



RESORT & CASINO
LAS VEGAS

CONVENTION BRANDING & SPONSORSHIP GUIDE

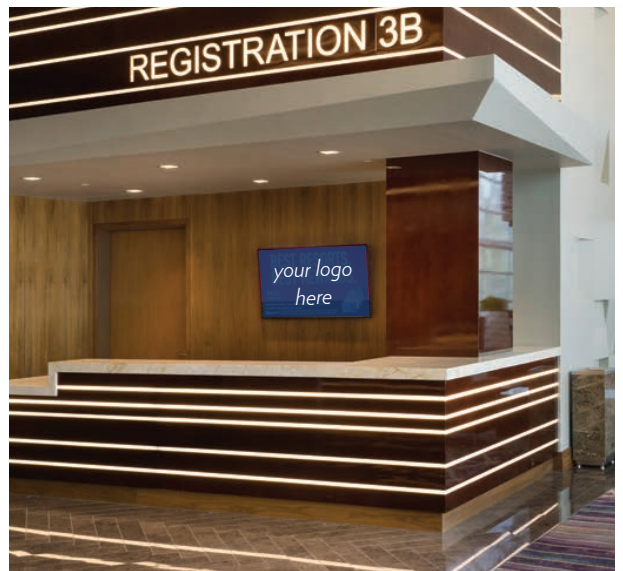
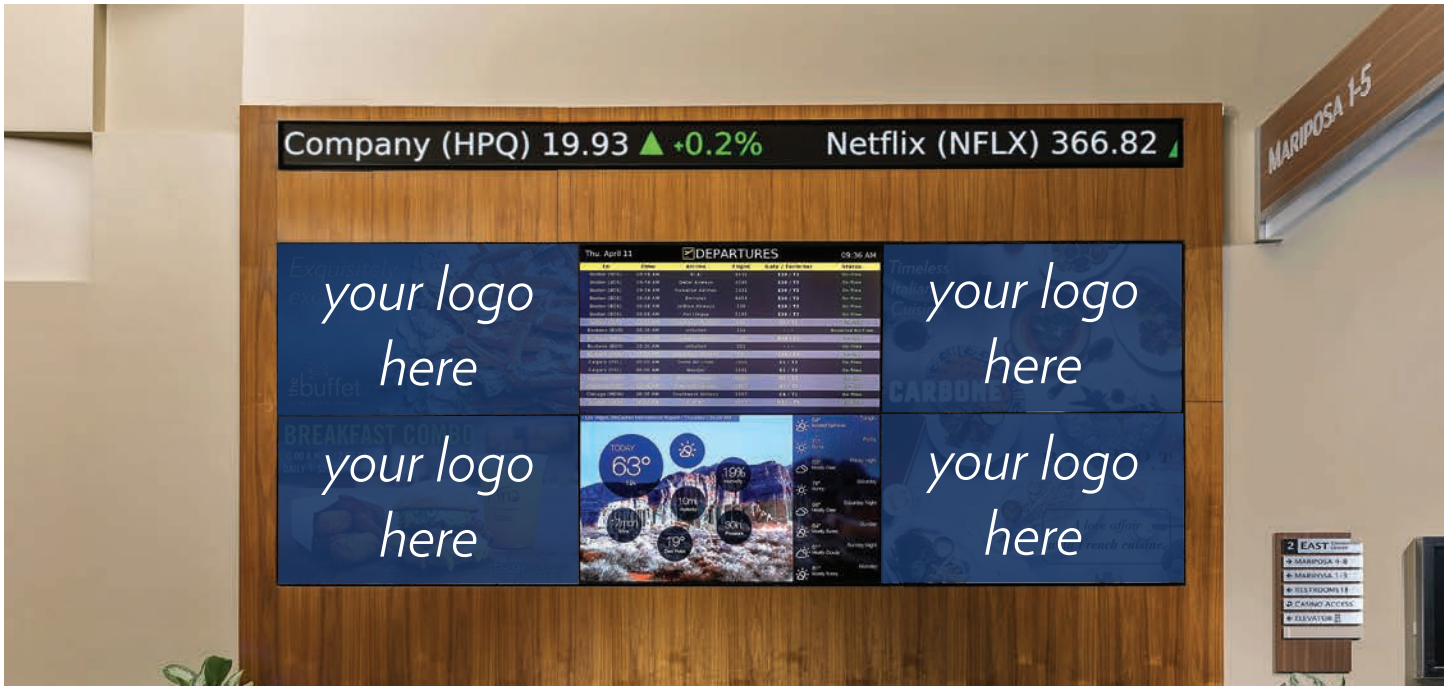
YOU HAVE TO BE HERE



