

September 9, 2015

Re: Kenwood Blender Blend-X Pro BLM800, Type BLM80 Voluntary Recall

Dear Blender Owner:

Kenwood Ltd. has issued a voluntary product recall for the Kenwood Blender Blend-X Pro BLM800, Type BLM80 because of a potential safety concern recently identified with the blender's lower blade. In particular conditions, the lower blade can break during use, posing a laceration hazard to consumers. The model affected bears a date code from 14x01 to 15x22 ("x" is a letter, e.g. 15F22). If you own this model, please continue reading to learn how Kenwood Ltd. will replace your blade for free with a newly designed blade.

Understanding whether your blender has been recalled

The affected blenders were sold from August 2014 through July 2015. You can quickly identify whether your blender has been affected by looking at the model designation on the rating label on the bottom of the blender. If the type is BLM80, your blender has been voluntarily recalled and the blade needs to be replaced. Please **immediately stop using it**.



The rating label can be found on the underside of this product showing the type BLM80 and the date code from 14x01 to 15x22 ("x" is a letter, e.g. 15F22).





If you identify that your blender blade has been affected or if you have any questions, please call 866-367-4561 or go to www.blendxproblm800safetynotice.com. You will be able to register your product and find more information on our FAQs section. The information which you provide through the registration process will be stored privately by Stericycle Expert Solutions, remain completely confidential, and will not be used for any marketing or commercial purpose. The information will not be disclosed to Kenwood Ltd. nor to any other third parties other than for the purpose of supporting this voluntary recall.

Replace your old blade

You will receive your free replacement blade repair kit 7-10 working days after you have registered your product. Your repair kit will include your replacement blade, replacement instructions, and a prepaid return label for your old blade. Please follow the enclosed instructions to replace the blade properly. If you have any additional questions or queries, please contact us through the “contact us” section at www.blendxproblm800safetynotice.com.

This voluntary recall is being conducted in cooperation with the United States Consumer Product Safety Commission and Health Canada/Government of Canada.

Sincerely,

Darren Prosser
Head of Quality
Kenwood Ltd.