

Top 10 tips for career advancement

Empowering women in privacy

By Woman Leading Privacy Advisory Board

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1. Use LinkedIn jobs or other job platforms:

Find information about positions by checking the [IAPP Job Board](#), government resources like USAJobs.gov, or local web listings. Take advantage of career resources at your alma mater.



2. Use broad keywords:

Input broad keywords such as data, data protection, privacy, data governance, AI, digital, cybersecurity, trust, safety; and roles like manager, specialist, associate, expert, consultant, contractor, and analyst.



3. Salary:

Look for companies that are transparent about salary ranges at the outset of the job search process. Review the [2023 IAPP Salary Survey](#). If offered a position, ask about benefits, teleworking, training and career development opportunities.

4. Actively network:

Use networking opportunities like the IAPP and other professional associations. Attend conferences and participate in your local KnowledgeNet chapter.

5. Resume and LinkedIn profile:

Use AI tools to improve your resume and cover letters. Aim to keep your resume to one page. Target your resume and other application materials for the employer and position if possible. Enhance your LinkedIn profile to make it more attractive to recruiters.

6. Recognize other women in privacy:

Take every opportunity to acknowledge other women through company recognition programs, IAPP awards and posts on LinkedIn. Acknowledging colleagues does not take long and can be very beneficial.

7. Seek mentors:

Seek out informal or formal mentorship. Request brief calls to gain information. When reaching out to someone you do not know, let them know upfront what you are looking for, ask specific questions and be open so they can better assist you.



8. Continue learning and stay updated:

Consider trainings and certifications. Stay current with the latest regulations and technologies. Subscribe to newsletters and follow important news in the worlds of data protection, AI governance and cybersecurity law.

9. Invest in yourself:

Invest in coaching, mentoring and other ways to build your emotional intelligence and important soft skills. These skills are critical in many situations.

10. Know yourself:

Understand what is most important to you and what makes you happy and fulfilled. Ask yourself if the path you are on is leading you in a direction that satisfies you.

