU member states' data protection laws and standards, and international cybersecurity standards and regulations. The company's product offers control policies for data access, and allows companies to keep an audit log tracking who controls data, when it was accessed, and from where. Each Chino API call uses encryption to protect data transfers, giving each user different encryption keys stored on different locations.



Location: Philadelphia, Pennsylvania, U.S.

Number of employees: 1–25

Founded: 2016

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Consent Manager**, **Data Discovery**, **Data Mapping**, **Data Subject Requests**, **Website Scanning**

Description: Clarip's enterprise privacy governance platform is trusted by Fortune 100 organizations to comply with the California Consumer Privacy Act, the EU General Data Protection Regulation and other privacy laws. Based on the patented Hybrid AI technology, Clarip brings "Data-Risk-Intelligence" to stop customer data leakage, visualize data flows and identify gaps in disclosure notices. Clarip's fully automated data mapping quickly identifies personally identifiable information and sensitive data across thousands of data sources. Clarip's cookie consent and preference management APIs manage consent for data subjects across multiple channels, including internet of things devices. Clarip's Privacy Center brings clarity and transparency to disclosure notices.



ClearOPS

Location: New York, New York, U.S.

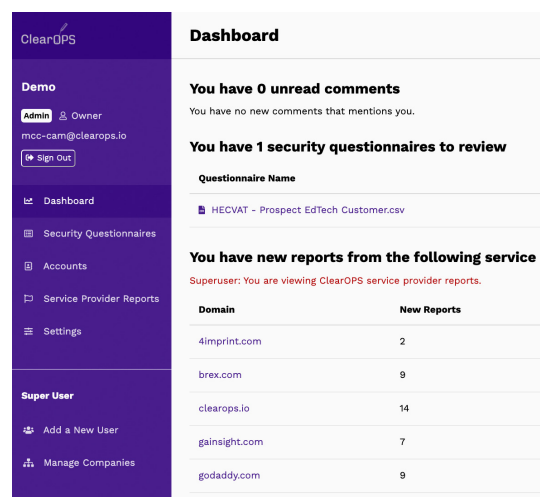
Number of employees: 1–25

Founded: 2017

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Privacy Information Manager**

Description: ClearOPS offers knowledge management for privacy and security operations. The Clear Answer Management feature is for PIAs, risk assessments, security questionnaires and cyber insurance questionnaires. ClearOPS works with SMEs to empower them with AI when responding to assessments. By centralizing privacy and security operations data into one location, businesses can recall their answers easily. Service Provider Reports uses open-source intelligence. ClearOPS' search engine generates reports on the privacy and security practices of any organization. A user can view these reports as part of a vendor management program or to generate a hosted, custom security page for their own website practices.



Clearswift

Location: Theale, Berkshire, U.K.

Number of employees: 101–500

Founded: 1982

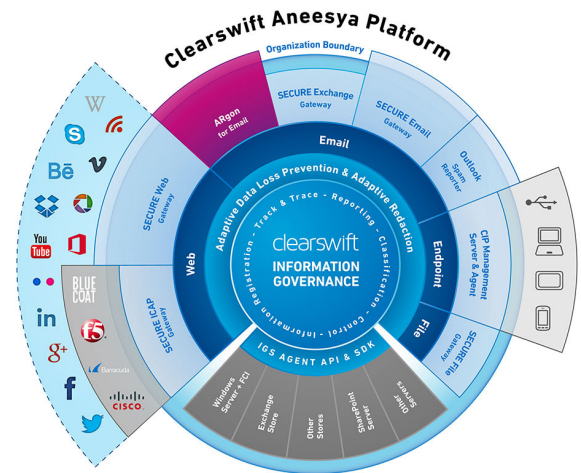
Parent company: HelpSystems (2019)

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Mapping, Incident Response

Description: Clearswift offers a platform designed to help an organization identify, manage, and protect their sensitive information. The platform does this by inspecting a company's data communication flows, including emails, web, and online collaboration tools, and examining data both in motion and at rest. The platform monitors data based on the company's own classification rules, allowing it to ensure the organization is in compliance, protected against data leaks, data usage policies are enforced, and it can discover data duplication and manage out of date documents. Clearswift also provides data visualization to help ensure compliance with the GDPR.

clearswift



Clearwater Compliance

Location: Nashville, Tennessee, U.S.

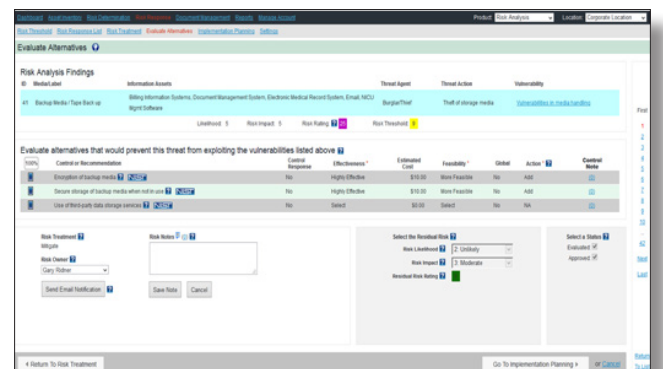
Number of employees: 26–100

Founded: 2010

Funded: Privately held

Privacy-related products: Assessment Manager, Incident Response

Description: Clearwater Compliance offers software designed to help companies create privacy and breach notification compliance programs. The software helps companies navigate through the 78 requirements of the HIPAA Privacy Rule and 10 requirements for the Breach Notification Interim Final Rule. The software helps organizations identify gaps in their privacy and breach notification programs, stores all compliance documentation in a central, secure location, creates and prioritizes remediation actions, and prepares documentation in case of an OCR audit. It also includes an Executive Dashboard that is updated as gaps are fixed.



Cloud Privacy Labs

Location: Greenwood Village, Colorado, U.S.

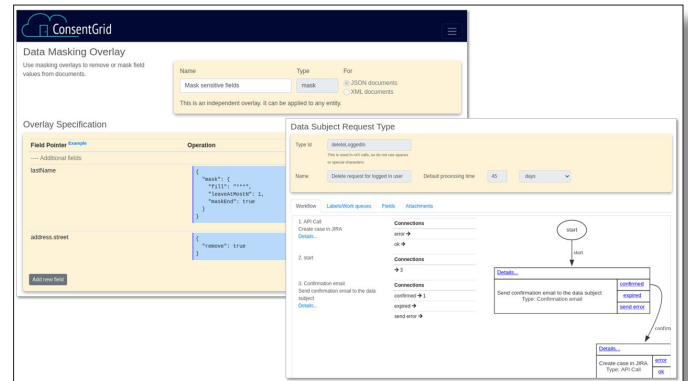
Number of employees: 1–25

Founded: 2018

Funded: Privately held

Privacy-related products: Activity Monitoring, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity

Description: Cloud Privacy Labs offers privacy automation solutions for the collection, processing, and exchange of data, granular consent management, and data subject access request management. Our ConsentGrid platform uses privacy governed data flow, a data-agnostic privacy architecture to filter, mask, and pseudonymize data based on privacy policies, regulations and context-aware user consent while tracking data use. It supports various consent and preference scenarios, including opt-in/opt-out, children's consent, e-signatures, and granular consent. ConsentGrid includes a DSAR solution where companies can manage request intake, fulfillment workflow, and response delivery with API integrations to third-party case management and identity validation services.



Clym



Location: London, U.K.

Number of employees: 1–25

Founded: 2018

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Subject Requests, Deidentification/Pseudonymity, Incident Response, Privacy Information Manager, Website Scanning

Description: Clym offers a software platform that helps organizations comply with global data privacy regulations across industries and jurisdictions, such as GDPR and CCPA. Clym offers organizations and their advisors the ability to improve management and workflows for cookie consent, data subject access requests, privacy policy updates and incident remediation from a global perspective. The platform provides a unique experience dependent on website visitor geographic location or residency and is pre-configured with customizable templates and workflows.



Collibra



Location: New York, New York, U.S.

Number of employees: 500+

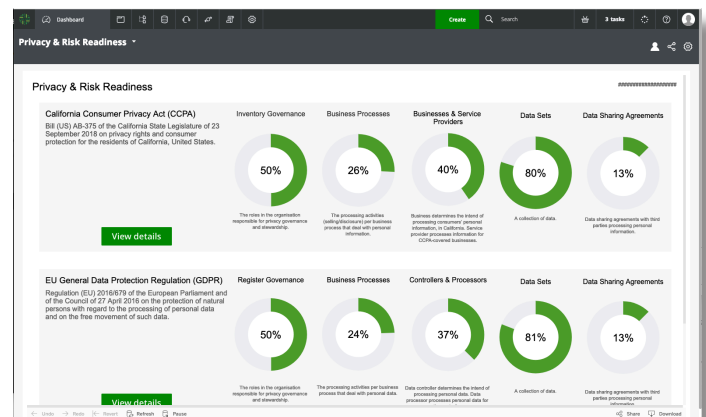
Founded: 2008

Funded: Privately held

Privacy-related products:

Assessment Manager, Data Discovery, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager

Description: Collibra Privacy & Risk is a product that enables organizations to build a robust and sustainable approach to compliance. Collibra Privacy & Risk sits on top of the core Collibra Platform and connects directly to the metadata, allowing organizations to operationalize and collaborate around privacy policies in a centralized location, manage the entire data process lifecycle and scale compliance across multiple regulations.



Commugen

Location: Tel Aviv, Israel

Number of employees: 26–100

Founded: 2016

Funded: Privately held

Privacy-related products:

Assessment Manager, Enterprise Communications, Privacy Information Manager

Description: Commugen's governance, risk and compliance automation platform helps privacy and security teams focus on protecting their organizations by simplifying work processes and eliminating 80% of redundant manual tasks. Our agile no-code platform was made for cyber and privacy GRC's end to end needs: automate control workflows, prioritize vulnerabilities and visualize risk posture for clear communication with every stakeholder.



Compliancelog

Location: Odense, Denmark

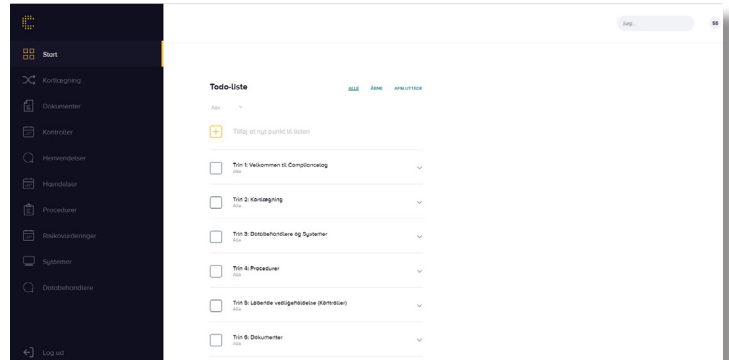
Number of employees: 1–25

Founded: 2017

Funded: Privately held

Privacy-related products: **Consent Manager**, **Data Mapping**, **Incident Response**

Description: Compliancelog offers users the ability to create records of processing and visualized data-mapping along with keeping track of data processors and IT-systems. The system allows users to create systematic reviews on documents, periodic controls and provides the compliance officer with a place to hold GDPR-related documents and procedures. Finally, Compliancelog supports the reporting of data-breaches and the controllers obligations in regards to the data subjects rights by providing a user-friendly interface, which keeps track of requests and incidents along with time limits and notification periods. Compliancelog is currently only available in Danish but is being used by a number of influential Danish brands and companies.



CompliancePoint



Location: Duluth, Georgia, U.S.

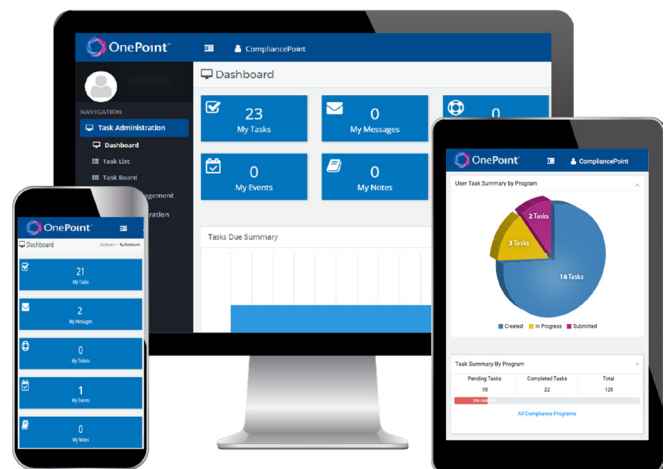
Number of employees: 26–100

Founded: 2001

Funded: Privately held

Privacy-related products: **Activity Monitoring**, **Assessment Manager**, **Enterprise Communications**

Description: CompliancePoint's OnePoint Portal is a real-time, easy-to-use solution that helps organizations maintain visibility, implement monitoring, and simplify critical privacy, security and compliance tasks. OnePoint enables organizations to operationalize risk management programs, capture valuable institutional knowledge, and easily demonstrate compliance with regulations and industry standards such as the GDPR, HIPAA, PCI, SSAE 16, FISMA, NIST, ISO, Cyber Security Framework, and more. OnePoint is a centralized platform designed to reduce the cost, effort and time required to manage risk and prepare for audits.



Complianz

Location: Groningen, Netherlands

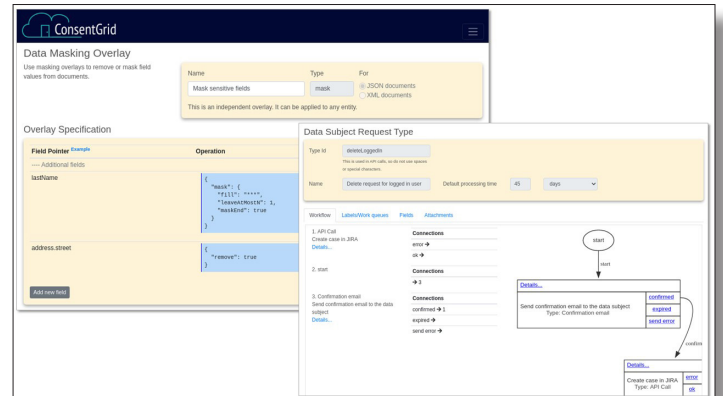
Number of employees: 1–25

Founded: 2018

Funded: Privately held

Privacy-related products: **Consent Manager**, **Incident Response**, **Website Scanning**

Description: Complianz is a privacy suite for WordPress websites with support for privacy regulations in the EU, U.S., U.K. and Canada. The software provides an understandable wizard to generate legal documents, including cookies policies, privacy statement, Do Not Sell My Personal Information policies and more, along with a website scan that detects cookies and scripts. Complianz emphasizes user-friendliness, customer support and legal compliance.



CompLions

Location: Deventer, Netherlands

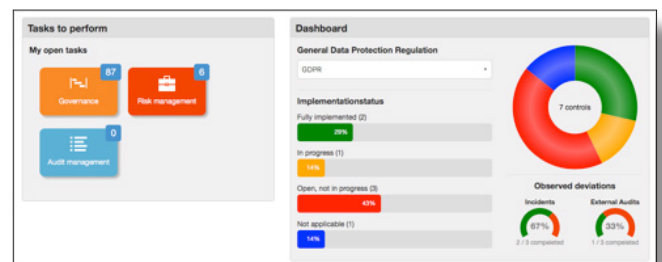
Number of employees: 1–25

Founded: 2008

Funded: Privately held

Privacy-related products: **Activity Monitoring**, **Assessment Manager**, **Consent Manager**, **Data Discovery**, **Data Mapping**, **Deidentification/Pseudonymity**, **Enterprise Communications**, **Incident Response**, **Privacy Information Manager**, **Website Scanning**

Description: GRCcontrol from CompLions is a GRC management solution that offers tools to help an organization with its risk & compliance based objectives. CompLions specializes in privacy and information security, IT Risk management and internal control. GRCcontrol combines the mapping of rules and regulations over a multitude of standards and laws. GRCcontrol offers GRC management tools, such as task-oriented PDCA cycles, roll based access & span of control, 1st line risk analyses, 2nd line risk operations, 3rd line audit functionality and planning & trails, both internal and external. GRCcontrol also offers privacy protection tools, such as data protection impact analyses, processing and suppliers registries and privacy protocol & Incident management, as well as Information security tools, which include business impact & threat assessment, GAP analyses and cybersecurity Protocol & incident management.



ComplyCloud

Location: Copenhagen, Denmark

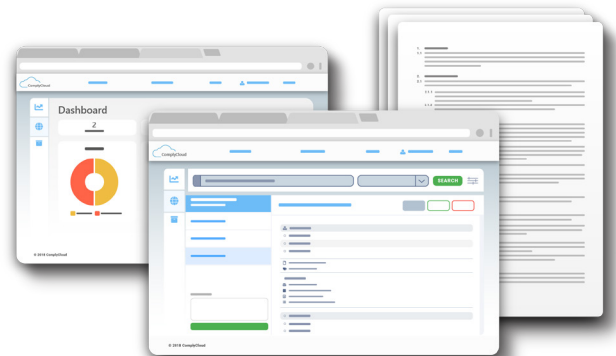
Number of employees: 1–25

Founded: 2017

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Data Mapping**, **Incident Response**, **Privacy Information Manager**

Description: ComplyCloud is developed by Danish lawyers and enables users to create all legal documentation required under the EU General Data Protection Regulation to demonstrate compliance. Documents are created by answering questionnaires, and users are advised by a dynamic “to-do list” that automatically adapts itself to the specific company and follows an annual cycle of controls and assessments to secure ongoing documentation of compliance. All required documents and controls are incorporated and include data processor agreements, article 30 records, privacy policies, procedures, DPIA’s, answers to request from subjects and data processor audits.



Complyon

Location: Copenhagen, Denmark

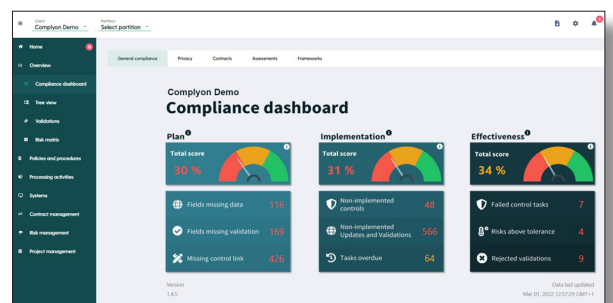
Number of employees: 1–25

Founded: 2017

Funded: Privately held

Privacy-related products: **Activity Monitoring**, **Assessment Manager**, **Data Mapping**, **Enterprise Communications**, **Incident Response**, **Privacy Information Manager**

Description: Complyon offers a software that helps clients grow in their work with privacy. The software allows datamapping in a non-silo based way where information can be used by several business units for different tasks, making it a full GRC software solution. The software consists of various modules ranging from privacy, project management and assessments, to risk and control, incident management and management of policies and procedures. The solution is framework agnostic meaning that any privacy regulation or standard can be documented when using the tool. The mission of the company is to enable companies to run a diligent and compliant business with less friction powered by intelligent and inter-related software solutions.



onetrust

Automate your privacy program

Integrate data discovery to automate
privacy workflows and tasks

Gain real-time view into data

Discover, classify and map personal data as a baseline for compliance and better data governance

Simplify compliance

Mitigate regulatory risk with AI-driven regulatory guidance embedded into privacy program management

Remove manual tasks

Fully automate manual tasks associated with data mapping, privacy impact assessments, privacy rights fulfillment and other workflows

Increase accuracy and reduce costs

Remove reliance on people-driven tasks and surveys to reduce costs, shorten timelines and increase data accuracy

[Request a demo](#)



ComplyTrust

Location: San Diego, California, U.S.

Number of employees: 1–25

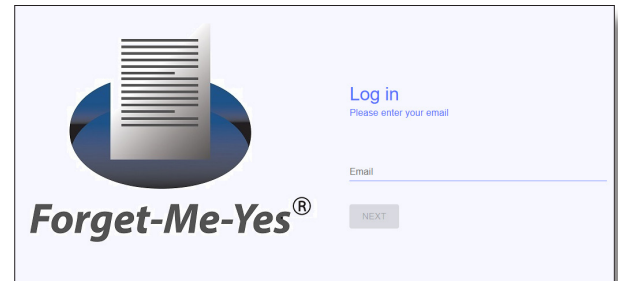
Founded: 2018

Parent company: Oculus VisionTech

Funded: Publicly traded

Privacy-related products: **Data Subject Requests**

Description: The Forget-Me-Yes SaaS platform specifically manages both organizational and individual right-to-be-forgotten and right-of-erase compliance for Brazil's LGPD, California's CCPA/CPRA, Europe's GDPR, Nevada SB220, Virginia's CDPA and Washington Privacy Act legislation. FMY's open API-first design structure enables quick and seamless integration of future U.S. and global privacy law compliance requirements. FMY locates, organizes and manages personal information for FMY subscribers in a secure, efficient and consistent way. FMY's automated/scheduled compliance enables organizations to avoid regulatory distraction to focus on core business competencies. FMY offers secure, zero-knowledge third-party audit features to help with data privacy compliance, and provides support and best practices for companies to avoid litigation and penalties.



Concord

Location: Portland, Oregon, U.S.

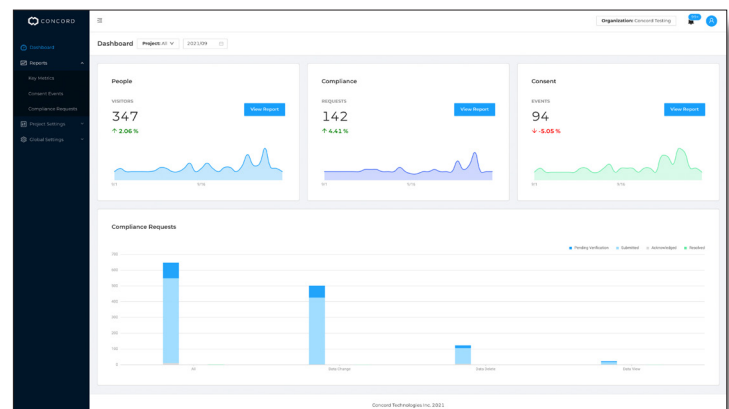
Number of employees: 1–25

Founded: 2018

Funded: Privately held

Privacy-related products:
Activity Monitoring, **Consent Manager**,
Data Discovery, **Data Mapping**,
Data Subject Requests,
Privacy Information Manager

Description: Concord specializes in data and how it is used and protected. Our data privacy platform helps build trust-based relationships between people and companies that benefit everyone. With our simple and easy-to-implement solution, companies get compliance plus better data and engagement while people receive privacy-protected controls, better experiences and other incentives for engaging with companies.



Consentua

Location: Portsmouth, U.K.

Number of employees: 1–25

Founded: 2013

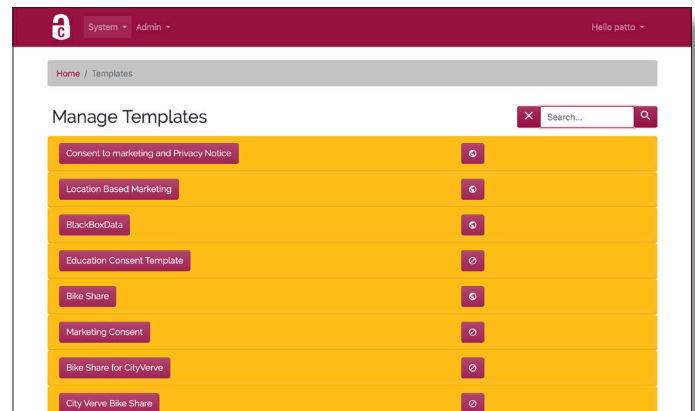
Funded: Privately held

Privacy-related products: **Consent Manager**

Description: Consentua provides a record of consent for processing personal data. It is designed to be as lightweight as possible and interoperable with other personal data systems through adoption of the Kantara receipt standard. In addition to providing easy integration into web services, Consentua also specializes in embedded systems such as motor vehicles, controlling the access to the personal data a modern car collects. Consent can be requested and checked throughout the customer experience, building the consent record of the user. Consentua includes consent templates that can be used across many industries and there is a software development kit for creating new templates.

Consentua

CHOICE & CONTROL



Constella Intelligence

Location: Los Altos, California, U.S.

Number of employees: 101–500

Founded: 2020

Funded: Privately held

Privacy-related products: **Incident Response**

Description: Constella DOME is an automated, purpose-built, scalable platform that accelerates your ability to proactively identify and mitigate threats, increasing visibility into your attack surface and digital threat landscape by anticipating threats to your people, brand and business. DOME delivers rapid insights in hours in order to deliver early identification of exposed identities and locations, leaked confidential or sensitive data, stolen credentials, impersonation, PII on the dark web, disinformation and other malicious threats. DOME reduces the need for in-house expertise with applied best practices, integrating seamlessly with existing workflows, methodologies and technology stacks.



ContextSpace Solutions

Location: Singapore

Number of employees: 1–25

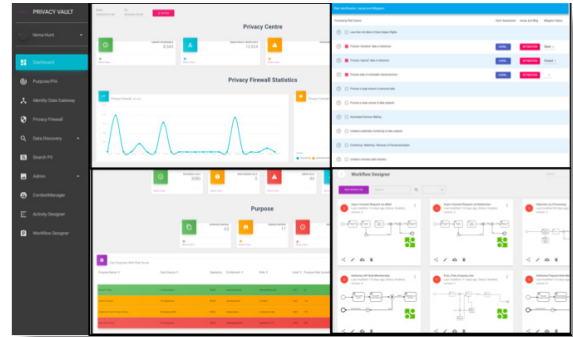
Founded: 2015

Funded: Privately held

Privacy-related products:

Activity Monitoring, **Assessment Manager**,
Consent Manager, **Data Discovery**,
Data Mapping, **Data Subject Requests**,
Deidentification/Pseudonymity,
Enterprise Communications, **Incident Response**,
Privacy Information Manager

Description: ContextSpace provides a customizable privacy program with fully integrated technology for operational compliance enforcement. Tools include purpose-definition, risk register, enforceable data privacy impact assessment, artificial intelligence data discovery, data inventory, privacy firewall, personalized encryption, pseudonymization, self-service data subject rights, integrated data subject access request, microservices workflow, DPO dashboards and records of processing. ContextSpace enforces compliance across any number of processes, applications, services, products and Internet of Things concurrently while supporting multiple regulation compliance for the same data subject.



Cookie Information

Location: Copenhagen, Denmark

Number of employees: 1–25

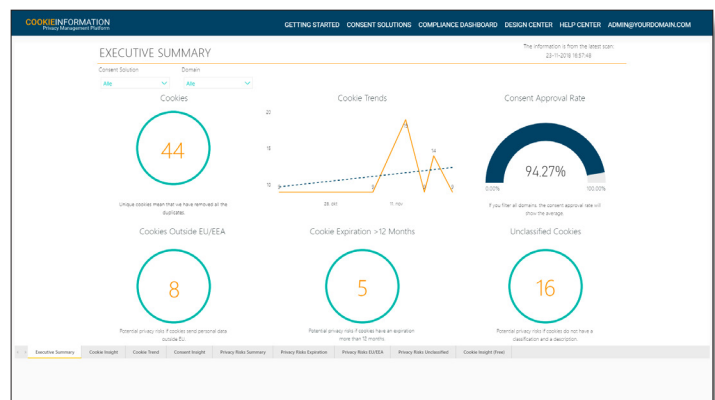
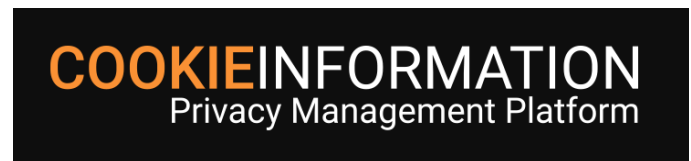
Founded: 2011

Funded: Privately held

Privacy-related products:

Activity Monitoring, **Consent Manager**,
Data Discovery, **Data Mapping**,
Website Scanning

Description: Cookie Information offers services to ensure compliance with the EU GDPR and ePrivacy Directive across websites and mobile apps. It provides a Privacy Management Platform that includes a Consent Management Platform with website scanning, and privacy widgets such as Consent pop-ups, Privacy Controls and Cookie Policies. The platform also includes a Compliance Dashboard with an overview of consent rates, data processing to unsafe third countries, data retention and other compliance issues and a Mobile App Compliance Audit feature that provides an assessment of data privacy and security risks of a mobile app.



Cookiebot

Location: Copenhagen, Denmark

Number of employees: 26–100

Founded: 2012

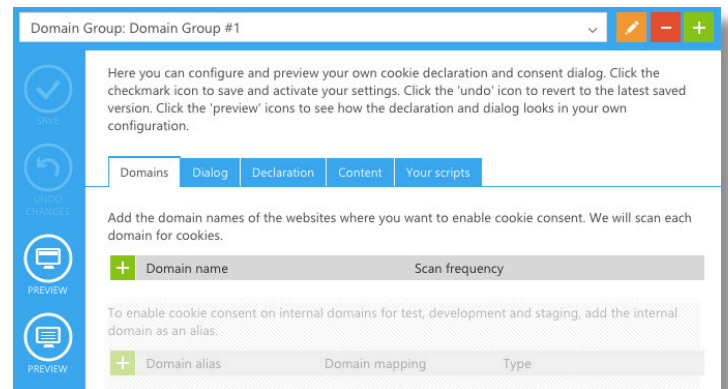
Parent company: Usercentrics (2021)

Funded: Privately held

Privacy-related products:

Consent Manager, Website Scanning

Description: The Cookiebot consent management platform builds on a unique and powerful website scanner that detects all cookies and trackers on websites of any size. Cookiebot's patent-pending technology automatically controls all cookies based on end-user consents and opt-outs. As a cloud-based SaaS, Cookiebot provides websites with highly automated compliance with GDPR, ePrivacy Directive, CCPA, LGPD and other regulations. Cookiebot is easy to implement and is also featured as a standard tag in Google Tag Manager, offers a WordPress plugin and an app in HubSpot.



Crownpeak



Location: Denver, Colorado, U.S.

Number of employees: 26–100

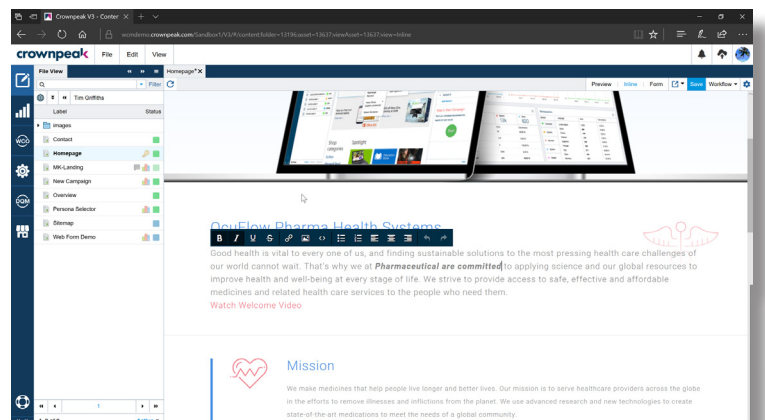
Founded: 2001

Funded: Privately held

Privacy-related products:

Consent Manager

Description: Crownpeak offers companies a GDPR consent solution designed to give users the ability to opt-in to any services while maintaining a website's functionality. The solution places banners onto any website page, giving patrons the ability to give their consent when needed. Crownpeak's solution has templates where companies can place their privacy policy, while letting visitors update their preferences whenever they choose. Internet users can also fill out one of the solution's personal data request forms to inquire about their data rights as granted by the GDPR.



Cryptshare

Location: Woburn, Massachusetts, U.S.

Number of employees: 1–25

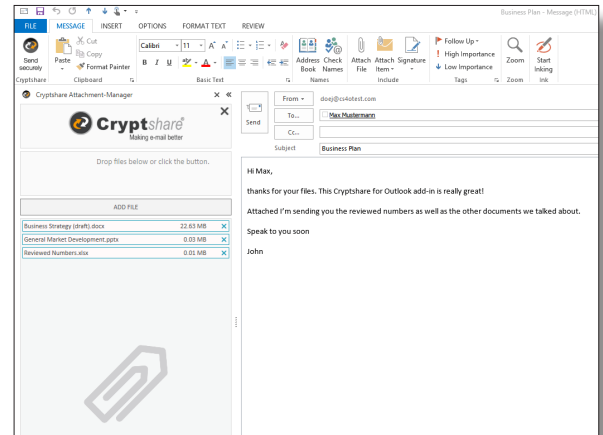
Founded: 2000

Parent company: Pointsharp (2022)

Funded: Privately held

Privacy-related products:
Enterprise Communications

Description: Cryptshare allows users to send encrypted emails, while also using the technology to protect any attachments they wish to send in any size. In order for another party to open a file send via Cryptshare, they will need to know the agreed-upon password. The service helps organizations comply with the EU General Data Protection Regulation by allowing users to configure the settings to determine the amount of time they will hold onto information, allowing anyone to send data in any format they choose, encrypting metadata and by giving companies the choice between using the service onsite, or on the cloud.



CSR Privacy Solutions



Location: Jensen Beach, Florida, U.S.

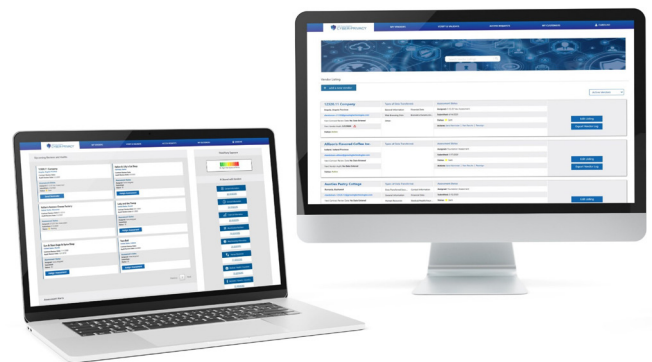
Number of employees: 26–100

Founded: 2014

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Data Discovery**, **Data Mapping**, **Data Subject Requests**, **Incident Response**, **Privacy Information Manager**, **Website Scanning**

Description: CSR's uRISQ cyberprivacy platform streamlines and documents compliance. uRISQ offers a full set of privacy solutions for small- and medium-sized businesses, such as a privacy assessment with documentation and breach support services that simplify data breach reporting. uRISQ's vendor management system enables mandated analytical risk assessment for compliance between the controller and processor of PI. uRISQ's threat scanning tool does diagnostic scanning of websites and firewalls, and logs resolution of abnormal findings. Its DSAR solution provides a centralized secure platform for submitting and tracking DSARs and automatically proves compliance with regulatory requirements through its critical logging feature.



CUBE

Location: London, U.K.

Number of employees: 26–100

Founded: 2011

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Data Mapping, Incident Response, Privacy Information Manager

Description: CUBE is an enterprise regulatory intelligence and change management platform that automates the entire end-to-end compliance lifecycle, cutting costs out of people-centric compliance processes, and ensuring a defensible position with the regulators. Leveraging AI (machine learning and natural language processing) to automatically capture global regulatory data (180 countries, 60 languages), CUBE has created a vast proprietary data lake of regulatory intelligence that is updated continuously. CUBE identifies which regulations are relevant to your business and jurisdictions, alerts you to regulatory changes and trends that pose a compliance risk, pinpoints all policies and procedures that are affected, and enables rapid remediation.



Cybernetica

Location: Tallinn, Estonia

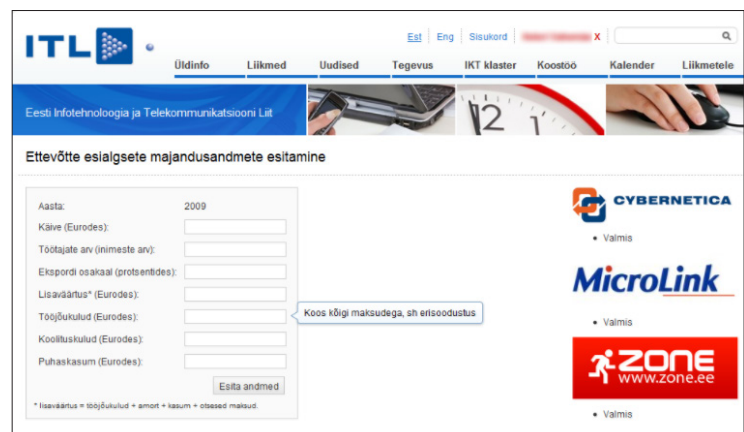
Number of employees: 101–500

Founded: 1997

Funded: Privately held

Privacy-related products: Deidentification/Pseudonymity

Description: Sharemind is a secure data analysis product designed by Cybernetica. Data owners encrypt their data, upload it into Sharemind. Sharemind processes it without removing the encryption. All intermediate and final results are encrypted as well. No single organisation can decrypt the data or run a query that would breach privacy. Sharemind MPC uses secure multiparty computation based on homomorphic secret sharing and Sharemind HI is based on trusted execution environments, e.g. the Intel(R) SGX instruction set. Sharemind's privacy-preserving statistical suite has been used for government data, cloud services, financial and health analytics. It has been validated as a data deidentification tool.



CyberRes



Location: Newbury, Berkshire, U.K.

Number of employees: 500+

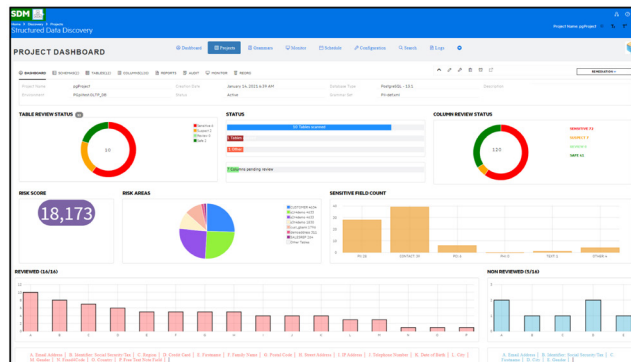
Founded: 1976

Parent company: Micro Focus

Funded: Publicly traded

Privacy-related products: **Data Discovery, Deidentification/Pseudonymity**

Description: CyberRes Voltage privacy-enabling technologies discover, analyze and protect sensitive data, and continuously monitor and manage the data life cycle. Voltage identifies and classifies data within structured and unstructured data repositories on-premises and in multicloud systems to detect value and risk for remediation and control. Contextually aware, AI-driven grammars reduce false positives. Data analytics provide insight for purpose-driven data collection. Manage data archival, protection, deletion or other disposition. Protect data with transparent file encryption. Pseudonymize or anonymize personal data for usability with persistent protection in cloud data analytics, workload migration, third-party data sharing and more.



CyberSaint Security

Location: Burlington, Massachusetts, U.S.

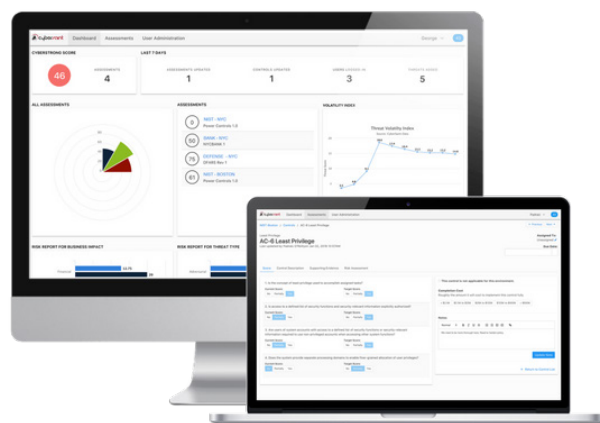
Number of employees: 1-25

Founded: 2017

Funded: Privately held

Privacy-related products: **Assessment Manager**

Description: The CyberStrong platform provides visibility, measurement, and intelligence to cyber program management. The CyberStrong Security Operations, Analytics and Reporting platform uses machine learning and artificial intelligence for intelligent cybersecurity program management tailored to any existing or growing program. The software allows companies of any size to comply to their regulations and standards based on the depth of the NIST Cybersecurity Framework. CyberStrong allows for swift framework assessments and continuous compliance, providing organization-wide visibility into all framework functions in hours, including DFARS NIST SP 800-171 compliance, ISO27001, HIPAA and others.



Location: Boston, Massachusetts, U.S.

Number of employees: 1–25

Founded: 2020

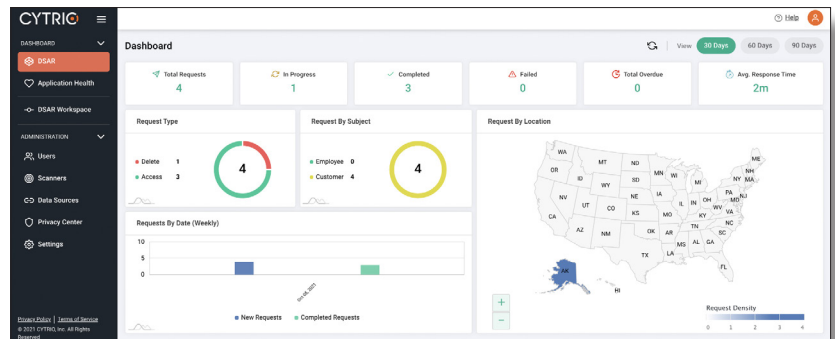
Funded: Privately held

Privacy-related products:

Consent Manager,

Data Subject Requests

Description: CYTRIO's SaaS privacy rights management platform helps organizations comply with data privacy regulations such as the CCPA, CPRA, VCDPA, CPA and more. It offers a single, all-in-one solution built on automation, AI-led data discovery and automated response workflows. CYTRIO offers solutions for mid-sized companies that scale with their growth, are simple to deploy, deliver value on day one and do not require dedicated privacy teams to manage. CYTRIO simplifies DSAR submission and request triage and orchestration with branded portal, identify verification, automated PI data discovery, request fulfillment and secure consumer communication and PI data delivery.



DATA LEGAL DRIVE

Location: Paris, France

Number of employees: 1–25

Founded: 2018

Funded: Privately held

Privacy-related products:

Data Subject Requests,

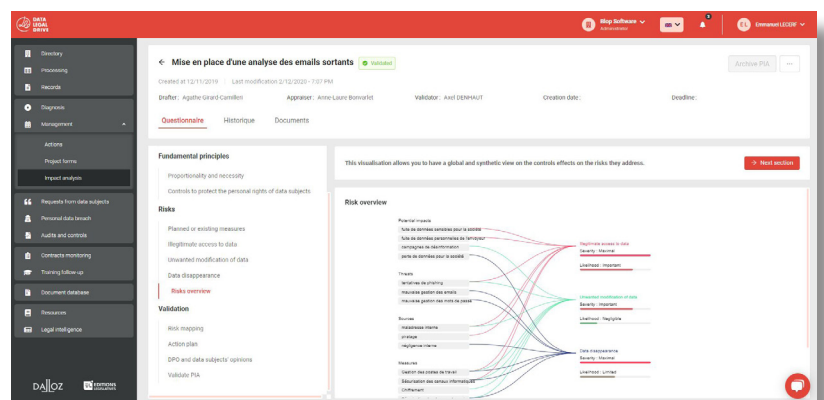
Privacy Information Manager

Description: Data Legal Drive is an innovative SaaS platform that allows companies to accelerate their GDPR compliance by digitizing their data governance. The platform offers a large library of legal content and news on personal data protection.



**DATA
LEGAL
DRIVE**

Plateforme de gouvernance RGPD



Data Protection People

Location: Leeds, U.K.

Number of employees: 1–25

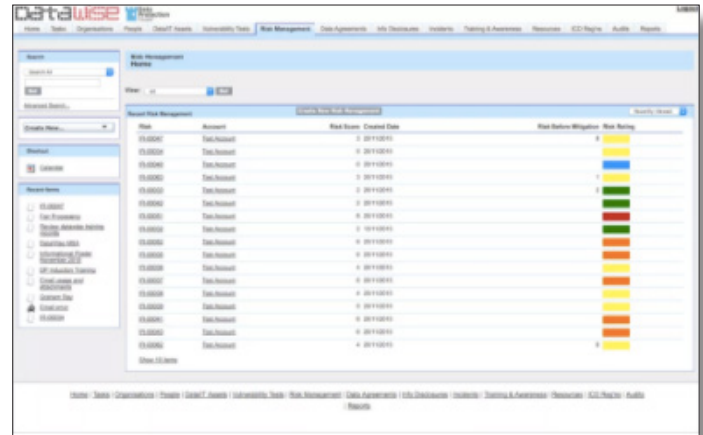
Founded: 2015

Funded: Privately held

Privacy-related products:

Assessment Manager

Description: The DataWise solutions feature a single dashboard that includes templates for data protection compliance, allowing organizations to automate and control many of the tasks to meet the Data Protection Act and General Data Protection Regulation. It includes asset and risk registers, activity reports, training and incident logs and offers task reminders and workflow assignments, document review logs, an agreement repository, and an audit schedule.



Data Sentinel



Location: Canada

Number of employees: 26–100

Founded: 2020

Funded: Privately held

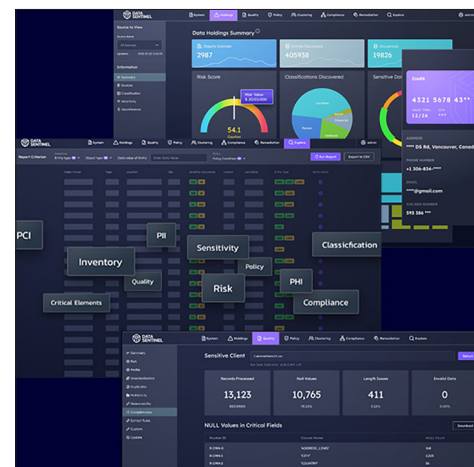
Privacy-related products:

Data Discovery, Data Mapping

Description: Data Sentinel is a data trust and compliance platform that helps businesses continuously manage their data privacy compliance, governance and quality in real time. Data Sentinel's proprietary deep learning discovery technology illuminates the true nature of an organization's data across all sources and systems, monitoring, measuring and remediating the data to ensure compliance with company policies and evolving data management privacy regulations.



DATA SENTINEL



Data Theorem

Location: San Francisco, California, U.S.

Number of employees: 101–500

Founded: 2013

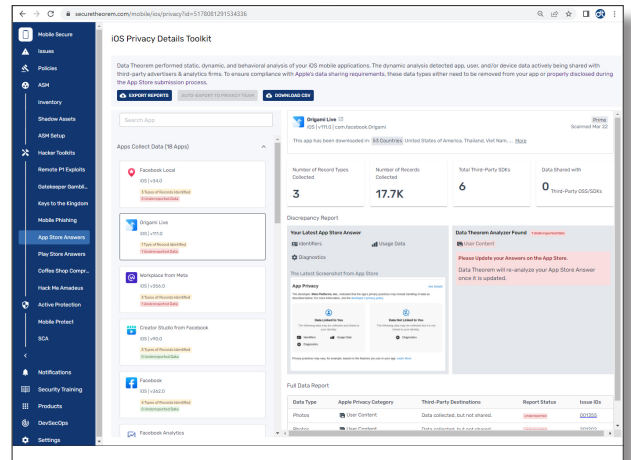
Funded: Privately held

Privacy-related products:

Activity Monitoring, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Enterprise Communications, Website Scanning

Description: Data Theorem reverse engineers iOS and Android apps and can determine what personally identifiable information is collected by the app and its third-party software development kits. Data Theorem can show when the App Store and Google Play privacy sections are technically incorrect. We are able to show when a third-party SDK in a mobile app executes a “permission riding attack” to collect private information from the users, such as their email ID, location, browsing history and more.

datathesrem



DataBench

Location: Brisbane, Queensland Australia

Number of employees: 1–25

Founded: 2019

Parent company: Portfolio4

Funded: Privately held

Privacy-related products:

Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Privacy Information Manager, Website Scanning

Description: As a data privacy discovery and compliance automation provider specifically focused on the Australian and New Zealand privacy regulations, DataBench can help the executive layer relieve their risk and exposure to data privacy issues and legislation. We give our customers targeted access to all their personal and sensitive structured and unstructured data and relevant assets. Our platform exists to automate the handling of personal data, notice, consent, data subject access requests and regulatory obligations.



D A T A B E N C H



DataFleets

Location: Palo Alto, California, U.S.

Number of employees: 1–25

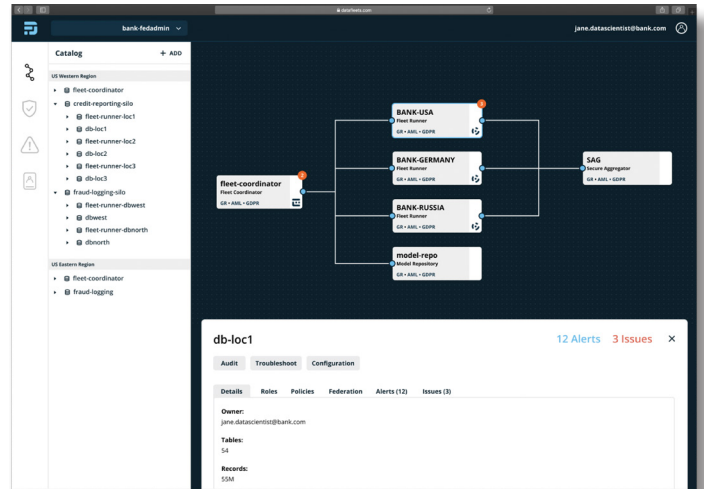
Founded: 2018

Parent company: LiveRamp (2021)

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Mapping, Deidentification/Pseudonymity

Description: DataFleets helps organizations access and analyze data across data silos without sacrificing privacy. The “privacy firewall” sits between data and data users, incorporating a multi-disciplinary set of privacy techniques, built into a federated learning setting. With DataFleets, users can run ETL, machine learning, and SQL queries without being granted row-level access to data. Analytics run in DataFleets are considered completely anonymous and all activity in the platform is auditable and mathematically verified for privacy compliance.



DataGrail



Location: San Francisco, California, U.S.

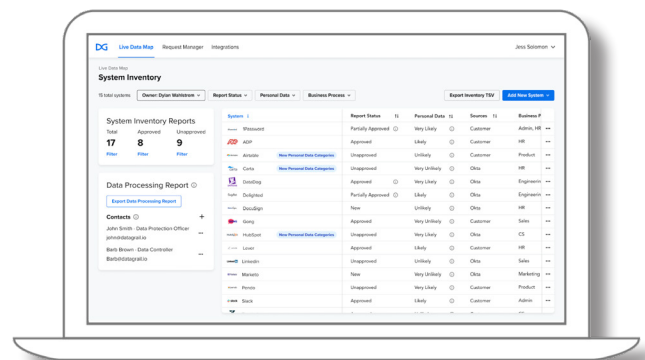
Number of employees: 26–100

Founded: 2018

Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity

Description: DataGrail is the leading privacy management platform for building consumer trust and eliminating risky business. With more than 1,400 prebuilt connectors, DataGrail offers continuous system detection and automated data subject request fulfillment to scale privacy programs. Companies use DataGrail to comply with evolving privacy laws and regulations like GDPR and CPRA, safeguard their bottom line, and protect millions of consumers.



DataGuard



Location: Munich, Germany; Berlin, Germany; London, U.K.

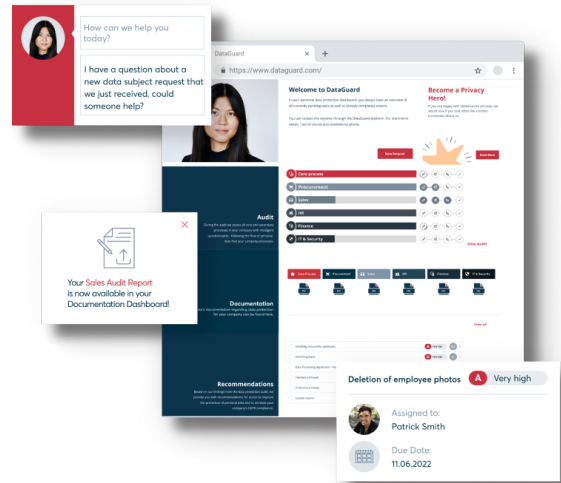
Number of employees: 101–500

Founded: 2017

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Consent Manager**, **Data Discovery**, **Data Subject Requests**, **Incident Response**, **Privacy Information Manager**, **Website Scanning**

Description: DataGuard’s combination of data-privacy specialists and a web-based platform offers an all-in-one solution to manage privacy and remain compliant long-term. Our user-friendly, U.S.-patented platform is designed to be accessible for everyone. It is providing prioritized to-dos, documentation and process-driven solutions. It automates manual tasks that can take hours to complete, instilling newfound confidence in privacy management. In addition, you’ll get access to DataGuard’s team of privacy experts. Our team is standing by to offer industry-specific privacy advice and guide you through any changes in regulations that affect your business.



Dataships

Location: Dublin, Ireland

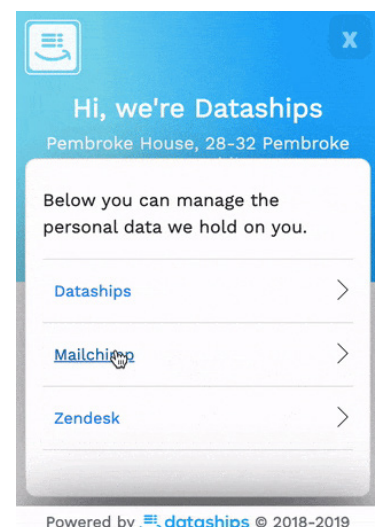
Number of employees: 1–25

Founded: 2019

Funded: Privately held

Privacy-related products: **Consent Manager**, **Data Mapping**, **Data Subject Requests**

Description: Dataships gives companies a “control panel” complete with all the tools they need to set up their data privacy compliance processes. The core tools are our APIs, which bring together all the personal data a company holds on its customers. Companies activate a “Data Access Gateway” on their site through which customers can view, delete, and download their personal data, as per legal requirements. Any changes or deletions made are reflected directly in the data source, meaning the company itself does not have to manually perform any of the tasks.



Datex

Location: Mississauga, Ontario, Canada

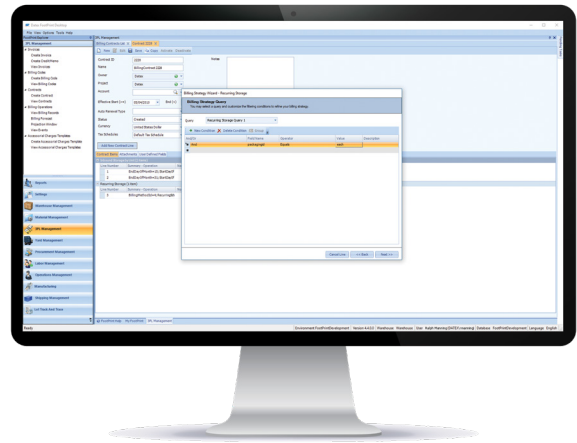
Number of employees: 26–100

Founded: 1991

Funded: Privately held

Privacy-related products: Activity Monitoring, Deidentification/Pseudonymity, Enterprise Communications

Description: Instead of trying to block unauthorized access at the perimeter of an IT environment, or installing alert and monitor software to notify when unauthorized access has already occurred, DataStealth takes a more proactive approach to addressing data privacy concerns. DataStealth is a plug-n-play data protection solution that combines an organization's privacy, regulatory, compliance and other standards and requirements, with our suite of tokenization, deidentification and encryption options, to create an easily configurable and flexible data protection policy. DataStealth offers an enhanced level of security and privacy for both structured and unstructured data and documents, helping to ease the burden of risk mitigation and regulatory compliance requirements.



DeleteMe



Location: Boston, Massachusetts, U.S.

Number of employees: 26–100

Founded: 2009

Funded: Privately held

Privacy-related products: Data Discovery, Data Subject Requests, Privacy Information Manager

Description: DeleteMe makes it simple for customers to control how their personally identifiable information is used by others. We scan PII sources, request removals and continuously monitor for new data. Our proactive privacy removal service decreases both individual and organizational risk from vulnerabilities ranging from harassment to cyberattacks.



Didomi

Location: Paris, France; New York, New York, U.S.

