IAPP Global Summit 2026

Privacy | AI governance | Cybersecurity law

Conference 30-31 March
Workshops 1 April
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WASHINGTON, DC

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Operationalizing AI Governance Before the Incident

RadarFirst + Airbnb

WELCOME AND INTRODUCTIONS

Zach Burnett

CEO, RadarFirst

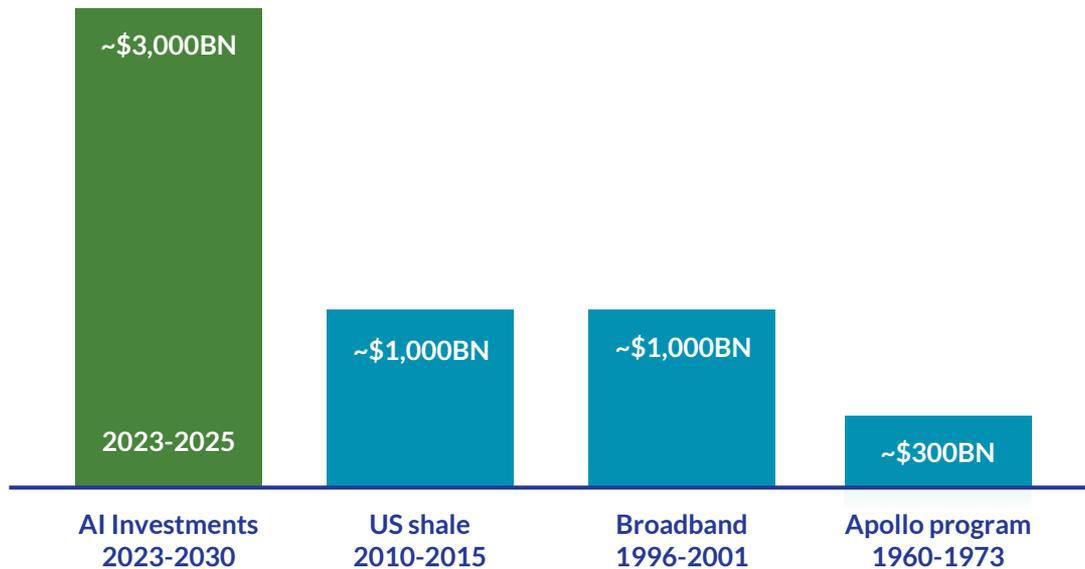**Kalinda Raina**

VP & Chief Privacy Officer, Airbnb

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An Investment Cycle to Eclipse All Investment Cycles

Bar chart:
- AI Investments 2023-2030: ~$3,000BN (2023-2025)
- US shale 2010-2015: ~$1,000BN
- Broadband 1996-2001: ~$1,000BN
- Apollo program 1960-1973: ~$300BN

	AI Investments 2023-2030	US shale 2010-2015	Broadband 1996-2001	Apollo program 1960-1973
ACTUAL 1s		$660BN	$500BN	$25BN
INFLATION PER YEAR		3%	2%	4%

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Agentic Enterprise Solutions Could Capture $3TN of the Current Value of Global Human Labor[14]

Global labor value →

Value of tasks addressable by Agentic AI →

Global application value pool for Agentic AI →

~$50-60TN

~$15-20TN

~$3TN

Legend:
- Financial Services
- Healthcare
- Auto / Industrials
- TMT
- Retail / CPG
- Public Sector
- Other

60-70% of labor tasks not addressable by agentic with existing tech

10-15% of agent addressable task time continues to require humans for higher complexity and/or edge cases

10-30% of Agentic AI addressable labor value spent on application layer

| Total $ labor value | Labor unaffected by Agentic AI | Remaining human effort within agentified tasks | $ labor value addressable by Agentic AI | Value captured by businesses, not applications | $ application layer value pool for Agentic AI |

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AI's biggest constraint isn't capability— it's operationalization

Could job security exposure lead to malicious intent?

