



Vdara[®]
HOTEL & SPA
at ARIA[®] Las Vegas

CONVENTION BRANDING
& SPONSORSHIP GUIDE

YOU HAVE TO BE HERE  MGM RESORTS

HERE, MEETINGS ARE INSPIRING AND ENERGIZING

Designed for groups of 10 to 300 guests, Vdara's ground-level conference space offers up to 16,500 square feet of flexible venues infused with natural elements. With exceptional service, a seamless setting, and outstanding food & beverage offerings, every gathering feels effortless and refined. At Vdara, every detail is designed to elevate the meeting experience.

REGISTRATION



REGISTRATION

REGISTRATION DESK WRAPS

Vdara to Produce and Install

Starts at \$4,100 per desk

Vdara is the exclusive provider

VIÑOLY REGISTRATION DESK MONITORS

Starts at \$800 per monitor, per day

REGISTRATION WALL WRAP

Starts at \$10,300

Vdara is the exclusive provider

REGISTRATION GLASS WRAP

Placement Fee: Starts at \$1,100

Vdara to Produce and Install: \$2,100

WALLS AND SURFACES - VIÑOLY



PRE-FUNCTION BACK WALL

Placement Fee: Starts at \$6,200

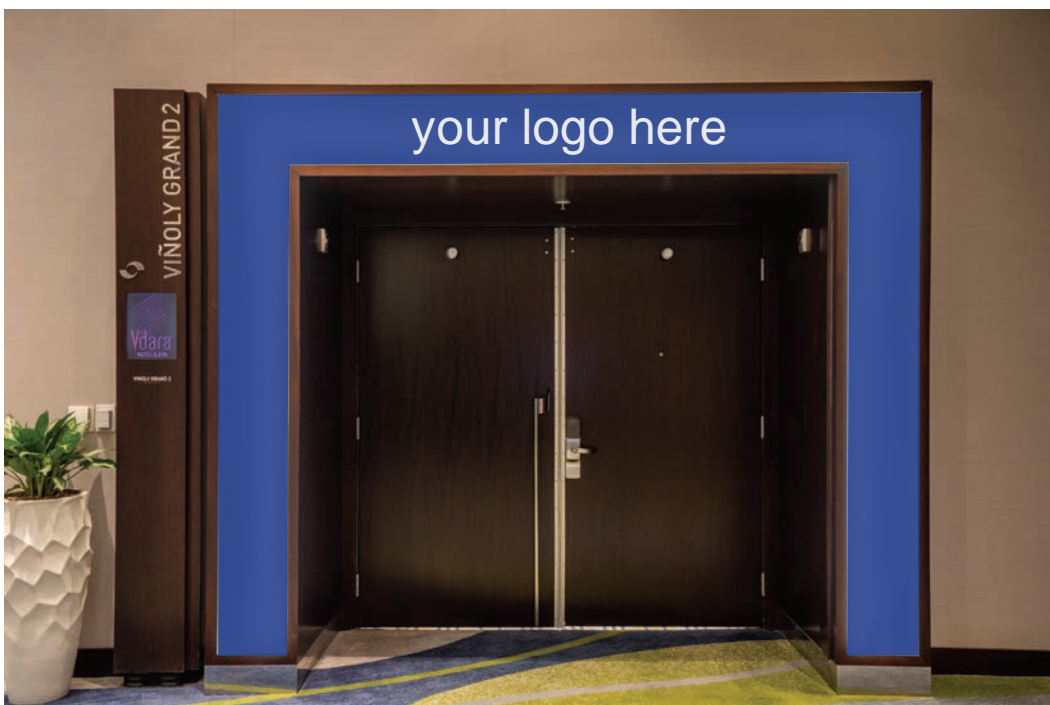
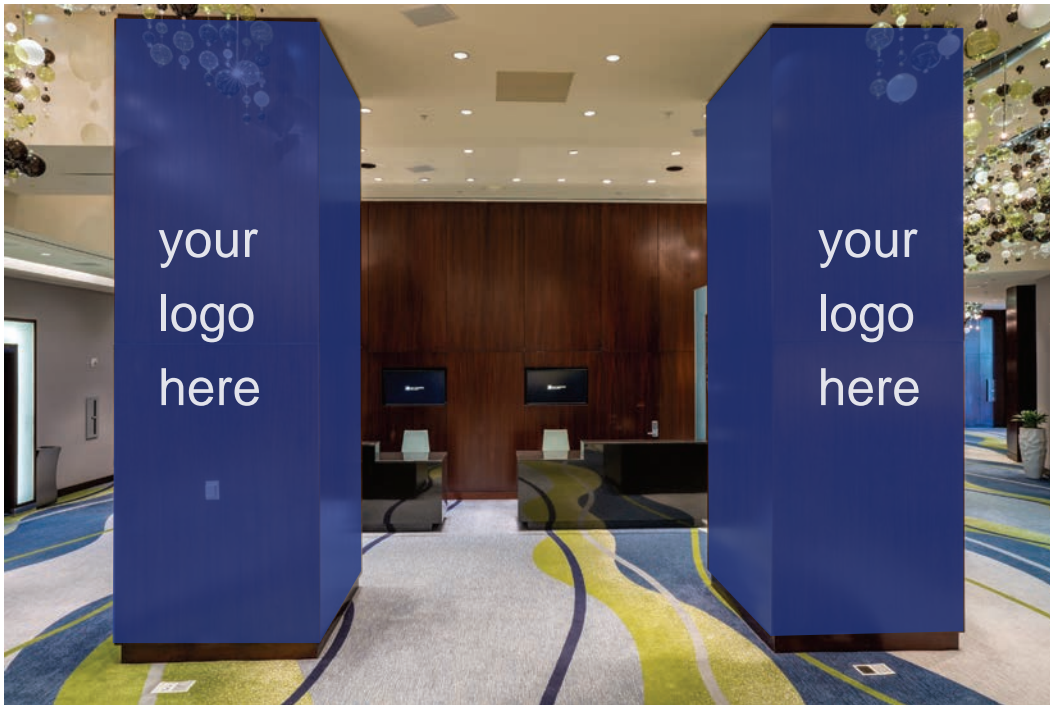
Vdara to Produce and Install: Starts at \$12,400

