Mattel, Inc. on behalf of its UK based entities, Mattel UK Limited and HIT Entertainment Limited, and Netherlands based entity, Mattel Europa B.V., and all its other subsidiaries in scope for purposes of the UK Modern Slavery Act 2015, is committed to responsible sourcing and combatting human trafficking and modern slavery in our supply chain. This statement covers Mattel, Inc. and its subsidiaries Mattel UK Limited, HIT Entertainment Limited and Mattel Europa B.V.

OVERVIEW

Mattel believes how we achieve success is just as important as the success itself. We strive to manufacture our toys responsibly, adhering to strong standards and oversight processes which reflect our commitment to safe working conditions for our employees, ethical labor practices and environmental stewardship.

Mattel has a zero-tolerance approach to modern slavery and human trafficking in our supply chain or in any part of our business. We are committed to taking all reasonably practicable steps to ensure that modern slavery and human trafficking are not present in our operations, including our supply chain. In order to achieve this, we seek to identify and address modern slavery and human trafficking risks.

1. OUR ORGANISATION

About Mattel

Mattel is a leading global toy company and owner of one of the strongest catalogs of children's and family entertainment franchises in the world. We create innovative products and experiences that inspire, entertain and develop children through play. We engage consumers through our portfolio of iconic brands, including Barbie, Hot Wheels, Fisher-Price, American Girl, Thomas & Friends, UNO, Masters of the Universe, Monster High and MEGA, as well as other popular intellectual properties that we own or license in partnership with global entertainment companies. Our offerings include film and television content, gaming and digital experiences, music, and live events. We operate in 35 locations and our products are available in more than 150 countries in collaboration with the world's leading retail and e-commerce companies. Since its founding in 1945, Mattel is proud to be a trusted partner in empowering children to explore the wonder of childhood and realize their full potential.

Further information about our company, business and organizational structure can be found at: http://corporate.mattel.com/

Our Standards and Approach

Mattel manufactures products in company-owned and/or -operated facilities and through third-party manufacturers. In 1997, Mattel became one of the first toy companies to create standards for responsible manufacturing. Since then, these principles have become the foundation for Mattel's Responsible Supply Chain Commitment (RSCC), a comprehensive set of standards and oversight processes that establish our expectations for responsible factory working conditions, environmental protections, social compliance, labor, and environmental, health, and safety in both our own manufacturing facilities and those of our supply chain partners.

We regularly monitor and audit manufacturing facilities in our supply chain for compliance with the RSCC. Mattel-owned and/or -operated manufacturing facilities are monitored by our internal and/or external teams for quality and security, as well as compliance with the RSCC, and to meet similar requirements of key retailers and licensed-in partners. Mattel uses a risk-based approach to require audit data from finished goods manufacturers and monitors the performance of certain printed packaging suppliers. Mattel is a member of the International Council of Toy Industries (ICTI) Ethical Toy Program (IETP) and supports its mission to build better lives for workers through the ethical production of toys. We require finished goods manufacturers and certain other suppliers to be part of IETP or provide equivalent social audit data.

As part of our commitment to eliminating modern slavery and child labor, we support International Labour Organization (ILO) conventions 138 and 182 on the prohibition of child labor and 29 and 105 on the elimination of forced or mandatory labor. Our approach is modeled on recognized standards such as the ILO standards and the Universal Declaration of Human Rights. We are committed to working closely with our suppliers to combat modern slavery, child labor, and human trafficking and to help them identify risks and manage such risks proactively.

The Mattel RSCC approach to Forced Labor can be found <u>here</u>.

