

THE WE GIVE BLOOD SCHOOLS PROGRAM

Program Mechanics

1) PROGRAM MECHANICS

1.1) The University participating in the Big Ten Conference attributed with the highest number of blood donations per these Program Mechanics document will be awarded with the Grant.

1.2) Conditions for blood donations be accounted ("Eligible Donations"):

- a) Blood donor must be age 18 or older at the time of donation.
- b) Blood donor must complete their blood donation registration naming the University, according to the following steps:
 - I. Donate blood at any blood drive or blood center in the period beginning 09:00:00 AM Central Standard Time ("CST") on Wednesday, August 27th, 2025 and ending at 11:59:59 PM CST on Friday, December, 5TH, 2025 (the "We Give Blood Campaign Period"); or
 - II. Register the donation:
 - a) At www.bigten.org/abbott; or
 - b) By texting DONATE to (ABBOTT) 222688 and following the instructions that will follow by text.
- c) Only complete registrations (with mandatory fields) will account for the University named by the blood donor.
- d) An individual donor may register multiple donations within the We Give Blood Campaign Period, provided that donation guidelines from relevant blood centers are observed.
- e) If it is discovered by Abbott that any person has attempted to use multiple names, multiple identities, and/or any automated, macro, script, robotic or other system(s) or program(s), and/or any other means to register an unique donation, not in keeping with the Sponsor's interpretation of the letter and spirit of these Program Mechanics document, to enter or otherwise participate in or to disrupt this Program, then the relevant donations will be disqualified and will not account for the named University(ies).
- f) Entrants are subject to all notices posted online, including but not limited to the Sponsor's Privacy Policy, which can be found at <https://bigten.org/about/legal/privacy-policy/>.

2) GRANT

The University with the highest number of Eligible Donations will receive from Sponsor \$1,000,000.00 (one million dollars), that must be used to advance student or community health ("Grant").

The winning University will determine the use of those funds and will make it public how they are using the Grant.

Receipt of the Grant will be contingent upon the execution of a written agreement by the winning University and Sponsor.