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2021

PRIVACY TECH VENDOR REPORT

5.1

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Editor's note: Don't see yourself listed here and would like to have your privacy technology firm included? Email IAPP Associate Editor Ryan Chiavetta, CIPP/US, at rchiavetta@iapp.org. Also, please note that all of our listings are hot-linked. Click on the vendor name to visit their website.

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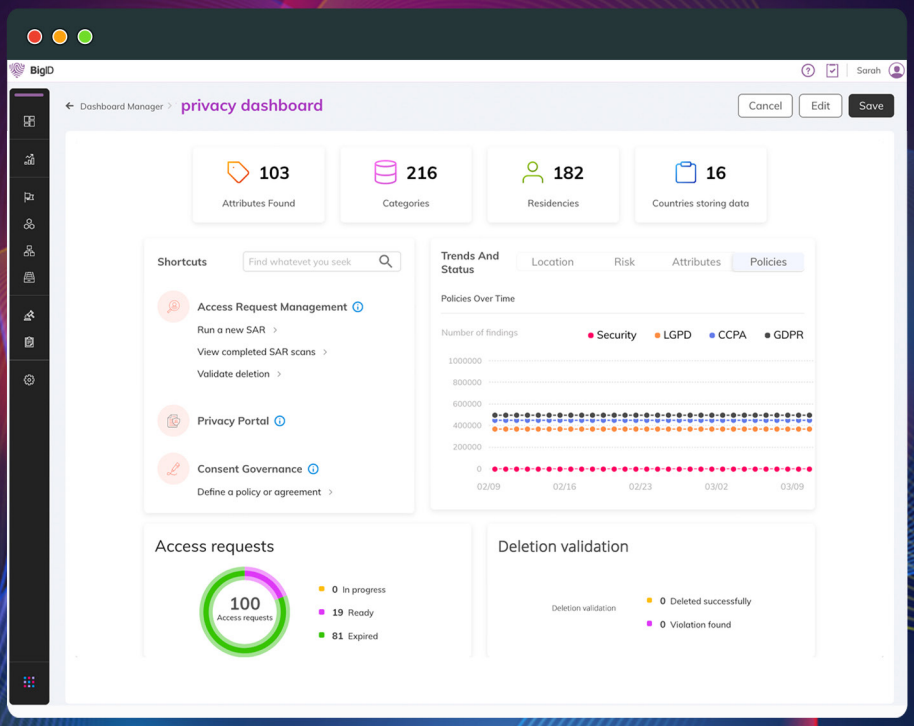

Classify personal, consumer, employee, and regulated data with ML

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Integrate with ServiceNow and other workflow systems

Manage data deletion, deletion validation, and deletion lifecycle options

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Product Category Descriptions

Privacy Program Management – solutions designed specifically for the privacy office.

Assessment managers tend to automate different functions of a privacy program, such as operationalizing privacy impact assessments, locating risk gaps, demonstrating compliance and helping privacy officers scale complex tasks requiring spreadsheets, data entry and reporting.

Consent managers help organizations collect, track, demonstrate and manage users' consent.

Data mapping solutions can come in manual or automated form and help organizations determine data flows throughout the enterprise.

Data subject request solutions help organizations facilitate inquires made by individuals who wish to exercise their data rights. These can include requests involving the right to access, rectification, portability and erasure.

Incident response solutions help companies respond to a data breach incident by providing information to relevant stakeholders of what was compromised and what notification obligations must be met.

Privacy information managers provide organizations with extensive and often automated information on the latest privacy laws around the world.

Website scanning is a service that primarily checks a client's website to determine what cookies, beacons and other trackers are embedded to help ensure compliance with various cookie laws and other regulations.

Enterprise Privacy Management – solutions designed to service the needs of the privacy office alongside the overall business needs of an organization.

Activity monitoring helps organizations determine who has access to personal data and when it is being accessed or processed. These solutions often come with controls to help manage activity.

Data discovery tends to be an automated technology that helps organizations determine and classify what kind of personal data they possess to help manage privacy risk and compliance.

Deidentification/Pseudonymity solutions help data scientists, researchers and other stakeholders derive value from datasets without compromising the privacy of the data subjects in a given dataset.

Enterprise communications are solutions that help organizations communicate internally in a secure way to avoid embarrassing or dangerous leaks of employee communications.

Vendors by Product Category

Activity Monitoring

Alation
Alexio Corporation
AppCensus, Inc.
AvePoint
B-152
BigID
CAPS Group
CENTRL
Chino.io
CipherCloud
Clairvoya
Clearswift
Cloud Privacy Labs
Clym
CompliancePoint
CompLions
ContextSpace Solutions Ltd
Cookie Information
CUBE
D.Day Labs
DataFleets, Ltd.
DataGrail
DataGravity
Dataguise
Datex Inc.
DLP Assured
DocEx
Draftit AB
DSS Consulting Ltd.
ECOMPLY GmbH
Egnyte
Enactia Ltd
Ethyca
Exate Technology
EY
FairWarning
Fasoo
GateScanner by Sasa Software
GDPR In Schools
Global IDs
Heliometrics
HexaTier
IBM
Iconfirm AS
ID Experts
Immuta
Indica
Informatica LLC
Information First
Ionic Security Inc.
IOR ANALYTICS
Janusnet
Keepabl
Kryptowire
Manetu, Inc.
Matomo
The Media Trust
MENTIS
Mighty Trust
Miner Eye
NextLabs, Inc.
NICE
Nuix
ObservePoint
Odaseva
OMNINET Technologies
oneDPO
OneTrust
OptimEyes.AI
OptInsight
Osano
Palqee Technologies
Piwik PRO
POPIA
Privacera
The Privacy Compliance Hub
Privacy Control Center
Privacy Insights (Coörporatie U.A.)
Privacy Lab
Proofpoint
Prosperoware LLC
Protenus
Proteus-Cyber
Protiviti
Pryv SA
SafeHarbour BV
SAP SE
SAS Global Data Management
Satori
SearchInform
SecuPi
SecureB2B
Securiti
Secuvy Inc
SkyHigh
Solidatus
StratoKey
Surecloud
Sypher Solutions SRL
Sytorus Limited
Tanium
Tealium
Theta Lake
Tresorit
TripleBlind
trust-hub Ltd
USoft
UST Global
Varonis
Veritas
Vigilant Software
WebXray
WireWheel

Assessment Manager

2B Advice
Achieved Compliance Solutions
Aptible Inc.
Arrka Infosec
AuraQuantic
Automated Intelligence
AvePoint
Axxemble
B-152
BigID
BitSight
Bloomberg Law
BSI Cybersecurity and Information Resilience
CENTRL
Clarip, Inc.
ClearOPS, Inc.
Clearwater Compliance
Clym
Collibra
Compliance Technology Solutions BV
CompliancePoint
CompLions
ComplyCloud
ConsentEye
ContextSpace Solutions Ltd
CSR Privacy Solutions, Inc.
CUBE
CyberSaint Security
Data Protection People
Data Solver
DataGrail
DataGuard
Datastreams.io
Direct Line To Compliance, Inc.
DLP Assured
DPMS
DPOrganizer
Draftit AB
DSS Consulting Ltd.
eDatask
Enactia Ltd
ENGAIZ
Enterprivacy

Vendors by Product Category

Ethos by Sentinel
Ethyca
EURA NOVA
EY
Fasoo
Fastweb
fox-on Datenschutz GmbH
GDPR In Schools
GDPRsimple
Good Research, LLC
Grant Thornton LLP
Heureka Software
HITRUST
Iconfirm AS
IITR Datenschutz GmbH
Informatica LLC
Information Builders
InnoSec
Iron Mountain
ISMS.online
iubenda S.r.l.
Keepabl
Keyed Systems
KPMG International
Kroll
Madana
Mandatly Inc.
MEGA International
MetaCompliance
Mexon Technology BV
Mighty Trust
Modulo Security
The Morganfield Group
Nymity
ObservePoint
OMNINET Technologies
oneDPO
OneTrust
OptimEyes.AI
Opus
Palqee Technologies
POPIA
Poslovna inteligencija
Poul Schmith/Kammeradvokaten
Prince Group NL
The Privacy Compliance Hub
Privacy Dynamics
Privacy Insights (Coörporatie U.A.)
Privacy Lab
Privacy Map
Privacy Nexus
Privacy Request
Privacy Tools
PRIVACY VIRTUOSO GLOBAL
PrivacyAnt Ltd.
PrivacyPerfect
PrivacyPioneer
Privado
Privaon
Proliance 360
Proteus-Cyber
Protiviti
Qnister
Quidgest – Consultores de Gestão S.A.
RadarFirst
Raptor Compliance
RESPONSUM
SafeGuard Privacy
SafeHarbour BV
SAP SE
Secure Digital Solutions
Securiti
Security Scorecard
Secuvy Inc
Sensorpro
Smart Global Privacy
Smart Privacy
Smartsheet
SoftwareAG
Spearline Risk and Compliance
SuitePrivacy
Surecloud
Sytorus Limited
TerraTrue
Trace
TripleBlind
Trūata
trust-hub Ltd
TrustArc
Tugboat Logic
USoft
UST Global
Vendict
Vigilant Software
Whistic
Wired Relations
WireWheel
Wrangu
Zartech

Consent Manager

1touch.io
2B Advice
3PHealth
4Thought Marketing
AuraQuantic
AvePoint
Baycloud
BigID
CAPS Group
CCPA Toll Free
CENTRL
Clarip, Inc.
Cloud Privacy Labs
Clym
Compliancelog
Complianz
CompLions
ConsentEye
Consentua
ContextSpace Solutions Ltd
Cookie Information
Cookiebot
Crownpeak
Data Solver
DataGrail
DataGuard
Dataguise
DataRight
Dataships
Datastreams.io
Datawallet
Didomi
digi.me
DocEx
DSS Consulting Ltd.
Ensighten
EPI-USE Labs
Ethyca
Evidon
Exate Technology
EY
Faktor
Iconfirm AS
iGrant.io
Informatica LLC
iubenda S.r.l.
iWelcome
JLINC Labs
K2View
Ketch
Legal Monster
Lenos Software
LiveRamp Holdings, Inc.
Madana
Mandatly Inc.
Manetu, Inc.
Matomo
MEGA International
Metomic

Vendors by Product Category

Modulo Security
The Morganfield Group
Munvo
MyLife Digital
ObservePoint
Okera
OneTrust
OptInsight
Osano
PactSafe
Palqee Technologies
Piwik PRO
Pixevety Pty Ltd
PlanetVerify
POPIA
Poslovna inteligencija
PossibleNOW
Privacy Lab
Privacy Tools
PrivacyCheq
PrivacyPioneer
Privado
Privally
Privaon
Proteus-Cyber
Protiviti
Pryv SA
Quidgest – Consultores de Gestão S.A.
RESPONSUM
Retrospect
RIVN
Salesforce
SecuPi
Securiti
Secuvy Inc
Sensorpro
Senzing, Inc.
Signatu
SixFifty
Smart Global Privacy
Smart Privacy
Sourcepoint
Spearline Risk and Compliance
SuperAwesome Ltd
Syrenis Limited
Transcend
TripleBlind
Trunomi
TrustArc
Truyo
Usercentrics GmbH
USoft
UST Global
WebXray
WireWheel
XcooBee Privacy Network

Data Discovery

1touch.io
3PHealh
Achieved Compliance Solutions
ActiveNav
Alation
Aparavi
AppCensus, Inc.
Ardent Privacy
Automated Intelligence
AvePoint
Azami BV
BigID
BSI Cybersecurity and Information Resilience
CanopyCo LLC
CENTRL
CipherCloud
Clairvoya
Clarip, Inc.
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Ketch
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Manetu, Inc.
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The Morganfield Group
NetApp
NextLabs, Inc.
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NT Analyzer
Nuix
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OptimEyes.AI
OptInsight
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Piwik PRO
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Privacy Request
PrivacyPioneer
Proofpoint
Prosperoware LLC
Protenus
Proteus-Cyber
Protiviti
Pryv SA
Qixium
Qnister
Raptor Compliance
Rever
RISMA Systems
SAP SE

Vendors by Product Category

SAS Global Data Management
Satori
SearchInform
Securiti
Secuvy Inc
Segment
Senya Limited
Sherpa Software
Solidatus
Spirion
Statice
StratoKey
SuitePrivacy
Systnaps
Tanium
Tata Consultancy Services Limited
Tealium
TerraTrue
TripleBlind
Tonic
UST Global
Varonis
Vendict
Veritas
Vigilant Software
WebXray
Wired Relations
WireWheel
Wrangu
ZLTech

Data Mapping

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ActiveNav
Alation
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Automated Intelligence
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Cloud Privacy Labs
Collibra
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DataGuard
Dataguise
Dataships
Datastreams.io
Direct Line To Compliance, Inc.
DLP Assured
dpify
DPOrganizer
Draftit AB
DSS Consulting Ltd.
ECOMPLY GmbH
eDatask
Egnyte
Enactia Ltd
Ethyca
EURA NOVA
Exate Technology
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FairWarning
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Proofpoint
Prosperoware LLC
Protenus
Proteus-Cyber
Protiviti
Pryv SA
Qixium
RadarFirst
Raptor Compliance
RESPONSUM
Rever

Vendors by Product Category

RISMA Systems
SAP SE
Satori
SearchInform
SecuPi
Securiti
Secuvy Inc
Segment
Senya Limited
Sherpa Software
SixFifty
SkyHigh
Smart Global Privacy
Smart Privacy
Smartsheet
Solidatus
Spearline Risk and Compliance
Surecloud
Sypher Solutions SRL
Systnaps
Tanium
Tealium
TerraTrue
Trace
TripleBlind
trust-hub Ltd
TrustArc
Tugboat Logic
USoft
UST Global
Varonis
Vendict
Veritas
Very Good Security
Vigilant Software
WebXray
WeDoPrivacy
Wired Relations
WireWheel
Wizuda
Wrangu
Zartech
ZLTech

Data Subject Requests

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2B Advice
4Thought Marketing
Achieved Compliance Solutions
Ardent Privacy
Arrka Infosec
Axxemble
BigID
BSI Cybersecurity and Information Resilience
CCPA Toll Free
CENTRL
Clairvoya
Clarip, Inc.
Cloud Privacy Labs
Clym
Collibra
ContextSpace Solutions Ltd
CSR Privacy Solutions, Inc.
DATA LEGAL DRIVE
DataGrail
DataGuard
Dataguise
DataRight
Dataships
Datawallet
DPOrganizer
ECOMPLY GmbH
Enactia Ltd
Ethyca
Exterro
EY
Fasoo
fox-on Datenschutz GmbH
GDPR In Schools
GDPRsimple
IBM
Iconfirm AS
Index Engines
Informatica LLC
K2View
Ketch
Mandatly Inc.
Manetu, Inc.
Matomo
Mexon Technology BV
Mighty Trust
Modulo Security
NetApp
NT Analyzer
ObservePoint
Okera
OMNINET Technologies
OneTrust
Osano
Palqee Technologies
Piwik PRO
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PrivacyPioneer
Proliance 360
Proteus-Cyber
Protiviti
Pryv SA
Quidgest – Consultores de Gestão S.A.
RESPONSUM
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Secuvy Inc
Segment
Senzing, Inc.
Signatu
SixFifty
Smartsheet
Socure Inc.
Sypher Solutions SRL
Sytorus Limited
Transcend
trust-hub Ltd
TrustArc
Truyo
UST Global
Wired Relations
WireWheel
Wizuda
Wrangu
XcooBee Privacy Network

Deidentification/Pseudonymity

1touch.io
Aircloak
Anonomatic
Anonos
Arcad
AvePoint
Azami BV
BigID
Blancco Technologies Group
brighter AI
Cloud Privacy Labs
Clym
CompLions
ContextSpace Solutions Ltd
CRM Partners
CryptoNumerics
Cybernetica
Data Solver

Vendors by Product Category

DataFleets, Ltd.
Dataguise
Datex Inc.
Ethyca
Exate Technology
Fasoo
GateScanner by Sasa Software
Good Research, LLC
Gradient Zero GmbH
Hazy
HexaTier
Iconfirm AS
Immuta
Informatica LLC
Information First
integrate.ai
Ketch
LeapYear Technologies, Inc
Lenos Software
Madana
Matomo
MENTIS
Micro Focus
Mostly AI
Novatiq
NT Analyzer
ObservePoint
Odaseva
Okera
OneTrust
Osano
PHEMI Systems
Privacy Analytics
Privacy Dynamics
Privatar
Protegrity
Proteus-Cyber
Qixium
Replica Analytics
Salesforce
Sarus
SAS Global Data Management
SecuPi
Securiti
Secuvy Inc
Sensorpro
Statice
StratoKey
SuperAwesome Ltd
Systnaps
Tangem
Tata Consultancy Services Limited
TokenEx, inc.
Tonic
TripleBlind
Trūata
Very Good Security
Viacryp
Wizuda
Wrangu
Xtendr
Zartech

Enterprise Communications

2B Advice
AuraQuantic
BigID
Canon USA
CAPS Group
CCPA Toll Free
Collibra
CompliancePoint
CompLions
ContextSpace Solutions Ltd
Cryptshare
Datex Inc.
DLP Assured
DocEx
Echoworx Corporation
ECOMPLY GmbH
eDatask
Enactia Ltd
EY
Frama Systems India
Gamma Networks
Guild
HaloPrivacy
Hotshot Technologies, LLC
Iconfirm AS
Idka
IOR ANALYTICS
Iron Mountain
Janusnet
JLINC Labs
Ketch
KPMG International
Manetu, Inc.
Modulo Security
The Morganfield Group
NextLabs, Inc.
NICE
OMNINET Technologies
OneTrust
Palqee Technologies
Pixevety Pty Ltd
Poslovna inteligencija
PrivacyPerfect
priVapp
Privus
Protiviti
RESPONSUM
Rocket.Chat
Securiti
Secuvy Inc
Smartsheet
Theta Lake
Tresorit
trust-hub Ltd
Usercentrics GmbH
Virtru
Vysk
Wickr
Wizuda
XcooBee Privacy Network
ZIVVER

Incident Response

1touch.io
2B Advice
Achieved Compliance Solutions
Aptible Inc.
Arrka Infosec
AuraQuantic
AvePoint
BigID
BlackCloak
BreachRx
BSI Cybersecurity and Information Resilience
CanopyCo LLC
CAPS Group
CENTRL
Clairvoya
Clearswift
Clearwater Compliance
Clym
Collibra
Compliance Technology Solutions BV
Compliancelog
Complianz
CompLions
ComplyCloud
ContextSpace Solutions Ltd
CSR Privacy Solutions, Inc.
CUBE
D.Day Labs
DataGuard
Dataguise
DLP Assured
DPOrganizer
Draftit AB

Vendors by Product Category

DSS Consulting Ltd.
ECOMPLY GmbH
Enactia Ltd
Ethyca
Exonar
Exterro
EY
FairWarning
fox-on Datenschutz GmbH
GDPR In Schools
IBM
Iconfirm AS
ID Experts
Index Engines
IOR ANALYTICS
ISMS.online
Keepabl
KPMG International
Kroll
Mandatly Inc.
The Media Trust
MEGA International
MetaCompliance
Mexon Technology BV
Mighty Trust
Modulo Security
The Morganfield Group
NetApp
OMNINET Technologies
OneTrust
POPIA
Poslovna inteligencija
Prighter
Privacy Control Center
Privacy Insights (Coörporatie U.A.)
Privacy Nexus
Privacy Request
Privacy Tools
PRIVACY VIRTUOSO GLOBAL
PrivacyPerfect
Privaon
Proofpoint
Proteus-Cyber
Protiviti
Qnister
Quidgest – Consultores de Gestão S.A.
RadarFirst
Resilient
RESPONSUM
SAP SE
Satori
SearchInform
SecureB2B
Securiti
Secuvy Inc
SkyHigh
Smart Global Privacy
Smart Privacy
Smartsheet
Spearline Risk and Compliance
Surecloud
Sytorus Limited
Tanium
Text IQ
trust-hub Ltd
Usercentrics GmbH
USoft
Veritas
Vigilant Software
WebXray
Wrangu

Privacy Information Manager

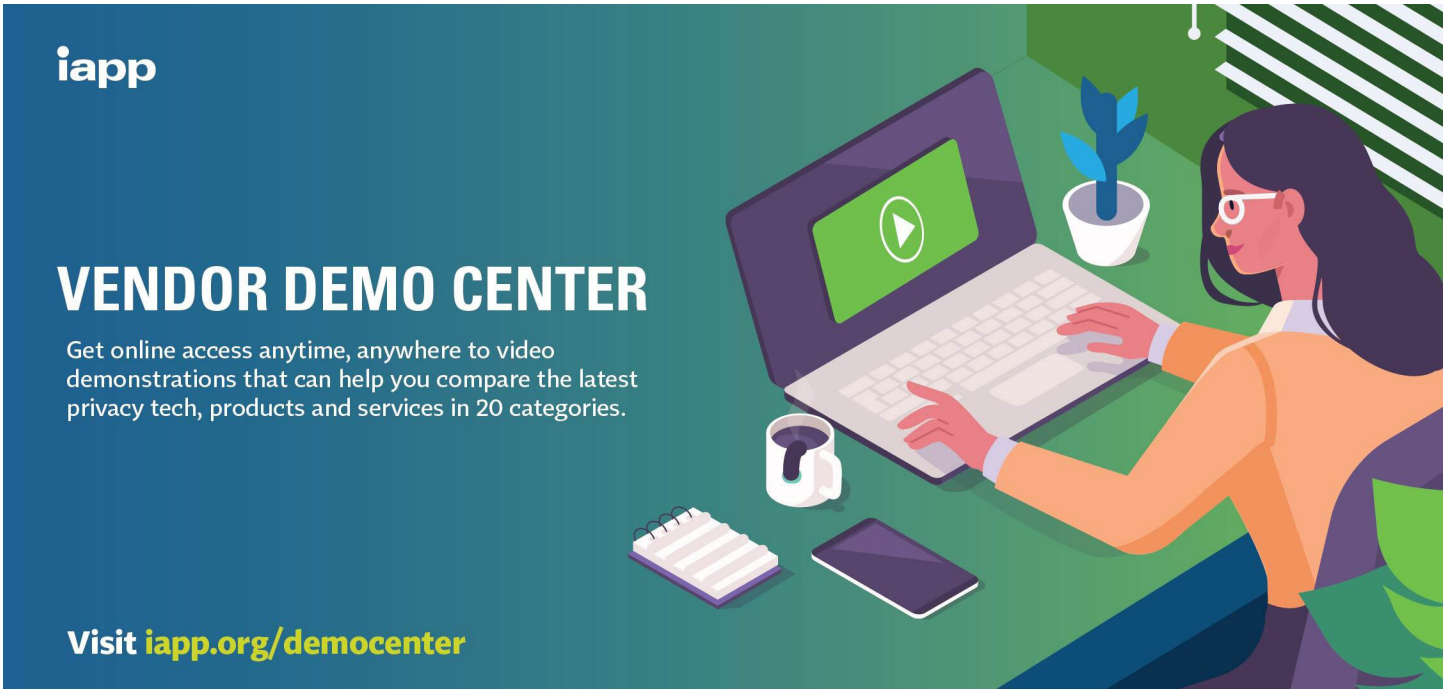
1touch.io
2B Advice
Achieved Compliance Solutions
ActiveNav
Alexio Corporation
Anonos
Anonyome Labs, Inc.
AppCensus, Inc.
Arrka Infosec
AuraQuantic
AvePoint
Axxemble
Azami BV
B-152
BigID
Bloomberg Law
BreachRx
BSI Cybersecurity and Information Resilience
Canon USA
CAPS Group
CCPA Toll Free
CENTRL
Clym
Collibra
CompLions
ComplyCloud
ContextSpace Solutions Ltd
CSR Privacy Solutions, Inc.
CUBE
DATA LEGAL DRIVE
DataGrail
DataGuard
Didomi
dpify
DPMS
Enactia Ltd
Ethos by Sentinel
Ethyca
Exate Technology
Exonar
Expert Techsource
EY
Fasoo
filerskeepers
GDPR In Schools
Good Research, LLC
GTB Technologies
IBM
iCaas
ID Experts
Iron Mountain
JLINC Labs
K2View
Keepabl
Ketch
Keyed Systems
KPMG International
Madana
Mandatly Inc.
Manetu, Inc.
Mexon Technology BV
Micro Focus
Mighty Trust
Modulo Security
The Morganfield Group
Munich Re
MyLife Digital
NextLabs, Inc.
NT Analyzer
Nymity
Odaseva
OMNINET Technologies
OneTrust
OneTrust DataGuidance
Osano
PactSafe
Palqee Technologies
POPIA
Poslovna inteligencija
Poul Schmith/Kammeradvokaten
The Privacy Compliance Hub
Privacy Control Center
Privacy Insights (Coörporatie U.A.)
Privacy Nexus
Privacy Request
PRIVACY VIRTUOSO GLOBAL

Vendors by Product Category

PrivacyCheq
PrivacyPerfect
Privaon
Privatar
Proliance 360
Proteus-Cyber
Protiviti
RadarFirst
RESPONSUM
RIVN
Salesforce
Securiti
Secuvy Inc
Signatu
Smart Global Privacy
Smart Privacy
StratoKey
Surecloud
Sytorus Limited
Termageddon, LLC
TerraTrue
Thomson Reuters
TripleBlind
trust-hub Ltd
TrustArc
Usercentrics GmbH
USoft
Vendict
Vigilant Software
WebXray
WEKA MEDIA GmbH & Co. KG
Zartech

Website Scanning

2B Advice
AppGate
Audito
AvePoint
B-152
Baycloud
Clarip, Inc.
Clym
Complianz
CompLions
Cookie Information
Cookiebot
CSR Privacy Solutions, Inc.
Didomi
Ensighten
Evidon
Good Research, LLC
iubenda S.r.l.
K2View
Kryptowire
Mandatly Inc.
Manetu, Inc.
Matomo
Metomic
NT Analyzer
ObservePoint
OneTrust
Osano
Palqee Technologies
Piwik PRO
Poslovna inteligencija
Privacy Control Center
Privacy Tools
PRIVACY VIRTUOSO GLOBAL
PrivacyPioneer
Privado
Privally
Privaon
Proliance 360
Proteus-Cyber
Protiviti
RIVN
SafeHarbour BV
Securiti
Signatu
Smart Global Privacy
Sourcepoint
Tag Inspector
TrustArc
Usercentrics GmbH
Vendict
WebXray



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- People Data Graph
- Assessment Automation
- Breach Management
- Data Mapping Automation
- Vendor Risk Management
- Privacy Notice & Policy Management

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Forrester Wave Leader in Privacy Management

RSAC Innovation Sandbox 2020 WINNER

"Most Innovative Startup" RSA

IAPP "Most Innovative" Award

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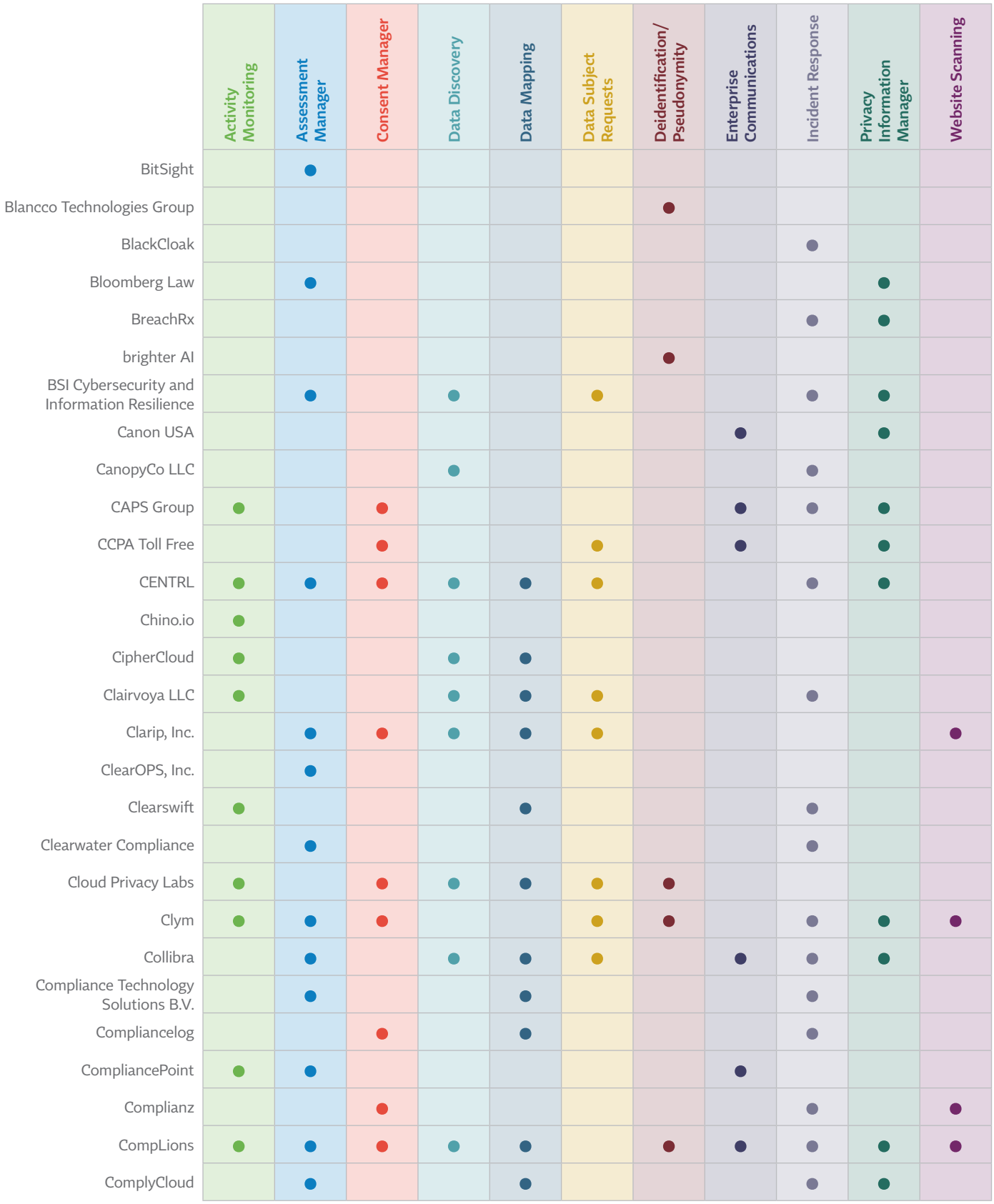
Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/ Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
1touch.io			●	●	●	●	●		●	●	
2B Advice		●	●		●	●		●	●	●	●
3PHealth			●	●							
4Thought Marketing			●			●					
Achieved Compliance Solutions		●		●	●	●			●	●	
ActiveNav				●	●					●	
Aircloak							●				
Alation	●			●	●						
Alexio Corporation	●									●	
Anonomatic							●				
Anonos							●			●	
Anonyome Labs, Inc.										●	
Aparavi				●	●						
AppCensus, Inc.	●			●						●	
AppGate											●
Aptible Inc.		●			●				●		
Arcad							●				
Ardent Privacy				●	●	●					
Arrka Infosec		●			●	●			●	●	
Audito											●
AuraQuantic		●	●					●	●	●	
Automated Intelligence		●		●	●						
AvePoint	●	●	●	●	●		●		●	●	●
Axxemble		●				●				●	
Azami BV				●			●			●	
B-152	●	●			●					●	●
Baycloud			●								●
BigID	●	●	●	●	●	●	●	●	●	●	

Privacy Tech Vendor Category Matrix



Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/ Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
ConsentEye		●	●								
Consentua			●								
ContextSpace Solutions Ltd	●	●	●	●	●	●	●	●	●	●	
Cookie Information	●		●	●	●						●
Cookiebot			●								●
CRM Partners							●				
Crownpeak			●								
CryptoNumerics				●			●				
Cryptshare								●			
CSR Privacy Solutions, Inc.		●		●	●	●			●	●	●
CUBE	●	●			●				●	●	
Cybernetica							●				
CyberSaint Security		●									
D.Day Labs	●			●	●				●		
DATA LEGAL DRIVE						●				●	
Data Protection People		●									
Data Solver		●	●		●		●				
DataFleets, Ltd.	●				●		●				
DataGrail	●	●	●	●	●	●				●	
DataGravity	●			●	●						
DataGuard		●	●	●	●	●			●	●	
Dataguise	●		●	●	●	●	●		●		
DataRight			●			●					
Dataships			●		●	●					
Datastreams.io		●	●		●						
Datawallet			●			●					
Datex Inc.	●						●	●			
Didomi			●							●	●

Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/ Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
digi.me			●								
Direct Line To Compliance, Inc.		●			●						
DLP Assured	●	●			●			●	●		
DocEx	●		●					●			
dpify					●					●	
DPMS		●								●	
DPOrganizer		●			●	●			●		
Draftit AB	●	●			●				●		
DSS Consulting Ltd.	●	●	●	●	●				●		
Echoworx Corporation								●			
ECOMPLY GmbH	●				●	●		●	●		
eDatask		●			●			●			
Egnyte	●			●	●						
Enactia Ltd	●	●			●	●		●	●	●	
ENGAIZ		●									
Ensighten			●								●
Enterprivacy		●									
EPI-USE Labs			●	●							
Ethos by Sentinel		●								●	
Ethyca	●	●	●	●	●	●	●		●	●	
EURA NOVA		●			●						
Evidon			●								●
Exate Technology	●		●		●		●			●	
Exonar				●	●				●	●	
Expert Techsource				●						●	
Exterro				●	●	●			●		
EY	●	●	●	●	●	●		●	●	●	
FairWarning	●				●				●		

Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/ Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
Faktor			●								
Fasoo	●	●		●	●	●	●			●	
Fastweb		●									
Feroot Privacy					●						
filerskeepers				●						●	
fox-on Datenschutz GmbH		●				●			●		
Frama Systems India								●			
Gamma Networks								●			
GateScanner by Sasa Software	●						●				
GDPR In Schools	●	●			●	●			●	●	
GDPR Register OÜ					●						
GDPRsimple		●				●					
Global IDs	●			●	●						
Good Research, LLC		●		●	●		●			●	●
Gradient Zero GmbH							●				
Grant Thornton LLP		●			●						
GTB Technologies				●	●					●	
Guild								●			
HaloPrivacy								●			
Hazy							●				
Heliometrics	●				●						
Heureka Software		●		●	●						
HexaTier	●			●			●				
HITRUST		●									
Hotshot Technologies, LLC								●			
IBM	●			●	●	●			●	●	
iCaas										●	
Iconfirm AS	●	●	●		●	●	●	●	●		

Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/ Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
ID Experts	●								●	●	
Idka								●			
iGrant.io			●								
IITR Datenschutz GmbH		●			●						
Immuta	●			●	●		●				
InCountry, Inc.											
Index Engines				●		●			●		
Indica	●			●							
Informatica LLC	●	●	●	●	●	●	●				
Information Builders		●									
Information First	●			●			●				
InfoSum				●	●						
InnoSec		●									
integrate.ai							●				
Ionic Security Inc.	●										
IOR ANALYTICS	●			●	●			●	●		
Iron Mountain		●			●			●		●	
ISMS.online		●							●		
iubenda S.r.l.		●	●	●	●						●
iWelcome			●								
Janusnet	●			●				●			
JLINC Labs			●					●		●	
K2View			●	●	●	●				●	●
Keepabl	●	●			●				●	●	
Ketch			●	●	●	●	●	●		●	
Keyed Systems		●			●					●	
KPMG International		●		●				●	●	●	
Kroll		●							●		

Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/ Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
Kryptowire	●										●
LeapYear Technologies, Inc							●				
Legal Monster			●								
Lenos Software			●				●				
LiveRamp Holdings, Inc.			●								
Madana		●	●	●	●		●			●	
Mandatly Inc.		●	●	●	●	●			●	●	●
Manetu, Inc.	●		●	●	●	●		●		●	●
Matomo	●		●	●		●	●				●
The Media Trust	●			●					●		
MEGA International		●	●		●				●		
MENTIS	●			●			●				
MetaCompliance		●			●				●		
Metomic			●								●
Mexon Technology BV		●				●			●	●	
Micro Focus				●			●			●	
Mighty Trust	●	●			●	●			●	●	
Miner Eye	●			●	●						
Modulo Security		●	●	●	●	●		●	●	●	
The Morganfield Group		●	●	●	●			●	●	●	
Mostly AI							●				
Munich Re										●	
Munvo			●								
MyLife Digital			●							●	
NetApp				●	●	●			●		
NextLabs, Inc.	●			●	●			●		●	
NICE	●				●			●			
Nortal				●	●						

Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/ Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
Novatiq							●				
NT Analyzer				●	●	●	●			●	●
Nuix	●			●	●						
Nymity		●			●					●	
ObservePoint	●	●	●			●	●				●
Odaseva	●			●			●			●	
Ohalo				●	●						
Okera			●	●		●	●				
OMNINET Technologies	●	●				●		●	●	●	
oneDPO	●	●		●	●						
OneTrust	●	●	●	●	●	●	●	●	●	●	●
OneTrust DataGuidance										●	
OptimEyes.AI	●	●		●	●						
OptInsight	●		●	●							
Opus		●		●							
Osano	●		●			●	●			●	●
PactSafe			●							●	
Palqee Technologies	●	●	●	●	●	●		●		●	●
PHEMI Systems				●	●		●				
Piwik PRO	●		●	●	●	●					●
Pixevety Pty Ltd			●					●			
PlanetVerify			●								
POPIA	●	●	●		●	●			●	●	
Poslovna inteligencija		●	●	●	●			●	●	●	●
PossibleNOW			●								
Poul Schmith/ Kammeradvokaten		●								●	
Preclusio				●	●						
Prighter						●			●		

Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/ Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
Prince Group NL		●									
Privacera	●				●						
Privacy Analytics							●				
The Privacy Compliance Hub	●	●								●	
Privacy Control Center	●				●				●	●	●
Privacy Dynamics		●		●	●		●				
Privacy Insights (Coörporatie U.A.)	●	●							●	●	
Privacy Lab	●	●	●		●						
Privacy Map		●			●						
Privacy Nexus		●			●	●			●	●	
Privacy Request		●		●	●	●			●	●	
Privacy Tools		●	●		●	●			●		●
PRIVACY VIRTUOSO GLOBAL		●			●				●	●	●
PrivacyAnt Ltd.		●			●						
PrivacyCheq			●							●	
PrivacyPerfect		●			●	●		●	●	●	
PrivacyPioneer		●	●	●	●	●					●
Privado		●	●		●						●
Privally			●								●
Privaon		●	●						●	●	●
priVapp								●			
Privitar							●			●	
Privus								●			
Proliance 360		●			●	●				●	●
Proofpoint	●			●	●				●		
Prosperoware LLC	●			●	●						
Protegrity							●				
Protenus	●			●	●						

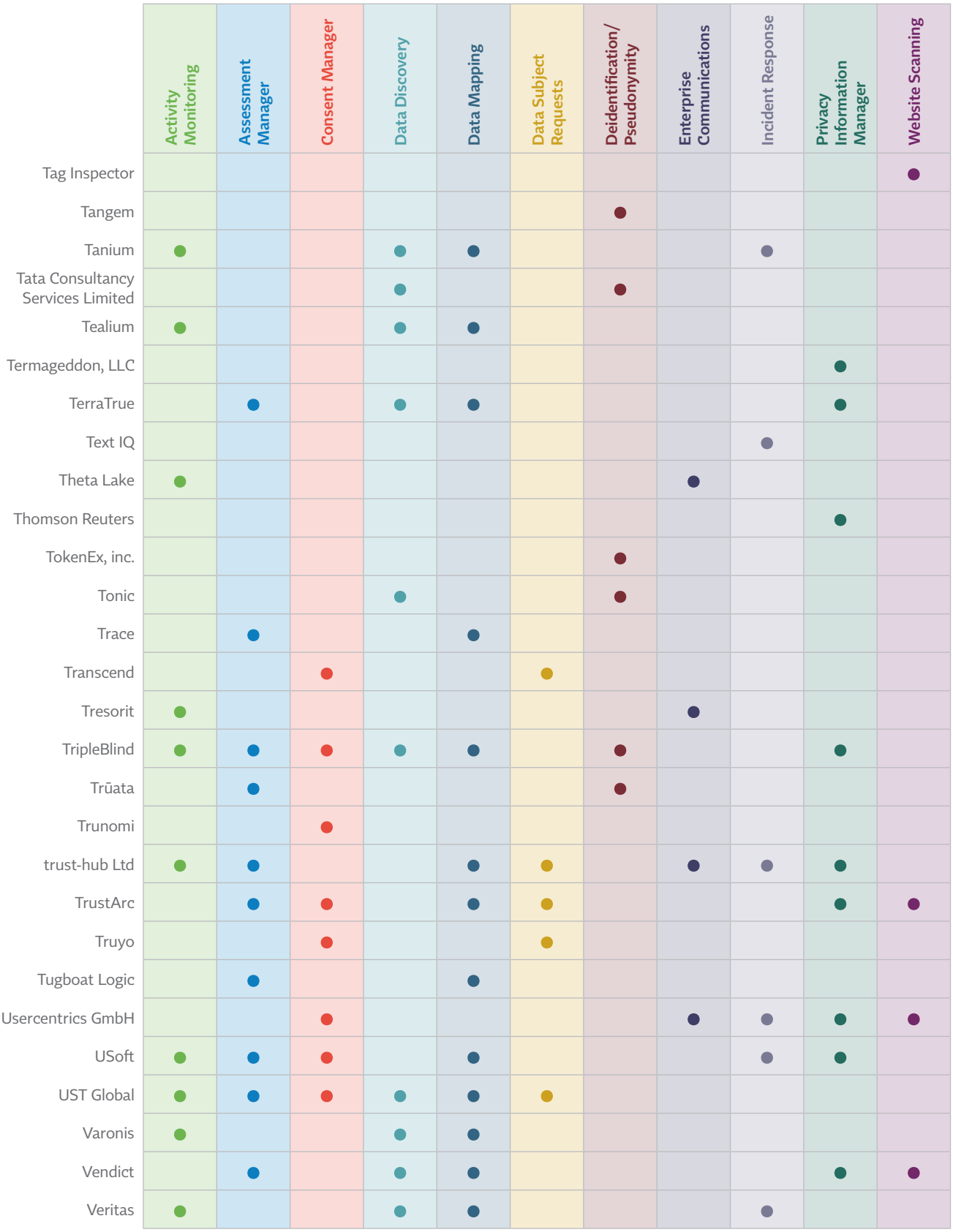
Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/ Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
Proteus-Cyber	●	●	●	●	●	●	●		●	●	●
Protiviti	●	●	●	●	●	●		●	●	●	●
Pryv SA	●		●	●	●	●					
Qixium				●	●		●				
Qnister		●		●					●		
Quidgest – Consultores de Gestão S.A.		●	●			●			●		
RadarFirst		●			●				●	●	
Raptor Compliance		●		●	●						
Replica Analytics							●				
Resilient									●		
RESPONSUM		●	●		●	●		●	●	●	
Retrospect			●								
Rever				●	●						
RISMA Systems				●	●						
RIVN			●			●				●	●
Rocket.Chat								●			
SafeGuard Privacy		●									
SafeHarbour BV	●	●									●
Salesforce			●			●	●			●	
SAP SE	●	●		●	●	●			●		
Sarus							●				
SAS Global Data Management	●			●			●				
Satori	●			●	●				●		
SearchInform	●			●	●	●			●		
SecuPi	●		●		●		●				
Secure Digital Solutions		●									
SecureB2B	●								●		
Securiti	●	●	●	●	●	●	●	●	●	●	●

Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/ Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
Security Scorecard		●									
Secuvy Inc	●	●	●	●	●	●	●	●	●	●	
Segment				●	●	●					
Sensorpro		●	●				●				
Senya Limited				●	●						
Senzing, Inc.			●			●					
Sherpa Software				●	●						
Signatu			●			●				●	●
SixFifty			●		●	●					
SkyHigh	●				●				●		
Smart Global Privacy		●	●		●				●	●	●
Smart Privacy		●	●		●				●	●	
Smartsheet		●			●	●		●	●		
Socure Inc.						●					
SoftwareAG		●									
Solidatus	●			●	●						
Sourcepoint			●								●
Spearline Risk and Compliance		●	●		●				●		
Spirion				●							
Statice				●			●				
StratoKey	●			●			●			●	
SuitePrivacy		●		●							
SuperAwesome Ltd			●				●				
Surecloud	●	●			●				●	●	
Sypher Solutions SRL	●				●	●					
Syrenis Limited			●								
Systnaps				●	●		●				
Sytorus Limited	●	●				●			●	●	

Privacy Tech Vendor Category Matrix



Privacy Tech Vendor Category Matrix

	Activity Monitoring	Assessment Manager	Consent Manager	Data Discovery	Data Mapping	Data Subject Requests	Deidentification/ Pseudonymity	Enterprise Communications	Incident Response	Privacy Information Manager	Website Scanning
Very Good Security					●		●				
Viacryp							●				
Vigilant Software	●	●		●	●				●	●	
Virtru								●			
Vysk								●			
WebXray	●		●	●	●				●	●	●
WeDoPrivacy					●						
WEKA MEDIA GmbH & Co. KG										●	
Whistic		●									
Wickr								●			
Wired Relations		●		●	●	●					
WireWheel	●	●	●	●	●	●					
Wizuda					●	●	●	●			
Wrangu		●		●	●	●	●		●		
XcooBee Privacy Network			●			●		●			
Xtendr							●				
Zartech		●			●		●			●	
ZIVVER								●			
ZLTech				●	●						

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CCPA • GDPR • CDPA • LGPD • CNIL • ICO • NIST PF

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2021 Privacy Tech VENDOR REPORT

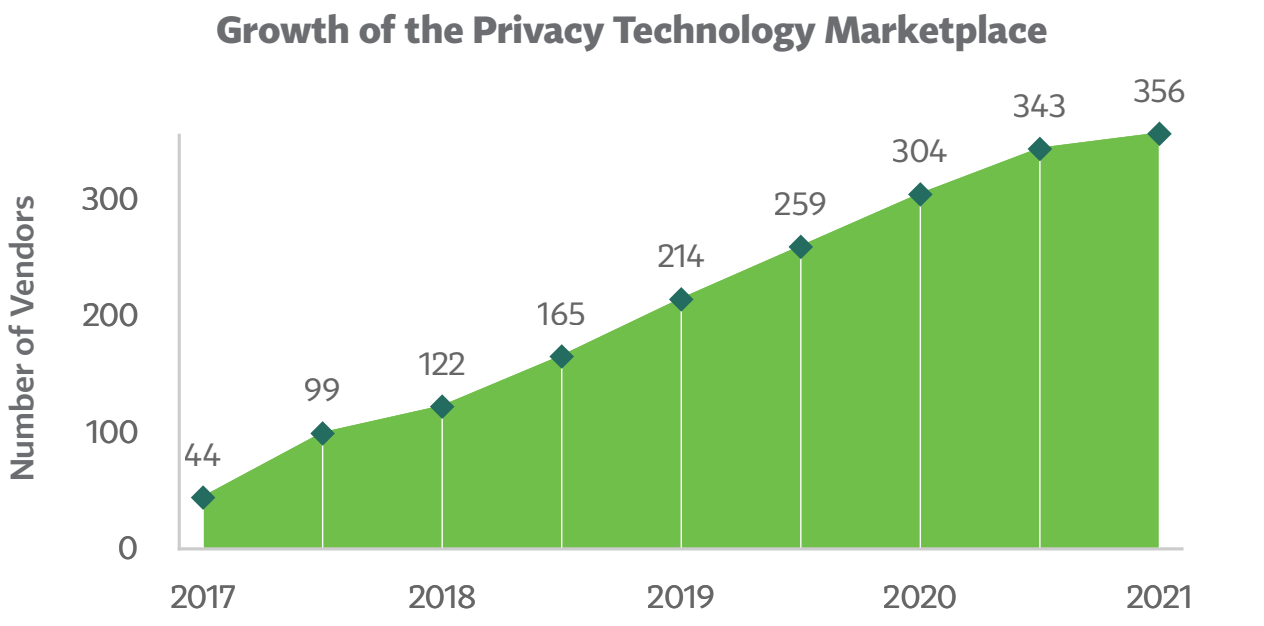
By IAPP Associate Editor Ryan Chiavetta, CIPP/US

When the IAPP released the inaugural "Privacy Tech Vendor Report" in 2017, the privacy technology marketplace was on the precipice of a major evolutionary shift. The EU General Data Protection Regulation was a little more than a year away from becoming law, and early tech vendors in the marketplace were only just starting to find their footing. The IAPP identified 44 vendors for the first report. The number was always expected to go up, but the scale of its growth curve was then unknown.

Since 2017, the privacy landscape underwent a metamorphosis. The emergence of the California Consumer Privacy Act, Brazilian General Data Protection Law and other privacy laws around the world have forced organizations to adhere to a new array of compliance requirements, and in response, the demand for privacy tech grew exponentially.

The IAPP is now releasing its fifth annual "Privacy Tech Vendor Report." Each year, the report has chronicled the rise of privacy tech vendors in the marketplace, and this year is no different. The IAPP has identified 356 privacy tech vendors in 2021, all of which can be found in the directory section of this report.

Privacy tech has undergone a paradigm shift over the past five years, affecting everything from the development of privacy tech tools to the attitude toward privacy tech vendors. The five-year mark of the report's existence is perhaps the proper time to look at how far the privacy tech market has gone and where it will go in the future.



Investments continue to power privacy tech growth

Recent years have seen the investor community pour hundreds of millions of dollars into privacy tech startups, and the trend continued in 2020. Despite the numerous uncertainties surrounding the COVID-19 pandemic, privacy tech vendors were able to close several noteworthy deals.

OneTrust secured funding worth $210 million and $300 million over the course of 2020. The two successful funding rounds placed their estimated value at $5.1 billion as of December 2020. OneTrust was the first unicorn in the privacy tech marketplace and recently topped the 2020 Inc. 5,000 list of the fastest-growing privacy held companies in America, posting a 48,337% annual growth rate from 2016 to 2019.

Joining OneTrust as a privacy tech unicorn was BigID. The data intelligence platform closed two funding rounds worth $50 million and $70 million, respectively, capping $165 million worth of investments over a two-year period. The $70 million round of Series D funding, led by Glynn Capital, pushed BigID's estimated value over $1 billion.

Other notable investments in 2020 include AvePoint's $200 million funding round, Privitar obtaining $80 million in Series C funding, Securiti.ai acquiring $50 million in Series B funding, and Wirewheel and Ethyca receiving $20 million and $13.5 million, respectively.

The continued cash influx from the investor community is just another indicator of how vital privacy tech is to the greater privacy community. Organizations around the world need to adhere to a slate of privacy requirements, and depending on their size, they may need to follow rules with differing obligations.

Organizations with large amounts of information in their possession have found they can no longer perform their compliance tasks without assistance from privacy technologies, and it is a relationship the investor community has zeroed in on during recent years.

"Venture capitalists are always looking for a trend or a pattern or an opportunity," BigID CEO Dimitri Sirota said. "Over the last three-and-a-half years, you've seen fairly sizeable funding at an early stage. What you've seen over the past three years is that more investors have a thesis on privacy. When you have a thesis on privacy, there's no point in having a thesis unless you are willing to put money behind it. A lot of venture capitalists will invest in one, two or three companies so they have a bet in the category, and if the category does great, they do great."

Privacy tech vendors are not the only ones who have been helped by investors' interest in the marketplace, as privacy practitioners have reaped the benefits, as well. When advising clients on choosing privacy tech to meet their compliance needs, practitioners have found increased funding has led to more comprehensive tools to help clients perform their duties.

KPMG Director of Cyber Chris Kypreos, CIPP/US, CIPM, CIPT, FIP, and Hintze Law Managing Partner Susan Hintze, CIPP/US, CIPT, FIP, both have been "pleasantly surprised" at the level of attention privacy tech has received from the investor community. Hintze said the funding has led tech vendors to create tools that anticipate the needs of privacy professionals who have had to take on an increased number of tasks, ranging from the level of documentation, conducting data privacy impact assessments to addressing other problems centered around meeting privacy requirements.

Kypreos said the continued financial support from venture capitalists and angel investors is a seal of validation. The privacy tech marketplace is legitimate and an area worthy of focus and investment.

It's a sentiment shared by the tech vendors themselves.

"You've seen over the last year or two all the venture capitalists feel they need a play in the space, which means it's a real space with lots of legs. You've obviously seen some really big financing and that, I think, has been an explosive change," TrustArc CEO Chris Babel said. "Why is that happening? The complexities and the number of laws, the number of ways you can trip up and the difficulties in managing these things, especially if you have any multinational elements, have exploded equally and that causes the two to combine to help solve a problem."

> *You've seen over the last year or two all the venture capitalists feel they need a play in the space, which means it's a real space with lots of legs. You've obviously seen some really big financing and that, I think, has been an explosive change.*

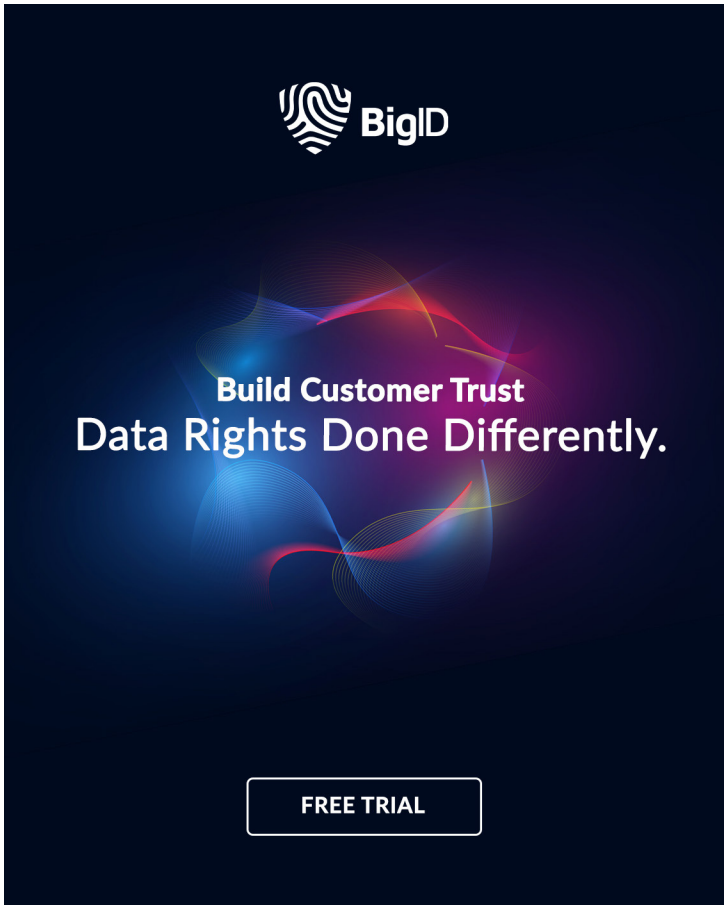
> — *TrustArc CEO Chris Babel*

Evolving beyond compliance

As the regulatory landscape continues to shift, as more laws include provisions on data subject rights, and consumer awareness around privacy issues trends upward, privacy tech vendors have had to keep pace by ensuring their offerings continue to serve ever-changing needs.

Rather than only serving to facilitate requirements for a particular area of compliance, privacy tech has been forced to become more comprehensive. It has resulted in the rise of complete platforms designed to take on everything from data subject access requests to data mapping, consent management and other tasks.

Privacy tech can also serve as a business differentiator. By investing in privacy tech, organizations can demonstrate to their customers they are committed to respecting their information and the rights that are afforded to them under various privacy laws.



Companies also want to balance consumer trust with data use to bolster their bottom line and other ventures. The more information an entity can use, the faster they can innovate and take their enterprise to new levels of innovation. Privacy tech vendors have had to keep up with these leaps forward, as ignoring them could be detrimental to their income.

"Organizations want to move forward with digital transformation quickly. They want to know their customers very well, and they want to be able to differentiate by being more trusted," said OneTrust CEO Kabir Barday, CIPP/E, CIPP/US, CIPM, CIPT, FIP. "If those are the business outcomes that organizations are trying to accomplish, having a tool that just checks the compliance box doesn't really accomplish much for the company. Any tool that's just a compliance checkbox, you are going to struggle to get mainstream business adoption."

Privacy tech has moved beyond functioning as a compliance checklist, but that is not the only way its functionality has changed over the past five years. In addition to helping organizations stand out in their industries, privacy tech has found its influence expand beyond the privacy department.

Several years ago, Discernible CEO Melanie Ensign only saw privacy tech solutions geared toward legal counsel, tools that helped to streamline the workflows of an organization's legal department.

Times have changed, and privacy is no longer just the concern of lawyers. Violations for noncompliance with privacy legislation can be steep, and companies run the risk of losing the trust of their customers and watching the degradation of their overall reputation by failing to adhere to their obligations.

And given how privacy laws have become more complex, the tools that are used to meet those requirements have grown to meet the challenge, meaning lawyers will not be the only ones interacting with privacy tech.

"What we've seen over the last couple of years is that companies have become more aware of the fact that privacy is not just a legal challenge," Ensign said. "It's not something you can just solve with policy. We are seeing more solutions and more tools enter the market that are geared toward engineers or data scientists and other folks that are deeper in the technical stack of those privacy projects."

Wirewheel CEO Justin Antonipillai echoed those sentiments, saying privacy tech touches everyone, from an organization's information technology team to its marketing and governance teams. He added privacy officers have had to rely

on their IT and engineering colleagues to assist with these purchases as the privacy tech goes deeper into an organization's IT infrastructure.

EY Americas' Leader for Data Privacy Angela Saverice-Rohan, CIPP/US, observed this shift as she watched the privacy tech market evolve over the years. Saverice-Rohan said early privacy management tech was geared toward legal, which does not have a high budget compared to other departments in an organization.

Then, as the GDPR inched closer, organizations started to focus on addressing data subject requests, the most consumer-facing element of compliance with the law. The privacy tech market saw a surge of DSR solutions appear on the marketplace, and the trend was noteworthy enough for the IAPP to add a data subject request category to the 2020 iteration of the "Tech Vendor Report."

Saverice-Rohan said the shift toward DSR tech resulted in different members within organizations get involved in the purchase of privacy tech, especially those with a much bigger budget at their disposal.

"In order to affect a data subject right, we have to get into the data in the data environment," Saverice-Rohan said. "The data environment and the enabling technology is owned by very different stakeholders. It's owned by the (chief data officer) and the (chief information officer), who have a much larger budget. Their primary pain point was making certain they could be responsive to what they expected to be a significant volume of these requests."

The trends Saverice-Rohan observed are also examples of how priorities in privacy tech can change as the industry reacts to a law. Saverice-Rohan said her clients ultimately did not see the surge in DSRs they were initially expecting. Thus, privacy pros have started to turn their eyes to other privacy tech.

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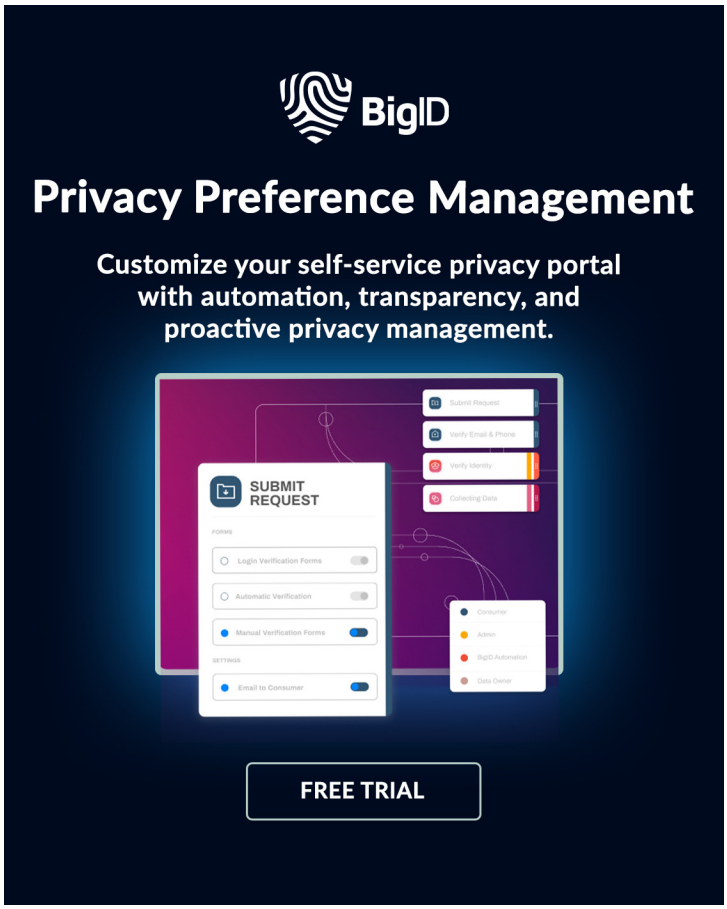
>
> — *Discernible CEO Melanie Ensign*

"I've seen a stall in investment of technology right now to support that privacy use case. I am seeing pickup in investment to support (privacy impact assessments), which I find very interesting," Saverice-Rohan said. Some of that is coming from the CCPA and the need for an assessment. A lot of organizations said,

'The writing's on the wall. We're going to have to manage PIAs, and how do we use workflow technology to really plug in to the broader work?'"

There has also been a growing symbiotic relationship between privacy pros and privacy tech vendors. Despite growing by leaps and bounds over the past five years, the privacy industry is still nascent, especially compared to security and other tech verticals.

As it is a burgeoning market, not all privacy tech vendors were founded by individuals who had a background in the field, and given the challenges of navigating a legal landscape that changes by the week, it is a market that can have a high barrier to entry.



The privacy tech vendors that have been able to succeed under these circumstances have done so by engaging with privacy pros to not only learn about the industry they are entering, but also the pain points privacy professionals face daily. Some tech vendors have taken it a step further by hiring privacy pros as full-time staff to help develop their products and make sure they meet the needs of the privacy office.

"All of these companies seem to have taken the approach of realizing, 'We really need to listen to privacy professionals to really make these products work,'" Hintze said. "Because of the need for these products, I think they've been willing to listen to input and feedback from privacy professionals, and privacy professionals have been willing to give them that because they need the tools to make these jobs better in the long run."

Washington turns its eye toward privacy tech

The odds of a U.S. privacy law coming to fruition have never been higher; however, even the most optimistic observers understand it is still likely a few years away. While national rules may be on the horizon, another privacy bill has been proposed on Capitol Hill.

The Promoting Digital Privacy Technologies Act was unveiled this February. The bipartisan piece of legislation was brought forth by Sens. Catherine Cortez Masto, D-Nev., and Debra Fischer, R-Neb., and Reps. Anthony Gonzales, R-Ohio, and Haley Stevens, D-Mich.

Under the proposed bill, the National Science Foundation and other federal agencies will support "merit-reviewed and competitively awarded research on (privacy-enhancing technologies)."

The agencies will assess and fund research into several categories of PETs, specifically on tools that support "deidentification, pseudonymization, anonymization, or obfuscation of personal data" and "research on algorithms and other similar mathematical tools used to protect individual privacy when collecting, storing, sharing, or aggregating data" as areas of focus.

> *Any time a federal government bill validates a space by just saying, 'This is, in fact, a space,' it's huge for our industry. It validates that there is such a thing as a (privacy-enhancing technology).*
>
> — *Wirewheel CEO Justin Antonipillai*

Additionally, the National Institute of Standards and Technology would work with private, public and academic stakeholders to develop "voluntary, consensus-based resources" to help increase the integration of PETs by the public and private sectors.

If the attention from investors has been a signal of the legitimacy of the privacy tech market, a potential law out of Washington is perhaps an even stronger endorsement of the future of the space.

"Any time a federal government bill validates a space by just saying, 'This is, in fact, a space,' it's huge for our industry," Antonipillai said. "It validates that there is such a thing as (PET). And the way they defined it is a good first start, and the fact that it identified certain things that are left open will enable agencies that understand this area quite well to include things that are going to be critical."

The Promoting Digital Privacy Technologies Act's focus on PET research is perhaps an indication of how there is still much to learn about this burgeoning market.

"It's complicated stuff," said Fox Rothschild Partner and Chair of GDPR Compliance and International Privacy Odia Kagan, CIPP/E, CIPP/US, CIPM, FIP. "It's nascent, and I think a lot of people don't know enough about it. I think that the research that they're contemplating will not only focus on how this technology works, but how will it actually promote data minimization, pseudonymization and deidentification."

AI: The next big thing?

The privacy tech market has undergone a drastic transformation over the past five years, and it is safe to assume it will continue its metamorphosis in the years ahead. What form those changes will take on remains to be seen and will likely depend on the privacy laws and technological advancements that come down the pipeline.

Sirota believes the recent period of economic decline will result in companies pushing to offer more comprehensive single platforms and for a subset of vendors to emerge in the marketplace specializing on hyper-specific compliance tasks. Ensign said the years ahead may result in more vendors offering consumer-facing products that are sold as business-to-business solutions.

One area where Saverice-Rohan has heard chatter from her clients involves transborder data flows. Last summer,

the Court of Justice of the European Union deemed the EU-U.S. Privacy Shield agreement invalid, leaving privacy pros in a state of uncertainty over the future of data transfers.

Saverice-Rohan said her clients in the European Union have been asking about whether there is a technology-based solution that could address these concerns. She added her clients have asked for everything ranging from whether they should install new tech solutions into their existing stack, increase the use of encryption or rely on a cloud provider to handle such issues.

The chatter that Saverice-Rohan has heard about this topic has only been that: chatter. Saverice-Rohan notes there has not been much investment in privacy tech tools to address transborder data transfers, which she attributes to a lack of enforcement. However, that has not stopped tech vendors from getting a head-start in the area.

> *The market is becoming flush with options, and all of the practitioners read about these various things, and they have a wish list of technology they want their company to invest in. I think a lot of them still have a challenge with making a business case because of the lack of enforcement.*
>
> — *EY Americas' Leader for Data Privacy Angela Saverice-Rohan, CIPP/US*

"There are still more tech vendors coming out in this space," Saverice-Rohan said. "That's an interesting dichotomy. We just keep getting a plethora of focused solutions on 'name your favorite privacy issue.' The market is becoming flush with options, and all of the practitioners read about these various things, and they have a wish list of technology they want their company to invest in. I think a lot of them still have a challenge with making a business case because of the lack of enforcement."

As more guidance and recommendations appear and a Privacy Shield replacement remains in limbo, data transfer and localization tech may see a surge in popularity. But perhaps the more pressing trend privacy tech vendors will have to address in the interim is the rise of artificial intelligence.

"Data is the new oil" is a popular axiom in tech. Organizations rely on the information at their disposal to power their businesses, and there is no sign it's going to slow down any time soon. As the amount of data continues to grow, organizations have found themselves needing to automate their practices to stay on top of compliance requirements.

Data mapping and fulfilling data subject access requests are increasingly difficult to operationalize manually, and privacy professionals have started to look for tech solutions to help make their jobs easier as the stakes for noncompliance raises with the passing of each new privacy law.

"A lot of the privacy workflows right now are very manual and that makes them very expensive," Ensign said. "I expect that

we will see more AI coming to this space as privacy practitioners are looking to minimize the amount of time they spend on paperwork and really put their expertise toward organizational impact initiatives."

As more privacy legislation is passed around the world, the definition of "personal information" may differ from country to country. Barday highlights this trend as an example of how AI and machine learning can help organizations stay afloat of these developments. A static algorithm can only discover personal data based on one specific criteria, while machine learning and AI can help an organization track privacy regulatory developments and enforcement actions from all over the world to help develop better data-mapping processes.

Babel said AI and automation are needed within privacy tech, as it is no longer possible to produce enough manpower to perform compliance tasks manually, adding privacy pros want privacy tech to take over theses duties to allow them to focus on more strategic initiatives.

"I think that privacy tech that doesn't keep up with AI is not going to keep up at all," Hintze said. "I'm seeing more and more of our clients' data moving to AI processing, and traditional tools are not equipped to really handle an AI environment for the most part. I think we will see more privacy tech that is developed for those AI systems, either by AI developers themselves or third parties who figure out ways to help developers make sure that they are building the privacy into the algorithms and compliance mechanisms."

The benefits of AI, machine learning and automation are alluring for the industry, but that does not mean vendors can shift to an AI-centric model without addressing legitimate issues around the tech.

Questions continue to persist around algorithmic biases, as well as calls for increased transparency into how algorithms reach decisions. The concerns around algorithmic discrimination have been front and center in discussions around how AI identifies individuals belonging to marginalized communities via facial recognition technology.

These are potential pitfalls privacy tech vendors will need to tackle as they embrace AI, but they are not alone in solving this puzzle.

"I think that transcends privacy tech. It's a question that we ask ourselves in tech in general," said Rise of Privacy Tech Founder Lourdes Turrecha, CIPP/E, CIPP/US, CIPM, CIPT. "There are privacy problems with (AI) that we need to be thoughtful about. We need to be thoughtful about the data, integrity of the algorithm, the transparency

and look out for biases when it comes to data and the algorithm. Having said that, yes, those will still be problems when it comes to privacy tech. We do need to be able to automate to become more efficient, we need to do it in a manner that is thoughtful and accounts for privacy design and engineers when we are building these privacy tech startups."

While AI is designed to make life easier for privacy professionals, Antonipillai does not believe the tech can fully replace the human element. He said AI can help classify data and assist with DSR fulfillment, but it cannot be used as a substitute for human judgment. Antonipillai does not see an immediate future when algorithms could properly perform a PIA or DPIA.

Even with these potential roadblocks, AI is primed to power the next generation of privacy tech. The trends that have resulted in a need for AI are not reversing any time soon.

The future of privacy tech is automated, but it is also not set in stone.

Privacy legislation will continue to come from all corners of the world, and it is a safe bet to assume advancements in tech will not remain static either. The next major privacy tech trend beyond AI may be an unknown now and will only become apparent when the need arises.

"There are technologies that exist in privacy today that are five or six years ahead of its time, and there are great technologies sitting there with no customers. I talk with these CEOs all the time, and they are brilliant, but organizations and companies just aren't ready to adopt these types of technologies," Barday said. "It's less about the maturity of the privacy tech market and more about the maturity of the profession as a whole. When you have hundreds of thousands of new of DPOs that are new in their organization with a new law in a pandemic, these things take time to mature overall and so I think there's a lot of innovation there, but you can't always force it."

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— OneTrust CEO Kabir Barday, CIPP/E, CIPP/US, CIPM, CIPT, FIP

All of the developments over the past five years have brought the privacy tech market to new heights, and when the next five years ahead have come and gone, the marketplace may be completely different from where it stands today.

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- The Forrester Wave: Privacy Management Software, Q1 2020 (Auth. Enza Iannopollo)

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The Forrester Wave™: Privacy Management Software, Q1 2020

The 15 Providers That Matter Most And How They Stack Up

by Enza Iannopollo
March 30, 2020

Why Read This Report

In our 26-criterion evaluation of privacy management software providers, we identified the 15 most significant ones — Crownpeak, DataGrail, LogicGate, LogicManager, Nymity, OneTrust, Poslovna inteligencija, Privacy Company, SAI Global, SAP, SECURITI.ai, Smart Global Privacy, Syrenis, TrustArc, and WireWheel — and researched, analyzed, and scored them. This report shows how each provider measures up and helps security and risk (S&R) and privacy professionals select the right one for their needs.

Key Takeaways

OneTrust, TrustArc, And SECURITI.ai Lead The Pack

Forrester's research uncovered a market in which OneTrust, TrustArc, and SECURITI.ai are Leaders; Crownpeak, SAI Global, and WireWheel are Strong Performers; DataGrail, Nymity, SAP, Smart Global Privacy, and Syrenis are Contenders; and LogicGate, LogicManager, Poslovna inteligencija, and Privacy Company are Challengers.

Rich Content, Customizability, And Privacy Risk Assessments Are Key Differentiators

Spreadsheets fail to provide the formalized, automated process firms demand as they wrestle with not only a single set of privacy rules but with worldwide, varied privacy laws. Smart firms that use privacy not only as a compliance checkbox but as a differentiator have even greater demands of privacy management tools. Vendors that can provide rich content that feeds automation, customizability of dashboards and workflows, and privacy risk assessments that align to the business position themselves to successfully deliver superior outcomes to their customers.

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OneTrust
PRIVACY, SECURITY & GOVERNANCE

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1touch.io

Location: New York, N.Y., U.S.

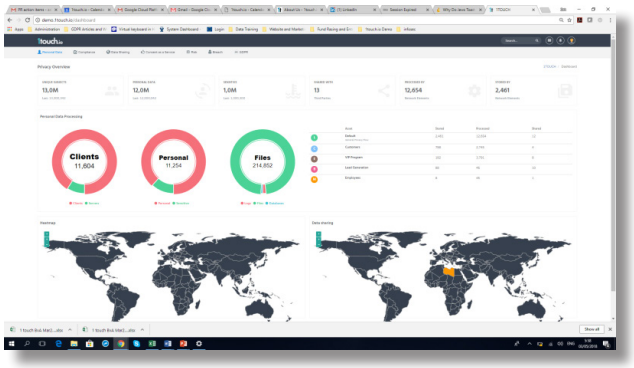
Number of employees: 60

Founded: 2017

Leadership: Zak Rubinstein, CEO and Co-Founder; Itzhak Assaraf, CTO and Founder; Dimitry Shevchenko, Head of Research and Co-Founder

Funded: Privately held

Privacy-related products:
Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Incident Response, Privacy Information Manager



Description: 1touch helps businesses discover sensitive data from known and unknown sources while creating a master catalog and providing full visibility in the data life cycle. 1touch allows users to locate personality identifiable information at rest and in motion, structured and unstructured data, and known and unknown data. It also helps users rationalize PII data saved in different formats and files and create a smart catalog of all the PII data and provides full visibility in the data lifecycle, including data origin and where it moved over time and identifies how many copies of that data exists.

2B Advice

iapp GOLD MEMBER

Location: Bonn, Germany; Carlsbad, Calif., U.S.

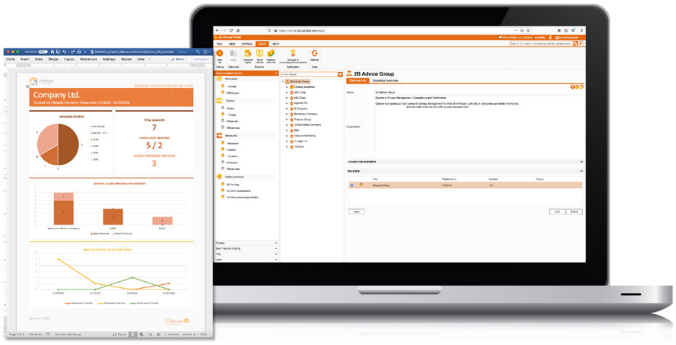
Number of employees: 100–125

Founded: 2003

Leadership: Marcus Belke, Founder and CEO

Funded: Privately held

Privacy-related products:
Assessment Manager, Consent Manager, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager, Website Scanning



Description: 2B Advice provides privacy compliance and risk management software and services. We have 18 years of experience in European and U.S. data privacy protection. The easy-to-use, integrated 2B Advice PrIME privacy management software helps more than 4,000 companies worldwide manage their privacy programs in accordance with the EU General Data Protection Regulation, the California Consumer Privacy Act, the Children's Online Privacy Protection Act and other regulations.

3PHealth

Location: Boulder, Colo., U.S.

Number of employees: 2

Founded: 2006

Leadership: Peter Cranstone, CEO; Liz Coker, Vice President of Strategic Initiatives

Funded: Privately held

Privacy-related products:
Consent Manager, Data Discovery

Description: Choice is a unique mobile interface that enables users to choose what data they share and with whom it's shared with. It is designed to support privacy and commerce while working with business and privacy solutions to enable degrees of data sharing versus an all-or-nothing approach. It enables meaningful engagement through individualized navigation based on users' data sharing preferences and usage behavior. Choice facilitates trust-based data ecosystem development by providing businesses with consent-based user information in web standard formats. It is available via an original equipment manufacturer license and is designed to be integrated with existing solutions and infrastructure.

4Thought Marketing

iapp BRONZE MEMBER

Location: Garden Valley, Calif., U.S.

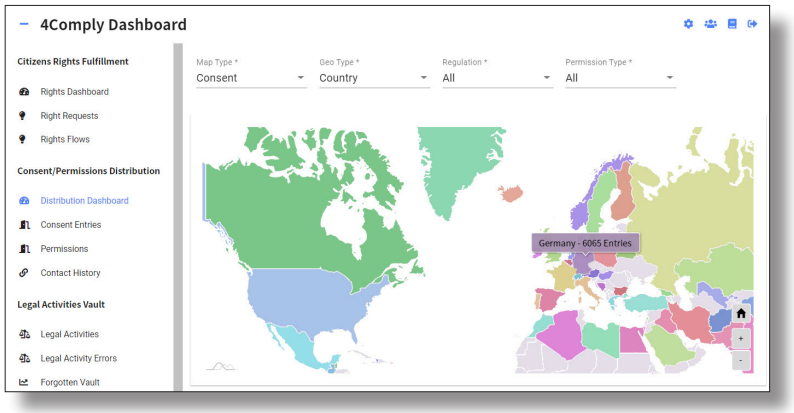
Number of employees: 18

Founded: 2008

Leadership: Mark LeVell, CEO; Tom Tsaichek, CTO

Funded: Privately held

Privacy-related products:
Consent Manager, Data Subject Requests



Description: 4Comply is a privacy compliance API solution for adding compliance to any system. It offers centralized consent management, data subject request processing, and an activity history vault. 4Comply helps legal and compliance teams keep up with and satisfy current and emerging compliance laws, and to enable new countries and their regulations in the 4Comply dashboard, configuring them to meet specific policies.

Achieved Compliance Solutions

Location: Alexandria, Va., U.S.

Number of employees: 9

Founded: 2016

Leadership: Melise Blakeslee, Founder & CEO; Paula Bruening, Senior Director, Global Privacy Policy; Renata Kloss, Data Privacy Consultant

Funded: Privately held

Privacy-related products: Assessment Manager, Data Discovery, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager

Description: Achieved Compliance offers privacy compliance solutions designed for anyone. Achieved helps organizations comply with the EU General Data Protection Regulation, the California Consumer Privacy Act and accountability-based laws across the globe. Achieved offers PrivacyMinder, a tool to build data and system inventories, account for processing, sources and other foundational information. The vData Protection Officer service will help organizations comply when an FTE is not yet needed. Achieved's Article 27 representative service provides a white-labeled .eu or .uk email box, monitoring, response date warnings, automation of responses, maintenance of records, subject access and incident logs, US-based customer service with professional EU/UK representatives.

ActiveNav

iapp BRONZE MEMBER

Location: Washington, D.C., U.S.

Number of employees: 60

Founded: 2008

Leadership: Peter Baumann, CEO; Rich Hale, CTO; Dean Gonsowski, CRO

Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping, Privacy Information Manager

Description: ActiveNav is the data privacy and governance software provider and innovator of DMaaS (Data Mapping as a Service.) With ActiveNav, enterprises, federal agencies, and public sector entities can map, clean, classify, quarantine and delete sensitive, redundant, obsolete and trivial data. ActiveNav can help users control sensitive data and support compliance with various data privacy regulations such as the California Consumer Privacy Act and the EU General Data Protection Regulation. ActiveNav is headquartered in the DC metro area and has offices in Europe and Australia.

Aircloak

Location: Berlin, Germany

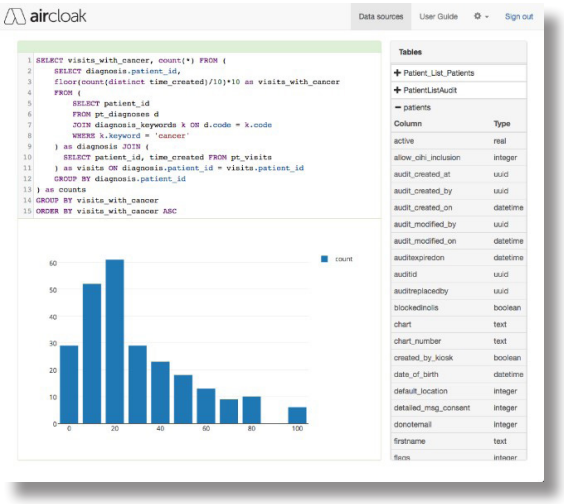
Number of employees: 7

Founded: 2014

Leadership: Felix Bauer, CEO;
Sebastian Probst Eide, CTO; Paul Francis, Co-founder

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity



Description: Aircloak Insights provides instant privacy compliance by anonymizing database outputs on the fly. Strong GDPR-level anonymity, regardless of use case, has been confirmed by the French data protection authority, CNIL. The software acts as a proxy between a database containing sensitive information and an analyst or application such as Tableau querying that database. Both queries and answers are dynamically modified by Aircloak to ensure anonymity while still providing high analytics accuracy even on dynamic datasets. Aircloak Insights does not require a-priori identification of quasi-identifiers, does not modify the existing database in any way, and can anonymize unstructured data as well.

