



Maximize impact by streamlining consent & subject requests with Microsoft Priva

Tuesday, 23 April

08:00-09:00 PST

11:00-12:00 EST

17:00-18:00 CET



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Welcome and Introductions

Panelists



Paul Brightmore, Head of Product, Microsoft Priva



Megan McFeely, Principal Product Manager, Microsoft Priva



Prabal Pathak, Principal Technical Product Manager, Microsoft Priva



Maximize impact by streamlining consent & subject requests with Microsoft Priva



Next generation privacy solutions for modern business



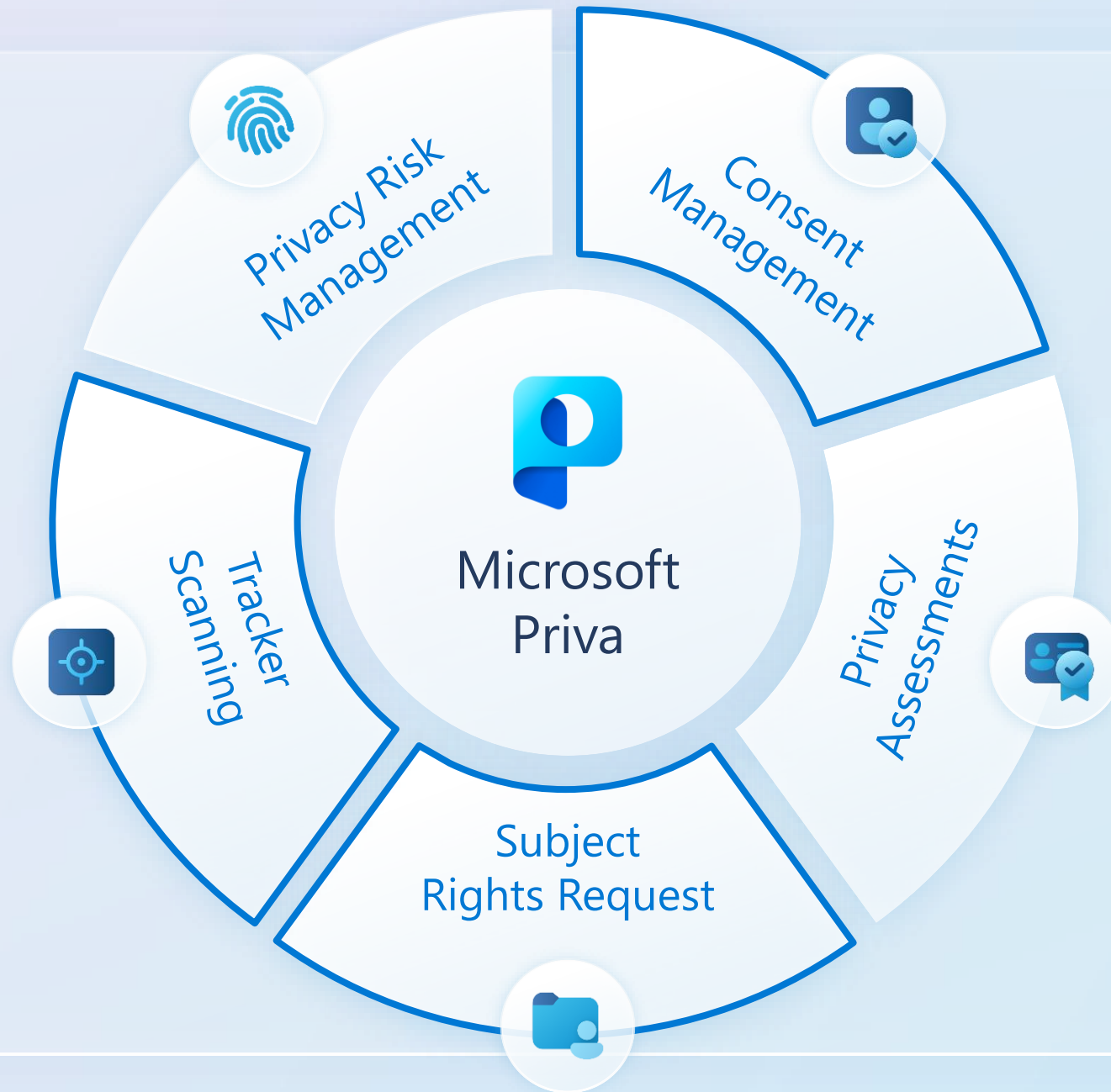
Empower privacy
teams to build trust



Automate privacy
operations



Maximize greater value
from your entire data
landscape



Meet ContosoHealth:

A global Healthcare company that has invested a lot in consumer health products– but rely on a small privacy team to manage a large personal data portfolio and dozens of public facing patient portals.

