



Aria | Vdara®
LAS VEGAS

BRANDING GUIDE



BRANDING GUIDE

REGISTRATION



REGISTRATION DESK WRAPS

Vdara to Produce and Install
Starts at \$4,000 per desk
Vdara is the exclusive provider

VIÑOLY REGISTRATION DESK MONITORS

Starts at \$750 per monitor, per day

REGISTRATION WALL WRAP

Starts at \$10,000
Vdara is the exclusive provider



REGISTRATION GLASS WRAP

Placement Fee: \$1,000
Vdara to Produce and Install: \$2,000

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VIÑOLY — WALLS & SURFACES



PRE-FUNCTION BACK WALL

Placement Fee: \$6,000
Vdara to Produce and Install: \$12,000



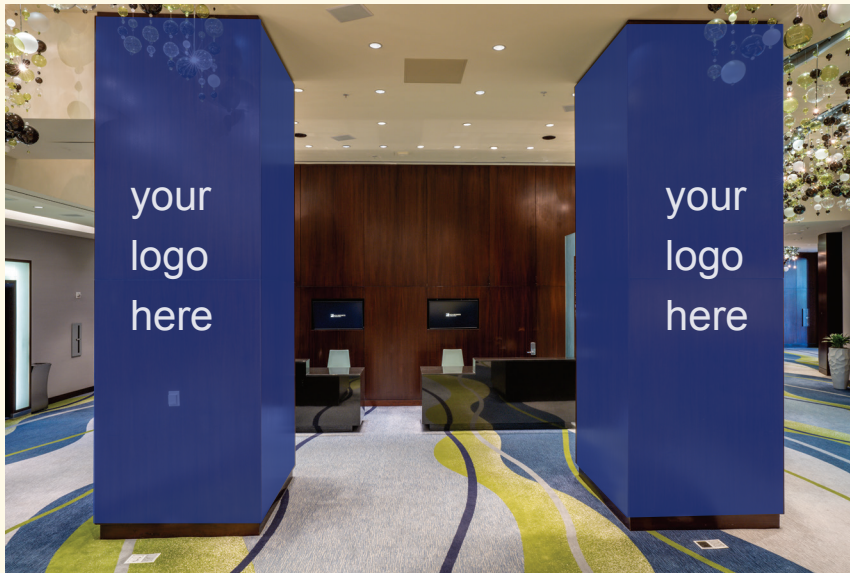
PRE-FUNCTION LONG WALL

Placement Fee: \$7,500
Vdara to Produce and Install: \$15,000

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VIÑOLY — WALLS & SURFACES



PRE-FUNCTION COLUMNS

Placement Fee: \$3,000 per column
Vdara to Produce and Install
Starts at \$6,000 per column



PRE-FUNCTION DOOR ARCHWAYS

Placement Fee: Starts at \$2,500
Vdara to Produce and Install
Starts at \$5,000



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VIÑOLY — WALLS & SURFACES



BUSINESS CENTER GLASS WRAP

Placement Fee: \$1,000 per panel
Vdara to Produce and Install: \$2,000 per panel

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SILK ROAD — WALLS & SURFACES



SILK ROAD 1 GLASS WALLS

Placement Fee: \$1,000 per panel
Vdara to Produce and Install: \$2,000



BAR WRAP

Vdara to Produce and Install: \$2,500

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SILK ROAD — WALLS & SURFACES



SILK ROAD PRE-FUNCTION SIDEWALLS

Placement Fee: \$2,500 per wall
Vdara to Produce and Install: \$5,000 per wall



ARCHWAYS

Placement Fee: \$1,250
Vdara to Produce and Install: \$2,500

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CRESCENT LOUNGE — WALLS & SURFACES



WELCOME WALL

Placement Fee: \$1,500
Vdara to Produce and Install: \$3,000



REGISTRATION DESK

Vdara to Produce and Install: \$1,500

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CRESCENT LOUNGE — WALLS & SURFACES



ARCHWAY

Placement Fee: \$1,000
Vdara to Produce and Install: \$2,000



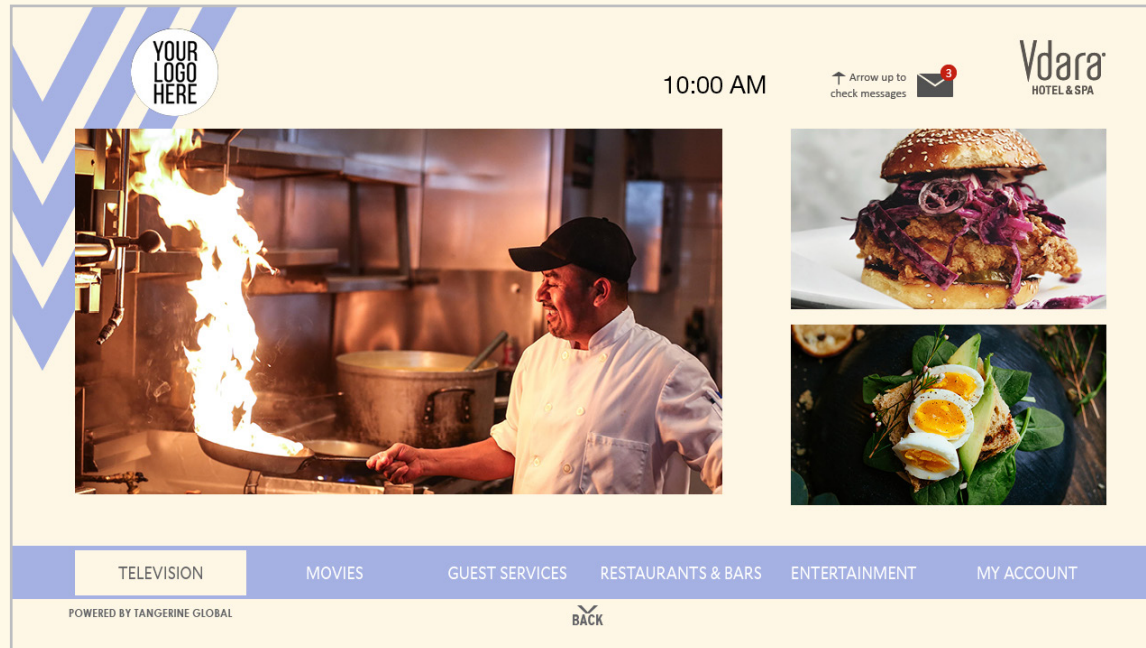
INNER ARCHWAY

Placement Fee: \$1,750
Vdara to Produce and Install: \$3,500

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IPTV



IN-ROOM TV

Starts at \$6,500 per day

Our In-Room TV Channel allows your group to broadcast custom messages and video to your attendees within the hotel. This is a great opportunity to create special messaging curated for your group. See CSM for details.



CREATIVE OPPORTUNITIES GUIDE

POSTER SIGNS

Additional sizes available. See CSM for details.

CATERED LOGO ITEMS

Menu cards, ice carvings, customized pastries and desserts

IN-SUITE DELIVERY

Starting at \$4 per item, per room

Have a special gift delivered to your attendees' guestrooms

GUESTROOM VOICEMAILS

\$4 per room

Customized voicemail broadcast to all or some of the convention attendees. Use this option to encourage attendees to visit your booth or to provide important conference information.

CARPET CLINGS

Pricing based on cling size. See CSM for details.