Source: 'Labor market impacts of AI: A new measure and early evidence' (2026) Anthropic

https://www.anthropic.com/research/labor-market-impacts

Theoretical capability and observed usage by occupational category

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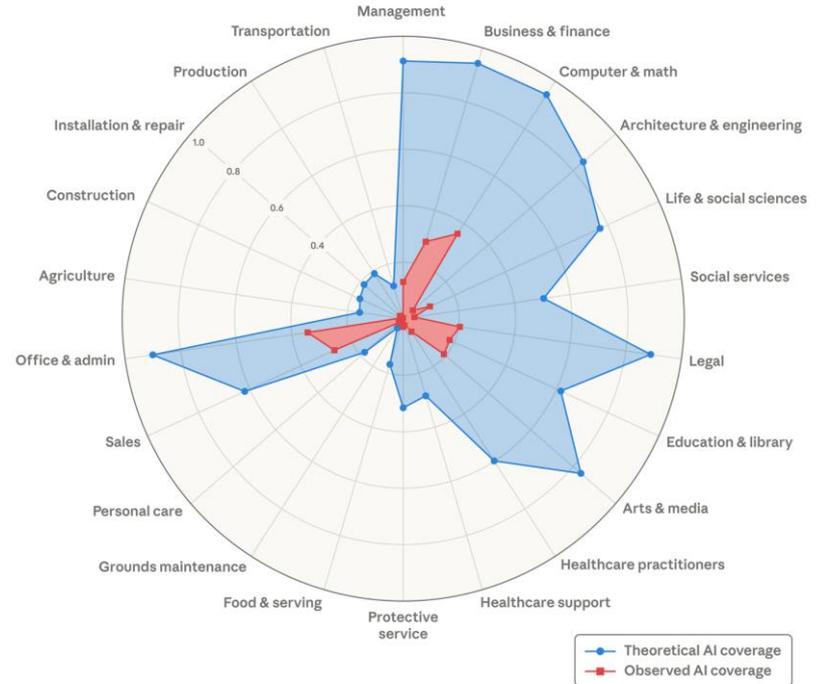
10.3% malicious incidents growth in 2025.

Data breach intent: impact of AI in data incidents.

1 in 6 data breaches involved AI driven attacks.

On average, 16% of data breaches involved attackers using AI, most often for AI-generated phishing (37%) and deep fake impersonation attacks (35%).

Source: IBM 'Cost of Data Breach Report 2025'

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Incident Volume Trends from
2026 RadarFirst Privacy Benchmarking Report

Incident volume YoY (2024 vs. 2025)

All Incidents   Healthcare   Finance   Insurance

⬆ +6.41%   ⬆ +15.62%   ⬇ -5.04%   ⬇ -6.84%

Healthcare shows a clear upward trend in reported incidents compared to financial services and insurance, indicating higher privacy risk in that vertical due to interconnected systems, sensitive data, and regulatory scrutiny.

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Impact of AI in the Market

Publication of a fictional scenario led to stock sell off

Will AI improvement slow and organizations absorb changes will less disruption?

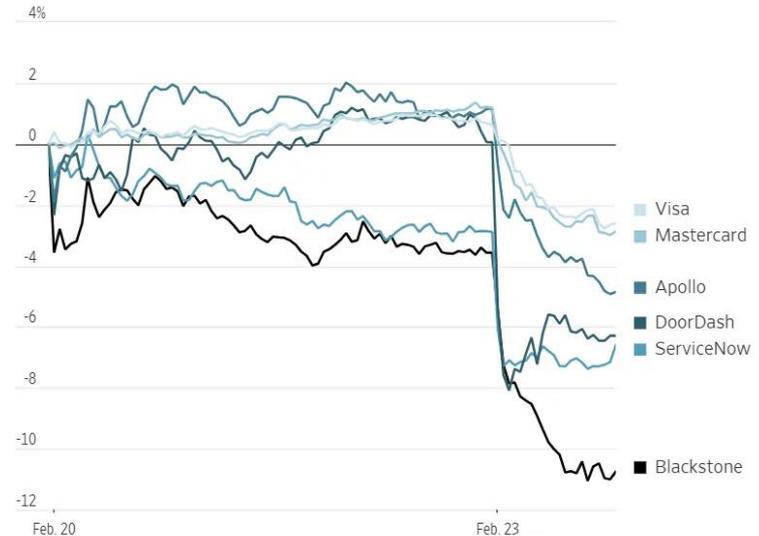Can this smooth the change curve and calm the markets?