MGM RESORTS

HERE, MEETINGS ARE DECISION-MAKING AND BREATHTAKING

Inspire the flow of new ideas with an unconventional space for your next meeting at ARIA Resort & Casino. With native plants, trees and natural light add to a calming desert ambiance, our 500,000 square feet of versatile meeting space is anything but business as usual.



Media Wall Screens

Starts at \$800 per monitor, per day

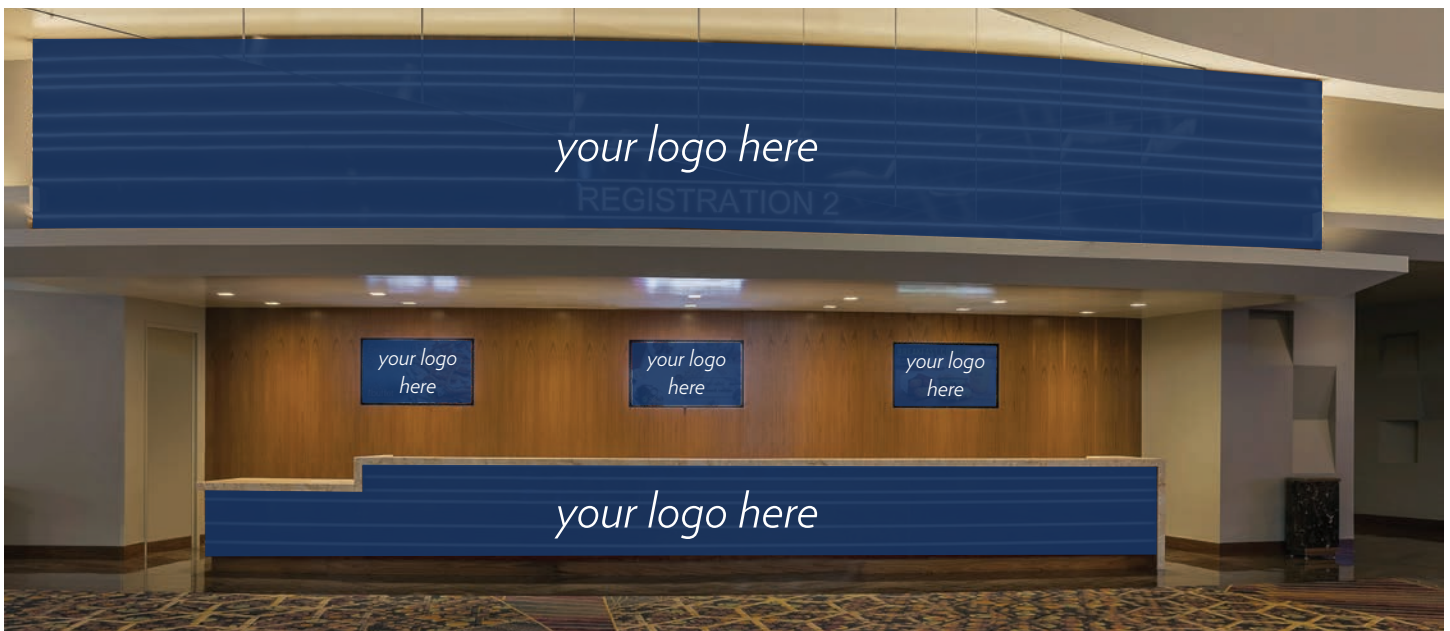
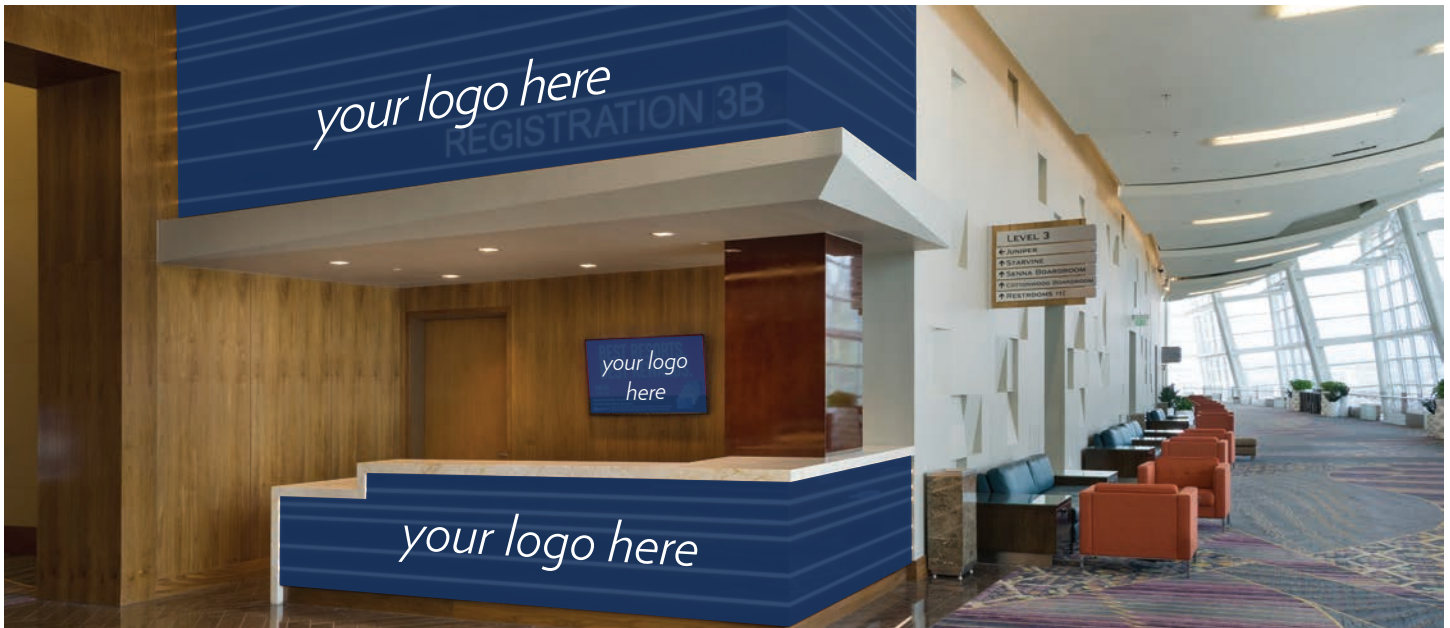
Meeting Room Monitors

Starts at \$250 per monitor, per day

Registration Desk Monitors

Starts at \$800 per monitor, per day

REGISTRATION



Registration Desk

ARIA to produce and install: Starts at \$5,500 for bottom

ARIA is the exclusive provider

Registration Desk LED Wall

Placement fee: Starts at \$8,500 for top

Registration Desk Monitors

Starts at \$800 per monitor, per day

WALLS AND SURFACES



Wall Squares (2' x 2')

Placement fee: Starts at \$200

ARIA to produce and install: Starts at \$250

Minimum quantity of 10

Large Wall Surfaces

Placement fee: Starts at \$6,500

ARIA to produce and install: Starts at \$12,500

WALLS AND SURFACES



East Convention Columns

Placement fee: \$2,600 per column

ARIA to produce and install:

Starts at \$6,200 per column

WALLS AND SURFACES



Archway Wall

Placement fee: Starts at \$5,200

ARIA to produce and install: Starts at \$10,500

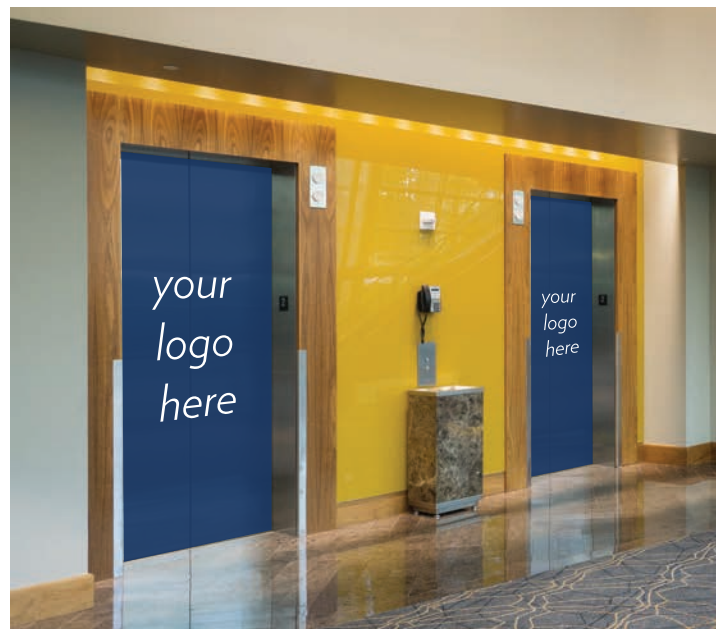
Charging Tabletop

Placement fee: Starts at \$350 each

ARIA to produce and install: Starts at \$450 each

Minimum quantity of 10

WALLS AND SURFACES



Wood Walls

Placement fee: Starts at \$6,500

ARIA to produce and install: Starts at \$12,500

Clings Above Doors

Placement fee: Starts at \$450

ARIA to produce and install: Starts at \$850

Elevator Door Clings

ARIA to produce and install: Starts at \$3,000 per elevator

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WALLS AND SURFACES