Number of employees: 1–25

Founded: 2017

Funded: Privately held

Privacy-related products:

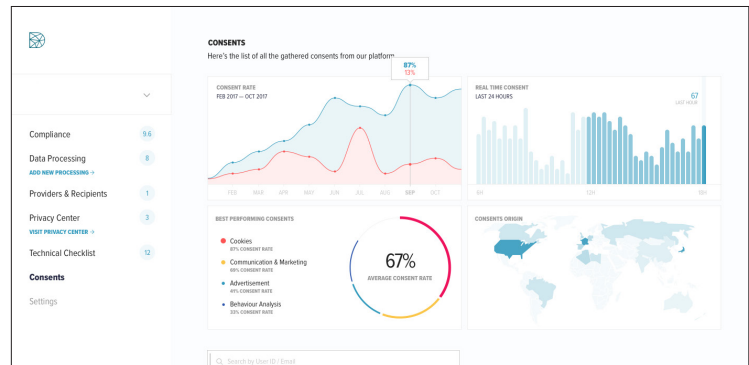
Consent Manager,
Privacy Information Manager,
Website Scanning

Description: Didomi is a consent management platform helping brands and businesses collect, store and leverage their customer consents. Didomi provides widgets and solutions, such as banners, notices, pop-ups and forms, to collect consents across web, mobile and offline channels. Didomi widgets integrate with

clients' vendors and tag managers to automatically enforce customer consents. With Didomi Preference Center solution, brands give their customers access to a dedicated space where they can access and manage their consent and preferences. All Didomi solutions are entirely whitelabeled, easy to embed and seamlessly integrated with leading data and marketing platforms.



DIDOMI



Dig Security

Location: Tel Aviv, Israel

Number of employees: 26–100

Founded: 2021

Funded: Privately held

Privacy-related products: **Activity Monitoring,**
Assessment Manager, Data Discovery,
Data Mapping, Incident Response,
Privacy Information Manager

Description: Dig Security offers a proven, end-to-end data security solution that ensures your data stays secure, your organization remains compliant and you can govern your data. Dig introduces the industry's first data detection and response solution, providing real-time visibility, control and protection of your data assets across any public cloud.



digi.me

Location: Tongham, U.K.

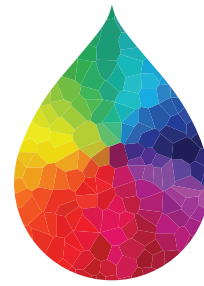
Number of employees: 26–100

Founded: 2012

Funded: Privately held

Privacy-related products: **Consent Manager**

Description: Digi.me is a platform allowing individuals to build and store data where they choose in a personal cloud. It facilitates the sharing of medical, financial, fitness, music, and social data from many different sources for sharing with businesses via consent. It is normalized, aggregated, curated using tiles. It provides insights and views of a person's data at no fee to the individual. Businesses can then request access to data using digi.me's Consent Access APIs SDK for a fee. Digi.me is a librarian for individuals and a postal service for businesses.



digi.me



Direct Line To Compliance

Location: Houston, Texas, U.S.

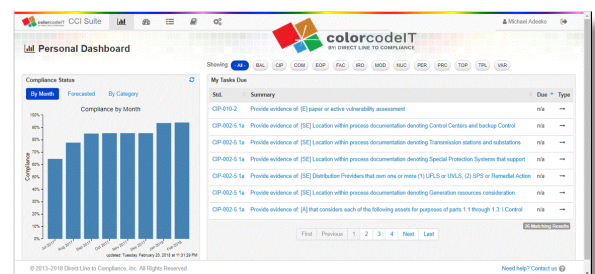
Number of employees: 26–100

Founded: 2008

Funded: Privately held

Privacy-related products:
Assessment Manager, Data Mapping

Description: ColorCodeIT is cloud-based software that calculates real-time updates on an organization's regulatory compliance status, mapped to the exact language elements of the compliance standards themselves. AI and natural language processing assist the standards parsing process, generating color-coded templates with core language metrics. During configuration, binary mapping to the organization's digital evidence is completed. Updated files are imported from web containers to sustain compliance on an ongoing basis. Audit work papers are auto-populated from the database. Integrated risk is monitored on a calculative basis via live dashboard reporting, performing months of work by multiple resources in a fraction of a second.

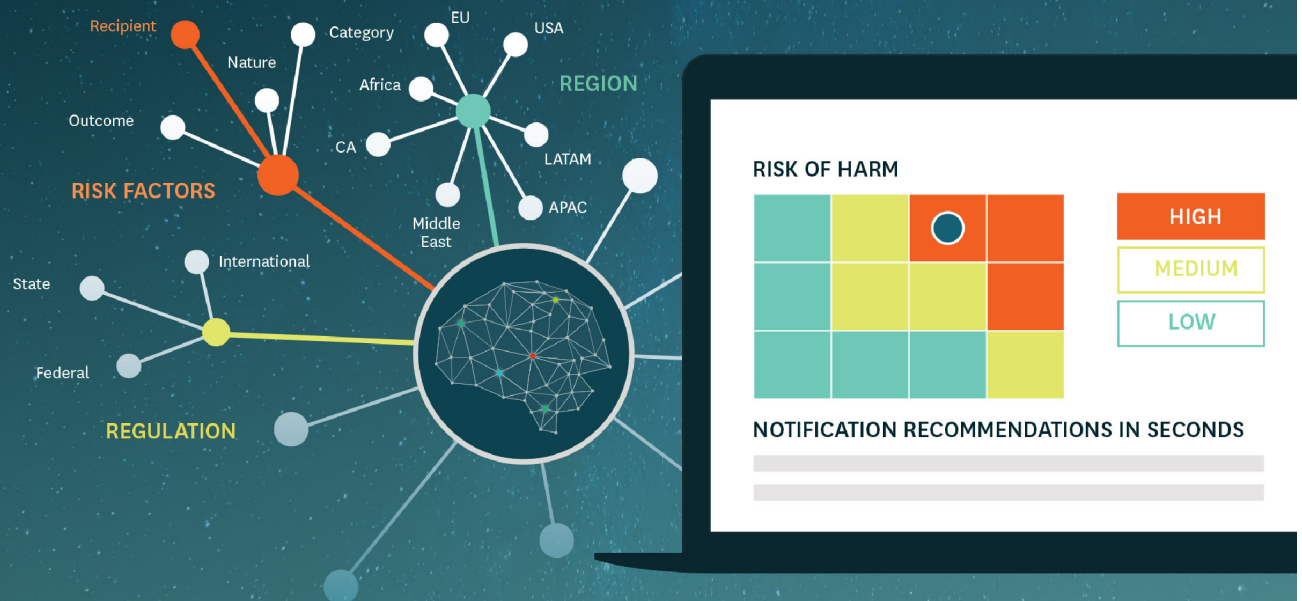




Privacy Incident
Management Simplified

Digital Transformation

for incident response



Accelerate Efficiency

→ 50% reduction in time spent on incident assessment



Digitally Transform

→ 65% reduction in time spent generating reports



Build Trust

→ 90% reduction in unnecessary notifications

Let us Prove it >

Divebell



Location: Fremont, California, U.S.

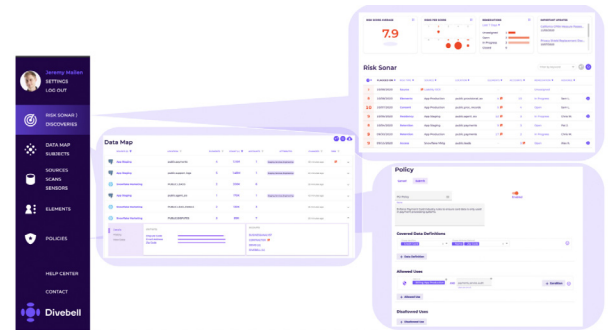
Number of employees: 26–100

Founded: 2019

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Data Subject Requests

Description: Divebell is a SaaS platform that provides visibility into organizations' most valuable personal and sensitive data assets across structured, unstructured and SaaS applications. It lets users implement policies to ensure this sensitive data is in the right places, has appropriate access, and is used for the proper purpose and duration. Divebell has a modern, easy-to-use UI system. Divebell's lightweight architecture and use of sophisticated sampling methodology enables a first scan complete within minutes, and ML-based techniques to track a specific subject information are useful for different use cases, such as cross-border, DSARs, retention and more.



DLP Assured

Location: London, U.K.

Number of employees: 26–100

Founded: 2010

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Data Mapping, Enterprise Communications, Incident Response

Description: The Governance, Privacy, Risk and Compliance Hub is an integrated platform that extends control beyond the EU General Data Protection Regulation to help organizations manage risk. Its GDPR capabilities integrate into an organization's wider compliance obligations, such as ISO 27001 and ISO 9001. The GPRC Hub has data protection processes to manage and promote the practice of good information security and privacy. It assists with GDPR compliance by handling data subject requests, and providing data catalogue, data mapping and incident response capabilities. In addition, it also provides ISO 27001 features such as risk assessment, asset management, audit, deployment and management of documents.



DocEx

Location: Minneapolis, Minnesota, U.S.

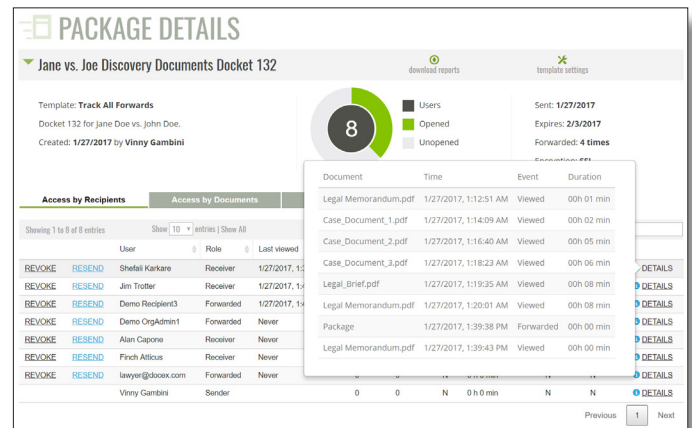
Number of employees: 26–100

Founded: 2017

Funded: Privately held

Privacy-related products: **Activity Monitoring**, **Consent Manager**, **Enterprise Communications**

Description: DocEx allows protection and access-control for sensitive documents in-transit, internally or externally. Companies can maintain full custody, control and track forwards, views, prints, downloads, and all other actions. You can manage consents, authentications, watermarks, bates numbering, and geo-location rules. You can also manage service levels, revoke access manually or automatically, and download full reports for proof-of-compliance. Live policy enforcements, alerts, and dashboards make you proactive to threats and give you insights into the usage of your content. Additionally using custom policy templates, you can comply with GDPR, GLBA, Privacy Shield, Communications Act, and other regulations.



dpify

Location: Ghent, Belgium

Number of employees: 1–25

Founded: 2018

Funded: Privately held

Privacy-related products: **Data Mapping**, **Privacy Information Manager**

Description: Dpify is a simple and user-friendly web-based software tool specifically designed for maintaining such a record in an intuitive and efficient way. It can be used as the record of processing activities of both an individual business or organization, as well as an entire group. You can work together with colleagues from various departments or other group entities anywhere in the world to jointly feed and maintain the record.



DPOrganizer



Location: Stockholm, Sweden

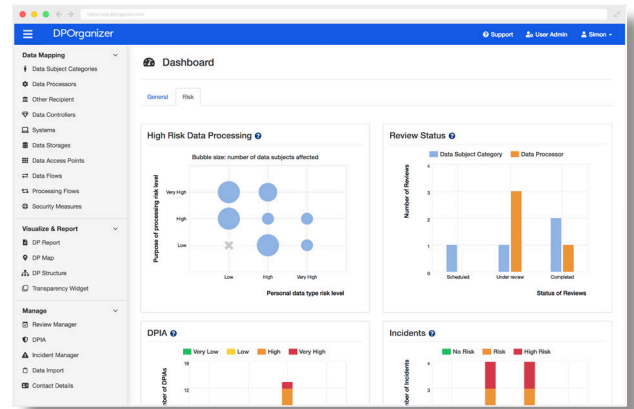
Number of employees: 26–100

Founded: 2015

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Data Mapping**, **Data Subject Requests**, **Incident Response**

Description: DPOrganizer helps organisations turn unstructured privacy work into streamlined processes. Organizations can map, visualise and report all aspects of their personal data processing in a tool designed by privacy professionals. Guided workflows make managing breaches, data subject requests, and extensive processing records easier to document and automatically update. Colleagues can become involved with DPOrganizer's built-in collaboration features. From custom risk assessments to assigned processing reviews, DPOrganizer streamlines and standardises internal privacy work, while allowing companies to distribute privacy tasks beyond the designated privacy team. Granular reporting and visualisation functionality enables rapid gap-analysis and easier ways to raise awareness for privacy matters.



Draftit

Location: Malmö, Sweden

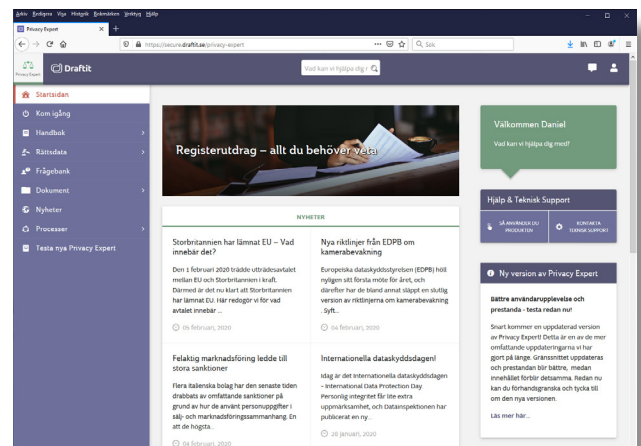
Number of employees: 26–100

Founded: 2006

Funded: Privately held

Privacy-related products: **Activity Monitoring**, **Assessment Manager**, **Data Mapping**, **Incident Response**

Description: Draftit offers a EU General Data Protection Regulation suite with products and services supporting companies and organizations to incorporate privacy compliance into their operations. Our range of solutions includes products such as Privacy Records, an intuitive web-based solution designed to map and manage records of processing activities and monitor privacy procedures to ensure GDPR compliance. Our Privacy Evaluation tool provides an overview and snapshot of the organizations data privacy compliance. We also provide products for managing GDPR incidents and a web-based solution for managing data privacy impact assessment. The suite also includes an extensive electronic-learning capability filled with relevant facts, challenging tests and educational assets.



DSS Consulting

Location: Budapest, Hungary

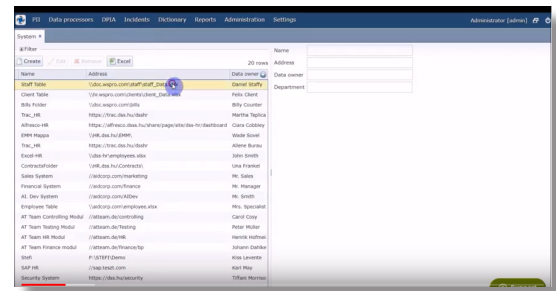
Number of employees: 26–100

Founded: 1998

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Incident Response

Description: GDPRoofed supports the principle of accountability complying with the GDPR and other key principles, enabling the organization to manage all GDPR-related information and activities at a single place, in a single system. Connecting GDPRoofed to IT systems storing personal data, companies can maintain an up-to-date central filing system for all personal data. GDPRoofed provides automation tools for data mapping, managing data transmission by data processor, incident management, data privacy impact assessment, and designing company data flows. The solution includes dashboards, reports, and automated email notifications that allow organizations to regularly monitor GDPR compliance.



Echoworx Corporation

Location: Toronto, Ontario, Canada

Number of employees: 26–100

Founded: 2000

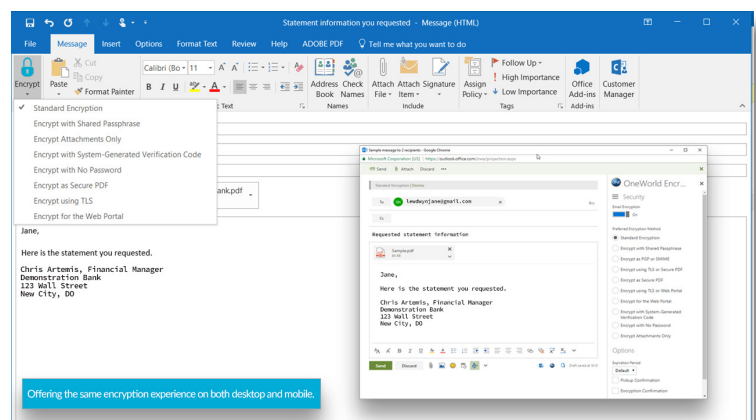
Funded: Privately held

Privacy-related products: Enterprise Communications

Description: As a pure-play encryption solutions provider, Echoworx works with finance, government, healthcare, legal, and compliance professionals to tailor secure communication solutions that don't impede on customer experience. Our encryption experts transform chaos into order for leading multi-national enterprises using our SaaS encryption platform. Clients in 30 countries use the OneWorld encryption platform and more than 5,000 business, public sector, and institutional deployments are serviced through our data centers in the U.S., Canada, Ireland, Mexico, and the U.K.



A trusted path to secure communications



ECOMPLY

Location: Munich, Germany

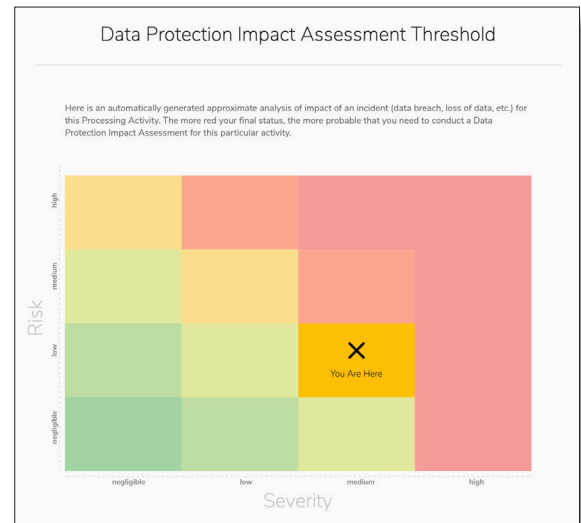
Number of employees: 1–25

Founded: 2017

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response

Description: ECOMPLY.io is the most efficient and user-friendly Data-Protection-Management-System. There are three solutions available: SME: Guided path towards GDPR compliance. Features include records of processing activities, data protection impact assessment, vendor management, data processing agreements, data map, logbook for accountability as well as incident tracking and data subject requests. Consultant: The “Supervision” feature makes it possible for external DPOs and lawyers to manage multiple clients efficiently in one place: Enterprise: Task-based data-protection management for enterprises. Highly customizable for specific needs.



Egnyte

Location: Mountain View, California, U.S.

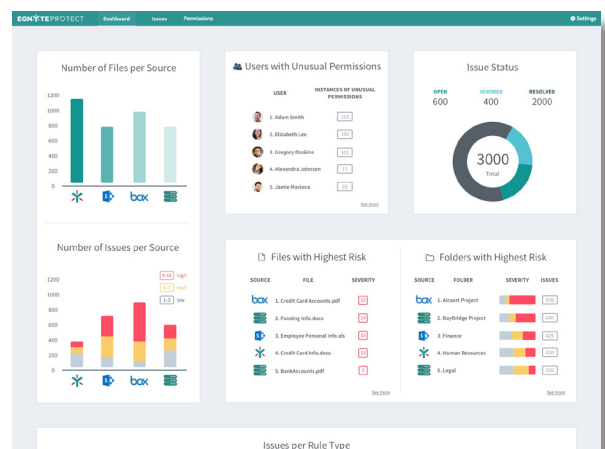
Number of employees: 101–500

Founded: 2007

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping

Description: Egnyte has released a platform supporting compliance with the General Data Protection Regulation in all 28 EU member states. The platform allows an organization to identify all the personally identifiable information it holds, whether it's in the cloud, or on site. The platform makes sure all software, tools, servers, and apps are updated and compliant with the GDPR. Egnyte's platform allows organizations to categorize all forms of PII in case a data subject makes a right-to-be-forgotten request, and offers the ability to notify administrators if any files are accessed inappropriately. The platform supports the use of multiple domains for companies located in countries with strict data residency requirements.



Enactia

Location: Nicosia, Cyprus

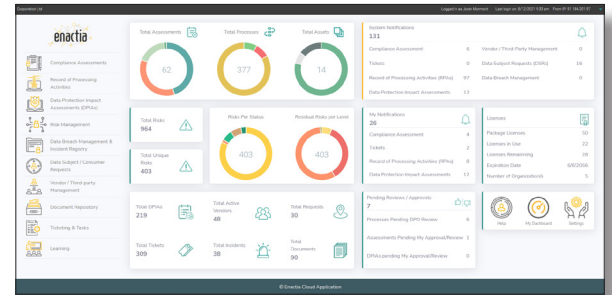
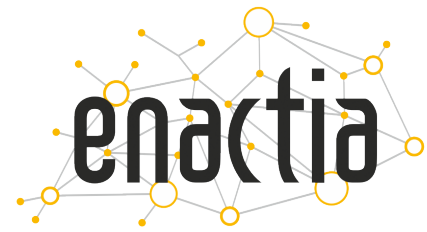
Number of employees: 1–25

Founded: 2018

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Data Mapping**, **Data Subject Requests**, **Enterprise Communications**, **Incident Response**, **Privacy Information Manager**

Description: Enactia is a collaboration of professionals specializing in cybersecurity, privacy, compliance, corporate governance and software cloud applications development. Enactia SaaS, our comprehensive cloud software suite for privacy and cybersecurity compliance management and a governance risk compliance tool, can help organizations establish a more efficient and holistic approach for governance. Enactia is for businesses and organizations in and outside of Europe, covering a wide range of existing regulations and standards. Enactia is a multi-user collaborative, and an intuitive and interactive platform created to assist data protection and cybersecurity management needs with a predictive, preventative and mitigative role within the enterprise.



ENGAIZ

Location: Toronto, Ontario, Canada

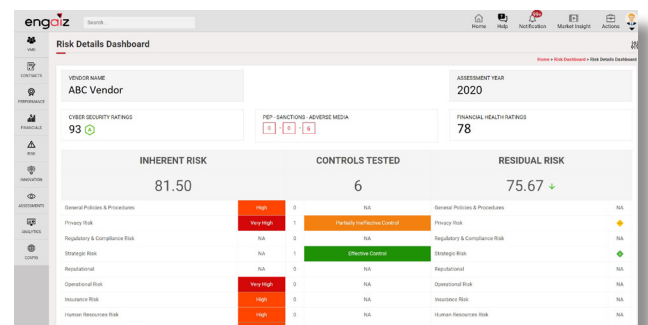
Number of employees: 1–25

Founded: 2019

Funded: Privately held

Privacy-related products: **Assessment Manager**

Description: ENGAIZ provides an AI-Driven SaaS platform to help enterprises mitigate third-party risks such as cybersecurity, data privacy, regulatory, financial and more through an effective governance and engagement framework. The platform helps enterprises identify, assess, control and continuously monitor risks as a result of third-party relationships. Through an automated third-party privacy risk assessment, enterprises will be able to do a quick gap analysis and test the effectiveness of various controls that are in place to mitigate data privacy risks and help comply with the various privacy regulations.



Enlighten

Location: Menlo Park, California, U.S.

Number of employees: 26–100

Founded: 2010

Funded: Privately held

Privacy-related products:

Consent Manager, Website Scanning

Description: Enlighten is a comprehensive website security company, offering next generation compliance, enforcement and client-side protection against data loss, ad injection and intrusion. Enlighten's MarSec™ platform protects some of the largest brands in the world, enabling real-time website compliance in line with the California Consumer Privacy Act, the EU General Data Protection Regulation and other global data privacy regulations, as well as stopping unauthorized leakage or theft of data.



Enterprivacy

Location: Tampa, Florida, U.S.

Number of employees: 1–25

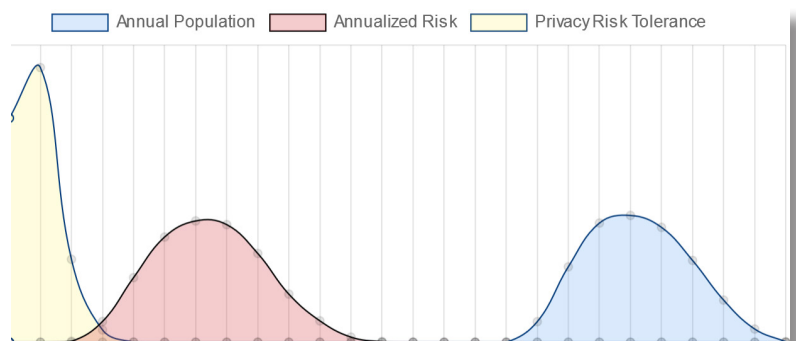
Founded: 2019

Funded: Privately held

Privacy-related products:

Assessment Manager

Description: Enterprivacy's suite of privacy tools includes the Privacy Risk Calculator to quantify privacy risks to individuals, a Privacy Design Wizard to help companies walk through and identify strategic controls to mitigate privacy risks, and a simple Privacy Notice Generator to help companies develop simple, readable and responsive privacy notices.



Enveil

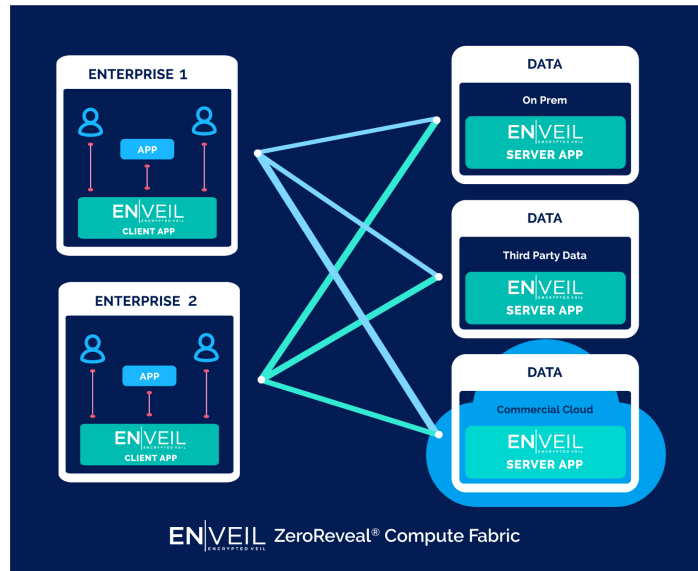
Location: Fulton, Maryland, U.S.

Number of employees: 26–100

Founded: 2016

Funded: Privately held

Description: Enveil is a PET company protecting data in use. Enveil's business-enabling and privacy-preserving capabilities change the paradigm of how and where organizations can leverage data to unlock value. Enveil's ZeroReveal solutions for secure data usage, collaboration and monetization protect data while it's being used or processed. Customers can extract insights, cross-match, search and analyze data assets at scale without ever revealing the content of the search itself, compromising the security or ownership of the underlying data or exposing their interests and intent.



EPI-USE Labs



Location: Atlanta, Georgia, U.S.

Number of employees: 101–500

Founded: 2016

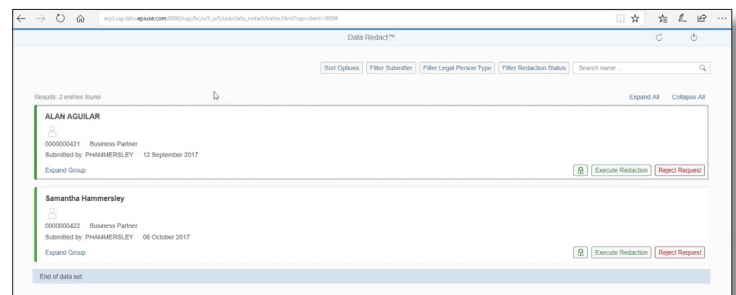
Parent company: Group Elephant

Funded: Privately held

Privacy-related products:

Consent Manager, Data Discovery

Description: Our SAP GDPR Compliance suite has three components. Data Disclose is a reporting tool for highlighting sensitive data across your SAP portfolio - addressing the right of access (GDPR article 15). Data Redact intelligently removes or replaces sensitive data in your SAP systems and beyond - addressing the right to be forgotten (GDPR article 17). Data Retain - Rule framework for periodic redaction of sensitive data - to proactively address the right to be forgotten (GDPR article 17).



Location: New York, New York, U.S.;
London, U.K.; Munich, Germany

Number of employees: 26–100

Founded: 2018

Funded: Privately held

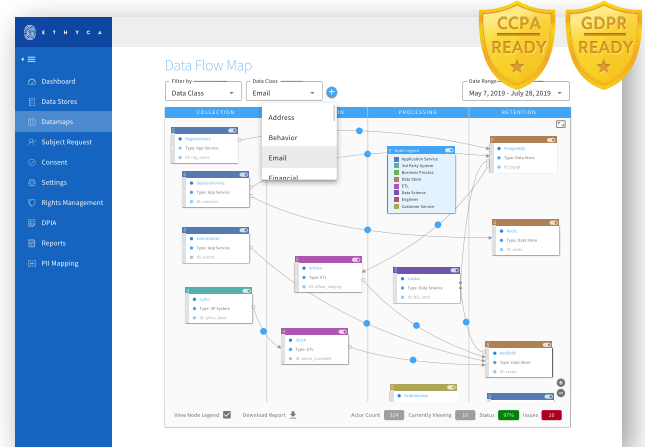
Privacy-related products:

Activity Monitoring, **Assessment Manager**,
Consent Manager, **Data Discovery**,
Data Mapping, **Data Subject Requests**,
Deidentification/Pseudonymity,
Incident Response,
Privacy Information Manager

Description: Ethyca offers privacy technology that integrates with an organizations software systems to provide end-to-end compliance with data privacy regulations across sectors and jurisdictions, including the EU General Data Protection Regulation, ePrivacy and the California Consumer Privacy Act. Ethyca's platform scales for businesses of every size with hosted or on-premise and cloud options and is designed for developer, data and privacy teams to automate privacy compliance without human intervention.



ETHYCA



EURA NOVA

Location: Mont-Saint-Guibert, Belgium

Number of employees: 101–500

Founded: 2008

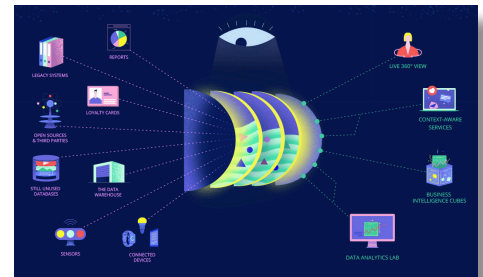
Funded: Privately held

Privacy-related products:

Assessment Manager, **Data Mapping**

Description: digazu, a tech solution developed by EURA NOVA, is software that enables companies to realize the value of their data. digazu collects data from all the data sources of a company and enables the implementation and automation of data science use cases in a compliant manner. digazu provides companies with a map of their data and by keeping data traceable, it allows them to discover where their data resides and for what reason it is being processed. With digazu, companies can track every transformation applied to data and therefore, they can create the necessary documentation, audit the data processing activities and produce the legally required notices. Having a clear map of data and data processing activities make it possible to implement the data quality tests as well. digazu can integrate with access control systems, where access policies can be defined at different granularity levels. digazu ensures that the policies are applied to all data accesses within the platform. These capabilities facilitate compliance with the EU General Data Protection Regulation and other data protection laws.

EURA NOVA



Exate Technology

Location: London, U.K.

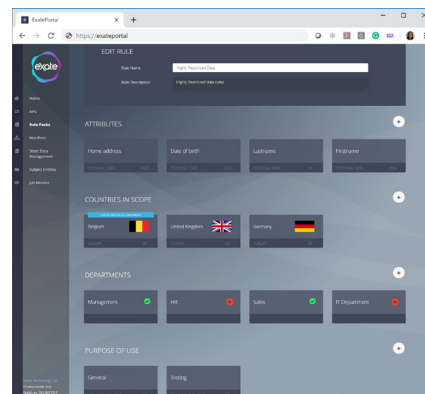
Number of employees: 1–25

Founded: 2015

Funded: Privately held

Privacy-related products: Activity Monitoring, Consent Manager, Data Mapping, Deidentification/Pseudonymity, Privacy Information Manager

Description: eXate provides data access controls to ensure that sensitive attributes, such as names, addresses and passport numbers, are only viewed by the right people, at the right time and in the right geography. The eXate platform delivers trust between organizations and their customers by using technology to uphold their regulatory and internal policies on sensitive data. The eXate solution has been designed for micro data, as well as for global complex organisations with imperfect data. The platform consists of three engines: the Rules Engine for the digitisation of data policy, allowing it to be centrally queried and maintained while focusing on cross-border data transfers, internal policy and control of information, the Anonymisation/Pseudonymisation Engine for data protection and applying restrictions on data and Reconstruction Engine for automation of data policy enforcement by reconstructing protected data when in compliance with the Rules Engine. The engines may be used individually, or all three engines can be used together.



Exterro



Location: Portland, Oregon, U.S.

Number of employees: 101–500

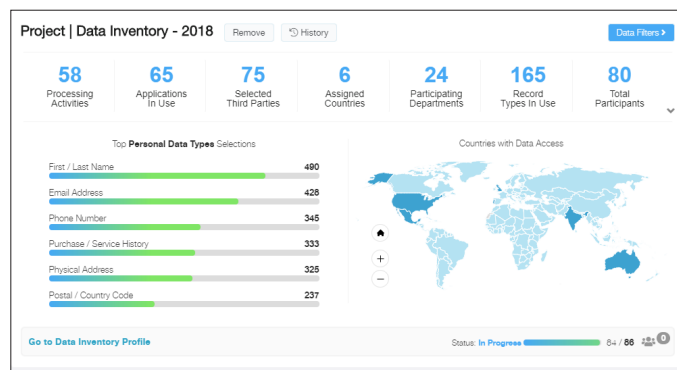
Founded: 1989

Funded: Privately held

Privacy-related technology: Data Discovery, Data Mapping, Data Subject Requests, Incident Response

Description: Exterro helps clients with regulatory and legal compliance in the fields of data privacy, data subject requests, data minimization and vendor process risks. Exterro has created a way to develop and maintain a comprehensive data inventory to help companies meet their regulatory requirements and to develop, resolve and maintain their inventory in less than 30 days. Exterro also offers a complete DSR solution that orchestrates the entire process — request reception, verification, workflow, search, collection, review, redaction and delivery.

exterro™



Location: London, U.K.

Number of employees: 500+

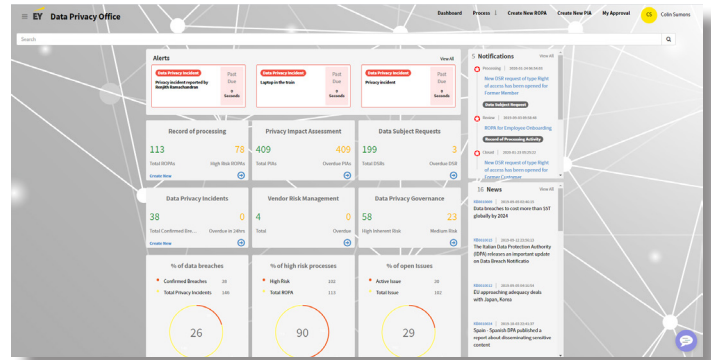
Founded: 1883

Funded: Privately held

Privacy-related technology:

Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager

Description: EY's DPO One is an end-to-end data privacy managed service solution. It automates the privacy activities via integrated workflows, processes and databases in a centralized overview, providing an organization control over its processes. This solution supports and keeps track of communications and interactions with stakeholders. EY DPO One enables an organization to understand, monitor and anticipate on privacy risk. EY DPO One provides a complete offering to stay in control of privacy regulation compliance.



Fasoo

Location: Seoul, South Korea

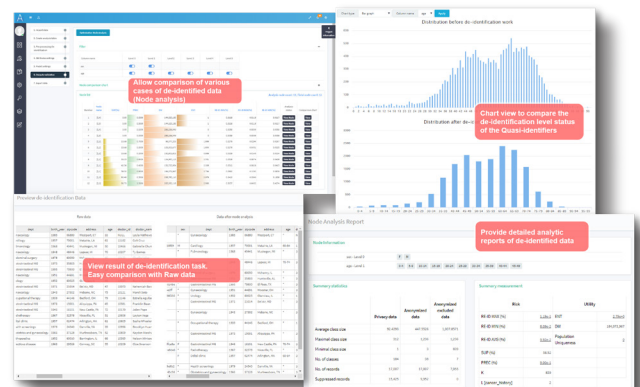
Number of employees: 101–500

Founded: 2000

Funded: Privately held

Privacy-related products: **Activity Monitoring, Assessment Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Privacy Information Manager**

Description: AnalyticDID uses data anonymization and pseudonymization techniques to transform personally identifiable information (PII) into data that cannot be used to identify an individual. It focuses on business utility of the data while ensuring privacy. This allows for effectively analyzing large amounts of data without violating privacy regulations. AnalyticDID de-identifies data using selected methods and privacy models from the broad areas of data de-identification and statistics. It features data analytics and visualization capabilities, so users can simulate the output to balance data utility and privacy. Privacy modeling allows users to select different algorithms and techniques that best meet de-identification, analysis and privacy requirements.



Fastweb

Location: Milan, Italy

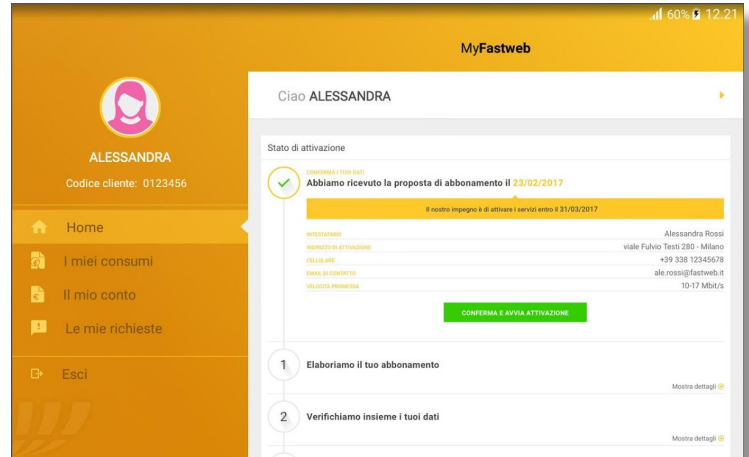
Number of employees: 500+

Founded: 1999

Funded: Publicly traded

Privacy-related products:
Assessment Manager

Description: Fastweb is offering its Fast GDPR Suite, a platform designed to help companies ensure they are compliant with the EU General Data Protection Regulation. The platform helps an organization assess their systems and procedures, and identifies the areas in need of improvement. The suite offers companies a set of tools to help protect customer information and to protect their systems against cyberattacks. The solution also allows organizations to access their data during instances of disruption through back-up and disaster recovery solutions in compliance with the GDPR.



Ferroot Privacy

Location: Toronto, Ontario, Canada

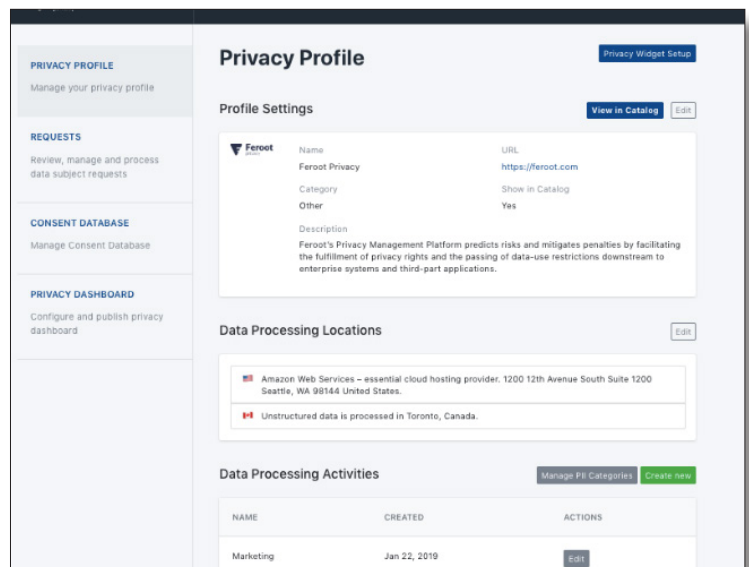
Number of employees: 1-25

Founded: 2017

Funded: Privately held

Privacy-related products: **Data Mapping**

Description: Ferroot is a privacy operations platform that automates the ongoing maintenance of an organization's data inventory through a Dynamic Data Registry. The Dynamic Data Registry drives action across multiple jurisdictions and third-party applications, giving an organization full data visibility and control across all on-premise applications and third-party vendors. With Ferroot's privacy platform, users can quickly and easily scale privacy across your entire organization from one central location.



filerskeepers

Location: Amsterdam, Netherlands

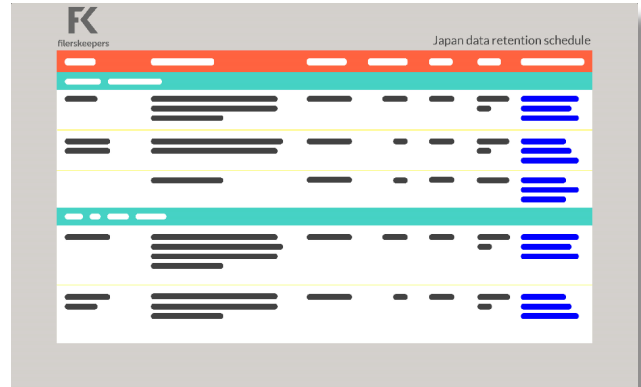
Number of employees: 1–25

Founded: 2018

Funded: Privately held

Privacy-related products: **Data Discovery**,
Privacy Information Manager

Description: Filerskeepers provides multinationals insight into how long they should store their data based on legal requirements. filerskeepers provides data retention schedules that give insight into the legal maximum and minimum retention periods applicable in the countries relevant to them. This helps companies to justify why they are storing data and for how long. Retention schedules can be ordered one-off or as a subscription. The vendor's data retention schedules include all relevant country specific data retention periods relevant to your company, info regarding who should keep what data, how long, when, and if it is a maximum or minimum period and legal references and links to the official legal source. All data retention schedules are up to date and updated frequently.



fox-on Datenschutz



Location: Lindlar/Cologne, Germany

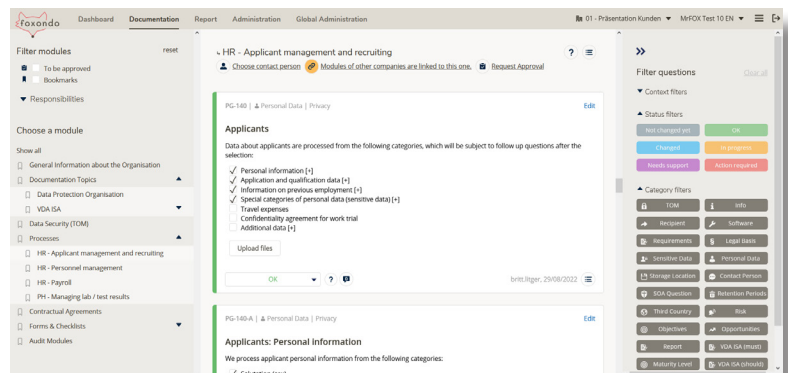
Number of employees: 1–25

Founded: 2004

Funded: Privately held

Privacy-related products:
Assessment Manager,
Data Subject Requests,
Incident Response

Description: foxondo, a web-based compliance tool in German and English, establishes a comprehensive documentation for privacy, quality management and ISMS by breaking the GDPR and ISO norms down to their most basic, intuitive format — questions and answers. foxondo gives organizations the ability to have a DPA overview, document data breaches, describe their privacy organization and IT infrastructure, create yearly reports, and prepare for audits.



Frama Systems India

Location: New Delhi, India

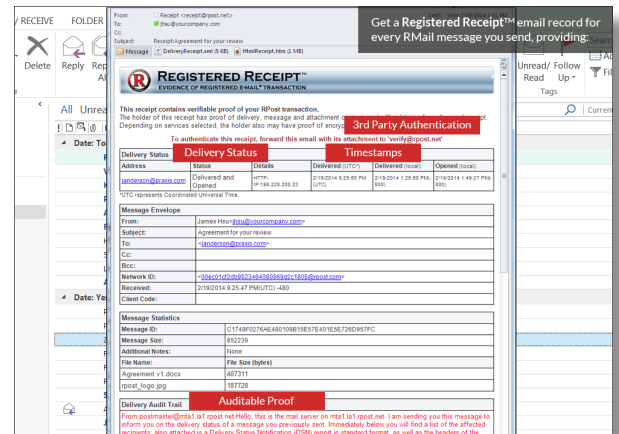
Number of employees: 101–500

Founded: 2010

Funded: Privately held

Privacy-related products:
Enterprise Communications

Description: Frama's RMail platform allows an organization to track the emails they send to find out when they have been received. All emails sent through the RMail platform are encrypted, with the platform ensuring each message has a proof of encryption upon delivery for compliance purposes. The platform allows users to send a system-generated password for the recipient of the message, or the sender can create a password of their own. The platform offers a receipt record designed to prove when a message has been sent or received, allowing organizations to prove they are complying with privacy laws. The platform can be used with an existing email address, as well as a free RMail address users can sign up for.



Gamma Networks

Location: Sunnyvale, California, U.S.

Number of employees: 1–25

Founded: 2018

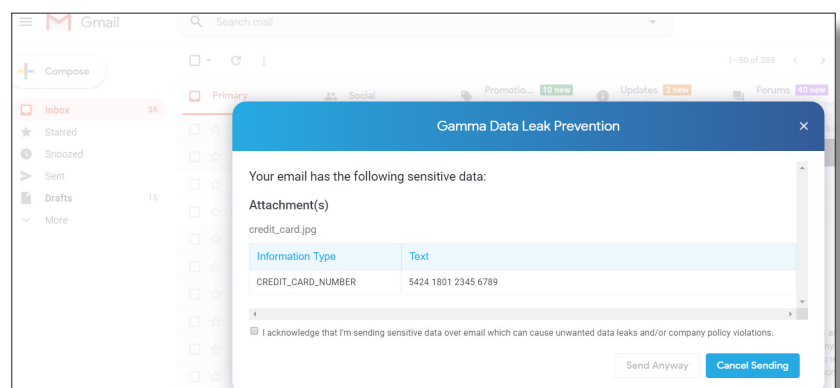
Funded: Privately held

Privacy-related Products:
Enterprise Communications

Description: Gamma is a data loss prevention platform. Gamma uses artificial intelligence and machine learning to classify an organization's most sensitive and confidential data in real time and proactively prevents employees from negligently sharing it over incorrect channels. Organizations can use Gamma to mitigate data exposure risks, minimize insider threats and prevent social engineering attacks.



Gamma Networks



GateScanner by Sasa Software

Location: Kibbutz Sasa, Israel

Number of employees: 26–100

Founded: 2013

Funded: Privately held

Privacy-related products: Activity Monitoring, Deidentification/Pseudonymity

Description: GateScanner cybersecurity kiosks offer managed file import/export for removable media, incorporating policy-based controls with advanced file redaction capabilities. High-granularity DLP coupled with user-based policies enforce enterprise-wide data protection compliance and prevent PII leakage.



GDPR In Schools

Location: London, U.K.

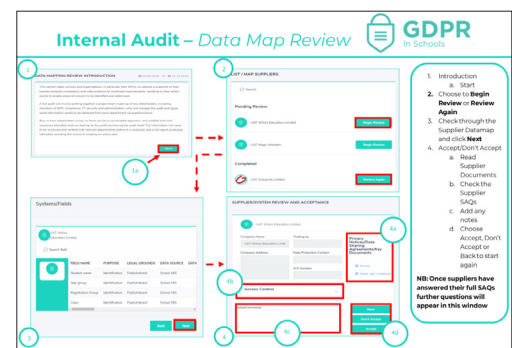
Number of employees: 1–25

Founded: 2017

Funded: Privately held

Privacy-related Products: Activity Monitoring, Assessment Manager, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager

Description: GDPR in Schools provide a web-based platform (GDPRiS) to support schools on their journey to data protection and privacy compliance. GDPRiS equips staff with the knowledge and confidence to handle personal data securely and gives reassurance that they are doing everything they can to help protect the children in their care. Almost 3,000 schools rely on GDPRiS to monitor and manage their data protection compliance. With tools to support self-assessment, RoPA, IAR, subject request management, breach management and central record holding of contracts, DPIAs and policies, these are combined with dashboards and drill-downs for group compliance and management.





PrivacyOps

Certification

Become an expert on PrivacyOps
the modern framework for automating privacy
operations across your organization



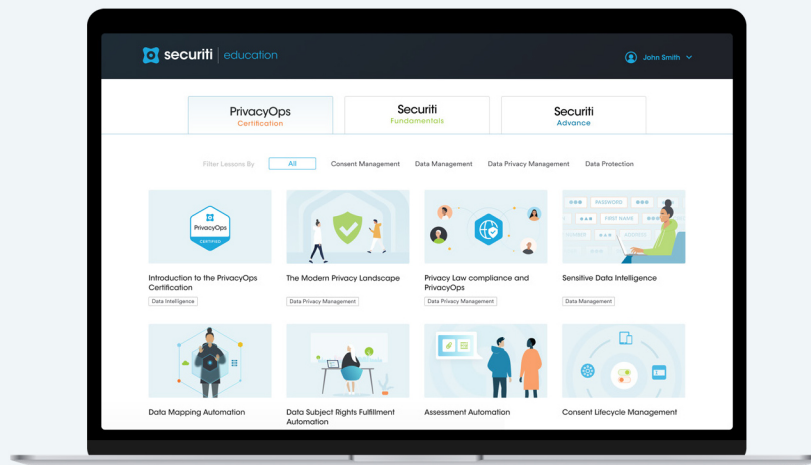
Free online class with
video tutorials



Earn certification badges
for each module



Comprehensive coverage
of all compliance tasks



Sensitive Data Intelligence



DSR Robotic Automation



Cookie & Universal Consent



People Data Graph



Assessment Automation



Breach Management



Data Mapping Automation



Vendor Risk Management



Privacy Notice & Policy
Management

+ MORE

GET STARTED

GDPR Register

Location: Tallinn, Estonia

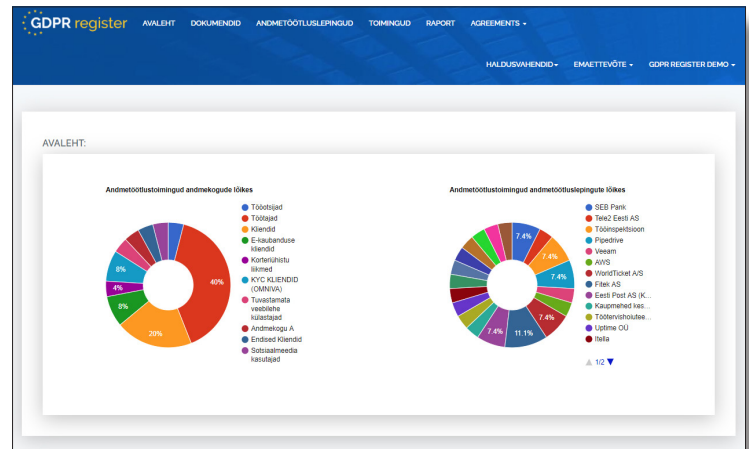
Number of employees: 1–25

Founded: 2018

Funded: Privately held

Privacy-related products: Data Mapping

Description: GDPRRegister is an online tool helping organizations meet GDPR requirements. It assists with records of processing activities, management of data processing agreements, reporting, and management of multiple business units and unlimited user accounts. GDPRRegister has 80-plus predefined activity and document templates and a multilingual interface. It is a simple to use user interface with no need to spend time on training.



GDPRsimple

Location: Carefree, Arizona, U.S.

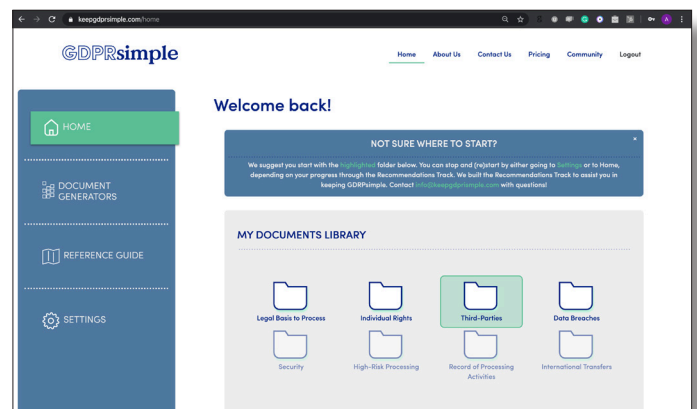
Number of employees: 1–25

Founded: 2018

Funded: Privately held

Privacy-related Products: Assessment Manager, Data Subject Requests

Description: GDPRsimple is a SaaS tool that helps small- to medium-sized businesses and larger enterprises that are resource constrained to implement, and demonstrate their implementation of, the GDPR. GDPRsimple consists of managers that help keep track of actions taken, templates that help implement GDPR requirements and assessments that are completed to determine compliance with GDPR provisions. It also contains resources such as a glossary and cross-references to guidance.



Global IDs

Location: Princeton, New Jersey, U.S.

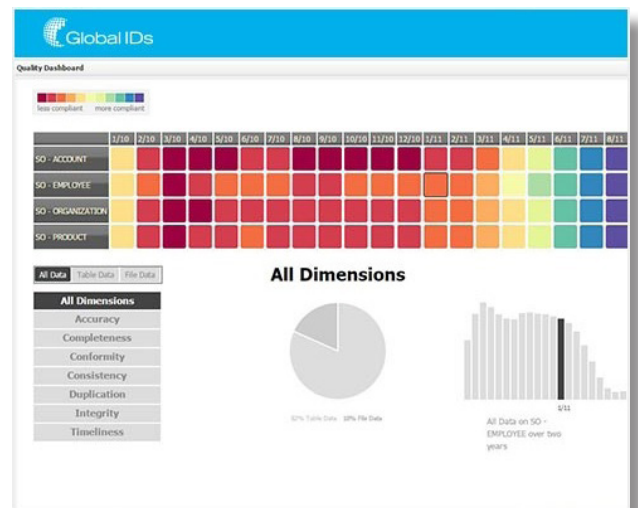
Number of employees: 101–500

Founded: 2001

Funded: Privately held

Privacy-related Products: Activity Monitoring, Data Discovery, Data Mapping

Description: Global IDs offers several types of software designed to examine the data within an organization. Global ID allows a company to view their data as business is conducted across the enterprise, while allowing CISOs to monitor all databases for attacks within and outside of their organization. Global IDs Data Profiling software lets large organizations map out of the data within their ecosystem, while its Data Quality software allows a business to measure the worth of the information it possesses. The company's Data Integration software monitors the ways data moves and to create authoritative datasets.



Good Research

Location: Berkeley, California, U.S.

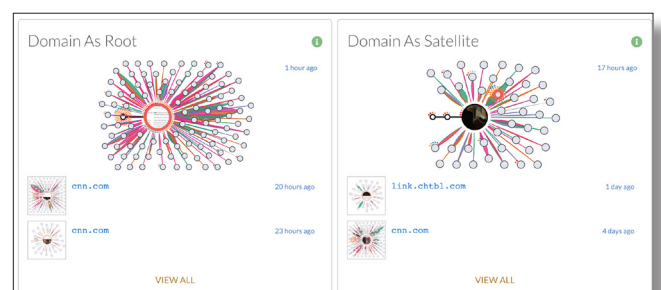
Number of employees: 1–25

Founded: 2009

Funded: Privately held

Privacy-related products: Assessment Manager, Data Discovery, Data Mapping, Deidentification/Pseudonymity, Privacy Information Manager, Website Scanning

Description: Good Research helps regulators, private enterprises and governments make nuanced decisions about complex topics at the cross section of data privacy and technology. We simulate a real-life re-identification attack to understand new threats and the risks, and analyze de-identified and anonymized data against best practices and regulatory requirements to manage risk. Establish organization-wide practices, technical controls and requirements for external and internal providers of data. Our website and web application analysis tools provide data discovery at scale to determine third-party presence, data sharing, and third-party trackers. Our data maps platform generates visualizations of data flows and data categories for describing product privacy practices.



Gradient Zero



Location: Vienna, Austria

Number of employees: 1–25

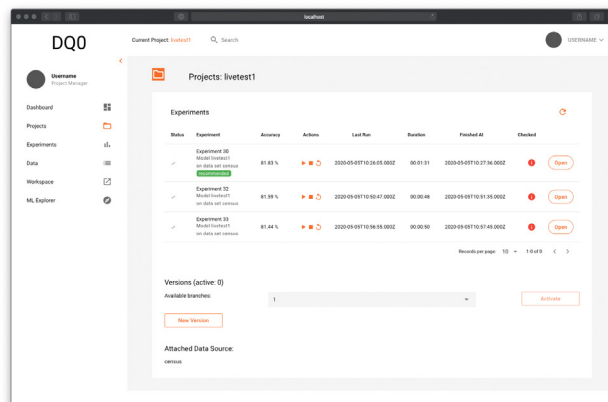
Founded: 2019

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: DQ0 is a platform for secure data storage and processing. With DQ0, data records that contain sensitive information can be stored in a secure enclave. At the same time, DQ0 ensures this data can be used for data science analysis. Machine learning, in particular, poses great challenges to data security, since certain models can be used to disclose information about individual data records. DQ0 therefore implements a robust security concept based on the principle of differential privacy in order to enable AI modeling — for predictions about the entirety of the data set while protecting individual data records.