Welcome to Contoso Health Care

☎ 010-060-0160

🕒 6:00 AM – 10:00 PM (Mon–Fri)

✉ connect@contoso.com

CONTOSO
HEALTH CARE®

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Contoso's Challenges:



Evolution in privacy regulations have resulted in initial or ad hoc privacy operations.



Struggles to keep up with Contoso's growing data landscape and business usage.



Rely on manual processes, like Excel, to track and manage their privacy program.



Has a large e-commerce presence with many public facing websites.



Tracker Scanning

Automate website privacy compliance monitoring
and tracker management

[Preview](#)



Data Privacy Officers Customer Pain Points...

Limited Discovery

Customers struggle to locate all types of tracking technologies.

Complex

Large and regularly updated domains combined with an ever-evolving regulatory landscape make compliance management difficult.

Inefficient

Significant time is spent setting up scanning schedules in scanning tools.



Tracker Scanning



Register and run
region-based
compliance scans



Evaluate and manage
web trackers



Streamline
compliance reporting



Tracker Scanning

Register and run region-based compliance scans

Scan for other compliance issues that may occur depending on the region.

Scan "Healthcare"

Compliance scan name *

Scan-TDK150

Description

Healthcare website for Contoso Health

Scan region * ⓘ

West Europe

Crawl definition * ⓘ

Crawl (registered URL + two levels of pages)

Limit scan to ⓘ

150 pages

⚠ Depending on the website, the size of a basic crawl could vary, resulting in varying costs between websites.

☒ Show scan time estimates ⓘ

Domain *

PrivaCustomerDemoUS

Collection *

Select domain only

ⓘ All items in this data source will belong to the collection that you select.

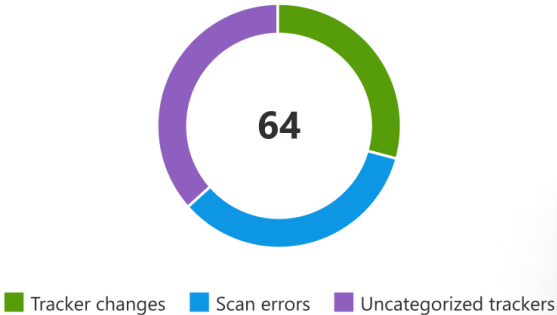
Evaluate and manage web trackers

Identify personal tracking technologies, including cookies, web beacons, pixels, and more.

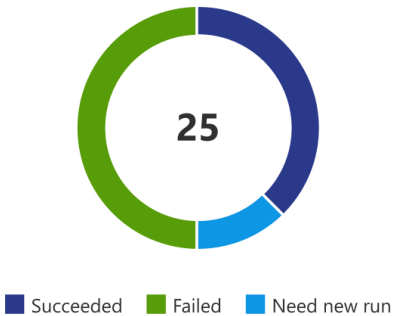


Tracker Scanning

Compliance issues



Compliance scans



Websites



Streamline compliance reporting

Monitor for areas of non-compliance.



Consent Management

Streamline consent management and realize greater value from collected data

[Preview](#)



Data Privacy Officers Customer Pain Points...

Managing consent across multiple end-points

Many organizations have hundreds or thousands of websites.

Regulatory Differences

Privacy regulations have varying requirements around consent.

Time consuming

Deploying and updating consent models is burdensome.