Windows at Entrance to West Convention Center

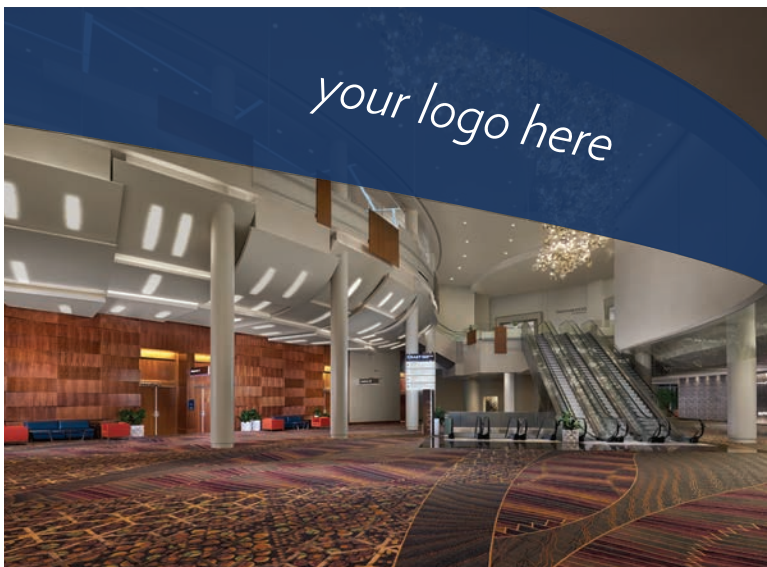
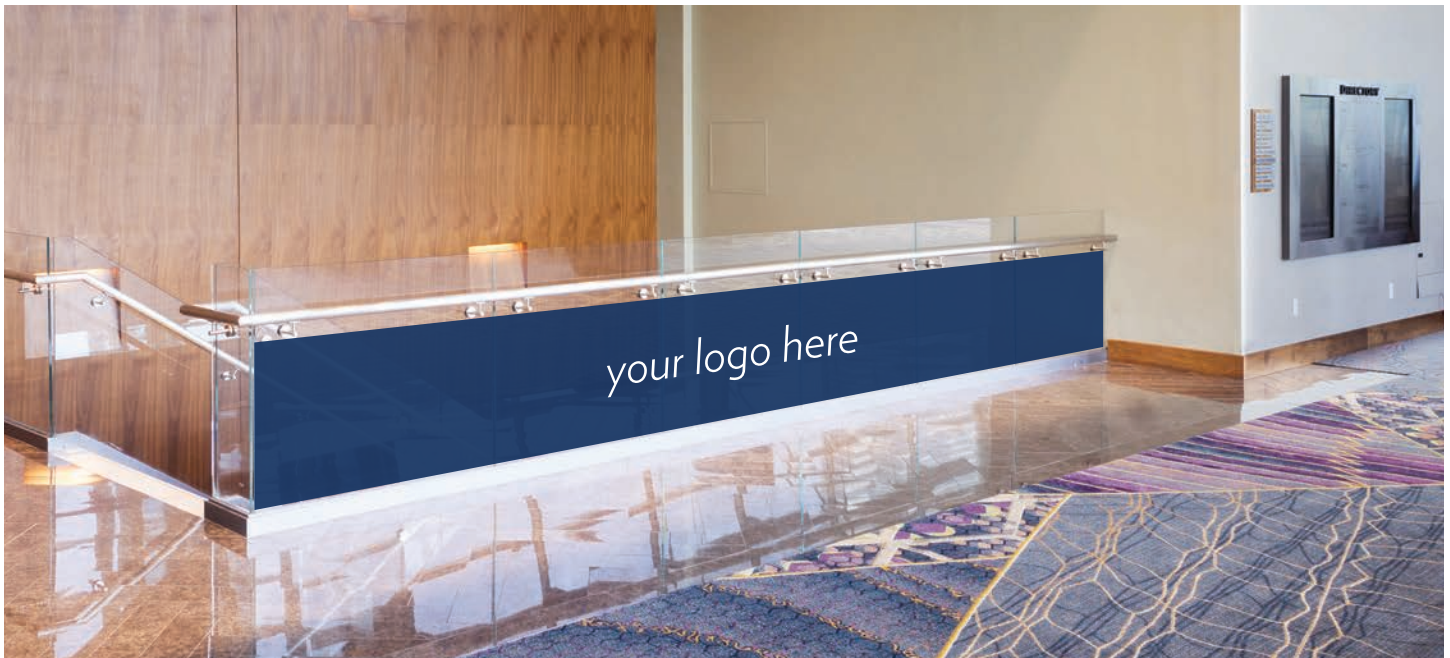
Placement fee: Starts at \$1,600 per glass panel

ARIA to produce and install: Starts at \$18,600

Primrose Veranda Glass

See Convention Sales Manager for details

WINDOWS AND GLASS



Glass Railing

Placement fee: Starts at \$1,600

ARIA to produce and install: Starts at \$3,200

Up to six panels available

Smoke Glass at Entrance to East Convention Center

ARIA to produce and install: Starts at \$1,100 per glass panel

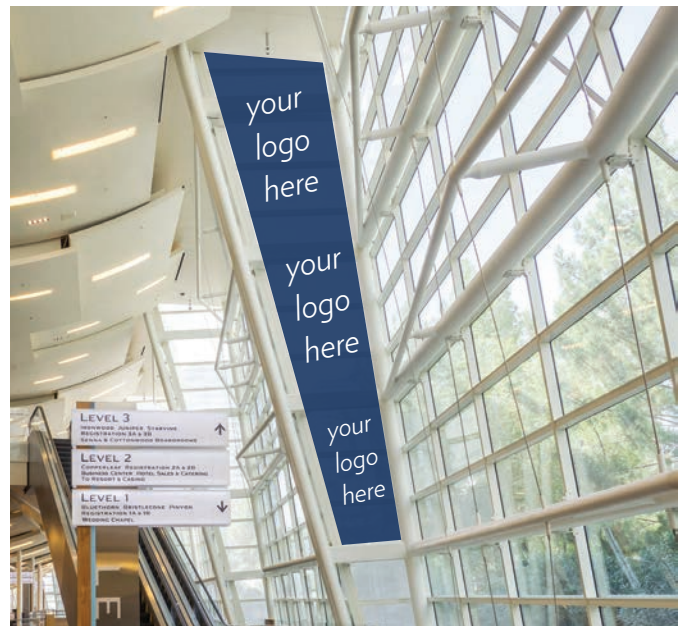
ARIA is the exclusive provider.

