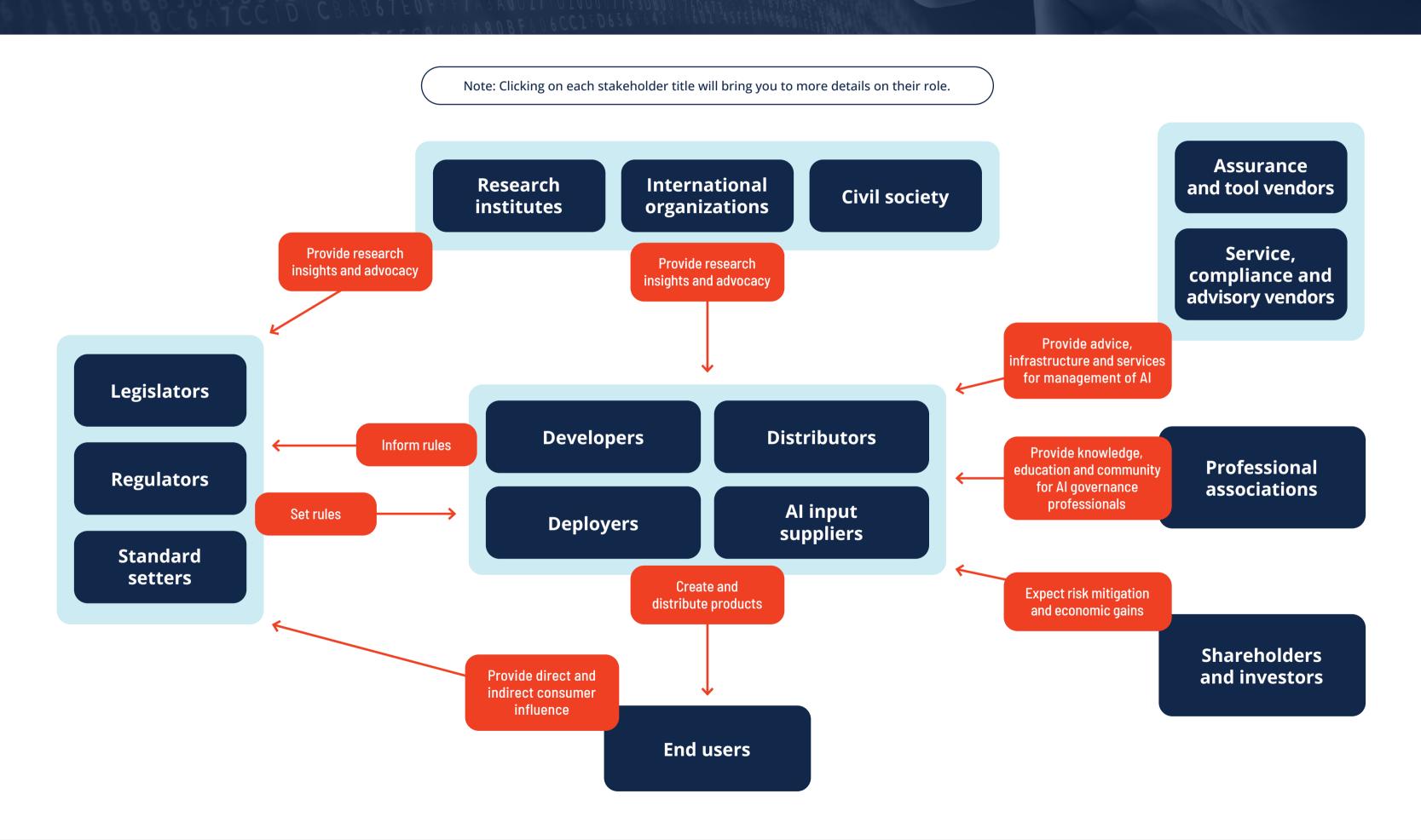


Mapping and understanding the Al governance ecosystem

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ACTOR	DESCRIPTION	EXAMPLES ACTIVITIES OR FUNCTIONS
Research institutes	Al research institutes have played an integral role in the Al ecosystem, often leading the understanding of Al use, risks and governance best practices. Existing in both universities and large technology companies, these institutes vary in areas of focus and scope.	→ Use and implement innovative AI like agentic AI, catastrophic risk and mitigation measures, and infrastructure opportunities
International organizations	International organizations play a pertinent role in convening AI conversations, primarily dedicated to governance and policy objectives. Given the importance of harmonization and interoperability across jurisdictions globally, international organizations are a forum to develop common principles, objectives and guidance, as well as share best practices and coordinate multilateral agreements.	 → Host convenings like the UN General Assembly and the G7 → Develop principles and guidance like the Organisation for Economic Co-operation and Development's AI principles and Codes of Practice → Negotiate treaties like the Council of Europe's AI treaty
Civil society	Civil society organizations play a variety of roles including advocating for specific policy objectives, researching public interest issues and providing guidance for organizations.	→ Include advocacy groups and civil rights organizations
Legislators	Lawmakers are tasked with enacting legislation that reflects the will of their constituents.	→ Include national parliaments and state assemblies
Regulators	Regulators are nonelected governmental bodies charged with implementing and enforcing regulations as set out in legislation.	→ Include digital ministries and communications departments
Standard setters	Standard setters exist outside of the national government to ensure organizations have set standards, such as terminology around AI use, when working with other companies.	→ Create and refine standards
Assurance and tool vendors	These vendors exist to fill gaps in assurance and to provide tools for AI governance.	 → Provide governance, risk and compliance tools → Conduct external audits → Test and evaluate → Review codes and data

ACTOR	DESCRIPTION	EXAMPLES ACTIVITIES OR FUNCTIONS
Service, compliance and advisory vendors	These vendors provide services to support the legal, management and compliance efforts at organizations.	 → Provide legal advice and accreditation → Advise on Al governance frameworks and process orchestration
Professional associations	These associations offer professional guidance to those in the field of AI governance, including through research, conferences and certification programs.	 → Organize conferences and events → Provide certifications
Shareholders and investors	Shareholders and investors ensure companies adequately invest in innovation, while trying to avoid losses and minimize risk. This plays out in AI governance, as they should want organizations to increase efficiency through AI while managing associated risks.	→ Include hedge funds, venture capital funds, pension funds and founders
Developers	Developers create AI systems or general-purpose AI models.	→ Include large tech companies and small AI-focused startups
Deployers	Deployers are those who deploy AI systems in their organizations.	→ Include large, medium and small companies
Distributors	Distributors license, import or integrate AI models into marketed products.	→ Include importers, integrators
Al input suppliers	Input suppliers make available the important factors for the development and deployment of AI, such as training data, models and computing infrastructure.	 → Broker data → Lease data centers → Develop research on Al model types