



Unlocking Privacy by Design Through Effective Records of Processing Activities



Welcome and Introductions

Panelists



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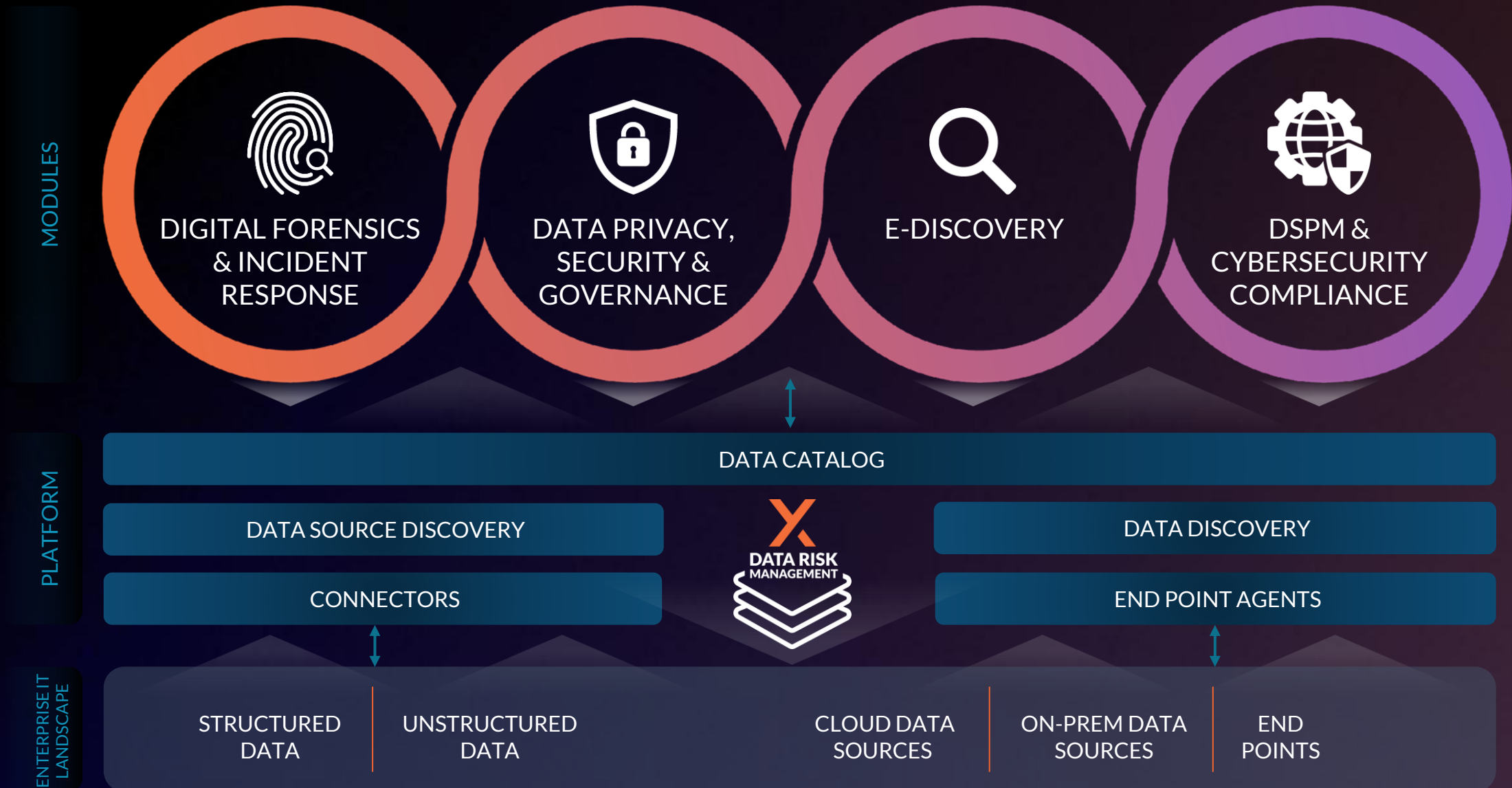


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Exterro Data Risk Management Platform



DATA PRIVACY, SECURITY & GOVERNANCE SUITE



Agenda

- An Overview of Legal Requirements Surrounding RoPAs Across Major Privacy Frameworks
- How RoPAs Enable and Support the Seven Principles of Privacy by Design
- Operationalizing RoPAs: The In-House Perspective
- Leveraging Technology for Efficiently and Effectively Creating RoPAs
- Conclusion and Q&A

An Overview of Legal Requirements Surrounding RoPAs Across Major Privacy Frameworks

Requirements for RoPAs (Article 30 of GDPR)

- Name and Contact Information of Controller/Processor
- Purposes of Processing
- Categories of Data Subjects
- Categories of Personal Data
- Categories of Recipients
- Whether Cross-Border Transfers Are Involved and Safeguards/Transfer Mechanisms Utilized
- Record Retention/Erasure Details
- Description of the Security Measures Used

