

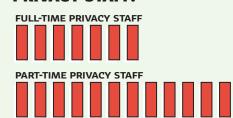


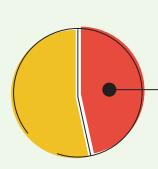
Privacy is growing! Do you have the budget and resources needed to support this growth? The **IAPP-EY ANNUAL PRIVACY GOVERNANCE REPORT 2021** findings can help support your strategy.



Do you have the staff to keep pace with privacy's growth? New laws, enforcements, technology and societal norms create a demand for more skilled privacy professionals.

The IAPP-EY Annual Privacy Governance Report 2021 found that firms have an overall average of **18 FULL- OR PART-TIME** PRIVACY STAFF.



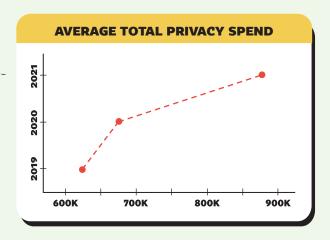


of respondent organizations were **PLANNING TO HIRE AT LEAST ONE OR TWO NEW PRIVACY STAFF**

in the next six months.



Need to make the case for an increase in budget? The IAPP-EY governance report shows privacy budgets are increasing. Don't get left behind.



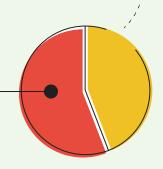
Privacy budgets have increased significantly from 2020 to 2021, with the **AVERAGE PRIVACY SPEND**

BEING \$873,000 AND THE MEDIAN BEING \$350,000.



of privacy professionals **EXPECT THEIR BUDGET TO INCREASE,**

> while almost none expect it to decrease.



Developing your privacy budget? Survey respondents state the majority of their budget is allocated to internal human resources.



Salaries and benefits, 57%

Outside counsel, 11%

Tech and tools, 11%

Internal training, consulting services, professional development and associations or government relations, 21%