Our Actions

Since the UK Modern Slavery Act 2015 came into force, we have been committed to its implementation and have taken actions to continue promoting ethical business practices and policies that protect workers from abuse and exploitation, and our actions in 2023 include:

- Maintaining a webpage for <u>ethical sourcing and human rights and social compliance</u> (<u>https://corporate.mattel.com/ethical-sourcing</u>), including Modern Slavery Human Rights Principles, and our RSCC.
- Upholding Mattel's <u>Human Rights Principles</u> which reside on our corporate website and set forth our commitment to respect the rights provided in the International Bill of Human Rights, the principles supported by the United Nations' Universal Declaration on Human Rights, and the International Labour Organization's (ILO) Declaration on Fundamental Principles and Rights at Workplace.
- Published our 2022 Citizenship Report in September 2023 which included an update and report on progress against Environmental, Social & Governance (ESG) strategy and goals, and our ongoing responsible sourcing efforts.
- Continued to work with NGOs globally to help address working conditions, combat modern slavery and child labor, and improve livelihoods. As a member of the Mekong Club, an association of private sector companies in the retail, manufacturing hospitality, and banking sectors, we are working together to eliminate modern slavery.
- Continued to enhance supply chain mapping capabilities, including engagement of a third-party service provider to conduct extensive cotton fiber mapping and traceability due diligence assessment to enhance Mattel's visibility of its cotton supply chain. Engaged a third-party service provider to assist our review and broadening of Mattel's ESG risk assessment process for

onboarding suppliers, including the underlying factors used, related to environmental, social, and governance matters.

• Engaged a third-party consultant to review our RSCC with the goal of updating it for more recently emerging trends and topics of importance, and to further strengthen our responsible sourcing program.

To measure the effectiveness:

• We regularly monitor and audit facilities in our supply chain. Mattel is a member of the IETP and supports its mission to build better lives for workers through the ethical production of toys.

• Additionally, we conduct independent audits at manufacturing facilities in our supply chain identified to be high risk, to assess compliance with Mattel's RSCC, the implementation of standards and compliance with laws.

• Mattel employees have access to an independently operated EthicsLine where they can anonymously report violations of the <u>Company Code of Conduct</u>, policies or laws and regulations. Many workers in our supply chain also have access to the IETP Worker Helpline which offers free, confidential information and advice for factory workers.

2. OUR COMMITMENT

We are committed to ensuring that there is no modern slavery or human trafficking in our supply chains or in any part of our business. Our Code of Conduct (COC), RSCC and Human Rights Principles, reflect our commitment to acting ethically and with integrity in all our business relationships and to implementing and enforcing effective systems and controls to prevent modern slavery and human trafficking in our supply chains. Our approach:

- applies to all employees (including temporary, part-time, seasonal employees and on-site contractors) and suppliers working for or on our behalf in any capacity;
- builds upon our existing standards including our Code of Conduct;
- includes guidance to our recruitment and hiring staff and employee life managers (such as dormitory managers and security personnel at our manufacturing sites) with examples of unusual behavior displayed by workers which may be indicative of someone experiencing modern slavery or human trafficking; and
- makes it clear that Mattel will support anyone who raises genuine concerns in good faith, even in circumstances where it transpires that those concerns are mistaken.

3. OUR NEXT STEPS

We plan to continue to consult third parties and industry coalitions and coordinate with those business functions most likely to interact with entities that represent a higher risk for forced labor. In taking this risk-

based approach, we are focusing on the areas where we believe we can deliver the greatest impact. Identifying higher-risk areas of our business will help guide our review of relevant policies, procedures, and training to support the effectiveness of our compliance tools with respect to modern slavery and human trafficking. As we continue our responsible sourcing journey, some planned actions include continuing to work with our third-party consultant on refreshing our RSCC, as well as continued efforts to enhance our data collection process as it relates to supply chain mapping, and the assessment of various digital solutions to manage risk assessment of our suppliers.

This statement is made pursuant to section 54(1) of the Modern Slavery Act 2015 and constitutes our modern slavery and human trafficking statement for the financial year ending 31 December 2023.

Michael Hick Director Mattel UK Ltd

Alex Godfrey Director Hit Entertainment Ltd

Bhrijesh Patel Director Mattel Europa B.V.