Alation

Location: Redwood City, Calif., U.S.

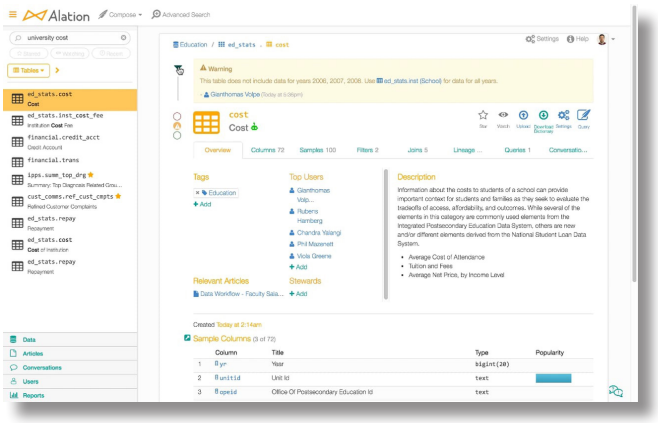
Number of employees: 75–200

Founded: 2012

Leadership: Satyen Sangani, CEO;
Eric Brisson, Chief Revenue Officer; Venky Ganti, CTO;

Funded: Privately held

Privacy-related products: **Activity Monitoring**, **Data Discovery**, **Data Mapping**



Description: Alation offers a product designed to be a collaborative data catalog for the enterprise. The product maps all the data assets within an organization, while profiling and monitoring usage to ensure users have insight into their data. Alation examines technical metadata, user permissions, and business descriptions and places them into a central repository to be accessed by all data users within an organization. The product incorporates machine learning to analyze the ways data is used and to identify patterns from those accessing information. Alation allows data users to curate the information, including upvoting and downvoting data assets, noting the ways filters were used, and adding more information to a data definition.

Alexio Corporation

Location: Ontario, Canada

Number of employees: 8

Founded: 2010

Leadership: Anne Genge CEO, Co-founder

Funded: Privately held

Privacy-related products:
Activity Monitoring,
Privacy Information Manager

Description: Alexio solves cyber-security and compliance for healthcare practices using automated system security and automated training and privacy management solutions. Alexio allows health care organizations to be complaint with the U.S. Health Insurance Portability and Accountability Act and the Personal Information Protection and Electronic Documents Act. Alexio also offers assessments to determine which individuals within a health care organization may put data at risk.

Anonomatic

iapp BRONZE MEMBER

Location: Menlo Park, Calif., U.S.

Number of employees: 5–20

Founded: 2019

Leadership: Matt Fleck, Founder & CEO; Neil Heller, Founder & COO

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: The Anonomatic PII Vault data privacy solution provides a novel way to mine private data. It provides complete privacy protection for multi-sourced data sciences. PII Vault anonymized data may be joined at the individual level, enabling 100% accurate results from AI and analytics against anonymous data, without risk of loss or exposure of PII. Organizations may safely use production data in non-production environments after PII Vault has replaced all PII with anonymous values. All capabilities are available via web service APIs.

Anonos

Location: Boulder, Colo., U.S.

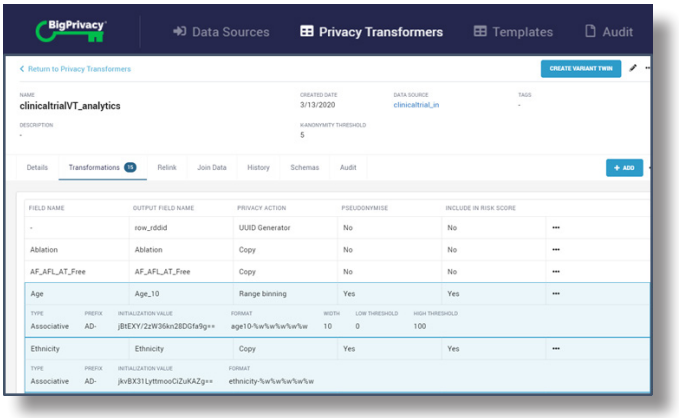
Number of employees: 51

Founded: 2012

Leadership: Gary LaFever, CEO & General Counsel; Ted Myerson, President & Co-Founder

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity,
Privacy Information Manager



Description: Anonos enables lawful analytics, artificial intelligence and machine learning that preserves the accuracy of data while expanding opportunities to ethically share and combine data. Anonos Pseudonymisation & Data Protection by Design & by Default technology enables the use of legitimate interests to lawfully process, combine and share personal data while protecting the rights of individuals and achieving business objectives. Anonos' Variant Twins enables sharing, enrichment, analysis and relinking of personal data by technologically enforcing dynamic, fine-grained privacy, security and data protection policies in compliance with the EU General Data Protection Regulation, the California Consumer Privacy Act and other evolving data privacy regulations.

Anonyome Labs, Inc.

Location: Salt Lake City, Utah, U.S.

Number of employees: 90

Founded: 2014

Leadership: JD Mumford, Co-CEO; Paul Ashley, CTO and Co-CEO; Neil Readshaw, CSO

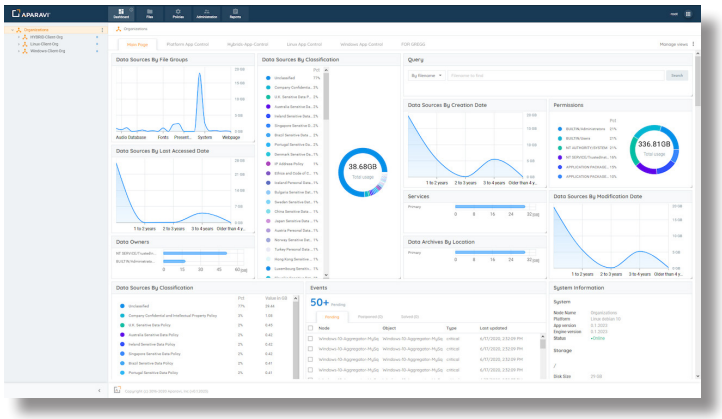
Funded: Privately held

Privacy-related products:
Privacy Information Manager

Description: Anonyome Labs offers a scalable developer platform that provides companies with the necessary tools to build privacy and cybersafety solutions into new and existing products for their end users. The Sudo Platform's public APIs and SDKs offer developers various privacy-oriented capabilities including private telephony and email services, end-to-end encrypted communications, private browsing, password management, virtual card payments. These capabilities are available for mobile, desktop, and web applications.

Aparavi

Location: Santa Monica, Calif., U.S.
Number of employees: 30
Founded: 2016
Leadership: Adrian Knapp, Founder and CEO
Funded: Privately held
Privacy-related products: Data Discovery, Data Mapping
Description: Aparavi's platform empowers organizations to control and exploit their data simply while lowering data costs, reducing risks and providing greater insight for data-driven companies. Intelligent search and advanced automation help users classify, protect, and optimize their data from the edge, on-premises and across multi-cloud storage, breaking through data silos and transforming operations.



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Reduce Risk
Discover Data
Demonstrate Compliance

*Search unstructured data on-premises, cloud, edge or endpoint

AppCensus, Inc.

Location: Berkeley, Calif., U.S.

Number of employees: 10

Founded: 2019

Leadership: Nathan Good, CEO; Serge Egelman, CTO

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Privacy Information Manager

Description: AppCensus provides a scalable application analysis platform that detects behaviors relevant to compliance, privacy policies and regulations. The platform generates reports on app behaviors and provides data discovery capabilities while also providing analysis on permission usage and personal information collected and sent to the app and third parties. AppCensus provides its analysis on actual data flows and usage, using a combination of static and dynamic analysis to provide a fuller picture of what an app and third parties actually do to help decision makers asses their privacy stance.

AppGate

Location: Waltham, Mass., U.S.

Number of employees: 100–200

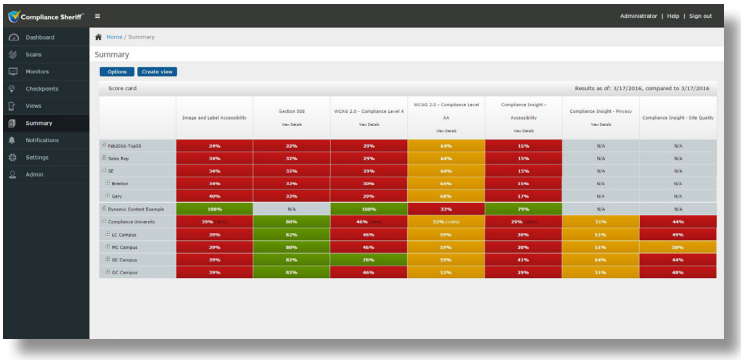
Founded: 2008

Leadership: Barry Field, CEO; Leo Taddeo, CSO; Kurt Glazemakers, CTO

Funded: Privately held (owned by **Cyxtera**)

Privacy-related products: Website Scanning

Description: Cryptzone's Compliance Sheriff scans the content on a website to ensure the company is not out of compliance with privacy laws. The Compliance Sheriff monitors online content to ensure information is kept safe and appropriate and within regulatory guidelines. The tool sends out automated email notifications to alert site administrators to any content that may be in violation so they can address it quickly. It also helps companies prevent privacy breaches involving personal and health information.



Aptible Inc.

Location: San Francisco, Calif., U.S.

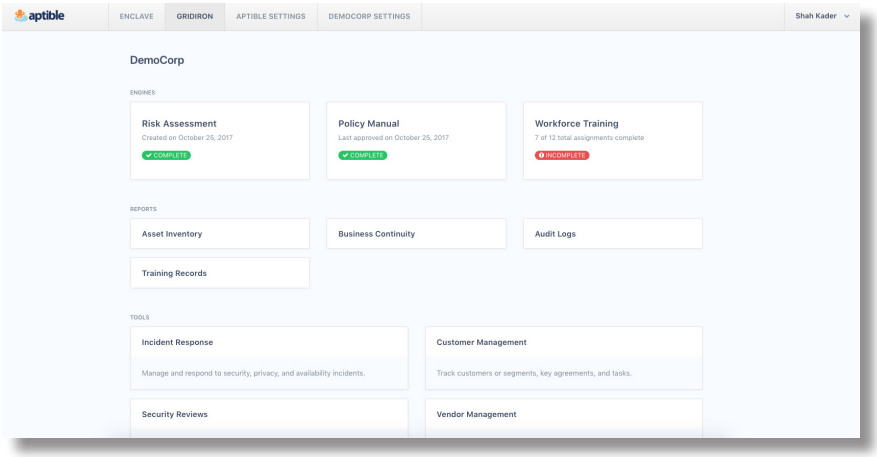
Number of employees: 14

Founded: 2014

Leadership: Chas Ballew, CEO; Frank Macreery, CTO

Funded: Privately held

Privacy-related products: Assessment Manager, Data Mapping, Incident Response



Description: Aptible has two main products to help automate compliance. Enclave is a container orchestration platform that automates host-level requirements, such as encryption and backups, around compliance. Gridiron is a SaaS that spins up a complete ISMS for our customers - including drafting of risk assessments, policy manuals, conducting training, and a full suite of compliance tools to manage and maintain a program.

Arcad

Location: Peterborough, N.H., U.S.

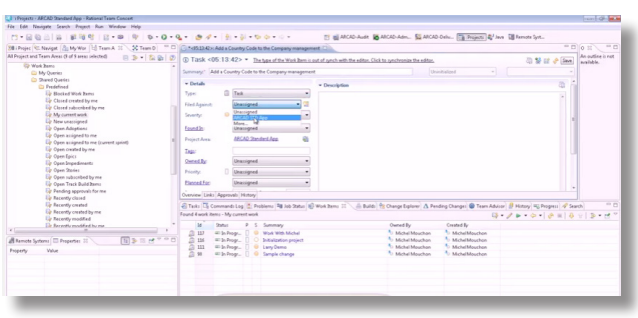
Number of employees: 50–100

Founded: 1992

Leadership: Philippe Magne, CEO and Chairman; Alexandre Codinach, COO; Marc Dallas, R&D Director; Michel Mouchon, CTO; Marie-Celine Burlats, CFO

Funded: Privately held

Privacy-related products: Deidentification/Pseudonymity



Description: Arcad has several software solutions for helping organizations with their data. Their Datachanger software helps a company with data configuration management. It identifies and maintains a list of configuration data and packages them into different versions. It builds audits for the data, and lets users see what data elements were changed, the before and after of the changes, who changed the data, and when. The company's DOT Anonymizer allows testers to safely extract production data for testing.

Ardent Privacy

Location: Catonsville, Md., U.S.

Number of employees: 10

Founded: 2017

Leadership: Sameer Ahirrao, Founder & CEO; Harshad Joshi, Product Architect

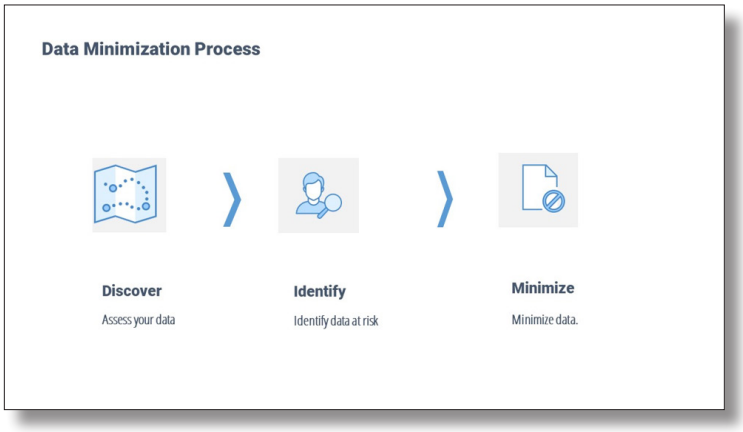
Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping, Data Subject Requests

Description: Ardent provides privacy-centric data discovery and data minimization capabilities, such as data identification, mapping, inventory, data localization, secure deletion, and more. Ardent empowers enterprises to efficiently comply with data privacy regulations, like CCPA, GDPR and FISMA, while reducing the enterprise risk. Excess data is a liability for organizations and Ardent minimizes that privacy risk.

ardent

Data privacy simplified and automated



Arrka Infosec

Location: Pune, India

Number of employees: 20–25

Founded: 2012

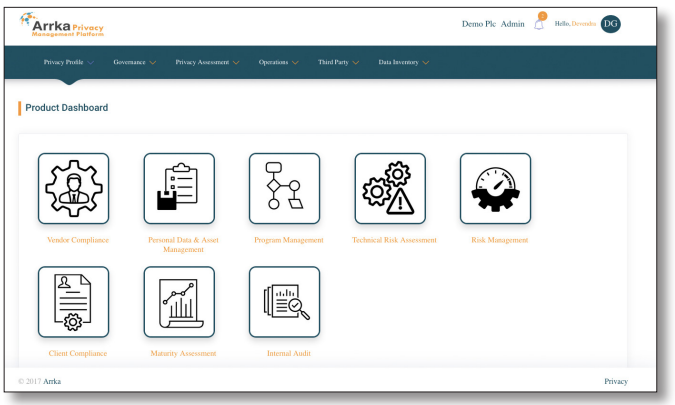
Leadership: Shivangi Nadkarni, Co-Founder & CEO; Sameer Anja, Co-Founder & COO

Funded: Privately held

Privacy-related products: Assessment Manager, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager

Description: The Arrka Privacy Management Platform empowers organizations in assessment, implementation and end-to-end management of their privacy programs, addressing requirements across multiple laws and regulations. Arrka offers: A complete privacy program lifecycle; Built-in repositories and workflows for all privacy requirements; Repositories and intelligence engines.

Arrka



Audito

Location: La Seyne-sur-Mer, France

Number of employees: 2–10

Founded: 2014

Leadership: Pierre Bartel, CEO

Funded: Privately held

Privacy-related product: Website Scanning

Description: Audito allows companies installing cookies to ensure their websites are compliant with all regulations, including the upcoming EU General Data Protection Regulation. Audito's services include installing cookies and checking for compliance with the GDPR and the French Data Protection Act. Audito ensures companies are complying with these rules by regularly monitoring a company's website, and offering technical and legal tracking. The company states the cookies will not be installed when a user first appears on a company website, but instead waits for opt-in consent before moving forward.

AuraQuantic

Location: Valencia, Spain

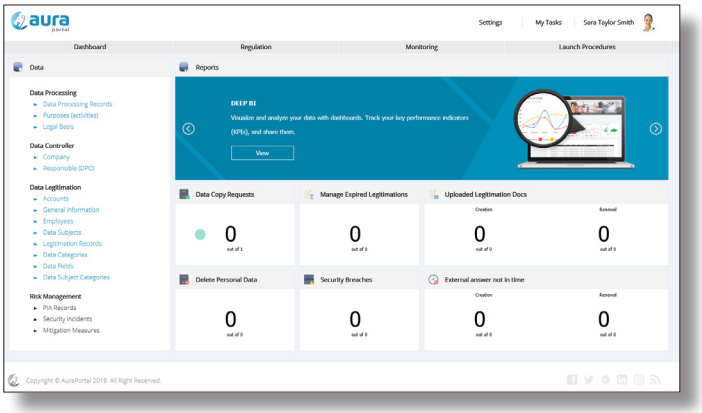
Number of employees: 150

Founded: 2001

Leadership: Olivia Trilles, Co-CEO; Pablo Trilles, Co-CEO

Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Enterprise Communications, Incident Response, Privacy Information Manager



Description: AuraQuantic GDPR ensures the correct automation of the procedures as indicated by the GDPR and provides the necessary access to them. This work is of vital importance, since it ensures that employees process data in compliance with the regulation. AuraQuantic GDPR includes features that cover the spectrum of needs for any type of company such as: unlimited requests, unlimited surveys, unlimited processes, multi-language, and free initial training. lawful basis; retention periods; explicit consent; customizable measures and files; records; diligence; data breach communication; data processors; and PIA assistant, register and reports.

Automated Intelligence

Location: Belfast, Northern Ireland

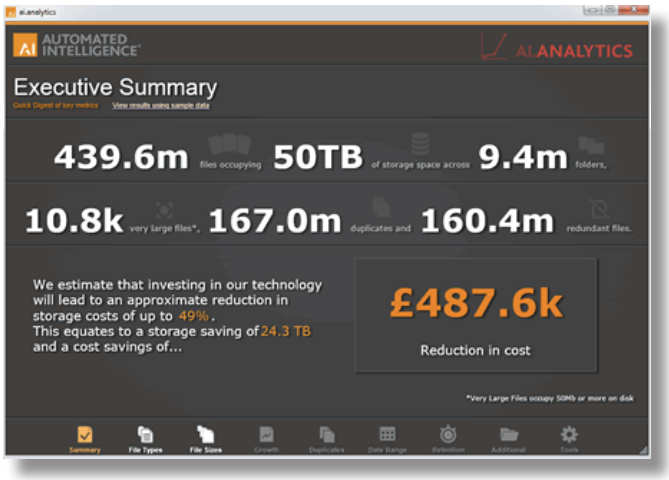
Number of employees: 51–200

Founded: 2010

Leadership: Mark Godfrey, CEO; Simon Cole, CTO; Fergus McIlduff, COO

Funded: Privately held

Privacy-related product: Assessment Manager, Data Discovery, Data Mapping



Description: Automated Intelligence provides software and services that enable enterprises to manage their data throughout its lifecycle. Its analytics tool can analyze and categorize enterprise data to locate potential risk, duplications, and securely prepare it for migration to cloud services. Automated Intelligence can also provide insights that allow companies to identify and mitigate risks to help comply with the EU General Data Protection Regulation. This is done by identifying "personal data" in structured datasets and workflow-driven approaches for an audit trail throughout the data lifecycle. It can also develop automated processes for on-going GDPR compliance.

AvePoint

iapp GOLD MEMBER

Location: Jersey City, N.J., U.S.

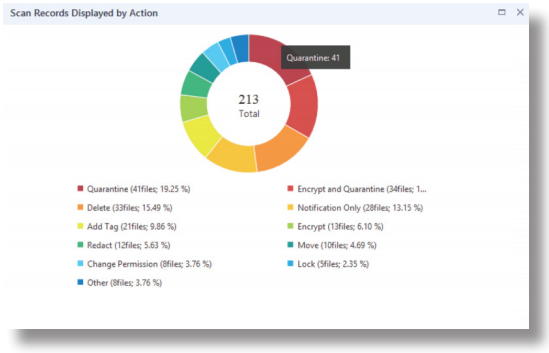
Number of employees: 1,500+

Founded: 2001

Leadership: Kai Gong, CEO and Co-founder; Tianyi Jiang, Co-CEO and Co-founder; Dana Simberkoff, Chief Risk, Privacy, and Information Security Officer

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Deidentification/Pseudonymity, Incident Response, Privacy Information Manager, Website Scanning



Description: AvePoint offers numerous solutions to ensure regulatory compliance. Its data governance and data-centric audit and protection solutions allow companies to maximize compliance efforts by integrating polices to actively enforce data governance, while using tools to minimize privacy and security risks. AvePoint solutions enable organizations to take a risk-based approach to data protection across programs and systems. Its compliance solutions monitor and report on the actions and safeguards implemented to prove policies are in compliance. Companies can export reports to C-suite executives and legal professionals. Its management tool allows companies to automate detection and response to out-of-policy changes as they occur.

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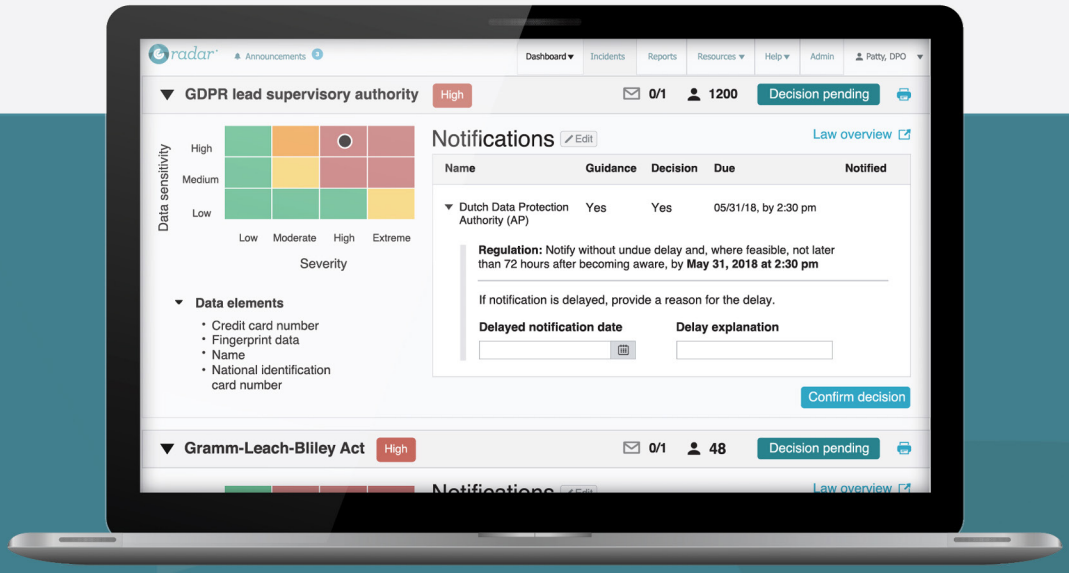
Intelligent Incident Response



Consistent, accurate results in half the time.

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- Quantify risk of harm from a data breach
- Meet contractual and regulatory notification deadlines
- Stay up-to-date with data breach notification laws
- Improve privacy operations with data-driven insights exclusive to Radar

New in 2021: Incident Dimensions™

Unify privacy incident response across all functional areas, including Security, Compliance, and Risk.

SEE IT IN ACTION

Axxemble

Location: Enschede, Netherlands

Number of employees: 2

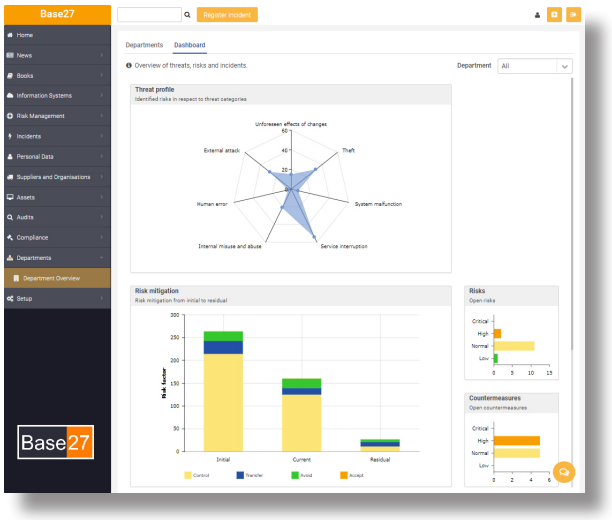
Founded: 2016

Leadership: Berend Tel, Founder

Funded: Privately held

Privacy-related products: Assessment Manager, Data Subject Requests, Privacy Information Manager

Description: Base27 is a privacy and information security management system that supports small- and medium-sized organizations in their privacy and security activities, helping maintain compliance with international standards and laws. It offers versioned and reviewed documentation, registration of processes, assets and suppliers, risk, incident and asset management and full GDPR support to handle processing activities, DPIAs, data breaches and data subject requests. Compliance is shown in clear dashboards and reporting that can be exported to Word and Excel.



Azami BV

Location: Roermond, Netherlands

Number of employees: 5

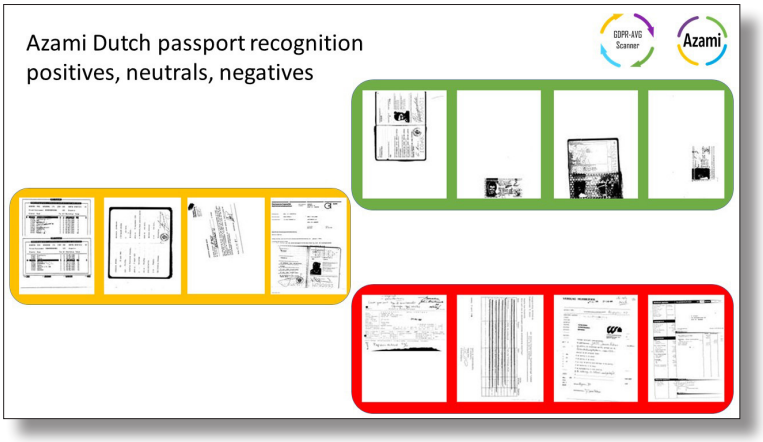
Founded: 2017

Leadership: Marc Jacobs, Project Manager and Project Lead

Funded: Privately held

Privacy-related products: Data Discovery, Deidentification/Pseudonymity, Privacy Information Manager

Description: Azami BV automatically recognizes and removes images of Dutch passports in unstructured data like PDFs and documents. We have used more than 100,000 legal Dutch passport images to train the machine-learning algorithm to recognize, predict and remove passports. Our Python-based solution processes 1,500 documents per minute.



B-152

Location: Moscow, Russia

Number of employees: 12

Founded: 2011

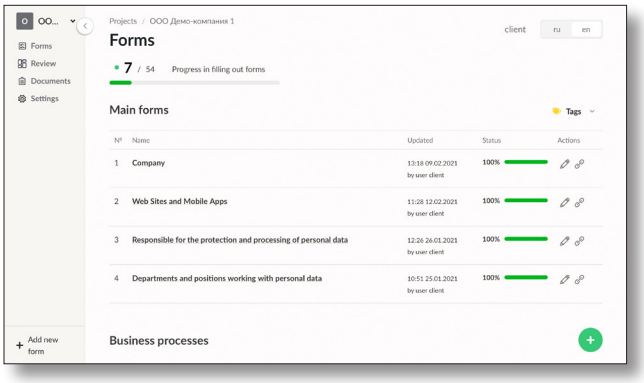
Leadership: Maxim Lagutin, CEO

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Data Mapping, Privacy Information Manager, Website Scanning

Description: PrivacyBox solves the problem of the collection of information on data processing needed to comply with GDPR and the Russian Federal Law on Personal Data. With the help of templates and automation, the tool allows companies to reduce time and financial costs by at least 40% and to automatically estimate and minimize risks.

B-152 Personal Data in Russia and GDPR Compliance



With PrivacyBox you can easily collect and update information by filling out online questionnaires designed by personal data experts, create and send links to the questionnaires to colleagues, and monitor their status. Built-in AI helps to automatically scan the website for all forms that collect personal data, consent, and privacy policies.

Baycloud

Location: Oxford, U.K.

Number of employees: 10

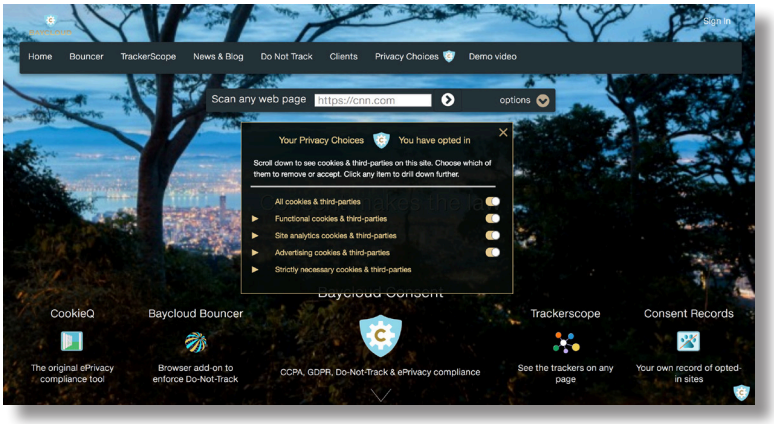
Founded: 2010

Leadership: Valerie Alexandra O'Neill, Co-founder & CEO; Michael O'Neill, Co-founder & CTO

Funded: Privately held

Privacy-related products: Consent Manager, Website Scanning

Description: The Baycloud CookieQ Consent Platform manages the consent request process, presenting information on usage commitments and user benefits in any language, with a per-site customized user experience and ensuring their choice is continuously available. The platform ensure that tracking and storage consent policies are properly adhered to, with users' consent capable of being revoked at any time and automatically after a configurable "sunset" period. Consent is signaled using a range of industry standard protocols including W3C Do-Not-Track and IABEU TCF 2.0.



BigID

Location: New York, N.Y., U.S.

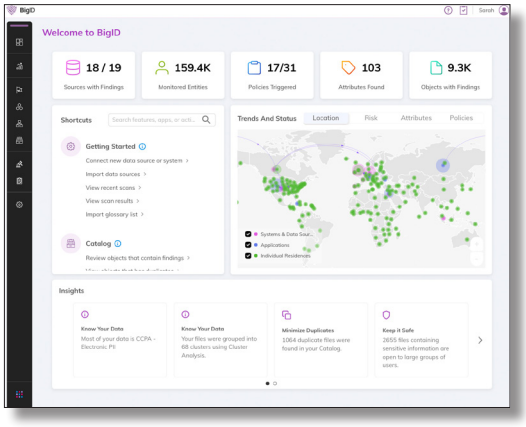
Number of employees: 300

Founded: 2016

Leadership: Dimitri Sirota, CEO; Nimrod Vax, Head of Product

Funding: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Enterprise Communications, Incident Response, Privacy Information Manager



Description: BigID's data intelligence platform enables organizations to know their enterprise data and take action for privacy, protection and perspective. Customers deploy BigID to proactively discover, manage, protect and get more value from their regulated, sensitive and personal data across their data landscape. BigID's privacy management solutions are built on a foundation of machine learning-driven data discovery and intelligence, with apps to take action for privacy preference management, policy management, end-to-end data rights automation, regulatory reporting, data lifecycle management, data risk mitigation and more, enabling customers to achieve compliance with current and emerging data privacy and protection regulations.

BigID

Actionable Data Intelligence

One Platform. Infinite Possibility.

Data Discovery & Intelligence

Find, Map, & Inventory PI & PII • Advanced Metadata Catalog
Identity Correlation • ML Classification • Regulatory Policies

End to End DSAR Automation

DSAR at scale • Deletion Validation • Automatic Fulfillment
Manage data requests, opt-out, preferences, custom reports

Privacy Preference Management

Privacy Portal • Consent Governance • Cookie Management
Customizable Workflows & Reporting by LOB

Regulatory Reporting

RoPA • PIAs • Breach Impact • 3rd party data sharing
CCPA • GDPR • CDPA • LGPD • CNIL • ICO • NIST PF

Data Lifecycle Management

Data Retention • Data Remediation • Data Deletion
Workflow integration with GRC • Enforce Legal Hold

Data Risk Mitigation

Data Risk Scoring • Policy Violations • Open Access
Cross-border Transfers • Delegate & Track Regulated Data

SEE BIGID IN ACTION

BitSight

Location: Cambridge, Mass., U.S.

Number of employees: 200–500

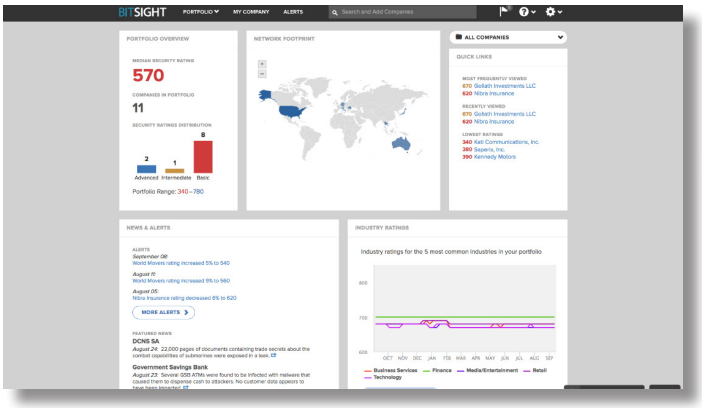
Founded: 2011

Leadership: Stephen Boyer, CTO and Co-Founder; Shaun McConnon, Executive Chairman of the Board; Tom Turner, CEO and President

Funded: Privately held

Privacy-related product: Assessment Manager

Description: BitSight offers a security rating platform designed to generate measurements on a company's security performance on a daily basis, with ratings ranging from 250 to 900. The ratings are generated by the platform using algorithms to analyze prior security incidents and practices and can be used by companies to examine the impact of their risk mitigation efforts, while comparing their progress with rival companies. The platform allows for companies to engage with third parties and company stakeholders to collaborate on risk and data-driven security.



BlackCloak

Location: Lake Mary, Fla., U.S.

Number of employees: N/A

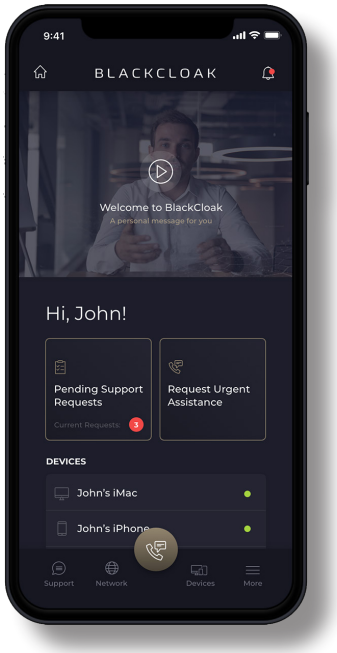
Founded: 2018

Leadership: Christine Schaefer, CRO; Ingrid Gliottone, CIPP/US, CIPT, Chief Experience Officer; Chris Pierson, CIPP/US, CIPP/G, Founder and CEO

Funded: Privately held

Privacy-related products: Incident Response

Description: BlackCloak provides Concierge Cybersecurity & privacy protection to help corporate clients protect their digital life with privacy protection, cybersecurity and threat intelligence. Data breach prevention and response is powered by vulnerability detection, anonymization and monitoring for inbound cyberattacks.



Blancco Technologies Group

Location: Bishop's Stortford, U.K.

Number of employees: 250

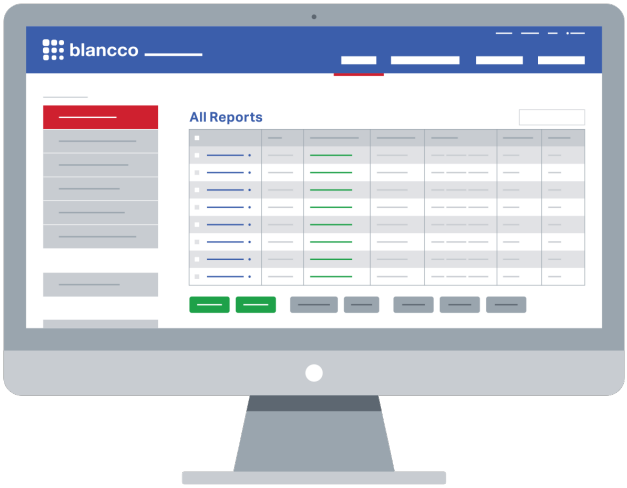
Founded: 1997

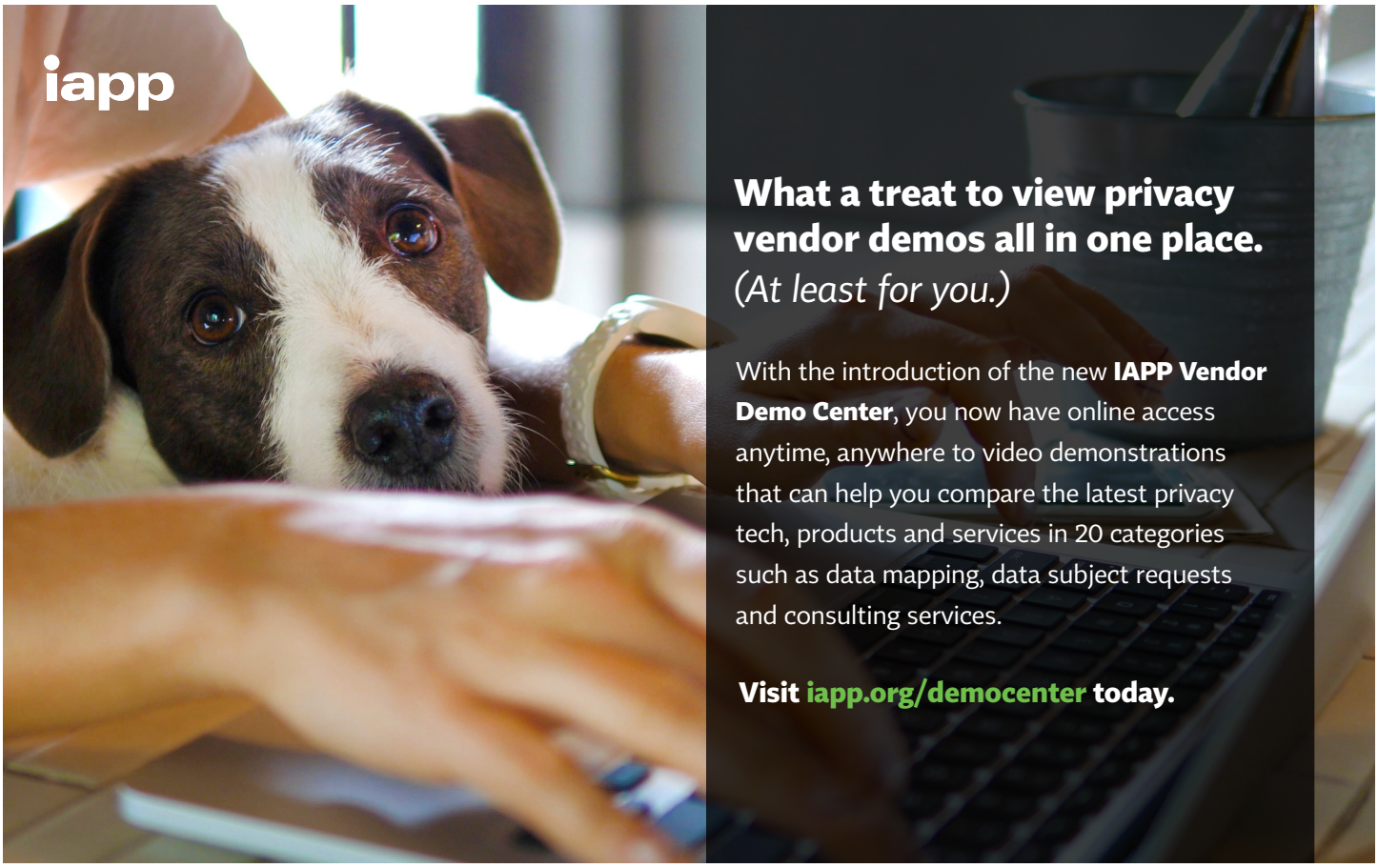
Leadership: Matt Jones, CEO; Alan Bentley, President of Sales; Adam Moloney, CFO

Funded: Publicly traded

Privacy-related products:
Deidentification/Pseudonymity

Description: Blancco's data erasure software provides organizations with the tools they need to enable sustainable data sanitization processes across a wide array of IT assets. By focusing on erasing and reusing assets, instead of physically destroying them, organizations can improve their security posture and address corporate social responsibility requirements, while also ensuring compliance with local and global data privacy requirements.





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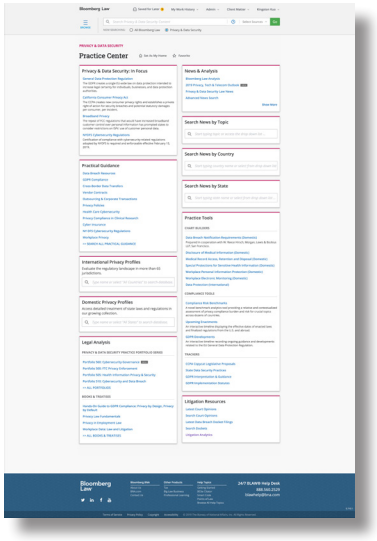


Location: Arlington, Va., U.S.

Number of employees: 1,000–5,000

Founded: 2010

Leadership: Joseph Breda, President; Alex Butler, Vice President of Content & Analysis; Todd Barton, Sr. Director of Product Management

Funded: Privately held

Privacy-related product: Assessment Manager, Privacy Information Manager

Description: Bloomberg Law's Privacy & Data Security Practice Center is a fully integrated component on the Bloomberg Law platform, including unlimited access to our primary and secondary sources, practice tools, news, and business and market intelligence. Coverage includes Privacy & Data Security Law News; relevant domestic and international primary source materials; in-depth secondary coverage including the Privacy & Data Security Portfolio Series; and a variety of practitioner tools to support the day-to-day needs of a practice or organization such as our exclusive Practical Guidance collection, topically organized State and International Chart Builders, and In Focus pages providing analysis of privacy and data security issues that are driving change in the market.

BreachRx

BREACHRX

Location: San Francisco, Calif., U.S.

Number of employees: 1–10

Founded: 2018

Leadership: Anderson Lunsford, Chief Executive Officer; Matthew Hartley, Chief Product Officer

Funded: Privately held

Privacy-related product: Incident Response, Privacy Information Manager

Description: BreachRx is a dynamic incident readiness and response platform that helps organizations streamline and automate their privacy and cybersecurity incident workflows. Organizations can proactively prepare tailored incident response plans that include applicable regulatory and contractual requirements. The platform automatically updates these plans as needed to keep them current so teams can focus and collaborate on accomplishing tasks rather than figuring out what needs to be done during each incident. As an automated central system of record, the platform takes care of mundane requirements to focus team efforts on exactly what's required, providing more rapid and efficient resolution of incidents.

brighter AI

Location: Berlin, Germany

Number of employees: 20

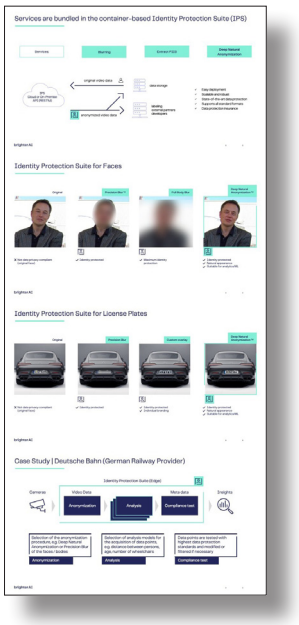
Founded: 2017

Leadership: Marian Glaeser, CEO and Co-founder; Patrick Kern, CTO and Co-founder

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: brighter AI provides image & video anonymization solutions based on deep learning technology. The services are bundled in the Identity Protection Suite, which includes Precision Blur and Deep Natural Anonymization for faces and license plates. Precision Blur is the most advanced redaction solution. Deep Natural Anonymization replaces faces and license plates with natural-looking overlays that protect individuals from facial recognition. Product options include Edge, Enterprise (on-premise) and Online deployment.



BSI Cybersecurity and Information Resilience

Location: Dublin, Ireland

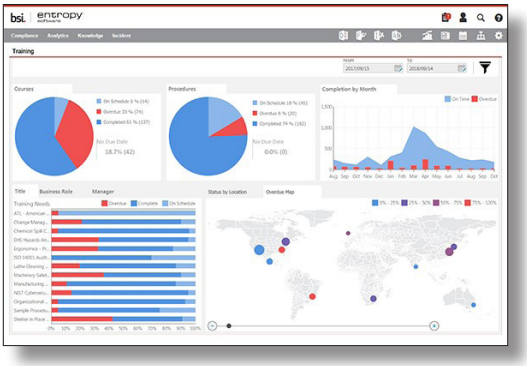
Number of employees: 150+

Founded: 2016

Leadership: Howard Kerr, CEO; Mike Bailey, Director of Professional Services; Stephen O' Boyle, Head of Professional Services

Funded: Privately held

Privacy-related product: Assessment Manager, Data Discovery, Data Subject Requests, Incident Response, Privacy Information Manager



Description: BSI Cybersecurity and Information Resilience offers cybersecurity services ranging across a broad spectrum of testing and vulnerability management. BSI provides a host of cloud security solutions, from web and cloud access security brokerage to identity access management and data protection in the cloud. If an organization suffers a breach, BSI provides forensic capability to identify where it occurred and if data was compromised. BSI also offers security awareness and training, as well as compliance services.

Canon USA

Location: Melville, N.Y., U.S.

Number of employees: 197,776

Founded: 1937

Leadership: Hiro Imamura, Sr. VP & GM, Marketing; Sam Yoshida, EVP & GM, Business Imaging Solutions Group; Peter P. Kowalczuk, President Canon Solutions America

Funded: Publicly traded

Privacy-related product:
Enterprise Communications,
Privacy Information Manager

Description: Managing information securely is a fundamental aspect of Therefore software. Features include: System permissions that restrict unauthorized access to the repository; fully customizable access permissions for specific content and data; an anti-tamper measures ensure document authenticity; automatic document back-up for disaster recovery; automated data retention policies with workflows; and Audit Trail tracks user and document activity. For secure enterprise communcations, Canon's image Runner Advance MFD systems include several types of security features as a standard configuration. Devices can be hardened to minimize outside threats.

CanopyCo LLC

Location: Reston, Va., U.S.

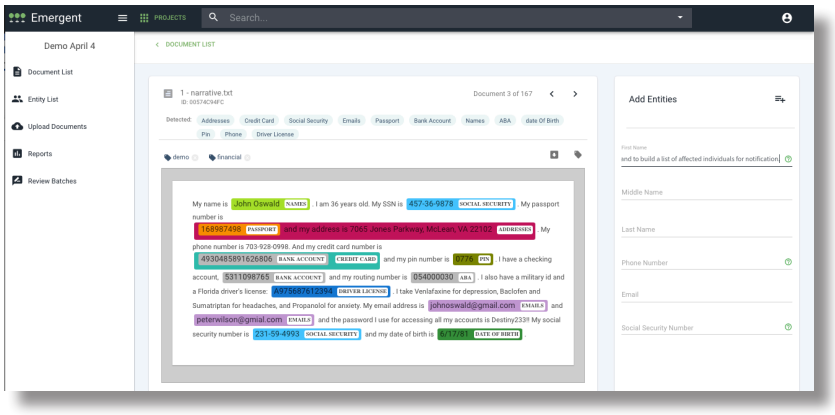
Number of employees: 10

Founded: 2018

Leadership: Ralph Nickl, CEO; Oran Sears, CTO; Martin Borak, CFO

Funded: Publicly traded

Privacy-related product:
Data Discovery, Incident Response



Description: Canopy develops and operates a software platform for data mining sensitive personally identifiable information and to build a list of affected individuals for notification. Canopy's flagship product Emergent for Incident Response is designed for service providers and law firms responding to data breaches in compliance with the EU General Data Protection Regulation, Family Educational Rights and Privacy Act, PCI, Health Insurance Portability and Accountability Act, California Consumer Privacy Act and other privacy laws or regulations.

CAPS Group

Location: London, Ontario, Canada

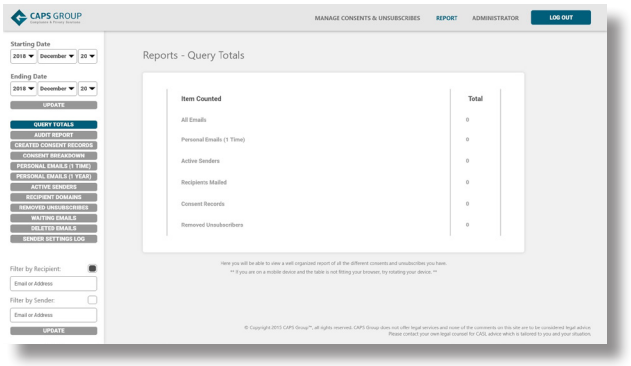
Number of employees: 70

Founded: 2012

Leadership: Tim Graham, President and COO; Neil Beaton, VP Corporate Development; Alan Gilson, CTO

Funded: Privately held

Privacy-related product: Activity Monitoring, Consent Manager, Enterprise Communications, Incident Response, Privacy Information Manager



Description: Total Compliance Solutions is a fully automated and integrated solution that provides CAPS Group customers with all the operational, management and audit tools required to manage compliance with the EU General Data Protection Regulation, the California Consumer Privacy Act, PIPEDA, CAN-SPAM and CASL. In addition, TCS provides organizations with a GDPR management hub to ensure compliance with all eight individual's rights as required by GDPR. Global email compliance is achieved in a single deployment with different rules for different users depending on their geographic requirement. Companies with subsidiaries and/or multiple domains can have distinct GDPR management hubs, opt-outs and corporate identification options for each company and/or domain all within the same deployment.

CCPA Toll Free

Location: Claymont, Del., U.S.

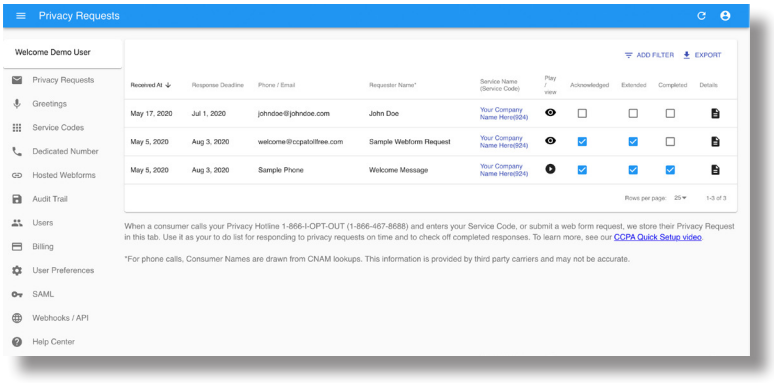
Number of employees: 4

Founded: 2018

Leadership: Marc Mandel, Co-Founder; Julian Salama, Co-Founder and CTO

Funded: Privately held

Privacy-related products: Consent Manager, Data Subject Requests, Enterprise Communications, Privacy Information Manager



Description: We provide tools that enable businesses to accept privacy requests, manage them in a central portal, verify consumer privacy requests, track responses to consumers and audit compliance with the CCPA and GDPR. Our tools connect to other enterprise systems via webhooks and APIs to automate responses to privacy requests. We offer enterprise security features such as SSO, 2FA and encryption in transit and at rest.

CENTRL

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Location: Mountain View, Calif., U.S.

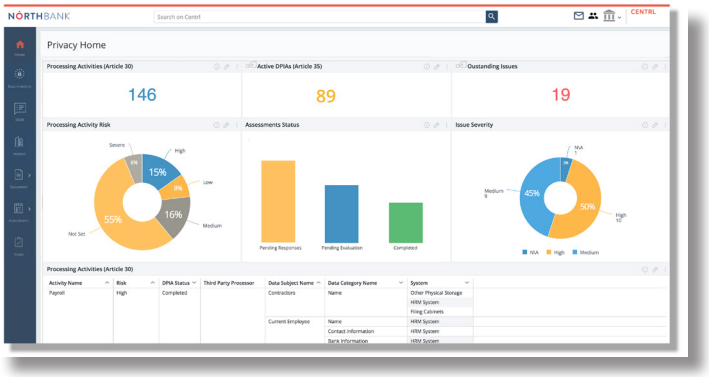
Number of employees: 50

Founded: 2015

Leadership: Sanjeev Dheer, CEO;
Chris Marino, COO;
Shailesh Alawani, VP Product Management

Funded: Privately held

Privacy-related product: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager



Description: CENTRL's Privacy360 is an enterprise privacy compliance management platform. It is scalable and adaptable to current and evolving data privacy regulations world-wide, like the EU General Data Protection Regulation, ePrivacy, Brazil's LGPD, the California Consumer Privacy Act and others. The CENTRL platform scales for large organization enterprise needs and is flexible enough for companies of all sizes. The CENTRL solution has a full suite of modules for privacy compliance – spanning assessments, data mapping, data subject rights management, incident response and consent management, while including complete third party and vendor risk management capabilities to complement an enterprise's privacy management needs.

Chino.io

Location: Rovereto, Italy

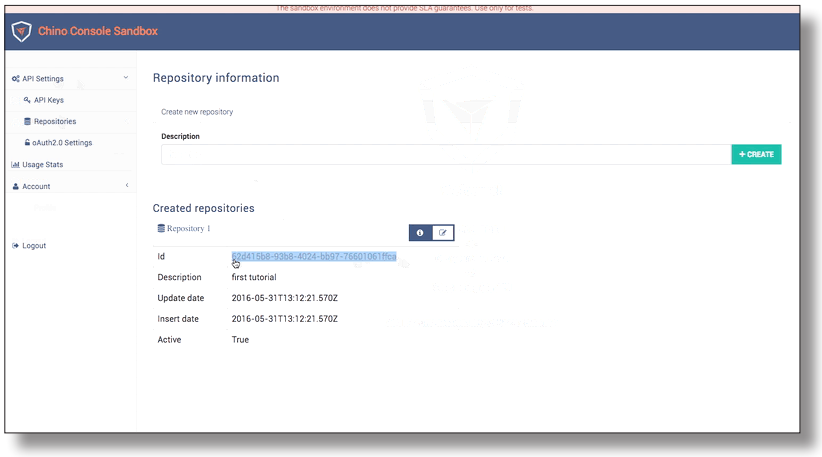
Number of employees: 11–50

Founded: 2014

Leadership: Jovan Stevovic, CEO

Funded: Privately held

Privacy-related product: Activity Monitoring



Description: Chino.io offers a cloud-based technical solution designed to help companies comply with a variety of different regulations, including the EU General Data Protection Regulation, HIPAA, individual EU member states' data protection laws and standards, and international cybersecurity standards and regulations. The company's product offers control policies for data access, and allows companies to keep an audit log tracking who controls data, when it was accessed, and from where. Each Chino API call uses encryption to protect data transfers, giving each user different encryption keys stored on different locations.

CipherCloud

Location: San Jose, Calif., U.S.

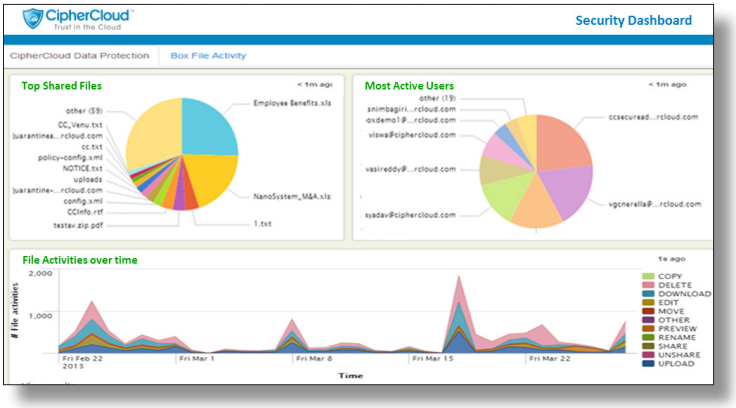
Number of employees: 400–500

Founded: 2010

Leadership: Pravin Kothari, Founded, Chairman & CEO; Arturo Cazares, COO; Dev Ghostal, Senior VP, Global Alliances & Customer Success

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping



Description: CipherCloud for cloud discovery helps an organization identify sensitive data to minimize risk. The dashboard examines data by usage, data volume and risk level. CipherCloud also features an activity monitoring service for the cloud, including for Box and Salesforce, allowing a company using the platform to monitor activity, data flows, examine all data in use, and prevent data loss. The SalesForce version lets an organization determine whether there is any unnatural behavior coming from users. The ServiceNow feature allows for privacy controls to be added with sensitive business processes.

Clairvoya

Location: Charlotte, N.C., U.S.

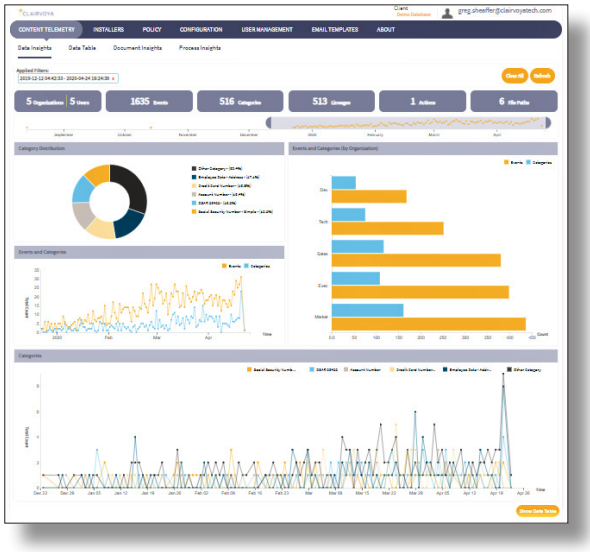
Number of employees: 25

Founded: 2019

Leadership: John Ritter, CEO; Phil Richards, CTO; Daniel Blair, CPO

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Data Subject Requests, Incident Response



Description: Clairvoya gives organizations visibility and control over their data through its cloud-based Content Telemetry™ platform. Built for privacy, protection and beyond, Clairvoya's software identifies and categorizes sensitive information using conventional search techniques, artificial intelligence and machine learning, and uses patent-pending blockchain lineage technology to track data through its entire life cycle. Organizations can then use Clairvoya's action engine to alert, mask, delete, quarantine and more to easily respond to requests while complying with any regulation.

Clarip, Inc.

Location: Philadelphia, Pa., U.S.

Number of employees: 20

Founded: 2016

Leadership: Andy Sambandam, CEO

Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Website Scanning

Description: Clarip's enterprise privacy governance platform is trusted by Fortune 100 organizations to comply with the California Consumer Privacy Act, the EU General Data Protection Regulation and other privacy laws. Based on the patented Hybrid AI technology, Clarip brings "Data-Risk-Intelligence" to stop customer data leakage, visualize data flows and identify gaps in disclosure notices. Clarip's fully automated data mapping quickly identifies personally identifiable information and sensitive data across thousands of data sources. Clarip's cookie consent and preference management APIs manage consent for data subjects across multiple channels, including internet of things devices. Clarip's Privacy Center brings clarity and transparency to disclosure notices.

ClearOPS, Inc.

Location: New York, N.Y., U.S.

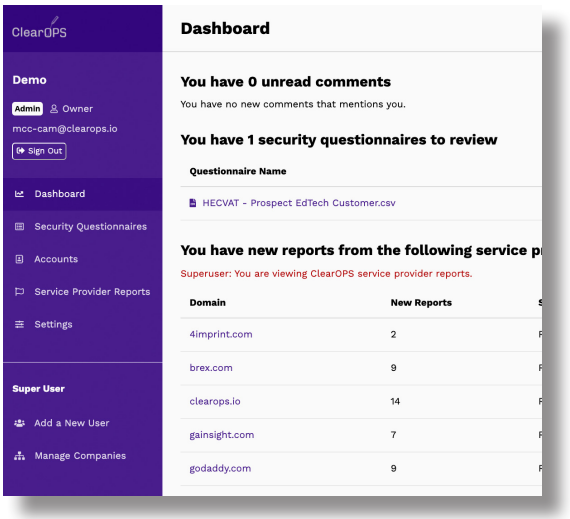
Number of employees: 5

Founded: 2017

Leadership: Caroline McCaffery, CEO and Co-Founder; George Rosamond, CTO and Co-Founder

Funded: Privately held

Privacy-related products: Assessment Manager



Description: ClearOPS is a privacy technology platform with a vision to inspire trust through transparency. Our first product, launched February 2020, helps vendors respond to security questionnaires while the second product, launched in May 2020, helps vendors assess their own service providers through our proprietary public data reporting system. With natural language processing and deep learning analyzing both products, we provide critical analytics about the privacy and security operations of the business that fosters communication between all levels and subject matter experts.

Clearswift

Location: Theale, Berkshire, U.K.

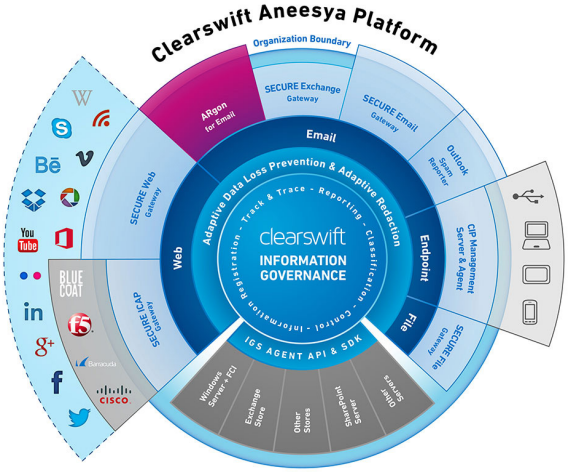
Number of employees: 200+

Founded: 1982

Leadership: Heath Davies, CEO; Andy Balchin, Chief Financial Officer; Ciaran Rafferty, Senior VP WW Sales

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Mapping, Incident Response



Description: Clearswift offers a platform designed to help an organization identify, manage, and protect their sensitive information. The platform does this by inspecting a company's data communication flows, including emails, web, and online collaboration tools, and examining data both in motion and at rest. The platform monitors data based on the company's own classification rules, allowing it to ensure the organization is in compliance, protected against data leaks, data usage policies are enforced, and it can discover data duplication and manage out of date documents. Clearswift also provides data visualization to help ensure compliance with the GDPR.

Clearwater Compliance

Location: Nashville, Tenn., U.S.

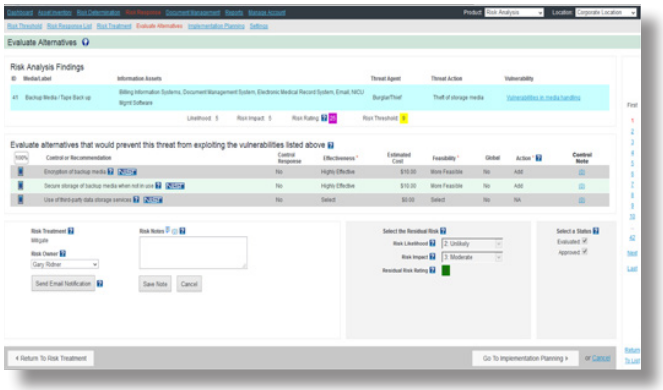
Number of employees: 11–50

Founded: 2010

Leadership: Bob Chaput, CEO; Mary Chaput, Chief Financial and Compliance Officer; Kathy Ebbert, Executive VP and COO

Funded: Privately held

Privacy-related products: Assessment Manager, Incident Response



Description: Clearwater Compliance offers software designed to help companies create privacy and breach notification compliance programs. The software helps companies navigate through the 78 requirements of the HIPAA Privacy Rule and 10 requirements for the Breach Notification Interim Final Rule. The software helps organizations identify gaps in their privacy and breach notification programs, stores all compliance documentation in a central, secure location, creates and prioritizes remediation actions, and prepares documentation in case of an OCR audit. It also includes an Executive Dashboard that is updated as gaps are fixed.

Cloud Privacy Labs

Location: Greenwood Village, Colo., U.S.

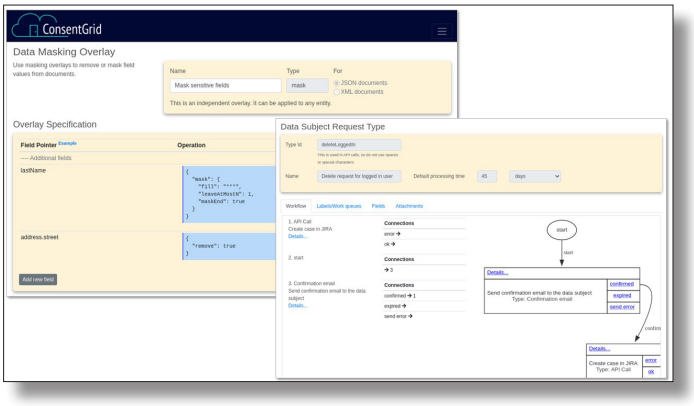
Number of employees: 2–10

Founded: 2018

Leadership: Berrin Serdar, Co-Founder; Burak Serdar, Co-Founder

Funded: Privately held

Privacy-related products: Activity Monitoring, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity



Description: Cloud Privacy Labs offers privacy automation solutions for the collection, processing, and exchange of data, granular consent management, and data subject access request management. Our ConsentGrid platform uses privacy governed data flow, a data-agnostic privacy architecture to filter, mask, and pseudonymize data based on privacy policies, regulations and context-aware user consent while tracking data use. It supports various consent and preference scenarios, including opt-in/opt-out, children's consent, e-signatures, and granular consent. ConsentGrid includes a DSAR solution where companies can manage request intake, fulfillment workflow, and response delivery with API integrations to third-party case management and identity validation services.

Clym

Location: London, U.K.

Number of employees: 12

Founded: 2018

Leadership: Michael Williams, Partner; Jeff Atwood, Partner

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Subject Requests, Deidentification/Pseudonymity, Incident Response, Privacy Information Manager, Website Scanning

Description: Clym offers a software platform that helps organizations comply with global data privacy regulations across industries and jurisdictions, such as GDPR and CCPA. Clym offers organizations and their advisors the ability to improve management and workflows for cookie consent, data subject access requests, privacy policy updates and incident remediation from a global perspective. The platform provides a unique experience dependent on website visitor geographic location or residency and is is pre-configured with customizable templates and workflows.

Collibra

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Location: New York, N.Y., U.S.

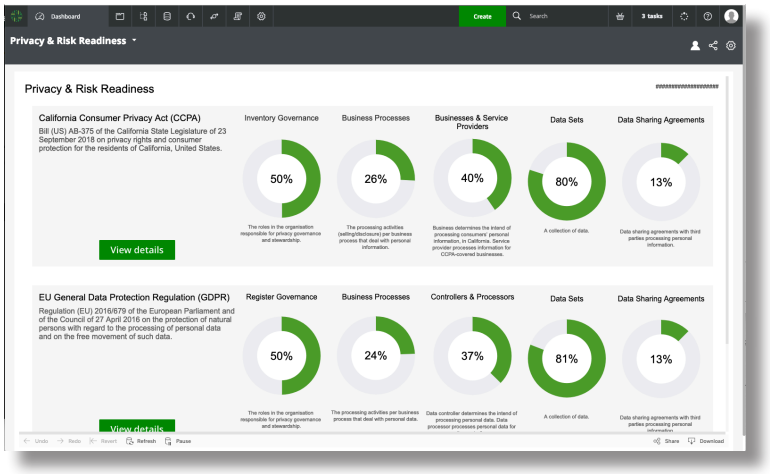
Number of employees: 600

Founded: 2008

Ladership: Felix Van de Maele, CEO; Jim Cushman, CPO; Stijn Christiaens, CTO

Funded: Privately held

Privacy-related products: Assessment Manager, Data Discovery, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager



Description: Collibra Privacy & Risk is a product that enables organizations to build a robust and sustainable approach to compliance. Collibra Privacy & Risk sits on top of the core Collibra Platform and connects directly to the metadata, allowing organizations to operationalize and collaborate around privacy policies in a centralized location, manage the entire data process lifecycle and scale compliance across multiple regulations.

Compliance Technology Solutions B.V.

Location: Amsterdam, Netherlands

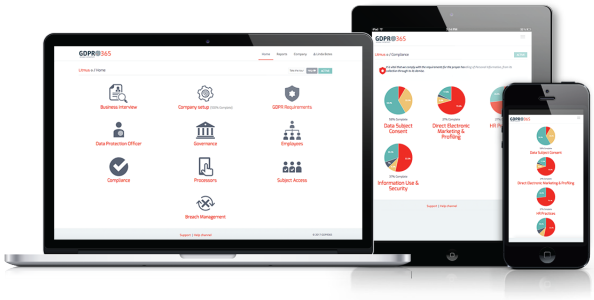
Number of employees: 8

Founded: 2017

Leadership: Tai Chesselet, CEO, Nicholas Eckert, Business Development Manager and Co-founder

Funded: Privately held

Privacy-related products: Assessment Manager, Data Mapping, Incident Response



Description: GDPR365 is a collaborative online hub that uses workflows and processes to simplify compliance with data protection regulations. The solution offers the following comprehensive suite of tools: HR, marketing, consent and data security compliance checklists; video courses for employee awareness and training; personal data mapping; case management tools for handling subject access requests; data breach incidents reporting; generation of required reports such as records of processing activities; generation of privacy notices and internal governance policies; and data protection impact assessment workflows and assessment creation. Assessment reports and other required reports like records of processing activities provide visibility and accountability with complete oversight of all open and resolved compliance.

Compliancelog

Location: Odense, Denmark

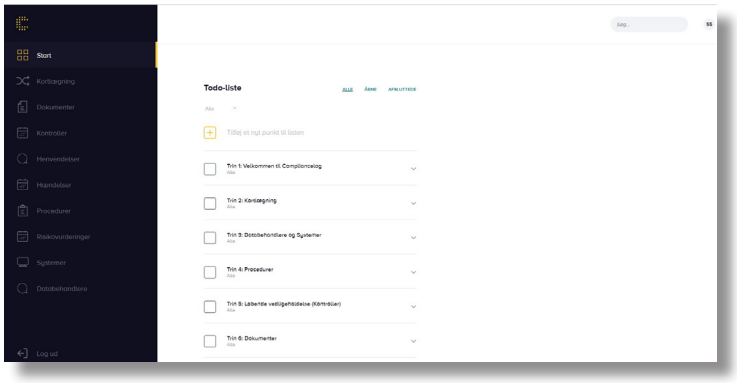
Number of employees: 5

Founded: 2017

Leadership: Sebastian Guldstoev, Chief Compliance Officer; Christian Blicher Møller, Co-Founder

Funded: Privately held

Privacy-related products: Consent Manager, Data Mapping, Incident Response



Description: Compliancelog offers users the ability to create records of processing and visualized data-mapping along with keeping track of data processors and IT-systems. The system allows users to create systematic reviews on documents, periodic controls and provides the compliance officer with a place to hold GDPR-related documents and procedures. Finally, Compliancelog supports the reporting of data-breaches and the controllers obligations in regards to the data subjects rights by providing a user-friendly interface, which keeps track of requests and incidents along with time limits and notification periods. Compliancelog is currently only available in Danish but is being used by a number of influential Danish brands and companies.

CompliancePoint

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OnePoint™

Location: Duluth, Ga., U.S.

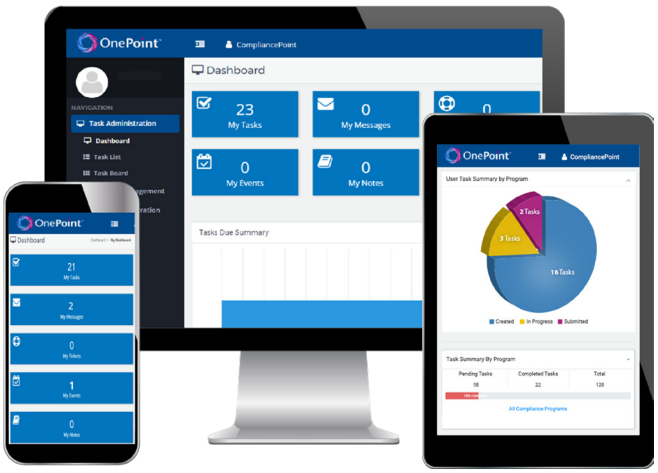
Number of employees: 70

Founded: 2001

Leadership: Scott Frey, President & CEO; Rick Stauffer, COO; Greg Sparrow, SVP & GM

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Enterprise Communications



Description: CompliancePoint's OnePoint Portal is a real-time, easy-to-use solution that helps organizations maintain visibility, implement monitoring, and simplify critical privacy, security and compliance tasks. OnePoint enables organizations to operationalize risk management programs, capture valuable institutional knowledge, and easily demonstrate compliance with regulations and industry standards such as the GDPR, HIPAA, PCI, SSAE 16, FISMA, NIST, ISO, Cyber Security Framework, and more. OnePoint is a centralized platform designed to reduce the cost, effort and time required to manage risk and prepare for audits.

Complianz

Location: Groningen, Netherlands

Number of employees: 5

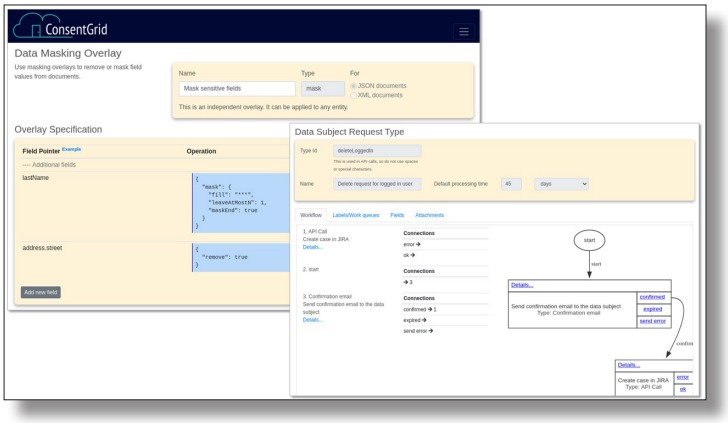
Founded: 2018

Leadership: M.H. Paapst, Privacy/IT Lawyer; Rogier Lankhorst, Developer

Funded: Privately held

Privacy-related products: Consent Manager, Incident Response, Website Scanning

Description: Complianz is a privacy suite for WordPress websites with support for privacy regulations in the EU, U.S., U.K. and Canada. The software provides an understandable wizard to generate legal documents, including cookies policies, privacy statement, Do Not Sell My Personal Information policies and more, along with a website scan that detects cookies and scripts. Complianz emphasizes user-friendliness, customer support and legal compliance.



CompLions

Location: Deventer, Netherlands

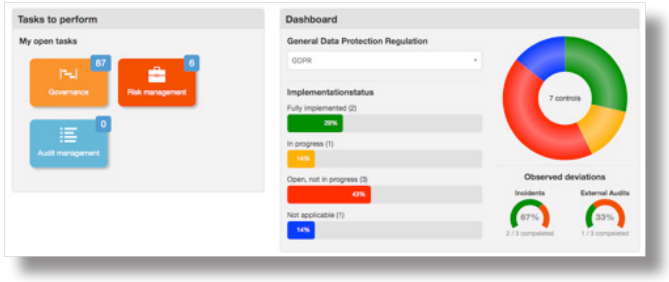
Number of employees: 25

Founded: 2008

Leadership: Frans Broekhof CEO; Ron Boscu CCO

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Deidentification/ Pseudonymity, Enterprise Communications, Incident Response, Privacy Information Manager, Website Scanning



Description: GRCcontrol from CompLions is a GRC management solution that offers tools to help an organization with its risk & compliance based objectives. CompLions specializes in privacy and information security, IT Risk management and internal control. GRCcontrol combines the mapping of rules and regulations over a multitude of standards and laws. GRCcontrol offers GRC management tools, such as task-oriented PDCA cycles, roll based access & span of control, 1st line risk analyses, 2nd line risk operations, 3rd line audit functionality and planning & trails, both internal and external. GRCcontrol also offers privacy protection tools, such as data protection impact analyses, processing and suppliers registries and privacy protocol & Incident management, as well as Information security tools, which include business impact & threat assessment, GAP analyses and cybersecurity Protocol & incident management.

ComplyCloud

Location: Copenhagen, Denmark

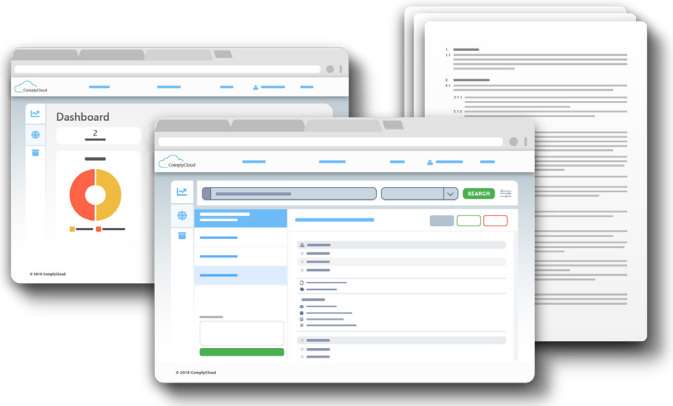
Number of employees: 12

Founded: 2017

Leadership: Martin Folke Vasehus, CEO, Founder and attorney-at-law; Hans Peter Vith, CTO and Co-Founder

Funded: Privately held

Privacy-related products: Assessment Manager, Data Mapping, Incident Response, Privacy Information Manager



Description: ComplyCloud is developed by Danish lawyers and enables users to create all legal documentation required under the EU General Data Protection Regulation to demonstrate compliance. Documents are created by answering questionnaires, and users are advised by a dynamic "to-do list" that automatically adapts itself to the specific company and follows an annual cycle of controls and assessments to secure ongoing documentation of compliance. All required documents and controls are incorporated and include data processor agreements, article 30 records, privacy policies, procedures, DPIA's, answers to request from subjects and data processor audits.

ConsentEye

Location: London, U.K.

Number of employees: 2–10

Founded: 2017

Leadership: Paul Tarantino, CEO and Co-founder

Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager

Description: ConsentEye is a secure and scalable consent management platform that empowers organizations by building trusted and transparent relationships while complying with privacy regulations, including the GDPR, PECR and U.K. DPA. ConsentEye provides a user-friendly dashboard system to check and manage what permissions customers and employees have given for their personal data; a real-time risk register for the data protection officer; and ePrivacy portal to provide a self-service tool for customers and employees to manage their consent preferences; and open APIs for customization.

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Enhanced tools, templates, and guidance

FOR DATA EXPORTERS:

Map Transfers:
Identify and map cross-border transfers, both internal and to third-parties

Verify Transfer Tool:
Prioritize high-risk transfers based on the existing transfer mechanism

Assess Effectiveness:
Leverage pre-built templates and guidance to determine the effectiveness of the transfer tool

Adopt Measures:
Identify necessary supplementary measures with EDPB guidance-powered templates

Document Updates:
Centrally document updates to the transfer, vendor agreements, and contracts

Monitor & Re-evaluate:
Ensure ongoing compliance through extensive third-country research and automated insights

FOR DATA IMPORTERS:

Analyze Third-Countries:
Leverage built-in research and templates to proactively assess third-country protections

Provide Transparency:
Centrally create, maintain, and host transparency reports of government requests

Automate Assessment Response:
Use AI & NLP technology to automatically respond to transfer impact assessments

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Consentua

Location: Portsmouth, U.K.

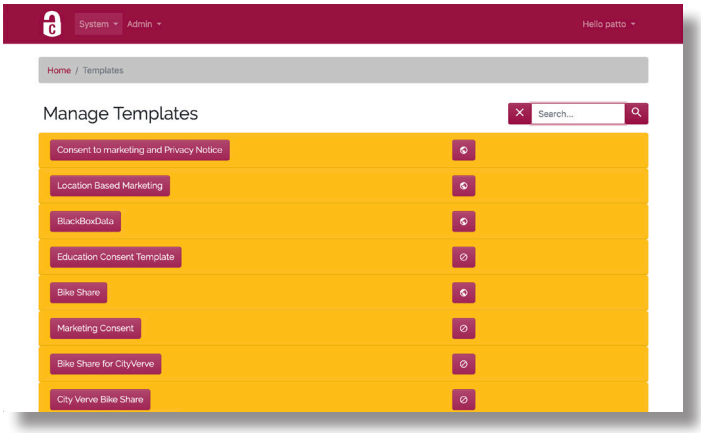
Number of employees: 4–10

Founded: 2013

Leadership: Richard Gomer, Product Lead; Chris Cooper, CTO; David Patterson, COO

Funded: Privately held

Privacy-related products: Consent Manager



Description: Consentua provides a record of consent for processing personal data. It is designed to be as lightweight as possible and interoperable with other personal data systems through adoption of the Kantara receipt standard. In addition to providing easy integration into web services, Consentua also specializes in embedded systems such as motor vehicles, controlling the access to the personal data a modern car collects. Consent can be requested and checked throughout the customer experience, building the consent record of the user. Consentua includes consent templates that can be used across many industries and there is a software development kit for creating new templates.

