

Love at first fit 😍



Start new wearers in a lens that can help keep up with today's digital demands<sup>†</sup>

In a head-to-head clinical study with 227 contact lens wearers who use digital devices for 30+ hours per week, **ACUVUE® OASYS 1-Day** was **SUPERIOR** to **Precision1®** for:

Providing  
**Comfort**  
at the end of the day<sup>1</sup>

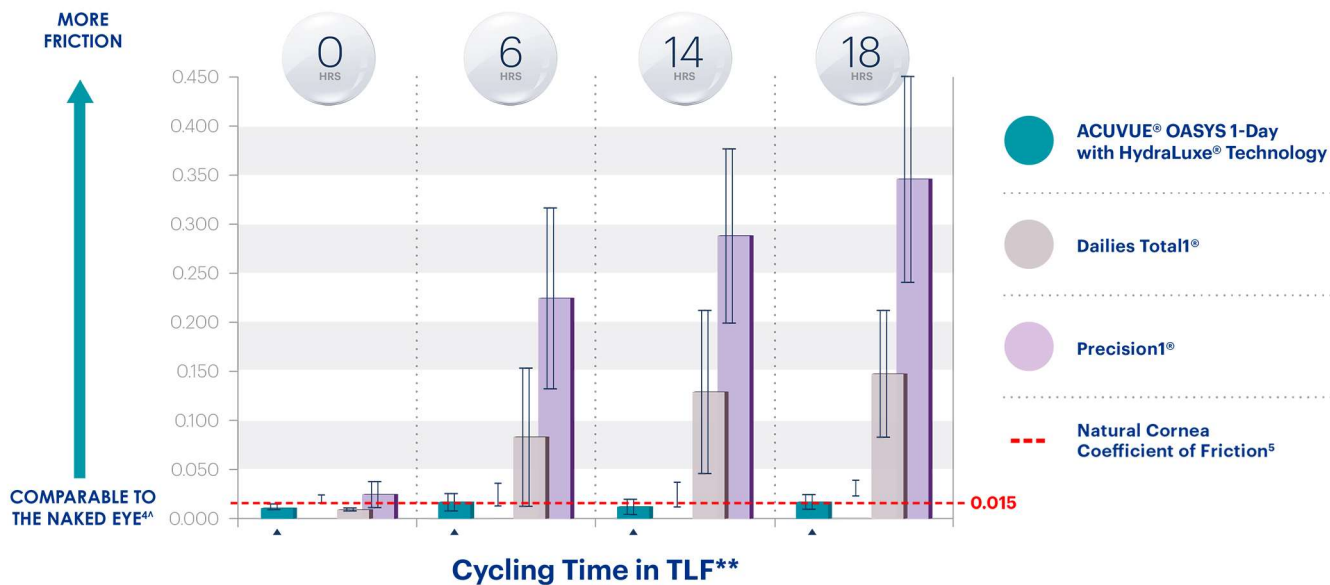
Keeping eyes  
**from feeling Dry**  
at the end of the day<sup>1</sup>

ACUVUE®

<sup>†</sup>The presence of PVP within the lens and on its surface results in a design with low pervaporation, which helps to enable comfort during digital device use.

The friction of Precision1® is more than **20x greater** than ACUVUE® OASYS 1-Day after 18 hours of simulated wear.<sup>2\*</sup>

### Less Friction, More Comfort<sup>3#</sup>



\*Defined as 18 hours of cycling between tear-like fluid (TLF) and air.

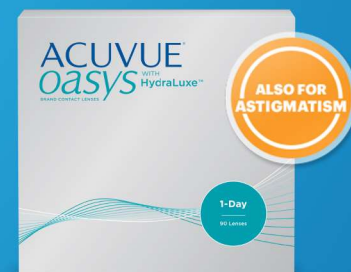
<sup>1</sup>In a comparative in vitro time course study, coefficient of friction was assessed as a function of cycling time in TLF for up to 18 hours.

<sup>2</sup>A low coefficient of friction has been shown to have a correlation with comfort<sup>3</sup>

<sup>3</sup>Using t-test on least-square means from the linear mixed model. Adjusted for multiplicity. JJV data on file, 2020.

<sup>5</sup>TLF=tear-like fluid.

- ✓ Eye Care Professionals **trust ACUVUE® OASYS 1-Day more than** any other daily disposable lens for new wearers<sup>†</sup>
- ✓ Nearly **2x** as many eye care professionals **trust ACUVUE® OASYS 1-Day** over Precision1® to **retain** patients in contact lenses<sup>‡</sup>



#### Patient Box Price After Rebate

|                     |    |
|---------------------|----|
| ACUVUE® OASYS 1-Day | \$ |
| Precision1®         | \$ |

**Prescribe ACUVUE® OASYS 1-Day Family to your new wearers for performance and value**

<sup>†</sup>JJV Data on File 2021. IQVIA ProVoice Survey conducted on a monthly basis, data pulled from October 2021. Sample comprised of 219 US Eyecare Providers.

**References:** 1. JJV Data on File 2021. Evaluation of Comfort; ACUVUE® OASYS 1-Day Brand Contact Lenses vs. Precision1® (n=227). 2. Sterner O, Aeschlimann R, Zurcher S, et al. Friction Measurement on Contact Lenses in a Physiologically Relevant Environment: Effect of Testing Conditions on Friction. Invest. Ophthalmol. Vis. Sci. 2016;57(13): 5383-5392. doi: 10.1167/iovs.16-19713. 3. Brennan NA, Coles C. Supporting Data Linking Coefficient of Friction and Soft Contact Lens Comfort. Contact Lens Anterior Eye. 2013;36(S2):E10. doi: 10.1016/j.clae.2013.08.040. 4. JJV Data on File 2020. Coefficient of Friction of ACUVUE® OASYS Brand Contact Lenses (2-Week and Daily Disposable) Compared to the Human Cornea. 5. The Journal of Cornea and External Disease. 2001. [https://journals.lww.com/corneajnl/fulltext/2015/09000/coefficient\\_of\\_friction\\_of\\_human\\_corneal\\_tissue.35.aspx](https://journals.lww.com/corneajnl/fulltext/2015/09000/coefficient_of_friction_of_human_corneal_tissue.35.aspx). Accessed December 2012.

**Important Safety Information:** ACUVUE® Brand Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching, or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness, or other eye problems. Consult the package insert for complete information. Complete information is also available from Johnson & Johnson Vision Care, Inc. by calling 1-800-843-2020, or by visiting JNVISIONPRO.com.

<sup>‡</sup>Helps protect against transmission of harmful UV radiation to the cornea and into the eye.

**WARNING:** UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV- absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area. You should continue to use UV-absorbing eyewear as directed. **NOTE:** Long-term exposure to UV radiation is one of the risk factors associated with cataracts. Exposure is based on a number of factors such as environmental conditions (altitude geography cloud cover) and personal factors (extent and nature of outdoor activities). UV- blocking contact lenses help provide protection against harmful UV radiation. However clinical studies have not been done to demonstrate that wearing UV-blocking contact lenses reduces the risk of developing cataracts or other eye disorders. Consult your eye care practitioner for more information.

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