How RoPAs Enable and Support the Seven Principles of Privacy by Design

7 Principles of Privacy by Design

1. Proactive not Reactive
2. Privacy as the Default Setting
3. Privacy Embedded into Design
4. Full Functionality
5. End-to-End Security
6. Visibility & Transparency
7. Respect User Privacy

Operationalizing RoPAs: The In-House Perspective

Leveraging Technology for Efficiently and Effectively Creating RoPAs

Manual RoPAs



**Time
Intensive**



**High
Effort**

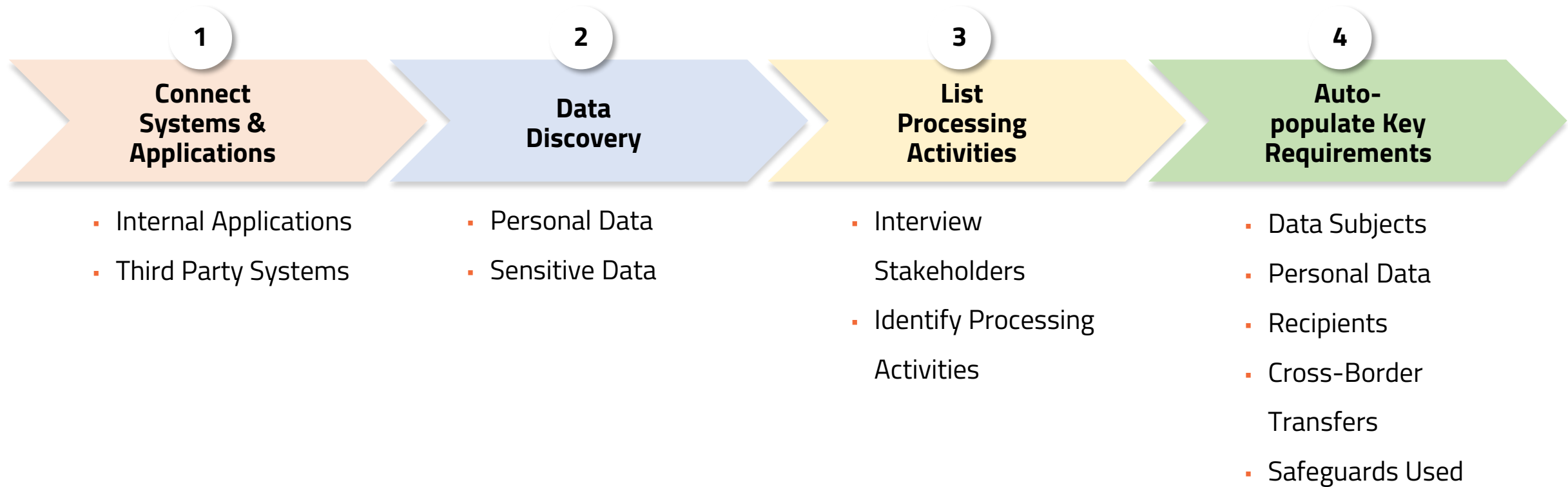


**Incomplete
& Inaccurate**



**Out-of-
Date**

Automating RoPAs



Manual Approach



Time-Intensive



High Effort



Incomplete & Inaccurate



Out-of-Date

Automated Approach



Quick



Streamlined



Complete & Accurate



Up-to-Date



FEATURES



Automated



Regulation Detection



Intuitive and Efficient
Workflows



Defensible Process



Identification of Data Sharing
and Transfers





Dashboard



RoPA/Data Mapping



Assessment Manager



Data Retention



Research



Vendor Management



Consent and Preference ...