GRADIENT0



Grant Thornton



Location: Chicago, Illinois, U.S.

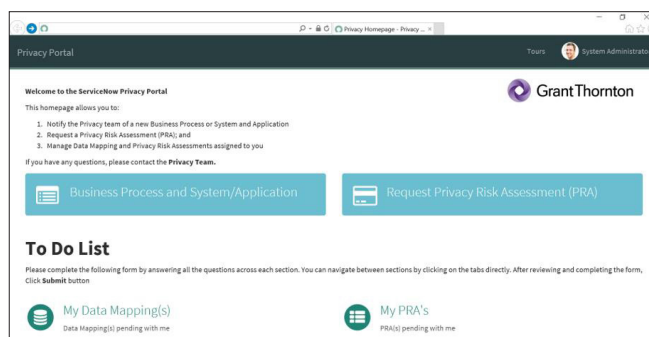
Number of employees: 500+

Founded: 1924

Funded: Privately held

Privacy-related products:
Assessment Manager, Data Mapping

Description: Grant Thornton's ServiceNow solution, Data Mapping and Privacy Risk Assessment Accelerator, focuses on privacy by providing functionality to effectively manage PRAs, data mapping requests, and business process/system and application inventories. These modules are developed to create an enhanced user experience through an intuitive interface with functionality to comply with data privacy requirements. The modules utilize the ServiceNow workflow where users can easily assign questionnaires to the business process owners, with responses directly mapped to the ServiceNow backend for privacy review.



GTB Technologies

Location: Newport Beach, California, U.S.

Number of employees: 26–100

Founded: 2005

Funded: Privately held

Privacy-related products:

Data Discovery, Data Mapping, Privacy Information Manager

Description: The GTB Data Protection that Works platform offers real-time, accurate data discovery, data mapping & data classification of sensitive data whether it be on servers, workstations, endpoints or the cloud. Completely transparent, policies are accurately enforced in real-time, providing an accurate way to become secure and compliant with government data security regulations related to the GDPR, PII, PCI-DSS, FERC/NERC, ITAR, NY DFS, NIST, SOX, PIPEDA, and many more.



GTB Technologies

Data Protection that Works™



Guild



Location: London, U.K.

Number of employees: 1–25

Founded: 2016

Funded: Privately held

Privacy-related products:

Enterprise Communications

Description: Guild is a messaging app designed for professionals and businesses. Privacy features include: Invitations require explicit consent users cannot be added without their permission, only hosts and admins can invite or remove members, hosts and admins can moderate content by deleting anything inappropriate, admins can download group conversation data for compliance and record-keeping purposes, users can always edit or delete their content, access to content can be completely removed and revoked by admins, users can request all their data, including messages, at any time and users can completely delete their profile and contributions from any group, or the entire app, at any time.

GUILD



HaloPrivacy

Location: Seattle, Washington, U.S.

Number of employees: 1–25

Founded: 2015

Funded: Privately held

Privacy-related products:
Enterprise Communications

Description: Halo Privacy runs its solutions through its Halo – Corona privacy appliance, allowing for companies to use its collaboration and messaging applications. Halo offers software to let users bring all of their communications under one roof, providing private, real-time messaging and searchable archives. Halo also lets an organization secure all their information onto the privacy platform, and allows users to securely deliver emails on the platforms they currently use. The company also offers a secure VPN option.



HaystackID



Location: Washington, D.C., U.S.

Number of employees: 101–500

Founded: 2011

Funded: Privately held

Privacy-related products: **Data Discovery**,
Data Mapping, **Data Subject Requests**,
Incident Response

Description: ReviewRight Protect is a combination of advanced data detection technologies and processes, extensive legal and regulatory compliance expertise, and proven notification and reporting procedures for detection, identification, review, and notification of sensitive data-related breaches and disclosures. The offering is powered by Protect Analytics, a set of technologies and processes that allow client data set analysis for sensitive information ranging from PII and PHI to data breach code anomalies. Enabled by a collection of proprietary workflows and tools, Protect Analytics can proactively or reactively help determine sensitive data concentrations, locations and relationships to inform notification lists, exposure assessments and discovery targeting.



Hazy

Location: London, U.K.

Number of employees: 1–25

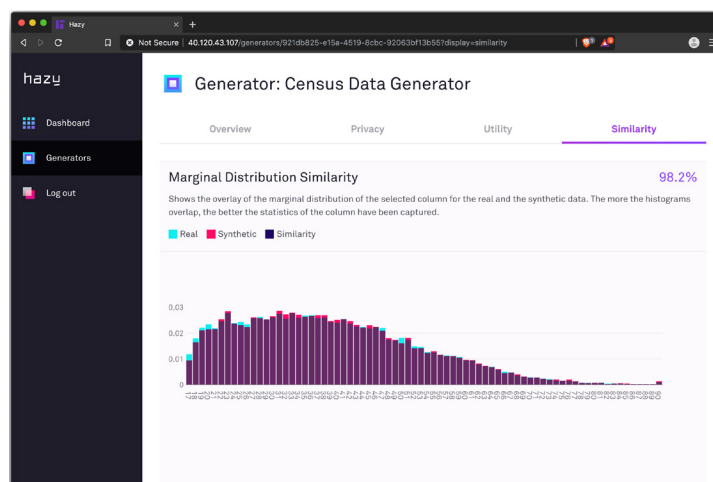
Founded: 2017

Funded: Privately held

Privacy-related products:

Deidentification/Pseudonymity

Description: Hazy helps companies unlock data innovation. Hazy creates synthetic data that is derived from its customer's raw data. This process makes the data safer to use, quicker to access and easier to share. Hazy is using synthetic data to help companies speed up analytics workflows and get products to market more quickly by removing the governance, security and privacy concerns from data provisioning.



Heliometrics

Location: St. Louis Park, Minnesota, U.S.

Number of employees: 1–25

Founded: 2013

Funded: Privately held

Privacy-related products:

Activity Monitoring, Data Mapping

Description: Heliometrics' solutions include its Healthcare Privacy Analytics, which monitors the access to electronic protected health information within a health care organization to ensure patient data privacy. All findings are displayed as interactive visualizations, allowing organizations to identify any behavior requiring further attention. Heliometrics also helps health care organizations and patients monitor when participants access electronic health records. Heliometrics' Individual Patient Access Report discloses to patients when their information is accessed, and for what purpose. This is designed to help quickly answer any patient requests for who, or what organizations, has accessed their electronic health records.



HERE Technologies



Location: Amsterdam, Netherlands

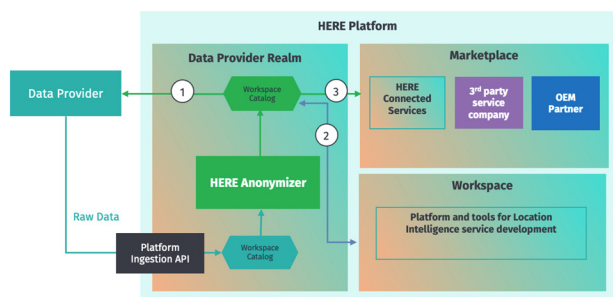
Number of employees: 500+

Founded: 1985

Funded: Privately held

Privacy-related products: **Consent Manager**, **Data Discovery**, **Data Subject Requests**, **Deidentification/Pseudonymity**

Description: HERE Privacy Solutions includes two products: Anonymizer and Consent Manager. The HERE Anonymizer is a customizable adaptive anonymization pipeline for processing customers' real-time location data on HERE platforms for specific use cases by removing PII data using split and gap algorithms to preserve data value while protecting the source from reidentification. HERE Consent Manager is integrated as part of the HERE Neutral Server, whereby the Consent Manager is based on blockchain technology to enable data providers and data consumers to exchange location-centric data through the neutral server.



Heureka Software

Location: Cleveland, Ohio, U.S.

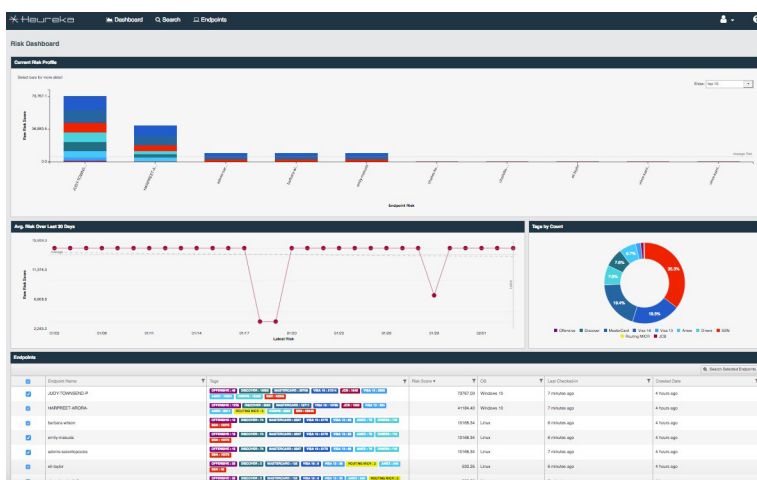
Number of employees: 1-25

Founded: 2013

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Data Discovery**, **Data Mapping**

Description: Heureka Software is a technical leader in endpoint searching, identifying and classifying information. Heureka brings order to unstructured data by automating the identification of risk and provides the tools needed to remediate and control private and sensitive data regardless of location or type. Heureka Software's clients operate in higher education, technology, energy, as well as legal, government and healthcare.



HITRUST Alliance



Location: Frisco, Texas, U.S.

Number of employees: 26–100

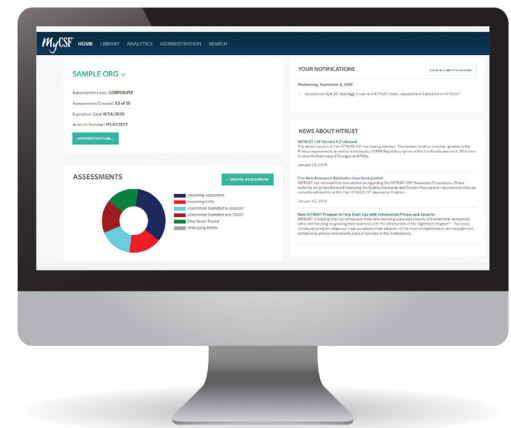
Founded: 2007

Funded: Privately held

Privacy-related products: **Assessment Manager**

Description: HITRUST champions programs that safeguard sensitive information and manage information risk for organizations across all industries and throughout the third-party supply chain. HITRUST develops, maintains and provides access to its common risk and compliance management framework, the HITRUST CSF, as well as related assessment and assurance methodologies in an integrated strategy called the HITRUST Approach. One of the core elements of the HITRUST Approach is MyCSF, a SaaS information risk management platform that facilitates a more efficient process for organizations to manage information risk and meet international, federal and state regulations concerning privacy and security.

HITRUST®



IBM



Locations: Armonk, New York, U.S.

Number of employees: 500+

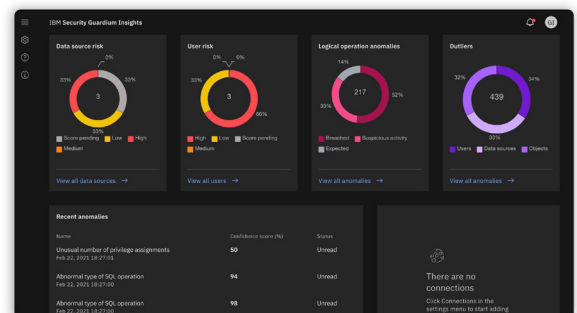
Founded: 1911

Funded: Publicly traded

Privacy-related products: **Activity Monitoring, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Incident Response, Privacy Information Manager**

Description: IBM Security offers an advanced and integrated portfolio of enterprise security products and services that help organizations assess data and user risk, protect personal data with security controls, and respond efficiently to remediate threats and address compliance. The portfolio includes security and data privacy solutions that are designed to: help organizations understand their privacy risk landscape; simplify compliance auditing and reporting, and stay abreast of changing regulatory requirements; capture personal data and consent appropriately and within context; apply controls to help safeguard personal data; and help identify and respond to privacy data breaches and data subject requests.

IBM Security



iCaaS

Location: Basingstoke, U.K.

Number of employees: 1–25

Founded: 2017

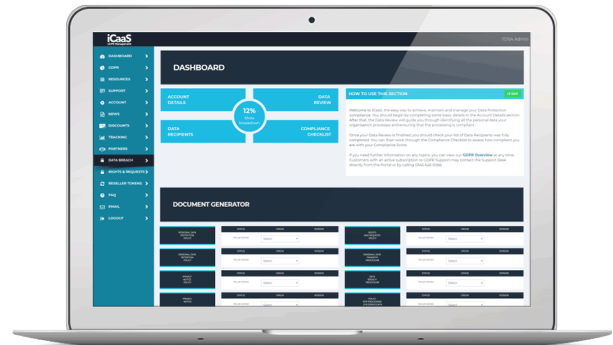
Funded: Privately held

Privacy-related products:

Privacy Information Manager

Description: The Data Support Agency's cloud-based software platform, iCaaS (Compliance as a Service), helps businesses to manage and maintain their compliance with the EU General Data Protection Regulation in one place. The platform will take users through a step-by-step process, highlighting areas that require attention, providing users with all the necessary tools, templates, and processes required, all of which are held securely in a private digital portal. The Data Support Agency's service includes data security, upgrades and the addition of new procedures and policies in line with evolving legislation. Its gap analysis tool highlights areas that may need attention as legislation evolves. Users' subscription to the service includes access to the support team of certified GDPR professionals who can help with any GDPR related questions. Users can contact these professionals through live chat, email and phone.

iCaaS



Iconfirm AS

Locations: Oslo, Norway

Number of employees: 1–25

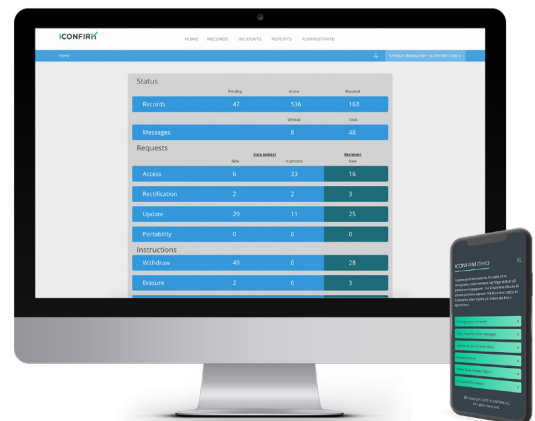
Founded: 2016

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Enterprise Communications, Incident Response

Description: ICONFIRM is an operational tool that helps companies demonstrate continuous EU General Data Protection Regulation compliance. The technology was originally designed as a collaboration platform between health insurance, clinics and patients. The tool provides consent management, rights management and personal identifier processing, using the APIs to automate data processing with embedded privacy. The Privacy Portal enables you to inform and interact with the data subjects in a timely manner while providing a comprehensive systems and recipient register linked to details of processing activities documentation, file storage and an incident-management module.

ICONFIRM



IDX



Locations: Portland, Oregon, U.S.

Number of employees: 26–100

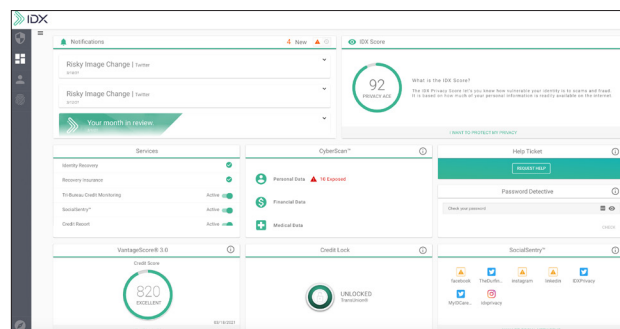
Founded: 2003

Parent company: ZeroFox (2021)

Funded: Privately held

Privacy-related products: Activity Monitoring, Incident Response, Privacy Information Manager, Website Scanning

Description: IDX is a consumer privacy company built for agility in the digital age. Thousands of organizations trust our privacy platform to empower consumers to take back control of their privacy with our identity and privacy protection products. As the nation's largest provider of data breach response services, IDX is trusted by government and enterprise customers as well as employee benefits and strategic partners to protect more than 40 million consumers.



iGrant.io

Location: Stockholm, Sweden

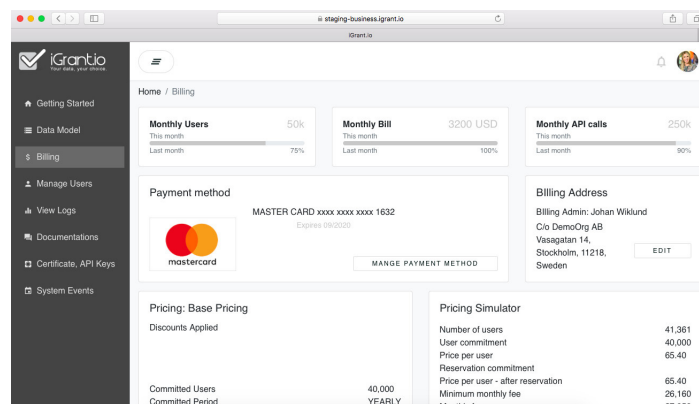
Number of employees: 1–25

Founded: 2017

Funded: Privately held

Privacy-related products: Consent Manager

Description: LCubed AB is a SaaS provider that offers data protection services via the brand iGrant.io. iGrant.io is a personal data exchange and consent mediation platform that helps organizations unlock the value of personal data. For consumers, it is a self service privacy tool to manage their personal data in real-time via an app, allowing them to exercise their privacy rights. For businesses it provides a compliance solution with interfaces that can be plugged into existing IT systems. Using iGrant.io, businesses can obtain consumer consent to share personal data.



IITR Datenschutz

Locations: Munich, Germany

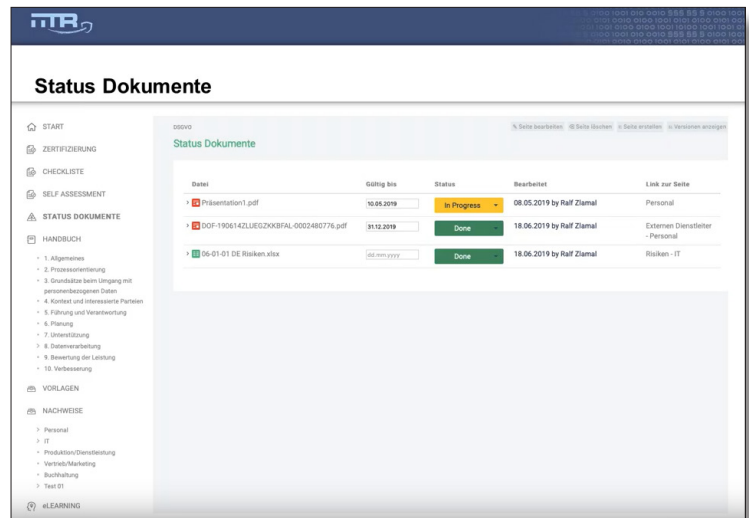
Number of employees: 1–25

Founded: 2009

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Data Mapping**

Description: The web based Compliance-Kit 2.0 is a certified privacy management system for medium-sized and large companies. It helps organizations to meet the accountability requirements under the EU General Data Protection Regulation. The documentation is based on the ISO high level structure and can be used to prepare for a certification under ISO27701. Embedded checklists help to determine a company's privacy status. The eLearning system of IITR Datenschutz GmbH can be added in the Compliance-Kit 2.0.



ImmuniWeb

Location: Geneva, Switzerland

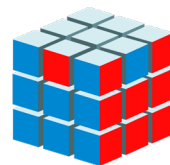
Number of employees: 26–100

Founded: 2019

Funded: Privately held

Privacy-related products: **Data Discovery**, **Incident Response**, **Website Scanning**

Description: ImmuniWeb AI Platform helps customers test, secure and protect their web applications, mobile applications, cloud infrastructure and network infrastructure; prevent supply chain attacks and data breaches; and comply with regulatory requirements.



ImmuniWeb®
AI for Application Security

Immuta

Location: College Park, Maryland, U.S.

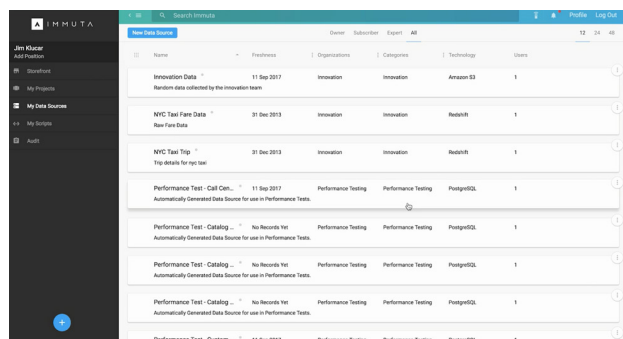
Number of employees: 26–100

Founded: 2004

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Deidentification/Pseudonymity

Description: Immuta provides data scientists, data owners, and data governance professionals with secure access to enterprise data through an automated data governance platform. Immuta is unique in that it automatically enforces data governance policies as users query data, ensuring they only see what they're supposed to see, for their role and purpose. Users of Immuta see a catalog of available data sources, connect to data through subscription-based access, and query data through their data science or visualization tools of choice -- with Immuta working in the background to ensure fine-grained access control (row- and column-level). Available as a cloud, hybrid cloud or on-premise solution, Immuta is easy to get up and running and offers a free, 4-user trial through Amazon Web Services Marketplace.



InCountry



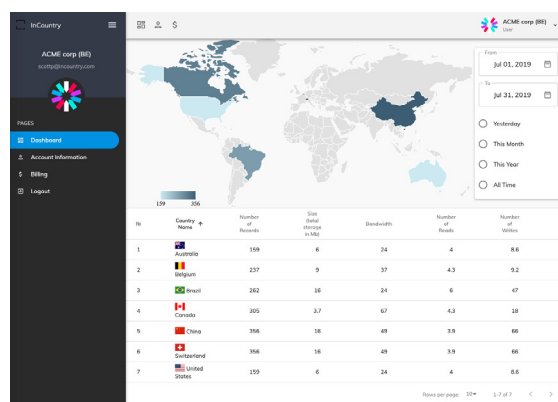
Location: San Francisco, California, U.S.

Number of employees: 26–100

Founded: 2017

Funded: Privately held

Description: InCountry provides companies access to a data storage platform so they may comply with local data residency requirements of countries they are operating in. The company will soon also enable local processing for jurisdictions that require that certain types of data never leave the country. InCountry focuses on highly regulated data categories such as profile data, health data, payments data, employee data and transactions data. Access to InCountry's platform is offered via SDK available in several languages focused on the needs of application developers needing to integrate the ability to localize data in their applications. Access is also offered through it's new proxy service called InCountry Border focused on the needs of 'devops' or data operations teams, or through a managed service offering for companies requiring more flexibility in their database schemas in a single tenant solution.



Index Engines

Location: Holmdel, New Jersey, U.S.

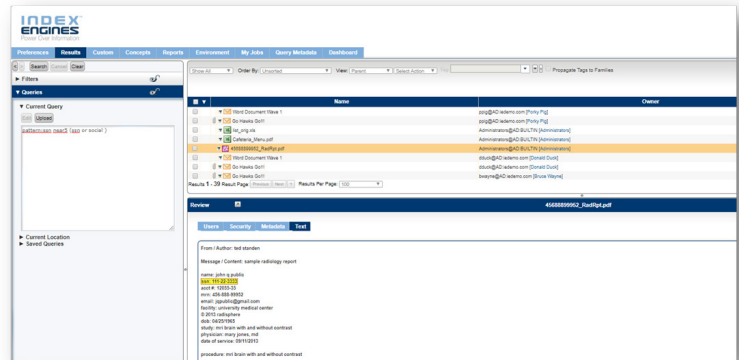
Number of employees: 26–100

Founded: 2004

Funded: Privately held

Privacy-related products: Data Discovery, Data Subject Requests, Incident Response

Description: Index Engines was designed to meet the challenges of today's data center and deliver a highly scalable and efficient indexing platform across both primary and backup storage data environments. It provides search, reporting, disposition and preservation of unstructured user data in support of stakeholders such as IT, legal and security. Index Engines' architecture to support petabyte-class data centers with minimal resources or disruption to the environment. Clients, including top financial services, health care organizations and government agencies, turn to Index Engines to support their most mission-critical information management along with cybersecurity and governance challenges.



Indica

Location: Hilversum, Netherlands

Number of employees: 1–25

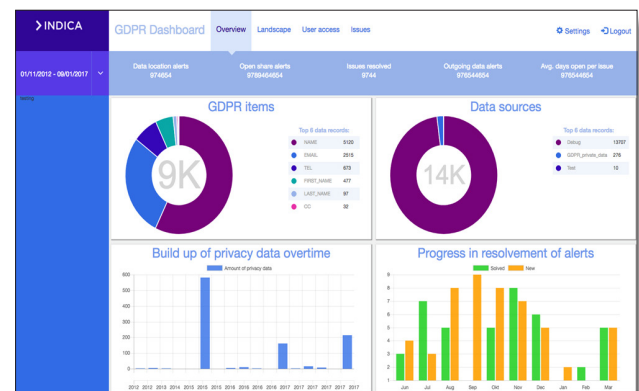
Founded: 2013

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery

Description: Indica GDPR Module is a dedicated solution on top of our e-discovery solution tailored to help companies prepare for new regulations. It provides a comprehensive overview of the data and finds out what personal data is stored; where it is stored; and who has access to it.

Indica inherits access policies, scans all the data available, correlates structured and unstructured data, recognizes privacy data attributes (CC, telephone, Social Security, IBAN, etc.), shows who has access to the data and where it is. With Indica one can create multiple dashboards for different stakeholders based on their interests and access rights.



Informatica

Location: Redwood City, California, U.S.

Number of employees: 500+

Founded: 1993

Funded: Privately held

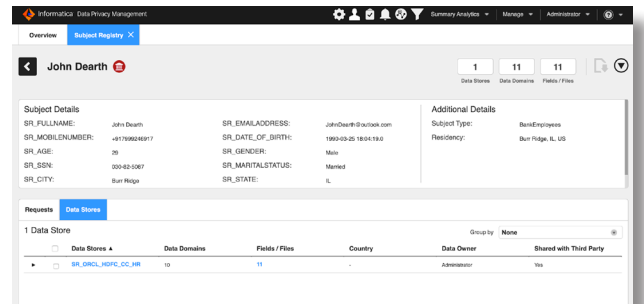
Privacy-related products:

Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity

Description: Informatica Data Privacy Governance offers metadata-driven artificial intelligence capabilities to accelerate privacy compliance, data protection and transparency through its data management platform. It brings stakeholders, processes and workflow together to define policies. The platform works to discover and classify information, map data subjects with identities, analyze and prioritize risk exposure, orchestrate and monitor data protection activities, respond to access and consent requests, and audit and communicate compliance status. The solution offers flexible, modular applications that integrate privacy governance best practices to help accelerate cloud workload migration, analytics and business optimization to enable data management with lower risk.



Informatica®



Information First

Location: Manassas, Virginia, U.S.

Number of employees: 1–25

Founded: 2002

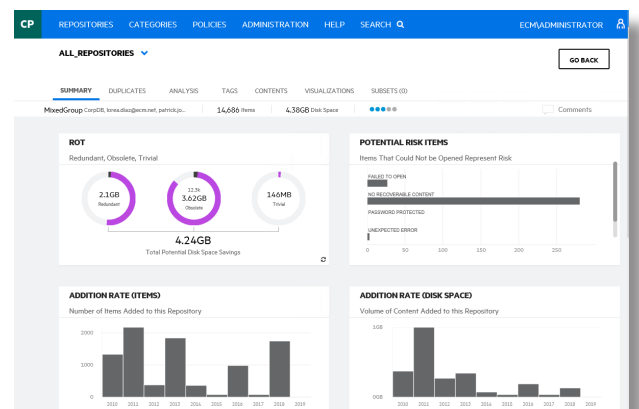
Funded: Privately held

Privacy-related products: **Activity Monitoring, Data Discovery, Deidentification/Pseudonymity**

Description: Information First provides information governance, file analytics, data protection services and software solutions for government and regulated industry. Information First has experience with the EU General Data Protection Regulation, HIPAA, Privacy Act, DoD 5015.2, CFR 21 Part 11 and GxP, SOX, SEC and related compliance mandates. Its services include: GDPR and file analytics assessments; legacy data cleanup, ROT analysis and records autoclassification solutions; records management services and staff augmentation; application and system decommissioning; record classification and retention schedule development and simplification; email and enterprise content management software and solutions; solution architecture development and design; and Micro Focus Content Manager, ControlPoint and Structured Data Manager experts.



Information First
Governance and Analytics Solutions



InfoSum

Location: Basingstoke, Hampshire, U.K.

Number of employees: 26–100

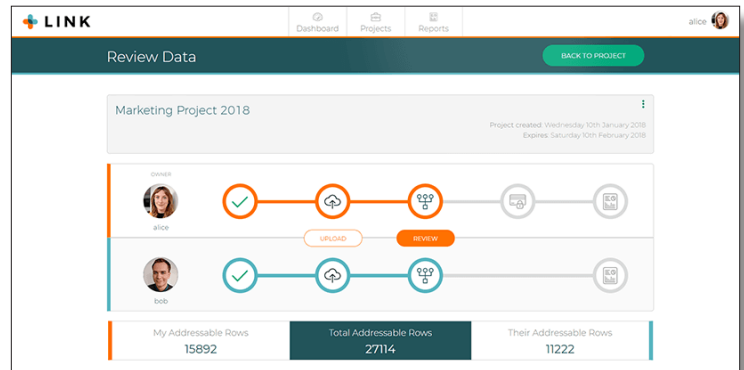
Founded: 2016

Funded: Privately held

Privacy-related products:

Data Discovery, Data Mapping

Description: InfoSum has released a product called Link, designed to help companies combine large datasets into one pool while ensuring the privacy rights of the data subjects are respected. Link uses decentralized technology to perform its tasks, moving data into a separate location rather than sending it to a third party. All of the data can only be accessed by the organization, with all of the data gathered from the databases placed into the central location. Link will match any of the personal information it gathers, and gives organizations the ability to choose how they wish to report any data they collect.



InnoSec

Location: Hod Hasharon, Israel

Number of employees: 26–100

Founded: 2015

Funded: Privately held

Privacy-related products:

Assessment Manager

Description: InnoSec offers its own privacy impact and risk assessments to help companies ensure they are compliant with the EU General Data Protection Regulation. InnoSec's GDPR solutions will help companies with several GDPR-related tasks, including determining how they will comply with each article, figuring out a GDPR budget, assigning tasks to staff and defining the tasks needed to comply with the rules. After the assessments are conducted, reports will be generated for data protection authorities.



| GAP ANALYSIS TEMPLATE: GDPR | | | | | | |
|---|---|--|-----------------|--------------------------|--------------------------|----------------|
| Submitted by admin on Tue, 30/04/2017 - 13:59 | | | | | | |
| LEGISLATOR: EU Commission | | | | | | |
| OBLIGATED ON: Entire Company | | | | | | |
| GAP MANAGER: Risk Officer 4 | | | | | | |
| PUBLISHED DATE: Tue, 30/04/2017 | | | | | | |
| DUE DATE: None | | | | | | |
| TEAM: None | | | | | | |
| # | TITLE | DESCRIPTION | COMPLIANCE | STATUS | DUE DATE | RESPONSIBILITY |
| Chapter 1 | General Provisions | | | Title | 01.01.2018 | Risk Officer 4 |
| Article 1 | Subject Matter and Objectives | Is there a mechanism that identifies GDPR data in each system? | | Title | 01.01.2018 | Risk Officer 4 |
| Article 2 | Material Scope | Is there a mechanism for identifying which systems are processing personal data wholly or partly by automated means? | 0% | Open | 01.01.2018 | Risk Officer 4 |
| # | VULNERABILITY | STATUS | RISK LEVEL | ESTIMATED EQUIPMENT COST | ESTIMATED PERSONNEL COST | |
| 89779 | GDPR: No data discovery tool for EU privacy data. | OPEN | Critical (4.80) | \$40,000.00 | \$10,000.00 | |
| 100997 | "Media use" IS policy is missing or not sufficient to make sure that the organization restricts the use of defined types of information system media on defined information systems or system components using security safeguards. | NEW | Critical (4.80) | \$0.00 | \$10,000.00 | |
| 100998 | SLA for IS requirements regarding handling data copying is not sufficient. | NEW | Critical (4.80) | \$0.00 | \$10,000.00 | |
| | "Approved solutions" part in "information flow enforcement" IS policy is missing or is not sufficient to | | | | | |



Make Privacy Management Simple *and* Actionable

PrivacyCentral has everything you need to operationalize
privacy into business value - *right out of the box*



Know where you stand. Know what to do.

BOOK A DEMO TODAY

integrate.ai

Location: Toronto, Ontario, Canada

Number of employees: 26–100

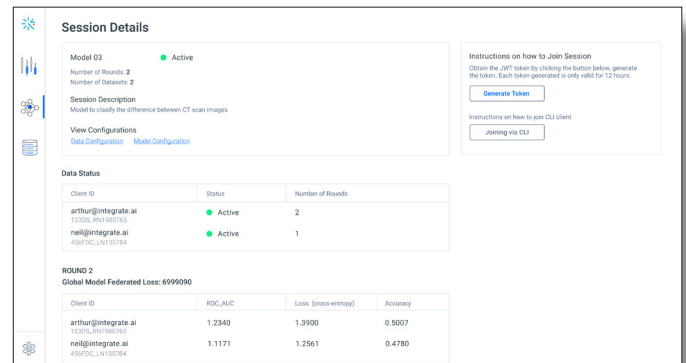
Founded: 2017

Funded: Privately held

Privacy-related products:

Deidentification/Pseudonymity

Description: integrate.ai makes privacy enhancing technology accessible and easy to use, enabling organizations to access currently fragmented or inaccessible data. PowerFlow is a production-ready federated learning platform that provides the full suite of tooling for privacy-safe data exploration, analytics, and model training on distributed data. It offers off-the-shelf support for federated learning and differential privacy for most model types, enabling data scientists to train models and run analytics across partner data while protecting data privacy. Powerflow is easy to set up, use, and scale, with managed infrastructure, simple network administration tools, API-based tooling, and popular database integrations.



Intradyn

Location: Mendota Heights, Minnesota, U.S.

Number of employees: 1–25

Founded: 2011

Funded: Privately held

Privacy-related products: Data Discovery

Description: Intradyn is a unified solution provider of eDiscovery and archiving solutions for businesses, governmental agencies and organizations of all types and sizes. Intradyn supports email archiving, social media archiving and SMS/text message archiving. Intradyn's services evolve with privacy and email archiving regulations to comply with federal, state and industry regulations. Intradyn's archiving solution is completely customizable, allowing customers to set a data retention policy by years, domain, department or email addresses. It allows for a complete audit trail, giving customers total transparency into their compliance measures. It creates the ability to deploy a data retention policy that makes sense for every organization.



Iron Mountain



Location: Boston, Massachusetts, U.S.

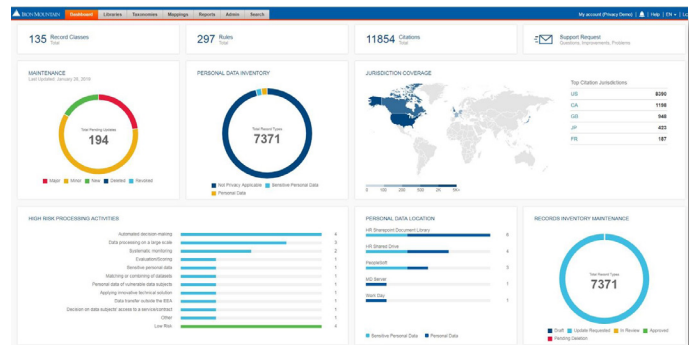
Number of employees: 500+

Founded: 1951

Funded: Publicly traded

Privacy-related products:
Assessment Manager, **Data Mapping**,
Enterprise Communications,
Privacy Information Manager

Description: Iron Mountain's Policy Center solution is a cloud-based retention and privacy policy management platform that provides a way for an organization to know its obligations and show compliance. As laws related to retention and privacy change, users receive high quality research from Iron Mountain's international network of law firms to know how changes impact can organization so it can update its policies accordingly. To show compliance, users have tools to document critical information about business processes that contain personal data.



ISMS.online

Location: Brighton, Sussex, U.K.

Number of employees: 1-25

Founded: 2005

Funded: Privately held

Privacy-related products:
Assessment Manager, **Incident Response**

Description: ISMS.online is a cloud-based software solution that helps organisations implement, manage and improve their information security management systems. It includes the frameworks, policies and tools to meet the requirements of ISO 27001, and to prepare for and manage GDPR compliance. Other available frameworks include NIST, NCSC Cloud Security Principles, SSAE 16, Cyber Essentials, PCI:DSS, and more. ISMS.online provides one secure, ISO 27001 accredited, place where teams can manage policies and controls, risk, incidents, audits, reviews, corrective actions and improvement, plus other work processes required for effective data protection and information security management.



iubenda

Location: Milan, Italy

Number of employees: 26–100

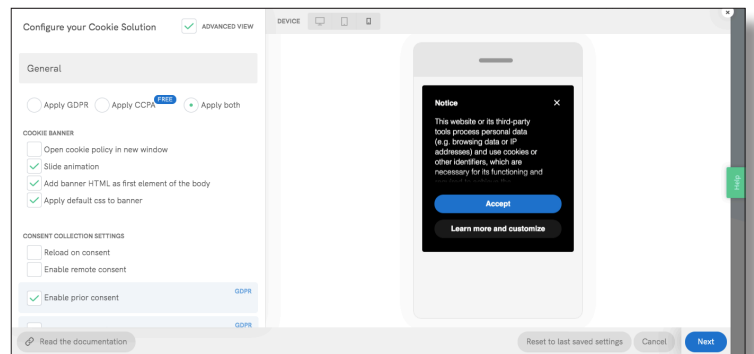
Founded: 2011

Funded: Privately held

Privacy-related products:

Assessment Manager, **Consent Manager**,
Data Discovery, **Data Mapping**,
Website Scanning

Description: iubenda offers SaaS solutions to customers in more than 100 countries. We provide a 360-degree compliance solution that contains topic-specific tools, including our Privacy and Cookie Policy Generator, Cookie Solution, Consent Solution, Internal Privacy Management and Terms and Conditions Generator. This solution and its components help companies comply with various privacy regulations, including the EU General Data Protection regulation and the California Consumer Privacy Act.



Janusnet

Location: Milsons Point, New South Wales, Australia

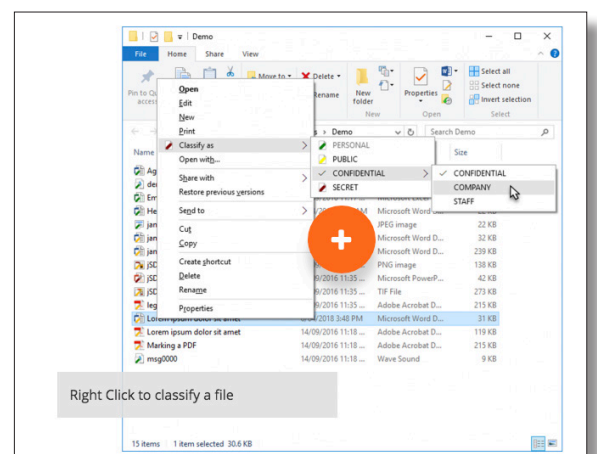
Number of employees: 1–25

Founded: 2004

Funded: Privately held

Privacy-related products: **Activity Monitoring**,
Data Discovery, **Enterprise Communications**

Description: Janusnet offers a range of technologies to control unstructured sensitive information, including PI. Using visual, metadata markings and algorithms to define sensitivities, Janusnet's tech easily enforces data classification and privacy notices. It interfaces with DLP software, data governance systems and other information security systems to alert, control information access and distribution, and avoid accidental loss. Information classified by Janusnet can be encrypted based on sensitivity, offering more efficient cryptography.



JLINC Labs

Location: Oakland, California, U.S.

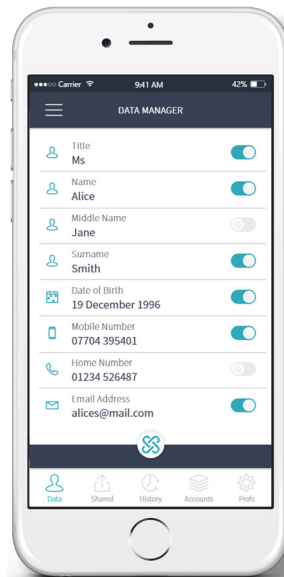
Number of employees: 1–25

Founded: 2015

Funded: Privately held

Privacy-related products: **Consent Manager**, **Enterprise Communications**, **Privacy Information Manager**

Description: JLINC Labs offers a GDPR-safe email solution for organizations using MailChimp, or similar mailing systems, and a real-time personal data and consent solution integrated into Salesforce. JLINC is a way for people to manage their own data and permission preferences across all of their organizations. The outsourced user preferences portal and mobile app allows end users to set their own preferences and permissions and apply them each new organization with one click.



K2View



Location: Yokneam, Israel

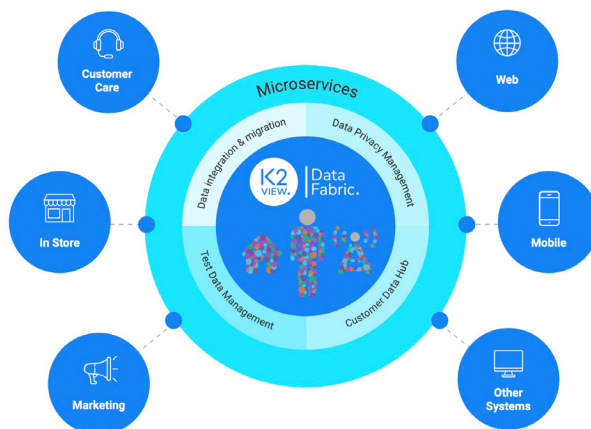
Number of employees: 101–500

Founded: 2009

Funded: Privately held

Privacy-related products: **Consent Manager**, **Data Discovery**, **Data Mapping**, **Data Subject Requests**, **Privacy Information Manager**, **Website Scanning**

Description: K2View provides an operational data fabric dedicated to making customer experiences personalized and profitable. The K2View platform continually ingests all customer data from all systems, enriches it with real-time insights, and transforms it into a patented micro-database — one for every customer. To maximize performance, scale, and security, every mDB is compressed and individually encrypted. It is then delivered in milliseconds to fuel quick, effective, and pleasing customer interactions.



Keepabl

Location: London, U.K.

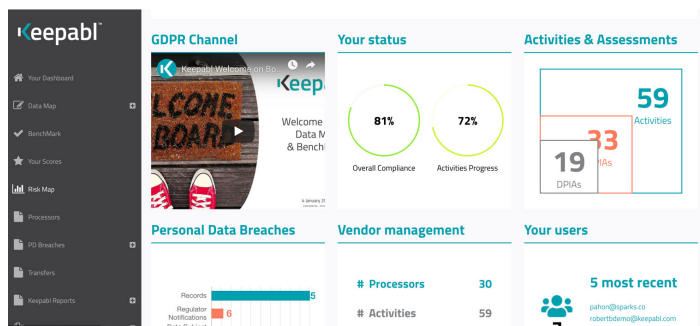
Founded: 2017

Funded: Privately held

Privacy-related products:

Activity Monitoring, Assessment Manager, Data Mapping, Incident Response, Privacy Information Manager

Description: Keepabl has developed a solution designed to help organizations comply with the EU General Data Protection Regulation. It allows organizations to produce and update required reports and outputs, as well as provide a Privacy Policy Pack with GDPR policies, procedures and templates. Keepabl benchmarks an organization's readiness, illuminates risks in their processing and creates reports including Article 30 Records and Activity Analysis, showing answers about their Data Map. Keepabl's breach module allows entities to record suspected breaches and conduct rapid breach management, with email alerts to security teams, an instant breach log and guidance on notification.



Ketch



Location: San Francisco, California, U.S.

Number of employees: 26–100

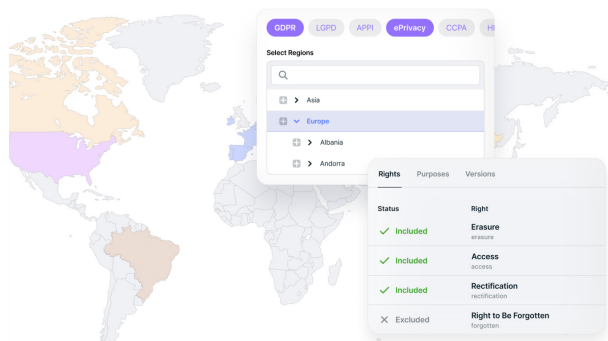
Founded: 2020

Funded: Privately held

Privacy-related products:

Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Website Scanning

Description: Ketch enables businesses and platforms to build trust with consumers and grow with data. The Ketch Trust by Design Platform is a coordinated set of applications, infrastructure and APIs that collapses the cost and complexity of privacy operations and mobilizes responsibly gathered data for deeper customer engagement and top-line growth. With Ketch Programmatic Privacy for privacy ops, companies can adapt programmatically to fast-changing regulations while managing risk and cutting operational and privacy engineering costs by 80%. With Ketch Data Stewardship, businesses achieve complete, dynamic data control and intelligence over a company's vital data assets, building trust and creating the foundation for responsible AI and advanced data and analytics initiatives.



Klassify (formerly Expert Techsource)

Location: Gurugram, India

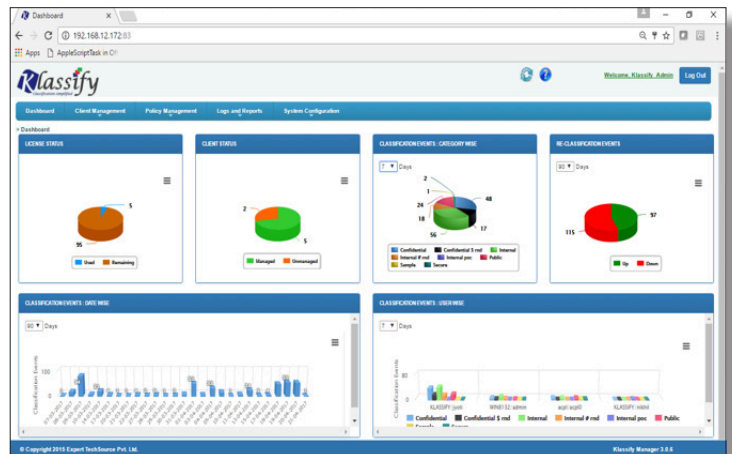
Number of employees: 1–25

Founded: 2013

Funded: Privately held

Privacy-related technology: Data Discovery, Privacy Information Manager

Description: Klassify is an enterprise discovery and data classification tool. It scans the complete enterprise and maps out the data to ensure compliance with different laws such as the GDPR and HIPAA. Klassify can also perform data classification and has complete, drilled-down forensic capabilities.



Knowable

Location: Sausalito, California, U.S.

Number of employees: 101–500

Founded: 2019

Funded: Privately held

Privacy-related products: Assessment Manager, Data Discovery, Data Mapping, Incident Response

Description: Knowable enables organizations to quickly understand the data privacy positions in their executed agreements, so they can swiftly and accurately identify remediation requirements, repaper contracts, monitor privacy and compliance risks, and demonstrate ongoing compliance. Knowable's digital position database gives companies a single source of contract truth, using data instead of text, and surfaces the current position status of complex contract families, dramatically reducing cycle times and cost. The company's integrated AI/human-in-the-loop data conversion process delivers guaranteed 98% data accuracy, reducing risk, inefficiency and frustration.



KPMG International



Location: Amstelveen, Netherlands

Number of employees: 500+

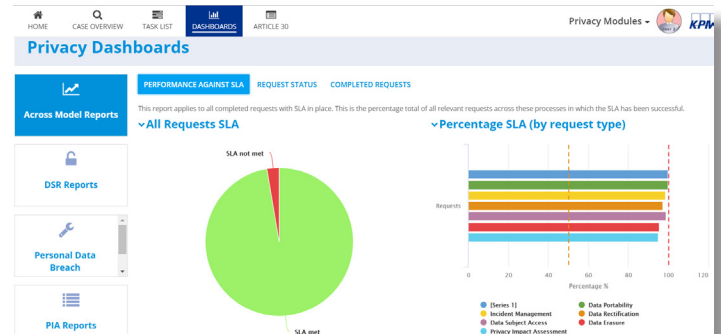
Founded: 1987

Funded: Privately held

Privacy-related products:

Assessment Manager, Data Discovery, Enterprise Communications, Incident Response, Privacy Information Manager

Description: KPMG Privacy Apps can help automate key privacy processes, such as Rights Requests, Records of Processing, Privacy Impact Assessments, Data Breach Management, Vendor Risk Management, and Privacy Helpdesk. The apps leverage innovative robotic process orchestration capabilities to enable sustainable and effective Privacy Risk Management, and are designed to reduce cost, time and effort. These tools aim to provide a clear view of an organization's privacy compliance with simple-to-use dashboards and reporting features. They can integrate into an organization's systems and technology landscape to help embed privacy in the business.



Kroll



Location: New York, New York, U.S.

Number of employees: 500+

Founded: 1972

Funded: Privately held

Privacy-related products: **Assessment Manager, Incident Response**

Description: Kroll offers several different technology solutions for its users. Kroll offers flexible technology tools to help companies design and set up compliance programs and policies. Kroll's Third Party Compliance portal is a web-based due diligence, governance and compliance platform allowing companies to manage the risk they take on by assessing the third parties they work with. Kroll also offers a 3rd Party Risk Assessor compliance software solution accomplishing the same goal. Kroll features a web-based credit monitoring service allowing users to keep track of personally identifiable information that may be compromised during a cyberattack.



The screenshot shows the 'Kroll Risk Segmentation Setup' form. It includes a progress indicator at the top with three steps: 'User Information' (completed), 'Company Information' (current step), and 'Service Agreement' (pending). The 'Company Information' section contains fields for 'Name', 'Country' (with a dropdown menu), and 'Address'. A 'Risk Segmentation Order Summary' link is also visible.

KSOC Labs

Location: San Francisco, California, U.S.

Number of employees: 1–25

Founded: 2021

Funded: Privately held

Description: KSOC is a real-time Kubernetes monitoring platform. It helps identify risks such as misconfigurations at the Kubernetes level that could lead to exploits, including permission violations, exposure to the internet, lack of resource constraints and over-privileged containers. KSOC is the only solution to be identity-central with role-based access control features to help organizations dealing with elevated privileges, overpermissioning, or even minor errors that can result in critical security issues and compliance violations.



LeapYear Technologies

Location: San Francisco, California, U.S.

Number of employees: 26–100

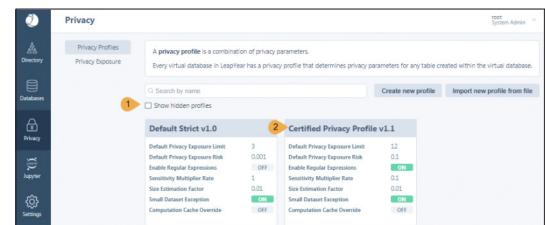
Founded: 2016

Funded: Privately held

Privacy-related products:

Deidentification/Pseudonymity

Description: LeapYear provides a commercially available differential privacy platform for enterprise class machine learning and analytics. The core value proposition of LeapYear's technology is the ability to develop sophisticated analyses and models on highly sensitive data without exposing the data at all. Each operation in the platform achieves the standard of differential privacy, all without moving or altering underlying data. The platform enables maximum value from data assets, with rigorous mathematical privacy.



Lenos Software

Location: San Francisco, California, U.S.

Number of employees: 26–100

Founded: 1999

Funded: Privately held

Privacy-related technology: **Consent Manager**, **Deidentification/Pseudonymity**

Description: Lenos Software's Strategic Event Management Platform enables enterprise-wide meeting and event management to achieve strategic goals and data governance, as well as provide financial transparency. The GDPR Consent and Data Management Module is integral to the life cycle of meetings and events as it (a) tracks and retains privacy notices, consents and withdrawals of consent, (b) provides for correction of data, withdrawals and reaffirmations of consent, (d) deidentifies data as needed, (e) tracks data transfers to third parties, and (f) is seamless with CRM.



LightBeam.ai

Location: Palo Alto, California, U.S.

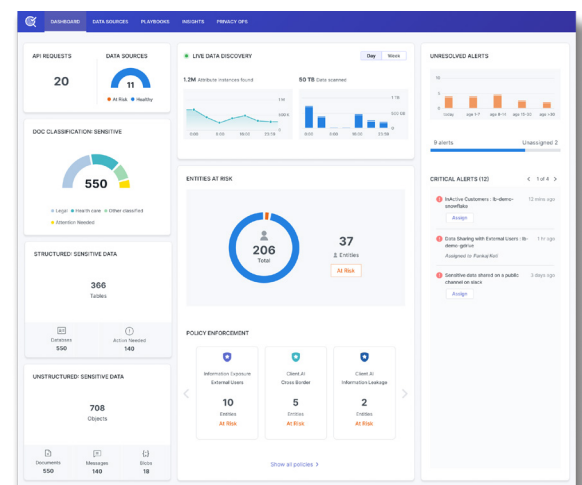
Number of employees: 26–100

Founded: 2020

Funded: Privately held

Privacy-related products: **Activity Monitoring**, **Data Discovery**, **Data Mapping**, **Data Subject Requests**, **Deidentification/Pseudonymity**, **Privacy Information Manager**

Description: With its focus on data privacy automation, LightBeam is pioneering an identity-centric and automation-first approach to the data privacy and data security markets. Unlike siloed solutions, LightBeam's Data Privacy Automation ties together sensitive data discovery, cataloging, access and data loss prevention, and makes the right (sensitive) identity-centric data available to the right people and teams. It can be the privacy control tower providing a 360-degree monitoring view and control platform of PII/PHI and sensitive data across complex data environments.



LiveRamp



Location: San Francisco, California, U.S.

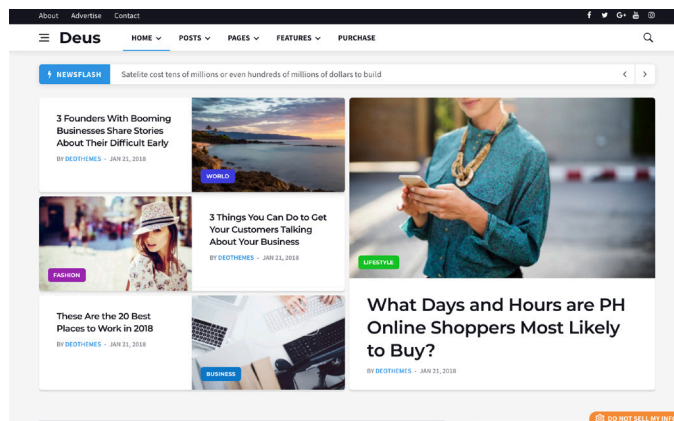
Number of employees: 500+

Founded: 2011

Funded: Publicly traded

Privacy-related technology: **Consent Manager**

Description: LiveRamp Privacy Manager, an Enterprise Platform for Privacy Preference and Consent Management, enables compliance for opt-outs and consent management for the EU General Data Protection Regulation and the California Consumer Privacy Act. It provides full customizability to clients and allows them to completely white label the platform with pre-defined templates and easy implementation. Via conditional firing capabilities, it gives clients and data subjects and consumers control over all third party trackers on client sites and/or apps. Privacy Manager's full audit trail enables proof of compliance for GDPR and CCPA.



Lokker



Location: Redwood City, California, U.S.

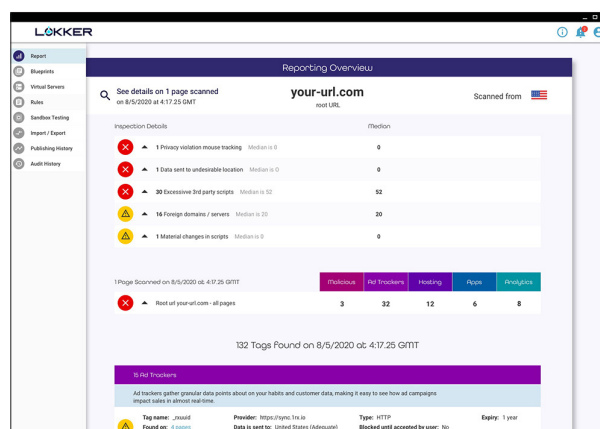
Number of employees: 1-25

Founded: 2020

Funded: Privately held

Privacy-related products: **Activity Monitoring, Data Discovery, Data Mapping, Website Scanning**

Description: Lokker delivers technical privacy solutions that fix privacy flaws in enterprise-class websites. Lokker offers a SaaS-based, inline web privacy product called Continuous Privacy Monitoring & Protection that empowers companies to see, block, share and anonymize user information to third-party applications in real-time. Our web privacy solution provides enterprise data sovereignty to companies seeking to retrofit privacy-by-design standards into their cloud-based web architecture. Companies rely on Lokker to deliver on their brand promise, protect their reputation and avoid costly privacy fines.