Advertisement Frame at Entrance to West Convention Center

ARIA to produce and install: Starts at \$3,600

ARIA is the exclusive provider.

BANNERS AND SIGN COVERS



Meeting Room Sign

Placement fee: Starts at \$310

ARIA to produce and install: Starts at \$620 per sign front and back

Hanging Banners in Foyer Space

Placement fee: Starts at \$5,200, plus rigging

ARIA to produce and install: Starts at \$10,300, plus rigging

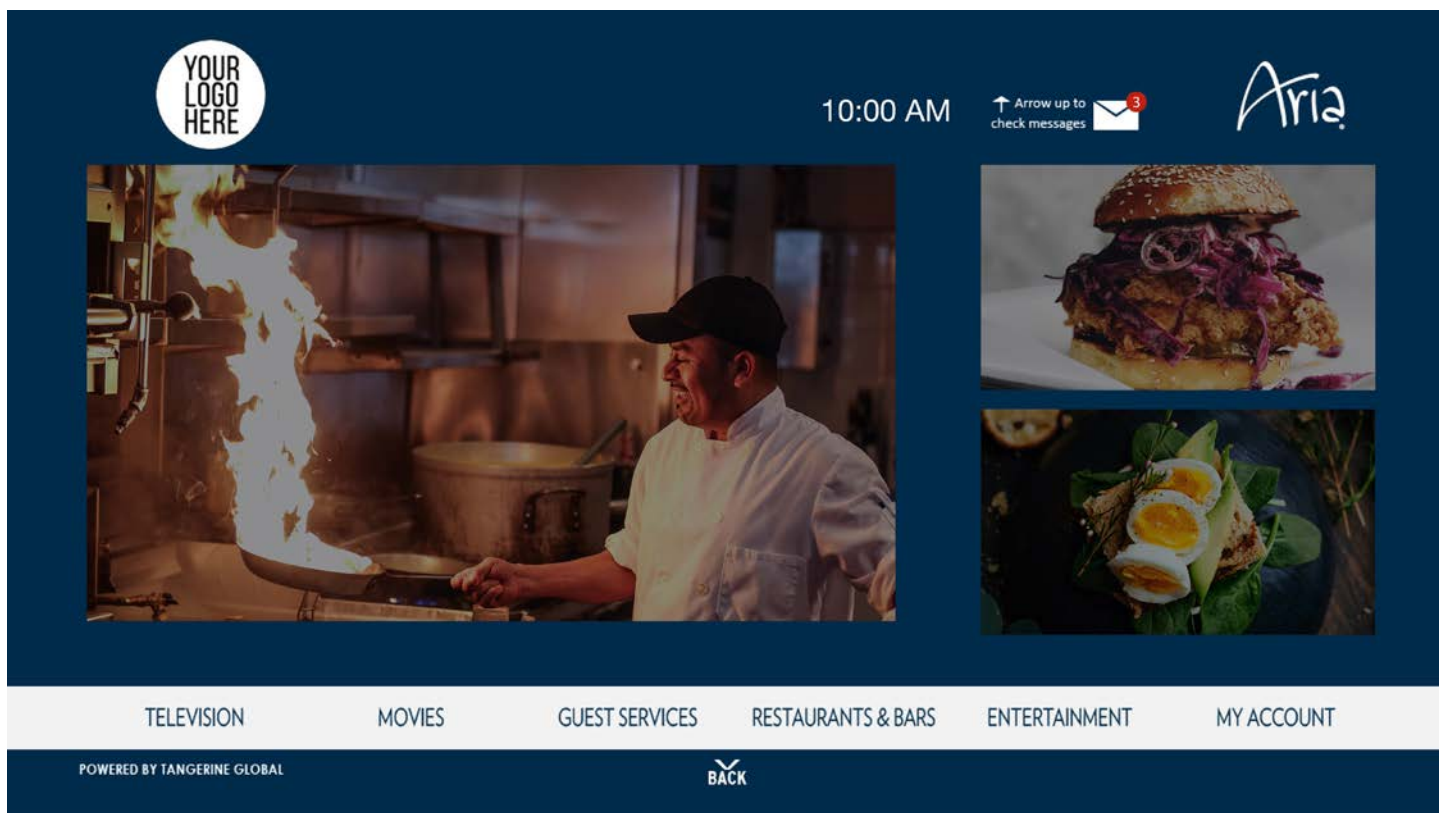
Pricing based on banner size. See CSM for details.