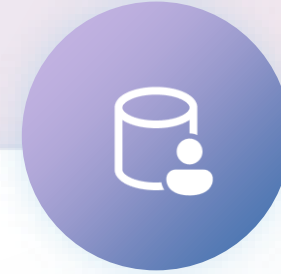
Consent Management



Create customizable and regulatory-independent consent models



Centralize creation and support multiple regions



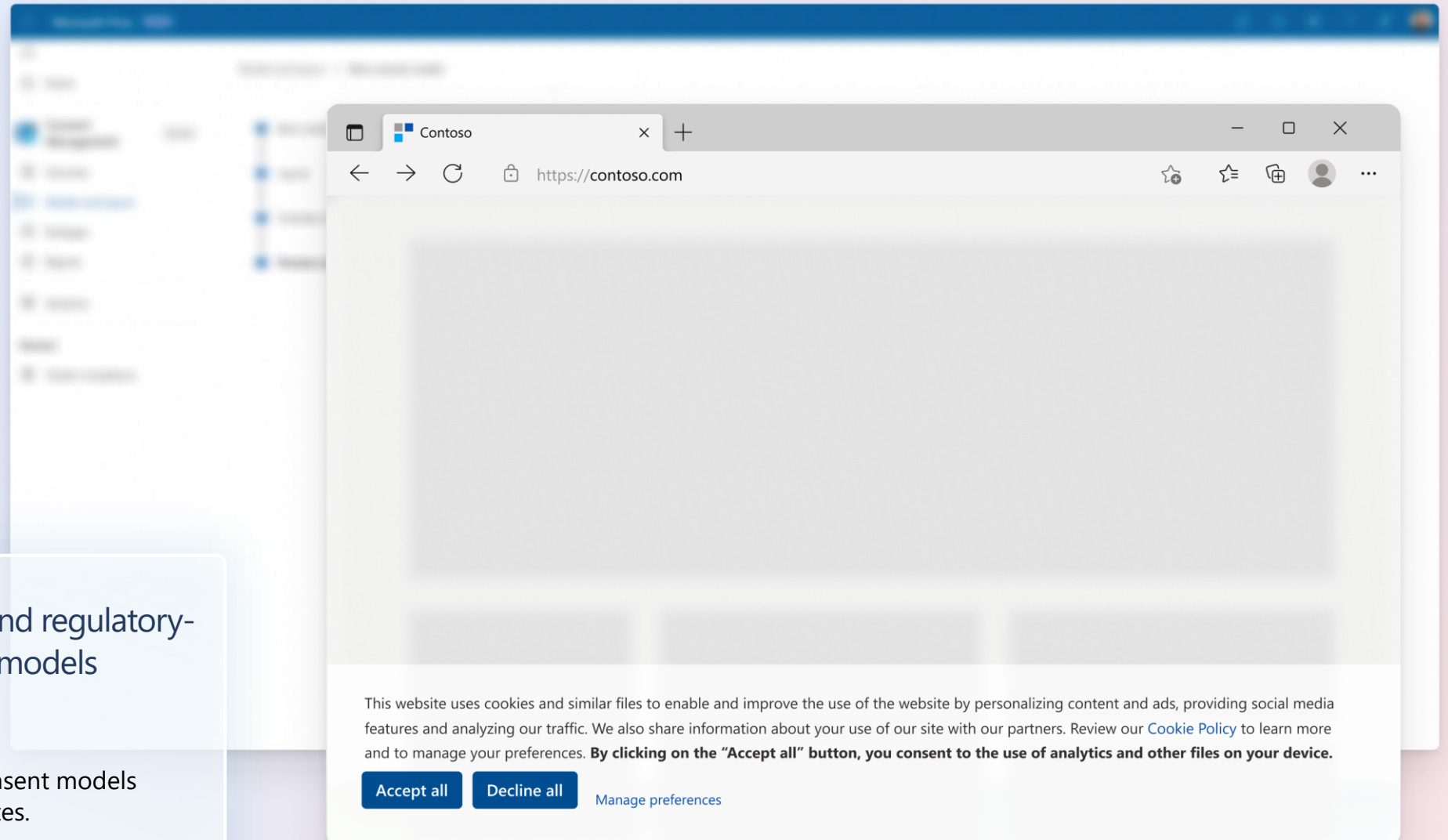
Streamline the deployment of consent models



Consent Management

Create customizable and regulatory-independent consent models

Quickly author dynamic consent models that apply to all your websites.

