

# B475 DIGITAL BULLETIN

ATLANTA GEORGIA, ROSWELL RD & PEACHTREE RD

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**LOCATION:**

Atlanta, Georgia

**A18+ WEEKLY IMPS:**

645,000 AVG WKLY IMPRESSIONS

**SIZE:**

14' x 48'

**NEARBY:**

Some of Atlanta's most sought after lifestyle destinations including; Luxury Hotels, Upscale Shopping, Restaurant Central, High-End Real Estate, Robust Nightlife, Premier In-town Destination

**AUDIENCES:**

Multi-Cultural, HHI 100K+, Luxury Buyers, High-End Real Estate, High-End Retail, Business Professionals, Advertising Professionals, Executive-Level Decision Makers

Source: smartSCOUT™



**OUTFRONT/**

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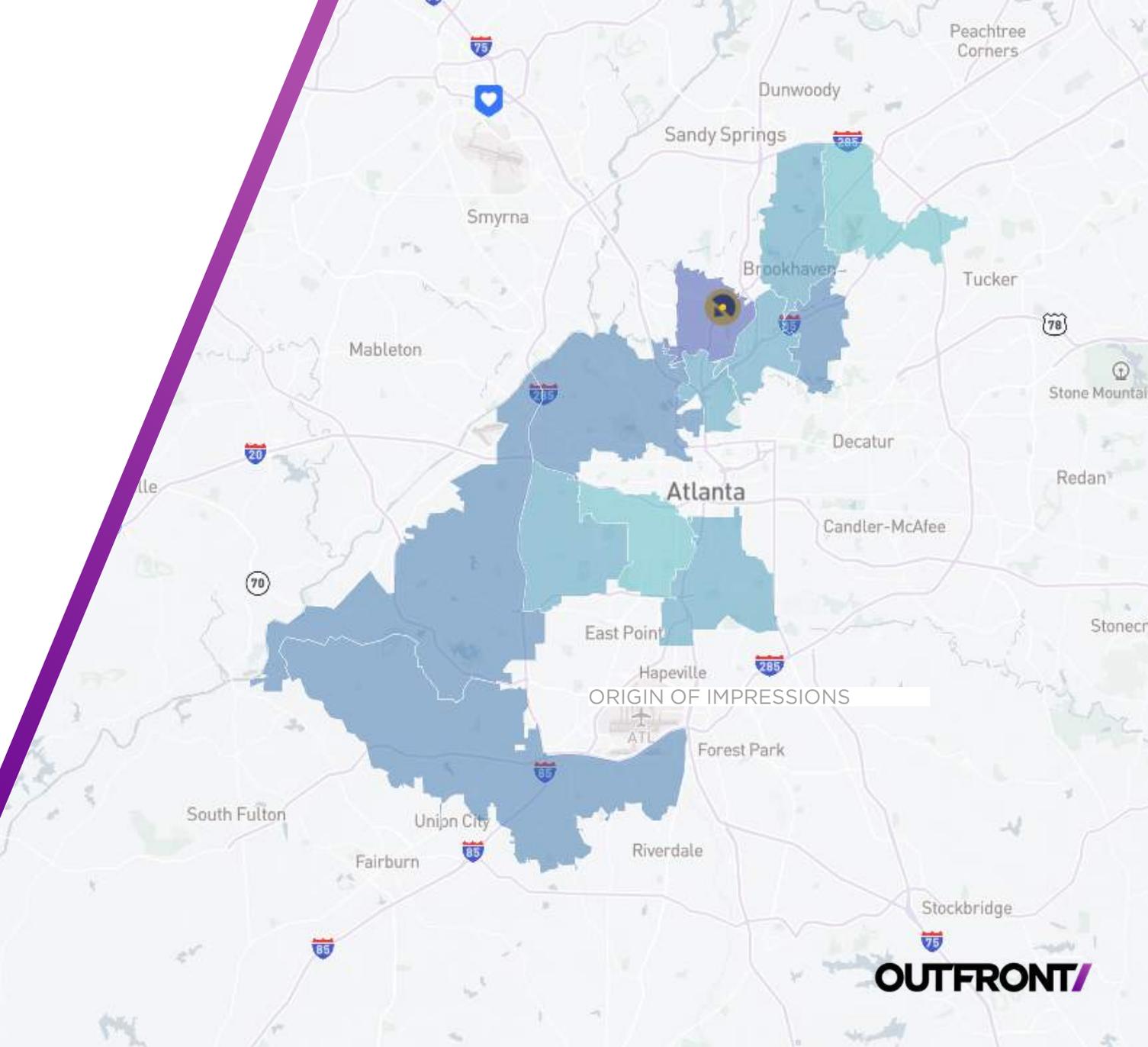
ATLANTA GEORGIA, ROSWELL RD & PEACHTREE RD

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## ORIGIN OF IMPRESSIONS

- 30305
- 30311
- 30318
- 30309
- 30329
- 30324
- 30349
- 30315
- 30331
- 30341
- 30319
- 30310

Source: smartSCOUT™ analyzes anonymized and aggregated location data from mobile devices to better understand where audiences live, work, play and how they are exposed to OOH assets.