Mage (formerly Mentis)

Location: New York, New York, U.S.

Number of employees: 101–500

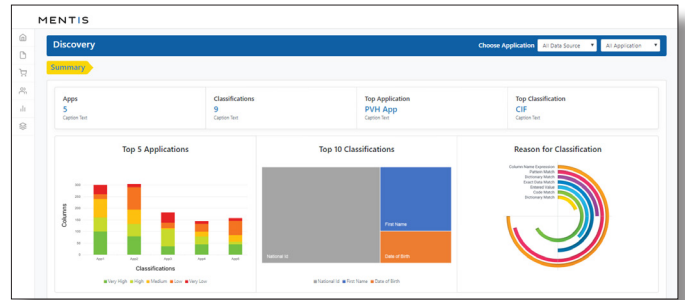
Founded: 2004

Funded: Privately held

Privacy-related products:

Activity Monitoring, Data Discovery, Deidentification/Pseudonymity

Description: Mage provides a single platform solution that integrates seamlessly throughout the data lifecycle from data discovery to pseudonymization in production and non-production, to continuously monitor and deidentify sensitive data. Mage's data discovery module can find sensitive data by dictionary search, patterns, master data, NLP and code matching. The pseudonymization module leverages the metadata generated by the data discovery module and pseudonymizes data using masking, encryption or tokenization techniques. Additionally, its monitor module, in combination with the pseudonymization module, can monitor and restrict data access based on role, program, and location. Mage can also provide data deidentification, sub-setting, two-factor authentication, and DB firewall solutions.



Mandatly



Location: Dallas, Texas, U.S.

Number of employees: 1–25

Founded: 2019

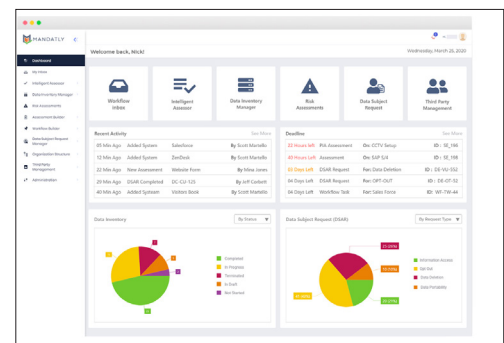
Funded: Privately held

Privacy-related products: **Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager, Website Scanning**

Description: Mandatly offers SaaS-based software solutions to help organizations operationalize and automate their privacy program to comply with CCPA, EU GDPR, Brazilian LGPD, and other privacy laws. Mandatly's configurable software provides comprehensive and flexible solutions to privacy processes and supports multiple privacy compliance requirements. Mandatly provides automated solutions for privacy assessments, system and data inventory, data subject requests, cookies and consent management. Mandatly API Management also allows seamless integration with other systems for automated data discovery, identity verification, consent collection and single sign on. Mandatly technology allows auto generation of RoPA, PIA/DPIA reports and engages system, process owners and data protection authorities through its workflow engine to establish accountability and gain real-time visibility into an organization's privacy management initiatives.



MANDATLY
Privacy Compliance Software



Manetu

Location: Ridgewood, New Jersey, U.S.

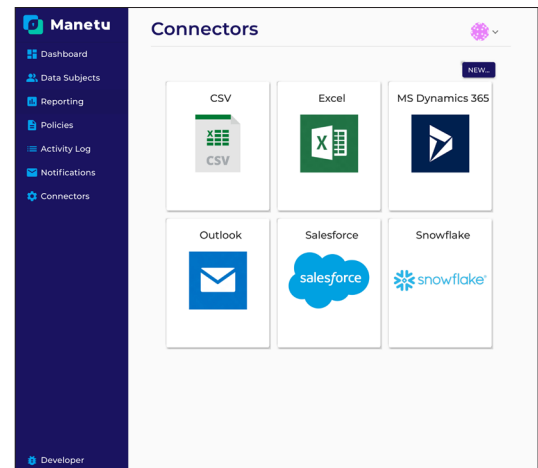
Number of employees: 1–25

Founded: 2019

Funded: Privately held

Privacy-related products: Activity Monitoring, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Enterprise Communications, Privacy Information Manager, Website Scanning

Description: The Manetu SaaS platform de-risks critical data through continuous discovery, data mapping and unification of an organization's most sensitive data. Manetu's connectors attach to industry leading CRM, ERP and analytics software, map data using machine learning algorithms, encrypt selected data and replicate that encrypted data on the Manetu platform, where it can be managed and shared with data subjects through a self-service portal based on their preferences and consent. The platform provides consent management, consumer preference management, data curation, private and secure artifact sharing and direct incentive offerings for use and collection of customer data.



MANTA

Location: New York, New York, U.S.

Number of employees: 26–100

Founded: 2016

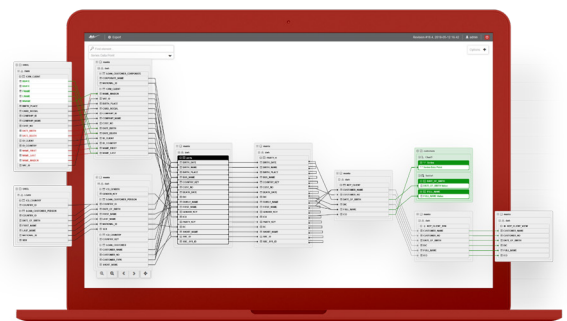
Funded: Privately held

Privacy-related products: Data Discovery

Description: MANTA is a unified data lineage platform that serves as the central hub of all enterprise data flows. MANTA can construct lineage from report definitions, custom SQL code and ETL workflows. Lineage is analyzed based on actual code, and both direct and indirect flows can be visualized on the map. Data paths between files, report fields, database tables and individual columns are displayed to users in an intuitive user interface, enabling teams to understand data flows in context. All entities detected by MANTA, such as columns or procedures, are represented to users in an interactive map designed for streamlined navigation.



MANTA



Matomo

Location: Wellington, New Zealand

Number of employees: 1–25

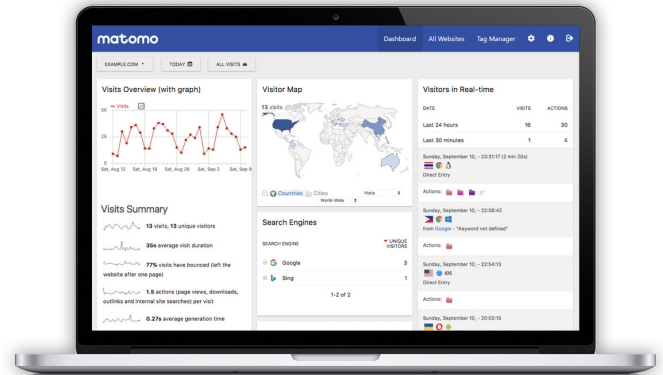
Founded: 2016

Funded: Privately held

Privacy-related products:

Activity Monitoring, **Consent Manager**,
Data Discovery, **Data Subject Requests**,
Deidentification/Pseudonymity, **Website Scanning**

Description: Matomo is an open-source web analytics platform used on over 1 million websites and translated into over 50 languages. Matomo is an ethical choice for those who value privacy and 100% data ownership.



The Media Trust

Location: Vienna, Virginia, U.S.

Number of employees: 26–100

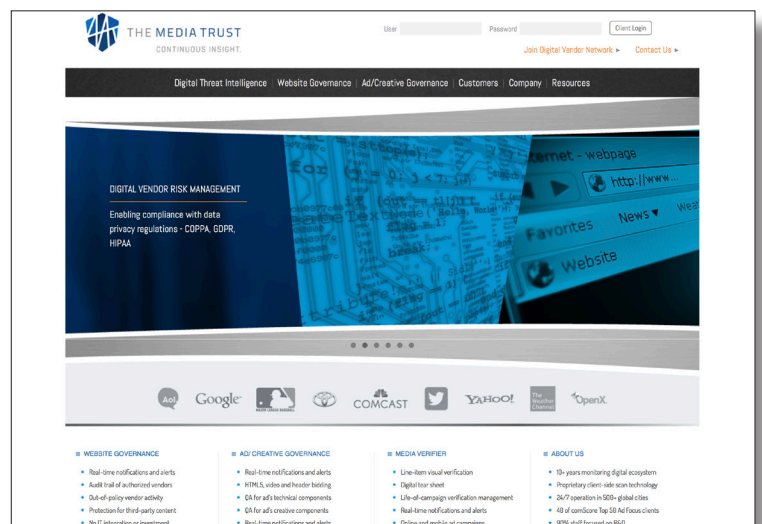
Founded: 2005

Funded: Privately held

Privacy-related technology:

Activity Monitoring, **Data Discovery**,
Incident Response

Description: The Media Trust's GDPR Compliance solution continuously monitors digital assets for unauthorized tracking of consumer data and company-specific privacy and data collection policies. The Media Trust provides real-time insight into user identification and tracking behavior executing through website and mobile app environments. With 12+ years experience in monitoring the digital ecosystem, our unique capabilities facilitate holistic digital risk management for websites to enable companies to demonstrate reasonable care.



MEGA International

Location: Paris, France

Number of employees: 101–500

Founded: 1994

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Consent Manager**, **Data Mapping**, **Incident Response**

Description: MEGA International is a global software firm developing governance, risk and compliance solutions for more than 15 years. HOPEX GDPR provides a collaborative workspace for DPOs and cross-functional stakeholders to manage a GDPR-compliance initiative. Our solution gives you the right tools to understand how your organization complies with the GDPR to implement the needed changes and automatically produce documents required by the regulator. Our methodology has been developed with Gruppo IMPERIALI, which brings more than 30 years of data protection legal expertise. HOPEX GDPR integrates up-to-date regulatory details and legal templates to accelerate your remediation plans.



MetaCompliance

Location: London, U.K.

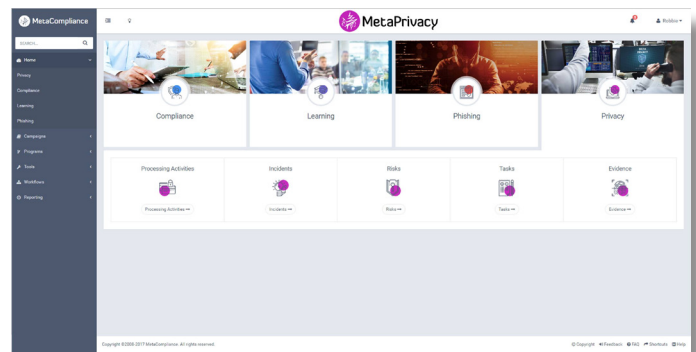
Number of employees: 26–100

Founded: 2006

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Data Mapping**, **Incident Response**

Description: MetaCompliance offers a one-stop-shop Privacy Management solution specifically designed to provide organizations with step-by-step guidance in preparing for, and operating in compliance with, the General Data Protection Regulation. The solution resides within the MyCompliance Cloud platform which provides customers with a fully integrated suite of GDPR capabilities which includes processing activity assessments, risk management, task management, policy management, incident management and eLearning. The platform also offers management dashboards and detailed reporting allowing data protection officers to easily track implementation progress and demonstrate ongoing accountability.



Metomic

Location: London, U.K.

Number of employees: 1–25

Founded: 2018

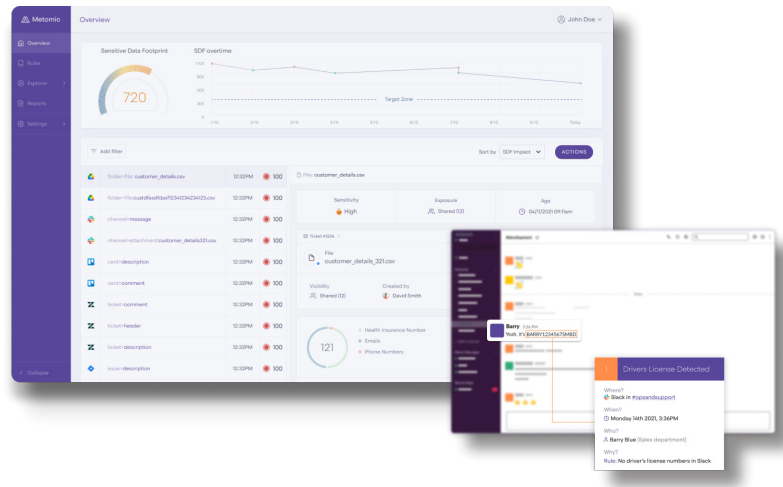
Funded: Privately held

Privacy-related products:
Activity Monitoring, Data Discovery,
Enterprise Communications

Description: Metomic helps CISOs, CIOs and InfoSec leaders from hyper-growth tech scale-ups reduce their sensitive data footprint. The platform provides a centralized visibility of sensitive data across your suite of cloud/SaaS applications, whether they're for file storage, internal communication or ticketing. Metomic enables you to prevent data leaks, remain compliant, and carry on scaling security without compromising business growth. By cutting through the noise and signaling the most critical issues first, Metomic makes it fast and easy to create rules and remediate policy violations while educating the whole team with automated alerts when new violations occur.



Metomic



Mexon Technology

Location: Leusden, Netherlands

Number of employees: 101–500

Founded: 1994

Funded: Privately held

Privacy-related products: **Assessment Manager,**
Data Subject Requests, Incident Response,
Privacy Information Manager

Description: MexonInControl provides the privacy specialist with a central location for the information they need to do their jobs. It's created specifically for organizations that must adhere to the GDPR. It houses the registers to show GDPR compliance and is configurable. Not only does MexonInControl support standard DPIA assessments, but you can also create your own to suit your organization's needs and specific customer-oriented language. MexonInControl consists of registers for data breaches, data processing activities, data processing agreements, security incidents, risks, measures, standards, assessments, actions, assets and the relations between them. It provides its own dashboarding with overviews.

MexonInControl

PRIVACY & more





Privacy, faster & better.

The mockup shows a white dialog box with a dark blue header containing the TerraTrue logo. The main text asks, 'Are you planning to ask people for their consent with this feature?'. Below this are two horizontal bars and two buttons labeled 'Yes' and 'No'. A dotted line connects the 'No' button to the text 'Real time'. Another dotted line connects the top right of the dialog box to the text 'Privacy guidance'. To the right of the dialog box is a yellow box with a white exclamation mark icon, titled 'Heads Up!', containing the text 'Consider asking for consent' and a paragraph about data risk and consent mechanisms.

Privacy guidance

Heads Up!

Consider asking for consent

This launch uses some data with an elevated risk: **facial scan**. In many cases, you may be legally or contractually required to ask for consent before using this information. Other times, it's just a good idea to ask for consent to avoid reputational harm. Before launching this feature, consider designing a consent mechanism for the most sensitive data.

Real time

Identify, address, and tackle security & privacy risks
before you ship a product.

TRUSTED BY MODERN COMPANIES



FOURSQUARE

GROUPON

Robinhood

ROKU

terratrue.com | [#ShiftLeftPrivacy](https://twitter.com/ShiftLeftPrivacy)

[Get a demo](#)

Mighty Trust

Location: Dublin, Ireland

Number of employees: 1–25

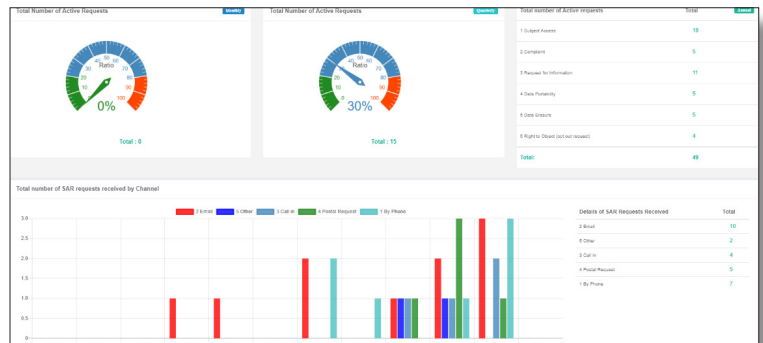
Founded: 2017

Funded: Privately held

Privacy-related products:

Activity Monitoring,
Assessment Manager, **Data Mapping**,
Data Subject Requests,
Incident Response,
Privacy Information Manager

Description: PRIVACYPLUS is an enterprise product including 17 modules covering all data protection requirements for managing enterprise supply chains. Three dashboards provide insight into projects and high-risk items. The centralized document management function securely stores policies and backup data. The organizational hierarchy function controls user access rights and permissions for the platform. The unique sharing function allows for secure data sharing with counterparties. Step by Step data input processes and user manuals make it easy to complete. PRIVACYPLUS can be used by data protection officers and non subject matter experts as a tool to manage EU General Data Protection Regulation and other data protection law requirements.



Mine PrivacyOps

Location: Tel Aviv, Israel

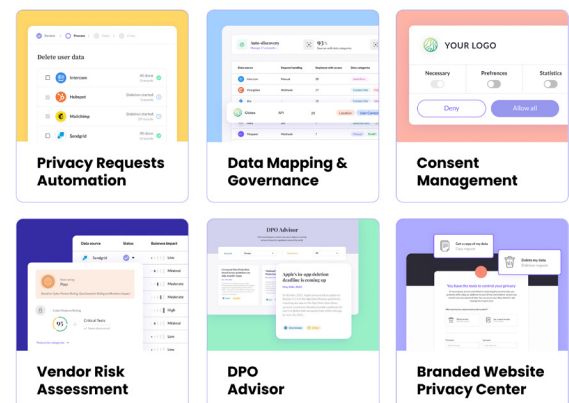
Number of employees: 26–100

Founded: 2018

Funded: Privately held

Privacy-related products: **Consent Manager**,
Data Discovery, **Data Mapping**,
Data Subject Requests

Description: Mine PrivacyOps's privacy suite enables companies to automate and orchestrate their entire privacy operations processes and turn privacy into a business advantage. The platform's no-code approach allows for fast implementation of data privacy programs. This includes real-time data mapping, privacy request fulfillment, consent management, third-party risk assessments and more. With Mine, companies can easily set up a fully automated experience to handle daily privacy operations tasks and comply with global privacy regulations like the GDPR and CCPA while reducing manual and repetitive work by legal and engineering teams.



Miner Eye

Location: Ganei-Am, Israel

Number of employees: 26–100

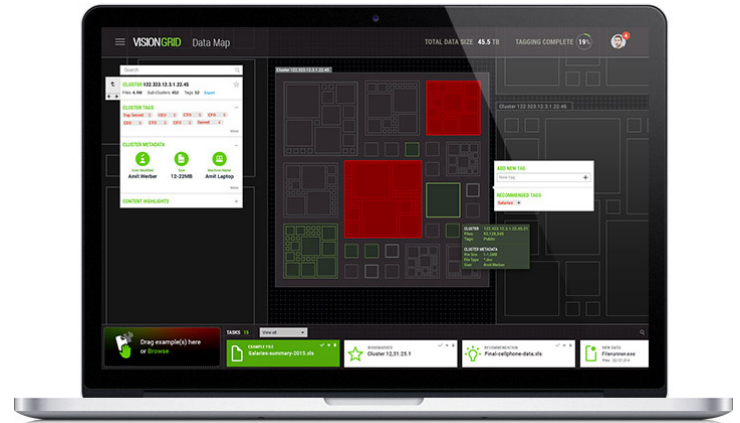
Founded: 2014

Funded: Privately held

Privacy-related products:

Activity Monitoring, Data Discovery, Data Mapping

Description: MinerEye's VisionGrid platform is self-learning software that automatically identifies, classifies, and tracks data on premise, remote storages, and in the cloud. It enables scalable, automated analysis and governance of unstructured data across the enterprise. This enables companies to efficiently discover, analyze, and act on data for data privacy and security. Its AI technology identifies similar data between data centers and across the cloud by learning patterns, enabling the user to be alerted when a behavioral outlier occurs.



Modulo Security

Location: Rio de Janeiro, Brazil

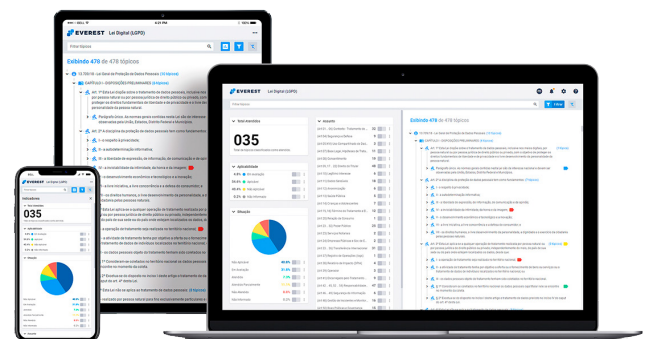
Number of employees: 26–100

Founded: 1985

Funded: Privately held

Privacy-related products: **Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager, Website Scanning**

Description: Modulo Security offers a comprehensive cloud platform to automate the implementation and management of privacy, security and data protection programs aligned with main standards, frameworks and regulations, mainly regarding Brazil's LGPD. Based on meta framework methodology and large experience in software, compliance and cybersecurity assessment projects, Modulo offers a LGPD Manager platform, a complete solution with legal content, expert comments, collaboration, policy management, online interviews, a complete inventory of areas, systems, people and data, correlation graphs, workflow, templates, dashboards, reports, alerts, integration bots and API for integration with other systems.



Mostly AI

Location: Vienna, Austria

Number of employees: 1–25

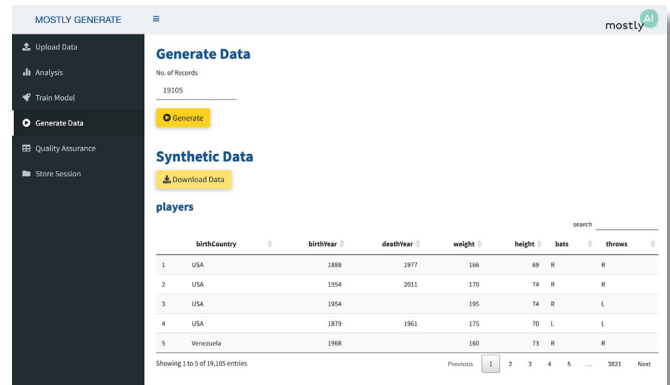
Founded: 2017

Funded: Privately held

Privacy-related products:

Deidentification/Pseudonymity

Description: Based on Mostly AI's Synthetic Data Engine, Mostly GENERATE allows an organization to simulate highly realistic & representative synthetic data at scale, by automatically learning patterns, structures and variations from its existing data. The software-solution leverages state-of-the-art generative deep neural networks with in-built privacy mechanism to build a mathematical model of customers and their actions. As synthetic data is anonymous and exempt from data protection regulations, this opens up a whole range of opportunities for locked-up data, resulting in faster innovation, less risks and less costs.



Munich Re



Location: Munich, Germany

Number of employees: 500+

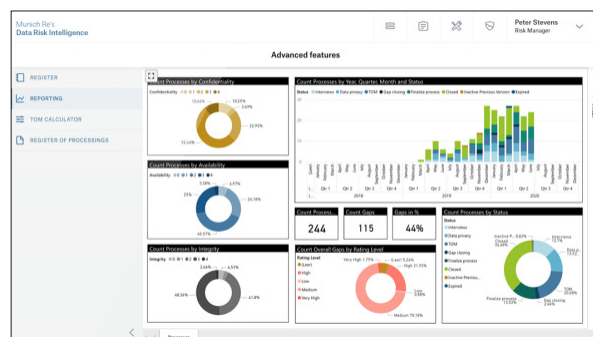
Founded: 1880

Funded: Publicly traded

Privacy-related products:

Assessment Manager, Data Mapping, Data Subject Requests, Incident Response

Description: Munich Re's Data Risk Intelligence is a process-oriented SaaS solution with a user-friendly, configurable dialogue and workflow system that promotes a holistic, risk-based data protection management approach. It classifies the data of business processes, data breaches and data subject rights requests step by step, and compares the data processing with the applicable legal requirements. A default catalog of technical and organizational measures can be individually adapted and is applied in the assessments for vulnerability identification and risk treatment. Legally required documents, such as ROPA, data processing agreements, erasure concepts and DPIAs are created automatically.



Munvo

Location: Montreal, Quebec, Canada

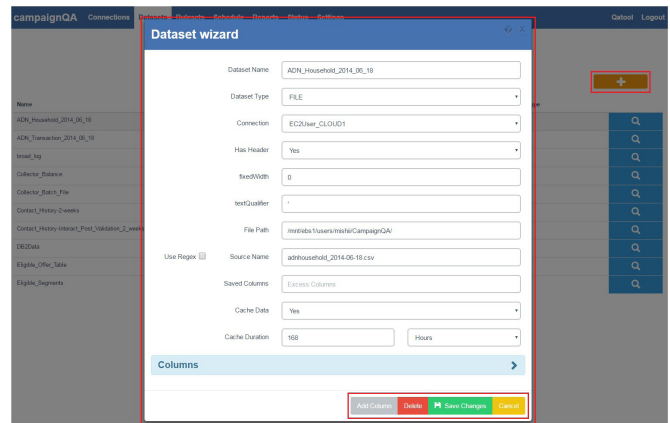
Number of employees: 26–100

Founded: 2004

Funded: Privately held

Privacy-related products: **Consent Manager**

Description: CampaignQA automates and simplifies the complexities in dealing with new customer privacy regulations, such as the EU General Data Protection Regulation and Canada's Anti-Spam Law. CampaignQA creates a global dashboard of quality assurance activities, while maintaining a comprehensive audit trail of past validations and issues. This helps to achieve and document organizational compliance with GDPR's and CASL's regulations. CampaignQA even comes standard with some GDPR & CASL rules pre-built and ready to incorporate across your organization's marketing activities.



NetApp



Location: Sunnyvale, California, U.S.

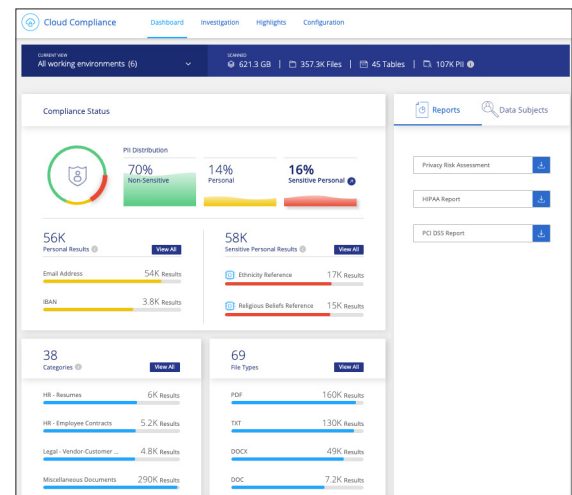
Number of employees: 500+

Founded: 1992

Funded: Publicly traded

Privacy-related products: **Data Discovery, Data Mapping, Data Subject Requests, Incident Response**

Description: NetApp Cloud Compliance is an AI-based data governance tool. Part of the NetApp Cloud ecosystem, it scans complex IT environments and maps, sensitive and personal data. Cloud Compliance provides your organization with complete coverage on all your data sources and allows leading organizations to comply with different privacy regulation requirements such as GDPR's Article 9, Data Subject Access Requests, retention policy enforcement, automated data privacy impact assessment, and more.



NextLabs

Location: San Mateo, California, U.S.

Number of employees: 101–500

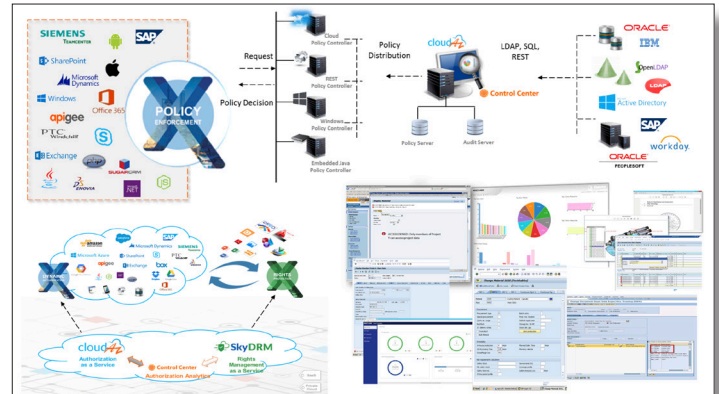
Founded: 2004

Funded: Privately held

Privacy-related products:

Activity Monitoring, Data Discovery,
Data Mapping, Enterprise Communications,
Privacy Information Manager

Description: NextLabs provides data-centric security software to protect business-critical data and applications. Its dynamic authorization technology and attribute-based policy platform help enterprises identify, monitor and control access to sensitive data, and help prevent security and regulatory violations — whether on the cloud or on premise. The software audits and automates enforcement of security controls and compliance policies to secure information sharing across the extended enterprise. NextLabs has some of the largest global enterprises and government agencies as customers and strategic relationships with industry leaders.



NICE

Location: Hoboken, New Jersey, U.S.

Number of employees: 500+

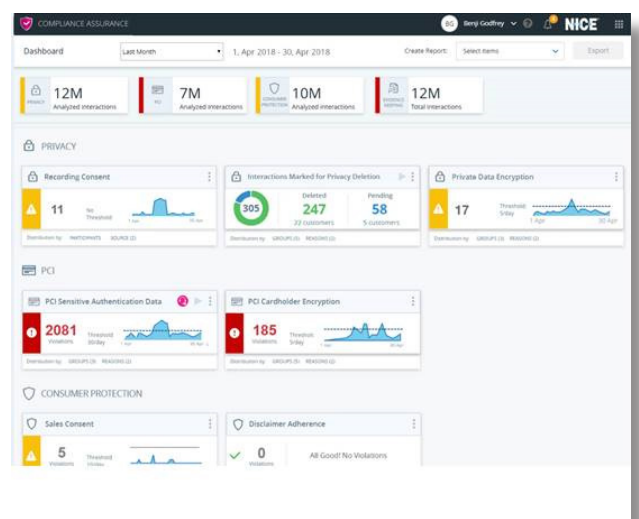
Founded: 1999

Funded: Publicly traded

Privacy-related products:

Activity Monitoring, Data Mapping,
Enterprise Communications

Description: The Compliance Center is an end-to-end compliance solution for contact centers, bringing together the abilities to visualize data, take action on policies, and bridge silos between data systems to efficiently manage interactions and policies. The solution offers a “Compliance Assurance” application displaying multiple dashboards to gauge the adherence to data minimization. The “Policy Manager” application centralizes all retention policies and empowers authorized users to take direct actions on the data archived-deletion, extraction, playback lock and encryption.



Nortal

Location: Tallinn, Harjumaa, Estonia

Number of employees: 500+

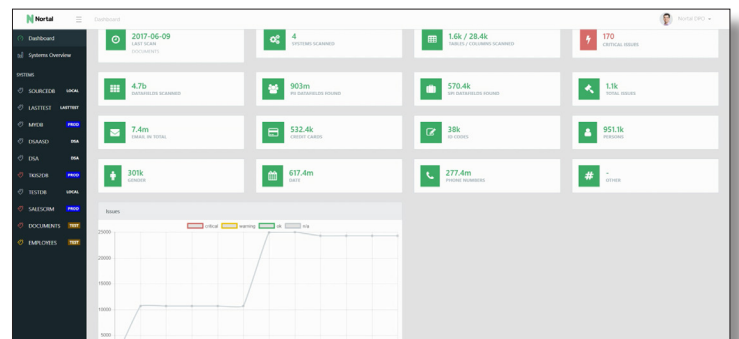
Founded: 2000

Funded: Privately held

Privacy-related products:

Data Discovery, Data Mapping

Description: Nortal offers its DeepScan solution to help companies comply with the EU General Data Protection Regulation. DeepScan analyzes all of the data sources within an enterprise to map out where all of the information is located, including locations such as databases, emails, and scanned documents. After scanning all of the information, DeepScan will classify the information into different categories, determining whether it is personal information or business data. All of the information is placed onto a dashboard where companies can get a bird-eye view of all the data it currently possesses.



Novatiq

Location: London, U.K.; Cwmbran, U.K.

Number of employees: 26–100

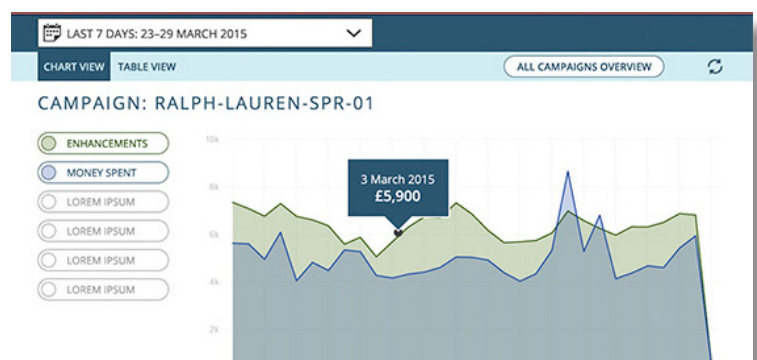
Founded: 2014

Funded: Privately held

Privacy-related products:

Deidentification/Pseudonymity

Description: Novatiq works with telcos around the world to help them monetize their customer data across open ecosystems in a safe and compliant way. Initially supporting telco strategies for entering programmatic advertising, the Novatiq solution is equally fit for the wider market, including IoT, smart cities, and ID verification. Novatiq's Header Injection solution is deployed into the secure environments of telcos to appropriately augment or replace persistent unique identifiers with event-level transient tokens as they are routed across the network between contracted and consented parties. This enables attributes to be attached to the token and matched for transaction, without creating links between one event and the next. Novatiq is building a new type of privacy-first, identity ecosystem, leveraging network and data assets to support new services across open ecosystems.



NT Analyzer

Location: New York, New York, U.S.

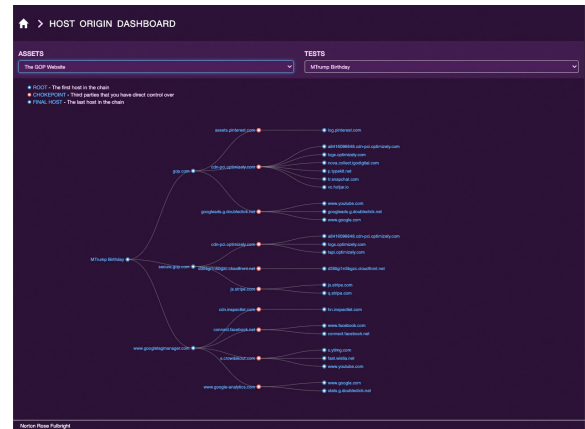
Number of employees: 1–25

Founded: 2019

Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Privacy Information Manager, Website Scanning

Description: NT Analyzer steps into the shoes of a user and removes the blind spots, identifying risks associated with a company's catalog of collected and disclosed data. After reviewing network traffic from the end-user's device, NT Analyzer identifies all data sharing and categorizes it under relevant legal risks. All legal findings are protected by attorney-client privilege. Once a risk has been discovered, the company can view the specific network traffic in its custom dashboard and quickly mitigate. From there, companies can be empowered to solve their most glaring data protection issues and facilitate conversations between development and legal departments.



Nuix

Location: Sydney, Australia

Number of employees: 500+

Founded: 2003

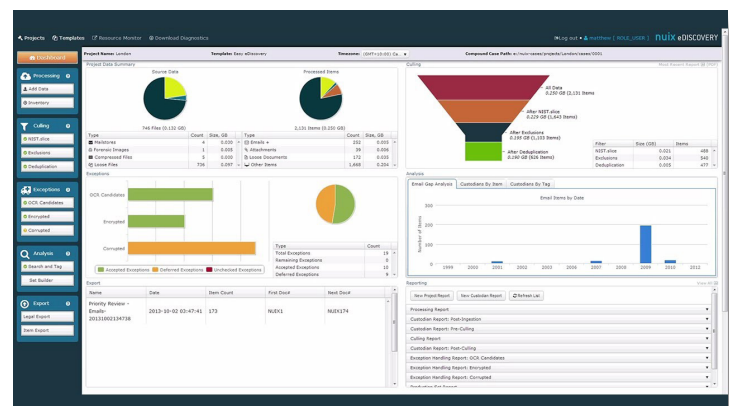
Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping

Description: Nuix is a global enterprise class indexing, classification, and monitoring platform used for data discovery, classification, remediation and protection. Nuix can reach into a wide variety of corporate and social media systems and content repositories, and over 1,200 file types to look for and act upon sensitive and valuable information. Nuix can extract PII, PHI and PCI from photos, image files, audio files and video files. Once identified and remediated, Nuix monitors user activities on endpoints for protection and breach response.



Simple. Powerful. Precise.



ObservePoint



Location: Pleasant Grove, Utah, U.S.

Number of employees: 26–100

Founded: 2010

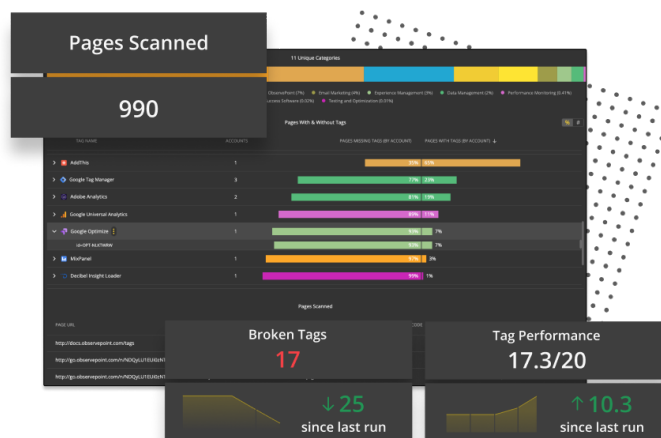
Funded: Privately held

Privacy-related products:

Website Scanning

Description: ObservePoint's Privacy Compliance solution enables you to set up scalable audits with custom rules that regularly scan your website to inventory unapproved/approved cookies and technologies, discover what data is tracked and where it's sent, test your CMP to validate consent preferences are honored, ensure your cookie consent banner and privacy policy are on all pages, and get notified of any unapproved activity.

ObservePoint



Odaseva

Location: San Francisco, California, U.S.

Number of employees: 26–100

Founded: 2012

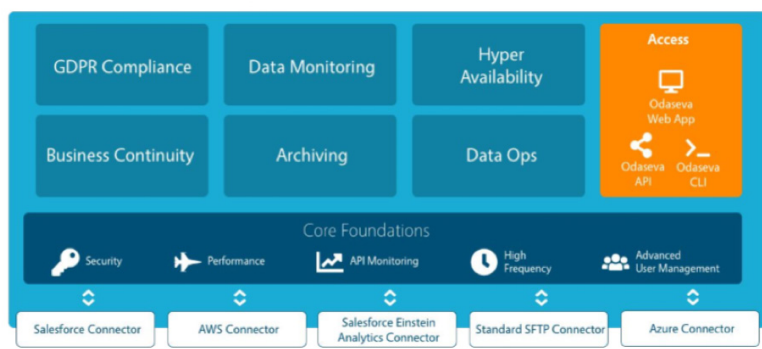
Funded: Privately held

Privacy-related products:

Activity Monitoring, Data Discovery, Deidentification/Pseudonymity, Privacy Information Manager

Description: Odaseva offers its Data Management Cloud platform that allows users to automate its data processes and configure its data management apps. The platform allows organizations to fully automate a range of data procedures. Its data management apps can help with EU General Data Protection Regulation compliance, as well as backup and restore information. Users that have access to Odaseva's Data Management App builder will have the ability to package their own solutions. Odaseva's platform gives users the ability to enable "granular" segregation of data and location restrictions for processing and storage.

odaseva



Ohalo

Location: London, U.K.

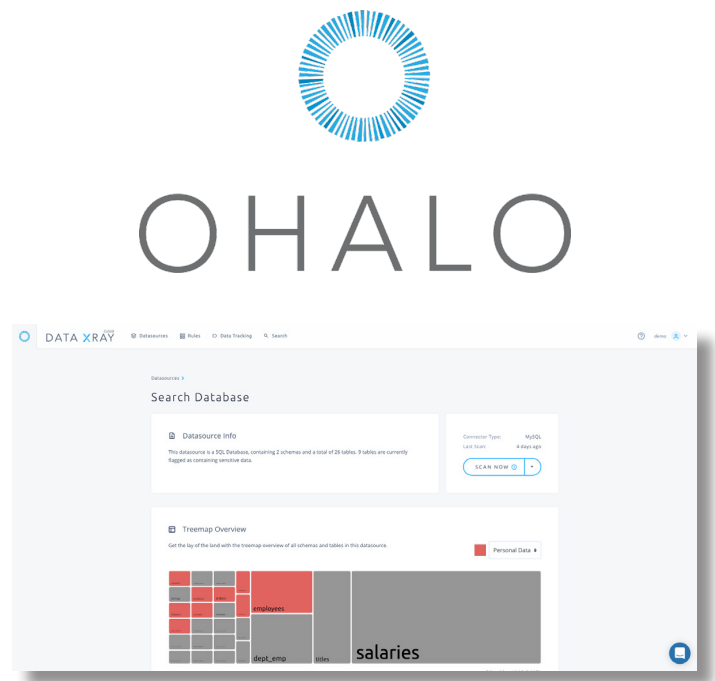
Number of employees: 1–25

Founded: 2016

Funded: Privately held

Privacy-related products:
Data Discovery, Data Mapping

Description: Ohalo provides automated software solutions for our clients' data discovery, mapping and subject access request needs. Ohalo's Data X-Ray lets users scan their data sources for regulatory-responsive personal data, mapping the results out for the user through an easy-to-use interface at both a high level and a more detailed column-by-column, file-by-file view. Users can then search across those scanned data sources at scale for individual personal data elements in response to data subject requests, saving many hours of manual labour and/or consultant/lawyer fees. The Data X-Ray supports both structured and unstructured data and a wide range of datasources.



Okera

Location: San Francisco, California, U.S.

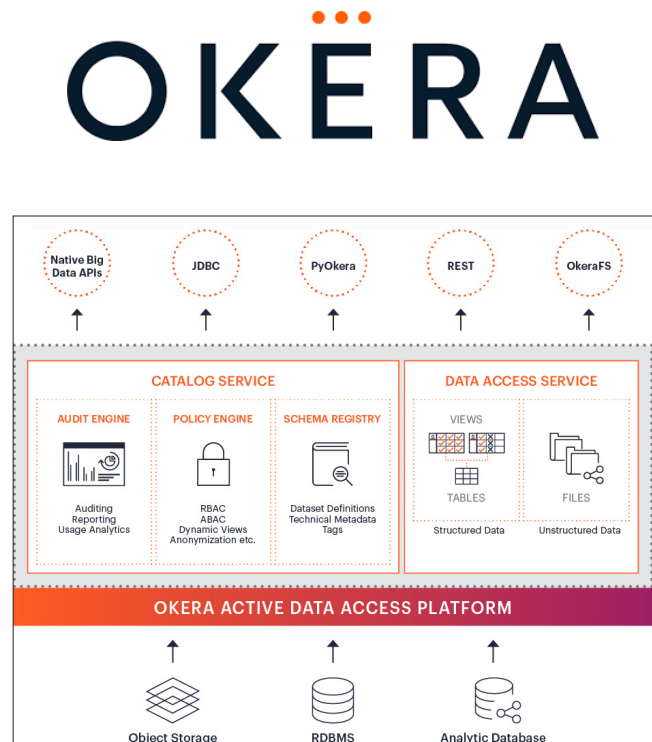
Number of employees: 26–100

Founded: 2016

Funded: Privately held

Privacy-related products: **Consent Manager, Data Discovery, Data Subject Requests, Deidentification/Pseudonymity**

Description: Okera provides secure data access at scale so data teams have the confidence to unlock the power of their data for innovation and growth. By ensuring that appropriate data access controls are in place and meet the evolving data privacy landscape, the Okera Active Data Access Platform can automatically discover and audit data lakes, create access policies using its visual policy engine, and enforce fine-grained access in hybrid and multi-cloud environments such as AWS and Azure.



OMNINET Technologies

Location: Eckental, Germany

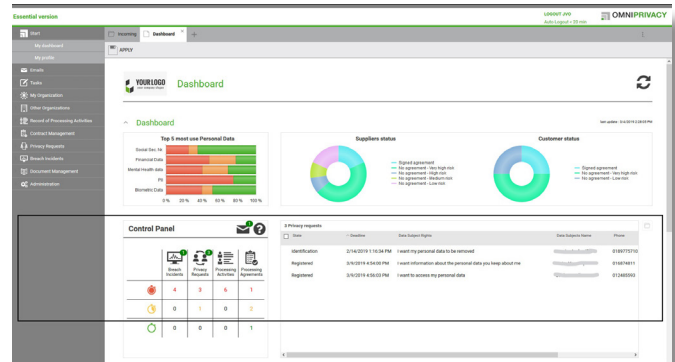
Number of employees: 101–500

Founded: 1993

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager

Description: OMNIPRIVACY is a cloud-based application to assist data protection officers and privacy professionals. It supports the definition and maintenance of the record of processing activities and processing agreements. For assessment purposes and monitoring of the progress of compliance, a dashboard is available. Processes for privacy requests, data breaches and privacy impact assessments, including risk management and follow-up of related controls, are available within the application. Organizations can delegate tasks or complete processes to the data owners and follow up on deadlines and progress, increase awareness with the GDPR Academy, and keep all personal and public notes in one place.



Omnisient

Location: Cape Town, South Africa

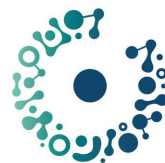
Number of employees: 1–25

Founded: 2018

Funded: Privately held

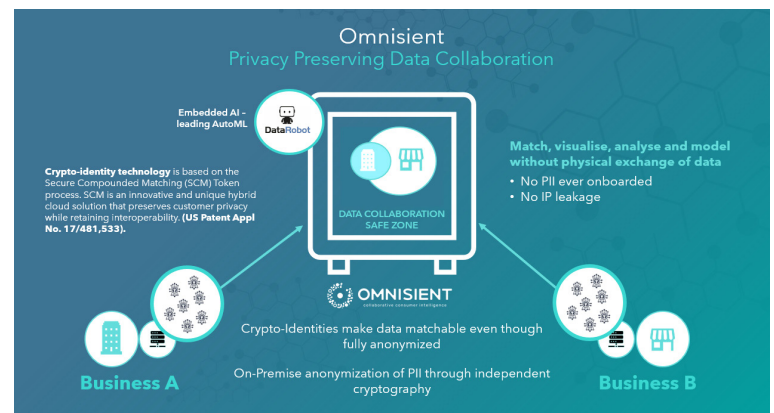
Privacy-related products: Data Discovery

Description: Omnisient is a privacy-preserving data collaboration platform that enables multiple businesses to analyze and collaborate on each other's first-party data in a manner that complies with all privacy regulations and protects businesses and consumers from data breaches. Cryptography anonymizes all PII into "Crypto-Identities" at source before first-party data is uploaded into a secure "escrow-like" collaboration environment in the cloud. Data is never exchanged between businesses and sensitive information is never revealed. Omnisient Crypto-identities makes data interoperable across multiple data sets to create a multiparty collaboration ecosystem.



OMNISIENT

collaborative consumer intelligence



OneTrust



Location: Atlanta, Georgia, U.S.

Number of employees: 501+

Founded: 2016

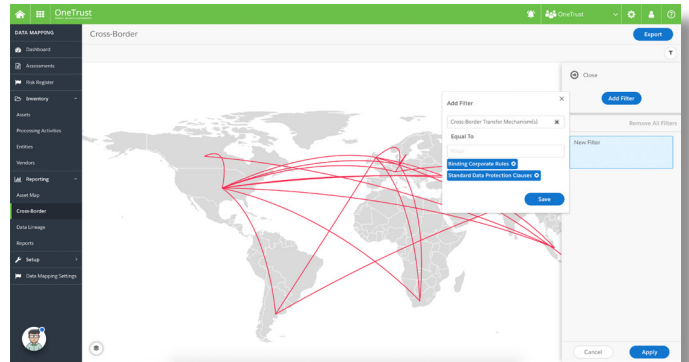
Funded: Privately held

Privacy-related products:

Activity Monitoring, **Assessment Manager**,
Consent Manager, **Data Discovery**,
Data Mapping, **Data Subject Requests**,
Deidentification/Pseudonymity,
Enterprise Communications, **Incident Response**,
Privacy Information Manager, **Website Scanning**

Description: OneTrust's Trust Intelligence Platform connects privacy, governance, risk management and compliance, environmental, social and corporate governance teams, data, ethics, and processes so all companies can collaborate seamlessly and put trust at the center of their operations and culture. More than 12,000 customers, including more than half of the Fortune Global 500, use OneTrust to build integrated programs that comply with the CCPA, GDPR, LGPD, ISO-27001, and hundreds more of the world's privacy laws and security frameworks. The platform is supported by 200 patents and offers same-day insights and support for new and emerging regulations.

onetrust



onetrust

Ranked #1 in Market Share

"OneTrust Still Owns the Market"

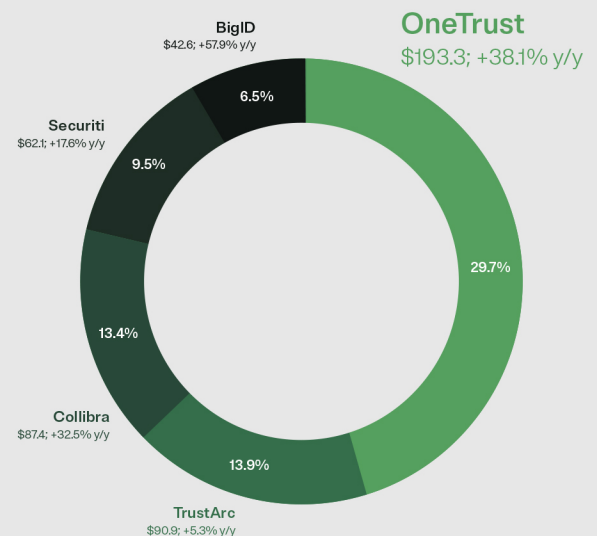
For the 3rd year in a row,
OneTrust ranked #1 for market share
in Privacy Management Software

IDC, Worldwide Data Privacy Compliance Software Market Shares, 2021

[Request a demo](#)

Total Market \$651.6M

▲ +26.4%



OneTrust DataGuidance



Location: London, U.K.

Number of employees: 26–100

Founded: 2007

Funded: Privately held

Privacy-related products:
Privacy Information Manager

Description: OneTrust DataGuidance is an in-depth and up-to-date privacy and security regulatory research platform powered by more than two decades of global privacy law research. Hundreds of global privacy laws and more than 10,000 additional resources are mapped into DataGuidance to give customers in-depth research, information, insight and perspectives on the world's evolving list of global privacy regulations. The database is updated daily by more than 40 in-house privacy researchers along with a network of 800 lawyers across more than 300 jurisdictions and by active input as part of OneTrust's regulatory engagement program.

OneTrust DataGuidance™ REGULATORY RESEARCH SOFTWARE



The World's #1 Source of Real-Time Regulatory Research & Intelligence

- **Guidance Notes** on core topics and jurisdictions
- **Comparisons and Portals** for in-depth analysis of specific laws and key requirements necessary to reach compliance
- **Retention Schedules** that help you manage your global data retention strategy (upon request)
- **Data Residency** to help you understand global residency and localization requirements (upon request)



START YOUR FREE TRIAL

OneTrust DataGuidance™ REGULATORY RESEARCH SOFTWARE

OneWelcome (formerly iWelcome)

Location: Amersfoort, Netherlands

Number of employees: 101–500

Founded: 2010

Parent company: Thales (2022)

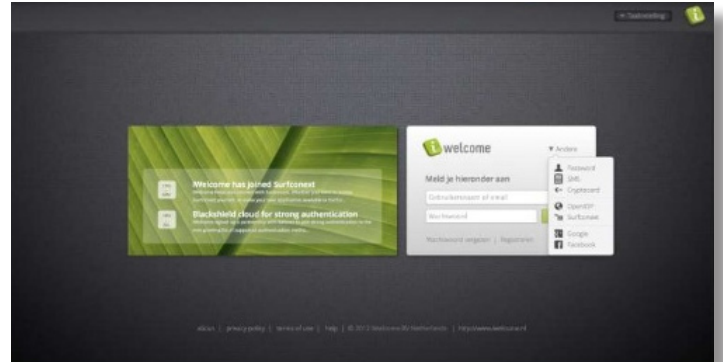
Funded: Privately held

Privacy-related products:

Consent Manager

Description: OneWelcome offers organizations an “Identity & Access Management as-a-Service” platform designed to help with EU General Data Protection Regulation compliance efforts. The platform allows organizations to store consent preferences, while giving data protection officers to the ability to check on consent statuses in real time. Consumers are also given the ability to view, edit, and export their personal data whenever they choose. Users can freeze their accounts and delete their personal data as long as they allowed to through legislation.

onewelcome



OnSystem Logic

Location: Baltimore, Maryland, U.S.

Number of employees: 1–25

Founded: 2008

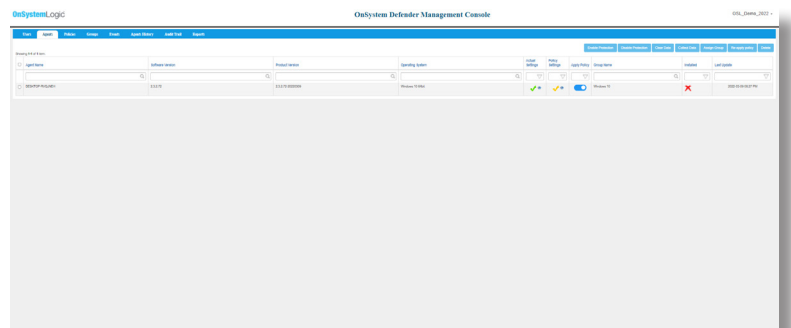
Funded: Privately held

Privacy-related products:

Activity Monitoring

Description: OnSystem Defender offers companies protection against harmful malware and application flaws. The last frontier in malware protection is the application, which is where all current endpoint security products are routinely turned off or otherwise bypassed by attackers. Our patent pending In-Memory Application Reference Monitor is designed to be non-bypassable.