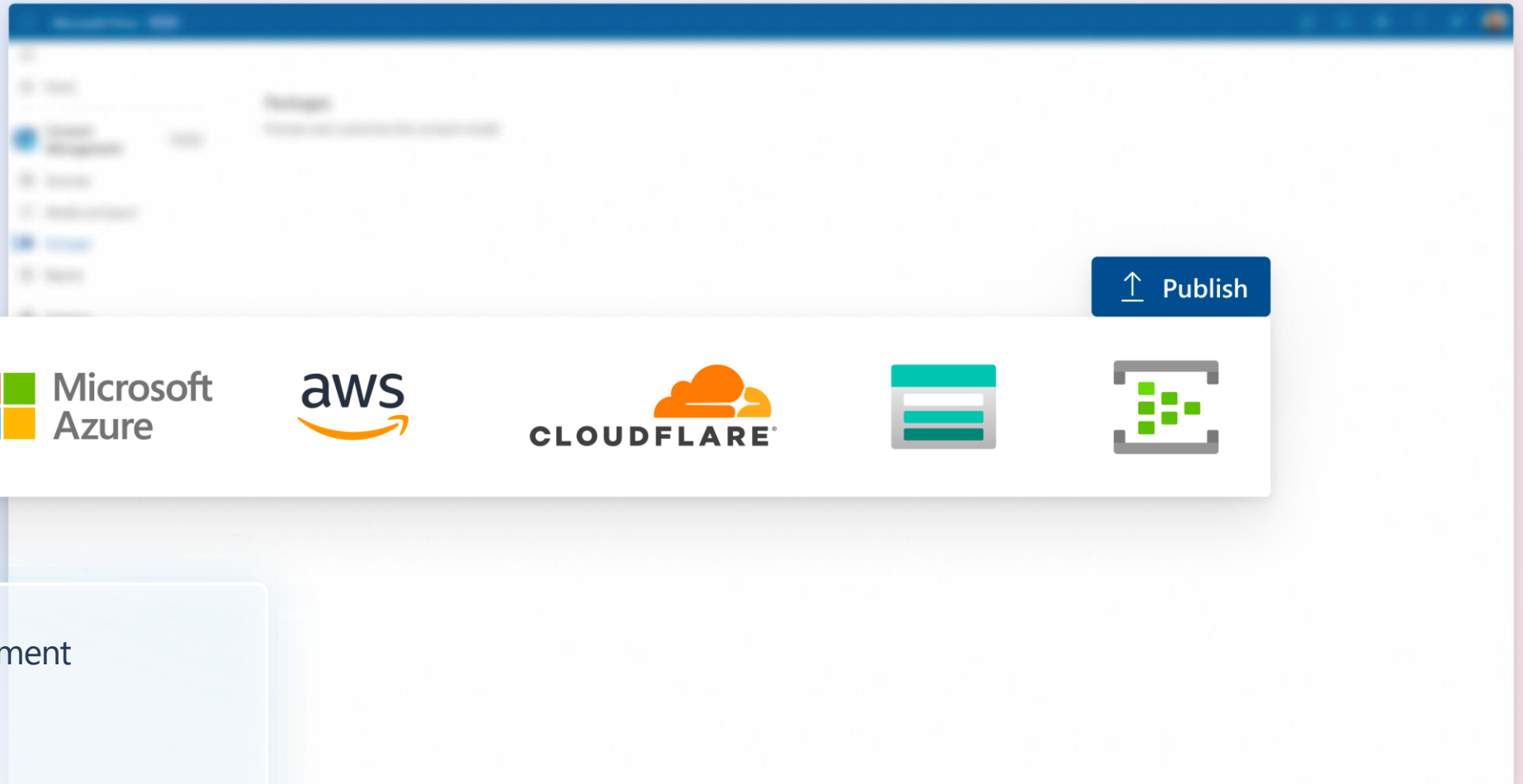


Centralize creation and support multiple regions

Author consent models for your
compliance boundaries.



Consent Management



Streamline the deployment
of consent models

Use a centralized process to
publish consent models at scale.



Subject Rights Requests

Automatable subject rights request management
and fulfilment

Preview



Data Privacy Officers Customer Pain Points...

Complex

The data estate is large and diverse, and it is not always clear what the impact of any given SRR request will be.

