

“The We Give Blood Drive”, Presented by Abbott and the Big Ten Conference

1. The “We Give Blood Drive” SMS program allows you to register for blood drive donations by submitting your information directly via text message. After opting in, you may receive additional text messages with information related to your donation, including appointment reminders, location updates, and important notifications about blood drive events at participating Big Ten universities.
2. You can cancel the SMS service at any time. Just text "STOP" to the short code. After you send the SMS message "STOP" to us, we will send you an SMS message to confirm that you have been unsubscribed. After this, you will no longer receive SMS messages from us. If you want to join again, just sign up as you did the first time and we will start sending SMS messages to you again.
3. If you are experiencing issues with the messaging program you can reply with the keyword HELP for more assistance, or you can get help directly at support@boostsport.ai.
4. Carriers are not liable for delayed or undelivered messages
5. As always, message and data rates may apply for any messages sent to you from us and to us from you. You will receive a limited number of messages related to your blood drive registration and participation.. If you have any questions about your text plan or data plan, it is best to contact your wireless provider.
6. If you have any questions regarding privacy, please read our privacy policy: bigten.org/about/legal/privacy-policy/