

# Branding Opportunities

When you think about how to bring your event to life, we want you to think of us. Bellagio Resort & Casino welcomes a wide range of ideas and works with a wealth of resources to truly personalize your event. Our dedicated staff is at your service to ensure your event is seamless and boasts the elegance and invigorating energy you wish to showcase for your brand. For additional information and details, please contact your Convention Services or Events Manager to serve you. All branding opportunities are subject to written Bellagio approval prior to printing and manufacturing.

## NOTES

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BRANDING OPPORTUNITIES



# Digital By Design



## Registration Desks and Central Media Screens

Add your dynamic message to LED screens for first impressions once guests walk in.



## Media Wall

Be at the center of the action with eye-catching content displayed every second.

## Digital Meeting Room Signage

Personalize every meeting when you greet attendees with the content that matters.



# From Wall To Wall



## Sign inserts

Spread your message across walkways found throughout the convention area.

## Column Wraps

Your message speaks volumes with this unique gesture of branding.



## Registration Desk

Greet guests with great messaging and set the tone for their stay with branded images.



# A Window of Opportunity



## Window Statics – Da Vinci Foyer

Located across from the Da Vinci Ballroom, make your grand suggestion while attendees are on their way in or out.



## Window Statics – Grand Patio Doors

Located across from the Grand Ballroom in the heart of the convention center, the Grand Patio is one of the most popular locations in the convention center. Don't miss out on your chance to advertise here.



# Let's Leave A Mark



## Lobby Welcome Sign

Greet your attendees as they arrive in the lobby with a personalized welcome sign.



## MEETING ROOM SIGN COVERS

Help direct your clients or enhance the presence of a top sponsor by branding the meeting room overhead signs.



## Floor Graphics

Available to full conference space events. From directional assistance to enhancing that top sponsor, floor graphics add another dimension to any program.



# In Room Service






## In Room

Present your message to hotel guests from the comfort of their recently remodeled room or suite.



Group Logo |

Static Image  
OR |  
Video


YOUR BRAND  
HERE

10:00 AM  Arrow up to  
check message  

YOUR BRAND  
HERE



TELEVISION MOVIES HOTEL SERVICES DINING ENTERTAINMENT MY ACCOUNT

POWERED BY TANGERINE GLOBAL 

Top Ad

Bottom Ad





## Bellagio Marquee Welcome

Nothing welcomes your attendees more than seeing their company name in lights on the famous Las Vegas Strip.





## Go Above & Beyond

Elevate your brand with the timeless beauty of floral themes that only the Bellagio Horticulture team can deliver. Our versatile and captivating botanical designs offer unique branding opportunities that leave a lasting impression on your guests.





## An Event for all the Senses

Transform your events into unforgettable experiences with our customizable catering options. From exquisite culinary creations to personalized menus, our catering services not only satisfy the palate, but also provide a unique branding opportunity that resonates with your guests long after the event.



# Resort Map



## KEY

-  Bellagio Gallery of Fine Art
  -  Casino and Sportsbook\*
  -  Dining, Bars and Lounges
  -  Public Thoroughfare
  -  Pools and Fountains
  -  Ballrooms and Convention Area
  -  Shops and Boutiques
  -  Spa, Salon, Fitness Center, Wedding Chapels and Terrazza Di Sogno
  -  Conservatory, "O™" Theatre and Ticket Sales
  -  Uber and Rideshare
  -  Dog Spot
- \*Must be 21 years of age to enter the Casino and Sportsbook

\*Must be 21 years of age to enter these areas.





YOU HAVE TO BE HERE  MGM RESORTS





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