Manual

Managing and operationalizing SRR requests are handled with little or no automation

Risky

Failure to comply with SRR requests can open the company to regulatory action.



Subject Rights Requests



Efficiently manage
subject rights requests



Discover personal data
across extensive sources



Create low-code data
agents to automate task
fulfillment



Subject Rights Requests

Efficiently manage
subject rights requests

Manage end to end data subject requests.

The screenshot shows a web browser window with the URL <https://contoso.com>. The page features the Contoso logo at the top. Below the logo, a paragraph states: "You can use this form to submit a request regarding your personal data that is processed by Contoso. Contoso will fulfill your request as required by under California Consumer Protection Act ("CCPA") and California Consumer Privacy Rights Act ("CPRP")."

The form contains the following fields and options:

- I am a/n ***: A dropdown menu with "Customer" selected.
- First name ***: A text input field containing "Juliette".
- Last name ***: A text input field containing "Capulet".
- Email address ***: A text input field containing "juliettecapulet@outlook.com".
- Account ID ***: A text input field containing "a34fe435t32".
- I am a resident of: ***: A dropdown menu with "France" selected.
- Type of request**: Two radio button options, "Delete" (selected) and "Export".

At the bottom of the form, there is a link: "Please refer to our [Privacy Policy](#) for more information or [contact us](#)." and a blue "Submit" button.

Discover personal data across extensive sources

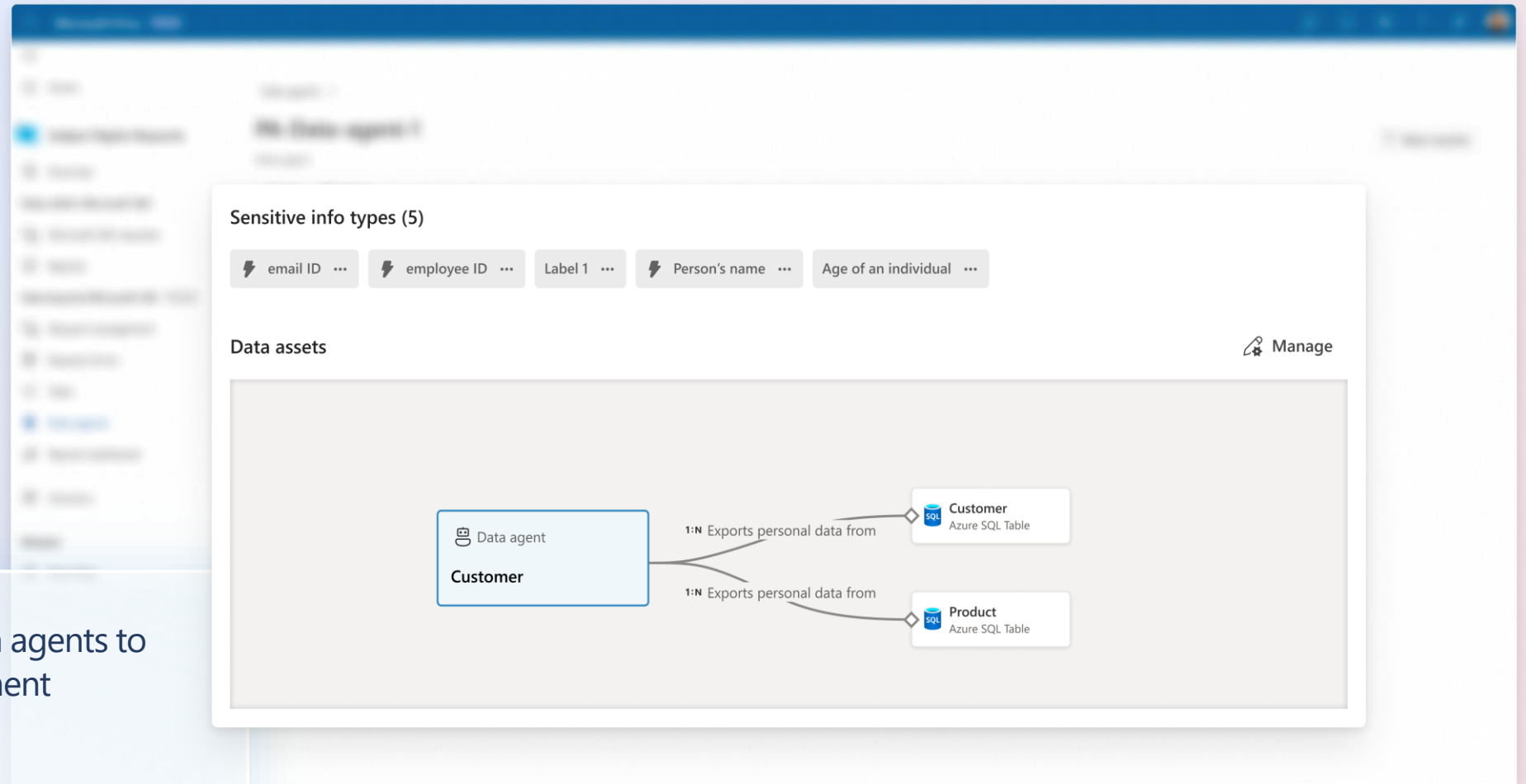
Manage requests across multi-cloud data estates, including Microsoft Azure, Microsoft 365, and third-party data sources.



