

**#1 MIRRORLESS CAMERA BRAND**

Source: The NPD Group/Retail Tracking Service, Canada, Detachable Lens Camera, Mirrorless Detachable Lens, Based on Dollars, Annual 2021.



\* Lens sold separately

|                           |  | <b>α7R V</b>   | <b>α7R IV</b>                   | <b>α7R III</b>             |
|---------------------------|--|--|---------------------------------|----------------------------|
| <b>Image Quality</b>      | <b>Sensor Resolution</b>                       | <b>61 MP (Back Illuminated)</b>                                | <b>61 MP (Back Illuminated)</b> | 42.4 MP (Back Illuminated) |
|                           | <b>Pixel Shift for High-Res</b>                | <b>Y (16 Shots)</b>  | <b>Y (16 Shots)</b>             | Y (4 Shots)                |
|                           | <b>Built-In Stabilization</b>                  | <b>Y (8 Stop)</b>  | <b>Y (5.5 Stop)</b>             | Y (5.5 Stop)               |
|                           | <b>Expanded ISO Sensitivity</b>                | <b>ISO 100-32000</b>   | ISO 50-102400                   | ISO 50-102400              |
|                           | <b>Processor</b>                               | <b>BIONZ XR (8x faster)</b>                                    | BIONZ X                         | BIONZ X                    |
| <b>Hybrid Performance</b> | <b>Total AF Points</b> <i>Phase / Contrast</i> | <b>693 / 425 points</b>  | 567 / 425 points                | 399 / 425 points           |
|                           | <b>Object Tracking</b>                         | <b>Real-time Tracking</b>                                      | <b>Real-time Tracking</b>       | Lock-on AF                 |
|                           | <b>Eye AF</b> <i>Eye AF (stills)</i>           | <b>Human / Animal / Bird / Insect<br/>Car-Train / Airplane</b> | Human / Animal / -              | Human / Animal / -         |
|                           | <i>Eye AF (video)</i>                          | <b>Human / Animal / Bird / Insect<br/>Car-Train / Airplane</b> | Human / - / -                   | - / - / -                  |
|                           | <b>Burst Mode with AF Tracking</b>             | <b>Up to 10 FPS</b>  | <b>Up to 10 FPS</b>             | <b>Up to 10 FPS</b>        |
| <b>Video</b>              | <b>Movie Recording</b>                         | <b>8K HDR</b>  | 4K HDR                          | 4K HDR                     |
|                           | <b>HDR Formats Supported</b>                   | <b>S-Log 3, HLG, S-Cinetone</b>                                | S-log 2 / 3, HLG                | S-log 2 / 3, HLG           |
|                           | <b>4K Video Framerates</b>                     | <b>24 / 25p</b>  | 24 / 30p                        | 24 / 30p                   |
|                           | <b>4K Video Bit Depth / Chroma</b>             | <b>10-bit 4:2:2</b>  | 8-bit 4:2:0                     | 8-bit 4:2:0                |
| <b>Specs</b>              | <b>Viewfinder</b>                              | <b>Quad XGA OLED 9.44m - dot EVF</b>                           | OLED 5.76m - dot EVF            | OLED 3.68m - dot EVF       |
|                           | <b>Screen Res / Tilt / Touch</b>               | <b>2.09m / 4-axis / Focus, Tracking, Shutter</b>               | 1.44m / Tilt / Focus Only       | 1.44m / Tilt / Focus Only  |
|                           | <b>Battery Life</b>                            | 530 Shots (Z - type)   | <b>670 Shots (Z - type)</b>     | 650 Shots (Z - type)       |
|                           | <b>Memory Card Slot</b>                        | <b>2 (Both CFE-A/UHS II)</b>                                   | 2 (Both UHS II)                 | 2 (Slot 1 - UHS II)        |