ContextSpace Solutions Ltd

Location: Singapore

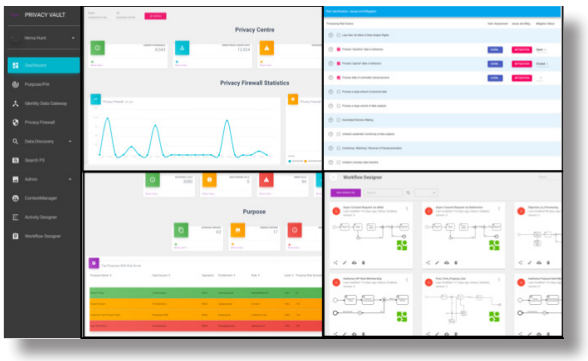
Number of employees: 10

Founded: 2015

Leadership: Shmuel Levine, CEO; Eitan Eibschutz, CTO; Michael Trubatch, CRO

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/ Pseudonymity Enterprise Communications, Incident Response, Privacy Information Manager



Description: ContextSpace provides a customizable privacy program with fully integrated technology for operational compliance enforcement. Tools include purpose-definition, risk register, enforceable data privacy impact assesment, artificial intelligence data discovery, data inventory, privacy firewall, personalized encryption, pseudonymization, self-service data subject rights, integrated data subject access request, microservices workflow, DPO dashboards and records of processing. ContextSpace enforces compliance across any number of processes, applications, services, products and Internet of Things concurrently while supporting multiple regulation compliance for the same data subject.

Cookie Information

Location: Copenhagen, Denmark

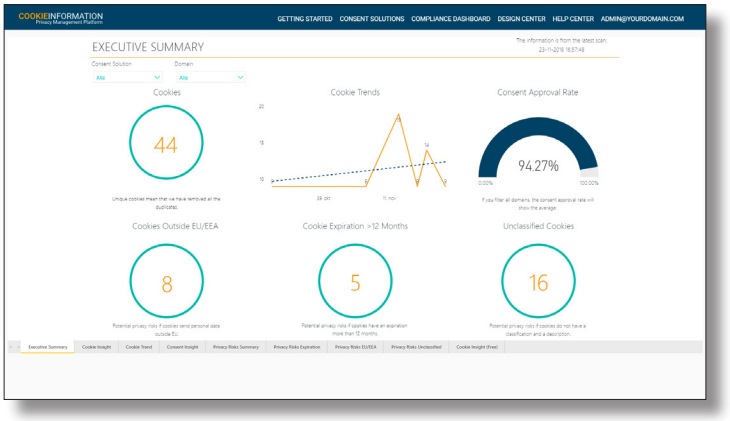
Number of employees: 15

Founded: 2011

Leadership: Karsten Rendemann, CEO; Jonas Voldbjerg Andersen , CTO; Morten Ertner, CSO

Funded: Privately held

Privacy-related products: Activity Monitoring, Consent Manager, Data Discovery, Data Mapping, Website Scanning



Description: Cookie Information offer services to ensure compliance with the EU General Data Protection Regulation and ePrivacy across websites and mobile apps. It provides a Privacy Management Platform that includes a Consent Management Platform with website scanning, and privacy widgets such as Consent pop-up's, Privacy Controls and Cookie Policies. The platform also includes a Compliance Dashboard with an overview of consent rates, data processing to unsafe third countries, data retention and other compliance issues and a Mobile App Compliance Audit feature that provides an assessment of data privacy and security risks of a mobile app.

Cookiebot

Location: Copenhagen, Denmark

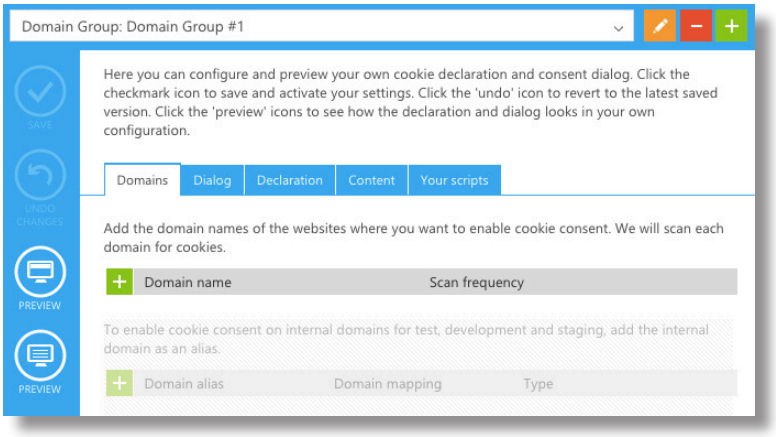
Number of employees: 40

Founded: 2012

Leadership: Daniel Johannsen, CEO; Ea Luise Winther Andersen, COO; Simon Høgsbro, CCO

Funded: Privately held

Privacy-related products: Consent Manager, Website Scanning



Description: The Cookiebot consent management platform builds on a unique and powerful website scanner that detects all cookies and trackers on websites of any size. Cookiebot's patent-pending technology automatically controls all cookies based on end-user consents and opt-outs. As a cloud-based SaaS, Cookiebot provides websites with highly automated compliance with GDPR, ePrivacy Directive, CCPA, LGPD and other regulations. Cookiebot is easy to implement and is also featured as a standard tag in Google Tag Manager, offers a WordPress plugin and an app in HubSpot.

CRM Partners

Location: Barneveld, Netherlands

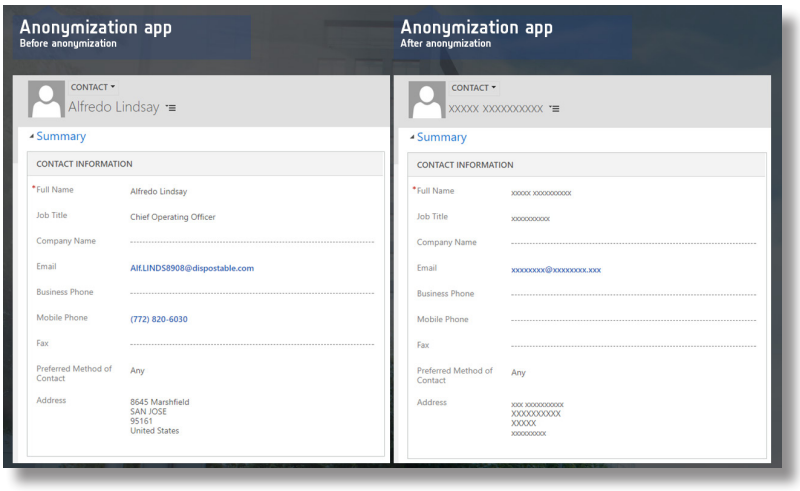
Number of employees: 365

Founded: 2005

Leadership: Emiel Putman, CEO; Rik Dubbink, CTO; Peter Stulp, COO

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity



Description: Our anonymization app offers solutions for several essential privacy requirements, including parts of the EU General Data Protection Regulation. The application allows for a user-friendly way of anonymizing and scrambling personal data in Microsoft Dynamics 365. This application is built on top of Dynamics 365, and provides IT professionals with two main functionalities. First, it allows users to delete personal data on demand or at the end of a data retention period. Second, the application makes it easy to scramble personal data so that it can be used in test environments.

Crownpeak

iapp SILVER MEMBER

Location: Denver, Colo., U.S.

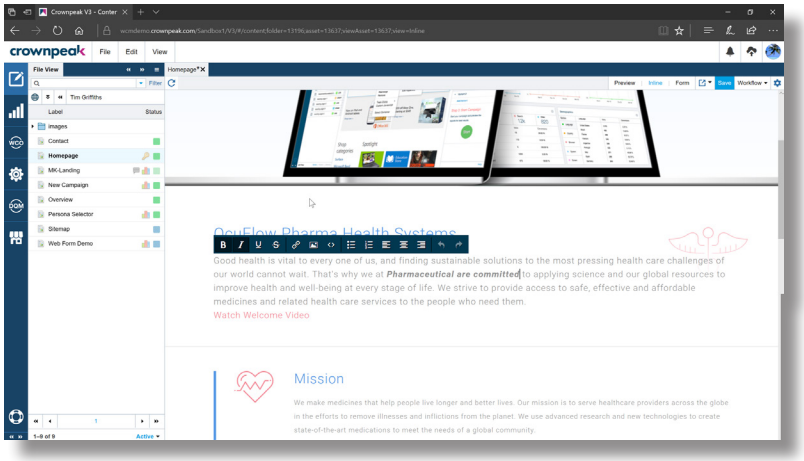
Number of employees: 51–200

Founded: 2001

Leadership: Ravi Kumaraswami, CEO; Dave Gully, COO; Adrian Newby, CTO

Funded: Privately held

Privacy-related products:
Consent Manager



Description: Crownpeak offers companies a GDPR consent solution designed to give users the ability to opt-in to any services while maintaining a website's functionality. The solution places banners onto any website page, giving patrons the ability to give their consent when needed. Crownpeak's solution has templates where companies can place their privacy policy, while letting visitors update their preferences whenever they choose. Internet users can also fill out one of the solution's personal data request forms to inquire about their data rights as granted by the GDPR.

CryptoNumerics

Location: Toronto, Ontario, Canada

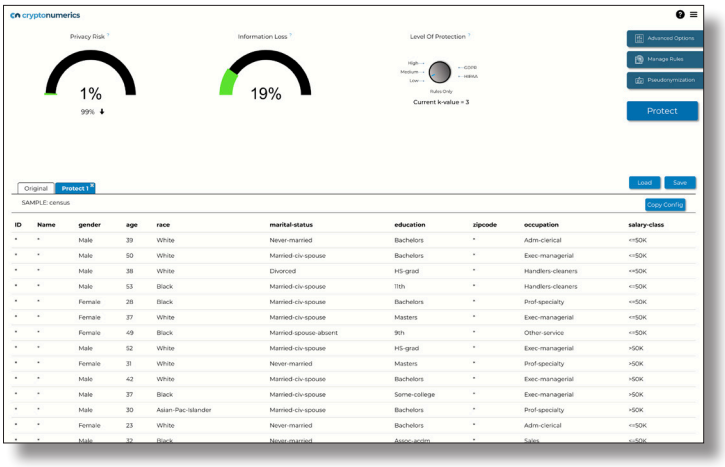
Number of employees: 18

Founded: 2018

Leadership: Monica Holboke, CEO & CSO

Funded: Privately held (acquired by **Snowflake**)

Privacy-related products:
Data Discovery,
Deidentification/Pseudonymity



Description: CryptoNumerics helps companies address the challenge of complying with data privacy regulations when using and sharing customer data in data science environments. CN-Protect leverages state-of-the-art technologies to perform metadata classification, automated risk assessment for re-indentation and advanced privacy protection that preserves analytical value. CN-Insight leverages Secure Multiparty Computation to help companies collaborate with data partners to train machine learning models without exposing, sharing, or moving the data, solving any data residency, privacy, or IP restrictions.

Cryptshare

Location: Woburn, Mass., U.S.

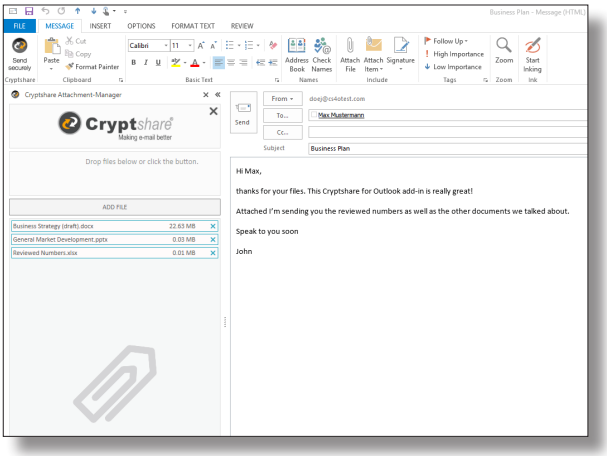
Number of employees: 2–10

Founded: 2000

Leadership: Mark Forrest, CEO;
Dominik Lehr, Founder and CEO; Matthias Kess, CTO

Funded: Privately held

Privacy-related products:
Enterprise Communications



Description: Cryptshare allows users to send encrypted emails, while also using the technology to protect any attachments they wish to send in any size. In order for another party to open a file send via Cryptshare, they will need to know the agreed-upon password. The service helps organizations comply with the EU General Data Protection Regulation by allowing users to configure the settings to determine the amount of time they will hold onto information, allowing anyone to send data in any format they choose, encrypting metadata and by giving companies the choice between using the service onsite, or on the cloud.

CSR Privacy Solutions, Inc.

iapp BRONZE MEMBER

Location: Jensen Beach, Fla., U.S.

Number of employees: 11–50

Founded: 2014

Leadership: Ross Federgreen, CEO and Founder; Jenny Kim Heyns, Senior Vice President of Information Systems; Susan Federgreen, Corporate Controller

Funded: Privately held

Privacy-related products: Assessment Manager, Data Discovery, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager, Website Scanning

Description: CSR Privacy Solutions provides tools to enable compliance with global privacy regulations. CSR's Readiness facilitates the evaluation, remediation and compliance with jurisdictional regulatory requirements. The patented Breach Reporting Service facilitates the reporting for both regulatory and consumer notification while our vendor management enables analytical risk assessment and documentation between the controller and the processor. CSR's Shield provides diagnostic scanning of websites and firewalls, and logs resolution of abnormal findings. Our data subject access request secure platform automatically provides compliance with regulatory requirements.

CUBE

Location: London, U.K.

Number of employees: 100

Founded: 2011

Leadership: Ben Richmond, Founder & CEO

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Data Mapping, Incident Response, Privacy Information Manager

Description: CUBE is an enterprise regulatory intelligence and change management platform that automates the entire end-to-end compliance lifecycle, cutting costs out of people-centric compliance processes, and ensuring a defensible position with the regulators. Leveraging AI (machine learning and natural language processing) to automatically capture global regulatory data (180 countries, 60 languages), CUBE has created a vast proprietary data lake of regulatory intelligence that is updated continuously. CUBE identifies which regulations are relevant to your business and jurisdictions, alerts you to regulatory changes and trends that pose a compliance risk, pinpoints all policies and procedures that are affected, and enables rapid remediation.

Cybernetica

Location: Tallinn, Estonia

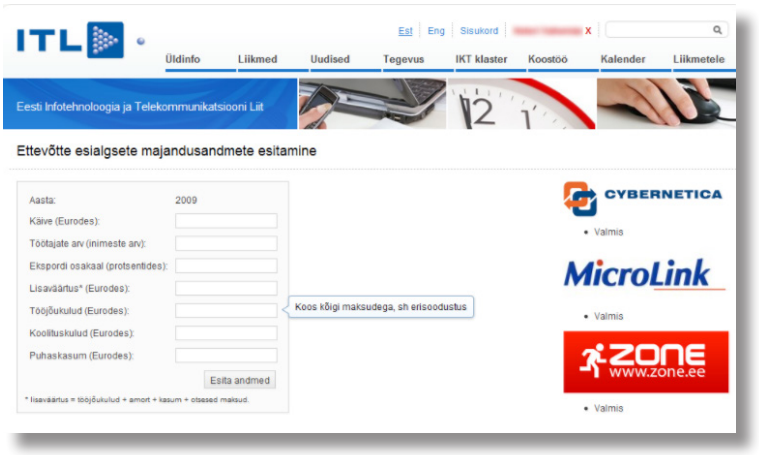
Number of employees: 122

Founded: 1997

Leadership: Dan Bogdanov, Head of the Department of Privacy Technologies

Funded: Privately held

Privacy-related products: Deidentification/Pseudonymity



Description: Sharemind is a secure data analysis product designed by Cybernetica. Data owners encrypt their data, upload it into Sharemind. Sharemind processes it without removing the encryption. All intermediate and final results are encrypted as well. No single organisation can decrypt the data or run a query that would breach privacy. Sharemind MPC uses secure multiparty computation based on homomorphic secret sharing and Sharemind HI is based on trusted execution environments, e.g. the Intel(R) SGX instruction set. Sharemind's privacy-preserving statistical suite has been used for government data, cloud services, financial and health analytics. It has been validated as a data deidentification tool.

CyberSaint Security

Location: Burlington, Mass., U.S.

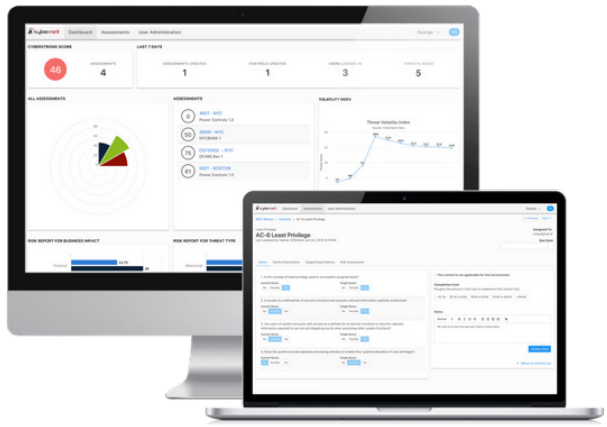
Number of employees: 15

Founded: 2017

Leadership: George Wrenn, CEO and Founder; Dave Furneaux, Chairman and Investor; Jack Hembrough, Board

Funded: Privately held

Privacy-related products: Assessment Manager



Description: The CyberStrong platform provides visibility, measurement, and intelligence to cyber program management. The CyberStrong Security Operations, Analytics and Reporting platform uses machine learning and artificial intelligence for intelligent cybersecurity program management tailored to any existing or growing program. The software allows companies of any size to comply to their regulations and standards based on the depth of the NIST Cybersecurity Framework. CyberStrong allows for swift framework assessments and continuous compliance, providing organization-wide visibility into all framework functions in hours, including DFARS NIST SP 800-171 compliance, ISO27001, HIPAA and others.

D.Day Labs

Location: Tel Aviv, Israel

Number of employees: 9

Founded: 2016

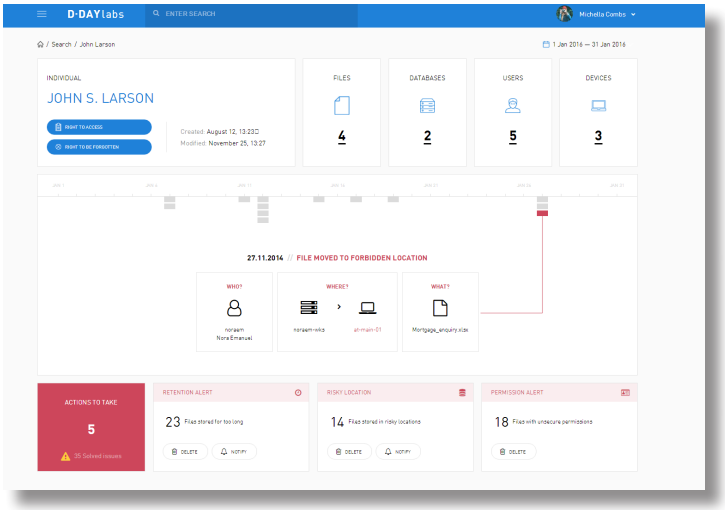
Leadership: Guy Leibovitz, Founder & CEO

Funded: Privately held (owned by **NetApp**)

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Incident Response

Description: Founded in 2016, D.Day Labs uses artificial intelligence to automatically manage both structured and unstructured data in various repositories. D.Day Labs' solution, DataSense is able to classify data, enforce security policy, and actively respond to both internal and external security threats in real time. DataSense provides actionable risk and compliance assessment with automated violation remediation. The solution brings an integrative approach to data management and compliance with a single, comprehensive platform.

D.DAY LABS



DATA LEGAL DRIVE

Location: Paris, France

Number of employees: 21

Founded: 2018

Leadership: Sylvain Staub, CEO; Maylis Staub, CMO; Fabrice Delaporte, CTO

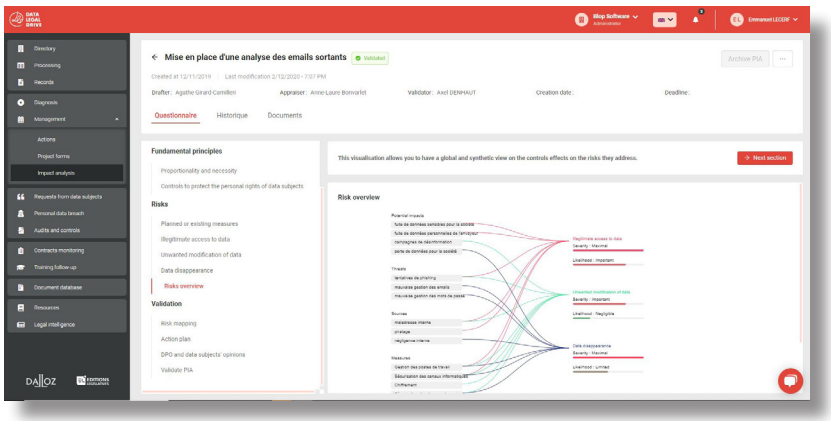
Funded: Privately held

Privacy-related products: Data Subject Requests, Privacy Information Manager

Description: Data Legal Drive is an innovative SaaS platform that allows companies to accelerate their GDPR compliance by digitizing their data governance. The platform offers a large library of legal content and news on personal data protection.

DATA LEGAL DRIVE

Plateforme de gouvernance RGPD



Data Protection People

Location: Leeds, U.K.

Number of employees: 7

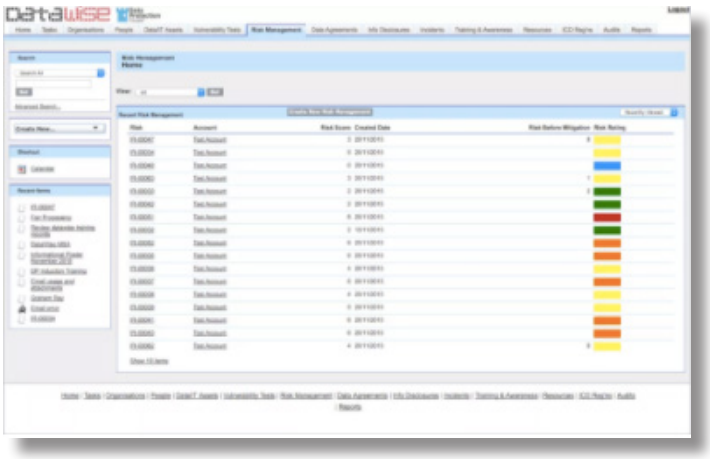
Founded: 2015

Leadership: Phil Brining, Operations Director; David Hendry, Sales & Marketing Director; Andrew Mason, Founder and Owner

Funded: Privately held

Privacy-related products:
Assessment Manager

Description: The DataWise solutions feature a single dashboard that includes templates for data protection compliance, allowing organizations to automate and control many of the tasks to meet the Data Protection Act and General Data Protection Regulation. It includes asset and risk registers, activity reports, training and incident logs and offers task reminders and workflow assignments, document review logs, an agreement repository, and an audit schedule.



Data Solver

Location: Bletchley, U.K.

Number of employees: 5–9

Founded: 2016

Leadership: Claire Banwell Spencer; Vinay Nagaraju; Stella Donoghue

Funded: Privately held

Privacy-related products:
Assessment Manager, Consent Manager, Data Mapping, Deidentification/ Pseudonymity

Description: Data Solver's privacy management software is designed to enable organisations to demonstrate their ongoing GDPR compliance. It automates the requirements of the GDPR, through case management processing, process re-engineering, risk mapping, data analytics and machine learning. By simplifying the GDPR into a series of accessible steps, Data Solver's software enables greater consistency and visibility of data-driven decision making, resulting in faster and less expensive real-time operational compliance, whilst also protecting the privacy of individuals.

DataFleets, Ltd.

iapp BRONZE MEMBER

Location: Palo Alto, Calif., U.S.

Number of employees: 11

Founded: 2018

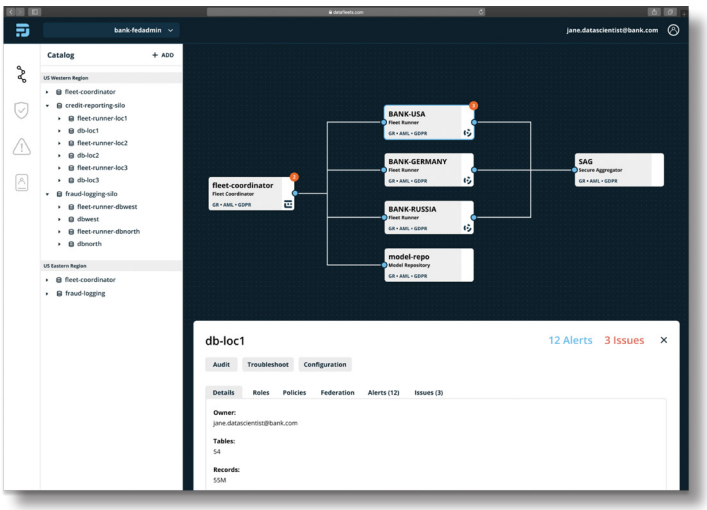
Leadership: David Gilmore, CEO and Co-Founder; Nick Elledge, COO and Co-Founder

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Mapping, Deidentification/Pseudonymity

Description: DataFleets helps organizations access and analyze data across data silos without sacrificing privacy. The "privacy firewall" sits between data and data users, incorporating a multi-disciplinary set of privacy techniques, built into a federated learning setting. With DataFleets, users can run ETL, machine learning, and SQL queries without being granted row-level access to data. Analytics run in DataFleets are considered completely anonymous and all activity in the platform is auditable and mathematically verified for privacy compliance.

DATAFLEETS



DataGrail

iapp SILVER MEMBER

Location: San Francisco, Calif., U.S.

Number of employees: 30–70

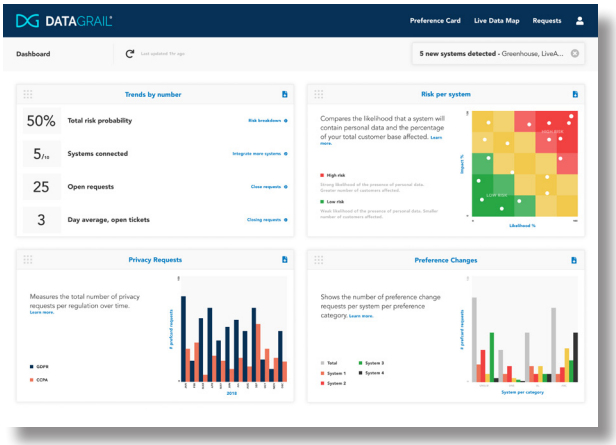
Founded: 2018

Leadership: Daniel Barber, CEO and Co-Founder; Earl Hathaway, CPO and Co-Founder; Ignacio Zendejas, CTO and Co-Founder

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Privacy Information Manager

DATAGRAIL®



Description: DataGrail is a privacy platform helping companies comply with the EU General Data Protection Regulation, the California Consumer Privacy Act, and Brazil's LGPD. Using DataGrail, enterprises can perform data discovery and map personal data; operationalize privacy requests; and manage company-wide communication preferences. DataGrail's 200+ pre-built application connectors and integrations for data lakes provide a no-code onboarding for customers. New systems are automatically detected without manual surveys. Privacy requests are performed without involving application owners. Data inventory is continuously updated and communication preferences propagate seamlessly across all systems.

DataGravity

Location: Nashua, N.H., U.S.

Number of employees: 75–100

Founded: 2012

Leadership: Paula Long, CEO & Co-Founder; John Joseph, President and Co-Founder; David Siles, CTO

Funded: Privately held (owned by **HyTrust**)

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping

Description: DataGravity allows a company to get a complete view of its data, allowing them to understand its composition, and who is using it. It allows companies to identify sensitive data such as credit card and Social Security numbers, and other information so a company can report any security concerns that may rise. Built in dashboards allow companies to understand data access patterns by monitoring all interactions across all files and users within an enterprise. If there is any user behavior the system finds suspicious, it will take the proper precautions to ensure the right people are notified of the issue, including logging the issue into its own system log.

DataGuard

iapp GOLD MEMBER

Location: Munich, Germany

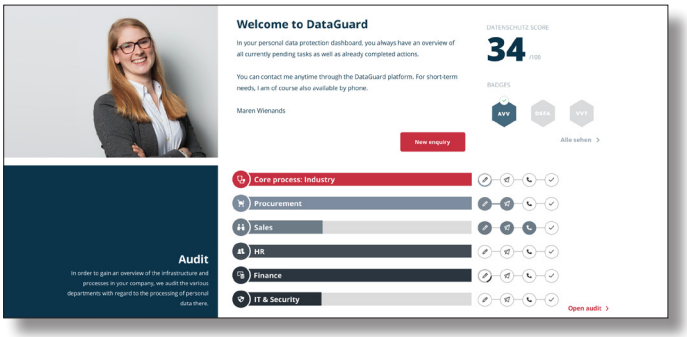
Number of employees: 100+

Founded: 2017

Leadership: Kivanc Semen, CTO; Thomas Regier, CEO; Markus Fisseler, Co-founder

Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager



Description: DataGuard is a "privacy-as-a-service" solution offering both a comprehensive privacy suite and a team of a privacy professionals, including a DPO, data protection lawyers and IT consultants. The platform uses machine-learning to solve complex privacy issues in a cost-effective and efficient manner. DataGuard supports all phases of privacy management, including industry-specific gap assessments, data subject requests, cross-border data transfers, and third-party risk management. Our platform delivers a user-friendly, centralized solution to compliance while integrating the nuances of an organisation's industry, size and specific regulatory obligations.

Dataguise

Location: Fremont, Calif., U.S.

Number of employees: 100–200

Founded: 2007

Leadership: Manmeet Singh, Co-founder and CEO; JT Sison, VP of Marketing and Business Development; Subra Ramesh, VP of Products

Funded: Privately held

Privacy-related products: Activity Monitoring, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/ Pseudonymity, Incident Response

Description: Dataguise enables organizations to earn the trust of their customers by protecting privacy as they use personal data to drive business value. Dataguise delivers a data privacy and security platform to enable Personal Data Provisioning as a seamless business process that detects, protects and reports on personal data everywhere. It works in real time across repositories - on premises, in the cloud, in applications and includes structured, unstructured, and semi-structured data types. Dataguise helps organizations focus less on managing risk and compliance and more on using personal data to improve the products, services and experiences that fuel business growth.

DataRight

Location: Los Angeles, Calif., U.S.

Number of employees: 10

Founded: 2020

Leadership: Adam Grayson, CEO & Co-Founder

Funded: Privately held

Privacy-related products: Consent Manager, Data Subject Requests

Description: DataRight aggregates consumer privacy consent through the construct of CCPA's privacy agent role. DataRight stores privacy defaults for users, and allows users to query its API for DataRight participation and preferences. It can pre-fill cookie and other privacy consents on behalf of users.

Dataships

Location: Dublin, Ireland

Number of employees: 7

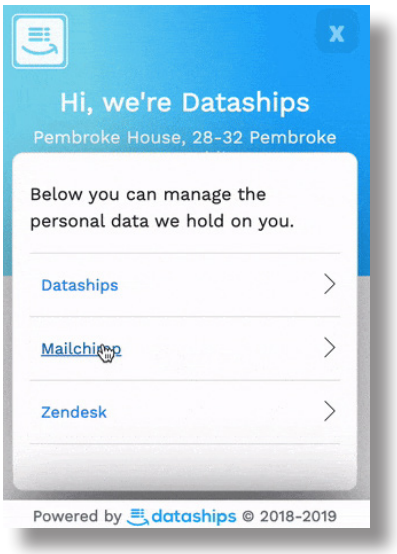
Founded: 2019

Leadership: Ryan McErlane, Managing Director Europe; Michael Storan, Managing Director North America

Funded: Privately held

Privacy-related products: Consent Manager, Data Mapping, Data Subject Requests

Description: Dataships gives companies a "control panel" complete with all the tools they need to set up their data privacy compliance processes. The core tools are our APIs, which bring together all the personal data a company holds on its customers. Companies activate a "Data Access Gateway" on their site through which customers can view, delete, and download their personal data, as per legal requirements. Any changes or deletions made are reflected directly in the data source, meaning the company itself does not have to manually perform any of the tasks.



Datastreams.io

Location: London, U.K.

Number of employees: 10+

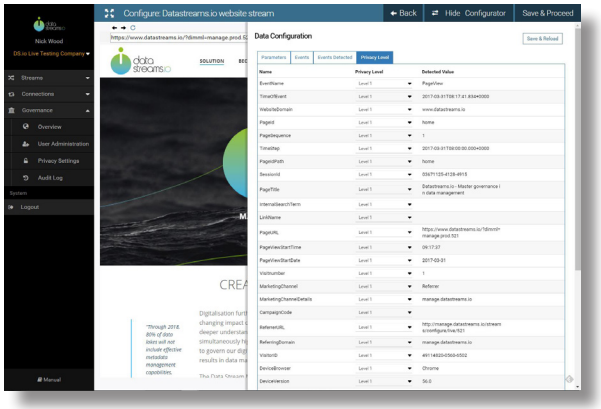
Founded: 2016

Leadership: Eric Kroon, Chief Revenue Officer; Bob Nieme, CEO & Founder; Nick Wood, Partnership Operations Director & DPO

Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Data Mapping

Description: Datastreams's data driven collaboration solution provides governed access to trusted data sources. Its 'Data Stream Manager' offers instant, compliancy-first, data-driven logistics. With the DSM, enterprises can quickly and easily leverage extensive data source and destination connectors to access the right data, in the right place, in the right format, at the right time. For more than 10 years, its data management team has built up its leading edge expertise from hundreds of complex worldwide implementations for analytics solutions. Datastreams utilizes best practices and privacy-by-design principles then addressed these within the DSM to meet EU GDPR requirements and obligations.



Datawallet

Location: New York, N.Y., U.S.

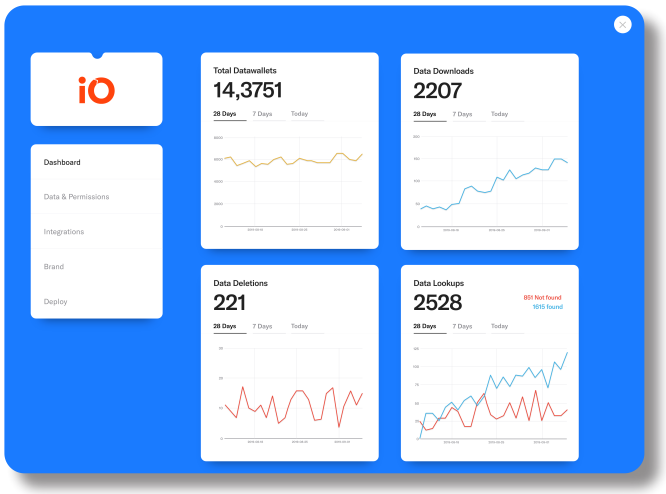
Number of employees: 19

Founded: 2014

Leadership: Serafin Lion Engel, Founder & CEO; Daniel Hawthorne, Co-Founder & CTO; Dan Kidd, Chief Revenue Officer

Funded: Privately held

Privacy-related products: Consent Manager, Data Subject Requests



Description: Datawallet Consumer First Compliance is a CCPA- and GDPR-focused unified and flexible consent management and data subject request platform. Captured consents and requests are integrated into your current tech stack via out-of-the-box integrations or robust APIs and webhooks. All consumer choices are recorded on an immutable blockchain to provide consumers transparency and regulators an impeccable audit history. Offerings include a simple portal for known customers, a verification flow for non-account-holders, employee training, and templates for all required messages and notifications.

Datex Inc.

Location: Mississauga, Ontario, Canada

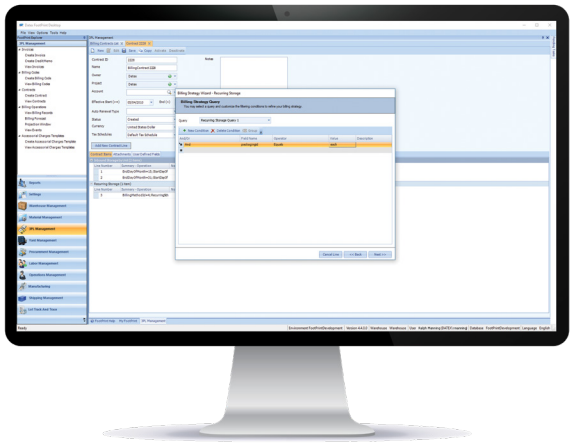
Number of employees: 30

Founded: 1991

Leadership: Ed Leavens, CEO; Derek Schenk, CTO; Marc Carrafiello, CIO

Funded: Privately held (owned by **DataStealth**)

Privacy-related products: Activity Monitoring, Deidentification/Pseudonymity, Enterprise Communications



Description: Instead of trying to block unauthorized access at the perimeter of an IT environment, or installing alert and monitor software to notify when unauthorized access has already occurred, DataStealth takes a more proactive approach to addressing data privacy concerns. DataStealth is a plug-n-play data protection solution that combines an organization's privacy, regulatory, compliance and other standards and requirements, with our suite of tokenization, deidentification and encryption options, to create an easily configurable and flexible data protection policy. DataStealth offers an enhanced level of security and privacy for both structured and unstructured data and documents, helping to ease the burden of risk mitigation and regulatory compliance requirements.

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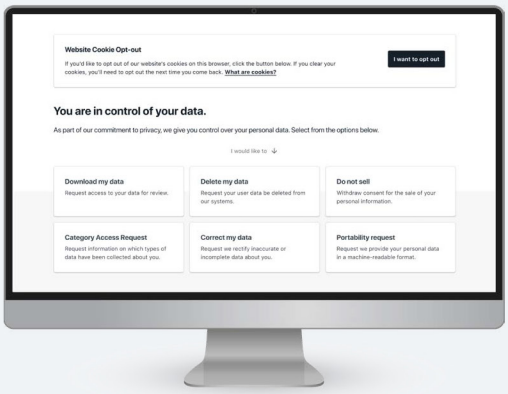
Quickly achieve compliance, and end-to-end visibility of your privacy program.

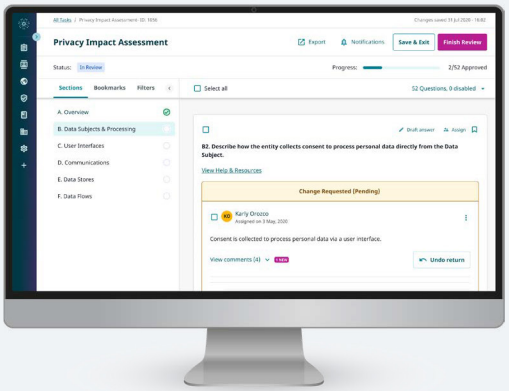
Add integrations, automation and intelligence as you scale.

One platform, two solutions, supported by privacy specialists:

Trust Access and Consent Center

DSAR and Consent and Preference Management





Privacy Operations Manager

Privacy Program Management including data governance and data mapping

To learn more, visit wirewheel.io/demo

Didomi

Location: Paris, France; New York, N.Y., U.S.

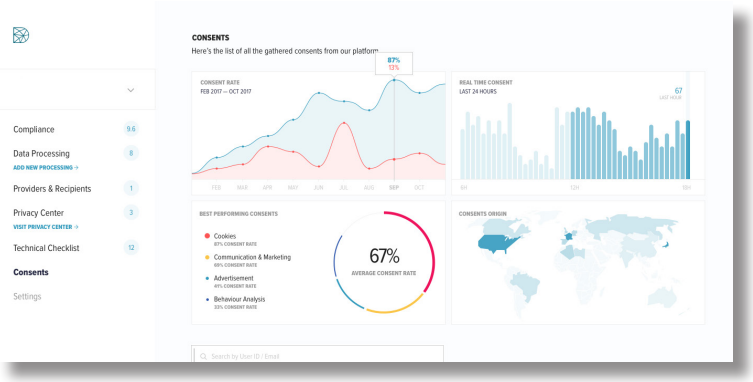
Number of employees: 15

Founded: 2017

Leadership: Romain Gauthier, CEO; Jawad Stouli, CTO; Raphael Boukris, VP Sales and Operations

Funded: Privately held

Privacy-related products: Consent Manager, Privacy Information Manager, Website Scanning



Description: Didomi is a consent management platform helping brands and businesses collect, store and leverage their customer consents. Didomi provides widgets and solutions, such as banners, notices, pop-ups and forms, to collect consents across web, mobile and offline channels. Didomi widgets integrate with clients' vendors and tag managers to automatically enforce customer consents. With Didomi Preference Center solution, brands give their customers access to a dedicated space where they can access and manage their consent and preferences. All Didomi solutions are entirely whitelabeled, easy to embed and seamlessly integrated with leading data and marketing platforms.

digi.me

Location: Tongham, U.K.

Number of employees: 63

Founded: 2012

Leadership: Julian Ranger, Founder & Chairman; Roger Goscomb, COO; Rory Donnelly, CEO

Funded: Privately held

Privacy-related products: Consent Manager

Description: Digi.me is a platform allowing individuals to build and store data where they choose in a personal cloud. It facilitates the sharing of medical, financial, fitness, music, and social data from many different sources for sharing with businesses via consent. It is normalized, aggregated, curated using tiles. It provides insights and views of a person's data at no fee to the individual. Businesses can then request access to data using digi.me's Consent Access APIs SDK for a fee. Digi.me is a librarian for individuals and a postal service for businesses.

Direct Line To Compliance, Inc.

Location: Houston, Texas, U.S.

Number of employees: 35

Founded: 2008

Leadership: Monica Brown, President; Michael Adeeko, Chief Technical Officer

Funded: Privately held

Privacy-related products:
Assessment Manager, Data Mapping

Description: ColorCodeIT is cloud-based software that calculates real-time updates on an organization's regulatory compliance status, mapped to the exact language elements of the compliance standards themselves. AI and natural language processing assist the standards parsing process, generating color-coded templates with core language metrics. During configuration, binary mapping to the organization's digital evidence is completed. Updated files are imported from web containers to sustain compliance on an ongoing basis. Audit work papers are auto-populated from the database. Integrated risk is monitored on a calculative basis via live dashboard reporting, performing months of work by multiple resources in a fraction of a second.

DLP Assured

Location: London, U.K.

Number of employees: 51–200

Founded: 2010

Leadership: Barry Seward, CTO

Funded: Privately held

Privacy-related products:
Activity Monitoring, Assessment Manager, Data Mapping, Enterprise Communications, Incident Response

Description: "The Governance, Privacy, Risk and Compliance Hub is an integrated platform that extends control beyond the EU General Data Protection Regulation to help organizations manage risk. Its GDPR capabilities integrate into an organization's wider compliance obligations, such as ISO 27001 and ISO 9001. The GPRC Hub has data protection processes to manage and promote the practice of good information security and privacy. It assists with GDPR compliance by handling data subject requests, and providing data catalogue, data mapping and incident response capabilities. In addition, it also provides ISO 27001 features such as risk assessment, asset management, audit, deployment and management of documents."

DocEx

Location: Minneapolis, Minn., U.S.

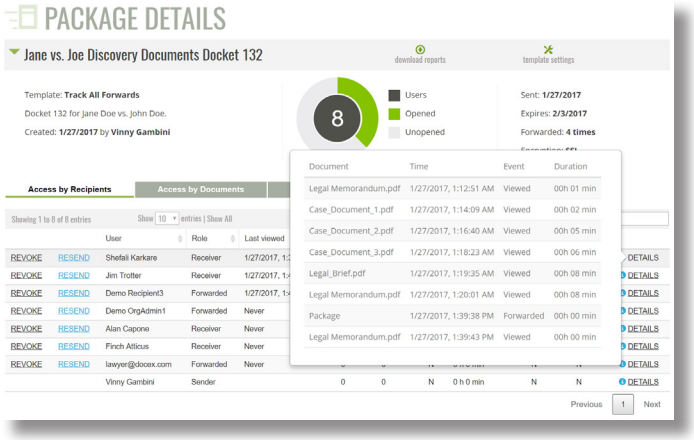
Number of employees: 11–50

Founded: 2017

Leadership: Anwar Parvez, Director, Advisory; Olga Kurts, UX Designer

Funded: Privately held

Privacy-related products: Activity Monitoring, Consent Manager, Enterprise Communications



Description: DocEx allows protection and access-control for sensitive documents in-transit, internally or externally. Companies can maintain full custody, control and track forwards, views, prints, downloads, and all other actions. You can manage consents, authentications, watermarks, bates numbering, and geo-location rules. You can also manage service levels, revoke access manually or automatically, and download full reports for proof-of-compliance. Live policy enforcements, alerts, and dashboards make you proactive to threats and give you insights into the usage of your content. Additionally using custom policy templates, you can comply with GDPR, GLBA, Privacy Shield, Communications Act, and other regulations.

dpify

Location: Ghent, Belgium

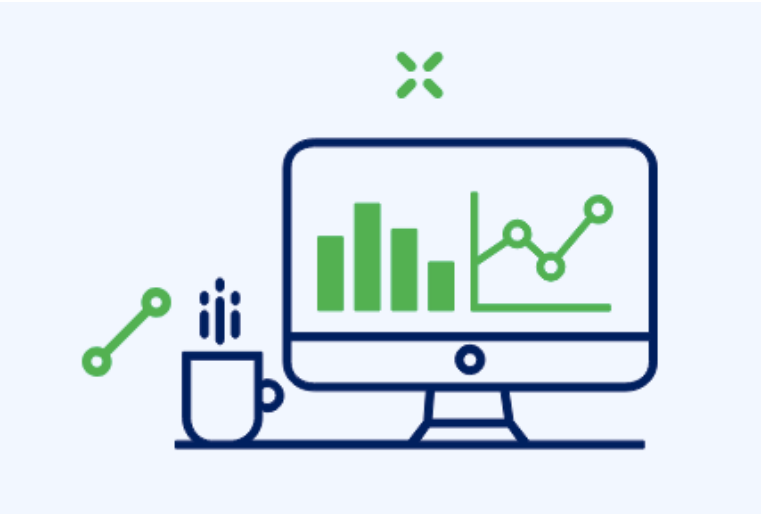
Number of employees: 1–10

Founded: 2018

Leadership: William Koninckx, Managing director; Robin Remue, Technical director

Funded: Privately held

Privacy-related products: Data Mapping, Privacy Information Manager



Description: Dpify is a simple and user-friendly web-based software tool specifically designed for maintaining such a record in an intuitive and efficient way. It can be used as the record of processing activities of both an individual business or organization, as well as an entire group. You can work together with colleagues from various departments or other group entities anywhere in the world to jointly feed and maintain the record.

DPMS

Location: Paris, France

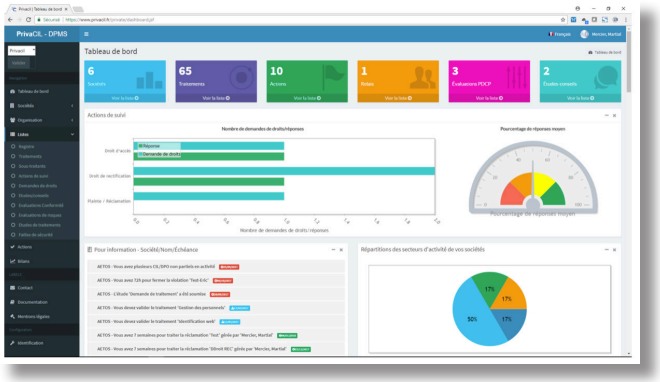
Number of employees: 17

Founded: 2008

Leadership: Xavier Leclerc, Président, Chairman and Co-Founder; Martial Mercier, Directeur Général, CEO & Co-Founder

Funded: Privately held

Privacy-related products: Assessment Manager, Privacy Information Manager



Description: PRIVACIL-DPMS is designed for all organizations and all data privacy professionals, such as data controllers, data protection officers, information systems security managers, project managers and any other authorized persons. PRIVACIL-DPMS provides, in addition to the basic components such as keeping of the data processes register, the publication of the DPO reports (and GDPR documentation), the demands and rights management, such as access, rectification, opposition, portability, limitation and the right to be forgotten. PRIVACIL-DPMS offers a wide range of functionalities in a context of workflow, regardless the size of the organization or its business sectors, including help with accountability, data privacy governance, data privacy impact assessments, risk analysis associated with the processes, Data breaches notifications, workflows management, processes repositories and processes audits.

DPOrganizer

Location: Stockholm, Sweden

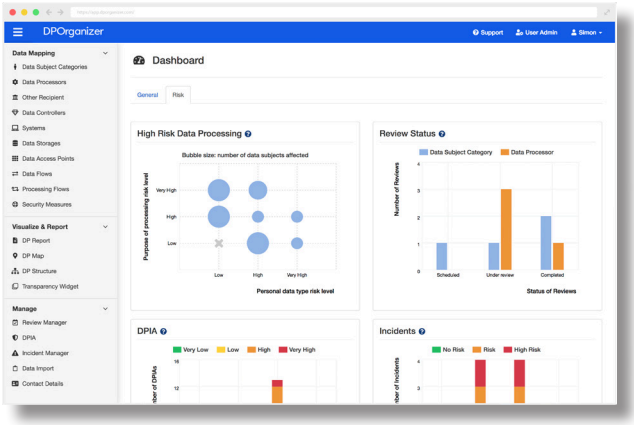
Number of employees: 32

Founded: 2015

Leadership: Carl Svantesson, CEO; Egil Bergenlind, Co-Founder

Funded: Privately held

Privacy-related products: Assessment Manager, Data Mapping, Data Subject Requests, Incident Response



Description: DPOrganizer helps organisations turn unstructured privacy work into streamlined processes. Organizations can map, visualise and report all aspects of their personal data processing in a tool designed by privacy professionals. Guided workflows make managing breaches, data subject requests, and extensive processing records easier to document and automatically update. Colleagues can become involved with DPOrganizer's built-in collaboration features. From custom risk assessments to assigned processing reviews, DPOrganizer streamlines and standardises internal privacy work, while allowing companies to distribute privacy tasks beyond the designated privacy team. Granular reporting and visualisation functionality enables rapid gap-analysis and easier ways to raise awareness for privacy matters.

Draftit AB

Location: Malmö, Sweden

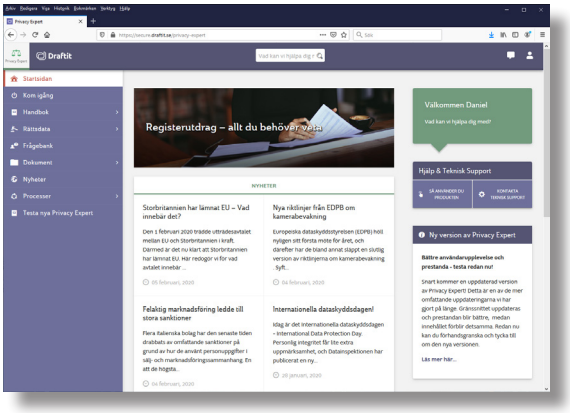
Number of employees: 80

Founded: 2006

Leadership: PeO Rydgren, CEO;
Andreas Windh, Business Area Manager

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Data Mapping, Incident Response



Description: Draftit AB offers a EU General Data Protection Regulation suite with products and services supporting companies and organizations to incorporate privacy compliance into their operations. Our range of solutions includes products such as Privacy Records, an intuitive web-based solution designed to map and manage records of processing activities and monitor privacy procedures to ensure GDPR compliance. Our Privacy Evaluation tool provides an overview and snapshot of the organizations data privacy compliance. We also provide products for managing GDPR incidents and a web-based solution for managing data privacy impact assessment. The suite also includes an extensive electronic-learning capability filled with relevant facts, challenging tests and educational assets.

DSS Consulting Ltd.

Location: Budapest, Hungary

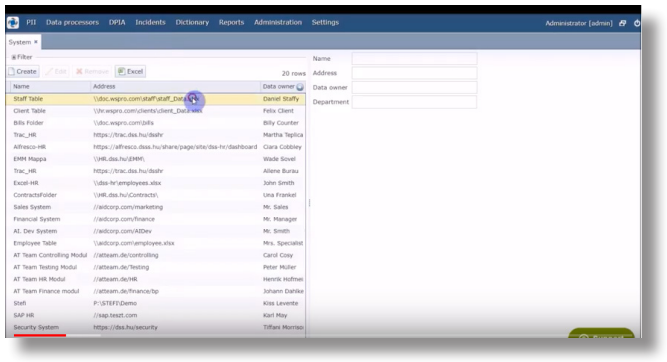
Number of employees: 60–80

Founded: 1998

Leadership: Lajos Lukács, Executive Director;
László Sütő, Operative Director;
Balázs Bauer, Sales Director

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Incident Response



Description: GDPRoofed supports the principle of accountability complying with the GDPR and other key principles, enabling the organization to manage all GDPR-related information and activities at a single place, in a single system. Connecting GDPRoofed to IT systems storing personal data, companies can maintain an up-to-date central filing system for all personal data. GDPRoofed provides automation tools for data mapping, managing data transmission by data processor, incident management, data privacy impact assessment, and designing company data flows. The solution includes dashboards, reports, and automated email notifications that allow organizations to regularly monitor GDPR compliance.

Echoworx Corporation

Location: Toronto, Ontario, Canada

Number of employees: 60

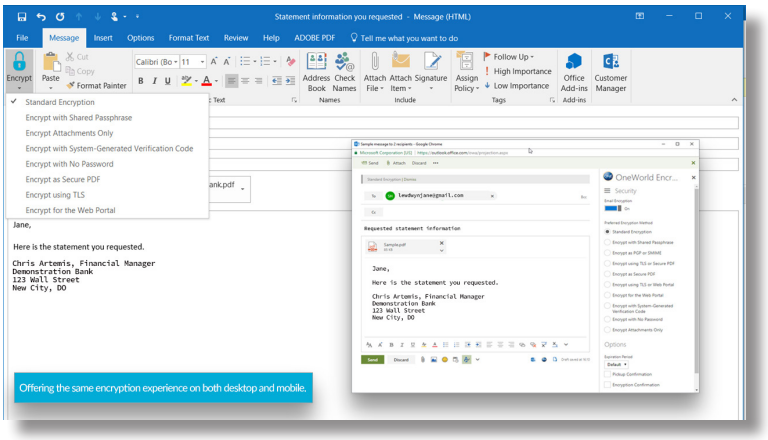
Founded: 2000

Leadership: Michael Ginsberg, CEO; Alex Loo, VP Operations; Sam Elsharif, VP Development

Funded: Privately held

Privacy-related products: Enterprise Communications

A trusted path to secure communications



Description: As a pure-play encryption solutions provider, Echoworx works with finance, government, healthcare, legal, and compliance professionals to tailor secure communication solutions that don't impede on customer experience. Our encryption experts transform chaos into order for leading multi-national enterprises using our SaaS encryption platform. Clients in 30 countries use the OneWorld encryption platform and more than 5,000 business, public sector, and institutional deployments are serviced through our data centers in the U.S., Canada, Ireland, Mexico, and the U.K.

ECOMPLY GmbH

Location: Munich, Germany

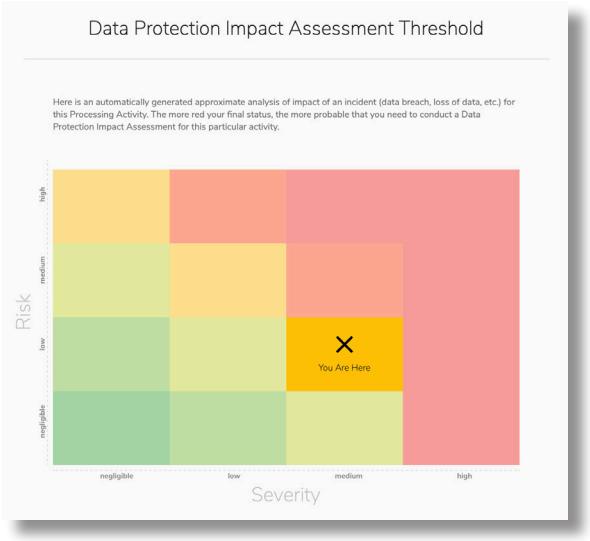
Number of employees: 20

Founded: 2017

Leadership: Hauke Holtkamp, CEO

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response



Description: ECOMPLY.io is the most efficient and user-friendly Data-Protection-Management-System. There are three solutions available: SME: Guided path towards GDPR compliance. Features include records of processing activities, data protection impact assessment, vendor management, data processing agreements, data map, logbook for accountability as well as incident tracking and data subject requests. Consultant: The "Supervision" feature makes it possible for external DPOs and lawyers to manage multiple clients efficiently in one place: Enterprise: Task-based data-protection management for enterprises. Highly customizable for specific needs.

eDatask

Location: Le Perreux sur Marne, France

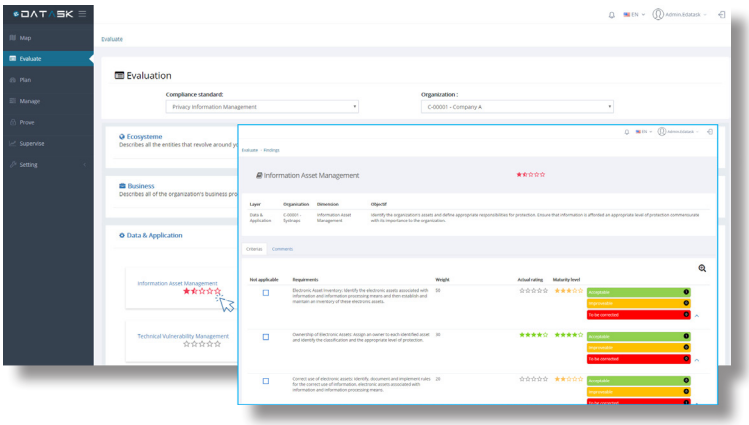
Number of employees: 7

Founded: 2017

Leadership: Jawaher Allala, Owner

Funded: Privately held

Privacy-related products: Assessment Manager, Data Mapping, Enterprise Communications



Description: eDatask is an integrated risk management solution. eDatask implements into its software a concept which combines enterprise architecture and a continual improvement process, which includes the best practices of security/privacy management system frameworks. eDatask helps an organization identify its information assets, evaluate the compliance/security maturity, detect the information security risks and prevent security incidents by implementing control and monitoring systems. With a collaborative approach, eDatask enables every layer of an organization to contribute their efforts to create a 360° platform and transform regulatory constraints into competitive advantages.

Egnyte

Location: Mountain View, Calif., U.S.

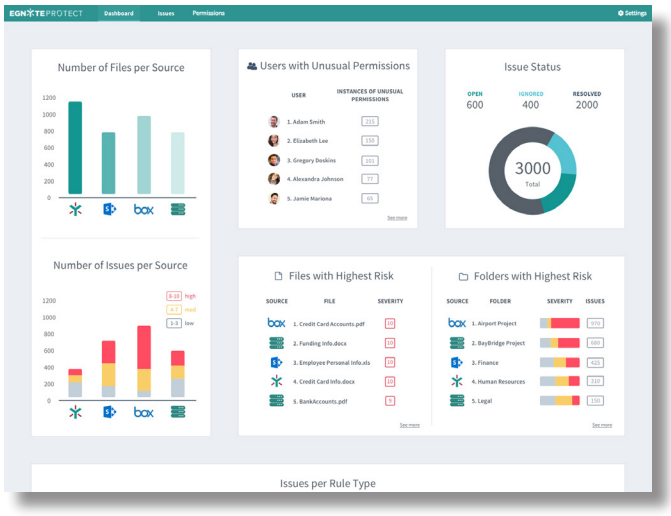
Number of employees: 201–500

Founded: 2007

Leadership: Vineet Jain, CEO; Amrit Jassal, CTO; Steve Sutter, CFO

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping



Description: Egnyte has released a platform supporting compliance with the General Data Protection Regulation in all 28 EU member states. The platform allows an organization to identify all the personally identifiable information it holds, whether it's in the cloud, or on site. The platform makes sure all software, tools, servers, and apps are updated and complaint with the GDPR. Egnyte's platform allows organizations to categorize all forms of PII in case a data subject makes a right-to-be-forgotten request, and offers the ability to notify administrators if any files are accessed inappropriately. The platform supports the use of multiple domains for companies located in countries with strict data residency requirements.

Enactia Ltd

Location: Nicosia, Cyprus

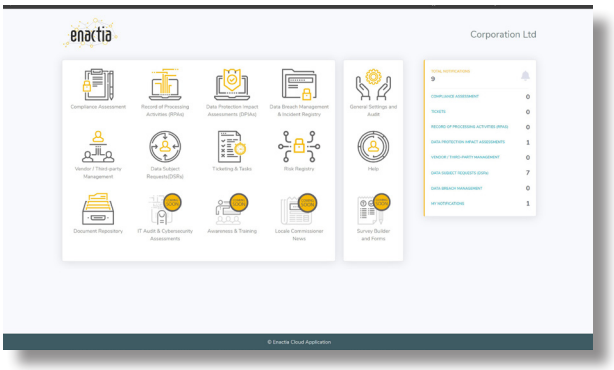
Number of employees: 12

Founded: 2018

Leadership: Michael Pittas, Co-Founder; Nikolas Valerkos, Co-Founder

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager



Description: Enactia Ltd is a collaboration of professionals who specialize in the fields of cybersecurity, privacy, compliance, corporate governance and software cloud applications development. Enactia's flagship product is a cloud-based application for businesses all around the world. Enactia was created to help to address recent directives and legislation regarding privacy, cybersecurity along with other frameworks from different jurisdictions. By utilizing Enactia Privacy and Cybersecurity compliance suite, the DPO is asserted that their organization shall be in compliance with privacy, cybersecurity or other similar regulations or directives from other jurisdictions.

ENGAIZ

iapp BRONZE MEMBER

Location: Toronto, Ontario, Canada

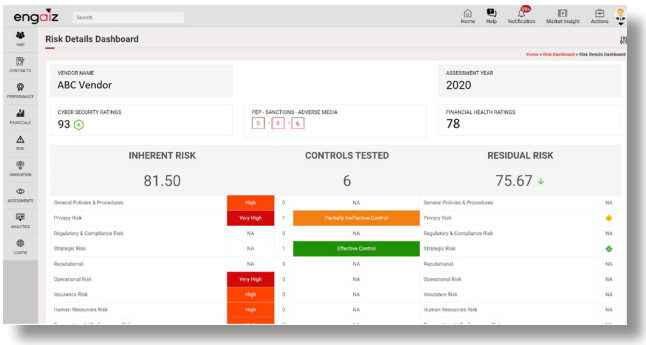
Number of employees: 8

Founded: 2019

Leadership: Jai Chinnakonda, Co-Founder & CEO

Funded: Privately held

Privacy-related products: Assessment Manager



Description: ENGAIZ provides an AI-Driven SaaS platform to help enterprises mitigate third-party risks such as cybersecurity, data privacy, regulatory, financial and more through an effective governance and engagement framework. The platform helps enterprises identify, assess, control and continuously monitor risks as a result of third-party relationships. Through an automated third-party privacy risk assessment, enterprises will be able to do a quick gap analysis and test the effectiveness of various controls that are in place to mitigate data privacy risks and help comply with the various privacy regulations.

Ensighten

Location: Menlo Park, Calif., U.S.

Number of employees: 80–100

Founded: 2010

Leadership: Marty Greenlow CEO, Ian Woolley CRO, Jason Patel CTO and Mat Hauck COO

Funded: Privately held

Privacy-related products:
Consent Manager, Website Scanning

Description: Ensighten is a comprehensive website security company, offering next generation compliance, enforcement and client-side protection against data loss, ad injection and intrusion. Ensighten's MarSec™ platform protects some of the largest brands in the world, enabling real-time website compliance in line with the California Consumer Privacy Act, the EU General Data Protection Regulation and other global data privacy regulations, as well as stopping unauthorized leakage or theft of data.

Enterprivacy

Location: Tampa, Fla., U.S.

Number of employees: 6

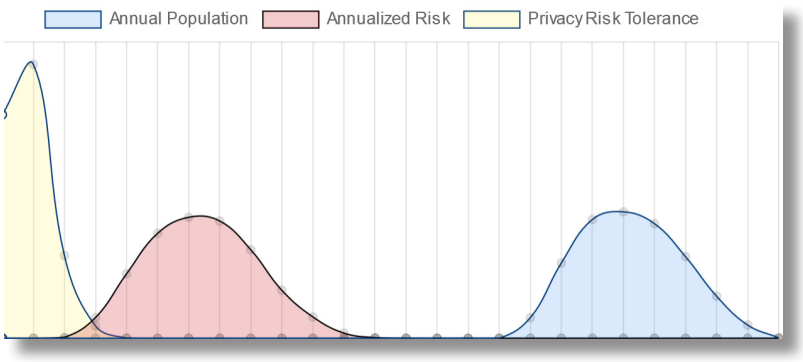
Founded: 2019

Leadership: R. Jason Cronk, President; David Clarke-Joseph, CFO

Funded: Privately held

Privacy-related products:
Assessment Manager

Description: Enterprivacy's suite of privacy tools includes the Privacy Risk Calculator to quantify privacy risks to individuals, a Privacy Design Wizard to help companies walk through and identify strategic controls to mitigate privacy risks, and a simple Privacy Notice Generator to help companies develop simple, readable and responsive privacy notices.



EPI-USE Labs

Location: Atlanta, Ga., U.S.

Number of employees: 250

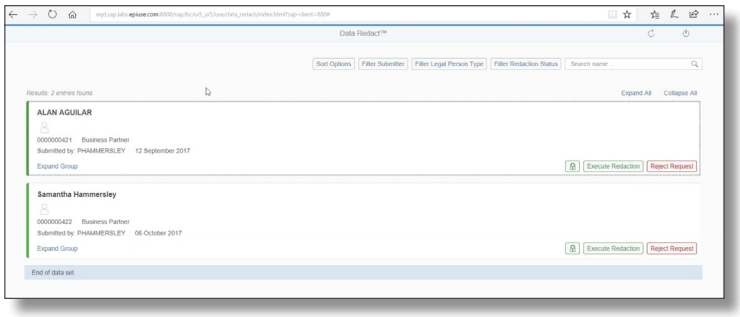
Founded: 2016

Leadership: Phillip Stofberg, CEO;
Wouter du Preez, COO;
Paul Hammersley, Product Portfolio Owner

Funded: Privately held

Privacy-related products:
Consent Manager, Data Discovery

Description: Our SAP GDPR Compliance suite has three components. Data Disclose is a reporting tool for highlighting sensitive data across your SAP portfolio - addressing the right of access (GDPR article 15). Data Redact intelligently removes or replaces sensitive data in your SAP systems and beyond - addressing the right to be forgotten (GDPR article 17). Data Retain - Rule framework for periodic redaction of sensitive data - to proactively address the right to be forgotten (GDPR article 17).



Ethos by Sentinel

Location: Bellevue, Wash., U.S.

Number of employees: 15–20

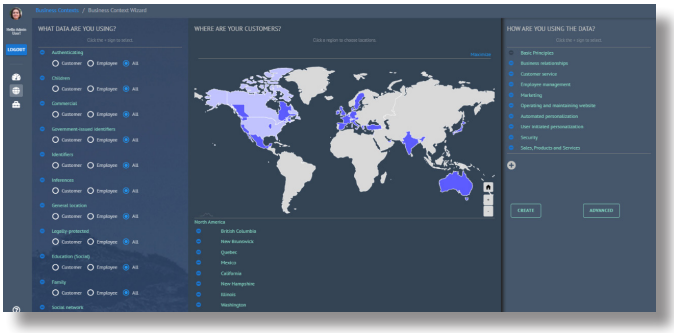
Founded: 2018

Leadership: Danielle Funston, President;
Chris Carter, CTO;
Aaron Weller, Vice President of Strategy

Funded: Privately held

Privacy-related products: Assessment Manager, Privacy Information Manager

Description: The Ethos platform allows an organization to identify and manage key legal, contractual, strategic, ethical, and customer-centric commitments it has made. A customizable catalog of privacy requirements, broken down into assignable operational tasks, enables a privacy team to mobilize business units to fulfill requirements and drive alignment with privacy goals. With comprehensive program automation and measurement capabilities, you can drive actions necessary to address regulations, while also understanding, building and monitoring other commitments such as vendor agreements and corporate leadership initiatives. Ethos allows you to implement and operate a right-sized privacy program at multiple levels of a business, whether it's a globe-spanning multinational or a regional franchise.



Ethyca

iapp BRONZE MEMBER

Location: New York, N.Y., U.S.; London, U.K.; Munich, Germany

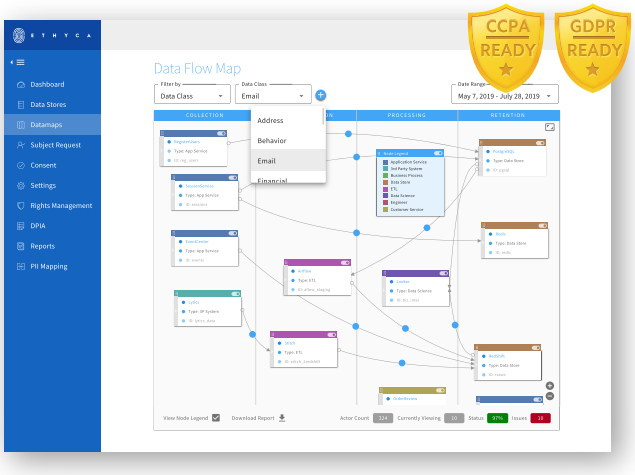
Number of employees: 30+

Founded: 2018

Leadership: Cillian Kieran, CEO; Miguel Burger-Calderon, President

Funded: Privately held

Privacy-related products:
Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Incident Response, Privacy Information Manager



Description: Ethyca offers privacy technology that integrates with an organizations software systems to provide end-to-end compliance with data privacy regulations across sectors and jurisdictions, including the EU General Data Protection Regulation, ePrivacy and the California Consumer Privacy Act. Ethyca's platform scales for businesses of every size with hosted or on-premise and cloud options and is designed for developer, data and privacy teams to automate privacy compliance without human intervention.

EURA NOVA

Location: Mont-Saint-Guibert, Belgium

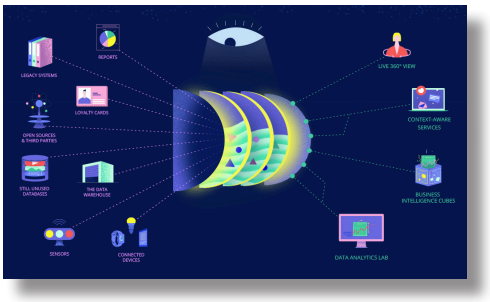
Number of employees: 150

Founded: 2008

Leadership: Eric Delacroix, Partner, Chief Executive Officer; Hervé Bath: Partner, Chief Business Officer; Quentin Dugauthier, Managing Director

Funded: Privately held

Privacy-related products:
Assessment Manager, Data Mapping



Description: digazu, a tech solution developed by EURA NOVA , is software that enables companies to realize the value of their data. digazu collects data from all the data sources of a company and enables the implementation and automation of data science use cases in a compliant manner. digazu provides companies with a map of their data and by keeping data traceable, it allows them to discover where their data resides and for what reason it is being processed. With digazu, companies can track every transformation applied to data and therefore, they can create the necessary documentation, audit the data processing activities and produce the legally required notices. Having a clear map of data and data processing activities make it possible to implement the data quality tests as well. digazu can integrate with access control systems, where access policies can be defined at different granularity levels. digazu ensures that the policies are applied to all data accesses within the platform. These capabilities facilitate compliance with the EU General Data Protection Regulation and other data protection laws.

Evidon

Location: New York, N.Y., U.S.

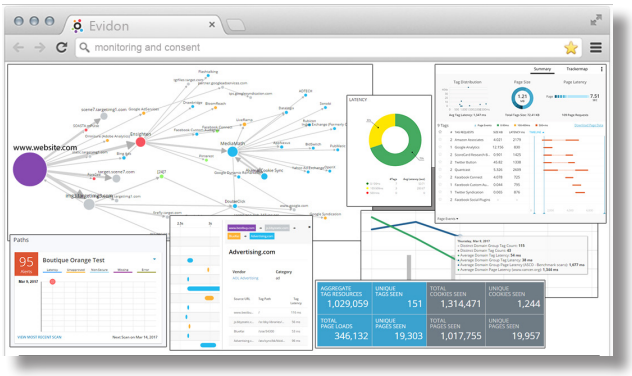
Number of employees: 60

Founded: 2009

Leadership: Scott Meyer, Co-Founder and CEO; Todd Ruback, CPO and VP of Legal; Mark Rudolph, COO and CRO

Funded: Privately held; Owned by Crownpeak

Privacy-related products: Consent Manager, Website Scanning



Description: Evidon offers a full suite of privacy-consent & monitoring solutions for compliance with the GDPR, ePrivacy Directive, Ad Choices and other programs. Evidon's Site Notice is a patented desktop, mobile and in-app consent solution that ensures compliance with GDPR, ePrivacy Directive, PIPEDA, CalOPPA and more. Evidon's Trackermap identifies all website tracking and is a key part of any GDPR-readiness assessment and ePrivacy Directive compliance program. Ad Notice powers compliance with the transparency & control requirements of the Ad Choices Program.

Exate Technology

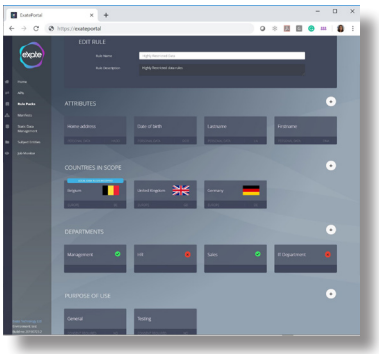
Location: London, U.K.

Number of employees: 16

Founded: 2015

Leadership: Peter Lancos, CEO & Co-Founder; Sonal Rattan, CTO & Co-Founder; Jose-Luis Guerrero, Senior Advisor

Funded: Privately held



Privacy-related products: Activity Monitoring, Consent Manager, Data Mapping, Deidentification/Pseudonymity, Privacy Information Manager

Description: eXate provides data access controls to ensure that sensitive attributes, such as names, addresses and passport numbers, are only viewed by the right people, at the right time and in the right geography. The eXate platform delivers trust between organizations and their customers by using technology to uphold their regulatory and internal policies on sensitive data.The eXate solution has been designed for micro data, as well as for global complex organisations with imperfect data. The platform consists of three engines: the Rules Engine for the digitisation of data policy, allowing it to be centrally queried and maintained while focusing on cross-border data transfers, internal policy and control of information, the Anonymisation/ Psuedonymisation Engine for data protection and applying restrictions on data and Reconstruction Engine for automation of data policy enforcement by reconstructing protected data when in compliance with the Rules Engine. The engines may be used individually, or all three engines can be used together.

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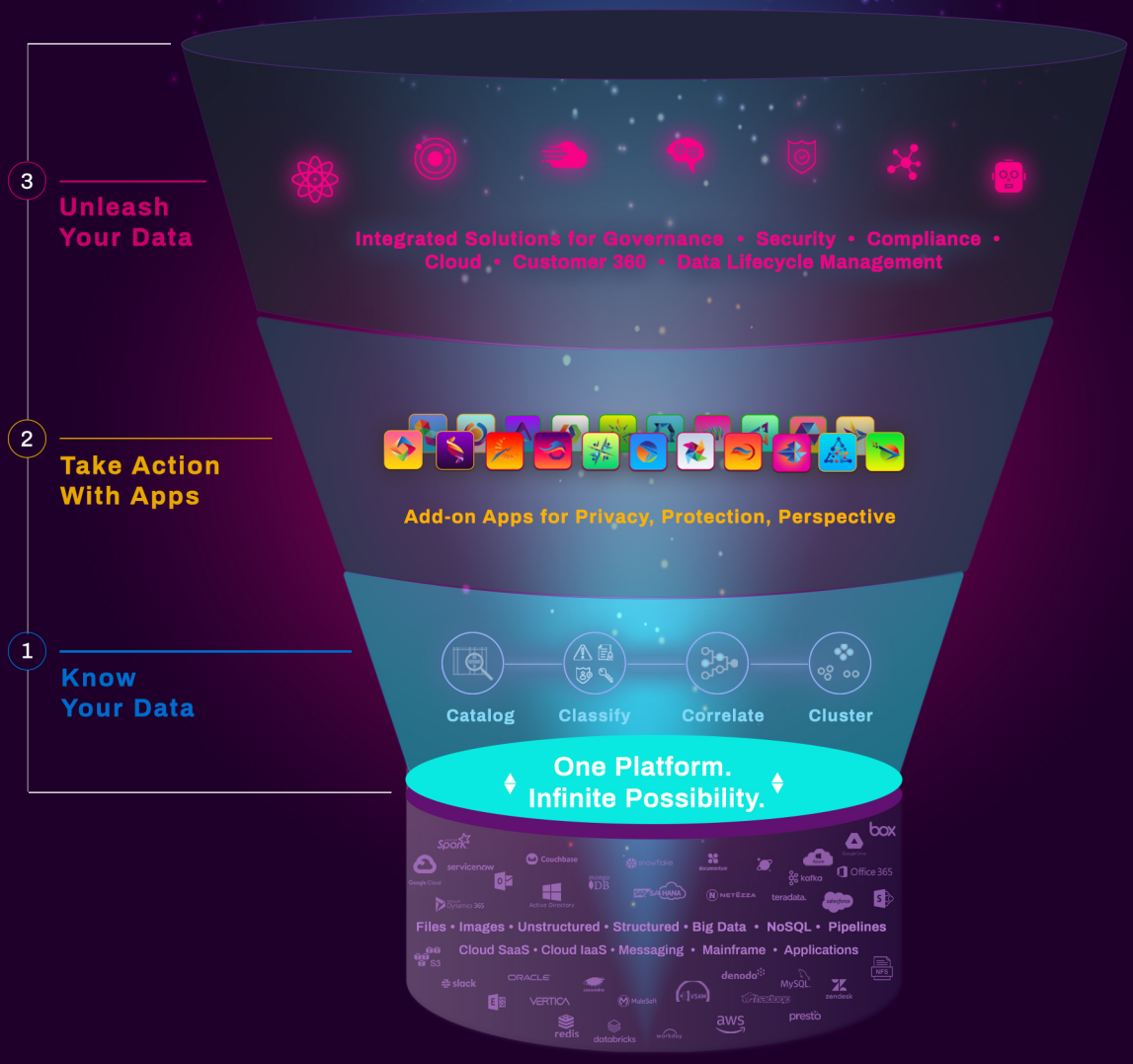
BigID

Actionable Data Intelligence

One Platform. Infinite Possibility.



SEE BIGID IN ACTION

BigID.com/IAPP

Exonar

Location: Reading, U.K.

Number of employees: 55

Founded: 2007

Leadership: Adrian Barrett, Founder and CEO; Richard Jones, CTO; Simon Orr, CSO

Funded: Privately held

Privacy-related technology: Data Discovery, Data Mapping, Incident Response, Privacy Information Manager

Description: Exonar enables organizations to understand what information they've got, where it is stored, and how it could be used. Customers in defense and banking use Exonar's data discovery technology to index data at scale. Using machine learning, millions of documents and Terabytes of files can be crawled, indexed and understood across fileshares, shared drives, mail servers and cloud storage systems, giving a holistic view of both structured and unstructured data. The ability to reveal data and then take action on it by copying, moving and deleting at scale and enforcing data protection policies, assures regulatory compliance to the EU General Data Protection Regulation, the California Consumer Privacy Act and other global privacy laws.

Expert Techsource

Location: Gurugram, India

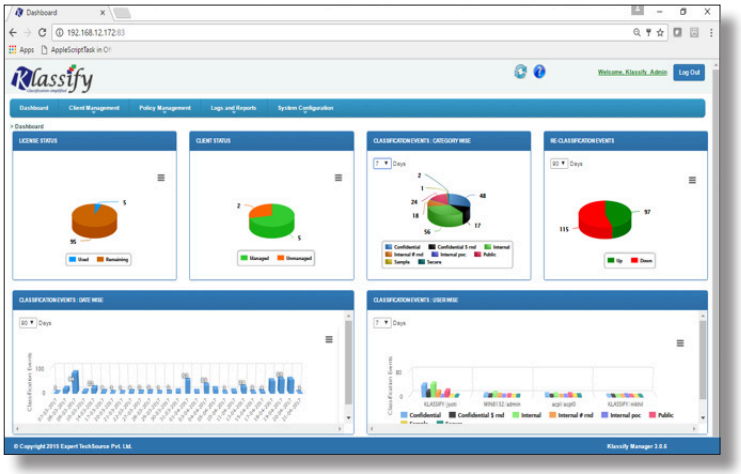
Number of employees: 15

Founded: 2013

Leadership: Vishal Bindra Founder and CEO; Aarti Bindra, Founder

Funded: Privately held (owned by **Klassify**)

Privacy-related technology: Data Discovery, Privacy Information Manager



Description: Klassify is an enterprise discovery and data classification tool. It scans the complete enterprise and maps out the data to ensure compliance with different laws such as the EU General Data Protection Regulation and HIPAA. Klassify also has the capability perform data classification documents are generated, and has complete drilled down forensic capabilities.