PRE-FUNCTION LONG WALL

Placement Fee: Starts at \$7,800

Vdara to Produce and Install: Starts at \$15,500

WALLS AND SURFACES - VIÑOLY



PRE-FUNCTION COLUMNS

Placement Fee: Starts at \$3,100 per column

Vdara to Produce and Install

Starts at \$6,200 per column

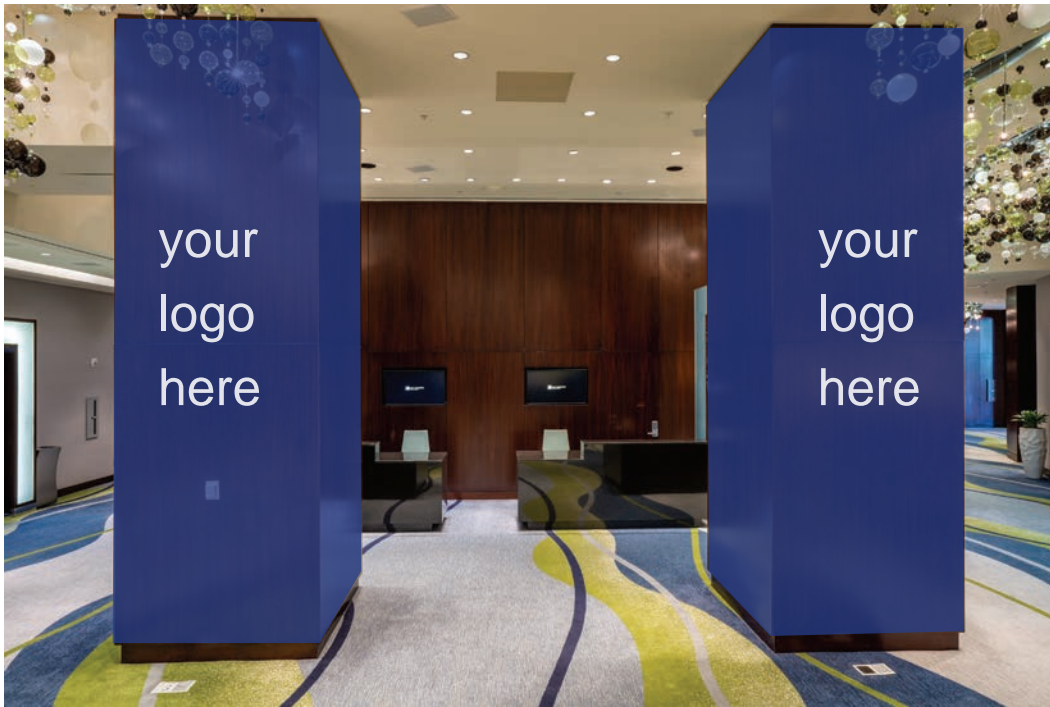
PRE-FUNCTION LONG WALL

Placement Fee: Starts at \$2,600

Vdara to Produce and Install

Starts at \$5,200

WALLS AND SURFACES - VIÑOLY



PRE-FUNCTION COLUMNS

Placement Fee: Starts at \$3,100 per column

Vdara to Produce and Install

Starts at \$6,200 per column

PRE-FUNCTION DOOR ARCHWAYS

Placement Fee: Starts at \$2,600

Vdara to Produce and Install

Starts at \$5,200



BUSINESS CENTER GLASS WRAP

Placement Fee: Starts at \$1,100 per panel

Vdara to Produce and Install: Starts at \$2,100 per panel

WALLS AND SURFACES - SILK ROAD



GLASS WALLS

Placement Fee: Starts at \$1,100 per panel

Vdara to Produce and Install: Starts at \$2,100

BAR WRAP

Vdara to Produce and Install: Starts at \$2,600

WALLS AND SURFACES - SILK ROAD



PRE-FUNCTION SIDE WALLS

Placement Fee: Starts at \$2,600 per wall
Vdara to Produce and Install
Starts at \$5,200 per wall