OnSystemLogic™



Openli (formerly Legal Monster)

Location: Copenhagen, Denmark

Number of employees: 1–25

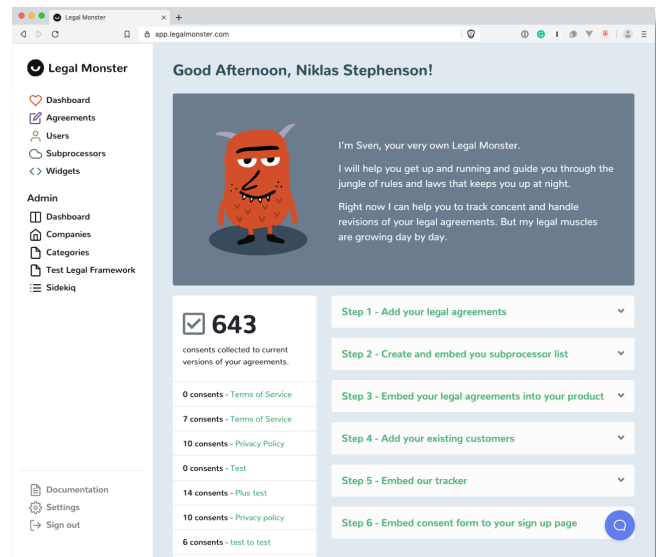
Founded: 2019

Funded: Privately held

Privacy-related products: **Consent Manager**

Description: Legal Monster helps companies by enabling them to collect legally-compliant consent when potential customers sign up for their service or for marketing emails. Legal Monster has built a solution that is inserted into customers' marketing, signup and checkout forms, which automatically shows a compliant consent-request depending on the end-users jurisdiction and language. By implementing this solution, customers reach a much higher level of compliance while ensuring that they still have the best possible conversion.

openli



OpenText



Location: Waterloo, Ontario, Canada

Number of employees: 501+

Founded: 1991

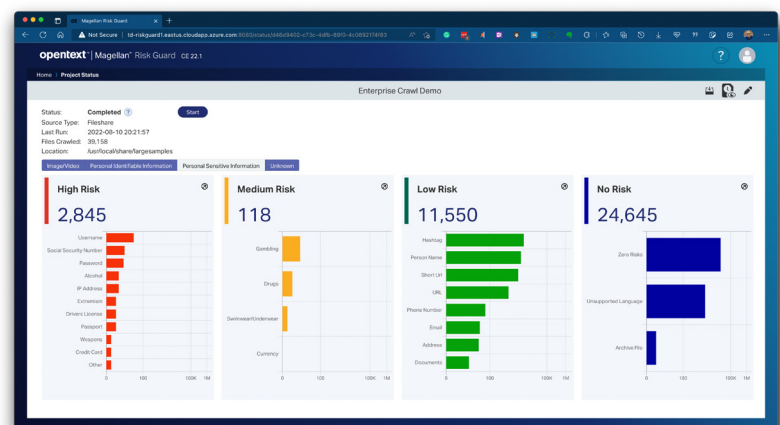
Funded: Publicly traded

Privacy-related products:

Activity Monitoring,
Consent Manager, **Data Discovery**,
Data Subject Requests,
Enterprise Communications,
Incident Response

Description: OpenText helps organizations with data privacy readiness and compliance while securing systems and data. OpenText provides privacy management to automate key data privacy processes, including subject rights requests as well as advanced analytics to assess and remediate content risk. Organizations leverage our content management products to proactively identify, classify and secure content according to retention policies and data minimization principles. OpenText's digital forensics, threat detection and incident response solutions can uncover hidden threats and help support rapid response to data breaches, whether caused by internal threats or external actors.

opentext™



Opsware (formerly Privacy Request)

Location: Toronto, Ontario, Canada

Number of employees: 1–25

Founded: 2020

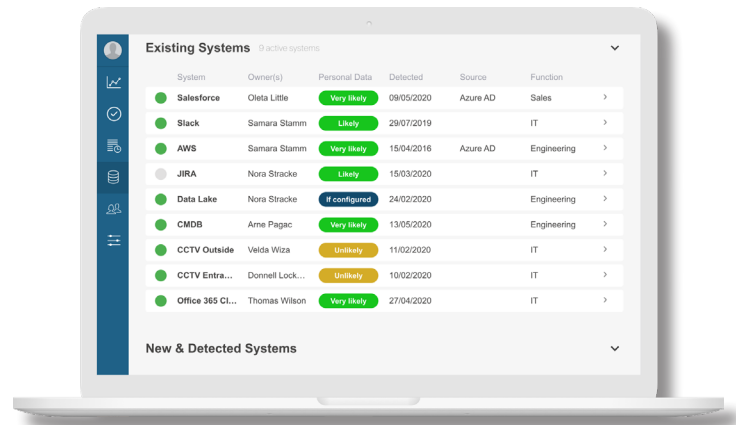
Funded: Privately held

Privacy-related products:

Data Discovery, Data Mapping,

Data Subject Requests

Description: Opsware plugs into a company's tech stack and provides a simple workflow to discover, inventory and classify personal data across your systems as well as capture the records of processing required to achieve baseline compliance. Opsware also automates other tedious workflows, including data subject rights and data retention policies.



OptimEyes.AI

Location: Encinitas, California, U.S.

Number of employees: 1–25

Founded: 2017

Funded: Privately held

Privacy-related products:

Activity Monitoring, Data Discovery,

Data Mapping, Data Subject Requests,

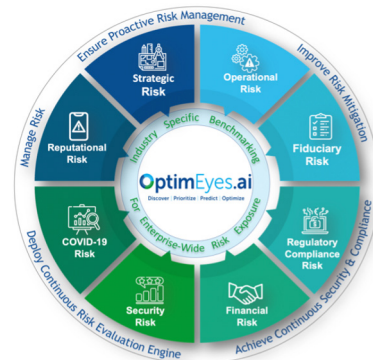
Incident Response,

Privacy Information Manager

Description: Optimeyes AI provides risk model solutions to organizations across multiple industries, including financial services, health care and retail, with a particular focus on cyber, data privacy and compliance risk. Using AI and machine learning, the solutions enable real time and continuous quantification of risk, calculation of annual loss expectancy and risk remediation costs, industry risk benchmarking and neuroscience-based dashboard analytics. Flexible use case architecture supports client-specific risk program requirements and priorities.



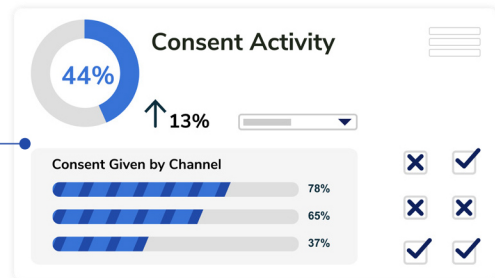
Discover | Prioritize | Predict | Optimize





Power Privacy Beyond Compliance with WireWheel's SaaS solutions

Easily manage consents and preferences across your brands, channels, and existing martech stack

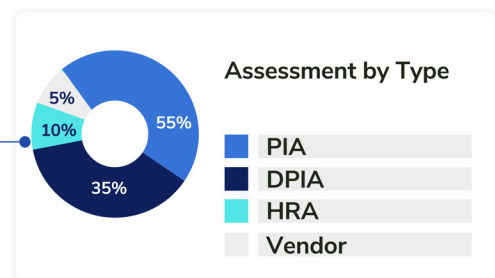


Select one or more DSAR actions

| | | |
|---|---|--|
| Access <input checked="" type="checkbox"/> | Deletion <input checked="" type="checkbox"/> | Correction <input type="checkbox"/> |
| Portability <input type="checkbox"/> | Opt-out <input type="checkbox"/> | |

Automatically manage privacy rights (DSARs)

Efficiently manage your company's privacy program and produce compliance records



See the WireWheel platform in action with a personalized demo.
Register at wirewheel.io/demo

OptInsight

Location: Heemstede, Netherlands

Number of employees: 1–25

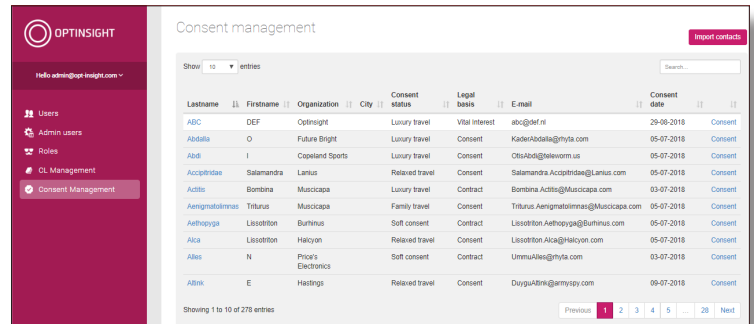
Founded: 2018

Funded: Privately held

Privacy-related products:

Activity Monitoring,
Consent Manager, Data Discovery

Description: OptInsight's consent management solution is omni-channel, enabling organizations to manage consent through web, app, call center and in meetings. OptInsight gives companies full control over: Gaining explicit consent of business relations on personal preferences with the consent functionality; sharing relevant content for gaining and retaining explicit consent on personal preferences with the content functionality; proving the evidence of consent on personal level and the other 5 lawful grounds of data processing by an audit trail with the control functionality; better decision making by commercial and GDPR analytics with the Control functionality.



Opus

Location: New York, New York, U.S.

Number of employees: 101–500

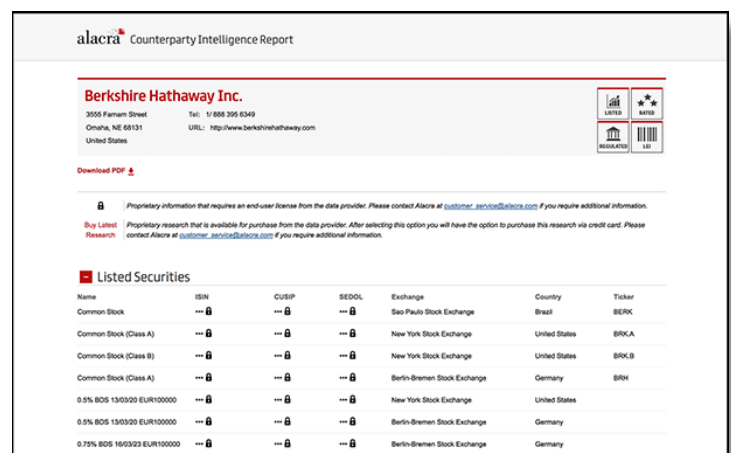
Founded: 2013

Funded: Privately held

Privacy-related products:

Assessment Manager, Data Discovery

Description: Opus's Third Party GDPR Compliance solution allows organizations to identify the third parties they share customer information with, and identifying the proper controls for each relationship based on the shared data and regulatory compliance. The solution helps organizations document the data they hold and where the data comes from. Following the conclusion of a GDPR assessment, the solution will automatically document the effectiveness of the controls, and complete continual compliance reviews.



Location: Austin, Texas, U.S.

Number of employees: 26–100

Founded: 2018

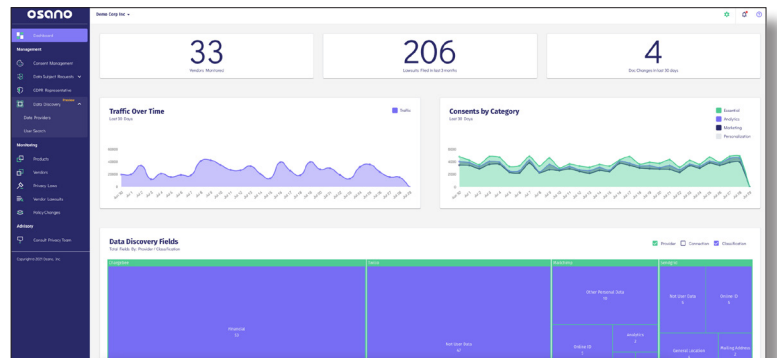
Funded: Privately held

Privacy-related products:

Consent Manager, **Data Discovery**,
Data Mapping, **Data Subject Requests**,
Privacy Information Manager,
Website Scanning

Description: Osano is a complete data privacy platform that simplifies compliance for complex data privacy laws such as the EU GDPR, CCPA, LGPD and more. Features include consent management, subject rights management, data discovery and vendor risk monitoring.

osano



Palqee Technologies

Location: London, U.K.

Number of employees: 1–25

Founded: 2019

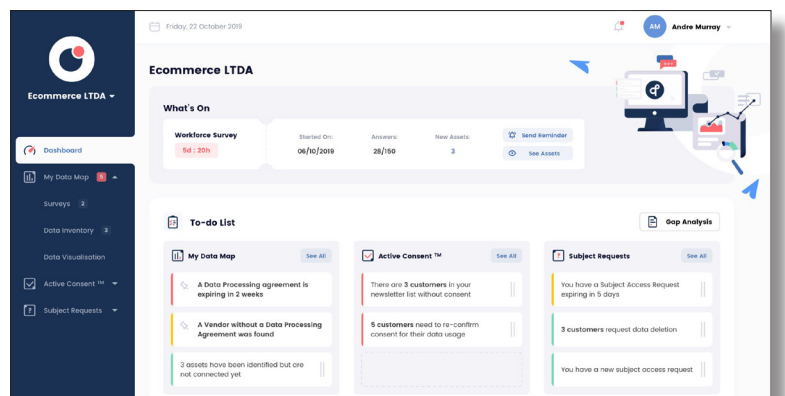
Funded: Privately held

Privacy-related products:

Activity Monitoring, **Assessment Manager**,
Consent Manager, **Data Discovery**,
Data Mapping, **Data Subject Requests**,
Enterprise Communications,
Privacy Information Manager,
Website Scanning

Description: The Palqee Enterprise Suite enables businesses to navigate safely through global data privacy regulations without the jargon. The platform offers a range of tools to ensure an evergreen data inventory, with automated compliance reports and delegation of tasks with internal communication that streamlines interactions within the organization.

palqee



PHEMI Systems

Location: Vancouver, British Columbia, Canada

Number of employees: 26–100

Founded: 2013

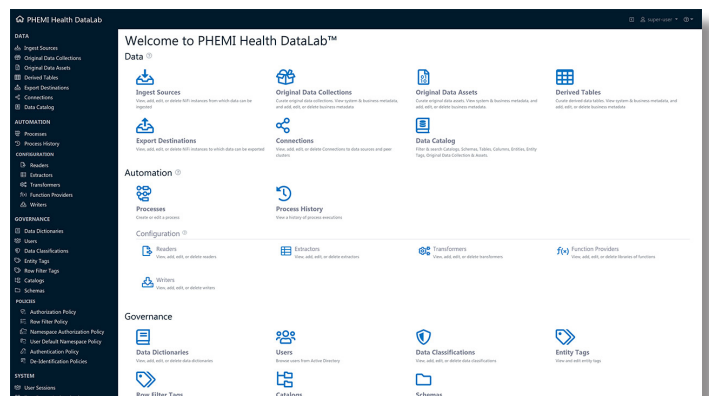
Funded: Privately held

Privacy-related products:

Data Discovery, Data Mapping, Deidentification/Pseudonymity

Description: PHEMI Trustworthy Health DataLab is a unique, cloud-based big data management system that allows organizations to generate value from health care data by simplifying the ingestion and deidentification of data with military-grade governance, privacy and security built in. While conventional products simply lock down data, PHEMI goes further, solving privacy and security challenges for personal health care information to enable responsible access to more information that advances innovation by researchers, scientists and clinicians.

PHEMI®



Piiano

Location: Israel

Number of employees: 1–25

Founded: 2021

Funded: Privately held

Privacy-related products:

Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Privacy Information Manager

Description: Piiano provides developers infrastructure to protect what's important. The Piiano Vault is the home for safely storing sensitive and personal data. It practically reduces the risk of privacy exposure — even in the event of a breach — and simplifies the implementation of current and future privacy requirements. The Piiano Privacy Code Scanner provides instant visibility in source code to identify PII and address privacy issues, empowering collaboration between engineering and privacy teams. Piiano helps enterprises build and transform applications to be fully compliant and secure.



Piwik PRO

Location: Wrocław, Poland

Number of employees: 26–100

Founded: 2013

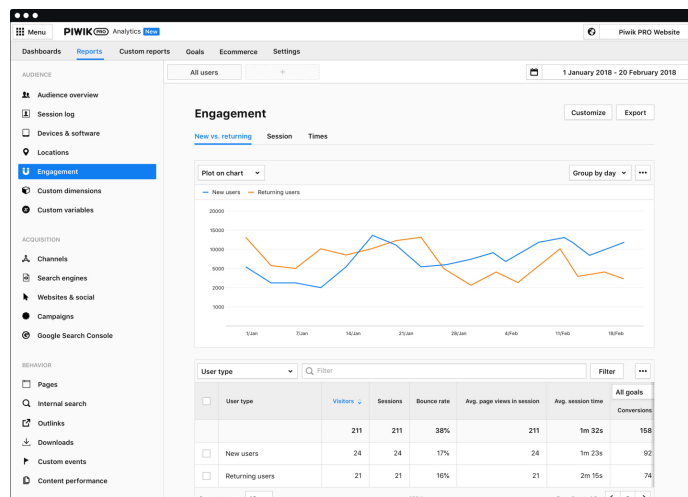
Funded: Privately held

Privacy-related products:

Activity Monitoring, **Consent Manager**,
Data Discovery, **Data Mapping**,
Data Subject Requests, **Website Scanning**

Description: Piwik PRO Analytics Suite allows for tracking web, app, product and intranet behavior of users. The platform ensures compliance with strict EU, U.S., Chinese and Russian data protection laws, including the EU General Data Protection Regulation and the U.S. Health Insurance Portability and Accountability Act.

PIWIK PRO



Pixevety

Location: Australia

Number of employees: 1–25

Founded: 2012

Funded: Privately held

Privacy-related products: **Consent Manager**,
Enterprise Communications

Description: Pixevety is a consent-driven media asset management company championing a privacy-by-design approach to image management, especially images of children. Clients receive their own online private gallery space to access and manage their media assets and to safely and securely share them with their own communities. A real-time and specific consent module is available to auto-check that consent is applied to each and every file stored in a pixevety gallery so images and media are used and shared according to the privacy wishes of staff, parents and their children.



PlanetVerify

Location: Dublin, Ireland

Number of employees: 1–25

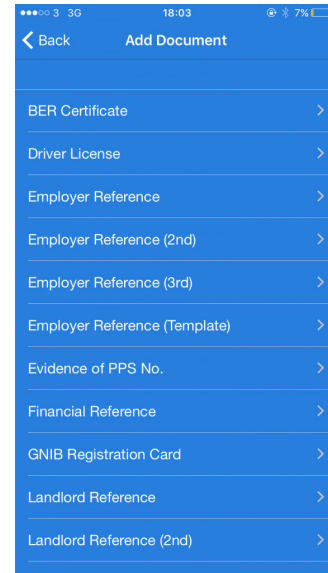
Founded: 2013

Funded: Privately held

Privacy-related products:

Consent Manager

Description: PlanetVerify is a document collection platform designed to collect customer data by gaining explicit consent to ensure the company is compliant with the General Data Protection Regulation. The platform offers real-time tracking of data requests, and gives organizations a data trail of the ways it manages customer consent. PlanetVerify's services are fully encrypted, and allows organizations to respond to consumer and employees requests to access, move, or erase their data.



Plausible Analytics

Location: Remote

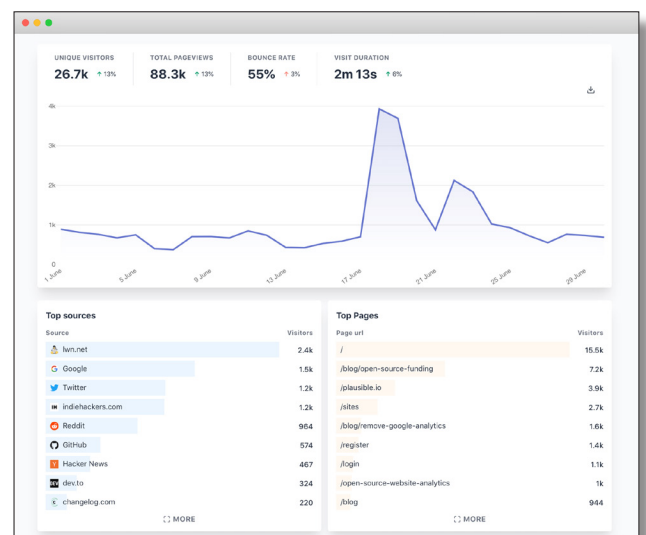
Number of employees: 1–25

Founded: 2019

Funded: Privately held

Privacy-related products: **Activity Monitoring**

Description: Plausible Analytics is a simple, open source, lightweight (less than 1 KB) and privacy-friendly alternative to Google Analytics. All site measurement is carried out anonymously. Cookies are not used and no personal data is collected. There are no persistent identifiers, no cross-site or cross-device tracking, and user site data is not used for any other purposes.



POPIA

Location: South Africa

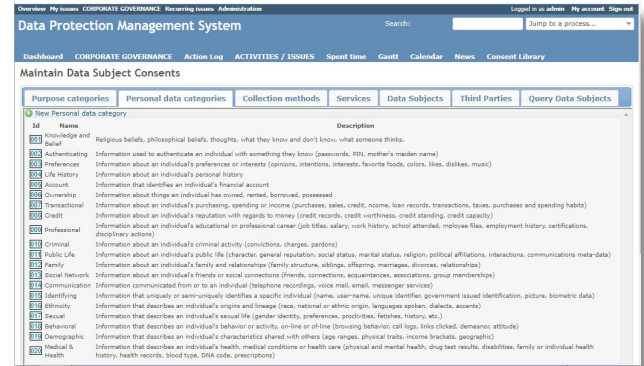
Number of employees: 1–25

Founded: 2018

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager

Description: The Personal Information Management System is a secure, roles based system for DPOs. It is used to implement and monitor privacy related practices in accordance with the EU General Data Protection Regulation, ISO 27701 and NIST. Tasks to record information, practices, policies and agreements and to complete documentation, perform assessments and verify processor compliance can be planned, assigned, performed and tracked. Reports and dashboards display risks, controls, compliance, documentation and progress. Options include a consent management system and processes to handle data subject requests, objections and complaints and to respond to data protection incidents and security breaches.



Poslovna inteligencija

Location: Zagreb, Croatia

Number of employees: 101–500

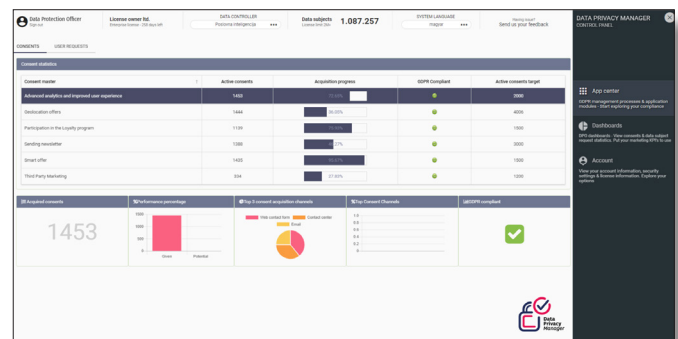
Founded: 2001

Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Enterprise Communications, Incident Response, Privacy Information Manager, Website Scanning

Description: DPM is a state-of-the-art software platform designed to help companies perform efficient management of personal data and processes for the EU General Data Protection Regulation. It is available as a SaaS in EU cloud or on-premise applications. The platform monitors all personal data flows and provides DPOs with necessary tools for monitoring GDPR compliance and collaboration with other stakeholders. Personal data can either be pseudonymized or centrally managed using Informatica MDM platform for Data Subject domain. DPM's architecture allows easy integration with external systems processing personal data and brings privacy by design and default into existing complex IT environments.

poslovna
*i*nteligencija
Poslovna means Business



PossibleNOW



Location: Duluth, Georgia, U.S.

Number of employees: 26–100

Founded: 2000

Funded: Privately held

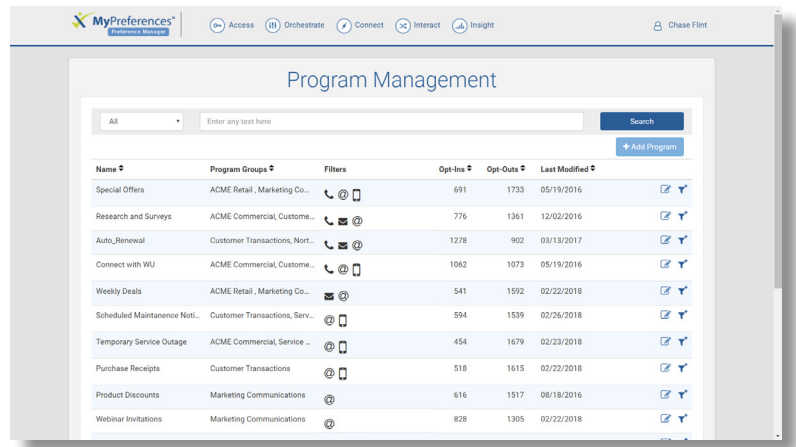
Privacy-related products:

Consent Manager

Description: MyPreferences is a data management platform that connects any system or interface used to communicate with customers across the entire company. It collects express consent, cookie consent and preferences that customers share about themselves, stores them securely in a central repository and integrates them with any system the company uses to interact with those customers in the future. MyPreferences enhances customer experience by collecting their communication preferences such as topic of interest, preferred channel and frequency. It reduces marketing compliance risk by adapting to constantly changing privacy regulations, ensuring consent is collected and opt-outs are honored.



POSSIBLENOW™



Poul Schmith/Kammeradvokaten

Location: Copenhagen, Denmark

Number of employees: 500+

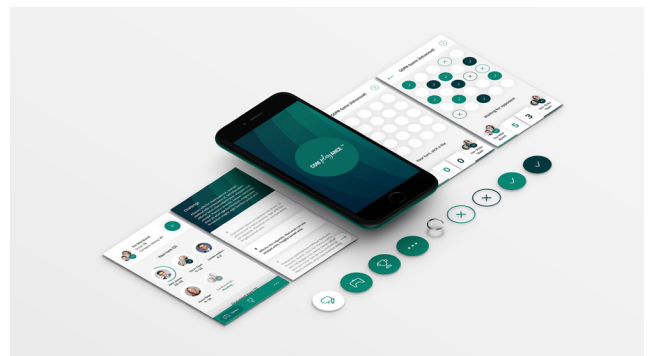
Founded: 1936

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Privacy Information Manager**

Description: The GDPR comPLAYance app combines gamification and learning. The games ensure an exciting approach to learning to deal with practical everyday dilemmas and are relevant to all employees. You can customize and create your own games while playing solo, against a colleague or as a team. A dashboard provides an overview of the organization's knowledge in order to document learning and participation as well as helping concentrate efforts on the topics where the challenges are the greatest. It is developed in collaboration with Implement Consulting Group and the Danish software developers Peytz & Co.

Poul Schmith KAMMERADVOKATEN



Preava

Location: Essex, Vermont, U.S.

Number of employees: 1–25

Founded: 2020

Parent company: VeraSafe

Funded: Privately held

Description: Protect your organization from emails sent to unintended recipients through an enterprise-grade SaaS solution for cloud email. Preava Prevent uses predictive behavior models and customizable rules to flag unwanted email recipients before the email is sent. Through minimizing misaddressed emails, your organization safeguards proprietary and sensitive information including privileged client data and PII/PHI. Preava is funded and advised by VeraSafe, a U.S. boutique privacy compliance consultancy



Preclusio

Location: Seattle, Washington, U.S.

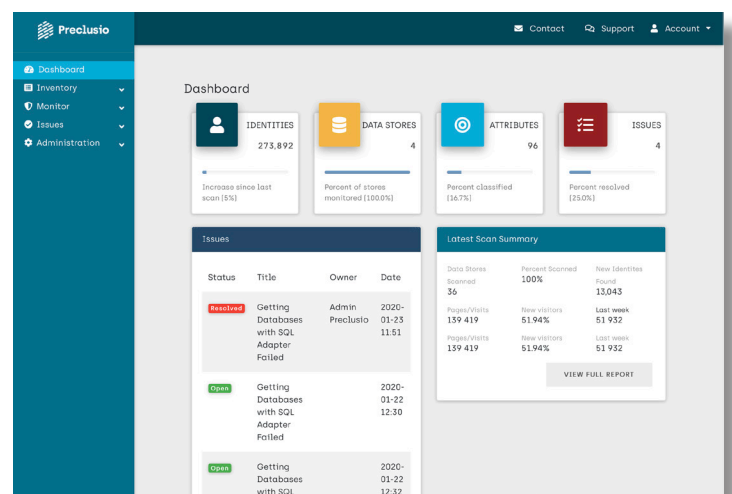
Number of employees: 1–25

Founded: 2019

Funded: Privately held

Privacy-related products:
Data Discovery, Data Mapping

Description: Preclusio offers automated, on-premises privacy management software designed to help companies comply with regulations such as the GDPR and CCPA. The software can automate data inventory, classify data through its machine-learning driven process and simplify data subject requests. It never lets personal information leave your system boundary and is designed to grow with your company.



Location: Vienna, Austria; London, U.K.; Dublin, Ireland

Number of employees: 26–100

Founded: 2017

Funded: Privately held

Privacy-related products:

Data Subject Requests, Incident Response

Description: Prighter develops scalable legal services by leveraging the experience as lawyers, external data protection officers and privacy representatives. The multidisciplinary team brings together the best of the legal and technology sectors to provide high-end tech solutions for the management of data subject requests and data breaches.



Prince Group

Location: Loenen a/d Vecht, Netherlands

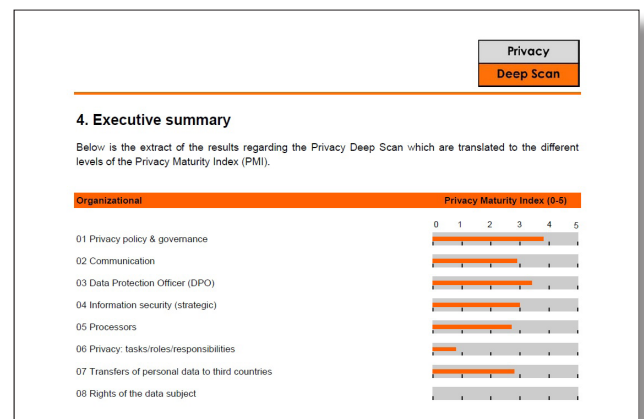
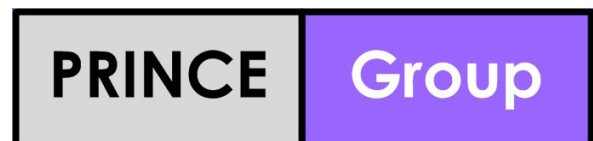
Number of employees: 1–25

Founded: 2016

Funded: Privately held

Privacy-related products: **Assessment Manager**

Description: MyPrivacySolutions is a compliance solution and is deployed as Software-as-a-Service, available through a network of consultancy partners. Our tools create awareness and prioritization by taking snapshots of the organization regarding privacy, data protection and information security. It provides information on gaps and potential actions/controls and is applicable for small organizations. As for large organizations, our solutions can be used to benchmark between business units and measure their readiness and monitor improvement. The Privacy Deep Scan is an assessment toolkit that consists of more than 1400 data points. It is GDPR-ready, addressing legal, compliance and information security, but also 'soft' topics like communication, ethics and awareness. It creates a custom report for continuous improvement.



Location: San Francisco, California, U.S.

Number of employees: 101–500

Founded: 2016

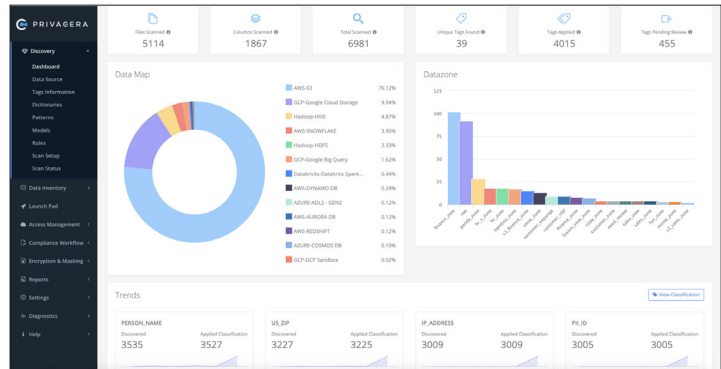
Funded: Privately held

Privacy-related products:

Activity Monitoring, Data Discovery,
Data Mapping, Data Subject Requests,
Deidentification/Pseudonymity

Description: Privacera's SaaS-based data security and governance platform enables in-depth analytics without compromising compliance with regulations such as the GDPR, CCPA, LGPD, and HIPAA.

Privacera provides a unified platform for automated data discovery, access control, data encryption and deidentification across on-premises and cloud services such as AWS, Azure, Databricks, GCP and Snowflake. It is utilized at petabyte-scale for dynamic privacy controls by Fortune 500 customers in consumer, finance, insurance, biotech, media and government agencies. Automated compliance workflows reduce the workload on IT and security teams to consistently apply high-fidelity data access control at the database, file, table, row and column levels.



Privacy Analytics

Location: Ottawa, Canada

Number of employees: 101–500

Founded: 2007

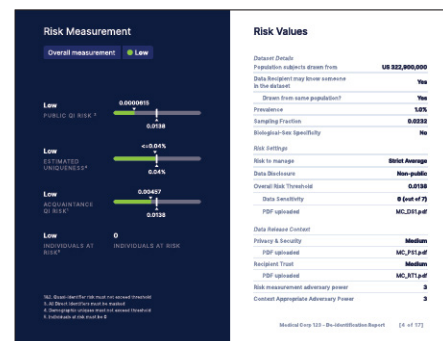
Parent company: IQVIA (2016)

Funded: Publicly traded

Privacy-related products:

Deidentification/Pseudonymity

Description: Privacy Analytics provides data anonymization services and software with auditable proof of privacy protection. Privacy Analytics' expertise enables business leaders at more than 200 organizations across consumer and health care industries to safely deploy transformative data strategies. With 100+ in-house experts, Privacy Analytics assessed thousands of datasets over its 14 years in business, giving clients an edge in the hyper-competitive race for innovation and new revenue streams. Privacy Analytics' approach to data anonymization makes sure clients are CCPA, HIPAA, and GDPR-ready, turning their most sensitive data into their most powerful asset.



The Privacy Compliance Hub

Location: London, U.K.

Number of employees: 1–25

Founded: 2017

Funded: Privately held

Privacy-related technology: Activity Monitoring, Assessment Manager, Privacy Information Manager

Description: The Privacy Compliance Hub aims to help organizations build a continuous culture of privacy compliance through a platform from which compliance is created, maintained, recorded and demonstrated. It features an online privacy training, an integrated map, a suite of records required for compliance, a library of privacy compliance templates, a glossary with all key privacy terms explained, and text of the GDPR in an easy-to-use format. The Hub also features all documentation in one central archive to demonstrate compliance, ongoing legal updates, as well as continuous product updates and enhancements.



THE PRIVACY
COMPLIANCE HUB

| PRIVACY CHAMPIONS MEETING 1 | |
|---|-------------|
| Explaining The Privacy Compliance Hub | |
| Starting Promise 2 - Inventory | |
| PREPARATION | |
| Read agenda for this meeting | |
| Read Promise 1 (Awareness) | |
| Read Promise 2 (Inventory) | |
| IN ATTENDANCE | |
| [Privacy Hub Owner] | |
| [Privacy Champion 1] | |
| [Privacy Champion 2] | |
| [Privacy Champion 3] | |
| AGENDA | DONE |
| 1. A Privacy Champion is nominated to take the minutes of the meeting. | |
| 2. The Privacy Hub Owner explains privacy compliance and demonstrates the Privacy Compliance Hub using the Privacy Awareness Training Deck and the Privacy Champions Training Deck. | |
| 3. The Privacy Hub Owner explains what it means to be a Privacy Champion using the DPA and the Privacy Champions Roles Document. | |

Privacy Dynamics

Location: Seattle, Washington, U.S.

Number of employees: 1–25

Founded: 2018

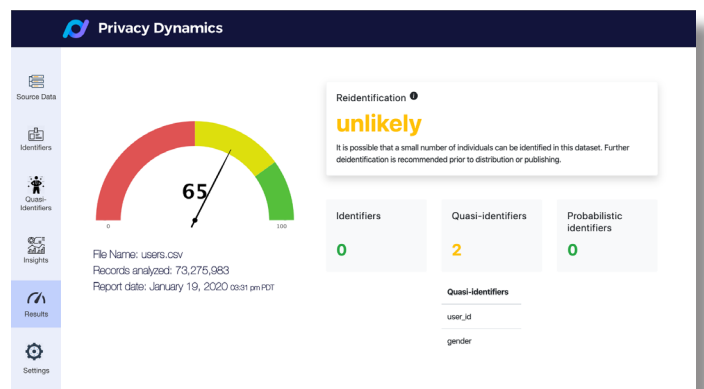
Funded: Privately held

Privacy-related technology: Assessment Manager, Data Discovery, Data Mapping, Deidentification/Pseudonymity

Description: Privacy Dynamics' comprehensive discovery and deidentification tools provide customers with a complete view of identifiable and semi-identifiable information in their data warehouse. Our tools allow privacy and compliance owners to enforce rigorous, consistent privacy policy across their organization, preventing the unintentional disclosure of personal information.



Privacy Dynamics



The Privacy Factory

Location: Maastricht, Netherlands

Number of employees: 1–25

Founded: 2015

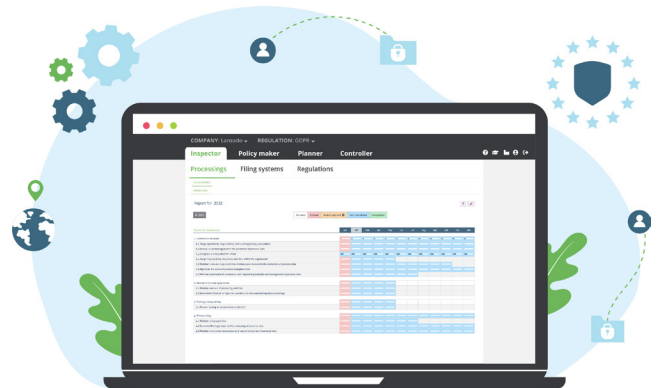
Funded: Privately held

Privacy-related products: **Assessment Manager**, **Data Mapping**, **Data Subject Requests**, **Enterprise Communications**, **Incident Response**, **Privacy Information Manager**

Description: Privacy Manager is a SaaS solution for EU GDPR and ISO 27001 compliance. Using Privacy Manager and answering its eight questions will automatically configure your customized Privacy Manager platform, based on the Privacy Factory's GDPR and ISO libraries of laws, regulations, predefined processings and compliance activities. We can offer 70% GDPR compliance within minutes, GDPR registers, evidence-based compliance, a GDPR / ISO 27001 dashboard, automated data subject requests workflow, and GDPR online training facilities. We serve government institutions, multinationals, and health care organizations as well as SMEs.



Privacy Manager



The More Holes in Your Operation's Privacy Knowledge, the More Exposed You Are

Give your functional areas the privacy skills they need. Sign up to receive IAPP white papers with detailed knowledge maps for **FREE**.

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Privacy Information Shield

Location: Shanghai, China

Number of employees: 1–25

Founded: 2021

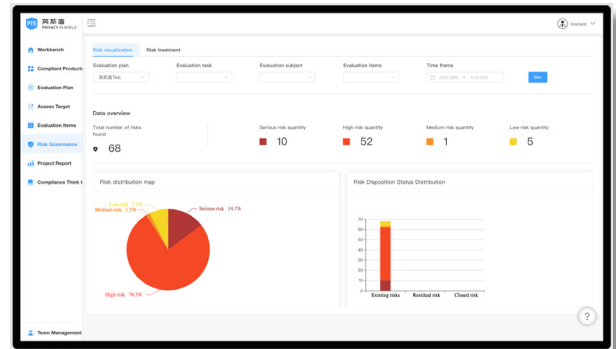
Funded: Privately held

Privacy-related products: **Assessment Manager**, **Consent Manager**, **Data Discovery**, **Data Mapping**, **Data Subject Requests**, **Deidentification/Pseudonymity**, **Incident Response**, **Privacy Information Manager**

Description: Privacy Information Shield is an enterprise privacy compliance self-assessment platform that provides enterprises with a compliance manager for privacy governance system lists and data full life cycle list. It identifies data compliance risk points of enterprises and provides disposal advice to formulate enterprise privacy governance policies and data processing activities complying with the requirements of China's Cybersecurity Law, Data Security Law, Personal Information Protection Law and various national standards. It also provides online think tank services and special privacy compliance consulting services.



英斯盾
PRIVACY IN SHIELD



Privacy Insights

Location: Groningen, Netherlands

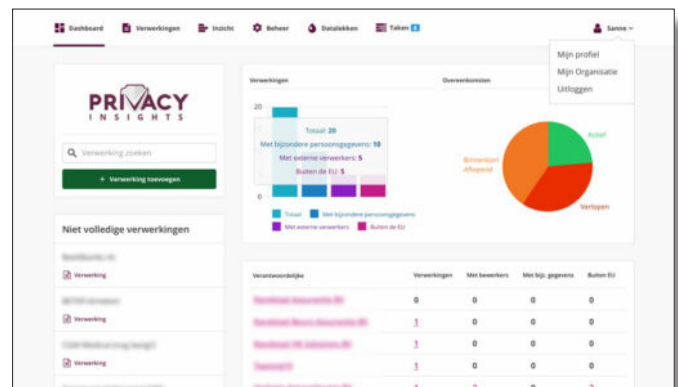
Number of employees: 1–25

Founded: 2017

Funded: Privately held

Privacy-related technology: **Activity Monitoring**, **Assessment Manager**, **Incident Response**, **Privacy Information Manager**

Description: Privacy Insights is based in The Netherlands, and we've designed an online tool for registering processing activities. The decentralized solution is designed to help organizations comply with Article 30 of the EU General Data Protection Regulation. The tool generates reports and exports, keeps track of data breaches and assists with request from data subjects. The tool also has the options for pre-defined (standard) content, an API to show the processes that apply to a data subject on a website and a SAML option. All content is available in both Dutch and English.



Privacy Lab

Location: Reggio Emilia, Italy

Number of employees: 26–100

Founded: 2002

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Mapping

Description: Privacylab is a web solution to manage privacy compliance for GDPR and demonstrate accountability. Privacylab uses wizard procedures to save time and avoid errors. It provides the user with: information reports for each category of data subject; consent management, automatically created when provided by law; appointment of processors and other personnel, customized with tasks for each employee; organizational chart of tasks and competences of privacy; appointment of system administrator; and records of processing activities. Other features: External processing, risk-gap analysis and improvement plan, security measures taken, recovery data plan.



Privacy Map

Location: Hertfordshire, U.K.

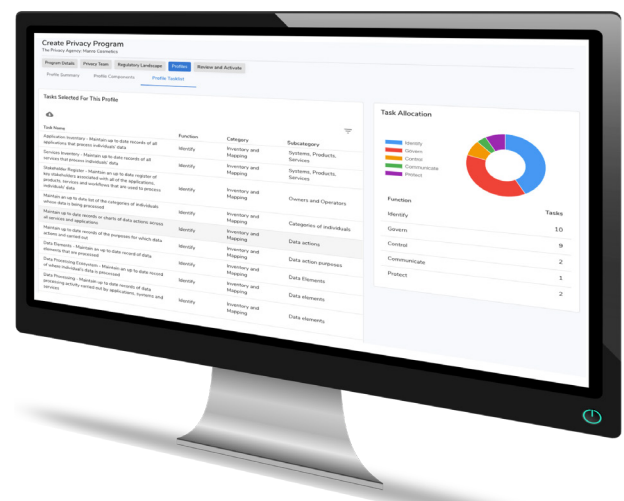
Number of employees: 1–25

Founded: 2020

Funded: Privately held

Privacy-related products: Assessment Manager, Data Mapping

Description: Privacy Map is a SaaS platform that simplifies the ability to create and operate privacy risk management programs. It is particularly suited to agencies that provide outsourced services or consultancy, as well as in-house privacy teams that support multiple privacy initiatives. It leverages the U.S. National Institute of Standards and Technology Privacy Framework to automate the process of identifying and tracking the progress of privacy tasks required to meet business objectives. It also supports collaboration across internal and external teams while providing tools to enable the reliable and consistent capture of relevant data and generation of documentation required to demonstrate compliance to relevant authorities.



Privacy Nexus

Location: The Hague, Netherlands

Number of employees: 1–25

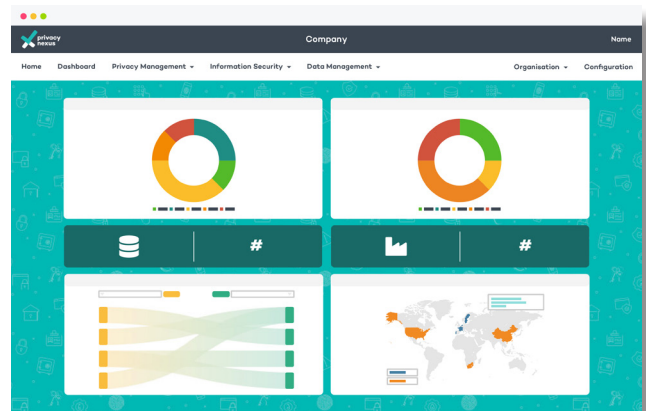
Founded: 2014

Funded: Privately held

Privacy-related technology:

Assessment Manager, **Data Mapping**,
Data Subject Requests, **Incident Response**,
Privacy Information Manager

Description: Privacy Nexus offers a complete privacy management suite to help organisations demonstrate compliance with the EU General Data Protection Regulation. With Privacy Nexus you can create and maintain a clear record of data processing activities, easily perform DPIAs, record data breaches and data subject requests, as well as manage vendors. Privacy Nexus offers an accessible platform that can be used by anyone, with or without a specific legal background.



Privacy Tools



Location: Porto Alegre, Brazil

Number of employees: 1–25

Founded: 2019

Funded: Privately held

Privacy-related products:

Assessment Manager, **Consent Manager**,
Data Mapping, **Data Subject Requests**,
Incident Response, **Website Scanning**

Description: Privacy Tools is a privacy management software that helps global companies comply with data protection and privacy requirements. The AI and Blockchain-based privacy software for consent management and data subject request automation supports customers with Brazil's LGPD, EU's GDPR, and CCPA, as well as marketing needs like cookie management, data mapping, website scanning, and policy management.



onetrust

Gain a real-time view into your data

Satisfy regulatory requirements

Meet specific regulatory requirements for records of processing, including GDPR, CPRA, LGPD, POPIA, and PDPA

Streamline privacy workflows

Automate the critical workstreams of your privacy program including data subject rights requests, incident management, data retention, and more

Enable data governance

Build a foundational understanding of your data to enable compliant, ethical & trusted data use across your business

[Request a demo](#)

Privacy Virtuoso Global

Location: New Delhi, India

Number of employees: 1–25

Founded: 2015

Funded: Privately held

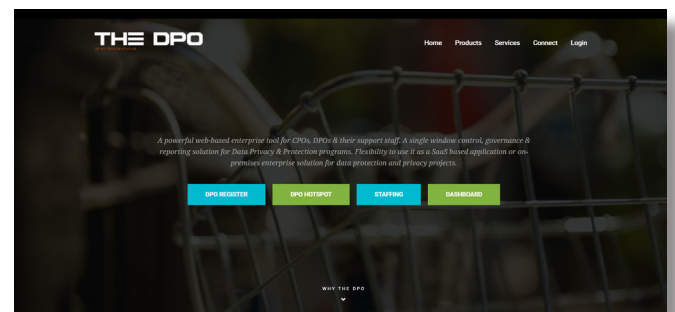
Privacy-related products:

Assessment Manager,
Data Mapping, Incident Response,
Privacy Information Manager,
Website Scanning

Description: Privacy Virtuoso Global helps clients design, establish and implement an end-to-end privacy program. PV offers a variety of managed privacy services and an industry-specific PIA tool, which helps to assess an organization's privacy maturity score and also perform a detailed gap assessment.



PRIVACY VIRTUOSO GLOBAL



PrivacyAnt

Location: Helsinki, Finland

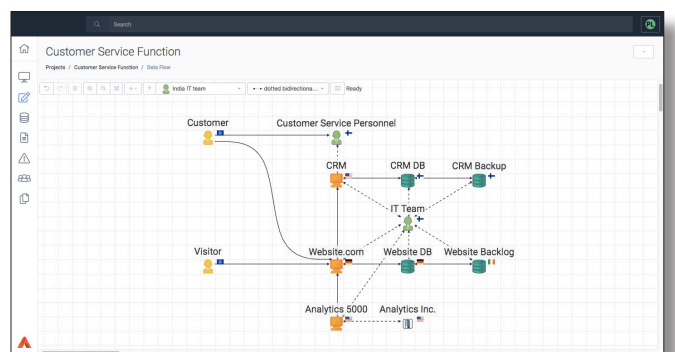
Number of employees: 1–25

Founded: 2016

Funded: Privately held

Privacy-related products: **Assessment Manager,**
Data Mapping

Description: PrivacyAnt Software is a privacy-compliance platform that integrates data mapping and compliance assessments. Employees collaborate across an organization to produce and maintain documentation that is visualized in data-flow maps, and processing activities. The software triggers assessment questions at IT-systems, vendors, processing activities, and other entities based on conditions that can be configured. This enables privacy teams to plan and implement privacy policies across business units. Found risks and gaps are assigned as tasks for employees to correct. Business units can also run preliminary assessments for new projects.



PrivacyCheq

Location: York, Pennsylvania, U.S.

Number of employees: 1–25

Founded: 2014

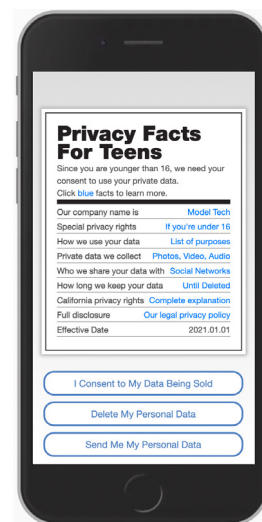
Funded: Privately held

Privacy-related products: **Consent Manager**

Description: PrivacyCheq's ConsentCheq service is a post-cookie SaaS solution covering all required notice and consent data subject interactivity, including nutrition-style notices and a "single source of truth" API connected to a database that informs all subsequent enterprise data processing. ConsentCheq also facilitates the chain of consent to third- and fourth-party data controllers through a managed API interface. For enterprises with audiences under the age of 16, ConsentCheq provides verified parental consent management as required by COPPA and the CCPA.



PrivacyCheq



PrivacyEngine (formerly Sytorus)

Location: Dublin, Ireland

Number of employees: 1–25

Founded: 2013

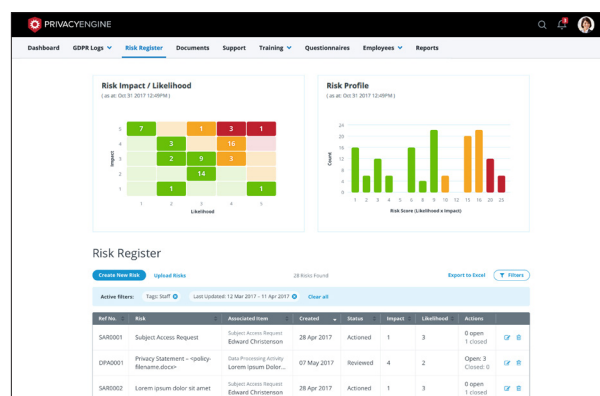
Funded: Privately held

Privacy-related products: **Activity Monitoring, Assessment Manager, Data Subject Requests, Incident Response, Privacy Information Manager**

Description: PrivacyEngine (formerly Sytorus) helps organisations comply with privacy regulations, including EU GDPR, CCPA and HIPAA, with a combination of technology, expertise and experience. Our PrivacyEngine, a SaaS privacy management platform built by technologists and data protection analysts, provides a complete solution for managing all aspects of data protection programs, including privacy compliance, staff management and vendor management. We provide solutions to SMEs and enterprise companies that go beyond demonstrating compliance. Our products deliver real business value, prevent data breaches, address regulatory risks and enhance reputation management.



PRIVACYENGINE



PrivacyPerfect



Location: Rotterdam, Netherlands

Number of employees: 26–100

Founded: 2014

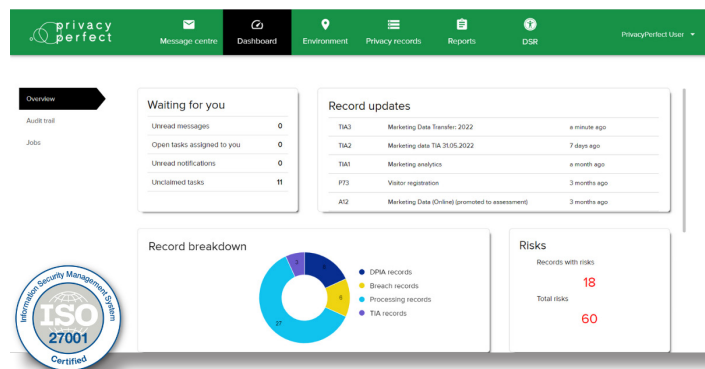
Funded: Privately held

Privacy-related products:

Assessment Manager, Consent Manager, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager

Description: PrivacyPerfect is a legal tech solution that puts you in the driver's seat of your privacy compliance, assisting in your daily global privacy management, simplifying processes, and providing insight and easy reporting. PrivacyPerfect offers the following integrated digitalized solutions: processing registers, data protection impact assessments, data breach registers, data subject requests modules, vendor risk management modules, transfer impact assessment modules, and compliance and consent management.

Our Global Privacy Management Solution is specially designed for seamless collaboration between a holding company and its entities. It covers multiple legislations and is available in local languages.



PrivacyPioneer

Location: Beijing, China

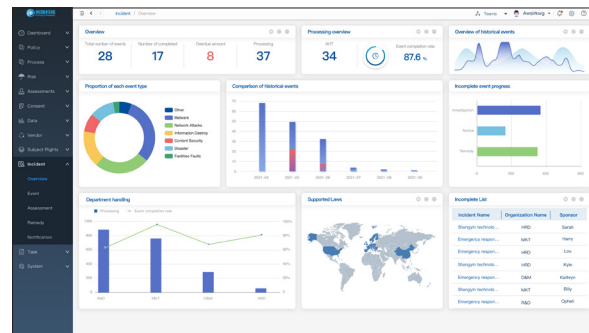
Number of employees: 26–100

Founded: 2020

Funded: Privately held

Privacy-related products: **Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager, Website Scanning**

Description: PrivacyPioneer provides platform solutions for privacy compliance. Automated data discovery, data inventory and data behavior monitoring can help organizations find out and manage personal data more efficiently in a complex data storage environment. The platform also has flexible and customizable automated process capabilities, combining intelligent assessment with risk analysis to support organizations identifying and managing risks more effectively. Through the integrated functions of product/project-oriented process activities, consent managers, DSARs, vendor managers and incident responses form a completed privacy compliance management system.



PrivacyWorks Consulting

Location: Burnaby, British Columbia, Canada

Number of employees: 1–25

Founded: 2013

Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager

Description: PrivacyWorks aims to provide our clients with information privacy solutions that meet their business requirements. Whether you work in health care, government, technology, or a small local business, we have a full suite of privacy solutions to meet your needs and budget. The PrivacyWorks team includes associates with broad business analytics backgrounds and strong privacy expertise.

PrivacyWorks.

Privado



Location: Dover, Delaware, U.S.

Number of employees: 1–25

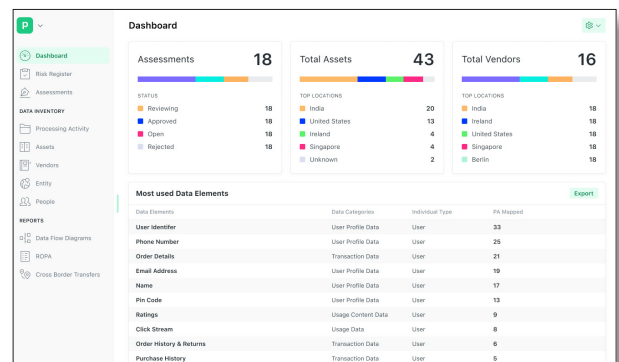
Founded: 2020

Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Data Mapping, Website Scanning

Description: Privado helps data protection officers and privacy teams gain visibility on data use, identifies privacy risks and fulfills regulatory compliance. Privado was built to streamline and automate the manual processing challenges privacy teams struggle with. Users can leverage our pre-built assessment templates and out-of-the-box values to collect information from stakeholders inside the company. Our automation will generate reports on records of processing activities and help visualize data flows. Powerful automation enables privacy teams to transfer ownership of privacy tasks to stakeholders in your organizations. Easily prioritize work with advanced analytics and generate privacy KPI reports for management.

privado



Privaini

Location: San Mateo, California, U.S.

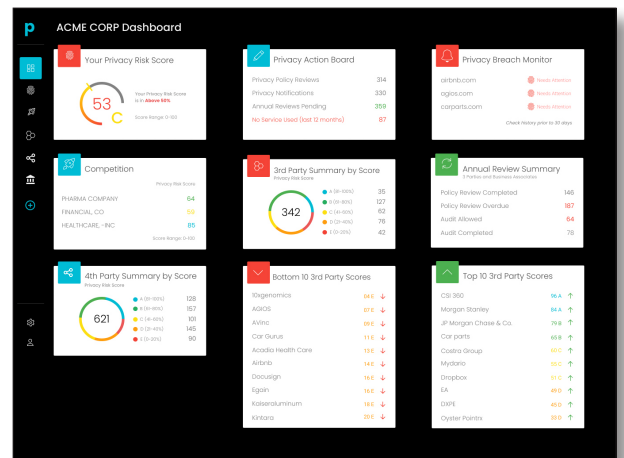
Number of employees: 1–25

Founded: 2021

Funded: Privately held

Privacy-related products: Activity Monitoring, Deidentification/Pseudonymity, Enterprise Communications, Website Scanning

Description: Privaini provides visibility into privacy risk and actionable insights to enterprises with a fact-based and automated approach to mitigate reputation and legal risk for data privacy and corporate security. We start with a comprehensive Privacy Risk Score based on a company's privacy past and practices. We offer features to help companies perform competitive analysis and privacy impact assessments, as well as monitor third- and fourth-party privacy risk, privacy policy reviews and privacy changes for all services providers and business associates. Privaini is the largest repository of company privacy notices and practices — each policy is categorized, analyzed, and continuously monitored.