Subject Rights Requests

Create low-code data agents to automate task fulfillment

Create low code agents to automatically find personal data using Power Automate.





Subject Rights Requests

Reports for data beyond Microsoft 365

Type

All

Date Time

Last

1

Years

Overdue SRRs

[Show more](#)

29



Upcoming SRRs deadlines

[Show more](#)

5 days

2

10 days

1

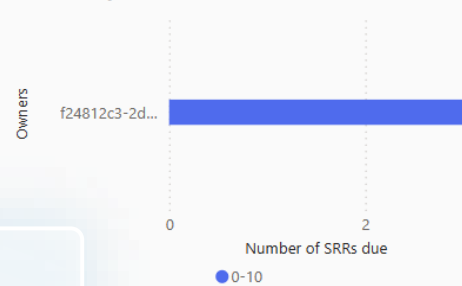
15 days

0

Subject right request due date

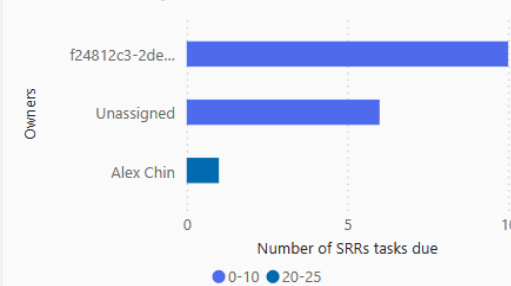
SRRs due by owner

[Show more](#)



SRRs tasks due by owner

[Show more](#)



SRRs completion rate

28.89

Open SRRs

45

Completed SRRs

13

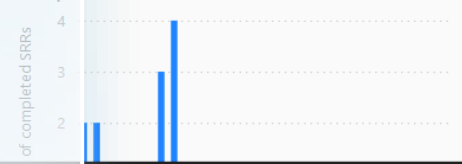
Out of the box reporting dashboard

Key KPI's and metrics visualized out of the box for reporting.

Subject right request status

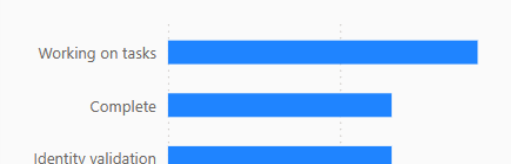
Completed SRRs

[Show more](#)



Status

[Show more](#)



Subject right request processing time

Average completion duration in days

2.00



Microsoft Priva

Next generation Privacy solutions for modern business

Learn more: <http://priva.microsoft.com>

Request a meeting: aka.ms/privarequestform

Don't forget, next Webinar is...

Proactive privacy operations with Microsoft Priva

Date: Tuesday, 5/28
08:00–09:00 PST
11:00–12:00 EST
17:00–18:00 CET

Topic: In the fast-paced world of data-driven industries, staying ahead in privacy operations isn't just a goal, it's a necessity. Microsoft Priva introduces proactive privacy management, where personal data isn't just managed – it's mastered throughout its lifecycle. Learn how to set the stage for dynamic policies, embrace real-time management of personal data, and preempt privacy issues before they arise.



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