Privacy Notice

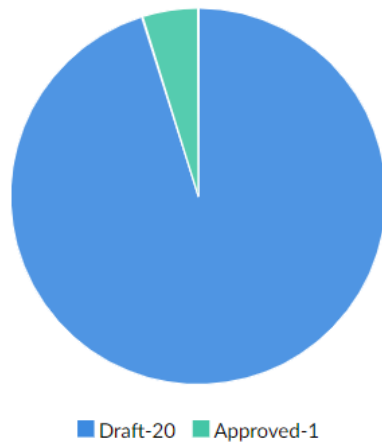


Settings

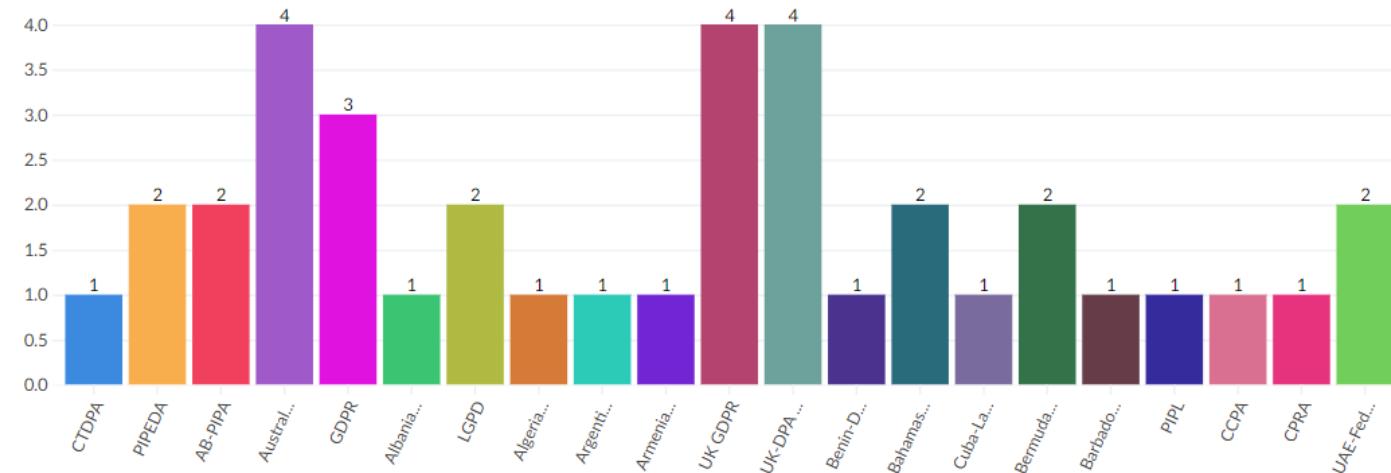


Reports

Records of Processing Activity by Status



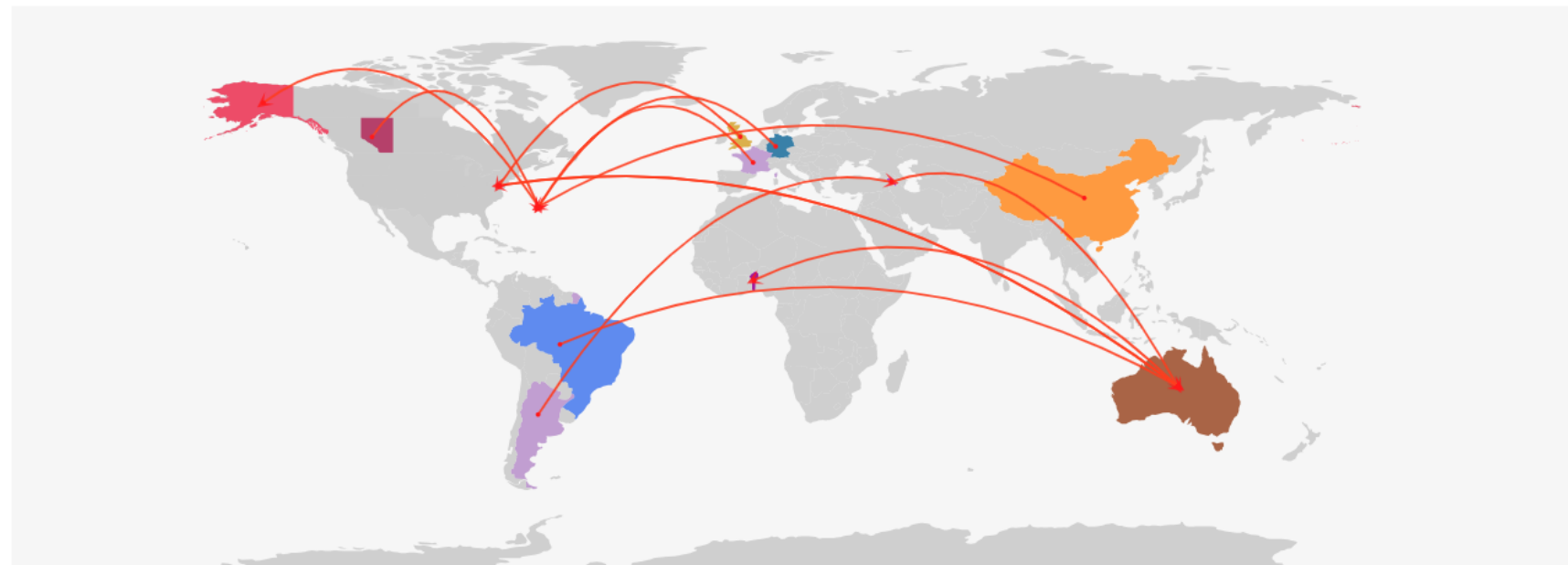
Regulations Triggered by Data Processing Activities



Cross-Border Transfer Map

Origin

Destination



Search

Processing Activity

☐ Account Registration

☐ Benefits Enrollment

☒ Closed Caption TV

☒ Criminal Background

☐ Debt & Equity Financing

☐ Email Monitoring

Show Transfers

Conclusion and Q&As

You got questions? We got answers!

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