



LUXOR[®]
L A S V E G A S

CONVENTION BRANDING & SPONSORSHIP GUIDE

YOU HAVE TO BE HERE



MGM RESORTS

HERE, MEETINGS ARE INSPIRING AND ENERGIZING.

From striking displays to carefully crafted branded touches, Luxor offers a unique blend of traditional and innovative sponsorship and branding opportunities. We understand that impactful exposure drives success — and we're committed to surpassing your expectations for signage, sponsorship, and brand presence at every level.



YOU HAVE TO BE HERE

MAIN ENTRANCE

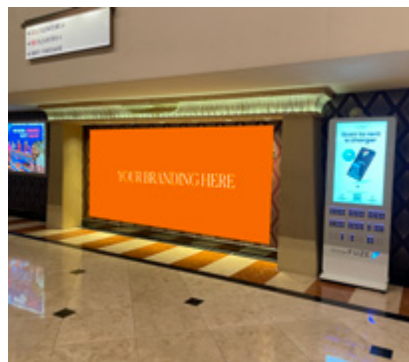
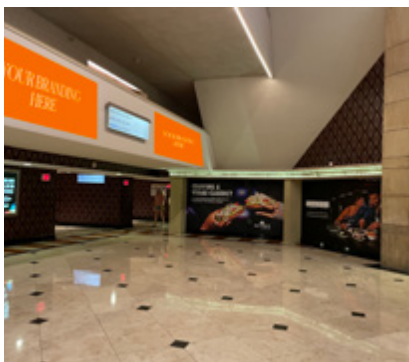


FRONT DESK LOBBY DIGITAL SCREENS: (2) DIGITAL SCREENS AVAILABLE

\$2,500 per day per screen to rotate with MGM Resort content

\$7,500 per day per screen for exclusive content

PATHWAY TO CONVENTION CENTER



LOBBY BAR

Cling: \$7,500 to cling the entire lower area of the Lobby Bar.

PATHWAY TO CONVENTION CENTER

Wall Clings: \$5,000 – \$7,500 per wall cling based on the size.

GALLERIA SQUARE



CARPET CLINGS

\$300 – \$1,000 – based on size

DIGITAL MEETING ROOM SIGN

\$150 per day per sign

WALL CLINGS (MINIMAL AREAS AVAILABLE)