Privally Global

Location: São Paulo, Brazil

Number of employees: 1–25

Founded: 2018

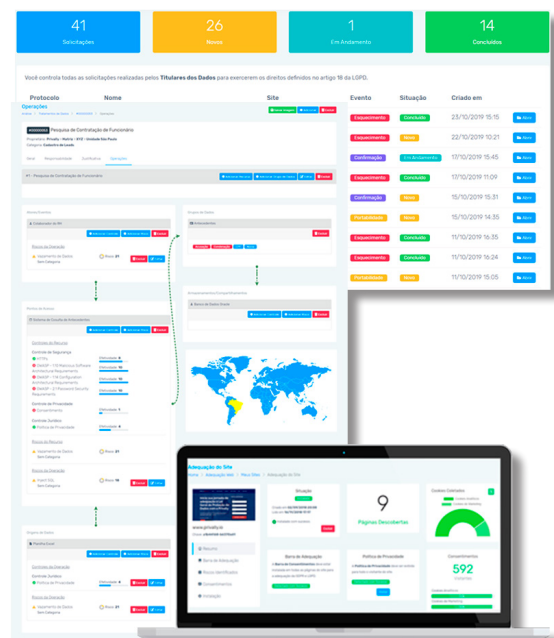
Parent company: TIVIT

Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager, Website Scanning

Description: Privally Global delivers customers and business partners a complete privacy and data security management solution that meets both local and international rules and laws. The solution is composed of eight modules that match the IAPP categories: DSARs, universal consent, cookie consent, incident response, vendor risk, data mapping, risk management and data discovery.

PRIVALLY
a TIVIT company



Privaon

Location: Espoo, Finland

Number of employees: 1–25

Founded: 2014

Funded: Privately held

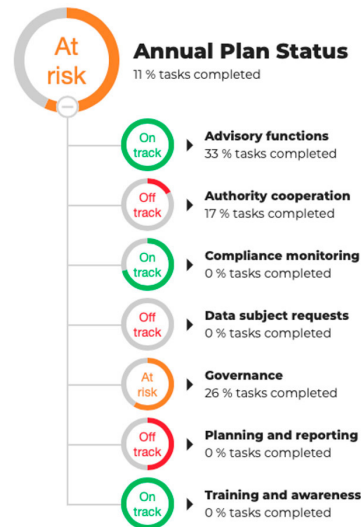
Privacy-related products:

Assessment Manager,
Privacy Information Manager

Description: Privaon is the developer of DPO365. DPO365 supports and guides data protection officers in privacy management. DPO365 helps you identify the essential tasks to focus on and organize any relevant material around these tasks to demonstrate compliance efficiently. DPO365 allows you to assign tasks, follow the deployment level and provide advice when requested or needed.



Dashboard [DOWNLOAD](#)



Priverion (formerly Raptor Compliance)

Location: Schwerzenbach, Zürich, Switzerland

Number of employees: 1–25

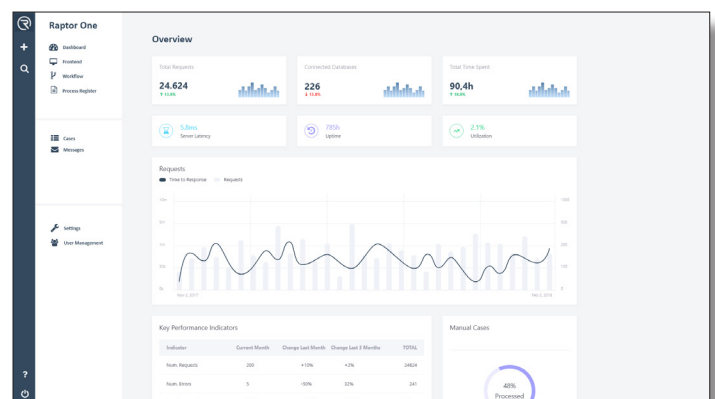
Founded: 2017

Funded: Privately held

Privacy-related products:

Assessment Manager, Data Discovery,
Data Mapping

Description: Priverion's solution helps organizations comply with Article 15 of the General Data Protection Regulation. The platform gives companies the ability to answer data requests from stakeholders, while ensuring compliance through audits and management reporting. Priverion's platform can connect with any digital data source, and has additional modules allowing users to ensure they are compliant with Article 20 of the GDPR. The platform also has an interactive interface allowing management to observe the compliance efforts of their organization.



Location: Houston, Texas, U.S.

Number of employees: 1–25

Founded: 2015

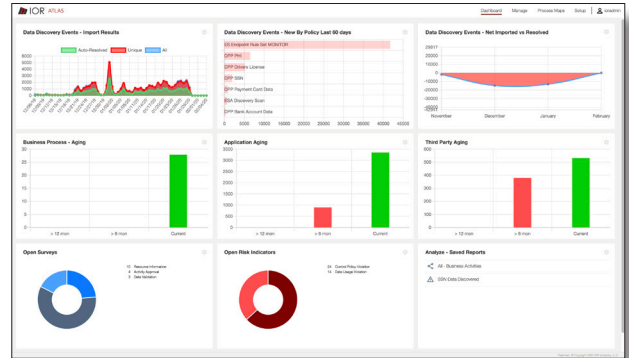
Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Enterprise Communications, Incident Response

Description: Privily provides data governance automation for private customer data hidden in unstructured files. We enable the efficient removal of unnecessary files and document justification for what remains through our Data Certification engine. Whether supporting an audit, fulfilling a data subject access request, or stewarding customer data, Privily supports better privacy and less risk.



PRIVILY



PrivIQ

Location: Amsterdam, Netherlands

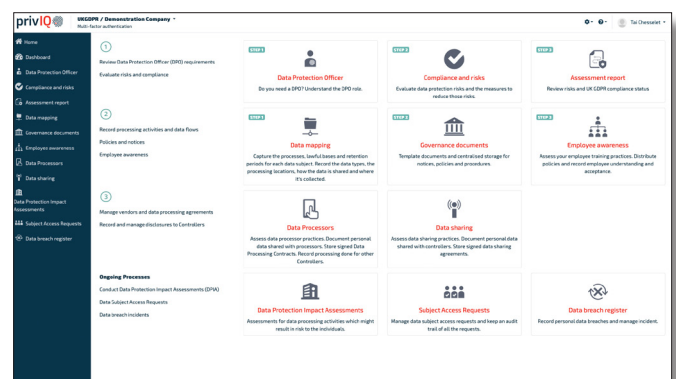
Number of employees: 1–25

Founded: 2018

Funded: Privately held

Privacy-related products: Consent Manager, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager

Description: PrivIQ is a powerful suite of tools to simplify, document and monitor your data practices and ensure you comply with the law. The tools are automated to deliver data privacy intelligence, so you can concentrate on your mission without the burdens of documenting and maintaining legal compliance. PrivIQ covers the major data protection regulations, including the EU GDPR, U.K. GDPR, LGPD, CCPA, POPIA, KVKK and PDPA.



Privitar



PRIVITAR

Location: London, U.K.

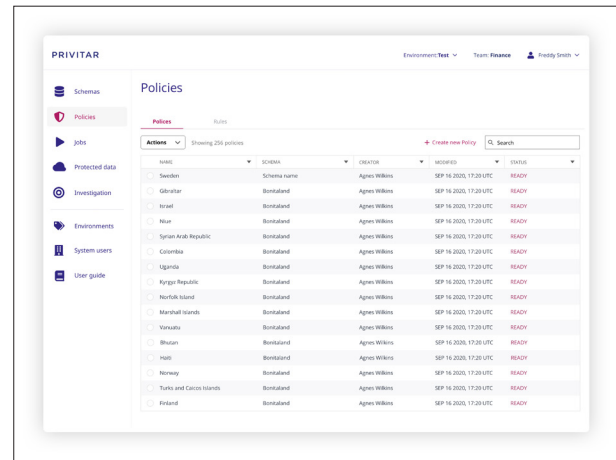
Number of employees: 101–500

Founded: 2014

Funded: Privately held

Privacy-related technology:
Deidentification/Pseudonymity,
Privacy Information Manager

Description: The Privitar Data Privacy Platform protects sensitive data, enabling enterprises to extract the maximum value from the data they collect and manage. Privitar empowers organizations to define, manage, and apply consistent data privacy policies across locations and data environments, optimize data utility and privacy by applying privacy policies to data according to context, automate data privacy by integrating with cloud and on-premise data pipeline technologies via APIs, enforce policies for data distribution, access, and expiration by tagging datasets with immutable metadata, facilitate forensic investigations via Watermarks that describe data provenance, control data linkability in the dataset provisioned for each request.



Privus

Location: Zug, Switzerland

Number of employees: 1–25

Founded: 2016

Funded: Privately held

Privacy-related technology:
Enterprise Communications

Description: SecurLine is a smartphone application designed to allow you to speak on the phone, exchange messages, have video and conference calls, all completely secure and private. Privus developed SecurLine to be a secure and transparent encryption app for smartphones, offering high quality voice and video calls, conference calls, text and image messaging. We employ the secure AES cypher with robust 256 bit key sizes and the ZRTP protocol, which has been classified internally as “catastrophic” by the NSA, ensuring your data has the highest level of end-to-end encryption and remains absolutely private. SecurLine works collectively with our network infrastructure to allow communications to flow directly between devices, enhancing their security, privacy and quality. It allows you to reclaim your right to privacy, and empowers your ability to do business on the move while saving on costs.



Privya.ai



Location: Tel Aviv Israel

Number of employees: 1–25

Founded: 2021

Funded: Privately held

Privacy-related products: Activity Monitoring, Enterprise Communications, Privacy Information Manager

Description: Privya shifts left in privacy and developed a unique privacy scanner, which assists in allocating potential privacy violations in the early stages of SW development. This allows the data protection team visibility and a bridge overseeing the potential violations to remediate them.



Proliance

Location: Munich, Germany

Number of employees: 26–100

Founded: 2017

Funded: Privately held

Privacy-related products: Assessment Manager, Data Mapping, Data Subject Requests, Privacy Information Manager, Website Scanning

Description: Proliance 360 is a holistic privacy management suite designed to support SMEs complying with the EU GDPR. The user-centric software automates GDPR compliance on a new level, providing transparency through data analytics. All key basic GDPR necessities are covered and completed by automatic process assessments, smart functionalities and real-time updates of privacy regulations.



Proofpoint

Location: Sunnyvale, California, U.S.

Number of employees: 500+

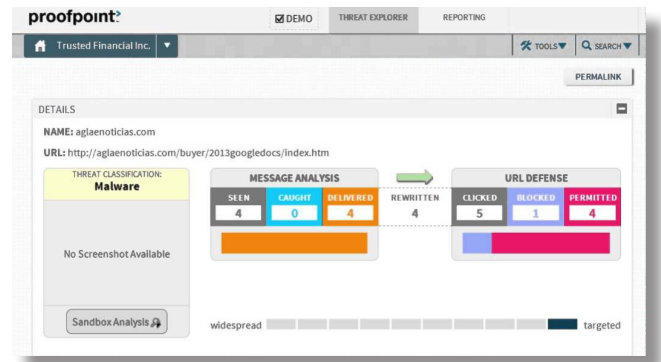
Founded: 2002

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Incident Response

Description: Proofpoint offers automated content analysis to help companies discover sensitive information and track data across the network. The analysis helps a company discover where sensitive data is located and the data that is most at risk for exposure. The Data Discover tool also provides organizations with data visualization and heat maps locating where the data is most at risk. Companies can fix compliance breaches in real time and revoke access to any unwanted users. Proofpoint also offers a Threat Response platform to help companies resolve threats faster by automatically alerting a company to incidents, while collecting and comparing data forensics.

proofpoint™



Prosperoware

Location: Bala Cynwyd, Pennsylvania, U.S.

Number of employees: 101–500

Founded: 2009

Parent company: Litera (2022)

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Enterprise Communications, Incident Response

Description: Prosperoware CAM is a SaaS for adoption and governance of collaboration systems. It allows organizations to provision, classify, protect, move and minimize data, mitigating data chaos and reducing privacy and cybersecurity risks. CAM enables organizations to create logical places for users to save data. It provides rich custom metadata, empowering users to locate documents and risk management teams to understand business context to apply the right security and data minimization policies. CAM integrates with Microsoft 365, iManage, NetDocuments, file shares and HighQ, with plans for more.



The screenshot shows the Prosperoware CAM interface. At the top, there are tabs for Directory, Users & Groups, Approvals, Administration, Analytics, Documents, Workspaces, and Controls Center. The 'Directory' tab is selected. Below the tabs, there is a search bar and a table of documents. The table has columns for Name, Location, Practice, System, Status, and Last modified. The documents listed are:

| Name | Location | Practice | System | Status | Last modified |
|--|-------------------------------------|------------|--------|--------|---------------|
| Distribution Contracts (2018) | Legal Development Corp (40301) | | | | 2 hours ago |
| R.J. Reynolds v. Samuelson, Inc. (201) | R.J. Reynolds (1002) | Litigation | | | 2 hours ago |
| Team 3 (2004) | Stewart Information Services (1778) | | | | a day ago |
| Project Team (7111) | Target (10000) | | | | a day ago |
| Project Private Channels (1003) | Stewart Information Services (1778) | | | | a day ago |
| Harkins Manufacturing v. Document Movers Ltd (16021) | Harkins Manufacturing (10002) | | | | a day ago |
| Project Permissions (2002) | Stewart Information Services (1778) | | | | 2 days ago |
| Project Blue (2001) | Stewart Information Services (1778) | | | | 7 days ago |
| Project Dashboard (2000) | Stewart Information Services (1778) | | | | 8 days ago |
| AC Development (2003) | Legal Development Corp (40301) | | | | 8 days ago |
| Harkins Manufacturing v. Sky Risk Inc. (47156) | Harkins Manufacturing (10002) | | | | 8 days ago |
| Project Parker (2004) | Stargen Investment Fund (71015) | | | | 10 days ago |

Protecto (formerly oneDPO)

Location: Santa Clara, California, U.S.

Number of employees: 1–25

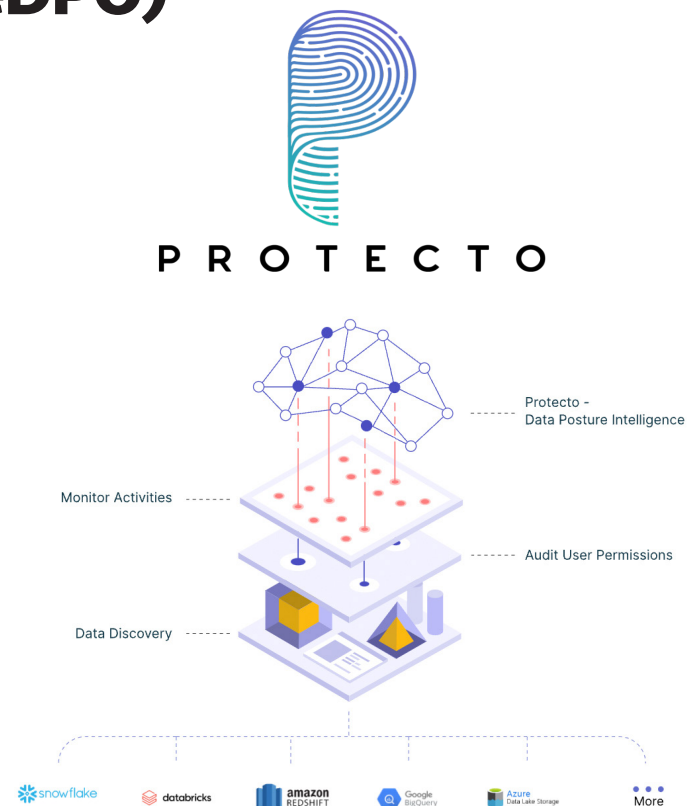
Founded: 2019

Funded: Privately held

Privacy-related products:

Activity Monitoring, Assessment Manager, Data Discovery, Data Mapping

Description: Protecto's Purpose Graph carries a unique approach to reducing privacy and compliance risks by enforcing privacy principles when employees use and share data with partners. Instead of tackling symptoms, Purpose Graph employs a deep intelligence examination on data usage and its purpose to identify real privacy risks. Purpose Graph's technology automates risk assessments and monitors for emerging privacy risks.



Protegrity

Location: Stamford, Connecticut, U.S.

Number of employees: 101–500

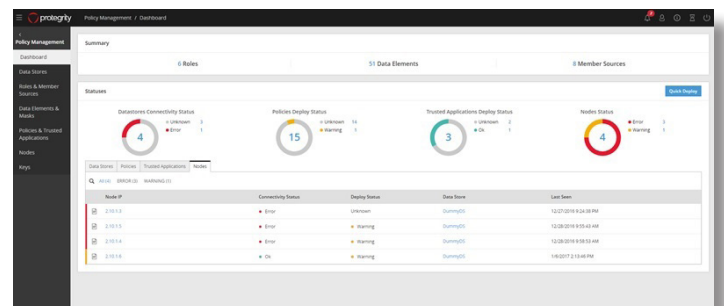
Founded: 2004

Funded: Privately held

Privacy-related products:

Deidentification/Pseudonymity

Description: Protegrity offers an enterprise data security software platform that leverages scalable, data-centric encryption, vaultless tokenization and masking to help businesses secure sensitive information while maintaining data usability. Built for complex, heterogeneous business environments, the Protegrity Data Security Platform provides data security certified across applications, data warehouses, mainframes, big data, and cloud environments. Protegrity helps manage risk, achieve compliance, enable business analytics, and adopt new platforms while maintaining the privacy of customers and employees.



Protenus

Location: London, U.K.

Number of employees: 1–25

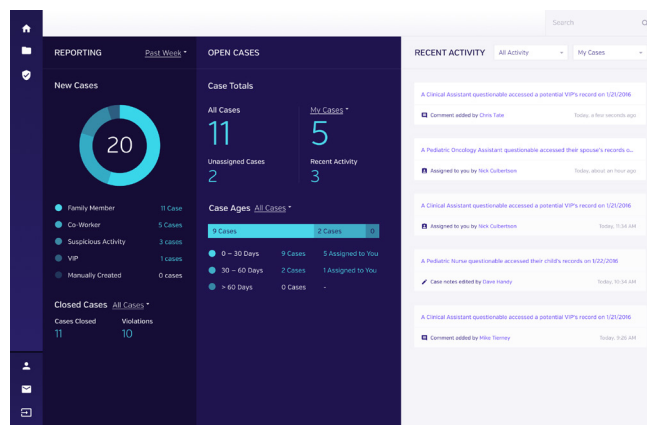
Founded: 2014

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping

Description: Protenus' patient monitoring platform consists of two main parts: The first is the analytics and proactive detection piece, which takes big data, machine learning, AI, and combines it with user workflow, HR data, and other elements to create a second-by-second account of all the activity occurring within an electronic health record. The combination can help determine a user's normal behavior and help detect any abnormalities. The "forensics and investigation" part of the platform lets electronic health record users sift through patient information in a point-and-click interactive interface, while limiting the amount of false positives.

PROTENUS



Proteus-Cyber



Location: London, U.K.

Number of employees: 26–100

Founded: 2013

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Incident Response, Privacy Information Manager, Website Scanning

Description: Proteus NextGen Data Privacy software is an enterprise-grade application designed to handle existing and upcoming data privacy regulations across the world. Core functionality includes data mapping with online surveys along with building and reporting of the data register. The software also includes breach notification, DSAR management, consent management, risk assessment and task management to help DPOs deliver and demonstrate compliance with applicable privacy regulations, such as the EU GDPR, the CCPA and Brazil's LGPD. Vendor management featuring a "Schrems II" contract builder are also included.



Location: Menlo Park, California, U.S.

Number of employees: 500+

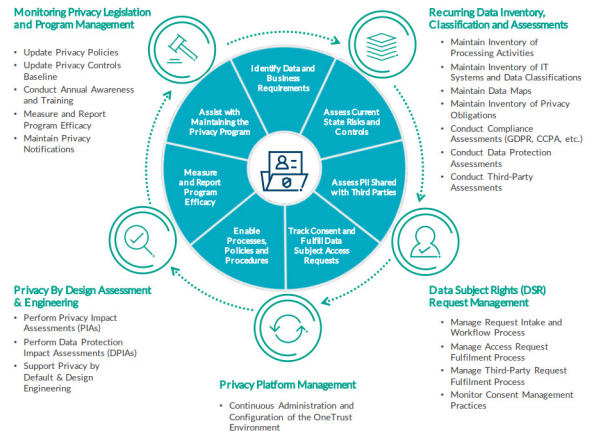
Founded: 2002

Funded: Publicly traded

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager, Website Scanning

Description: Protiviti partners with clients to understand their jurisdictions and obligations, assess needs, implement appropriate compliance measures and safeguards, and respond to regulatory requirements. Protiviti Privacy as a Service, PaaS, delivers a customized privacy service which uses market-leading analytics, optimizing clients' overall investment to manage privacy, data governance and compliance.

protiviti®



ProvePrivacy

Location: West Yorkshire, U.K.

Number of employees: 1-25

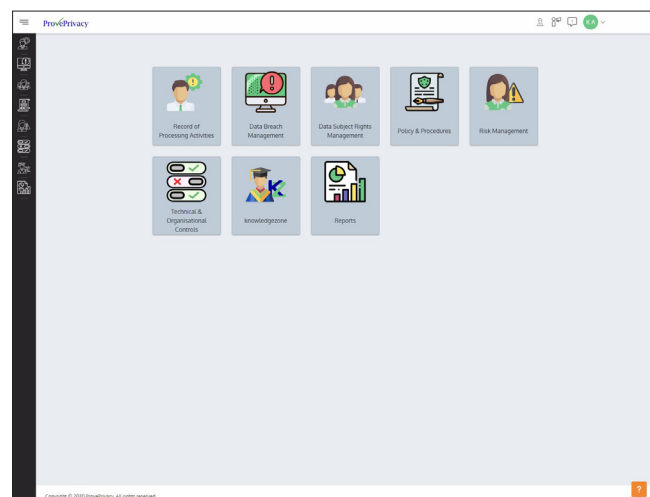
Founded: 2017

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Data Subject Requests, Incident Response, Privacy Information Manager

Description: ProvePrivacy is a data protection compliance solution that offers a full suite of modules from ROPA, breach and data subject request management, risk management, technical and organizational controls, policy management and e-learning. ProvePrivacy includes legitimate interest assessments, DPIAs, vendor security assessments and data transfer assessments to identify and manage risks.

ProvePrivacy



Pryv

Location: Morges, Switzerland

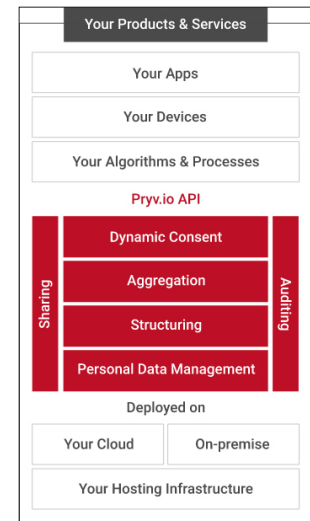
Number of employees: 1–25

Founded: 2012

Funded: Privately held

Privacy-related products: Activity Monitoring, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests

Description: Pryv.io is a Swiss-made personal data & privacy management software. It is a ready-to-use middleware for personal data and consent management. Pryv.io allows users to build their digital health or personal data-fueled solution, so they can collect, store, share and rightfully use personal data. It comes with consent and auditing tools to keep you compliant with existing and forthcoming regulations. In 2020, we released Open Pryv.io: a free, full production, open-source solution for the collection and management of sensitive personal and health data. Data pooling, data aggregation, audit, consent management, and data interoperability are among the Pryv.io's capabilities.



Qixium

Location: Ede, Netherlands

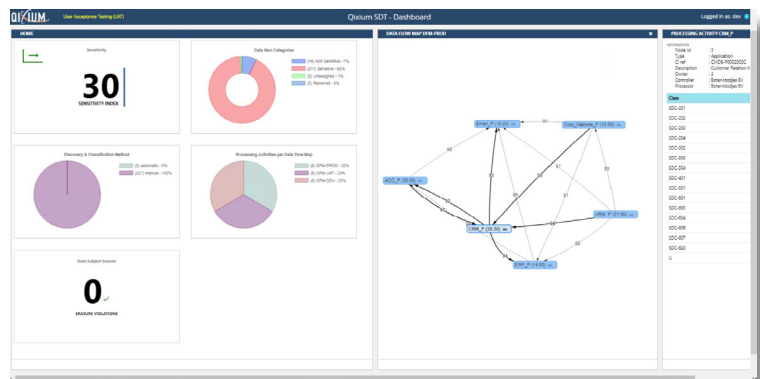
Number of employees: 26–100

Founded: 2004

Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping, Deidentification/Pseudonymity

Description: Qixium is Scope4Mation's next generation platform designed to help organisations protect and manage sensitive data to help support GDPR compliance. Its extended features for the discovery and classification of sensitive data offer an ideal platform to provide the DPO with a comprehensive inventory of the enterprise's data privacy landscape. Qixium's data anonymization technology significantly reduces the risk of data being compromised while in non-production environments for activities such as testing, training, BI etc. The intuitive user dashboard provides an up-to-date status overview containing clear insights on the management of sensitive and privacy data.



Qnister

Location: Jönköping, Sweden

Number of employees: 1–25

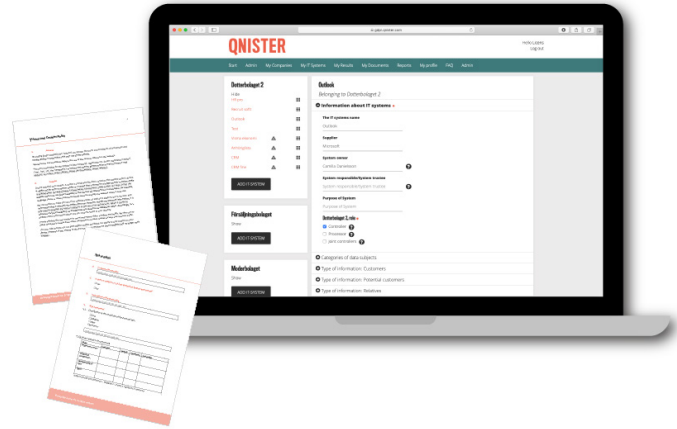
Founded: 2017

Funded: Privately held

Privacy-related products:

Assessment Manager, **Data Discovery**,
Incident Response

Description: Qnister GDPR is a platform that guides an organisation into compliance with the EU General Data Protection Regulation and provides storage for all the necessary documentation. By letting the user answer questions about the content of the personal data in process and security measurements, the platform generates a list of specific action steps by locating risk gaps in the process. The platform provides checklists, policy templates, agreements and a knowledge bank to help guide users. In the event of a data breach, the user will find valuable information, links and templates to handle the breach in time and to log it properly.



Quidgest

Location: Lisbon, Portugal

Number of employees: 101–500

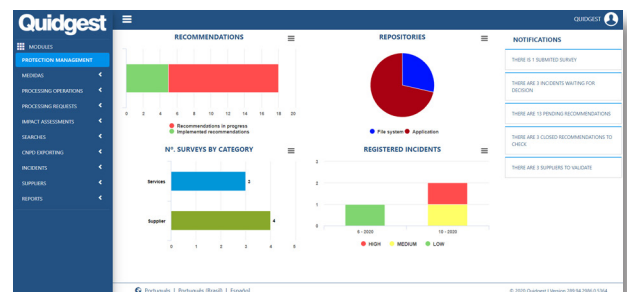
Founded: 1988

Funded: Privately held

Privacy-related products: **Assessment Manager**,
Consent Manager, **Data Subject Requests**,
Incident Response

Description: Quidgest Data Protection Management Solution is an ally of businesses that want to comply with privacy laws and take the next steps towards efficient data protection governance. It monitors all main procedures, including record of processing activities, data repositories, data processor assessments, impact assessments and incident reporting, data subjects requests and consent management. The tool can adapt to business specifications, creating a unique resource that avoids high concerns and penalties while ensuring up to 30% reduction in operating costs through automation.

Quidgest



Quokka (formerly Kryptowire)

Location: Fairfax, Virginia, U.S.

Number of employees: 1–25

Founded: 2011

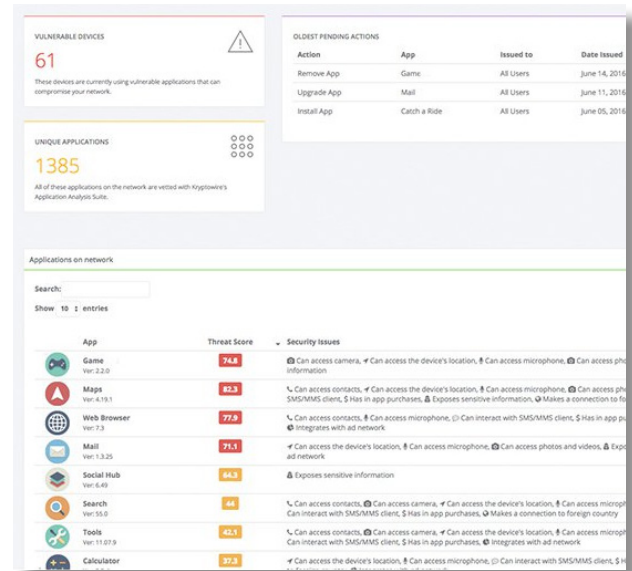
Funded: Privately held

Privacy-related technology:

Activity Monitoring, Website Scanning

Description: Quokka's services are designed to examine mobile applications. Its analytics services collect, store and continuously monitor mobile app data from marketplaces across all major platforms. Its EMM+S continuously monitors the security of every mobile app on a device against high assurance standards, while enforcing enterprise-wide privacy and security policies. Its software assurance solution performs security analysis on third-party apps from different operating systems to identify apps putting an organization's data, network, user privacy, and resources at risk. It also offers continuous authentication to analyze user behavior to detect any unauthorized users attempting to use the device.

Quokka



iapp

Get Off to a Strong Start in Privacy

IAPP Foundations of Privacy and Data Protection Training
Comprehensive, entry-level training in privacy fundamentals for organizations and individuals.

Learn more at iapp.org/foundations

RadarFirst



Location: Portland, Oregon, U.S.

Number of employees: 26–100

Founded: 2014

Funded: Privately held

Privacy-related products:

Assessment Manager,
Enterprise Communications,
Incident Response

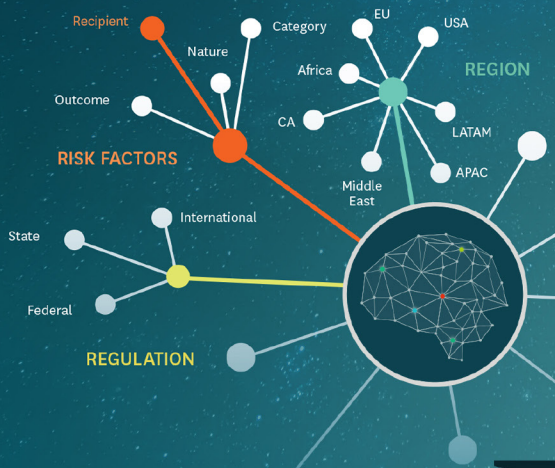
Description: With RadarFirst's patented SaaS-based incident management platform, organizations make consistent, defensible breach notification decisions in half the time. RadarFirst maps U.S. and international breach regulations as well as third-party notification obligations to an automated privacy risk assessment.

RadarFirst connects teams, automates workflows and provides industry-specific benchmarking metrics for continued privacy program maturity. RadarFirst integrates with preferred security and compliance providers like ServiceNow, Splunk Phantom, Protenus, FairWarning and more.

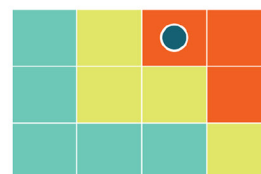


Privacy Incident
Management Simplified

Digital Transformation *for incident response*



RISK OF HARM



HIGH

MEDIUM

LOW

NOTIFICATION RECOMMENDATIONS IN SECONDS

RedHunt Labs

Location: London, U.K.

Number of employees: 26–100

Founded: 2019

Funded: Privately held

Privacy-related products:

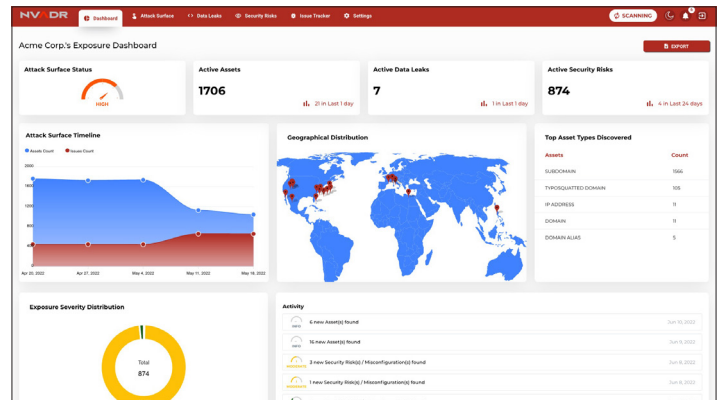
Activity Monitoring, **Data Discovery**,
Website Scanning

Description: We help organizations stay safe by actively monitoring their attack surface. The solution looks for an organization's assets by scanning the internet and accurately verifying ownership. This helps organizations identify rogue assets, any leakage of any confidential data and security risks before attackers do.



REDHUNT LABS

DISCOVER. ATTACK. REPEAT.



Relyance AI



Location: San Mateo, California, U.S.

Number of employees: 26–100

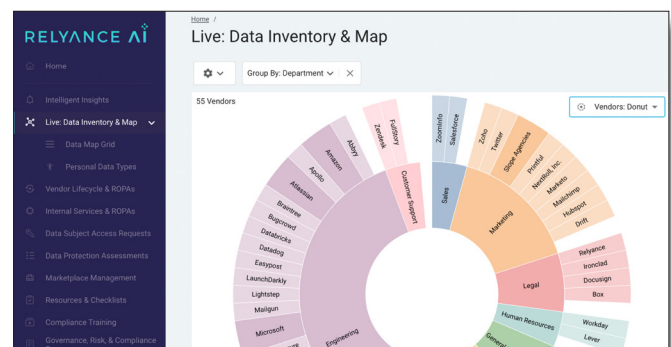
Founded: 2020

Funded: Privately held

Privacy-related products: **Activity Monitoring**,
Assessment Manager, **Data Discovery**,
Data Mapping, **Data Subject Requests**,
Enterprise Communications, **Incident Response**,
Privacy Information Manager, **Website Scanning**

Description: Relyance AI is a complete privacy, data governance and compliance solution for entire organizations to collaborate on data protection and compliance seamlessly on a single, intuitive platform. Using machine learning, Relyance AI learns an organization's contractual requirements and actual data processing at the code level, then provides the visibility and insight needed to take action on critical privacy issues in real time. The Relyance AI platform includes a comprehensive live data inventory and data map, automatically generated universal record of processing activities, at-scale data subject access request fulfillment, vendor life cycle management, and other key products and services to facilitate continuous compliance and data governance management.

RELYANCE AI



Replica Analytics at Aetion

Location: Ottawa, Ontario, Canada

Number of employees: 1–25

Founded: 2019

Parent company: Aetion (2022)

Funded: Privately held

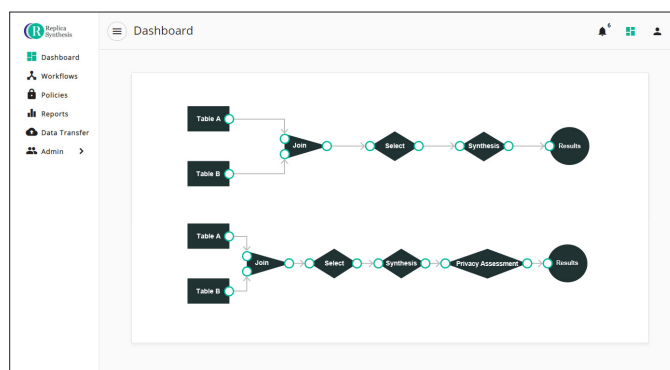
Privacy-related products:

Deidentification/Pseudonymity

Description: Replica Analytics offers software solutions for the generation of synthetic data and for the privacy assurance of synthetic data. Synthetic data is created from models of real data and retain the statistical properties of the real data with high fidelity, but they do not retain mappings to individual data subjects. This data can be used for secondary analytics with few limitations, such as building and testing artificial intelligence and machine learning models, realistic software testing and open data. Replica has a unique privacy assurance methodology and the ability to generate complex synthetic datasets with high utility.



AN AETION COMPANY



RESPNSUM

Location: Zaventem, Belgium

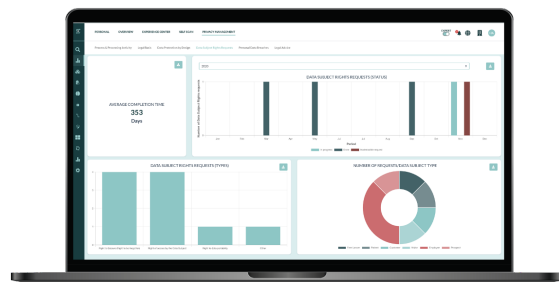
Number of employees: 1–25

Founded: 2020

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Consent Manager**, **Data Mapping**, **Data Subject Requests**, **Enterprise Communications**, **Incident Response**, **Privacy Information Manager**

Description: RESPNSUM is a Privacy & Security Management platform designed by and for professionals. Our focus has always been user-friendliness and automation wherever possible. The core of our SaaS-solution are business processes that users can manage via a drag-and-drop interface. The processes containing personal data form the Foundation from which e.g. the Records of Processing Activities can be extrapolated with the click of a single button. Our platform encourages cross-departmental collaboration and helps you demonstrate accountability at every step. Other modules include phishing simulations, security incident management, document management with custom review cycles, dashboards, and much more.



Retrospect

Location: Walnut Creek, California, U.S.

Number of employees: 26–100

Founded: 2011

Privacy company: StorCentric (2019)

Funded: Privately held

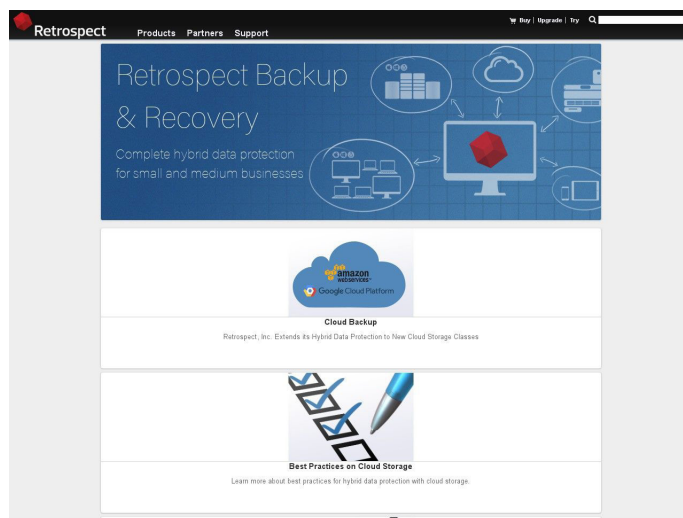
Privacy-related products:

Consent Manager

Description: Retrospect has released its latest version of its software, assisting companies with their EU General Data Protection Regulation compliance efforts. Retrospect 15.1 allows companies to tackle the “right to be forgotten” provision of the GDPR and allows companies to protect and delete any data they have on their users. The tool uses rule-based filtering to allow companies to remove specific data from any backups they possess.



Retrospect®



Revoke

Location: St. Helier, Jersey

Number of employees: 1–25

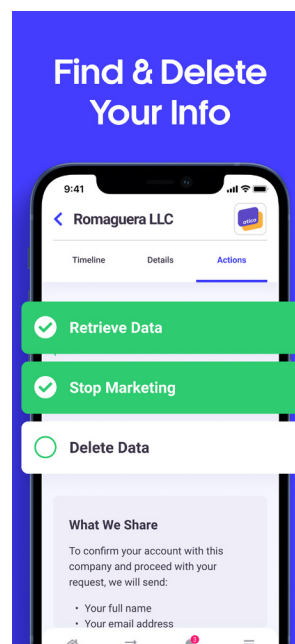
Founded: 2008

Funded: Privately held

Privacy-related products: **Consent Manager**, **Data Subject Requests**

Description: Revoke helps both consumers regain control of their data and organizations comply with data protection legislation. The Revoke app facilitates exercising data rights, including issuance of DSARs. Revoke also provides data breach notifications, the ability to scan email inboxes and determine ways to minimize one’s digital footprint, and ways to help consumers address weaknesses in social media privacy and security settings. B2B services include biometric identity verification, a secure communication channel with the subject and automation of responses to DSARs, including Shopify, and custom API integration options.

REVOKE



RiskIQ

Location: San Francisco, California, U.S.

Number of employees: 101–500

Founded: 2009

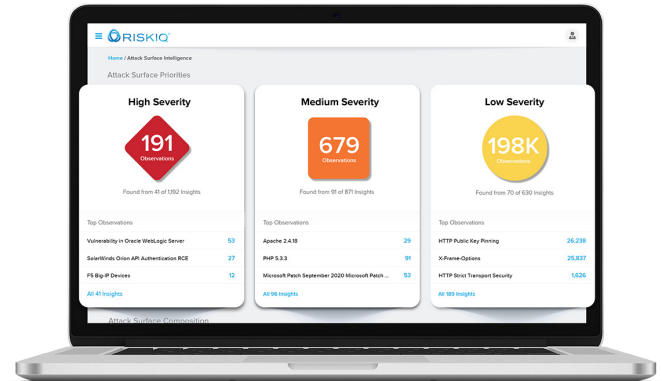
Parent company: Microsoft (2021)

Funded: Privately held

Privacy-related products: Incident Response, Website Scanning

Description: RiskIQ provides comprehensive discovery, intelligence and mitigation of digital threats for attack surface management. More than 100,000 security analysts use RiskIQ's Illuminate Internet Intelligence Platform, which provides a tailored view of the global attack surface and pinpoints security exposures most critical for each organization.

RiskIQ's i3 Services team complements its suite of products by providing flexible, responsive investigations and subject matter expertise to security teams for improved threat prevention and mitigation. The group focuses on the enterprise's digital security and personal safety by investigating and finding solutions for brand and personal tarnishment and vulnerabilities.



RISMA Systems

Location: Herlev, Denmark

Number of employees: 26–100

Founded: 2014

Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping

Description: RISMAgdpr is a GDPR software platform designed to help organisations comply with data privacy regulations whether you are a small, medium-sized or global. Developed by RISMA and the Danish law firm, Plesner, the software guides you through the jurisdictions and provides a platform with structure, data mapping, tasks and GAP-analysis. It offers dashboards, metrics and reports for companies to track their progress, and management will have a full overview of every process.



RIVN

Location: Salt Lake City, Utah, U.S.

Number of employees: 1–25

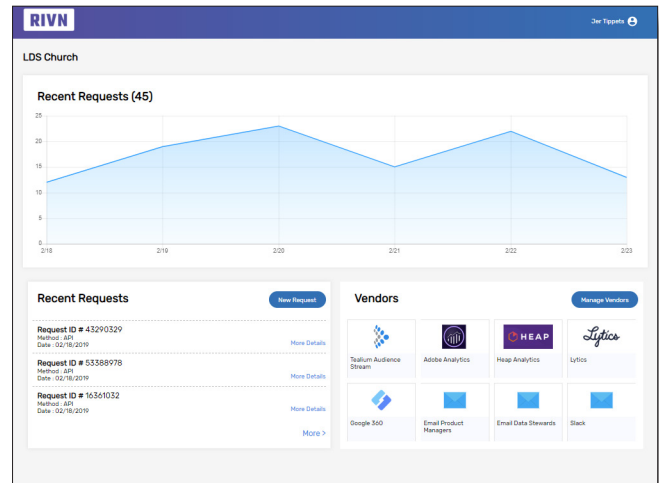
Founded: 2019

Funded: Privately held

Privacy-related products:

Consent Manager, **Data Subject Requests**,
Privacy Information Manager,
Website Scanning

Description: RIVN helps companies meet compliance standards for regulations, like GDPR and CCPA, with respect to consumer deletion functionality. RIVN has developed an API marketplace to deliver automated, real-time deletion requests to downstream vendors. In addition, RIVN offers dynamic reporting for each vendor to allow customers to develop best practices for vendors.



Rocket.Chat

Location: Porto Alegre, Brazil

Number of employees: 26–100

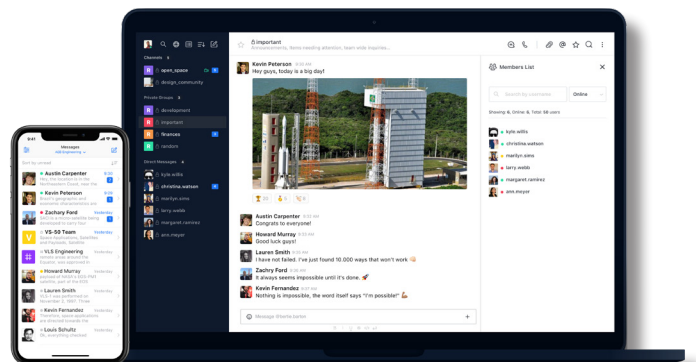
Founded: 2015

Funded: Privately held

Privacy-related products:

Enterprise Communications

Description: Rocket.Chat is an open-source communications platform with more than 10 million users and 350,000 servers deployed. The platform bridges the silos created by individual communication tools by offering a way to connect them into a single platform. Advanced audit and authentication options are suited for compliance-driven enterprise deployments, whereas confidential conversations can leverage end-to-end encrypted messaging. Rocket.Chat's public source code has more than a thousand contributors and is free of hidden backdoors. Rocket.Chat comes with a free community edition and web, desktop and mobile clients. Various deployment models are supported, including running Rocket.Chat inside a private cloud.



SafeGuard Privacy



Location: Rye, New York, U.S.

Number of employees: 1–25

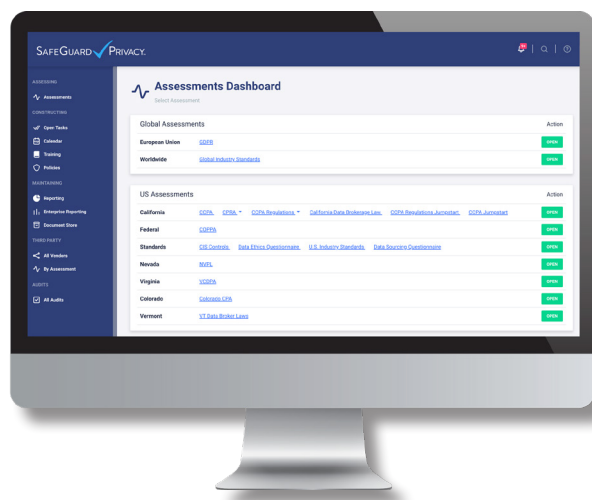
Founded: 2018

Funded: Privately held

Privacy-related products: **Assessment Manager**

Description: SafeGuard Privacy is a comprehensive privacy compliance management platform offering a collaborative workspace built for the privacy laws of today — and tomorrow — to manage your compliance and accountability. Independent assessments written by privacy experts evaluate your privacy programs to automate and prioritize gap issues and guide you on becoming compliant. Workflow management and governance tools, including policy wizards, training, secure document storage, real-time reporting and auditing empower your business to mitigate risk and demonstrate compliance while saving time and money. The Vendor Compliance Hub leverages our assessments so your vendors can demonstrate their compliance to mitigate your third-party liability.

SAFE GUARD ✓ PRIVACY™



SafePorter

Location: New York, New York; Dublin, Ireland

Number of employees: 1–25

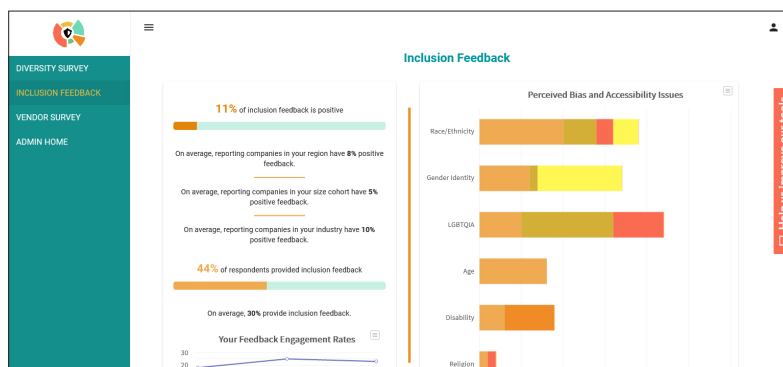
Founded: 2018

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: SafePorter's DataProtected tools suite is the only privacy-by-design system that allows individuals to safely and securely provide their diversity identity data and inclusion feedback to organizations in the deidentified aggregate. This reduces the data risk for individuals and organizations while allowing for both meaningful diversity, equity and inclusion program insights and compliant regional government reporting. Our tools provide the mechanisms for survey participants to control, amend and delete their data at all times. We also serve as the platform to provide data subjects with additional surveys and to easily track vendor DEI and environmental, social and governance programs.

SafePorter



Salesforce



Location: San Francisco, California, U.S.

Number of employees: 500+

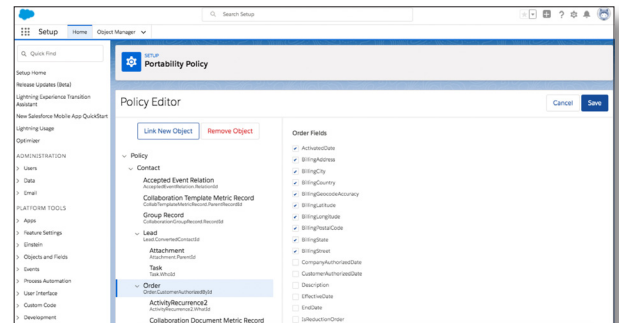
Founded: 1999

Funded: Publicly traded

Privacy-related products:

Consent Manager, Data Subject Requests, Deidentification/Pseudonymity, Privacy Information Manager

Description: Customer 360 Privacy Center helps satisfy customer requests and data privacy laws, such as the EU General Data Protection Regulation. Users can create policies to manage how long customer data is kept in an organization, what records or fields need to be masked, and which data to store in an archive with Data Retention and Archive. Data Subject Rights automates how data is anonymized or deleted, and securely transfers personally identifiable information from your organization to your customer. The Consent Events Stream notifies you about changes to consent or contact information on all core objects in a single stream.



SAP



Location: Walldorf, Germany

Number of employees: 500+

Founded: 1972

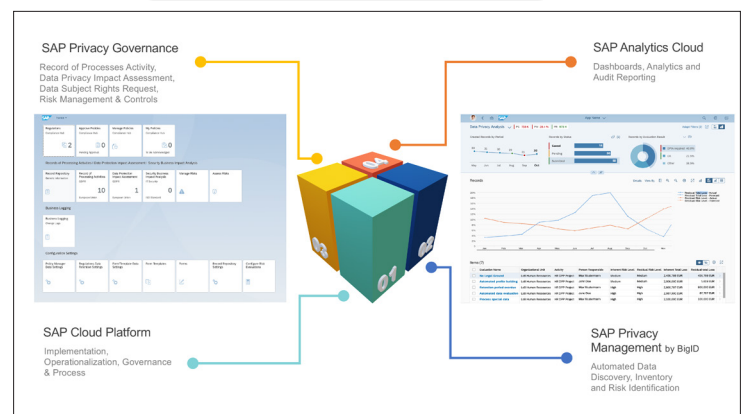
Funded: Publicly traded

Privacy-related products:

Activity Monitoring, Assessment Manager, Data Discovery, Data Mapping, Data Subject Requests, Incident Response

Description: SAP has released two new solutions designed to help companies comply with privacy regulations, including the EU General Data Protection regulation, the California Consumer Privacy Act and Brazil's General Data Protection Law.

SAP Privacy Governance helps collect and document data inventories, including reviews of process risks and related mitigation. The detection of compliance breaches and data subject rights fulfillment are completely automated. SAP Privacy Management by BigID, a solution extension for SAP Privacy Governance, helps automate data discovery, inventory and risk identification. Both solutions are available individually, or as a bundle.



Sarus

Location: Paris, France

Number of employees: 1-25

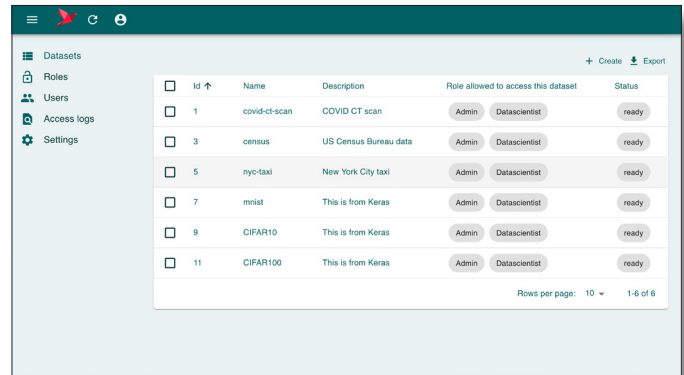
Founded: 2019

Funded: Privately held

Privacy-related products:

Deidentification/Pseudonymity

Description: Sarus makes sensitive data sources instantly accessible for ML or BI with the standards of protection pioneered by Apple, Google or Microsoft. Anonymization requires long compliance processes, heavy engineering and is detrimental to accuracy. Sarus makes it unnecessary by acting as a gateway between data and practitioners. ML or SQL jobs are processed directly on the original data with the mathematical guarantees of differential privacy. Sarus provides a seamless experience with synthetic data, native SDKs and dataset manipulation tools. Leading organizations in finance, health care or marketing use Sarus to start projects in reduced time while strengthening privacy.



SAS Global Data Management

Location: Cary, North Carolina, U.S.

Number of employees: 500+

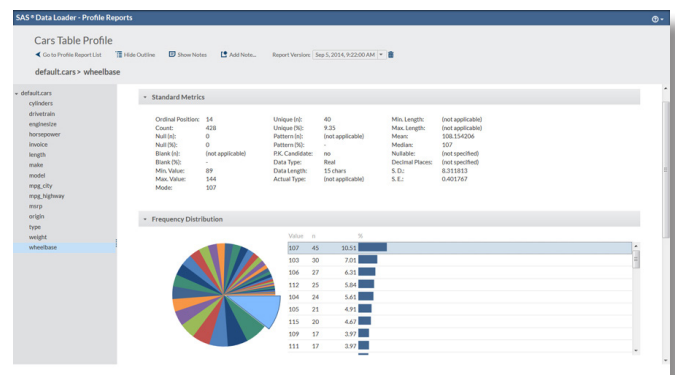
Founded: 1976

Funded: Privately held

Privacy-related products:

**Activity Monitoring, Data Discovery,
Deidentification/Pseudonymity**

Description: SAS offers a platform designed to allow organizations to access, identify, govern and protect all of its data to ensure compliance with the General Data Protection Regulation. SAS gives organizations a single interface they can use to access and manage the different types of data within their enterprise. Organizations can identify data sources, evaluate the need for deidentification, and assess the risk of exposing personally identifiable information. SAS allows companies to implement pseudonymization, anonymization and encryption, while implementing safeguards to allow an organization to know who is accessing personal data, and ensuring only relevant data can be accessed.



Satori

Location: Tel Aviv, Israel

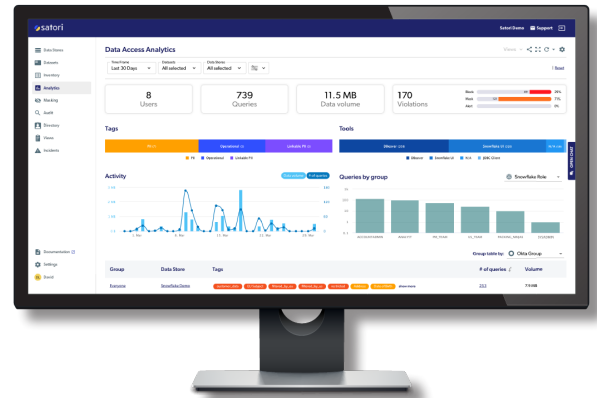
Number of employees: 1–25

Founded: 2019

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Deidentification/Pseudonymity, Incident Response, Privacy Information Manager

Description: Satori created a DataSecOps solution that streamlines data access while solving difficult security and privacy challenges. The Secure Data Access Service is a universal visibility and control plane that allows you to oversee your data and its usage in real-time while automating access controls. Satori integrates into your environment in minutes, maps all the organization's sensitive data and monitors data flows in real-time across all data stores. Satori enables your organization to replace cumbersome permissions and acts as a policy engine for data access by enforcing access policies, data masking and initiating off-band access workflows.