BAR WRAP

Placement Fee: Starts at \$1,300
Vdara to Produce and Install: Starts at \$2,600

WALLS AND SURFACES - CRESCENT LOUNGE



WELCOME WALL

Placement Fee: Starts at \$1,600

Vdara to Produce and Install: Starts at \$3,100

REGISTRATION DESK

Vdara to Produce and Install: Starts at \$1,600

WALLS AND SURFACES - CRESCENT LOUNGE



ARCHWAY

Placement Fee: Starts at \$1,100

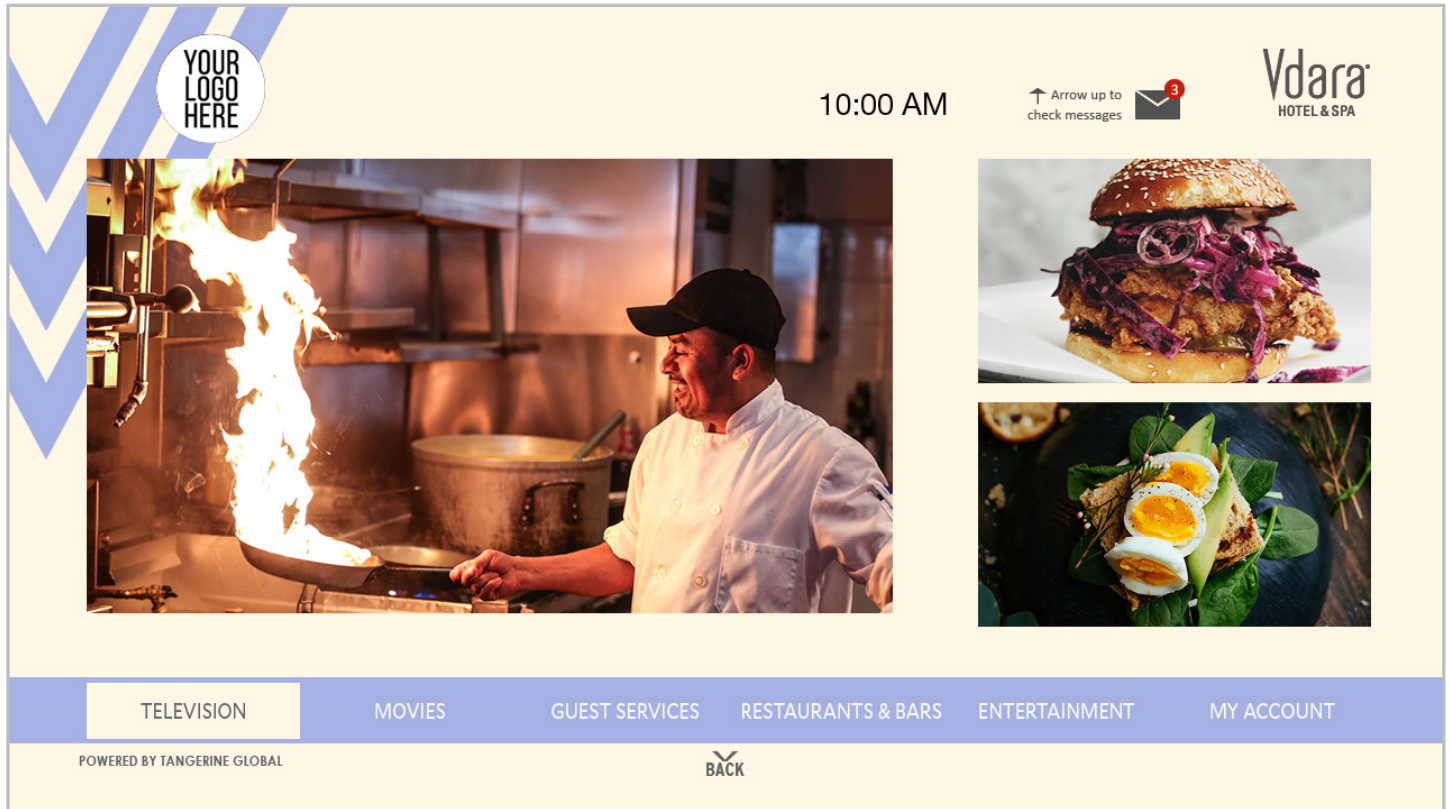
Vdara to Produce and Install: Starts at \$2,100