Level Signs

Placement fee: Starts at \$310

ARIA to produce and install: Starts at \$620 per sign front and back

IN-ROOM TV

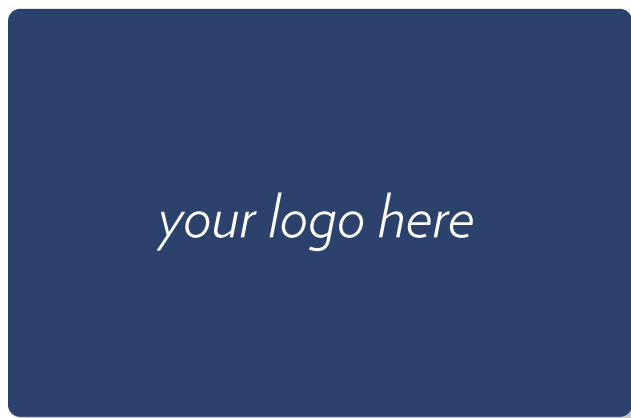


In-Room TV

Placement fee: Starts at \$6,700 per day

Our In-Room TV Channel allows your group to broadcast custom messages and video to your attendees within the hotel. This is a great opportunity to create special messaging curated for your group. See CSM for details.

LOGO KEY AND DIGITAL KEY



Logo Guest Room Keys

Starts at \$5.00 per key

Contact CSM for additional details

Digital Key Branding

Placement fee: Starts at \$2,500

Four-week lead time prior to arrival rates vary based on peak night rooms

Requires hotel pre-approval

Contact CSM for availability and specifications



ENERGY

**FOCUSED
ON WHAT
MATTERS**



SOLAR ARRAY

The MGM Resorts Mega Solar Array generates up to 90% of daytime power at MGM Resorts' Las Vegas Strip resorts.



RENEWABLE ELECTRICITY

MGM Resorts aims to source 100% renewable electricity in the U.S. and 80% globally by 2030.

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WASTE

**FOCUSED
ON WHAT
MATTERS**



RECYCLING

We maximize diversion rates by hand sorting over 30 materials behind the scenes, leading the hospitality industry in comprehensive recycling.



FEEDING FORWARD PROGRAM

Our Feeding Forward program safely redistributes unserved meals into the community. To date, we've donated more than 5 million meals, combating food waste and insecurity.

YOU HAVE TO BE HERE



MGM RESORTS

MGM Resorts is committed to being Focused On What Matters by cultivating more responsible meetings. Our creative digitals include fast facts on energy, water and waste in our buildings. Included with contracted use of media walls.



WATER RESILIENCE

**FOCUSED
ON WHAT
MATTERS**



RECYCLED WATER

All water that goes down a drain in Las Vegas is recycled and returned to Lake Mead for reuse, making Las Vegas one of the most water smart cities in the country.



CONSERVATION EFFORTS

MGM Resorts has saved billions of gallons of water due to conservation efforts.