Exterro

Location: Portland, Ore., U.S.

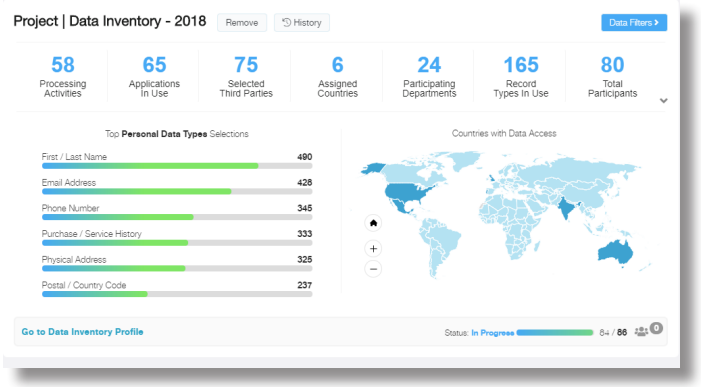
Number of employees: 300

Founded: 1989

Leadership: Bobby Balachandran, Founder & CEO; Alice Lawrence, Chief Customer Officer; Marty Provin, Vice President of Data Privacy

Funded: Privately held

Privacy-related technology: Data Discovery, Data Mapping, Data Subject Requests, Incident Response



Description: Exterro helps clients with regulatory and legal compliance in the fields of data privacy, data subject requests, data minimization and vendor process risks. Exterro has created a way to develop and maintain a comprehensive data inventory to help companies meet their regulatory requirements and to develop, resolve and maintain their inventory in less than 30 days. Exterro also offers a complete DSR solution that orchestrates the entire process — request reception, verification, workflow, search, collection, review, redaction and delivery.

EY

Location: London, U.K.

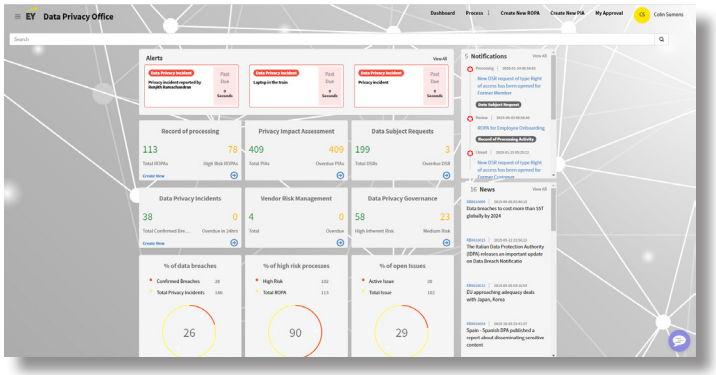
Number of employees: 270,000

Founded: 1883

Leadership: Tony de Bos, Global & EMEIA Data Protection and Privacy Leader

Funded: Privately held

Privacy-related technology: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager



Description: EY's DPO One is an end-to-end data privacy managed service solution. It automates the privacy activities via integrated workflows, processes and databases in a centralized overview, providing an organization control over its processes. This solution supports and keeps track of communications and interactions with stakeholders. EY DPO One enables an organization to understand, monitor and anticipate on privacy risk. EY DPO One provides a complete offering to stay in control of privacy regulation compliance.

FairWarning

Location: Clearwater, Fla., U.S.

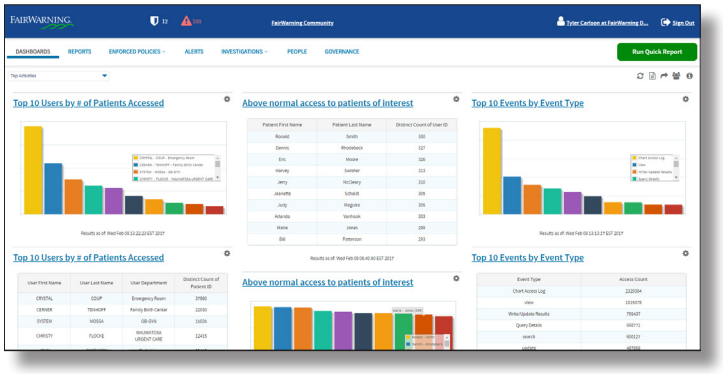
Number of employees: 165

Founded: 2005

Leadership: Ed Holmes, CEO; Darrell Swope, CTO; Lisa Counsell, Vice President Healthcare

Funded: Privately held

Privacy-related technology: Activity Monitoring, Data Mapping, Incident Response



Description: FairWarning helps our customers manage the full lifecycle of privacy incidents, from prevention to governance, across their applications. FairWarning uses advanced automation, expert managed services and responsible AI to evaluate every event for suspicious behavior such as workflow anomalies, drug diversion, identity theft, snooping and fraud. FairWarning's security solutions provide data protection and governance for electronic health records, Salesforce, Office 365, and hundreds of other applications. FairWarning's managed services enhances customer's protection of patient data with a team of health care privacy and security professionals that function as an extension of the customer's team.

Faktor

Location: Amsterdam, Netherlands

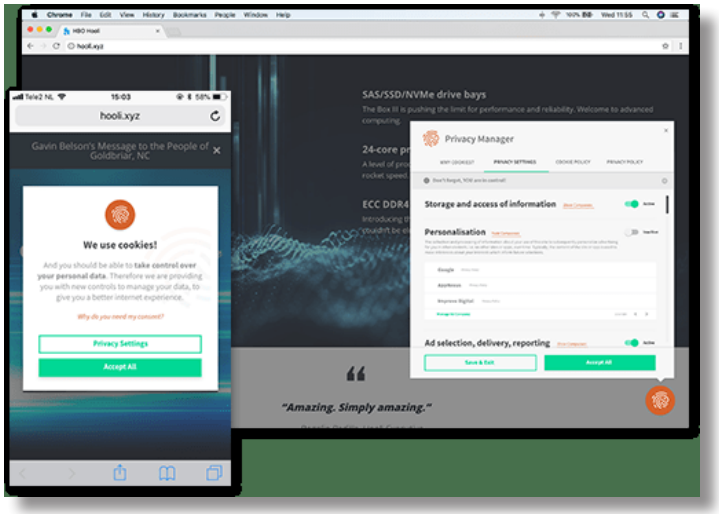
Number of employees: 10

Founded: 2017

Leadership: Tim Geenen, CEO; Anke Kuik, COO; Niels Baarsma, CPO; Johan de Groot, CTO

Funded: Privately held (acquired by **LiveRamp**)

Privacy-related technology: Consent Manager



Description: Faktor offers a consent management platform in which users can manage their consent and preferences for advertising and marketing. Companies can offer the Privacy Manager to their visitors to ensure GDPR compliance for digital advertising, reduce data leakage, maintain revenue and to empower their users. The Privacy Manager is in line with the Transparency & Consent Framework provided by IAB Europe and the IAB Tech Lab, but also features custom vendor lists, audit trail and full customization.

Fasoo

Location: Seoul, South Korea

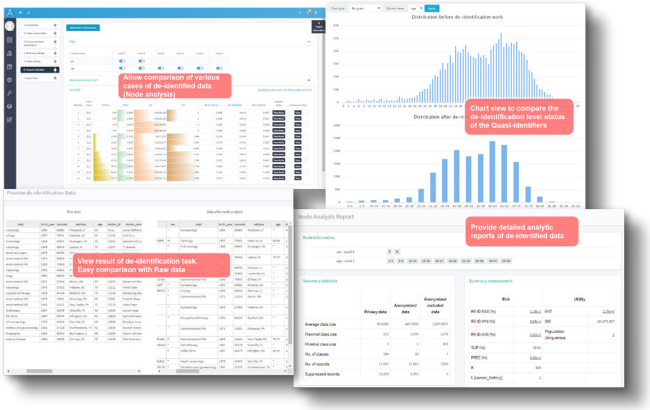
Number of employees: 278

Founded: 2000

Leadership: Kyugon Cho, Chairman; John Herring, CEO; Ducksang Yoon, Executive Director

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Privacy Information Manager



Description: AnalyticDID uses data anonymization and pseudonymization techniques to transform personally identifiable information (PII) into data that cannot be used to identify an individual. It focuses on business utility of the data while ensuring privacy. This allows for effectively analyzing large amounts of data without violating privacy regulations. AnalyticDID de-identifies data using selected methods and privacy models from the broad areas of data de-identification and statistics. It features data analytics and visualization capabilities, so users can simulate the output to balance data utility and privacy. Privacy modeling allows users to select different algorithms and techniques that best meet de-identification, analysis and privacy requirements.

Fastweb

Location: Milan, Italy

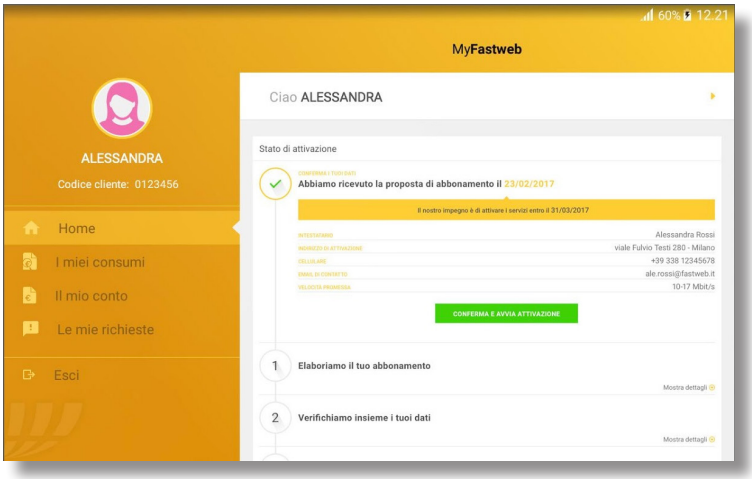
Number of employees: 1,000–5,000

Founded: 1999

Leadership: Alberto Calcagno, CEO; Fabrizio Casati, Chief Wholesale Officer; Peter Grüter, CFO

Funded: Publicly traded

Privacy-related products: Assessment Manager



Description: Fastweb is offering its Fast GDPR Suite, a platform designed to help companies ensure they are compliant with the EU General Data Protection Regulation. The platform helps an organization assess their systems and procedures, and identifies the areas in need of improvement. The suite offers companies a set of tools to help protect customer information and to protect their systems against cyberattacks. The solution also allows organizations to access their data during instances of disruption through back-up and disaster recovery solutions in compliance with the GDPR.

Feroot Privacy

Location: Toronto, Ontario, Canada

Number of employees: 5

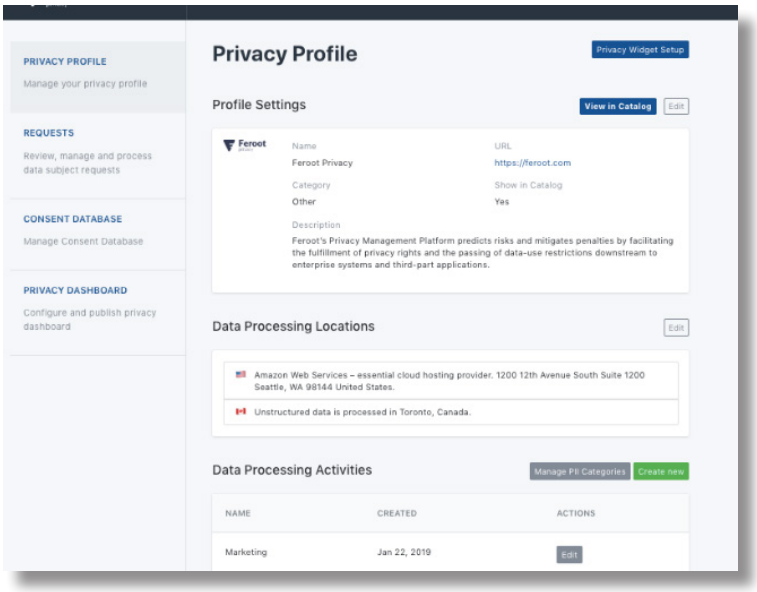
Founded: 2017

Leadership: Ivan Tsarynny, CEO & Co-Founder; Vitaliy Lim, CTO & Co-Founder

Funded: Privately held

Privacy-related products: Data Mapping

Description: Feroot is a privacy operations platform that automates the ongoing maintenance of an organization's data inventory through a Dynamic Data Registry. The Dynamic Data Registry drives action across multiple jurisdictions and third-party applications, giving an organization full data visibility and control across all on-premise applications and third-party vendors. With Feroot's privacy platform, users can quickly and easily scale privacy across your entire organization from one central location.



filerskeepers

Location: Amsterdam, Netherlands

Number of employees: 9

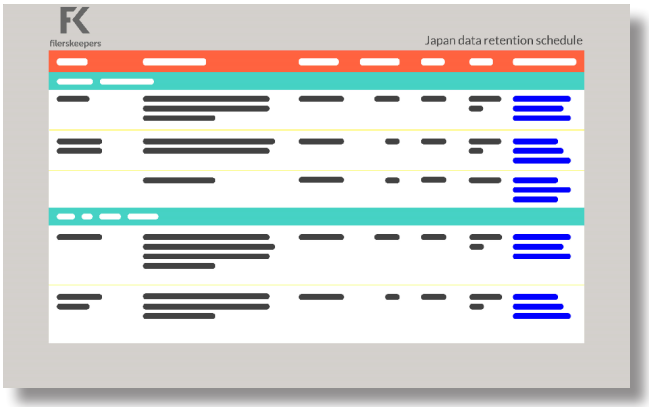
Founded: 2018

Leadership: Wanne Pemmelaar, Founder and CEO; Madeleine Vos, Founder and CEO

Funded: Privately held

Privacy-related products: Data Discovery, Privacy Information Manager

Description: Filerskeepers provides multinationals insight into how long they should store their data based on legal requirements. filerskeepers provides data retention schedules that give insight into the legal maximum and minimum retention periods applicable in the countries relevant to them. This helps companies to justify why they are storing data and for how long. Retention schedules can be ordered one-off or as a subscription. The vendor's data retention schedules include all relevant country specific data retention periods relevant to your company, info regarding who should keep what data, how long, when, and if it is a maximum or minimum period and legal references and links to the official legal source. All data retention schedules are up to date and updated frequently



fox-on Datenschutz GmbH

Location: Lindlar/Cologne, Germany

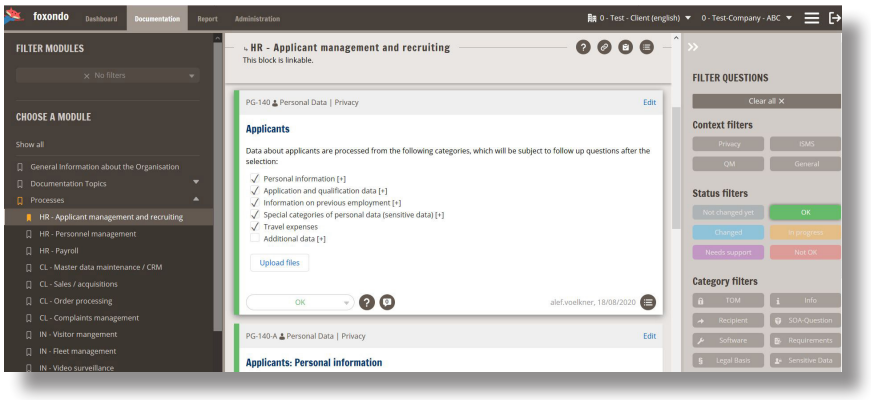
Number of employees: 12

Founded: 2004

Leadership: Alef Völkner, Founder and Managing Director

Funded: Privately held

Privacy-related products:
Assessment Manager,
Data Subject Requests,
Incident Response



Description: foxondo, a web-based compliance tool in German and English, establishes a comprehensive documentation for privacy, quality management and ISMS by breaking the GDPR and ISO norms down to their most basic, intuitive format — questions and answers. foxondo gives organizations the ability to have a DPA overview, document data breaches, describe their privacy organization and IT infrastructure, create yearly reports, and prepare for audits.

Frama Systems India

Location: New Delhi, India

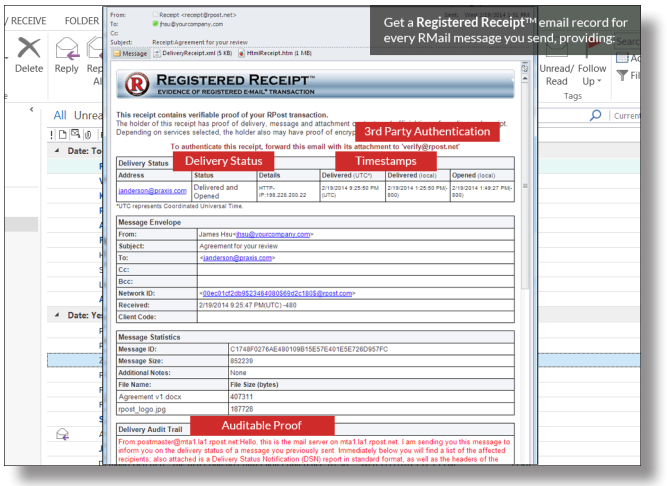
Number of employees: 300+

Founded: 2010

Leadership: Amit Mital, Executive Director

Funded: Privately held

Privacy-related products:
Enterprise Communications



Description: Frama's RMail platform allows an organization to track the emails they send to find out when they have been received. All emails sent through the RMail platform are encrypted, with the platform ensuring each message has a proof of encryption upon delivery for compliance purposes. The platform allows users to send a system-generated password for the recipient of the message, or the sender can create a password of their own. The platform offers a receipt record designed to prove when a message has been sent or received, allowing organizations to prove they are complying with privacy laws. The platform can be used with an existing email address, as well as a free RMail address users can sign up for.

Gamma Networks

Location: Sunnyvale, Calif., U.S.

Number of employees: 10

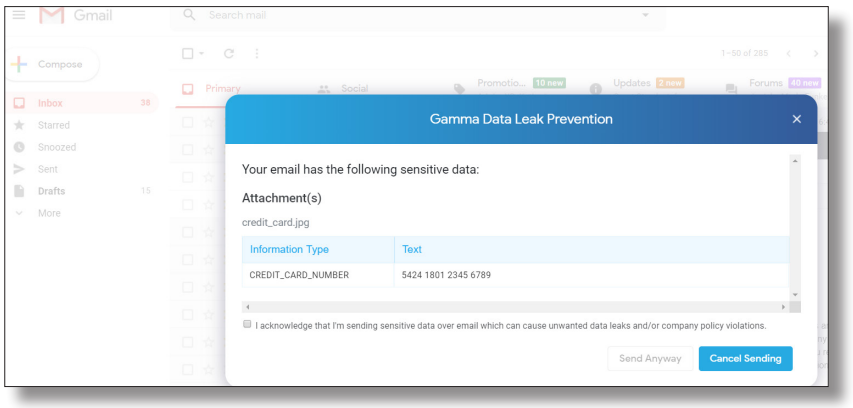
Founded: 2018

Leadership: Arpit Goel, CEO; Chandra Nukala, CPO; Naresh Guntupalli, CTO

Funded: Privately held

Privacy-related Products: Enterprise Communications

Description: Gamma is a data loss prevention platform. Gamma uses artificial intelligence and machine learning to classify an organization's most sensitive and confidential data in real time and proactively prevents employees from negligently sharing it over incorrect channels. Organizations can use Gamma to mitigate data exposure risks, minimize insider threats and prevent social engineering attacks.



GateScanner by Sasa Software

Location: Kibbutz Sasa, Israel

Number of employees: 15–50

Founded: 2013

Leadership: Yakov Yeroslav, CEO

Funded: Privately held

Privacy-related products: Activity Monitoring, Deidentification/Pseudonymity

Description: GateScanner cybersecurity kiosks offer managed file import/export for removable media, incorporating policy-based controls with advanced file redaction capabilities. High-granularity DLP coupled with user-based policies enforce enterprise-wide data protection compliance and prevent PII leakage.

GDPR In Schools

Location: London, U.K.

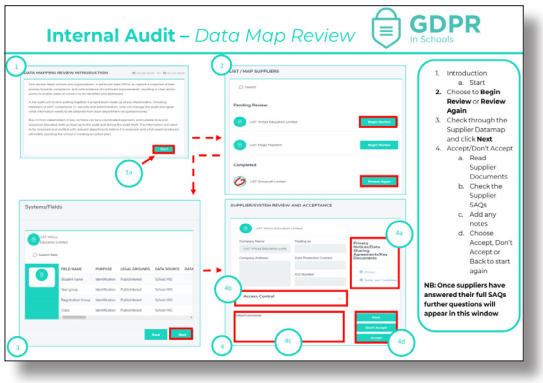
Number of employees: 14

Founded: 2017

Leadership: Lynne Taylor, Founder and Co-CEO; Lawrence Royston, Consultant CEO

Funded: Privately held

Privacy-related Products: Activity Monitoring, Assessment Manager, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager



Description: GDPR in Schools provide a web-based platform (GDPRiS) to support schools on their journey to data protection and privacy compliance. GDPRiS equips staff with the knowledge and confidence to handle personal data securely and gives reassurance that they are doing everything they can to help protect the children in their care. Almost 3,000 schools rely on GDPRiS to monitor and manage their data protection compliance. With tools to support self-assessment, RoPA, IAR, subject request management, breach management and central record holding of contracts, DPIAs and policies, these are combined with dashboards and drill-downs for group compliance and management.

GDPR Register OÜ

Location: Tallinn, Estonia

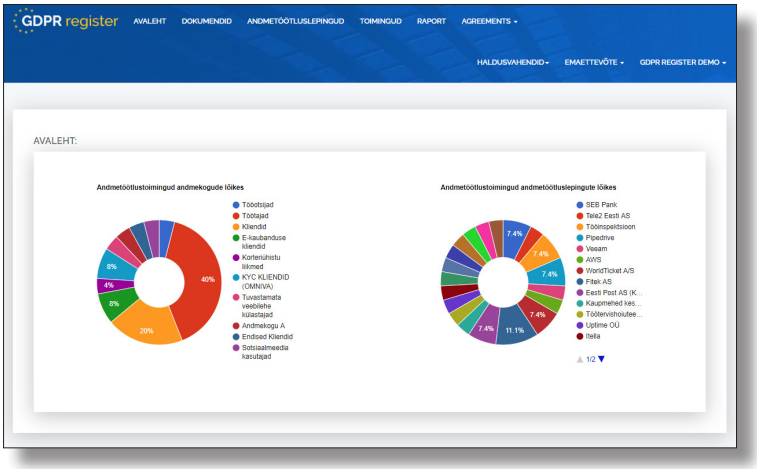
Number of employees: 5

Founded: 2018

Leadership: Aleksander Uibo, CEO; Tommas Seppel, Product and Legal; Marek Tamm, CTO

Funded: Privately held

Privacy-related products: Data Mapping



Description: GDPRRegister is an online tool helping organizations meet GDPR requirements. It assists with records of processing activities, management of data processing agreements, reporting, and management of multiple business units and unlimited user accounts. GDPRRegister has 80-plus predefined activity and document templates and a multilingual interface. It is a simple to use user interface with no need to spend time on training.

GDPRsimple

Location: Carefree, Ariz., U.S.

Number of employees: 2

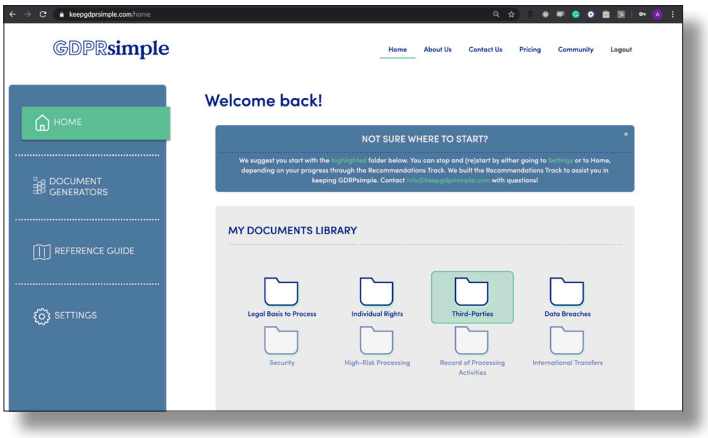
Founded: 2018

Leadership: Lynn Goldstein, CEO & Co-Founder; Ali Norup, Chief Advisor & Co-Founder

Funded: Privately held

Privacy-related Products: Assessment Manager, Data Subject Requests

Description: GDPRsimple is a SaaS tool that helps small- to medium-sized businesses and larger enterprises that are resource constrained to implement, and demonstrate their implementation of, the GDPR. GDPRsimple consists of managers that help keep track of actions taken, templates that help implement GDPR requirements and assessments that are completed to determine compliance with GDPR provisions. It also contains resources such as a glossary and cross-references to guidance.



Global IDs

Location: Princeton, N.J., U.S.

Number of employees: 80–200

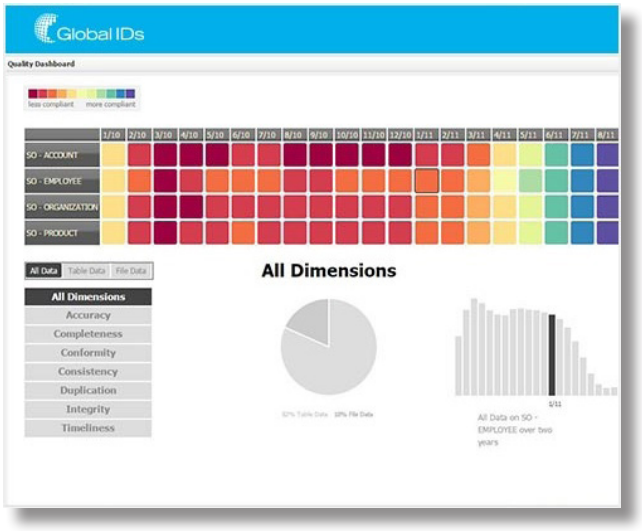
Founded: 2001

Leadership: Arka Mukherjee, CEO; Bill Winkler, CTO; Robert Scott, Chief Strategy Officer

Funded: Privately held

Privacy-related Products: Activity Monitoring, Data Discovery, Data Mapping

Description: Global IDs offers several types of software designed to examine the data within an organization. Global ID allows a company to view their data as business is conducted across the enterprise, while allowing CISOs to monitor all databases for attacks within and outside of their organization. Global IDs Data Profiling software lets large organizations map out of the data within their ecosystem, while its Data Quality software allows a business to measure the worth of the information it possesses. The company's Data Integration software monitors the ways data moves and to create authoritative datasets.



Good Research, LLC

Location: Berkeley, Calif., U.S.

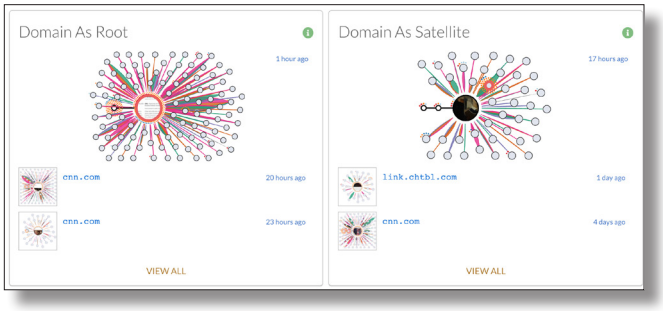
Number of employees: 10

Founded: 2009

Leadership: Nathan Good, Ph.D., Principal

Funded: Privately held

Privacy-related products: Assessment Manager, Data Discovery, Data Mapping, Deidentification/Pseudonymity, Privacy Information Manager, Website Scanning



Description: Good Research helps regulators, private enterprises and governments make nuanced decisions about complex topics at the cross section of data privacy and technology. We simulate a real-life re-identification attack to understand new threats and the risks, and analyze de-identified and anonymized data against best practices and regulatory requirements to manage risk. Establish organization-wide practices, technical controls and requirements for external and internal providers of data. Our website and web application analysis tools provide data discovery at scale to determine third-party presence, data sharing, and third-party trackers. Our data maps platform generates visualizations of data flows and data categories for describing product privacy practices.

Gradient Zero GmbH

iapp BRONZE MEMBER

Location: Vienna, Austria

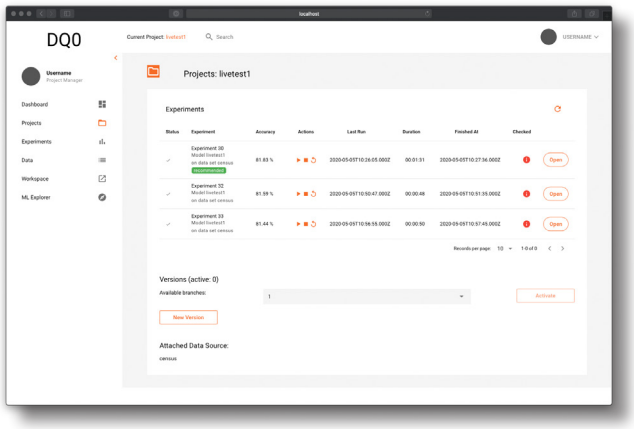
Number of employees: 8

Founded: 2019

Leadership: Felix Famira, CEO; Jona Boeddinghaus, COO

Funded: Privately held

Privacy-related products: Deidentification/Pseudonymity



Description: DQ0 is a platform for secure data storage and processing. With DQ0, data records that contain sensitive information can be stored in a secure enclave. At the same time, DQ0 ensures this data can be used for data science analysis. Machine learning, in particular, poses great challenges to data security, since certain models can be used to disclose information about individual data records. DQ0 therefore implements a robust security concept based on the principle of differential privacy in order to enable AI modeling — for predictions about the entirety of the data set while protecting individual data records.

Grant Thornton LLP

Location: Chicago, Ill., U.S.

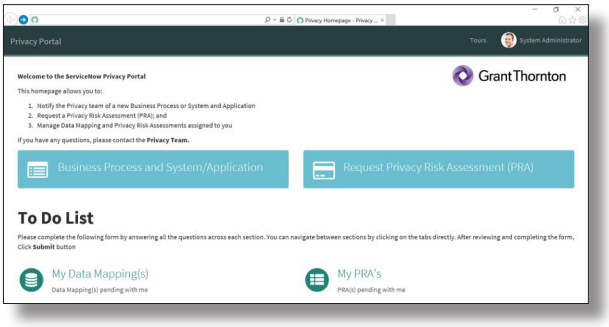
Number of employees: 8,500+

Founded: 1924

Leadership: Derek Han, Principal, Cybersecurity and Privacy Leader

Funded: Privately held

Privacy-related products: Assessment Manager, Data Mapping



Description: Grant Thornton's ServiceNow solution, Data Mapping and Privacy Risk Assessment Accelerator, focuses on privacy by providing functionality to effectively manage PRAs, data mapping requests, and business process/system and application inventories. These modules are developed to create an enhanced user experience through an intuitive interface with functionality to comply with data privacy requirements. The modules utilize the ServiceNow workflow where users can easily assign questionnaires to the business process owners, with responses directly mapped to the ServiceNow backend for privacy review.

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Greater Than Learning

Location: Sydney, Australia

Number of employees: 4

Founded: 2020

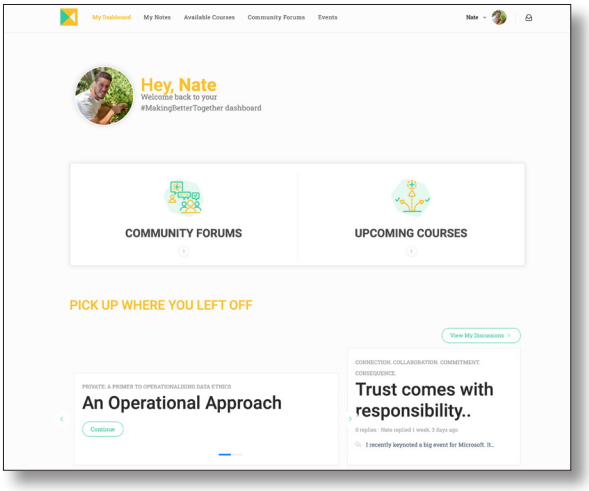
Leadership: Nathan Kinch, Co-Founder; Mathew Mytka, Co-Founder

Funded: Privately held

Description: Greater Than Learning is a dedicated eLearning platform that helps professionals learn new practical skills to design more ethical and trustworthy products and services. New members don't just learn through formal courses, challenges and social interactions, they learn implicitly through their own user experience.

GREATER THAN LEARNING

Making better, together.



GTB Technologies

Location: Newport Beach, Calif., U.S.

Number of employees: 51–100

Founded: 2005

Leadership: Uzi Yair, Co-founder

Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping, Privacy Information Manager

Description: The GTB Data Protection that Works platform offers real-time, accurate data discovery, data mapping & data classification of sensitive data whether it be on servers, workstations, endpoints or the cloud. Completely transparent, policies are accurately enforced in real-time, providing an accurate way to become secure and compliant with government data security regulations related to the GDPR, PII, PCI-DSS, FERC/NERC, ITAR, NY DFS, NIST, SOX, PIPEDA, and many more.

GTB Technologies

Data Protection that Works™

Guild

Location: London, U.K.

Number of employees: 12

Founded: 2016

Leadership: Ashley Friedlein, CEO; Matt O'Riordan, CTO

Funded: Privately held

Privacy-related products:
Enterprise Communications

Description: Guild is a messaging app designed for professionals and businesses. Privacy features include: Invitations require explicit consent users cannot be added without their permission, only hosts and admins can invite or remove members, hosts and admins can moderate content by deleting anything inappropriate, admins can download group conversation data for compliance and record-keeping purposes, users can always edit or delete their content, access to content can be completely removed and revoked by admins, users can request all their data, including messages, at any time and users can completely delete their profile and contributions from any group, or the entire app, at any time.

HaloPrivacy

Location: Seattle, Wash., U.S.

Number of employees: 10–20

Founded: 2015

Leadership: L. Kevin Kelly, CEO; Lance Gaines, CTO

Funded: Privately held

Privacy-related products:
Enterprise Communications

Description: Halo Privacy runs its solutions through its Halo – Corona privacy appliance, allowing for companies to use its collaboration and messaging applications. Halo offers software to let users bring all of their communications under one roof, providing private, real-time messaging and searchable archives. Halo also lets an organization secure all their information onto the privacy platform, and allows users to securely deliver emails on the platforms they currently use. The company also offers a secure VPN option.

Hazy

Location: London, U.K.

Number of employees: 20

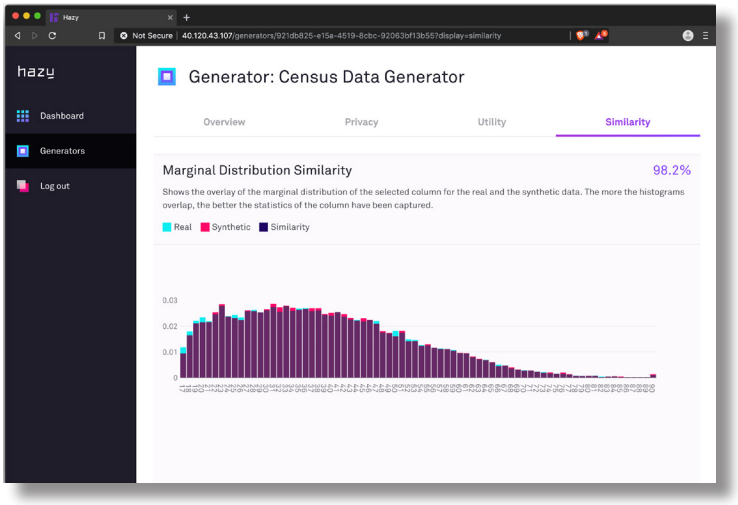
Founded: 2017

Leadership: Harry Keen CEO; James Arthur CTO; Luke Robinson CSO

Funded: Privately held

Privacy-related products: Deidentification/Pseudonymity

Description: Hazy helps companies unlock data innovation. Hazy creates synthetic data that is derived from its customer's raw data. This process makes the data safer to use, quicker to access and easier to share. Hazy is using synthetic data to help companies speed up analytics workflows and get products to market more quickly by removing the governance, security and privacy concerns from data provisioning.



Heliometrics

Location: St. Louis Park, Minn., U.S.

Number of employees: 4–10

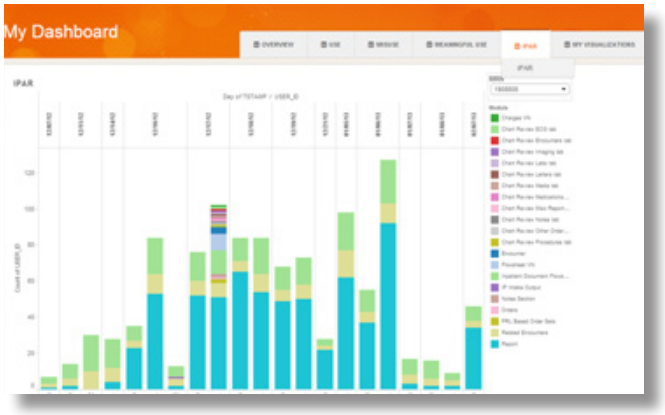
Founded: 2013

Leadership: Jeremy Wunsch, Founder and CEO

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Mapping

Description: Heliometrics' solutions include its Healthcare Privacy Analytics, which monitors the access to electronic protected health information within a health care organization to ensure patient data privacy. All findings are displayed as interactive visualizations, allowing organizations to identify any behavior requiring further attention. Heliometrics also helps health care organizations and patients monitor when participants access electronic health records. Heliometrics' Individual Patient Access Report discloses to patients when their information is accessed, and for what purpose. This is designed to help quickly answer any patient requests for who, or what organizations, has accessed their electronic health records.



Heureka Software

Location: Cleveland, Ohio, U.S.

Number of employees: 10

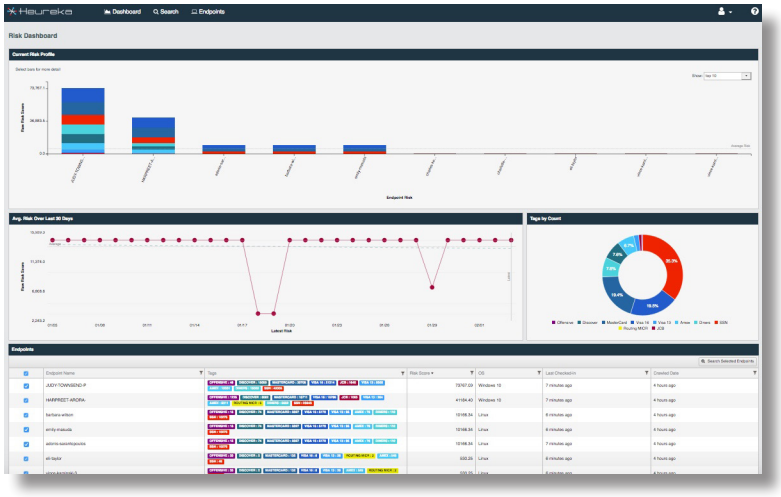
Founded: 2013

Leadership: Greg Pacholski, CEO; Nate Latessa, COO; David Ruel, Sr. Product Manager

Funded: Privately held

Privacy-related products: Assessment Manager, Data Discovery, Data Mapping

Description: Heureka Software is a technical leader in endpoint searching, identifying and classifying information. Heureka brings order to unstructured data by automating the identification of risk and provides the tools needed to remediate and control private and sensitive data regardless of location or type. Heureka Software's clients operate in higher education, technology, energy, as well as legal, government and healthcare.



HexaTier

Locations: Bar Cochva, Israel

Number of employees: 35–50

Founded: 2009

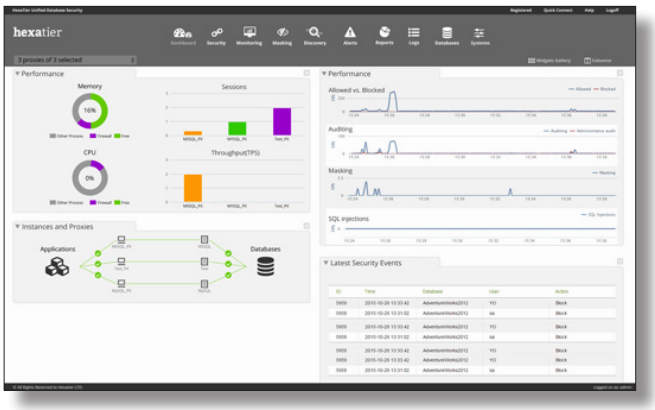
Leadership: Dan Dinnar, CEO; Shay Akirav, VP R&D; Mark Fullbrook, VP of Sales

Funding: Privately held (owned by **Huawei**)

Privacy-related products: Activity Monitoring, Data Discovery, Deidentification/Pseudonymity

Description: HexaTier can discover and classify sensitive data. It will scan according to regulations, and will scan for data on a schedule assigned by the company. The solution offers database activity monitoring, which means it will compile an audit of logins, admin commands, access, queries, and stored procedures. It will send out real-time alerts and compliance reports and offers advanced notice before and after auditing for personally identifiable information. The solution also masks data when it is in motion, but does not do so for data at rest.

hexatier
Secure, Comply, Go!



HITRUST

iapp SILVER MEMBER

Location: Frisco, Texas, U.S.

Number of employees: 50–100

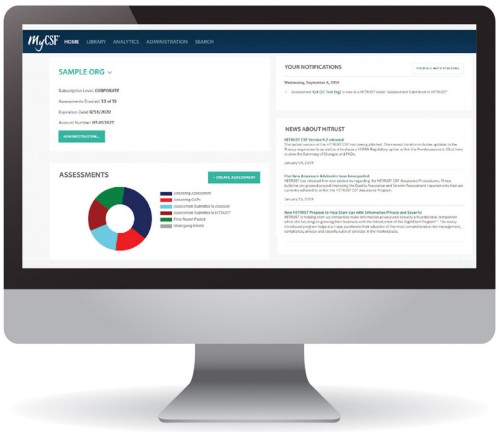
Founded: 2007

Leadership: Daniel Nutkis, CEO; Nikole Davenport, CPO & VP Privacy Programs; Jason Taule, CISO & VP of Standards

Funded: Privately held

Privacy-related products: Assessment Manager

Description: HITRUST champions programs that safeguard sensitive information and manage information risk for organizations across all industries and throughout the third-party supply chain. HITRUST develops, maintains and provides access to its common risk and compliance management framework, the HITRUST CSF, as well as related assessment and assurance methodologies in an integrated strategy called the HITRUST Approach. One of the core elements of the HITRUST Approach is MyCSF, a SaaS information risk management platform that facilitates a more efficient process for organizations to manage information risk and meet international, federal and state regulations concerning privacy and security.



Hotshot Technologies, LLC

Location: Idaho Falls, Idaho, U.S.

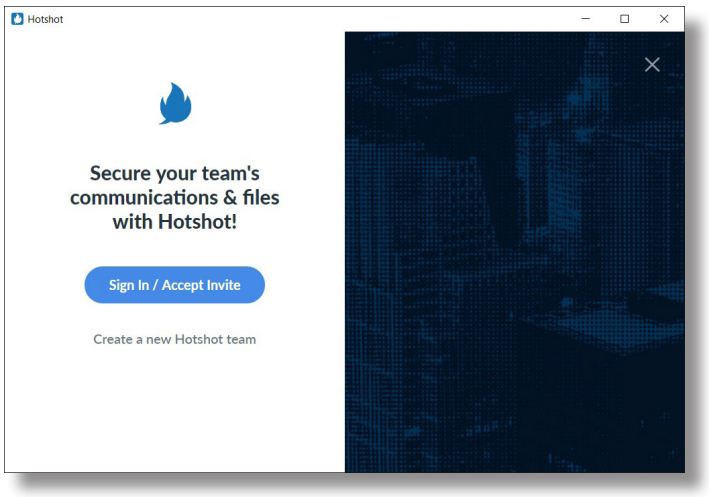
Number of employees: 3

Founded: 2017

Leadership: Aaron Turner, CEO; Kris Bertagnolli, CRO

Funded: Privately held (merged with **HighSide**)

Privacy-related products: Enterprise Communications



Description: Hotshot is a high-performance team-messaging that eliminates information handling and compliance concerns for businesses. It helps companies solve the toughest data security problems in a way that positively impacts company culture and productivity. Hotshot's encrypted messaging system is focused on reducing data handling liabilities for employers through the use of a time- and location-based encryption engine. Hotshot has all of the security benefits of Signal with the collaboration potential of Slack, with compliance features to help employers retain critical data, even when an employee leaves the company and is denied access to it after their departure.

IBM

Locations: Armonk, N.Y., U.S.

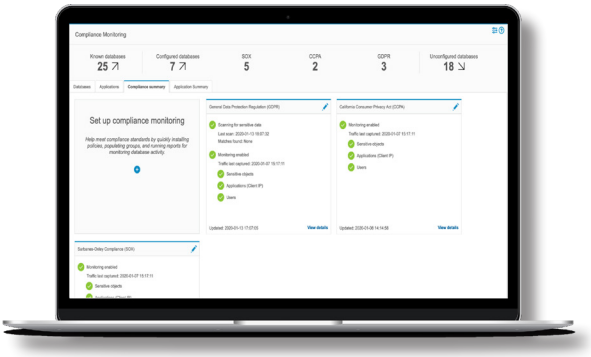
Number of employees: 352,600

Founded: 1911

Leadership: Arvind Krishna, CEO; Jim Whitehurst, President; Mary O'Brien, General Manager

Funding: Publicly traded

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager



Description: IBM Security offers an advanced and integrated portfolio of enterprise security products and services, which helps organizations align their security strategy, protect users, assets and data, manage threats, modernize infrastructure, and address compliance. The portfolio includes security and data privacy solutions that are designed to: help clients understand their privacy risk landscape; simplify compliance auditing and reporting and stay abreast of changing regulatory requirements; apply controls to help safeguard personal data; and help identify and respond to privacy data breaches and data subject requests.

iCaas

Location: Basingstoke, U.K.

Number of employees: 20

Founded: 2017

Leadership: Nicola Hartland, CEO & Co-Founder; Kevin Gaskell , Chairman & Co-Founder

Funded: Privately held

Privacy-related products: Privacy Information Manager

Description: The Data Support Agency's cloud-based software platform, iCaaS (Compliance as a Service), helps businesses to manage and maintain their compliance with the EU General Data Protection Regulation in one place. The platform will take users through a step-by-step process, highlighting areas that require attention, providing users with all the necessary tools, templates, and processes required, all of which are held securely in a private digital portal.The Data Support Agency's service includes data security, upgrades and the addition of new procedures and policies in line with evolving legislation. Its gap analysis tool highlights areas that may need attention as legislation evolves. Users' subscription to the service includes access to the support team of certified GDPR professionals who can help with any GDPR related questions. Users can contact these professionals through live chat, email and phone.

Iconfirm AS

Locations: Oslo, Norway

Number of employees: 3

Founded: 2016

Leadership: Christian Butenschon, Founder & CEO

Funding: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Enterprise Communications, Incident Response

Description: ICONFIRM is an operational tool that helps companies demonstrate continuous EU General Data Protection Regulation compliance. The technology was originally designed as a collaboration platform between health insurance, clinics and patients. The tool provides consent management, rights management and personal identifier processing, using the APIs to automate data processing with embedded privacy. The Privacy Portal enables you to inform and interact with the data subjects in a timely manner while providing a comprehensive systems and recipient register linked to details of processing activities documentation, file storage and an incident-management module.

ID Experts

iapp BRONZE MEMBER

Locations: Portland, Ore., U.S.

Number of employees: 100

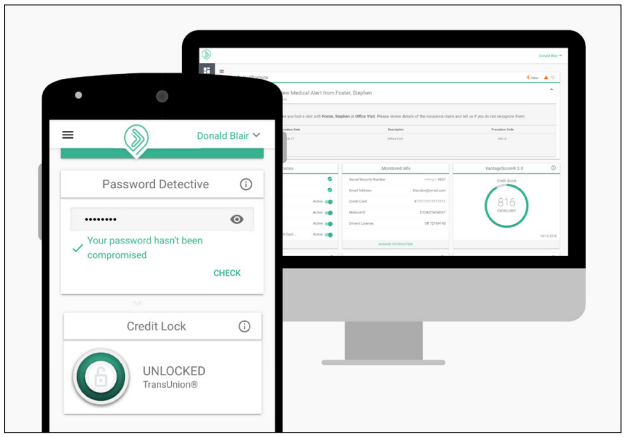
Founded: 2003

Leadership: Tom Kelly, President & CEO;
Doug Pollack, CMO;
Ian Kelly, Vice President, Data Breach Solutions

Funding: Privately held

Privacy-related products: Activity Monitoring, Incident Response, Privacy Information Manager

Description: ID Experts' SaaS platform is built to protect people from the consequences of data breaches and privacy and identity risks. The platform protects individuals from the latest threats including social media, health care and child identity theft.



Idka

Locations: Stockholm, Sweden

Number of employees: 10

Founded: 2015

Leadership: Göran Wågström, CEO; Bjørn Stormorken, CFO; Elizabeth Perry, CMO

Funding: Privately held

Privacy-related products:
Enterprise Communications

Description: Idka is a modern cloud-based platform for simple communication and collaboration across teams and organizations. With Privacy by Design, Idka offers chat, newsfeed, notes, groups and organizations, and built-in storage — all in one secure and private place. With privacy as its foundation, Idka doesn't share or sell user data. The user controls the sharing.

iGrant.io

Location: Stockholm, Sweden

Number of employees: 12

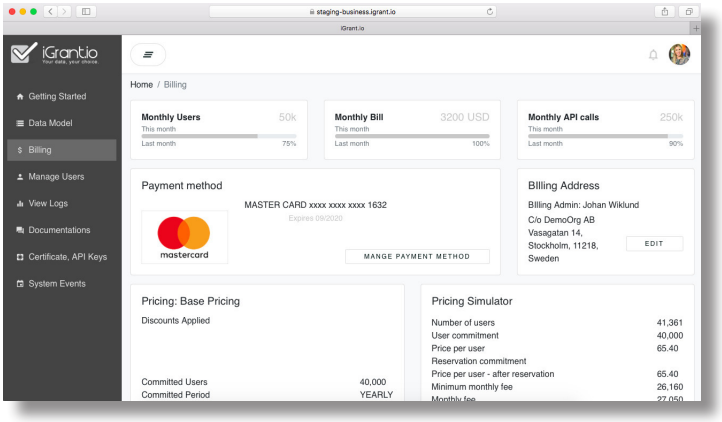
Founded: 2017

Leadership: Lotta Lundin, Co-Founder and CEO; Lal Chandran, Co-Founder and CTO

Funded: Privately held

Privacy-related products: **Consent Manager**

Description: LCubed AB is a SaaS provider that offers data protection services via the brand iGrant.io. iGrant.io is a personal data exchange and consent mediation platform that helps organizations unlock the value of personal data. For consumers, it is a self service privacy tool to manage their personal data in real-time via an app, allowing them to exercise their privacy rights. For businesses it provides a compliance solution with interfaces that can be plugged into existing IT systems. Using iGrant.io, businesses can obtain consumer consent to share personal data.



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IITR Datenschutz GmbH

Locations: Munich, Germany

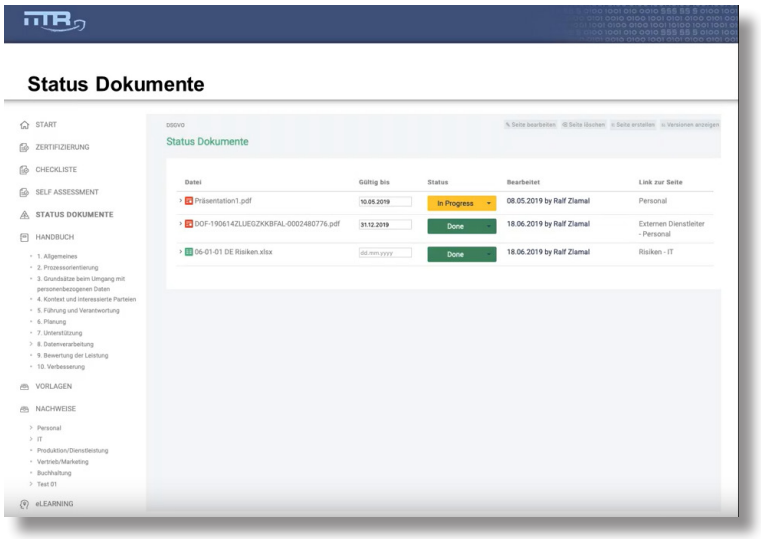
Number of employees: 10

Founded: 2009

Leadership: Sebastian Kraska, CEO

Funding: Privately held

Privacy-related products:
Assessment Manager, Data Mapping



Description: The web based Compliance-Kit 2.0 is a certified privacy management system for medium-sized and large companies. It helps organizations to meet the accountability requirements under the EU General Data Protection Regulation. The documentation is based on the ISO high level structure and can be used to prepare for a certification under ISO27701. Embedded checklists help to determine a company's privacy status. The eLearning system of IITR Datenschutz GmbH can be added in the Compliance-Kit 2.0.

Immuta

iapp BRONZE MEMBER

Location: College Park, Md., U.S.

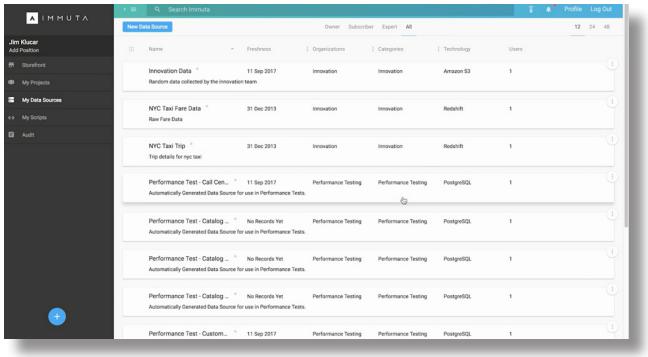
Number of employees: 70

Founded: 2004

Leadership: Matthew Carroll, Chief Executive Officer; Andrew Burt, Chief Privacy Officer & Legal Engineer; Steven Touw, Chief Technology Officer

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Deidentification/Pseudonymity



Description: Immuta provides data scientists, data owners, and data governance professionals with secure access to enterprise data through an automated data governance platform. Immuta is unique in that it automatically enforces data governance policies as users query data, ensuring they only see what they're supposed to see, for their role and purpose. Users of Immuta see a catalog of available data sources, connect to data through subscription-based access, and query data through their data science or visualization tools of choice -- with Immuta working in the background to ensure fine-grained access control (row- and column-level). Available as a cloud, hybrid cloud or on-premise solution, Immuta is easy to get up and running and offers a free, 4-user trial through Amazon Web Services Marketplace.

InCountry, Inc.

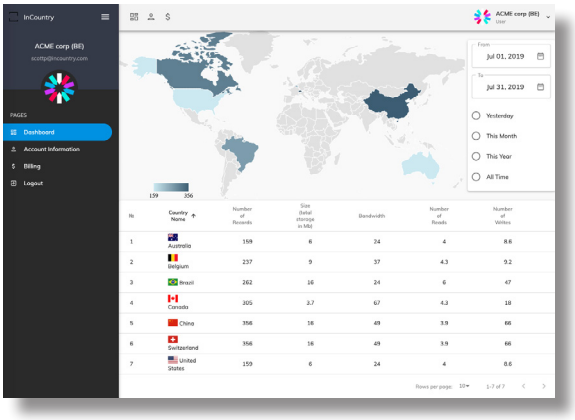
Location: San Francisco, Calif., U.S.

Number of employees: 60

Founded: 2017

Leadership: Peter Yared, Founder & CEO; Renne Devasia, Chief Compliance Officer; Pierre-R. Wolff, SVP of Business Development

Funded: Privately held



Description: InCountry provides companies access to a data storage platform so they may comply with local data residency requirements of countries they are operating in. The company will soon also enable local processing for jurisdictions that require that certain types of data never leave the country. InCountry focuses on highly regulated data categories such as profile data, health data, payments data, employee data and transactions data. Access to InCountry's platform is offered via SDK available in several languages focused on the needs of application developers needing to integrate the ability to localize data in their applications. Access is also offered through it's new proxy service called InCountry Border focused on the needs of 'devops' or data operations teams, or through a managed service offering for companies requiring more flexibility in their database schemas in a single tenant solution.

Index Engines

Location: Holmdel, N.J., U.S.

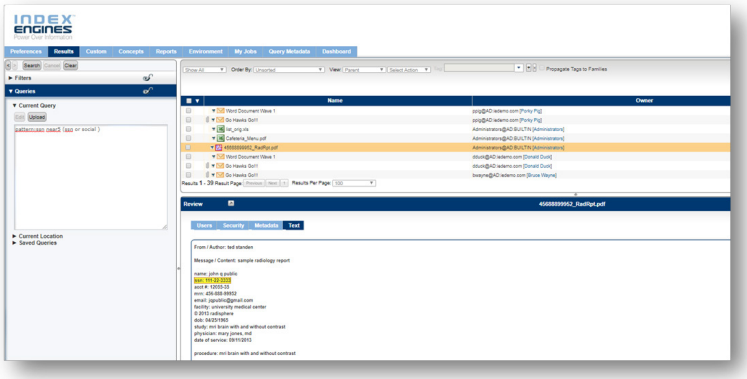
Number of employees: 50

Founded: 2004

Leadership: Tim Williams, Founder & CEO

Funded: Privately held

Privacy-related products: Data Discovery, Data Subject Requests, Incident Response



Description: Index Engines was designed to meet the challenges of today's data center and deliver a highly scalable and efficient indexing platform across both primary and backup storage data environments. It provides search, reporting, disposition and preservation of unstructured user data in support of stakeholders such as IT, legal and security. Index Engines' architecture to support petabyte-class data centers with minimal resources or disruption to the environment. Clients, including top financial services, health care organizations and government agencies, turn to Index Engines to support their most mission-critical information management along with cybersecurity and governance challenges.

Indica

Location: Hilversum, Netherlands

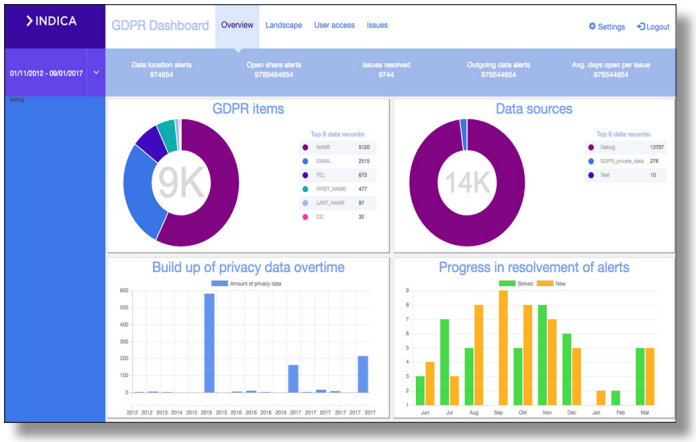
Number of employees: 11

Founded: 2013

Leadership: Pieter Klinkert, CEO;
Elmar Pigeaud, COO; Pieter Scherpenhuijsen, CTO

Funded: Privately held

Privacy-related products:
Activity Monitoring, Data Discovery



Description: Indica GDPR Module is a dedicated solution on top of our e-discovery solution tailored to help companies prepare for new regulations. It provides a comprehensive overview of the data and finds out what personal data is stored; where it is stored; and who has access to it.

Indica inherits access policies, scans all the data available, correlates structured and unstructured data, recognizes privacy data attributes (CC, telephone, Social Security, IBAN, etc..), shows who has access to the data and where it is. With Indica one can create multiple dashboards for different stakeholders based on their interests and access rights.

Informatica LLC

iapp SILVER MEMBER

Location: Redwood City, Calif., U.S.

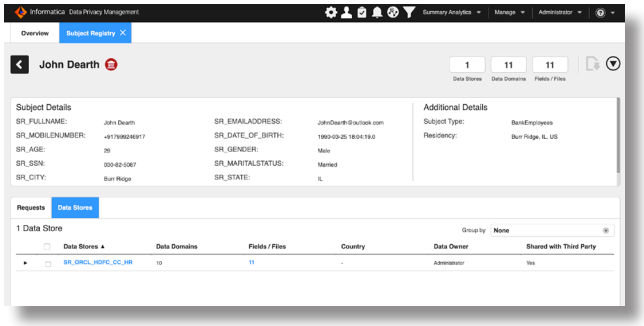
Number of employees: 4,800+

Founded: 1993

Leadership: Bruce Chizen, Chairman;
Amit Walia, CEO;
Bill Burns, Chief Trust Officer, Vice President and CISO

Funded: Privately held

Privacy-related products:
Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity



Description: Informatica Data Privacy Governance offers metadata-driven artificial intelligence capabilities to accelerate privacy compliance, data protection and transparency through its data management platform. It brings stakeholders, processes and workflow together to define policies. The platform works to discover and classify information, map data subjects with identities, analyze and prioritize risk exposure, orchestrate and monitor data protection activities, respond to access and consent requests, and audit and communicate compliance status. The solution offers flexible, modular applications that integrate privacy governance best practices to help accelerate cloud workload migration, analytics and business optimization to enable data management with lower risk.

Information Builders

Location: New York, N.Y., U.S.

Number of employees: 1,001–5,000

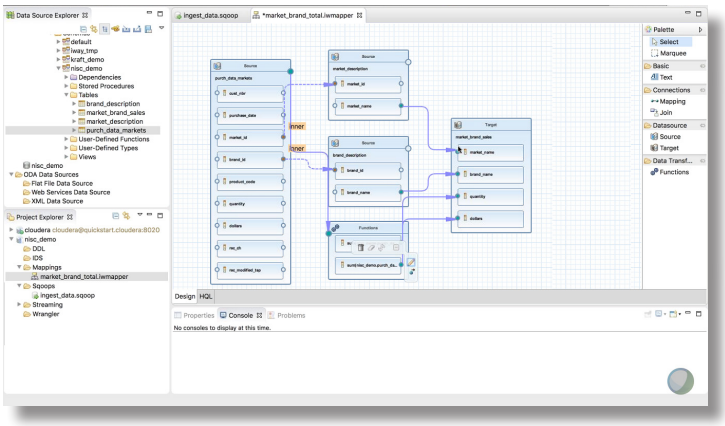
Founded: 1975

Leadership: Gerald Cohen, President and CEO; Jake Freivald, VP, Product Marketing; Dan Ortolani, Sr. VP, Worldwide Customer Support Services

Funded: Privately held

Privacy-related products: Assessment Manager

Description: The Data Management Platform provides complete administrative control of an organization's vital data assets. The software can be implemented on sight or in the cloud and enables access to timely, accurate data across all systems, processes and stakeholders. The Omni-Gen provides technology that aligns business users and IT to define and manage their most important data domains.



Information First

Location: Manassas, Va., U.S.

Number of employees: 18

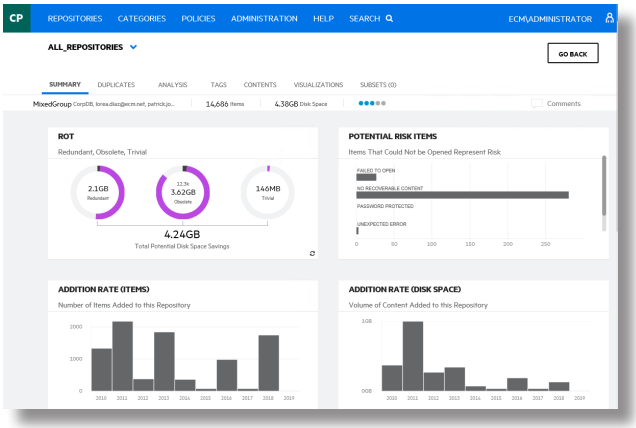
Founded: 2002

Leadership: John Lontos, President and Founder

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Deidentification/Pseudonymity

Description: Information First provides information governance, file analytics, data protection services and software solutions for government and regulated industry. Information First has experience with the EU General Data Protection Regulation, HIPAA, Privacy Act, DoD 5015.2, CFR 21 Part 11 and GxP, SOX, SEC and related compliance mandates. Its services include: GDPR and file analytics assessments; legacy data cleanup, ROT analysis and records autoclassification solutions; records management services and staff augmentation; application and system decommissioning; record classification and retention schedule development and simplification; email and enterprise content management software and solutions; solution architecture development and design; and Micro Focus Content Manager, ControlPoint and Structured Data Manager experts.



InfoSum

Location: Basingstoke, Hampshire, U.K.

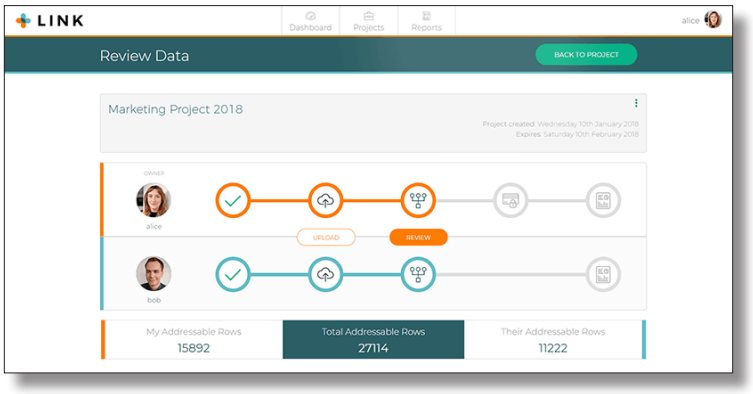
Number of employees: 11–50

Founded: 2016

Leadership: Nicholas Halstead, Founder and CEO; Danvers Baillieu, COO; Nicola Walker, Chief Commercial Officer

Funded: Privately held

Privacy-related products:
Data Discovery, Data Mapping



Description: InfoSum has released a product called Link, designed to help companies combine large datasets into one pool while ensuring the privacy rights of the data subjects are respected. Link uses decentralized technology to perform its tasks, moving data into a separate location rather than sending it to a third party. All of the data can only be accessed by the organization, with all of the data gathered from the databases placed into the central location. Link will match any of the personal information it gathers, and gives organizations the ability to choose how they wish to report any data they collect.

InnoSec

Location: Hod Hasharon, Israel

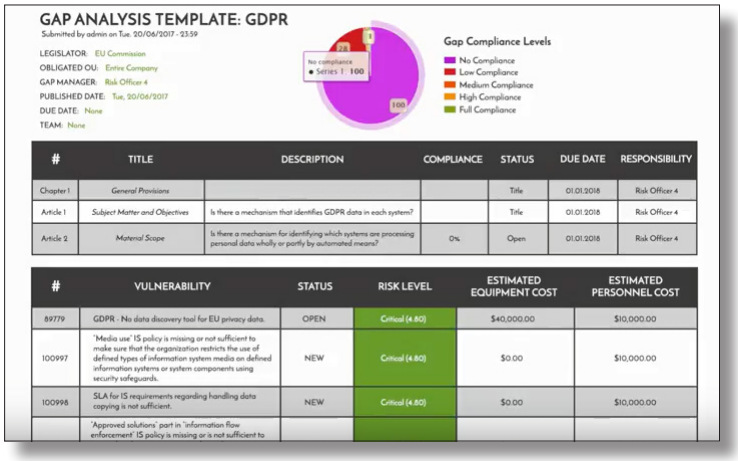
Number of employees: 11–50

Founded: 2015

Leadership: Ariel Evans, CEO; Asaf Bergerbaum, COO; Amit Koren, CTO

Funded: Privately held

Privacy-related products:
Assessment Manager



Description: InnoSec offers its own privacy impact and risk assessments to help companies ensure they are compliant with the EU General Data Protection Regulation. InnoSec's GDPR solutions will help companies with several GDPR-related tasks, including determining how they will comply with each article, figuring out a GDPR budget, assigning tasks to staff and defining the tasks needed to comply with the rules. After the assessments are conducted, reports will be generated for data protection authorities.

integrate.ai

Location: Toronto, Ontario, Canada

Number of employees: 90

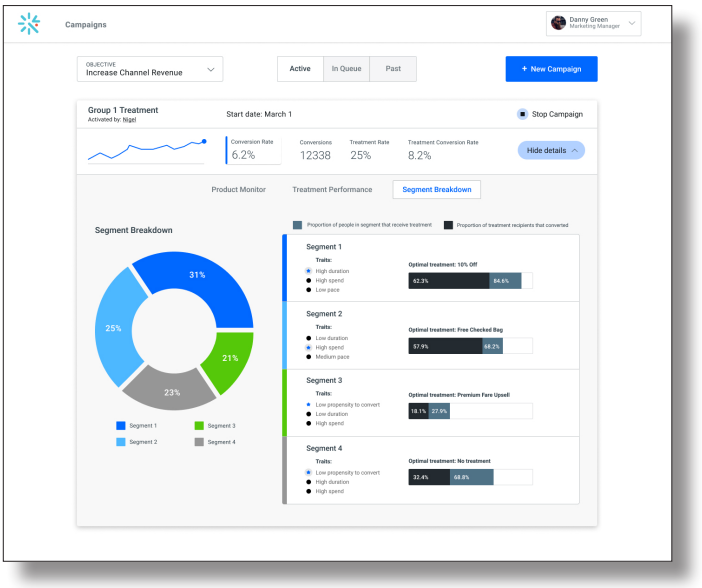
Founded: 2017

Leadership: Steve Irvine, CEO; Jason Silver, COO; Mike Shaver, CTO; Ilene Vogt, CRO

Funded: Privately held

Privacy-related products: Deidentification/Pseudonymity

Description: Integrate.ai helps consumer enterprises get the insights they need to unlock the power of AI with its AI-powered consumer intelligence network. The network looks at deidentified consumer behaviors, not personal data, to deliver predictions about consumer needs. Integrate.ai is working to make responsible AI a reality across consumer enterprise.



Ionic Security Inc.

Location: Atlanta, Ga., U.S.

Number of employees: 95

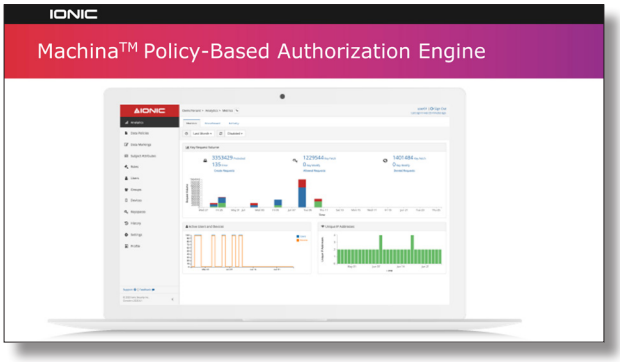
Founded: 2011

Leadership: Eric Hinkle, CEO; Adam Ghetti, Founder; Robert Ball, Chief Legal Counsel

Funded: Privately held

Privacy-related products: Activity Monitoring

Description: Data privacy regulations require organizations to implement and enforce access controls and security protections for personal data, including appropriate technical measures and reasonable security practices. Ionic's unified data security and access control solution provides policy management at scale with full visibility and auditable proof of compliance. Machina is the only context-based authorization engine that delivers dynamic, granular policy enforcement against a rich set of identity data and environmental attributes, all backed by a scalable encryption key management service. This centralized, unified system of record provides full-spectrum visibility into every access request, approved or denied.



IOR ANALYTICS

Location: Houston, Texas, U.S.

Number of employees: 8

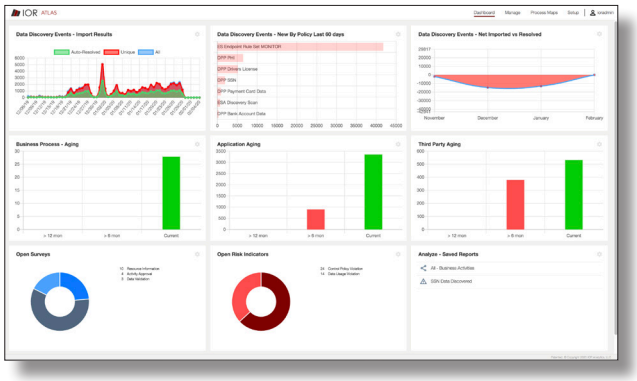
Founded: 2015

Leadership: Erik Wells, CISSP - CTO & VP Marketing; Daniel Kim, CISSP - CISO & VP Professional Services; Matt Linde, President and Product Management

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Enterprise Communications, Incident Response

Description: IOR ATLAS scans for sensitive data usage and/or crowdsources business process context in a way that is sustainable and stays up to date. IOR ATLAS' operational technology enables automated analysis of data discovery alerts for loss prevention, application owner engagement, delegated administration for stewards, policy violation analysis, content attestation with attribution, and integrated workflow with other technologies.



Iron Mountain

Location: Boston, Mass., U.S.

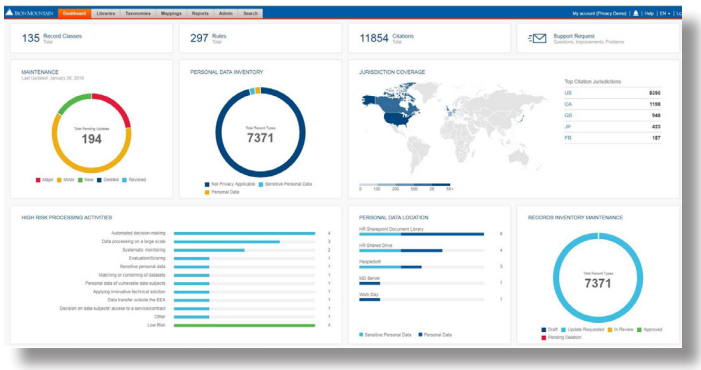
Number of employees: 25,000

Founded: 1951

Leadership: William Meaney, President & CEO; Raymond Aschenbach, Senior Vice President & General Manager; Steven Formica, Vice President, DMS & Professional Services

Funded: Publicly traded

Privacy-related products: Assessment Manager, Data Mapping, Enterprise Communications, Privacy Information Manager



Description: Iron Mountain's Policy Center solution is a cloud-based retention and privacy policy management platform that provides a way for an organization to know its obligations and show compliance. As laws related to retention and privacy change, users receive high quality research from Iron Mountain's international network of law firms to know how changes impact can organization so it can update its policies accordingly. To show compliance, users have tools to document critical information about business processes that contain personal data.

ISMS.online

Location: Brighton, Sussex, U.K.

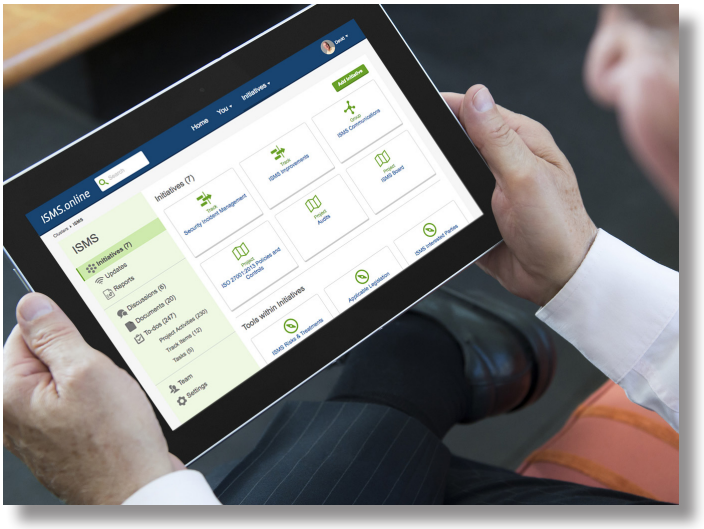
Number of employees: 13

Founded: 2005

Leadership: Mark Darby, Founder & CEO

Funded: Privately held

Privacy-related products:
Assessment Manager, Incident Response



Description: ISMS.online is a cloud-based software solution that helps organisations implement, manage and improve their information security management systems. It includes the frameworks, policies and tools to meet the requirements of ISO 27001, and to prepare for and manage GDPR compliance. Other available frameworks include NIST, NCSC Cloud Security Principles, SSAE 16, Cyber Essentials, PCI:DSS, and more. ISMS.online provides one secure, ISO 27001 accredited, place where teams can manage policies and controls, risk, incidents, audits, reviews, corrective actions and improvement, plus other work processes required for effective data protection and information security management.

iubenda S.r.l.

Location: Milan, Italy

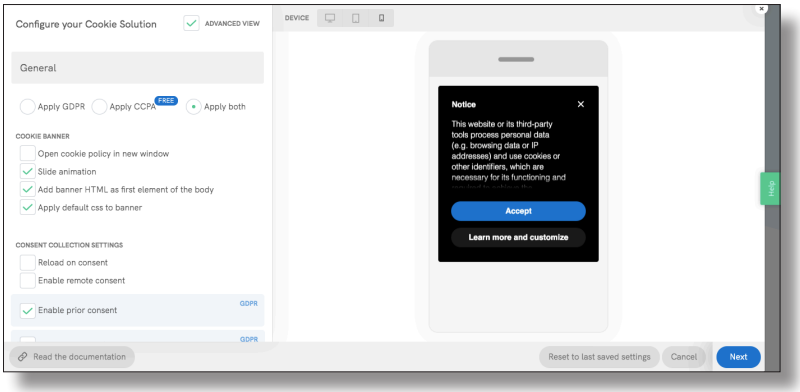
Number of employees: 54

Founded: 2011

Leadership: Andrea Giannangelo, CEO & Head of Product

Funded: Privately held

Privacy-related products:
Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Website Scanning



Description: iubenda offers SaaS solutions to customers in more than 100 countries. We provide a 360-degree compliance solution that contains topic-specific tools, including our Privacy and Cookie Policy Generator, Cookie Solution, Consent Solution, Internal Privacy Management and Terms and Conditions Generator. This solution and its components help companies comply with various privacy regulations, including the EU General Data Protection regulation and the California Consumer Privacy Act.

iWelcome

Location: Amersfoort, Netherlands

Number of employees: 51–200

Founded: 2010

Leadership: Danny de Vreez, CEO & Founder; Maarten Stultjens, VP Sales & Business Development; Jordi Clement, CTO

Funded: Privately held

Privacy-related products: Consent Manager

Description: iWelcome offers organizations an "Identity & Access Management as-a-Service" platform designed to help with EU General Data Protection Regulation compliance efforts.The platform allows organizations to store consent preferences, while giving data protection officers to the ability to check on consent statuses in real time. Consumers are also given the ability to view, edit, and export their personal data whenever they choose. Users can freeze their accounts and delete their personal data as long as they allowed to through legislation.

Janusnet

Location: Milsons Point, New South Wales, Australia; U.K.

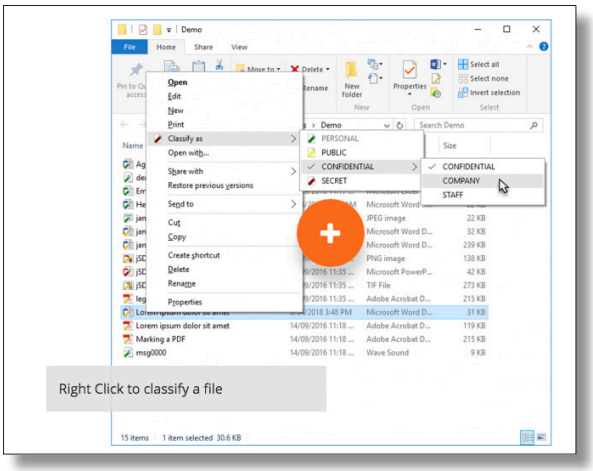
Number of employees: 12

Founded: 2004

Leadership: Greg Colla, Co-founder; Neville Jones, Co-founder; Alan Schaverien, COO

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Enterprise Communications



Description: Serving customers globally, Janusnet offers a range of technologies to control unstructured sensitive information including personal data. Janusnet technologies enforce data classification policies, which is particularly important for organizations handling personal data. In addition, Janusnet technologies are designed to interface with DLP software, data governance systems, and other information-security systems to alert and control access to information, control distribution, and avoid accidental loss. Information classified by Janusnet technology can be encrypted, based on its sensitivity, thus offering much more efficient use of cryptography. The Janusnet software is mature, stable, and has a very low support requirement.

JLINC Labs

Location: Oakland, Calif., U.S.