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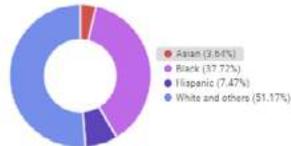
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## 18+ AUDIENCE INFORMATION

Household with Income



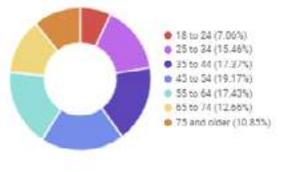
Household with Ethnicity



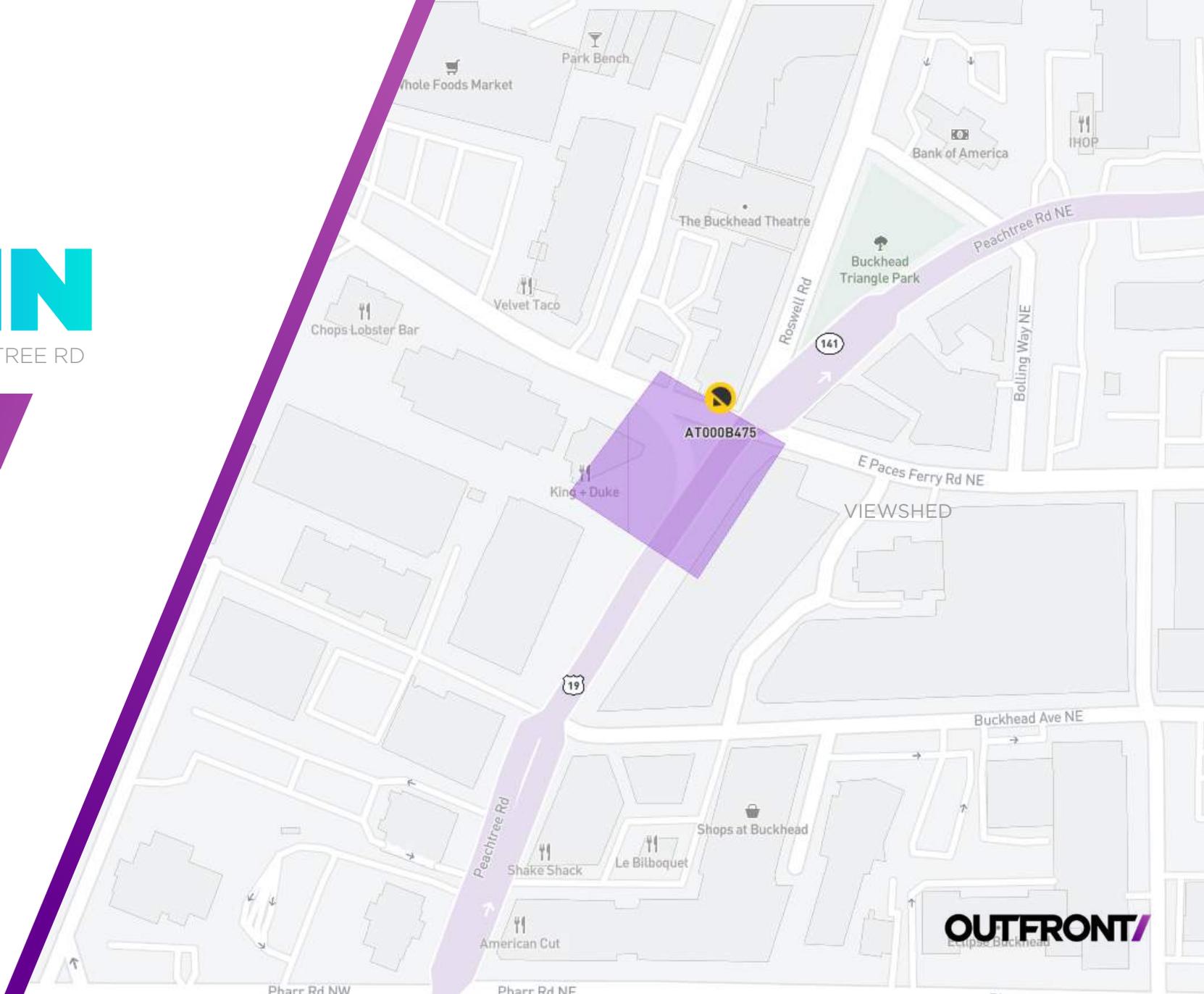
Household with Interests



Household with Adult Age



Source: smartSCOUT™



**OUTFRONT**



ETHAN HAWKE  
**BLACK PHONE**  
NEVER TALK TO STRANGERS  
IN THEATERS JUNE 24

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WE GET YOU AMERICA

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PRIME

WATERWORKS

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