\$500 for wall cling

GLASS DOOR WALL CLINGS – INSIDE AND OUTSIDE

\$500 per pane

NORTH ENTRANCE



WINDOW/DOOR CLINGS

\$1,000 per pane

WALL CLINGS

\$2,500 per wall

COUNTER/WALL BRANDING

\$2,500 – \$5,000

DIGITAL MONITORS BEHIND COUNTER

\$1,000 per day per screen

POOL ENTRANCE



WINDOW CLINGS

\$1,000 per pane

CARPET CLINGS

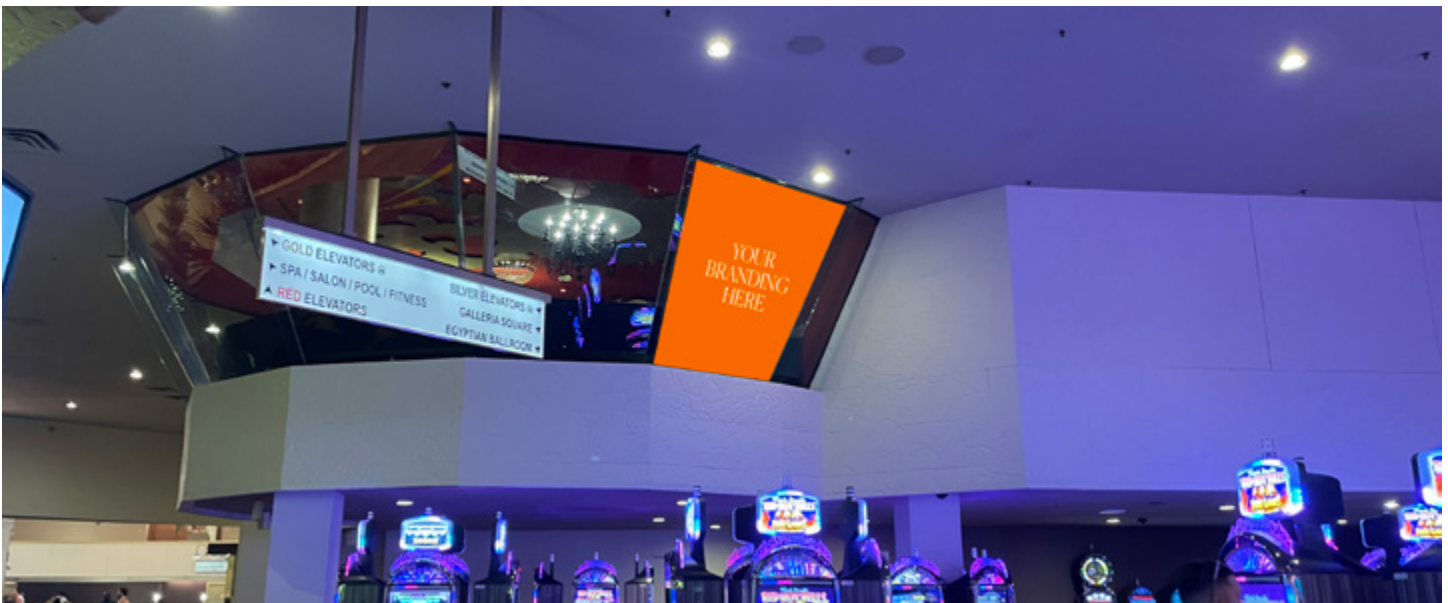
\$300 – \$1,000 based on size

COLUMN CLINGS

\$500 per side

(ONLY WHEN THERE IS AN EVENT AT THE POOL)

VELVET ROOM



VELVET ENTRANCE

Free-Standing Branding

\$2,500 per side

(TO COVER FANTASY SIGN FOR EVENT TIME ONLY)

VELVET WINDOW

\$5,000

WALKWAY DIGITAL FROM SHOPPES



DIGITAL SCREEN AT ENTRANCE TO LUXOR FROM MANDALAY BAY SHOPPES

\$5,000 per day exclusive access

\$2,500 per day non-exclusive access

Specs: 1920x1080

3-SIDED SIGN (4) CASINO FLOOR

\$5000 per day per sign exclusive access

\$2500 per day per sign non-exclusive access

Specs: 864x972

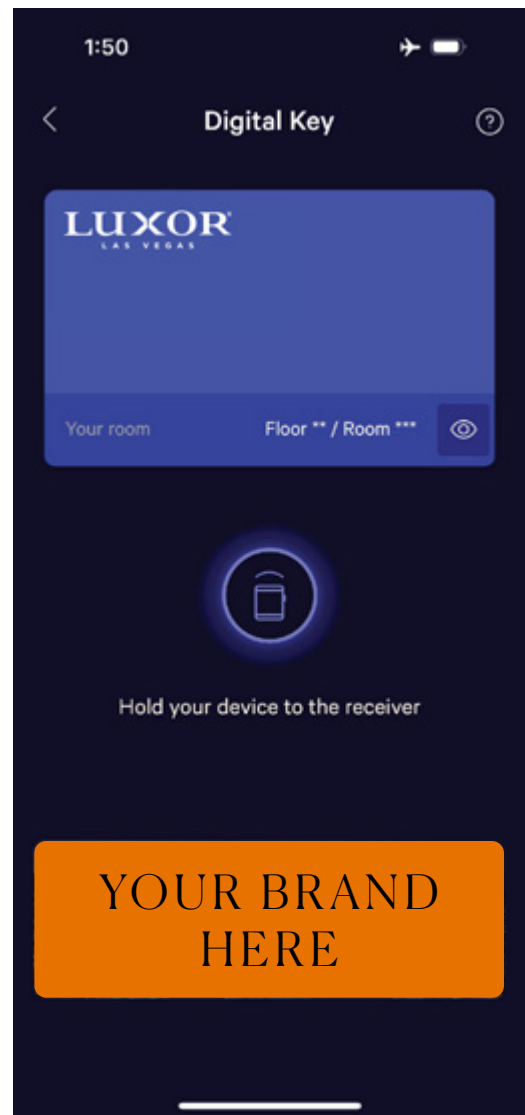
See your Convention Services Manager or
Catering Manager for availability.

WEST TOWER SCREENS

\$1,000 per day per screen

Specs: 4320x1920 / Configure 2x2 / Rotated 90

BRANDING ROOM KEYS



LOGO GUEST ROOM KEYS

\$4.50 per key

Logo guest room keys are for Luxor Tower rooms and Pyramid Room.

Eligible group must have 1,500 or more rooms.

Groups are required to purchase 2.5 times the number of peak rooms blocked for the convention

DIGITAL KEY

Rates vary based on peak rooms.

