THE OUTLETS AT ORANGE

The Outlets at Orange is an outdoor lifestyle center in the heart of Orange County, just a few miles southeast of Disneyland and north of downtown Santa Ana. This **highly visited venue** draws people of all ages from the nearby affluent communities. Anchored by AMC Theaters, Dave & Buster's, Neiman Marcus Last Call, and Nordstrom Rack, The Outlets at Orange attracts millions of guests annually.

Our large format billboards are visible to the major freeways and provide a unique opportunity for a **brand domination** program in the heart of out-of-home challenged Orange County.

PRODUCT INFORMATION

— Bulletins

COVERAGE

— Orange County

CIRCULATION

— **1,000,000** 4-Week Circulation

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THE OUTLETS AT ORANGE

VISITOR DEMOGRAPHICS

12 M
Annual # of Guests

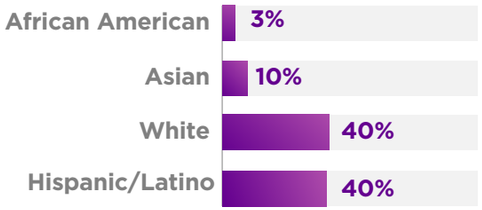
47%
Female

54%
Male

51%
Shoppers are white collar employess

51%
Of shoppers are homeowners

40%
Of shoppers with children under 18



Shopper demograhic profile

SOURCE: OUTLETS AT ORANGE

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OUTLETS AT ORANGE LAYOUT MAP

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B9000 - Lucky Strike Lane F/S

B9001 - Spenser's F/W

B9003 - Hallmark F/W

B9004 - Hurley Outlets

B9005 - Saddle Ranch F/W

B9007 - Hollister F/S

B9008 - Old Navy F/E

B9009 - Off Broadway F/W

B9010 - Off Broadway F/W

B9011 - Starbucks's F/W

B9012 - Ron Jon Surf Shop F/W

OUTLETS AT ORANGE MEDIA OVERVIEW

*ALL UNITS DO NOT ACCEPT EXTENSIONS

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B9013 - Ron Jon Surf Shop F/N

B9014 - Power House F/N

B9015 - Power House F/N

B9501 - Burke Williams F/S

B9016 - Guitar Center

B9017 - Dave & Busters F/W

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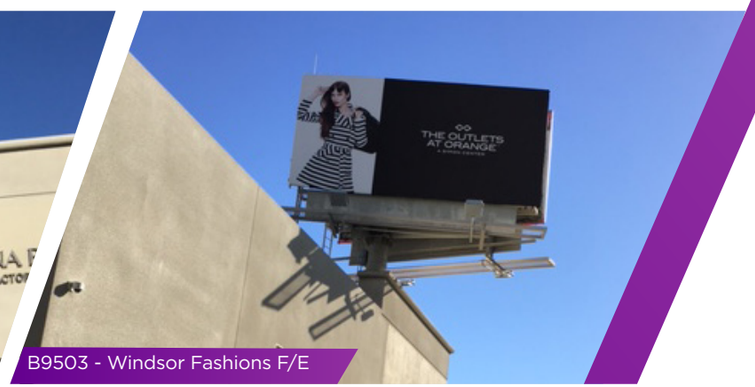
B9018 - Bose F/E

B9502 - Windsor Fashions F/E



B9503 - Windsor Fashions F/E

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THE OUTLETS AT ORANGE ADVERTISER GUIDELINES

RESTRICTIONS

- No direct competitors to on-premise tenants.
- Alcohol considered with property pre-approval.
- Copy approval required prior to posting for all signage.

TENANT LIST - SHOPPING

- Aeropostale
- Aerie
- Aldo Shoes
- AMC Theaters
- American Eagle Outfitters
- Ann Taylor Factory Store
- ASICS
- AT&T
- Banna Republic
- Bath and Body Works
- Bloomingdales
- Calvin Klein
- Bose Factory Store
- Burke Williams
- Carter's
- Claire's
- Converse
- Crabtree & Evelyn
- Crocs
- DKNY Company Store
- ECCO
- Everything Cellular
- Finish Line
- Forever 21
- G By Guess
- GameStop
- GNC
- Guitar Center
- H & M
- Hollister
- Hot Topic
- Hurley
- Kay Jewelers Outlet
- LA Fitness
- Levi's
- Lids
- Loft Outlet
- Lucky Brand
- Lucky Strike
- Nanu Threading
- Neiman Marcus Last Call
- Nike Factory Store
- Nordstrom Rack
- Off Broadway Shoes
- O'Neill
- Original Penguin
- Old Navy
- PacSun
- Papaya
- Perry Ellis
- PINK
- Planet Beauty
- Polo Ralph Lauren Men
- Puma Outlets
- Robert Wayne
- Saks Off Fifth
- Shoe Palace
- Shoeteria
- Simon Guest Services
- Sketchers
- Sports Treasures
- Sprint
- Steve Madden
- Style N' Fix
- Sunglass Hut
- T-Mobile
- The Children's Place
- The Jewelry Doctor
- Thrill It Fun Center
- Tilly's
- Timberland
- Tommy Hilfiger
- Torrid
- Under Armour
- US Polo Assn.
- Vans
- Verizon
- Victoria's Secret
- Windsor Outlet
- Zumies

TENANT LIST - DINING

- Auntie Anne's
- BJ's Resturant Brewery
- Buddy Chicken and Boba
- Buffalo Wild Wings
- Carl's Jr.
- Charley's Steakery
- Corner Bakery Cafe
- Dave & Buster's
- El Torito
- Haagen-Dazs
- Jamba Juice
- Johnny Rockets
- Kamiyama Sushi
- Krispy Kreme
- L.A. Italian Kitchen
- Lindt Chocolate
- Lucky Strike
- Market Broiler
- Oki Sushi
- Rocky Mountain Chocolate Factory
- Rubio's Fresh Mexican Grill
- Saddle Ranch Chop House
- Starbucks Coffee
- Subway
- Sweets From Heaven
- T.G.I. Friday's
- Villa Dolce
- Wetzel's Pretzels

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