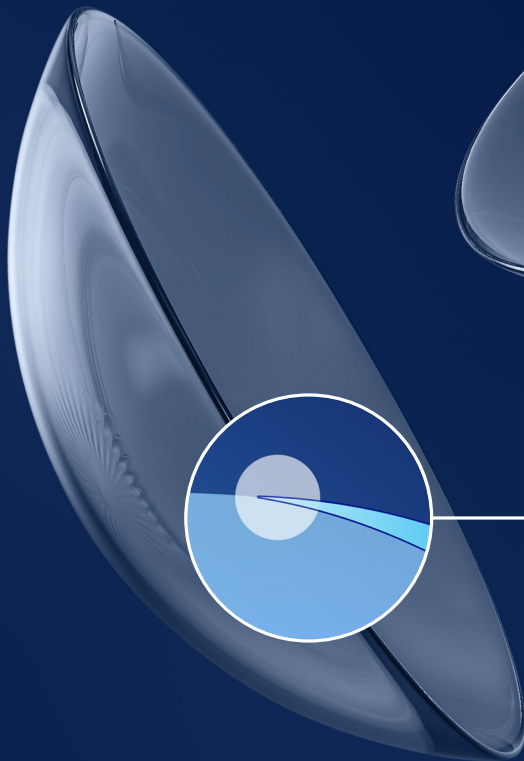
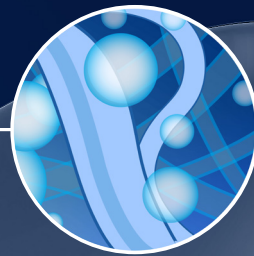


# Where technology & comfort intersect<sup>+</sup>

Backed by over three decades of proven performance.  
Every ACUVUE<sup>®</sup> lens is powered by **Eye-Inspired Designs<sup>™</sup>** #1.

**embedded tear-like wetting agent<sup>\*2</sup>**

provides a long-lasting cushion of moisture<sup>2,3,4</sup>



**invisible edge design<sup>2</sup>**

reduces lens-lid interaction<sup>5</sup>

**ACUVUE<sup>®</sup> is unbeaten in comfort in 47 clinical studies.<sup>†</sup>**

<sup>+</sup> Subjective Comfort Data has not been collected for the ACUVUE<sup>®</sup> Abiliti<sup>®</sup> Overnight.

<sup>#</sup> Does not apply to ACUVUE<sup>®</sup> Abiliti<sup>®</sup> Overnight

<sup>\*</sup> Does not apply to ACUVUE<sup>®</sup>2

<sup>†</sup> Clinical trial results posted on ClinicalTrials.gov, a website maintained by the NIH, were reviewed as of April 30, 2024. The 47 clinical trials evaluated subjective comfort as a primary or secondary endpoint for the ACUVUE<sup>®</sup> OASYS Brand family (including daily disposable families), the 1-DAY ACUVUE<sup>®</sup> MOIST Brand family (within the category of hydrogel daily disposable), and the ACUVUE<sup>®</sup> VITA<sup>®</sup> Brand family, vs. competitors' products.

# ACUVUE<sup>®</sup>

# Patient focused. Eye-inspired.

Every ACUVUE® brand contact lens features Eye-Inspired Designs™ #1

## All ACUVUE® Lenses



### Tear-Infused Design

Not just coated, but embedded with a tear-like wetting agent that mimics key tear components to provide a long-lasting cushion of moisture for all day comfort.<sup>2,3,4</sup>



### Invisible Edge Design

A thin tapered edge design reduces lens-lid interaction so your eyelid glides over the lens as if nothing is there.<sup>2,5</sup>



### UV Blocking

Class 1 or 2 UV blocking to help protect against the transmission of harmful UV radiation to the cornea and into the eye.<sup>\*\*2</sup>