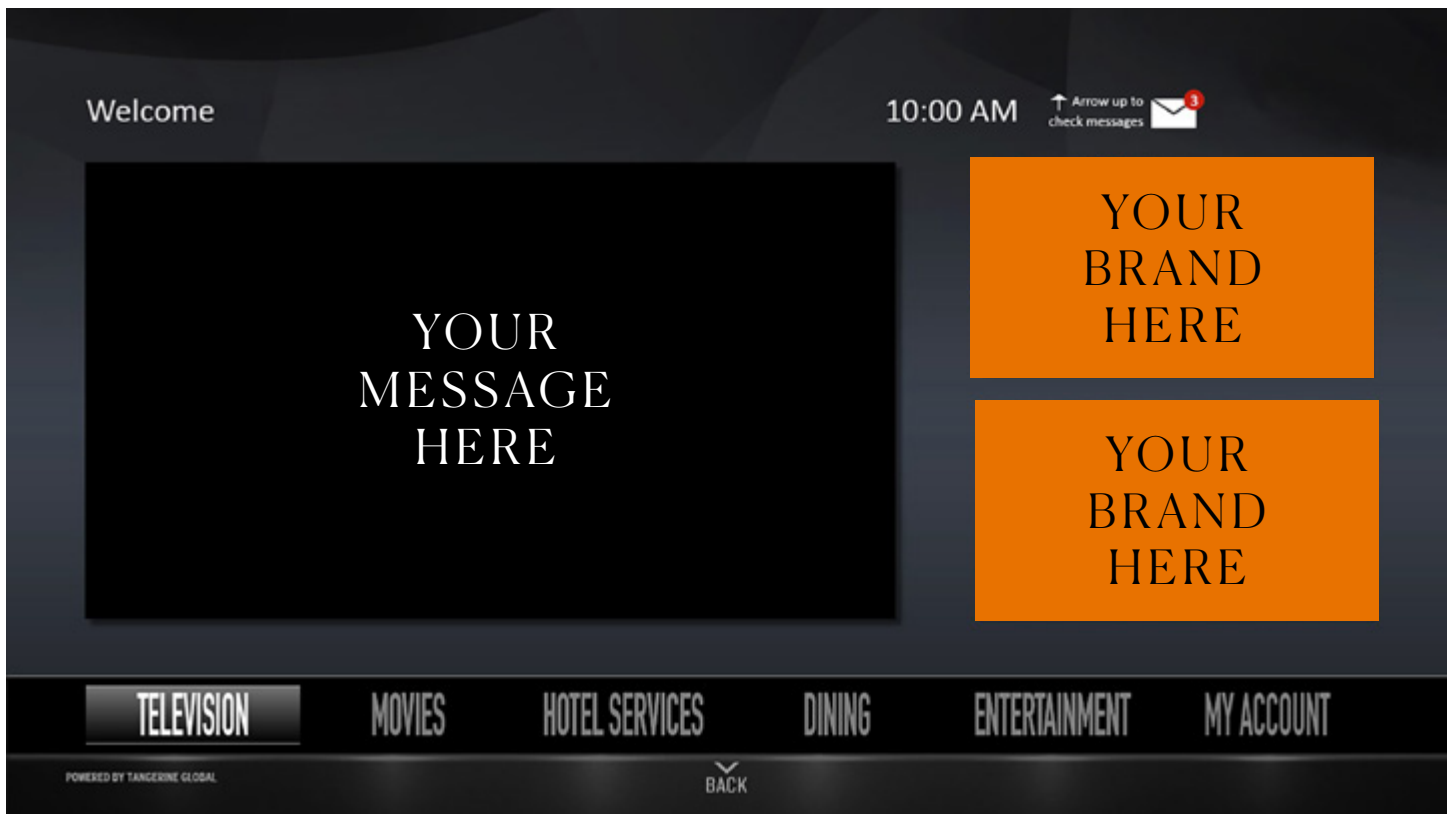
0 – 500 Peak Rooms \$2,500

500 – 1000 Peak Rooms \$5,000

1000 – 2000 Peak Rooms \$7,500

Over 2000 Peak Rooms \$10,000

BRANDING ROOM KEYS



IPTV

\$200 – \$1,300

Pricing is based on the menu choice

IPTV to display in the sleeping rooms under the convention room block for Tower Rooms only.

SPONSORED ROOM DROP

\$2500 - Sponsorship Fee per room drop for all deliveries that are sponsored

+ Delivery Fee through the Bell Desk.

PYRAMID WRAP

See Convention Services Manager or Catering Manager for more details.



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MGM Resorts International offers GameSense information to its patrons to encourage responsible gaming at mgmresorts.com/gamesense (in MA at gamesense.ma.com). If you or someone you know has a gambling problem or concerns with gambling responsibly, please call the 24-hour Problem Gambler's Helpline at 1.800.522.4700, or call 1.800.GAMBLER (in New Jersey and Maryland), 1.800.426.1234 (in Massachusetts) or 1.800.270.7117 (in Michigan). Or visit mdgamblinghelp.org (in MD) or masscompulsivegambling.org (in MA) for help. Please play responsibly. If you bet more than you can afford to lose, you've got a problem.