Number of employees: 10

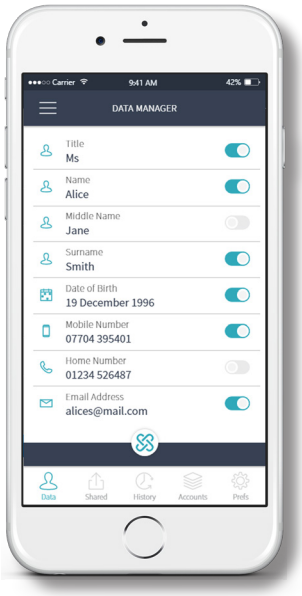
Founded: 2015

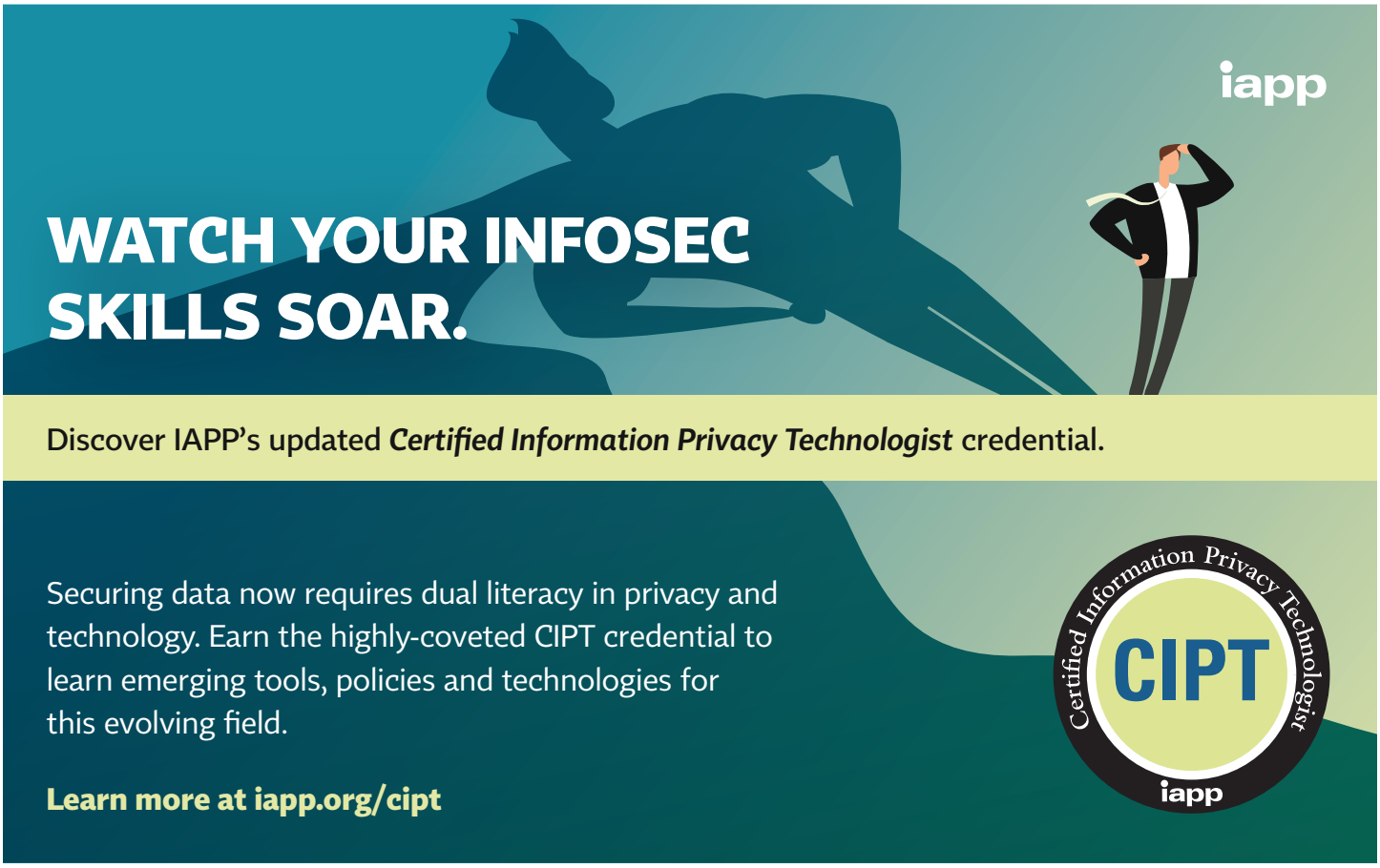
Leadership: Jim Fournier, CEO; Victor Grey, Chief Architect

Funded: Privately held

Privacy-related products: Consent Manager, Enterprise Communications, Privacy Information Manager

Description: JLINC Labs offers a GDPR-safe email solution for organizations using MailChimp, or similar mailing systems, and a real-time personal data and consent solution integrated into Salesforce. JLINC is a way for people to manage their own data and permission preferences across all of their organizations. The outsourced user preferences portal and mobile app allows end users to set their own preferences and permissions and apply them each new organization with one click.





K2View

Location: Yokneam, Israel

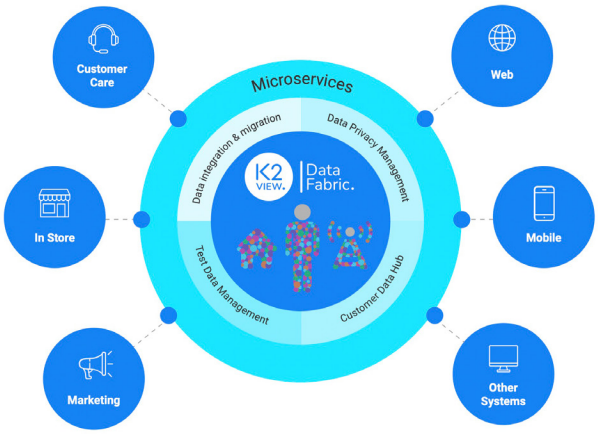
Number of employees: 150

Founded: 2009

Leadership: Achi Rotem, CEO & Co-Founder; Rafi Cohen, COO & Co-Founder; Yuval Perlov, CTO

Funded: Privately held

Privacy-related products:
Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Privacy Information Manager, Website Scanning



Description: K2View provides an operational data fabric dedicated to making customer experiences personalized and profitable. The K2View platform continually ingests all customer data from all systems, enriches it with real-time insights, and transforms it into a patented micro-database – one for every customer. To maximize performance, scale, and security, every mDB is compressed and individually encrypted. It is then delivered in milliseconds to fuel quick, effective, and pleasing customer interactions.

Keepabl

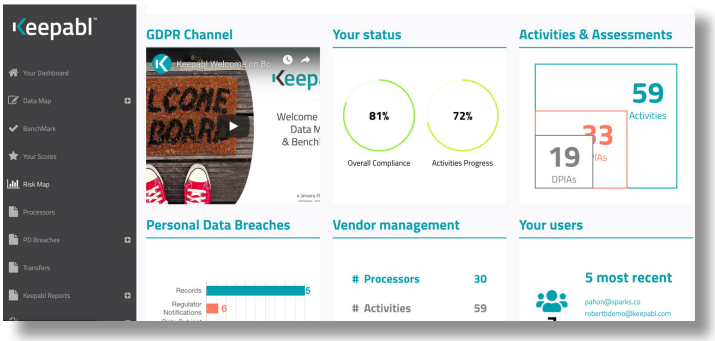
Location: London, U.K.

Founded: 2017

Leadership: Robert Baugh, Founder & CEO

Funded: Privately held

Privacy-related products:
Activity Monitoring, Assessment Manager, Data Mapping, Incident Response, Privacy Information Manager



Description: Keepabl has developed a solution designed to help organizations comply with the EU General Data Protection Regulation. It allows organizations to produce and update required reports and outputs, as well as provide a Privacy Policy Pack with GDPR policies, procedures and templates. Keepabl benchmarks an organization's readiness, illuminates risks in their processing and creates reports including Article 30 Records and Activity Analysis, showing answers about their Data Map. Keepabl's breach module allows entities to record suspected breaches and conduct rapid breach management, with email alerts to security teams, an instant breach log and guidance on notification.

Ketch

Location: San Francisco, Calif., U.S.

Number of employees: 17

Founded: 2019

Leadership: Tom Chavez, CEO & Co-Founder; Vivek Vaidya, CTO & Co-Founder

Funded: Privately held

Privacy-related products:
Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Enterprise Communications, Privacy Information Manager

Description: Ketch is a data control platform that enables organizations to comply with data privacy laws and enforce data governance policies easily. Ketch takes a data-first approach, enabling organizations to: control personal data at its most granular level, manage all regulations with the same framework, automate consent management and orchestration, and fulfill DSR requests with no human intervention.

Ketch

Think Data Privacy & Governance are too Complicated?

You're not alone.

Eliminate Complexity with Ketch

Learn More

Keyed Systems

Location: Boston, Mass., U.S.

Number of employees: 1

Founded: 2017

Leadership: Scott Gallant, CEO

Funded: Privately held

Privacy-related products: Assessment Manager, Data Mapping, Privacy Information Manager

Description: Keyed Systems delivers products, services and executive consulting to assist organizations in assessment of risk, training/education and ongoing privacy program management. Keyed's Governance utilities include use case modeling, data asset control/classification, process flow, and new trust framework definitions. In conjunction with its frameworks mapper, organizations can vet practice mechanisms and requirements against known and published guidelines, positioning gaps for internal or third-party roadmap consideration. Sectoral specialties and active work in healthcare, government, retail and education.

KPMG International

Location: Amstelveen, Netherlands

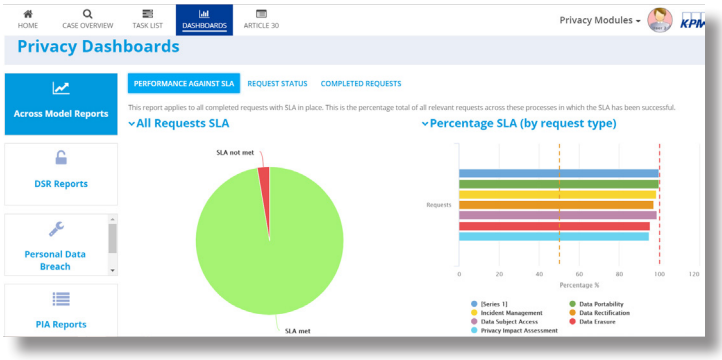
Number of employees: 207,000

Founded: 1987

Leadership: Natalie Semmes, Partner, Head of Intelligent Automation, KPMG in the UK; Mark Thompson, Global Head of Privacy Advisory Services, KPMG International

Funded: Privately held

Privacy-related products: Assessment Manager, Data Discovery, Enterprise Communications, Incident Response, Privacy Information Manager



Description: KPMG Privacy Apps can help automate key privacy processes, such as Rights Requests, Records of Processing, Privacy Impact Assessments, Data Breach Management, Vendor Risk Management, and Privacy Helpdesk. The apps leverage innovative robotic process orchestration capabilities to enable sustainable and effective Privacy Risk Management, and are designed to reduce cost, time and effort. These tools aim to provide a clear view of an organization's privacy compliance with simple-to-use dashboards and reporting features. They can integrate into an organization's systems and technology landscape to help embed privacy in the business.

Kroll

iapp SILVER MEMBER

Location: New York, N.Y., U.S.

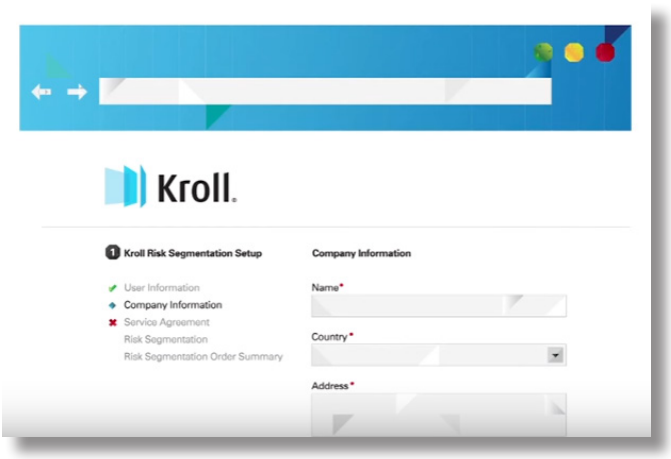
Number of employees: 2,000+

Founded: 1972

Leadership: David Fontaine, CEO; Bill Krivoshik, CTO; Barbara Cooperman, CMO

Funded: Privately held

Privacy-related products: Assessment Manager, Incident Response



Description: Kroll offers several different technology solutions for its users. Kroll offers flexible technology tools to help companies design and set up compliance programs and policies. Kroll's Third Party Compliance portal is a web-based due diligence, governance and compliance platform allowing companies to manage the risk they take on by assessing the third parties they work with. Kroll also offers a 3rd Party Risk Assessor compliance software solution accomplishing the same goal. Kroll features a web-based credit monitoring service allowing users to keep track of personally identifiable information that may be compromised during a cyberattack.

Kryptowire

Location: Fairfax, Va., U.S.

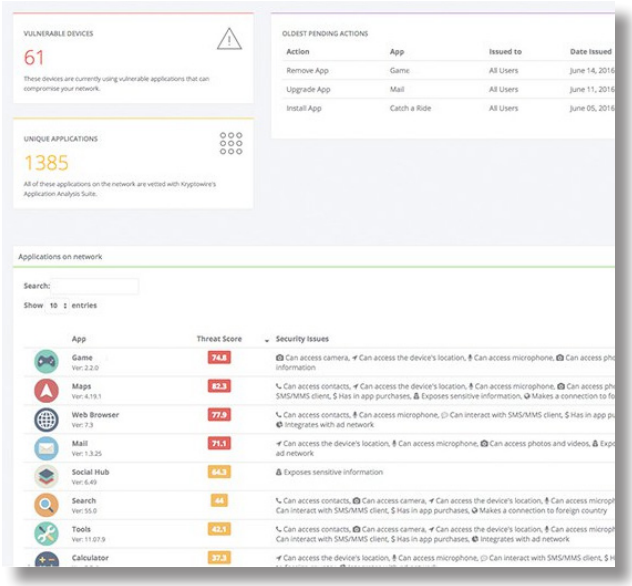
Number of employees: 10–20

Founded: 2011

Leadership: Angelos Stavrou, Founder

Funded: Privately held

Privacy-related technology: Activity Monitoring, Website Scanning



Description: Kryptowire's services are designed to examine mobile applications. Its analytics services collect, store and continuously monitor mobile app data from marketplaces across all major platforms. Its EMM+S continuously monitors the security of every mobile app on a device against high assurance standards, while enforcing enterprise-wide privacy and security policies. Its software assurance solution performs security analysis on third-party apps from different operating systems to identify apps putting an organization's data, network, user privacy, and resources at risk. It also offers continuous authentication to analyze user behavior to detect any unauthorized users attempting to use the device.

LeapYear Technologies, Inc

Location: San Francisco, Calif., U.S.

Number of employees: 60

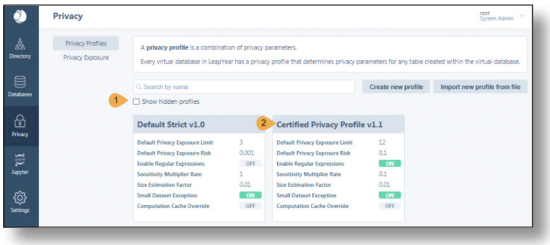
Founded: 2016

Leadership: Ishaan Nerurkar, CEO; Colton Jang, COO; Garrett Long, VP of Marketing

Funded: Privately held

Privacy-related products: Deidentification/Pseudonymity

Description: LeapYear provides a commercially available differential privacy platform for enterprise class machine learning and analytics. The core value proposition of LeapYear's technology is the ability to develop sophisticated analyses and models on highly sensitive data without exposing the data at all. Each operation in the platform achieves the standard of differential privacy, all without moving or altering underlying data. The platform enables maximum value from data assets, with rigorous mathematical privacy.



Legal Monster

Location: Copenhagen, Denmark

Number of employees: 10

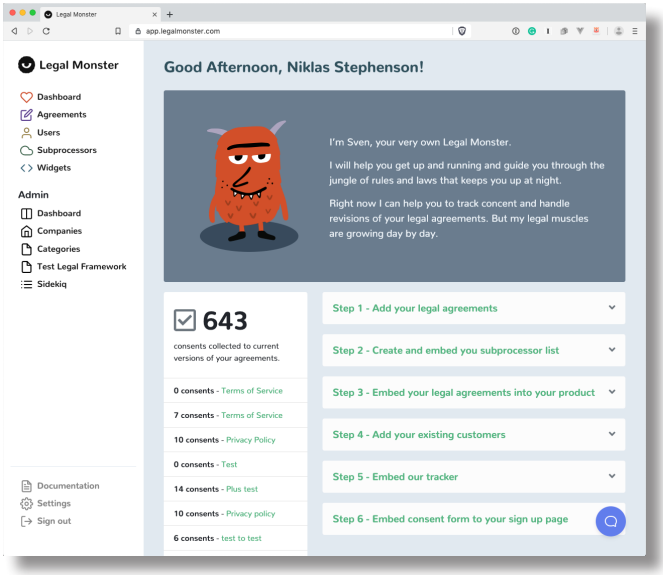
Founded: 2019

Leadership: Niklas Stephenson, CEO; Stine Mangor Tornmark, General Counsel; Søren Viuff, CPO

Funded: Privately held

Privacy-related products: Consent Manager

Description: Legal Monster helps companies by enabling them to collect legally-compliant consent when potential customers sign up for their service or for marketing emails. Legal Monster has built a solution that is inserted into customers' marketing, signup and checkout forms, which automatically shows a compliant consent-request depending on the end-users jurisdiction and language. By implementing this solution, customers reach a much higher level of compliance while ensuring that they still have the best possible conversion.



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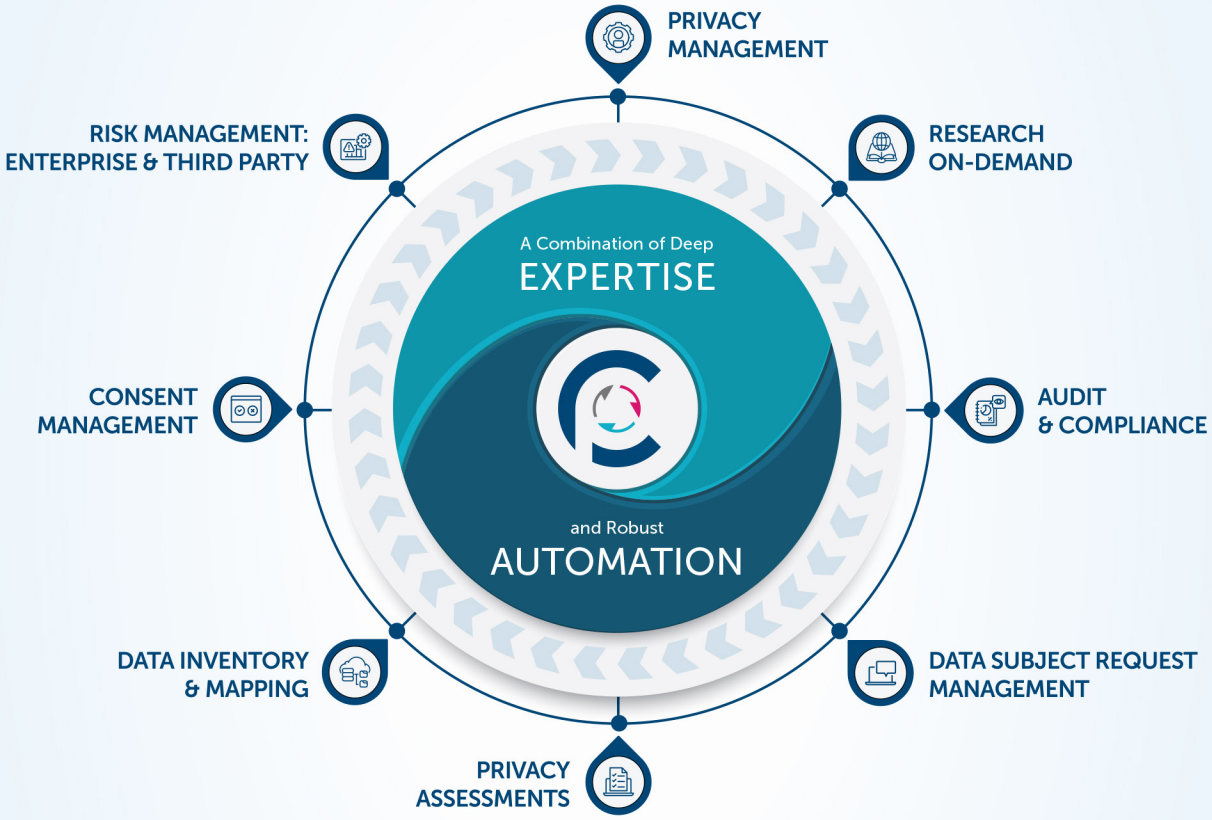
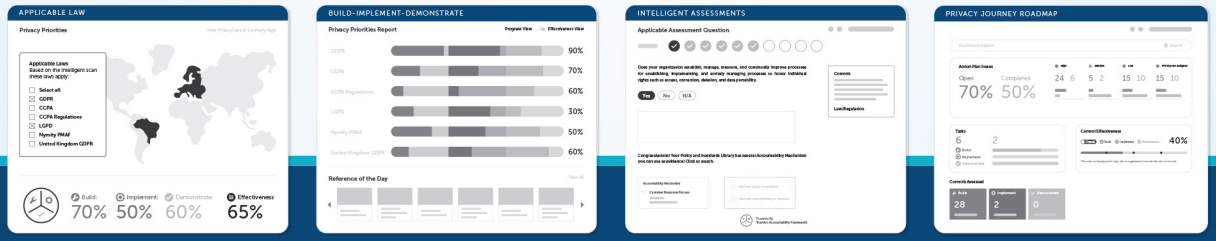


Reduce complexity. Eliminate redundancy. Get a full picture.
So you can focus on what matters most.



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Lenos Software

Location: San Francisco, Calif., U.S.

Number of employees: 38

Founded: 1999

Leadership: Debra Chong, Co-Founder and CEO; Patti Tackeff, Co-Founder and President

Funded: Privately held

Privacy-related technology: Consent Manager, Deidentification/Pseudonymity

Description: Lenos Software's Strategic Event Management Platform enables management of meetings and events enterprise wide (processes and supply-chain) to achieve strategic goals and data governance, and provide financial transparency and consolidated financial reporting. The GDPR Consent and Data Management Module is integral to the lifecycle of meetings and events as it (a) tracks and retains privacy policies, consents and withdrawals of consent, (b) provides for correction of data, withdrawals and re-affirmations of consent, (d) deidentifies data as needed, (e) tracks data transfers to third-parties, and (f) is seamless with CRM (i.e., Salesforce).

LiveRamp Holdings, Inc.

iapp SILVER MEMBER

Location: San Francisco, Calif., U.S.

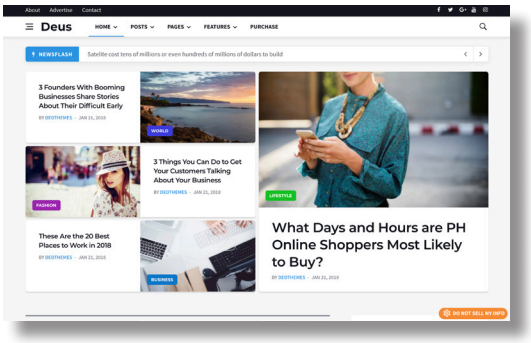
Number of employees: 1,100

Founded: 2011

Leadership: Scott Howe, CEO; Anneka Gupta, President & Head of Products and Platforms; Tim Geenen, GM Privacy and Consumer Experience

Funded: Publicly traded

Privacy-related technology: Consent Manager



Description: LiveRamp Privacy Manager, an Enterprise Platform for Privacy Preference and Consent Management, enables compliance for opt-outs and consent management for the EU General Data Protection Regulation and the California Consumer Privacy Act. It provides full customizability to clients and allows them to completely white label the platform with pre-defined templates and easy implementation. Via conditional firing capabilities, it gives clients and data subjects and consumers control over all third party trackers on client sites and/or apps. Privacy Manager's full audit trail enables proof of compliance for GDPR and CCPA.

Madana

Location: Berlin, Germany

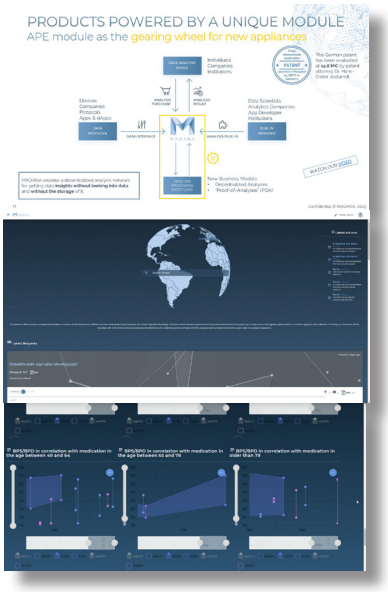
Number of employees: 8

Founded: 2017

Leadership: Christian Junger,CEO & Co-Founder;
Dieter Schule, COO & Co-Founder;
J. Fabian Wenisch, CTO & Co-Founder

Funded: Privately held

Privacy-related technology:
Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Deidentification/Pseudonymity, Privacy Information Manager



Description: Madana's solution offers a method and a system to protect electronic data from its origins to when it is processed by a third party. The system allows a data analysis buyer to provide funds in exchange for more unique insights without knowing the identity of a data producer. Madana helps an organization all of this is done in compliance with the EU General Data Protection Regulation. This is made possible through the combination of its three main technological components: asymmetrical encryption, trusted execution environments and blockchain technology.

Mandatly Inc.

iapp BRONZE MEMBER

Location: Dallas, Texas, U.S.

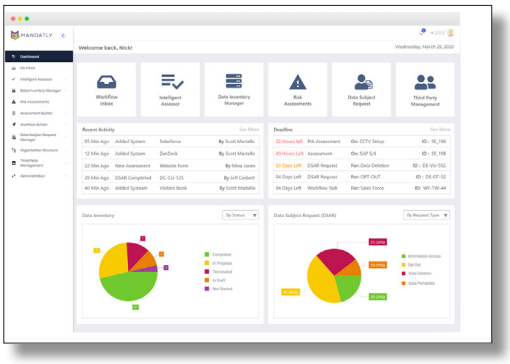
Number of employees: 10

Founded: 2019

Leadership: Pragati Jain, Managing Director

Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager, Website Scanning



Description: Mandatly offers SaaS-based software solutions to help organizations operationalize and automate their privacy program to comply with CCPA, EU GDPR, Brazilian LGPD, and other privacy laws. Mandatly's configurable software provides comprehensive and flexible solutions to privacy processes and supports multiple privacy compliance requirements. Mandatly provides automated solutions for privacy assessments, system and data inventory, data subject requests, cookies and consent management. Mandatly API Management also allows seamless integration with other systems for automated data discovery, identity verification, consent collection and single sign on. Mandatly technology allows auto generation of RoPA, PIA/DPIA reports and engages system, process owners and data protection authorities through its workflow engine to establish accountability and gain real-time visibility into an organization's privacy management initiatives.

Manetu, Inc.

Location: Ridgewood, N.J., U.S.

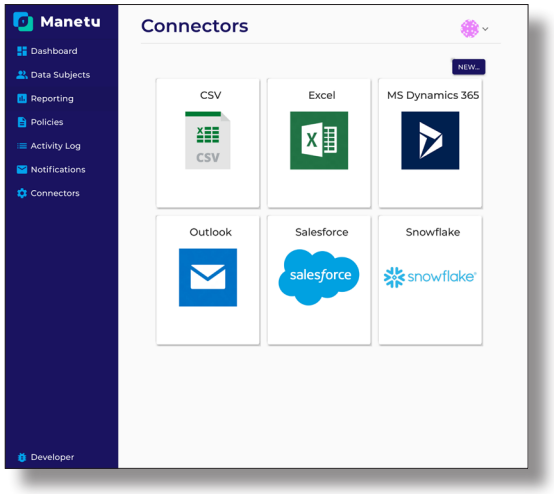
Number of employees: 20

Founded: 2019

Leadership: Moiz Kohari, Co-Founder & CEO; David Harris, Co-Founder & President; Greg Hasking, Co-Founder & CTO

Funded: Privately held

Privacy-related products: Activity Monitoring, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Enterprise Communications, Privacy Information Manager, Website Scanning



Description: The Manetu SaaS platform de-risks critical data through continuous discovery, data mapping and unification of an organization's' most sensitive data. Manetu's connectors attach to industry leading CRM, ERP and analytics software, map data using machine learning algorithms, encrypt selected data and replicate that encrypted data on the Manetu platform, where it can be managed and shared with data subjects through a self-service portal based on their preferences and consent. The platform provides consent management, consumer preference management, data curation, private and secure artifact sharing and direct incentive offerings for use and collection of customer data.

Matomo

Location: Wellington, New Zealand

Number of employees: 20

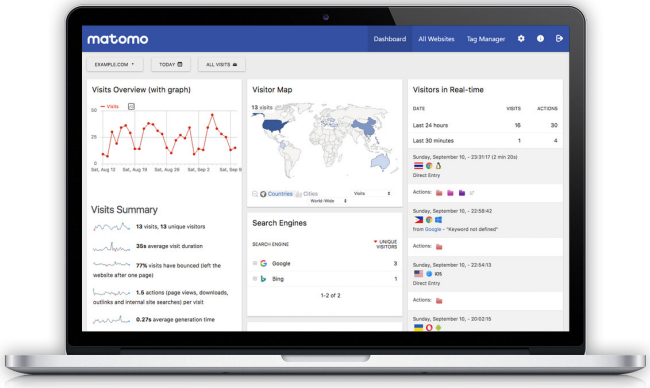
Founded: 2016

Leadership: Matthieu Aubry, CEO; Thomas Steur, CTO

Funded: Privately held

Privacy-related products: Activity Monitoring, Consent Manager, Data Discovery, Data Subject Requests, Deidentification/Pseudonymity, Website Scanning

Description: Matomo is an open-source web analytics platform used on over 1 million websites and translated into over 50 languages. Matomo is an ethical choice for those who value privacy and 100% data ownership.



The Media Trust

Location: Vienna, Va., U.S.

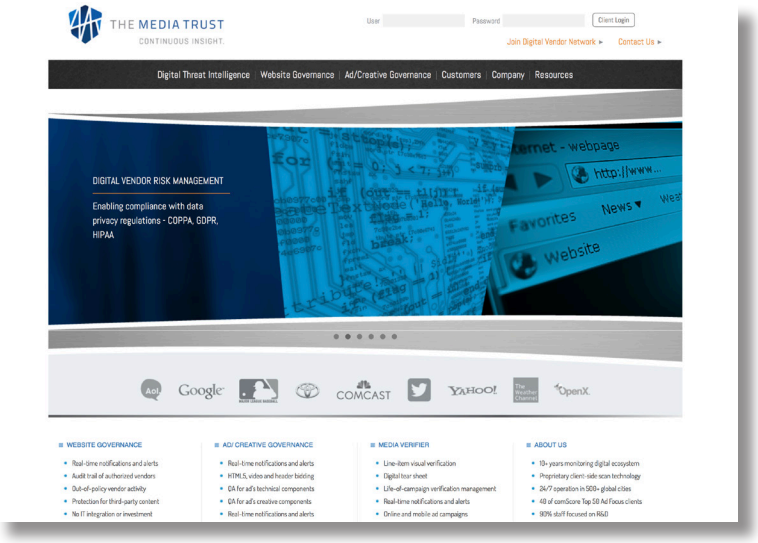
Number of employees: 100

Founded: 2005

Leadership: Chris Olson, CEO & Co-Founder;
David Crane, CTO & Co-Founder;
Alex Calic, CRO

Funded: Privately held

Privacy-related technology:
Activity Monitoring, Data Discovery, Incident Response



Description: The Media Trust's GDPR Compliance solution continuously monitors digital assets for unauthorized tracking of consumer data and company-specific privacy and data collection policies. The Media Trust provides real-time insight into user identification and tracking behavior executing through website and mobile app environments. With 12+ years experience in monitoring the digital ecosystem, our unique capabilities facilitate holistic digital risk management for websites to enable companies to demonstrate reasonable care.

MEGA International

Location: Paris, France

Number of employees: 350

Founded: 1994

Leadership: Lucio de Risi, CEO Founder;
Robert Raiola, CMO;
Henri-Louisde Villmorin, Senior VP Head of Operations

Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Data Mapping, Incident Response

Description: MEGA International is a global software firm developing governance, risk and compliance solutions for more than 15 years. HOPEX GDPR provides a collaborative workspace for DPOs and cross-functional stakeholders to manage a GDPR-compliance initiative. Our solution gives you the right tools to understand how your organization complies with the GDPR to implement the needed changes and automatically produce documents required by the regulator. Our methodology has been developed with Gruppo IMPERIALI, which brings more than 30 years of data protection legal expertise. HOPEX GDPR integrates up-to-date regulatory details and legal templates to accelerate your remediation plans.

MENTIS

Location: New York, N.Y., U.S.

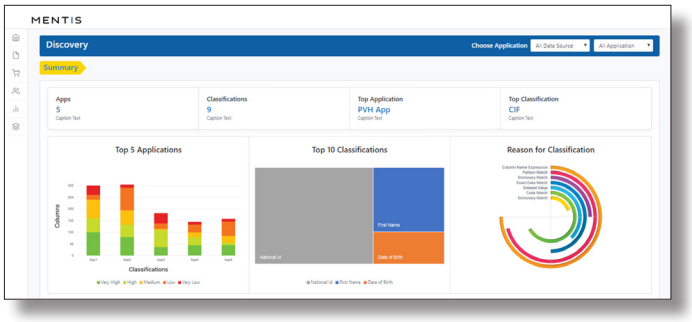
Number of employees: 100–150

Founded: 2004

Leadership: Rajesh K. Parthasarathy, Founder, President, and Chief Executive Officer; Paula Capps, Chief Operating Officer; Suresh Sundaram, Executive Director

Funded: Privately held

Privacy-related products:
Activity Monitoring, Data Discovery, Deidentification/Pseudonymity



Description: MENTIS provides a single platform solution that integrates seamlessly throughout the data lifecycle from data discovery to pseudonymization in production and non-production, to continuously monitor and deidentify sensitive data. MENTIS's data discovery module can find sensitive data by dictionary search, patterns, master data, NLP and code matching. The pseudonymization module leverages the metadata generated by the data discovery module and pseudonymizes data using masking, encryption or tokenization techniques. Additionally, its monitor module, in combination with the pseudonymization module, can monitor and restrict data access based on role, program, and location. MENTIS can also provide data deidentification, sub-setting, two-factor authentication, and DB firewall solutions.

MetaCompliance

Location: London, U.K.

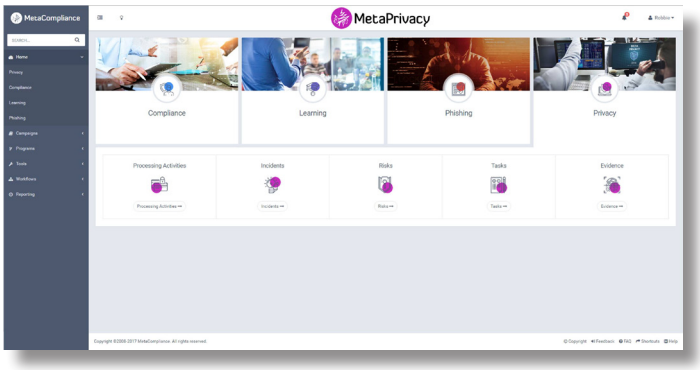
Number of employees: 50+

Founded: 2006

Leadership: Robert O'Brien, CEO; Eamonn Jennings, CTO

Funded: Privately held

Privacy-related products:
Assessment Manager, Data Mapping, Incident Response



Description: MetaCompliance offers a one-stop-shop Privacy Management solution specifically designed to provide organizations with step-by-step guidance in preparing for, and operating in compliance with, the General Data Protection Regulation The solution resides within the MyCompliance Cloud platform which provides customers with a fully integrated suite of GDPR capabilities which includes processing activity assessments, risk management, task management, policy management, incident management and eLearning. The platform also offers management dashboards and detailed reporting allowing data protection officers to easily track implementation progress and demonstrate ongoing accountability.

Metomic

Location: London, U.K.

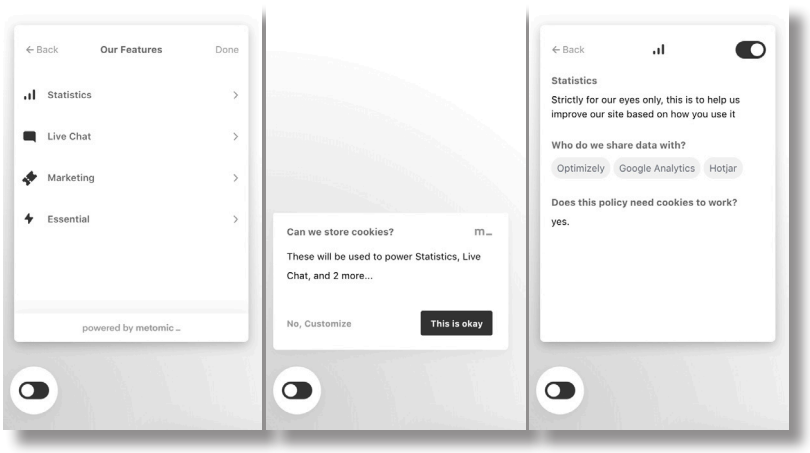
Number of employees: 11

Founded: 2018

Leadership: Richard Vibert, CEO; Benjamin van Enckevort, CTO

Funded: Privately held

Privacy-related products: Consent Manager, Website Scanning



Description: Metomic is a Consent Management Platform that enables organizations to universally manage users' consents for any data you collect and use, including cookies. Metomic does not use cookie banners, but rather a widget that lives on an organization's site. The widget allows an organization's users to pick and choose what of their data is handled, and when. Metomic ensures companies are compliant with privacy laws such as the EU General Data Protection Regulation, the California Consumer Privacy Act and ePrivacy.

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Mexon Technology BV

Location: Leusden, Netherlands

Number of employees: 150

Founded: 1994

Leadership: Serge Pensaert, CEO; Titus Klijsen, Product Manager

Funded: Privately held

Privacy-related products: Assessment Manager, Data Subject Requests, Incident Response, Privacy Information Manager

Description: MexonInControl for Privacy is made specifically for organizations to adhere to the GDPR. The registers you need to maintain to show your compliance with the regulations and the assessments you have to execute to comply (or explain) are provided to you in a multi-language SaaS solution. It is highly configurable to fit your organization's needs, without the need for technical skills. Not only does MexonInControl support standard DPIA assessments, you can also create your own to suit your organization's needs and specific consumer-based language. MexonInControl consists of registers for data processing activities, data processing agreements, risks, measures, standards, assessments, actions, assets and the relations between them. It provides its own dashboarding overviews and has an API for external dashboarding.

Micro Focus

Location: Newbury, Berkshire, U.K.

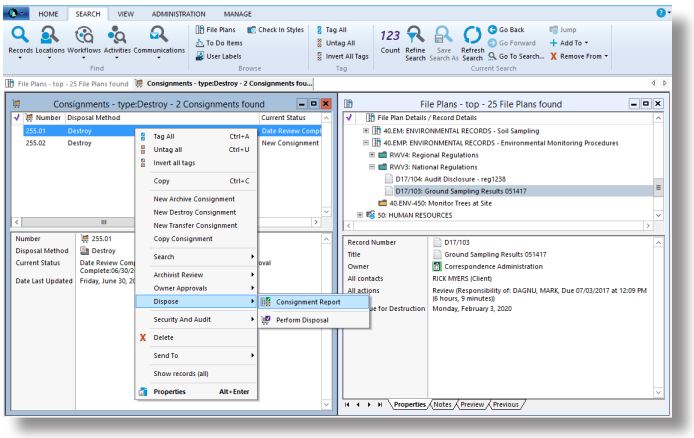
Number of employees: 14,000

Founded: 1976

Leadership: Stephen Murdoch, Chief Executive Officer; Paul Rodgers, Chief Operating Officer; Brian McArthur-Muscroft, Chief Financial Officer

Funded: Publicly traded

Privacy-related products: Data Discovery, Deidentification/Pseudonymity, Privacy Information Manager



Description: Secure Content Management suite helps organizations balance the requirements for collaboration and productivity with information security, privacy and compliance across enterprise systems. Authorized access, exposure and ongoing use of content from business applications, including emails and SharePoint/O365, and database applications is managed with reduced risk, complexity and cost. Content is analyzed for sensitivity and risk, classified accordingly with policy applied to govern access and retention. Powerful search coupled with policy-based management makes it easier to find the permissible data. Unstructured content can be managed in-place or moved to a secure repository.

Mighty Trust

Location: Dublin, Ireland

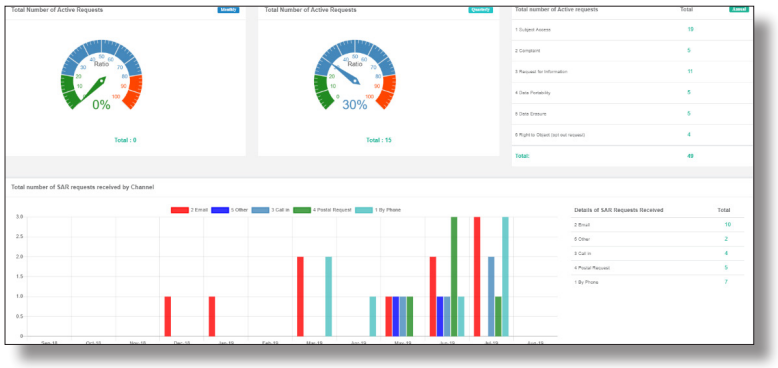
Number of employees: 10

Founded: 2017

Leadership: Brendan Quinn, CEO

Funded: Privately held

Privacy-related products:
Activity Monitoring,
Assessment Manager, Data Mapping,
Data Subject Requests,
Incident Response,
Privacy Information Manager



Description: PRIVACYPLUS is an enterprise product including 17 modules covering all data protection requirements for managing enterprise supply chains. Three dashboards provide insight into projects and high-risk items. The centralized document management function securely stores policies and backup data. The organizational hierarchy function controls user access rights and permissions for the platform. The unique sharing function allows for secure data sharing with counterparties. Step by Step data input processes and user manuals make it easy to complete. PRIVACYPLUS can be used by data protection officers and non subject matter experts as a tool to manage EU General Data Protection Regulation and other data protection law requirements.

Miner Eye

Location: Ganei-Am, Israel

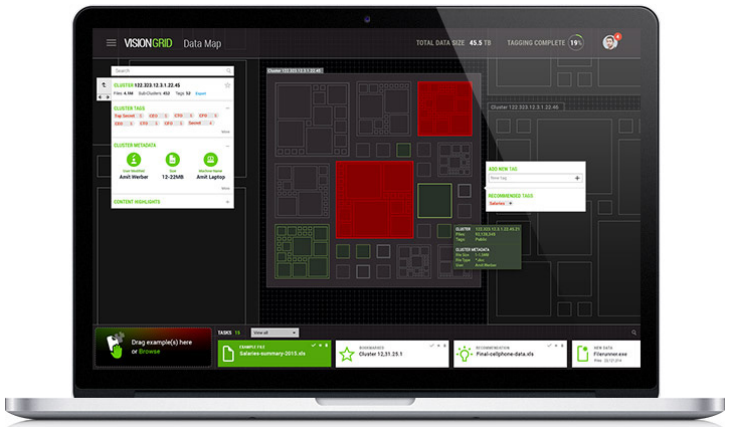
Number of employees: 11–50

Founded: 2014

Leadership: Yaniv Avidan, CEO and Co-founder; Gideon Barak, Chairman of the Board and Co-founder; Avner Atias, CTO and Co-founder

Funded: Privately held

Privacy-related products:
Activity Monitoring, Data Discovery,
Data Mapping



Description: MinerEye's VisionGrid platform is self-learning software that automatically identifies, classifies, and tracks data on premise, remote storages, and in the cloud. It enables scalable, automated analysis and governance of unstructured data across the enterprise. This enables companies to efficiently discover, analyze, and act on data for data privacy and security. Its AI technology identifies similar data between data centers and across the cloud by learning patterns, enabling the user to be alerted when a behavioral outlier occurs.

Modulo Security

Location: Rio de Janeiro, Brazil

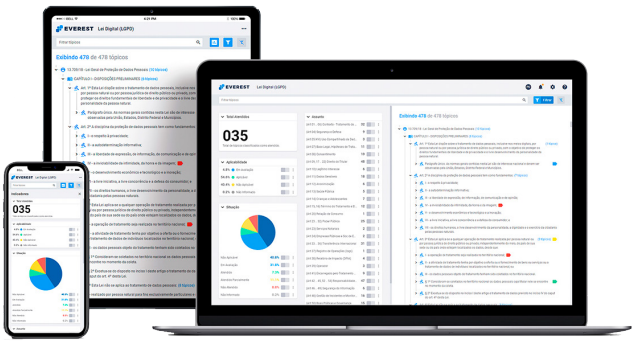
Number of employees: 100

Founded: 1985

Leadership: Alberto Bastos, Founder & CEO; Fernando Nery, Founder & Business Development

Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager



Description: Modulo Security offers a comprehensive cloud platform to automate the implementation and management of privacy, security and data protection programs. Aligned with standards, frameworks and regulations mainly with the LGPD legislation in Brazil and based on our Metaframework methodology aligned with ISO 31000 and large experience in software, compliance and cybersecurity assessment projects, Modulo created the LGPD Manager, composed of technology, knowledgebases and online services. Modulo offers a complete solution with legal content, expert comments, collaboration, online interviews, complete inventory of areas, systems, people and data, correlation graphs, workflow, templates, dashboards, reports, alerts, integration bots and API for integration with other systems.

The Morganfield Group

Location: Snellville, Ga., U.S.

Number of employees: 3

Founded: 2013

Leadership: Andre Morganfield, CEO

Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Enterprise Communications, Incident Response, Privacy Information Manager

Description: The Morganfield Group implements scalable frameworks, tools, and processes that protect the personal data of clients' employees, customers, and vendors. Its approach encompasses different components of a privacy program office, which include privacy program strategy, privacy governance and policy, third party privacy risk management, consent management, process/system gap identification and remediation, privacy by design, metrics monitoring and reporting, training, awareness, and communications, program localization and breach management.

Mostly AI

Location: Vienna, Austria

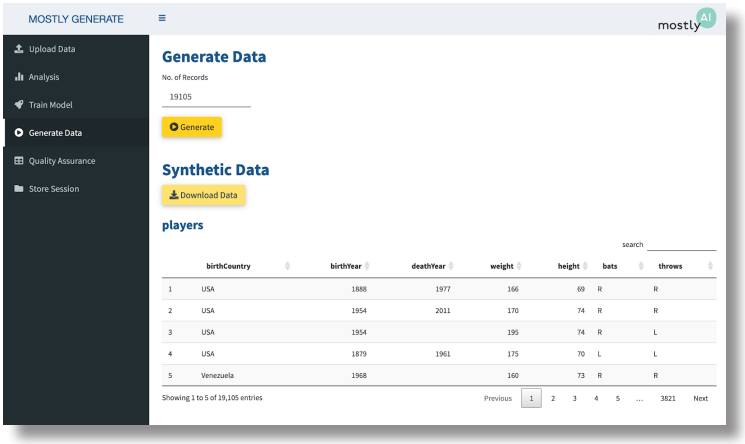
Number of employees: 11

Founded: 2017

Leadership: Michael Platzer, CEO; Roland Boubela, CTO; Klaudius Kalcher, Chief Data Scientist

Funded: Privately held

Privacy-related products: Deidentification/Pseudonymity



Description: Based on Mostly AI's Synthetic Data Engine, Mostly GENERATE allows an organization to simulate highly realistic & representative synthetic data at scale, by automatically learning patterns, structures and variations from its existing data. The software-solution leverages state-of-the-art generative deep neural networks with in-built privacy mechanism to build a mathematical model of customers and their actions. As synthetic data is anonymous and exempt from data protection regulations, this opens up a whole range of opportunities for locked-up data, resulting in faster innovation, less risks and less costs.

Munich Re

iapp BRONZE MEMBER

Location: Munich, Germany

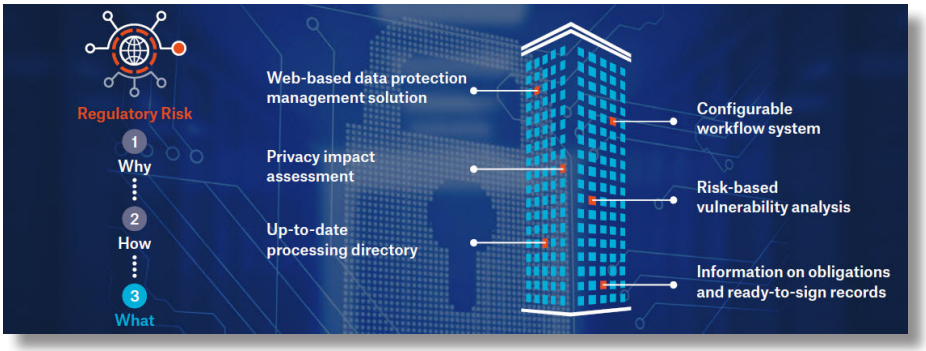
Number of employees: 42,000

Founded: 1880

Leadership: Joachim Wenning, CEO

Funded: Publicly traded

Privacy-related products: Privacy Information Manager



Description: Munich Re's Compliance Web is a user-friendly tool based on an intuitive dialogue and workflow system to guide staff with respect to data protection and data security. The tool classifies the data, compares the data processing with the legal requirements, documents the processes and explains step by step what needs to be done. For every step, it automatically generates all legally required documents, including records of processing activities, documentation of the data protection impact assessment, ready-to-sign data processing agreements including technical and organizational measures as well as templates to fulfill information duties.

Munvo

Location: Montreal, Quebec, Canada

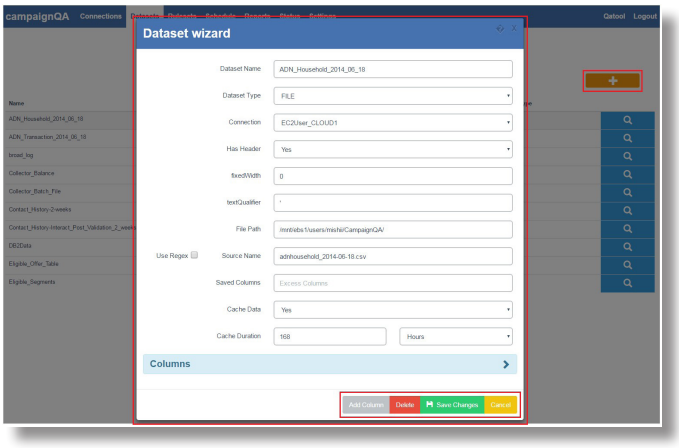
Number of employees: 100

Founded: 2004

Leadership: Mathieu Sabourin, Founder and President; Nabil Taydi, Managing Partner, Professional Services; Rob Davis, Managing Partner, Business Development and Alliances

Funded: Privately held

Privacy-related products: Consent Manager



Description: CampaignQA automates and simplifies the complexities in dealing with new customer privacy regulations, such as the EU General Data Protection Regulation and Canada's Anti-Spam Law. CampaignQA creates a global dashboard of quality assurance activities, while maintaining a comprehensive audit trail of past validations and issues. This helps to achieve and document organizational compliance with GDPR's and CASL's regulations. CampaignQA even comes standard with some GDPR & CASL rules pre-built and ready to incorporate across your organization's marketing activities.

MyLife Digital

Location: Bath, U.K.

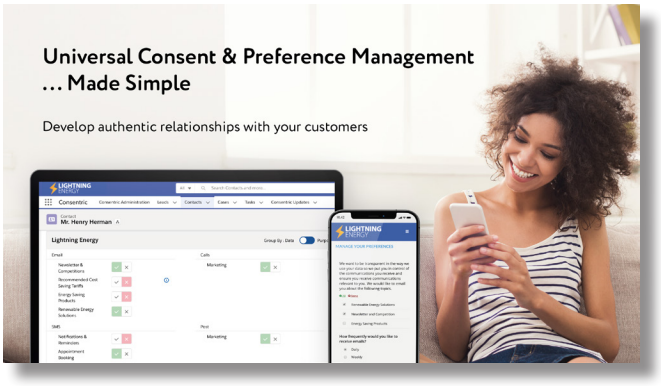
Number of employees: <50

Founded: 2014

Leadership: J Cromack, Chief Innovation Officer; Bruce Finnamore, Chairman; Jeffrey Thomas, Director

Funded: Privately held

Privacy-related products: Consent Manager, Privacy Information Manager



Description: Consentric allows organizations to create and manage bespoke consent and preferences at a granular level. Consentric provides a transparent view for internal teams and advanced self-serve features to allow customers to control updates to their consents and preferences. Unique engagement modules allow for progressive consent and preference capture, optimising customer engagement. Consentric is a scalable, cloud based solution, offering SME and Enterprise features along with CRM integrations through machine readable APIs. An immutable audit trail demonstrates regulatory compliance with the EU General Data Protection Regulation, the California Consumer Privacy Act, Brazil's LGPD, the UK Data Protection Act 2018 and PECR.

NetApp

Location: Sunnyvale, Calif., U.S.

Number of employees: 15,000

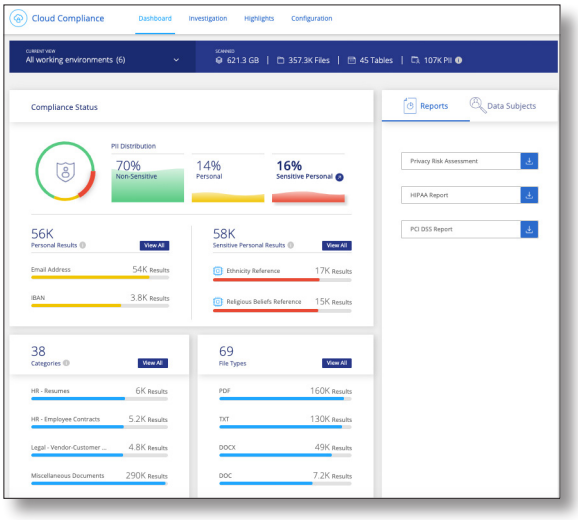
Founded: 1992

Leadership: Anthony Lye, GM NetApp Cloud; Guy Leibovitz, Director, Cloud Compliance

Funded: Publicly traded

Privacy-related products: Data Discovery, Data Mapping, Data Subject Requests, Incident Response

Description: NetApp Cloud Compliance is an AI-based data governance tool. Part of the NetApp Cloud ecosystem, it scans complex IT environments and maps, sensitive and personal data. Cloud Compliance provides your organization with complete coverage on all your data sources and allows leading organizations to comply with different privacy regulation requirements such as GDPR's Article 9, Data Subject Access Requests, retention policy enforcement, automated data privacy impact assessment, and more.



NextLabs, Inc.

Location: San Mateo, Calif., U.S.

Number of employees: 200

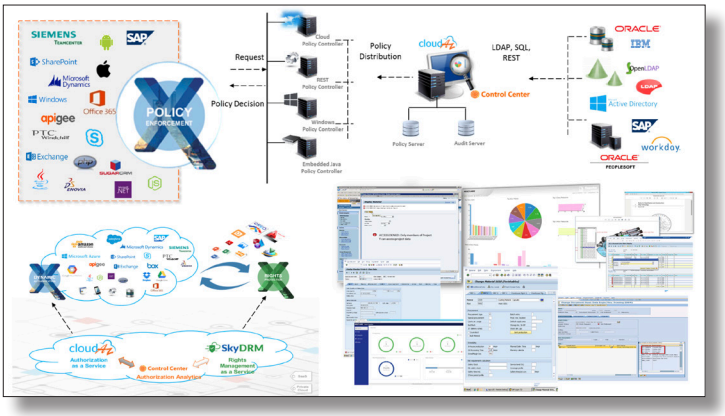
Founded: 2004

Leadership: Keng Lim, CEO; Patrick Ball, SVP of Sales; Steve Kwong, VP of Business Operations

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Enterprise Communications, Privacy Information Manager

Description: NextLabs provides data-centric security software to protect business-critical data and applications. Its dynamic authorization technology and attribute-based policy platform help enterprises identify, monitor and control access to sensitive data, and help prevent security and regulatory violations—whether on the cloud or on premise. The software audits and automates enforcement of security controls and compliance policies to secure information sharing across the extended enterprise. NextLabs has some of the largest global enterprises and government agencies as customers and strategic relationships with industry leaders.



NICE

Location: Hoboken, N.J., U.S.

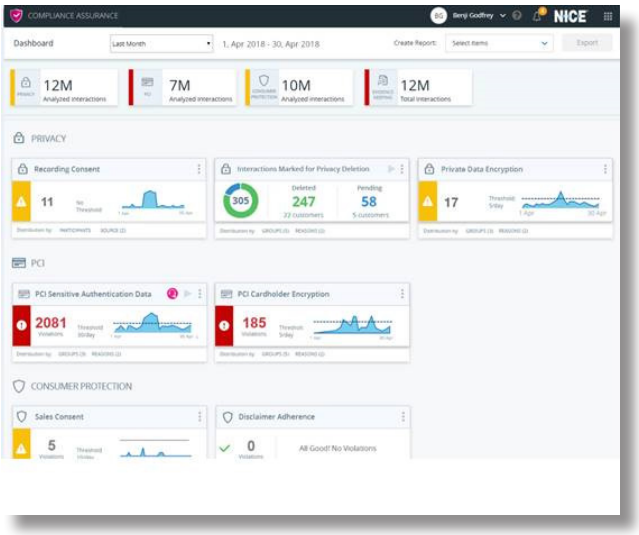
Number of employees: 5,000

Founded: 1999

Leadership: Barak Eilam, CEO

Funded: Publicly traded

Privacy-related products:
Activity Monitoring, Data Mapping, Enterprise Communications



Description: The Compliance Center is an end-to-end compliance solution for contact centers, bringing together the abilities to visualize data, take action on policies, and bridge silos between data systems to efficiently manage interactions and policies. The solution offers a "Compliance Assurance" application displaying multiple dashboards to gauge the adherence to data minimization. The "Policy Manager" application centralizes all retention policies and empowers authorized users to take direct actions on the data archived–deletion, extraction, playback lock and encryption.

Nortal

Location: Tallinn, Harjumaa, Estonia

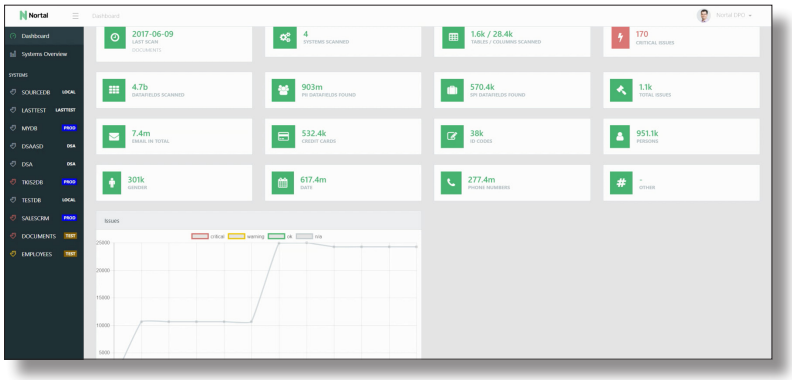
Number of employees: 501–1,000

Founded: 2000

Leadership: Priit Alamäe, Founder and CEO; Andre Krull, Partner and COO; Jonas Ander, CMO

Funded: Privately held

Privacy-related products:
Data Discovery, Data Mapping



Description: Nortal offers its DeepScan solution to help companies comply with the EU General Data Protection Regulation. DeepScan analyzes all of the data sources within an enterprise to map out where all of the information is located, including locations such as databases, emails, and scanned documents. After scanning all of the information, DeepScan will classify the information into different categories, determining whether it is personal information or business data. All of the information is placed onto a dashboard where companies can get a bird-eye view of all the data it currently possesses.

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Novatiq

Location: London, U.K.; Cwmbran, U.K.

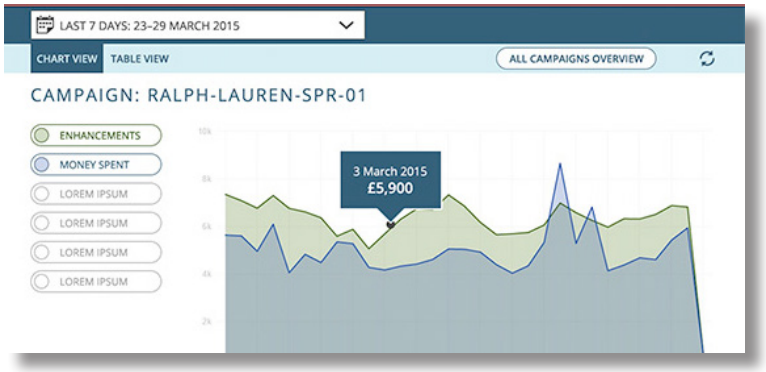
Number of employees: 45

Founded: 2014

Leadership: Tobin Ireland, Co-founder and CEO; Yvonne Fern, Co-founder and Chief Product Officer; Thomas Remmert, CTO; Phil Guest, Chief Revenue Officer

Funded: Privately held

Privacy-related products: Deidentification/Pseudonymity



Description: Novatiq works with telcos around the world to help them monetize their customer data across open ecosystems in a safe and compliant way. Initially supporting telco strategies for entering programmatic advertising, the Novatiq solution is equally fit for the wider market, including IoT, smart cities, and ID verification. Novatiq's Header Injection solution is deployed into the secure environments of telcos to appropriately augment or replace persistent unique identifiers with event-level transient tokens as they are routed across the network between contracted and consented parties. This enables attributes to be attached to the token and matched for transaction, without creating links between one event and the next. Novatiq is building a new type of privacy-first, identity ecosystem, leveraging network and data assets to support new services across open ecosystems.

NT Analyzer

Location: New York, N.Y., U.S.

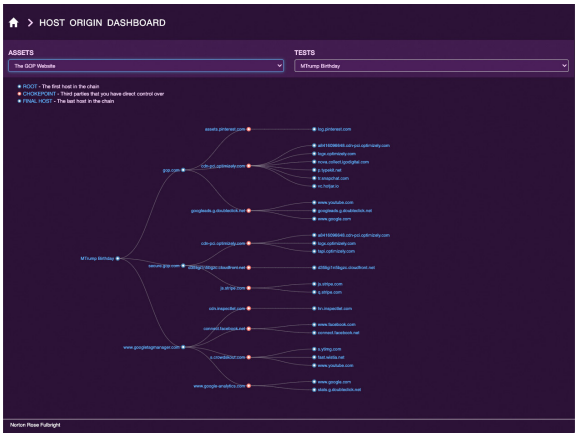
Number of employees: 12

Founded: 2019

Leadership: Steven B. Roosa, Partner; Daniel B. Rosenzweig, Associate

Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Privacy Information Manager, Website Scanning



Description: NT Analyzer steps into the shoes of a user and removes the blind spots, identifying risks associated with a company's catalog of collected and disclosed data. After reviewing network traffic from the end-user's device, NT Analyzer identifies all data sharing and categorizes it under relevant legal risks. All legal findings are protected by attorney-client privilege. Once a risk has been discovered, the company can view the specific network traffic in its custom dashboard and quickly mitigate. From there, companies can be empowered to solve their most glaring data protection issues and facilitate conversations between development and legal departments.

Nuix

Location: Sydney, Australia

Number of employees: 550

Founded: 2003

Leadership: Rod Vawdrey, Group CEO; Stephen Stewart, CTO; Danny Pidutti, CPO

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping

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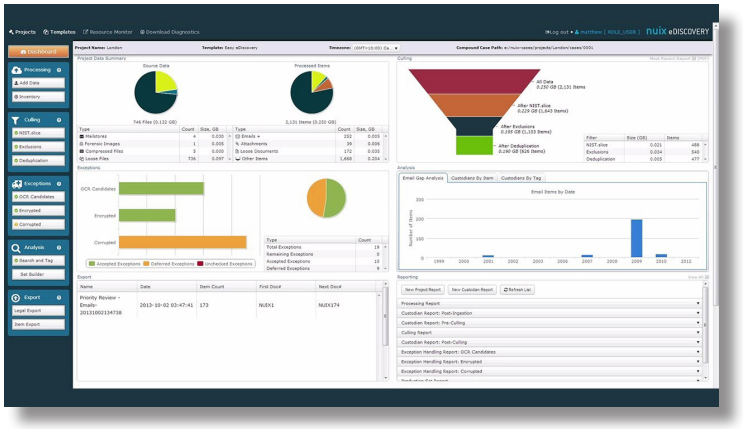


Description: Nuix is a global enterprise class indexing, classification, and monitoring platform used for data discovery, classification, remediation and protection. Nuix can reach into a wide variety of corporate and social media systems and content repositories, and over 1,200 file types to look for and act upon sensitive and valuable information. Nuix can extract PII, PHI and PCI from photos, image files, audio files and video files. Once identified and remediated, Nuix monitors user activities on endpoints for protection and breach response.

Nymity

Location: Toronto, Ontario, Canada

Number of employees: 51–200

Founded: 2002

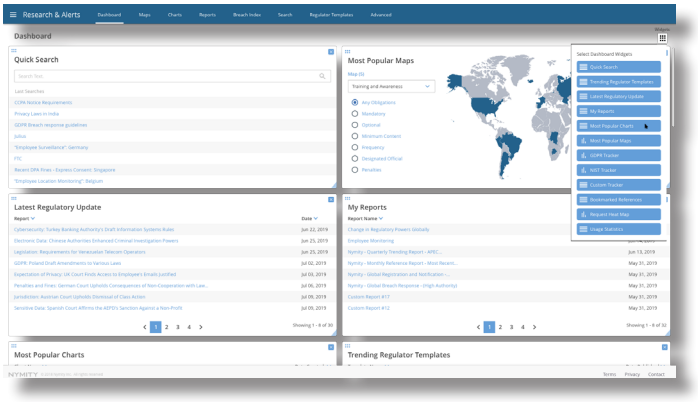
Leadership: Terry McQuay, President and Founder; Oleg Lemeshko, Chief Technology Officer; Ray Pathak, Chief Operating Office

Funded: Privately held (acquired by **TrustArc**)

Privacy-related products: Assessment Manager, Data Mapping, Privacy Information Manager

NYMITY

PRIVACY COMPLIANCE SOFTWARE



Description: Nymity provides business-friendly privacy compliance software solutions that minimize time to compliance with the world's privacy laws, including the California Consumer Privacy Act, the EU General Data Protection Regulation, and Brazil's LGPD. Nymity solutions reduce complexity and improve responsiveness to the business as they are based on four levels of research maintained by a dedicated research team. Nymity offers privacy compliance software solutions in three categories: Knowledge Solutions, Assessment Solutions and Data Subject Requests Solutions.

ObservePoint

Location: Pleasant Grove, Utah, U.S.

Number of employees: 101

Founded: 2007

Leadership: John Pestana, CEO; Mikel Chertudi, COO

Funded: Privately held

Privacy-related products:
Activity Monitoring, Assessment Manager, Consent Manager, Data Subject Requests, Deidentification/Pseudonymity, Website Scanning

Description: ObservePoint's Digital Validation Platform helps companies adhere to privacy and compliance standards — including GDPR, CCPA and other world-wide regulations — through digital privacy and compliance management and reporting. ObservePoint provides alerting and reporting, and gives enterprises the ability to empower consumers with digital data access, deletion, collection, and tracking across all digital properties.

Odaseva

iapp BRONZE MEMBER

Location: San Francisco, Calif., U.S.

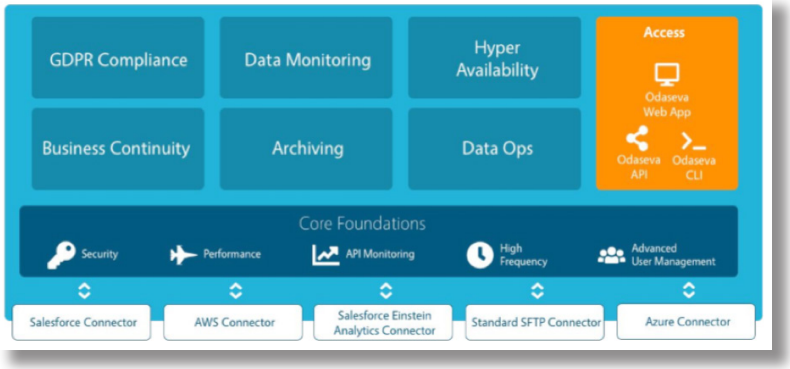
Number of employees: 11–50

Founded: 2012

Leadership: Sovan Bin, CEO and Founder; Vincent Delemarre, COO and Co-Founder

Funded: Privately held

Privacy-related products:
Activity Monitoring, Data Discovery, Deidentification/Pseudonymity, Privacy Information Manager



Description: Odaseva offers its Data Management Cloud platform that allows users to automate its data processes and configure its data management apps. The platform allows organizations to fully automate a range of data procedures. Its data management apps can help with EU General Data Protection Regulation compliance, as well as backup and restore information. Users that have access to Odaseva's Data Management App builder will have the ability to package their own solutions. Odaseva's platform gives users the ability to enable "granular" segregation of data and location restrictions for processing and storage.

Ohalo

Location: London, U.K.

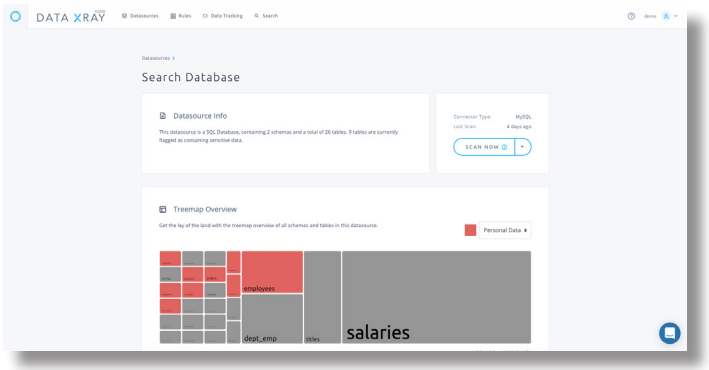
Number of employees: 5

Founded: 2016

Leadership: Kyle DuPont, CEO; Alistair Jones, Lead Engineer; Ed Goold, Counsel and COO

Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping



Description: Ohalo provides automated software solutions for our clients' data discovery, mapping and subject access request needs. Ohalo's Data X-Ray lets users scan their data sources for regulatory-responsive personal data, mapping the results out for the user through an easy-to-use interface at both a high level and a more detailed column-by-column, file-by-file view. Users can then search across those scanned data sources at scale for individual personal data elements in response to data subject requests, saving many hours of manual labour and/or consultant/lawyer fees.The Data X-Ray supports both structured and unstructured data and a wide range of datasources.

Okera

iapp BRONZE MEMBER

Location: San Francisco, Calif., U.S.

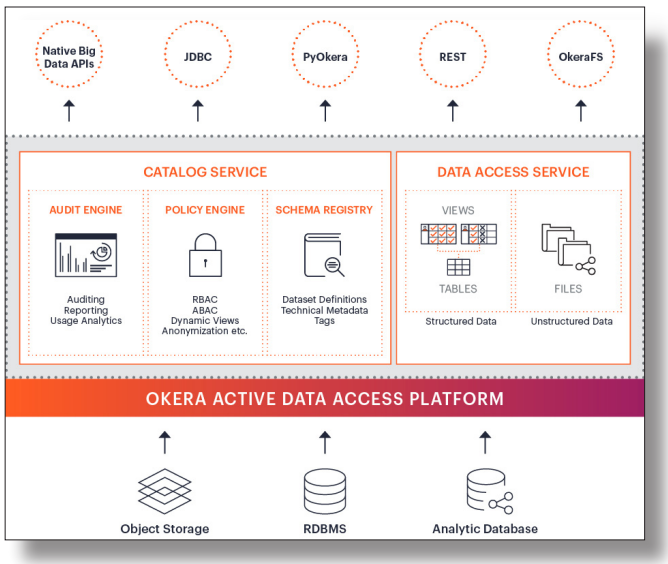
Number of employees: 40

Founded: 2016

Leadership: Nick Halsey, CEO; Nong Li, Co-Founder and CTO

Funded: Privately held

Privacy-related products: Consent Manager, Data Discovery, Data Subject Requests, Deidentification/Pseudonymity



Description: Okera provides secure data access at scale so data teams have the confidence to unlock the power of their data for innovation and growth. By ensuring that appropriate data access controls are in place and meet the evolving data privacy landscape, the Okera Active Data Access Platform can automatically discover and audit data lakes, create access policies using its visual policy engine, and enforce fine-grained access in hybrid and multi-cloud environments such as AWS and Azure.

OMNINET Technologies

Location: Eckental, Germany

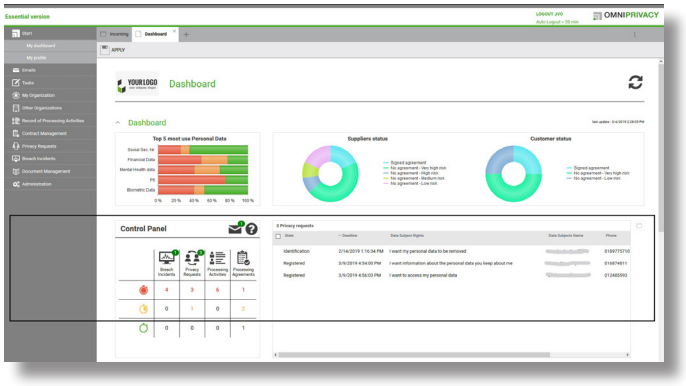
Number of employees: 250

Founded: 1993

Leadership: Dr. Joachim Lenzer, CEO; Guy Werckx, Managing Director, Benelux

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager



Description: OMNIPRIVACY is a cloud-based application to assist data protection officers and privacy professionals. It supports the definition and maintenance of the record of processing activities and processing agreements. For assessment purposes and monitoring of the progress of compliance, a dashboard is available. Processes for privacy requests, data breaches and privacy impact assessments, including risk management and follow-up of related controls, are available within the application. Organizations can delegate tasks or complete processes to the data owners and follow up on deadlines and progress, increase awareness with the GDPR Academy, and keep all personal and public notes in one place.

oneDPO

Location: Santa Clara, Calif., U.S.

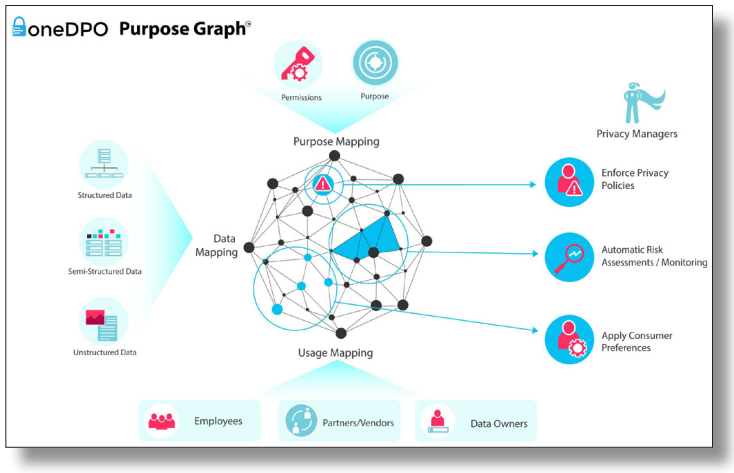
Number of employees: 14

Founded: 2019

Leadership: Amar Kanagaraj, Founder & CEO

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Data Discovery, Data Mapping

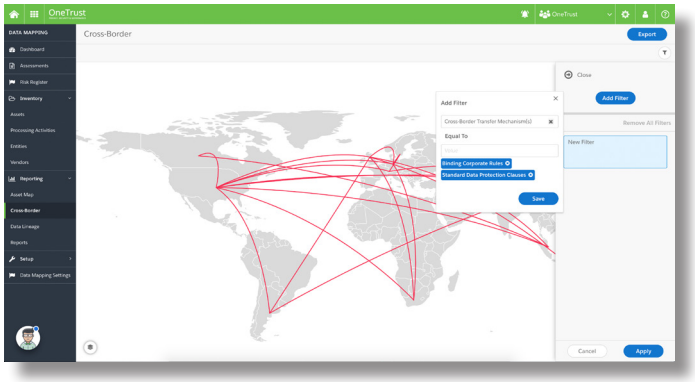


Description: oneDPO's Purpose Graph carries a unique approach to reducing privacy and compliance risks by enforcing privacy principles when employees use and share data with partners. Instead of tackling symptoms, Purpose Graph employs a deep intelligence examination on data usage and its purpose to identify real privacy risks. Purpose Graph's technology automates risk assessments and monitors for emerging privacy risks.

OneTrust

Location: Atlanta, Ga., U.S.; London, U.K.
Number of employees: 1,500
Founded: 2016
Leadership: Kabir Barday, CEO; Blake Brannon, CTO
Funded: Privately held

Privacy-related products:
Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Enterprise Communications, Incident Response, Privacy Information Manager, Website Scanning



Description: OneTrust helps organizations be more trusted, and operationalize privacy, security, and data governance programs. More than 7,500 customers, including more than half of the Fortune 500, use OneTrust to build integrated programs that comply with the California Consumer Privacy Act, the EU General Data Protection Regulation, Brazil's General Data Protection Law, ISO27001, and hundreds of the world's privacy laws and security frameworks. In 2020, OneTrust was named the #1 fastest growing company on the Inc. 500.

"**OneTrust** is **leading the market outright** and showing no signs of slowing down or stopping."

— Ryan O'Leary, Analyst, IDC

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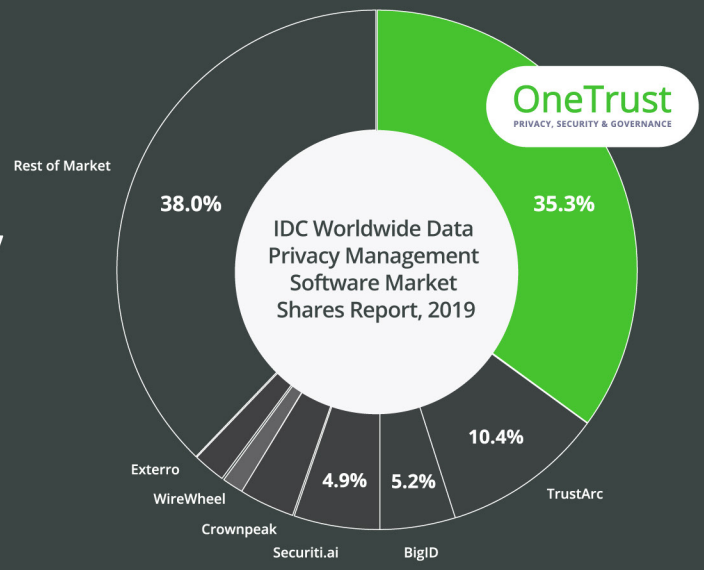


OneTrust
PRIVACY, SECURITY & GOVERNANCE

OneTrust DataGuidance

Location: London, U.K.

Number of employees: 50

Founded: 2007

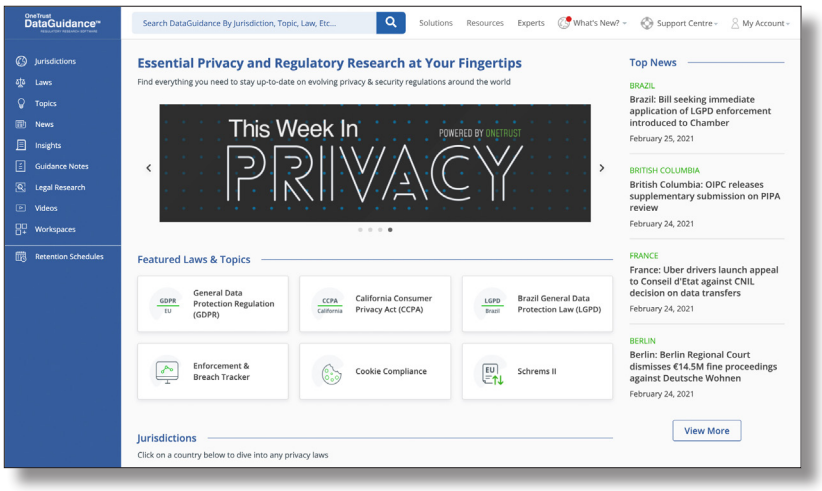
Leadership: Kabir Barday, CEO

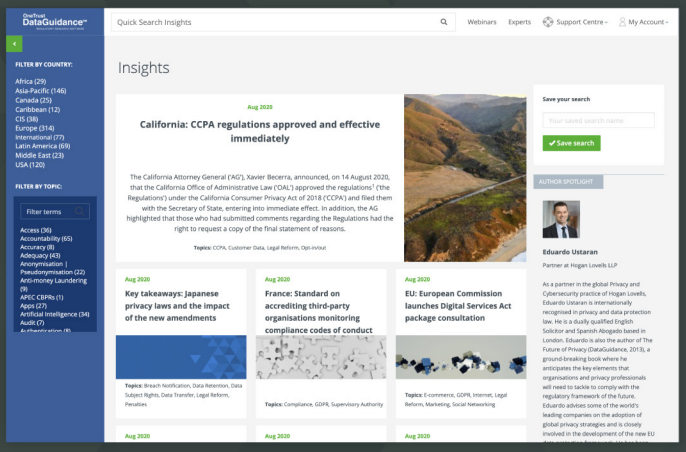
Funded: Privately held

Privacy-related products:
Privacy Information Manager

Description: OneTrust DataGuidance™ is an in-depth and up-to-date privacy and security regulatory research platform powered by more than two decades of global privacy law research. Hundreds of global privacy laws and over ten thousand additional resources are mapped into DataGuidance to give customers in-depth research, information, insight and perspectives on the world's evolving list of global privacy regulations. The database is updated daily by over 40 in-house privacy researchers, along with a network of 800 lawyers across over 300 jurisdictions and by active input as part of OneTrust's regulatory engagement program.

