



Mastering the art of AI governance to unlock Gen AI innovation

Wednesday, 31 January

08:00-09:00 PST

11:00-12:00 EST

17:00-18:00 CET

Welcome and Introductions

Panelists



Bethany Singer-Baefsky,
Chief Privacy Officer,
National Grid



Ankur Gupta,
Director, Securiti

Gen AI's annual potential impact across industries

\$2.6-\$4.4 trillion

Source: McKinsey & Company

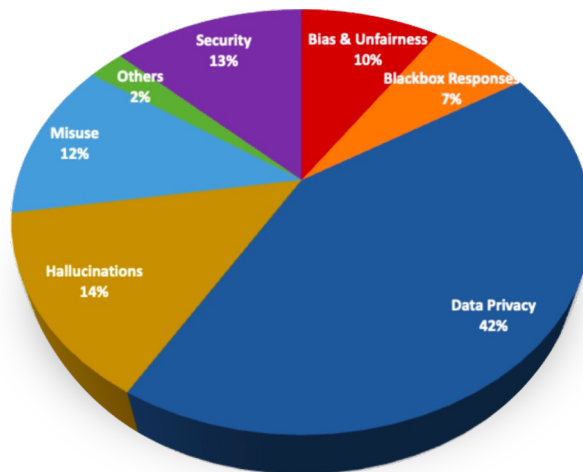
By 2026, AI models from organizations that operationalize AI transparency, trust and security will achieve a **50% improvement in terms of adoption**, business goals and user acceptance.

Gartner



Poll: Has your organization established and implemented an AI governance program?

(For example, GenAI systems need policies for algorithmic destruction, model versioning etc.)



Source: Gartner IT Executives Webinar Poll (August 2023), n = 713
799579

Gartner®

Poll Question

Has your organization established and implemented an AI governance program?

(For example, GenAI systems need policies for algorithmic destruction, model versioning etc.)

A. We have established and fully implemented comprehensive AI governance policies and protocols

B. AI-specific policies and protocols have been developed but not yet implemented

C. We lack dedicated AI policies and procedures

D. Unsure/Not Applicable

What data is being used in AI Models?

Are AI Models compliant with global regulations?

What Controls are there on prompts, agents, assistants?

Which AI Models Exist?

Which security controls are enabled for AI Models?

What is the Risk Rating of AI Models?

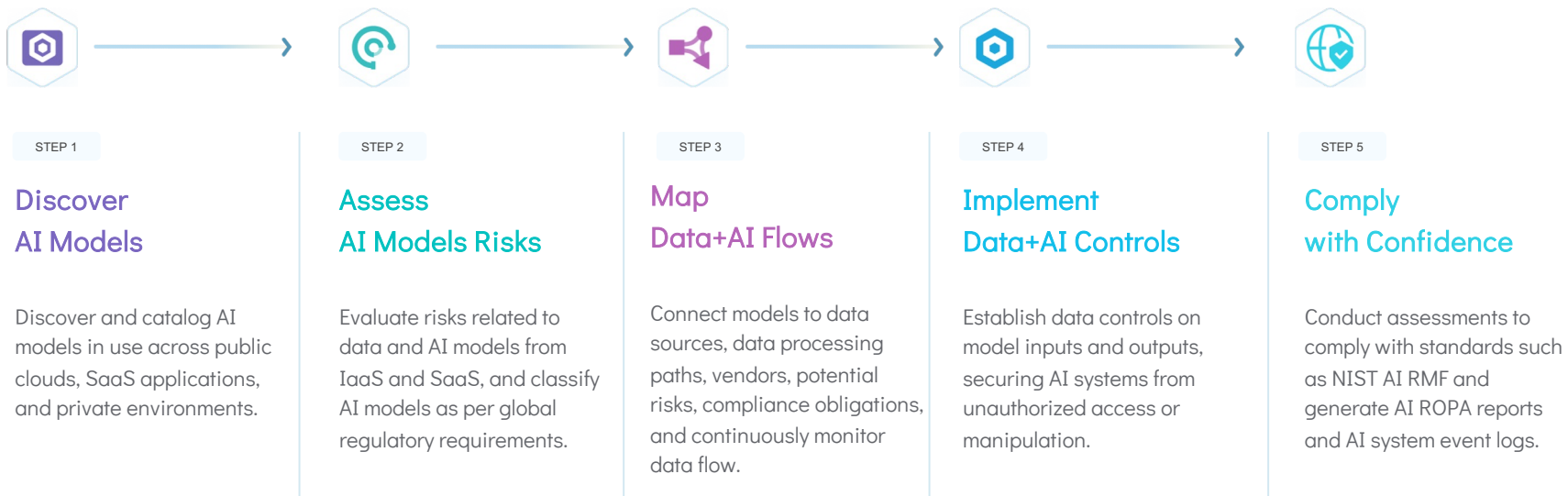
Agents & Assistants

Insights & Automations

New Category of Apps

Code

From Fear to Control: 5-Step Approach to AI Governance



Questions and Answers

Panelists



Bethany Singer-Baefsky,
Chief Privacy Officer,
National Grid



Ankur Gupta,
Director, Securiti

Web Conference Participant Feedback Survey

Please take this quick (2 minute) survey to let us know how satisfied you were with this program and to provide us with suggestions for future improvement.

Click here: <https://iapp.questionpro.com/t/AOhP6Z0zh6>

Thank you in advance!

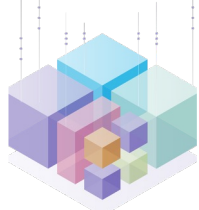
For more information: www.iapp.org



securiti

AI Governance.center

Resources addressing emerging regulations & the governance of AI,



[Learn More](#)



PrivacyOps Certification

Claim 4 CPE credits after Completing the certification



[Enroll Now](#)

Data Protection & Privacy Laws Around the World



[Learn More](#)



The Forrester Wave™: Privacy Management Software, Q4 2021

[Download Report](#)



SCAN ME

[Learn More](#)

Attention IAPP Certified Privacy Professionals:

This IAPP web conference may be applied toward the continuing privacy education (CPE) requirements of your CIPP/US, CIPP/E, CIPP/A, CIPP/C, CIPT or CIPM credential worth 1.0 credit hour. IAPP-certified professionals who are the named participant of the registration will automatically receive credit. If another certified professional has participated in the program but is not the named participant then the individual may submit for credit by submitting the continuing education application form here: [submit for CPE credits](#).

Continuing Legal Education Credits:

The IAPP provides certificates of attendance to web conference attendees. Certificates must be self-submitted to the appropriate jurisdiction for continuing education credits. Please consult your specific governing body's rules and regulations to confirm if a web conference is an eligible format for attaining credits. Each IAPP web conference offers either 60 or 90 minutes of programming.

For questions on this or other
IAPP Web Conferences or recordings
or to obtain a copy of the slide presentation
please contact:

livewebconteam@iapp.org