## All ACUVUE® Multifocal Lenses



### PUPIL OPTIMIZED Design

100% of parameters optimized by age and refractive power vs. less than 2% for the leading competitors, delivering crisp, clear vision near, far and in between.<sup>†6,7</sup>

## All ACUVUE® Toric Lenses



### BLINK STABILIZED® Design

Harnessing the power of the blink, four stability zone design makes lens more resistant to effects of gravity, minimizes lower-lid interaction, and delivers a prism-free optic zone to provide excellent comfort and clear, stable vision throughout the day. Also provides horizontal and vertical symmetry so the lens cannot be inserted upside down.<sup>‡§8,9,10,11</sup>

#Does not apply to ACUVUE® Abiliti® Overnight. † Compared to leading competitor's design, technology optimized for both the parameters of refractive error and add power. ‡ Traditional prism and peri-ballast lens designs have a thicker area below lower eyelid than ACUVUE® Brand Contact Lenses for ASTIGMATISM that can cause interaction and may cause unwanted rotation due to lateral movement of the lower lid during blinks. § Vertical heterophoria possibly caused by prism dissociation due to the presence of induced optical prism is a relevant factor for practitioners to consider when fitting toric contact lenses for monocular astigmats or those requiring a mix of toric soft contact lens designs.<sup>9,10</sup> Clinical studies have not been done to fully characterize the clinical effects of differences in base down prism among different contact lenses.

\*Helps protect against transmission of harmful UV radiation to the cornea & into the eye.

**\*WARNING:** UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area. You should continue to use UV-absorbing eyewear as directed. **NOTE:** Long-term exposure to UV radiation is one of the risk factors associated with cataracts. Exposure is based on a number of factors such as environmental conditions (altitude, geography, cloud cover) and personal factors (extent and nature of outdoor activities). UV-blocking contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV-blocking contact lenses reduces the risk of developing cataracts or other eye disorders. Consult your eye care practitioner for more information.

#### References:

1. JJV Data on File 2020. ACUVUE® Brand - Eye-Inspired Innovations. 2. JJV Data on File 2022: Master Brand Claims on Clinical Performance and Overall Material Properties for ACUVUE® Brand Soft Contact Lenses. 3. Sterner O, Karageorgaki C, Zürcher M, et al. Reducing Friction in the Eye: A Comparative Study of Lubrication by Surface-Anchored Synthetic and Natural Ocular Mucin Analogues. ACS Appl. Mater Interfaces. 2017;9(23):20150-20160. doi: 10.1021/acsami.6b16425. 4. JJV Data on File 2018. Similarities between Mucin and Poly(N-Vinyl Pyrrolidone) (PVP). 5. JJV Data on File 2022. Material Properties - ACUVUE® VITA® with HydraMax® Technology & other monthly, reusable contact lenses. 6. JJV Data on file 2022. CSM- ACUVUE® PUPIL OPTIMIZED DESIGN Technology: JJVC contact lenses, design features, and associated benefits. 7. JJV Data on file 2014. Report VIS-TD-101405 Analytical Comparison of 1-DAY ACUVUE® MOIST® BRAND MULTIFOCAL CONTACT. 8. Data on file 2024, ACUVUE® Brand Contact Lenses for ASTIGMATISM overall fitting success, orientation position, rotational stability and vision performance. 9. Jackson D, Bedell HE. Vertical heterophoria and susceptibility to visually induced motion sickness. Strabismus. 2012;20(1):17-23. 10. duToit R, Ramke J, Brian G. Tolerance to prism induced by readymade spectacles: setting and using a standard. Optom Vis Sci. 2007;84(11):1053-1059. 11. JJV Data on File 2016. Design Enhancements and Resultant Benefits of ACUVUE OASYS Brand Contact Lenses 1-Day with HydraLux Technology for ASTIGMATISM.

**Important Safety Information:** ACUVUE® Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available from Johnson & Johnson Vision Care, Inc. by calling 1-800-843-2020, or by visiting [www.jnjvisionpro.com](http://www.jnjvisionpro.com).