OneTrust DataGuidance™
REGULATORY RESEARCH SOFTWARE





Stay up-to-date with privacy and security regulatory news with OneTrust DataGuidance™

- Powered by more than two decades of global privacy law research
- Updated daily by over 40 in-house privacy researchers
- Features an extended network of 800 lawyers over 300 jurisdictions

START YOUR FREE TRIAL

OneTrust DataGuidance™
REGULATORY RESEARCH SOFTWARE

OptimEyes.AI

Location: Encinitas, Calif., U.S.

Number of employees: 50

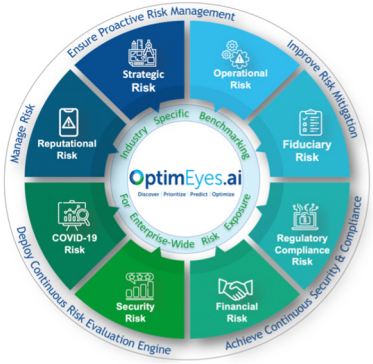
Founded: 2017

Leadership: AJ Sarkar, CEO;
Andrew Beagley, Chief Risk Officer

Funded: Privately held

Privacy-related products:
Activity Monitoring, Assessment Manager, Data Discovery, Data Mapping

OptimEyes.ai
Discover | Prioritize | Predict | Optimize



Description: OptimEyes' mission is to help clients manage their cybersecurity, data privacy and compliance risk quantification. Our advanced artificial intelligence technology, powered by machine-learning algorithms, enables industry risk benchmarking, real-time and trackable risk scoring, and predictive analytics, to identify and quantify future risk. We navigate and connect the complexity of global organizations, bringing together multiple risk sources and events to create a centralized view of risk.

OptInsight

Location: Heemstede, Netherlands

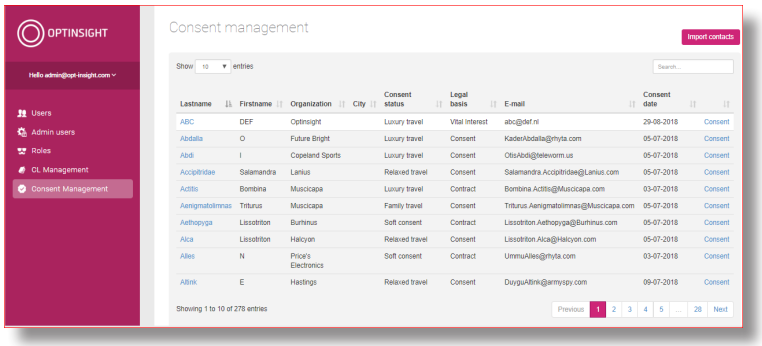
Number of employees: 8

Founded: 2018

Leadership: Marijn van den Corput, Chief Commercial Officer;
Michel van Koningsbrugge, Chief Technology Officer;
Tjeerd van der Stroom, Chief GDPR & Analytics

Funded: Privately held

Privacy-related products:
Activity Monitoring, Consent Manager, Data Discovery



Description: OptInsight's consent management solution is omni-channel, enabling organizations to manage consent through web, app, call center and in meetings. OptInsight gives companies full control over: Gaining explicit consent of business relations on personal preferences with the consent functionality; sharing relevant content for gaining and retaining explicit consent on personal preferences with the content functionality; proving the evidence of consent on personal level and the other 5 lawful grounds of data processing by an audit trail with the control functionality; better decision making by commercial and GDPR analytics with the Control functionality.

Opus

Location: New York, N.Y., U.S.

Number of employees: 201–500

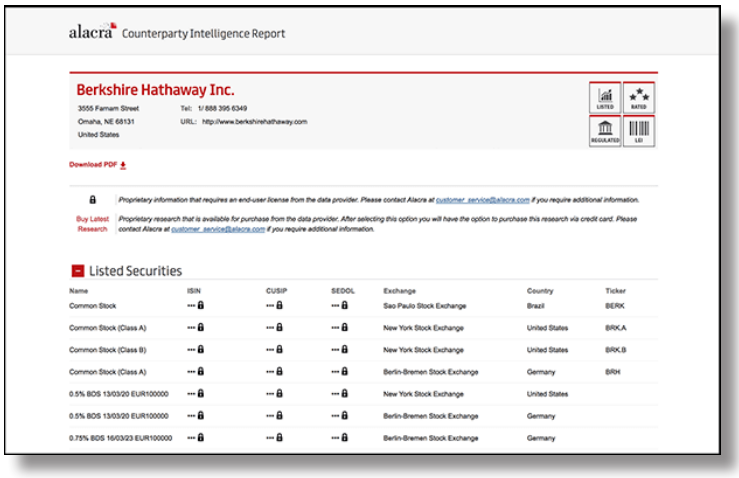
Founded: 2013

Leadership: Emanuele Conti, CEO & Director; Mike Angle, CTO; Glenn Renzulli, CFO

Funded: Privately held

Privacy-related products:
Assessment Manager, Data Discovery

Description: Opus's Third Party GDPR Compliance solution allows organizations to identify the third parties they share customer information with, and identifying the proper controls for each relationship based on the shared data and regulatory compliance. The solution helps organizations document the data they hold and where the data comes from. Following the conclusion of a GDPR assessment, the solution will automatically document the effectiveness of the controls, and complete continual compliance reviews.



Osano

Location: Austin, Texas, U.S.

Number of employees: 11–50

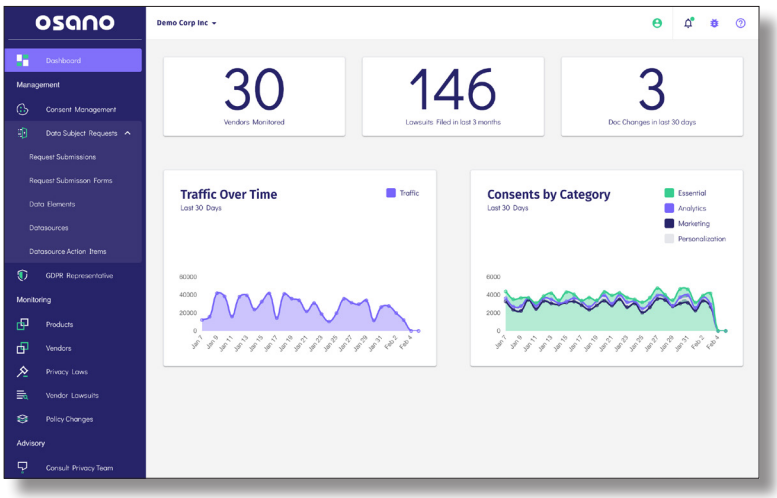
Founded: 2018

Leadership: Arlo Gilbert, Co-Founder & CEO; Scott Hertel, Co-Founder & CTO

Funded: Privately held

Privacy-related products:
Activity Monitoring, Consent Manager, Data Subject Requests, Deidentification/Pseudonymity, Privacy Information Manager, Website Scanning

Description: Osano is a complete data privacy platform that quickly helps businesses become compliant with privacy legislation around the globe. Features include consent management, data subject access requests, GDPR representative services and vendor monitoring. It features in-depth analysis of more than 13,000 vendor privacy practices.



PactSafe

Location: Indianapolis, Ind., U.S.

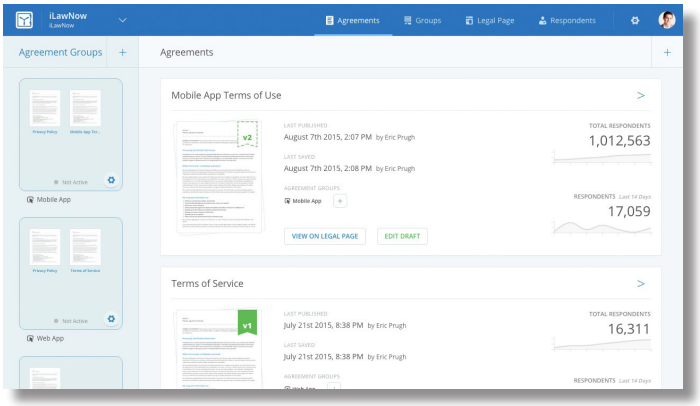
Number of employees: 11–50

Founded: 2013

Leadership: Brian Powers, Co-Founder and CEO; Eric Prugh, Co-Founder and COO; Adam Gillaspie, Co-Founder and CTO

Funded: Privately held

Privacy-related products:
Consent Manager,
Privacy Information Manager



Description: PactSafe offers users a tool to help organizations monitor signatures for contracts, as well as several other features. The tool allows companies to manage and track all of their privacy policies, online legal terms, and opt-ins and opt-outs. PactSafe has a legal center organizations can use to manage their legal website. The tool gives users the ability to track all activity conducted by both the company's internal team and by their customers. Companies are also given the ability to determine who can create, edit, and send contracts through the tool.

Palqee Technologies

Location: London, U.K.

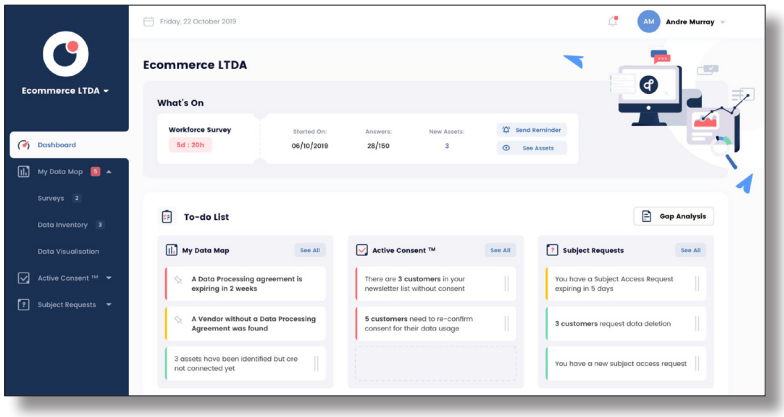
Number of employees: 10

Founded: 2019

Leadership: Sabrina Palme, Chief Executive Officer; Andre Quintanilha, Chief Privacy Officer; Hartley Jean-Aimee, Chief Technology Officer

Funded: Privately held

Privacy-related products:
Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Enterprise Communications, Privacy Information Manager, Website Scanning



Description: The Palqee Enterprise Suite enables businesses to navigate safely through global data privacy regulations without the jargon. The platform offers a range of tools to ensure an evergreen data inventory, with automated compliance reports and delegation of tasks with internal communication that streamlines interactions within the organization.

PHEMI Systems

Location: Vancouver, British Columbia, Canada

Number of employees: 30

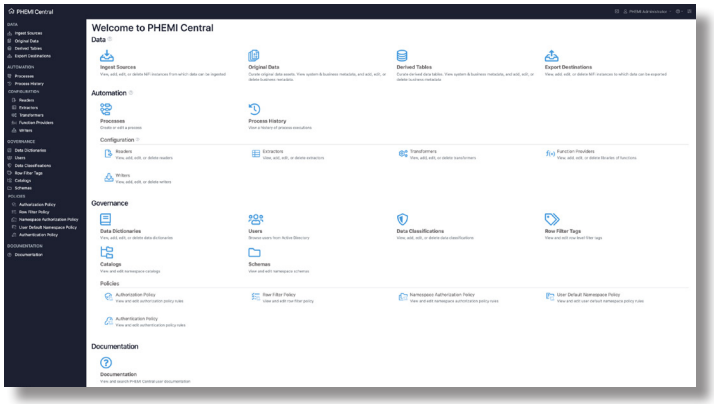
Founded: 2013

Leadership: Bradley Coward, Chief Strategy Officer; Scott K. Morrison, Chief Technical Officer; Lloyd Wilhelms, Chief Revenue Officer

Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping, Deidentification/Pseudonymity

Description: PHEMI Systems provides an NSA-grade privacy, security, governance, and data management system for Microsoft Azure. Health care organizations use PHEMI Data Privacy Manager to address their urgent need to secure, govern, curate, and control access to privacy-sensitive information. The software enables data sharing and provides a governance framework to facilitate compliance with privacy regulations.



Piwik PRO

Location: Wrocław, Poland

Number of employees: 100

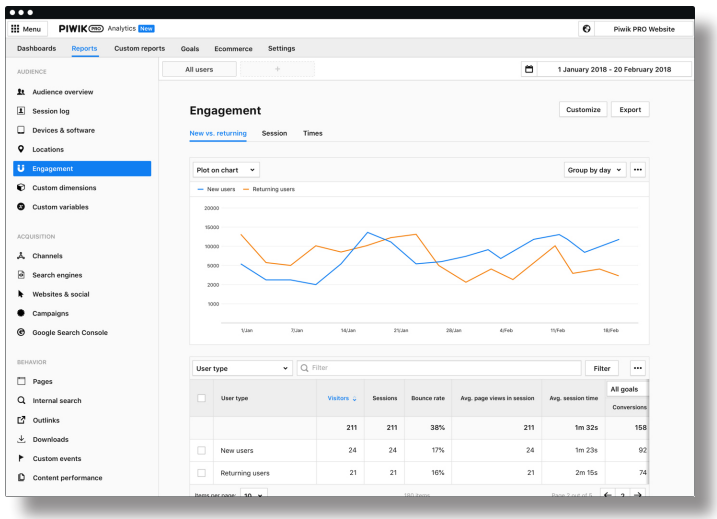
Founded: 2013

Leadership: Maciej Zawadziński, CEO; Piotr Korzeniowski, COO

Funded: Privately held

Privacy-related products: Activity Monitoring, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Website Scanning

Description: Piwik PRO Analytics Suite allows for tracking web, app, product and intranet behavior of users. The platform ensures compliance with strict EU, U.S., Chinese and Russian data protection laws, including the EU General Data Protection Regulation and the U.S. Health Insurance Portability and Accountability Act.



Pixevety Pty Ltd

Location: Australia

Number of employees: 14

Founded: 2012

Leadership: Colin Anson, CEO; Scott Morris, CTO; Tammy Anson, COO/CMO

Funded: Privately held

Privacy-related products: Consent Manager, Enterprise Communications

Description: Pixevety is a consent-driven media asset management company championing a privacy-by-design approach to image management, especially images of children. Clients receive their own online private gallery space to access and manage their media assets and to safely and securely share them with their own communities. A real-time and specific consent module is available to auto-check that consent is applied to each and every file stored in a pixevety gallery so images and media are used and shared according to the privacy wishes of staff, parents and their children.

PlanetVerify

Location: Dublin, Ireland

Number of employees: 2–10

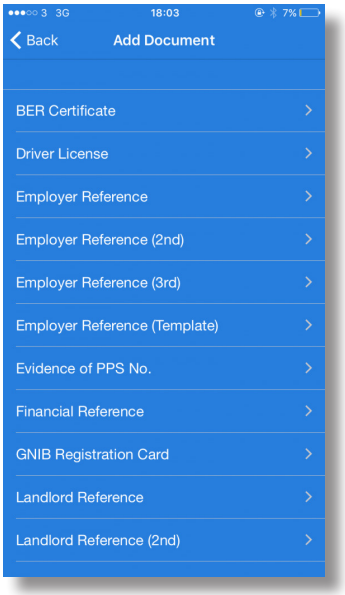
Founded: 2013

Leadership: Owen Sorensen, Founder & CEO

Funded: Privately held

Privacy-related products: Consent Manager

Description: PlanetVerify is a document collection platform designed to collect customer data by gaining explicit consent to ensure the company is compliant with the General Data Protection Regulation. The platform offers real-time tracking of data requests, and gives organizations a data trail of the ways it manages customer consent. PlanetVerify's services are fully encrypted, and allows organizations to respond to consumer and employees requests to access, move, or erase their data.



POPIA

Location: South Africa

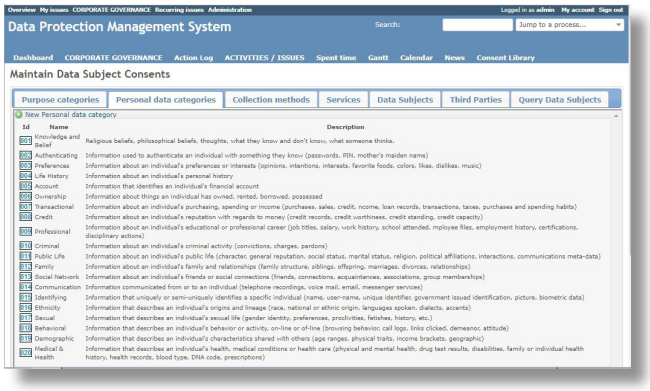
Number of employees: 5

Founded: 2018

Leadership: Peter Hill, CEO; Guus Teley, CTO

Funding: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager



Description: The Personal Information Management System is a secure, roles based system for DPOs. It is used to implement and monitor privacy related practices in accordance with the EU General Data Protection Regulation, ISO 27701 and NIST. Tasks to record information, practices, policies and agreements and to complete documentation, perform assessments and verify processor compliance can be planned, assigned, performed and tracked. Reports and dashboards display risks, controls, compliance, documentation and progress. Options include a consent management system and processes to handle data subject requests, objections and complaints and to respond to data protection incidents and security breaches.

Poslovna inteligencija

Location: Zagreb, Croatia

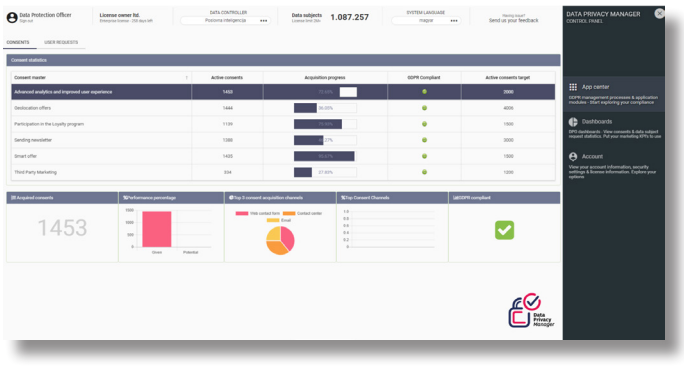
Number of employees: 108

Founded: 2001

Leadership: Dražen Oreščanin, President of the Board; Anita Cvetić Oreščanin, Board Member; Lidija Karaga, Board Member

Funding: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Enterprise Communications, Incident Response, Privacy Information Manager, Website Scanning



Description: DPM is a state-of-the-art software platform designed to help companies perform efficient management of personal data and processes for the EU General Data Protection Regulation. It is available as a SaaS in EU cloud or on-premise applications. The platform monitors all personal data flows and provides DPOs with necessary tools for monitoring GDPR compliance and collaboration with other stakeholders. Personal data can either be pseudonymized or centrally managed using Informatica MDM platform for Data Subject domain. DPM's architecture allows easy integration with external systems processing personal data and brings privacy by design and default into existing complex IT environments.

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iapp BRONZE MEMBER

Location: Duluth, Ga., U.S.

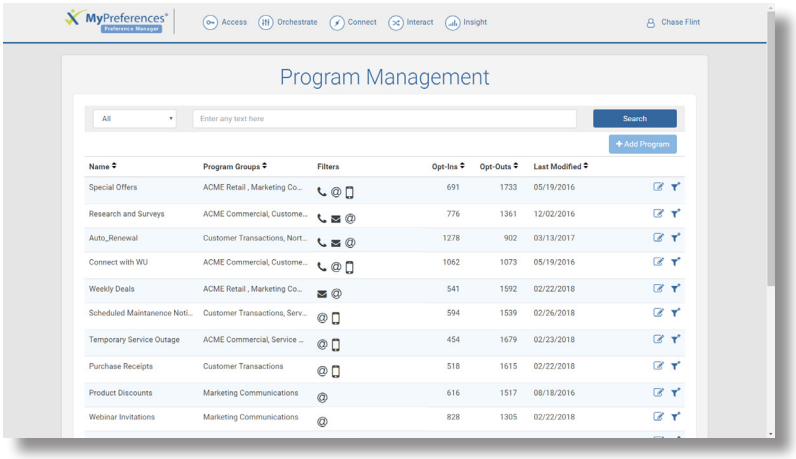
Number of employees: 100

Founded: 2000

Leadership: Scott Frey, President & CEO; Chris Hoover, CTO; Rick Stauffer, COO

Funding: Privately held

Privacy-related products: Consent Manager



Description: MyPreferences is a data management platform that connects any system or interface used to communicate with customers across the entire company. It collects express consent, cookie consent and preferences that customers share about themselves, stores them securely in a central repository and integrates them with any system the company uses to interact with those customers in the future. MyPreferences enhances customer experience by collecting their communication preferences such as topic of interest, preferred channel and frequency. It reduces marketing compliance risk by adapting to constantly changing privacy regulations, ensuring consent is collected and opt-outs are honored.

Poul Schmith/Kammeradvokaten

Location: Copenhagen, Denmark

Number of employees: 676

Founded: 1936

Leadership: Jens Bødtcher-Hansen, Managing Partner

Funded: Privately held

Privacy-related products: Assessment Manager, Privacy Information Manager

Description: The GDPR comPLAYance app combines gamification and learning. The games ensure an exciting approach to learning to deal with practical everyday dilemmas and are relevant to all employees. You can customize and create your own games while playing solo, against a colleague or as a team. A dashboard provides an overview of the organization's knowledge in order to document learning and participation as well as helping concentrate efforts on the topics where the challenges are the greatest. It is developed in collaboration with Implement Consulting Group and the Danish software developers Peytz & Co.

Poul Schmith
KAMMERADVOKATEN

Preclusio

Location: Seattle, Wash., U.S.

Number of employees: 4

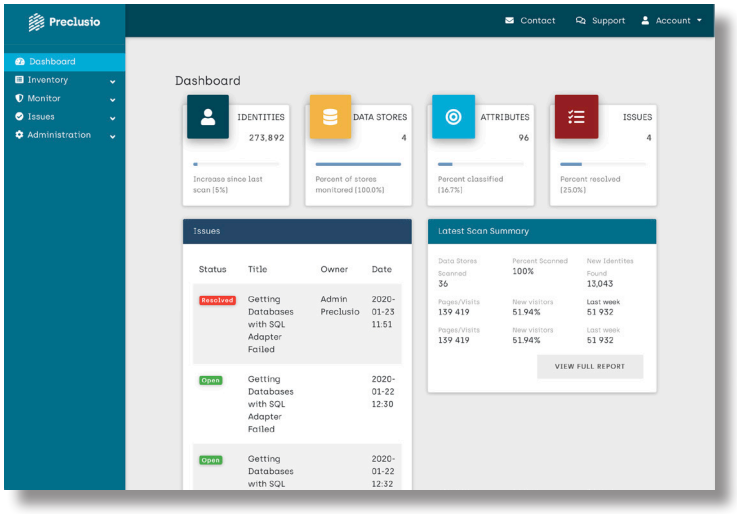
Founded: 2019

Leadership: Heather Wade, CEO/CTO; John Wade, COO

Funding: Privately held

Privacy-related products:
Data Discovery, Data Mapping

Description: Preclusio offers automated, on-premises privacy management software designed to help companies comply with regulations such as the GDPR and CCPA. The software can automate data inventory, classify data through its machine-learning driven process and simplify data subject requests. It never lets personal information leave your system boundary and is designed to grow with your company.



Prighter

iapp SILVER MEMBER

Location: Vienna, Austria; London, U.K.; Dublin, Ireland

Number of employees: 11–50

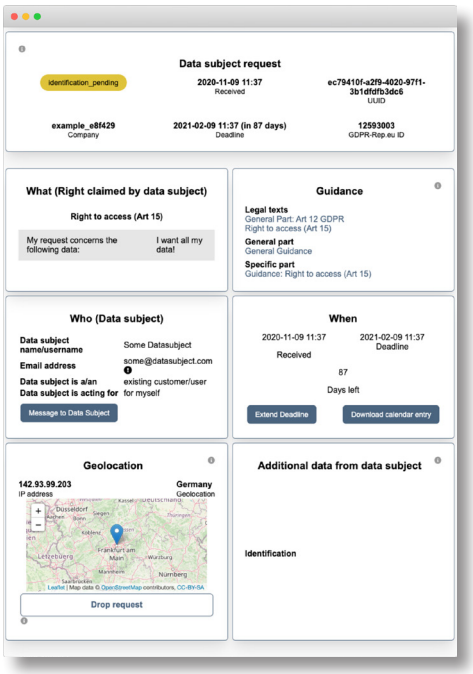
Founded: 2017

Leadership: Dr. Andreas Mätzler, CEO; Dr. Christian Sillaber, CTO

Funded: Privately held

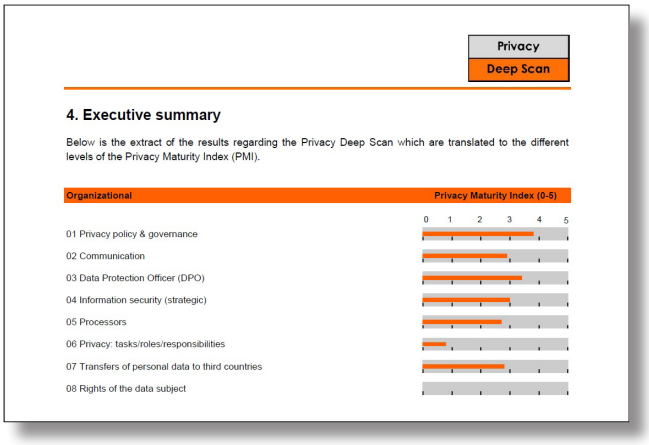
Privacy-related products:
Data Subject Requests, Incident Response

Description: Prighter develops scalable legal services by leveraging the experience as lawyers, external data protection officers and privacy representatives. The multidisciplinary team brings together the best of the legal and technology sectors to provide high-end tech solutions for the management of data subject requests and data breaches.



Prince Group NL

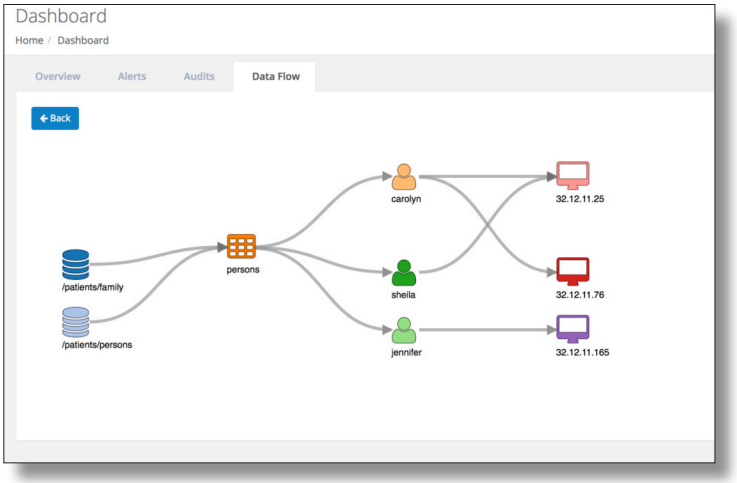
Location: Loenen a/d Vecht, Netherlands
Number of employees: 5–10
Founded: 2016
Leadership: Marc Ernst, CEO; Gerard Smits, CTO
Funded: Privately held
Privacy-related products: Assessment Manager



Description: MyPrivacySolutions is a compliance solution and is deployed as Software-as-a-Service, available through a network of consultancy partners. Our tools create awareness and prioritization by taking snapshots of the organization regarding privacy, data protection and information security. It provides information on gaps and potential actions/controls and is applicable for small organizations. As for large organizations, our solutions can be used to benchmark between business units and measure their readiness and monitor improvement. The Privacy Deep Scan is an assessment toolkit that consists of more than 1400 data points. It is GDPR-ready, addressing legal, compliance and information security, but also 'soft' topics like communication, ethics and awareness. It creates a custom report for continuous improvement.

Privacera

Location: San Francisco, Calif., U.S.
Number of employees: 2–10
Founded: 2016
Leadership: Balaji Ganesan, Co-Founder; Don Bosco Durai, Chief Security Architect
Funded: Privately held
Privacy-related products: Activity Monitoring, Data Mapping



Description: Privacera helps enterprises discover, manage, and monitor sensitive information within their systems. It continuously ingests the enriched audit data and evaluates using machine learning and analytical models, which can generate alerts and perform mitigating actions. It can track how users are using sensitive data and correlates use in one dashboard. In addition to discovering and mapping data, it can monitor where data is flowing.

Privacy Analytics

Location: Ottawa, Canada

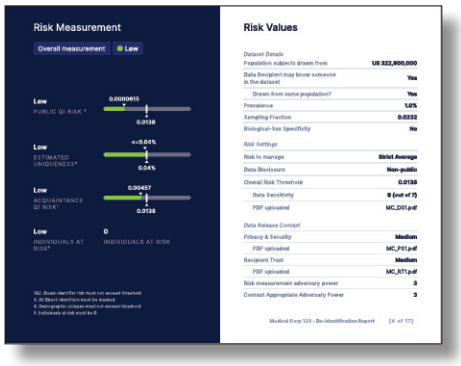
Number of employees: 100+

Founded: 2007

Leadership: Sarah Lyons, General Manager; Luk Arbuckle, Chief Methodologist

Funded: Publicly traded

Privacy-related products: Deidentification/Pseudonymity



Description: Privacy Analytics provides data anonymization services and software with auditable proof of privacy protection. Privacy Analytics' expertise enables business leaders at more than 200 organizations across consumer and health care industries to safely deploy transformative data strategies. With 100+ in-house experts, Privacy Analytics assessed thousands of datasets over its 14 years in business, giving clients an edge in the hyper-competitive race for innovation and new revenue streams. Privacy Analytics' approach to data anonymization makes sure clients are CCPA, HIPAA, and GDPR-ready, turning their most sensitive data into their most powerful asset.

The Privacy Compliance Hub

Location: London, U.K.

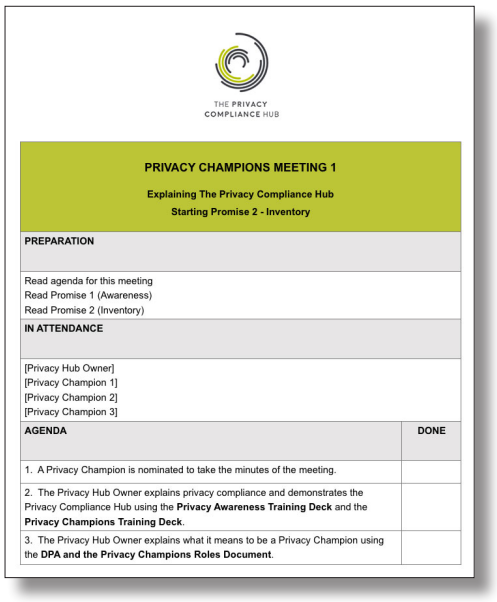
Number of employees: 10

Founded: 2017

Leadership: Nigel Jones, Co-Founder; Karima Noren, Co-Founder

Funded: Privately held

Privacy-related technology: Activity Monitoring, Assessment Manager, Privacy Information Manager



THE PRIVACY COMPLIANCE HUB

PRIVACY CHAMPIONS MEETING 1

Explaining The Privacy Compliance Hub
Starting Promise 2 - Inventory

PREPARATION	
Read agenda for this meeting Read Promise 1 (Awareness) Read Promise 2 (Inventory)	
IN ATTENDANCE	
[Privacy Hub Owner] [Privacy Champion 1] [Privacy Champion 2] [Privacy Champion 3]	
AGENDA	**DONE**
1. A Privacy Champion is nominated to take the minutes of the meeting.	
2. The Privacy Hub Owner explains privacy compliance and demonstrates the Privacy Compliance Hub using the **Privacy Awareness Training Deck** and the **Privacy Champions Training Deck**.	
3. The Privacy Hub Owner explains what it means to be a Privacy Champion using the **DPA and the Privacy Champions Roles Document**.	

Description: The Privacy Compliance Hub aims to help organizations build a continuous culture of privacy compliance through a platform from which compliance is created, maintained, recorded and demonstrated. It features an online privacy training, an integrated map, a suite of records required for compliance, a library of privacy compliance templates, a glossary with all key privacy terms explained, and text of the GDPR in an easy-to-use format. The Hub also features all documentation in one central archive to demonstrate compliance, ongoing legal updates, as well as continuous product updates and enhancements.

Privacy Control Center (Thirdwave PCS)

Location: Leiden, Netherlands

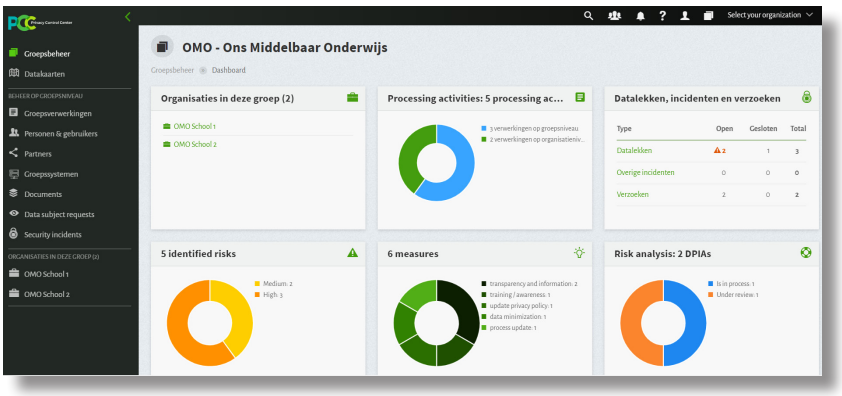
Number of employees: 7

Founded: 2017

Leadership: Robert Jan de Vries, Managing Partner; Arjaan Kunst, Managing Partner

Funded: Privately held

Privacy-related technology: Activity Monitoring, Data Mapping, Incident Response, Privacy Information Manager, Website Scanning



Description: Privacy Control Center (PCC) is a SaaS platform which guides organisations in becoming compliant with the EU General Data Protection Regulation. With practical modules, PCC supports those responsible for the management of personal data in all aspects of working with and protecting personal data within the organisation. One of the main elements of PCC is the register of processes which is integrally linked to provide for the whole "plan, do, check, act-cycles." By using clear reports and overviews, the division of tasks and responsibilities will be apparent.

Privacy Dynamics

Location: Seattle, Wash., U.S.

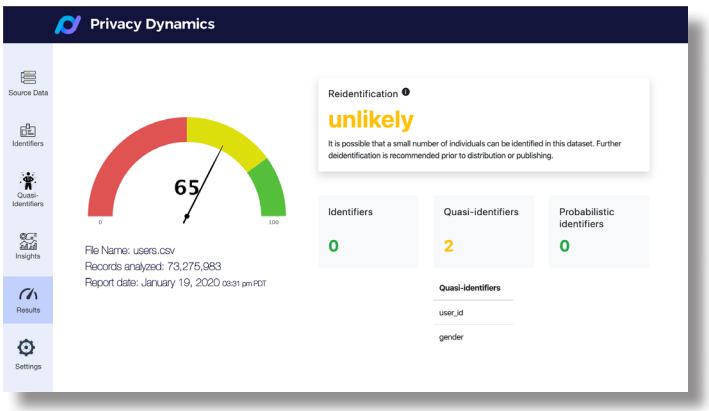
Number of employees: 1–10

Founded: 2018

Leadership: Graham Thompson, Founder & CEO; Kishore Velchuri, CTO; John Craft, Vice President of Engineering

Funded: Privately held

Privacy-related technology: Assessment Manager, Data Discovery, Data Mapping, Deidentification/Pseudonymity



Description: Privacy Dynamics' comprehensive discovery and deidentification tools provide customers with a complete view of identifiable and semi-identifiable information in their data warehouse. Our tools allow privacy and compliance owners to enforce rigorous, consistent privacy policy across their organization, preventing the unintentional disclosure of personal information.

Privacy Insights (Coörporatie U.A.)

Location: Groningen, Netherlands

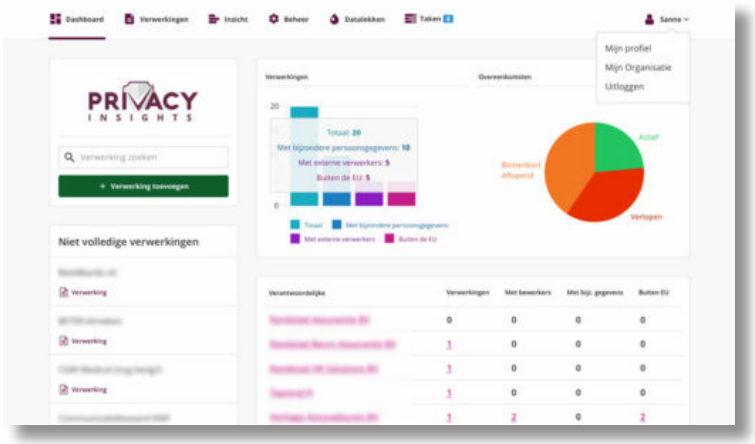
Number of employees: 4

Founded: 2017

Leadership: Arnoud Punt, Founder; Peter Tak

Funded: Privately held

Privacy-related technology: Activity Monitoring, Assessment Manager, Incident Response, Privacy Information Manager



Description: "Privacy Insights is based in The Netherlands, and we've designed an online tool for registering processing activities. The decentralized solution is designed to help organizations comply with Article 30 of the EU General Data Protection Regulation. The tool generates reports and exports, keeps track of data breaches and assists with request from data subjects. The tool also has the options for pre-defined (standard) content, an API to show the processes that apply to a data subject on a website and a SAML option. All content is available in both Dutch and English."

Privacy Lab

Location: Reggio Emilia, Italy

Number of employees: 25–30

Founded: 2002

Leadership: Andrea Chiozzi, CEO & Founder; Roberto Ghinolfi, Privacy Consultant; Emanuela Menna, Privacy Consultant

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Mapping

Description: Privacylab is a web solution to manage privacy compliance for GDPR and demonstrate accountability. Privacylab uses wizard procedures to save time and avoid errors. It provides the user with: information reports for each category of data subject; consent management, automatically created when provided by law; appointment of processors and other personnel, customized with tasks for each employee; organizational chart of tasks and competences of privacy; appointment of sytem administrator; and records of processing activities. Other features: External processing, risk-gap analysis and improvement plan, security measures taken, recovery data plan.

Privacy Map

Location: Hertfordshire, U.K.

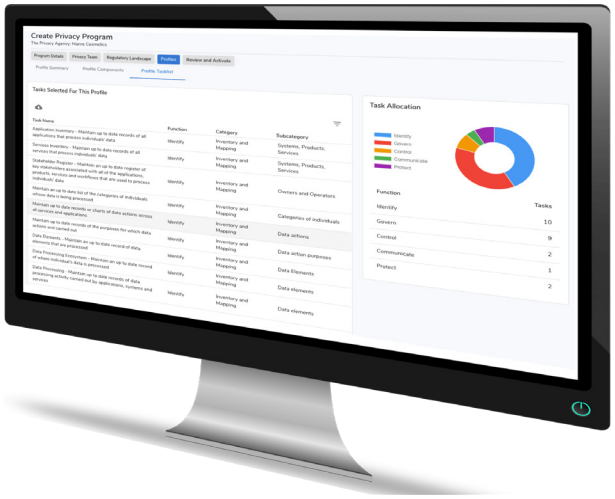
Number of employees: 3

Founded: 2020

Leadership: Ade Bamigboye, Co-Founder

Funded: Privately held

Privacy-related products:
Assessment Manager, Data Mapping



Description: Privacy Map is a SaaS platform that simplifies the ability to create and operate privacy risk management programs. It is particularly suited to agencies that provide outsourced services or consultancy, as well as in-house privacy teams that support multiple privacy initiatives. It leverages the U.S. National Institute of Standards and Technology Privacy Framework to automate the process of identifying and tracking the progress of privacy tasks required to meet business objectives. It also supports collaboration across internal and external teams while providing tools to enable the reliable and consistent capture of relevant data and generation of documentation required to demonstrate compliance to relevant authorities.

Privacy Nexus

Location: The Hague, Netherlands

Number of employees: 25

Founded: 2014

Leadership: Frank Koppejan, CEO; Renske Nouwens, Commercial Director; Arnold Roosendaal, Director

Funded: Privately held

Privacy-related technology:
Assessment Manager, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager

Description: Privacy Nexus offers a complete privacy management suite to help organisations demonstrate compliance with the EU General Data Protection Regulation. With Privacy Nexus you can create and maintain a clear record of data processing activities, easily perform DPIAs, record data breaches and data subject requests, as well as manage vendors.Privacy Nexus offers an accessible platform that can be used by anyone, with or without a specific legal background.

Privacy Request

Location: Toronto, Canada

Number of employees: 5

Founded: 2020

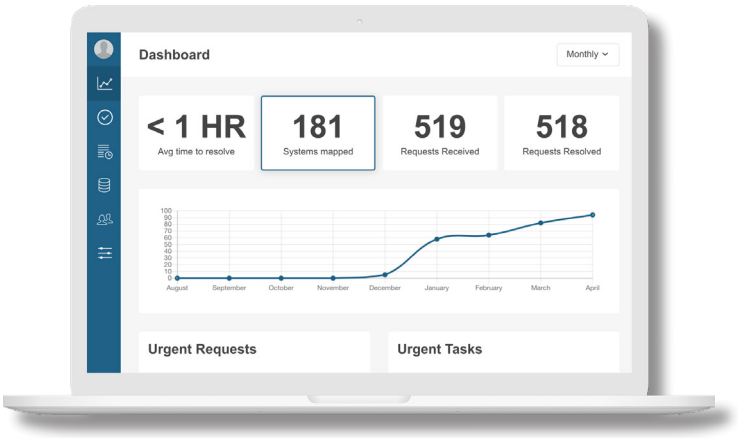
Leadership: Peter Barbosa, Co-Founder and CEO; Thomas Wilson, Co-Founder and CISO; Andrew Hartwig, Co-Founder, Privacy Engineering

Funded: Privately held

Privacy-related products:
Assessment Manager, Data Discovery, Data Mapping, Data Subject Requests, Incident Response, Privacy Information Manager

Description: Privacy Request is a privacy technology platform built around the California Consumer Privacy Act, the EU's General Data Protection Regulation, and Brazil's LGPD. Privacy professionals and engineers who leverage Privacy Request can perform shadow asset discovery, real-time data mapping, streamline privacy requests, and manage their company data and record keeping requirements.

Privacy Request



Privacy Tools

Location: Porto Alegre, Brazil

Number of employees: 13

Founded: 2019

Leadership: Aline Deparis, CEO; Marison Souza, CTO

Funded: Privately held

Privacy-related products:
Assessment Manager, Consent Manager, Data Mapping, Data Subject Requests, Incident Response, Website Scanning

Description: Privacy Tools is a privacy management software that helps global companies comply with data protection and privacy requirements. The AI and Blockchain-based privacy software for consent management and data subject request automation supports customers with Brazil's LGPD, EU's GDPR, and CCPA, as well as marketing needs like cookie management, data mapping, website scanning, and policy management.

Privacy tools

PRIVACY VIRTUOSO GLOBAL

Location: New Delhi, India

Number of employees: 15

Founded: 2015

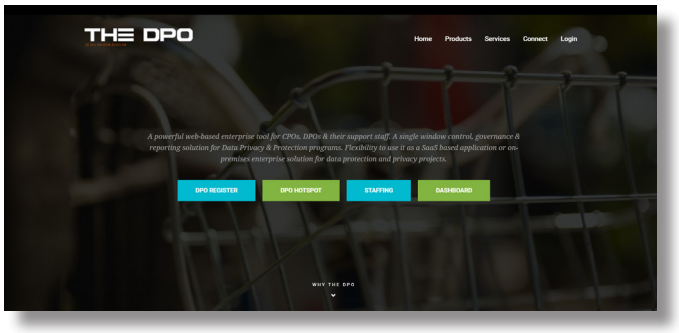
Leadership: Ricky Rakesh, JHA FIP CEO; Ayub Shaik, Director, Middle East

Funded: Privately held

Privacy-related products: Assessment Manager, Data Mapping, Incident Response, Privacy Information Manager, Website Scanning

Description: Privacy Virtuoso Global helps clients design, establish and implement an end-to-end privacy program. PV offers a variety of managed privacy services and an industry-specific PIA tool, which helps to assess an organization's privacy maturity score and also perform a detailed gap assessment.

PRIVACY VIRTUOSO GLOBAL



PrivacyAnt Ltd.

Location: Helsinki, Finland

Number of employees: 6

Founded: 2016

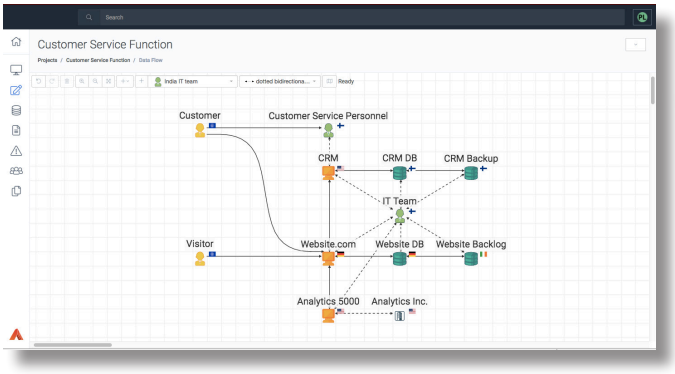
Leadership: Heikki Tolvanen, Chief Legal Engineer, Co-founder; Jane Tahvanainen, Chief Operations Officer, Co-founder; Pekka Lampelto, Chief Executive Officer, Co-founder

Funded: Privately held

Privacy-related products: Assessment Manager, Data Mapping

Description: PrivacyAnt Software is a privacy-compliance platform that integrates data mapping and compliance assessments. Employees collaborate across an organization to produce and maintain documentation that is visualized in data-flow maps, and processing activities. The software triggers assessment questions at IT-systems, vendors, processing activities, and other entities based on conditions that can be configured. This enables privacy teams to plan and implement privacy policies across business units. Found risks and gaps are assigned as tasks for employees to correct. Business units can also run preliminary assessments for new projects.

PRIVACYANT
YOUR VIRTUAL PRIVACY OFFICER



PrivacyCheq

Location: York, Pa., U.S.

Number of employees: 8

Founded: 2013

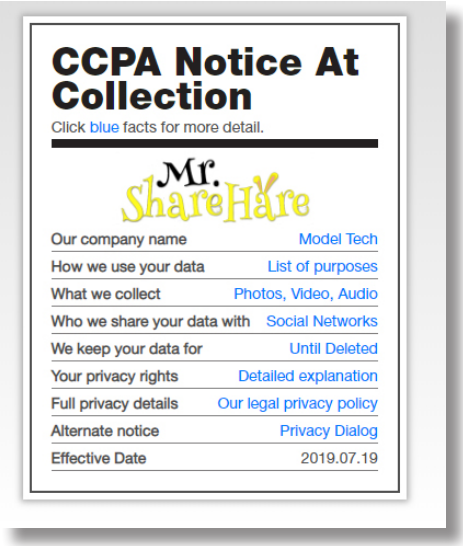
Leadership: Dr. Chris Pierson, CIPP/US, CIPP/G, Founder and CEO

Funded: Privately held

Privacy-related products: Consent Manager, Privacy Information Manager,

Description: PrivacyUX for CCPA facilitates operational compliance with CCPA regulations, including notices, management of opt-out preference and DSRs. The database enables real-time verification by both internal and downstream third-fourth-and fifth-party data processors. PrivacyUX eases user flow in all modes of data ingestion including native mobile apps, email, telemarketing, text messaging, IOT devices and physical locations where video surveillance or facial recognition are in use.

PrivacyCheq



PrivacyPerfect

iapp BRONZE MEMBER

Location: Rotterdam, Netherlands

Number of employees: 25

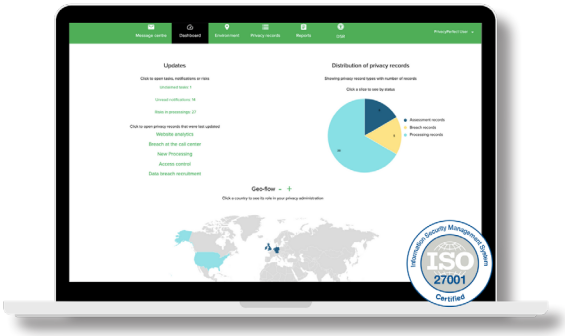
Founded: 2014

Leadership: Nicoline Matser, CEO

Funded: Privately held

Privacy-related products: Assessment Manager, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager

privacy perfect



Description: PrivacyPerfect offers a smart, user-friendly and secure SaaS solution for easy GDPR & CCPA compliance. We empower data protection and privacy officers to simplify data protection through smart automation while ensuring that they remain in full control. PrivacyPerfect's solution helps organizations with complying with register obligations, carrying out data protection assessments, keeping a register of security incidents, handling data subject requests, and vendor risk management. PrivacyPerfect helps improve productivity and lower the amount of manual tasks through reusing relevant information, identifying risks ahead of time and taking advantage of hundreds of free templates and pre-designed reports.

PrivacyPioneer

Location: Beijing, China

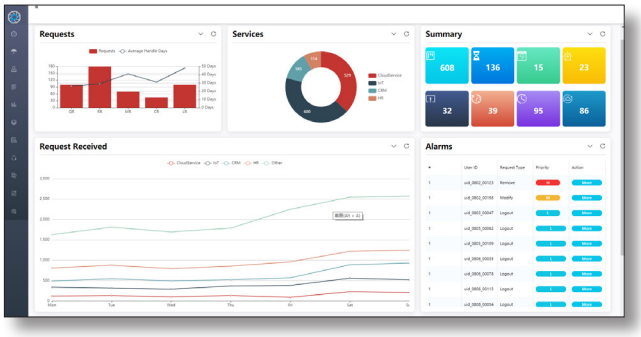
Number of employees: 12

Founded: 2020

Leadership: Zhang Renzhuo,CEO & Co-Founder;
Ding Xiaoqiang, CTO & Co-Founder;
Wang Jingzhou, COO & Co-Founder

Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Website Scanning



Description: PrivacyPioneer is committed to providing a lifecycle solution for privacy compliance. An automated data discovery tool combined with real-time data flow mapping can help organizations find and manage personal data more efficiently in a complex data storage environment. PrivacyPioneer offers organizations the ability to improve management and workflows for data discovery, data mapping, impact assessments, data subject access requests, and consent management. The platform provides customizable interfaces with pre-defined templates that help organizations minimize processing costs and risks.

Privado

Location: Dover, Del., U.S.

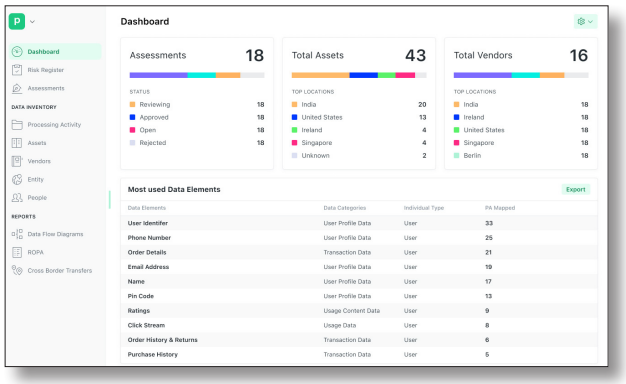
Number of employees: 11

Founded: 2020

Leadership: Vaibhav Antil, CEO

Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Data Mapping, Website Scanning



Description: Privado helps data protection officers and privacy teams gain visibility on data use, identifies privacy risks and fulfills regulatory compliance. Privado was built to streamline and automate the manual processing challenges privacy teams struggle with. Users can leverage our pre-built assessment templates and out-of-the-box values to collect information from stakeholders inside the company. Our automation will generate reports on records of processing activities and help visualize data flows. Powerful automation enables privacy teams to transfer ownership of privacy tasks to stakeholders in your organizations. Easily prioritize work with advanced analytics and generate privacy KPI reports for management.

Privally

Location: São Paulo, Brazil

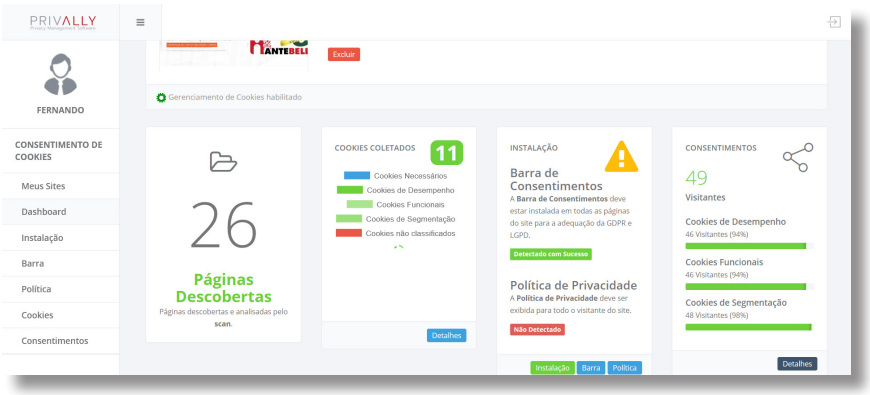
Number of employees: 8

Founded: 2016

Leadership: Vinicius Cezar, CEO; Fernando Fonseca, CVO; Douglas Chagas, CTO

Funded: Privately held

Privacy-related products: Consent Manager, Website Scanning



Description: Privally develops solutions that support consultancies and other organizations in their compliance with LGPD, the Brazilian Privacy Law, and the EU General Data Protection Regulation. Privally's first product, the CCM Cookie Consent Manager, deals with the web presence of the company, such managing cookies, tags, inputs and privacy policies. Privally's other tools are available to coincide with the phases of implementing a Data Protection and Privacy Management System, starting with an Assessment Tool and arriving at an enterprise privacy manager that limits and/or registers the access to all personal data.

Privaon

Location: Espoo, Finland

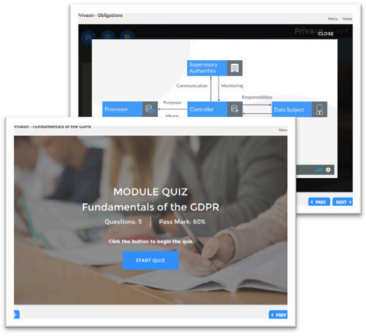
Number of employees: 20

Founded: 2014

Leadership: Tomi Mikkonen, CEO

Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Incident Response, Privacy Information Manager, Website Scanning



Description: Privaon provides solutions and services in the areas of privacy risk management, privacy awareness, privacy engineering and compliance with the EU General Data Protection Regulation. Privaon's cloud-based Privacy Assessment Tool allows for scoping of current privacy risk- and compliance levels. Privaon's e-Learning training provides an interactive way for organizations' to train their entire staff. The e-Learning solutions include advanced GDPR training, and focused trainings for HR specialists, customer service and research staff. Privaon offers also Data Protection Officer as a Service together with advanced consultancy focusing on privacy engineering.

priVapp

Location: San Francisco, Calif., U.S.

Number of employees: <20

Founded: 2014

Leadership: Sara Duryea, Founder

Funded: Privately held

Privacy-related technology:
Enterprise Communications

Description: Circle is an encrypted, secure and multi-faceted collaboration tool built for private and highly sensitive business communications. Its system provides a secure, easy-to-use and on-demand platform that installs in minutes, and uses AES encryption with keys stored on the endpoint devices. Data is not stored on intermediary servers and priVapp never has access to customer data. The interface allows real-time commenting and editing on Word documents and launching of shared PowerPoint, Excel and other documents. Circle gives enterprise work groups an easy-to-use collaboration with secure architecture.

Privitar

iapp BRONZE MEMBER

Location: London, U.K.

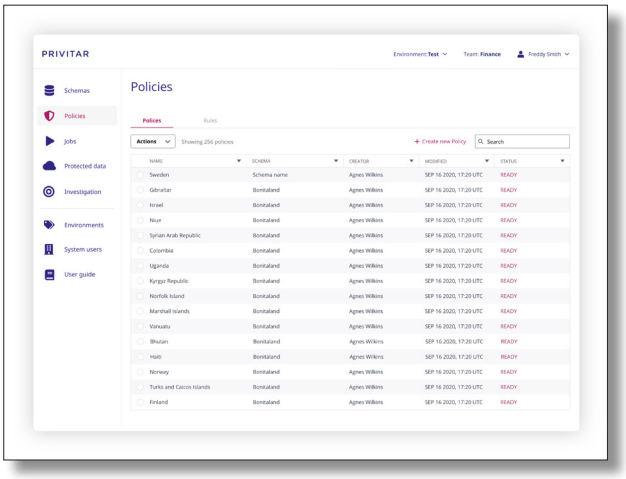
Number of employees: 200

Founded: 2014

Leadership: Jason du Preez, Chief Executive Officer;
Kate Toumazi, Chief Operating Officer;
Steven Totman, Chief Product Officer

Funded: Privately held

Privacy-related technology:
Deidentification/Pseudonymity,
Privacy Information Manager



Description: The Privitar Data Privacy Platform protects sensitive data, enabling enterprises to extract the maximum value from the data they collect and manage. Privitar empowers organizations to define, manage, and apply consistent data privacy policies across locations and data environments, optimize data utility and privacy by applying privacy policies to data according to context, automate data privacy by integrating with cloud and on-premise data pipeline technologies via APIs, enforce policies for data distribution, access, and expiration by tagging datasets with immutable metadata, facilitate forensic investigations via Watermarks that describe data provenance, control data linkability in the dataset provisioned for each request.

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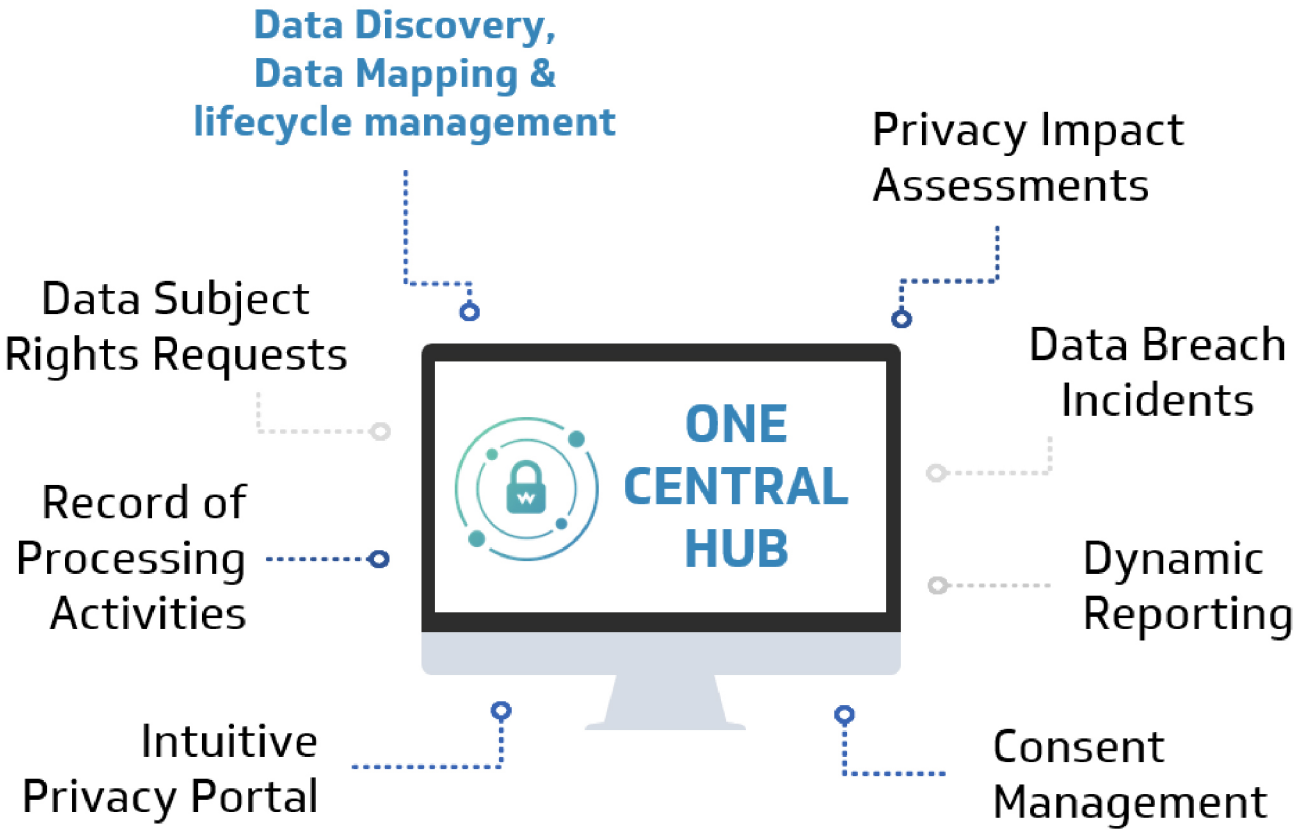
PRIVACY HUB
BY WRANGU

The solution for Data Privacy Management

Privacy Hub combines the flexibility to meet your business needs, whilst creating efficiencies to drive your ROI, and delivering transparency to keep the board happy.



WATCH DEMO VIDEO

Privus

Location: Zug, Switzerland

Number of employees: 10

Founded: 2016

Leadership: Henrique Correa da Silva, CEO; Luis D'Almeida, CFO

Funded: Privately held

Privacy-related technology:
Enterprise Communications

Description: SecurLine is a smartphone application designed to allow you to speak on the phone, exchange messages, have video and conference calls, all completely secure and private. Privus developed SecurLine to be a secure and transparent encryption app for smartphones, offering high quality voice and video calls, conference calls, text and image messaging. We employ the secure AES cypher with robust 256 bit key sizes and the ZRTP protocol, which has been classified internally as "catastrophic" by the NSA, ensuring your data has the highest level of end-to-end encryption and remains absolutely private. SecurLine works collectively with our network infrastructure to allow communications to flow directly between devices, enhancing their security, privacy and quality. It allows you to reclaim your right to privacy, and empowers your ability to do business on the move while saving on costs.

Proliance 360

Location: Munich, Germany

Number of employees: 65

Founded: 2017

Leadership: Alexander Ingelheim, CEO; Dominik Fünkner, COO

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Data Mapping**, **Data Subject Requests**, **Privacy Information Manager**, **Website Scanning**

Description: Proliance 360 is a wholistic privacy management suite designed to support SMEs complying with GDPR. The user-centric software automates GDPR compliance on a new level – providing transparency through data analytics. All key basic GDPR necessities are covered – completed by automatic process assessments, smart functionalities, and real time updates of Privacy regulations. The software is distributed by datenschutzexperte.de.

Proofpoint

Location: Sunnyvale, Calif., U.S.

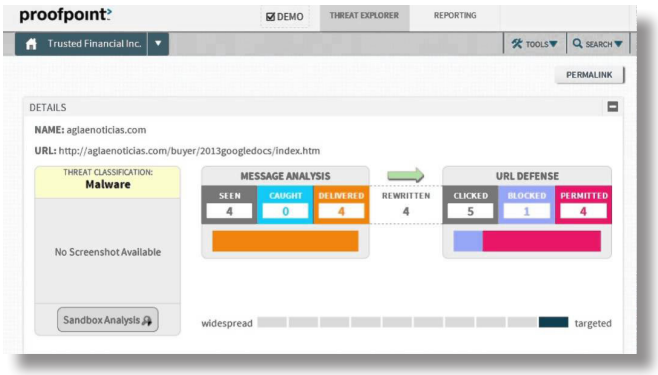
Number of employees: 4,000

Founded: 2002

Leadership: Gary Steele, CEO, Paul Auvil, CFO; Lyn Campbell, VP, Global Operations

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Incident Response



Description: Proofpoint offers automated content analysis to help companies discover sensitive information and track data across the network. The analysis helps a company discover where sensitive data is located and the data that is most at risk for exposure. The Data Discover tool also provides organizations with data visualization and heat maps locating where the data is most at risk. Companies can fix compliance breaches in real time and revoke access to any unwanted users. Proofpoint also offers a Threat Response platform to help companies resolve threats faster by automatically alerting a company to incidents, while collecting and comparing data forensics.

Prosperoware LLC

Location: Bala Cynwyd, Pa., U.S.

Number of employees: 117

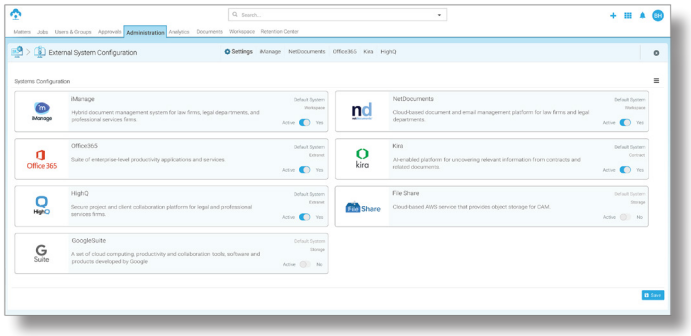
Founded: 2009

Leadership: Keith Lipman, Co-Founder and CEO; Sheetal Jain, Co-Founder and CTO; Mike Sherry, CRO

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping

Description: Prosperoware CAM is an enterprise process and governance platform for content systems in the cloud and on premises. It enables organizations to set processes to place content correctly across systems, improving user adoption. It then allows them to apply a governance layer to reduce risk and comply with privacy and cybersecurity regulations.



Protegrity

Location: Stamford, Conn., U.S.

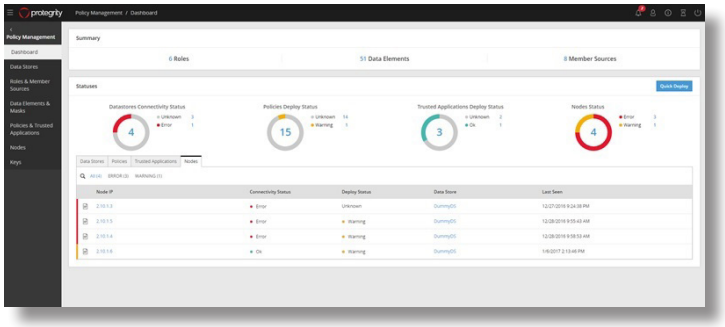
Number of employees: 200+

Founded: 2004

Leadership: Suni Munshani, CEO; Dominic Sartorio, Senior VP, Products & Development; Clare Cunniffe, Senior VP, Sales

Funded: Privately held

Privacy-related products: Deidentification/Pseudonymity



Description: Protegrity offers an enterprise data security software platform that leverages scalable, data-centric encryption, vaultless tokenization and masking to help businesses secure sensitive information while maintaining data usability. Built for complex, heterogeneous business environments, the Protegrity Data Security Platform provides data security certified across applications, data warehouses, mainframes, big data, and cloud environments. Protegrity helps manage risk, achieve compliance, enable business analytics, and adopt new platforms while maintaining the privacy of customers and employees.

Protenus

Location: London, U.K.

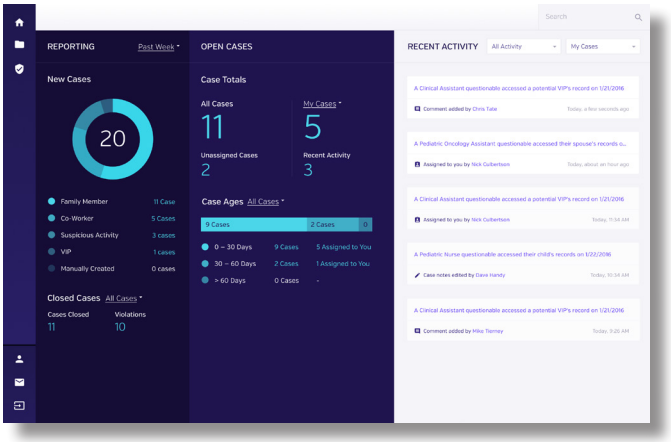
Number of employees: 23

Founded: 2014

Leadership: Robert Lord, Co-founder, CEO; Nick Culbertson, Co-Founder, COO & President; Chris Jeschke, CTO

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping



Description: Protenus' patient monitoring platform consists of two main parts: The first is the analytics and proactive detection piece, which takes big data, machine learning, AI, and combines it with user workflow, HR data, and other elements to create a second-by-second account of all the activity occurring within an electronic health record. The combination can help determine a user's normal behavior and help detect any abnormalities. The "forensics and investigation" part of the platform lets electronic health record users sift through patient information in a point-and-click interactive interface, while limiting the amount of false positives.

Proteus-Cyber

Location: London, U.K.

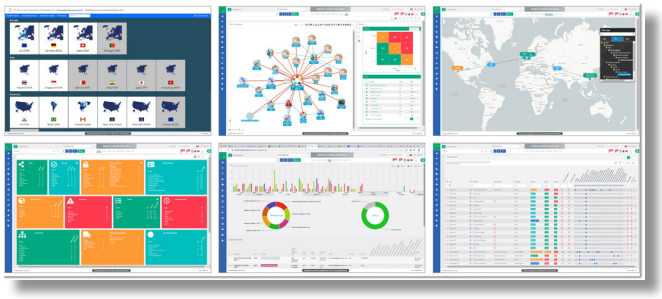
Number of employees: <50

Founded: 2013

Leadership: John Clelland, Founder and CEO; Chris Greenslade, Founder and Sales Director

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Incident Response, Privacy Information Manager, Website Scanning



Description: Proteus NextGen Data Privacy software is an enterprise-grade application designed to handle existing and upcoming data privacy regulations across the world. Core functionality includes data mapping with online surveys, building and reporting of the data register. The software also includes breach notification, subject access request management, consent management, risk assessment and project management to help the Data Protection Officer deliver and demonstrate compliance with applicable privacy regulations, such as the EU General Data Protection Regulation, the California Consumer Privacy Act and Brazil's LGPD.

Protiviti

Location: Menlo Park, Calif., U.S.

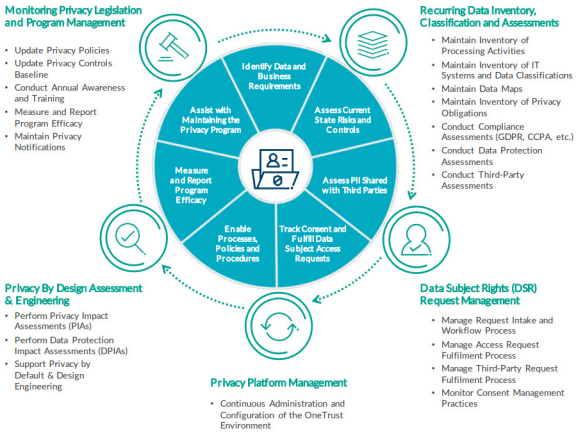
Number of employees: 7,794

Founded: 2002

Leadership: Joseph A. Tarantino, President & CEO; Susan Haseley, Executive Vice President, Global Diversity and Inclusion; Manisha Shah, Global Data Privacy Leader

Funded: Publicly traded

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager, Website Scanning



Description: Protiviti partners with clients to understand their jurisdictions and obligations, assess needs, implement appropriate compliance measures and safeguards, and respond to regulatory requirements. Protiviti Privacy as a Service, PraaS, delivers a customized privacy service which uses market-leading analytics, optimizing clients' overall investment to manage privacy, data governance and compliance.

Pryv SA

Location: Morges, Switzerland

Number of employees: 15

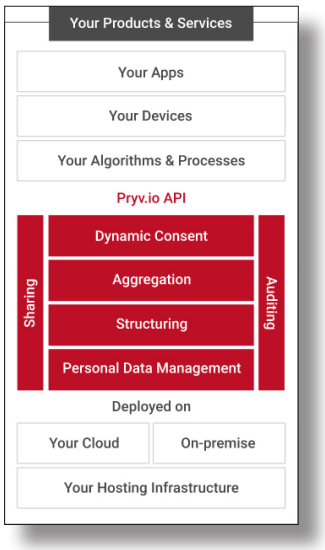
Founded: 2012

Leadership: Evelina Georgieva, Co-Founder, Business Development; Pierre-Mikael Legris, CEO & Co-Founder

Funded: Privately held

Privacy-related products: Activity Monitoring, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests

Description: Pryv.io is a Swiss-made personal data & privacy management software. It is a ready-to-use middleware for personal data and consent management. Pryv.io allows users to build their digital health or personal data-fueled solution, so they can collect, store, share and rightfully use personal data. It comes with consent and auditing tools to keep you compliant with existing and forthcoming regulations. In 2020, we released Open Pryv.io: a free, full production, open-source solution for the collection and management of sensitive personal and health data. Data pooling, data aggregation, audit, consent management, and data interoperability are among the Pryv.io's capabilities.



Qixium

Location: Ede, Netherlands

Number of employees: 11–50

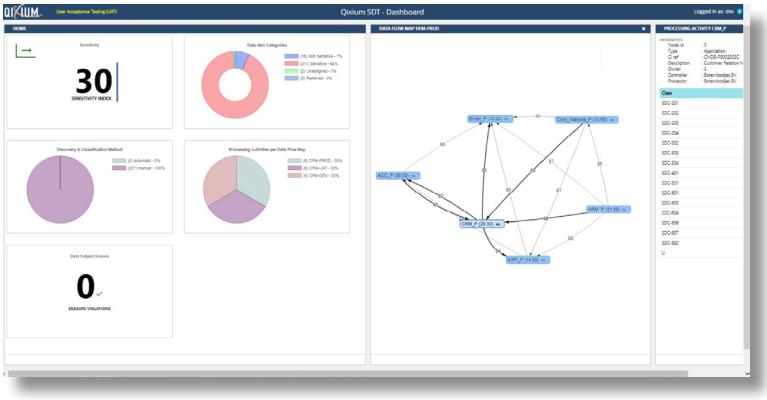
Founded: 2004

Leadership: Joost Ale, CEO; Bradley Bakker, head of R&D; Marcel van de Steeg, COO

Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping, Deidentification/Pseudonymity

Description: Qixium is Scope4Mation's next generation platform designed to help organisations protect and manage sensitive data to help support GDPR compliance. Its extended features for the discovery and classification of sensitive data offer an ideal platform to provide the DPO with a comprehensive inventory of the enterprise's data privacy landscape. Qixium's data anonymization technology significantly reduces the risk of data being compromised while in non-production environments for activities such as testing, training, BI etc. The intuitive user dashboard provides an up-to-date status overview containing clear insights on the management of sensitive and privacy data.



Qnister

Location: Jönköping, Sweden

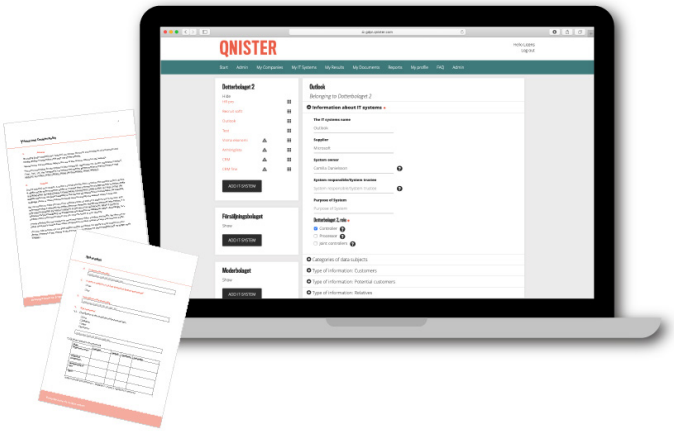
Number of employees: 5–10

Founded: 2017

Leadership: Camilla Danielsson, CEO; Emelie Terlinder, Founder; Anna-Lena Isaksson, Founder

Funded: Privately held

Privacy-related products: Assessment Manager, Data Discovery, Incident Response



Description: Qnister GDPR is a platform that guides an organisation into compliance with the EU General Data Protection Regulation and provides storage for all the necessary documentation. By letting the user answer questions about the content of the personal data in process and security measurements, the platform generates a list of specific action steps by locating risk gaps in the process. The platform provides checklists, policy templates, agreements and a knowledge bank to help guide users. In the event of a data breach, the user will find valuable information, links and templates to handle the breach in time and to log it properly.

Quidgest – Consultores de Gestão S.A.

Location: Lisbon, Portugal

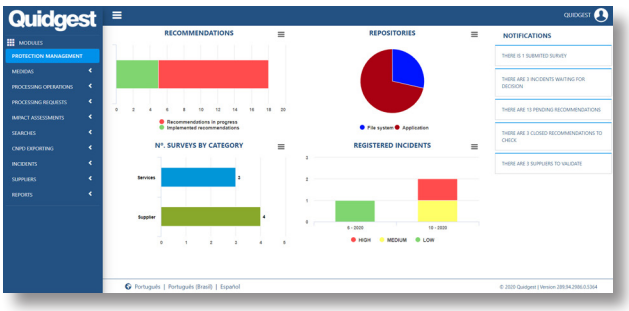
Number of employees: 104

Founded: 1988

Leadership: Cristina Marinhas, CEO; João Paulo Carvalho, Senior Partner

Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Data Subject Requests, Incident Response



Description: Quidgest Data Protection Management Solution is an ally of businesses that want to comply with privacy laws and take the next steps towards efficient data protection governance. It monitors all main procedures, including record of processing activities, data repositories, data processor assessments, impact assessments and incident reporting, data subjects requests and consent management. The tool can adapt to business specifications, creating a unique resource that avoids high concerns and penalties while ensuring up to 30% reduction in operating costs through automation.

RadarFirst

iapp SILVER MEMBER

Location: Portland, Ore., U.S.

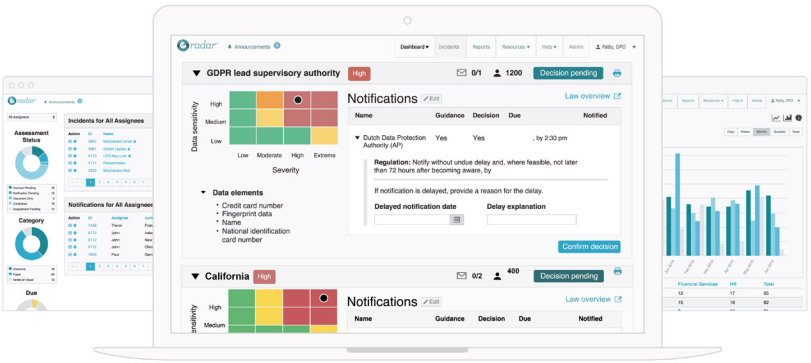
Number of employees: 60

Founded: 2014

Leadership: Mahmood Sher-Jan, CEO; Neva DePalma, GC & Privacy Officer; Andrew Migliore, VP Engineering & Security Officer

Funded: Privately held

Privacy-related products:
Assessment Manager, Data Mapping, Incident Response, Privacy Information Manager



Description: With Radar, organizations make consistent and accurate breach notification decisions in half the time. The intelligent incident response platform maps U.S. and international breach regulations, as well as third party notification obligations, to an automated risk assessment, delivering clear and defensible notification recommendations. Radar unifies incident response across an organization with a central reporting portal that enables privacy, security, and other functional teams to work in parallel to resolve all types of incidents. Benchmarking data, exclusive to Radar, allows organizations to compare metrics to their industry peers. Radar integrates with established platforms, including ServiceNow, to connect privacy, security and IT.

Raptor Compliance

Location: Schwerzenbach, Zürich, Switzerland

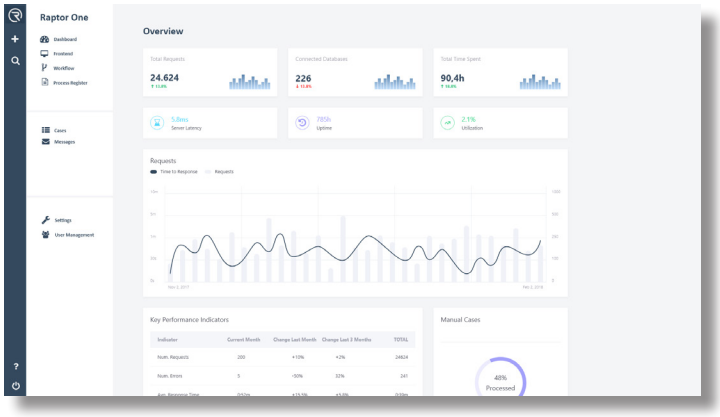
Number of employees: 2–10

Founded: 2017

Leadership: Dominic N. Staiger, CEO; Oliver Stutz, Head of Product; Philipp A. Staiger, Head of Marketing

Funded: Privately held

Privacy-related products: Assessment Manager, Data Discovery, Data Mapping



Description: Raptor Compliance's solution helps organizations comply with Article 15 of the General Data Protection Regulation. The platform gives companies the ability to answer data requests from stakeholders, while ensuring compliance through audits and management reporting. Raptor's platform can connect with any digital data source, and has additional modules allowing users to ensure they are compliant with Article 20 of the GDPR.The platform also has an interactive interface allowing management to observe the compliance efforts of their organization.

