

A photograph of a smiling man with a shaved head, wearing a blue and white checkered shirt. He is sitting at a desk, looking down at a laptop. The background is a blurred indoor setting with warm lighting.

Mastering the art of AI governance to unlock Gen AI innovation

Wednesday, 31 January

08:00-09:00 PST

11:00-12:00 EST

17:00-18:00 CET

Welcome and Introductions

Panelists



Bethany Singer-Baefskey,
Chief Privacy Officer,
National Grid



Ankur Gupta,
Director, Securiti

Gen AI's annual potential impact across industries

\$2.6-\$4.4 trillion

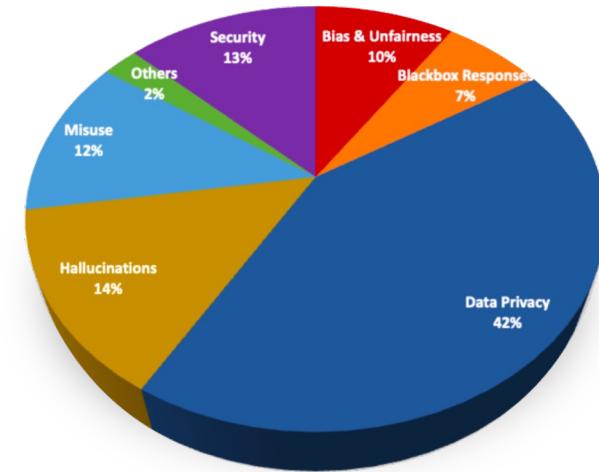
Source: McKinsey & Company

By 2026, AI models from organizations that operationalize AI transparency, trust and security will achieve a **50% improvement in terms of adoption**, business goals and user acceptance.

Gartner

Poll: Has your organization established and implemented an AI governance program?

(For example, GenAI systems need policies for algorithmic destruction, model versioning etc.)



Source: Gartner IT Executives Webinar Poll (August 2023), n = 713
799579

Gartner

Poll Question

Has your organization established and implemented an AI governance program?

(For example, GenAI systems need policies for algorithmic destruction, model versioning etc.)

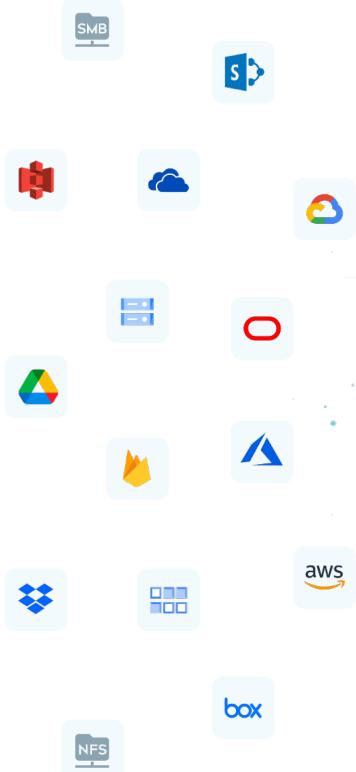
A. We have established and fully implemented comprehensive AI governance policies and protocols

B. AI-specific policies and protocols have been developed but not yet implemented

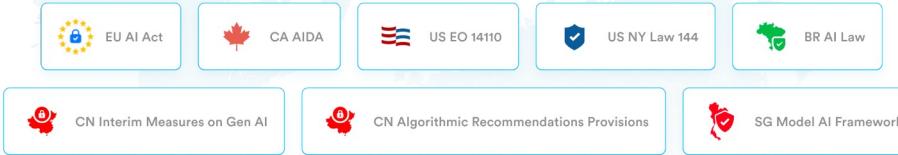
C. We lack dedicated AI policies and procedures

D. Unsure/Not Applicable

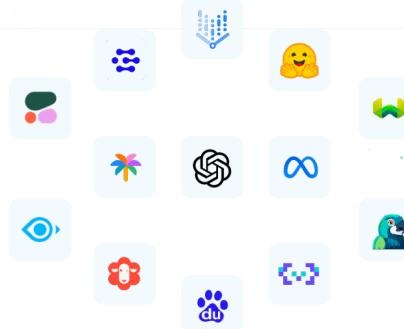
What data is being used in AI Models?



Are AI Models compliant with global regulations?