INNER ARCHWAY

Placement Fee: Starts at \$1,800

Vdara to Produce and Install: Starts at \$1,600

IN-ROOM TV

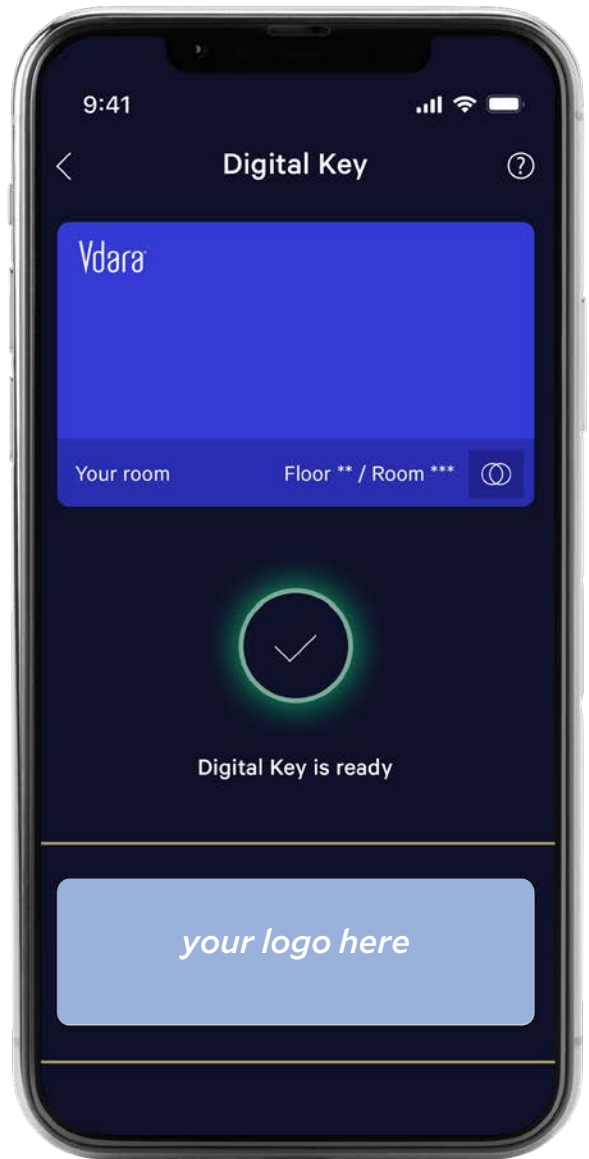


IN-ROOM TV

Placement Fee Starts at 6,700 per day

Our In-Room TV Channel allows your group to broadcast custom messages and video to your attendees within the hotel. This is a great opportunity to create special messaging curated for your group. See CSM for details.

LOGO KEY AND DIGITAL KEY



LOGO GUEST ROOMS KEYS

Starts at \$5.00 per key

Price includes production—exclusive to ARIA

Must have 1,500 or more room nights

10-week production time required

DIGITAL KEY BRANDING

Placement fee: Starts at \$2,500

Four-week lead time prior to arrival rates vary based on peak night rooms

Requires hotel pre-approval

Contact CSM for availability and specifications



ENERGY



SOLAR ARRAY

The MGM Resorts Mega Solar Array generates up to 90% of daytime power at MGM Resorts' Las Vegas Strip resorts.



RENEWABLE ELECTRICITY

MGM Resorts aims to source 100% renewable electricity in the U.S. and 80% globally by 2030.

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FOCUSED
ON WHAT
MATTERS



WASTE



RECYCLING

We maximize diversion rates by hand sorting over 30 materials behind the scenes, leading the hospitality industry in comprehensive recycling.



FEEDING FORWARD PROGRAM

Our Feeding Forward program safely redistributes unserved meals into the community. To date, we've donated more than 5 million meals, combating food waste and insecurity.

YOU HAVE TO BE HERE  MGM RESORTS

FOCUSED
ON WHAT
MATTERS

MGM Resorts is committed to being Focused On What Matters by cultivating more responsible meetings. Our creative digitals include fast facts on energy, water and waste in our buildings. Included with contracted use of media walls.



**FOCUSED
ON WHAT
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WATER RESILIENCE



RECYCLED WATER

All water that goes down a drain in Las Vegas is recycled and returned to Lake Mead for reuse, making Las Vegas one of the most water smart cities in the country.



CONSERVATION EFFORTS

MGM Resorts has saved billions of gallons of water due to conservation efforts.

YOU HAVE TO BE HERE  MGM RESORTS



**FOCUSED
ON WHAT
MATTERS**

MGM RESORTS' COMMITMENT

MGM Resorts is committed to making its operations more sustainable through the reduction of energy, water and waste.



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MGM Resorts is committed to being Focused On What Matters by cultivating more responsible meetings. Our creative digitals include fast facts on energy, water and waste in our buildings. Included with contracted use of media walls.

ADDITIONAL DETAILS

POSTER SIGNS

Additional sizes available.
See CSM for details.

CATERED LOGO ITEMS

Menu cards, ice carvings, customized pastries and desserts.

IN-SUITE DELIVERY

Starting at \$5 per item, per room.

Have a special gift delivered to your attendees' guestrooms.

GUESTROOM VOICEMAILS

\$4 per room.

Customized voicemail broadcast to all or some of the convention attendees. Use this option to encourage attendees to visit your booth or to provide important conference information.

CARPET CLINGS

Pricing based on cling size.
See CSM for details.



All opportunities listed above are subject to management approval. Please contact your Convention Services Manager or Catering Manager.



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