SearchInform

Location: Moscow, Russia

Number of employees: 101–500

Founded: 1995

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Data Subject Requests, Incident Response

Description: The SearchInform solution consists of modules, each of which controls its own data channel. A variety of algorithms provides in-depth verification of text messages and documents. There are unique search technologies such as Similar Content Search or Complex Queries. The proprietary Similar Content Search algorithm identifies confidential documents even if they have been edited, which means that the search results will include documents that match the query semantically rather than just technically. Complex queries allow the user to construct an advanced search algorithms using simple queries logically combined by AND, OR and NOT operators.

SEARCHINFORM

RISK AND COMPLIANCE MANAGEMENT



SecuPi

Location: Jersey City, New Jersey, U.S.

Number of employees: 26–100

Founded: 2014

Funded: Privately held

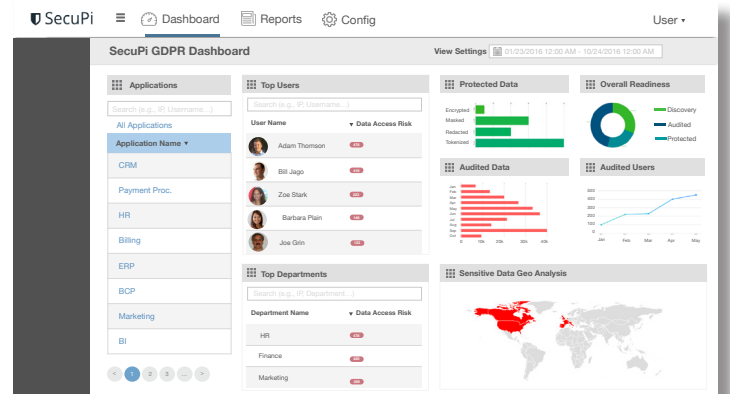
Privacy-related products:

Activity Monitoring, Consent Manager,

Data Mapping,

Deidentification/Pseudonymity

Description: SecuPi applies client consent processing, pseudonymization, real-time monitoring, data access, and cross-border controls on your sensitive and regulated data flows. Our software platform also maps sensitive and regulated data-flows keeping a full audit of all user activity that can be easily assessed by regulators and auditors.



Secure Digital Solutions

Location: Minneapolis, Minnesota, U.S.

Number of employees: 1–25

Founded: 1995

Funded: Privately held

Privacy-related products:

Assessment Manager

Description: We are Secure Digital Solutions, a Minneapolis-based consultancy focused on providing strategic security and data privacy guidance to organizations across business sectors. With our cloud-based platform, TrustMAPP, our firm uses process maturity as the foundation for an effective program strategy. This approach is quickly becoming the industry standard for measuring and communicating the business value of information security and privacy management.



Securiti



Location: San Jose, California, U.S.

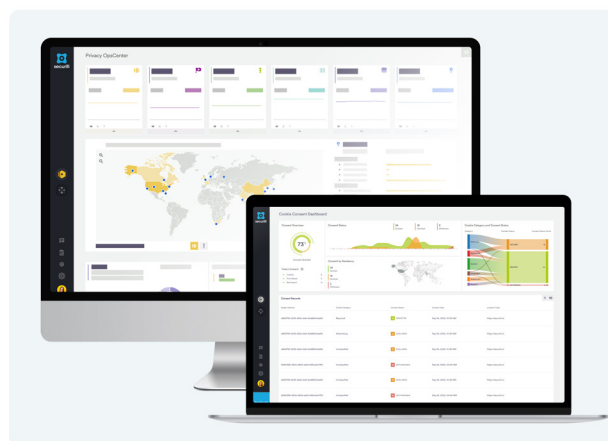
Number of employees: 101–500

Founded: 2018

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Enterprise Communications, Incident Response, Privacy Information Manager, Website Scanning

Description: Securiti's AI-powered PrivacyOps solution uniquely brings together sensitive data intelligence with automated privacy workflows to simplify compliance with global regulations. The solution uses bots to automatically discover personal data across a wide range of cloud and on-premises data stores, and maps that data back to its owner, creating people data graphs. Harnessing these insights, Securiti's solution automates all the major privacy functions in a single, easy to use platform, including data mapping, DSR fulfillment, consent management, vendor assessments, breach notifications and more.



Security Scorecard

Location: New York, New York, U.S.

Number of employees: 101–500

Founded: 2013

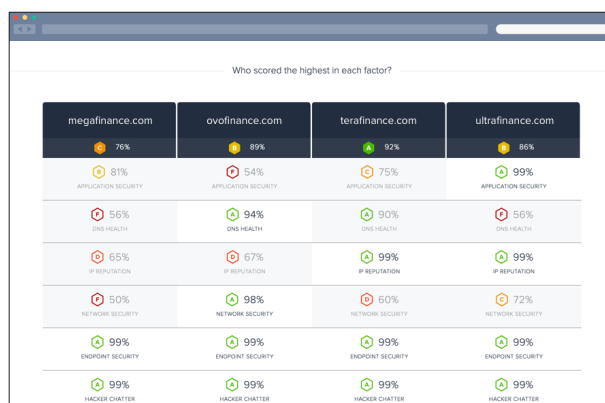
Funded: Privately held

Privacy-related products: Assessment Manager

Description: The Security Scorecard platform is a risk assessment manager allowing an organization to get risk ratings on all of their vendors. The platform allows the organization to monitor those vendors to see if there are any changes in their risk standing. Companies can sort their vendors by their level of risk and find critical vulnerabilities across their entire portfolio. The platform allows companies to receive a breakdown of the categories where their vendors struggle and has a questionnaire to ensure vendors are in compliance with different frameworks. Vendors are invited to fix their troublesome areas, and the platform gives remediation advice to solve any issues.



Security Scorecard



Location: San Ramon, California, U.S.

Number of employees: 26–100

Founded: 2019

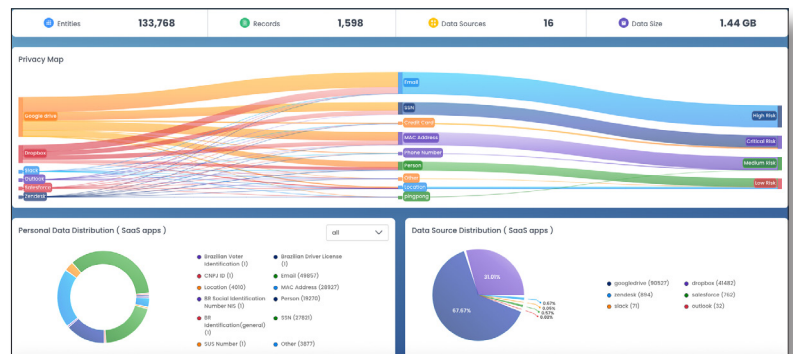
Funded: Privately held

Privacy-related products:

Activity Monitoring,
Assessment Manager,
Consent Manager, **Data Discovery**,
Data Mapping, **Data Subject Requests**,
Website Scanning

Description: Secuivy is a contextual intelligence platform helping global enterprises with privacy, security and data governance. We provide actionable, data-driven workflows for automating data inventory, data classification and risk identification. Secuivy can provide a 360-view of your data for ROPAs, PIAs, DSARs, consent in databases, file shares, email, cloud apps and more in on-premise, cloud and hybrid environments.

secuivy | ai



Segment

Location: San Francisco, California, U.S.

Number of employees: 101–500

Founded: 2011

Parent company: Twilio (2020)

Funded: Privately held

Privacy-related products:

Data Discovery, **Data Mapping**,
Data Subject Requests

Description: As the single point of collection for first-party customer data, Segment provides companies automated discovery of what personal information they are collecting, where they are collecting it from and where they are sending it. As the data is audited, Segment applies a risk-based classification to help customers assess their privacy risk. This data is then added to the company's data inventory, which can be used to understand where data is being collected from and where it is being sent. Segment also offers user data deletion and suppression to help companies comply with subject rights requests.

segment

The screenshot displays the Segment Privacy dashboard with the following components:

- Navigation:** Welcome, Detection, **Inbox**, Inventory, Settings.
- Inbox Header:** The Inbox collects data from all Sources except for Object Cloud Sources.
- Inbox Table:**

| Search fields... | Classification | Actions |
|------------------|----------------|--------------------|
| > credit_card | Red | + Add to Inventory |
| > product_id | Green | + Add to Inventory |
| > email | Yellow | + Add to Inventory |
| > first_name | Yellow | + Add to Inventory |
| > last_name | Yellow | + Add to Inventory |
| > source_type | Green | + Add to Inventory |
| > category_name | Green | + Add to Inventory |

Sensorpro

Location: Palashi, India

Number of employees: 26–100

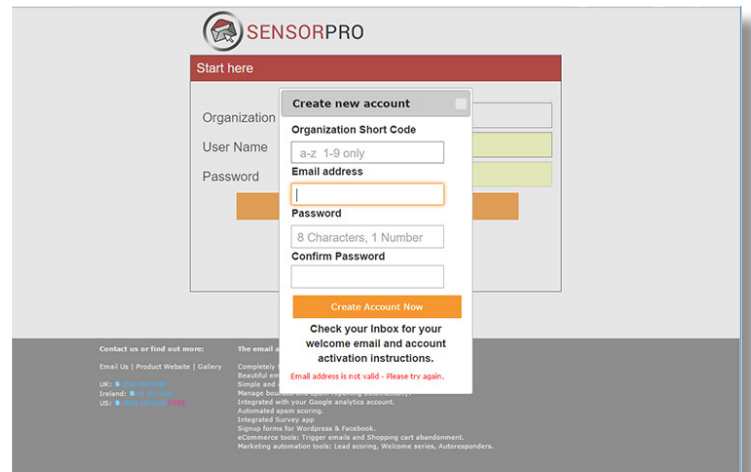
Founded: 2002

Funded: Privately held

Privacy-related products:

Assessment Manager, Consent Manager, Deidentification/Pseudonymity

Description: Sensorpro offers organizations a marketing platform to help comply with the EU General Data Protection Regulation. The platform allows companies to make changes to customer data, while possessing subscriber management tools to help remove dormant or unwanted contacts. Sensorpro's product allows for survey responses to be anonymized, and reports for organizations to use for proof of opt-ins. Sensorpro also offers a GDPR marketing audit for companies to make sure all of their marketing activities fall into compliance with the impending regulation.



Senya

Location: Bicester, U.K.

Number of employees: 1–25

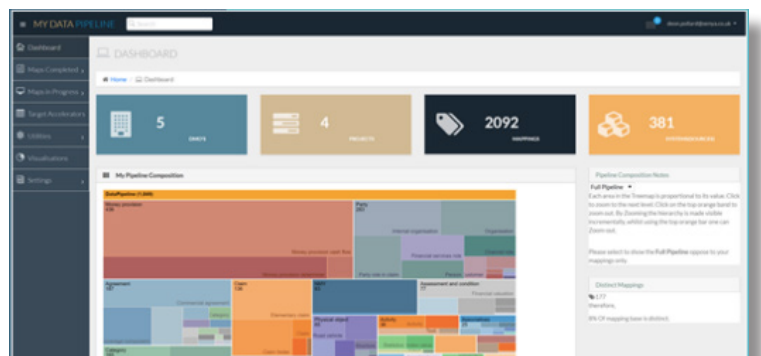
Founded: 2005

Funded: Privately held

Privacy-related products:

Data Discovery, Data Mapping

Description: Capiible is an intelligent data discovery and classification template containing base classification structures to identify and understand the personal data store within the organization. The template enables a list of source systems containing structured, semi-structured or un-structured data to be identified; provides an approach to discovering and classifying the source system data elements using a target personal data map; helps organizations quickly understand where personal data resides across the source systems. “Fuzzy Logic” is used to accelerate the data classification process, by automating the matching of source-to-target data, and machine learning to help in the discovery effort.



Senzing

Location: Las Vegas, Nevada, U.S.

Number of employees: 26–100

Founded: 2016

Funded: Privately held

Privacy-related products: **Consent Manager**,
Data Subject Requests

Description: Senzing is a real-time entity resolution API for software and data engineers. Senzing software enables organizations of all sizes to gain accurate and valuable insights about who is who, and who is related to whom, in data. The Senzing API allows software and data engineers to quickly and easily integrate entity resolution into their projects, enabling them to deliver better single-subject searches and right to be forgotten requests. Senzing software helps protect data privacy, while providing organizations with the most complete and accurate 360-degree views of customers, prospects, employees, applicants, vendors and more.

Senzing®



Signatu

Location: Oslo, Norway

Number of employees: 1–25

Founded: 2015

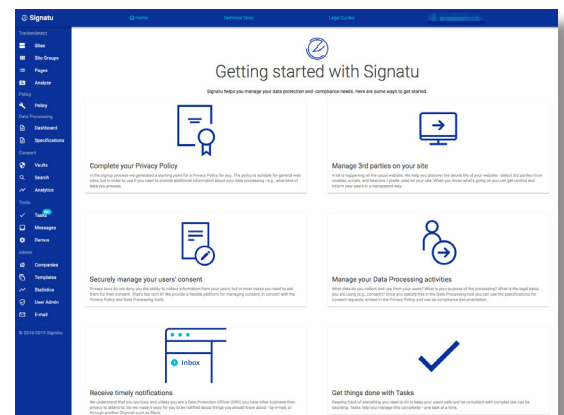
Funded: Publicly traded

Privacy-related products: **Consent Manager**,
Data Subject Requests, **Privacy Information Manager**,
Website Scanning

Description: Signatu is a SaaS cloud platform that offers software tools for companies to do website scanning, make processing records and request, receive, record and manage users' consent to use users' personal data and to use companies' cookies on users' devices. Signatu has consent backend for web-scalable traffic, multiple consent vaults per account, backward-compatible API and channel support to send e.g. consent events to other systems using webhook API, Amazon and Microsoft. Signatu's Data Processing Specification meets processing record requirements and uses the W3C privacy vocabulary standardization.



SIGNATU



SixFifty



Location: Palo Alto, California, U.S.

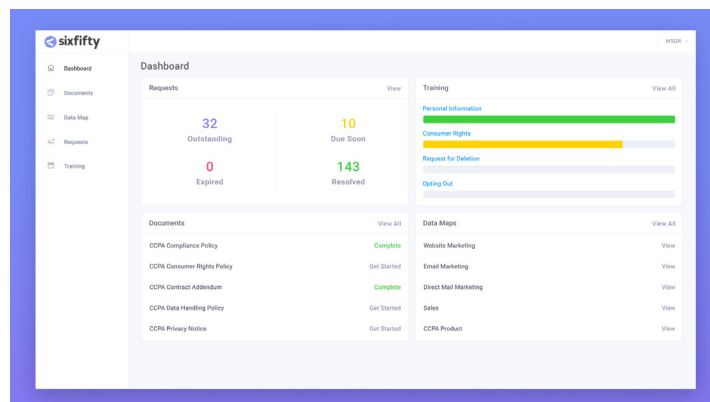
Number of employees: 1–25

Founded: 2019

Funded: Privately held

Privacy-related products: **Consent Manager**, **Data Mapping**, **Data Subject Requests**

Description: SixFifty is the software subsidiary of the global technology law firm Wilson Sonsini. Sixfifty's products enable organizations to comply with CCPA, GDPR and other privacy regulations. Its products are cloud-based and focused on user-simplicity. They include legal document automation, employee training modules, data mapping tools, and data subject request portals with automated and customizable workflows.



Skyflow



Location: Palo Alto, California, U.S.

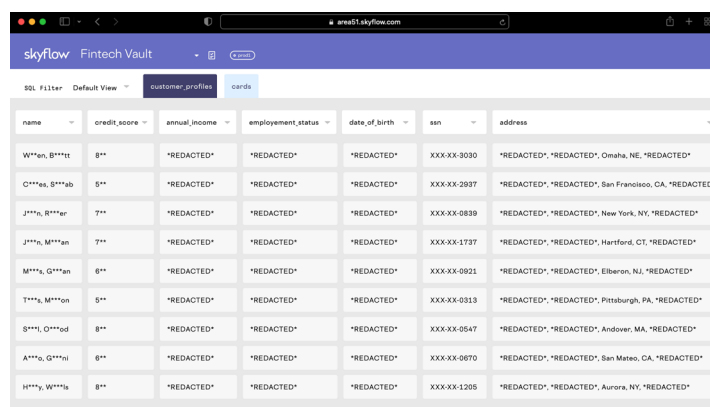
Number of employees: 26–100

Founded: 2019

Funded: Privately held

Privacy-related products: **Activity Monitoring**, **Data Mapping**, **Deidentification/Pseudonymity**, **Privacy Information Manager**

Description: Skyflow data privacy vault is a zero trust cloud solution for sensitive data. Companies use Skyflow to encrypt and manage customers' sensitive financial, health care and PII data while still retaining the use of this data for approved workflows. Because it isolates, secures and tightly controls access to manage, monitor and use sensitive data, Skyflow eases compliance with regulations and laws like the GDPR, CCPA, HIPAA and PCI DSS. Skyflow APIs and SDKs support adding data privacy to apps and websites, and Skyflow also has integrations with third parties like Visa, Plaid and MuleSoft.



Smart Global Governance

Location: Paris, France

Number of employees: 26–100

Founded: 2017

Funded: Privately held

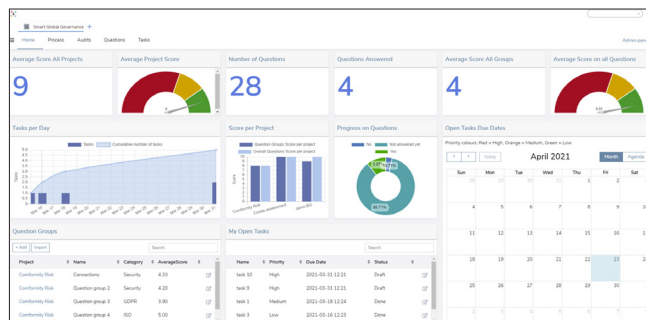
Privacy-related products:

Activity Monitoring, **Assessment Manager**, **Consent Manager**, **Data Discovery**, **Data Mapping**, **Data Subject Requests**, **Deidentification/Pseudonymity**, **Enterprise Communications**, **Incident Response**, **Privacy Information Manager**, **Website Scanning**

Description: Smart Global Governance addresses your key operational and strategic risks, improving your compliance cross-functionally, and offers internal audit and control, as well as enterprise and third-party risk management. It coordinates your risk management, audit and compliance processes between your teams, information systems and third-parties, as well as converts spreadsheets and makes your siloed software communicate. Smart Global Governance's out-of-the-box integrated risk management modules give you the ability to improve and achieve better compliance.



Smart Global Governance



Smart Privacy

Location: London, U.K.

Number of employees: 1–25

Founded: 2002

Funded: Privately held

Privacy-related products:

Assessment Manager, **Consent Manager**, **Data Mapping**, **Incident Response**, **Privacy Information Manager**

Description: Smart Privacy is a software-as-a-service platform which simplifies compliance with data privacy legislation and supports both internal and external data privacy offices. Conduct privacy impact assessments, audits, generate reports and manage risk through one simple user-friendly interface. Maintain a personal data inventory, data subject rights, map data flows, and manage privacy impact assessments and audits in one place. Manage privacy notices, contracts and data processors. Quickly assess and act on security breaches. Comply with record keeping requirements of European legislation including the GDPR. Expert privacy knowledge is built into surveys and ready made customizable questionnaires. Secure survey facility is hosted on premise or in a secure cloud. Automating privacy auditing, document and data management with smart privacy improves staff efficiency and reduces costs by up to 70 percent.



Smart Privacy

The screenshot shows a 'PIA Light form issue' interface. It contains several sections for data entry: '1. BUSINESS INFORMATION', '2. PERSONAL DATA', and '3. Which of the following does the project involve?'. The third section has checkboxes for 'Automated decision making', 'Profiling of individuals', 'processing of sensitive personal data', and 'Other'. There are also input fields for 'Comment' and 'Please provide a valid input'. At the bottom, there are buttons for 'On', 'Off', 'Previous', 'Next', 'Save Draft', and 'Submit'.

Smartsheet



Location: Bellevue, Washington, U.S.

Number of employees: 500+

Founded: 2005

Funded: Publicly traded

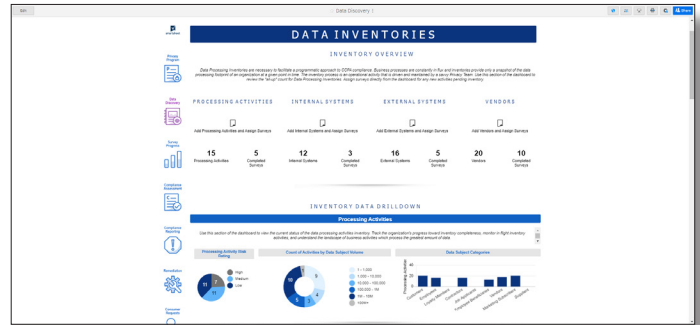
Privacy-related products:

Assessment Manager, Data Mapping,

Data Subject Requests,

Enterprise Communications, Incident Response

Description: The Smartsheet platform enables companies to effectively manage, maintain and report on privacy compliance for regulations such as the EU General Data Protection Regulation and the California Consumer Privacy Act. Easy to configure templates of multi-collaborator sheets, reports and dashboards allow for the management of the following business processes: Privacy Program Management - Coordination of privacy policy, controls, and awareness; Data Inventorying - The collection and ongoing maintenance of personal data risk footprint across processing activities, systems, and third parties; Compliance Management - The tracking of compliance assessment against the terms of each regulation; Data Subject Requests - The intake, triage, and management of requests and Regulatory Reporting - The mechanisms to provide regulators and other audiences with pre-configured dashboards.



Socure



Location: New York, New York, U.S.

Number of employees: 101-500

Founded: 2012

Funded: Privately held

Privacy-related products:

Data Subject Requests

Description: Socure is a predictive analytics platform that applies machine learning to authenticate identities in real-time. With a few data points, Socure's ID+ platform mines rich sources of curated data to provide an instant, multidimensional assessment of that submitted identity. The goal is to verify if an entity is the person that they say they are and to assess the risk of fraud. This fraud, KYC, and California Consumer Privacy Act verification solution takes the form of an API that can be easily integrated into consumer-facing systems.

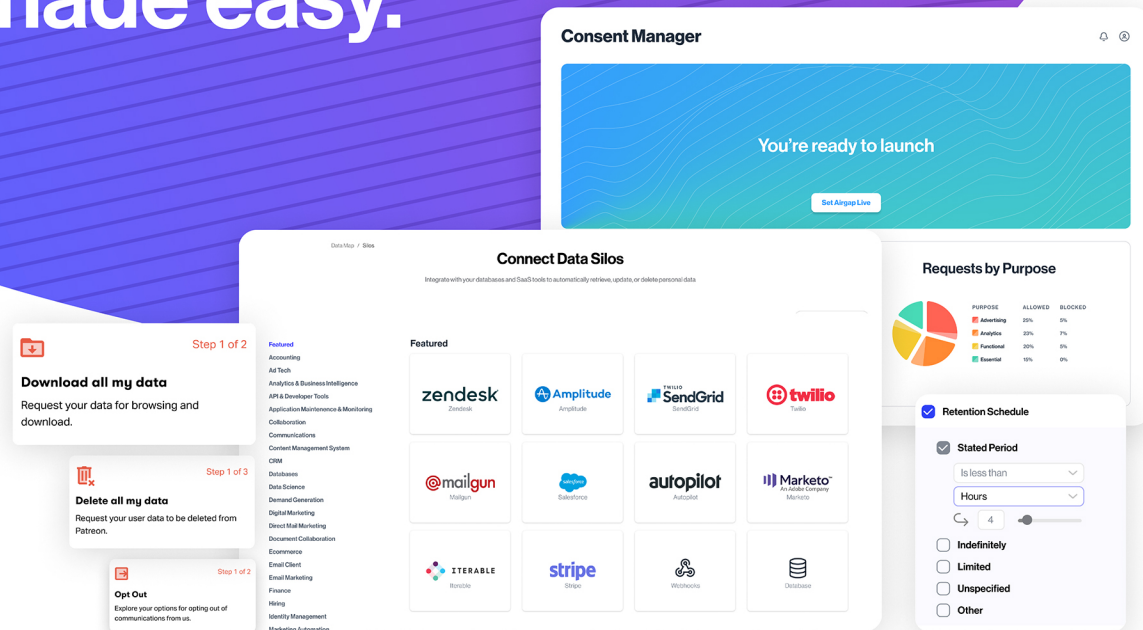




Learn more at www.transcend.io

Engineered privacy, made easy.

Join companies that have easily encoded privacy across their tech stack. From Europe's GDPR to Facebook's LDU protocol, and beyond.



Solving privacy for every team, and every need.

With diverse laws and mountains of data, today's privacy work is a shared responsibility across teams.

Bridge the divide between engineering, legal, and security teams with one powerful, easy-to-use platform that meets their needs and frees up resources for everyone.

For engineering

Lightweight, prepackaged code that hooks up quickly with any data system for fully automated privacy workflows you can set and forget.

For legal

Complete coverage, less costs, and future-proofed compliance — built for today's and tomorrow's laws, with full auditability.

For security

Secure by design with industry-leading protocols like single sign-on and end-to-end encryption — to reduce your breach risk, not add to it.

Trusted by leading brands to meet regulatory obligations and exceed user expectations.

Opendoor

clubhouse

Robinhood

vimeo

eventbrite

Software AG

Location: Darmstadt, Germany

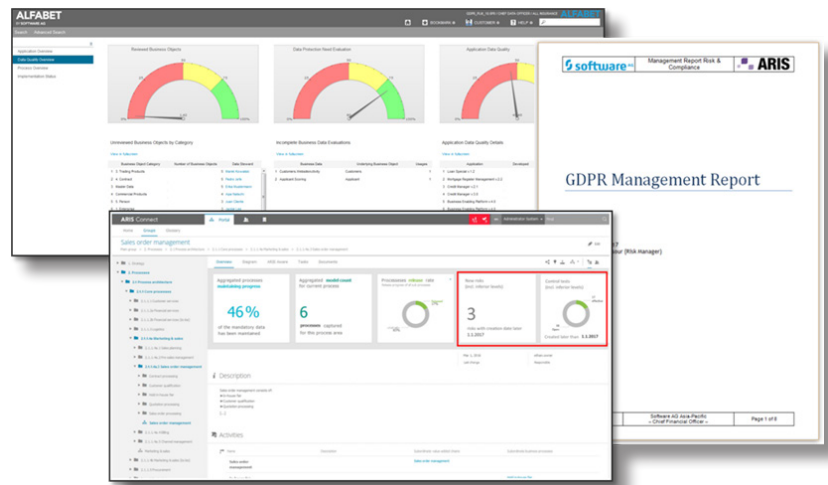
Number of employees: 500+

Founded: 1969

Funded: Publicly traded

Privacy-related products:
Assessment Manager

Description: Through Software AG's business and IT transformation platform, enterprises will have the capabilities needed to manage data privacy, including the ability to achieve data transparency, establish a system for recording processing activities, satisfy the requirements for fulfilling subjects' rights, and introduce comprehensive data protection management that defines data protection processes. The breadth of Software AG's product portfolio addresses business process analysis, enterprise architecture management, IT portfolio management and planning, and GRC practices — all to simplify the process for customers to manage data privacy without disrupting other business initiatives.



Solidatus

Location: London, U.K.

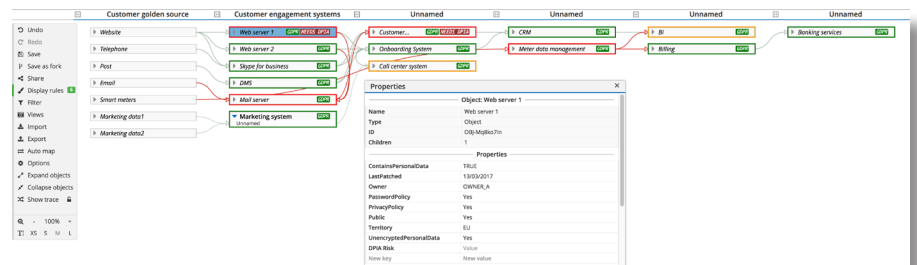
Number of employees: 1–25

Founded: 2017

Funded: Privately held

Privacy-related products:
Activity Monitoring, Data Discovery, Data Mapping

Description: Solidatus provides a web-based application that rapidly maps, visualises and shares the flow of data (including personal data) through the organisation. The platform allows for delegation of the data models and privacy metadata to key data users to rapidly build a global model including DPIA risk assessments. All changes go through an internal approval process, which incorporates version control to provide comprehensive auditing facilities. The data map can also be shared in a read-only form as a whole or in clearly defined filtered views to make it more relevant to the end user enabling clear management visibility, quality, validation; which can also be prove compliance to the regulator.



Sourcepoint



Location: New York, New York, U.S.; London, U.K.; Berlin, Germany

Number of employees: 26–100

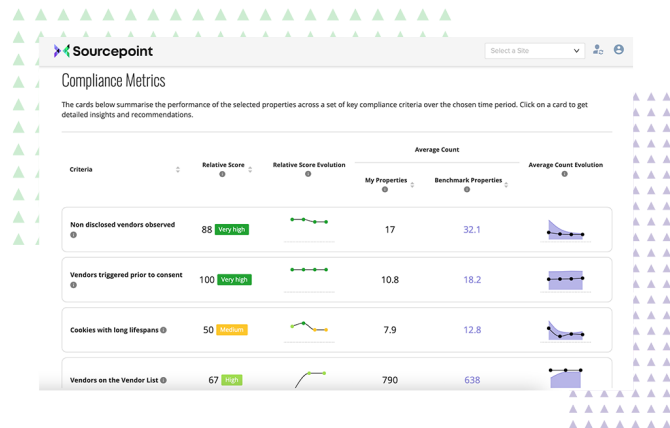
Founded: 2015

Funded: Privately held

Privacy-related products:

Consent Manager, Website Scanning

Description: Sourcepoint is the privacy software company for the digital marketing ecosystem and provides tools to protect consumer privacy, manage compliance and optimize revenue. Dialogue CMP enables consent management at scale, with support for the EU GDPR, CCPA, and other regional requirements for notice and data subject rights across web and mobile browsers, apps, and CTV. Diagnose, Sourcepoint's proprietary page scanning technology, automates vendor assessments to identify privacy risk and compliance gaps observed onsite and the action plans to solve them. Privacy Lens is the privacy measurement and analytics tool, helping media buyers evaluate media inventory suppliers against regulatory compliance and data ethics standards.



Spirion



Location: St. Petersburg, Florida, U.S.

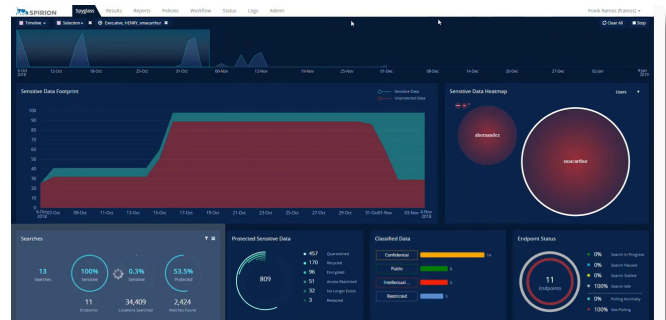
Number of employees: 101–500

Founded: 2006

Funded: Privately held

Privacy-related products: Data Discovery

Description: Spirion solutions are designed to deliver persistent value to customers. Spirion's data privacy, compliance and behavior analytics solutions protect customers by enabling them to most accurately discover and classify sensitive data, understand the data within the context of their business and then take actions to control that data so they can operate with minimal friction and comply with the laws and regulations built to protect the personal data privacy of individuals across the globe.



Statice

Location: Berlin, Germany

Number of employees: 1–25

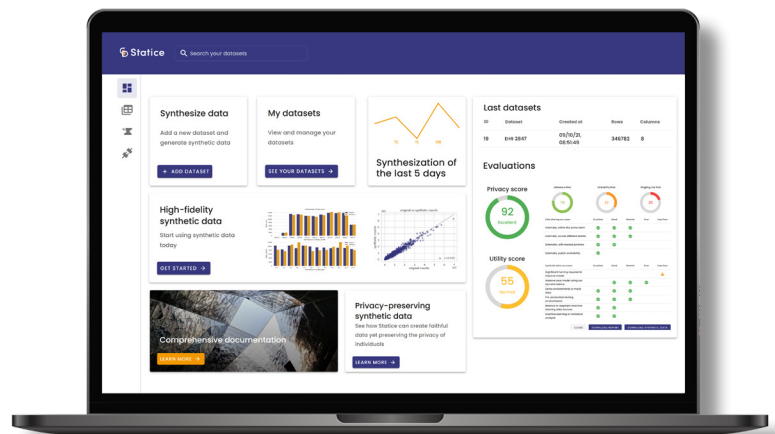
Founded: 2018

Funded: Privately held

Privacy-related products:

Deidentification/Pseudonymity

Description: Statice develops data privacy technology to help companies process sensitive data in compliance with the EU GDPR. Companies generate privacy-preserving, anonymized synthetic data suitable for integration, processing, and dissemination with the Statice data anonymization software. With Statice, enterprises from the financial, insurance and health care industries can drive data agility and unlock value creation along their data life cycle.



StratoKey

Location: Hobart, Tasmania, Australia

Number of employees: 26–100

Founded: 2012

Funded: Privately held

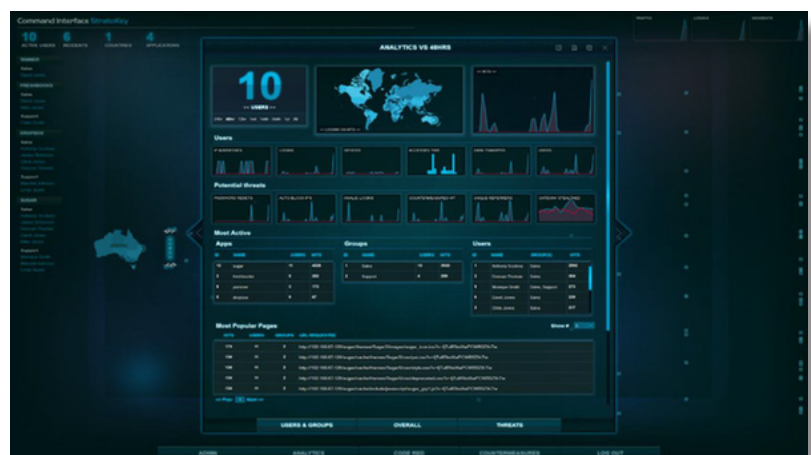
Privacy-related products:

Activity Monitoring, Data Discovery,

Deidentification/Pseudonymity,

Privacy Information Manager

Description: The StratoKey Cloud Data Protection product is a gateway that layers encryption, monitoring, analytics and defensive capabilities into any cloud or SaaS hosted application. Utilizing StratoKey, organizations take complete control over their data privacy, via on-premise encryption key management, in a non-intrusive manner.



SuitePrivacy

Location: Cosenza, Italy

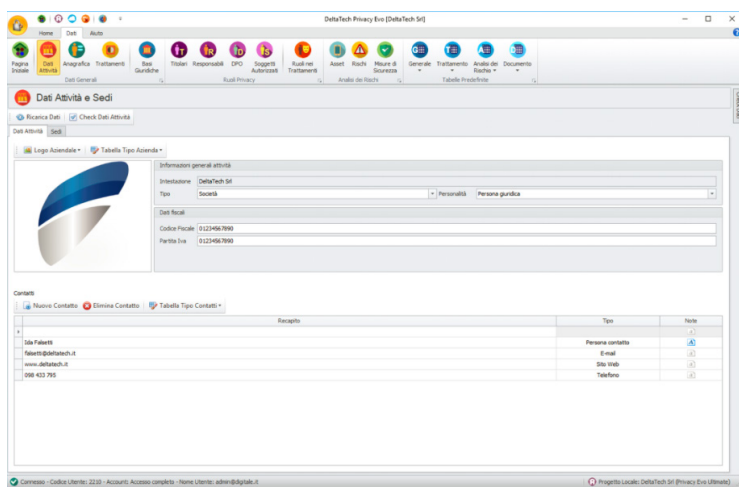
Number of employees: 1–25

Founded: 2005

Funded: Privately held

Privacy-related products:
Assessment Manager, Data Discovery

Description: SuitePrivacy offers its Privacy Evo platform designed to help companies comply with the EU General Data Protection Regulation. Privacy Evo allows companies to define the data roles within an enterprise, manage different types of data, forecast data transfers to other companies in comparison to those within the European Union, record the data processing activities of everyone handling information, and evaluating risk. The solution also allows organizations to conduct data protection impact assessments, assist with data breach management, and can help automate the generation of information and consent requests.



SuperAwesome

Location: London, U.K.

Number of employees: 101–500

Founded: 2013

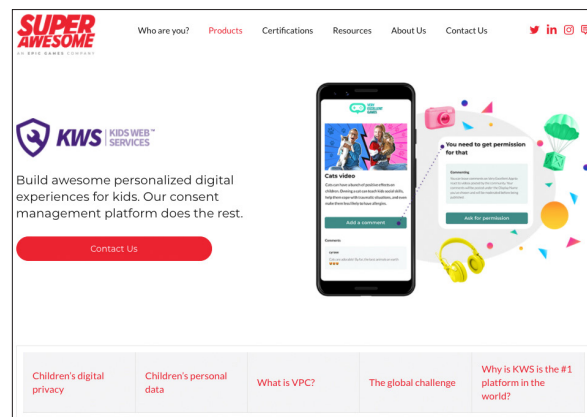
Parent company: Epic Games (2020)

Funded: Privately held

Privacy-related products: **Consent Manager, Deidentification/Pseudonymity**

Description: SuperAwesome's solutions enable safe, compliant digital engagement with kids and young teens. The AwesomeAds Kid-Safe Filter allows kids' app developers to generate revenue from responsible advertisers whilst blocking the collection of personal information, consistent with the requirements of COPPA and GDPR-K.

Kids Web Services is a parental consent and verification platform that lets content creators and developers authenticate young users, obtain and verify parental consent and manage parental controls, effectively building responsibility and privacy-by-design into their kids' experiences. Verified parents can re-use their verified status in other KWS-powered experiences, reducing friction and minimizing the processing of personal data.



Surecloud

Location: London, U.K.

Number of employees: 26–100

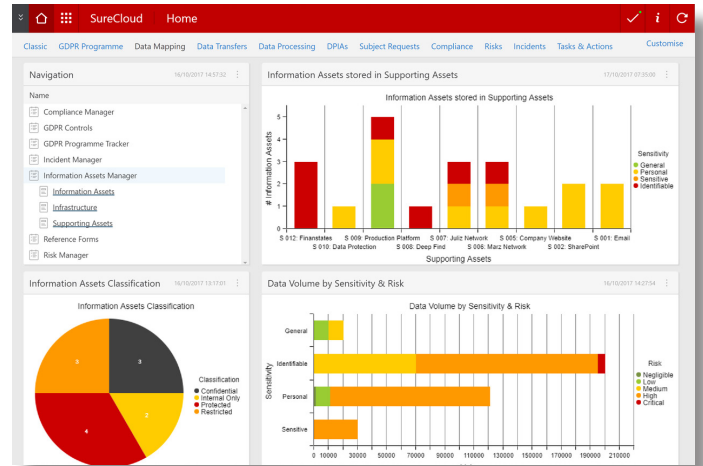
Founded: 2006

Funded: Privately held

Privacy-related products:

Activity Monitoring, Assessment Manager, Data Mapping, Incident Response, Privacy Information Manager

Description: SureCloud provides cloud-based, integrated risk-management software that is customizable. SureCloud has created a suite of applications for enterprise data privacy programs, from discovery to ongoing data privacy management. Built on a highly configurable platform, SureCloud is simple, intuitive and flexible technology that compliments process within an organization.



Sypher Solutions

Location: Bucharest, Romania

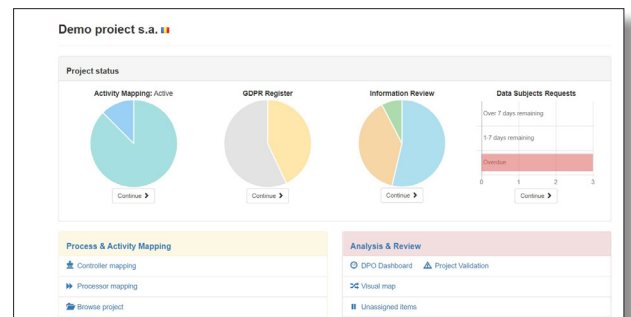
Number of employees: 1–25

Founded: 2017

Funded: Privately held

Privacy-related products: **Activity Monitoring, Data Mapping, Data Subject Requests**

Description: Sypher Suite is a software platform that helps businesses simplify their EU General Data Protection Regulation compliance analysis and prevent expensive mistakes. The platform inspects the records of processing activities to identify potential errors and omissions and to provide suggestions, provides support to evaluate the lawfulness and security of the processing activities when conducting a DPIA, notifies the DPO or data stewards when it detects relevant changes or the GDPR documentation needs revision, simplifies and organizes the information sharing and collaboration between the compliance team and the rest of the business, acts as a central repository for all GDPR-related information and tasks, providing versioning, traceability, and logs and generates real-time progress reports and a clear picture of everything that needs to be done.



Cassie by Syrenis



SYRENIS | cassie

Location: Daresbury, U.K.

Number of employees: 26–100

Founded: 2006

Funded: Privately held

Privacy-related products:

Consent Manager

Description: Cassie is an advanced consent-management platform that centralizes consent across platforms, channels and devices so businesses can communicate with end users during the entire lifecycle. Cassie integrates with more than 350 API endpoints to collect and distribute consent across your entire tech stack.

Achieve global compliance with data privacy regulations like GDPR, CCPA and HIPAA, and deliver more effective, personalized and relevant communication to consumers.

From anonymous web visitors to customer conversion, Cassie offers powerful features that collect, match, harmonize and honor individual user consent and preferences. The suite of modules includes cookie banners, preference widgets, a customer service portal, export functionalities, connected devices, first-party cookie solutions and more. Advanced technical features like unlimited metadata and key value pairs enable complex and flexible configurability.



Systnaps

Location: Le Perreux Sur Marne, France

Number of employees: 1–25

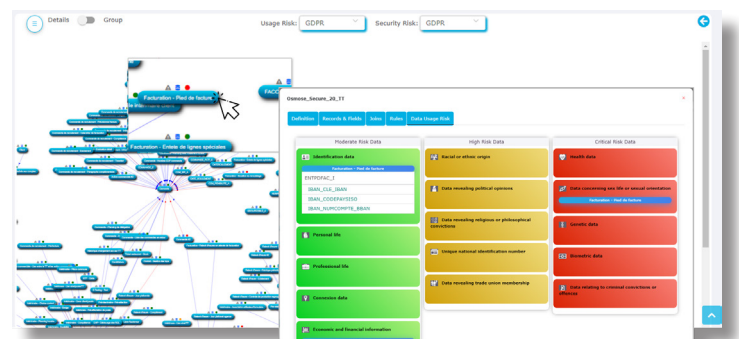
Founded: 2007

Funded: Privately held

Privacy-related products:

Data Discovery, Data Mapping, Deidentification/Pseudonymity

Description: Systnaps is a smart data discovery platform and a data catalog solution that allows organizations to quickly and automatically scan databases' structures and recreate a graphical view of the data model. Based on its own algorithm, Systnaps can also identify and record any change made to the databases' structure, and thus help organizations discover any personal data that resides inside of a database and makes the monitoring effortless. A built-in graphical modeling system enables organizations to recreate the business objects from a technical point of view. By applying the local archiving and deidentification rules to the object models, users can archive and anonymize personal data.



Tag Inspector

Location: Cincinnati, Ohio, U.S.

Number of employees: 101–500

Founded: 2004

Parent company: InfoTrust

Funded: Privately held

Privacy-related products:

Website Scanning

Description: Tag Inspector is a tag auditing and monitoring platform that provides visibility into all tag loading and the data each collects. The compliance and privacy module allows you to evaluate each tag for privacy requirements, define your compliance and privacy policy, and monitor that policy to alert compliance risks. Base scan reporting allows you to view information about tags loading on any digital property. Tag Inspector reporting includes information about loading tags, how each is loading, pages containing each tag, data being collected and cookies set.

| TAG NAME | CATEGORY | SUB CATEGORY | SITES CONTAINING | SITES MISSING | GLOBAL POLICY | MARKET POLICY | BRAND POLICY | |
|-------------------------|------------------|--|------------------|---------------|---------------|---------------|--------------|-----------|
| AddThis | Widget and Other | Social Sharing | 1 100% | 17 100% | X | 0.0% | 0.0% | View data |
| Adform | Advertising | Ad Exchange/Network | 11 100% | 7 100% | ✓ | 0.0% | 0.0% | View data |
| Adobe Advertising Cloud | Advertising | Bid Management Tools | 7 100% | 11 100% | X | 0.0% | 0.0% | View data |
| Adobe Analytics | Analytics | Enterprise Web Analytics, Search Attribution Tools | 7 100% | 11 100% | X | 0.0% | 0.0% | View data |
| Adobe AppMeasurement | Unknown | Unknown | 13 100% | 5 100% | X | 0.0% | 0.0% | View data |
| Adobe AudienceManager | Analytics | Data Management Platform (DMP) | 7 100% | 11 100% | X | 0.0% | 0.0% | View data |
| Adobe Cloud ID Service | Unknown | Unknown | 7 100% | 11 100% | X | 0.0% | 0.0% | View data |

Tangem

Location: Zug, Switzerland

Number of employees: 1–25

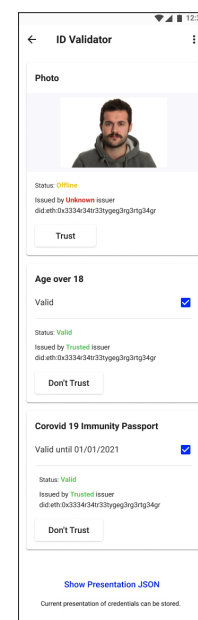
Founded: 2017

Funded: Privately held

Privacy-related products:

Deidentification/Pseudonymity

Description: Tangem provides identity holders with mobile and hardware digital wallets that serve as a secure personal storage of keys and credentials. Tangem develops solutions for emerging self-sovereign identity ecosystem based on the upcoming W3C Decentralized Identifier standard. The concept of self-sovereignty, in combination with Tangem technology based on DID architecture, is effective for de-identification purposes and help to preserve the privacy of personal data while disclosing verifiable proofs of holding credentials. It is also essential that the secure storage of personally identifiable information in decentralized personal wallets significantly reduces the risk of massive leak data.



Tanium

Location: Emeryville, California, U.S.

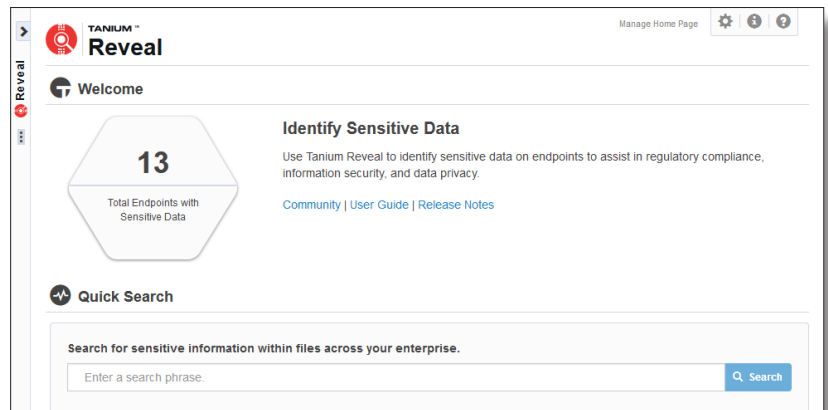
Number of employees: 500+

Founded: 2007

Funded: Privately held

Privacy-related products:
Activity Monitoring, Data Discovery, Data Mapping, Incident Response

Description: Tanium, a provider of IT Operations, Security, and Risk Management solutions, gives large enterprises and government organizations the ability to secure, control, and manage millions of endpoints across the enterprise. Tanium provides real-time asset discovery, data compliance management, and incident response capabilities at any scale. Tanium gives security, risk, compliance, and IT operations teams complete and accurate information on the state of endpoints to more effectively protect against modern-day threats, quickly and effectively manage sensitive data and realize new levels of cost efficiency in IT operations.



Tata Consultancy Services



Location: Mumbai, India

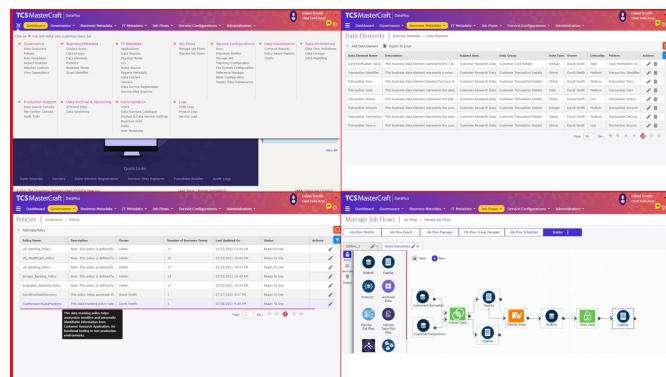
Number of employees: 500+

Founded: 1968

Funded: Publicly traded

Privacy-related products:
Data Discovery, Deidentification/Pseudonymity

Description: TCS MasterCraft DataPlus is an integrated data management software that provides data privacy, test data management and data quality management capabilities that help build trust on data. DataPlus provides ML-based sensitive data discovery, static and dynamic data masking, data pseudonymization, data redaction, quasi-identifier recommendation, synthetic and voluminous data generation and differential privacy, with support for structured and unstructured data sources. With guided ways to build data privacy processes, prepackaged and configurable data masking policies, and a variety of masking algorithms, DataPlus enables self-service for users.



Tealium

Location: San Diego, California, U.S.

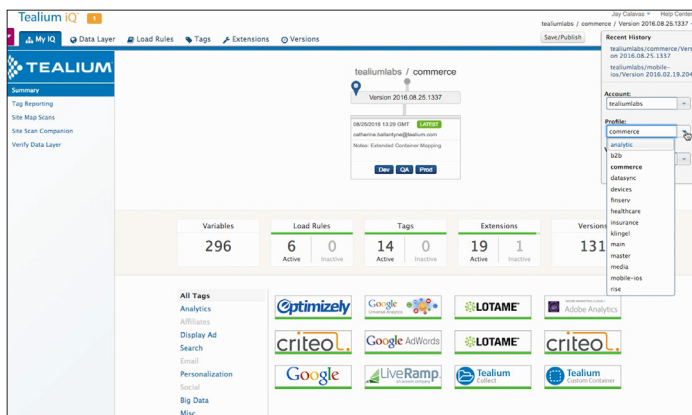
Number of employees: 101–500

Founded: 2008

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping

Description: Tealium offers several products designed to help organizations map out all of the data they possess. Products such as TealiumIQ, EventStream, and AudienceStream gives companies the ability to define audience-level data and place it in a central hub. Tealium's DataAccess delivers the information to a company's data team in real time, giving them the opportunity to take the results and communicate them to marketing and customer service teams. Tealium's services also help an organization comply with the General Data Protection Regulation by mapping out information, allowing a company to share its data policy across an organization and to its customers, and creating user permissions for accessing data.



Termageddon

Location: Chicago, Illinois, U.S.

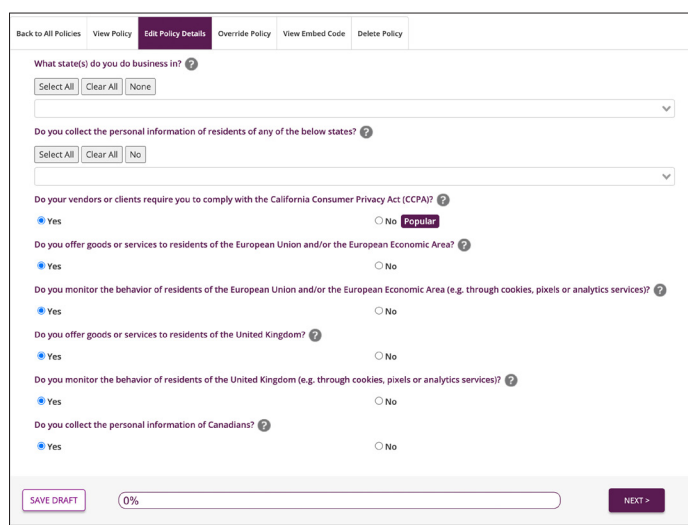
Number of employees: 1–25

Founded: 2017

Funded: Privately held

Privacy-related products: Privacy Information Manager

Description: Termageddon is a generator of comprehensive website policies, including Privacy Policies, Terms of Service, and more. Termageddon first helps the client determine what privacy laws apply to them, and thus what disclosures the Privacy Policy needs to contain. The generated policies are customized to the business' practices. Termageddon also monitors privacy laws and bills and can even push automatic updates to clients' policies to make sure that they are not out of date.



Termly



Location: Seattle, Washington, U.S.

Number of employees: 26–100

Founded: 2016

Funded: Privately held

Privacy-related products:

Consent Manager, **Data Subject Requests**,
Privacy Information Manager, **Website Scanning**

Description: Termly provides templates and online generators to help build comprehensive cookie consent management tools, cookie policies, privacy notices, terms and conditions, return policies, data subject requests and disclaimers. Termly helps small- and medium-sized enterprises, individuals, and agencies stay up to date and compliant with international regulations and privacy laws like the EU General Data Protection Regulation, the California Consumer Privacy Act and ePrivacy Directive.



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Master the skills you need to develop and maintain a successful privacy program. Download the **FREE** IAPP Certified Information Privacy Manager study guide today.

iapp.org/fsg



Location: San Francisco, California, U.S.

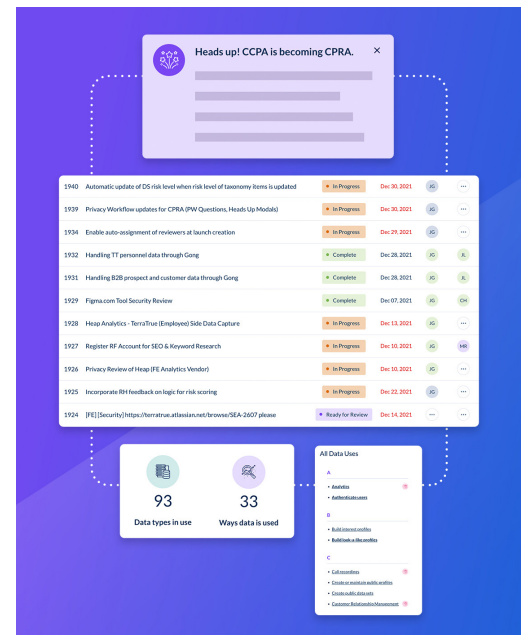
Number of employees: 26–100

Founded: 2018

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Data Discovery**, **Data Mapping**, **Enterprise Communications**, **Incident Response**, **Privacy Information Manager**

Description: TerraTrue is a SaaS platform that digitizes privacy by design. Designed to work seamlessly with modern product development, TerraTrue captures structured data about how teams plan to collect, use, store and share data. The platform then maps that digital blueprint to the CPRA, the EU GDPR, and a company's own privacy rules to dynamically populate tailored workflows, auto-complete DPIAs and proactively flag risks. That same unified workflow automatically updates data maps, ROPAs and privacy analytics. With TerraTrue's digital privacy platform, companies run a scalable, fast, privacy-by-design program that eliminates spreadsheets, manual ad hoc processes and compliance bottlenecks.



Shift left to get privacy right.

Identify, address, and tackle risks *before* you ship a product.

[Get a demo](#)

terratrue.com | [#ShiftLeftPrivacy](#)



Text IQ



Location: New York, New York, U.S.