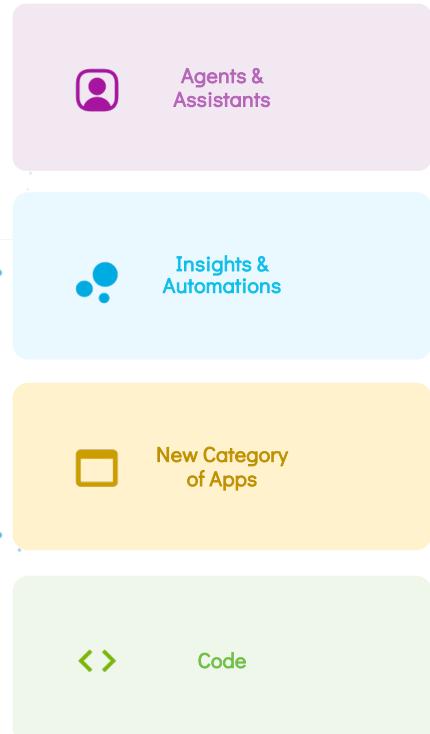
Which AI Models Exist?



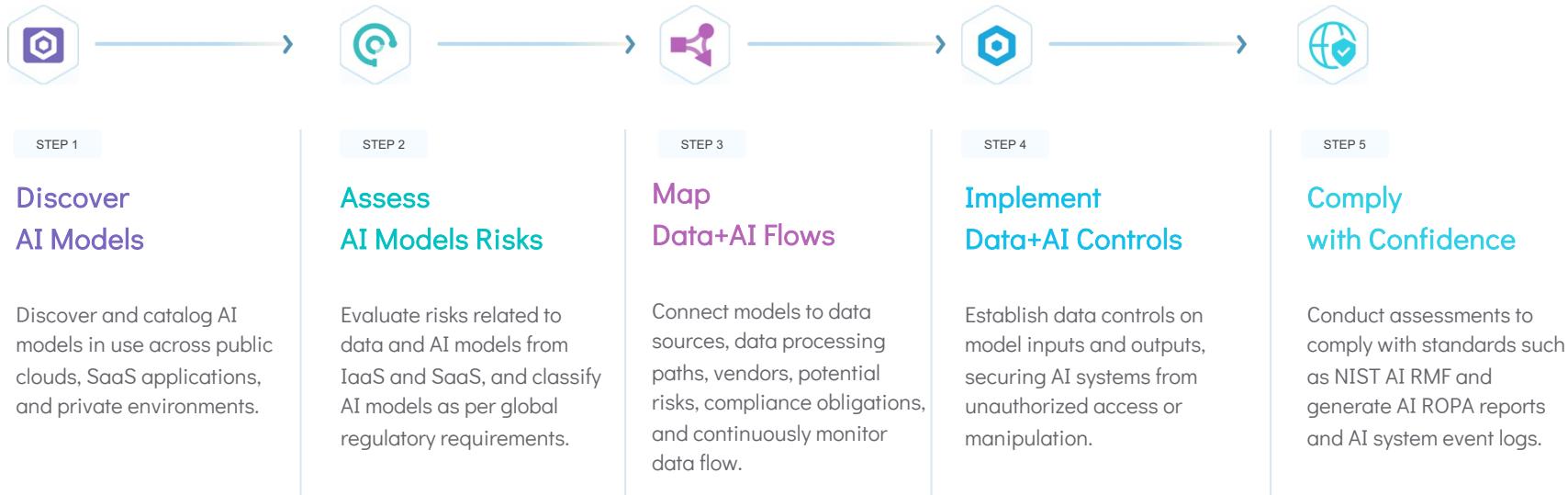
Which security controls are enabled for AI Models?

What is the Risk Rating of AI Models?

What Controls are there on prompts, agents, assistants?



From Fear to Control: 5-Step Approach to AI Governance



Questions and Answers

Panelists



Bethany Singer-Baefskey,
Chief Privacy Officer,
National Grid



Ankur Gupta,
Director, Securiti

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Thank you in advance!

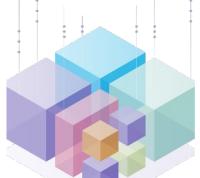
For more information: www.iapp.org



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Resources addressing emerging regulations & the governance of AI



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The Forrester Wave™: Privacy Management Software, Q4 2021

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