Replica Analytics

Location: Ottawa, Ontario, Canada

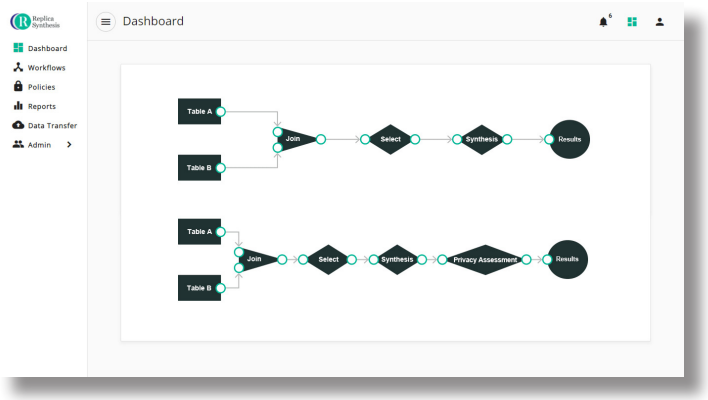
Number of employees: 5–10

Founded: 2019

Leadership: Khaled El Emam, CEO; Sheldon Stevens, CFO; Lucy Mosquera, Lead Statistician

Funded: Privately held

Privacy-related products: Deidentification/Pseudonymity



Description: Replica Analytics offers software solutions for the generation of synthetic data and for the privacy assurance of synthetic data. Synthetic data is created from models of real data and retain the statistical properties of the real data with high fidelity, but they do not retain mappings to individual data subjects. This data can be used for secondary analytics with few limitations, such as building and testing artificial intelligence and machine learning models, realistic software testing and open data. Replica has a unique privacy assurance methodology and the ability to generate complex synthetic datasets with high utility.

Resilient

Location: Cambridge, Mass., U.S.

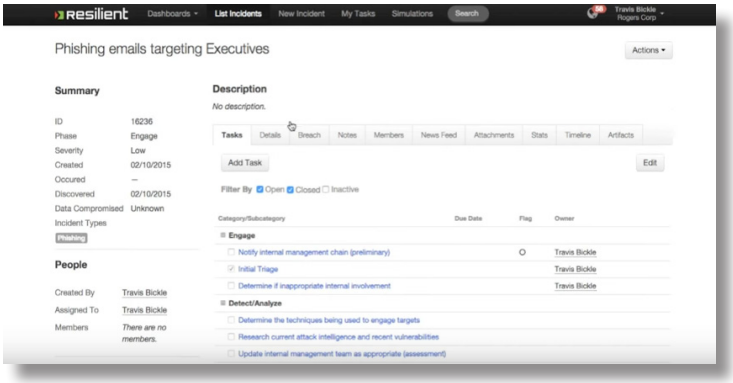
Number of employees: 140–200

Founded: 2010

Leadership: John Bruce, CEO & Co-Founder; Bruce Schneier, CTO; Ted Julian, VP of Product Management & Co-Founder; Maria Battaglia, CMO; Gene Fay, VP of Sales; Allen Rogers, VP of Engineering; Paul Ayers, GM, EMEA

Funded: Publicly traded (owned by **IBM**)

Privacy-related products: Incident Response



Description: The Resilient Incident Response Platform integrates with an organization's existing security and IT system to make sure alerts are instantly actionable, offers intelligence and the context of an incident, and enables adaptive response to complex threats. Teams can collaborate on their response within the platform. It offers analysis, customizable dashboards, and reporting to ensure senior leadership can access information on an incident at any time. Included in the platform is a privacy module providing information on global regulations and data breach response plans instantly mapping to the latest regulations. The maps help organizations simplify their response by removing regulatory complexity.

RESPONSUM

Location: Zaventem, Belgium

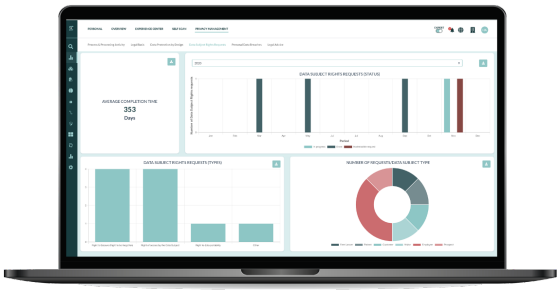
Number of employees: 5–25

Founded: 2020

Leadership: Alex Van Cauwenbergh, Co-founder & CEO; Bavo Van Den Heuvel, Co-founder & Chief Knowledge Officer

Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager



Description: RESPONSUM is a Privacy & Security Management platform designed by and for professionals. Our focus has always been user-friendliness and automation wherever possible. The core of our SaaS-solution are business processes that users can manage via a drag-and-drop interface. The processes containing personal data form the Foundation from which e.g. the Records of Processing Activities can be extrapolated with the click of a single button. Our platform encourages cross-departmental collaboration and helps you demonstrate accountability at every step. Other modules include phishing simulations, security incident management, document management with custom review cycles, dashboards, and much more.

Retrospect

Location: Walnut Creek, Calif., U.S.

Number of employees: 11–50

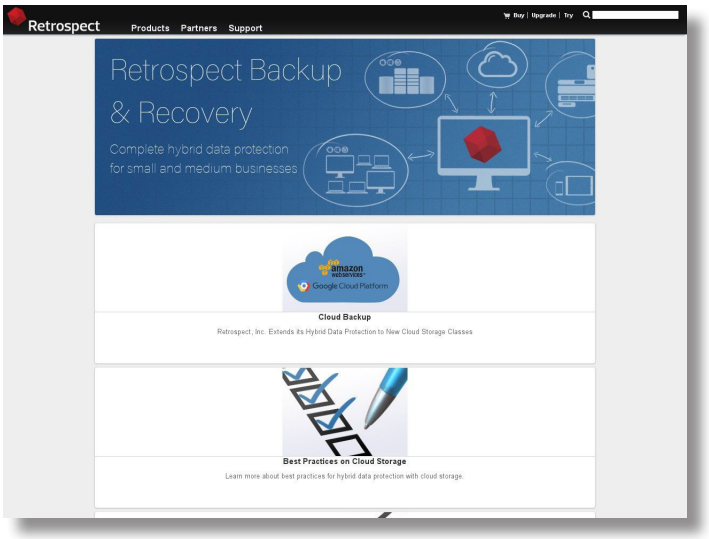
Founded: 2011

Leadership: JG Heithcock, CEO; Brian Dunagan, COO

Funded: Privately held

Privacy-related products:
Consent Manager

Description: Retrospect has released its latest version of its software, assisting companies with their EU General Data Protection Regulation compliance efforts. Retrospect 15.1 allows companies to tackle the "right to be forgotten" provision of the GDPR and allows companies to protect and delete any data they have on their users. The tool uses rule-based filtering to allow companies to remove specific data from any backups they possess.



Rever

Location: Brussels, Belgium

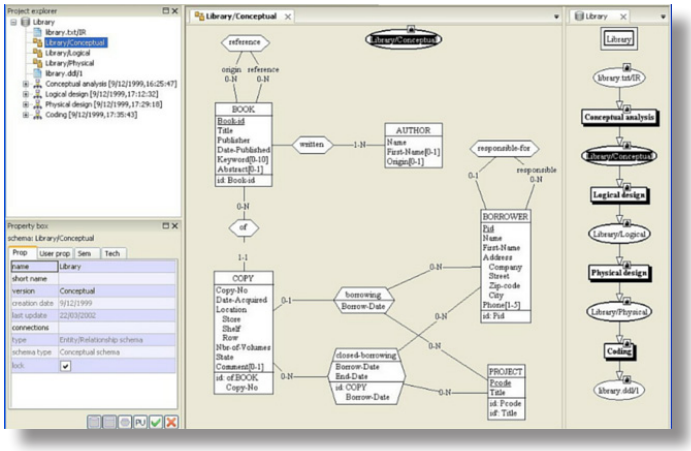
Number of employees: 15–50

Founded: 2004

Leadership: Dominique Orban de Xivry, CEO; Stephane Coethals, VP Sales & Operations; Maxime Cools, Director of Corporate Sales

Funded: Privately held

Privacy-related products:
Data Discovery, Data Mapping



Description: Rever offers several products designed to allow an organization to identify all of the data within the enterprise. Among the products the company offers is the Rever Enterprise Foundation, which creates a data-usage map, and is the place where physicial, logical, and conceptual data models would be stored. The Enterprise Foundation lets a company build a data dictionary, carry out data management products, and ensures an organization is ready for big data applications. Another product, Rever Protect, lets a company select and identify sensitive data according to an organization's needs.

RISMA Systems

Location: Herlev, Denmark

Number of employees: 20–49

Founded: 2014

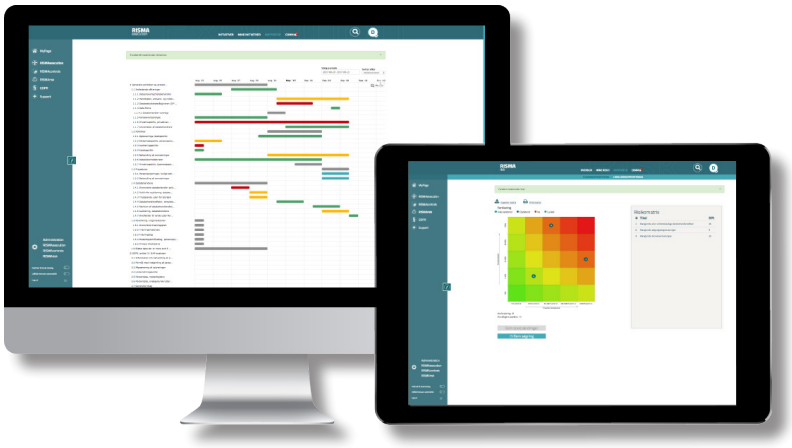
Leadership: Lars Nybro Munksgaard, CEO; Steen Rath, CCO

Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping

Description: RISMAgdpr is a GDPR software platform designed to help organisations comply with data privacy regulations whether you are a small, medium-sized or global. Developed by RISMA and the Danish law firm, Plesner, the software guides you through the jurisdictions and provides a platform with structure, data mapping, tasks and GAP-analysis. It offers dashboards, metrics and reports for companies to track their progress, and management will have a full overview of every process.

RISMA



RIVN

iapp BRONZE MEMBER

Location: Salt Lake City, Utah, U.S.

Number of employees: 10

Founded: 2019

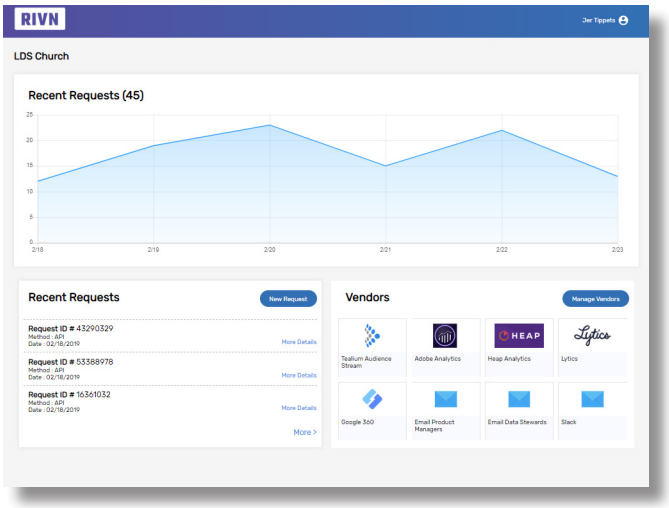
Leadership: Keri Anderson, CEO; Jer Tippets, CTO; Glen Horsley, COO; Dereck Hatcher, CMO

Funded: Privately held

Privacy-related products: Consent Manager, Data Subject Requests, Privacy Information Manager, Website Scanning

Description: RIVN helps companies meet compliance standards for regulations, like GDPR and CCPA, with respect to consumer deletion functionality. RIVN has developed an API marketplace to deliver automated, real-time deletion requests to downstream vendors. In addition, RIVN offers dynamic reporting for each vendor to allow customers to develop best practices for vendors.

RIVN DELETE



Rocket.Chat

Location: Porto Alegre, Brazil

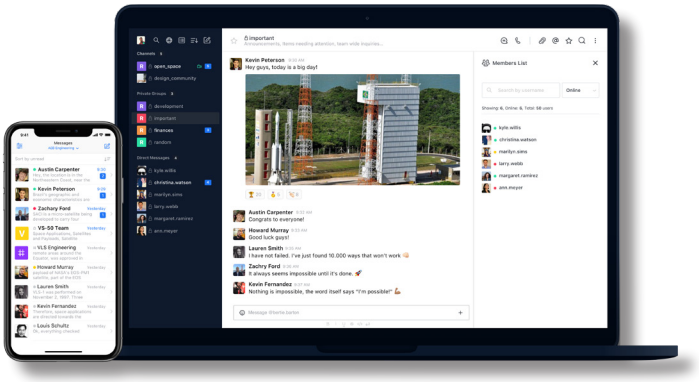
Number of employees: 30–50

Founded: 2015

Leadership: Gabriel Engel, CEO; Rodrigo Nascimento, CTO; Marcelo Schmidt, COO

Funded: Privately held

Privacy-related products:
Enterprise Communications



Description: Rocket.Chat is an open-source communications platform with more than 10 million users and 350,000 servers deployed. The platform bridges the silos created by individual communication tools by offering a way to connect them into a single platform. Advanced audit and authentication options are suited for compliance-driven enterprise deployments, whereas confidential conversations can leverage end-to-end encrypted messaging. Rocket.Chat's public source code has more than a thousand contributors and is free of hidden backdoors. Rocket.Chat comes with a free community edition and web, desktop and mobile clients. Various deployment models are supported, including running Rocket.Chat inside a private cloud.

SafeGuard Privacy

Location: Rye, N.Y., U.S.

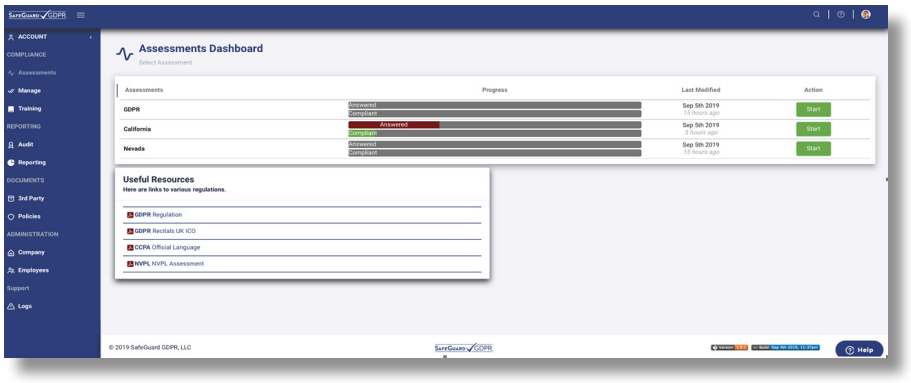
Number of employees: 20

Founded: 2018

Leadership: Richy Glassberg, Co-Founder, CEO; Wayne Matus, Co-Founder, General Counsel & Chief Compliance Officer

Funded: Privately held

Privacy-related products:
Assessment Manager



Description: SafeGuard Privacy is a privacy compliance assessment platform that offers an accountability, management and governance solution help organizations minimize risk, save money, and demonstrate accountability and compliance with privacy laws worldwide. SafeGuard Privacy's platform is compatible with existing digital privacy tools and has seven integrated modules: Assessment, Project Management for Remediation, Internal and External Reporting, Customizable Policy Templates, Employee Training, Secure Critical Document and Audit Log Storage, Tailored Regulatory Impact Alerts and Compliance Auditing.

Salesforce

Location: San Francisco, Calif., U.S.

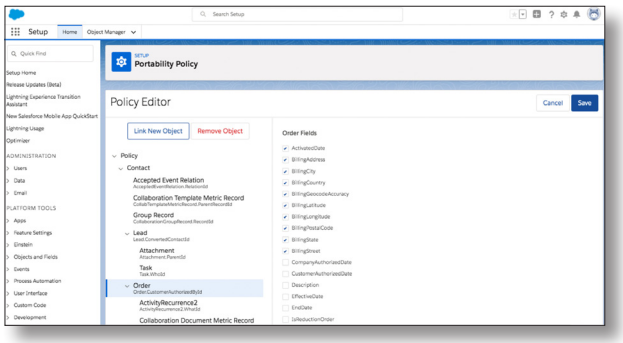
Number of employees: 50,000

Founded: 1999

Leadership: Marc Benioff, Chair & CEO

Funded: Publicly traded

Privacy-related products:
Consent Manager, Data Subject Requests, Deidentification/Pseudonymity, Privacy Information Manager



Description: Customer 360 Privacy Center helps satisfy customer requests and data privacy laws, such as the EU General Data Protection Regulation. Users can create policies to manage how long customer data is kept in an organization, what records or fields need to be masked, and which data to store in an archive with Data Retention and Archive. Data Subject Rights automates how data is anonymized or deleted, and securely transfers personally identifiable information from your organization to your customer. The Consent Events Stream notifies you about changes to consent or contact information on all core objects in a single stream.

SafeHarbour BV

Location: Amsterdam, Netherlands

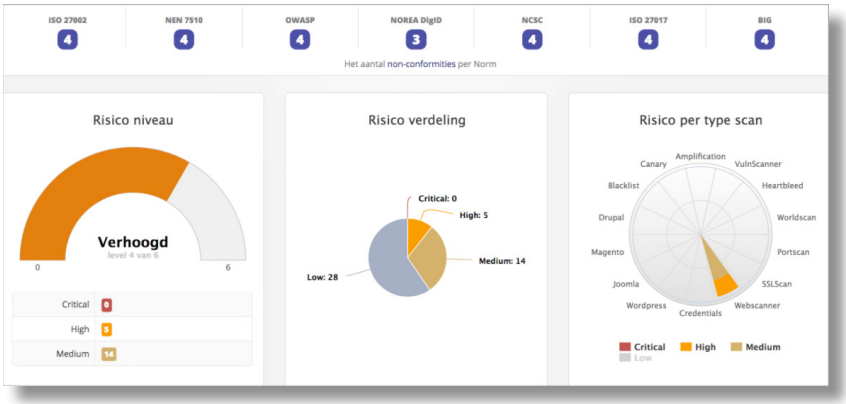
Number of employees: 2–10

Founded: 2012

Leadership: Eva de Wit, CISO/DPO; Ronald Driehuis, CIPM, Product owner; Erwin Boerhoop, Director

Funded: Privately held

Privacy-related products:
Activity Monitoring, Assessment Manager, Website Scanning



Description: SafeHarbour BV's products allow organizations to scan and monitor their websites for potential trouble spots. Its "BIG" scan allows a business to scan its entire digital environment to monitor for any malicious activity. SafeHarbour offers a dashboard designed to let organizations see where they do not meet the company's BIG standard. It also provides a number of tools to support the work of data protection officers and chief information security officers.

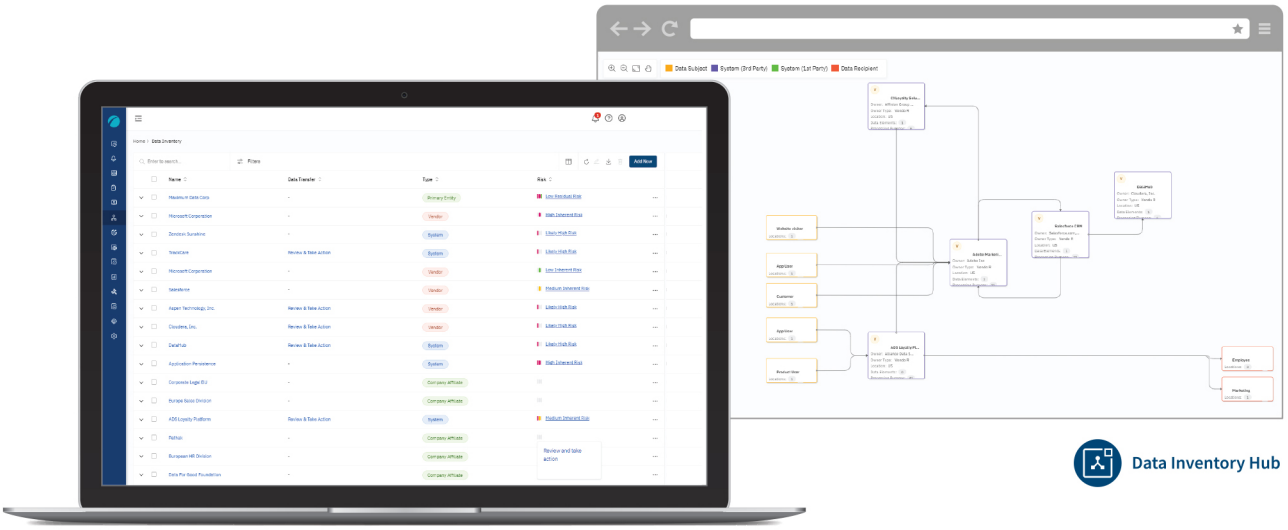
ADVERTISEMENT

TrustArc

Take Control of Creating and Managing Your Data Inventory and Data Flow Maps

to Support Compliance with Privacy Requirements

Data Inventory & Mapping



- Comprehensive Data Inventory & Mapping
- On-Demand Compliance Reporting
- Customizable Dashboard
- Cross-departmental Collaboration
- Dynamic Audit Trail
- Automate Risk Analysis & Assessment

Easily build inventory using streamlined workflow and metadata import options

Flexibility to start with a single business unit and expand deployment as business needs and regulatory requirements change over time

Supports compliance with multiple regulatory frameworks: CCPA, GDPR, LGPD and more

Automatically generate data flow maps that shows where data reside in the company's systems and how that data moves through the business ecosystem

SCHEDULE A DEMO www.trustarc.com/data-inventory-mapping

SAP SE

Location: Walldorf, Germany

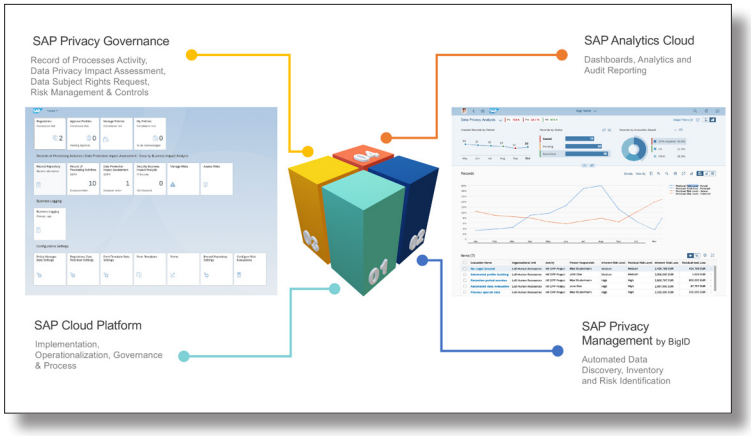
Number of employees: 100,000+

Founded: 1972

Leadership: Jennifer Morgan, Co-CEO; Christian Klein, Co-CEO

Funded: Publicly traded

Privacy-related products: Activity Monitoring, Assessment Manager, Data Discovery, Data Mapping, Data Subject Requests, Incident Response



Description: SAP has released two new solutions designed to help companies comply with privacy regulations, including the EU General Data Protection regulation, the California Consumer Privacy Act and Brazil's General Data Protection Law. SAP Privacy Governance helps collect and document data inventories, including reviews of process risks and related mitigation. The detection of compliance breaches and data subject rights fulfillment are completely automated. SAP Privacy Management by BigID, a solution extension for SAP Privacy Governance, helps automate data discovery, inventory and risk identification. Both solutions are available individually, or as a bundle.

Sarus

Location: Paris, France

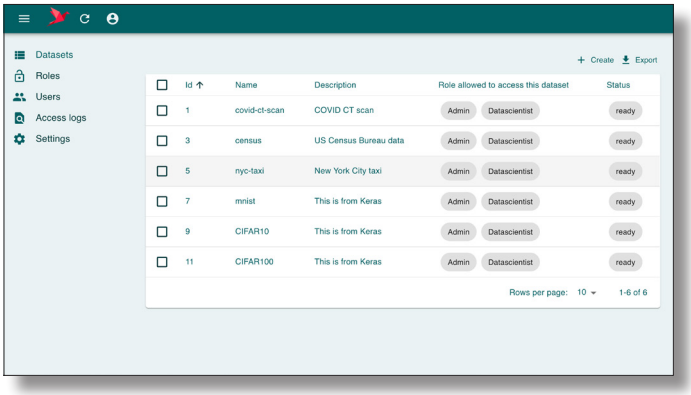
Number of employees: 10

Founded: 2019

Leadership: Maxime Agostini, CEO & Co-Founder; Nicolas Grislain, CSO & Co-Founder; Vincent Lepage, CTO & Co-Founder

Funded: Privately held

Privacy-related products: Deidentification/Pseudonymity



Description: Sarus software provides a remote execution environment that offers formal privacy guarantees as data scientists carry out analysis without the need to access original data. The remote environment exposes a single API that data practitioners can use for all data science tasks. It natively provides synthetic data to facilitate exploration and prototyping on hidden data. An SDK allows leveraging remote data with traditional libraries and machine learning tools. All outputs from the API are protected by differential privacy, giving data depositors the strongest privacy protection with fine control.

SAS Global Data Management

Location: Cary, N.C., U.S.

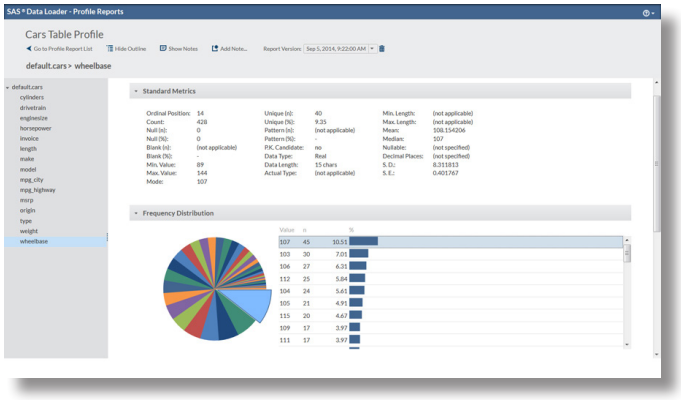
Number of employees: 10,000+

Founded: 1976

Leadership: Jim Goodnight, Co-Founder and CEO; John Sall, Co-Founder and Executive VP; John Boswell, Executive VP and Chief Legal Officer

Funded: Privately held

Privacy-related products:
Activity Monitoring, Data Discovery, Deidentification/Pseudonymity



Description: SAS offers a platform designed to allow organizations to access, identify, govern and protect all of its data to ensure compliance with the General Data Protection Regulation. SAS gives organizations a single interface they can use to access and manage the different types of data within their enterprise. Organizations can identify data sources, evaluate the need for deidentification, and assess the risk of exposing personally identifiable information. SAS allows companies to implement pseudonymization, anonymization and encryption, while implementing safeguards to allow an organization to know who is accessing personal data, and ensuring only relevant data can be accessed.

Satori

Location: Tel Aviv, Israel

Number of employees: 12

Founded: 2019

Leadership: Eldad Chai, CEO; Yoav Cohen, CTO

Funded: Privately held

Privacy-related products:
Activity Monitoring, Data Discovery, Data Mapping, Incident Response

Description: The Satori Cyber Secure Data Access Cloud provides data-flow mapping with transparent, secure and compliant data access across all cloud and hybrid data stores. Its Secure Data Access Cloud seamlessly integrates into any environment to deliver complete data-flow visibility utilizing activity-based discovery and classification. The platform provides context-aware and granular data access along with privacy policies across all enterprise data flows, data access and data stores. With Satori Cyber, organizations and their security teams can ensure that data security, privacy and compliance are in place - enabling data-driven innovation and competitive advantage.

SearchInform

Location: Moscow, Russia

Number of employees: 250

Founded: 1995

Leadership: Sergey Ozhegov, CEO

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Data Subject Requests, Incident Response

Description: The SearchInform solution consists of modules, each of which controls its own data channel. A variety of algorithms provides in-depth verification of text messages and documents. There are unique search technologies such as Similar Content Search or Complex Queries. The proprietary Similar Content Search algorithm identifies confidential documents even if they have been edited, which means that the search results will include documents that match the query semantically rather than just technically. Complex queries allow the user to construct an advanced search algorithms using simple queries logically combined by AND, OR and NOT operators.

SEARCHINFORM

RISK AND COMPLIANCE MANAGEMENT

SecuPi

Location: Jersey City, N.J., U.S.

Number of employees: 11–50

Founded: 2014

Leadership: Alon Rosenthal, Co-founder & CEO; Dotan Adler, Co-founder & CTO; Amir Fligler, VP R&D

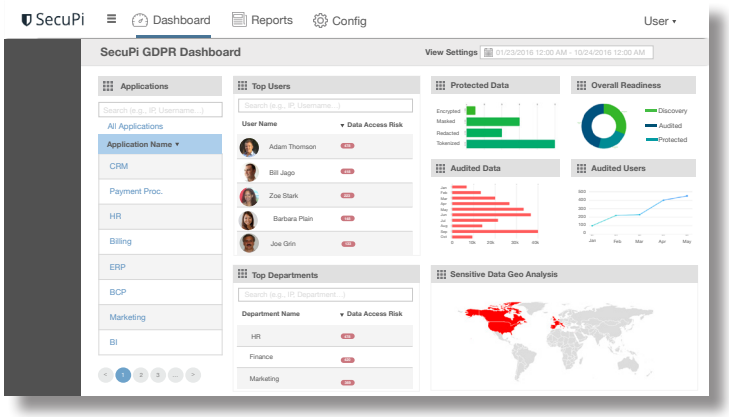
Funded: Privately held

Privacy-related products: Activity Monitoring, Consent Manager, Data Mapping, Deidentification/Pseudonymity

Description: SecuPi applies client consent processing, pseudonymization, real-time monitoring, data access, and cross-border controls on your sensitive and regulated data flows. Our software platform also maps sensitive and regulated data-flows keeping a full audit of all user activity that can be easily assessed by regulators and auditors.

SecuPi

Keep Applications Safe™



Secure Digital Solutions

Location: Minneapolis, Minn., U.S.

Number of employees: >10

Founded: 1995

Leadership: Chad Boeckmann, Founder and CEO; Mike Edlund, Product Director; Adam Stone, Principal Consultant and Chief Privacy Officer; Ed Snodgrass, Principal Consultant and Chief Security Officer

Funded: Privately held

Privacy-related products:
Assessment Manager

Description: We are Secure Digital Solutions, a Minneapolis-based consultancy focused on providing strategic security and data privacy guidance to organizations across business sectors. With our cloud-based platform, TrustMAPP, our firm uses process maturity as the foundation for an effective program strategy. This approach is quickly becoming the industry standard for measuring and communicating the business value of information security and privacy management.

SecureB2B

Location: Frome, U.K.

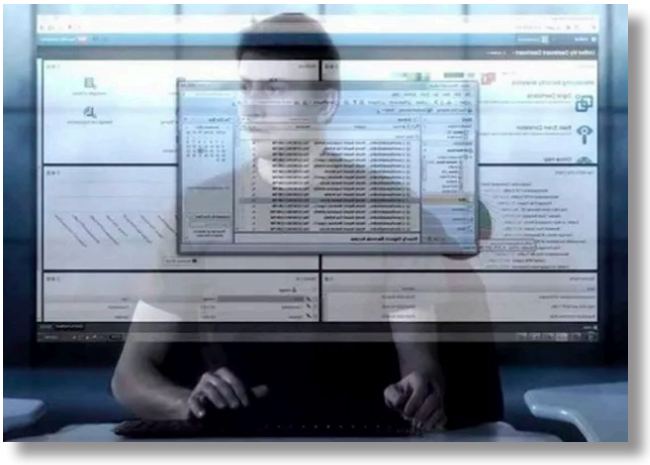
Number of employees: 2–10

Founded: 2017

Leadership: Nick Carus, CEO

Funded: Privately held (owned by **BlackStratus**)

Privacy-related products:
Activity Monitoring, Incident Response



Description: SecureB2B's main service is CYBERShark, a cloud-based security and compliance monitoring platform designed to help organizations avoid suffering data breaches and falling out of compliance with the General Data Protection Regulation. The service collects and analyzes log data generated from an organization's IT infrastructure. The data is then labeled based on various categories. CYBERShark allows organizations to view specific datasets, and reports on data, incident management, and compliance. The service scans for risk levels based on user activity, with the intention of proactively stopping data breaches before they occur.

Securiti

Location: San Jose, Calif., U.S.

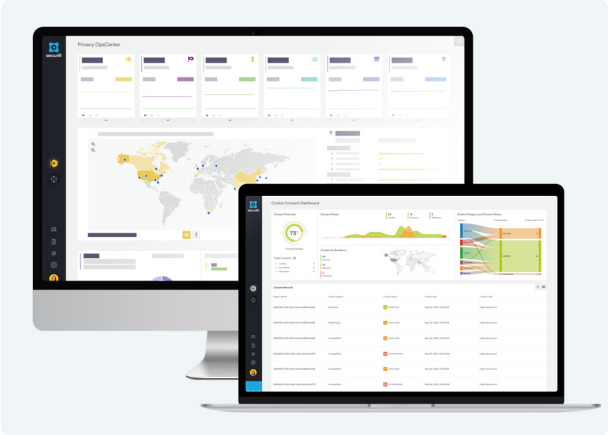
Number of employees: 200

Founded: 2018

Leadership: Rehan Jalil, President & CEO; John Cunningham, VP of Global Sales; Eric Andrews, VP of Marketing

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Enterprise Communications, Incident Response, Privacy Information Manager, Website Scanning



Description: Securiti's AI-powered PrivacyOps solution combines advanced data intelligence with automated privacy workflows to simplify compliance with global regulations. It enables organizations to automatically discover personal data across hundreds of on-prem and cloud data stores and map that data back to its owner. Harnessing these insights, Securiti's solution automates all the major privacy compliance functions in a single, easy to use platform, including data mapping, DSR fulfillment, consent management, vendor assessments, breach management and more. In 2020, Securiti was named "Most Innovative Startup" at RSA and HPE-IAPP Privacy Innovation Award Winner.

Security Scorecard

Location: New York, N.Y., U.S.

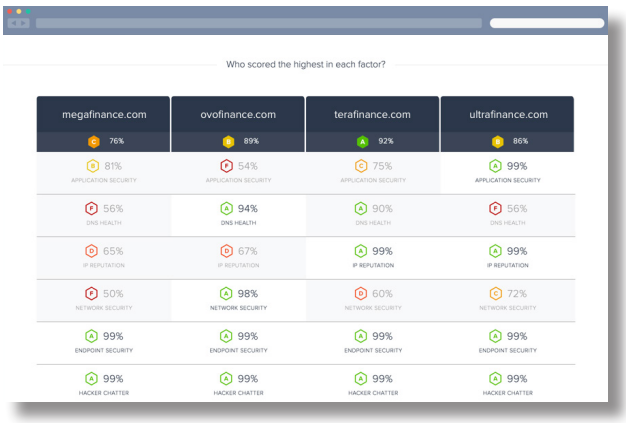
Number of employees: 100+

Founded: 2013

Leadership: Aleksandr Yampolskiy, CEO and Founder; Sam Kassoumeh, COO and Co-Founder; Bill Siegel, CFO; Jasson Casey, CTO; Alexander Heid, CRO; Tom Wells, VP Global Sales; Sean Goldstein VP Global Marketing; Mike Rogers, VP Strategic Alliance and Channels

Funded: Privately held

Privacy-related products: Assessment Manager



Description: The Security Scorecard platform is a risk assessment manager allowing an organization to get risk ratings on all of their vendors. The platform allows the organization to monitor those vendors to see if there are any changes in their risk standing. Companies can sort their vendors by their level of risk and find critical vulnerabilities across their entire portfolio. The platform allows companies to receive a breakdown of the categories where their vendors struggle and has a questionnaire to ensure vendors are in compliance with different frameworks. Vendors are invited to fix their troublesome areas, and the platform gives remediation advice to solve any issues.

Secuvy Inc

Location: San Ramon, Calif., U.S.

Number of employees: 15

Founded: 2019

Leadership: Vaibhav Mehrotra, CEO & Co-Founder; Prashant Sharma, CTO & Co-Founder

Funded: Privately held

Privacy-related products:
Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Enterprise Communications, Incident Response, Privacy Information Manager

Description: Secuvy is a cloud-based privacy as a service platform. Our artificial intelligence-driven privacy technology simplifies privacy workflows and fulfills requirements with Data Subject Rights Robotic Automation, data inventory, mapping and classification solutions.

Segment

Location: San Francisco, Calif., U.S.

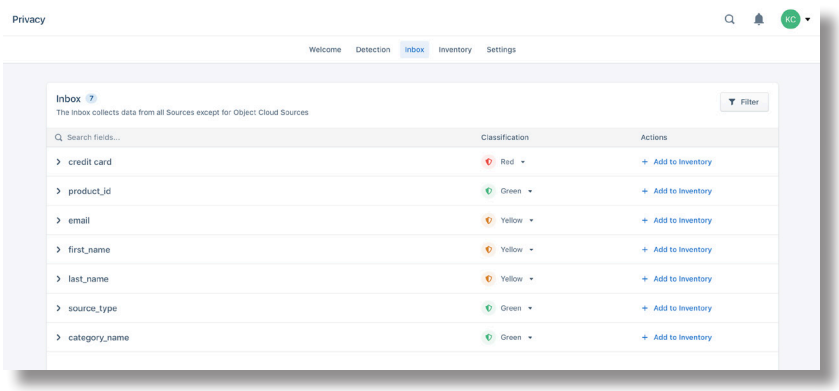
Number of employees: 500

Founded: 2011

Leadership: Peter Reinhardt, CEO & Co-Founder; Calvin French-Owen, Co-Founder & CTO; Ilya Volodarsky, Co-Founder & President

Funded: Privately held

Privacy-related products:
Data Discovery, Data Mapping, Data Subject Requests



Description: As the single point of collection for first-party customer data, Segment provides companies automated discovery of what personal information they are collecting, where they are collecting it from and where they are sending it. As the data is audited, Segment applies a risk-based classification to help customers asses their privacy risk. This data is then added to the company's data inventory, which can be used to understand where data is being collected from and where it is being sent. Segment also offers user data deletion and suppression to help companies comply with subject rights requests.

Sensorpro

Location: Palashi, India

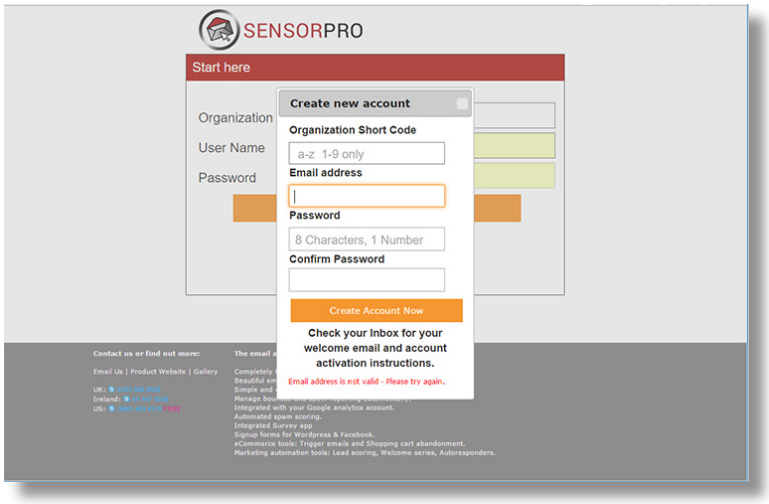
Number of employees: 51–200

Founded: 2002

Leadership: Christopher J. Byrne, Founder and CEO; Richard Coady, CTO

Funded: Privately held

Privacy-related products: Assessment Manager, Consent Manager, Deidentification/Pseudonymity



Description: Sensorpro offers organizations a marketing platform to help comply with the EU General Data Protection Regulation. The platform allows companies to make changes to customer data, while possessing subscriber management tools to help remove dormant or unwanted contacts. Sensorpro's product allows for survey responses to be anonymized, and reports for organizations to use for proof of opt-ins. Sensorpro also offers a GDPR marketing audit for companies to make sure all of their marketing activities fall into compliance with the impending regulation.

Senya Limited

Location: Bicester, U.K.

Number of employees: 7

Founded: 2005

Leadership: Amit Mandal, Director; Quenten Friday, Consultant; Deon Pollard, Consultant

Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping

Description: Capiible is an intelligent data discovery and classification template containing base classification structures to identify and understand the personal data store within the organization. The template enables a list of source systems containing structured, semi-structured or un-structured data to be identified; provides an approach to discovering and classifying the source system data elements using a target personal data map; helps organizations quickly understand where personal data resides across the source systems. "Fuzzy Logic" is used to accelerate the data classification process, by automating the matching of source-to-target data, and machine learning to help in the discovery effort.

Senzing, Inc.

Location: Las Vegas, Nev., U.S.

Number of employees: 20–30

Founded: 2016

Leadership: Jeff Jonas, Founder & CEO; Brian Macy, Chief of Product Development and Operations; John Bliss, General Counsel & CPO

Funded: Privately held

Privacy-related products: Consent Manager, Data Subject Requests

Description: Senzing is a real-time entity resolution API for software and data engineers. Senzing software enables organizations of all sizes to gain accurate and valuable insights about who is who, and who is related to whom, in data. The Senzing API allows software and data engineers to quickly and easily integrate entity resolution into their projects, enabling them to deliver better single-subject searches and right to be forgotten requests. Senzing software helps protect data privacy, while providing organizations with the most complete and accurate 360-degree views of customers, prospects, employees, applicants, vendors and more.

Sherpa Software

Location: Bridgeville, Pa., U.S.

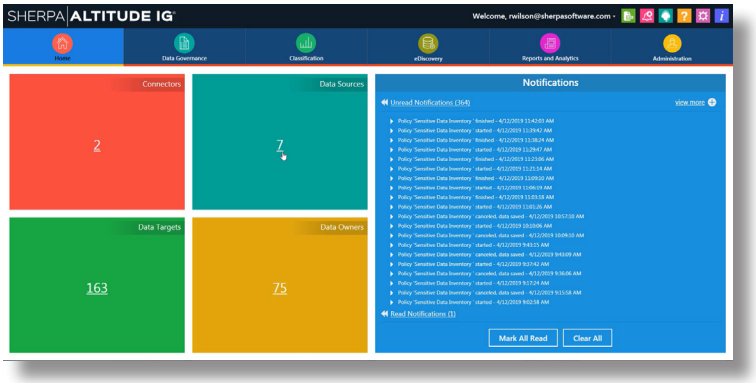
Number of employees: 30

Founded: 2000

Leadership: Kevin Ogrodnik, CEO; Balaji Srinivasan, CTO; Rick Wilson, VP Strategy & Solutions

Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping



Description: Sherpa's Altitude platform provides complete visibility into the unstructured data throughout an enterprise's desktops and laptops, network file shares, SharePoint, PSTs, Google, email, and over 70 types of attachments. Altitude's customizable workflows can automate policies to move, copy, or delete content as needed to comply with internal/external regulations. Sherpa offers data governance, eDiscovery, and privacy and compliance solutions.

Signatu

Location: Oslo, Norway

Number of employees: 2–10

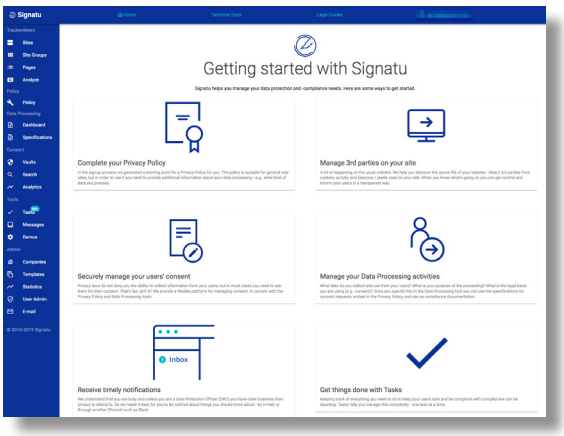
Founded: 2015

Leadership: Torgeir Hovden, CEO; Georg Philip Krog, Chief Legal Counsel

Funded: Publicly traded

Privacy-related products: Consent Manager, Data Subject Requests, Privacy Information Manager, Website Scanning

Description: Signatu is a SaaS cloud platform that offers software tools for companies to do website scanning, make processing records and request, receive, record and manage users' consent to use users' personal data and to use companies' cookies on users' devices. Signatu has consent backend for web-scalable traffic, multiple consent vaults per account, backward-compatible API and channel support to send e.g. consent events to other systems using webhook API, Amazon and Microsoft. Signatu's Data Processing Specification meets processing record requirements and uses the W3C privacy vocabulary standardization.



SixFifty

Location: Palo Alto, Calif., U.S.

Number of employees: 25

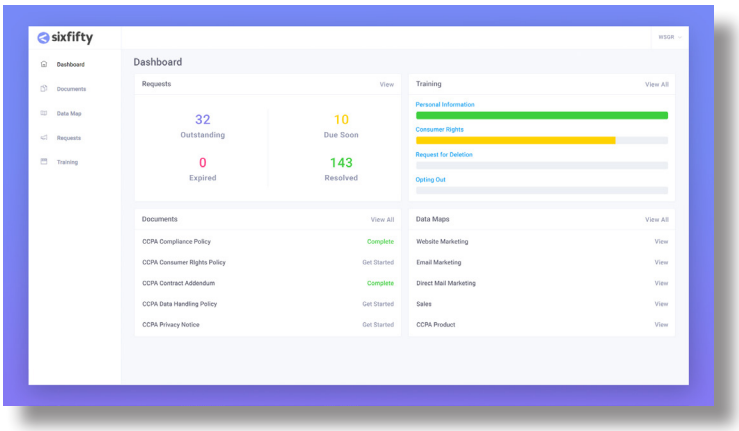
Founded: 2019

Leadership: Kimball Dean Parker, CEO; Lincoln Porter, CTO; Danny Webb, CRO

Funded: Privately held

Privacy-related products: Consent Manager, Data Mapping, Data Subject Requests

Description: SixFifty is the software subsidiary of the global technology law firm Wilson Sonsini. Sixfifty's products enable organizations to comply with CPPA, GDPR and other privacy regulations. Its products are cloud-based and focused on user-simplicity. They include legal document automation, employee training modules, data mapping tools, and data subject request portals with automated and customizable workflows.



SkyHigh

Location: Campbell, Calif., U.S.

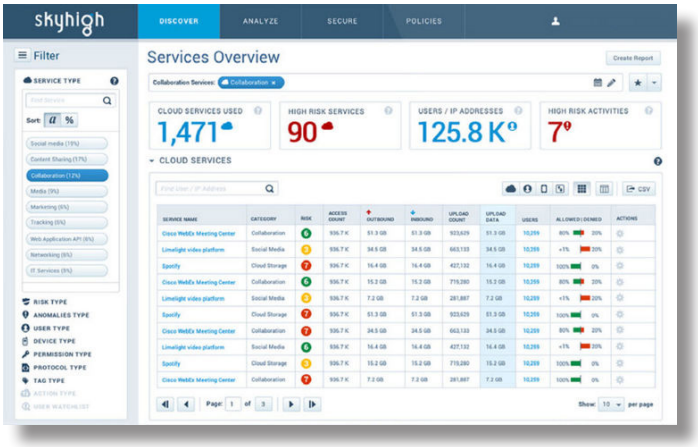
Number of employees: 303

Founded: 2011

Leadership: Rajiv Gupta, CEO; Don Dixon, CFO; Sekhar SarU.K.kai, SVP Engineering

Funding: Privately held (acquired by **McAfee**)

Privacy-related products: Activity Monitoring, Data Mapping, Incident Response



Description: Skyhigh's platform allows an organization to enforce policies in both corporate sanctioned and employee introduced cloud services. The platform finds all cloud services in use and assess them a 1-10 score based on enterprise readiness, revealing gaps in cloud policy enforcement. It has real-time coaching and policy enforcement to guide users to corporate-approved services. The platform finds sensitive or regulated data both in motion and at rest, and captures all user activity in the cloud and uses entity behavior analytics to detect insider threats and compromised accounts. The platform lets an organization edit a user's role and permissions in real time.

Smart Global Privacy

iapp BRONZE MEMBER

Location: Paris, France

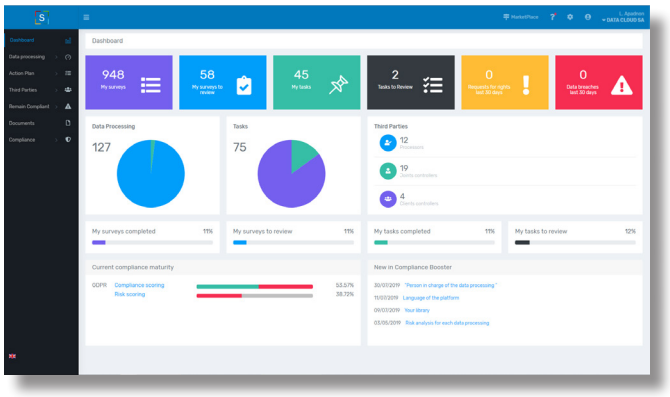
Number of employees: 45

Founded: 2017

Leadership: Olivier Guillo, CEO; Benoit Guignard, CTO; Guy Birenbaum, CCO

Funded: Privately held

Privacy-related products:
Assessment Manager, Consent Manager, Data Mapping, Incident Response, Privacy Information Manager, Website Scanning



Description: Smart Global Privacy helps organizations to comply with existing and new regulations by offering a solution to organize, realize, maintain and demonstrate compliance in real time. SGP helps organizations comply with regulations such as the California Consumer Privacy Act, the EU General Data Protection Regulation, the Turkish Data Protection Law and Brazil's LGPD by offering e-learning, data mapping, collaborative assessment manager, GDPR PIA, custom dashboards, virtual assistants for DPOs, incident response, consent management, information privacy manager, website scanning, remediation marketplace, and prevention tools.

Smart Privacy

Location: London, U.K.

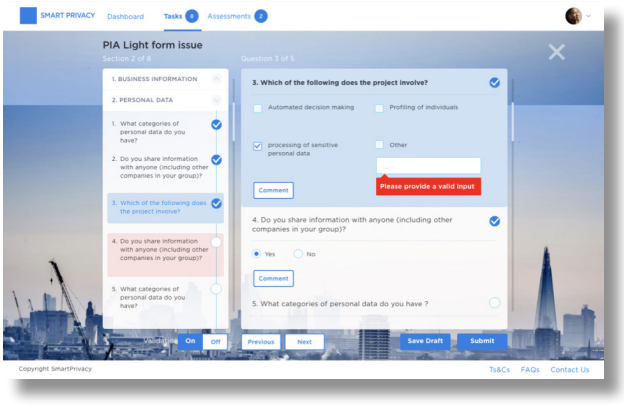
Number of employees: 20

Founded: 2002

Leadership: Nicola Mckilligan, Director; Jacqueline Gazey, Director; Rafaqat Ali, CTO

Funded: Privately held

Privacy-related products:
Assessment Manager, Consent Manager, Data Mapping, Incident Response, Privacy Information Manager



Description: Smart Privacy is a software-as-a-service platform which simplifies compliance with data privacy legislation and supports both internal and external data privacy offices. Conduct privacy impact assessments, audits, generate reports and manage risk through one simple user-friendly interface. Maintain a personal data inventory, data subject rights, map data flows, and manage privacy impact assessments and audits in one place. Manage privacy notices, contracts and data processors. Quickly assess and act on security breaches. Comply with record keeping requirements of European legislation including the GDPR. Expert privacy knowledge is built into surveys and ready made customizable questionnaires. Secure survey facility is hosted on premise or in a secure cloud. Automating privacy auditing, document and data management with smart privacy improves staff efficiency and reduces costs by up to 70 percent.

Smartsheet

Location: Bellevue, Wash., U.S.

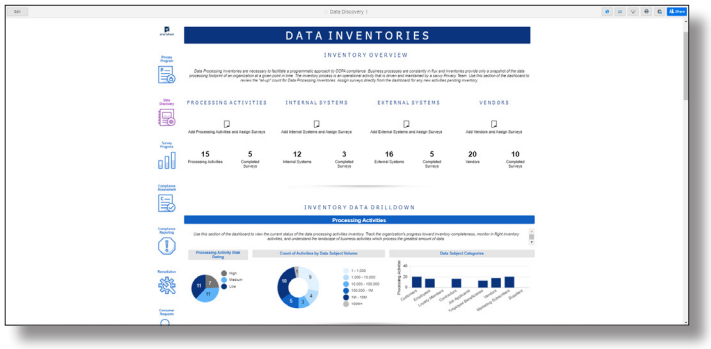
Number of employees: 1,500+

Founded: 2005

Leadership: Mark Mader, Chief Executive Officer; Mike Arntz, Chief Revenue Officer; Paul Porrini, Chief Legal Officer

Funded: Publicly traded

Privacy-related products:
Assessment Manager, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response



Description: The Smartsheet platform enables companies to effectively manage, maintain and report on privacy compliance for regulations such as the EU General Data Protection Regulation and the California Consumer Privacy Act. Easy to configure templates of multi-collaborator sheets, reports and dashboards allow for the management of the following business processes: Privacy Program Management - Coordination of privacy policy, controls, and awareness; Data Inventorying - The collection and ongoing maintenance of personal data risk footprint across processing activities, systems, and third parties; Compliance Management - The tracking of compliance assessment against the terms of each regulation; Data Subject Requests - The intake, triage, and management of requests and Regulatory Reporting - The mechanisms to provide regulators and other audiences with pre-configured dashboards.

Make compliance run like clockwork

Manage details, actions, and requests from a single point of control.

Learn how

smartsheet

Socure Inc.

Location: New York, N.Y., U.S.

Number of employees: 160

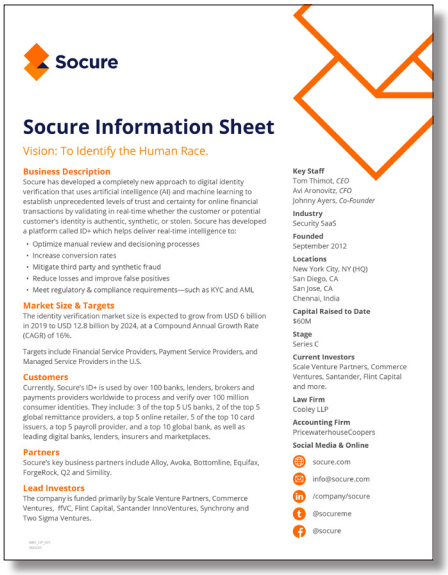
Founded: 2012

Leadership: Tom Thimot, CEO; Johnny Ayers, Founder; Avi Aronovitz, CFO

Funded: Privately held

Privacy-related products:
Data Subject Requests

Description: Socure is a predictive analytics platform that applies machine learning to authenticate identities in real-time. With a few data points, Socure's ID+ platform mines rich sources of curated data to provide an instant, multidimensional assessment of that submitted identity. The goal is to verify if an entity is the person that they say they are and to assess the risk of fraud. This fraud, KYC, and California Consumer Privacy Act verification solution takes the form of an API that can be easily integrated into consumer-facing systems.


Socure

Socure Information Sheet

Vision: To Identify the Human Race.

Business Description

Socure has developed a completely new approach to digital identity verification that uses artificial intelligence (AI) and machine learning to establish unprecedented levels of trust and certainty for online financial transactions by validating in real-time whether the customer or potential customer's identity is authentic, synthetic, or stolen. Socure has developed a platform called ID+ which helps deliver real-time intelligence to:

- Optimize manual review and decisioning processes
- Increase conversion rates
- Mitigate third party and synthetic fraud
- Reduce losses and improve false positives
- Meet regulatory & compliance requirements—such as KYC and AML

Market Size & Targets

The identity verification market size is expected to grow from USD 6 billion in 2019 to USD 12.8 billion by 2024, at a Compound Annual Growth Rate (CAGR) of 16%.

Targets include Financial Service Providers, Payment Service Providers, and Managed Service Providers in the U.S.

Customers

Currently, Socure's ID+ is used by over 100 banks, lenders, brokers and payments providers worldwide to process and verify over 100 million consumer identities. They include: 3 of the top 5 US banks, 2 of the top 5 global remittance providers, a top 5 online retailer, 5 of the top 10 card issuers, a top 5 payroll provider, and a top 10 global bank, as well as leading digital banks, lenders, insurers and marketplaces.

Partners

Socure's key business partners include Alloy, Avoka, Bottomline, Equifax, ForgeRock, Q2 and Simility.

Lead Investors

The company is funded primarily by Scale Venture Partners, Commerce Ventures, ffVC, Flint Capital, Santander InnoVentures, Synchrony and Two Sigma Ventures.

Key Staff
Tom Thimot, *CEO*
Avi Aronovitz, *CFO*
Johnny Ayers, *Co-Founder*

Industry
Security SaaS

Founded
September 2012

Locations
New York City, NY (HQ)
San Diego, CA
San Jose, CA
Chennai, India

Capital Raised to Date
$60M

Stage
Series C

Current Investors
Scale Venture Partners, Commerce Ventures, Santander, Flint Capital and more.

Law Firm
Cooley LLP

Accounting Firm
PricewaterhouseCoopers

Social Media & Online
socure.com
info@socure.com
/company/socure
@socureme
@socure

SoftwareAG

Location: Darmstadt, Germany

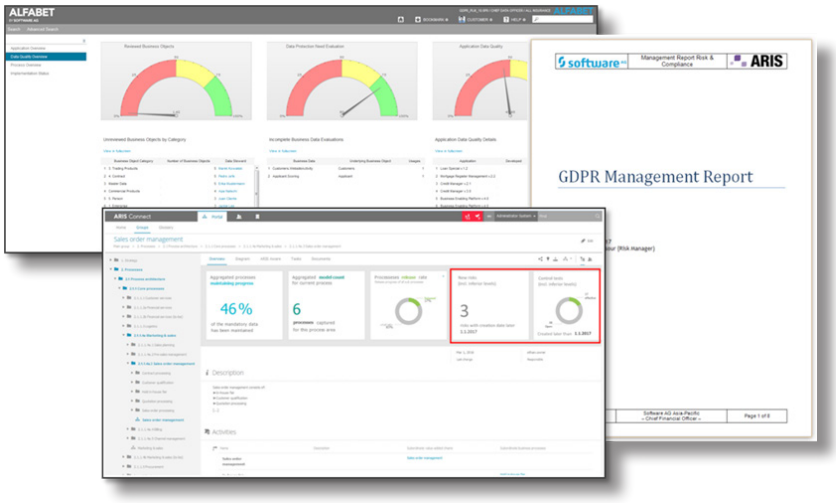
Number of employees: 4,400

Founded: 1969

Leadership: Karl-Heinz Streibich, CEO; Arnd Zinnhardt, CFO; Wolfram Jost, CTO

Funded: Publicly traded

Privacy-related products:
Assessment Manager



Description: Through Software AG's business and IT transformation platform, enterprises will have the capabilities needed to manage data privacy, including the ability to achieve data transparency, establish a system for recording processing activities, satisfy the requirements for fulfilling subjects' rights, and introduce comprehensive data protection management that defines data protection processes. The breadth of Software AG's product portfolio addresses business process analysis, enterprise architecture management, IT portfolio management and planning, and GRC practices – all to simplify the process for customers to manage data privacy without disrupting other business initiatives.

Solidatus

Location: London, U.K.

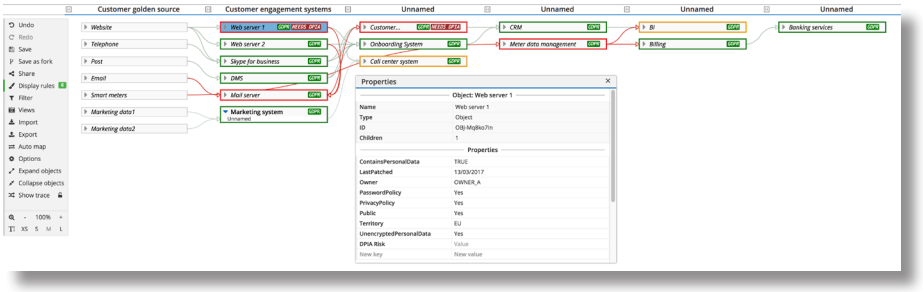
Number of employees: 5–10

Founded: 2017

Leadership: Philip Miller & Philip Dutton; Chief Commercial Officer: Howard Travers; Head of Software: Daniel Waddington

Funding: Privately held

Privacy-related products:
Activity Monitoring, Data Discovery, Data Mapping



Description: Solidatus provides a web-based application that rapidly maps, visualises and shares the flow of data (including personal data) through the organisation. The platform allows for delegation of the data models and privacy metadata to key data users to rapidly build a global model including DPIA risk assessments. All changes go through an internal approval process, which incorporates version control to provide comprehensive auditing facilities. The data map can also be shared in a read-only form as a whole or in clearly defined filtered views to make it more relevant to the end user enabling clear management visibility, quality, validation; which can also be prove compliance to the regulator.

Sourcepoint

iapp SILVER MEMBER

Location: New York, N.Y., U.S.

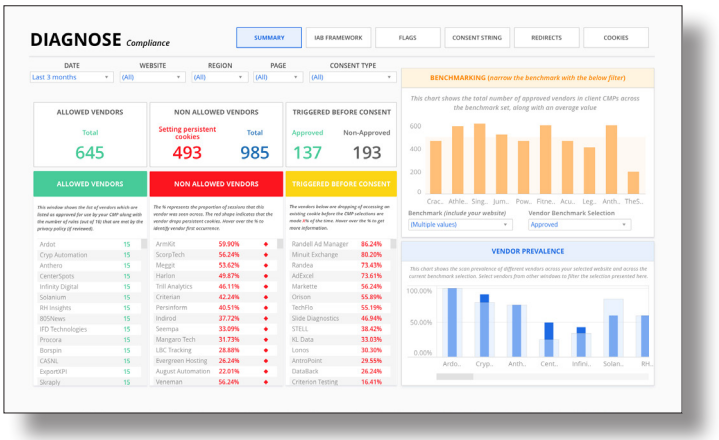
Number of employees: 54

Founded: 2015

Leadership: Ben Barokas, Co-Founder & CEO; Brian Kane, Co-Founder & COO; John Sedlak, CRO

Funded: Privately held

Privacy-related products:
Consent Manager, Website Scanning



Description: Sourcepoint provides tools to protect consumer privacy, manage compliance and optimize revenue. Dialogue, our CMP and messaging solution, enables compliance management at scale, with support for GDPR, CCPA, and/or regional requirements for notice and data subject rights. Diagnose, our proprietary scanning technology, automates vendor assessments, flagging non-compliance, data leakage and performance risks to help users optimize their adtech stacks. Privacy Lens, our scanning and measurement product, helps advertisers evaluate media inventory suppliers against their custom quality standards for privacy experiences and share those standards with publishers.

Spearline Risk and Compliance

Location: Skibbereen, Co. Cork, Ireland

Number of employees: 70

Founded: 2003

Leadership: Ciara Lucy, Managing Director; Kevin Buckley, CEO; Matthew Lawlor, CTO

Funded: Privately held (owned by **BeaconAI**)

Privacy-related products: Assessment Manager, Consent Manager, Data Mapping, Incident Response

Description: Spearline Data Protection is a GDPR operational compliance software solution, created in conjunction with data protection and legal experts to ensure the optimum support in your GDPR journey. It is a workflow tool that gives you a central place to record all of your GDPR efforts including your data mapping, privacy-related policies and procedures. Our solution will allow you to identify, investigate and report on any breaches that may occur in your organization. We developed an easy-to-use software tool that allows you to pick and choose the modules that best fit the individual needs of your business.

Spirion

iapp BRONZE MEMBER

Location: St. Petersburg, Fla., U.S.

Number of employees: 117

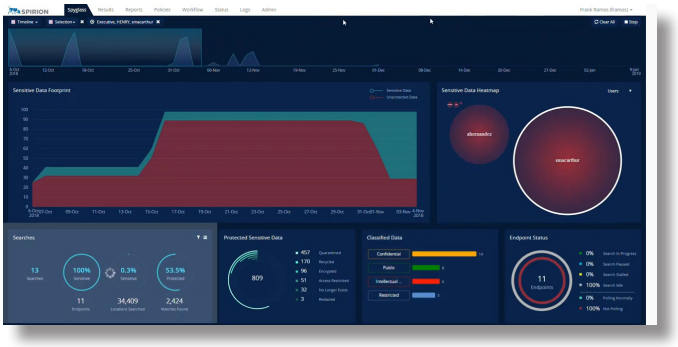
Founded: 2006

Leadership: Kevin Coppins, President and CEO

Funded: Privately held

Privacy-related products: Data Discovery

Description: Spirion solutions are designed to deliver persistent value to customers. Spirion's data privacy, compliance and behavior analytics solutions protect customers by enabling them to most accurately discover and classify sensitive data, understand the data within the context of their business and then take actions to control that data so they can operate with minimal friction and comply with the laws and regulations built to protect the personal data privacy of individuals across the globe.

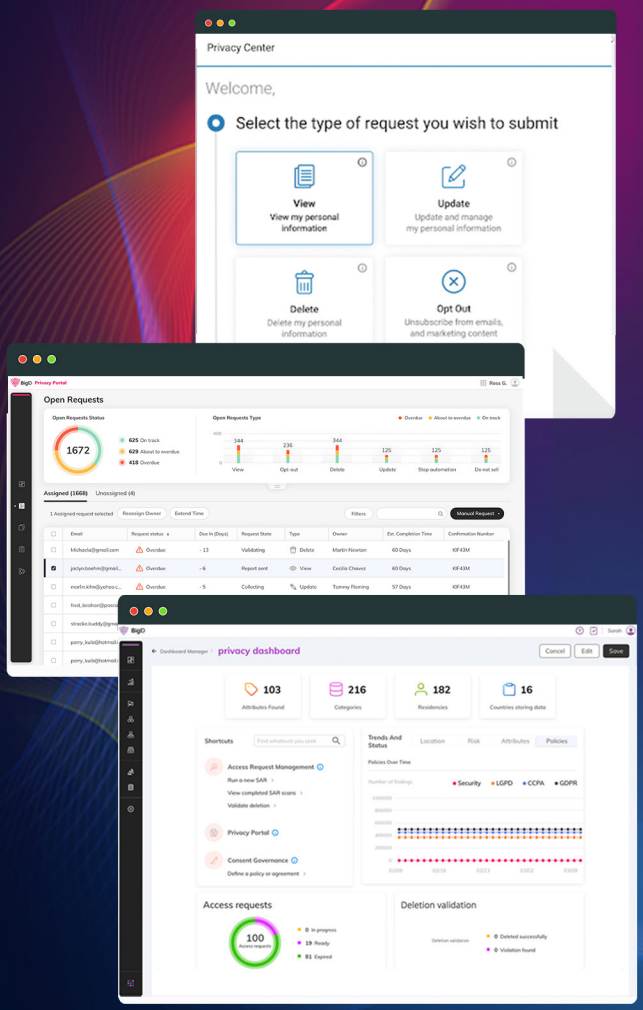


ADVERTISEMENT

BigID

Privacy Preference Management

One Platform. Infinite Possibility.



- Customizable Self-Service Privacy & Preferences Portal
- Self-service Data Access and Deletion Management
- Centralized Reporting and Workflows for Privacy Analysts
- Consent Opt-in, Opt-out, Do Not Follow, Do Not Sell
- Data Deletion Workflow, Automation and Audit
- Cookie Management
- SaaS or Enterprise Deployment
- Full ServiceNow Integration

SEE BIGID IN ACTION

www.BigID.com/IAPP

Statice

Location: Berlin, Germany

Number of employees: 20

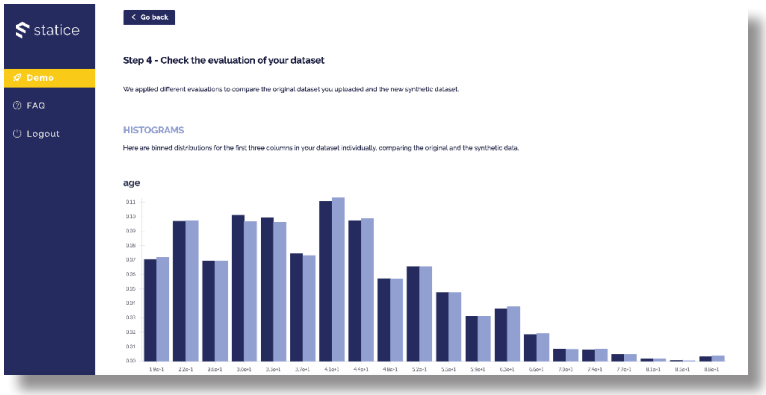
Founded: 2017

Leadership: Sebastian Weyer, CEO; Mikhail Dyakov, CTO; Omar Ali Fdal, CDO

Funded: Privately held

Privacy-related products:
Data Discovery,
Deidentification/Pseudonymity

Description: The Statice data anonymization engine is an enterprise software solution that generates synthetic data for various uses across industries. A machine learning model trains and generates synthetic data that reflects the real data in its structure and statistical properties. Synthetic data generated by Statice can be used just like real data with the added benefit that it is EU General Data Protection Regulation compliant.



StratoKey

Location: Hobart, Tasmania, Australia

Number of employees: <50

Founded: 2012

Leadership: Anthony Scotney, CEO

Funded: Privately held

Privacy-related products:
Activity Monitoring, Data Discovery,
Deidentification/Pseudonymity,
Privacy Information Manager

Description: The StratoKey Cloud Data Protection product is a gateway that layers encryption, monitoring, analytics and defensive capabilities into any cloud or SaaS hosted application. Utilizing StratoKey, organizations take complete control over their data privacy, via on-premise encryption key management, in a non-intrusive manner.

SuitePrivacy

Location: Cosenza, Italy

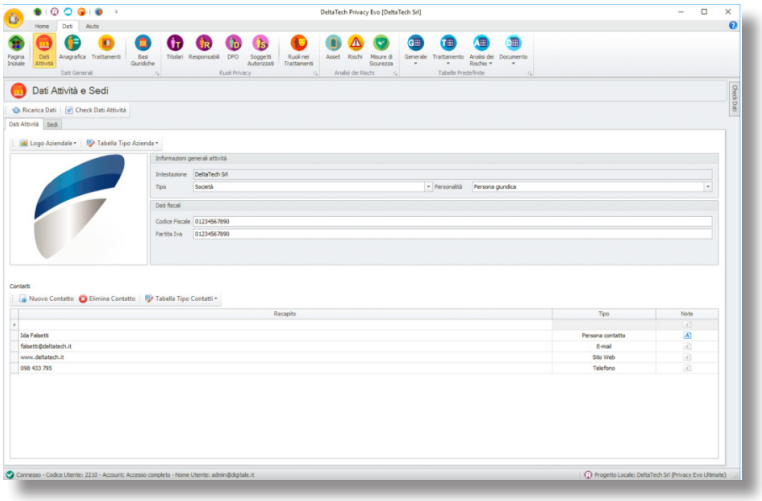
Number of employees: 2–10

Founded: 2005

Leadership: Davide Giuliani, Administrator; Stefano De Bastiani, Programmer

Funded: Privately held

Privacy-related products: Assessment Manager, Data Discovery



Description: SuitePrivacy offers its Privacy Evo platform designed to help companies comply with the EU General Data Protection Regulation. Privacy Evo allows companies to define the data roles within an enterprise, manage different types of data, forecast data transfers to other companies in comparison to those within the European Union, record the data processing activities of everyone handling information, and evaluating risk. The solution also allows organizations to conduct data protection impact assessments, assist with data breach management, and can help automate the generation of information and consent requests.

SuperAwesome Ltd

Location: London, U.K.

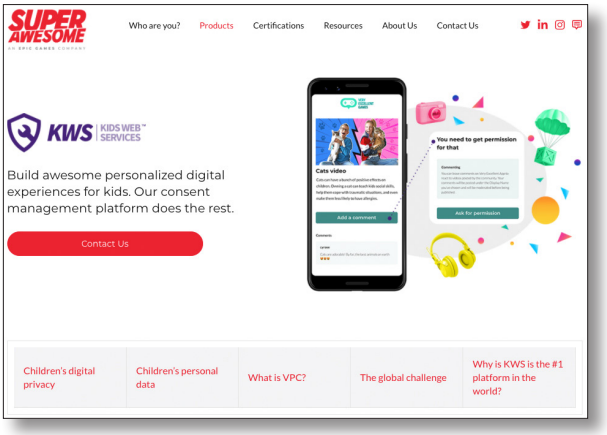
Number of employees: 200

Founded: 2013

Leadership: Dylan Collins, CEO; Max Bleyleben, MD & Chief Privacy Officer; Kate O'Loughlin, Global COO

Funded: Privately held

Privacy-related products: Consent Manager, Deidentification/Pseudonymity



Description: SuperAwesome's solutions enable safe, compliant digital engagement with kids and young teens. The AwesomeAds Kid-Safe Filter allows kids' app developers to generate revenue from responsible advertisers whilst blocking the collection of personal information, consistent with the requirements of COPPA and GDPR-K.

Kids Web Services is a parental consent and verification platform that lets content creators and developers authenticate young users, obtain and verify parental consent and manage parental controls, effectively building responsibility and privacy-by-design into their kids' experiences. Verified parents can re-use their verified status in other KWS-powered experiences, reducing friction and minimizing the processing of personal data.

Surecloud

Location: London, U.K.

Number of employees: 50+

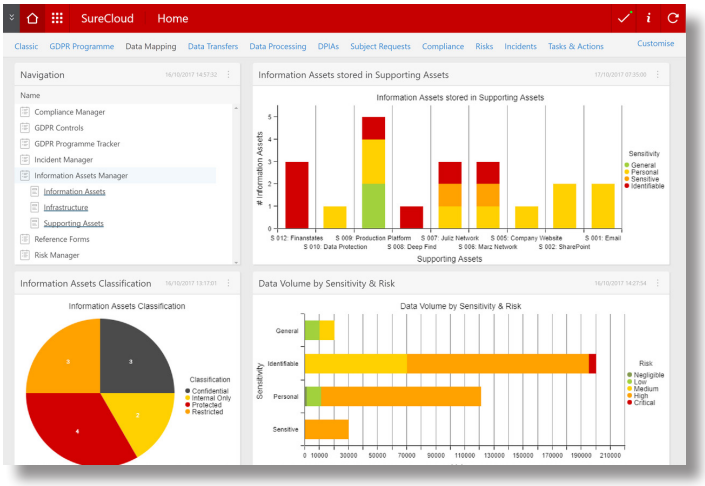
Founded: 2006

Leadership: Richard Hibbert, CEO, Co-Founder; Nick Rafferty, COO, Co-Founder

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Data Mapping, Incident Response, Privacy Information Manager

Description: SureCloud provides cloud-based, integrated risk-management software that is customizable. SureCloud has created a suite of applications for enterprise data privacy programs, from discovery to ongoing data privacy management. Built on a highly configurable platform, SureCloud is simple, intuitive and flexible technology that compliments process within an organization.



Sypher Solutions SRL

Location: Bucharest, Romania

Number of employees: 5

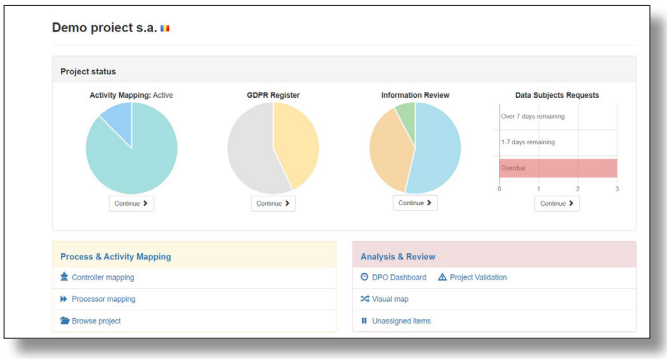
Founded: 2017

Leadership: Cristian Badea, Co-Founder; Mihai Ghita, Co-Founder

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Mapping, Data Subject Requests

Description: Sypher Suite is a software platform that helps businesses simplify their EU General Data Protection Regulation compliance analysis and prevent expensive mistakes. The platform Inspects the records of processing activities to identify potential errors and omissions and to provide suggestions, provides support to evaluate the lawfulness and security of the processing activities when conducting a DPIA, notifies the DPO or data stewards when it detects relevant changes or the GDPR documentation needs revision, simplifies and organizes the information sharing and collaboration between the compliance team and the rest of the business, acts as a central repository for all GDPR-related information and tasks, providing versioning, traceability, and logs and generates real-time progress reports and a clear picture of everything that needs to be done.



Syrenis Limited

Location: Daresbury, U.K.

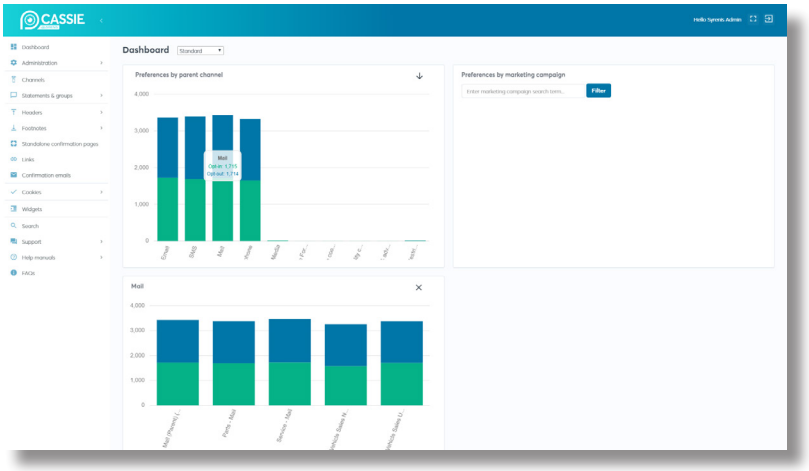
Number of employees: 30

Founded: 2006

Leadership: Glenn Jackson CEO; Nicky Watson, Chief Architect; David Murfitt, CTO

Funded: Privately held

Privacy-related products:
Consent Manager



Description: Cassie is a privacy and data management platform, enabling organizations to comply with global data privacy regulations including the EU General Data Protection Regulation and the California Consumer Privacy Act. Cassie is multilingual and multibrand, allowing for granular consent management and detailed matching rules to be configured. Cassie has a suite of modules covering management and data collection and redistribution Cassie is structured and non-structured data compatible, and has web form widgets, email links, restful API, customer service plugins, public portals and legacy system ingestion/export. Cassie has audit reporting and is available in cloud or on-site, managed by a point-and-click interface.

Systnaps

Location: Le Perreux Sur Marne, France

Number of employees: 12

Founded: 2007

Leadership: Jawaher Allala, Director

Funded: Privately held

Privacy-related products:
Data Discovery, Data Mapping, Deidentification/Pseudonymity

Description: Systnaps is a smart data discovery platform and a data catalog solution that allows organizations to quickly and automatically scan databases' structures and recreate a graphical view of the data model. Based on its own algorithm, Systnaps can also identify and record any change made to the databases' structure, and thus help organizations discover any personal data that resides inside of a database and makes the monitoring effortless. A built-in graphical modeling system enables organizations to recreate the business objects from a technical point of view. By applying the local archiving and deidentification rules to the object models, users can archive and anonymize personal data.

Sytorus Limited

Location: Dublin, Ireland

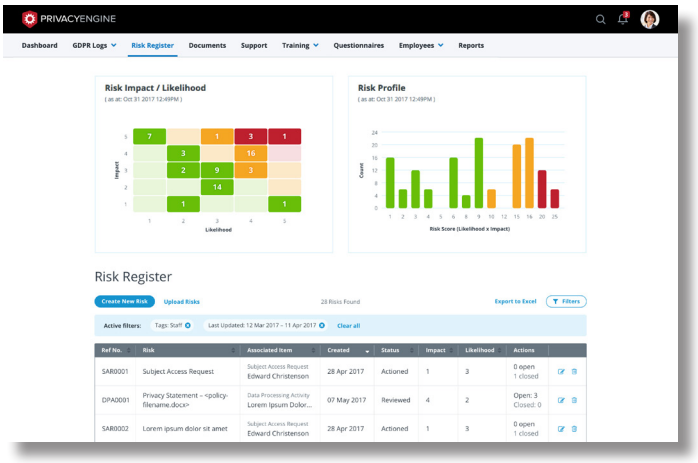
Number of employees: 25

Founded: 2013

Leadership: John Ghent, CEO; Mike Morrissey, CCO; Hugh Jones, CPO

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Data Subject Requests, Incident Response, Privacy Information Manager



Description: Sytorus is a market leader in data protection and privacy management software and solutions. We help organisations comply with privacy regulations, including EU General Data Protection Regulation, California Consumer Privacy Act and Health Insurance Portability and Accountability Act, with a combination of technology, expertise and experience. Our PrivacyEngine, a SaaS privacy management platform built by technologists and data protection analysts, provides a complete solution for managing all aspects of data protection programs, including privacy compliance, staff management and vendor management. We provide solutions to SMEs and enterprise companies that go beyond demonstrating compliance. Our products deliver real business value, prevent data breaches, address regulatory risks and enhance reputation management.