Number of employees: 26–100

Founded: 2016

Parent company: Relativity (2021)

Funded: Privately held

Privacy-related products: Incident Response

Description: Text IQ's Data Breach IQ tackles the critical bottlenecks in the assessment phase of data breach processes, enabling teams to make quicker, more informed and more accurate decisions on who to notify based on applicable regulations and relevant attributes. Designed to bring structure to unstructured data, Data Breach IQ can both reduce review time by as much as 75%, automate the process of determining whose data has been breached and which types of sensitive data have been compromised for each individual.



| Full Name | PI Count | Doc Count | Account Number | Address | Credit Card Number | CVV Number | Date of Birth | Email Address & Password | Documents |
|---------------------------|----------|-----------|----------------|---------------------------------------|---------------------|------------|---------------|--------------------------|-----------|
| Barbara Franklin Thompson | 2 | 3 | | | 4302 2254 4545 0240 | | 01/01/1984 | Y | |
| Regina Washington | 4 | 3 | | | 3767 2449 8475 0240 | 961 | 11/12/1980 | Y | |
| Alberta Williams | 3 | 4 | | 62 Chandler Court | | | 2/12/1974 | N | |
| Mary Cook | 1 | 4 | | | | | 4/23/1982 | Y | |
| Andrea Bernard | 3 | 6 | 23847-0403 | | | | 3/1/1963 | N | |
| Cyrus Meyer | 1 | 3 | | | 4148 8209 2843 0206 | | 7/31/1963 | N | |
| Kevin Smith | 3 | 3 | 34247-0403 | | | | 12/15/1970 | N | |
| John Collins | 4 | 2 | 23430-0201 | | 4764 7829 3273 9207 | 783 | | Y | |
| Lukas Cohen | 2 | 1 | | 123 Main St, Napa, CA 94558 | | | | Y | |
| Alberta Dillon | 3 | 1 | 23430-0201 | | 4215 2338 0202 0403 | | | Y | |
| Jaylene Olson | 2 | 2 | | 45 W 42nd St, New York, NY 10014 | | | | Y | |
| Karlton Blair | 2 | 1 | 24422-2016 | | 5223 2287 0202 9406 | | 6/5/1988 | N | |
| Kathleen Stewart | 1 | 2 | | | | | 6/2/1944 | N | |
| Joelene Schmidt | 2 | 1 | | 6 Anthony Circle, Princeton, NJ 08540 | | | 10/21/1972 | N | |
| Walter Barnes | 1 | 1 | | | | | 5/6/1964 | N | |
| Madison Morgan | 3 | 3 | 12840-0201 | 1 Pine Ridge Ln, Birmingham, AL 35211 | | | 7/30/1984 | N | |
| Howard Ray | 2 | 2 | 98733-2012 | | | | | Y | |
| Lynette Reese | 4 | 3 | 82160-0206 | | 4266 8327 0206 2840 | 3402 | | Y | |
| Naomi Preece | 3 | 2 | 09123-0849 | | 3426 2467 6276 2027 | | 8/2/1982 | Y | |
| Natalie Crossley | 3 | 1 | 08162-0849 | | | | | Y | |

Theta Lake

Location: Santa Barbara, California, U.S.

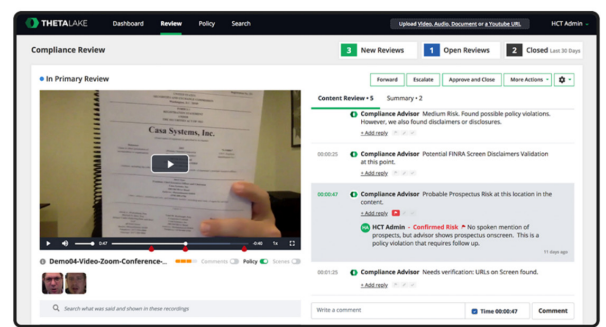
Number of employees: 26–100

Founded: 2017

Funded: Privately held

Privacy-related products: Activity Monitoring, Enterprise Communications

Description: Theta Lake allows organizations to deploy comprehensive privacy, DLP and regulatory compliance controls across collaboration applications like Zoom, Cisco Webex and Microsoft Teams. Theta Lake is an AI-enabled product suite that provides automatic detection of privacy, cybersecurity and compliance risks, an integrated visual workflow and archiving for video marketing, video conferencing, audio recordings and chat conversations. The Theta Lake suite detects risks across dynamic collaboration capabilities from screenshares, webcams and audio to chat, virtual whiteboards, and file transfers.



Thomson Reuters Privacy Office



Location: New York, New York, U.S.

Number of employees: 500+

Founded: 2008

Funded: Publicly traded

Privacy-related products:
Privacy Information Manager

Description: Thomson Reuters has released its Data Privacy Advisor, a solution designed to help privacy professionals answer compliance questions through resources it has compiled and artificial intelligence. Users can enter a question into the platform, and the solution will come up with answers ranked by a confidence rating. The confidence rating is powered by IBM Watson and is created with the intention of getting smarter with each interaction. The solution also allows users to stay up to date with current privacy news, browse topics by jurisdiction, and see where enforcement actions have been taken around the world.



THOMSON REUTERS



TokenEx



Location: Oklahoma City, Oklahoma, U.S.

Number of employees: 26–100

Founded: 2010

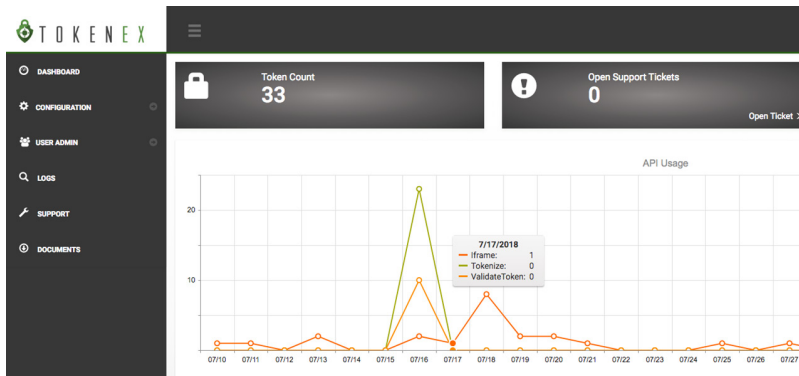
Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: TokenEx's data protection platform is an API-based cloud tokenization solution that can be used to securely and compliantly collect, store and transmit any structured sensitive data set.



T O K E N E X



Tonic

Location: San Francisco, California, U.S.

Number of employees: 1–25

Founded: 2018

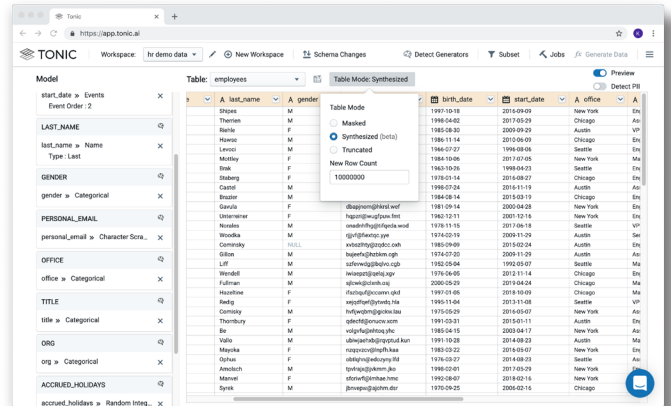
Funded: Privately held

Privacy-related products: Data Discovery, Deidentification/Pseudonymity

Description: Tonic helps organizations protect customer data, meet regulatory requirements, and simplify development and testing process. Tonic does this by making a version of data that is freely shareable. Using machine learning and the latest data processing techniques, Tonic creates data that looks and feels like sensitive or production data, but is based on an underlying model. Organizations can safely use the synthetic data anywhere, such as in testing, development, marketing, sales demonstrations, on-prem, or in the cloud.

TONIC

THE FAKE DATA COMPANY



TPOMap

Location: Wemperhardt, Diekirch, Luxembourg

Number of employees: 1–25

Founded: 2020

Funded: Privately held

Privacy-related products: Consent Manager, Data Mapping, Privacy Information Manager

Description: TPOMap is an EU GDPR compliance software, offering a structured and digitized approach for companies. TPOMap offers a collaborative platform to efficiently manage all GDPR aspects, such as processing records, privacy governance, policies, risks, vendors and data subject rights. TPOMap is based on a mix of automation, legal content and human support to minimize resources and costs needed to comply with GDPR measures, including privacy notices and processing agreements.

tpomap



Say **yes** to more data projects and no to compliance worries.

Data Embassy® by Anonos® is your passport to data protection anywhere. It transforms source data into Variant Twins®, non-identifiable yet 100% accurate data assets for advanced analytics, artificial intelligence, machine learning, data sharing and data transfer.

Key benefits are:

Full-spectrum data protection anywhere

Protect data sets in use regardless of location according to your specific requirements for privacy, security and use case.

Scalable and future-proof

Add more databases to power more use cases as desired, with software updates released as new data protection regulations are implemented across jurisdictions.

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Achieve the highest level of Schrems II and GDPR compliance without disrupting the operation of your data supply chains.

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We guarantee 100% accuracy compared to cleartext at essentially the same processing speed.

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• Data without the drama™

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Trace

Location: Edinburgh, Scotland; Dublin, Ireland; London, U.K.

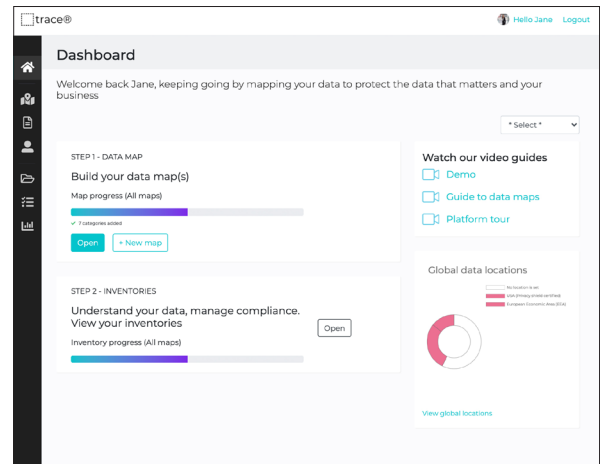
Number of employees: 1–25

Founded: 2019

Funded: Privately held

Privacy-related products:
Assessment Manager, Data Mapping

Description: Trace's SaaS platform powers users' evergreen data audit and on-demand compliance. It's a secure app which leverages Microsoft's best in-class infrastructure. Trace's platform is used by privacy lawyers, data protection officers, and compliance managers in law firms, and organisations across health care, tech, financial services, retail and beyond. Trace helps organizations comply, mitigate legal and privacy risks and streamline cloud data processors due diligence with smart compliance documents and privacy risk assessments, collaborative workflows, and e-signed data processing and sharing agreements. Additionally, Trace's global data protection law insights map tracks global data regulations against users' data footprint to ensure international data transfers are legal.



Transcend



Location: San Francisco, California, U.S.

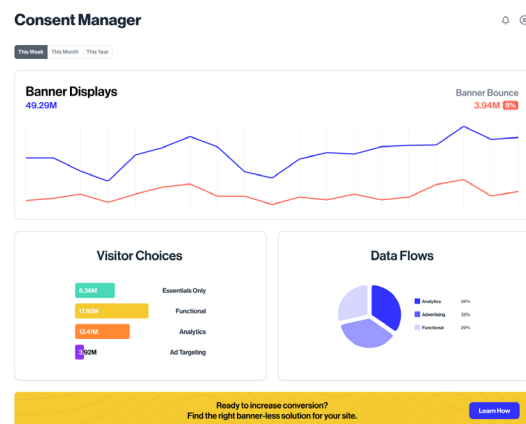
Number of employees: 26–100

Founded: 2017

Funded: Privately held

Privacy-related products: **Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Website Scanning**

Description: Transcend is the privacy platform that makes it easy to encode privacy across your tech stack. Transcend Data Mapping offers silo discovery, data classification and ROPA compliance reporting. It's the only solution that ensures the systems discovered in your data map are comprehensively included in user deletion, access or modification requests. Transcend Privacy Requests is the easiest and most comprehensive way to delete, return, or modify a person's data or preferences across your tech stack. Transcend Consent ensures nothing is tracked without user consent.



Tresorit

Location: Teufen, Switzerland; Budapest, Hungary

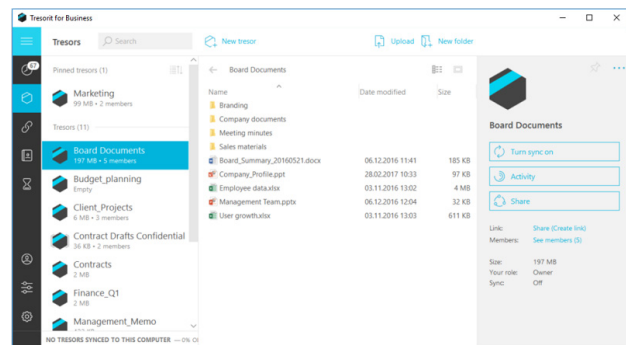
Number of employees: 26–100

Founded: 2011

Funded: Privately held

Privacy-related products: Activity Monitoring, Enterprise Communications

Description: Tresorit is a secure file synchronization software that uses the cloud to store encrypted data to make it shareable and accessible from everywhere. Tresorit is specifically designed to share confidential data of business users. Encryption is performed before the data gets uploaded to the cloud, therefore, users of Tresorit do not require to trust the cloud provider or the communication links. Encrypted content handled by Tresorit is shareable without re-encryption and sharing is reversible by permission revocation.



TripleBlind

Location: Kansas City, Missouri, U.S.

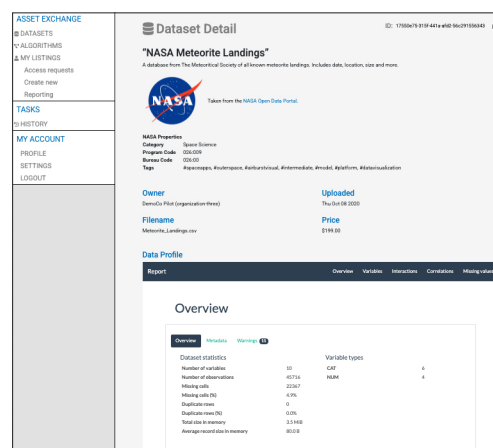
Number of employees: 1–25

Founded: 2019

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Deidentification/Pseudonymity, Privacy Information Manager

Description: TripleBlind arms organizations with the ability to share, leverage and monetize regulated data. TripleBlind's privacy and network security solution replaces ineffective workarounds: complex legal contracts, data anonymization/deidentification and other technologies such as homomorphic encryption, without violating the EU General Data Protection Regulation, Health Insurance Portability and Accountability Act, the California Consumer Privacy Act and other standards. Decision makers generate new revenue for their organizations by gaining new and deeper insights faster, creating improved modeling and analysis with better data and collaborating more effectively with customers and partners.



Truata



Location: Dublin, Ireland

Number of employees: 26–100

Founded: 2018

Funded: Privately held

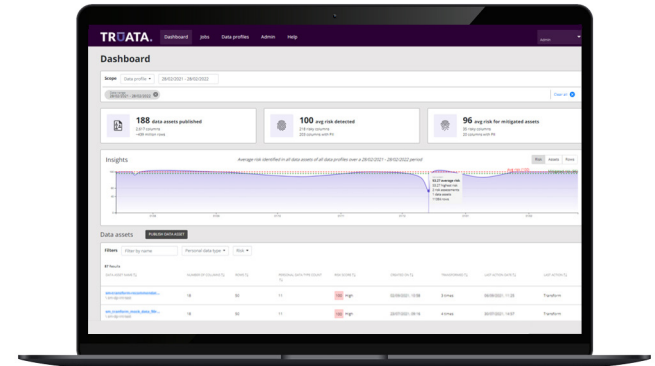
Privacy-related products:

Assessment Manager,

Deidentification/Pseudonymity,

Privacy Information Manager

Description: Truata offers PETs and solutions that empower organizations to do more with their data – at scale. Our frictionless technologies are designed to integrate with an organization's existing infrastructure to foster efficient, collaborative and privacy-compliant data use right across the business ecosystem, making data useable internally and externally, and extracting maximum value while mitigating privacy risk. Our software enables this by facilitating fast and effective risk measurement transforming data to create privacy-enhanced datasets that can be used or shared. We also specialize in providing GDPR-grade anonymization. We have developed a first-of-its-kind combined analytics ecosystem that makes privacy-protected multiparty data collaboration possible.



Trunomi

Location: San Jose, California, U.S.; London, U.K.; Bermuda

Number of employees: 1–25

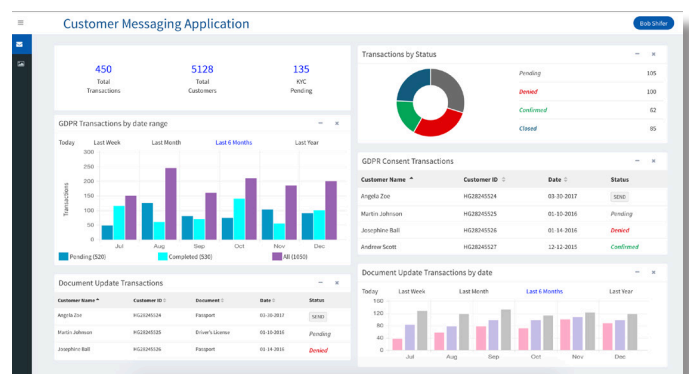
Founded: 2013

Funded: Privately held

Privacy-related products:

Consent Manager

Description: Trunomi unlocks customer data using consent and data rights. Trunomi provides customer consent and data rights management technology which enables businesses to request, receive and capture customer consent to the use of their personal data. For the business we create consent receipts and convert them to customer data rights accessible across all data systems. We enable businesses to comply with EU GDPR, data privacy laws, and replace inefficient and costly legacy approaches. For the customer we provide control and transparency over how their personal data is used.



trust-hub

Location: London, U.K.

Number of employees: 26–100

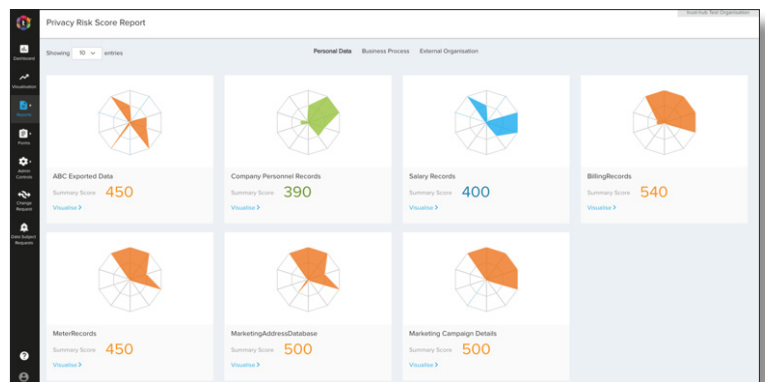
Founded: 2016

Funded: Privately held

Privacy-related products:

Activity Monitoring, Assessment Manager, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager

Description: Effective data governance requires a coordinated team effort spanning multiple disciplines. trust-hub's Privacy Lens platform enables teams to efficiently synchronize their activities around a single trusted view of the personal data ecosystem. Instead of just incurring an unproductive compliance cost, organisations can now optimize the business benefits from using personal data while dynamically managing their regulatory obligations and associated risk profile. Privacy Lens will take you beyond form-filling for privacy regulations. The real value comes from effective data protection and security, operational efficiency and risk mitigation, and coordinated compliance.



iapp

Becoming an IAPP Member Is Easy

The Hard Part Is Tearing Yourself Away from the Content

iapp.org/join



Location: San Francisco, California, U.S.

Number of employees: 101–500

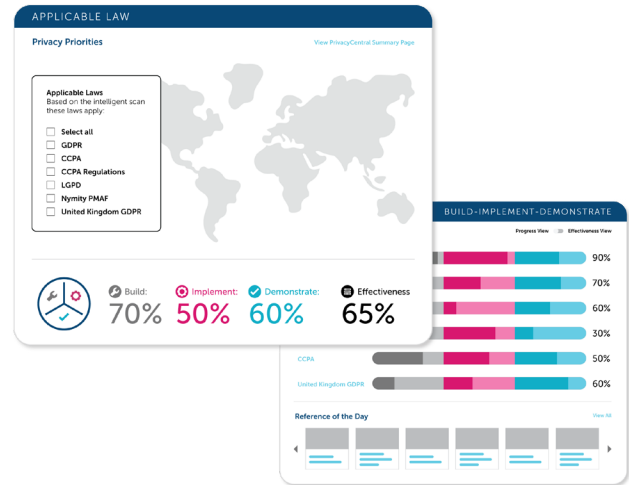
Founded: 1997

Funded: Privately held

Privacy-related products:

Assessment Manager, **Consent Manager**,
Data Mapping, **Data Subject Requests**,
Privacy Information Manager, **Website Scanning**

Description: TrustArc offers a comprehensive privacy platform with contextual privacy insights and automated phases of privacy program management. Built on a foundation of embedded privacy expertise and integrated frameworks, the platform includes knowledge modules for identifying and prioritizing evolving regulatory requirements, including privacy research and alerts, law comparisons, legal summaries, and operational templates. Operations modules include building data inventories, mapping data flows, and managing individual consent, preferences and privacy rights. TrustArc also offers intelligence modules for managing third-party risk, company privacy risk, applicability of privacy requirements, data transfers, assessments, compliance reporting and compliance verification.



Stay Ahead of Changing Privacy Laws Around the World

Nymity's Research & Alerts provides accurate, timely, and easy to understand analysis on the latest privacy laws.

Start Your 14 Day Free Trial



TrustBound

Location: Leiden, Netherlands

Number of employees: 1–25

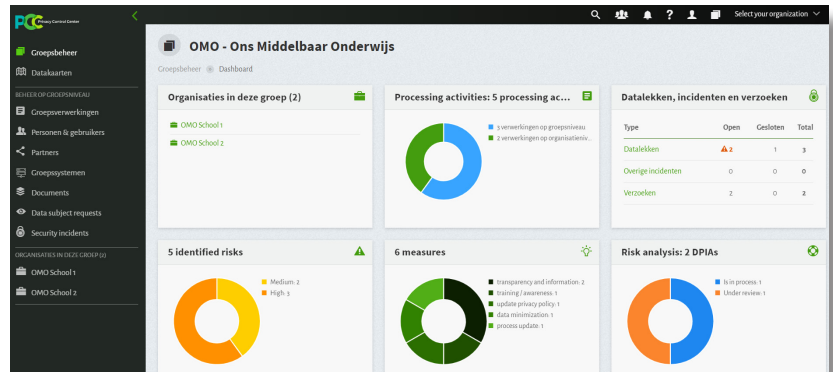
Founded: 2017

Funded: Privately held

Privacy-related technology:

Activity Monitoring,
Data Mapping, Incident Response,
Privacy Information Manager,
Website Scanning

Description: Privacy Control Center (PCC) is a SaaS platform which guides organisations in becoming compliant with the EU General Data Protection Regulation. With practical modules, PCC supports those responsible for the management of personal data in all aspects of working with and protecting personal data within the organisation. One of the main elements of PCC is the register of processes which is integrally linked to provide for the whole “plan, do, check, act-cycles.” By using clear reports and overviews, the division of tasks and responsibilities will be apparent.



Truyo



Location: Chandler, Arizona, U.S.

Number of employees: 101–500

Founded: 2017

Funded: Privately held

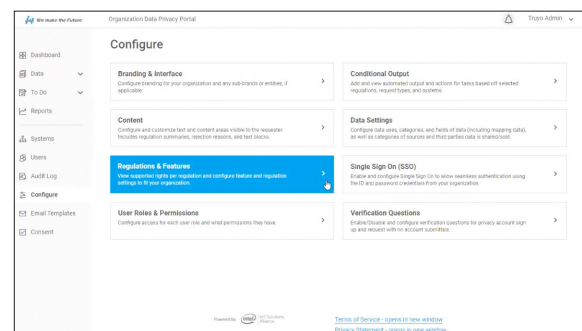
Privacy-related products:

Activity Monitoring, Assessment Manager,
Consent Manager, Data Discovery,
Data Mapping, Data Subject Requests,
Deidentification/Pseudonymity,
Enterprise Communications, Incident Response,
Privacy Information Manager,
Website Scanning

Description: Truyo offers customers consent and data privacy rights management in a touchless, automated fashion. Specializing in automated privacy compliance, Truyo is a high-volume platform that creates better privacy rights and consent management experiences for users and companies. Recently expanded to a comprehensive end-to-end suite, Truyo enables organizations to manage complex compliance requirements, minimize risk and deliver fast ROI through offerings like automated data mapping, document automation, IRM, assessments, risk management, and incident response with connections to hundreds of systems that span structured and unstructured data. Consumers have the ability to exercise their rights, including right to know, delete and opt-out.



Powered by Intel®



Tugboat Logic by OneTrust



Location: Burlingame, California, U.S.

Number of employees: 26–100

Founded: 2017

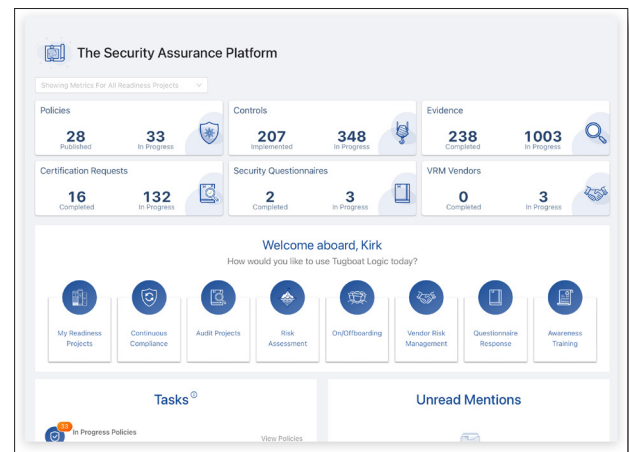
Parent company: OneTrust (2021)

Funded: Privately held

Privacy-related products:

Assessment Manager, Data Mapping

Description: Tugboat Logic by OneTrust provides automated technology to demystify the process of creating and managing an InfoSec program. Powered by artificial intelligence, Tugboat Logic's patent-pending technology automates InfoSec policy creation, audit readiness and security questionnaire response. Tugboat Logic helps businesses prepare for audit and at a lower cost, ensures they can respond to security questionnaires, and builds and scales their infosec plan in minutes.



Tumult Labs



Location: Durham, North Carolina, U.S.

Number of employees: 1–25

Founded: 2019

Funded: Privately held

Privacy-related products:

Deidentification/Pseudonymity

Description: Tumult Labs develops software to help businesses share, publish or monetize sensitive personal data with iron-clad privacy protection. Using the advanced differential privacy technology in the Tumult Platform, companies can safely generate data summaries or synthetic data to power both data science and machine learning applications. Our platform is efficient and vetted, and integrates easily with common data science tools while allowing customization to maximize the value extracted from protected data. Tumult Labs' team led the first-ever differential privacy deployment and helped design the privacy algorithms used in the U.S. Census Bureau's 2020 decennial census.



Usercentrics



Location: München, Germany

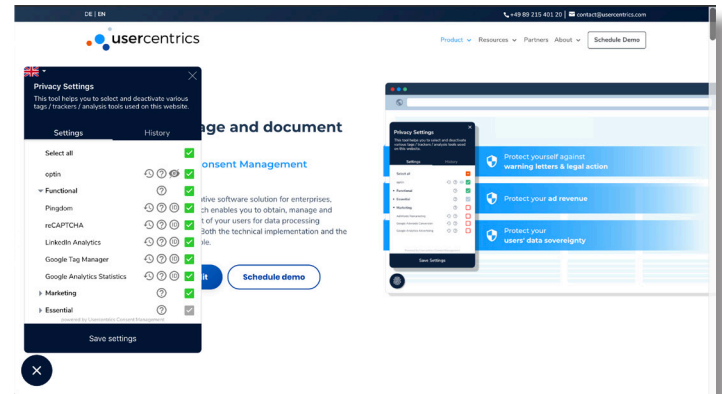
Number of employees: 1–25

Founded: 2018

Funded: Privately held

Privacy-related products: **Consent Manager**, **Enterprise Communications**, **Incident Response**, **Privacy Information Manager**, **Website Scanning**

Description: Usercentrics is a Consent Management Platform. The Software-as-a-Service solution enables advertisers, publishers, agencies and technology providers to obtain, manage and document the consent of their website visitors to process the data of different web technologies. The Usercentrics software is fully customizable and allows websites to be fully compliant with the EU General Data Protection Regulation and ePrivacy policy regulations. The IAB-certified CMP offers an intuitive user interface, real-time monitoring, various options for Opt-in A/B-Testing as well as other optimization tools.



USoft

Location: Naarden, Netherlands

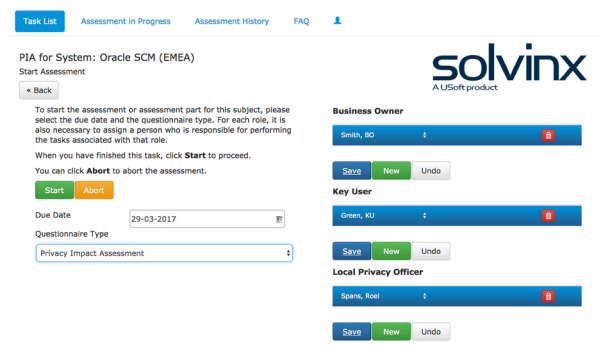
Number of employees: 26–100

Founded: 1987

Funded: Privately held

Privacy-related products: **Activity Monitoring**, **Assessment Manager**, **Consent Manager**, **Data Mapping**, **Incident Response**, **Privacy Information Manager**

Description: USoft helps organizations with its product, Solvinx, to easily and responsibly implement the privacy legislation and other regulations. Solvinx is a platform of solid tooling, services and training. USoft offers several modules. The SMART PIA module is designed to facilitate an organization's data register, data breach notifications, data subject rights, quickly assess high-risk areas and run DPIA in one database. The SMART Studio helps to record policies and regulations and to describe and draw data flows. SMART Connector allows external software to be connected. SMART Dashboard allows an organization to monitor its privacy status at any time. SMART Opt-in processes and manages consent at a data subject level. SMART Services helps with the implementation of Solvin through training and support.



UST Global



Location: Aliso Viejo, California, U.S.

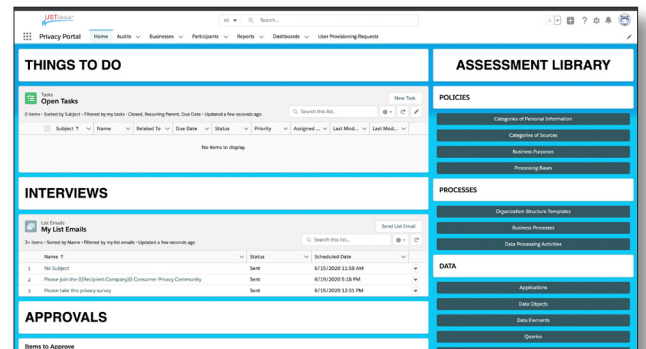
Number of employees: 500+

Founded: 1998

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests

Description: UST provides a modular suite of privacy solutions. UST's solutions are agentless and cloud based. UST offer a full GRC suite, consumer and third-party portals, as well as automated data discovery and data classification for DSAR automation. The core GRC technology resides in Salesforce.com. UST takes advantage of Salesforce latest native capabilities and can integrate to existing CRM deployments. It is designed to be globally deployed and supports most major languages.



Varonis

Location: New York, New York, U.S.

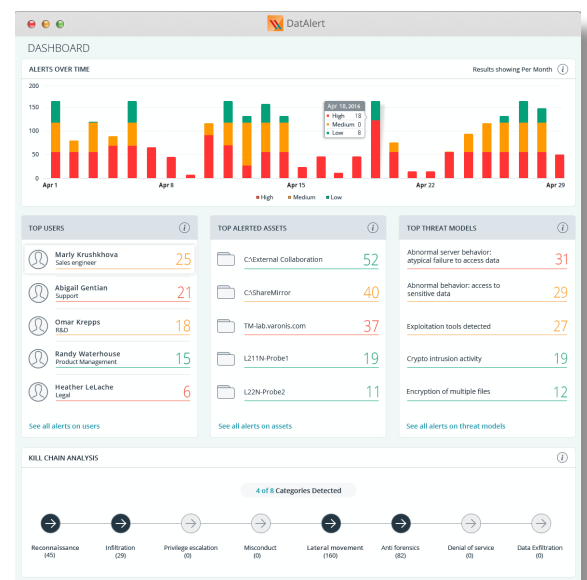
Number of employees: 500+

Founded: 2004

Funded: Publicly traded

Privacy-related technology: Activity Monitoring, Data Discovery, Data Mapping

Description: Varonis offers products designed to help companies combat cyberattacks and insider threats. Its enterprise security software uses entity behavior analytics to profile anyone using data and will alert the proper channels whenever there is any suspicious activity. It uses predictive threat models to notify if there is any abnormal access to sensitive files, account hijacking, or privilege abuse. Its Data Classification Framework helps a company identify sensitive data and shows where it is exposed. The software helps companies protect any exposed sensitive data, and lets them know if it has been breached.



Vendict

Location: Ramat Gan, Israel

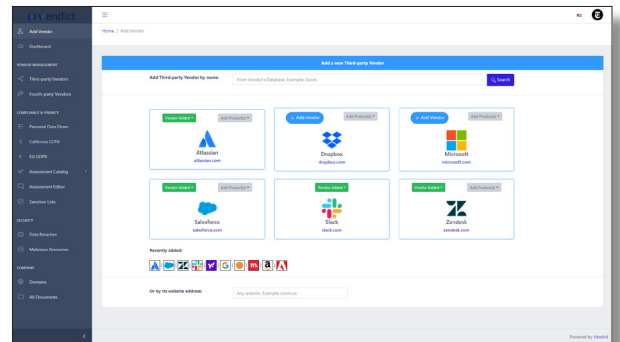
Number of employees: 1–25

Founded: 2020

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Data Discovery**, **Data Mapping**, **Privacy Information Manager**, **Website Scanning**

Description: Vendict provides users with a solution to validate a vendor at business speed, build a documented compliance on privacy and vendor management and track vendor risk. Vendict automatically scans all of the user's website domains and reviews third-party vendors. Users get a full vendor inventory, including fourth parties. Each vendor has a 360-degree profile to assess its risk. Vendict then allows users to map data flows and upload the documents to ensure compliance with the California Consumer Privacy Act and EU General Data Protection Regulation. Vendict can be used as a centralized reference for the privacy, compliance, legal, and security functions.



Veritas Technologies



VERITAS™

Location: Santa Clara, California, U.S.

Number of employees: 500+

Founded: 1995

Funded: Privately held

Privacy-related products: **Activity Monitoring**, **Data Discovery**, **Data Mapping**, **Incident Response**

Description: Veritas markets its solutions as tools that enable organizations to harness the power of their information to drive business success. Their “regulatory readiness” portfolio delivers intelligent capabilities that allow organizations to gain visibility into their data estate, decide on what data to retain or delete and assume control over their data to successfully manage the information explosion. Veritas streamlines the collection of custodian data from multiple sources with advanced file and user analytics through cloud archiving and auto-classification features that identify areas of data waste, risk and value. This reduces the manual effort required to enable a path to data privacy and regulatory compliance. Veritas provides an integrated approach to help with the identification, search, classification, retention, protection and monitoring of key personal and sensitive data so that an organization can take informed action.



Very Good Security



Location: San Francisco, California, U.S.

Number of employees: 101–500

Founded: 2016

Funded: Privately held

Privacy-related products:

Data Mapping,

Deidentification/Pseudonymity

Description: Very Good Security is a data security and enablement company. With VGS, startups and enterprise companies can operate on sensitive data without the cost and liability of securing the data themselves. VGS provides specialized infrastructure that intercepts data and replaces it with an aliased version that improves security while also accelerating business growth.



Viacryp

Location: Amsterdam, Netherlands

Number of employees: 1–25

Founded: 2013

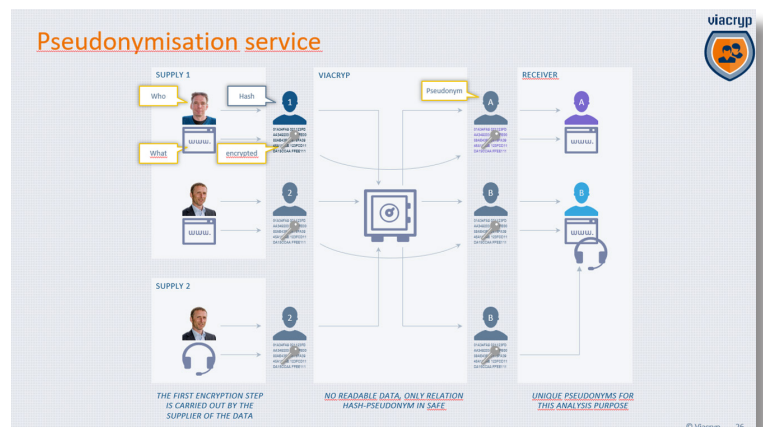
Funded: Privately held

Privacy-related products:

Deidentification/Pseudonymity

Description: Viacryp offers Privacy Enhancing Technologies for the purpose of the safe and monitored pseudonymisation of personal data. As a third-party, Viacryp helps clients analyze behavior and create consumer profiles while maintaining respect for privacy. Our externally-validated technology and process assure that individual customer data cannot be derived from the processed data.

viacryp



Vigilant Software

Location: Ely, Cambridgeshire, U.K.

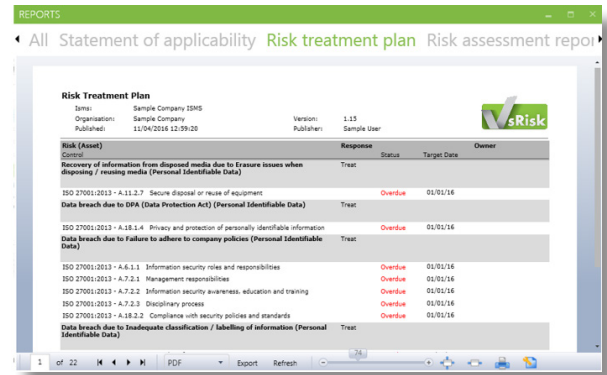
Number of employees: 1–25

Founded: 2009

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Data Discovery, Data Mapping, Incident Response, Privacy Information Manager

Description: Vigilant Software develops industry-leading tools for intelligent, simplified compliance, including ISO27001-risk management and for the EU General Data Protection Regulation. Drawing on years of experience in developing and deploying risk management tools and services, Vigilant's product range provides businesses with regulatory software tools that save users both time and money. Its flagship solution, vsRisk Cloud, is the industry-leading ISO27001-compliant risk assessment tool, simplifying and automating the information security risk assessment process for many organizations across the globe, both large and small. Other solutions include a Data Flow Mapping Tool, a DPIA Tool, GDPR Manager and Compliance Manager.



Virtru

Location: Washington, D.C., U.S.

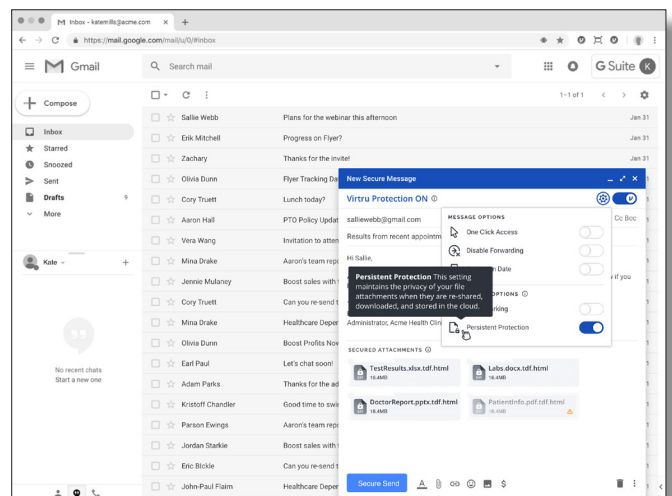
Number of employees: 101–500

Founded: 2012

Funded: Privately held

Privacy-related products: Enterprise Communications

Description: The Virtru Data Protection Platform helps organizations protect and share data wherever it travels. From real-time streaming data to large files and images, Virtru enables object-level data protection that is customizable, revocable, platform-agnostic and includes audit logs to track all access and access attempts. Privacy-preserving data protection becomes streamlined and impactful through turn-key SDKs, APIs, and key management. Built-in integrations into GSuite, Office365, and many SaaS applications are available to scale solutions in any environment through Virtru Hosted, Hybrid, and On-Prem deployment models.



onetrust

Honor consumer rights in the US

Build trust and transparency by embedding privacy controls into user experiences

Consent Management Platform (CMP)

Facilitate opt-out of sale and share for behavioral advertising on web, mobile and CTV. Support opt-out requests through the GPC signal

Privacy Rights (DSAR) Automation

Fully automate consumer rights requests like access, deletion, and broader do not sell requests

Consent & Preference Management

Connect request-based and preference-based privacy-first experiences for rights like correction and use of SPI

[Request a demo](#)



WEKA MEDIA

Location: Kissing, Germany

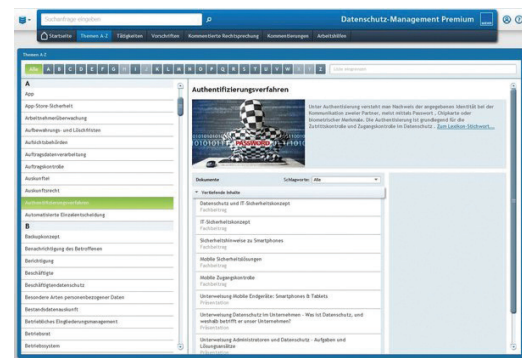
Number of employees: 101-500

Founded: 2001

Funded: Privately held

Privacy-related products: Privacy Information Manager

Description: We offer practical solutions for data protection officers who want to implement the full range of corporate data protection tasks efficiently and to the highest professional standards. Whether an initial data protection inventory or a complex IT audit, from the documentation of the TOMs to the creation and maintenance of procedural directories, from data protection impact assessments to creating inputs to compliance management. In this way, data protection officers are able to reliably implement data protection in the corporate environment. The carefully coordinated combination of technical contributions and commentaries, regulations and news eliminates tedious research. Topic-based overview pages, practical search functions and variable hit lists, as well as all tools are immediately available to the user.



Whistic

Location: Orem, Utah, U.S.

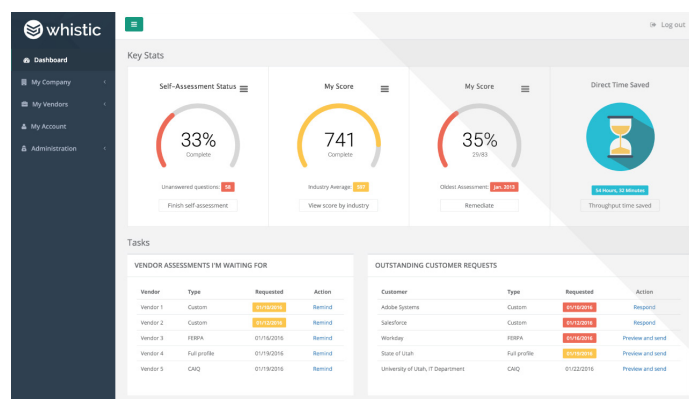
Number of employees: 26–100

Founded: 2015

Funded: Privately held

Privacy-related products: Assessment Manager

Description: Whistic, in addition to its general vendor management solution, offers an online tool allowing companies to conduct risk assessments both internally and with third parties in relation to the Privacy Shield. The Privacy Shield assessment tool includes a self-assessment tool and provides a team collaboration solution to help manage and hold employees accountable for accurate data entry. Whistic then provides a gap analysis report for Privacy Shield and offers an annual registration tool to maintain certification.



Wickr

Location: San Francisco, California, U.S.

Number of employees: 26–100

Founded: 2012

Parent company:

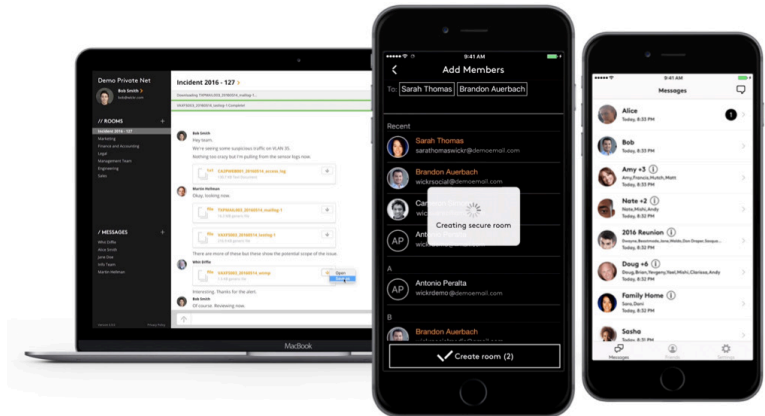
Amazon Web Services (2021)

Funded: Privately held

Privacy-related products:

Enterprise Communications

Description: Wickr offers a secure messaging service designed for both business and personal use. Wickr offers ephemeral communications, meaning all messages only last for a short amount of time before they are permanently deleted. Users can determine how long the messages will exist before they are eliminated. All messages are encrypted, and no third party, or Wickr themselves, can access them. Wickr offers the same services for group messages as well.



Wired Relations



Location: Copenhagen, Denmark

Number of employees: 26–100

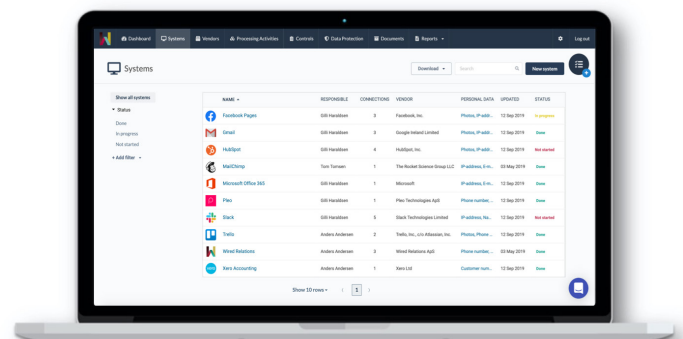
Founded: 2017

Funded: Privately held

Privacy-related products:

Activity Monitoring, Assessment Manager, Data Mapping, Data Subject Requests, Privacy Information Manager

Description: Wired Relations automates data inventory mapping, system and vendor management, risk assessments, privacy and information security controls, documents, reporting and more in a user-friendly privacy management tool. The web-based software can be accessed on any device and provides a single place for privacy professionals to collaborate with IT, legal and vendors managing privacy risks. The result is the ability to demonstrate continuous compliance with your policies and various privacy and information security frameworks.



Location: Arlington, Virginia, U.S.

Number of employees: 26–100

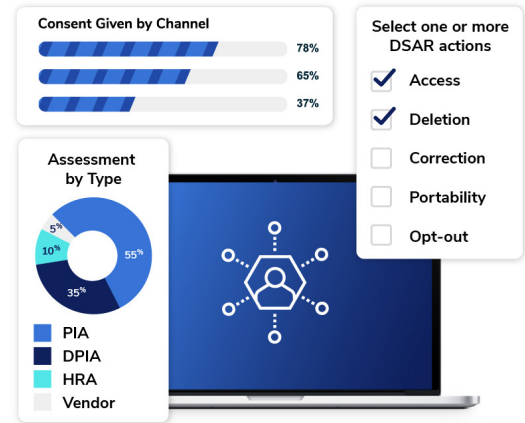
Founded: 2016

Funded: Privately held

Privacy-related technology: **Activity Monitoring**, **Assessment Manager**, **Consent Manager**, **Data Discovery**, **Data Mapping**, **Data Subject Requests**

Description: WireWheel's privacy compliance SaaS platform is used by B2C and B2B global enterprises and fast-growing companies to manage their privacy programs. Solutions include consent and preference management, privacy program management and data subject request management. With the consent and preference management platform, companies can centralize and manage consumer choices across all experiences and devices. PPM provides companies with everything they need to run an effective privacy program and produce compliance documentation.

DSAR management facilitates consumer requests and Do Not Sell/Share requests with configurable portals, identity verification and authentication, integrations and automated data collection, and secure consumer communication and delivery.



Privacy Compliance Software Built for Your Unique Business

Accelerate compliance, reduce risk and advance your privacy program with technology supported by privacy experts

[REQUEST A DEMO](#)



Wizuda

Location: Dublin, Ireland

Number of employees: 26–100

Founded: 2017

Funded: Privately held

Privacy-related technology:

Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Enterprise Communications

Description: Wizuda Managed File Transfer provides a centralised platform for managing the movement of data within an organisation and with external parties. Designed with security, compliance and efficiency at its core, Wizuda provides full end-to-end accountability of all data transfer operations and real-time mapping of data flows. Wizuda Secure email and file sharing provides people in an organisation and clients with a secure and compliant way to share sensitive data. Benefits include no file size limitations, encryption by default, outlook plugin, protection against the common data breaches, anonymisation module, subject access requests and an EU General Data Protection Regulation rights module.



Wrangu



Location: Amsterdam, Netherlands

Number of employees: 26–100

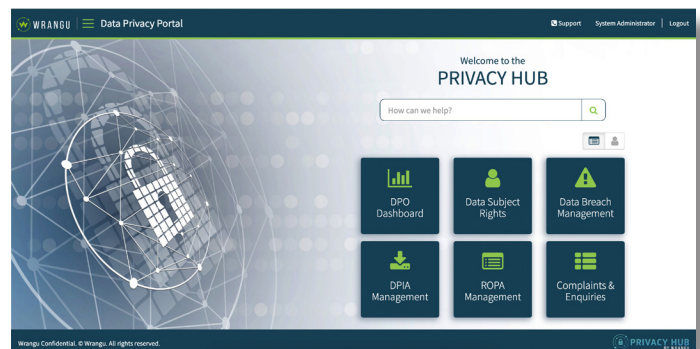
Founded: 2016

Funded: Privately held

Privacy-related products:

Assessment Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Incident Response

Description: Wrangu provides risk management, security, privacy products and services globally. The Privacy Hub by Wrangu provides modules to support key articles of privacy regulations, from the Americas to Asia, such as the GDPR, Canada, Singapore, CCPA, Brazil's LGPD, Turkey's LPPD and more. It includes data protection impact assessments, data subject requests, record of processing activities and data breach reporting. The software allows you to select applicable data protection regulations at a system and record level, allowing for intuitive and dynamic processing. The Privacy Hub by Wrangu provides easy installation and maintenance, with data-driven configuration settings facilitating adaptability and quick adoption of changes to existing and new regulations.



XcooBee Privacy Network

Location: Charlotte, North Carolina, U.S.

Number of employees: 1–25

Founded: 2016

Funded: Privately held

Privacy-related products: **Consent Manager**, **Data Subject Requests**, **Enterprise Communications**

Description: XcooBee creates components for use in building modern Privacy-By-Design processes. These range from secure document workflows to exchanges of specific data-items. For example, XcooBee's building blocks for consent use blockchain technology to register, update, extend or revoke consent transparently to all parties. In addition, XcooBee offers pre-built privacy products for specific verticals such as health care, financial services, online marketing and nonprofit fundraising. XcooBee's supplemental offerings include a range of personal privacy tools that assist end-users with data management, authority complaints, email protection and access requests. XcooBee's open source tools include comprehensive cookie consent and script management plug-ins as well as programming SDKs and APIs.



Xtendr

Location: Budapest, Hungary

Number of employees: 1–25

Founded: 2019

Funded: Privately held

Privacy-related products: **Deidentification/Pseudonymity**

Description: Xtendr is a privacy-enhancing data collaboration technology company. Xtendr works on enterprise-grade trustless data sharing solutions to enable limitless data partnerships without ever exposing or transferring underlying sensitive data. Xtendr's cryptographic solution enables independent mistrustful data owners or any common third party to jointly compute a function that depends on all of their private inputs. Xtendr's innovations help organizations harness the full potential of data and enable advanced analytics while protecting privacy, IP and complying with data privacy regulations.



Zartech

Location: Dallas, Texas, U.S.

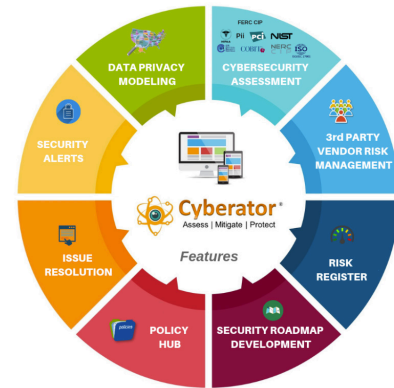
Number of employees: 1–25

Founded: 2016

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Data Mapping**, **Deidentification/Pseudonymity**, **Privacy Information Manager**

Description: Zartech is a U.S.-based cybersecurity products and advisory services company. Zartech's GRC solution Cyberator can take a 360-degree view of an organization's cybersecurity program in areas such as process, people and technology and accurately identify all the security gaps. It uses industry expertise, data-driven analysis and industry best practices to transform the security program management. It's Privacy Modeling tool can be used to design privacy into products and services, find laws applicable to using personal information and data and guide users through complex privacy laws. The tool can help reduce significant manual effort and also help you stay in compliance with regulations. Other features include, powerful dashboards, cybersecurity maturity & risk assessment, information security road map development, compliance Management, 3rd party vendor risk management, central hub for policy life-cycle management and issue management.



ZenData

Location: San Francisco, California, U.S.

Number of employees: 1–25

Founded: 2021

Funded: Privately held

Privacy-related products: **Activity Monitoring**, **Assessment Manager**, **Consent Manager**, **Data Discovery**, **Data Mapping**, **Data Subject Requests**, **Enterprise Communications**, **Incident Response**, **Privacy Information Manager**, **Website Scanning**

Description: ZenData is a low-code/no-code privacy engineering platform designed to help legal, compliance, security and product teams fix the vulnerabilities in their data collection methods. ZenData's consumer, SME and mid-market platforms are the start of a much larger extraction, monitoring, and remediation play where enterprises benefit from global jurisdiction support with continuous updates based on laws of regions and support available at any time.

ZENDATA



Zeotap



Location: Berlin, Germany

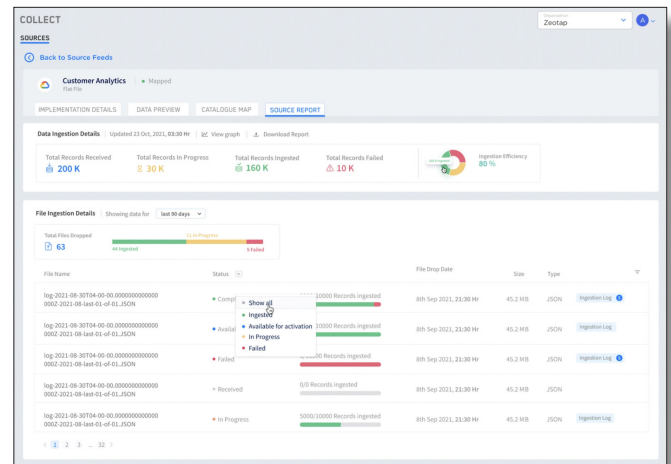
Number of employees: 101–500

Founded: 2014

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Data Subject Requests

Description: As a customer data platform born in privacy-centric Germany and from a history of identity stitching and data management, Zeotap CDP supports marketing and data teams to collect, unify, segment and activate their first-party customer data while putting privacy and compliance front and center. Zeotap CDP's features help an organization with GDPR compliance by organizing personal data, enabling the consent linkage and orchestration of data in real time, carrying out right to access and right to be forgotten tasks, and are housed within a simple dashboard that features intuitive charts with role-based access controls to manage user permissions.



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ZIVVER

Location: Amsterdam, Netherlands

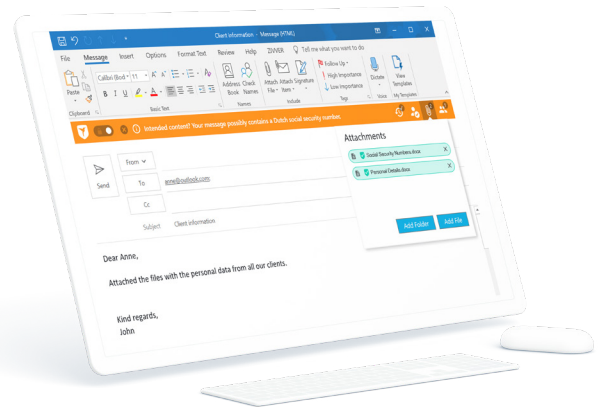
Number of employees: 26–100

Founded: 2015

Funded: Privately held

Privacy-related products:
Enterprise Communications

Description: ZIVVER is an easy-to-use outbound email security solution. It prevents data leaks caused by human errors, protects organizations against unwanted access to sensitive information with encryption and authentication, and enables compliance with legislation, including the EU's GDPR. ZIVVER integrates seamlessly with popular clients like Outlook and alerts users about sensitive information, inappropriate security measures or unusual recipients while typing.



ZLTech

Location: Milpitas, California, U.S.

Number of employees: 101–500

Founded: 1999

Funded: Privately held

Privacy-related products: **Data Discovery,**
Data Mapping

Description: ZL Technologies Unified Archive is a centralized information governance platform that enables organizations to govern structured and unstructured data within a singular environment, comprising eDiscovery, compliance, records management, storage management, file analysis and analytics. Using its metadata and content analysis functions along with built-in visualization capabilities, organizations can classify and remediate sensitive information throughout the enterprise for the EU General Data Protection Regulation, risk mitigation, and data privacy. As a primary component, ZL UA offers customizable rules-based classification policies, which allow organizations to govern data long-term on an automated basis.