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MGM RESORTS' COMMITMENT

**FOCUSED
ON WHAT
MATTERS**

MGM Resorts is committed to making its operations more sustainable through the reduction of energy, water and waste.



YOU HAVE TO BE HERE  MGM RESORTS

MGM Resorts is committed to being Focused On What Matters by cultivating more responsible meetings. Our creative digitals include fast facts on energy, water and waste in our buildings. Included with contracted use of media walls.

ADDITIONAL DETAILS

In-Room Delivery

Fee: \$5 per item, per room

Have a special gift delivered to your attendees' guest rooms.

Guestroom Voicemail

Fee: \$4 per room

Customized voicemail broadcast to all or some of the convention attendees. Use this option to encourage attendees to visit your booth or to provide important conference information.

Carpet Clings

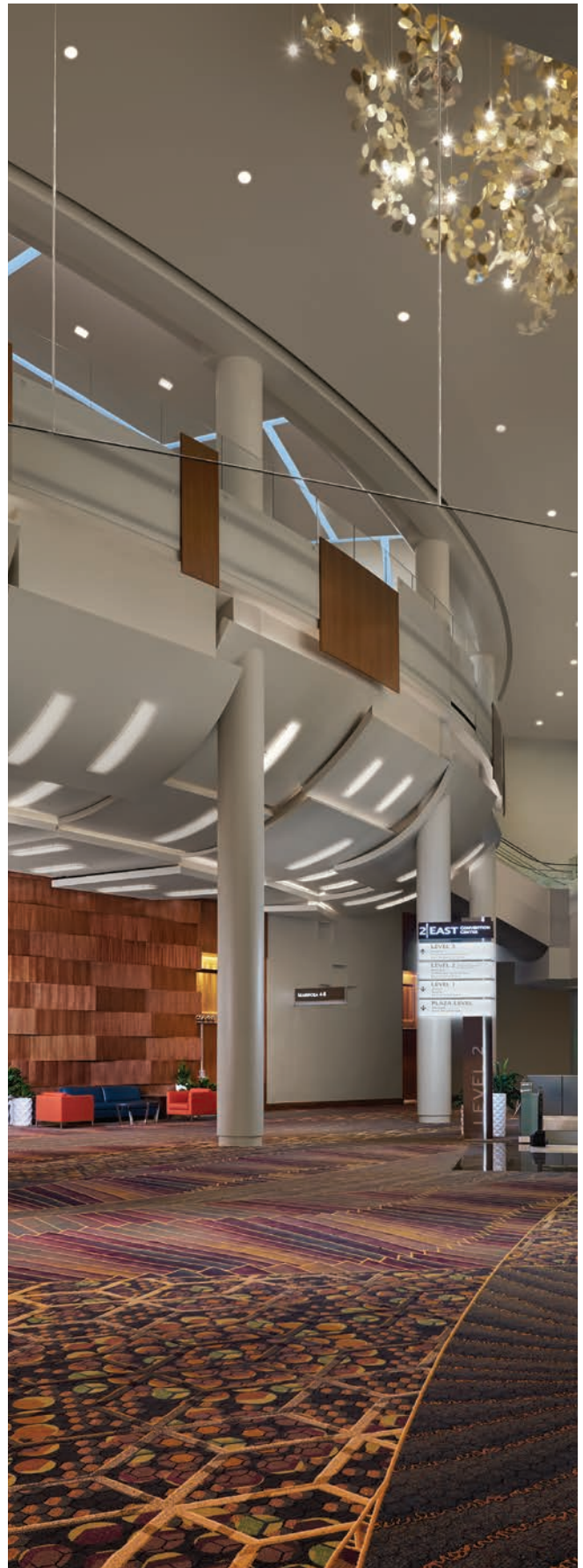
Pricing based on cling size. See CSM for details.

Catered Logo Items

To include bottled water, menu cards, ice carvings and dessert. See Catering Manager for details.

Poster Signs

Additional signs available. See CSM for details.



All opportunities listed above are subject to management approval. Please contact your Convention Services Manager or Catering Manager.



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