

Cy pres fund allocation and the IAPP

Our goal

Cy pres funds are distributed by a court when a judgement or settlement leaves surplus, unclaimed, unallocated or undeliverable funds.

The IAPP and University of Maine School of Law provide a not-for-profit, non-advocacy partnership that uses cy pres funds to support rising digital responsibility professionals through education and professional opportunities.

By awarding cy pres funds to the IAPP and Maine Law, you can help protect future generations of consumers while fostering resources to support professionals in the fields of privacy, cybersecurity law and AI governance.

The IAPP and the University of Maine School of Law's partnership

The IAPP and the University of Maine School of Law's long-standing partnership defines, promotes and improves privacy, artificial intelligence governance and digital responsibility professions globally.

The IAPP and Maine Law use cy pres funds to support rising professionals in these fields and generate a trusted source of educational materials. The funds would allow Maine Law, one of the leading privacy law initiatives in the country, to further its mission to teach rising legal professionals. They are trained on best practices for maintaining compliant and responsible digital governance systems through its Center for Law + Innovation.

The Maine Law/IAPP partnership creates a uniquely qualified cy pres recipient in cases pertaining to data breaches, harm caused by the use of AI tools, privacy law violations, and data mismanagement that violates consumer privacy.

"IAPP conferences keep privacy professionals up to date on the latest developments and provide essential connection points to discuss best practices and common challenges. Moreover, conferences are an opportunity for junior professionals to expand their network."

SCOTT BLOOMBERG

Associate Professor of Law,
University of Maine School of Law
Director, Center for Law + Innovation



The IAPP and University of Maine School of Law's cy pres award history

The IAPP has been selected for multiple cy pres awards in the past. Cases include Felicia Durgan, et al v. U-Haul International Incorporated, and Milans v. Netflix Inc.

The University of Maine School of Law was likewise selected for a cy pres award in the Netflix case based on its excellence in the field of privacy law.

In each case, counsel for both parties selected the IAPP and Maine Law due to their educational programs, scholarship initiatives and policy-neutral stance.

The IAPP and the University of Maine School of Law's qualifications as cy pres recipients

The IAPP is a policy-neutral, not-for-profit association. Over the past 25 years, it has grown to support over 90,000 professionals working in the fields of privacy, AI governance, cybersecurity law and digital responsibility around the world.

Maine Law is one of the leading institutions for legal professionals focusing on privacy law and digital governance. It was one of the first U.S.-based schools to offer a J.D. certificate in information privacy law. IAPP members, including IAPP President and CEO J. Trevor Hughes, are adjunct professors at the university.



Four ways the IAPP and the University of Maine School of Law support their mission

Student professional development

Maine Law offers a comprehensive program that includes advanced coursework on privacy, AI and cybersecurity, including a J.D. Certificate in Information Privacy Law. Students are able to join Maine Law's Student Journal of Information Privacy Law, participate in privacy-related moot court competitions, and intern and extern in the field.

Maine Law also provides students with financial support to attend conferences and also hosts the annual Summer Privacy Institute and the Privacy in Practice Conference. In 2025, the university sponsored 20 students to attend IAPP conferences.

Student certification and training discounts

The IAPP offers students discounts of approximately 85% to pursue the following globally acknowledged credentials, allowing students to establish themselves in their fields:

- Certified Information Privacy Professional U.S.
- Certified Information Privacy Professional Europe.
- Certified Information Privacy Professional Canada.
- Certified Information Privacy Manager.
- Certified Information Privacy Technologist.
- Artificial Intelligence Governance Professional.

IAPP conference scholarships

Since 2020, the IAPP has offered over 700 scholarships to students interested in privacy, AI governance or cybersecurity law. In 2026, the IAPP will continue to offer more opportunities for students to attend its main conferences.

The Westin school network

In 2020, the IAPP formed a global network of academic institutions that would facilitate student connections, offer career pathways, and increase student access to IAPP resources.

IAPP works with this network to spread news about upcoming student opportunities within the IAPP and beyond, such as updates to the student discount initiative, fellowships, IAPP event scholarships, open submission periods for Maine Law's journal, and more.



Supporting responsible growth

Together, the IAPP and the University of Maine School of Law help train students and rising professionals on best practices to create and maintain compliant and responsible data governance systems.

By awarding cy pres funds to the IAPP and the University of Maine School of Law, you can help further support their mission and protect future generations of consumers while fostering technological advances.

Supporting responsible growth

Together, the IAPP and the University of Maine School of Law help train students and rising professionals on best practices to create and maintain compliant and responsible data governance systems. In 2025, they were able to more than double the number of scholarships and event scholarships offered to students.

By awarding cy pres funds to the IAPP and the University of Maine School of Law, you can help further support their mission and protect future generations of consumers while fostering technological advances.

Get more information

For more information, please reach out to
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PROGRAM SNAPSHOT

STUDENT ENGAGEMENT

 **3000+**
active student members

 **600+**
actively pursuing certification through
discounts on training and exams

 **300+**
scholarships offered to students
to attend IAPP conferences

 **100+**
schools supported around the world

SCHOOLS BY REGION