Feb. 23, 2026 12:10pm ET

The Viral Citrini Substack Post That Has Sparked New AI Worries on Wall Street

By David Uberti, Reporter

Share-price performance

Source: FactSet

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63%

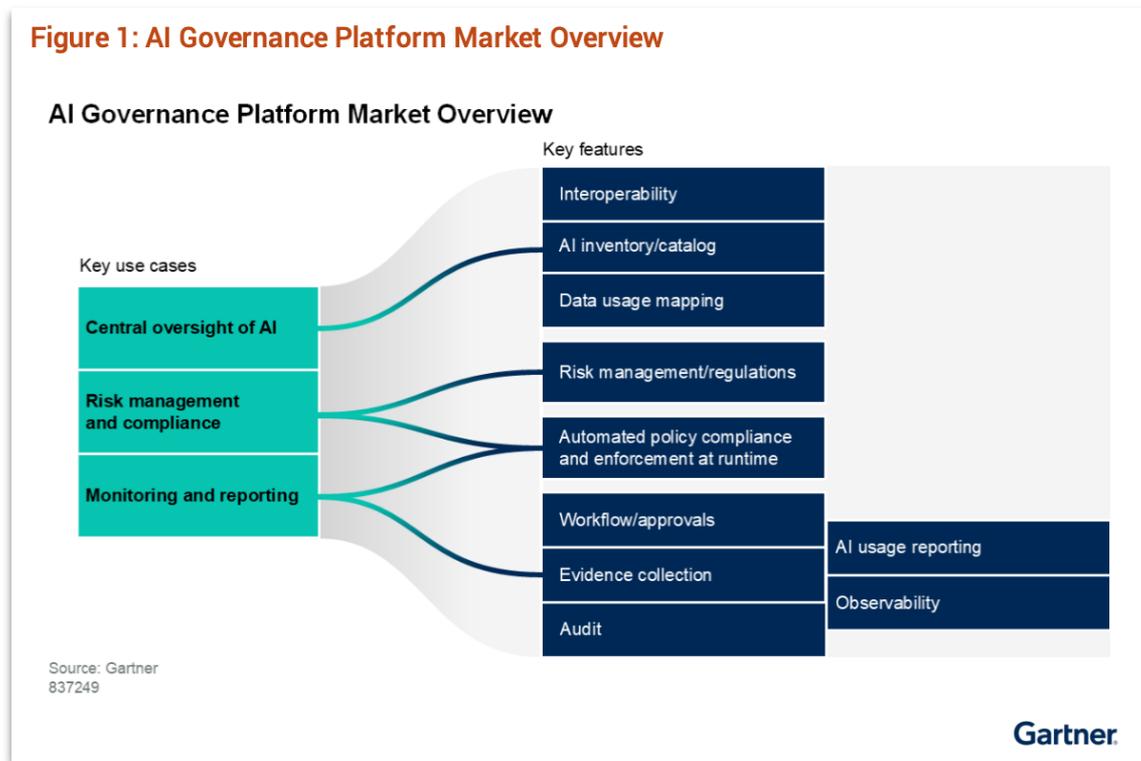**share of organizations that lacked AI governance policies.**

Nearly two-thirds of organizations (63%) said they don't have governance policies in place to manage AI or detect shadow AI.

Gartner – Market Guide for AI Governance Platforms

The global AI governance market size accounted for $227.65 million in 2024 and is **predicted to increase from $309.01 million in 2025** to **approximately $4,834.44 million by 2034**, expanding at a CAGR of 35.74% from 2025 to 2034.

Figure 1: AI Governance Platform Market Overview

Source: Gartner 837249

Global & U.S. AI Regulation Landscape (2026)

Category	Key Developments
International	- EU AI Act (2024) - risk-based AI regulation with phased rollout (2025-2027) - South Korea AI Basic Act - national AI governance law (effective Jan 2026) - United Kingdom - principles-based oversight through existing regulators
United States - Federal	- No comprehensive federal AI law - Policy driven by Executive Orders, agency guidance, and the NIST AI Risk Management
United States - State Laws	- Colorado AI Act (SB24-205) - comprehensive law governing high-risk AI systems (effective June 30, 2026) - New York AI Act (S1169A - proposed) - audits, risk management programs, and human review
Trend	30+ U.S. states have introduced AI legislation, many modeled on EU-style risk-based governance.

Implication: Organizations are adopting structured AI governance programs (e.g. ISO 42001) to prepare for emerging regulation.

The New Era of AI Governance

BlackRock, Glass Lewis and ISS, will require boards to demonstrate both:

(1) AI oversight and

**(2) Board training
in their proxy disclosures.**

This means that boards will now need to **explain how they are effectuating oversight of AI systems and staying GenAI fluent** and they must be able to **show evidence to defend those claims.**

Key Takeaways

- **AI use is growing**
- **Incidents are rising**
- **Obligations are increasingly complicated and need AI governance**

Thank you for joining us!

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(We Really Want To Know)

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