Tag Inspector

Location: Cincinnati, Ohio, U.S.

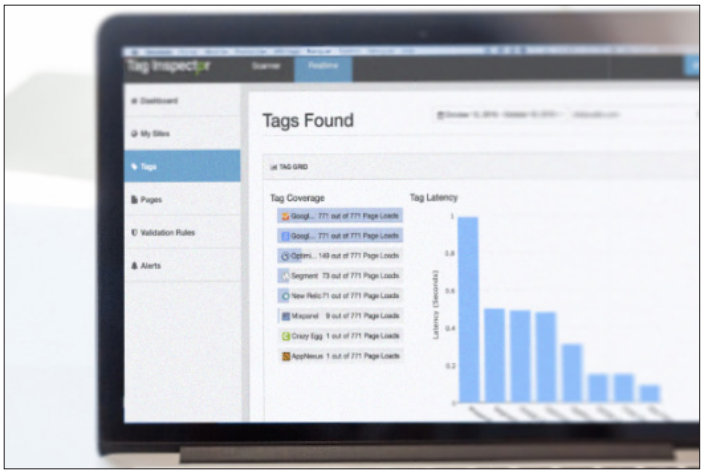
Number of employees: 35

Founded: 2004

Leadership: Alex Yastrebenetsky, CEO; Michael Loban, CMO; Lucas Long, Product Manager

Funded: Privately held

Privacy-related products: Website Scanning



Description: Tag Inspector is a tag auditing platform that provides both synthetic scanning (website crawler that simulates user session) and real user monitoring (monitoring of live tag behavior) to address data quality, site performance, and data privacy. With Tag Inspector, review a visual representation of your site's tag hierarchy to catch double-tagged or unauthorized piggybacking, monitor data collection of all tags, and be notified of any unauthorized tag loading behavior based on rules for allowed and required tags.

Tangem

Location: Zug, Switzerland

Number of employees: 25

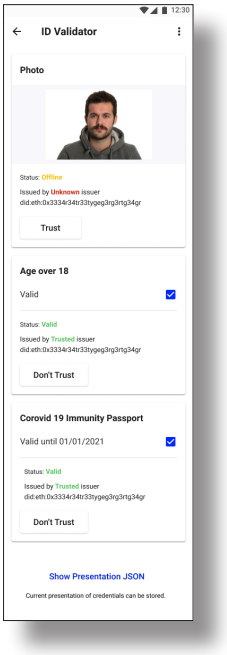
Founded: 2017

Leadership: Sergio Mello, CEO; Andrey Kurennykh, CTO

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity

Description: Tangem provides identity holders with mobile and hardware digital wallets that serve as a secure personal storage of keys and credentials. Tangem develops solutions for emerging self-sovereign identity ecosystem based on the upcoming W3C Decentralized Identifier standard. The concept of self-sovereignty, in combination with Tangem technology based on DID architecture, is effective for de-identification purposes and help to preserve the privacy of personal data while disclosing verifiable proofs of holding credentials. It is also essential that the secure storage of personally identifiable information in decentralized personal wallets significantly reduces the risk of massive leak data.



Tanium

Location: Emeryville, Calif., U.S.

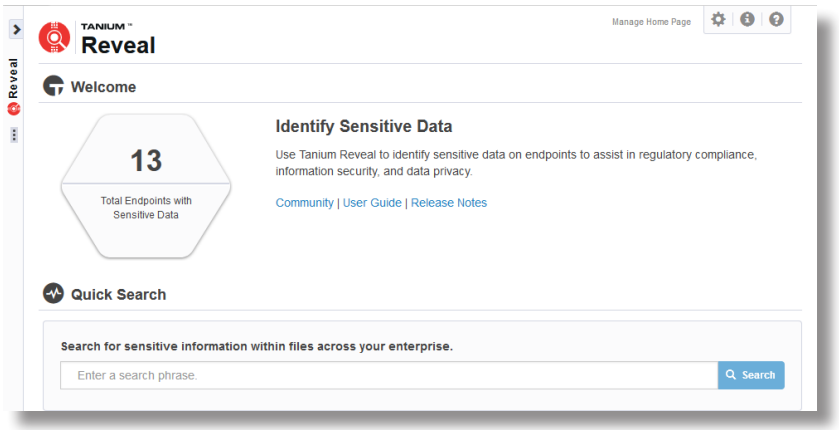
Number of employees: 1,200

Founded: 2007

Leadership: Orion Hindawi, Co-founder and Co-CEO; David Hindawi, Co-founder and Executive Chairman; Fazal Merchant, Co-CEO

Funded: Privately held

Privacy-related products:
Activity Monitoring, Data Discovery, Data Mapping, Incident Response



Description: Tanium, a provider of IT Operations, Security, and Risk Management solutions, gives large enterprises and government organizations the ability to secure, control, and manage millions of endpoints across the enterprise. Tanium provides real-time asset discovery, data compliance management, and incident response capabilities at any scale. Tanium gives security, risk, compliance, and IT operations teams complete and accurate information on the state of endpoints to more effectively protect against modern-day threats, quickly and effectively manage sensitive data and realize new levels of cost efficiency in IT operations.

Tata Consultancy Services Limited

Location: Mumbai, India

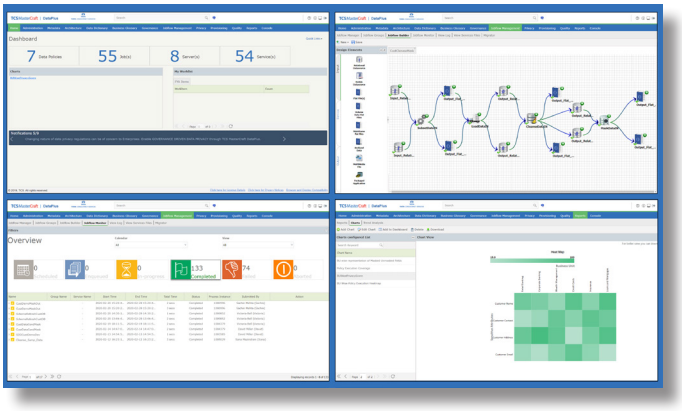
Number of employees: 446,675

Founded: 1968

Leadership: Rajesh Gopinathan, Managing Director and CEO

Funded: Publicly traded

Privacy-related products: Data Discovery, Deidentification/Pseudonymity



Description: TCS MasterCraft's DataPlus is an integrated data management software providing data privacy, test data management and data quality management capabilities to help organizations build trust on data. In the area of data privacy, DataPlus provides technologies such as static data masking, dynamic data masking, data pseudonymization, data redaction, quasi-identifier recommendation, synthetic data generation and voluminous data generation. DataPlus enables enterprise-wide data masking in a repeatable and governed way. This occurs through prepackaged and configurable data masking policies, a variety of masking algorithms and templates, masking scores and trending, prepackaged and configurable privacy reports, visualization and metadata management.

Tealium

Location: San Diego, Calif., U.S.

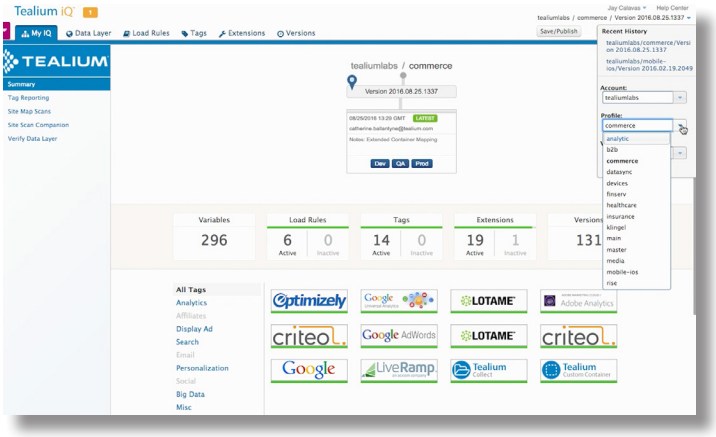
Number of employees: 201–500

Founded: 2008

Leadership: Jeff Lunsford, CEO; Mike Anderson, Founder & CTO; Ali Behnam, Founder

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping



Description: Tealium offers several products designed to help organizations map out all of the data they possess. Products such as TealiumiQ, EventStream, and AudienceStream gives companies the ability to define audience-level data and place it in a central hub. Telium's DataAccess delivers the information to a company's data team in real time, giving them the opportunity to take the results and communicate them to marketing and customer service teams. Tealium's services also help an organization comply with the General Data Protection Regulation by mapping out information, allowing a company to share its data policy across an organization and to its customers, and creating user permissions for accessing data.

Termageddon, LLC

Location: Chicago, Ill., U.S.

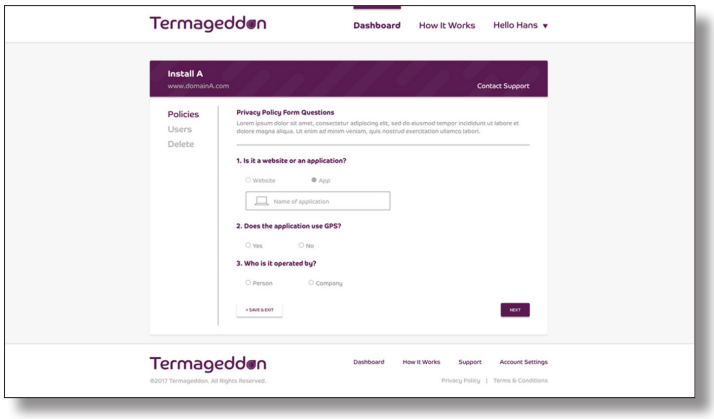
Number of employees: 2

Founded: 2017

Leadership: Donata Kalnenaite, President; Hans Skillrud, Vice President

Funded: Privately held

Privacy-related products:
Privacy Information Manager



Description: Termageddon generates privacy policies, terms of service, disclaimers and more by asking questions and generating custom policies based on the answers. Termageddon also updates its clients' policies automatically whenever laws change to ensure consistent compliance and protection. The software offers compliance with the EU General Data Protection Regulation, UK Data Protection Act 2018, Personal Information Protection and Electronic Documents Act, California Consumer Privacy Act, CalOPPA, DOPPA and Nevada's Revised Statutes Chapter 603A.

TerraTrue

Location: San Francisco, Calif., U.S.

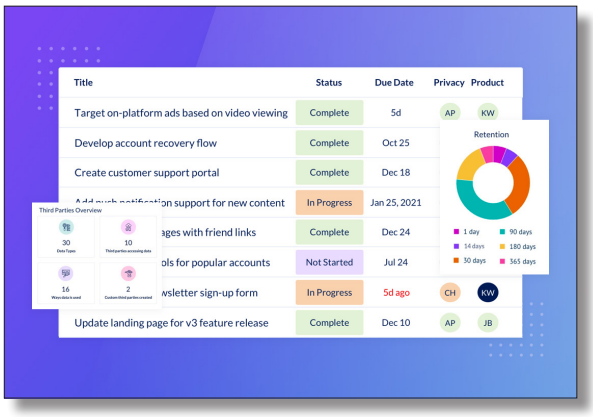
Number of employees: 14

Founded: 2018

Leadership: Jad Boutros, Co-Founder and CEO; Chris Handman, Co-Founder and COO

Funded: Privately held

Privacy-related products: **Assessment Manager**, **Data Discovery**, **Data Mapping**, **Privacy Information Manager**



Description: TerraTrue is a turnkey SaaS platform that digitizes privacy programs. It captures structured data about how new initiatives, from product, marketing, HR, and other teams. collect, use, store and share data. TerraTrue then applies its encyclopedic knowledge of thee California Consumer Privacy Act and the EU General Data Protection Regulation and a company's own privacy rules to dynamically populate tailored privacy workflows, auto-complete DPIAs and proactively flag risks. That same workflow then automatically updates data maps, ROPAs and dashboards without any extra effort. With TerraTrue's digital privacy platform, companies run a scalable, fast privacy-by-design program that eliminates spreadsheets and manual ad hoc processes.

Text IQ

Location: New York, N.Y., U.S.

Number of employees: 85

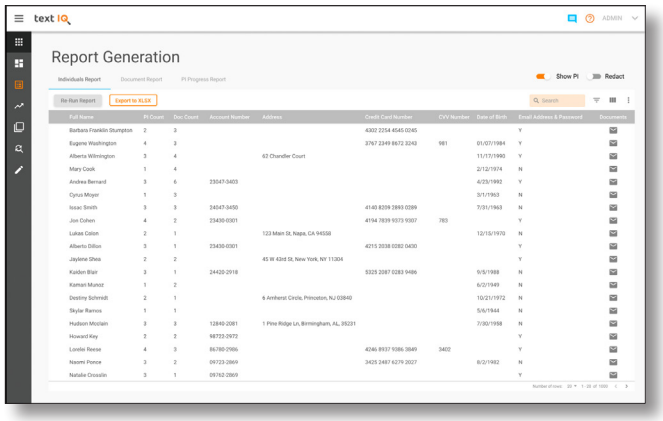
Founded: 2016

Leadership: Apoorv Agarwal, CEO and Co-Founder; Omar Haroun, COO and Co-Founder

Funded: Privately held

Privacy-related products: Incident Response

Description: Text IQ's Data Breach IQ tackles the critical bottlenecks in the assessment phase of data breach processes, enabling teams to make quicker, more informed and more accurate decisions on who to notify based on applicable regulations and relevant attributes. Designed to bring structure to unstructured data, Data Breach IQ can both reduce review time by as much as 75%, automate the process of determining whose data has been breached and which types of sensitive data have been compromised for each individual.



Theta Lake

Location: Santa Barbara, Calif., U.S.

Number of employees: 30

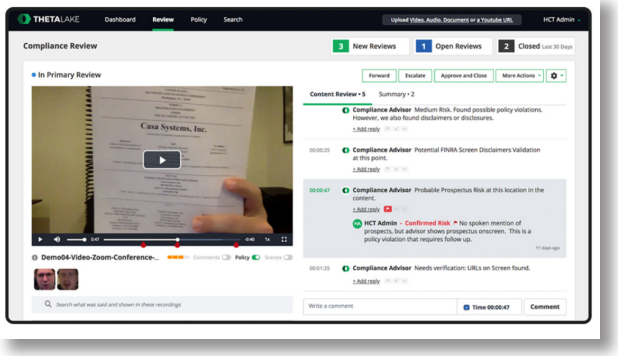
Founded: 2017

Leadership: Devin Redmond, CEO and Co-Founder; Rich Sutton, CTO and Co-Founder

Funded: Privately held

Privacy-related products: Activity Monitoring, Enterprise Communications

Description: Theta Lake allows organizations to deploy comprehensive privacy, DLP and regulatory compliance controls across collaboration applications like Zoom, Cisco Webex and Microsoft Teams. Theta Lake is an AI-enabled product suite that provides automatic detection of privacy, cybersecurity and compliance risks, an integrated visual workflow and archiving for video marketing, video conferencing, audio recordings and chat conversations. The Theta Lake suite detects risks across dynamic collaboration capabilities from screenshares, webcams and audio to chat, virtual whiteboards, and file transfers.



Thomson Reuters

iapp SILVER MEMBER

Location: New York, N.Y., U.S.

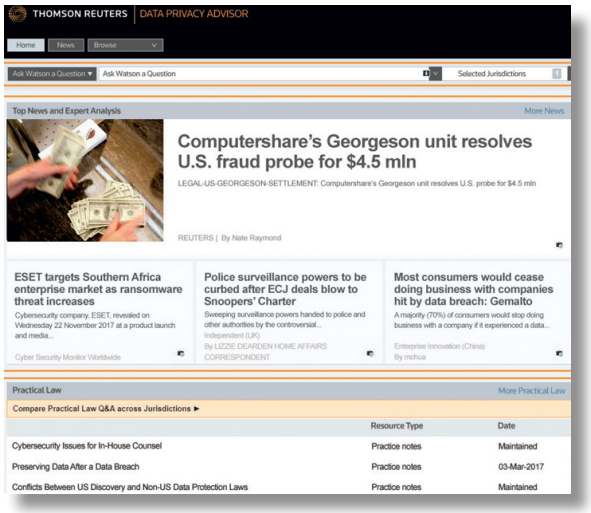
Number of employees: 10,000+

Founded: 2008

Leadership: James C. Smith, President and CEO; Stephane Bello Executive VP and CFO; Gus Carlson, Executive VP and Chief Communication Officer

Funded: Publicly traded

Privacy-related products:
Privacy Information Manager



Description: Thomson Reuters has released its Data Privacy Advisor, a solution designed to help privacy professionals answer compliance questions through resources it has compiled and artificial intelligence. Users can enter a question into the platform, and the solution will come up with answers ranked by a confidence rating. The confidence rating is powered by IBM Watson and is created with the intention of getting smarter with each interaction.The solution also allows users to stay up to date with current privacy news, browse topics by jurisdiction, and see where enforcement actions have been taken around the world.

TokenEx, inc.

iapp BRONZE MEMBER

Location: Edmond, Okla., U.S.

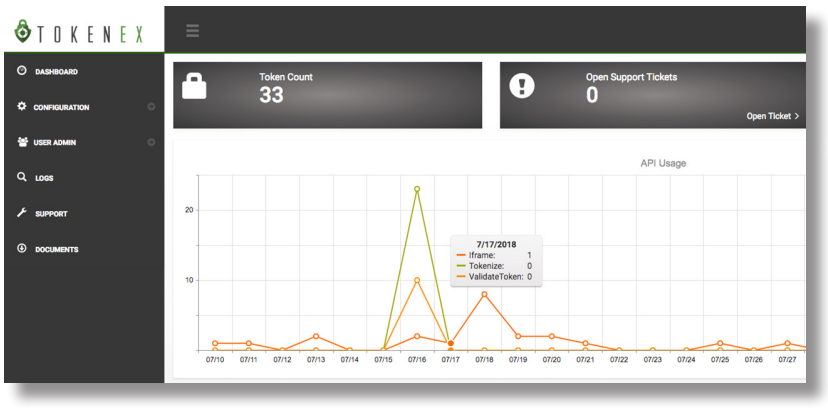
Number of employees: 40

Founded: 2010

Leadership: Alex Pezold, CEO; John Noltensmeyer, Head of Privacy and Compliance Solutions; Avery Oden, Senior Marketing Director

Funded: Privately held

Privacy-related products:
Deidentification/Pseudonymity



Description: TokenEx is a cloud-based data protection platform focused on safeguarding our clients and their partners against the inherent risk of storing and sharing sensitive information. Providing flexible solutions, TokenEx enables clients to pseudonymize and deidentify any dataset across a range of environments and applications. Employing a combination of tokenization, encryption and data vaulting, TokenEx works with customers to manage their risk and meet compliance obligations, while still enabling their business processes.

Tonic

Location: San Francisco, Calif., U.S.

Number of employees: 8

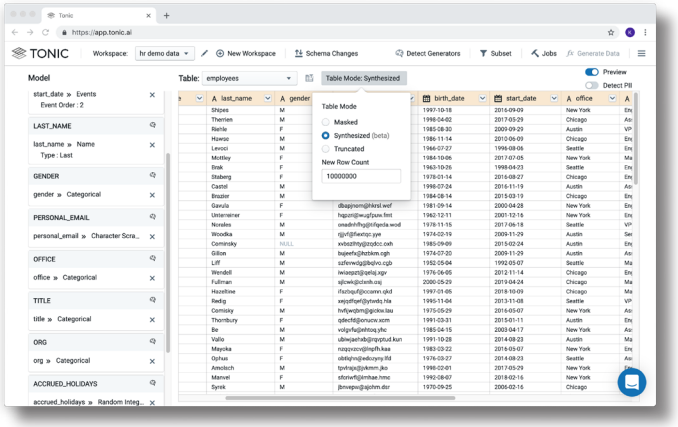
Founded: 2018

Leadership: Ian Coe, CEO; Andrew Colombi, CTO; Karl Hanson, COO

Funded: Privately held

Privacy-related products: Data Discovery, Deidentification/Pseudonymity

Description: Tonic helps organizations protect their customer's data, meet regulatory requirements, and simplify their development and testing process. Tonic does this by making a version of data that is freely shareable. Using machine learning and the latest data processing techniques, Tonic creates data that looks and feels like sensitive or production data, but is based on an underlying model. Organizations can safely use the synthetic data anywhere, such as in testing, development, marketing, sales demonstrations, on-prem, or in the cloud.



Trace

Location: Edinburgh, Scotland; Dublin, Ireland; London, U.K.

Number of employees: 0–20

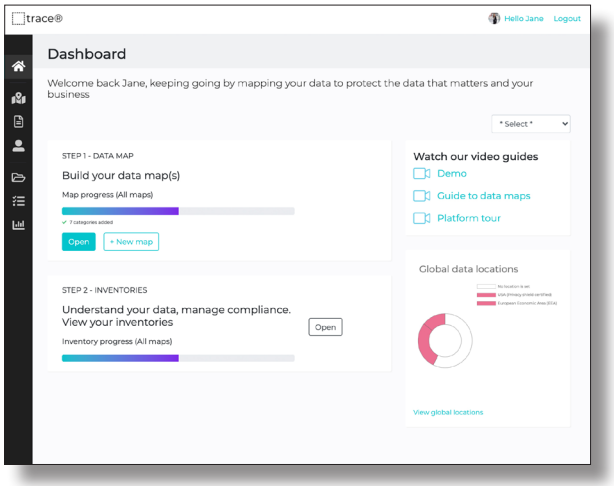
Founded: 2019

Leadership: Sorcha Lorimer, Founder; Mark Sutherland, Chairman

Funded: Privately held

Privacy-related products: Assessment Manager, Data Mapping

Description: Trace's SaaS platform powers users' evergreen data audit and on-demand compliance. It's a secure app which leverages Microsoft's best in-class infrastructure. Trace's platform is used by privacy lawyers, data protection officers, and compliance managers in law firms, and organisations across health care, tech, financial services, retail and beyond. Trace helps organizations comply, mitigate legal and privacy risks and streamline cloud data processors due diligence with smart compliance documents and privacy risk assessments, collaborative workflows, and e-signed data processing and sharing agreements. Additionally, Trace's global data protection law insights map tracks global data regulations against users' data footprint to ensure international data transfers are legal.



Transcend

Location: San Francisco, Calif., U.S.

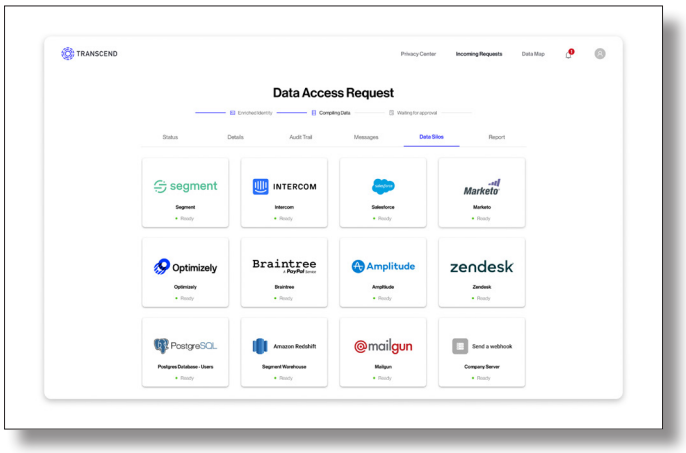
Number of employees: 24

Founded: 2017

Leadership: Ben Brook, Co-Founder and CEO; Mike Farrell, Co-Founder and CTO

Funded: Privately held

Privacy-related products: Consent Manager, Data Subject Requests



Description: Transcend's data privacy infrastructure integrates into a company's databases and applications to automatically find and return an individual's user data back to them in seconds with no human intervention required. Transcend's infrastructure finds data in homegrown databases, SaaS tools, warehouses, and vendors, and operates on the data with end-to-end encryption. Transcend provides companies with an end-user control panel, or "Privacy Center", hosted at privacy.<company-name>.com where users can manage their privacy preferences, export their data or delete it. By making data subject requests painless for companies, Transcend is putting users everywhere in the driver's seat of their personal data.

Tresorit

Location: Teufen, Switzerland; Budapest, Hungary

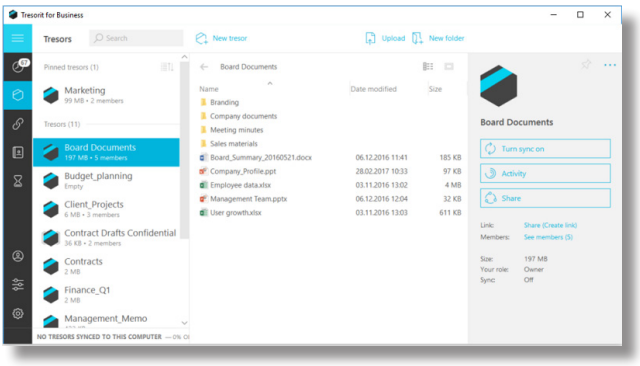
Number of employees: 51–200

Founded: 2011

Leadership: Istvan Lam, CEO; Szilveszter Szebeni, Co-founder, CIO; Gyorgy Szilagyi, Co-founder, CPO

Funded: Privately held

Privacy-related products: Activity Monitoring, Enterprise Communications



Description: Tresorit is a secure file synchronization software that uses the cloud to store encrypted data to make it shareable and accessible from everywhere. Tresorit is specifically designed to share confidential data of business users. Encryptionis performed before the data gets uploaded to the cloud, therefore, users of Tresorit do not require to trust the cloud provider or the communication links. Encrypted content handled by Tresorit is shareable without re-encryption and sharing is reversible by permission revocation.

TripleBlind

Location: Kansas City, Mo., U.S.

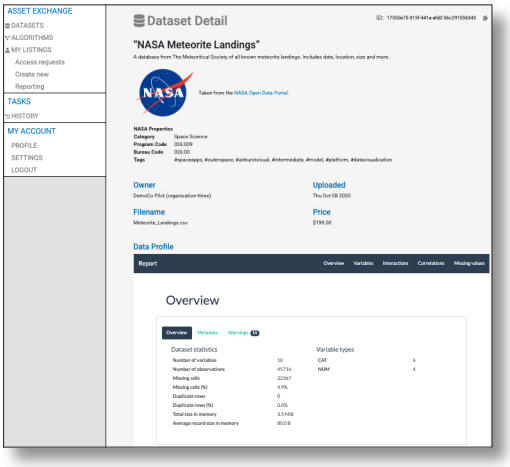
Number of employees: 12

Founded: 2019

Leadership: Riddhiman Das, Co-Founder and CEO; Greg Storm, Co-Founder and COO

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Deidentification/Pseudonymity, Privacy Information Manager



Description: TripleBlind arms organizations with the ability to share, leverage and monetize regulated data. TripleBlind's privacy and network security solution replaces ineffective workarounds: complex legal contracts, data anonymization/deidentification and other technologies such as homomorphic encryption, without violating the EU General Data Protection Regulation, Health Insurance Portability and Accountability Act, the California Consumer Privacy Act and other standards. Decision makers generate new revenue for their organizations by gaining new and deeper insights faster, creating improved modeling and analysis with better data and collaborating more effectively with customers and partners.

Trūata

iapp SILVER MEMBER

Location: Dublin, Ireland

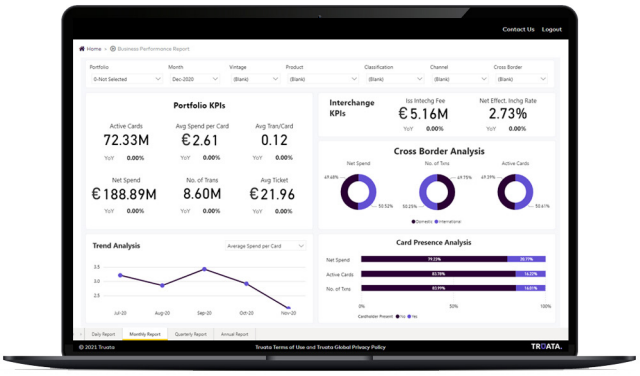
Number of employees: 50–100

Founded: 2018

Leadership: Felix Marx, CEO; Michael Ingrassia, President & General Counsel; Aoife Sexton, Chief Privacy Officer & Chief of Product Innovation

Funding: Privately held

Privacy-related products: Assessment Manager, Deidentification/Pseudonymity



Description: Trūata is a privacy-enhanced data solutions provider that empowers organizations to do more with their data, at scale. Trūata provides an independent data anonymization service which enables organizations to protect their customers' privacy and maximize the use of their data. Trūata also offers a suite of software products to risk assess and deidentify data. These products allow organizations to unlock the value in their data while ensuring compliance with the highest regulatory standards. Through the seamless objective measurement and mitigation of data privacy risks, organizations can confidently utilize privacy-enhanced analytics to fuel growth.

Trunomi

Location: San Jose, Calif., U.S..; London, U.K.; Bermuda

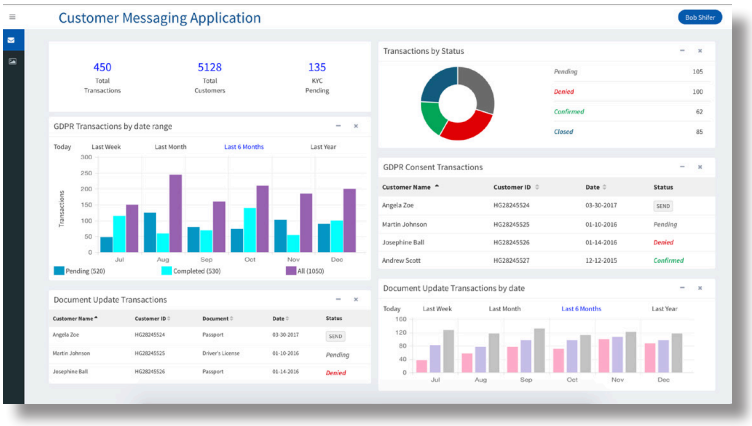
Number of employees: 10

Founded: 2013

Leadership: Stuart Lacey, Founder & CEO; Naresh Singhal, CTO; Kartik Venkatesh, Chief Architect

Funding: Privately held

Privacy-related products:
Consent Manager



Description: Trunomi unlocks customer data using consent and data rights. Trunomi provides customer consent and data rights management technology which enables businesses to request, receive and capture customer consent to the use of their personal data. For the business we create consent receipts and convert them to customer data rights accessible across all data systems. We enable businesses to comply with EU GDPR, data privacy laws, and replace inefficient and costly legacy approaches. For the customer we provide control and transparency over how their personal data is used.

trust-hub Ltd

iapp BRONZE MEMBER

Location: London, U.K.

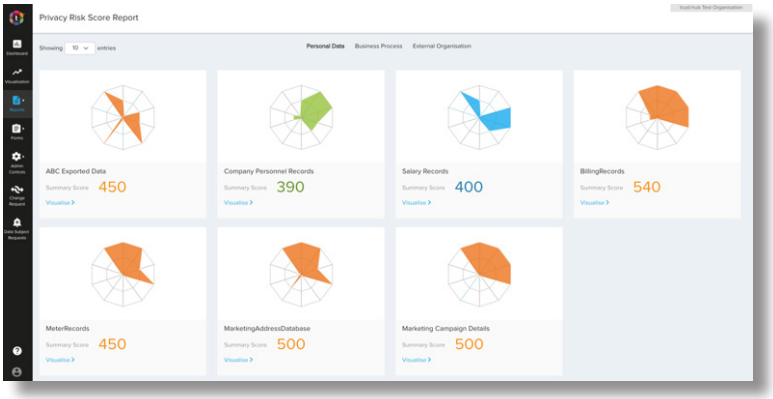
Number of employees: 50–100

Founded: 2016

Leadership: Simon Loopuit, CEO; Ian Bryant, COO; Will Parton, CTA

Funded: Privately held

Privacy-related products:
Activity Monitoring, Assessment Manager, Data Mapping, Data Subject Requests, Enterprise Communications, Incident Response, Privacy Information Manager



Description: Effective data governance requires a coordinated team effort spanning multiple disciplines. trust-hub's Privacy Lens platform enables teams to efficiently synchronize their activities around a single trusted view of the personal data ecosystem. Instead of just incurring an unproductive compliance cost, organisations can now optimize the business benefits from using personal data while dynamically managing their regulatory obligations and associated risk profile. Privacy Lens will take you beyond form-filling for privacy regulations. The real value comes from effective data protection and security, operational efficiency and risk mitigation, and coordinated compliance.

TrustArc

iapp DIAMOND MEMBER

Location: San Francisco, Calif., U.S.

Number of employees: 400+

Founded: 1997

Leadership: Chris Babel, CEO; Hilary Wandall, SVP, Privacy Intelligence and General Counsel; Elizabeth Blass, SVP, Global Privacy Solutions & Client Services

Funded: Privately held

Privacy-related products:
Assessment Manager, Consent Manager, Data Mapping, Data Subject Requests, Privacy Information Manager, Website Scanning

Description: TrustArc offers a comprehensive privacy platform that provides contextual privacy insights and automates all phases of privacy program management. Built on a foundation of embedded privacy expertise and integrated frameworks, the platform includes knowledge modules for identifying and prioritizing evolving regulatory requirements, including privacy research and alerts, law comparisons, legal summaries, operational templates; operations modules including building data inventories, mapping data flows, managing individual consent, preferences and privacy rights. TrustArc also offers intelligence modules for managing third party risk, company privacy risk, applicability of privacy requirements, data transfers, assessments, such as PIAs, DPIAs, readiness and accountability, privacy planning and benchmarks, dynamic compliance reporting and compliance verification.

TrustArc

Do more with less.

Cut through privacy compliance chaos.

TrustArc paves a continuous, direct path to privacy success.

READY TO GET STARTED? www.trustarc.com

Truyo

Location: Chandler, Ariz., U.S.

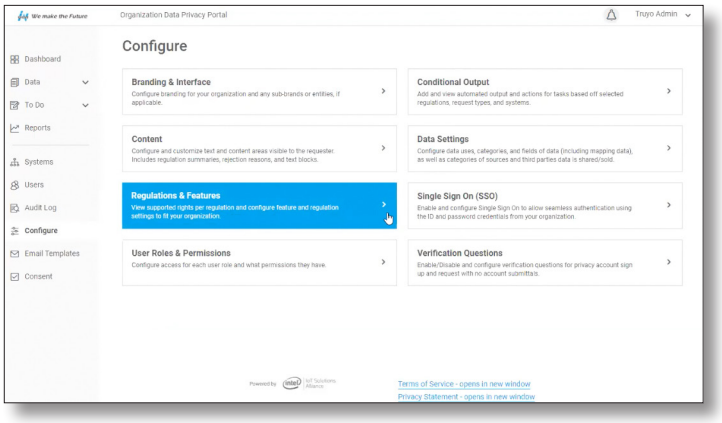
Number of employees: 150

Founded: 2017

Leadership: Kal Somani, CEO;
Dan Clarke, President;
Eleanor Treharne-Jones, CRO

Funded: Privately held

Privacy-related products: Consent Manager, Data Subject Requests



Description: Truyo offers customers true consent and data privacy rights management. Specializing in privacy UX, Truyo has a nuanced understanding and a depth of experience in the operational delivery of privacy rights management by creating better privacy rights and consent management experiences for users and companies. Through a privacy platform, Truyo enables organizations to manage complex compliance requirements, minimize risk and deliver fast ROI. Consumers have the ability to exercise their data privacy rights, including right to know, delete and opt-out. With Consent Management, users will have easy access to a customized page to manage their data preferences. This methodology promotes transparency and allows you to retain valuable data.

Tugboat Logic

Location: Burlingame, Calif., U.S.

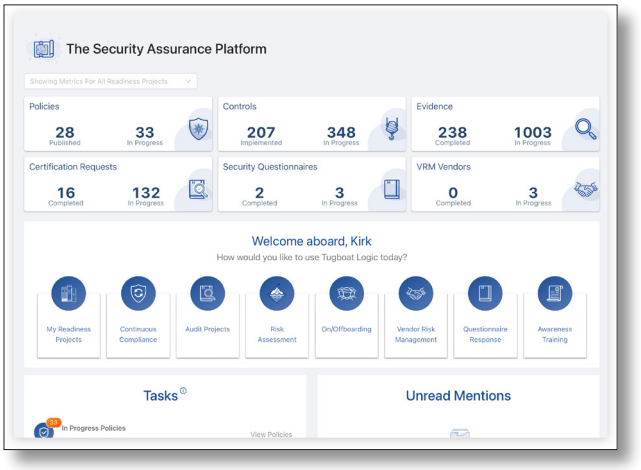
Number of employees: 100

Founded: 2017

Leadership: Ray Kruck, Chief Executive Officer;
Patrick Murray, Chief Product Officer;
Jose Costa, Chief Information Security Officer

Funded: Privately held

Privacy-related products: Assessment Manager, Data Mapping



Description: Tugboat Logic provides automated technology to demystify the process of creating and managing an InfoSec program. With Tugboat Logic, companies can quickly get secure and prove it to customers. Powered by artificial intelligence, Tugboat Logic's patent-pending technology automates InfoSec policy creation, audit readiness and security questionnaire response so companies can gain trust with customers. Tugboat Logic helps businesses prepare for audits in half the time and at a fraction of the cost, ensures they can respond to security questionnaires and builds and scales their infosec plan in minutes.

Usercentrics GmbH

Location: München, Germany

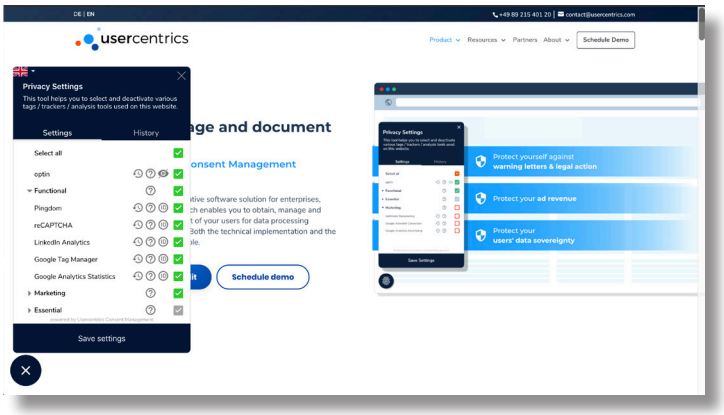
Number of employees: 25

Founded: 2018

Leadership: Mischa Rürup, Founder und CEO;
Vinzent Ellissen, Founder und CTO;
Lisa Gradow, Co-Founder and CPO

Funded: Privately held

Privacy-related products: Consent Manager, Enterprise Communications, Incident Response, Privacy Information Manager, Website Scanning



Description: Usercentrics is a Consent Management Platform. The Software-as-a-Service solution enables advertisers, publishers, agencies and technology providers to obtain, manage and document the consent of their website visitors to process the data of different web technologies. The Usercentrics software is fully customizable and allows websites to be fully compliant with the EU General Data Protection Regulation and ePrivacy policy regulations. The IAB-certified CMP offers an intuitive user interface, real-time monitoring, various options for Opt-in A/B-Testing as well as other optimization tools.

USoft

Location: Naarden, Netherlands

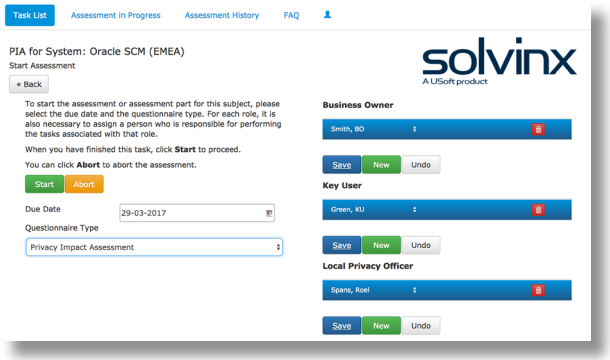
Number of employees: 50+

Founded: 1987

Leadership: Roel Spans, CCO;
Patrick Dekker, CEO;
Albert Holl, Privacy Director

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Mapping, Incident Response, Privacy Information Manager



Description: USoft helps organizations with its product, Solvinx, to easily and responsibly implement the privacy legislation and other regulations. Solvinx is a platform of solid tooling, services and training. USoft offers several modules. The SMART PIA module is designed to facilitate an organization's data register, data breach notifications, data subject rights, quickly assess high-risk areas and run DPIA in one database. The SMART Studio helps to record policies and regulations and to describe and draw data flows. SMART Connector allows external software to be connected. SMART Dashboard allows an organization to monitor its privacy status at any time. SMART Opt-in processes and manages consent at a data subject level. SMART Services helps with the implementation of Solvin through training and support.

UST Global

Location: Aliso Viejo, Calif., U.S.

Number of employees: 25,000

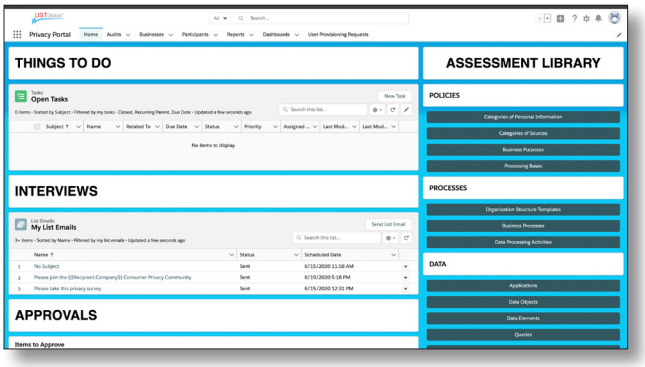
Founded: 1998

Leadership: Paras Chandaria, Executive Chairman; Krishan Sudheendra, Chief Executive Office; Arun Narayanan, President

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests

Description: UST provides a modular suite of privacy solutions. UST's solutions are agentless and cloud based. UST offer a full GRC suite, consumer and third-party portals, as well as automated data discovery and data classification for DSAR automation. The core GRC technology resides in Salesforce.com. UST takes advantage of Salesforce latest native capabilities and can integrate to existing CRM deployments. It is designed to be globally deployed and supports most major languages.



Varonis

Location: New York, N.Y., U.S.

Number of employees: 966

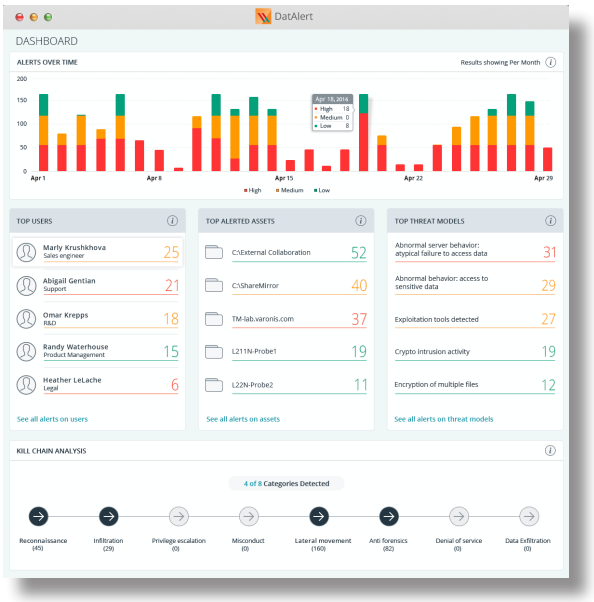
Founded: 2004

Leadership: Yaki Faitelson, CEO, President, Co-Founder; Ohad Korkus, CTO & Co-Founder; Gili Iohan, CFO

Funded: Publicly traded

Privacy-related technology: Activity Monitoring, Data Discovery, Data Mapping

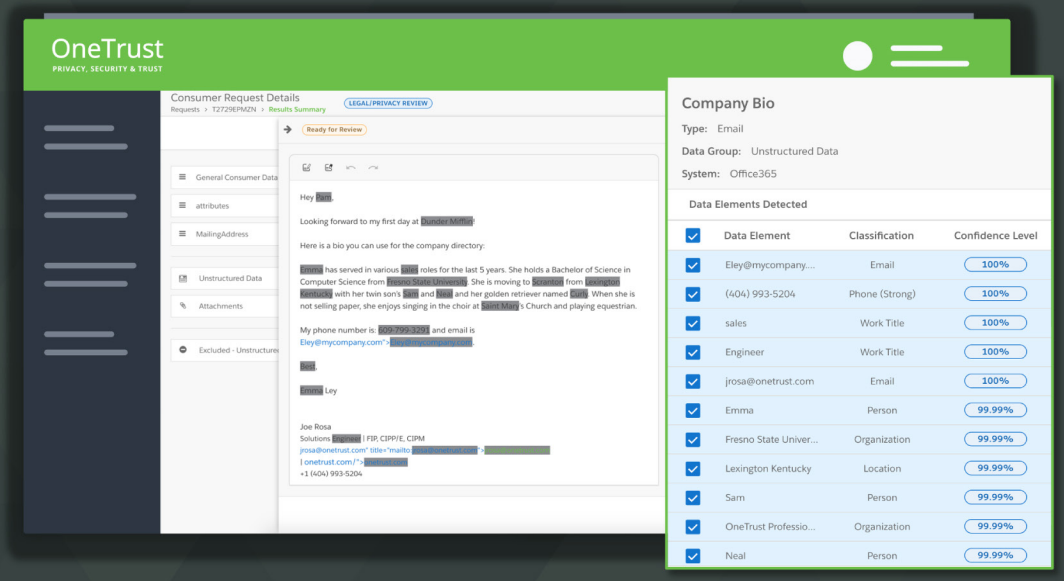
Description: Varonis offers products designed to help companies combat cyberattacks and insider threats. Its enterprise security software uses entity behavior analytics to profile anyone using data and will alert the proper channels whenever there is any suspicious activity. It uses predictive threat models to notify if there is any abnormal access to sensitive files, account hijacking, or privilege abuse. Its Data Classification Framework helps a company identify sensitive data and shows where it is exposed. The software helps companies protect any exposed sensitive data, and lets them know if it has been breached.



ADVERTISEMENT

FULLY AUTOMATED DSAR SOLUTION

DSAR requirements, data breaches & privacy rights awareness are increasing. Is your DSAR process ready?



OneTrust automates your DSAR workflow from intake to fulfillment:

INTAKE | Streamline Request Intake and Monitoring

VERIFY | Simplify Identity Verification

DISCOVER | Find and Action Data with Automated Data Discovery

REDACT | Auto-Redact Sensitive Information

RESPOND | Securely Respond and Share Data

OneTrust
PRIVACY, SECURITY & GOVERNANCE

START YOUR FREE TRIAL

Vendict

Location: Ramat Gan, Israel

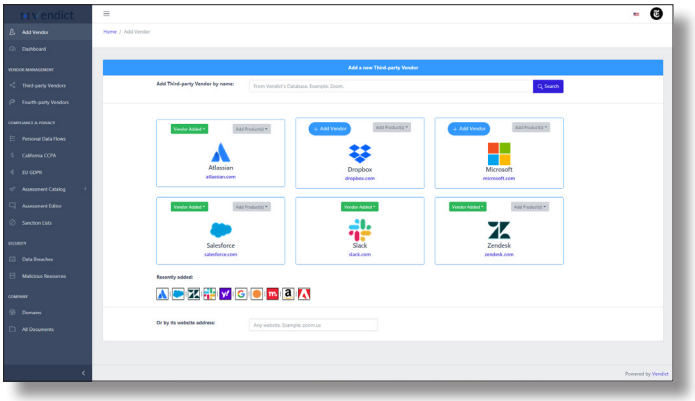
Number of employees: <10

Founded: 2020

Leadership: Michael Keslassy, CEO

Funded: Privately held

Privacy-related products: Assessment Manager, Data Discovery, Data Mapping, Privacy Information Manager, Website Scanning



Description: Vendict provides users with a solution to validate a vendor at business speed, build a documented compliance on privacy and vendor management and track vendor risk. Vendict automatically scans all of the user's website domains and reviews third-party vendors. Users get a full vendor inventory, including fourth parties. Each vendor has a 360-degree profile to assess its risk. Vendict then allows users to map data flows and upload the documents to ensure compliance with the California Consumer Privacy Act and EU General Data Protection Regulation. Vendict can be used as a centralized reference for the privacy, compliance, legal, and security functions.

Veritas

iapp GOLD MEMBER

Location: Santa Clara, Calif., U.S.

Number of employees: 7,800

Founded: 1995

Leadership: Greg Hughes, CEO; Todd Forsythe, Chief Marketing Officer; Mark Dentinger, Chief Financial Officer

Funded: Privately held

Privacy-related products: Activity Monitoring, Data Discovery, Data Mapping, Incident Response

Description: Veritas markets its solutions as tools that enable organizations to harness the power of their information to drive business success. Their "regulatory readiness" portfolio delivers intelligent capabilities that allow organizations to gain visibility into their data estate, decide on what data to retain or delete and assume control over their data to successfully manage the information explosion. Veritas streamlines the collection of custodian data from multiple sources with advanced file and user analytics through cloud archiving and auto-classification features that identify areas of data waste, risk and value. This reduces the manual effort required to enable a path to data privacy and regulatory compliance. Veritas provides an integrated approach to help with the identification, search, classification, retention, protection and monitoring of key personal and sensitive data so that an organization can take informed action.

Very Good Security

Location: San Francisco, Calif., U.S.

Number of employees: 141

Founded: 2016

Leadership: Mahmoud Abdelkader, CEO and Co-Founder; Marshall Jones, CTO and Co-Founder

Funded: Privately held

Privacy-related products: Data Mapping, Deidentification/Pseudonymity

Description: Very Good Security is a data security and enablement company. With VGS, startups and enterprise companies can operate on sensitive data without the cost and liability of securing the data themselves. VGS provides specialized infrastructure that intercepts data and replaces it with an aliased version that improves security while also accelerating business growth.

Viacryp

Location: Amsterdam, Netherlands

Number of employees: 6

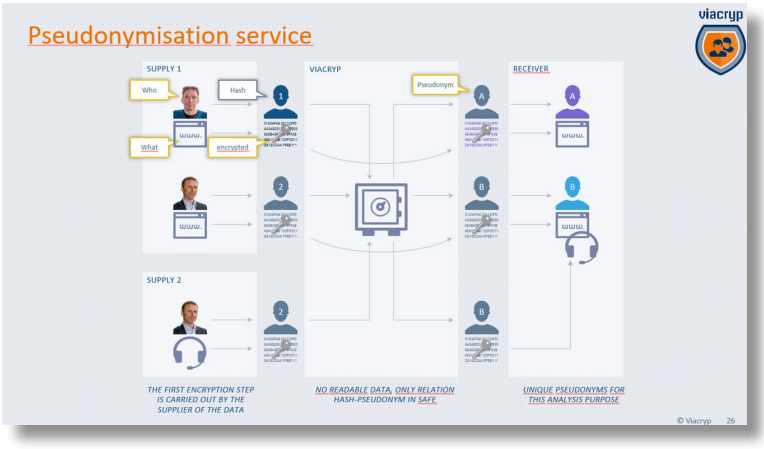
Founded: 2013

Leadership: Adam Knoop, CEO; Edwin Kusters, CTO

Funded: Privately held

Privacy-related products: Deidentification/Pseudonymity

Description: Viacryp offers Privacy Enhancing Technologies for the purpose of the safe and monitored pseudonymisation of personal data. As a third-party, Viacryp helps clients analyze behavior and create consumer profiles while maintaining respect for privacy. Our externally-validated technology and process assure that individual customer data cannot be derived from the processed data.



Vigilant Software

Location: Ely, Cambridgeshire, U.K.

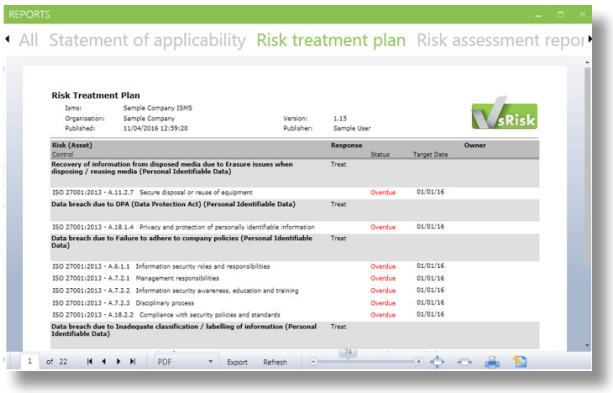
Number of employees: 10

Founded: 2009

Leadership: Alan Calder, Founder and Executive Chairman; Gemma Platt, Managing Executive

Funded: Privately held

Privacy-related products: Activity Monitoring, Assessment Manager, Data Discovery, Data Mapping, Incident Response, Privacy Information Manager



Description: Vigilant Software develops industry-leading tools for intelligent, simplified compliance, including ISO27001-risk management and for the EU General Data Protection Regulation. Drawing on years of experience in developing and deploying risk management tools and services, Vigilant's product range provides businesses with regulatory software tools that save users both time and money. Its flagship solution, vsRisk Cloud, is the industry-leading ISO27001-compliant risk assessment tool, simplifying and automating the information security risk assessment process for many organizations across the globe, both large and small. Other solutions include a Data Flow Mapping Tool, a DPIA Tool, GDPR Manager and Compliance Manager.

Virtru

iapp SILVER MEMBER

Location: Washington D.C., U.S.

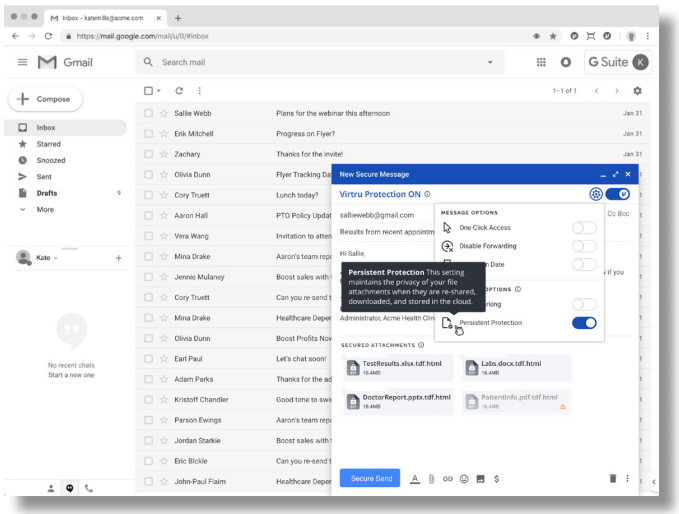
Number of employees: 110

Founded: 2012

Leadership: John Ackerly, Co-Founder, CEO; Will Ackerly, Co-Founder, CTO

Funded: Privately held

Privacy-related products: Enterprise Communications



Description: The Virtru Data Protection Platform helps organizations protect and share data wherever it travels. From real-time streaming data to large files and images, Virtru enables object-level data protection that is customizable, revocable, platform-agnostic and includes audit logs to track all access and access attempts. Privacy-preserving data protection becomes streamlined and impactful through turn-key SDKs, APIs, and key management. Built-in integrations into GSuite, Office365, and many SaaS applications are available to scale solutions in any environment through Virtru Hosted, Hybrid, and On-Prem deployment models.

Vysk

Location: San Antonio, Texas, U.S.

Number of employees: 50+

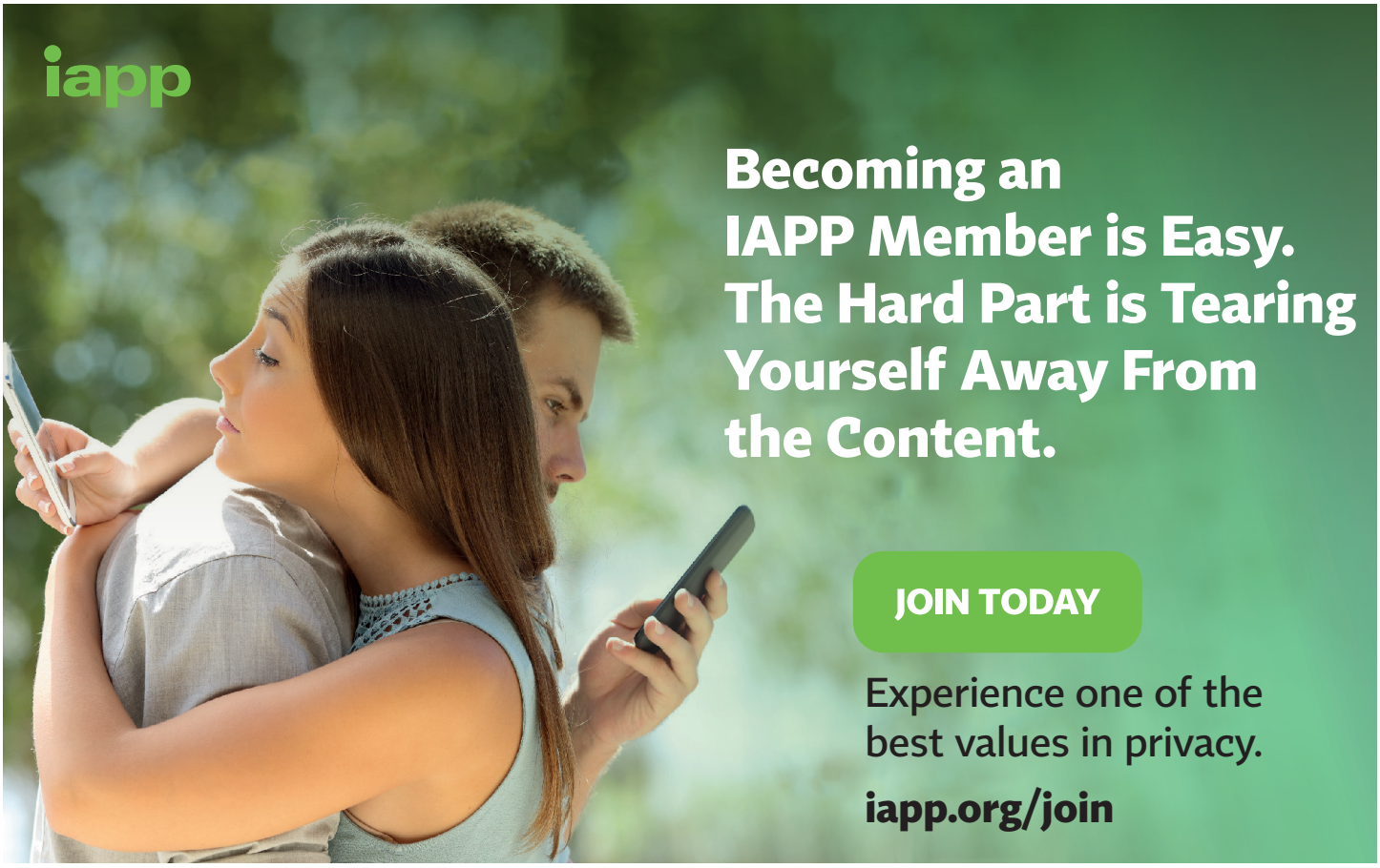
Founded: 2012

Leadership: Victor Cocchia, Founder and CEO; Davis Eberhart, VP of Engineering

Funded: Privately held

Privacy-related products:
Enterprise Communications

Description: The Vysk QS1 smartphone case delivers true end-to-end encrypted secure voice calls by jamming the smartphone's microphones and using a physically separate audio system and encryption processor to create a secure pathway for voice data. Encryption takes place at the source, not in software, and is made even more secure with the Vysk Privacy Network. QS1 users are able to talk securely and to protect their in-person meetings from eavesdropping, all while using their own smartphones and without changing their habits. The QS1 offers the convenience of making and receiving truly private communications by simply sliding a switch.



WebXray

Location: Berlin, Germany

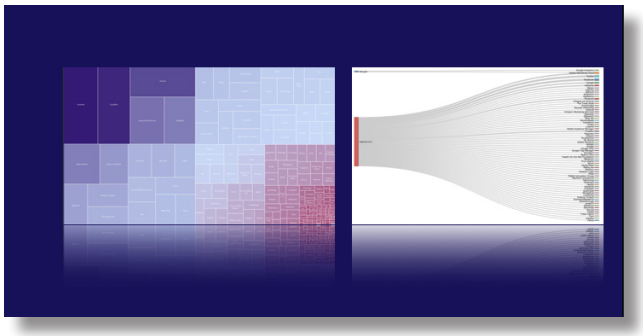
Number of employees: 2

Founded: 2018

Leadership: Paul May, Director; Tim Libert, Chief Technologist

Funded: Privately held

Privacy-related products: Activity Monitoring, Consent Manager, Data Discovery, Data Mapping, Incident Response, Privacy Information Manager, Website Scanning



Description: WebXray is a privacy forensics consultancy with solutions for forensic auditing and policy capture. Our forensic toolkit sheds light on privacy infringement, cookie engineering, hashing and large scale data collection. WebXray reports on unlimited sites in different sectors, collecting all available online data for a full historical snapshot, with nodes operating from all countries, capturing all network traffic and resource requests, timing, headers and post data, with classification and identification of third-parties and parent companies. Working with regulators, law firms and consultants, WebXray provides reports and evidence used in litigation.

WeDoPrivacy

Location: Zoetermeer, Netherlands

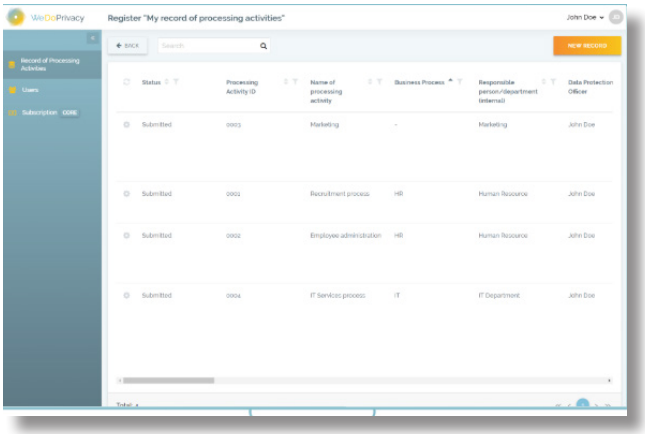
Number of employees: 5

Founded: 2018

Leadership: Frank van Vonderen, CEO; Steven Debets, COO

Funded: Privately held

Privacy-related products: Data Mapping



Description: We Do Privacy offers software that allows users to record its processing activities to ensure compliance with the EU General Data Protection Regulation. Its Register tool can be accessed by from any internet location, and allows organizations to see all of its registrations, privacy impact assessments and other activities. We Do Privacy offers templates for processers such as human resources, ICT, facilities or customer relationship management, as well as industry specific templates such as government, care or construction. The company's software allows companies to report on the number of processing operations it conducts and the progress of each processing activity.

WEKA MEDIA GmbH & Co. KG

Location: Kissing, Germany

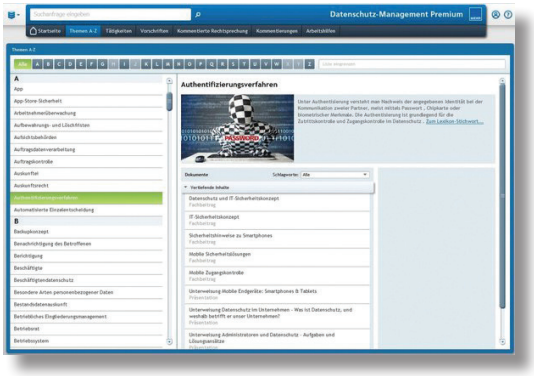
Number of employees: 360

Founded: 2001

Leadership: Werner Pehland, Managing Director; Stephan Behrens, Managing Director; Michael Bruns, Managing Director

Funded: Privately held

Privacy-related products: Privacy Information Manager



Description: We offer practical solutions for data protection officers who want to implement the full range of corporate data protection tasks efficiently and to the highest professional standards. Whether an initial data protection inventory or a complex IT audit, from the documentation of the TOMs to the creation and maintenance of procedural directories, from data protection impact assessments to creating inputs to compliance management. In this way, data protection officers are able to reliably implement data protection in the corporate environment. The carefully coordinated combination of technical contributions and commentaries, regulations and news eliminates tedious research. Topic-based overview pages, practical search functions and variable hit lists, as well as all tools are immediately available to the user.

Whistic

Location: Orem, Utah, U.S.

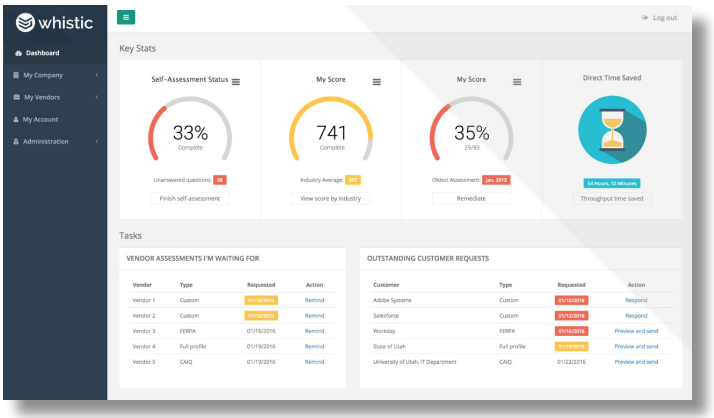
Number of employees: 11–50

Founded: 2015

Leadership: Josh Mortensen, CEO; Nick Sorensen, President and COO; Juan Rodriguez, CTO

Funded: Privately held

Privacy-related products: Assessment Manager



Description: Whistic, in addition to its general vendor management solution, offers an online tool allowing companies to conduct risk assessments both internally and with third parties in relation to the Privacy Shield. The Privacy Shield assessment tool includes a self-assessment tool and provides a team collaboration solution to help manage and hold employees accountable for accurate data entry. Whistic then provides a gap analysis report for Privacy Shield and offers an annual registration tool to maintain certification.

Wickr

Location: San Francisco, Calif., U.S.

Number of employees: 35–50

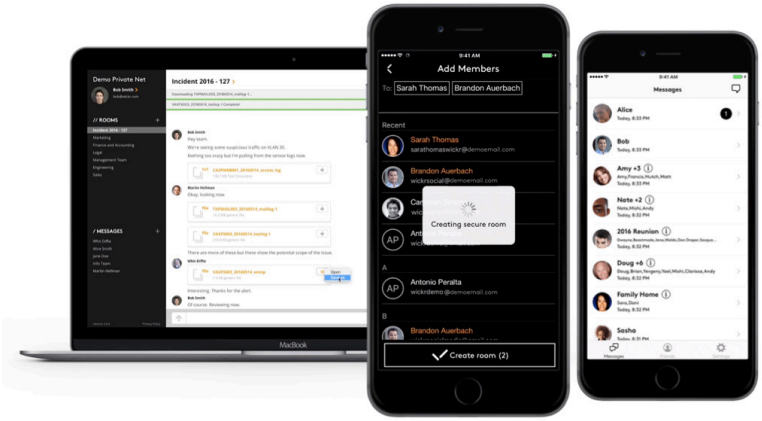
Founded: 2012

Leadership: Joel Wallenstrom, CEO; Chris Howell, CTO; Chris Lalonde, COO

Funded: Privately held

Privacy-related products: Enterprise Communications

Description: Wickr offers a secure messaging service designed for both business and personal use. Wickr offers ephemeral communications, meaning all messages only last for a short amount of time before they are permanently deleted. Users can determine how long the messages will exist before they are eliminated. All messages are encrypted, and no third party, or Wickr themselves, can access them. Wickr offers the same services for group messages as well.



Wired Relations

Location: Copenhagen, Denmark

Number of employees: 15

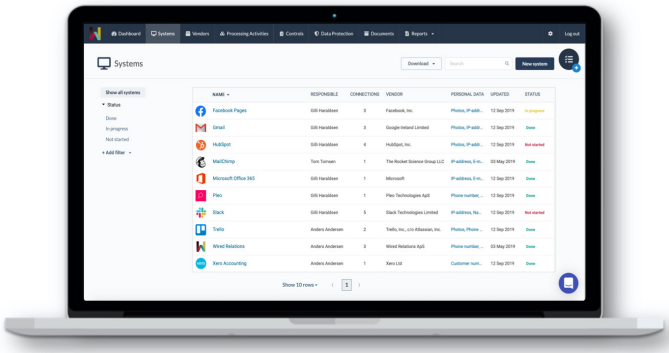
Founded: 2017

Leadership: Anders Linemann, CEO; Bobby Nielsen, CTO; Gilli Haraldsen, CCO

Funded: Privately held

Privacy-related products: Assessment Manager, Data Discovery, Data Mapping, Data Subject Requests

Description: Wired Relations automates data inventory mapping, system and vendor management, risk assessments, privacy and information security controls, documents, reporting and more in a user-friendly privacy management tool. The web-based software can be accessed on any device and provides a single place for privacy professionals to collaborate with IT, legal and vendors managing privacy risks. The result is the ability to demonstrate continuous compliance with your policies and various privacy frameworks.



WireWheel

Location: Arlington, Va., U.S.

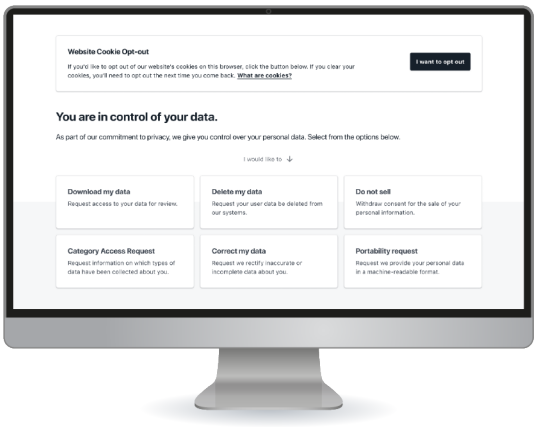
Number of employees: 60

Founded: 2016

Leadership: Justin Antonipillai, CEO; Amol Deshpande, Chief Scientist; Chris Getner, Chief Solutions Architect

Funded: Privately held

Privacy-related technology: Activity Monitoring, Assessment Manager, Consent Manager, Data Discovery, Data Mapping, Data Subject Requests



Description: WireWheel's SaaS platform supports organizations' privacy operations regardless of privacy maturity. Used by global enterprises and fast-growth companies to manage their privacy programs, solutions include Privacy Program Management and Data Subject Access Request Management (DSAR) with Cookie Consent. Organizations can use WireWheel's PPM to run an effective and efficient privacy program and produce compliance documentation. Integrate into commonly used systems to make it easy for employees to respond to assessments. WireWheel's DSAR solution manages consent preferences, consumer requests and CCPA Do Not Sell requests with branded portals, verification and authentication, manual and automated data collection and secure consumer communication and delivery.

Wizuda

Location: Dublin, Ireland

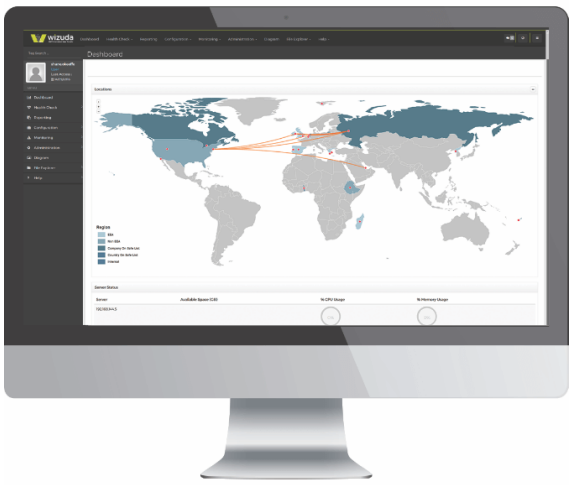
Number of employees: 30–50

Founded: 2017

Leadership: Danielle Cussen, Managing Director; Shane O'Keeffe, CTO; Paul Watson, COO

Funded: Privately held

Privacy-related technology:
Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Enterprise Communications



Description: Wizuda Managed File Transfer provides a centralised platform for managing the movement of data within an organisation and with external parties. Designed with security, compliance and efficiency at its core, Wizuda provides full end-to-end accountability of all data transfer operations and real-time mapping of data flows. Wizuda Secure email and file sharing provides people in an organisation and clients with a secure and compliant way to share sensitive data. Benefits include no file size limitations, encryption by default, outlook plugin, protection against the common data breaches, anonymisation module, subject access requests and an EU General Data Protection Regulation rights module.

Wrangu

Location: Amsterdam, Netherlands

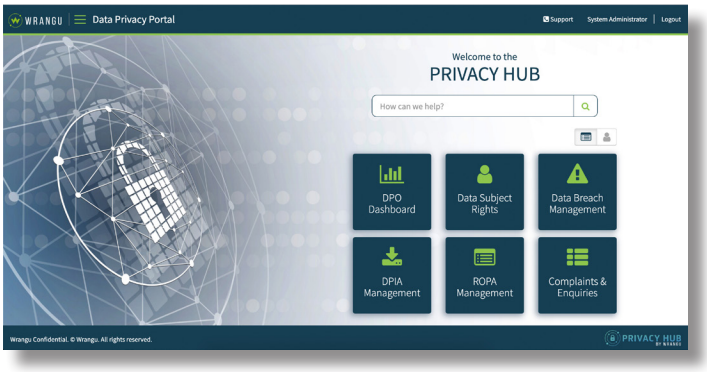
Number of employees: 39

Founded: 2016

Leadership: Lee Grant, CEO; Abi Adesanya, CISO; Sharek Ullah, CPO

Funded: Privately held

Privacy-related products:
Assessment Manager, Data Discovery, Data Mapping, Data Subject Requests, Deidentification/Pseudonymity, Incident Response



Description: Wrangu provides risk management, security, privacy products and services globally. The Privacy Hub by Wrangu provides modules to support key articles of privacy regulations, from the Americas to Asia, such as the GDPR, Canada, Singapore, CCPA, Brazil's LGPD, Turkey's LPPD and more. It includes data protection impact assessments, data subject requests, record of processing activities and data breach reporting. The software allows you to select applicable data protection regulations at a system and record level, allowing for intuitive and dynamic processing. The Privacy Hub by Wrangu provides easy installation and maintenance, with data-driven configuration settings facilitating adaptability and quick adoption of changes to existing and new regulations.

XcooBee Privacy Network

Location: Charlotte, N.C., U.S.

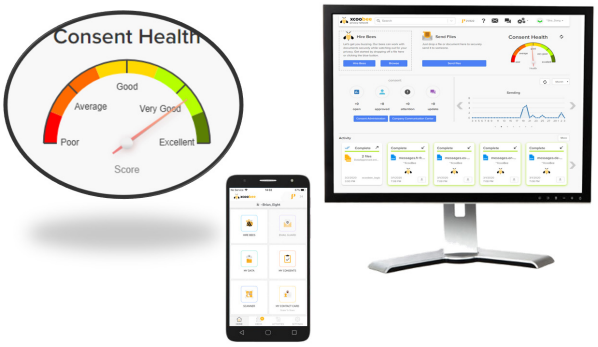
Number of employees: 16

Founded: 2016

Leadership: Bilal Soylu, CEO

Funded: Privately held

Privacy-related products: Consent Manager, Data Subject Requests, Enterprise Communications



Description: XcooBee creates components for use in building modern Privacy-By-Design processes. These range from secure document workflows to exchanges of specific data-items. For example, XcooBee's building blocks for consent use blockchain technology to register, update, extend or revoke consent transparently to all parties. In addition, XcooBee offers pre-built privacy products for specific verticals such as health care, financial services, online marketing and nonprofit fundraising. XcooBee's supplemental offerings include a range of personal privacy tools that assist end-users with data management, authority complaints, email protection and access requests. XcooBee's open source tools include comprehensive cookie consent and script management plug-ins as well as programming SDKs and APIs.

Xtendr

Location: Budapest, Hungary

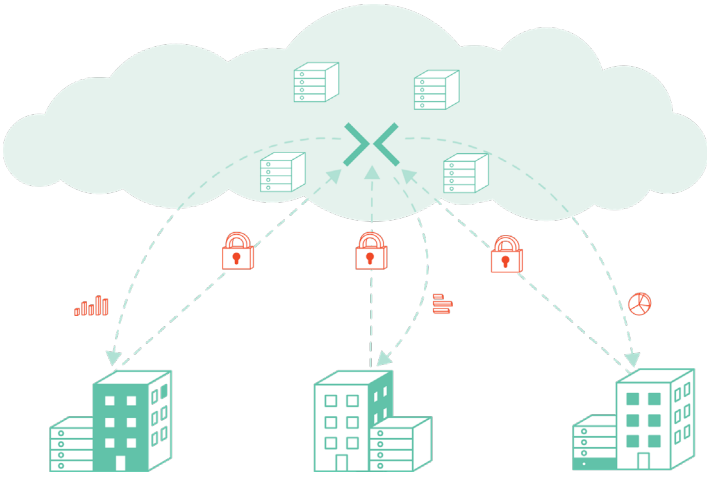
Number of employees: 10

Founded: 2019

Leadership: Virag Reti, CEO; Andras Simon, CTO; Aron Balazs, Head of Business Development

Funded: Privately held

Privacy-related products: Deidentification/Pseudonymity



Description: Xtendr is a privacy-enhancing data collaboration technology company. Xtendr works on enterprise-grade trustless data sharing solutions to enable limitless data partnerships without ever exposing or transferring underlying sensitive data. Xtendr's cryptographic solution enables independent mistrustful data owners or any common third party to jointly compute a function that depends on all of their private inputs. Xtendr's innovations help organizations harness the full potential of data and enable advanced analytics while protecting privacy, IP and complying with data privacy regulations.

Zartech

Location: Dallas, Texas, U.S.

Number of employees: <10

Founded: 2016

Leadership: Abu Sadeq, Founder & CEO

Funded: Privately held

Privacy-related products: Assessment Manager, Data Mapping, Deidentification/Pseudonymity, Privacy Information Manager

Description: Zartech is a U.S.-based cybersecurity products and advisory services company. Zartech's GRC solution Cyberator can take a 360-degree view of an organization's cybersecurity program in areas such as process, people and technology and accurately identify all the security gaps. It uses industry expertise, data-driven analysis and industry best practices to transform the security program management. It's Privacy Modeling tool can be used to design privacy into products and services, find laws applicable to using personal information and data and guide users through complex privacy laws The tool can help reduce significant manual effort and also help you stay in compliance with regulations. Other features include, powerful dashboards, cybersecurity maturity & risk assessment, information security road map development, compliance Management, 3rd party vendor risk management, central hub for policy life-cycle management and issue management.

ZIVVER

Location: Amsterdam, Netherlands

Number of employees: 90

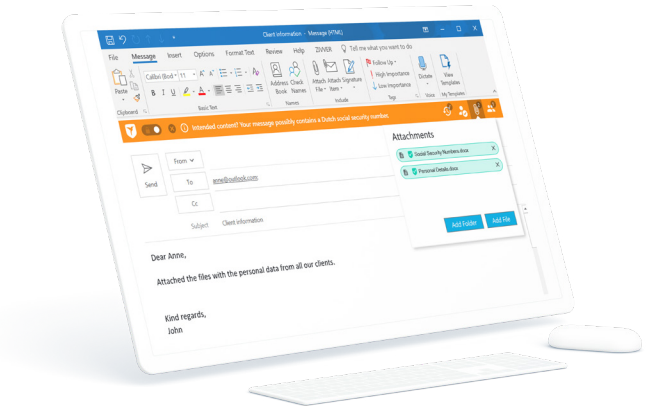
Founded: 2015

Leadership: Rick Goud, CEO; Wouter Klinkhamer, CCO

Funded: Privately held

Privacy-related products:
Enterprise Communications

Description: ZIVVER is an easy-to-use outbound email security solution. It prevents data leaks caused by human errors, protects organizations against unwanted access to sensitive information with encryption and authentication, and enables compliance with legislation, including the EU's GDPR. ZIVVER integrates seamlessly with popular clients like Outlook and alerts users about sensitive information, inappropriate security measures or unusual recipients while typing.



ZLTech

Location: Milpitas, Calif., U.S.

Number of employees: 150

Founded: 1999

Leadership: Kon Leong, CEO & President;
Arvind Srinivasan, CTO;
Erna Arnesen, Chief Channel and Alliances Officer

Funded: Privately held

Privacy-related products: Data Discovery, Data Mapping

Description: ZL Technologies Unified Archive is a centralized information governance platform that enables organizations to govern structured and unstructured data within a singular environment, comprising eDiscovery, compliance, records management, storage management, file analysis and analytics. Using its metadata and content analysis functions along with built-in visualization capabilities, organizations can classify and remediate sensitive information throughout the enterprise for the EU General Data Protection Regulation, risk mitigation, and data privacy. As a primary component, ZL UA offers customizable rules-based classification policies, which allow organizations to govern data long-term on an automated basis.